

Sustainovation: Building Sustainable Innovation-One Creative Idea at a Time

"Sustainovation" are the techniques we use to build sustainable innovation into government. Award-winning civic innovator, coach and author Nick Kittle will explain the nature of innovation in government and how to sustain it—and more importantly, the powerful role that we play in making Sustainovation a reality for our organizations. In this inspirational micro-cert program, Nick will explore how we can get creative, build momentum and get others on our "Team Us" as we make these wildly creative ideas real! Attendees will leave empowered, inspired, and ready to tackle powerful challenges with new vigor.

(Practice Group 6 Strategic Leadership)

Learning Objectives:

- Understand the true nature of innovation and why it is important
- Understand techniques on how to get creative (as an individual and team)
- Know how to brainstorm better ideas with their teams in ways that leave the team feeling pumped the hell up and empowered to conquer the world

Presenter:



Nick Kittle is the author of the best-selling innovation book *Sustainovation: Building Sustainable Innovation in Government, One Wildly Creative Idea at a Time*, and spent 15 years working in local government, most recently as a Chief Innovation Officer. During his government career, Nick won 3 national awards for innovation, directed 17 different divisions, and developed over 65 unique or first-of-their-kind pilot projects while directly generating \$7.8 M in savings and pioneering the concept of Innovation Value. Nick is now a dynamic keynote speaker and trains across the country on building high-performance government

and has visited nearly 100 different communities to help them transform their mindset through Sustainovation!

TARGET AUDIENCES:

Assistants/Deputies, Chief Executive Officers, County Leaders, Early-Career Professionals, Department Heads/Directors, Encore (retired) Professionals, International Local Government Professionals, Large Community Leaders, Mid-Level Managers, Senior/Credentialed Managers, Small Community Leaders, Staff Analysts/Assistants, Students/Interns