

# Solar Powering Your Community

## Addressing Soft Costs and Barriers



Powered by

**SunShot**

U.S. Department of Energy

# About the SunShot Solar Outreach Partnership



The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.

# About the SunShot Solar Outreach Partnership

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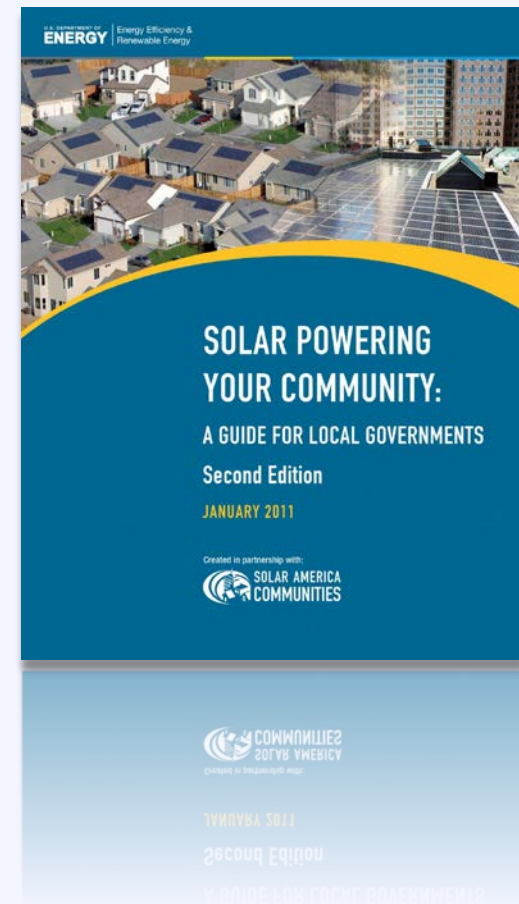
- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize **permitting and interconnection processes**
- Improve **planning and zoning codes/regulations** for solar electric technologies
- Increase access to **solar financing options**

# About the SunShot Solar Outreach Partnership

## Resource Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

[www.energy.gov](http://www.energy.gov)



# About the SunShot Solar Outreach Partnership

## Resource SunShot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs

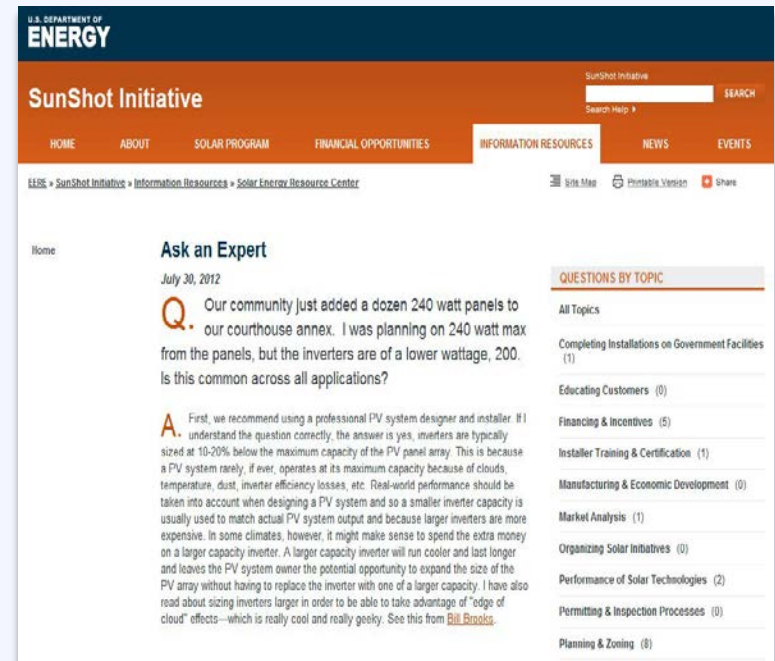
[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)



# About the SunShot Solar Outreach Partnership

## Technical Support

- ‘Ask an Expert’ Live Web Forums
- ‘Ask an Expert’ Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)

For more information email: [solar-usa@iclei.org](mailto:solar-usa@iclei.org)



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**SunShot**

U.S. Department of Energy

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(919) 515 - 3954

# Agenda

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- |               |   |
|---------------|---|
| 08:40 – 09:00 | Introductions & Discussion                |
| 09:00 – 09:50 | Creating a Regulatory Landscape for Solar |
| 09:50 – 10:00 | <i>Break</i>                              |
| 10:00 – 10:30 | Understanding the North Carolina Market   |
| 10:30 – 11:00 | Understanding Solar Financing             |
| 11:00 – 11:30 | Installing Solar on Municipal Facilities  |
| 11:30 – 11:40 | <i>Break</i>                              |
| 11:40 – 12:10 | Local Speaker – Julian Prosser            |
| 12:10 – 12:30 | Next Steps for Solar in Region            |



# Agenda

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08:40 – 09:00

**Introductions & Discussion**

09:00 – 09:50

Creating a Regulatory Landscape for Solar

09:50 – 10:00

*Break*

10:00 – 10:30

Understanding the North Carolina Market

10:30 – 11:00

Understanding Solar Financing

11:00 – 11:30

Installing Solar on Municipal Facilities

11:30 – 11:40

*Break*

11:40 – 12:10

Local Speaker – Julian Prosser

12:10 – 12:30

Next Steps for Solar in Region

# Poll

## Who's in the room?

# Poll

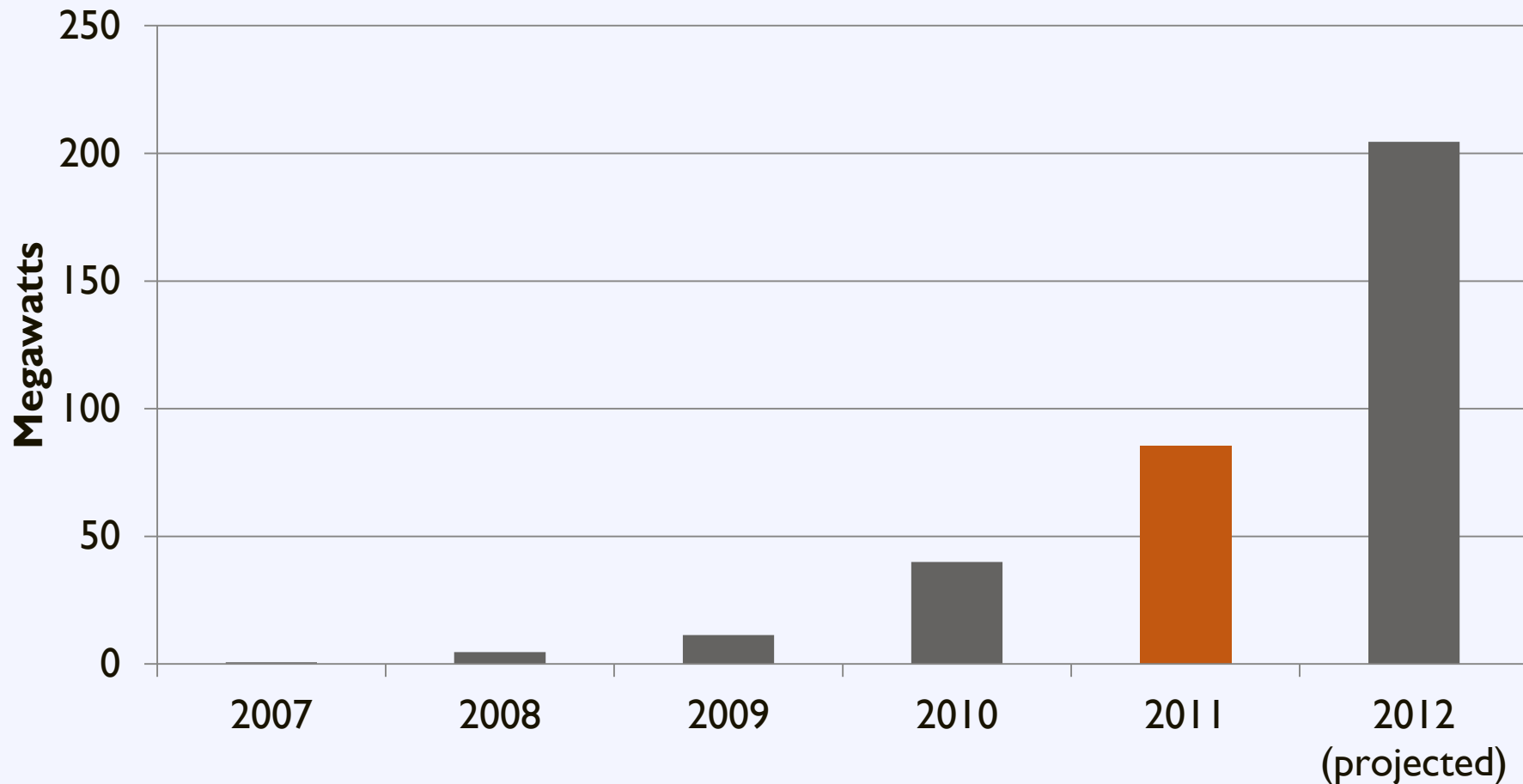
**What is your experience with solar?**

# Workshop Goal

**Enable local governments to replicate successful solar practices and expand local adoption of solar energy**

# North Carolina Solar PV Market

## Cumulative Installed Capacity of Solar PV



# Quick Facts

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**85.5 MW** of solar has been installed in NC,  
enough to power **9,500 homes** and create  
**2,400 solar jobs**

**Explore benefits**

and

**Overcome barriers**

# Activity: Identifying Benefits

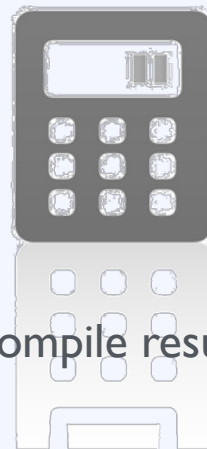
What is the greatest benefit solar can bring to your community? **[Blue Card]**

Right Now



Write answer on card

During Session



Compile results

After Break



Group discussion



# Activity: Addressing Barriers

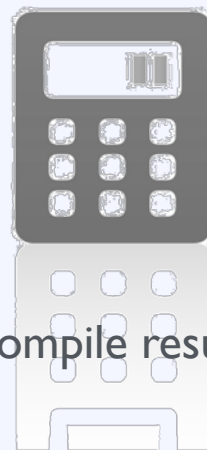
What is the greatest barrier to solar adoption in your community? **[Green Card]**

**Right Now**



Write answer on card

**During Session**



Compile results

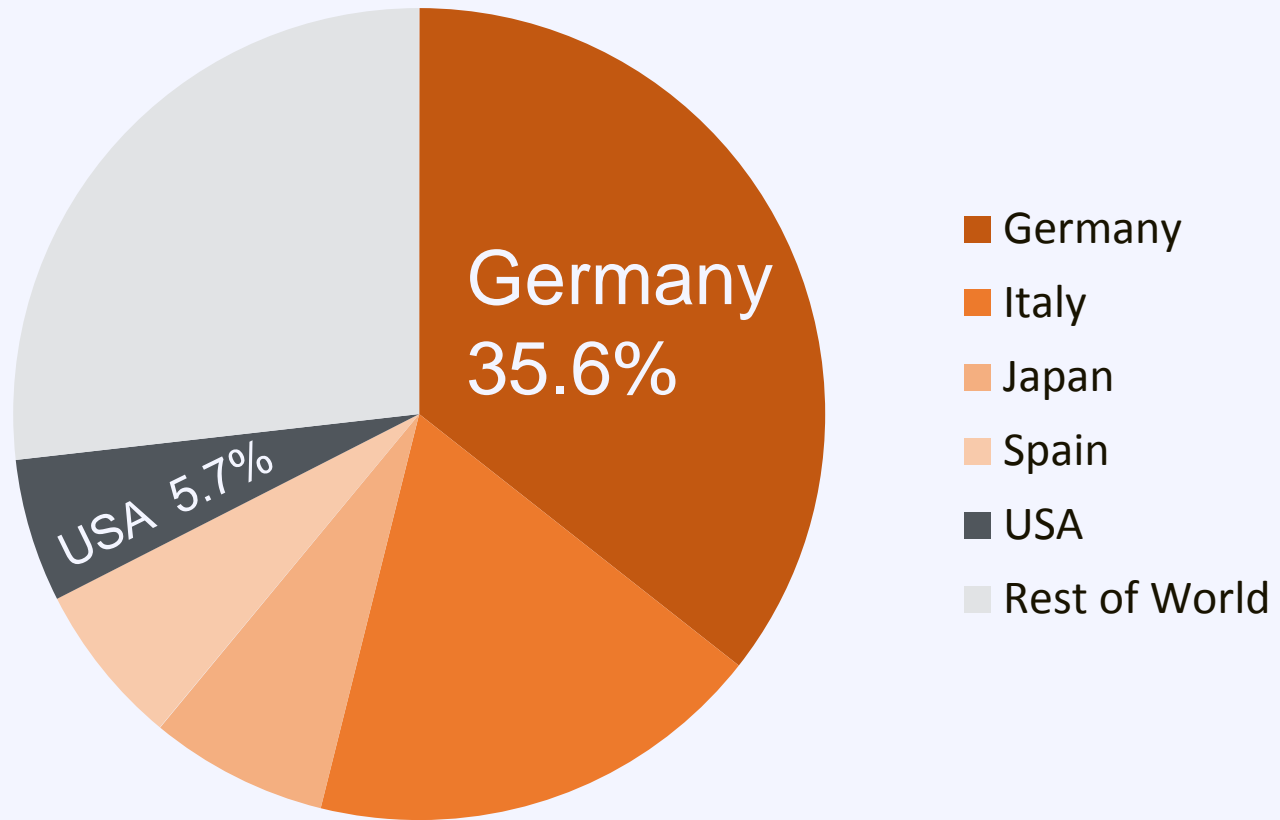
**After Break**



Group discussion

# Installed Capacity

## Top 5 Countries Solar Operating Capacity



# Installed Capacity

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Total installed solar capacity in the US

