

# Solar Powering Your Community

## Addressing Soft Costs and Barriers



Powered by

**SunShot**

U.S. Department of Energy

# About the SunShot Solar Outreach Partnership



The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.

# About the SunShot Solar Outreach Partnership

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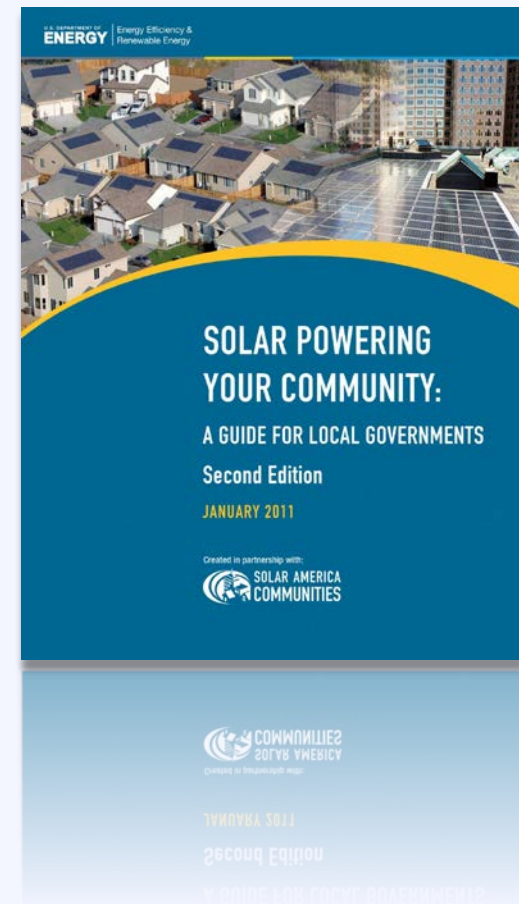
- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize **permitting and interconnection processes**
- Improve **planning and zoning codes/regulations** for solar electric technologies
- Increase access to **solar financing options**

# About the SunShot Solar Outreach Partnership

## Resource Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

[www.energy.gov](http://www.energy.gov)





# About the SunShot Solar Outreach Partnership

## Resource Sunshot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs

[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)





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**SunShot**

U.S. Department of Energy

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Solar Electric Power  
Association

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The Solar Foundation

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202.469.3743

# Agenda

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- |               |   |
|---------------|---|
| 08:40 – 09:00 | Solar 101                                 |
| 09:00 – 09:50 | Creating a Regulatory Landscape for Solar |
| 09:50 – 10:00 | <i>Break</i>                              |
| 10:00 – 10:20 | Benefits and Barriers Activity            |
| 10:20 – 10:50 | Understanding Utility Regulations         |
| 10:50 – 11:20 | Understanding Solar Financing             |
| 11:20 – 11:30 | <i>Break</i>                              |
| 11:30 – 12:00 | Installing Solar on Municipal Facilities  |
| 12:00 – 12:30 | Next Steps for Solar in Region            |

# Agenda

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08:40 – 09:00

Solar 101

09:00 – 09:50

Creating a Regulatory Landscape for Solar

09:50 – 10:00

*Break*

10:00 – 10:20

Benefits and Barriers Activity

10:20 – 10:50

Understanding Utility Regulations

10:50 – 11:20

Understanding Solar Financing

11:20 – 11:30

*Break*

11:30 – 12:00

Installing Solar on Municipal Facilities

12:00 – 12:30

Next Steps for Solar in Region



# Poll

## Who's in the room?

# Poll

**What is your experience with solar?**

# Solar Technologies



**Solar Photovoltaic (PV)**



**Solar Hot Water**



**Concentrated Solar Power**

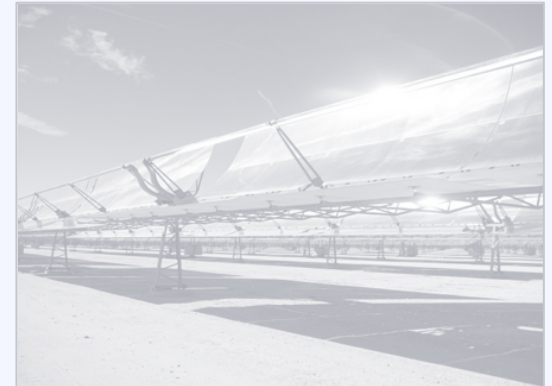
# Solar Technologies



**Solar Photovoltaic (PV)**



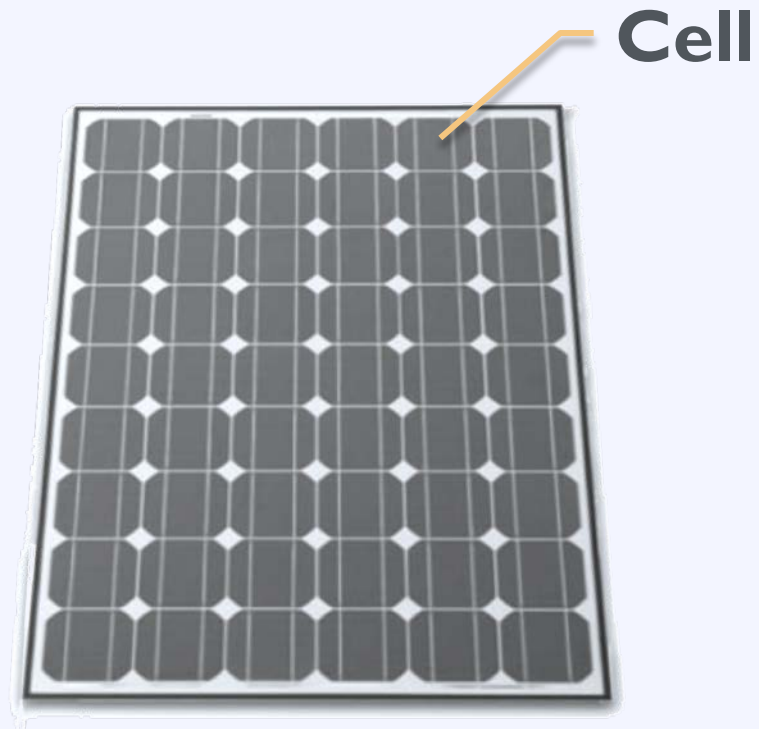
Solar Hot Water



Concentrated Solar Power



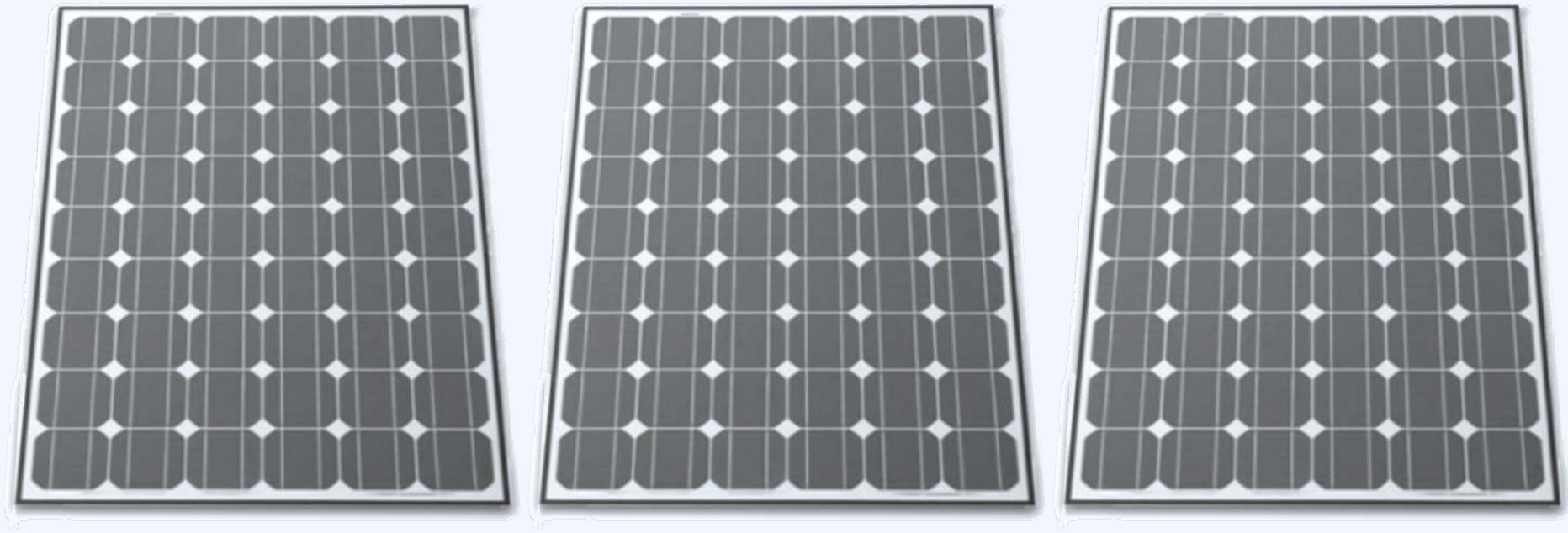
# Some Basic Terminology



Cell

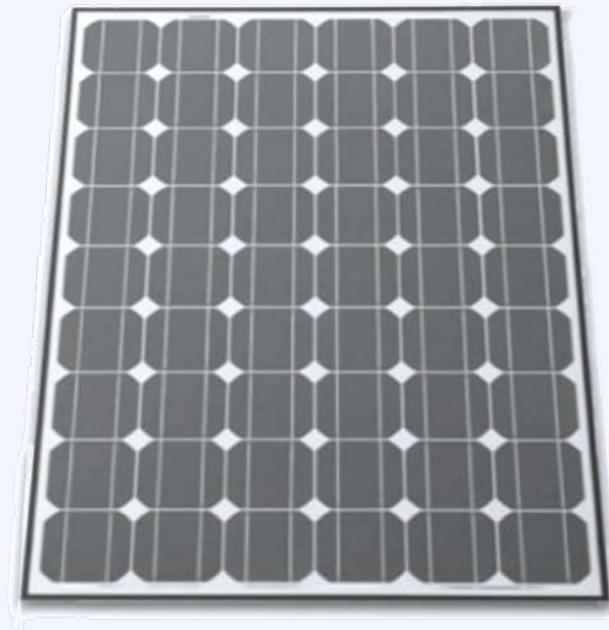
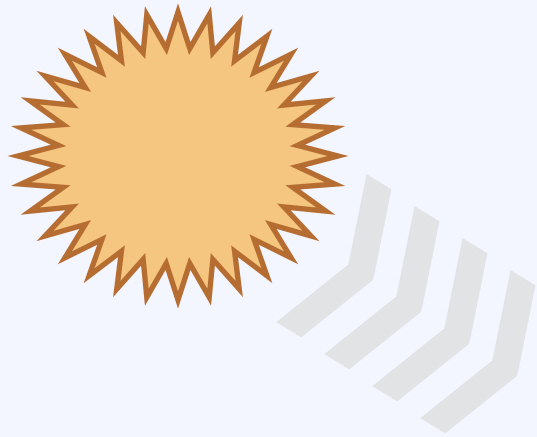
Panel / Module

# Some Basic Terminology



**Array**

# Some Basic Terminology



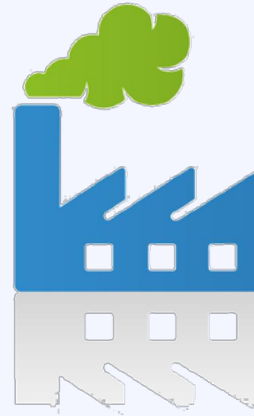
**Production**  
*Kilowatt-hour (kWh)*

**Capacity / Power**  
*kilowatt (kW)*

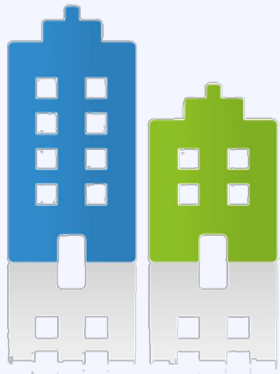
# Some Basic Terminology



**Residence**  
5 kW



**Factory**  
1 MW+



**Office**  
50 – 500 kW



**Utility**  
2 MW+



# Workshop Goal

**Enable local governments to replicate successful solar practices and expand local adoption of solar energy**

# Explore benefits

and

# Overcome barriers

# Activity: Identifying Benefits

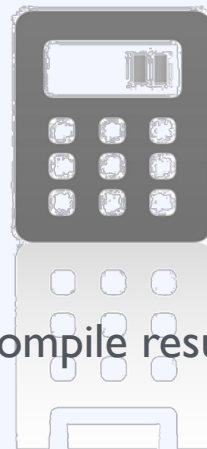
What is the greatest benefit solar can bring to your community? **[Blue Card]**

Right Now



Write answer on card

During Session



Compile results

After Break



Group discussion

# Activity: Addressing Barriers

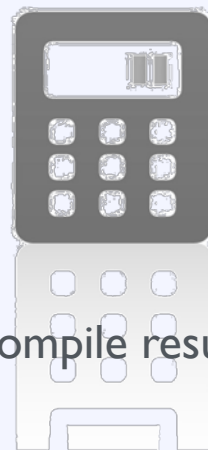
What is the greatest barrier to solar adoption in your community? **[Green Card]**

**Right Now**



Write answer on card

**During Session**



Compile results

**After Break**



Group discussion



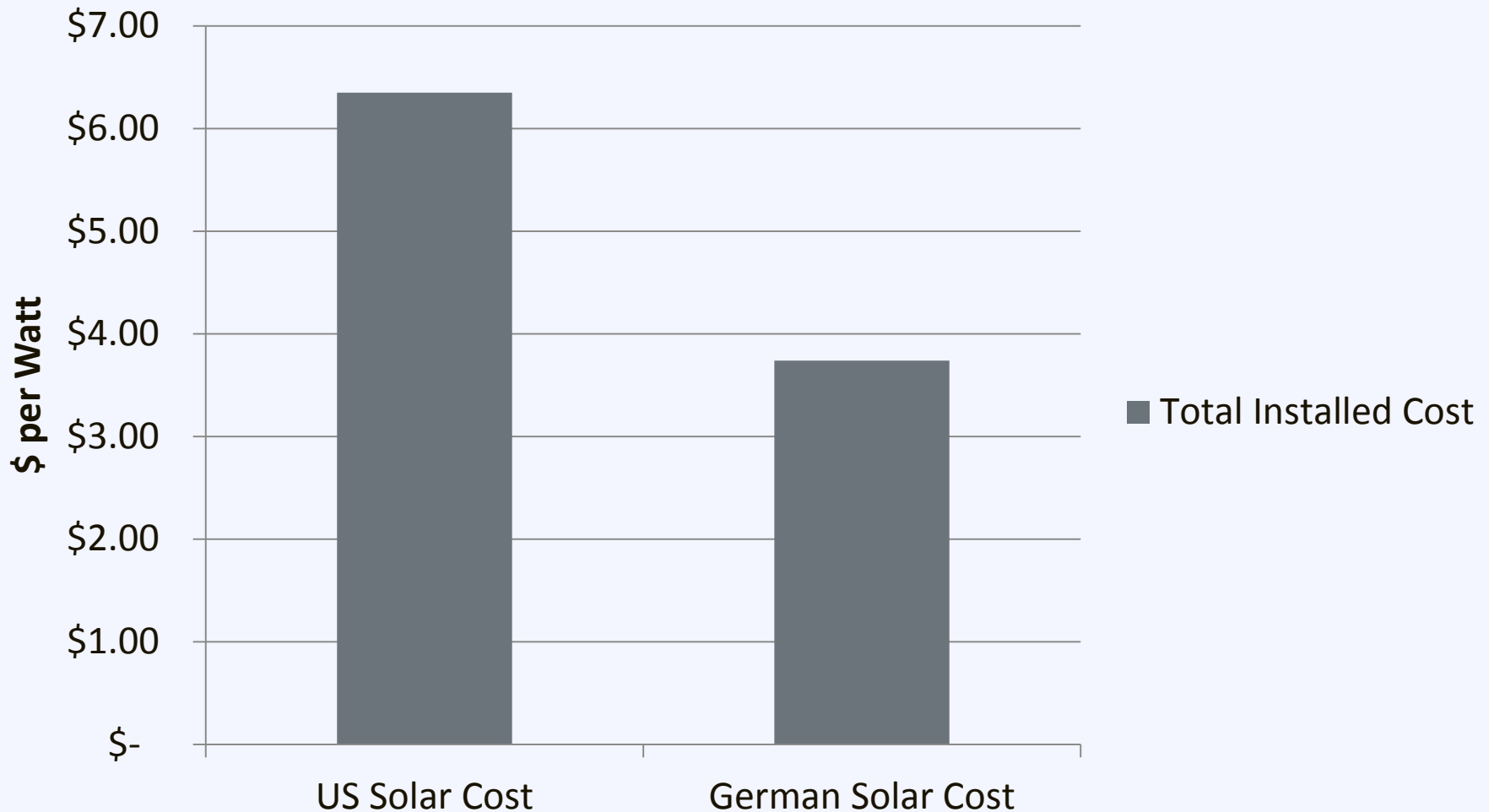
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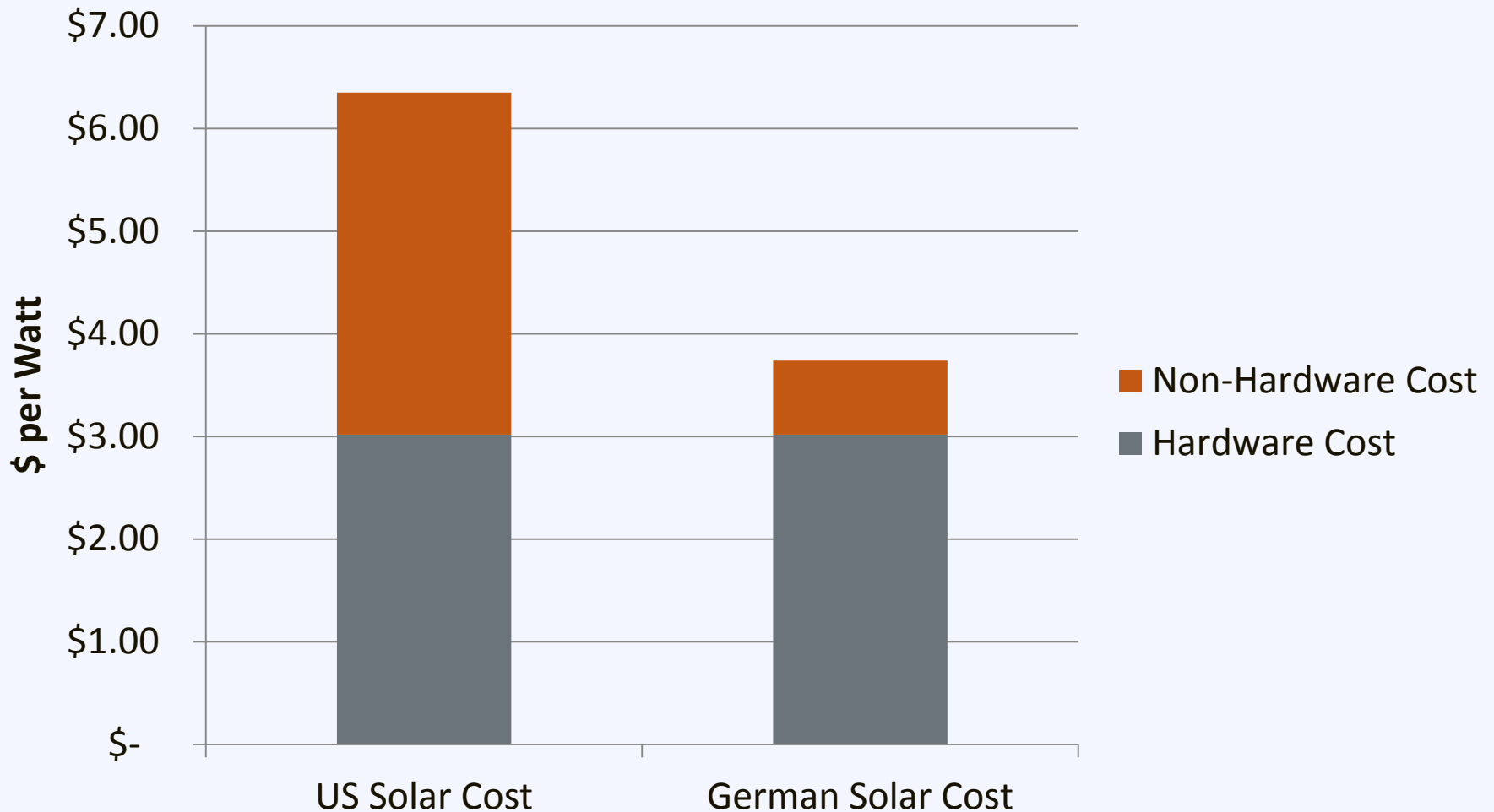
# The Cost of Solar in the US

## Comparison of US and German Solar Costs



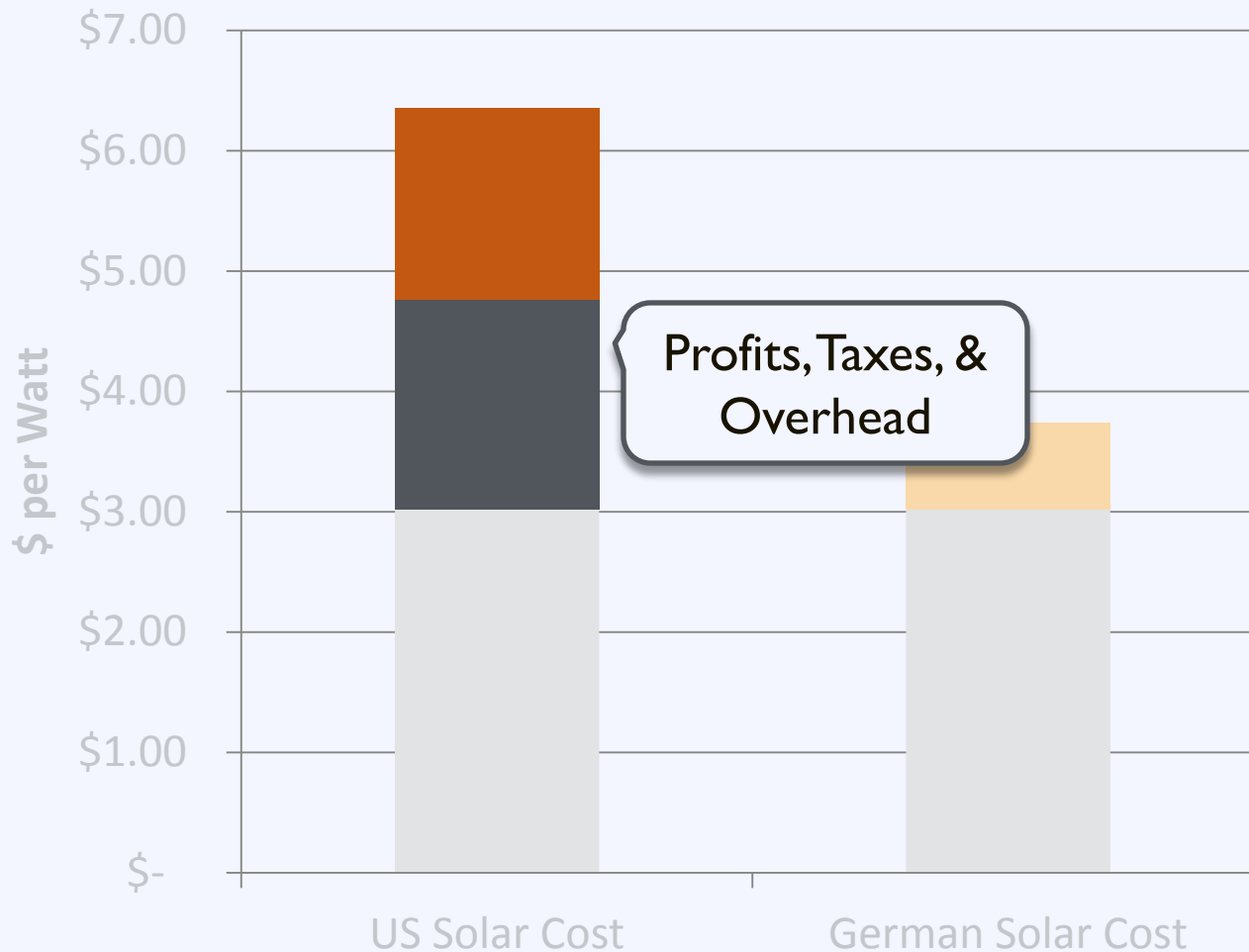
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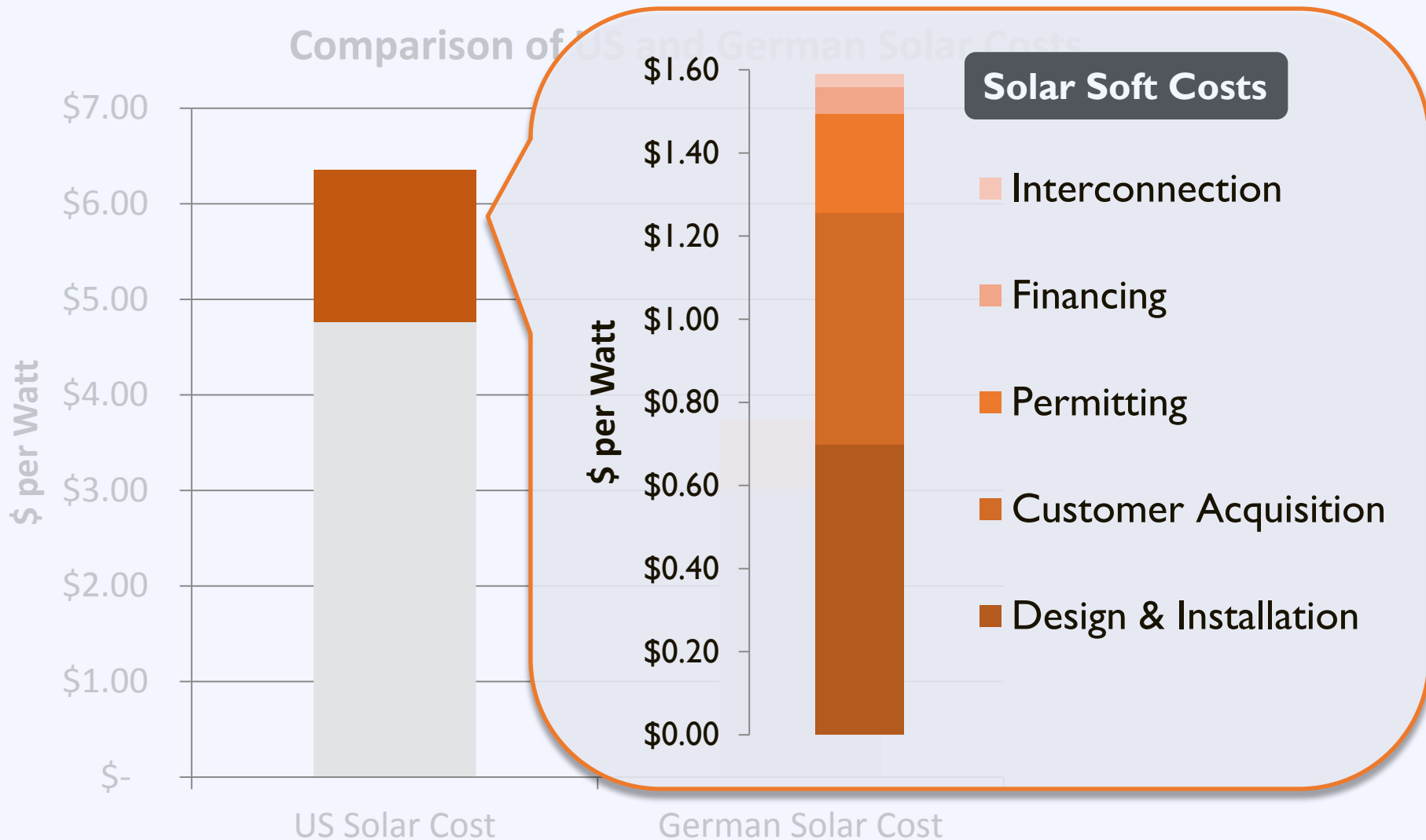


# The Cost of Solar in the US

## Comparison of US and German Solar Costs



# The Cost of Solar in the US



# Time to Installation



**New York City's  
Goal**

**100 days**

from inception to completion



**Germany  
Today**

**8 days**

from inception to completion

# Installed Capacity

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Total installed solar capacity in the US

4 GW

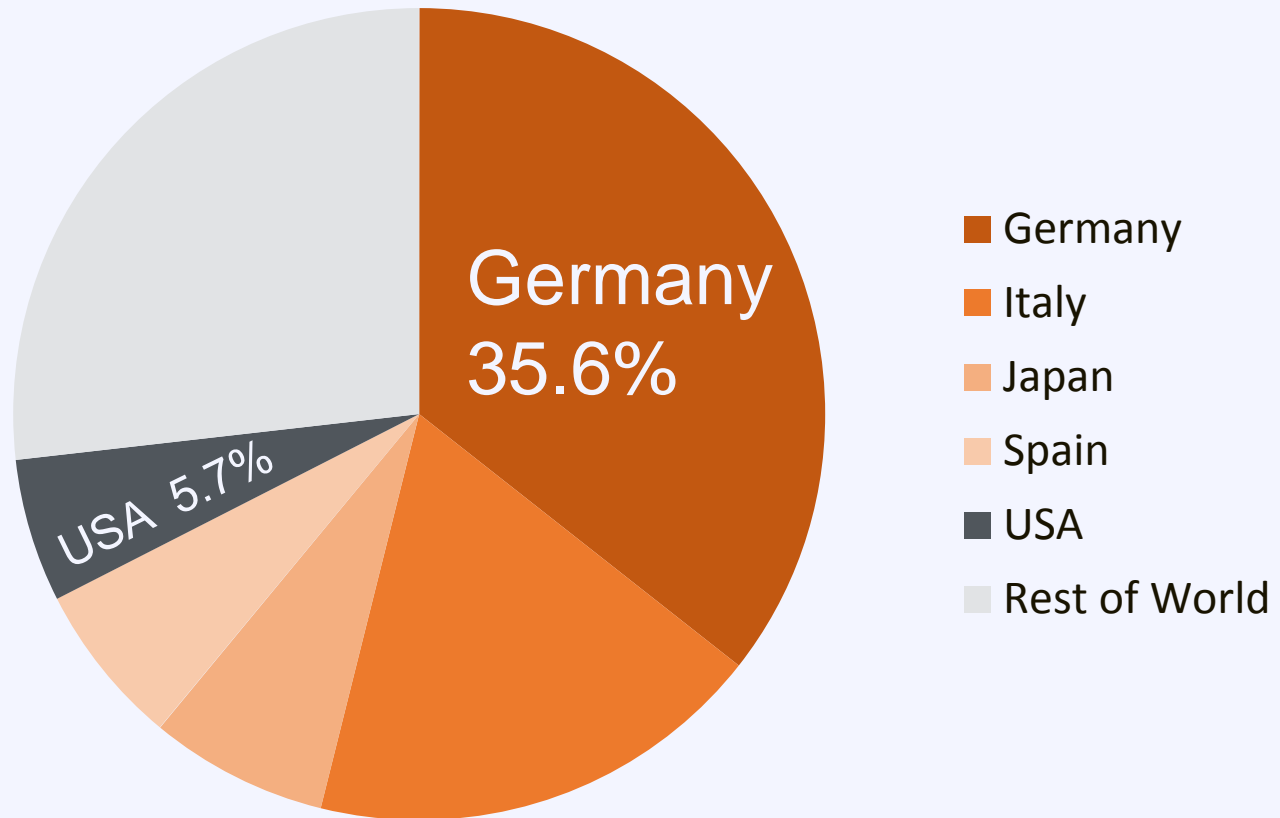
Capacity installed in Germany in Dec 2011

4 GW



# Installed Capacity

## Top 5 Countries Solar Operating Capacity



# Germany's Success

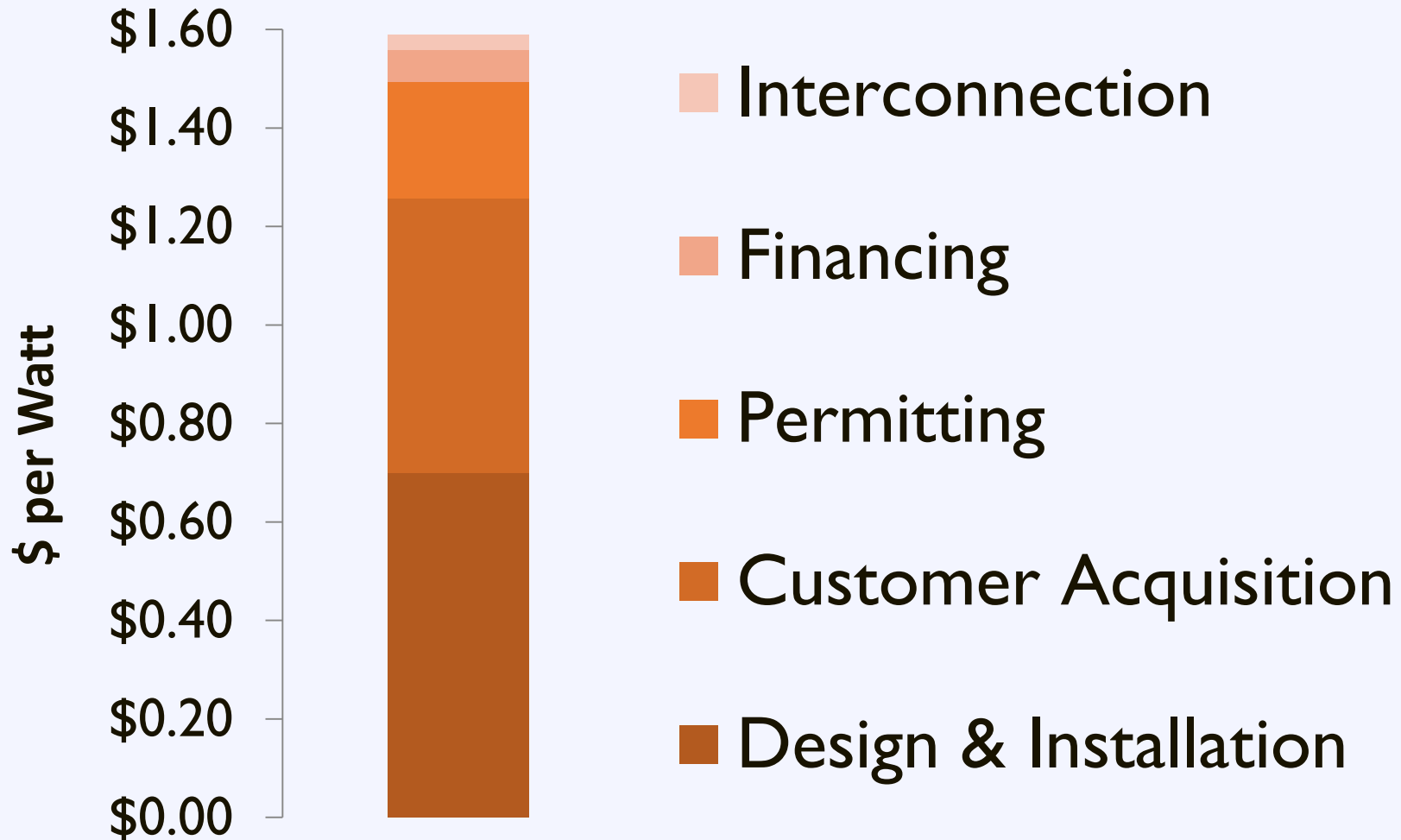
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Consistency and Transparency

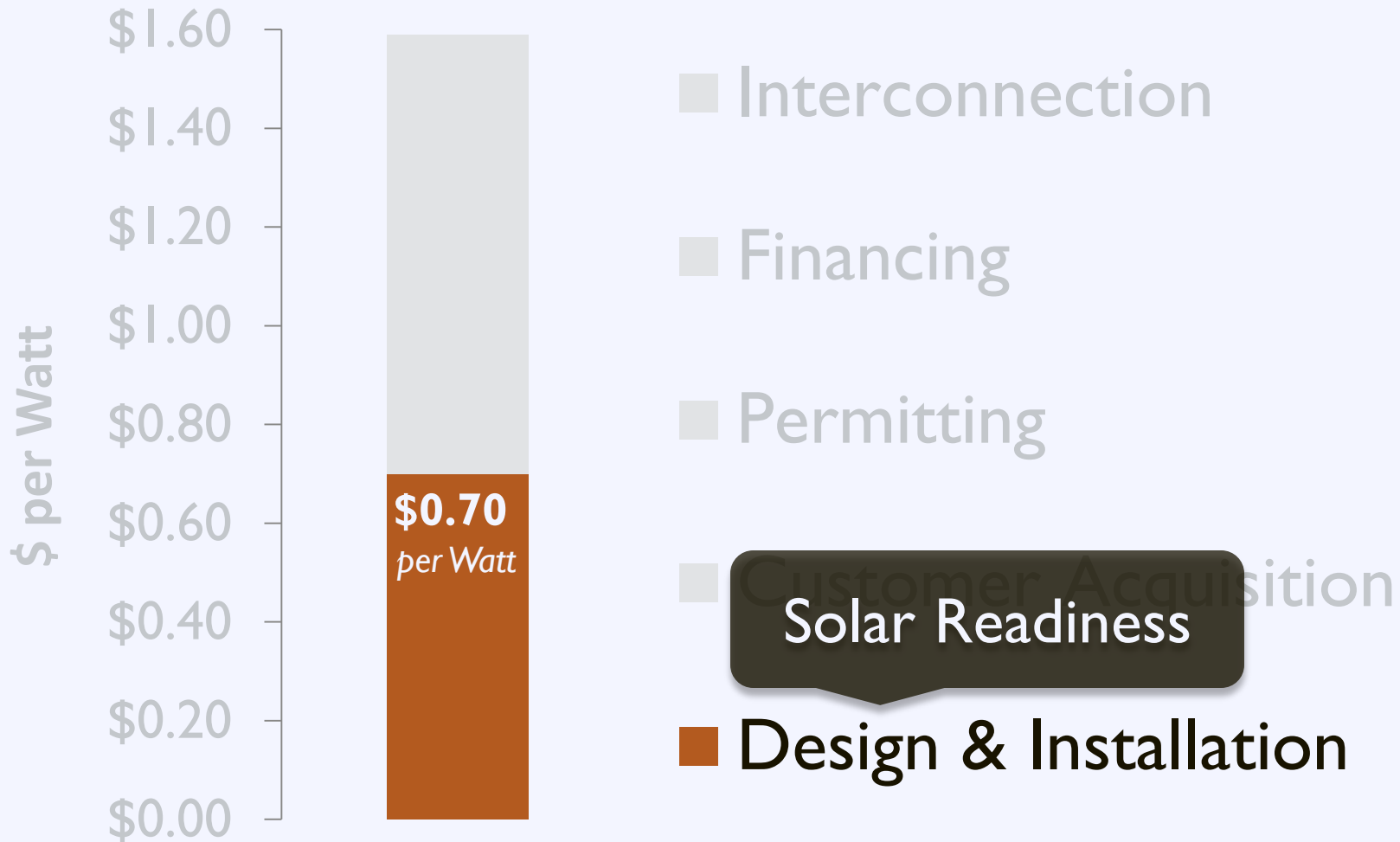
through

Standardized Processes

# Mitigate Soft Costs



# Mitigate Soft Costs



# Solar Readiness

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Creating solar-ready guidelines and promoting energy efficiency at the outset can help make future solar installations easier and more cost effective.

