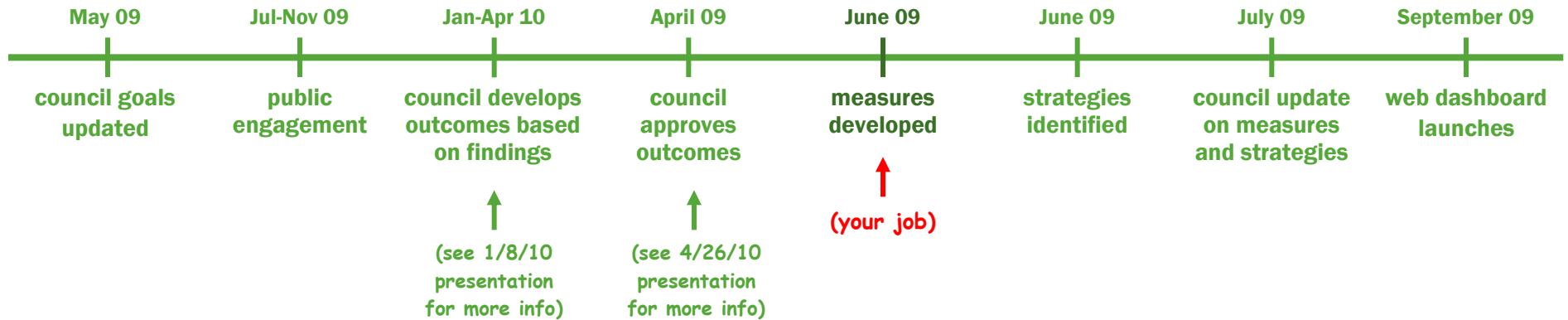


## Eugene Counts Overview



## Council Goals and Outcomes

### Safe Community

*A community where all people are safe, valued and welcome.*

#### Outcomes:

- Decreased property crime
- Greater sense of safety (especially downtown)
- Visible and accessible police presence
- Better police/community relations

### Sustainable Development

*A community that meets its present environmental, economic and social needs without compromising the ability of future generations to meet their own needs.*

#### Outcomes:

- Increased downtown development
- Strategic job creation/decreased unemployment
- Support for small and local business
- Decision-making that weighs economic, social equity and environmental (triple bottom line) effects

### Accessible and Thriving Culture and Recreation

*A community where arts and outdoors are integral to our social and economic well-being and are available to all.*

#### Outcomes:

- Accessible to all incomes
- Preserve strength in arts and outdoors
- Invest in arts and culture as an economic engine

### Effective, Accountable Municipal Government

*A government that works openly, collaboratively, and fairly with the community to achieve measurable and positive outcomes and provide effective, efficient services.*

#### Outcomes:

- Transparent and interactive communication
- Public engagement that involves the community broadly
- Stronger partnership between government entities

### Fair, Stable and Adequate Financial Resources

*A government whose ongoing financial resources are based on a fair and equitable system of revenues and are adequate to maintain and deliver municipal services.*

#### Outcomes:

- A long-term sustainable budget
- New or expanded revenue sources
- Accessible and transparent financial information