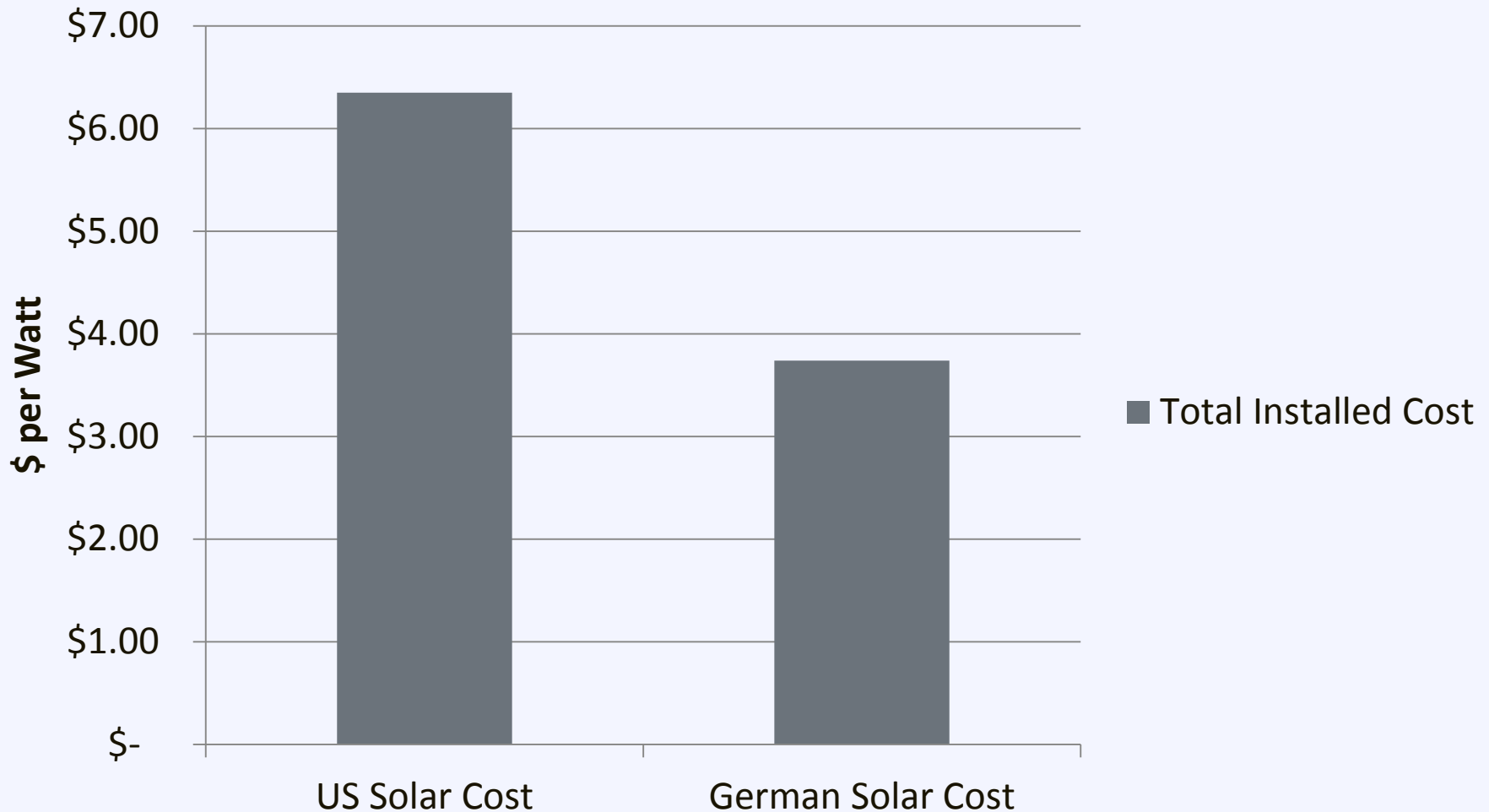
4 GW

Capacity installed in Germany in Dec 2011

4 GW

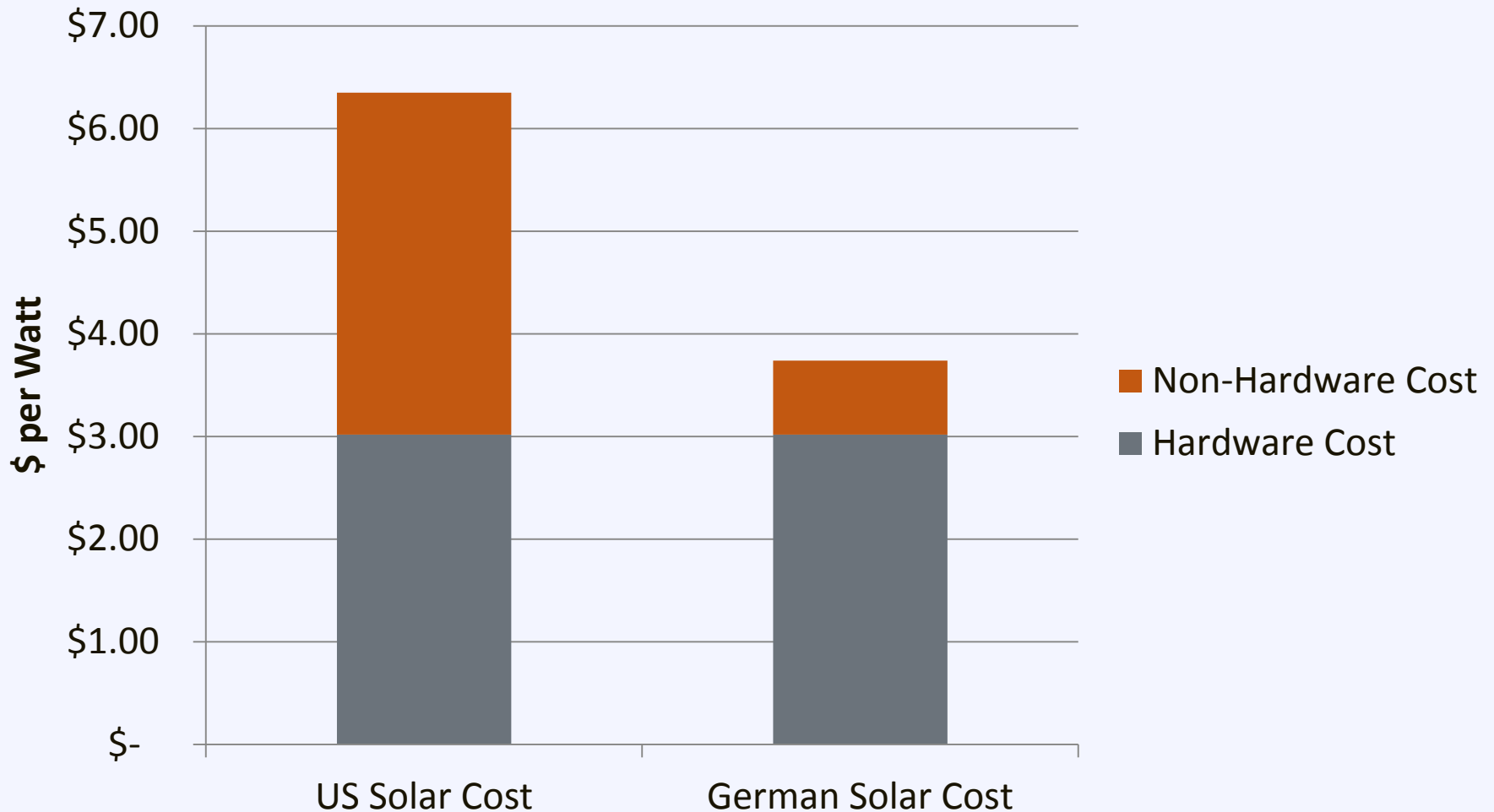
# The Cost of Solar in the US

## Comparison of US and German Solar Costs



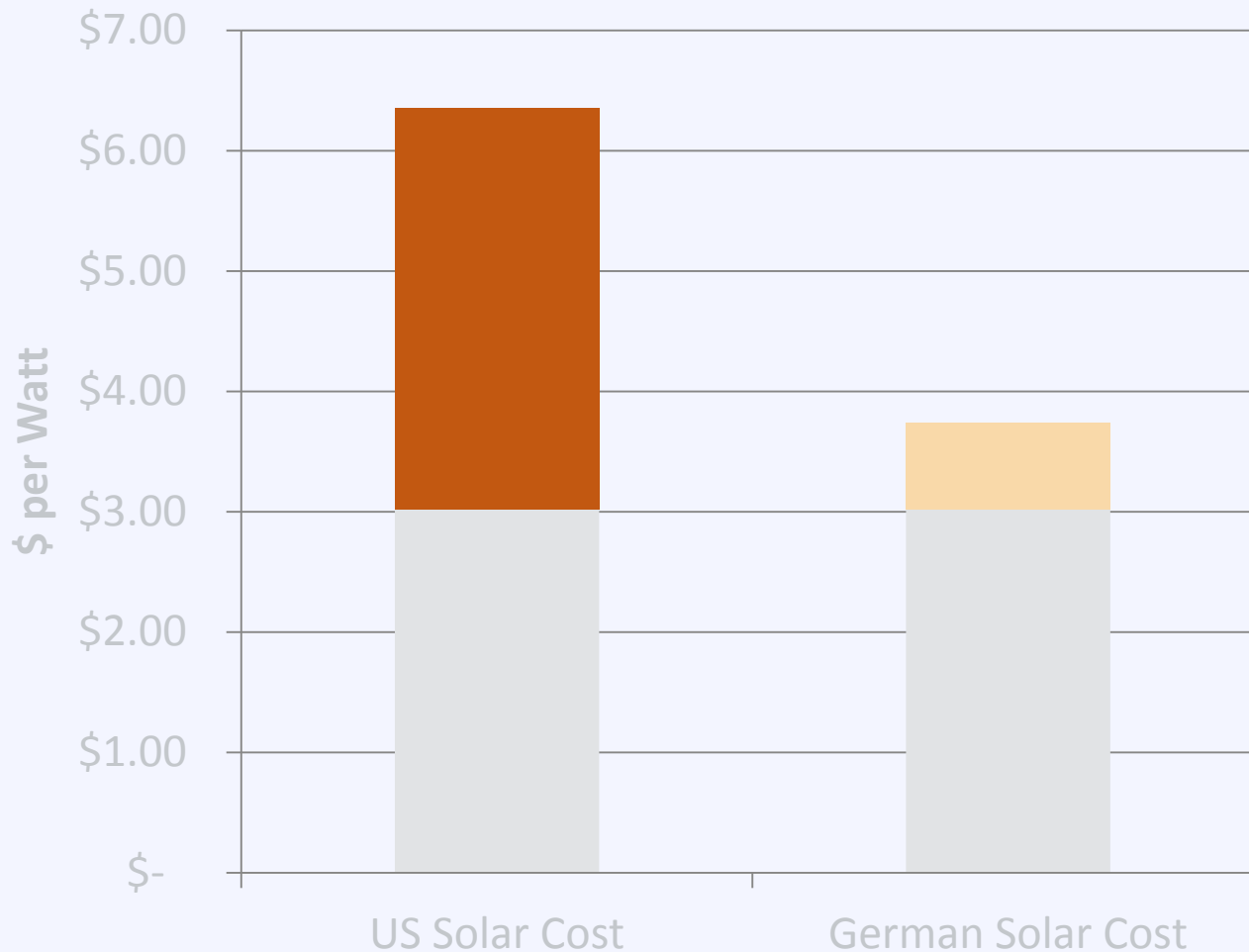
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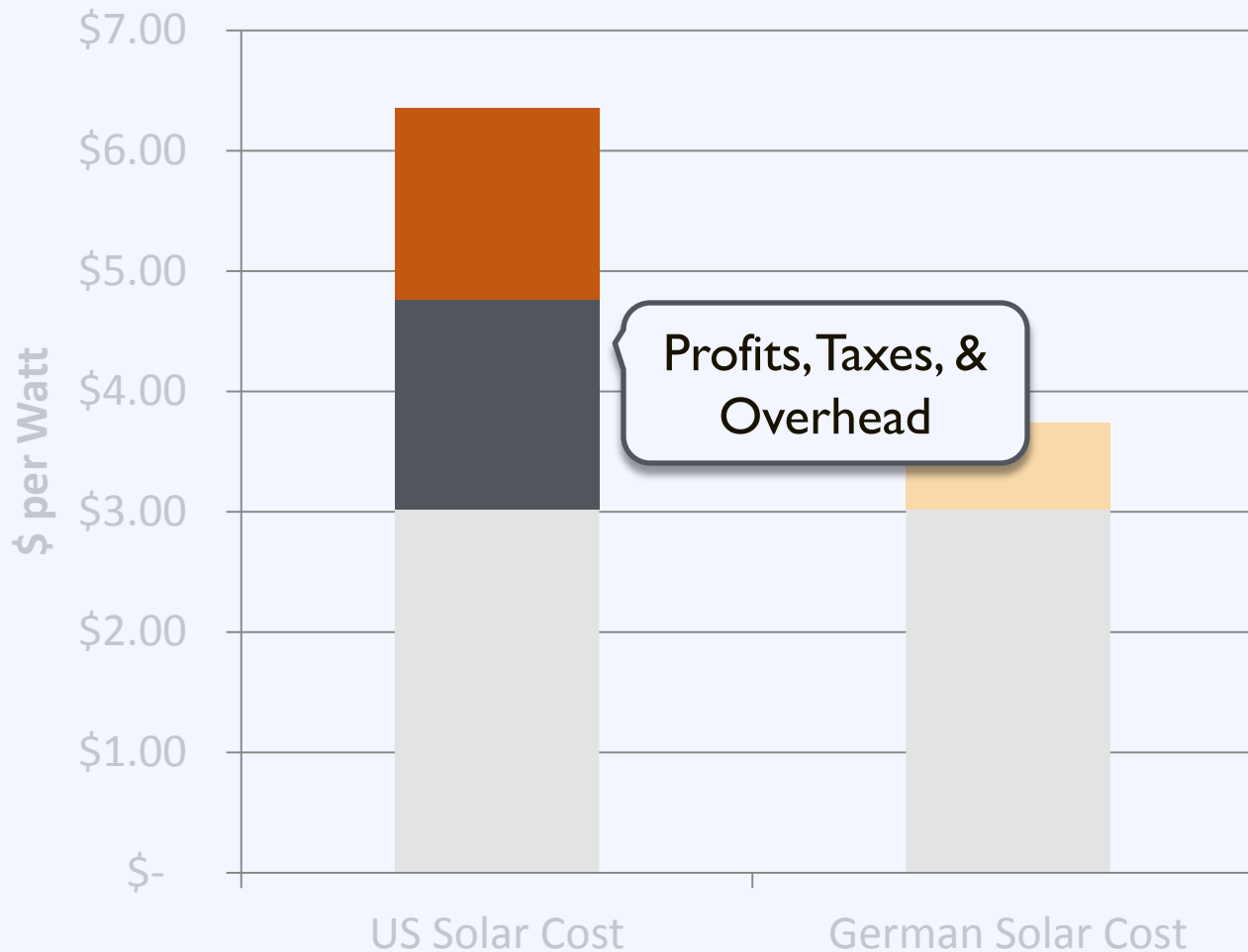
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## Comparison of US and German Solar Costs