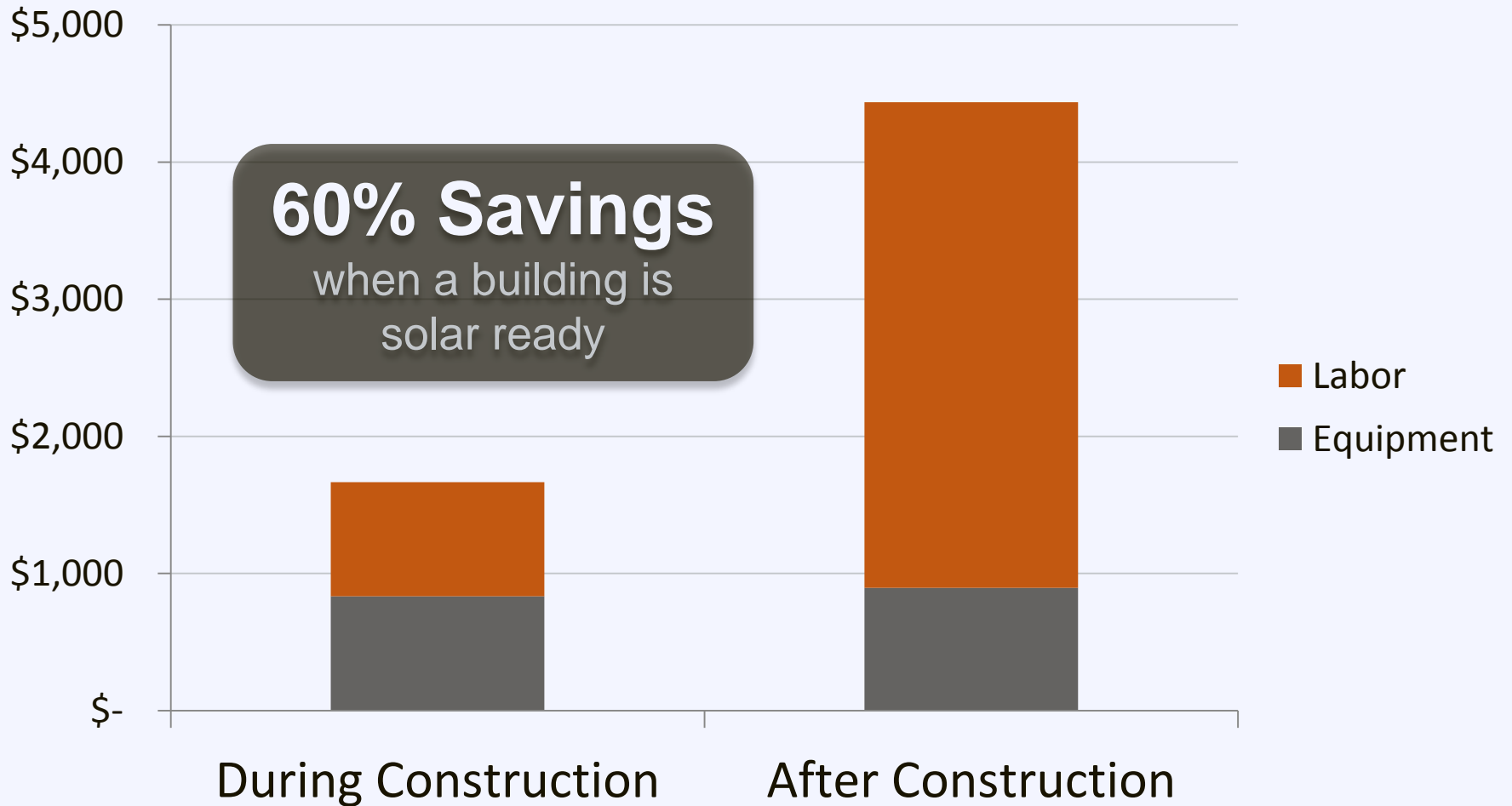
# Solar Readiness

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## Require builders to:

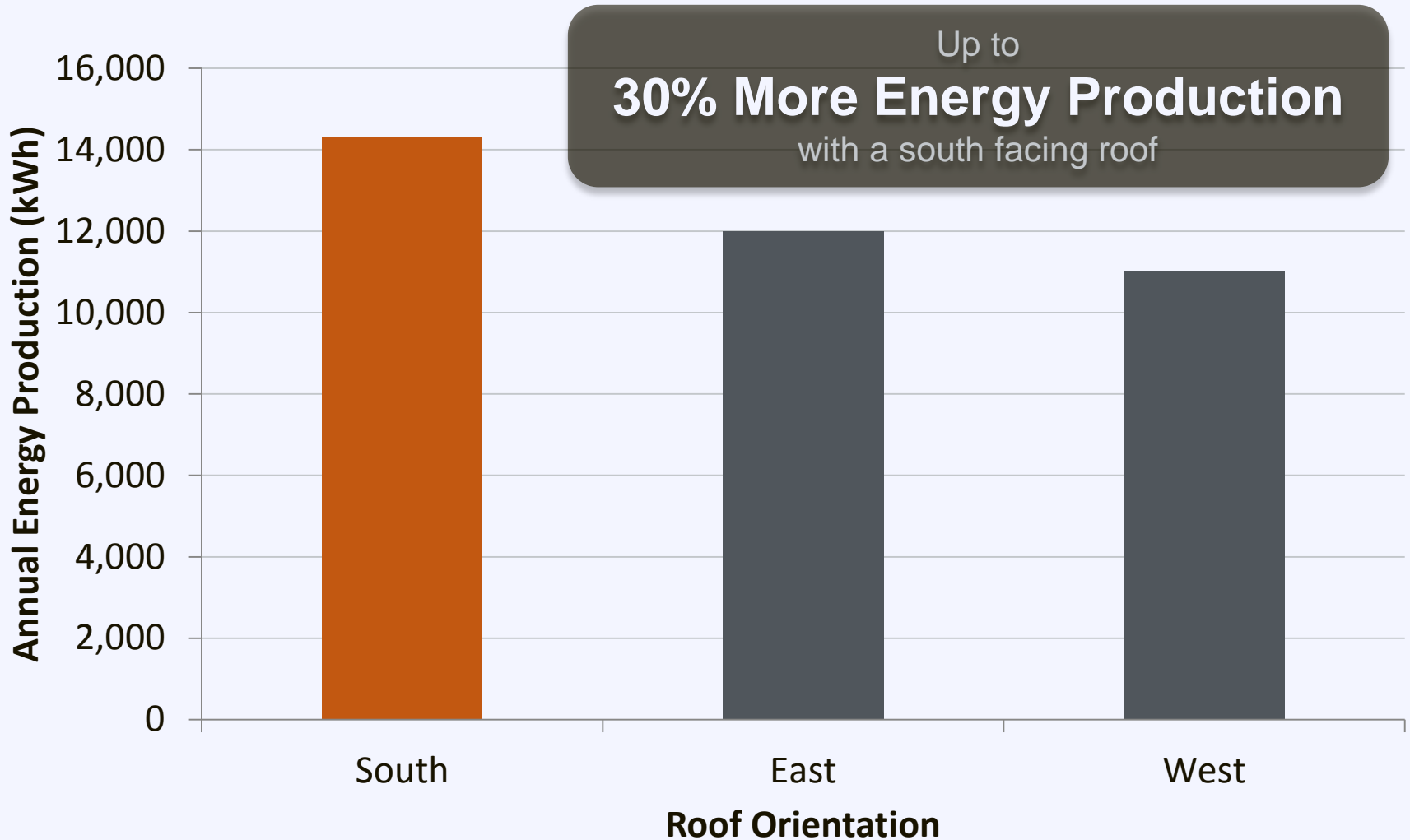
- ✓ Minimize rooftop equipment
- ✓ Plan for structure orientation to avoid shading
- ✓ Install a roof that will support the load of a solar array
- ✓ Record roof specifications on drawings
- ✓ Plan for wiring and inverter placement

# Solar Readiness





# Solar Readiness



# Solar Readiness: Case Study

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**Oro Valley, Arizona**  
Population: 40,195

# Solar Readiness: Case Study

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## Oro Valley Requirements:

- Installation of conduit or sleeve for wiring
- Site plan must indicate the best roof space for PV panels and provide a roof structure to support additional weight
- A space near the service equipment to mount additional PV equipment (meter, inverter, disconnect switches)
- Installation of a circuit breaker that can accommodate a PV system

# Solar Readiness

## Resource NREL

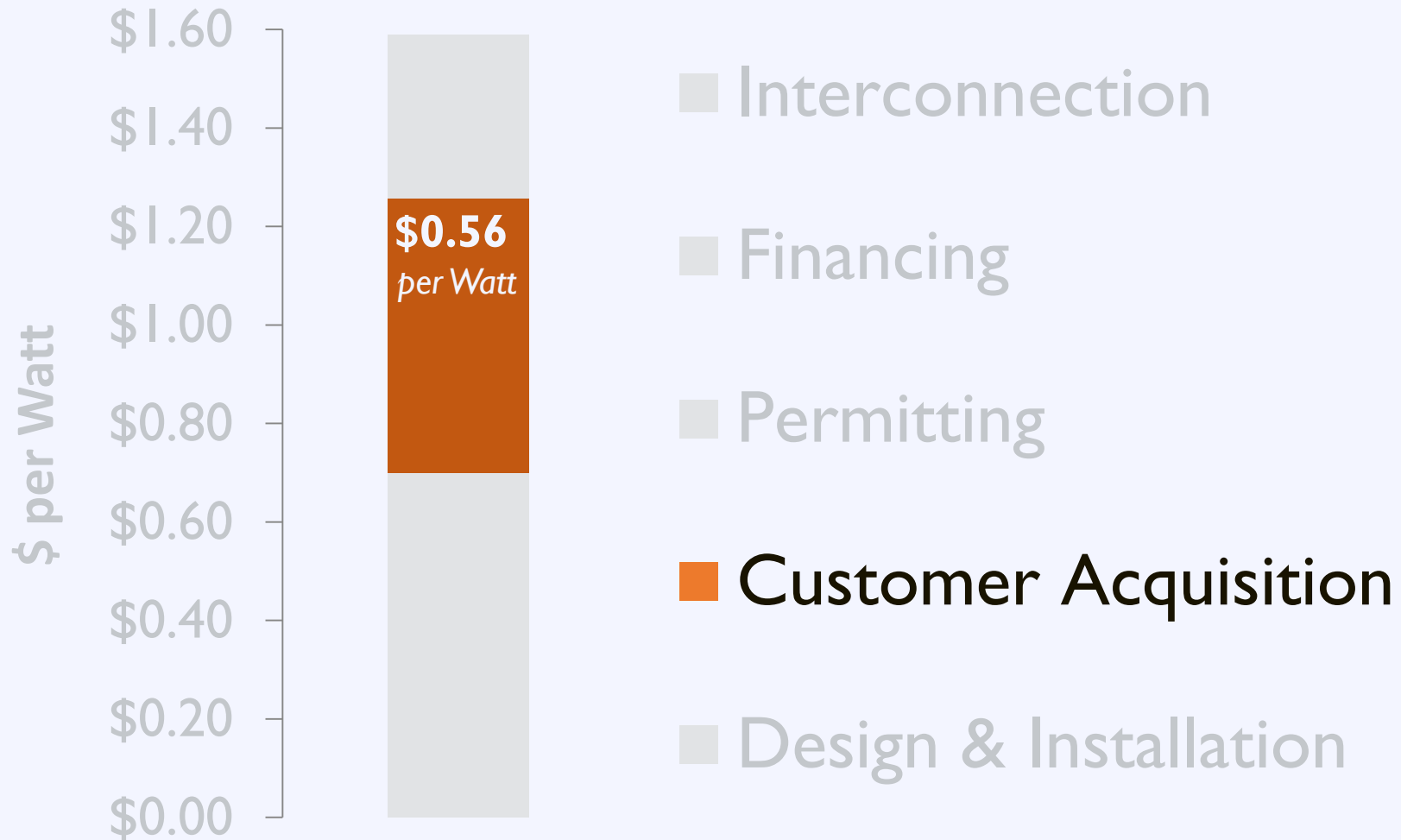
Creating a solar ready guide for buildings:

- Legislation
- Certification programs
- Stakeholder Education

[www.nrel.gov](http://www.nrel.gov)



# Mitigate Soft Costs



# Customer Acquisition



**Solarize**  
Group Purchasing

**solarize portland** →



# Solarize: Advantages

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## Barriers

High upfront cost



## Solutions

Group purchase

Complexity



Community outreach

Customer inertia



Limited-time offer

# Solarize: Advantages

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## Benefits to Local Government:

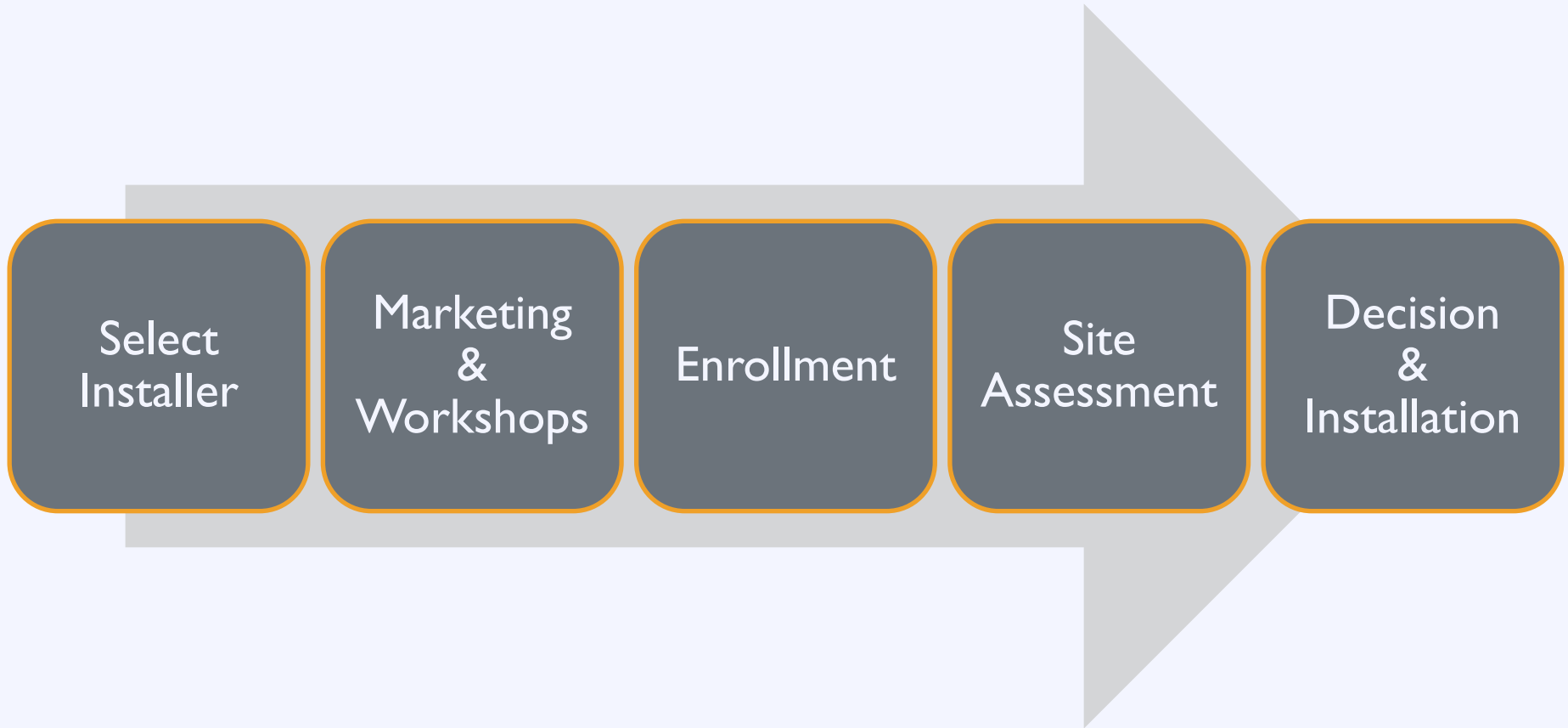
Low implementation cost: \$5,000 - \$10,000

Quick turn-around: 9 Months

Long-term impact: Sustainable ecosystem



# Solarize: Process



# Solarize: Case Study

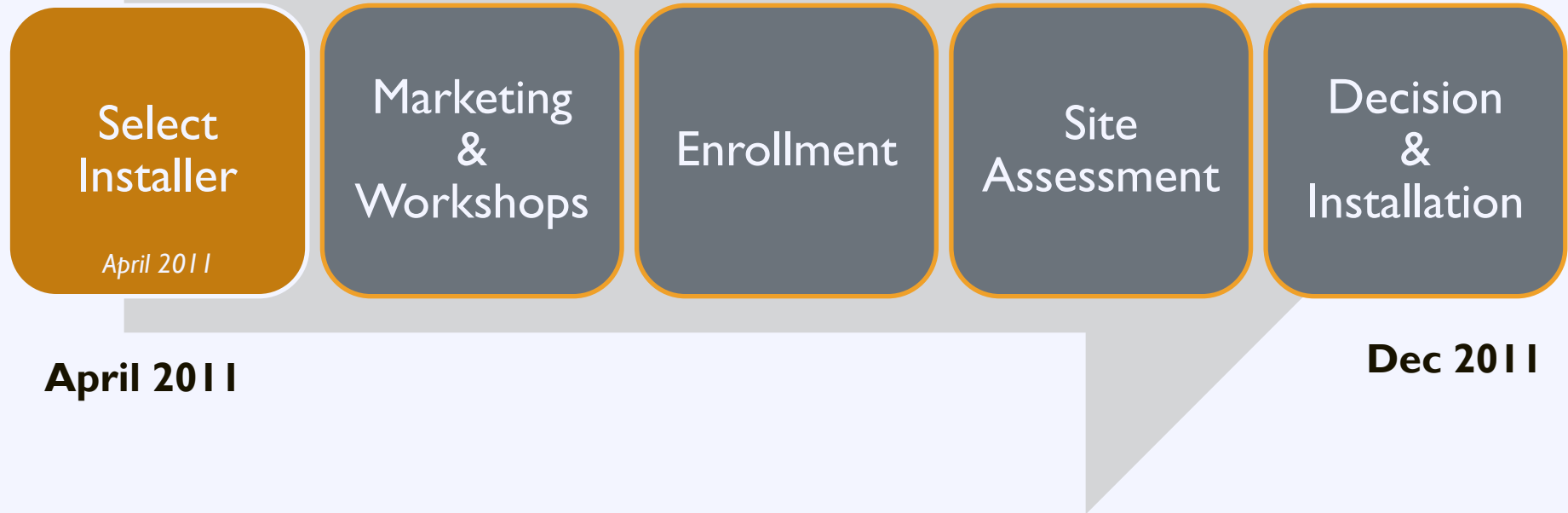
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**Harvard, Massachusetts**  
Population: 6,520

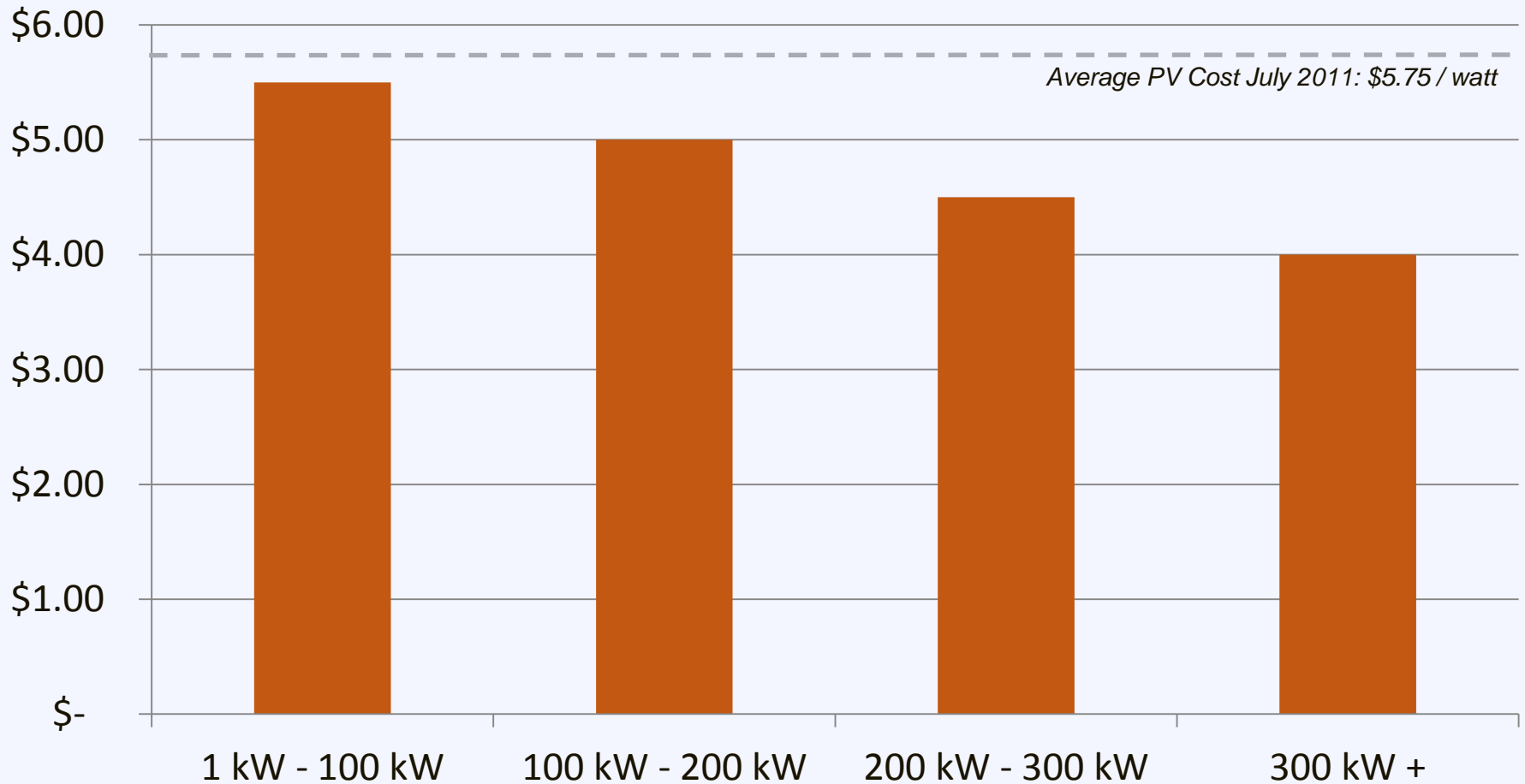
# Solarize: Case Study

## Solarize Mass Harvard



# Group Purchasing

## Harvard Mass Group Purchasing Tiers



# Solarize: Case Study

## Solarize Mass Harvard

Select  
Installer

**April 2011**

Marketing  
&  
Workshops

*May – July 2011*

Enrollment

Site  
Assessment

Decision  
&  
Installation

**Dec 2011**

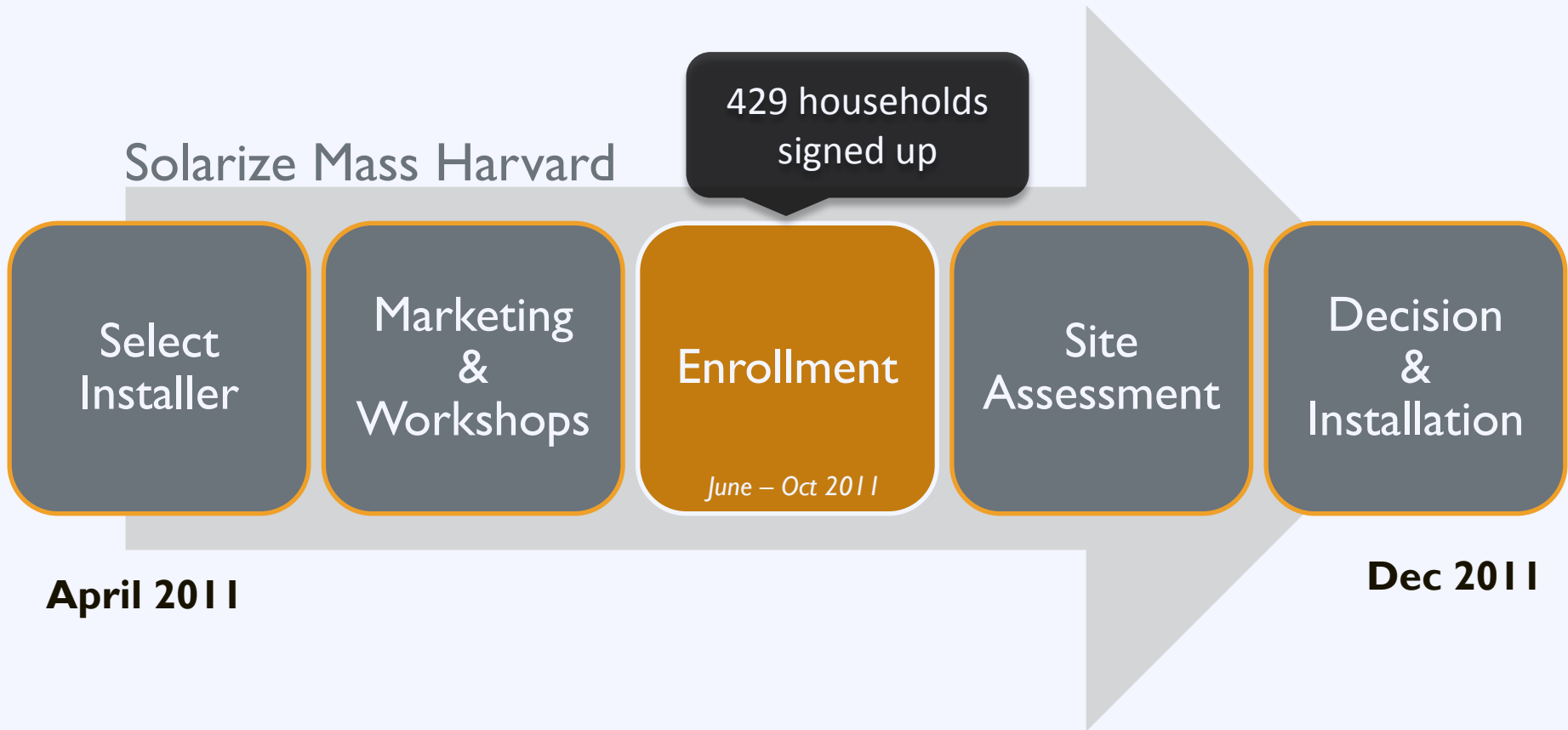
# Solarize: Case Study

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## Marketing Strategy:

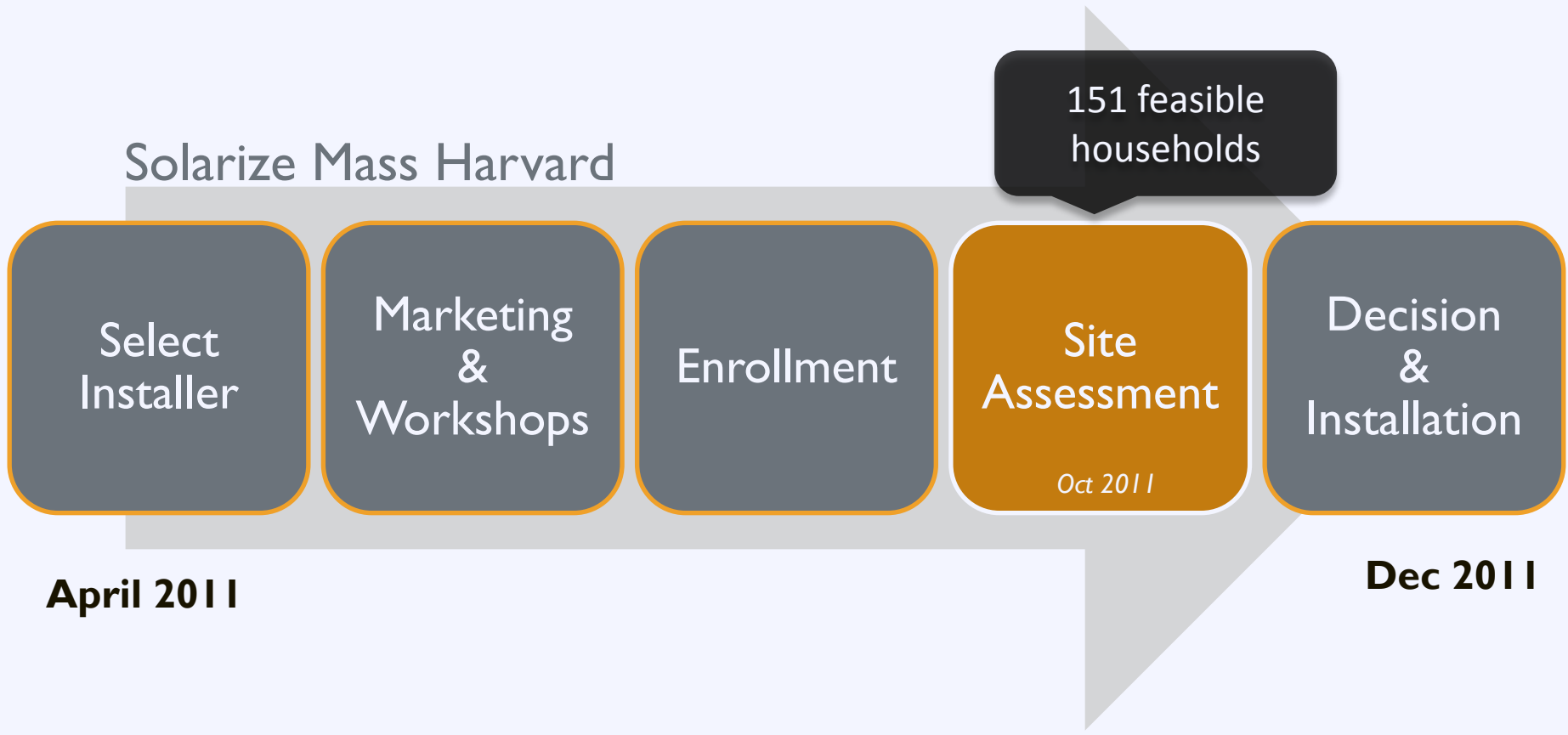
- Electronic survey of 1,100 households
- Email newsletters and direct mailings
- Float in July 4 parade
- Articles and advertisements in local newspaper
- Facebook page and online discussion board

# Solarize: Case Study



# Solarize: Case Study

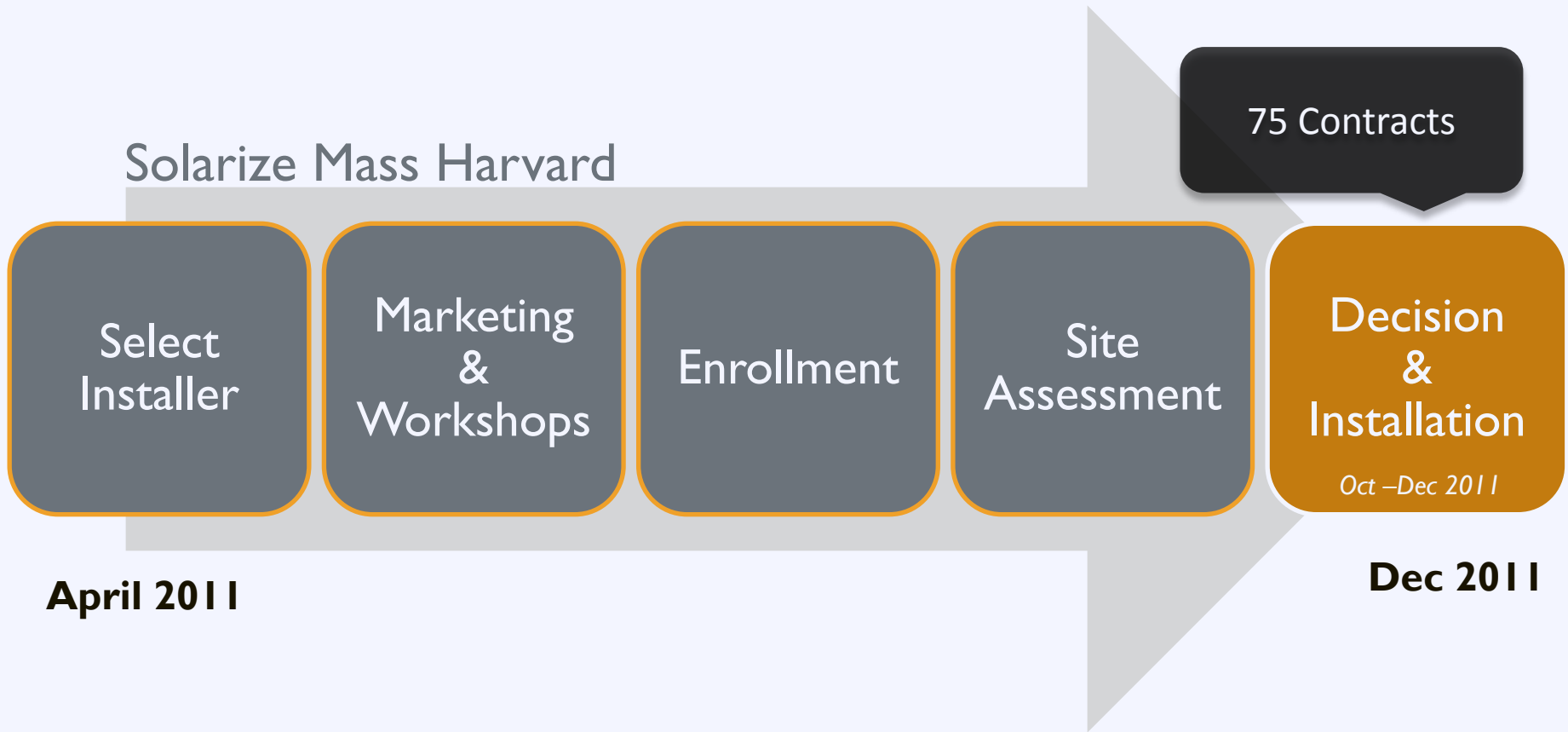
## Solarize Mass Harvard





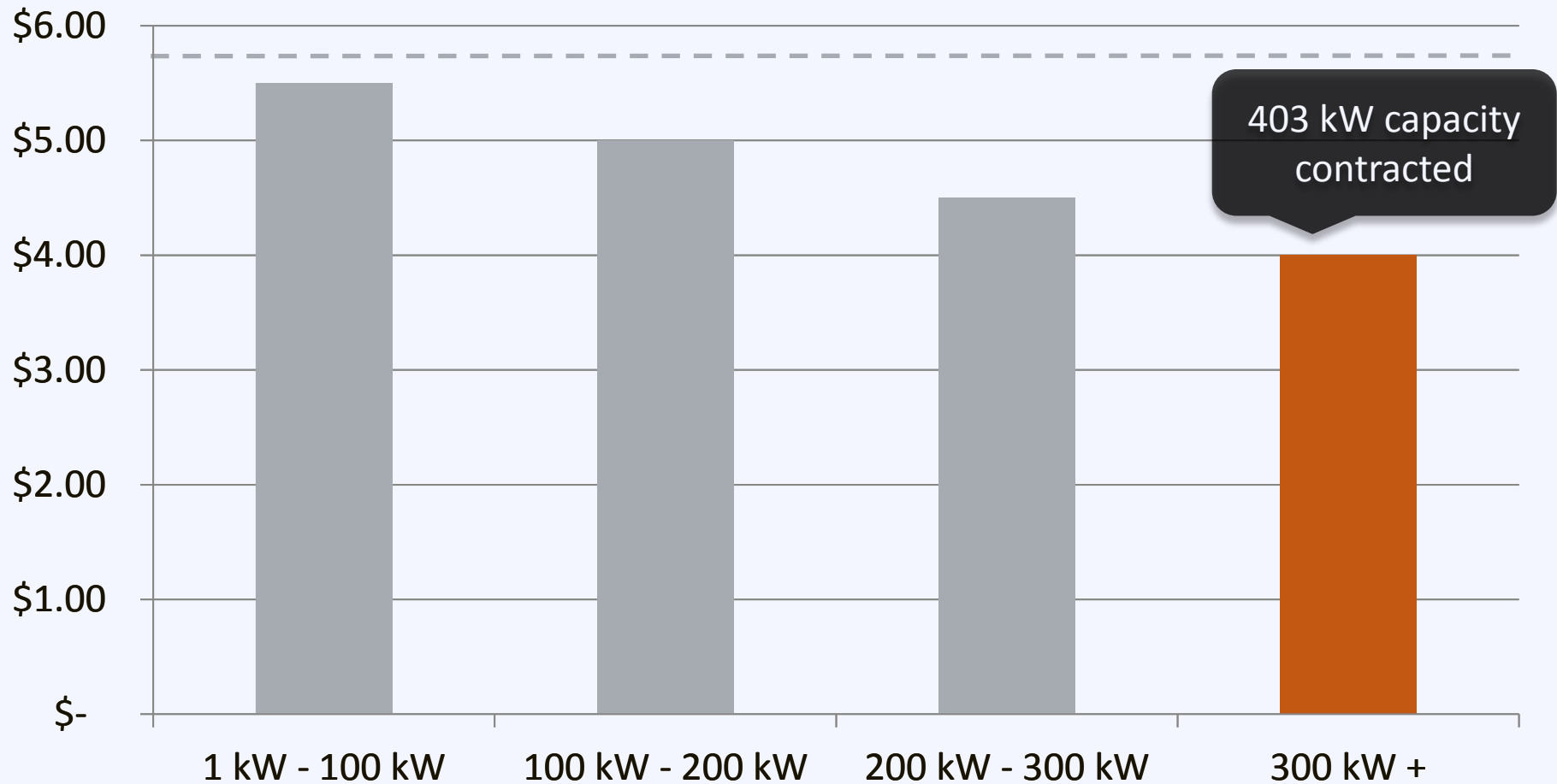
# Solarize: Case Study

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# Solarize: Case Study

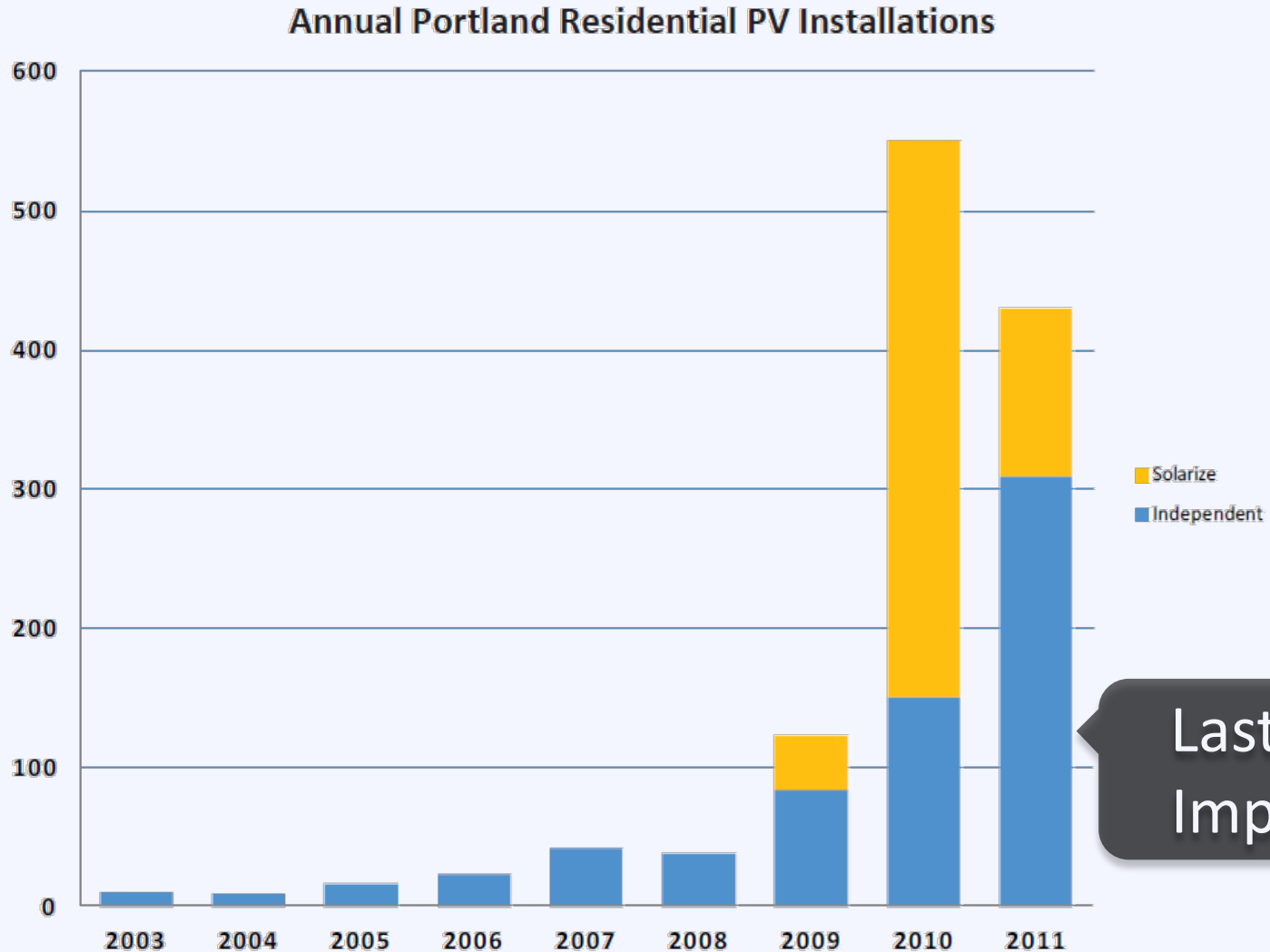
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**75** new installations totaling 403 kW

