

# 2022 | 108<sup>TH</sup> ANNUAL CONFERENCE

SEPTEMBER 17-21, 2022 | COLUMBUS/FRANKLIN COUNTY, OH

Registration and Housing opens Wednesday, June 8
Register at conference.icma.org

ACHIEVING EXCELLENCE

Together

Title Sponsor MissinSquare

## **ACHIEVING EXCELLENCE**

The experience of the past year has shown us that local governments – and the professionals that run them – can achieve in the face of change and adversity. We're inspired by the growth of the local government manager during these times and are creating a global conference event just for local government professionals who want to collaborate, share their stories, and chart their new course for achieving excellence in their community!

The 2022 ICMA Annual Conference is an opportunity for all those in local government, anywhere in the world, to come together.

### Here's what you can expect in Columbus:



Professional development opportunities for every career stage.



Inspirational keynote speakers with diverse backgrounds and expertise who will inspire you and help you hit the reset button.



New tools and techniques presented by experts in the local government management profession.



Networking opportunities with local government professionals from around the world.



Products and services from solution providers in the exhibit hall.



A place where local government leaders and professionals from all backgrounds can stand together as a profession.

**2022 ICMA Digital:** A digital component of the Annual Conference is available for those who can't make it to Columbus but still want to enjoy viewing the General Sessions and selected sessions "live" by streaming them.

## **EXPERIENCE**

Access to keynotes and 160+ educational breakout sessions and roundtables featuring 7+ content tracks

Live-Streaming of all keynotes and select educational breakout sessions

On-demand access to all live-streamed content

Peer-to-peer networking

An Exhibit Hall featuring companies showcasing the latest and greatest in local government innovations, attendee engagement opportunities, and much more!

**Exhibit Hall Grand Opening Reception** 

Attendee lunches Monday/Tuesday and refreshment breaks.

Team/Group discounts for 5 or more attendees



2022 ICMA Digital: For information on the 2022 ICMA Digital Conference, please visit the conference website at https://conference.icma.org/registration

## **TRACKS**

With more than 160 education sessions, keynotes, game changers, roundtables, ICMA Micro-Certification Sessions, Mobile Workshops, and Product Theater Presentations, there will be plenty of opportunities to learn from and with your peers, industry professionals, and others, too!

#### **Sessions will focus on:**

## ADVANCING DIVERSITY, EQUITY, AND INCLUSION

ICMA members continue to seek education and practical guidance on understanding and advancing issues of diversity, equity, and inclusion in their local governments and communities. Specific topics of interest include but are not limited to understanding disability and accessibility issues (disability inclusion at work and why it matters, strengthening and diversifying your workforce with veterans, technology and accessibility); equity in housing, public works, planning and other service areas; elevating inclusion in your budgets; unconscious bias; cognitive diversity; student/next generation DEI issues such as key skills to achieve inclusivity and steps to success; and equity (fair treatment, equitable pay, recognition, access to resources and opportunities).

#### **CIVILITY AND ENGAGEMENT**

This track will aid local leaders in overcoming major challenges around communication and maintaining civility in their communities. Specific topics of interest include but are not limited to navigating polarization and the culture of contempt, best practices for working with mainstream and social media, managing mis/disinformation, effective community engagement, and fostering trust in local government.

## ECONOMIC RECOVERY, REDEVELOPMENT, AND RESILIENCE

This track will focus on the major economic development challenges and opportunities as communities seek not just to restore, but to redevelop and reimagine their local economies for long-term resilience. Specific topics of interest include but are not limited to using American Rescue Plan resources, securing and managing other federal funds, how to leverage trusts/foundations, housing and homelessness issues, infrastructure, brownfield redevelopment, how to combat the shift to online shopping in a downtown/business district, and dealing with major local economic shifts and shocks.

## LEADING STRONG TEAMS FOR A STRONG COMMUNITY

Managers are at the core of strong communities. This track will highlight solutions to challenges of leading teams from different levels of the organization. Specific topics of interest include but are not limited to council/manager relations, effective board and commission management, mid-level management support, ensuring mental health and happiness of employees, servant leadership and other leadership principles, recruitment and retention of employees, and volunteer recruitment.

#### LIVABLE, SUSTAINABLE COMMUNITIES

This track will focus on leading practices for local governments to promote healthy, thriving, and resilient communities. Specific topics of interest include, but are not limited to climate change implications, emergency and disaster preparedness, environmental justice, the power of arts and culture, government sponsored events, and parks, recreation, and open space issues.

#### **PERSONAL**

Personal development is an essential component of professional development. This track will help local leaders commit to a balanced life and enhance personal capacity. Specific topics of interest include but are not limited to personal mental health, stress management techniques, and well-being for chief administrative officials, setting limits on the 24-hour job expectations, life in the fishbowl and effects on your family, finding your next job and when is a good time to start looking, how to interview in a public setting, succeeding in your current role, having fun, career wellness, personal care and growth, professional growth and retirement planning.

## WORKFORCES AND SERVICE DELIVERY OF THE FUTURE

How will local governments continue to adapt their departmental operations and services to meet the needs of a post-COVID future? Specific topics of interest include, but are not limited to remote work policies, innovations in service delivery, moving to a more digital platform, procurement and supply chain issues, recruitment for lower paying jobs in a high cost of living area, and the evolution of departments such as public safety, public works, or human resource.

## SCHEDULE

For schedule updates, please visit **conference.icma.org**. All times are listed in Eastern Standard Time.