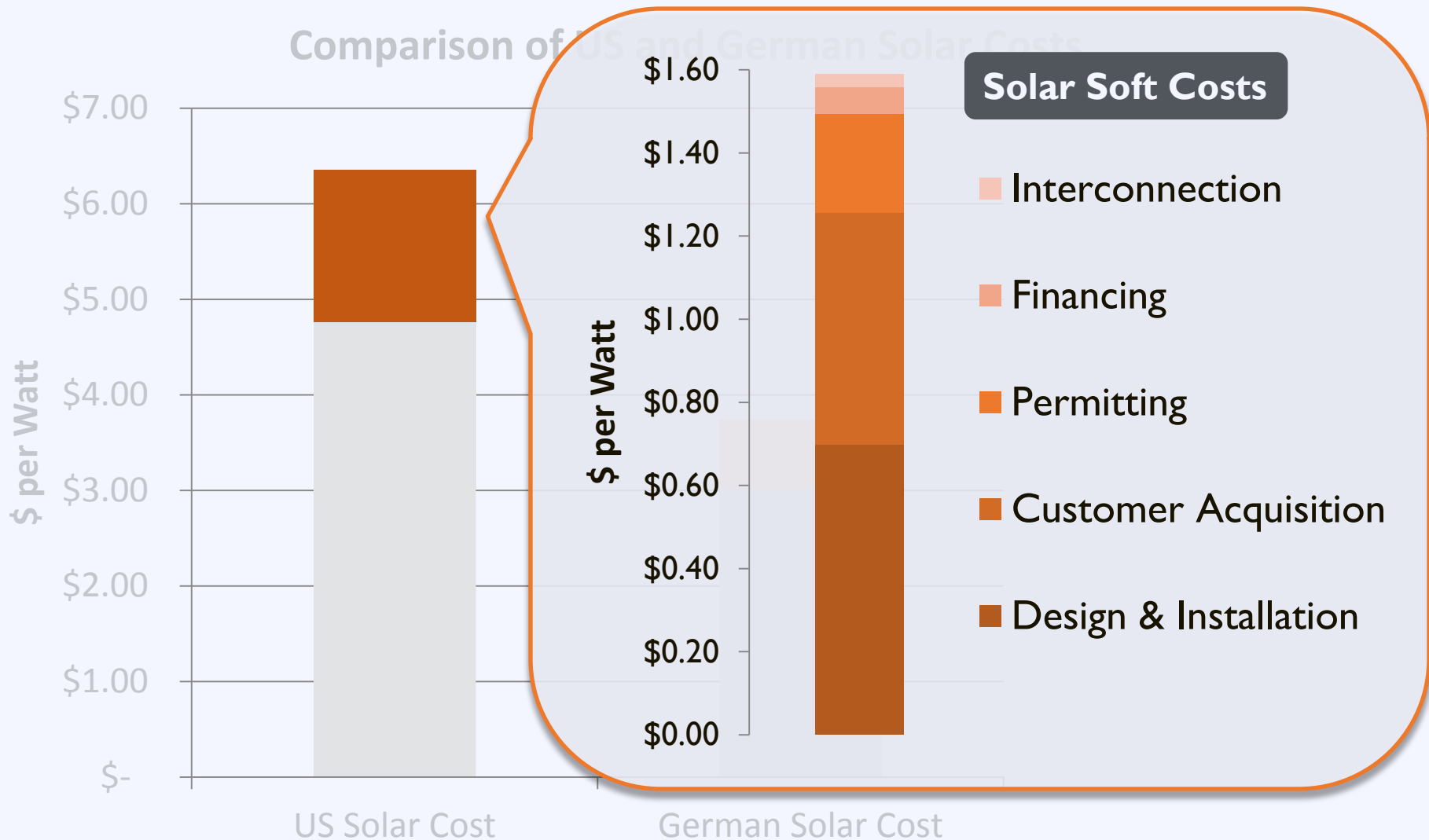


# The Cost of Solar in the US

## Comparison of US and German Solar Costs



# The Cost of Solar in the US





# Time to Installation



**New York City's  
Goal**

**100 days**

from inception to completion



**Germany  
Today**

**8 days**

from inception to completion

# Germany's Success

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Consistency and Transparency

through a

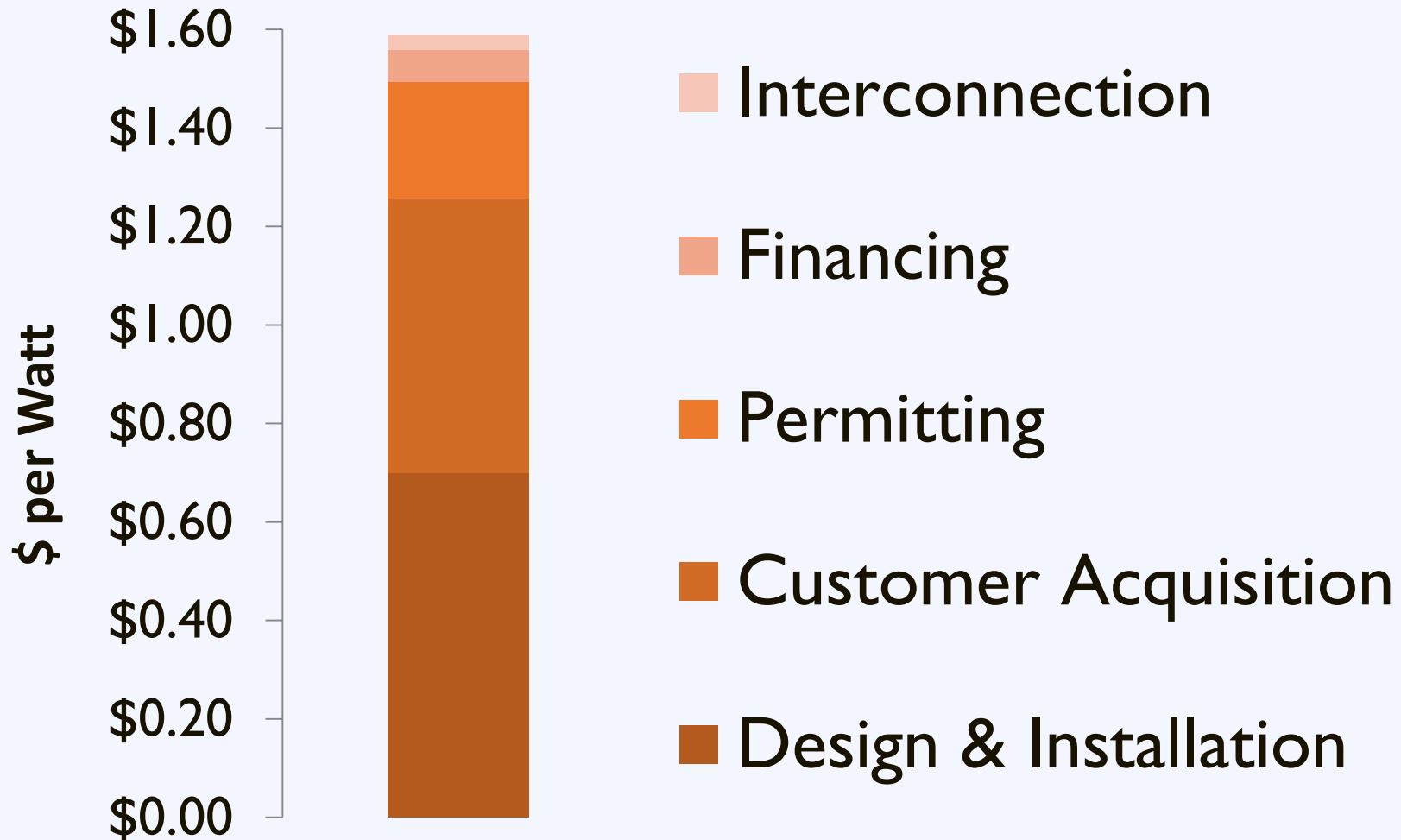
Standardized Process

# Agenda

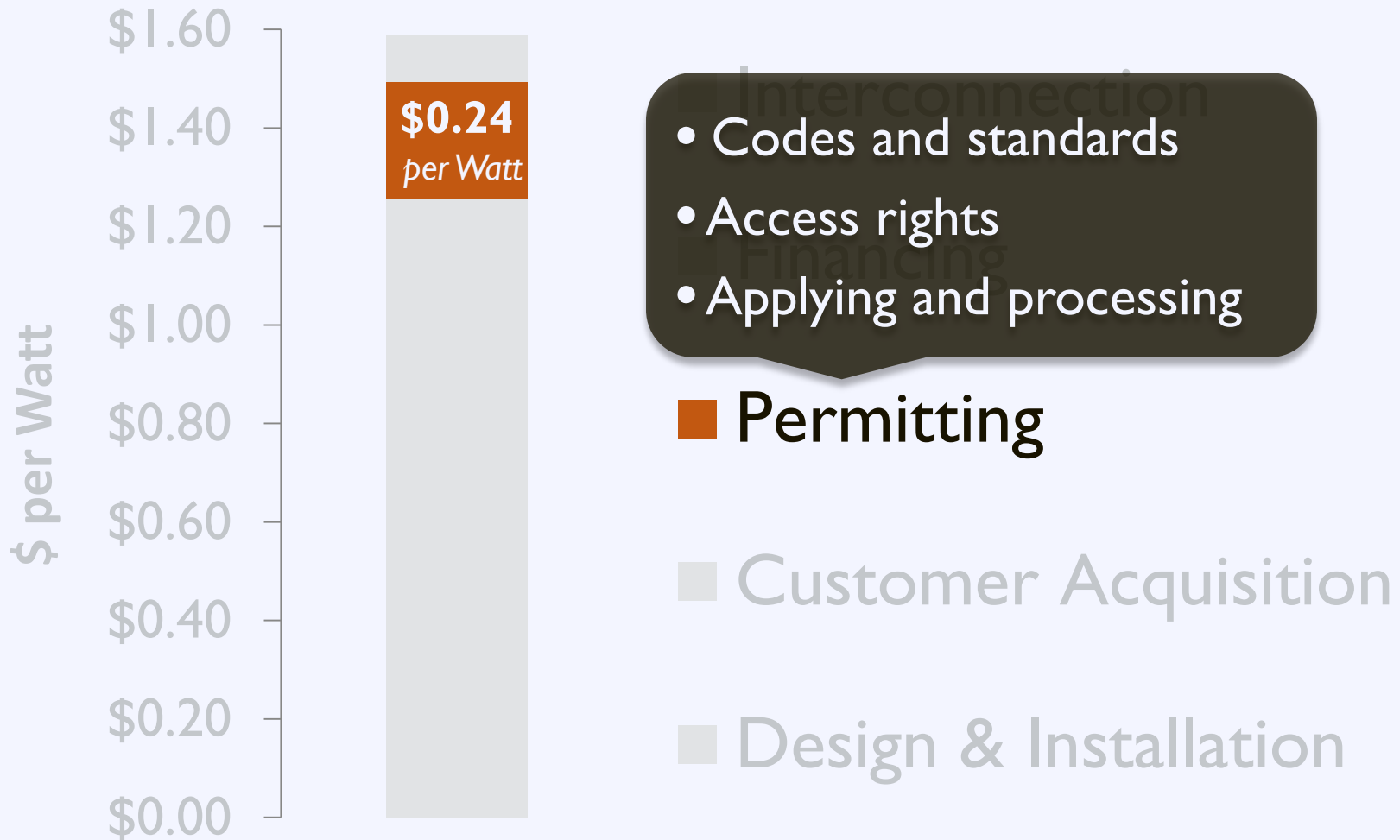
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# Mitigate Soft Costs



# Mitigate Soft Costs



# Zoning Codes: Regulations

Section	Topics to Address
<b>Permitted Uses</b>	Primary vs. accessory
<b>Dimensional Standards</b>	<ul style="list-style-type: none"><li>• Height</li><li>• Lot coverage</li><li>• Setbacks</li></ul>
<b>Development Standards</b>	<ul style="list-style-type: none"><li>• Screening</li><li>• Placement</li><li>• Site Planning</li></ul>
<b>Definitions</b>	Types of solar systems

# Zoning Codes: Small Scale Solar

## Typical Requirements:

- Permitted as accessory use
- Minimize visibility if possible
- Requirements:
  - District height
  - Lot coverage
  - Setback

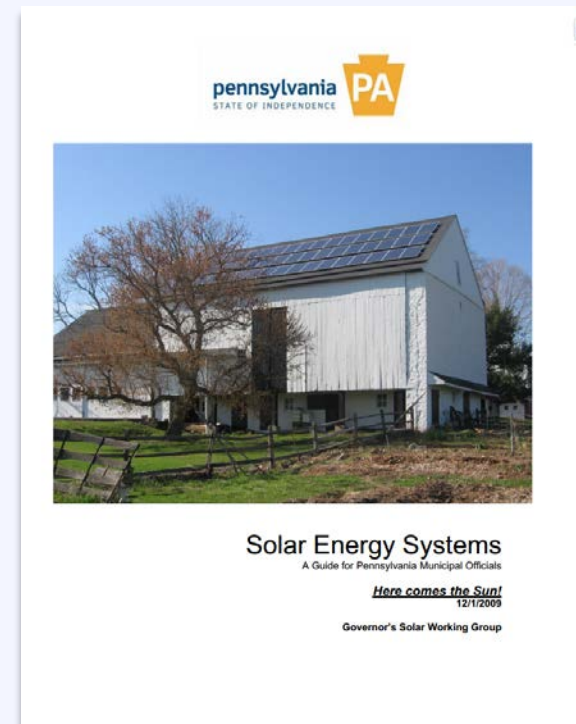


# Zoning Code: Small Scale Solar

## Resource Pennsylvania Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of small-scale solar

[state.pa.us](http://state.pa.us)





# Zoning Codes: Large Scale Solar

## Typical Requirements:

- Allowed for primary use in limited locations
- Requirements:
  - Height limits
  - Lot coverage
  - Setback
  - Fencing and Enclosure

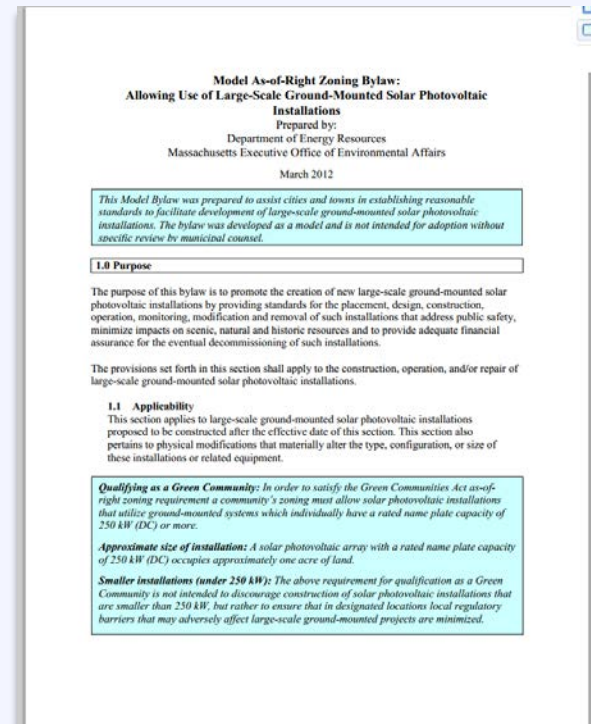


# Zoning Code: Large Scale Solar

## Resource Massachusetts Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of large-scale solar installations

[www.mass.gov](http://www.mass.gov)



# Solar Access

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## Solar Access Laws:

1. Increase the likelihood that properties will receive sunlight
2. Protect the rights of property owners to install solar
3. Reduce the risk that systems will be shaded after installation