**30% reduction** in installation costs

**575% increase** in residential installations

# Solarize: Lasting Impact

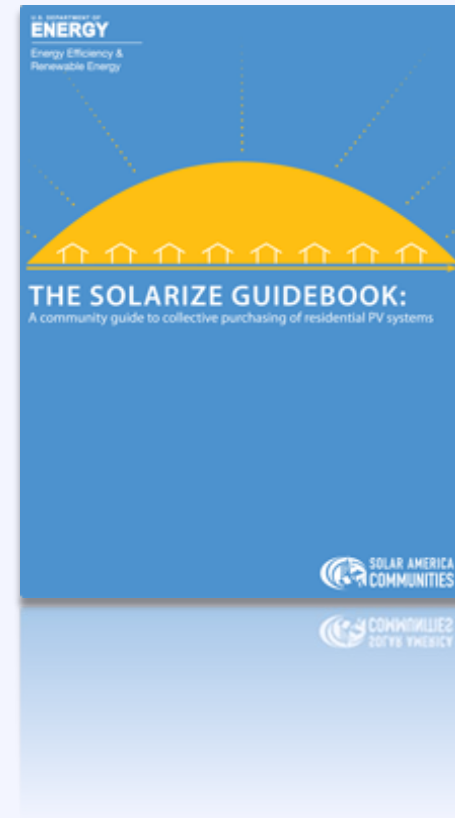


# Solarize: Resources

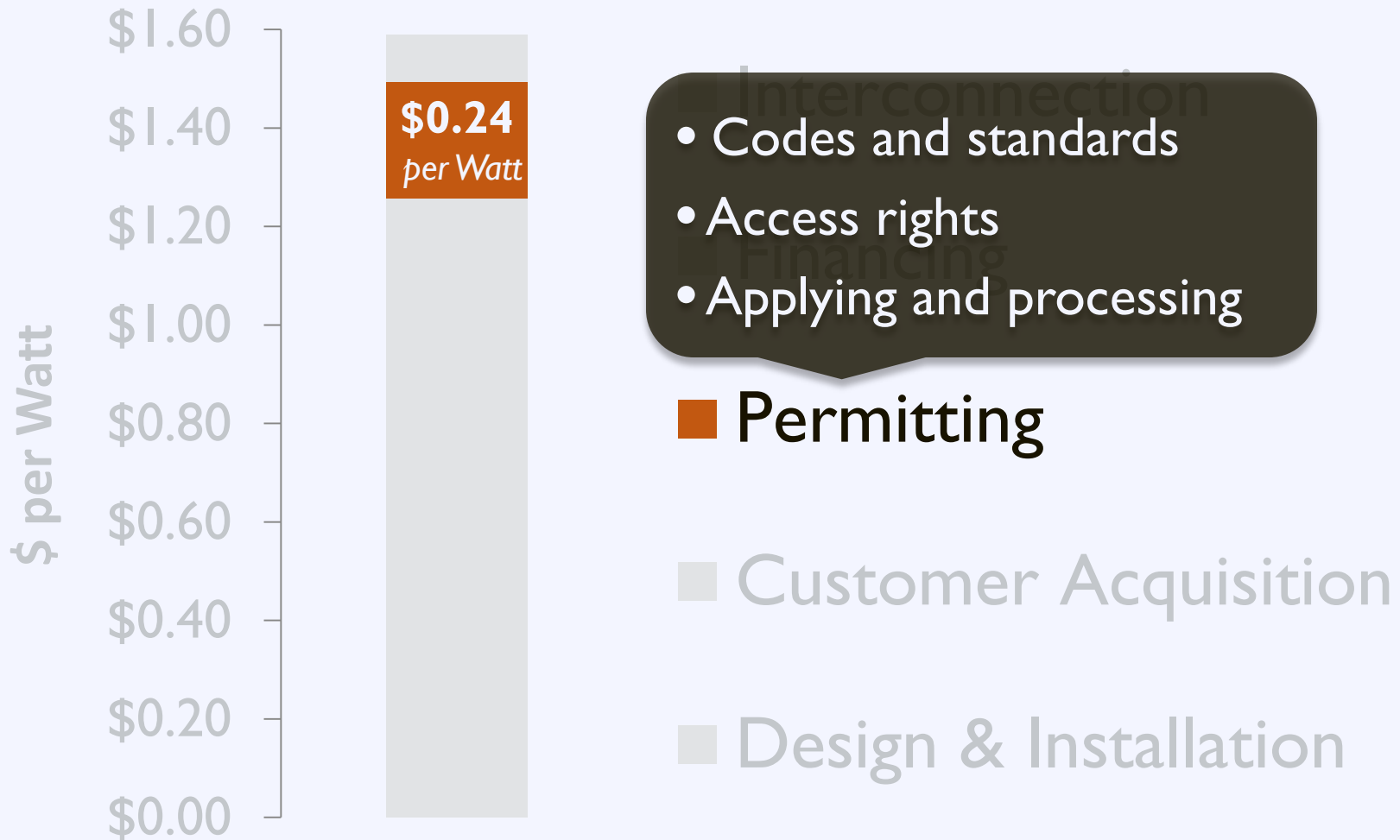
## Resource The Solarize Guidebook

A roadmap for project planners and solar advocates who want to create their own successful Solarize campaigns.

[www.nrel.gov](http://www.nrel.gov)



# Mitigate Soft Costs



# Zoning Code: As-of-Right

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With “as-of-right” siting, development may proceed without the need for a special permit, variance, amendment, waiver, or other discretionary approval

# Zoning Codes

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## Update zoning codes to:

- ✓ Remove barriers for solar installers
- ✓ Drive growth in your local solar market
- ✓ Ensure public safety
- ✓ Mitigate potential nuisances from solar equipment
- ✓ Increase clarity and lower costs for local officials



# Zoning Codes: Regulations

Section	Topics to Address
<b>Permitted Uses</b>	Primary vs. accessory
<b>Dimensional Standards</b>	<ul style="list-style-type: none"><li>• Height</li><li>• Lot coverage</li><li>• Setbacks</li></ul>
<b>Development Standards</b>	<ul style="list-style-type: none"><li>• Screening</li><li>• Placement</li><li>• Site Planning</li></ul>
<b>Definitions</b>	Types of solar systems

# Zoning Codes: Small Scale Solar

## Typical Requirements:

- Permitted as accessory use
- Minimize visibility if possible
- Requirements:
  - District height
  - Lot coverage
  - Setback

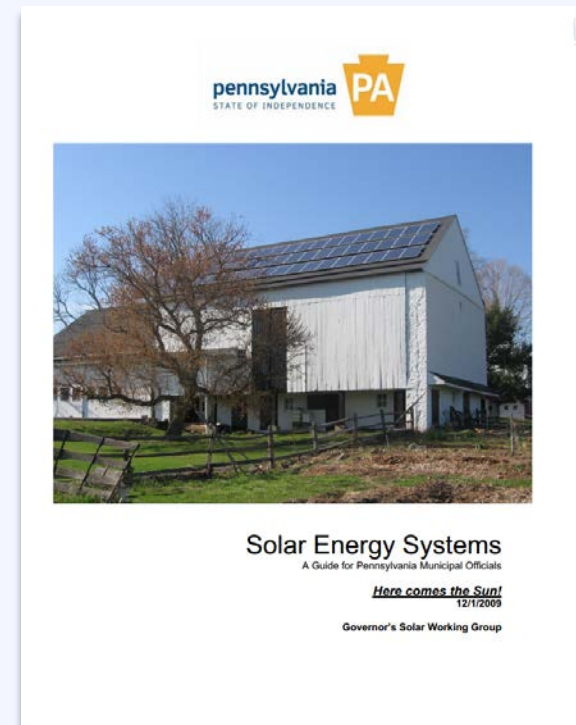


# Zoning Code: Small Scale Solar

## Resource Pennsylvania Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of small-scale solar

[state.pa.us](http://state.pa.us)



# Zoning Codes: Large Scale Solar

## Typical Requirements:

- Allowed for primary use in limited locations
- Requirements:
  - Height limits
  - Lot coverage
  - Setback
  - Fencing and Enclosure



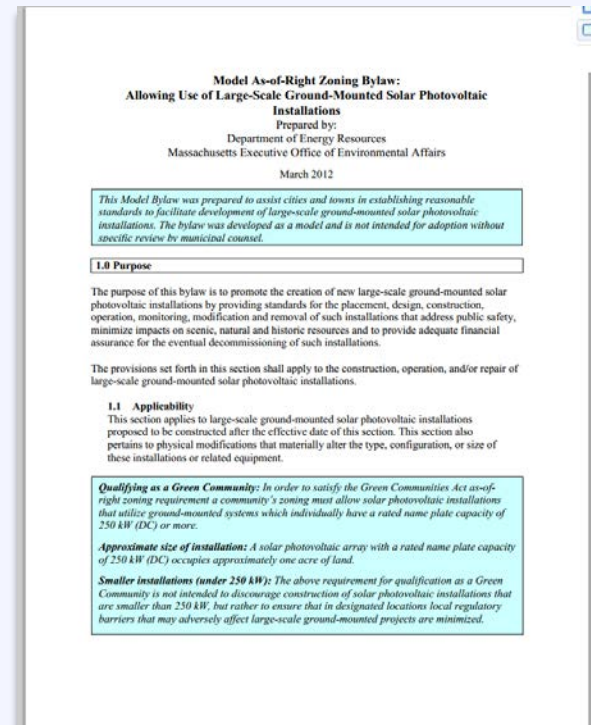
# Zoning Code: Large Scale Solar

Resource

## Massachusetts Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of large-scale solar installations

[www.mass.gov](http://www.mass.gov)



# Solar Access

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## Purpose of Solar Access Laws:

1. To increase the likelihood that properties will receive sunlight
2. To protect the rights of property owners to install solar
3. To reduce the risk that systems will be shaded after installation



# Fontainebleau V. Eden Roc (1959)

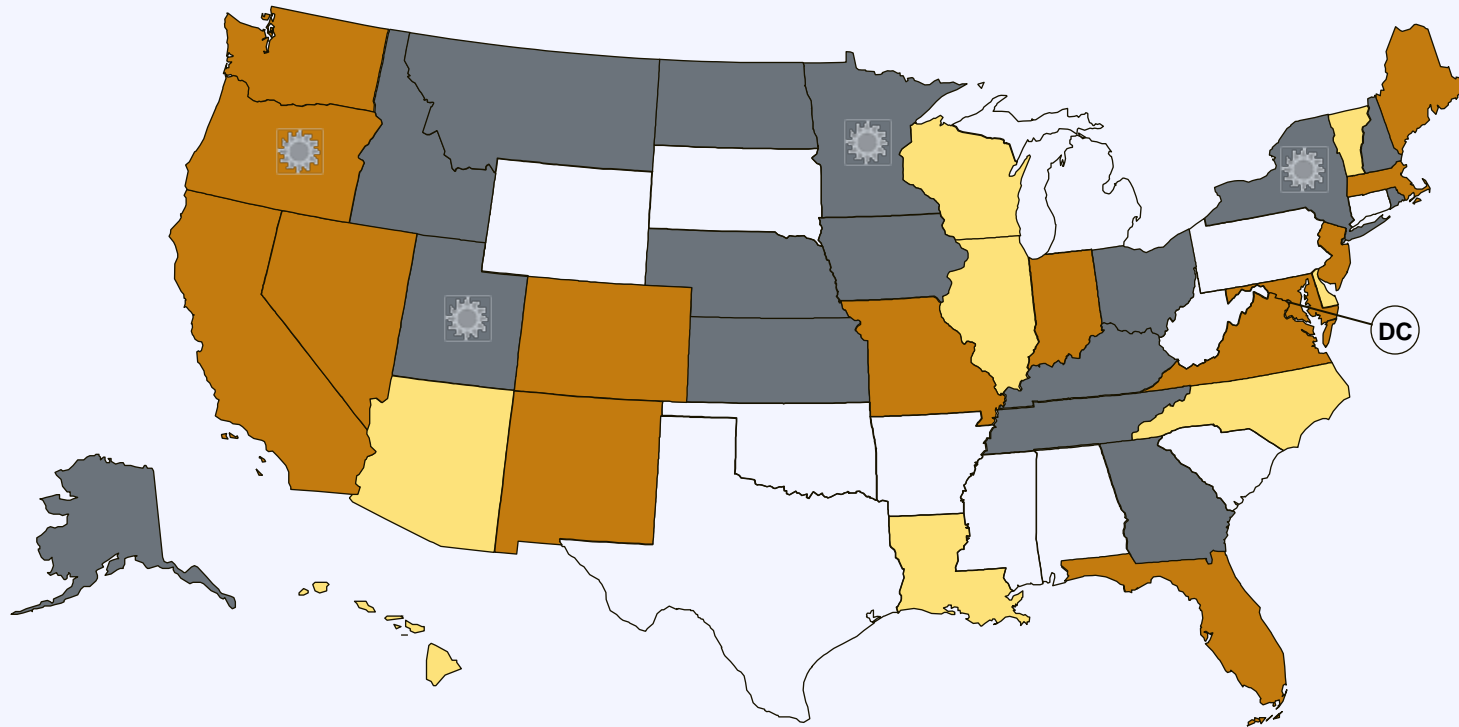


Eden Roc Hotel

Fontainebleau Hotel

A landowner does not have any legal right to the free flow of light and air across the adjoining land of his neighbor

# Solar Access



-  Solar Easements Provision
-  Solar Rights Provision
-  Solar Easements and Solar Rights Provisions
-  Local option to create solar rights provision
-  U.S. Virgin Islands



# Solar Access

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## What can you do?

- ✓ Revise local ordinances that pose unintended obstacles
- ✓ Consider a solar access permit scheme
- ✓ Require written solar easement agreements
- ✓ Dedicate solar easements for newly constructed buildings

# Solar Access

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## Solar access ordinances best practices:

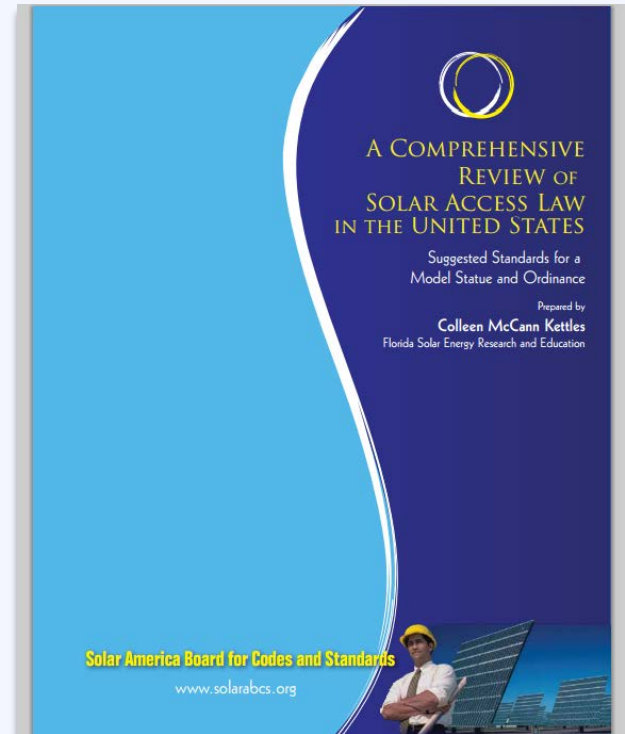
- Define the solar energy equipment protected
- Define the types of structures covered by the law
- Quantify what constitutes unreasonable restrictions
- Award costs to prevailing parties in civil action with HOA
- Don't restrict solar installations because of aesthetics

# Solar Access

## Resource Solar ABCs

A comprehensive review of solar access law in the US – Suggested standards for a model ordinance

[www.solarabcs.org](http://www.solarabcs.org)



# The Permitting Process: Challenges

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**18,000+** local jurisdictions  
with unique permitting requirements

# The Permitting Process: Challenges

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Local permitting processes add on average

**\$2,516**

to the installation cost of residential PV

# The Permitting Process: Challenges



# Expedited Permitting

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## Solar Permitting Best Practices:

- ✓ Fair flat fees
- ✓ Electronic or over-the-counter issuance
- ✓ Standardized permit requirements
- ✓ Electronic materials

# Expedited Permitting

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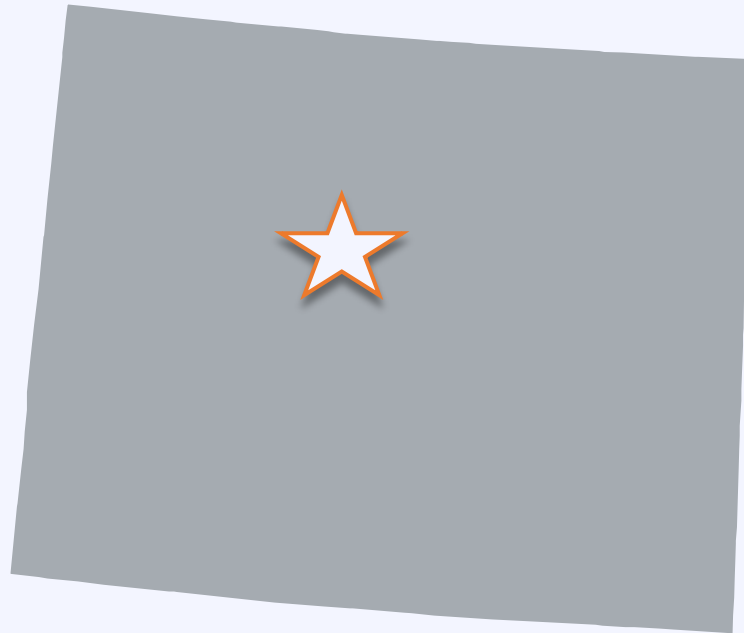
## Solar Permitting Best Practices:

- ✓ Training for permitting staff in solar
- ✓ Removal of excessive reviews
- ✓ Reduction of inspection appointment windows
- ✓ Utilization of standard certifications



# Expedited Permitting: Case Study

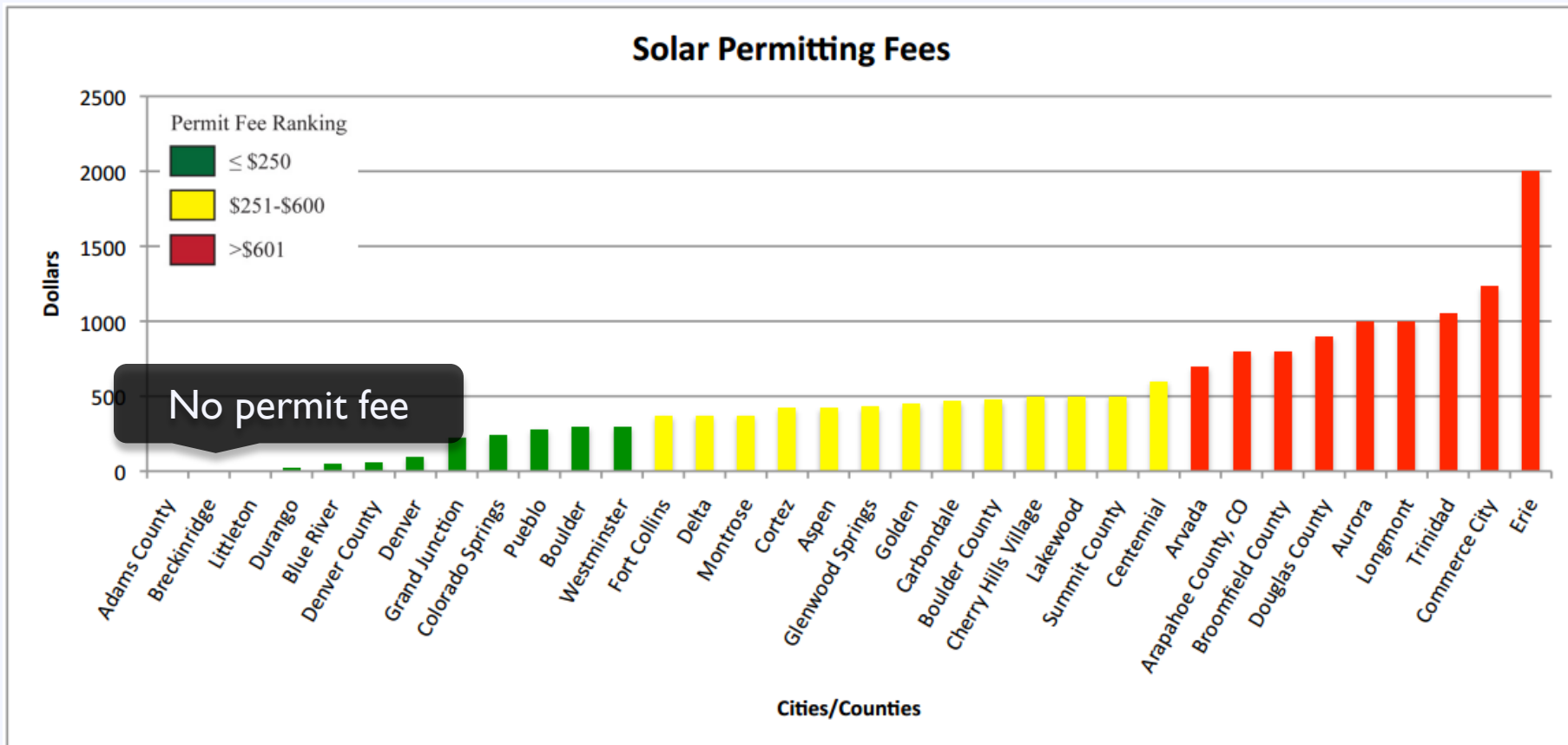
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**Breckenridge, Colorado**  
Population: 4,540

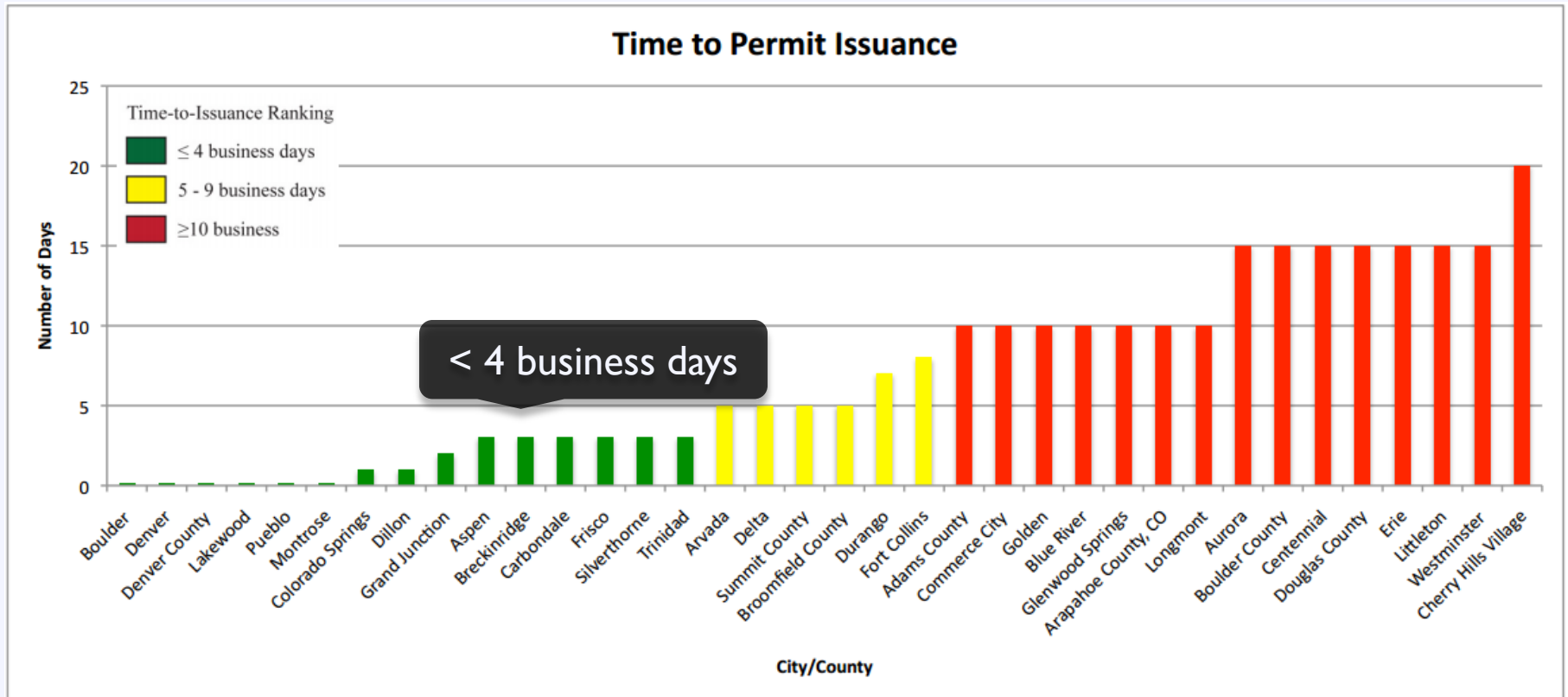
# Expedited Permitting: Case Study

Breckenridge charges no fees to file for a solar permit



# Expedited Permitting: Case Study

## Breckenridge offers a short turn around time for solar permits



# Expedited Permitting: Case Study

Jobs | FREE RIDE | Forms & Documents | Town Calendar | Contact Us | Water Bill Access | Text Size + -

TOWN OF BRECKENRIDGE

BRECKENRIDGE COLORADO

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HOME ABOUT BRECKENRIDGE GOVERNMENT DEPARTMENTS & SERVICES ARTS RECREATION WHAT'S NEW I WANT TO...

**Electronic materials**

▼ Building Department

- Adopted Building Codes and Amendments
- Climactic and Geographical Design Criteria 2006 IRC Table R301.2(1)
- Permits and Applications
- Inspections
- Electrical, Mechanical & Plumbing Applications
- Hot Tub Permits
- ▶ **Solar Panel Permits**
- Frequently Asked Questions
- Contractor's Licensing

How Much Will My Permit

## Solar Panel Permits

E-mail Print

### BUILDING & PLANNING DEPARTMENT REQUIREMENTS FOR PHOTOVOLTAIC (SOLAR PANEL) INSTALLATIONS

The solar panel installer is responsible for insuring that all of the code requirements are met and permits issued.

Required permits are: Development, Building and Electrical Permits.

**Planning Department / Development Permit Requirements:**

- Outside of the Conservation District, [Class D Permit](#)
- Within the Conservation District, [Class C Minor Permit](#)
- Letter of approval from the Homeowners Association (strongly suggested)

Refer to the [Breckenridge Development Code](#), reference [Section 9-1-19, Policy 5 \(Absolute\)](#) regarding solar panel policies

**Building Department Permits / Building & Electrical Permit Requirements:**

- Meet with a Town of Breckenridge Planner (see above requirements)
- [Building Permit](#) (Submit a completed building permit application, along with two photovoltaic system electrical diagram drawings, stamped by a Colorado licensed engineer)
- [Electrical Permit](#)

**Contractor Requirements**

- Must be certified by North American Certified Energy Practitioners ([www.nabcep.org](http://www.nabcep.org))
- Must have a current Town of Breckenridge [Business License](#), available through the Town

**Standardized permit requirements**

**Utilization of Standard Certifications**

# Expedited Permitting: Best Practices

## Resource Solar ABCs

### Expedited Permitting:

- Simplifies requirements for PV applications
- Facilitates efficient review of content
- Minimize need for detailed studies and unnecessary delays

**Solar America Board for Codes and Standards**  
Collaborate • Contribute • Transform

ABOUT US | CODES & STANDARDS | CURRENT ISSUES

### Codes & Standards

The Solar America Board for Codes and Standards (Solar ABCs) collaborates and enhances the practice of developing, implementing, and disseminating solar codes and standards. The Solar ABCs provides formal coordination in the planning and revision of separate, though interrelated, solar codes and standards. We also provide access for stakeholders to participate with members of standards making bodies through working groups and research activities to set national priorities on technical issues. The Solar ABCs is a centralized repository for collection and dissemination of documents, regulations, and technical materials related to solar codes and standards.

The Solar ABCs creates a centralized home to facilitate photovoltaic (PV) market transformation by:

- Creating a forum that fosters generating consensus 'best practices' materials.
- Disseminating such materials to utilities, state and other regulating agencies.
- Answering code-related questions (technical or statutory in nature).
- Providing feedback on important related issues to DOE and government agencies.

**Learn more about solar codes and standards development:**

The below organizations all publish codes and standards for PV products and each organization has its own process to develop and publish standards.

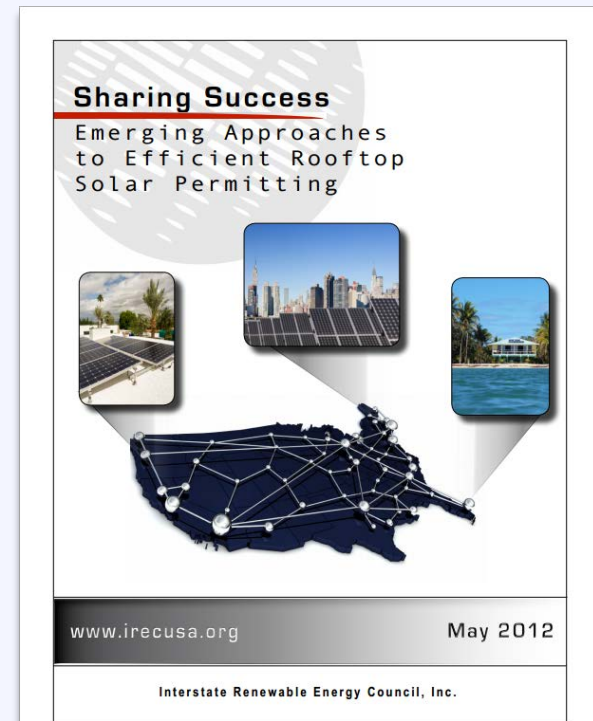
- [ASTM](#)
- [IAPMO Standards](#)
- [International Code Council](#)
- [International Electrotechnical Commission](#)
- [IEEE](#)
- [National Fire Protection Association](#)
- [SEMI](#)
- [Underwriters Laboratories](#)

# Expedited Permitting: Best Practices

## Resource Interstate Renewable Energy Council

Outlines emerging approaches to efficient rooftop solar permitting

[www.irecusa.org](http://www.irecusa.org)



# Expedited Permitting: Application

## **SOLAR PV SYSTEM INSTALLATIONS WITH AN ELECTRICAL PERMIT ONLY**

If the Licensed Electrical Contractor can commit to meeting the following installation conditions, limitations and requirements in the installation of the solar PV system, the Department will waive the requirement for a separate building permit and allow the electrical permit to apply to the full installation.

A separate building permit application with construction plans must be obtained if the following conditions and requirements cannot be met or the Electrical Contractor performing the electrical installation is not willing to accept responsibility for the structural installation of the system.

### **Conditions:**

- Installation must be on the roof of a one- or two-family dwelling.
- Installation may not occur on roof systems comprised of engineered trusses. These systems will require building permits.
- Property is not designated historical by the Philadelphia Historical Commission.
- Electrical Contractor must agree to accept responsibility for the structural installation of the roof-top equipment.
- If the contractor finds the installation cannot meet these requirements, a separate building permit must be obtained.

### **Installation Limitations and Requirements**

- Equipment weighs less than 5 pounds per square foot (psf).
- Equipment imposes less than 45 psf point load in any location.
- The height of the system is less than 18 inches above the adjacent roof.
- A three (3) foot clearance must be provided around all equipment.
- Installation includes a pre-engineered ballasted or mounting structure with attachments both designed for a wind load of 90 mph.
- The equipment must be installed as per manufacturer's instructions.



# Expedited Permitting: Application

## Electrical Permit Limitations and Requirements

*Specifically, the system must be 10kW or less, be composed of four or less series strings, and have a total inverter capacity of less than 13.44kW, with all materials, devices and equipment labeled and listed by a certified testing agency.*

Solar PV system electrical permit applications must include the following information:

- Detailed riser diagrams
- Conduit and wiring details
- Grounding detail
- Electrical service information
- Module information
- Inverter information

## Electrical Permits

Systems that meet the electrical limitations detailed above may be eligible for a streamlined permit review. For more specific information on the electrical permit requirements above, please see our *"Permit Checklist for Solar PV Systems."*

## Zoning Requirements

Solar PV systems installed on the roof of a one- or two- family dwelling do not require a zoning permit.

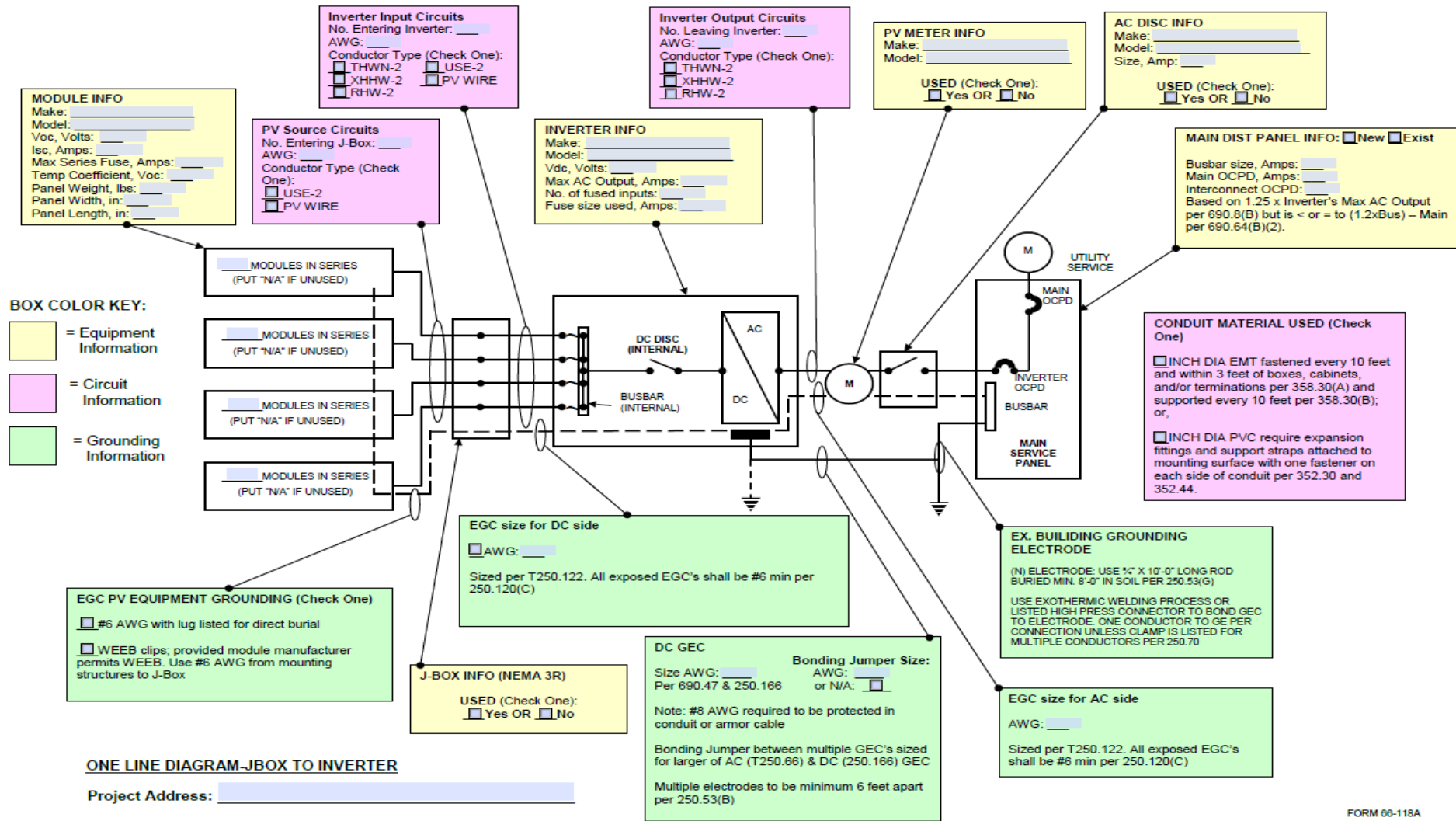
## Application Process

When Licensed Electrical Contractors apply for a permit related to the electrical work required to properly install a solar PV system on one or two family dwellings, they may agree to meet the conditions, limitations and requirements of the Building Code established in this **Solar PV Installation Standard**.

