



PW-20


Helping businesses conserve resources

The Gresham, Oregon (90,205), Resource Efficiency Assistance to Businesses (GREAT Businesses) program helps businesses identify ways to conserve energy, prevent waste, and recycle. When a business agrees to participate, the program coordinator schedules a site visit with the manager. The program often identifies simple things that the manager might not have considered, such as opening the window shades to reduce the need for artificial light. The program also provides water-saving devices and rebates for low-flow toilets. Businesses that might benefit from a more thorough energy audit are referred to the local electric utility. The program coordinator follows up with participating businesses on a regular basis to offer advice and see if they are following the recommendations. Businesses that meet a list of criteria receive a certificate and recognition at a city council meeting. The program is supported by a grant from the state department of environmental quality.

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 GREAT Businesses Program
 Coordinator

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<p>What We Offer:</p> <p>The GREAT Businesses Program (Gresham Resource Efficiency Assistance To Businesses) offers free assistance to businesses in</p> <ul style="list-style-type: none"> • Water conservation • Waste reduction and recycling • Stormwater Pollution Prevention • Wastewater Management • Energy Efficiency 	<p>Why We Offer It:</p> <p>The City of Gresham seeks to partner with local businesses to encourage resource conservation and protection. Your business has the opportunity to benefit the environment and improve the community's quality of life. In addition, you may see direct cost savings and increased patronage by working to become a resource efficient business.</p> <p>Our Guarantee:</p> <ul style="list-style-type: none"> • To respect your time and your business priorities • To provide recommendations that you can immediately put into action. • To respect your needs for confidentiality 	<p>Program details . . .</p> <p>Business representatives interested in participating should contact the City of Gresham to arrange for a resource efficiency expert to:</p> <ul style="list-style-type: none"> • Analyze your water usage, solid waste and recycling efforts, and stormwater management practices; • Provide free water-saving devices if your business is eligible; • Recommend easy, low cost steps to reduce water usage, minimize waste, and improve stormwater and wastewater management practices; and • Assess opportunities for energy savings and connect you to PGE's energy efficiency assistance programs. • Provide public recognition of your efforts. <p>Read on to find out how your business can participate and benefit from the GREAT Businesses Program!</p>
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