# Fontainebleau V. Eden Roc (1959)



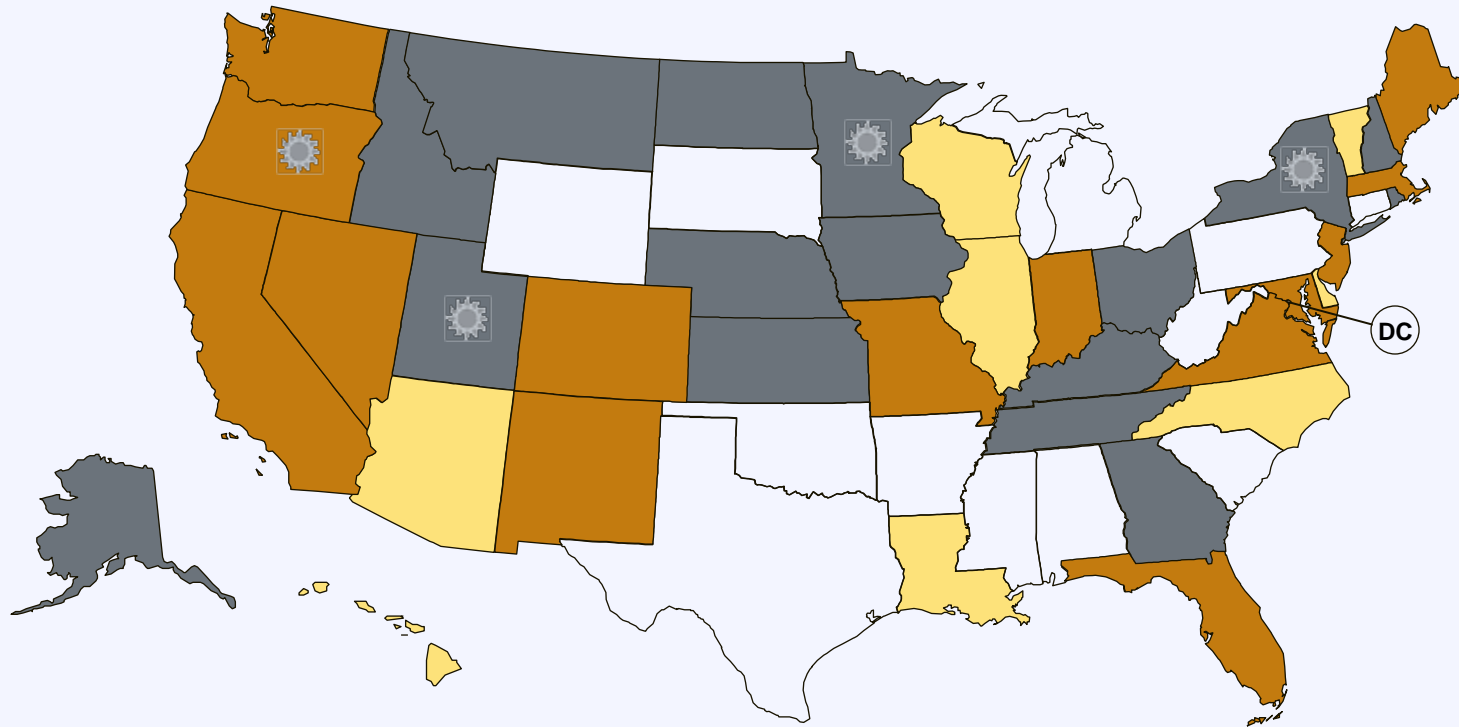
4525 Collins Ave, Miami Beach, FL

Eden Roc Hotel

Fontainebleau Hotel

A landowner does not have any legal right to the free flow of light and air across the adjoining land of his neighbor

# Solar Access




 Solar Easements Provision

 Solar Rights Provision

 Solar Easements and Solar Rights Provisions

 U.S. Virgin Islands

 Local option to create solar rights provision

# Solar Rights: North Carolina

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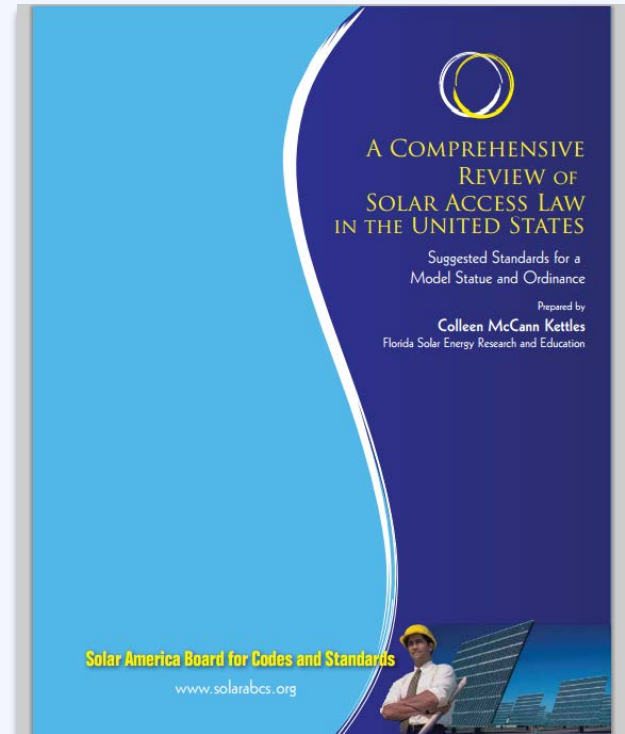
Cities and counties cannot adopt ordinances prohibiting solar, but can place limitation on location of systems. Private covenants from Oct. 1, 2007 onwards cannot prohibit solar. Again, location of system can be limited.

# Solar Access

## Resource Solar ABCs

A comprehensive review of solar access law in the US – Suggested standards for a model ordinance

[www.solarabcs.org](http://www.solarabcs.org)



# The Permitting Process: Challenges

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**18,000+** local jurisdictions  
with unique permitting requirements



# The Permitting Process: Challenges

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Local permitting processes add on average

**\$2,516**

to the installation cost of residential PV

# The Permitting Process: Challenges



# Expedited Permitting

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## Solar Permitting Best Practices:

- ✓ Fair flat fees
- ✓ Electronic or over-the-counter issuance
- ✓ Standardized permit requirements
- ✓ Electronic materials

# Expedited Permitting

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## Solar Permitting Best Practices:

- ✓ Training for permitting staff in solar
- ✓ Removal of excessive reviews
- ✓ Reduction of inspection appointment windows
- ✓ Utilization of standard certifications

# Expedited Permitting

## Resource Solar ABCs

### Expedited Permitting:

- Simplifies requirements for PV applications
- Facilitates efficient review of content
- Minimize need for detailed studies and unnecessary delays

**Solar America Board for Codes and Standards**  
Collaborate • Contribute • Transform

ABOUT US | CODES & STANDARDS | CURRENT ISSUES

#### Codes & Standards

The Solar America Board for Codes and Standards (Solar ABCs) collaborates and enhances the practice of developing, implementing, and disseminating solar codes and standards. The Solar ABCs provides formal coordination in the planning and revision of separate, though interrelated, solar codes and standards. We also provide access for stakeholders to participate with members of standards making bodies through working groups and research activities to set national priorities on technical issues. The Solar ABCs is a centralized repository for collection and dissemination of documents, regulations, and technical materials related to solar codes and standards.

The Solar ABCs creates a centralized home to facilitate photovoltaic (PV) market transformation by:

- Creating a forum that fosters generating consensus 'best practices' materials.
- Disseminating such materials to utilities, state and other regulating agencies.
- Answering code-related questions (technical or statutory in nature).
- Providing feedback on important related issues to DOE and government agencies.

**Learn more about solar codes and standards development:**

The below organizations all publish codes and standards for PV products and each organization has its own process to develop and publish standards.

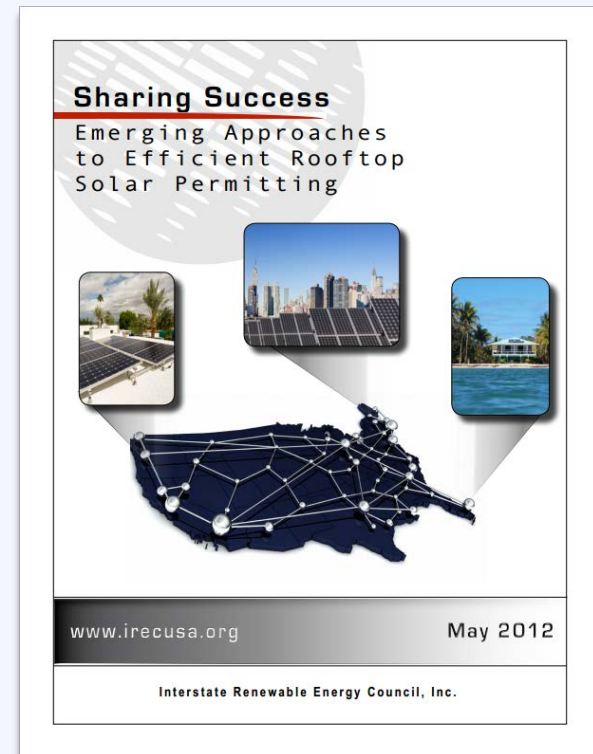
- [ASTM](#)
- [IAPMO Standards](#)
- [International Code Council](#)
- [International Electrotechnical Commission](#)
- [IEEE](#)
- [National Fire Protection Association](#)
- [SEMI](#)
- [Underwriters Laboratories](#)

# Expedited Permitting

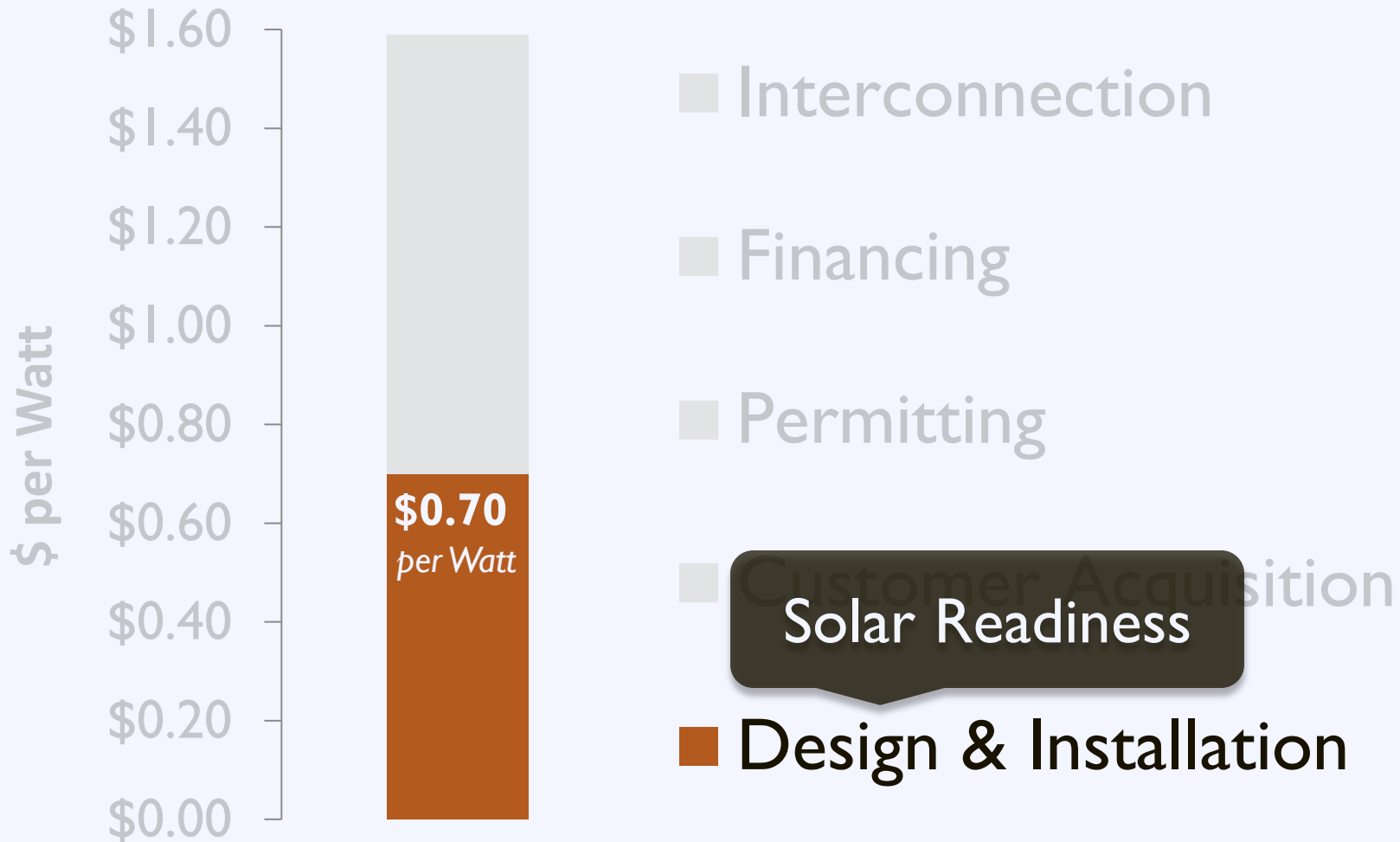
## Resource Interstate Renewable Energy Council

Outlines emerging approaches to efficient rooftop solar permitting

[www.irecusa.org](http://www.irecusa.org)