**This agreement to meet the limitations and requirements above must be noted in the "Brief Description of Work" field on a standard electrical permit application and the application signed by the Electrical Contractor.**

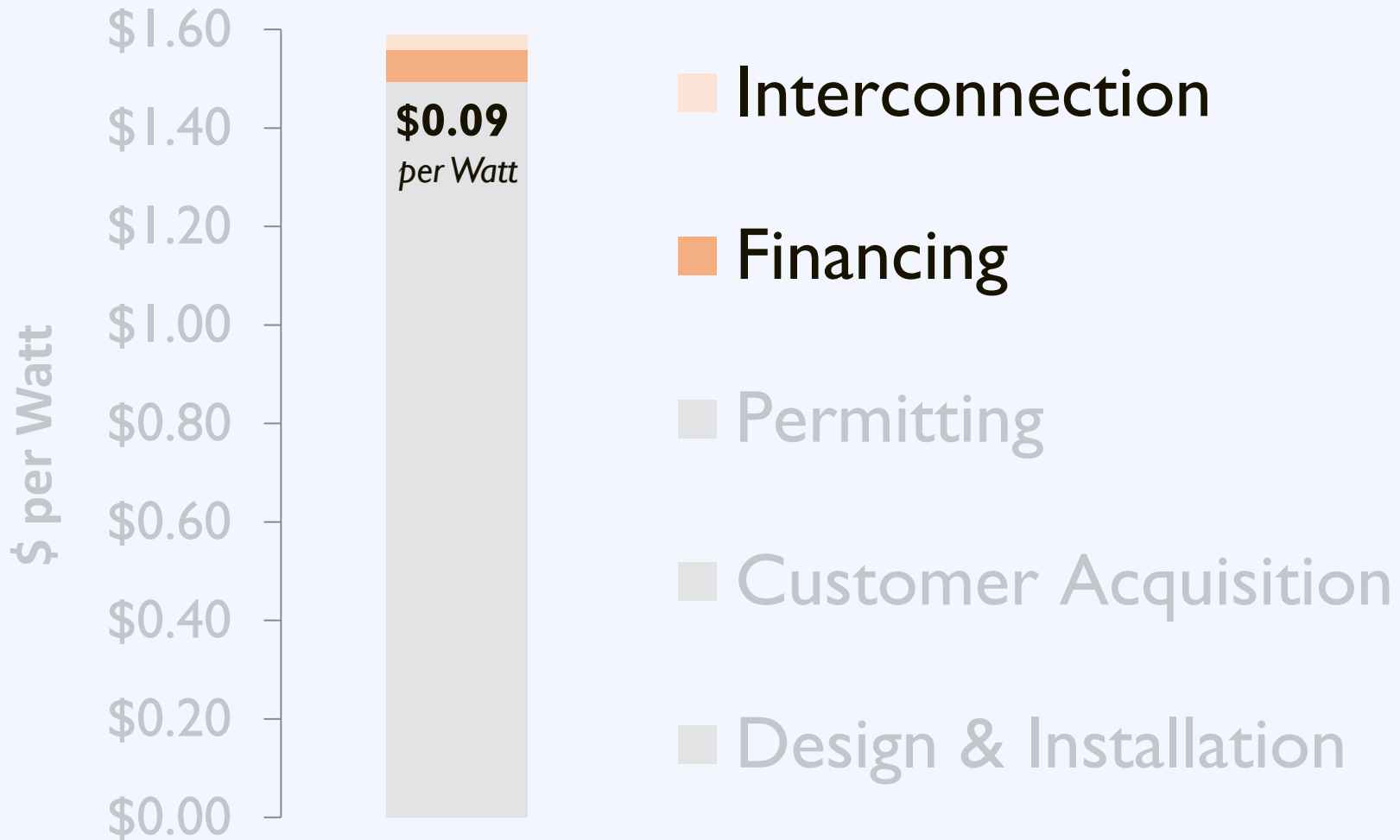


# Expedited Permitting: Application



FORM 66-118A

# Mitigate Soft Costs



# Agenda

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- |                      |   |
|----------------------|---|
| 08:40 – 09:00        | Solar 101                                 |
| 09:00 – 09:50        | Creating a Regulatory Landscape for Solar |
| <b>09:50 – 10:00</b> | <b><i>Break</i></b>                       |
| 10:00 – 10:20        | Benefits and Barriers Activity            |
| 10:20 – 10:50        | Understanding Utility Regulations         |
| 10:50 – 11:20        | Understanding Solar Financing             |
| 11:20 – 11:30        | <i>Break</i>                              |
| 11:30 – 12:00        | Installing Solar on Municipal Facilities  |
| 12:00 – 12:30        | Next Steps for Solar in Region            |

# Agenda

---

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12:00 – 12:30	Next Steps for Solar in Region

# Activity: Identifying Benefits

What is the greatest benefit solar can bring to your community? **[Blue Card]**

Right Now



Write answer on card

During Session



Compile results

After Break



Group discussion

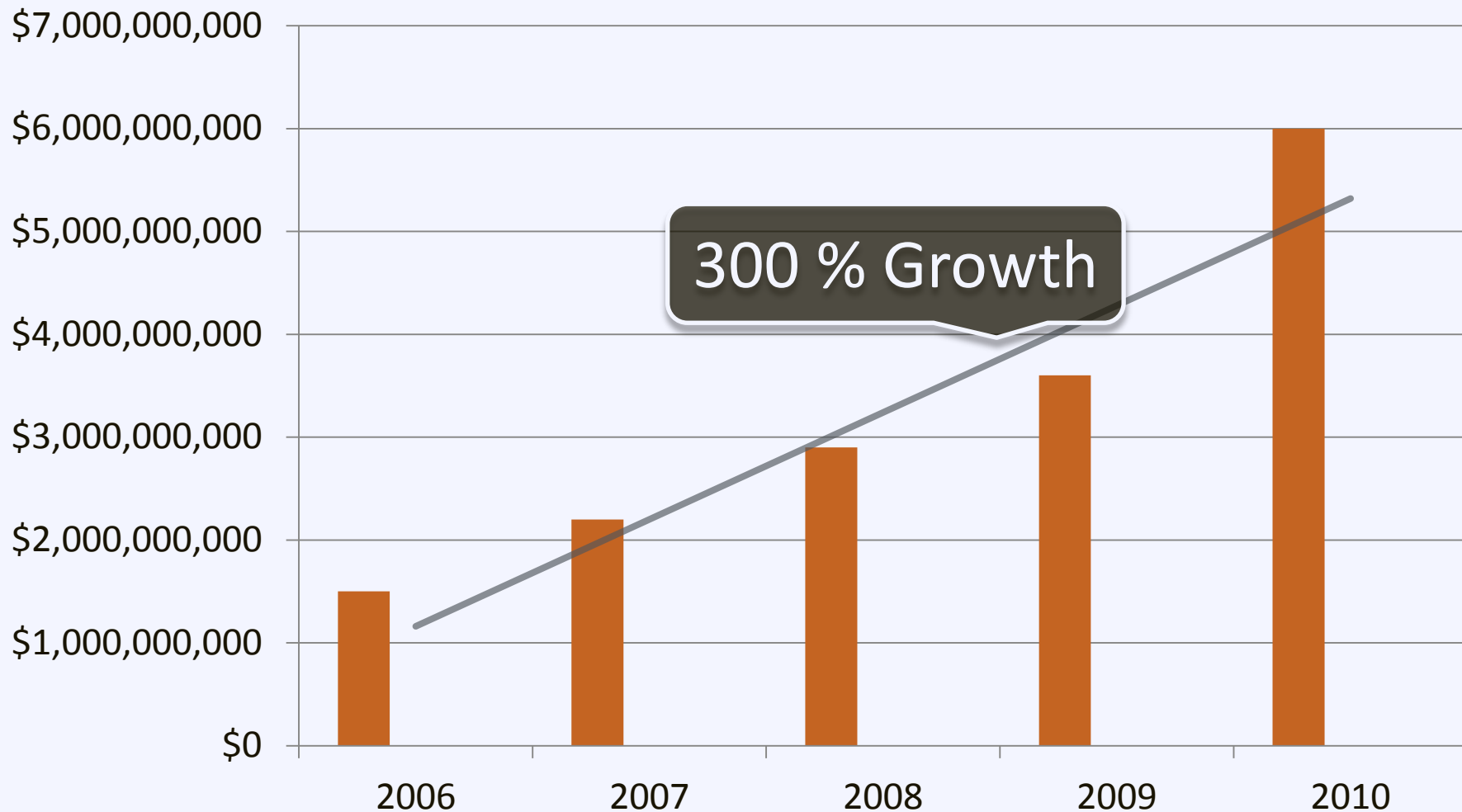
# [Results from Survey]

# Benefits of Solar Energy

- Local economy growth
- Local jobs
- Energy independence
- Stabilizes price volatility
- Valuable to utilities
- Smart investment

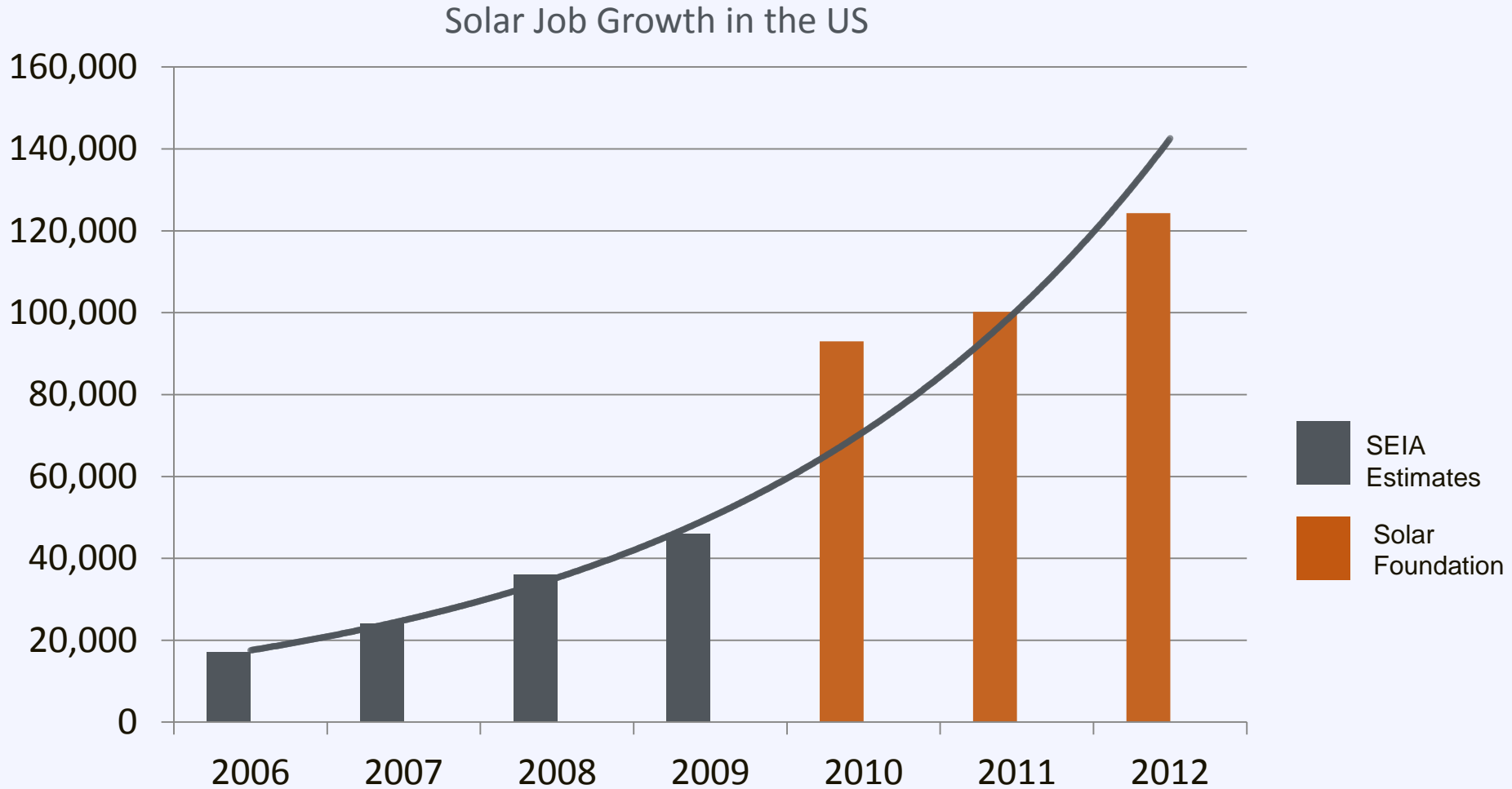


# Benefit: Economic Growth



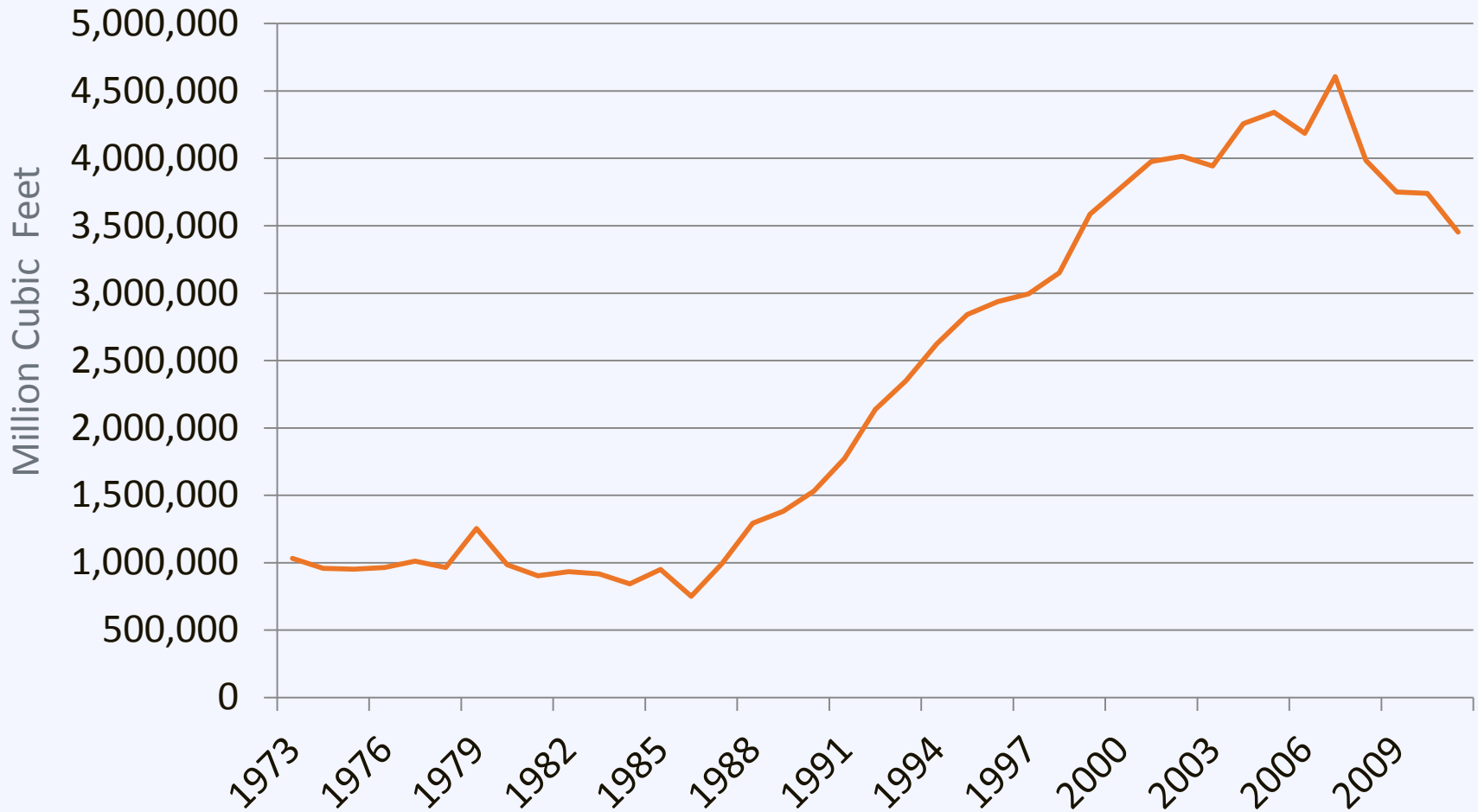


# Benefit: Job Growth



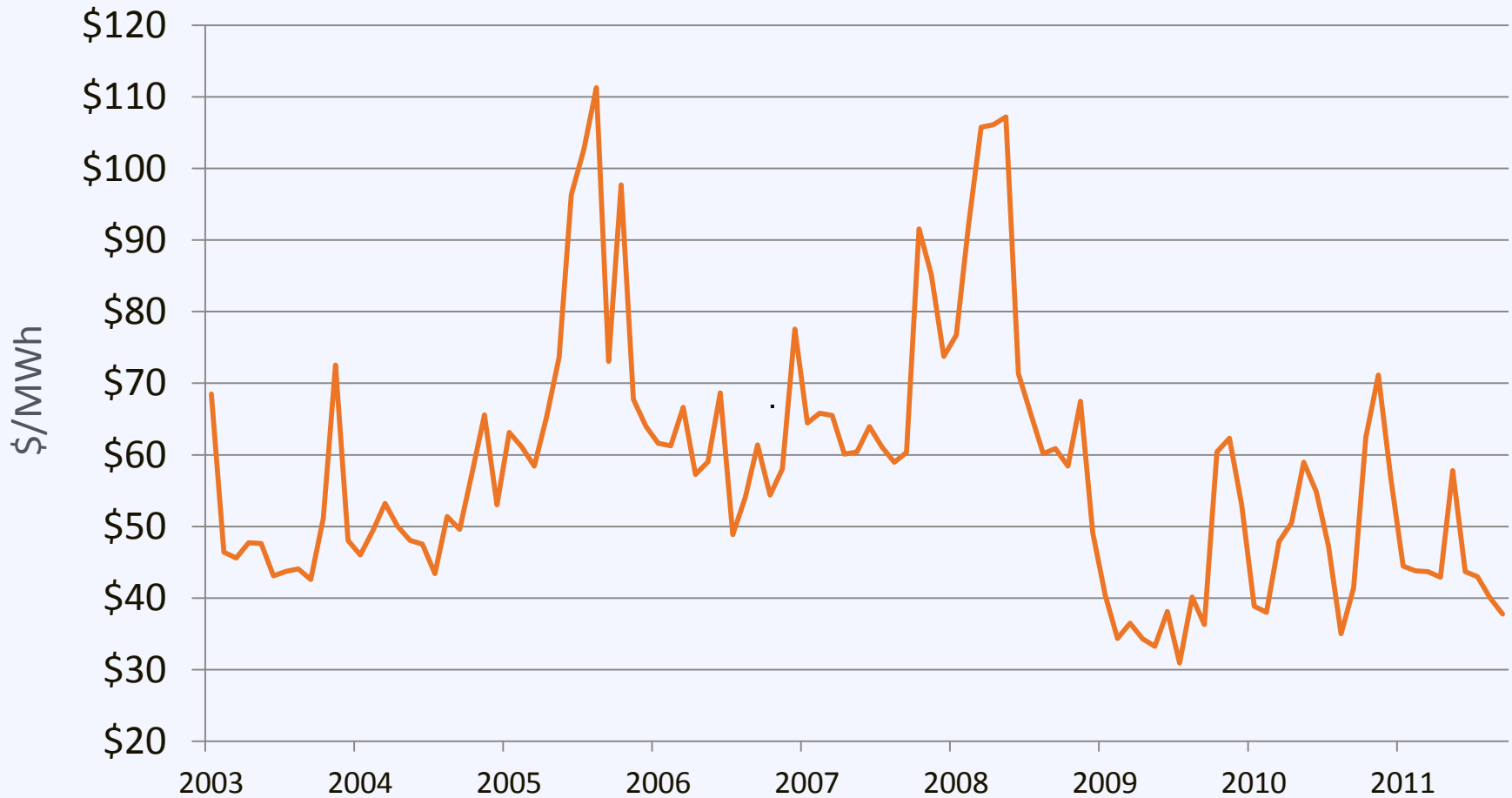
# Benefit: Energy Independence

U.S. Natural Gas Imports



# Benefit: Stabilize Energy Prices

Boston Area Average Wholesale Price



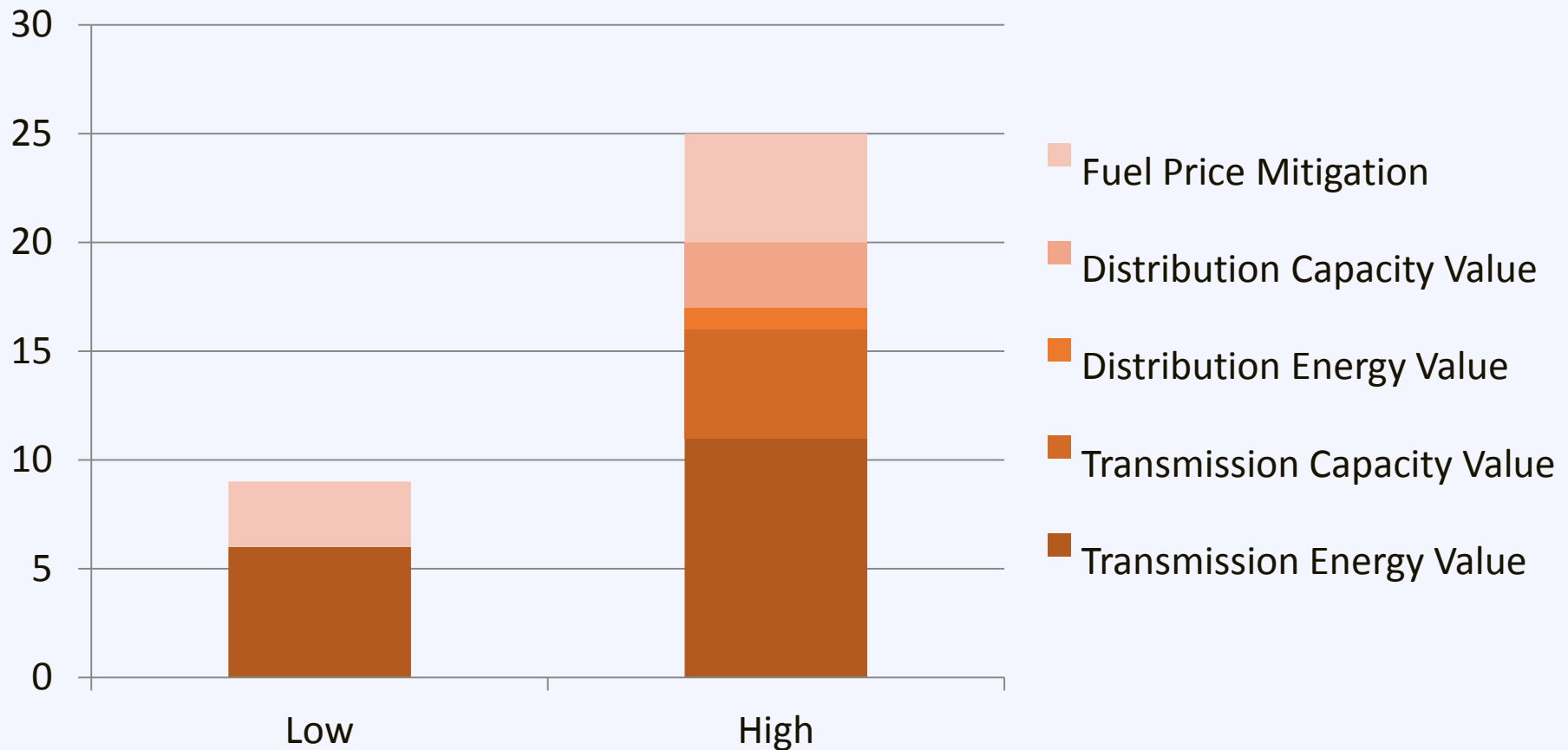
# Benefits: Valuable to Utilities

- Avoided Energy Purchases
- Avoided T&D Line Losses
- Avoided Capacity Purchases
- Avoided T&D Investments
- Fossil Fuel Price Impacts
- Backup Power



# Benefits: Valuable to Utilities

Value to the utility is **10 to 25 cents** beyond the value of the electricity



# Benefit: Smart Investment for Homes

From NREL:

Solar homes sold

**20% faster**


and for

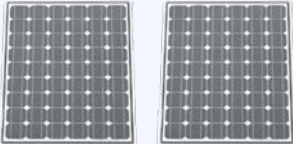
**17% more**

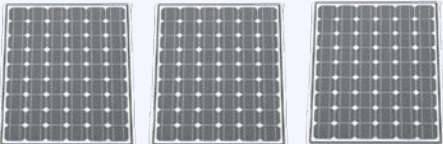
than the equivalent non-solar homes  
in surveyed California subdivisions

# Benefit: Smart Investment for Homes

From SunRun:

3 kW  = \$ 16,500 *added sale premium*

6 kW  = \$ 33,000 *added sale premium*

9 kW  = \$ 49,500 *added sale premium*

# Benefit: Smart Investment for Business





# Benefit: Smart Investment for Government



# Activity: Addressing Barriers

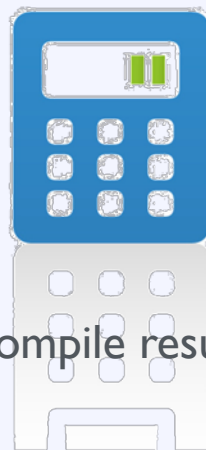
What is the greatest barrier to solar adoption in your community? **[Green Card]**

Right Now



Write answer on card

During Session



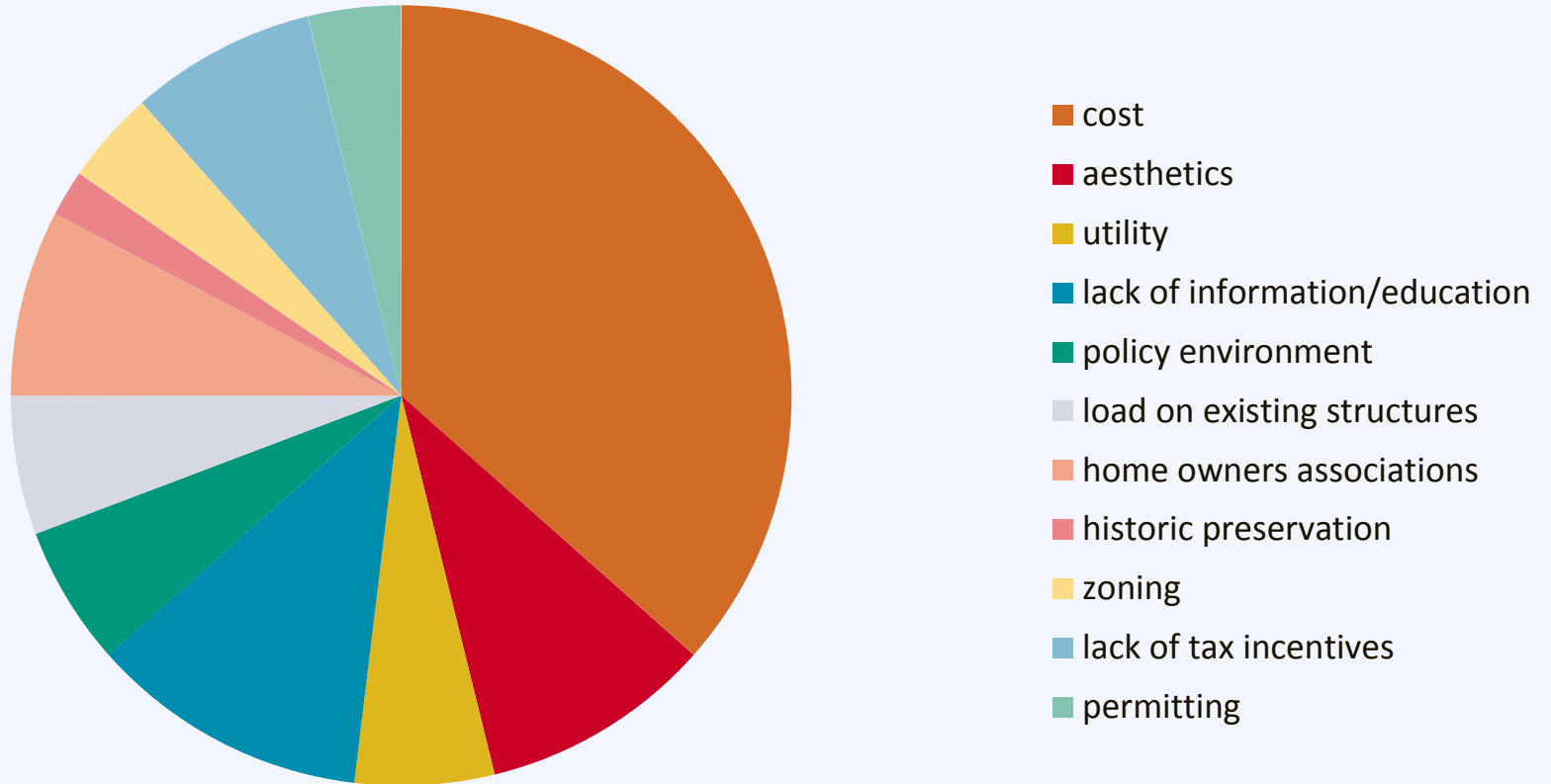
Compile results

After Break



Group discussion

# [Results from Survey]



# Some things you may hear...

My area isn't sunny enough for solar

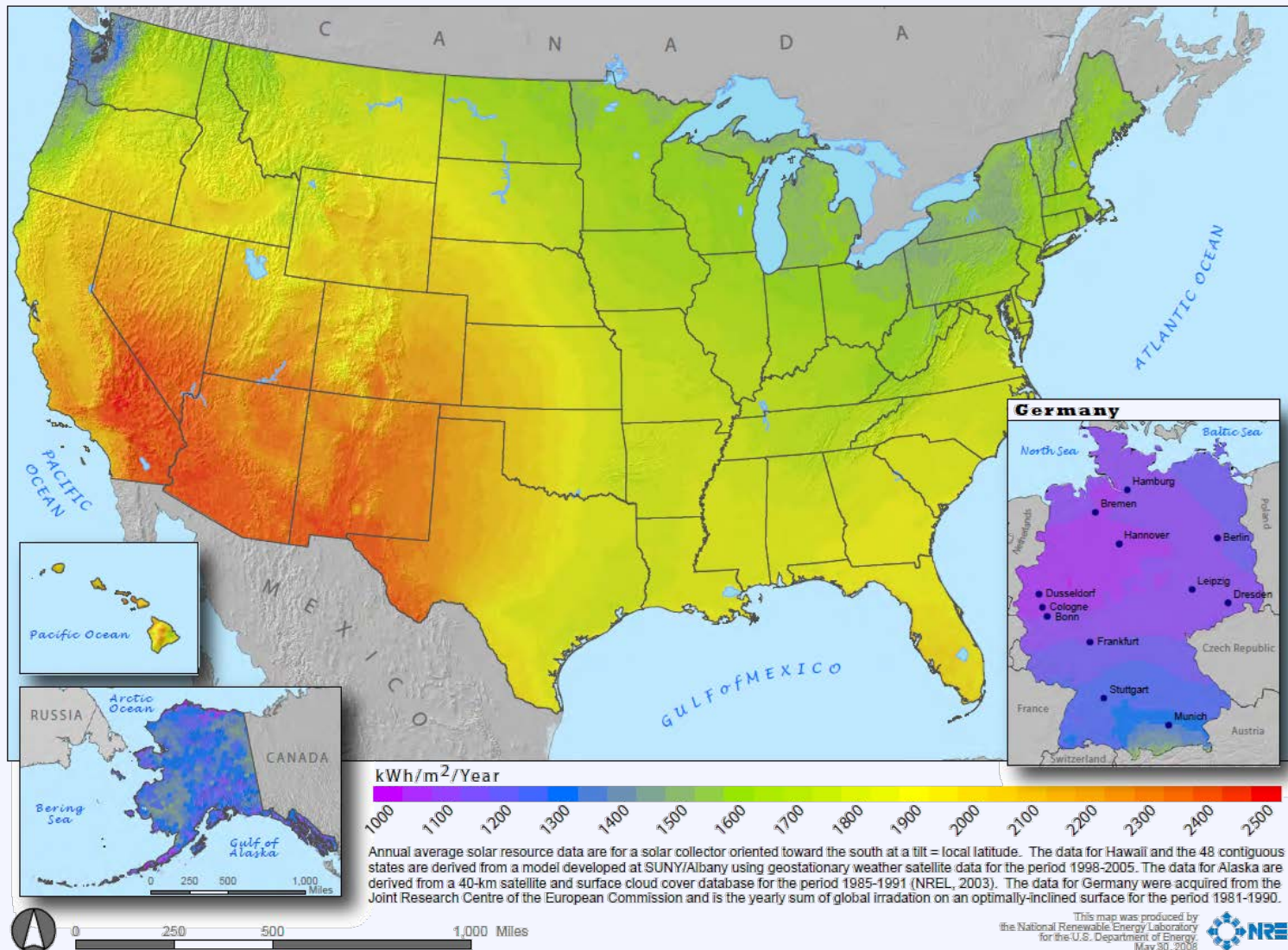
Going solar is too expensive

Solar is not ready to compete as a serious energy source

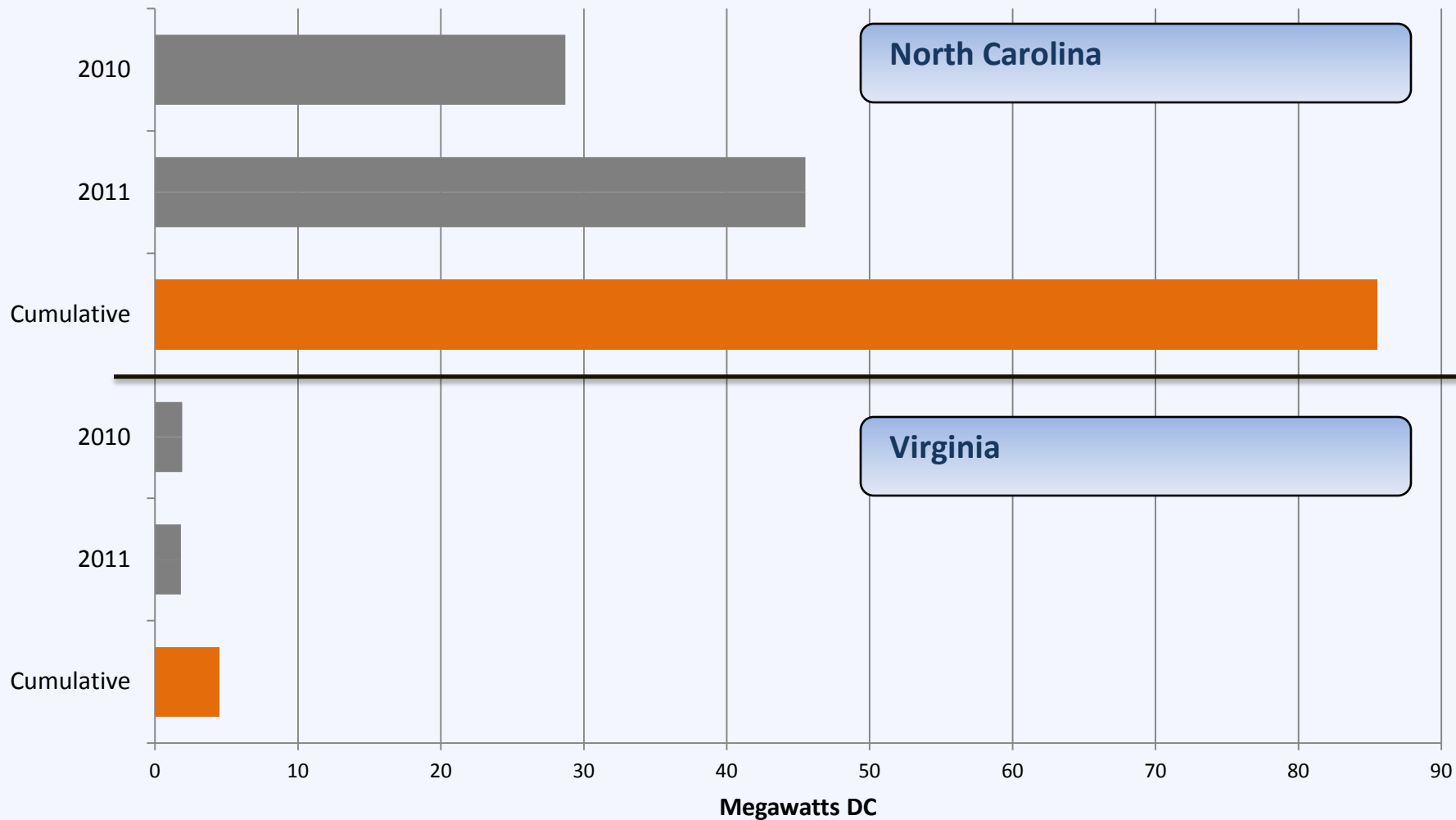
The government should not "pick winners and losers"