#### **SATURDAY, SEPTEMBER 17**

7:30 a.m. - 5:30 p.m. Registration and Host Committee Desk 8:00 a.m. - 5:00 p.m. Sporting Events\* 8:00 a.m. - 5:30 p.m. ICMA Micro-Certification Sessions\*

Mobile Workshops\*

9:00 a.m. - 4:00 p.m.

2:00 p.m. - 4:15 p.m. **Education Sessions and Roundtables** 

Saturday Night Reception at the National Veteran's 5:00 p.m. - 7:00 p.m.

Memorial and Museum\*

#### **SUNDAY, SEPTEMBER 18**

6:45 a.m. - 7:00 p.m. Registration and Host Committee Desk

7:15 a.m. - 1:00 p.m. Sporting Events\*

8:30 a.m. - 12:30 p.m. ICMA Micro-Certification Sessions\* 9:15 a.m. - 12:45 p.m. **Education Sessions and Roundtables** 

11:00 a.m. - 2:00 p.m. Mobile Workshops\*

11:45 a.m. - 1:15 p.m. Equity & Inclusion Leaders Lunch\*

1:00 p.m. - 2:00 p.m. Regional Meetings 2:30 p.m. - 4:30 p.m. **Opening General Session** 

4:30 p.m. - 6:30 p.m. **Exhibit Hall Grand Opening Reception** 6:30 p.m. Open for Supplier/Affiliate Events

#### **MONDAY, SEPTEMBER 19**

7:00 a.m. - 5:30 p.m. Registration and Host Committee Desk

7:45 a.m. - 5:00 p.m. Education Sessions, Roundtables, and Product Theaters

10:00 a.m. - 11:30 a.m. **General Session** 11:30 a.m. - 4:30 p.m. Exhibit Hall Open 11:45 a.m. - 1:15 p.m. **Exhibit Hall Lunch** 11:45 a.m. - 1:15 p.m. SheLeadsGov Luncheon\* 1:00 p.m. - 5:00 p.m. Mobile Workshops\*

State/Alumni/Affiliate Receptions/Open for Supplier Events 5:00 p.m.

#### **TUESDAY, SEPTEMBER 20**

7:00 a.m. - 6:30 p.m. Registration and Host Committee Desk

7:45 a.m. - 5:00 p.m. Education Sessions, Roundtables, and Product Theaters

10:00 a.m. - 11:30 a.m. **General Session** 11:30 a.m. - 3:00 p.m. Exhibit Hall Open 11:45 a.m. - 1:15 p.m. **Exhibit Hall Lunch** 

11:45 a.m. - 1:15 p.m. Assistant Chief Administrative Officers (ACAO) Luncheon\*

1:00 p.m. - 5:00 p.m. Mobile Workshops\*

6:00 p.m. - 9:00 p.m. Tuesday Night Networking Event - COSI\*

#### **WEDNESDAY, SEPTEMBER 21**

7:30 a.m. - 12:00 p.m. Registration and Host Committee Desk

7:45 a.m. - 9:45 a.m. Breakfast and Learning: Education Sessions and Roundtables

10:00 a.m. - 11:30 a.m. Closing General Session

As of 5/23/2022 \*Additional Fee Applies

## EXHIBIT HALL

### **Exhibit Hall**

ICMA exhibitors will be eagerly awaiting your arrival in Columbus, ready to share with you the latest products and services that will help you solve organizational challenges, develop leadership skills, advance your career, and find inspiration to create a lasting impact in your community. When planning your schedule, be sure to allow for time in the Exhibit Hall to experience the following:

- Sunday Evening Exhibit Hall Grand Opening Reception featuring light hors d' oeuvres and one drink ticket
- Refreshment Breaks Monday/Tuesday
- Lunch on Monday/Tuesday
- Product Theater Presentations
- Attendee Relaxation Zone
- Interactive Photo Station
- Puppy Playpen
- And More!

To view a current list of exhibitors, please visit conference.icma.org/sponsors-and-exhibitors/exhibitors





## REGISTRATION

PLEASE NOTE! All attendees **must first register for the conference** before being able to book and reserve an ICMA Annual Conference hotel room. After registering, attendees will have access to securing a hotel reservation. Reservations are accepted on a first-come, first-served basis beginning when housing and registration open on Wednesday, June 8. **Please do NOT contact the hotels directly.** 

### **Registration Rates: In-Person**

Best Value Rate Regular Rate
(By August 17) Regular Rate
(Beginning August 18)

 Member
 \$750
 \$820

 Non-Member
 \$1,500
 \$1,640

### **Group Registration**

Team registrations are available for groups of five or more attendees. Each participant will receive 15% off their applicable registration rate.

For more information, please visit conference.icma.org/registration

### Registration Rates: Digital

Member \$149

Non-Member \$299



## HOTELS

## You must first register for the 2022 ICMA Annual Conference before you secure a hotel reservation.

Reservations are accepted on a first-come, first-served basis beginning Wednesday, June 8, when housing and registration open. We will be sending out further information as the date approaches. Please do NOT contact the hotels directly. For a detailed listing and descriptions of all ICMA Conference Hotels and a map of the hotels and Greater Columbus Convention Center, please visit **conference.icma.**org/2022- icma=columbus/hotel-and-travel

#### **Official ICMA Conference Hotels**

(tax not included)
\$189 single/double
\$209 single/double
\$182 single/double
\$170 single/double
\$179 single/double
\$179 single/double
\$199 single/double
\$244 single/double
\$115 single/double
\$164 single/double
\$183 single/double
\$195 single/double

### See you in Columbus! September 17-21, 2022

#### **CONTACT US**

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#ICMA2022

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Doom Date Day Night