# Mitigate Soft Costs



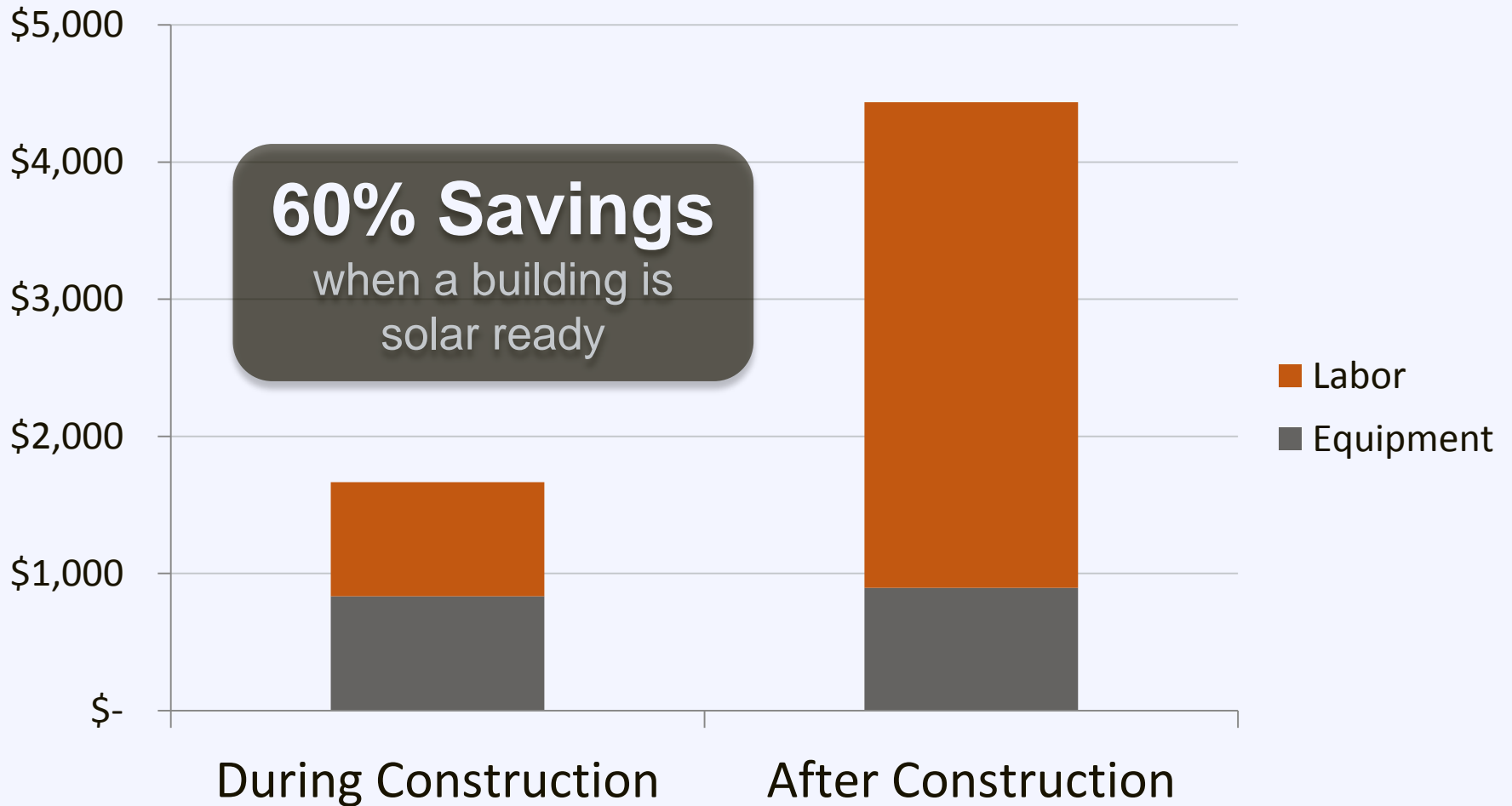
# Solar Readiness

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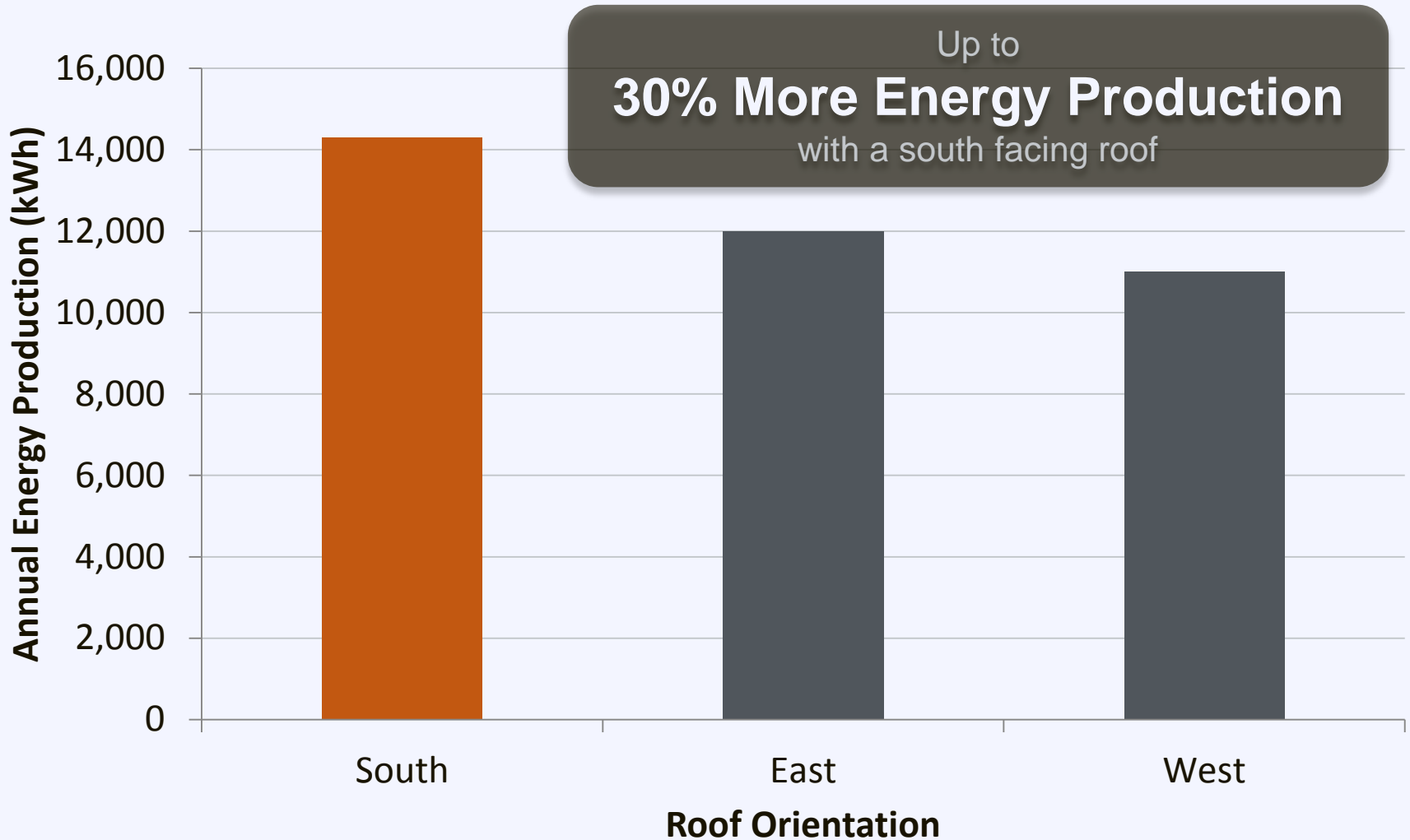
Creating solar-ready guidelines and promoting energy efficiency at the outset can help make future solar installations easier and more cost effective.



# Solar Readiness



# Solar Readiness



# Solar Readiness

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## Require builders to:

- ✓ Minimize rooftop equipment
- ✓ Plan for structure orientation to avoid shading
- ✓ Install a roof that will support the load of a solar array
- ✓ Record roof specifications on drawings
- ✓ Plan for wiring and inverter placement

# Solar Readiness: Case Study

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**Oro Valley, Arizona**  
Population: 40,195

# Solar Readiness: Case Study

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## Oro Valley Requirements:

- Installation of conduit or sleeve for wiring
- A space near the service equipment to mount additional PV equipment
- Installation of a circuit breaker that can be back-fed from a PV system

# Solar Readiness

## Resource NREL

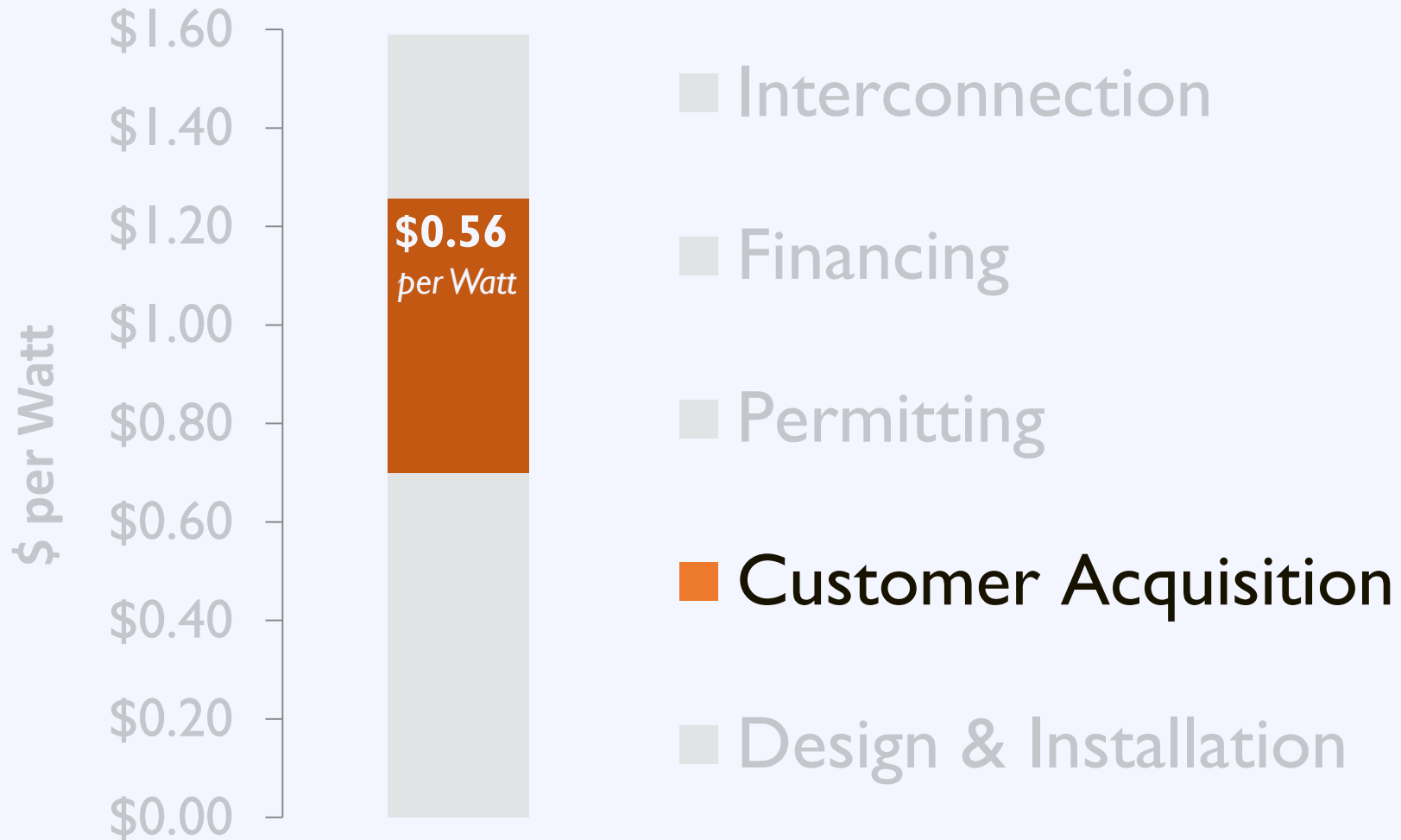
Creating a solar ready guide for buildings:

- Legislation
- Certification programs
- Stakeholder Education

[www.nrel.gov](http://www.nrel.gov)



# Mitigate Soft Costs



# Customer Acquisition



**Solarize**  
Group Purchasing

**solarize portland** →





# Solarize: Advantages

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## Barriers

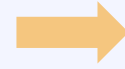
High upfront cost



## Solutions

Group purchase

Complexity



Community outreach

Customer inertia



Limited-time offer

# Solarize: Advantages

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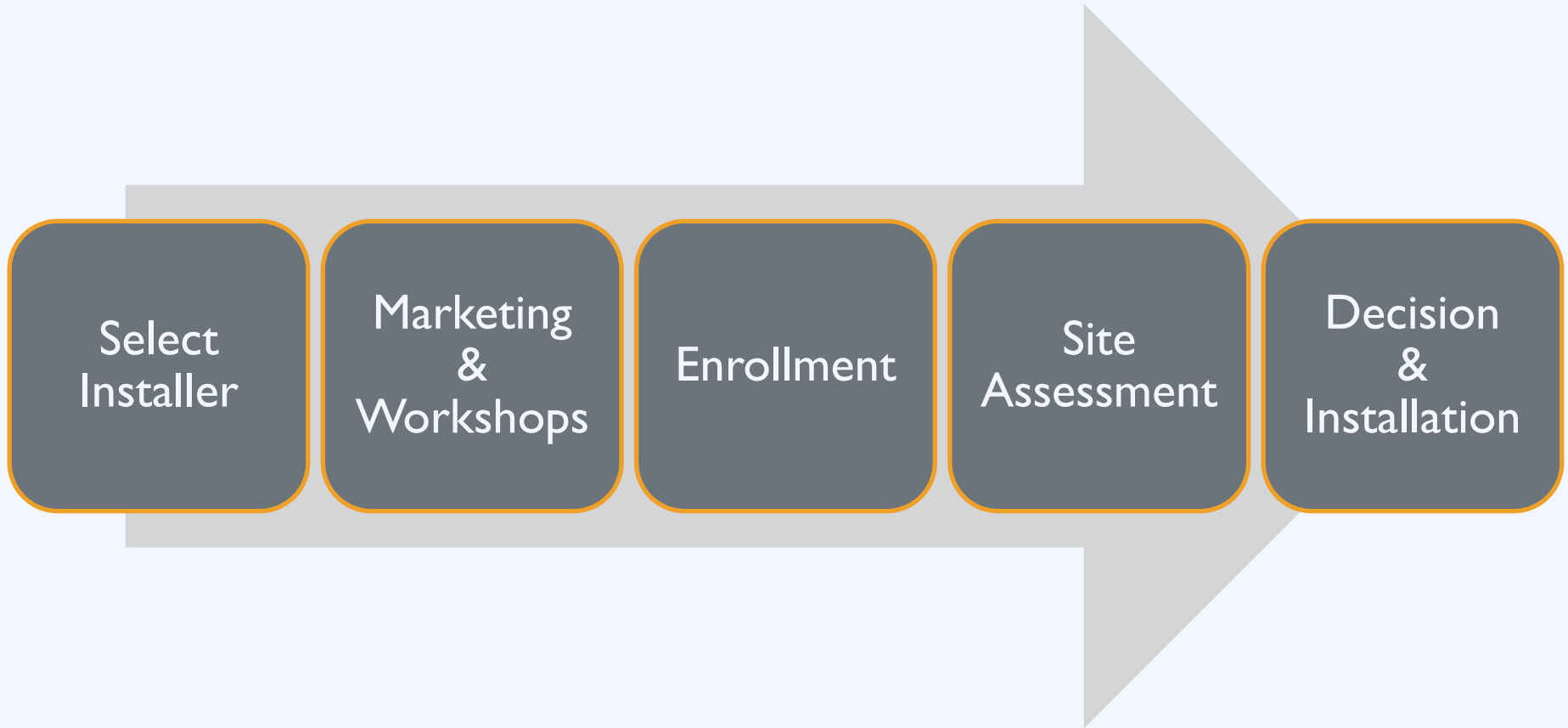
## Benefits to Local Government:

Low implementation cost: \$5,000 - \$10,000

Quick turn-around: 9 Months

Long-term impact: Sustainable ecosystem

# Solarize: Process



# Solarize: Case Study

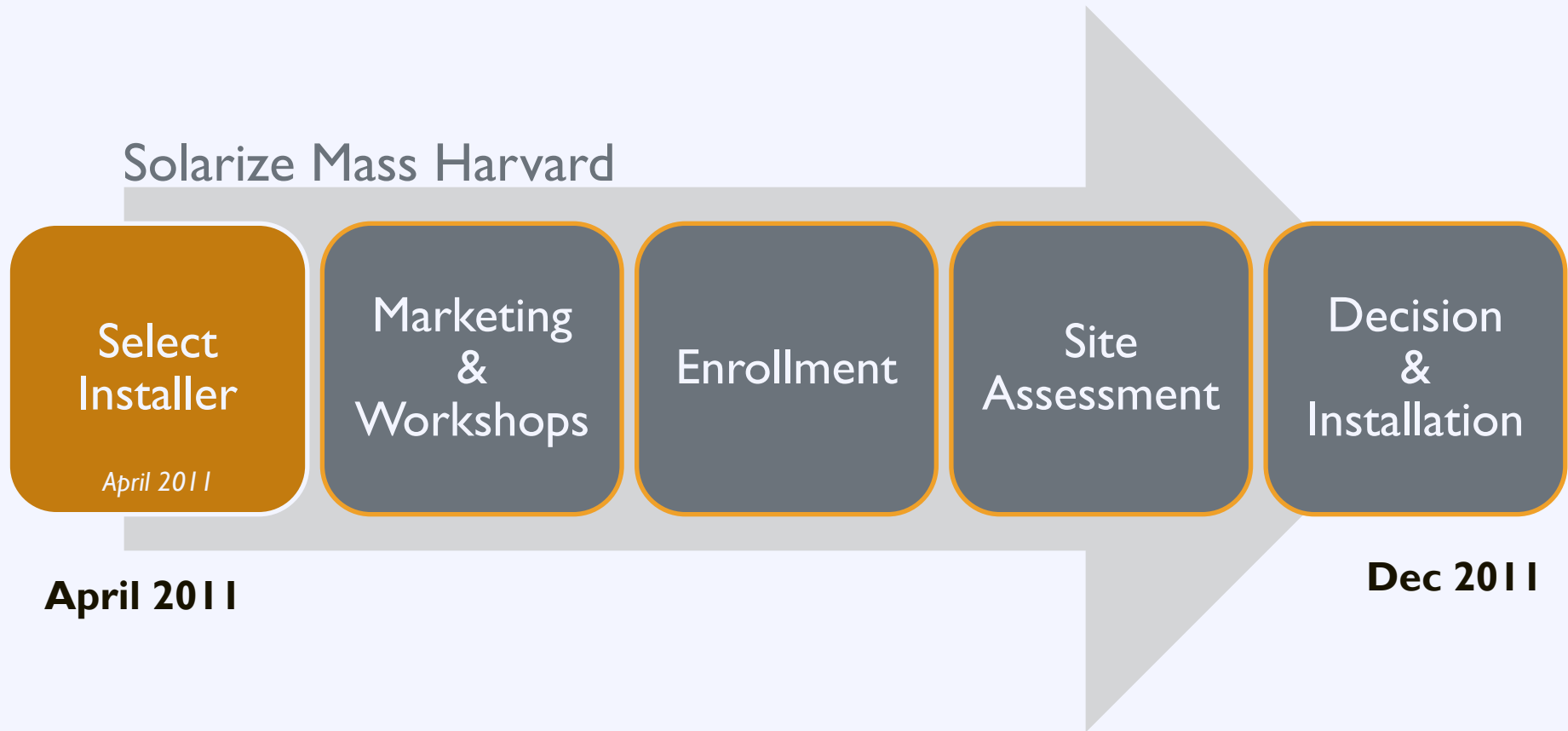
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**Harvard, Massachusetts**  
Population: 6,520