# Fact: Solar works across the US

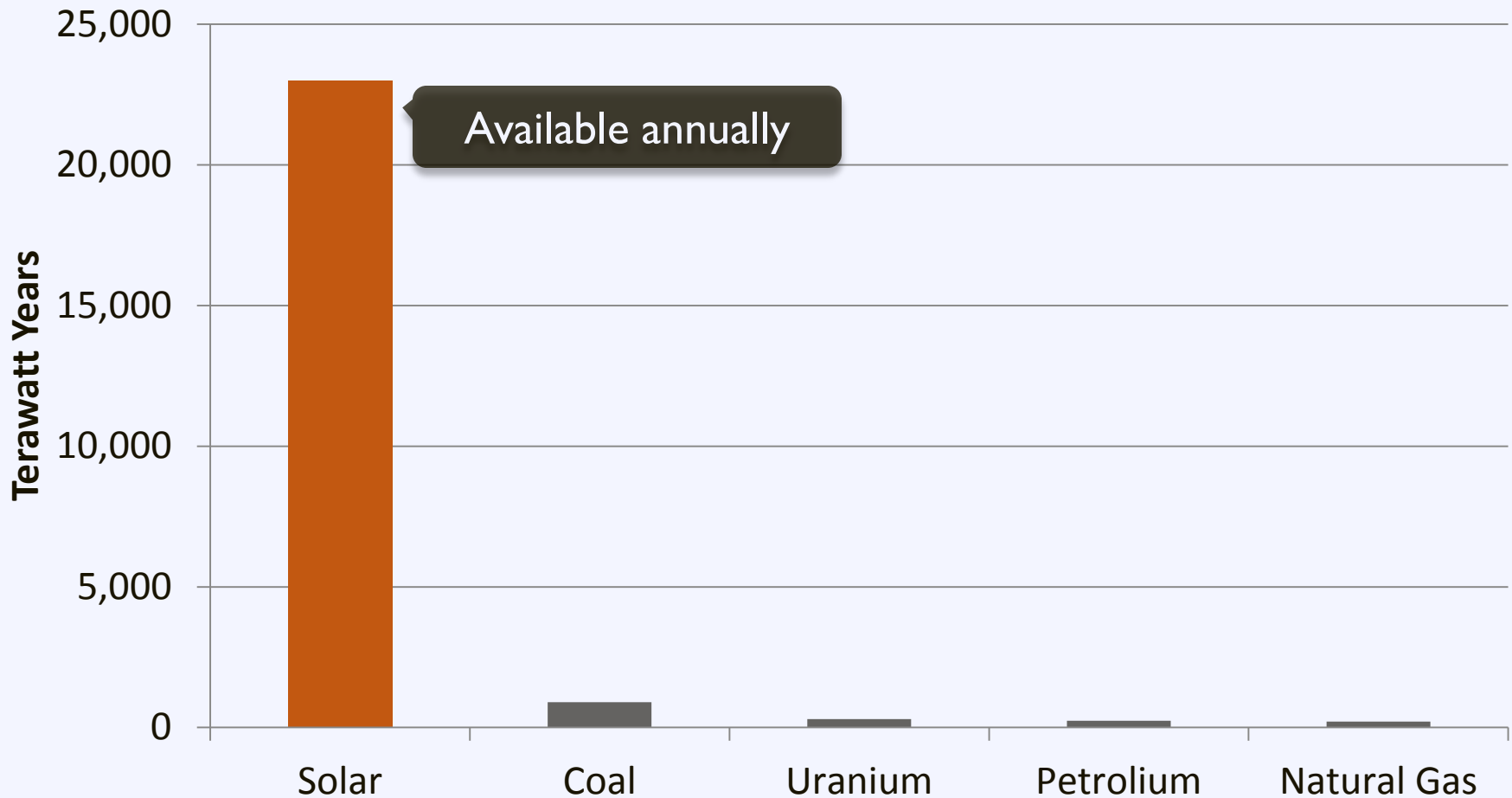


# Installed Capacity of Grid Connected Solar PV



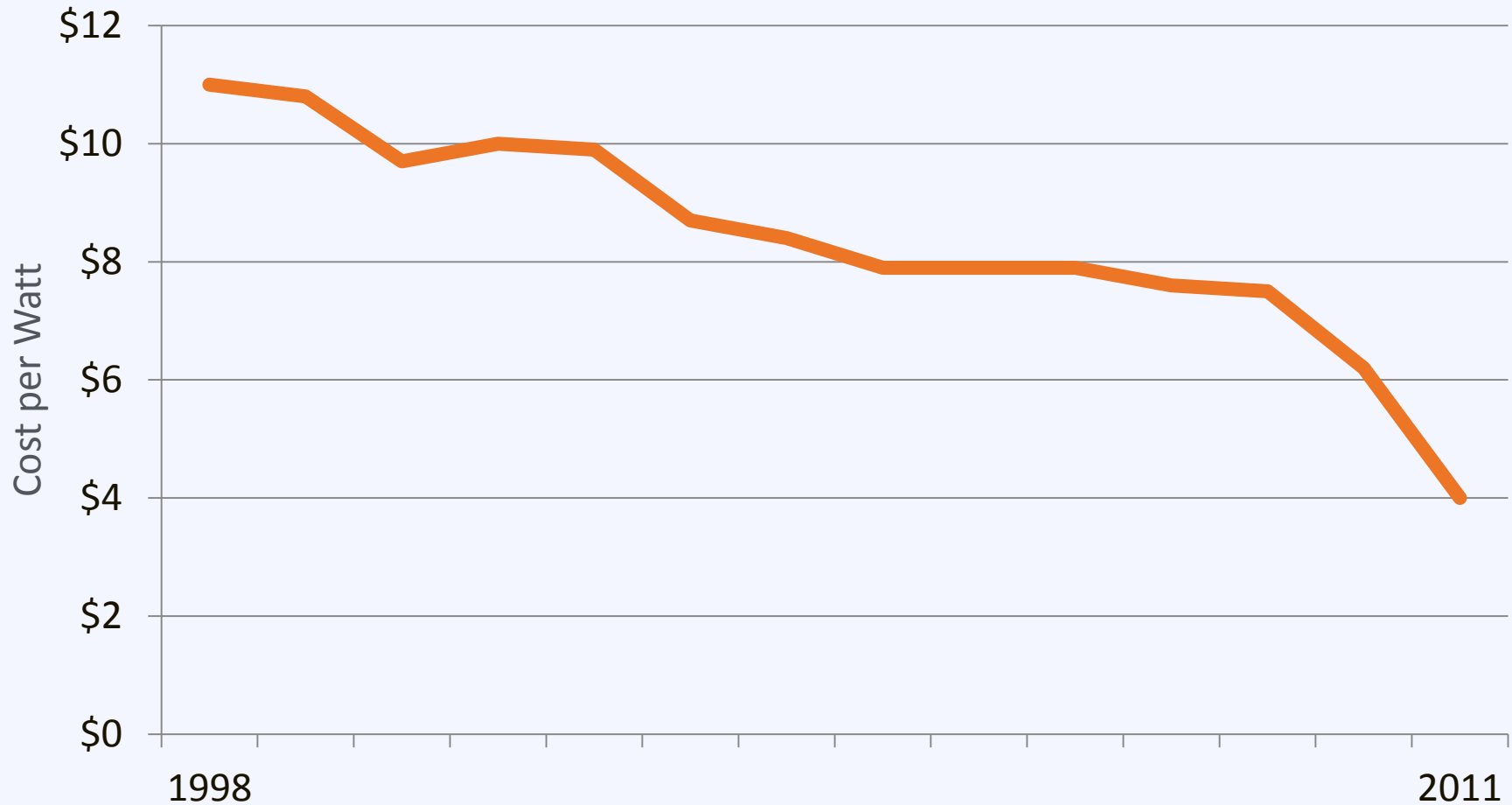
# Fact: Solar is a ubiquitous resource

Resource Availability



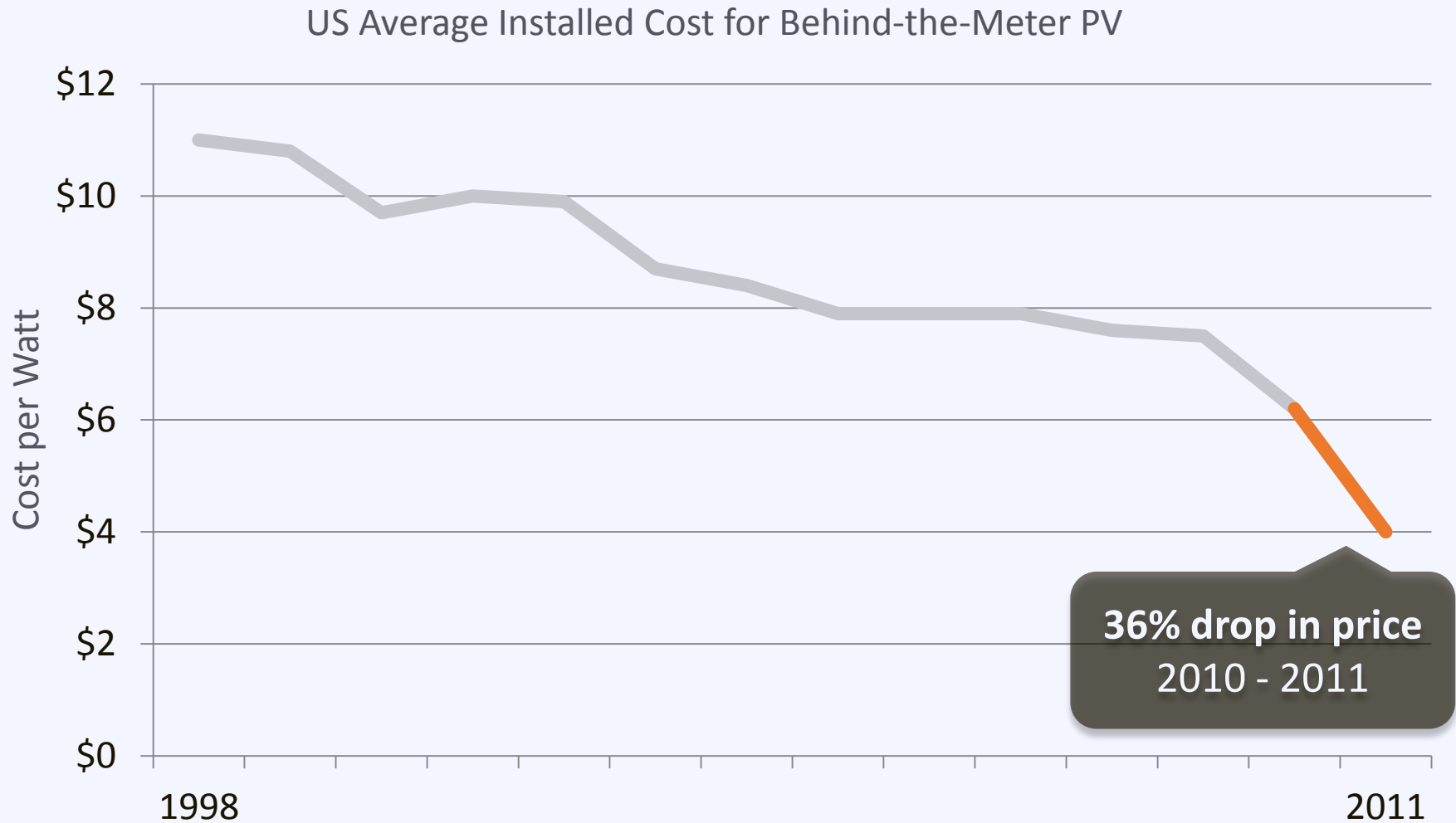
# Fact: Solar is cost competitive

US Average Installed Cost for Behind-the-Meter PV



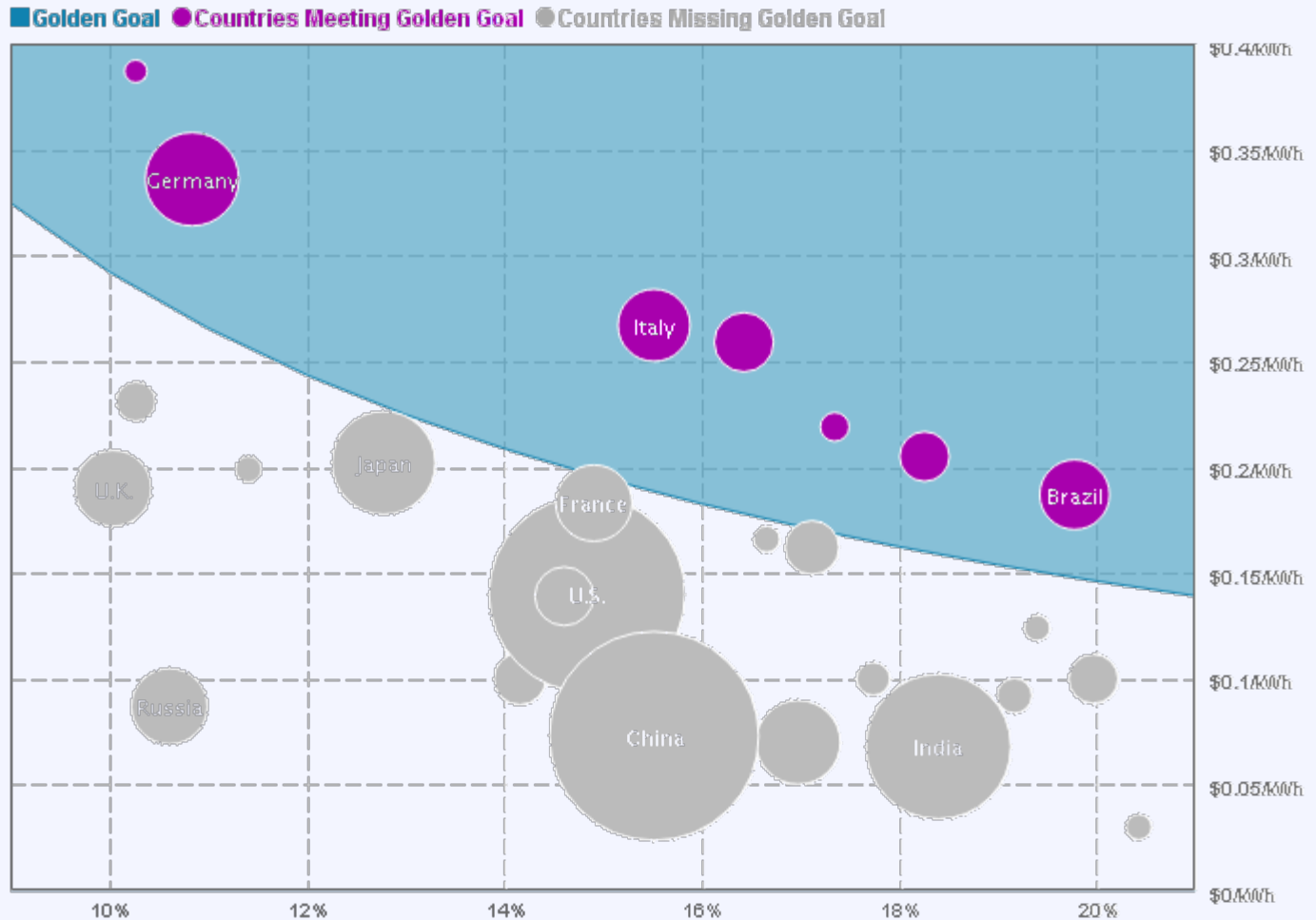


# Fact: Solar is cost competitive



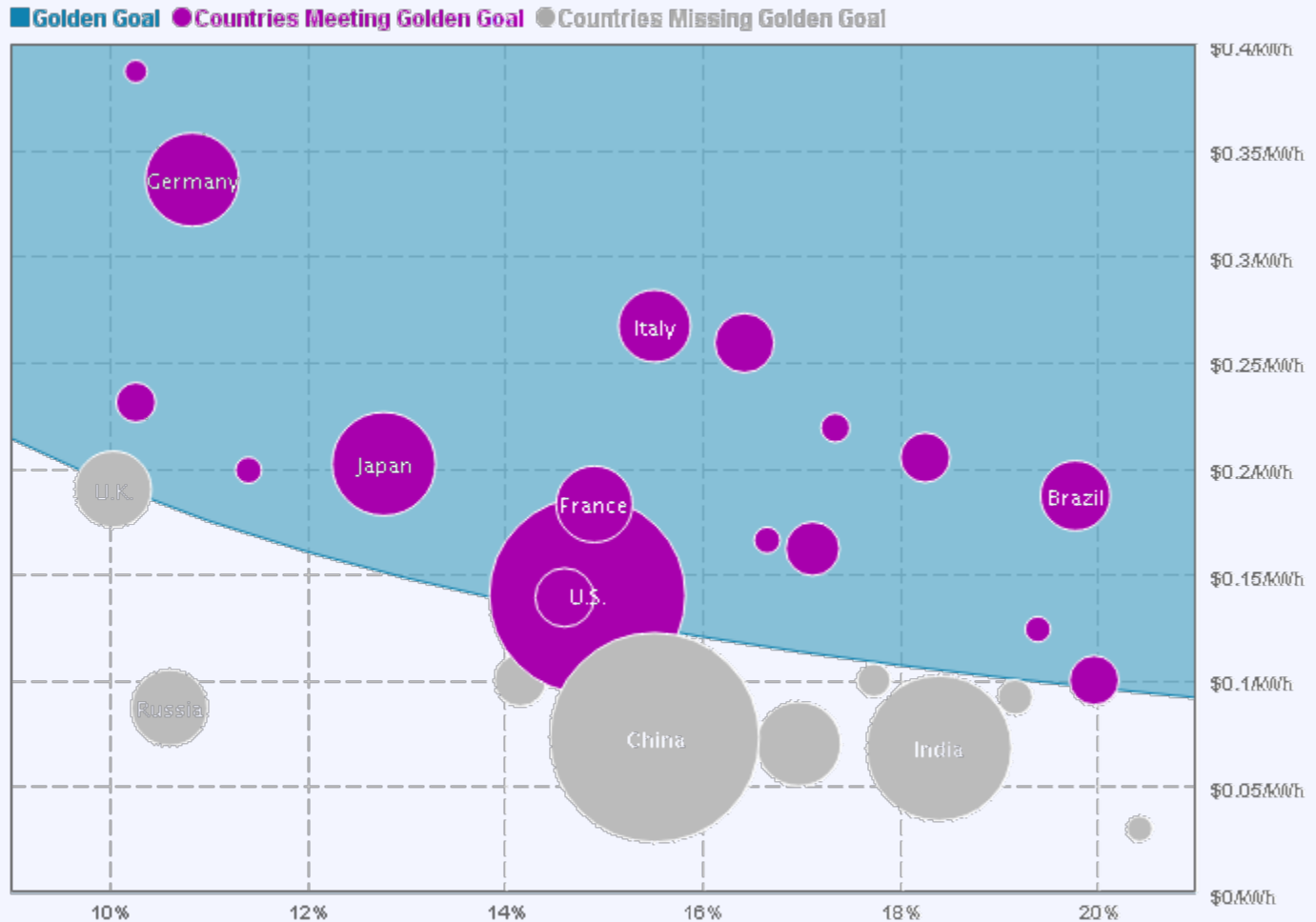
# Fact: Solar is cost competitive

2012



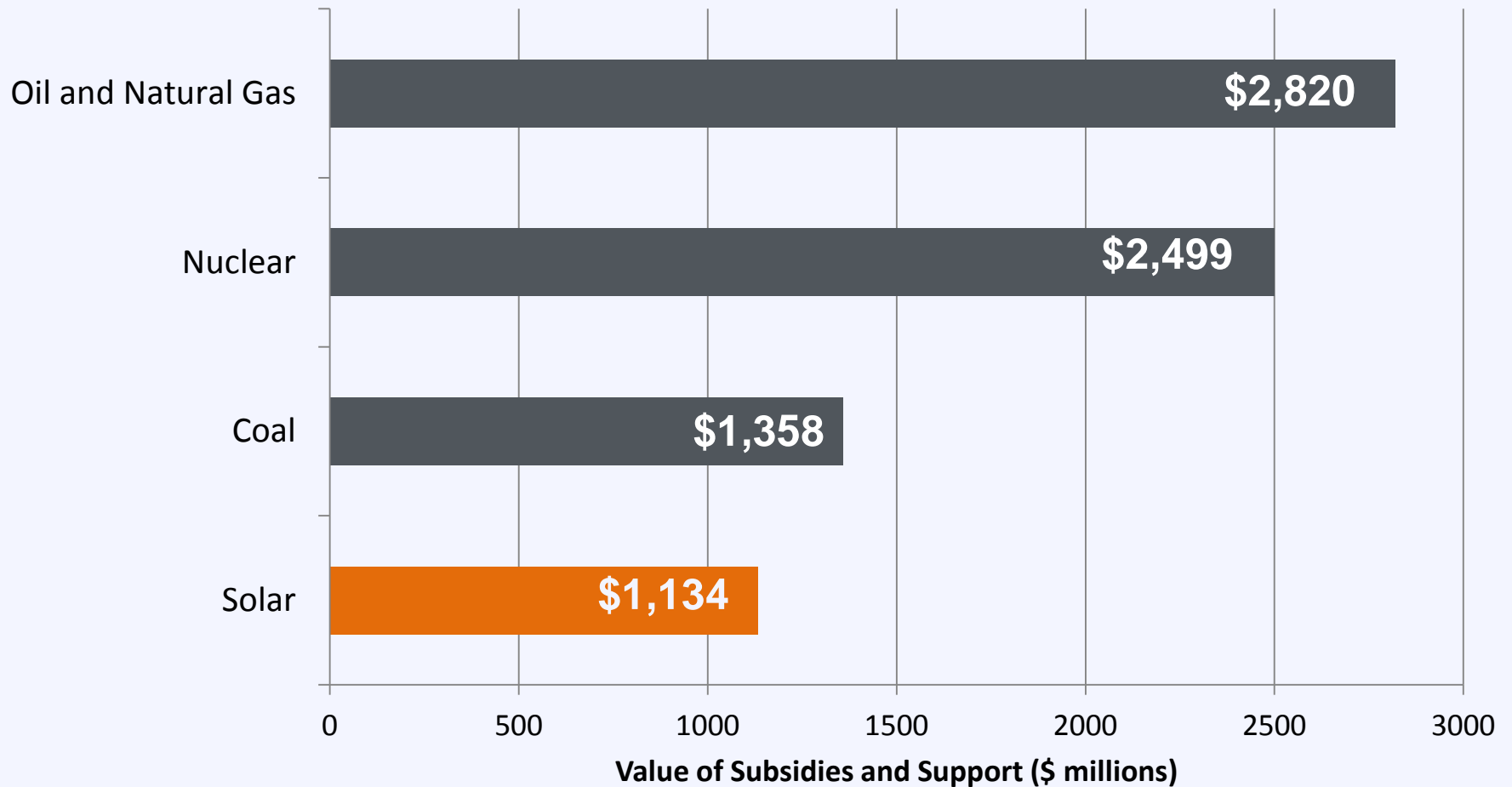
# Fact: Solar is cost competitive

2020



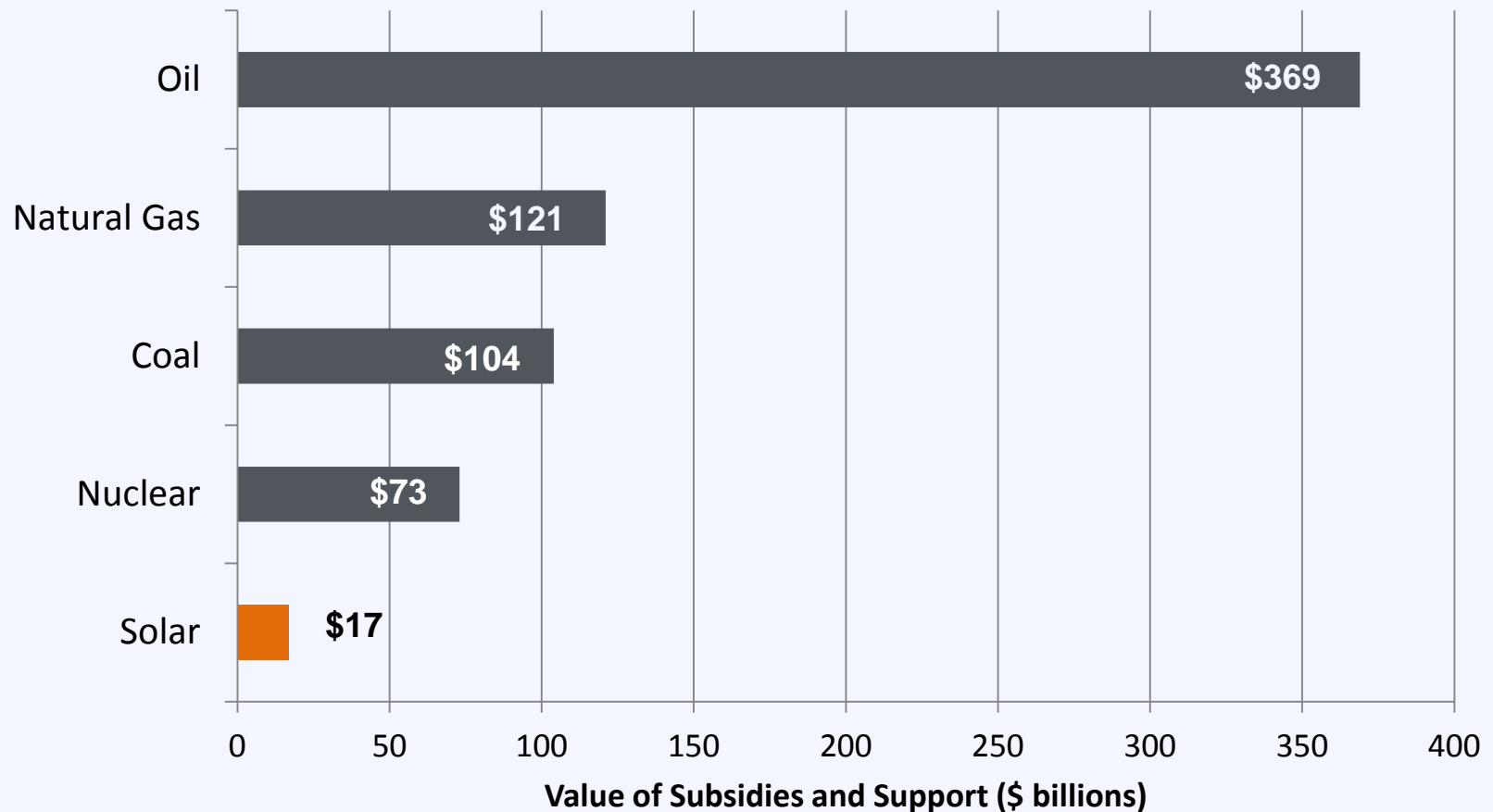
# Fact: All energy is subsidized

Subsidies for Conventional and Solar Energy, 2010

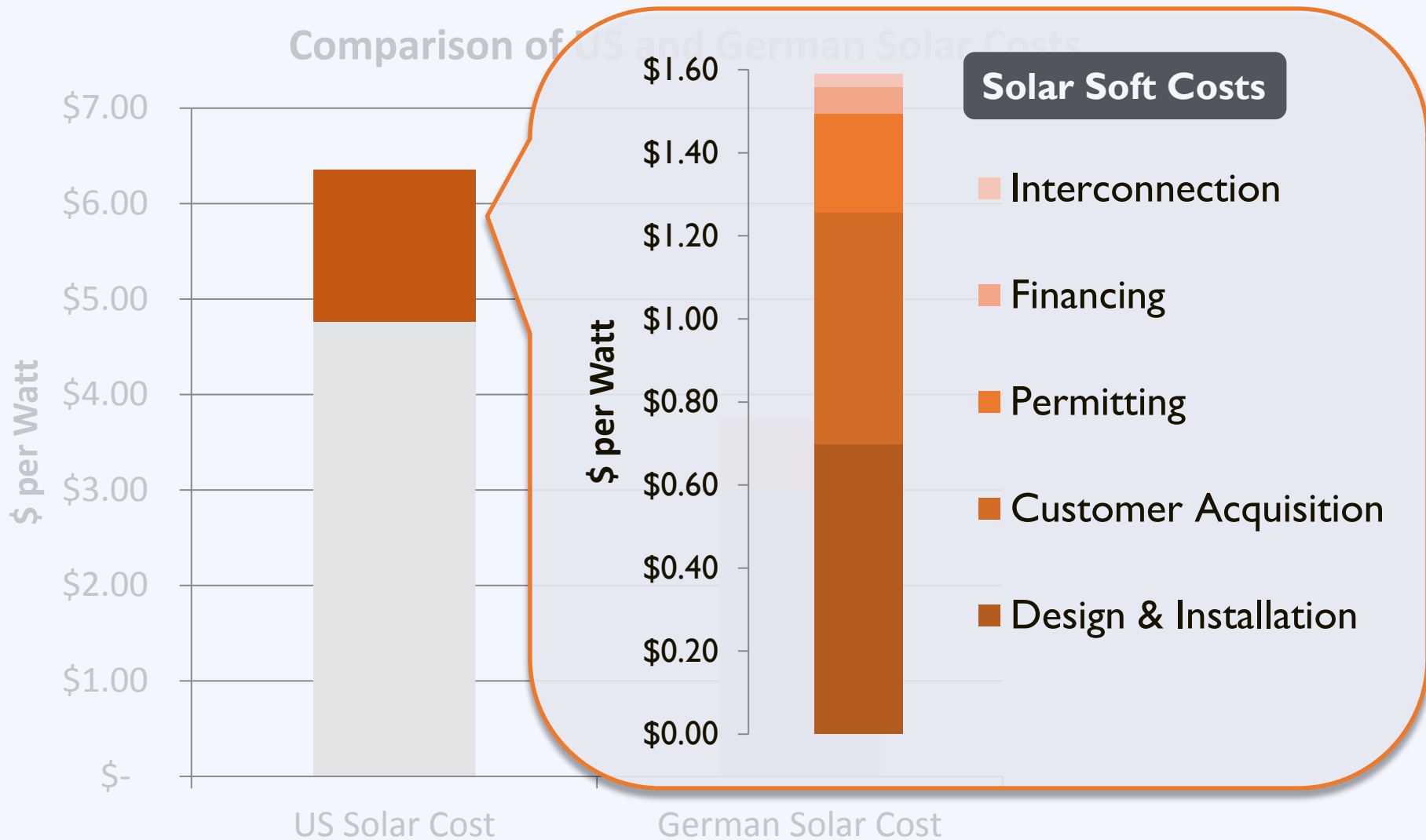


# Fact: All energy is subsidized

Subsidies for Conventional and Solar Energy, 1950-2010



# Barriers Still Exist



Q & A

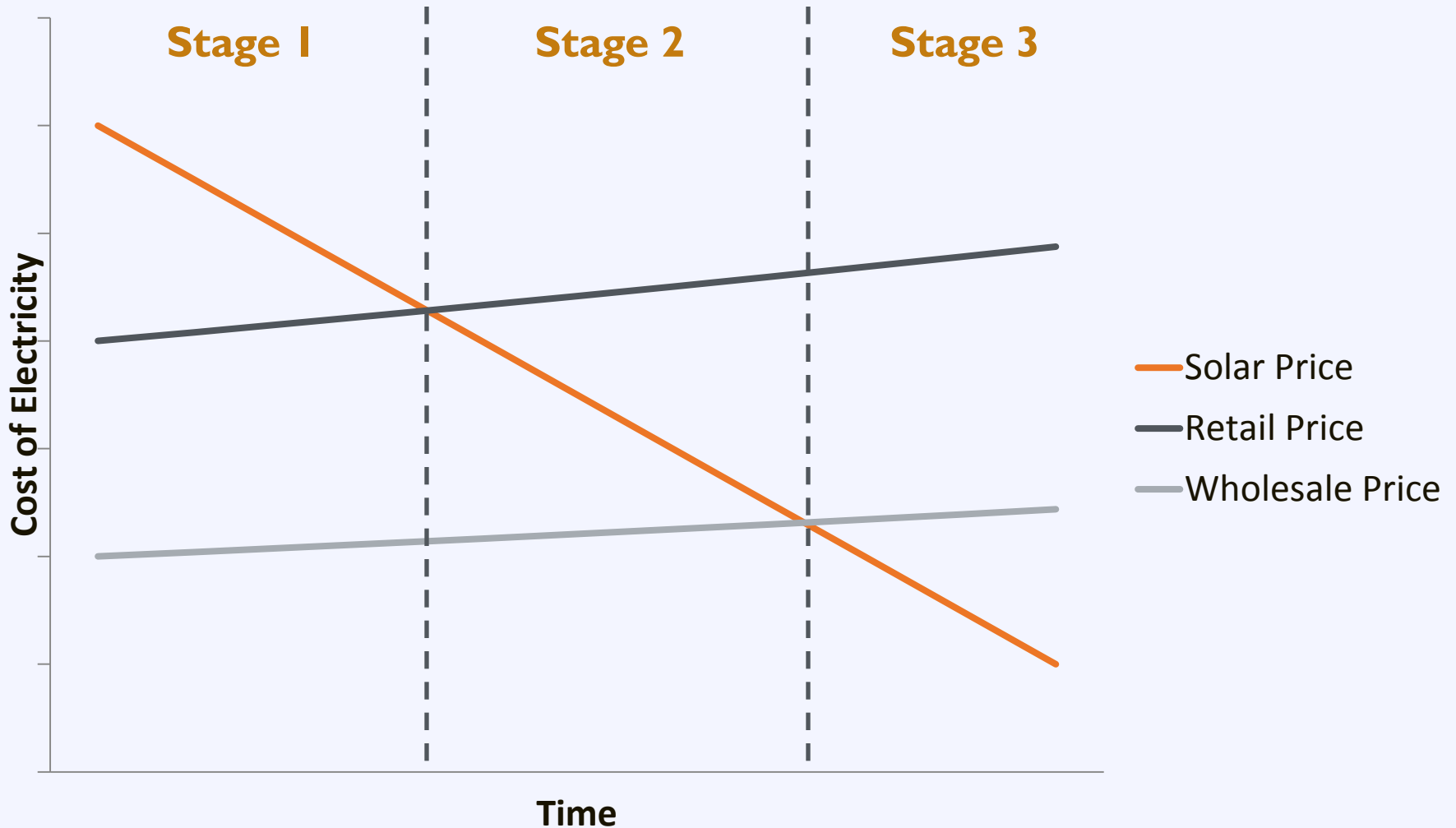
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# Utility Market Stages



# Electric Market Status (2010)

Retail Sales	Investor-Owned	Municipal	Rural Co-ops	TOTAL
Virginia	84.1%	4.4%	11.5%	113M MWh
North Carolina	74.3%	12.1%	13.5%	136 M MWh

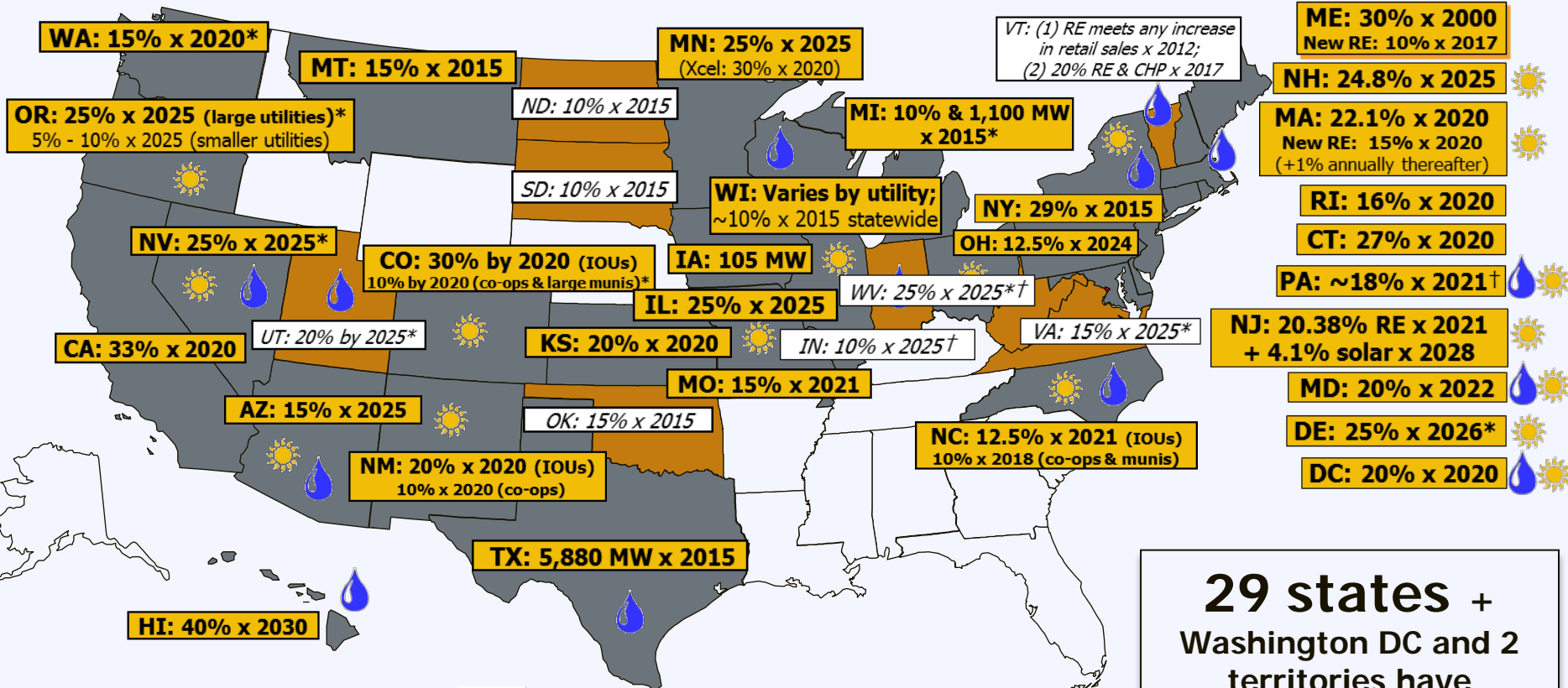
# Customers	Investor-Owned	Municipal	Rural Co-ops	TOTAL
Virginia	80.1%	4.2%	15.7%	3,684,290
North Carolina	67.1%	12.1%	20.8%	4,828,539

Prices	Investor-Owned	Municipal	Rural Co-ops	Average
Virginia	8.41¢/kWh	8.73¢/kWh	10.98¢/kWh	9.58¢/kWh
North Carolina	8.11¢/kWh	11.23¢/kWh	11.01¢/kWh	11.05¢/kWh

