

**The Town of  
Yucca Valley is**

# **Taking Care of Business**

## **Economic Development Incentives**

- **Low Interest Financing**
- **Affordable Housing**
- **San Bernardino County Financing Incentives**
- **Skilled Labor Pool**
- **Low Taxes**
- **Local, Regional and State Data**
- **Economic Development Targets**
- **Mojave Recycling Market Development Zone**
- **Fast Track Permitting**

The Town of Yucca Valley, the economic hub of the Morongo Basin, lies halfway between the Palm Springs desert resort communities and the Marine Corps Base at Twentynine Palms. At 3,200 feet above sea level, Yucca Valley is the gateway to Joshua Tree National Park. A relaxed lifestyle with an emphasis on outdoor recreation and a mild year-round climate combine to make Yucca Valley the ideal small town environment with big city opportunities.

### ***At A Glance. . .***

Town Population: 20,000  
Basin Population: 85,000

Market Reach: 1 + million annual visitors to National Park; 1 + million residents of Southern California's Inland Empire region.

Yucca Valley is located on Scenic State Highway 62 with direct access to Interstate 10 and Interstate 40.

General aviation airport services are available in town.

## ***Economic Development Incentives***

### ***Low Interest Financing***

Cash grants of up to \$10,000 per project are available through the Redevelopment Agency. Grants for larger amounts are considered on a case-by-case basis. Monies are available to provide matching funds for:

- Sign Replacement Rebates
- Storefront Improvement Rebates
- Off-Site Improvement Rebates

### ***Affordable Housing***

Ample housing stock is available in traditional sub-divisions or larger acreage appropriate for equestrian or rural lifestyles. Zoning is primarily low density, creating a countryside atmosphere, with neighborhood schools, parks and cultural attractions and safe streets.

## ***San Bernardino County Financing Incentives***

In addition to the Town of Yucca Valley's business incentives, the County of San Bernardino financing incentives for businesses program highlights include:

- Financing for Projects Requiring \$5,000 to \$200 million
- Fully Assumable Loans (Subject to Approval)
- Financing Covering a Broad Range of Projects
- Construction and Permanent Financing
- Long-Term Financing (up to 30 years)
- Below-Market Interest Rates
- No Prepayment Penalties

County funding from \$5,000 to \$200 million is available for:

- Small Business Enhancement Loans
- Business Expansion Loans
- SBA 7A Loans-Grown America Fund
- SBA 504 Loan Program
- County Section 108 Loan
- County Float Loans
- Equipment Only Purchase Program
- Tax-Exempt Industrial Development Bond
- Taxable Industrial Development Bond

For specific information on each loan, please contact the San Bernardino County Department of Economic Development at (909) 388-0800.

## ***Skilled Labor Pool***

A diverse local workforce is readily available and numerous agencies are in place to conduct recruitment, training or assessment activities to meet your business needs. Employer and industry incentives may also be accessed for qualified projects. Nearby Copper Mountain campus is a fully-accredited community college offering technical education and training in such fields as computer science, business administration, automotive technologies, early childhood education, licensed vocational nursing and registered nursing. Graduate-level course work is well within reach through area public and private colleges and universities.

## ***Low Taxes***

Yucca Valley has no business license or utility users tax, and real estate prices are extremely competitive for a valued Southern California location.

### ***Local, Regional and State Data***

The Town of Yucca Valley can assist with accessing all the information needed to pursue business interests. A Vacant Land Inventory lists existing commercial vacant land along State Highway 62. The Town's Community Development Department maintains information on U.S. Census figures, traffic counts and other pertinent information.

### ***Economic Development Targets***

Yucca Valley's tourism-based Economic Development Strategy targets key industry clusters currently under-represented and needed in the market area. Inquiries from qualified principles in these or similar business areas are especially welcome:

- Retail/Commercial: Apparel, Home Improvement, Restaurant
- Services: Entertainment/Motion Pictures
- Sports & Recreation: Equestrian, Recreational Vehicles, Painting/Photography
- Hospitality: bed & breakfast, European-style inns, Small Conference Center
- Medical: field research, holistic medicine, health spas/wellness centers

### ***Mojave Recycling Market Development Zone***

Yucca Valley is located in the Mojave Recycling Market Development Zone, which is a program of the California Integrated Waste Management Board (CIWMB). The CIWMB offers several incentives to attract business development including:

- Low Interest Loans Up to \$1 Million
- Technical Assistance on Financing Strategies
- Assistance in Marketing Zones Nationally and Internationally
- Permit Assistance (One-Stop Permit Process)
- No Development Fees
- Flexible Air Quality and Land Use Standards

For specific information on the program, please contact the Board's Zone Administration Branch at (916) 255-2708.

### ***Fast Track Permitting***

The Town's goal is to make the development application, review and permitting process as simple and straightforward as possible. Permit applications are easy to follow. A series of "how to" brochures has been developed to guide you. If you are interested in developing in Yucca Valley, you may desire to obtain:

- New Business Start-up:  
A Guide for Entrepreneurs
- Before You Develop...

For more information, please contact:

Town of Yucca Valley  
Community Development Department  
57090 29 Palms Highway  
Yucca Valley, CA 92284

(760) 369-6575  
FAX: (760) 369-0626