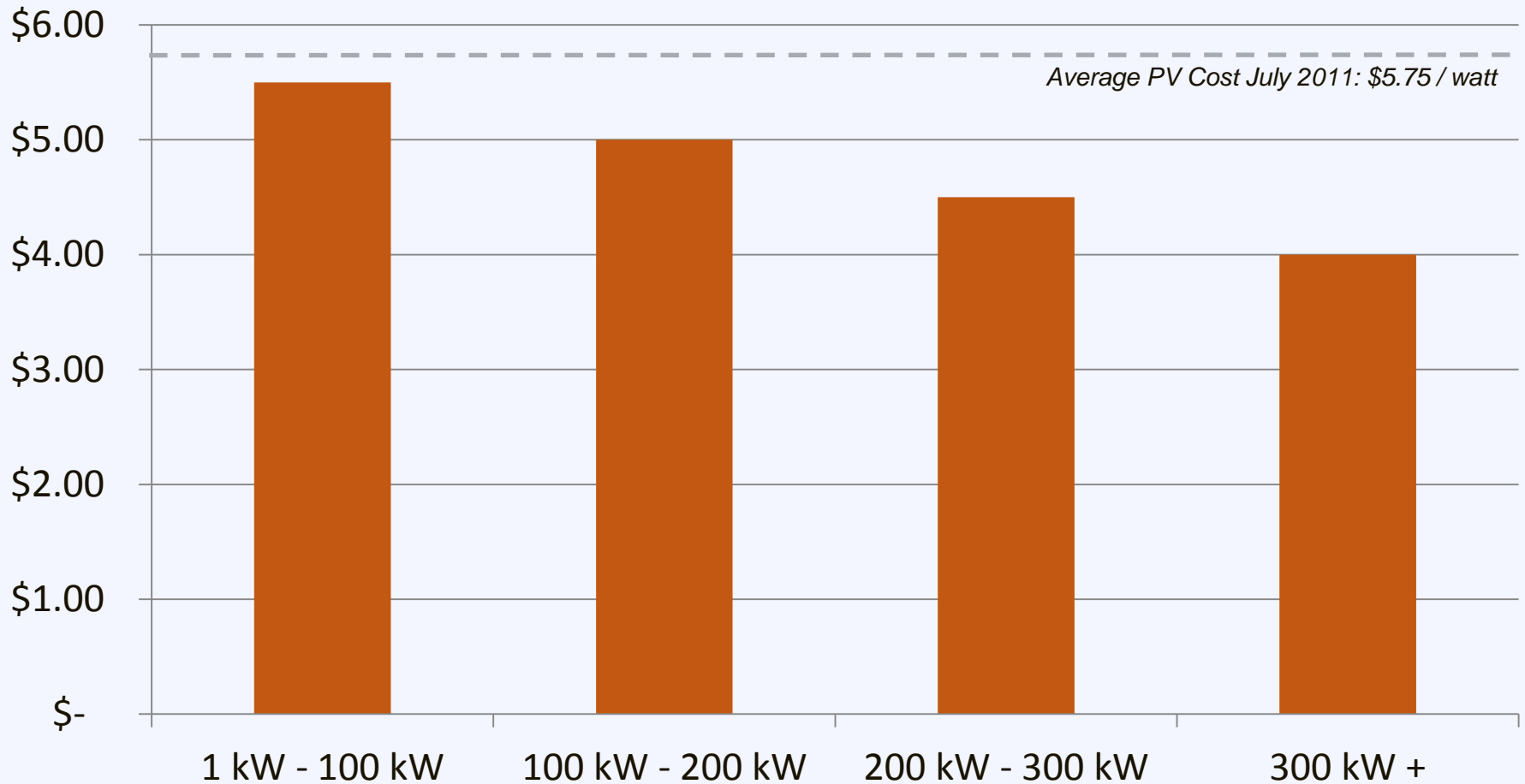
# Solarize: Case Study

## Solarize Mass Harvard



# Group Purchasing

## Harvard Mass Group Purchasing Tiers



# Solarize: Case Study

## Solarize Mass Harvard

Select  
Installer

**April 2011**

Marketing  
&  
Workshops

*May – July 2011*

Enrollment

Site  
Assessment

Decision  
&  
Installation

**Dec 2011**

# Solarize: Case Study

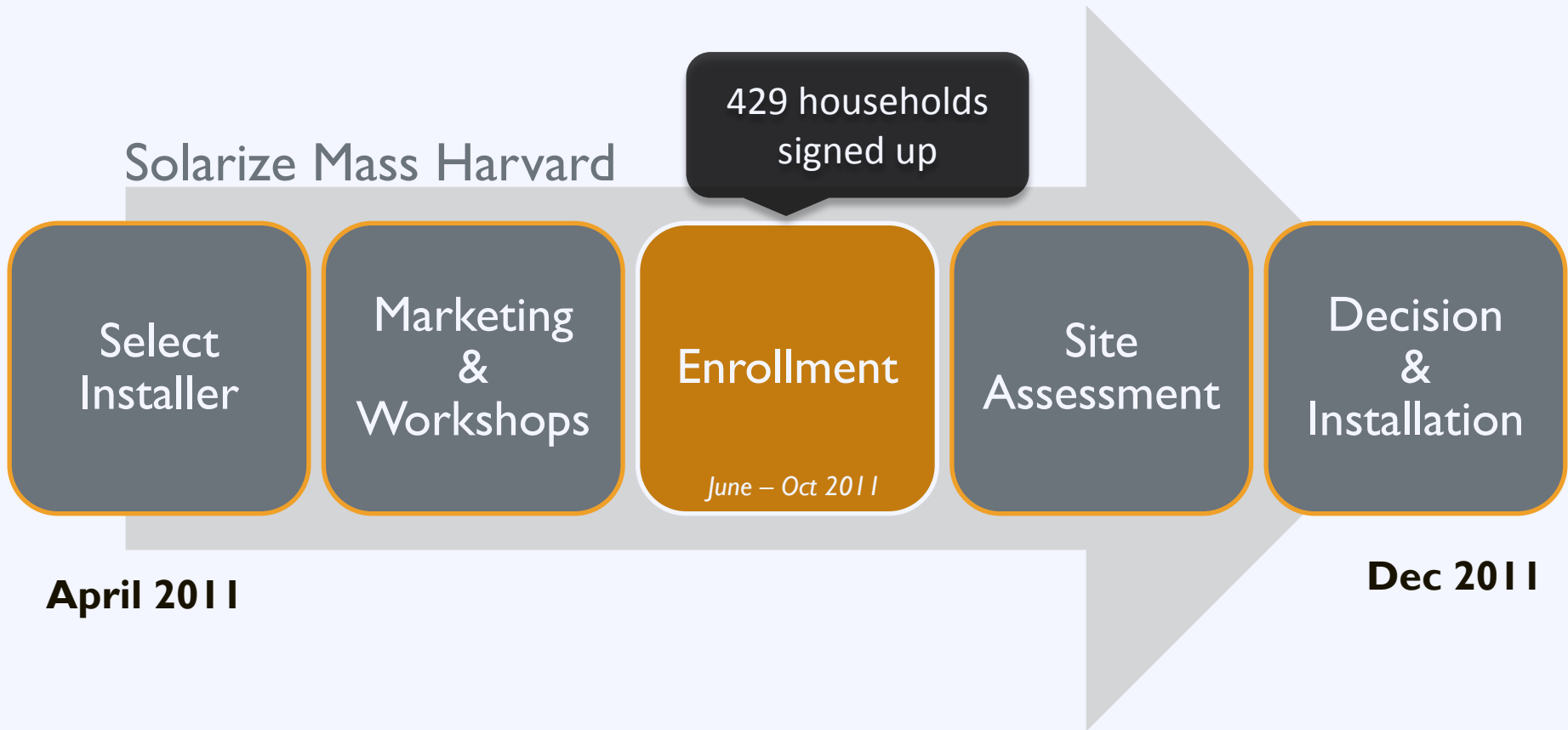
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## Marketing Strategy:

- Electronic survey of 1,100 households
- Email newsletters and direct mailings
- Float in July 4 parade
- Articles and advertisements in local newspaper
- Facebook page and online discussion board