**Average U.S. Retail Electric Rate: 9.83 ¢/kWh**

# Renewable Portfolio Standard

www.dsireusa.org / August 2012



Renewable portfolio standard

Renewable portfolio goal

Solar water heating eligible



Minimum solar or customer-sited requirement



Extra credit for solar or customer-sited renewables



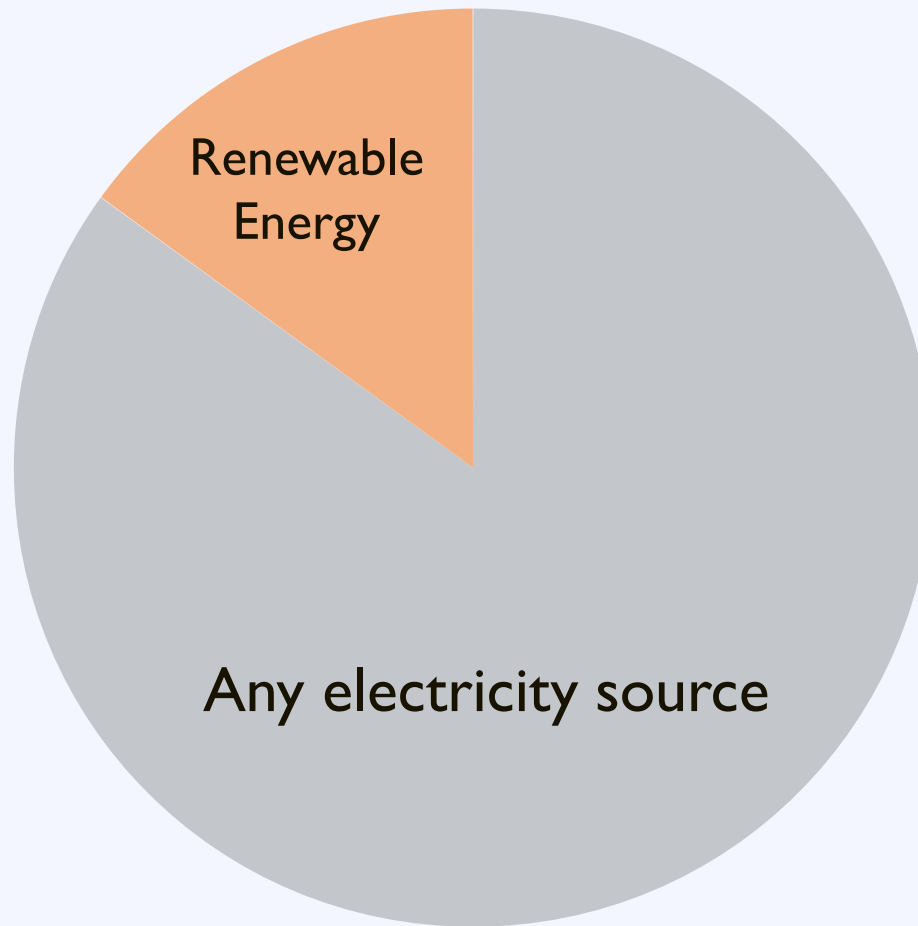
Includes non-renewable alternative resources

**29 states +**  
Washington DC and 2  
territories have  
**Renewable Portfolio  
Standards**

*(8 states and 2 territories have  
renewable portfolio goals)*

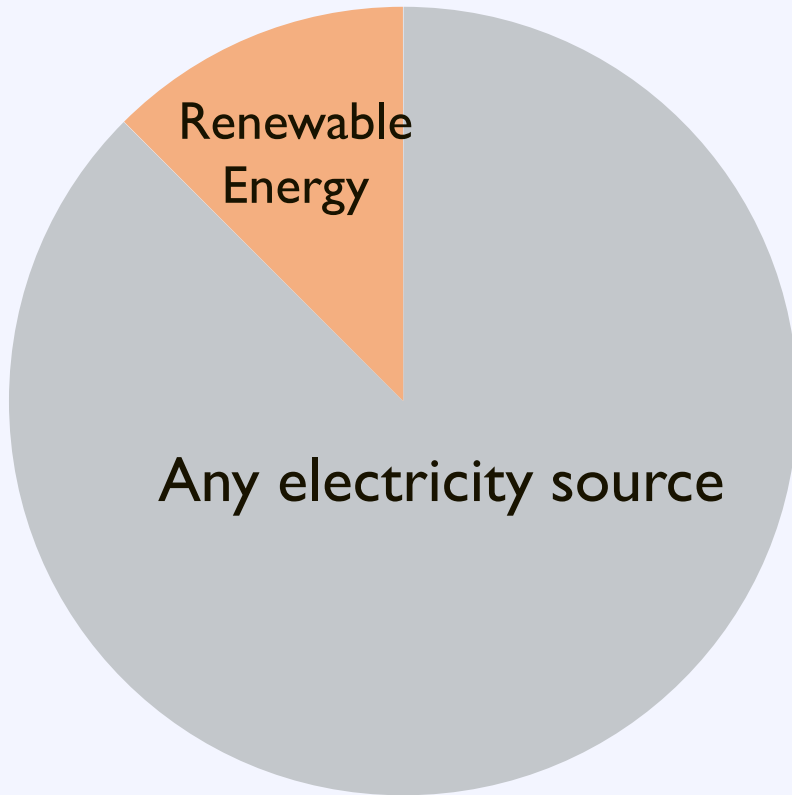
# Virginia Renewable Portfolio Goal

## Retail Electricity Sales

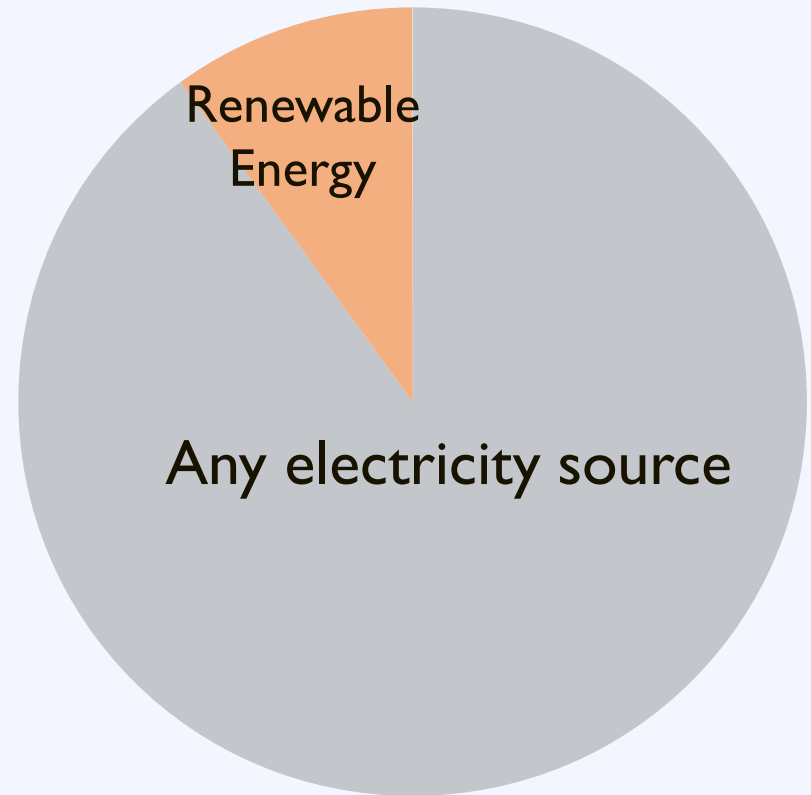


# North Carolina: Renewable Portfolio Standard

## Retail Electricity Sales IOUs

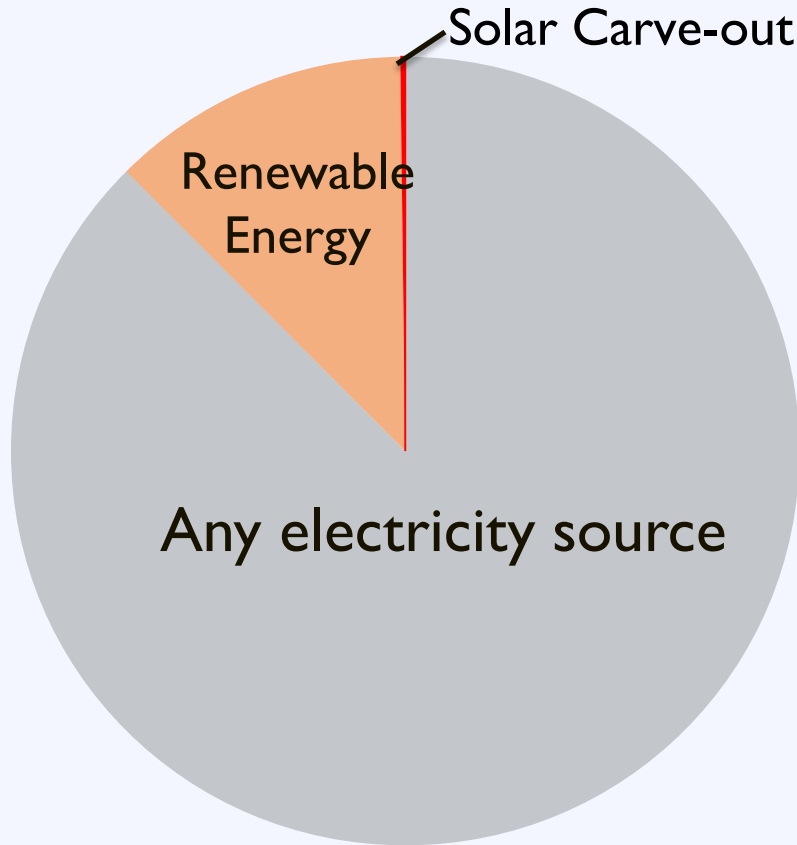


## Retail Electricity Sales Munis and Co-ops

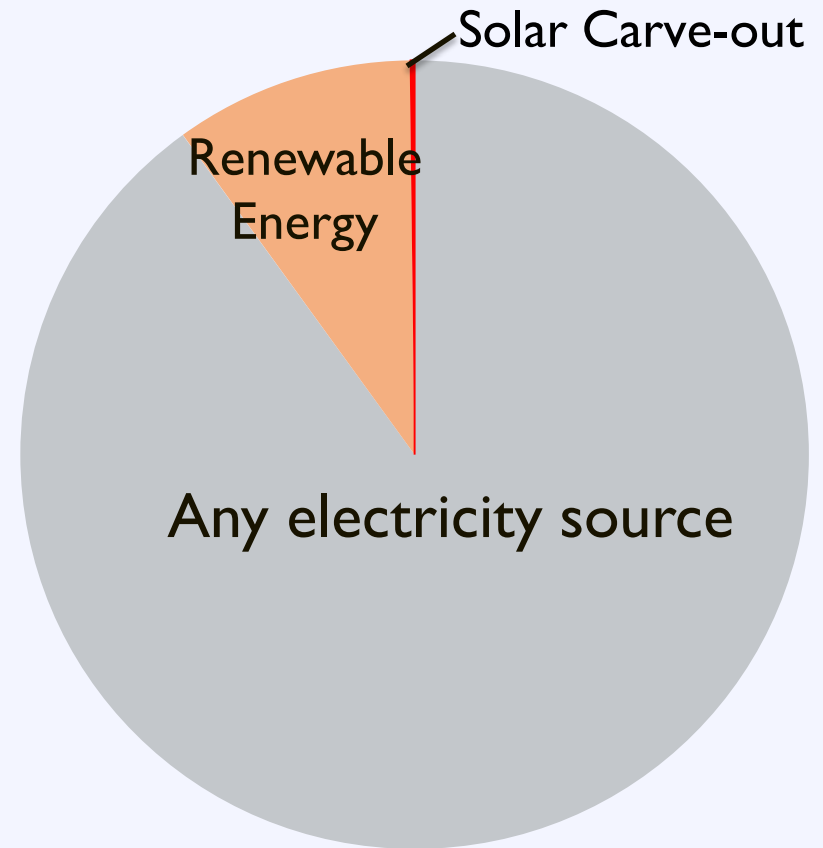


# North Carolina: Renewable Portfolio Standard

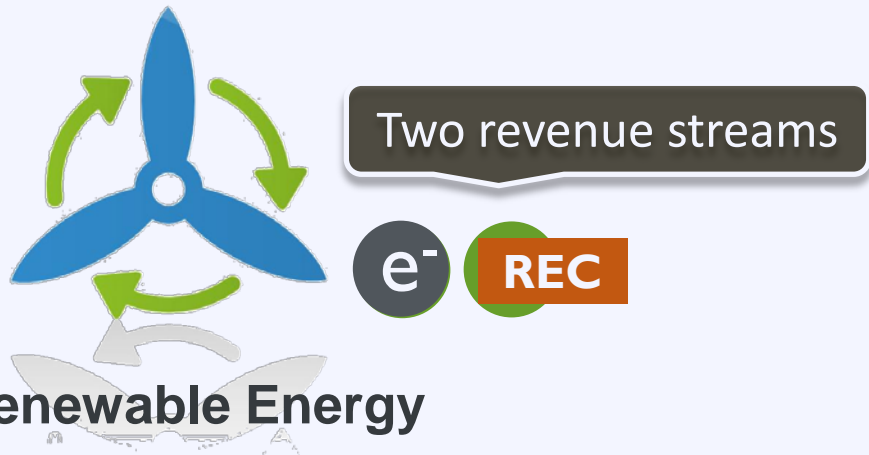
## Retail Electricity Sales IOUs



## Retail Electricity Sales Munis and Co-ops



# Renewable Portfolio Standard



# Net Metering

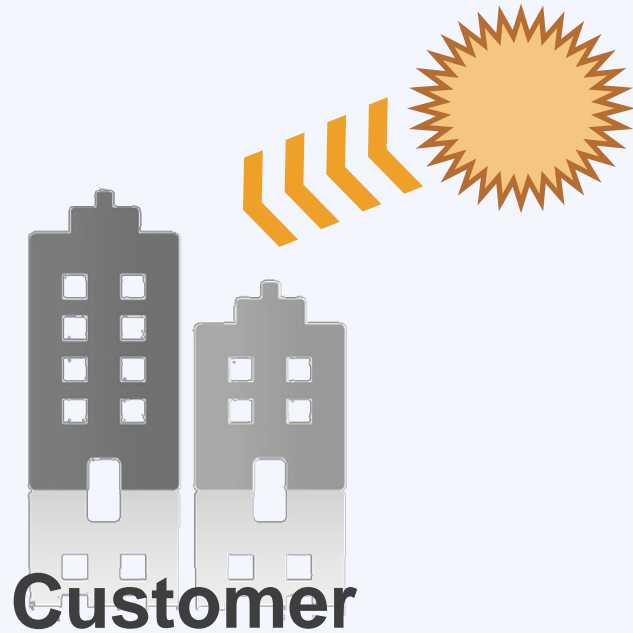
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Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage



# Net Metering: Overview

*Morning*



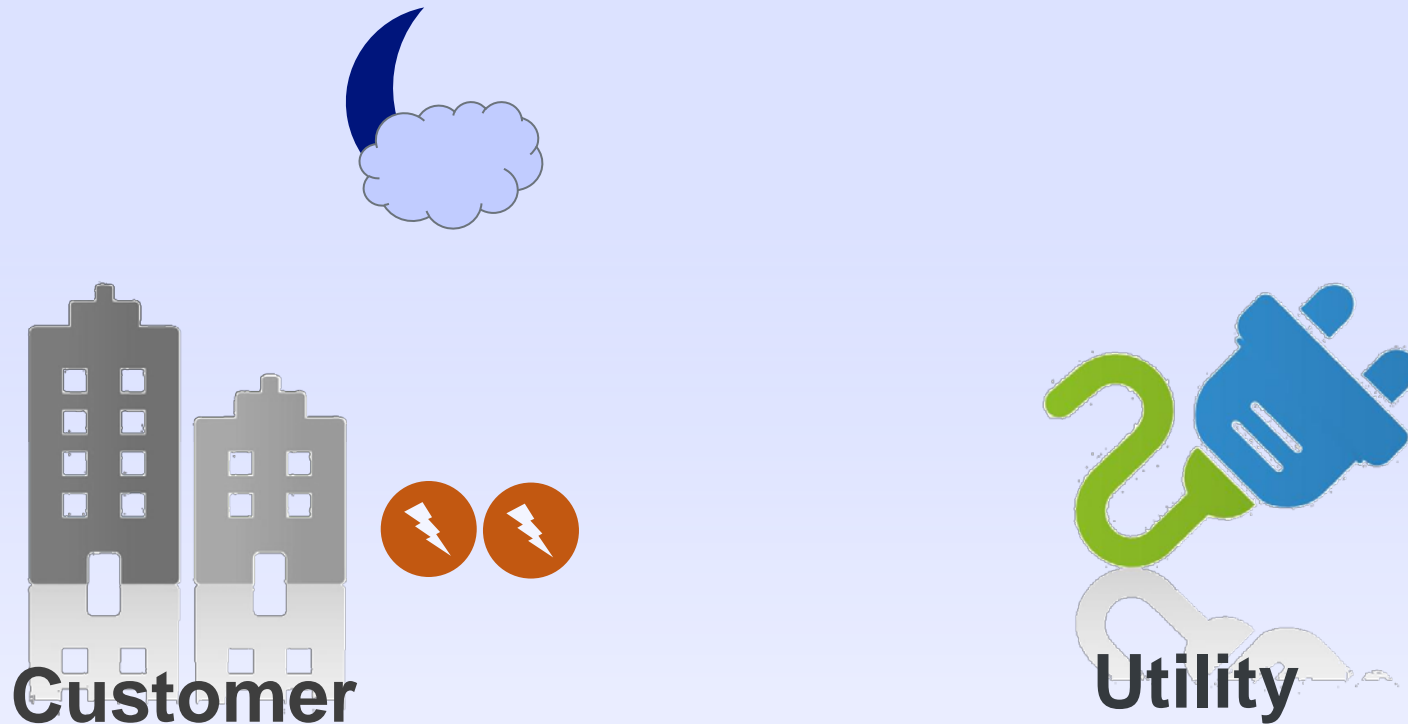
# Net Metering: Overview

*Afternoon*



# Net Metering: Overview

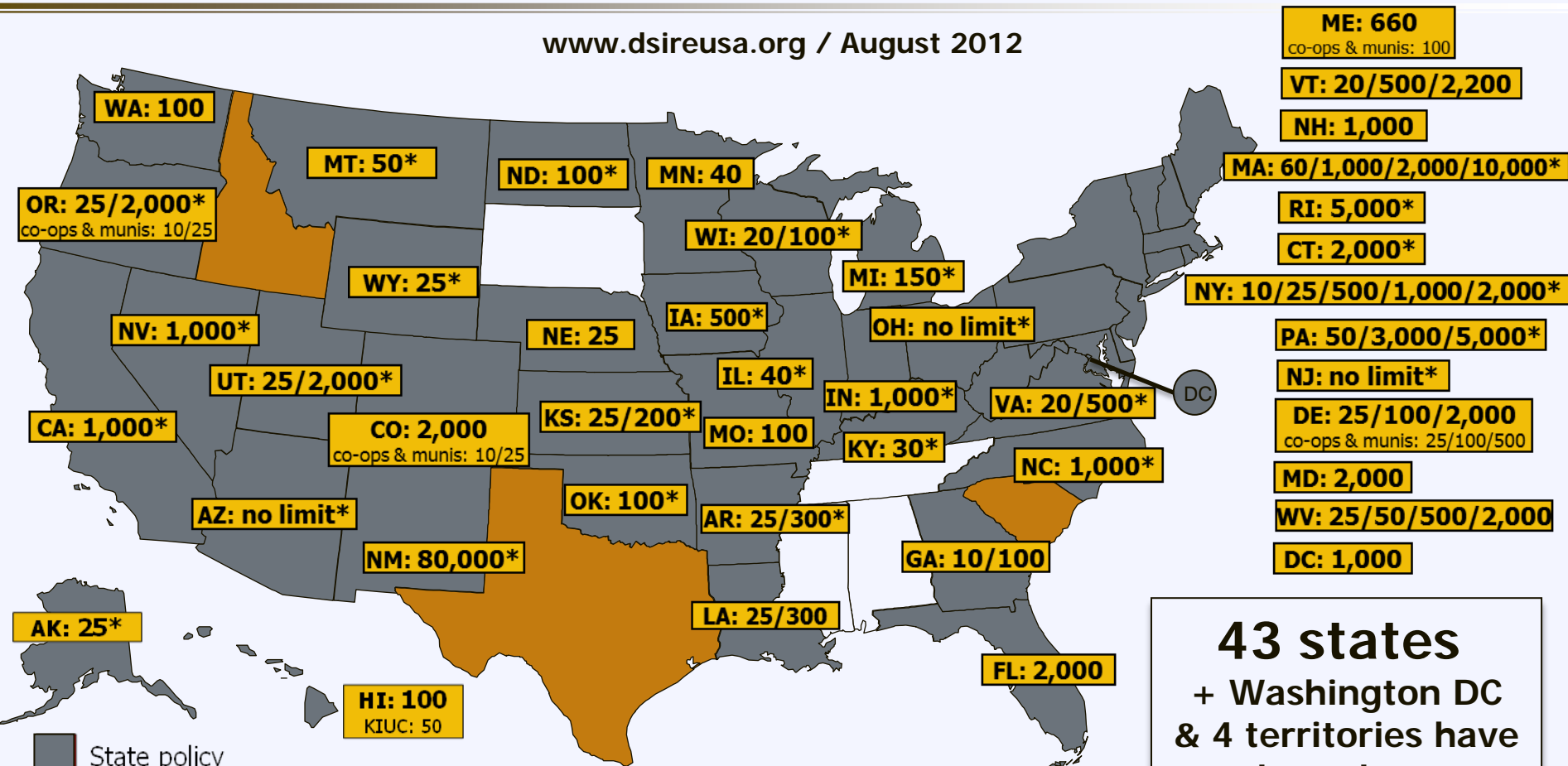
*Night*



Solar covers 100% of the customer's load, even at night!

# Net Metering: State Policies

www.dsireusa.org / August 2012



**43 states  
+ Washington DC  
& 4 territories have  
adopted a net  
metering policy**

- State policy
- Voluntary utility program(s) only
- \* State policy applies to certain utility types only (e.g., investor-owned utilities)

Note: Numbers indicate individual system capacity limit in kilowatts. Some limits vary by customer type, technology and/or application. Other limits might also apply. This map generally does not address statutory changes until administrative rules have been adopted to implement such changes.

# Net Metering: Market Share

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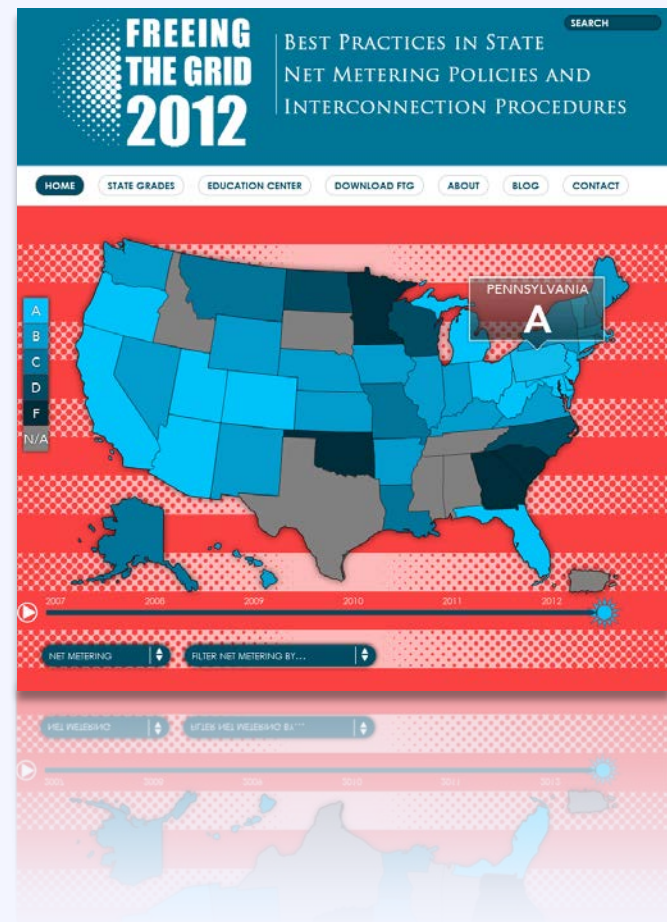
More than **93%** of distributed  
PV Installations are net-metered

# Net Metering: Resources

## Resource **Freeing the Grid**

Provides a “report card” for state policy on net metering and interconnection

<http://freeingthegrid.org/>



# Net Metering: Virginia

Net Metering				
C	C	B	B	B
200	200	200	201	2011
7	8	9	0	

<b>Eligible Renewable/Other Technologies:</b>	Solar Thermal Electric, Photovoltaics, Wind, Biomass, Hydroelectric, Geothermal Electric, Municipal Solid Waste, Small Hydroelectric, Tidal Energy, Wave Energy
<b>Applicable Sectors:</b>	Commercial, Residential, Nonprofit, Schools, Local Government, State Government, Institutional
<b>Applicable Utilities:</b>	Investor-owned utilities, electric co-ops
<b>System Capacity Limit:</b>	500 kW for non-residential (may be higher if a utility chooses); and 10 kW (20 kW with standby charges) for residential
<b>Aggregate Capacity Limit:</b>	1% of utility's adjusted Virginia peak-load forecast for the previous year
<b>Net Excess Generation:</b>	Credited to customer's next bill at retail rate. After 12-month cycle, customer may opt to roll over credit indefinitely or to receive payment at avoided-cost rate
<b>REC Ownership:</b>	Customer owns RECs
<b>Meter Aggregation:</b>	Not addressed

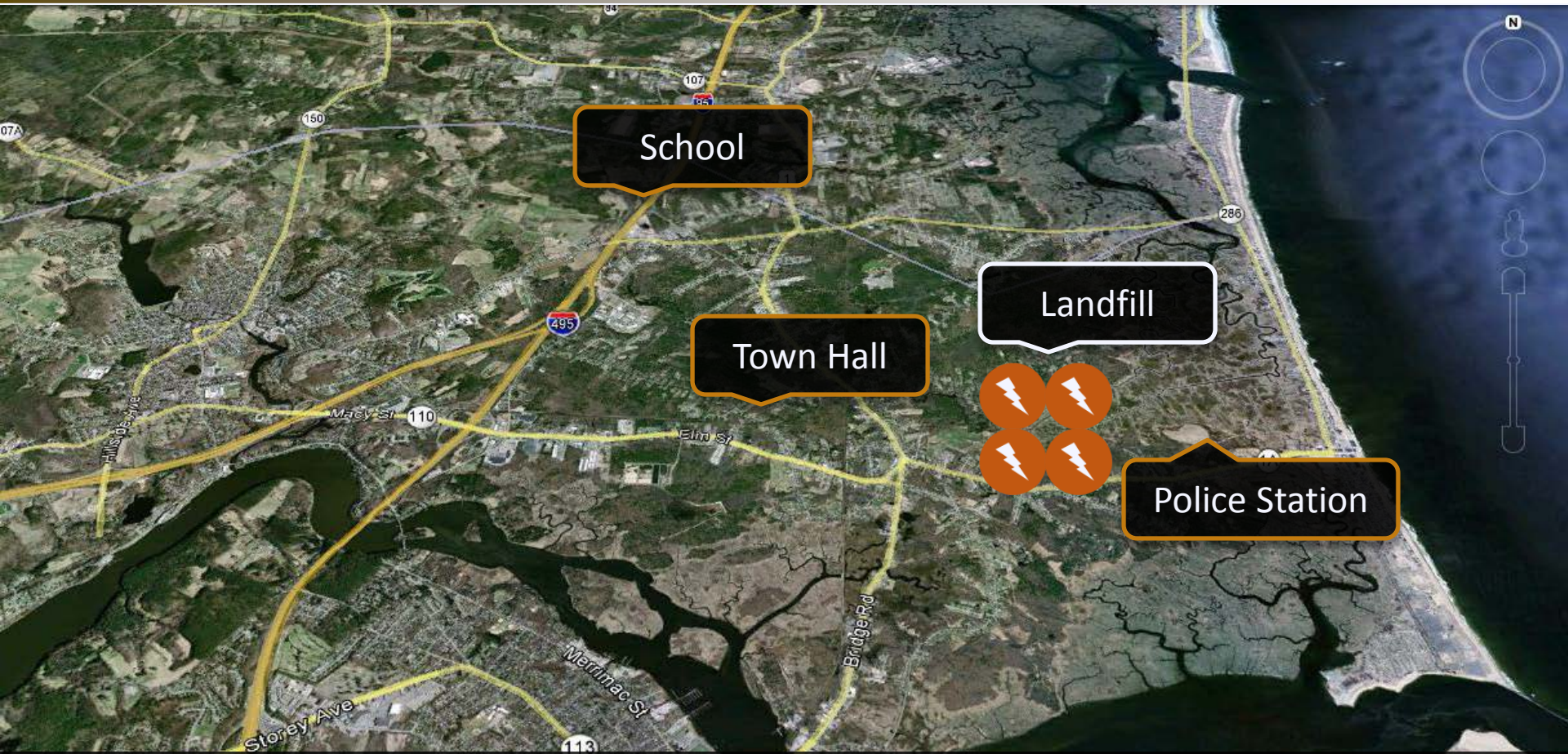
# Net Metering: Virginia

Net Metering				
C	C	B	B	B
200	200	200	201	2011
7	8	9	0	

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<b>Meter Aggregation:</b>	<b>Not addressed</b>



# Net Metering: Virtual



No direct connection necessary

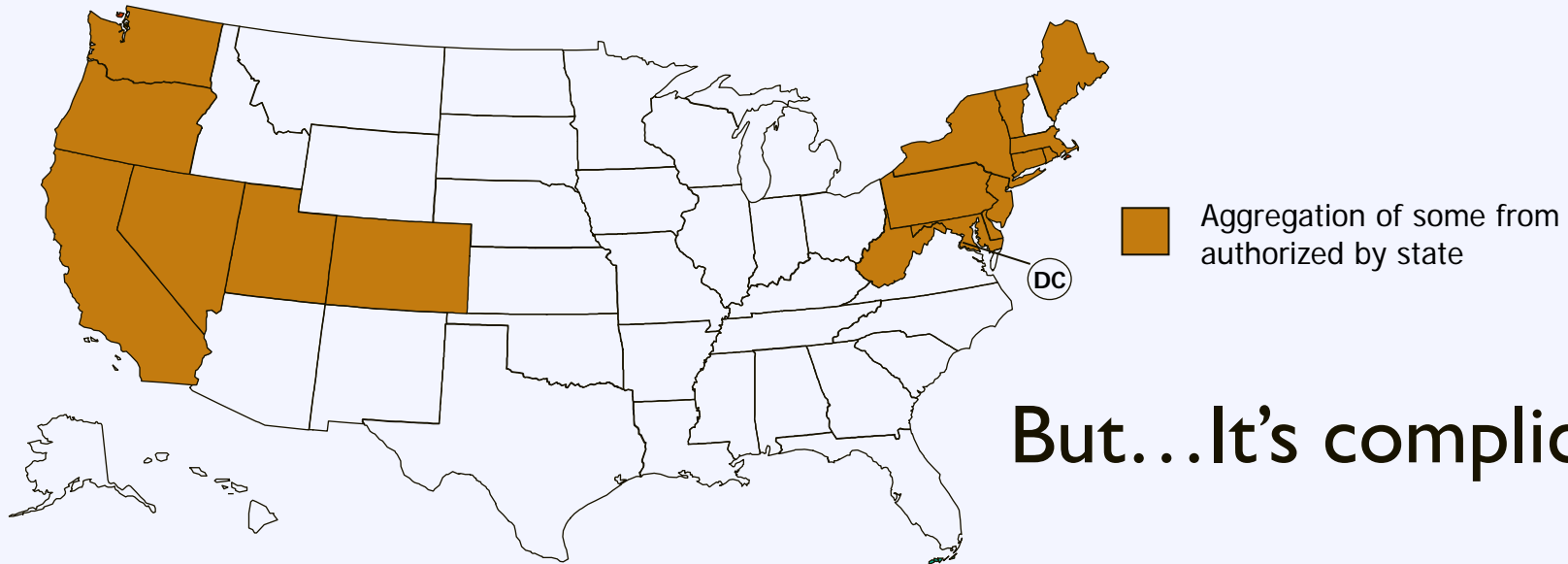
Image: MassGIS, Commonwealth of Massachusetts EOE  
Data: SIO, NOAA, U.S. Navy, NGA, GEBCO  
© 2012 Google

Google earth

Date: 4/9/2008 1992 lat: 42.841484 lon: -70.875665 elev: 21 ft

Eye alt: 25725 ft

# Net Metering: Meter Aggregation



But...It's complicated

- Ownership requirements
- Contiguous vs. non-contiguous properties
- Multiple customers
- Multiple generators
- Modified system/aggregate system size limits
- Rollover rates
- Distance limitations
- Number of accounts
- How to address accounts on different tariffs

# Net Metering: Virginia

Net Metering				
C	C	B	B	B
200	200	200	201	2011
7	8	9	0	

## RECOMMENDATIONS:

- Remove system size limitations to allow customers to meet all on-site energy needs
- Increase limit on overall enrollment to at least 5% of utility's peak capacity

<b>Eligible Renewable/Other Technologies:</b>	Solar Thermal Electric, Photovoltaics, Wind, Biomass, Hydroelectric, Geothermal Electric, Municipal Solid Waste, Small Hydroelectric, Tidal Energy, Wave Energy
<b>Applicable Sectors:</b>	Commercial, Residential, Nonprofit, Schools, Local Government, State Government, Institutional
<b>Applicable Utilities:</b>	Investor-owned utilities, electric co-ops
<b>System Capacity Limit:</b>	500 kW for non-residential (may be higher if a utility chooses); and 10 kW (20 kW with standby charges) for residential
<b>Aggregate Capacity Limit:</b>	1% of utility's adjusted Virginia peak-load forecast for the previous year
<b>Net Excess Generation:</b>	Credited to customer's next bill at retail rate. After 12-month cycle, customer may opt to roll over credit indefinitely or to receive payment at avoided-cost rate
<b>REC Ownership:</b>	Customer owns RECs
<b>Meter Aggregation:</b>	Not addressed



# Net Metering: North Carolina

Net Metering				
F	F	D	D	D
200	200	200	201	2011
7	8	9	0	

<b>Eligible Renewable/Other Technologies:</b>	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
<b>Applicable Sectors:</b>	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Tribal Government, Fed. Government, Agricultural, Institutional
<b>Applicable Utilities:</b>	Investor-owned utilities
<b>System Capacity Limit:</b>	1 MW
<b>Aggregate Capacity Limit:</b>	No limit specified
<b>Net Excess Generation:</b>	Credited to customer's next bill at retail rate; granted to utility at beginning of summer billing season
<b>REC Ownership:</b>	Utility owns RECs (unless customer chooses to net meter under a time-of-use tariff)
<b>Meter Aggregation:</b>	Not addressed

# Net Metering: North Carolina

Net Metering				
F	F	D	D	D
200	200	200	201	2011
7	8	9	0	

<b>Eligible Renewable/Other Technologies:</b>	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
<b>Applicable Sectors:</b>	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Tribal Government, Fed. Government, Agricultural, Institutional
<b>Applicable Utilities:</b>	<b>Investor-owned utilities</b>
<b>System Capacity Limit:</b>	<b>1 MW</b>
<b>Aggregate Capacity Limit:</b>	No limit specified
<b>Net Excess Generation:</b>	Credited to customer's next bill at retail rate; granted to utility at beginning of summer billing season
<b>REC Ownership:</b>	<b>Utility owns RECs (unless customer chooses to net meter under a time-of-use tariff)</b>
<b>Meter Aggregation:</b>	<b>Not addressed</b>

# Net Metering: North Carolina

Net Metering				
F	F	D	D	D
200	200	200	201	2011
7	8	9	0	

## RECOMMENDATIONS:

- Remove system size limitations to allow customers to meet all on-site energy needs
- Adopt safe harbor language to protect customer-sited generators from extra and/or unanticipated fees
- Extend net metering requirements to all utilities (i.e., munis and co-ops)
- Remove limitations on REC ownership

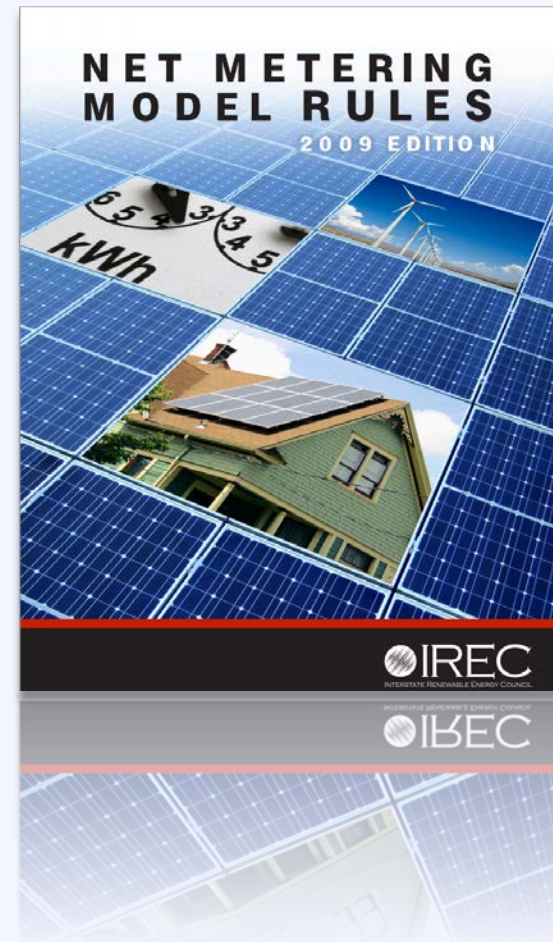
<b>Eligible Renewable/Other Technologies:</b>	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
<b>Applicable Sectors:</b>	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Tribal Government, Fed. Government, Agricultural, Institutional
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<b>Meter Aggregation:</b>	Not addressed

# Net Metering: Resources

## Resource Interstate Renewable Energy Council

IREC developed its model rules in an effort to capture best practices in state net metering policies.