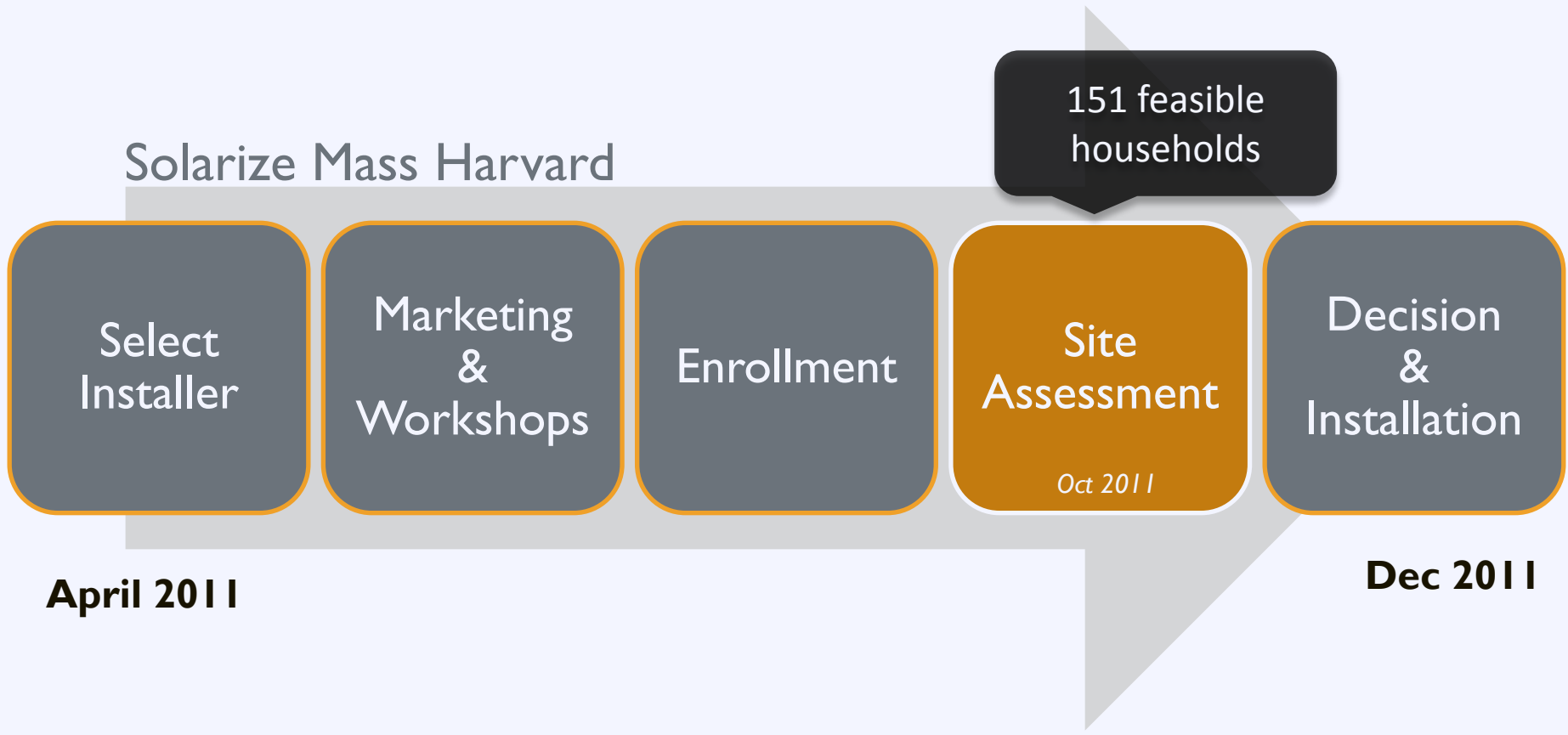


# Solarize: Case Study



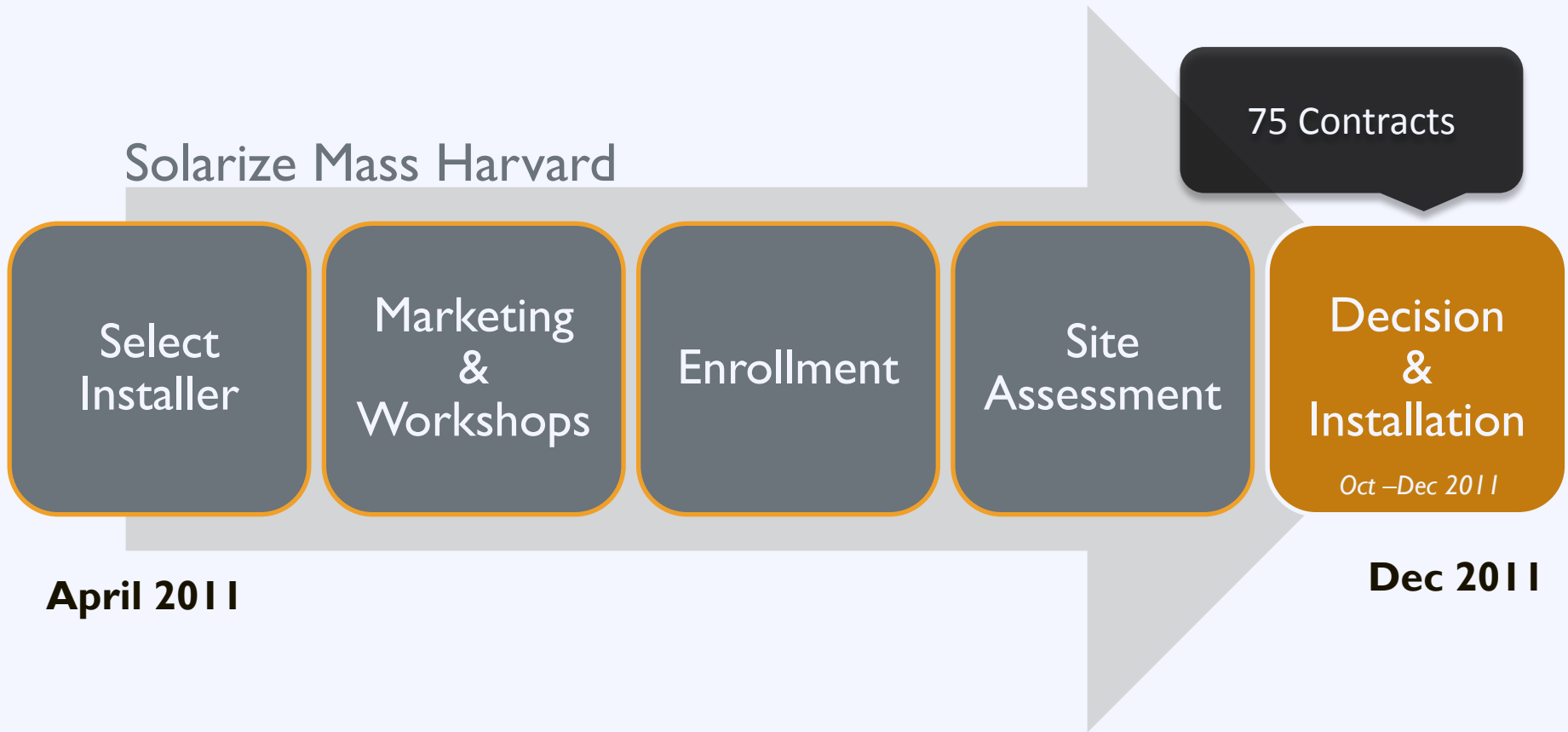
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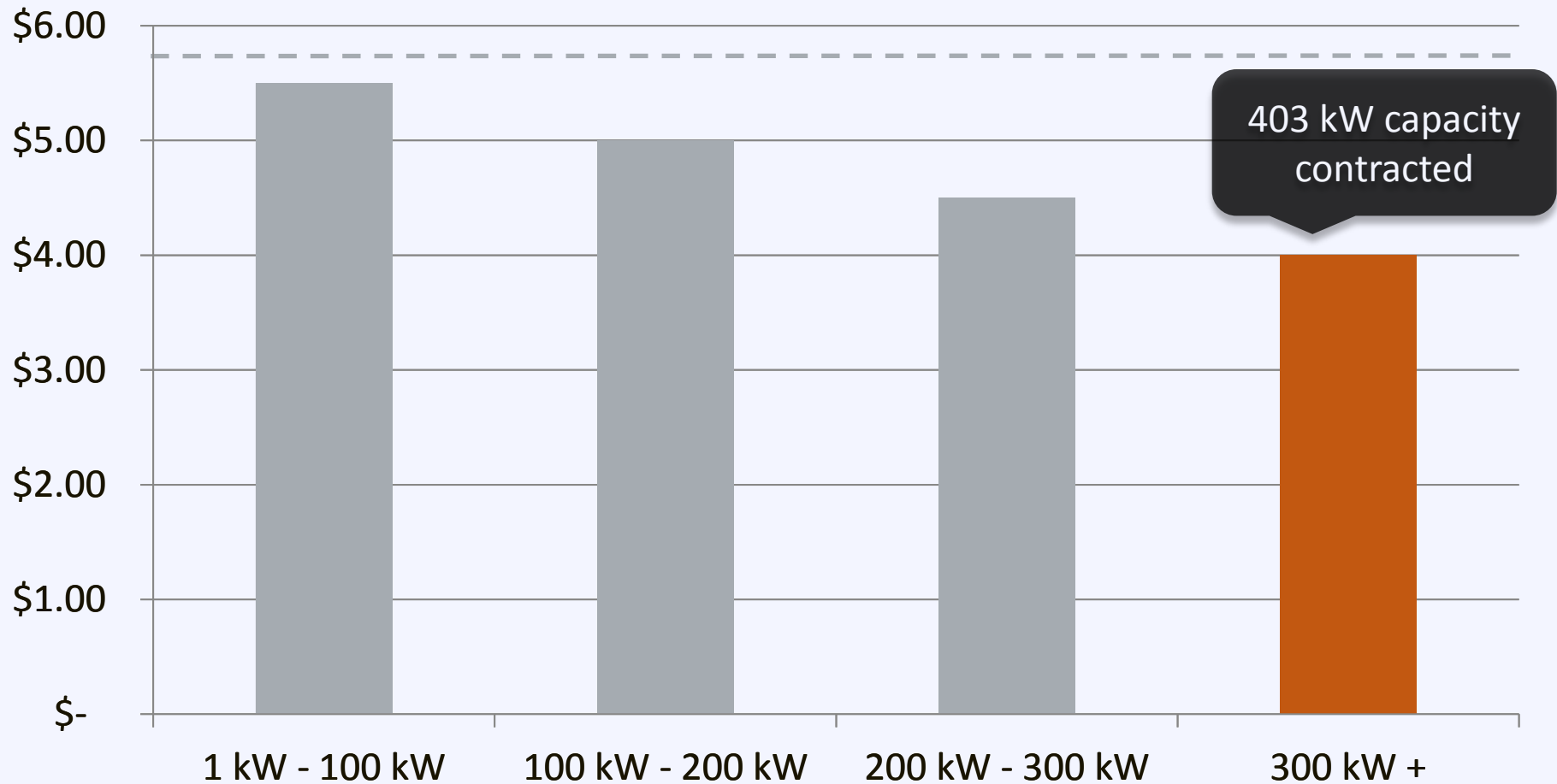
# Solarize: Case Study

## Solarize Mass Harvard



# Group Purchasing

## Harvard Mass Group Purchasing Tiers



# Solarize: Case Study

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**75** new installations totaling 403 kW

**30% reduction** in installation costs

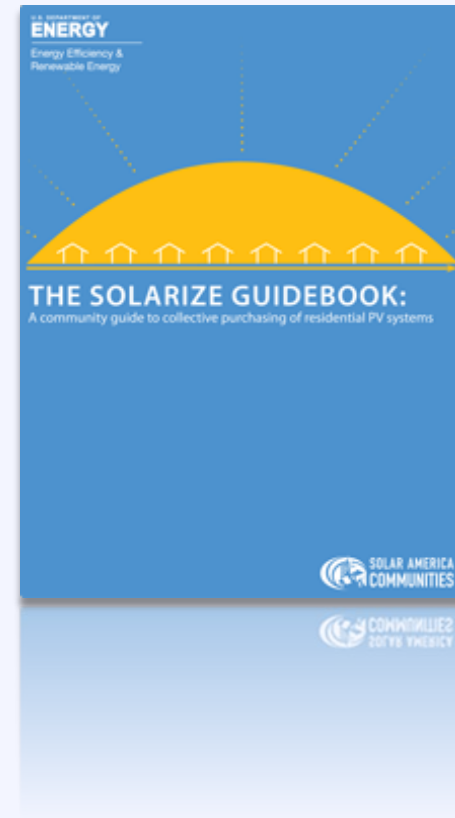
**575% increase** in residential installations

# Solarize: Resources

## Resource The Solarize Guidebook

A roadmap for project planners and solar advocates who want to create their own successful Solarize campaigns.

[www.nrel.gov](http://www.nrel.gov)



Q & A

# Agenda

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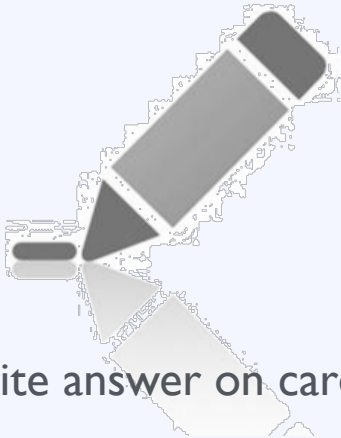
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# Activity: Identifying Benefits

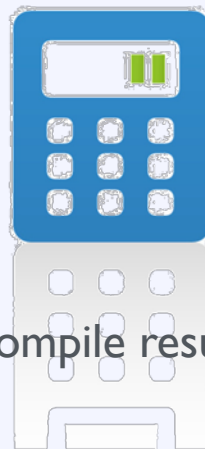
What is the greatest benefit solar can bring to your community? **[Blue Card]**

Right Now



Write answer on card

During Session



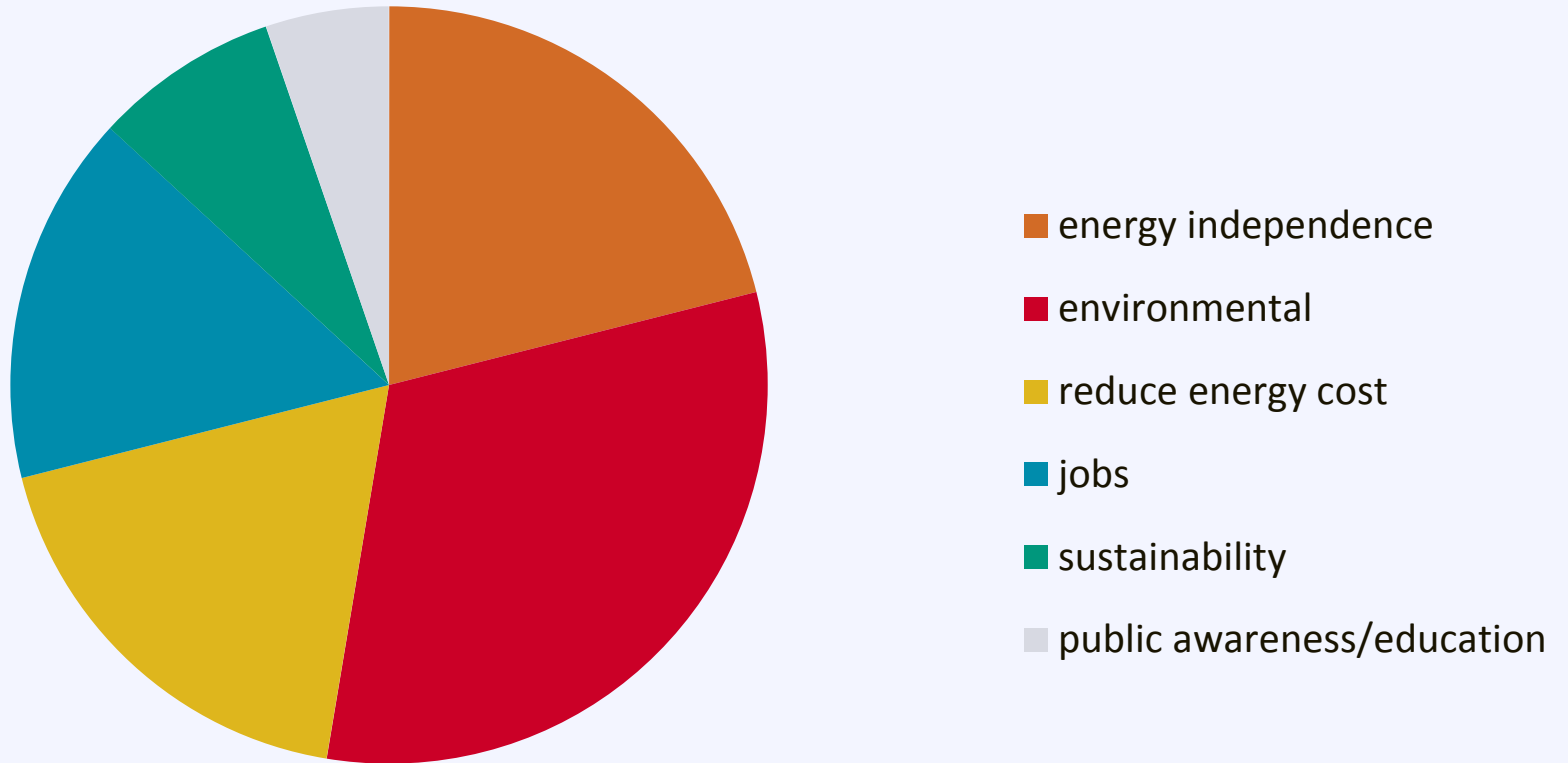
Compile results

After Break



Group discussion

# [Results from Survey]



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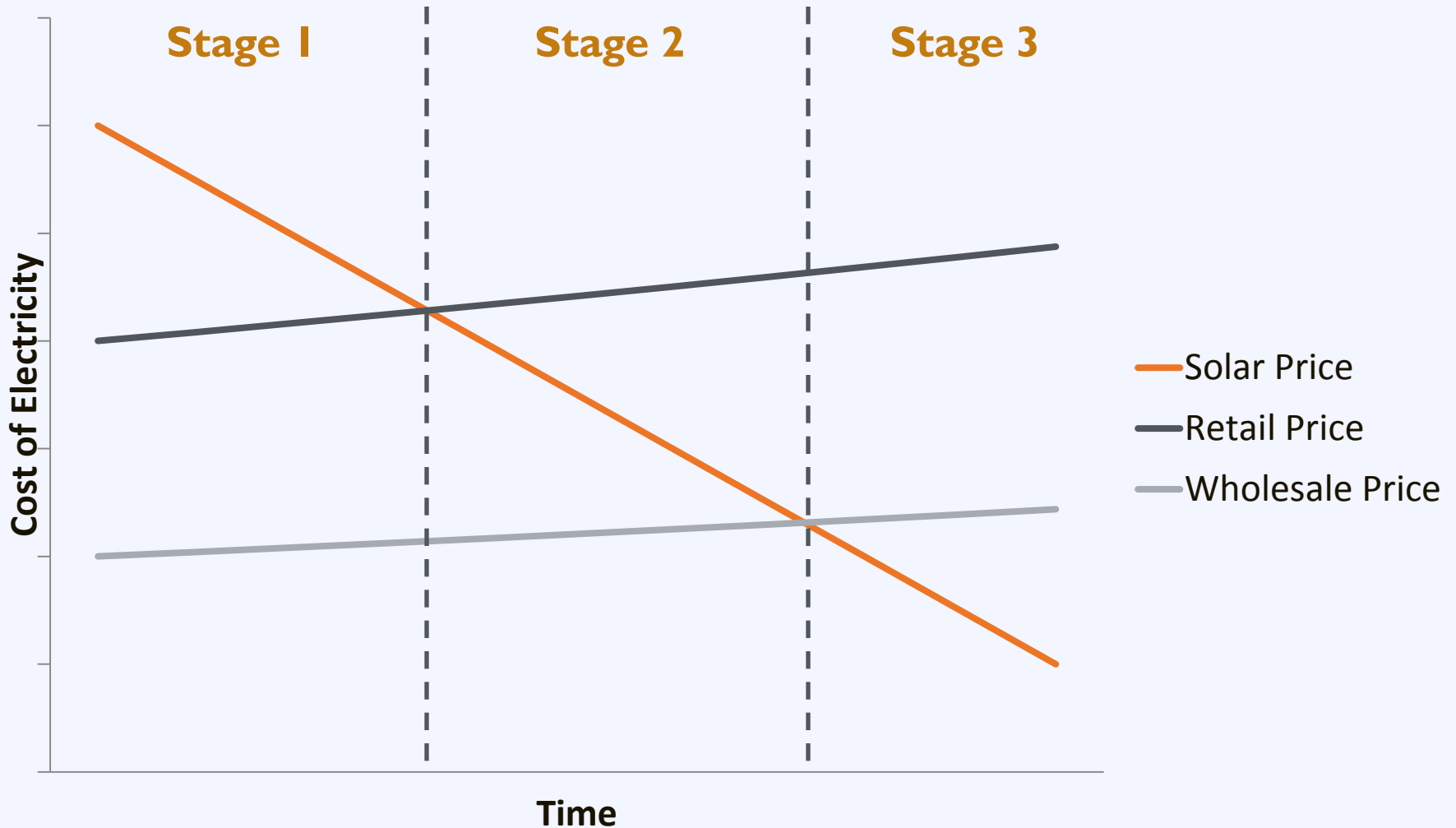
# Electric Market Status (2010)