[www.irecusa.org](http://www.irecusa.org)



# Interconnection

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**5,000+** utilities

with unique interconnection procedures



# Interconnection: Background

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**2000:** NREL finds that interconnection is a significant barrier to customer sited DG

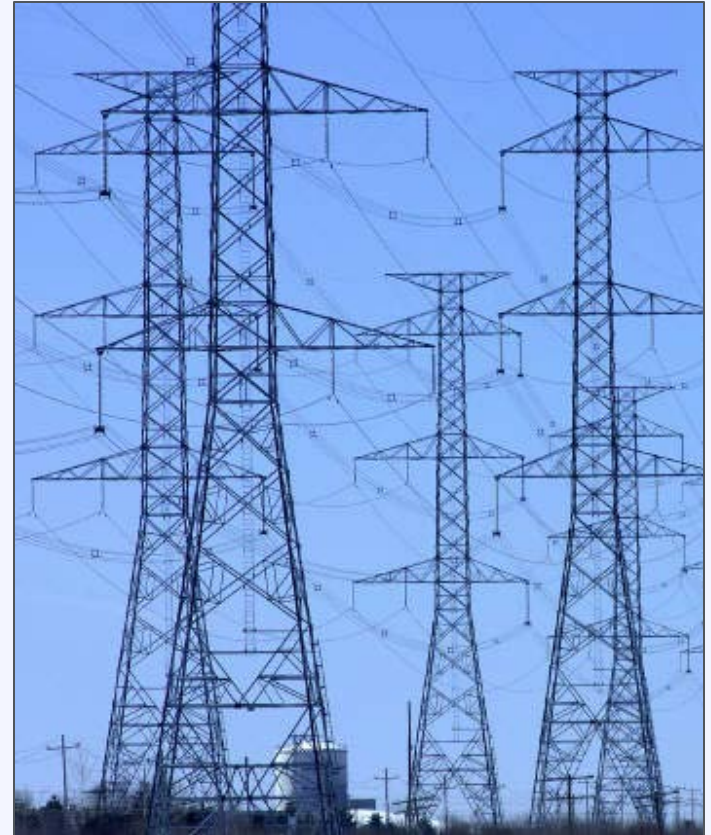
**2005:** Congress requires state regulator authorities to consider an interconnection standard (IEEE 1547)

**2012:** 43 States & DC have adopted interconnection standards

- CA Rule 21
- MADRI Procedures
- FERC SGIP
- IREC Procedures

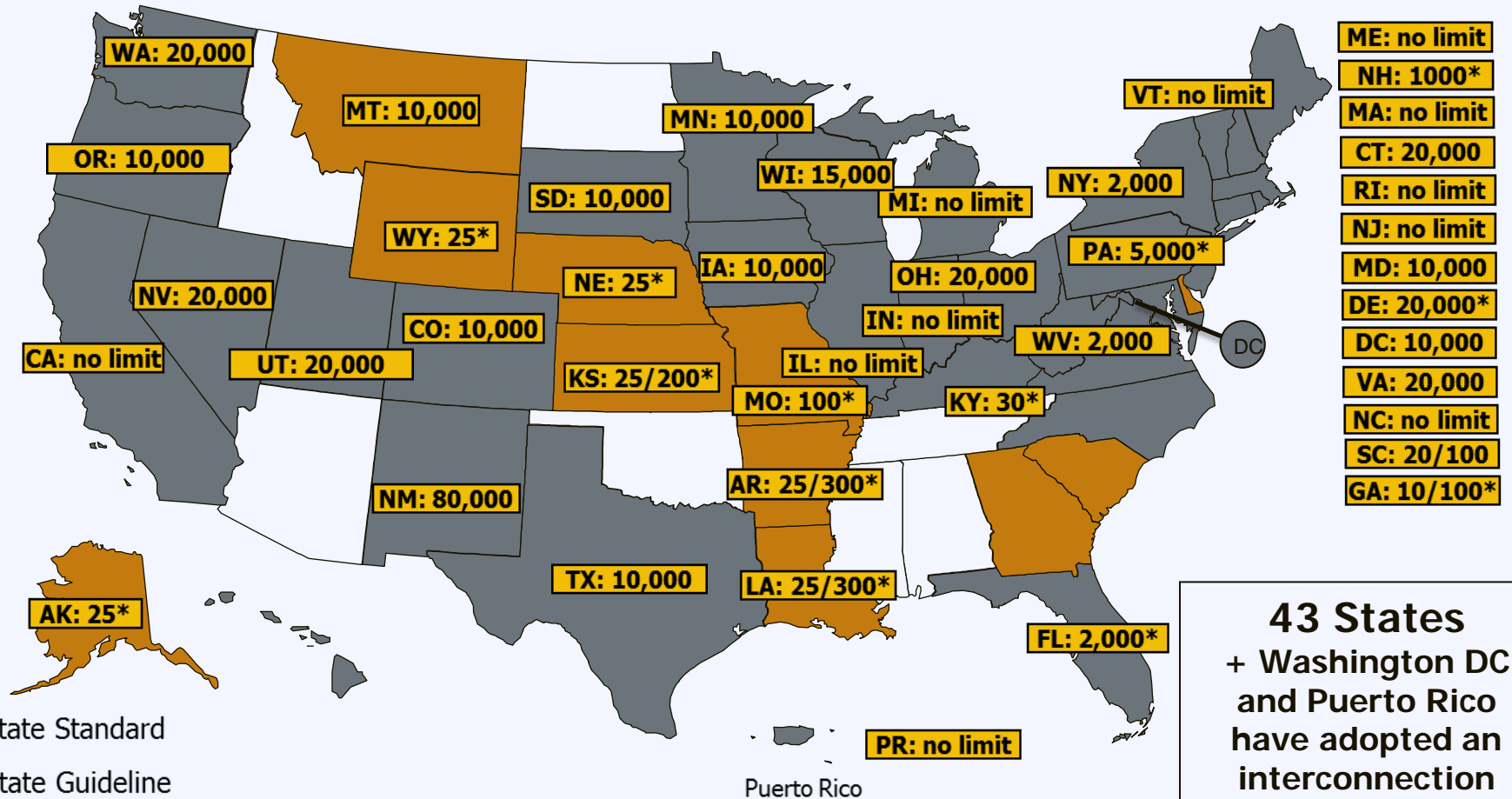
# Interconnection: Best Practices

1. Use standard forms and agreements
2. Implement expedited process
3. Implement simplified procedure for small solar arrays



# Interconnection: State Policies

www.dsireusa.org / August 2012



**43 States**  
+ Washington DC  
and Puerto Rico  
have adopted an  
interconnection  
policy

\* Standard or Guideline only applies to net-metered systems

Notes: Numbers indicate system capacity limit in kW. Some state limits vary by customer type (e.g., residential versus non-residential). "No limit" means that there is no stated maximum size for individual systems. Other limits may apply. Generally, state interconnection standards apply only to investor-owned utilities.

# Interconnection: Virginia

Interconnection				
D	F	A	A	A
200	200	200	201	2011
7	8	9	0	

## Recommendations:

- Prohibit requirements for redundant external disconnect switch
- Prohibit requirements for additional insurance

<b>Eligible Renewable/Other Technologies:</b>	Solar Thermal Electric, Photovoltaics, Wind, Biomass, Hydroelectric, Geothermal Electric, Municipal Solid Waste, Tidal Energy, Wave Energy
<b>Applicable Sectors:</b>	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government
<b>Applicable Utilities:</b>	All utilities
<b>System Capacity Limit:</b>	20 MW
<b>Standard Agreement:</b>	Varies by system size
<b>Insurance Requirements:</b>	Vary by system size and/or type; levels established by commission
<b>External Disconnect Switch:</b>	Utility's discretion
<b>Net Metering Required:</b>	No, separate interconnection procedures exist for net-metered

# Interconnection: North Carolina

Interconnection				
F	B	B	B	B
200	200	200	201	2011
7	8	9	0	

## Recommendations:

- Prohibit requirements for redundant external disconnect switch
- Prohibit requirements for additional insurance
- Extend interconnection procedures to all utilities (i.e., munis and co-ops)

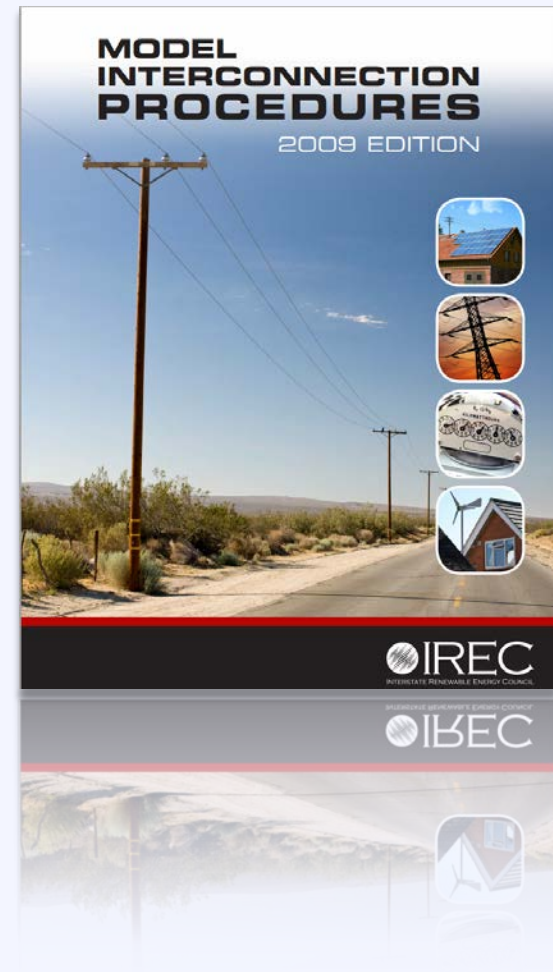
<b>Eligible Renewable/Other Technologies:</b>	Solar Thermal Electric, Photovoltaics, Landfill Gas, Wind, Biomass, Fuel Cells, Municipal Solid Waste, CHP/Cogeneration, Anaerobic Digestion, Small Hydroelectric, Microturbines, Other Distributed Generation Technologies
<b>Applicable Sectors:</b>	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
<b>Applicable Utilities:</b>	Investor-owned utilities
<b>System Capacity Limit:</b>	No limit specified
<b>Standard Agreement:</b>	Yes
<b>Insurance Requirements:</b>	Vary by system size and/or type; levels established by commission
<b>External Disconnect Switch:</b>	Not required for inverter-based systems up to 10 kW (unless the utility pays for it); utility's discretion for all other systems
<b>Net Metering Required:</b>	No

# Interconnection: Resources

## Resource Interstate Renewable Energy Council

IREC developed model interconnection procedures in an effort to capture emerging best practices in this vital area.

[www.irecusa.org](http://www.irecusa.org)



# Utility Spotlight: Dominion Energy

## ■ Proposed Programs:

### – Community Solar Power Program\*

- Two phase program that would seek to install up to 30 MWs of utility-owned solar within the utility's service territory (at 30-50 sites).
- Projects will be sited at a minimum of four community settings: such as local government buildings, schools, community associations, neighborhood associations or nonprofit organizations.

### – Customer Solar Power Rate

- The utility is seeking permission to purchase solar-generated electricity from up to 3 MWs of residential and small commercial customer projects at 15 ¢/kWh for a five-year demonstration period.

<https://www.dom.com/about/stations/renewable/solar/index.jsp>

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# Understanding Solar Financing

**Direct Cash  
Incentives**

RPS/SRECs

Rebates

PBIs/FITs

**Financing**

3<sup>rd</sup> Party  
Ownership

Bulk  
Purchasing

PACE

**Other  
Incentives**

Loans

Community  
Shared Solar

Property &  
Sales Taxes

# Understanding Solar Financing

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# RPS: Virginia Overview

- *Voluntary* Renewable Energy Portfolio *Goal*
- 15% of 2007 sales by 2025
- No solar carve-out
- Virginia State Corporation Commission (SCC) allows participating utilities to recover program costs and offers a performance incentive (in the form of an increased rate of return) for each goal attained.



# Solar Renewable Energy Credits (SRECs)

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Three Requirements:

RPS solar carve out

Unbundled, tradeable credits

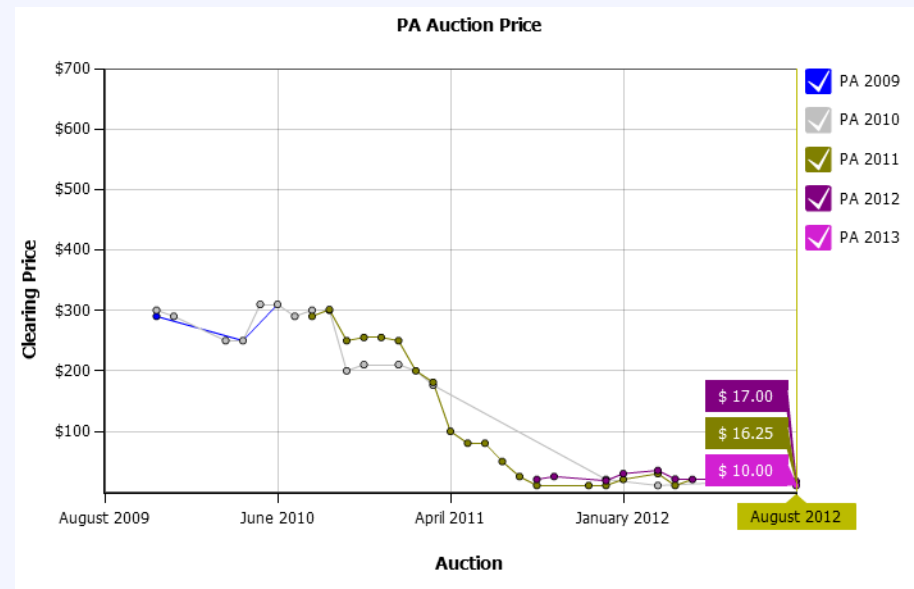
Penalty for non-compliance

– solar alternative compliance payment (SACP)

# SRECs in Virginia

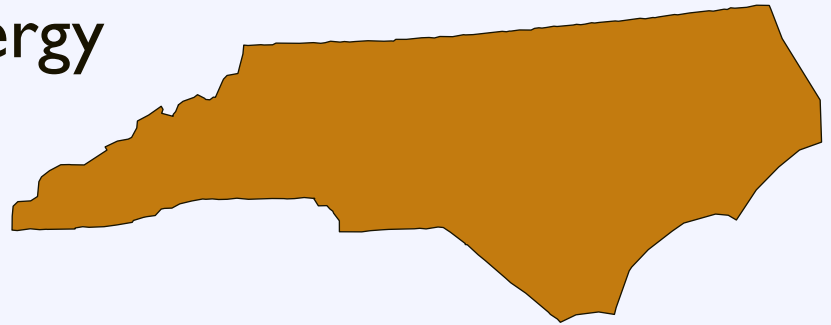
As there is **no solar carve-out**, Virginia **lacks** a viable **SREC** market.

However, system owners may be eligible to participate in the **PA SREC** market.



# RPS: North Carolina Overview

- Renewable Energy and Energy Efficiency Portfolio Standard (REPS)



- IOUs: 12.5% of 2020 retail electricity sales from “eligible energy resources” in 2021
- Solar carve-out: 0.2% by 2018
- Munis/Coops: 10% of 2017 sales by 2018
  - Can use Demand Side Management, Energy Efficiency, and Large Hydropower

# SRECs in North Carolina

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While an SREC program exists on paper, this market has been **slow to develop**.

Lack of an SACP

Shortage of Buyers

Out-of-State Participation

# State PV Financial Incentives

## Virginia

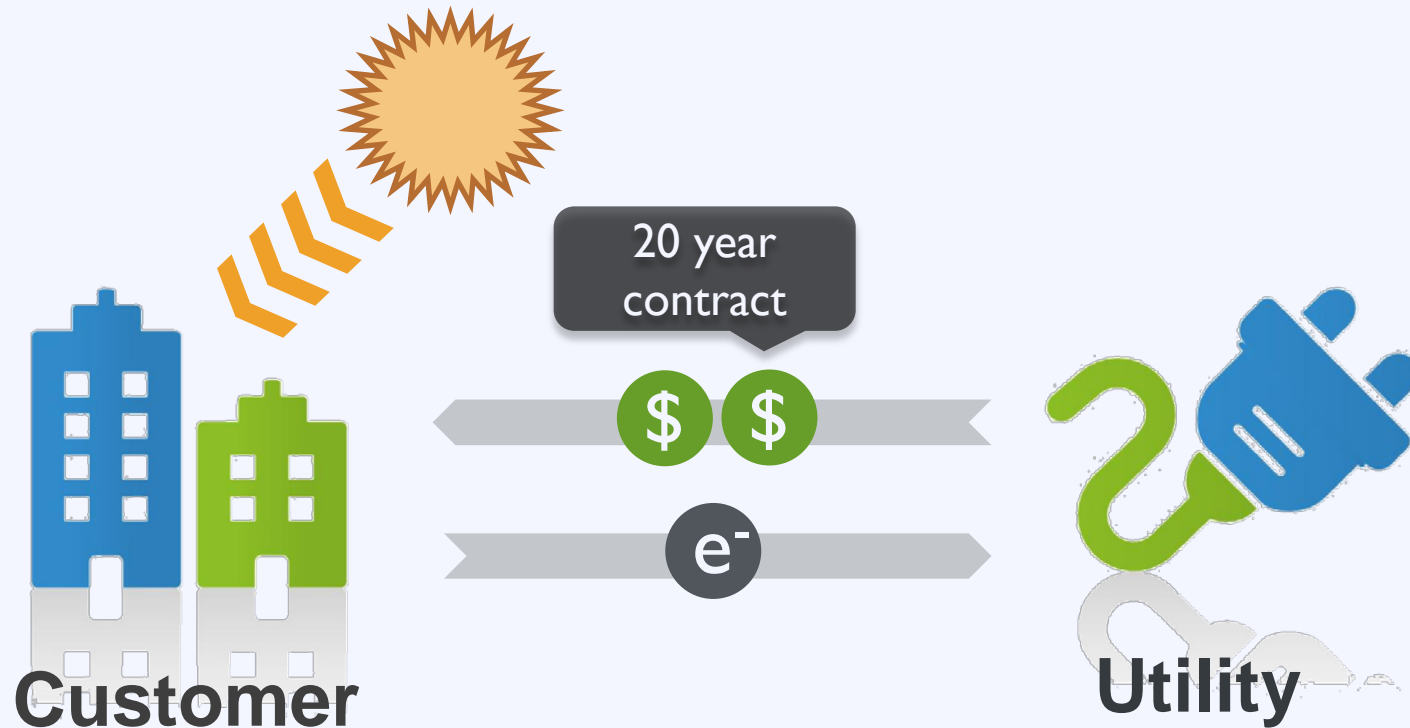
-	State Rebates	-
-	State Grants	-
✓	State Loans	Several programs available through the Virginia Resources Authority
-	PACE Financing	-
✓	Prod. Incentives	Utilities (TVA)
-	Corp. Tax Credits	-
-	Pers. Tax Credits	-
✓	Prop. Tax Incentives	Local Option; Commercial, Industrial, Residential

## North Carolina

-	State Rebates	-
-	State Grants	-
✓	State Loans	Local Option for revolving loan programs
-	PACE Financing	-
✓	Prod. Incentives	Statewide (NC Green Power) and Utility (Duke, Progress, TVA)
✓	Corp. Tax Credits	35% of system cost; max. \$10,500 for solar PV, \$1,400 for SWH
✓	Pers. Tax Credits	35% of system cost; max. \$10,500 for solar PV, \$1,400 for SWH
✓	Prop. Tax Incentives	For both PV and SWH

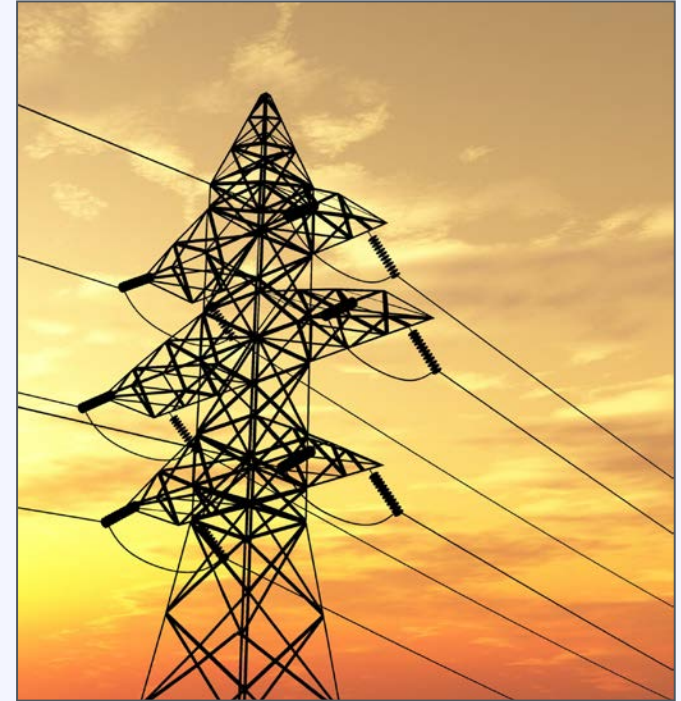


# What is a Feed in Tariff?



# Components of a Feed in Tariff

- Fixed price payment
- Long term contract
- Guaranteed power purchase
- Price based on generation cost



# TVA Performance Based Incentives

## Generation Partners Program

<b>Eligible Technologies</b>	Photovoltaics, Landfill Gas, Wind, Biomass, Small Hydroelectric
<b>Applicable Sectors</b>	Commercial, Residential, Nonprofit, Local Government, State Government, Federal Government
<b>Amount</b>	\$1,000 enrollment incentive + \$0.12/kWh on top of retail electricity rate (for qualifying PV systems)
<b>Term</b>	10 years*
<b>Eligible System Sizes</b>	0.5 kW – 50 kW

\*TVA is in the process of transitioning the Generation Partners Program to the “Green Power Providers” program, which will retain many of the essential features of the current program. Notable changes in the new program include the exclusion of landfill gas as an eligible technology and extension of the contract term to 20 years (with the generation premium in effect for only the first 10 years of the contract). The new program is expected to be finalized in October 2012.

# TVA Performance Based Incentives

## Mid-Sized Renewable Standard Offer Program

<b>Eligible Technologies</b>	Photovoltaics, Landfill Gas, Wind, Biomass, Other Clean Technologies, Anaerobic Digestion, Biodiesel
<b>Applicable Sectors</b>	Commercial, Nonprofit, Schools, Local Government, Construction, State Government, Tribal Government, Federal Government, Agricultural, Institutional, Retail Supplier, Systems Integrator
<b>Amount</b>	Varies according to seasonal and time-of-use (TOU) pricing set when contracts are executed. Prices ranges between \$0.035 - \$0.16/kWh, with an average price of \$0.055/kWh
<b>Term</b>	Up to 20 years, with 3% annual base rate escalator
<b>Eligible System Sizes</b>	50 kW – 20MW

# Understanding Solar Financing

Direct Cash  
Incentives

RPS/SRECs

Rebates

PBIs/FITs

**Financing**

3<sup>rd</sup> Party  
Ownership

Bulk  
Purchasing

PACE

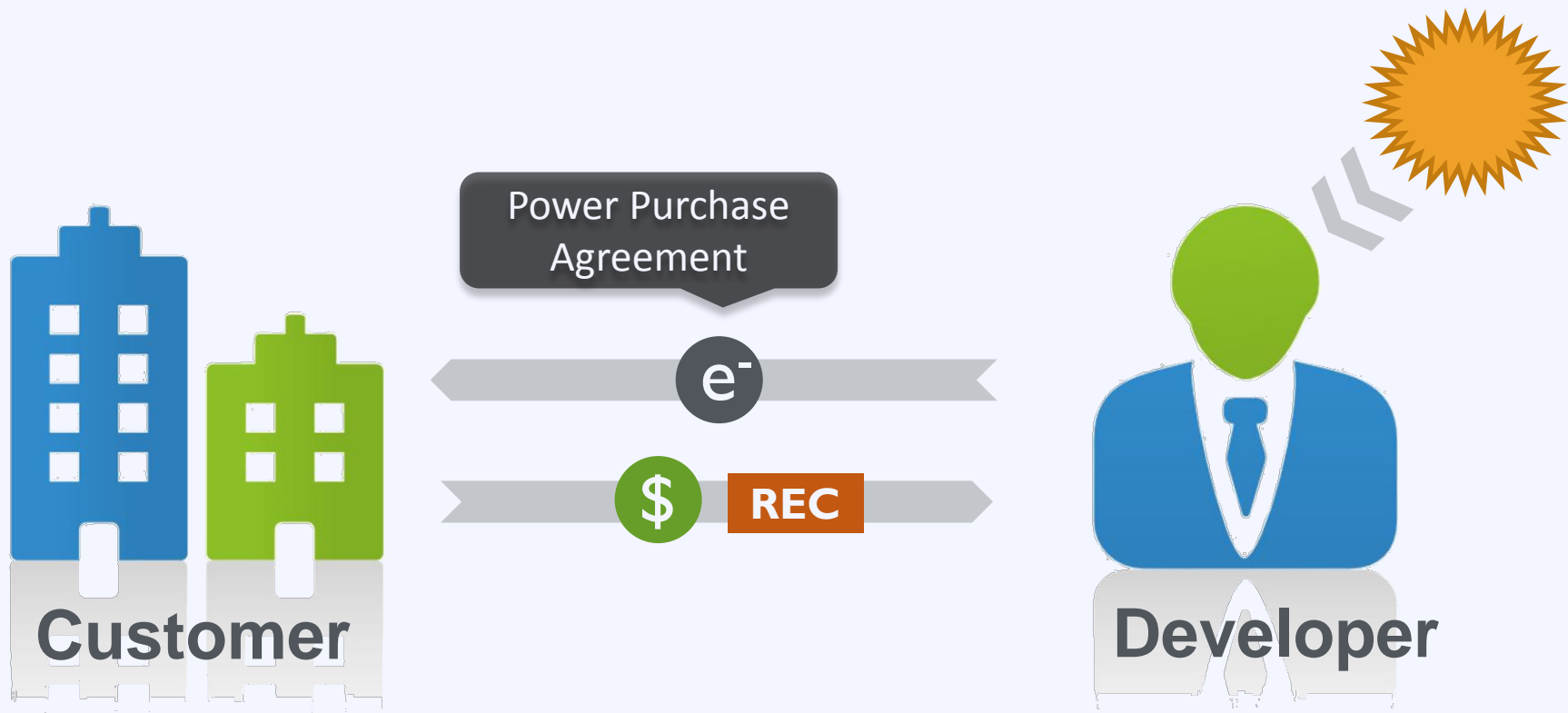
Other  
Incentives

Loans

Community  
Shared Solar

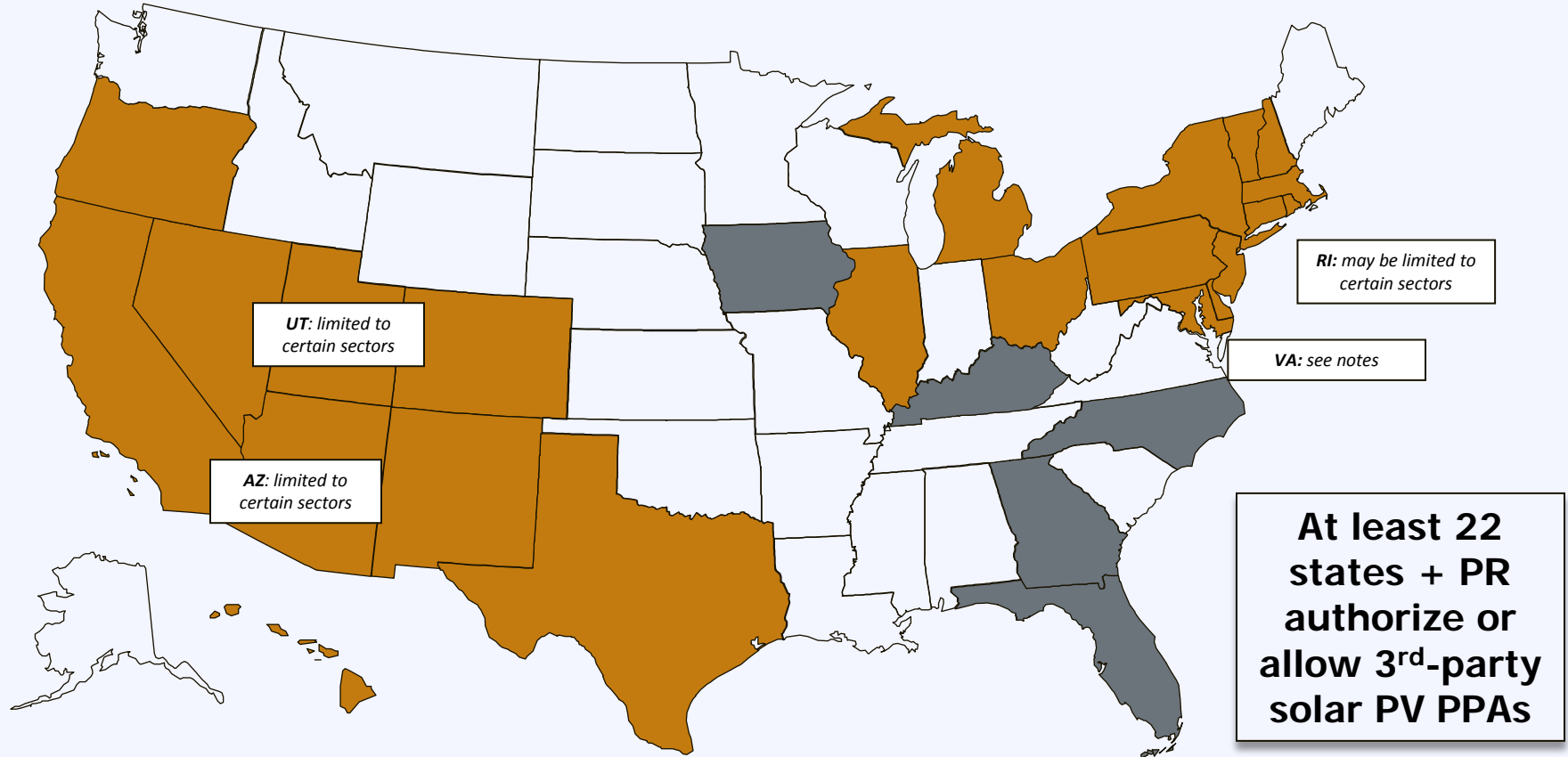
Property &  
Sales Taxes


# Third Party Ownership



# 3<sup>rd</sup>-Party Solar PV Power Purchase Agreements (PPAs)

www.dsireusa.org / August 2012



- Authorized by state or otherwise currently in use, at least in certain jurisdictions within in the state
  - Apparently disallowed by state or otherwise restricted by legal barriers
  - Status unclear or unknown
-  Puerto Rico

*Note: This map is intended to serve as an unofficial guide; it does not constitute legal advice. Seek qualified legal expertise before making binding financial decisions related to a 3<sup>rd</sup>-party PPA. See following slides for additional important information and authority references.*

# Group Purchasing

- Many people come together to purchase solar equipment and installation services in bulk
- Economies of scale = lower price per watt

SunShares  
Go Solar with Group Buying Power

 [georgetownenergy.com](http://georgetownenergy.com)  
HELPING WASHINGTON DC GO SOLAR



solarize portland



# Property Assessed Clean Energy

City creates type of land-secured financing district or similar legal mechanism (a special assessment district)



Property owners voluntarily sign-up for financing and make energy improvements



Proceeds from revenue bond or other financing provided to property owner to pay for energy project



Property owner pays assessment through property tax bill (up to 20 years)



# Understanding Solar Financing

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# Financing: Attractive Loan Options

- Local governments and utilities can develop loan programs:
  - direct loans (e.g., revolving loan fund)
  - loans through private lenders (e.g., credit enhancement)
- Options in Virginia
  - Virginia Resources Authority offers several programs to finance local government energy projects
- Options in North Carolina
  - Allows local governments to establish and make loans from a revolving loan fund, with interest rates capped at 8% and terms of up to 20 years
- The goal is to increase **access** to financing or induce **additional** improvements

# Community Shared Solar



# Property & Sales Tax Exemptions

- Property tax exemptions in North Carolina
  - Active Solar Heating and Cooling
    - May not be assessed at a higher value than conventional systems
  - Solar Electric Systems
    - Exempts 80% of appraised value from property tax
- Local option for property tax in Virginia
- 4.00% state sales tax in Virginia, plus local (1-1.5%)
- 6.75% state sales in North Carolina, plus local (2-3%)

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# Process

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Decide on  
Ownership  
Structure

**Option 1:** Direct Ownership

**Option 2:** Third Party Ownership

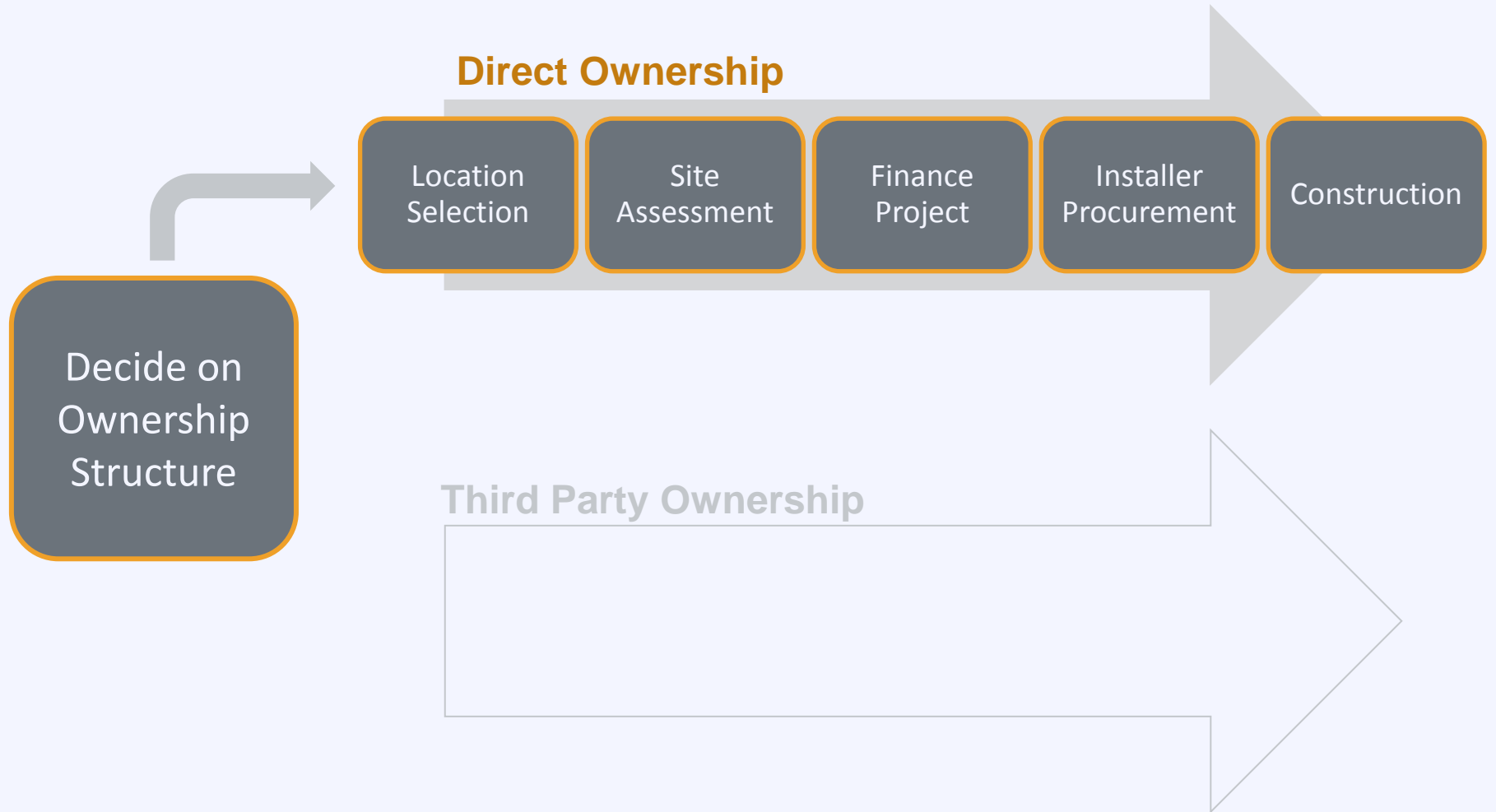


# Ownership Structure Decision

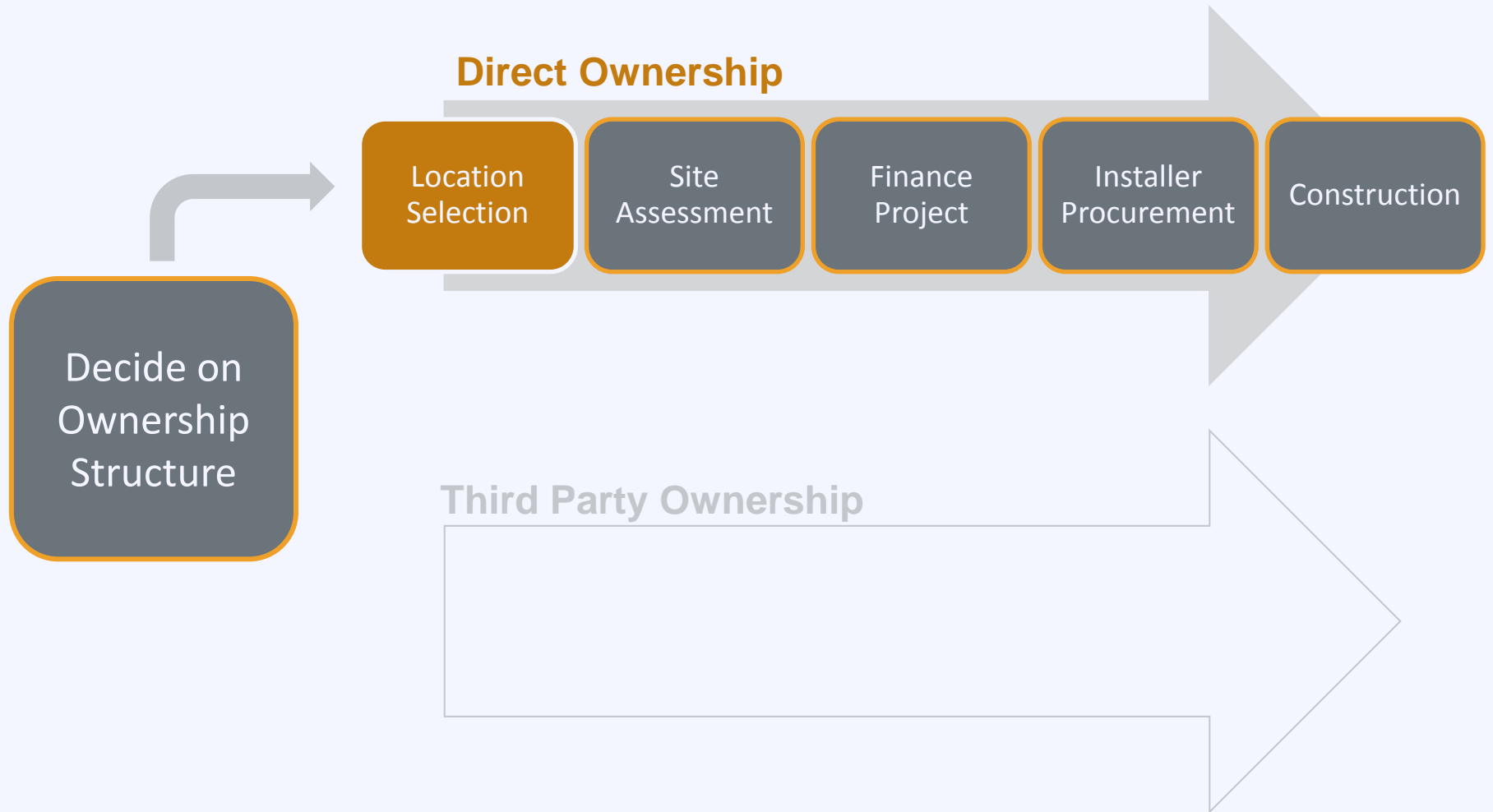
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- Are you a taxpaying entity?
- Do you have access to financing or available cash?
- How does this compare to other opportunities?
- Can you enter into long-term contracts?
- Do you want to own the system?
- Do you have a municipal utility?
- Do you need the RECs for compliance?

# Process



# Process



# Step 1: Location Selection

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- Who is using the energy?
- Where is the energy being used?
- What is the user's energy load?
- What is the user's energy cost?

# Step I: Location Selection

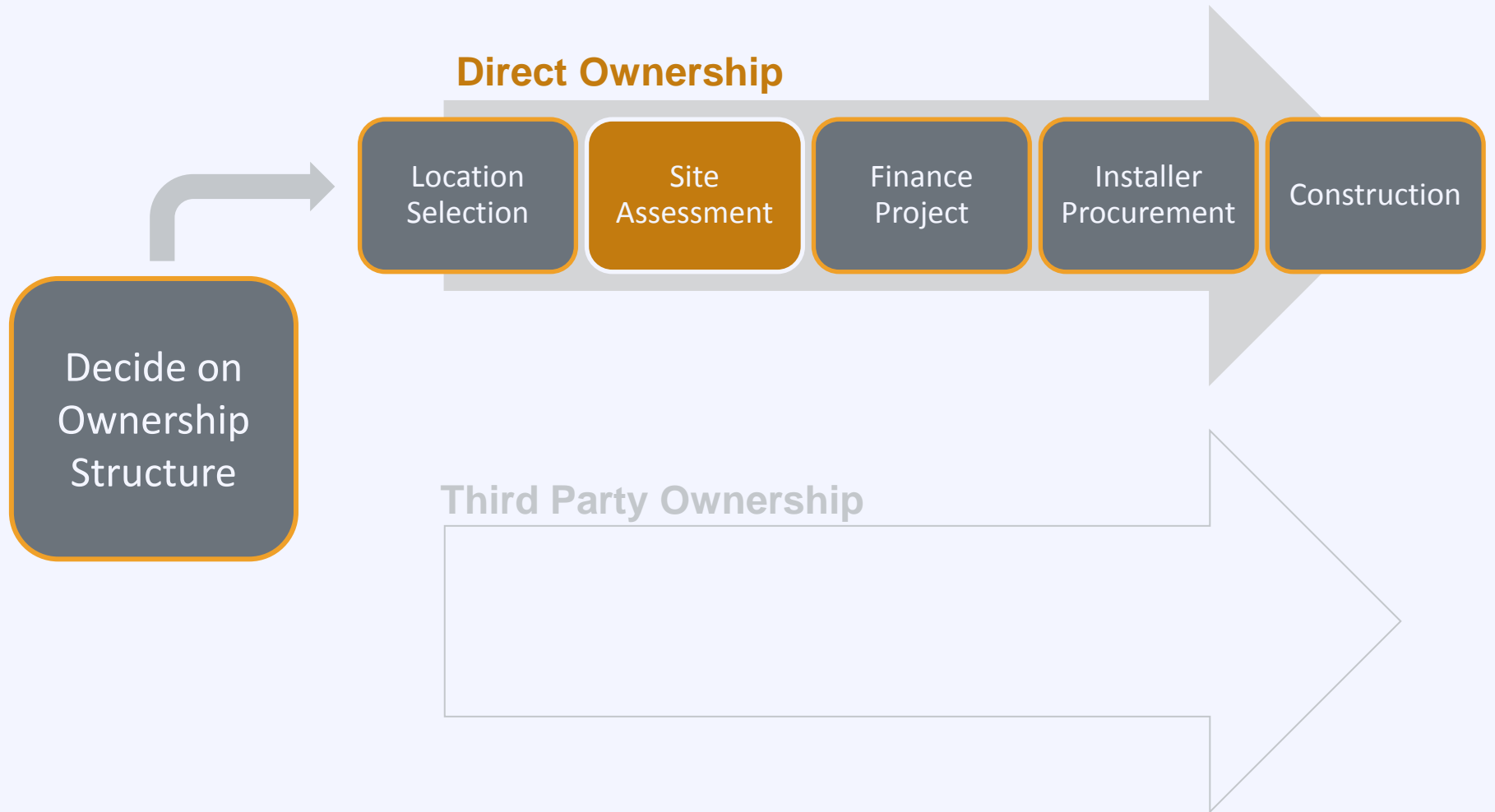


**Rooftop**



**Ground**

# Process



# Step 2: Site Assessment

- Solar Access Rights
- Interconnection
- Wind loading
- Roof age, type, & warranty
- Electrical configuration
- Slope, Shading and orientation



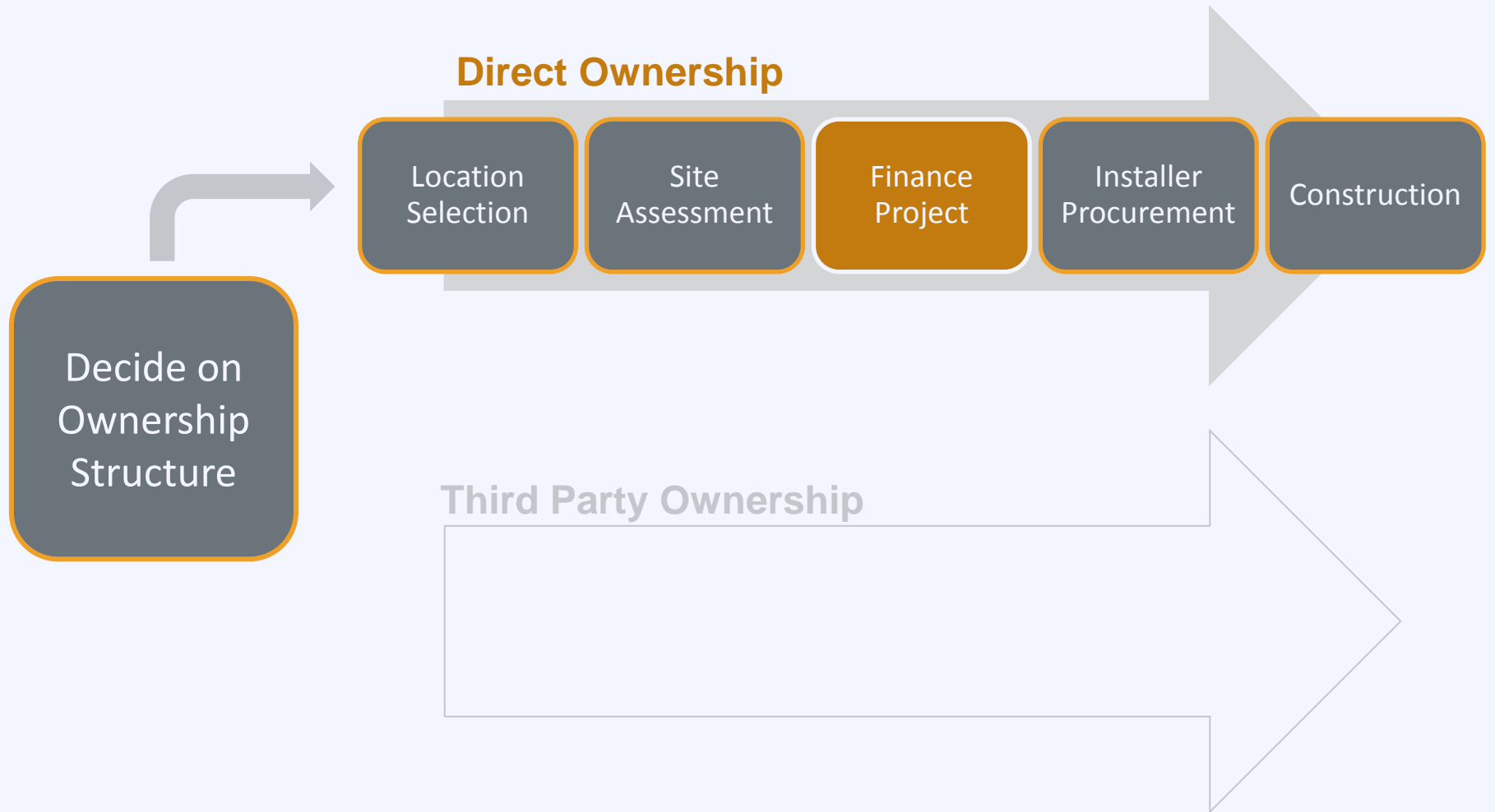
# Step 2: Site Assessment

- Usable acreage
- Slope
- Distance to transmission lines
- Distance to graded roads
- Conservation areas





# Process

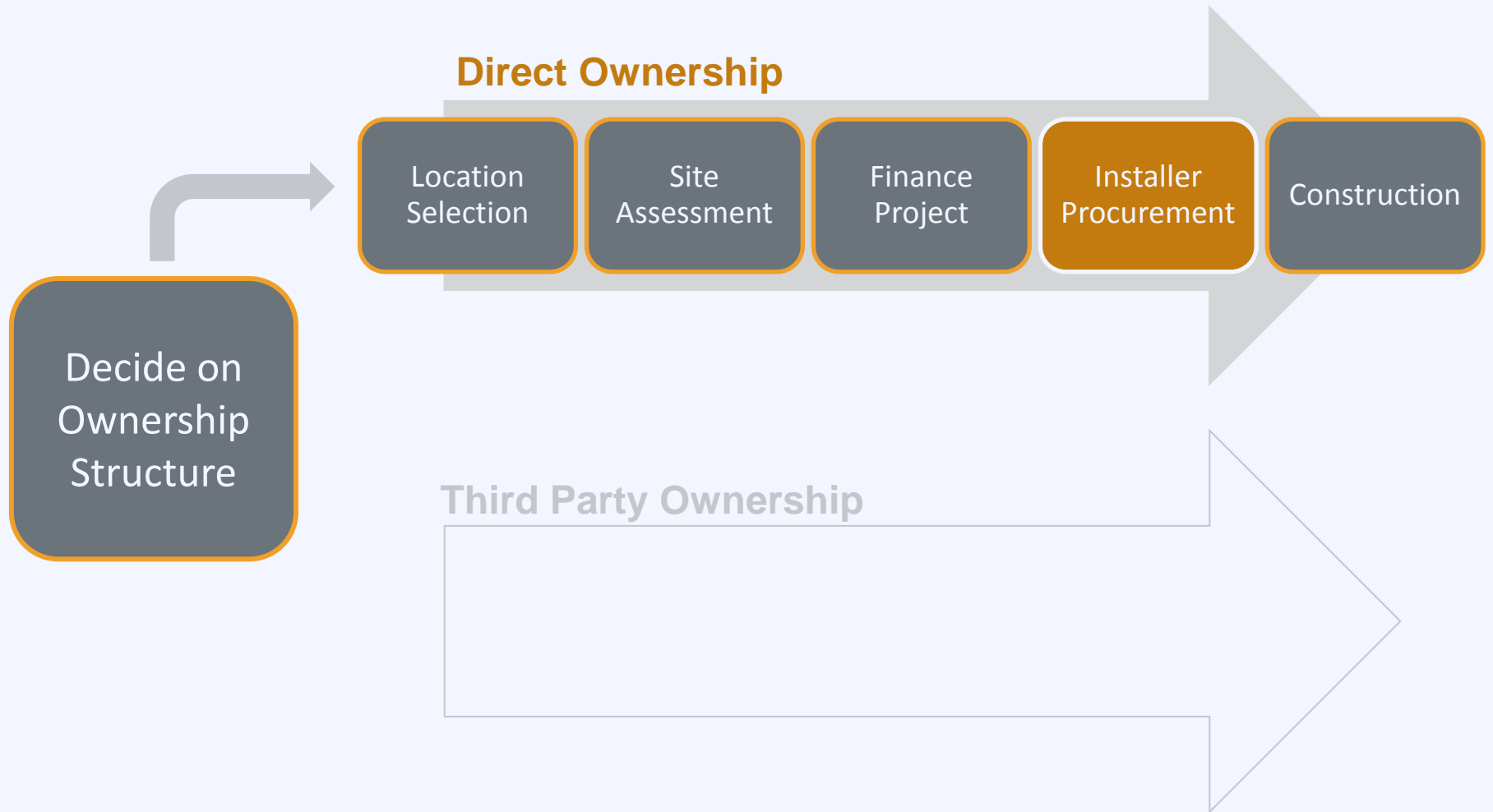


# Step 3: Finance Project

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- Direct purchase
- Grant financed
- ESCO/performance contracting
- Loans
- Bonds

# Process



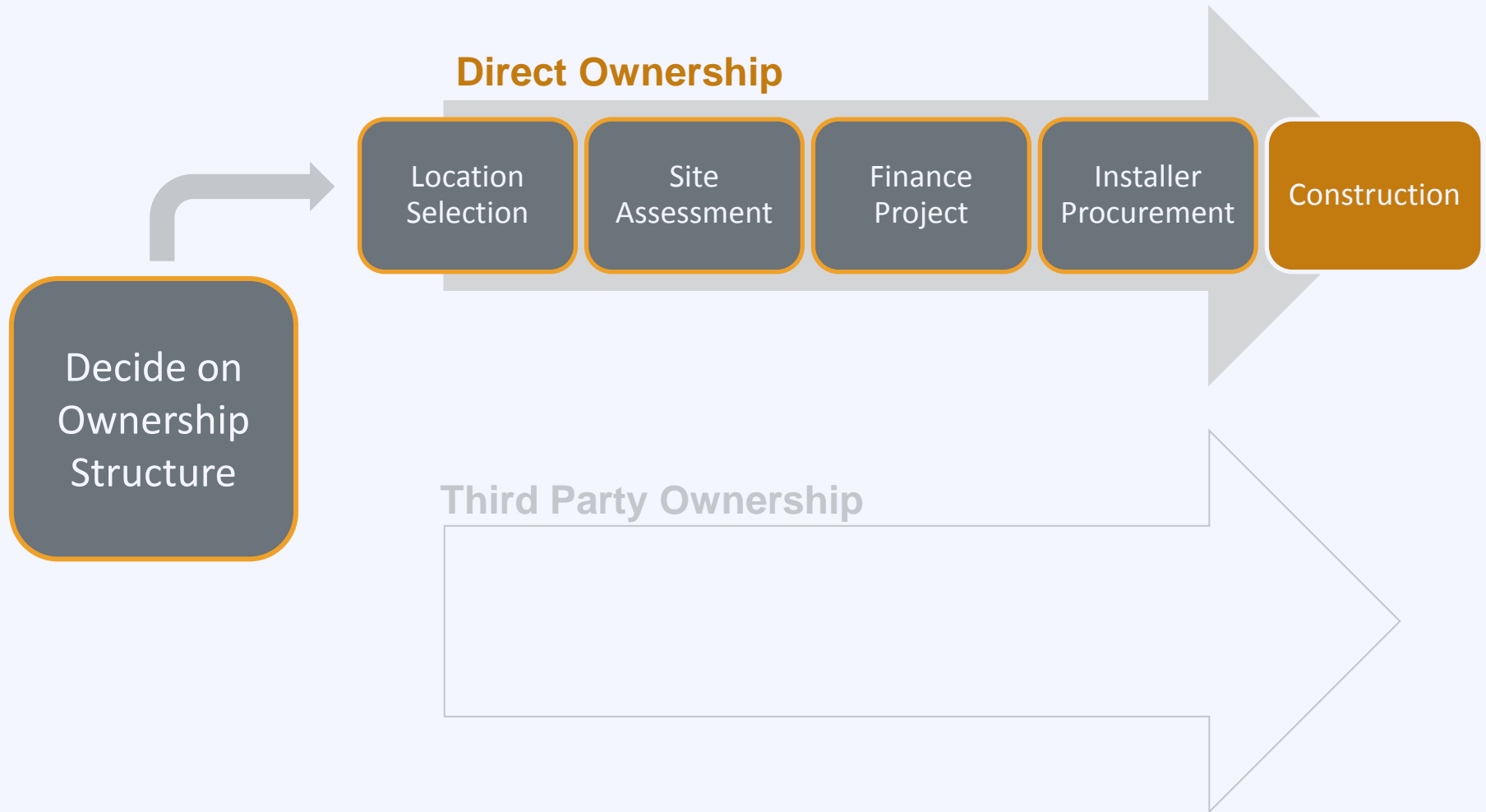
# Step 4: Installer Procurement

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EPC = Engineer, Procure, Construct

- Designs the project
- Completes necessary permitting requirements
- Works with the utility to file for interconnection
- Assists in procuring components
- Applies for incentives
- Manages project construction

# Process



# Direct Ownership

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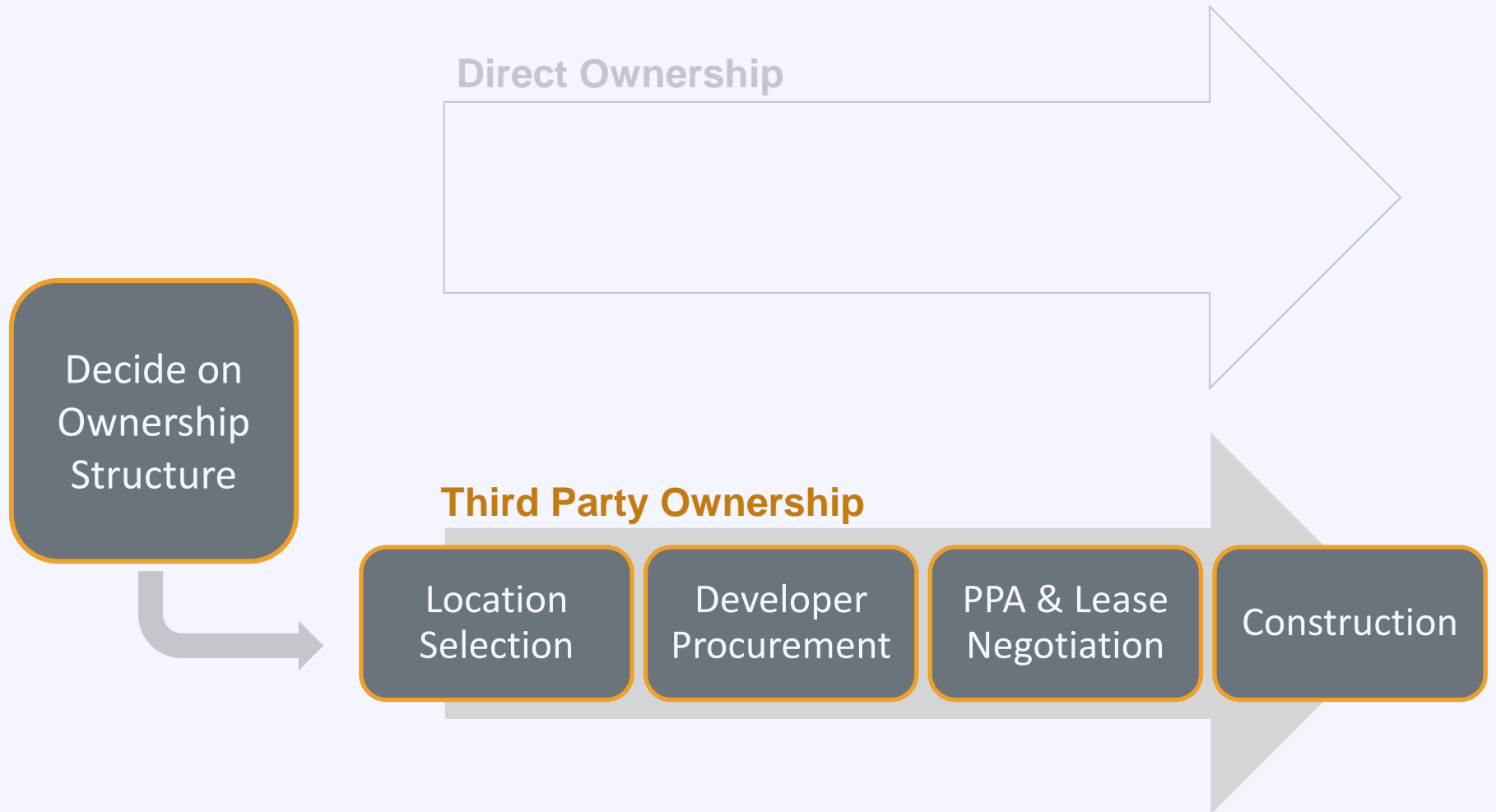
## Pros

- Low – cost electricity
- REC revenue
- Maximize underutilized spaces

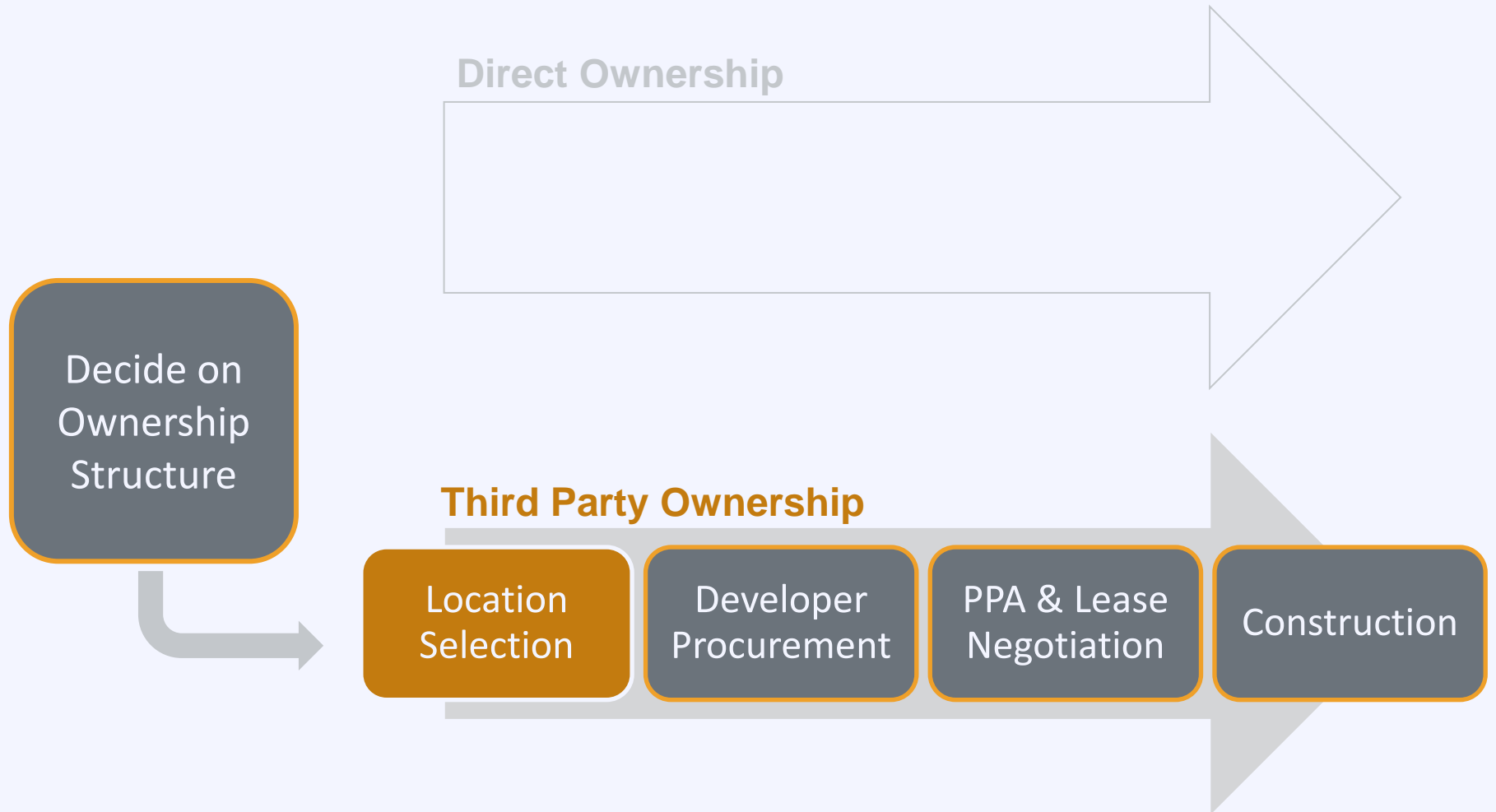
## Cons

- Large upfront cost
- Long term management
- Can't take all incentives
- Development risk
- Performance risk

# Process

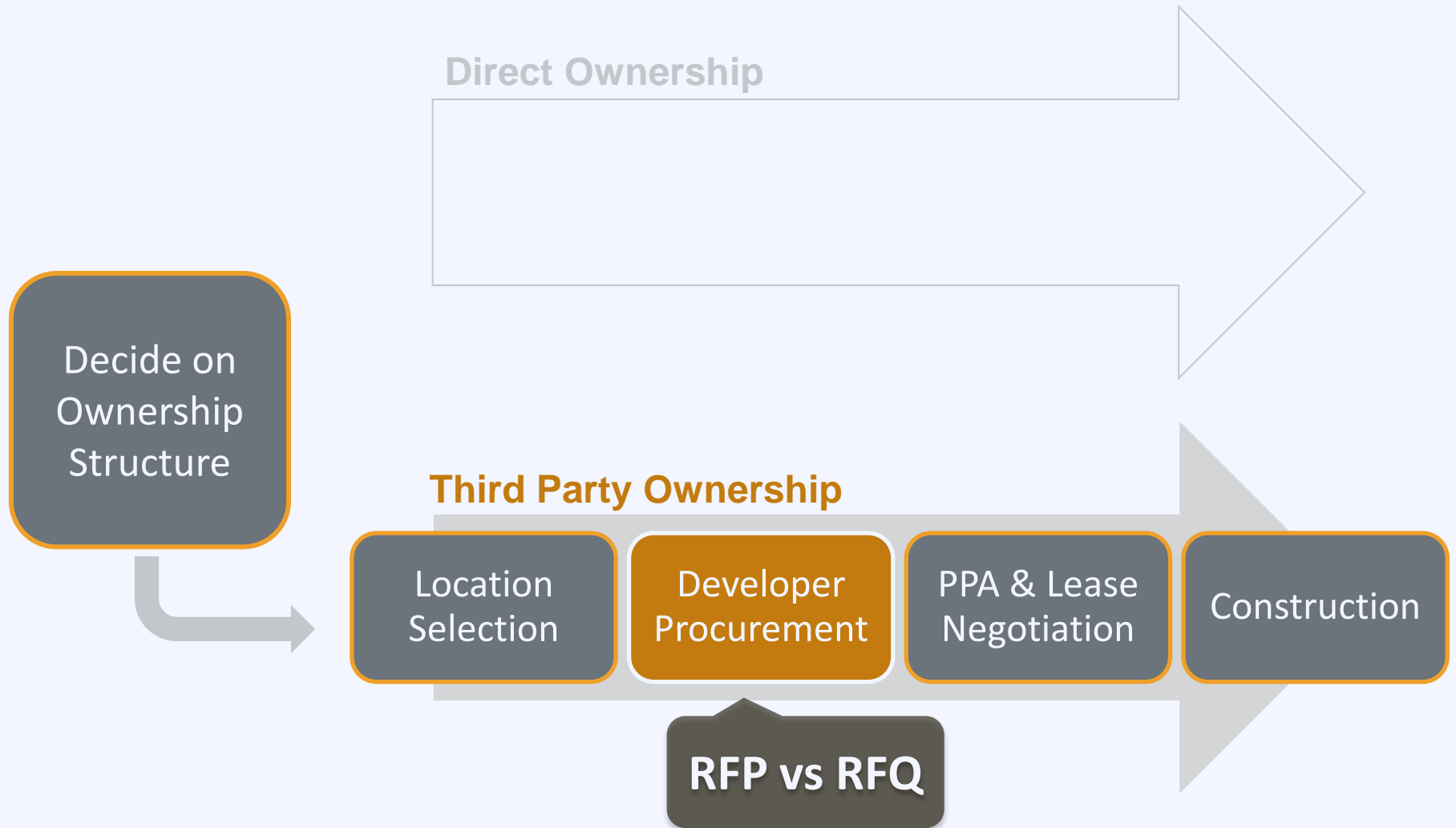


# Process





# Process



# Step 2: Developer Procurement

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## Avoid Five Common Pitfalls:

- RFP/RFQ specifications are too restrictive or too unstructured
- Competing measures of system efficiency
- Finding sufficient number of qualified bidders
- Lack of effective O&M program
- Lack of strong monitoring program

# Step 2: Developer Procurement

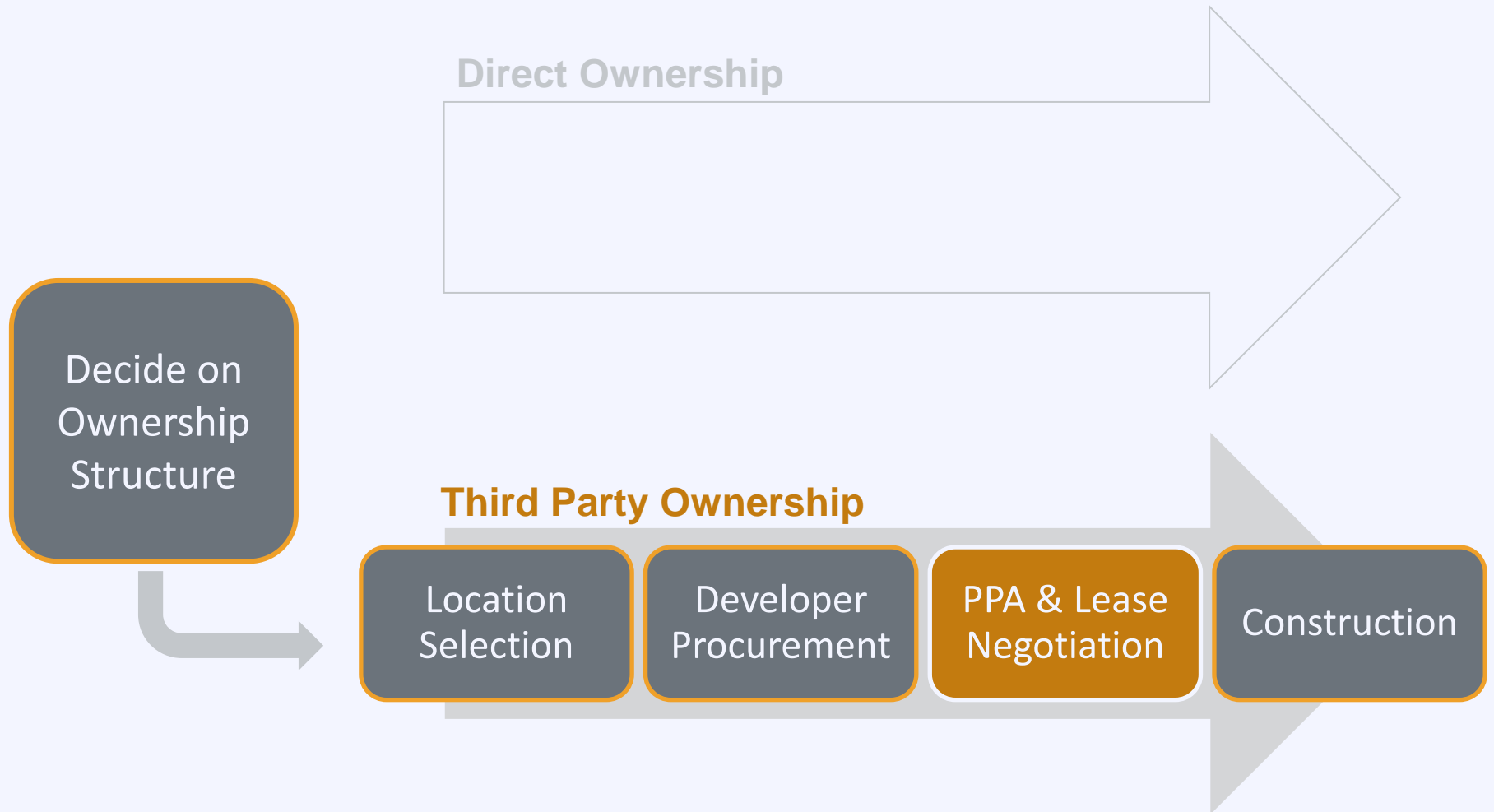
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In Santa Clara County, CA, nine municipalities collaboratively bid out 47 sites. Benefits include:

**50%** savings in administrative costs

**10-15%** reduction in energy cost

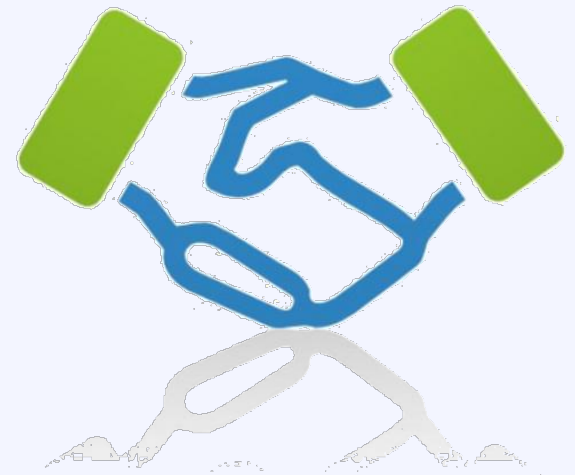
# Process



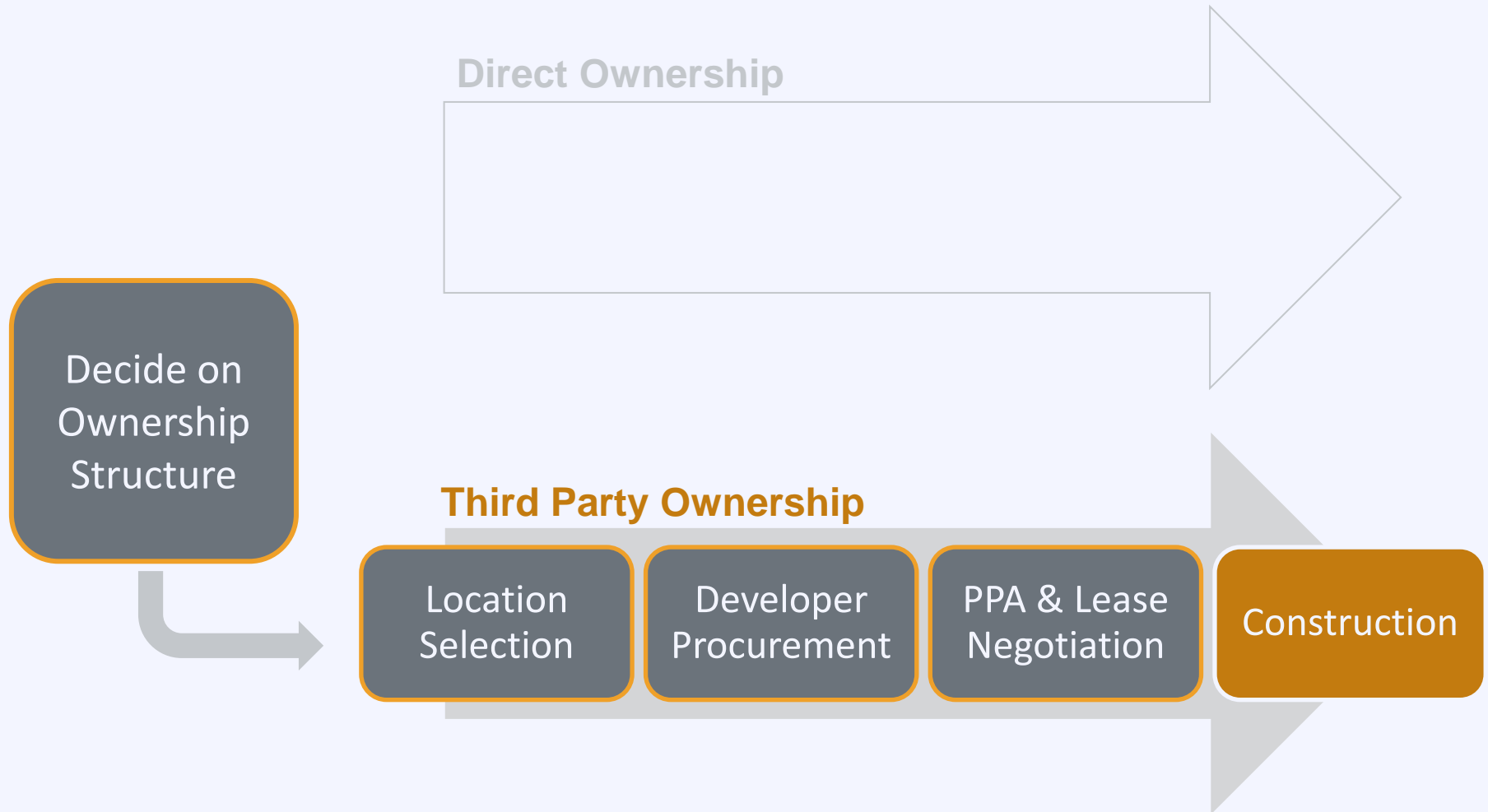
# Step 3: Contract Negotiation

## Negotiation points:

- Fixed or floating electricity price
- Price escalator
- Contract term length
- Property taxes
- Liability
- Performance guarantee
- Regulatory risk



# Process



# Third Party Ownership

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## Pros

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments

## Cons

- Market electricity price risk
- Limited opportunity in VA
- Don't keep RECs

# Factors PPA Providers Look For

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- States that allow PPA providers to operate without being regulated as utility
- State financial incentives – tax credit or rebate
- SREC market
- Good net metering and interconnection
- PPA providers allowed to net meter



# Property Leases

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- Site owner leases site to third party solar developer
- Typical lease runs 20 years or longer
- Leasing company owns the equipment and energy produced, but pays site owner for use of the site (roof, land)
- Las Cruces, NM leased 240 acres to SunEdison = \$2.3 million for the city



**14<sup>th</sup> Street Parking Deck**

**Type of Site: Public**

**Location: Richmond, VA**

**Size of PV system: 188.44 kW**

**[http://live.deckmonitoring.com/?id=14th\\_street](http://live.deckmonitoring.com/?id=14th_street)**

**Photo credit: Urban Grid**





**Children's Museum of Richmond**  
**Type of Site: Public**  
**Location: Richmond, VA**

**Size of PV system: 14.4 kW**  
**Photo credit: Urban Grid**

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## Discussion

**What are some tools from this workshop that you can take back to your community?**

# Activity: Next Steps

---

**What do you pledge to do when you leave today's workshop? [Orange Card]**

Q & A



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**SunShot**

U.S. Department of Energy

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