Retail Sales	Investor-Owned	Municipal	Rural Coops	TOTAL
South Carolina	62.4%	18.5%	19.2%	82.5 M MWh
North Carolina	74.2%	12.1%	13.7%	136.4 M MWh
Georgia	62.0%	8.6%	29.5%	140.7 M MWh

# Customers	Investor-Owned	Municipal	Rural Coops	TOTAL
South Carolina	56.4%	13.9%	29.7%	2,434,144
North Carolina	66.9%	12.1%	21.0%	4,841,173
Georgia	51.1%	7.3%	41.5%	4,615,805

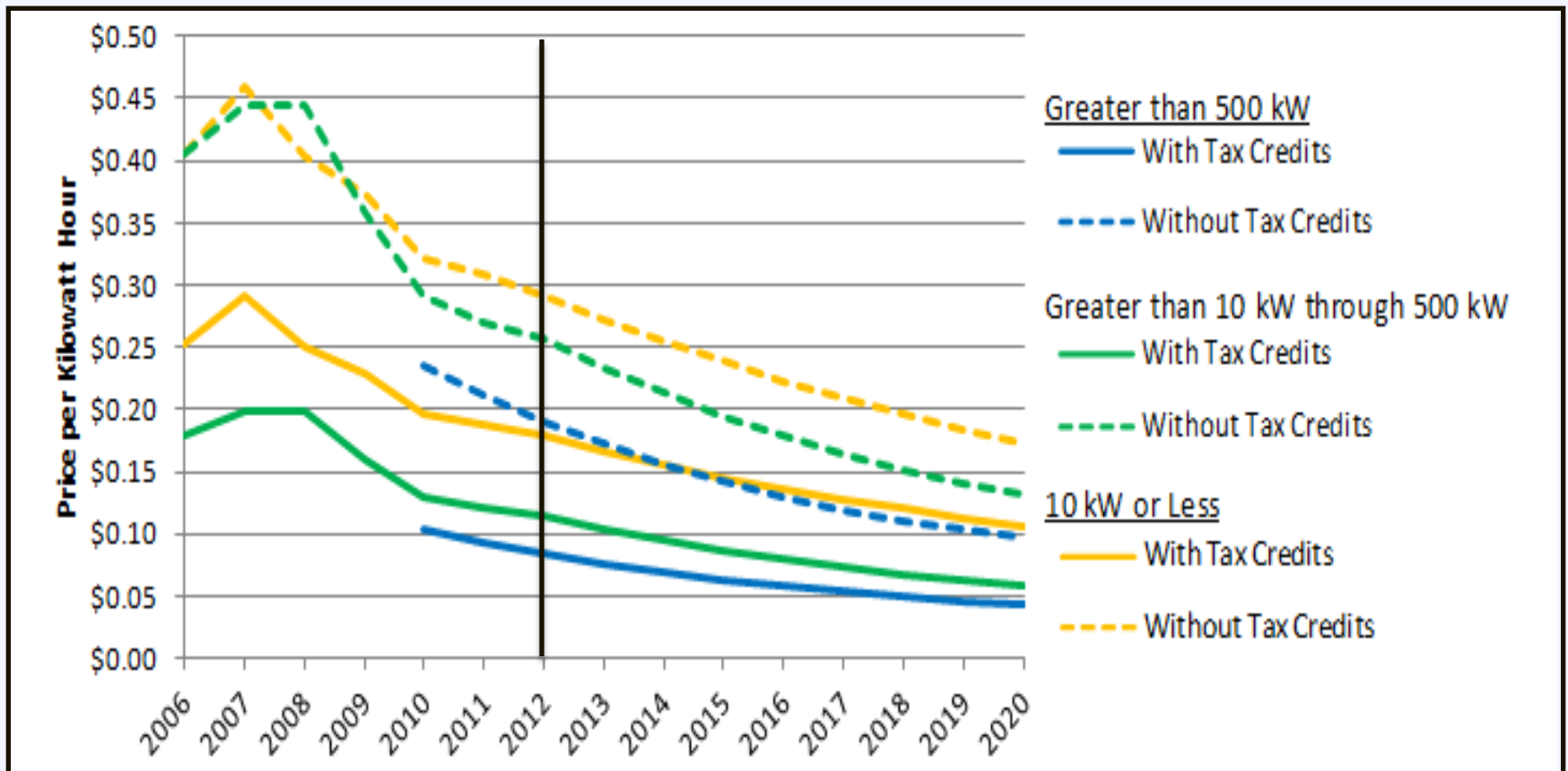
Prices	Investor-Owned	Municipal	Rural Coops	Average
South Carolina	8.13¢/kWh	7.40¢/kWh	10.71¢/kWh	8.49¢/kWh
North Carolina	8.10¢/kWh	10.20¢/kWh	10.40¢/kWh	8.67¢/kWh
Georgia	8.61¢/kWh	8.41¢/kWh	9.55¢/kWh	8.87¢/kWh

# Utility Market Stages



# Illustration: Where Are We?

## Levelized Cost of Solar in North Carolina (20 Yr)



# Comparison: North Carolina PV Incentives

## Financial

Financial		
✓	Rebates	Progress (R); \$1,000 per kW
-	State Grants	-
-	State Loans	-
-	PACE Financing	-
✓	Prod. Incentives	Duke, Progress, TVA, NC Greenpower
✓	Corp. Tax Credits	35% up to \$2.5 million
✓	Pers. Tax Credits	35% up to \$10,500
✓	Prop. Tax Incentives	80% abatement, R basically exempt

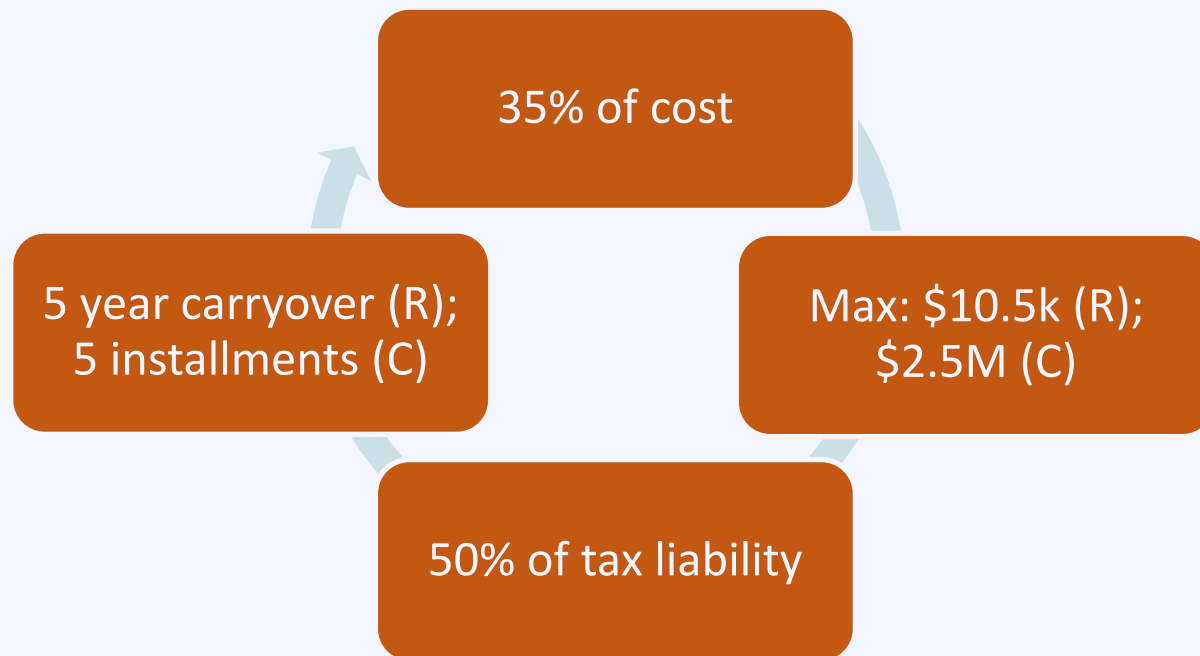
## Regulatory

Regulatory		
✓	RPS	12.5% by 2021
✓	Solar Carve-Out	0.2% by 2018
✓	Interconnection Standards	IOUs only; Freeing the Grid Grade: B
✓	Net Metering	IOUs only: Freeing the Grid Grade: D
✓	Solar Rights	Public and Private Restrictions but w/caveats

# NC Renewable Energy Tax Credit

**Federal Tax Credits:** 30% of cost for businesses and personal income tax payers, through 2016.

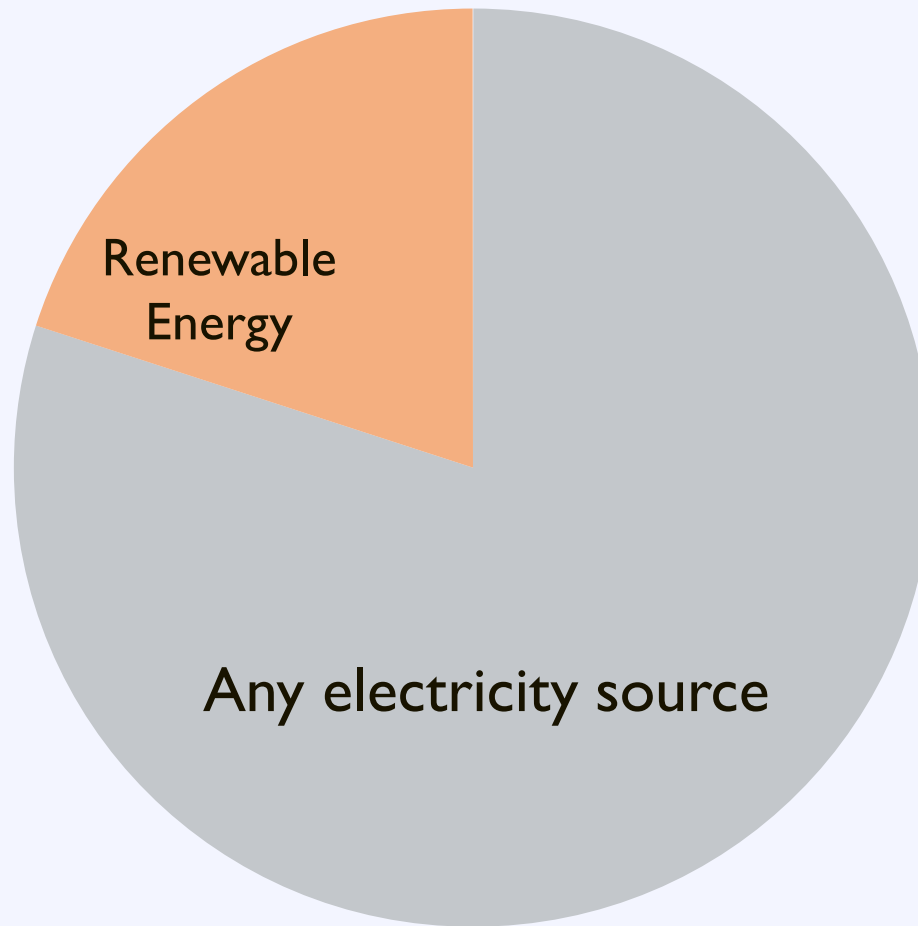
## State Tax Credits (Personal and Corporate)





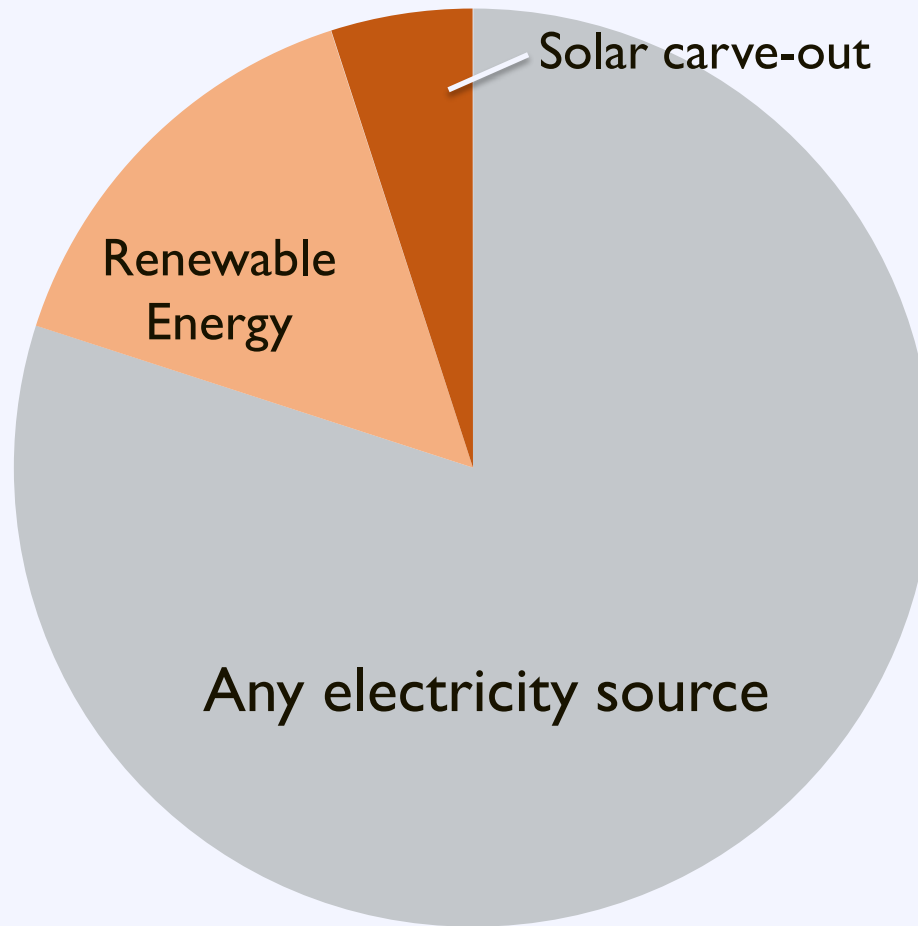
# Renewable Portfolio Standard

## Retail Electricity Sales

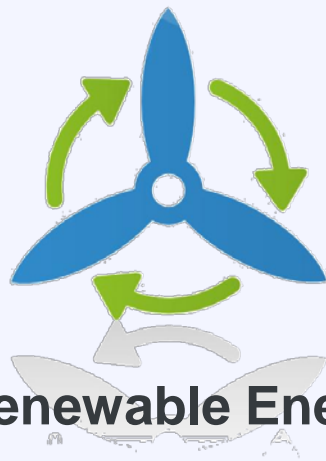


# Renewable Portfolio Standard

## Retail Electricity Sales



# Renewable Portfolio Standard

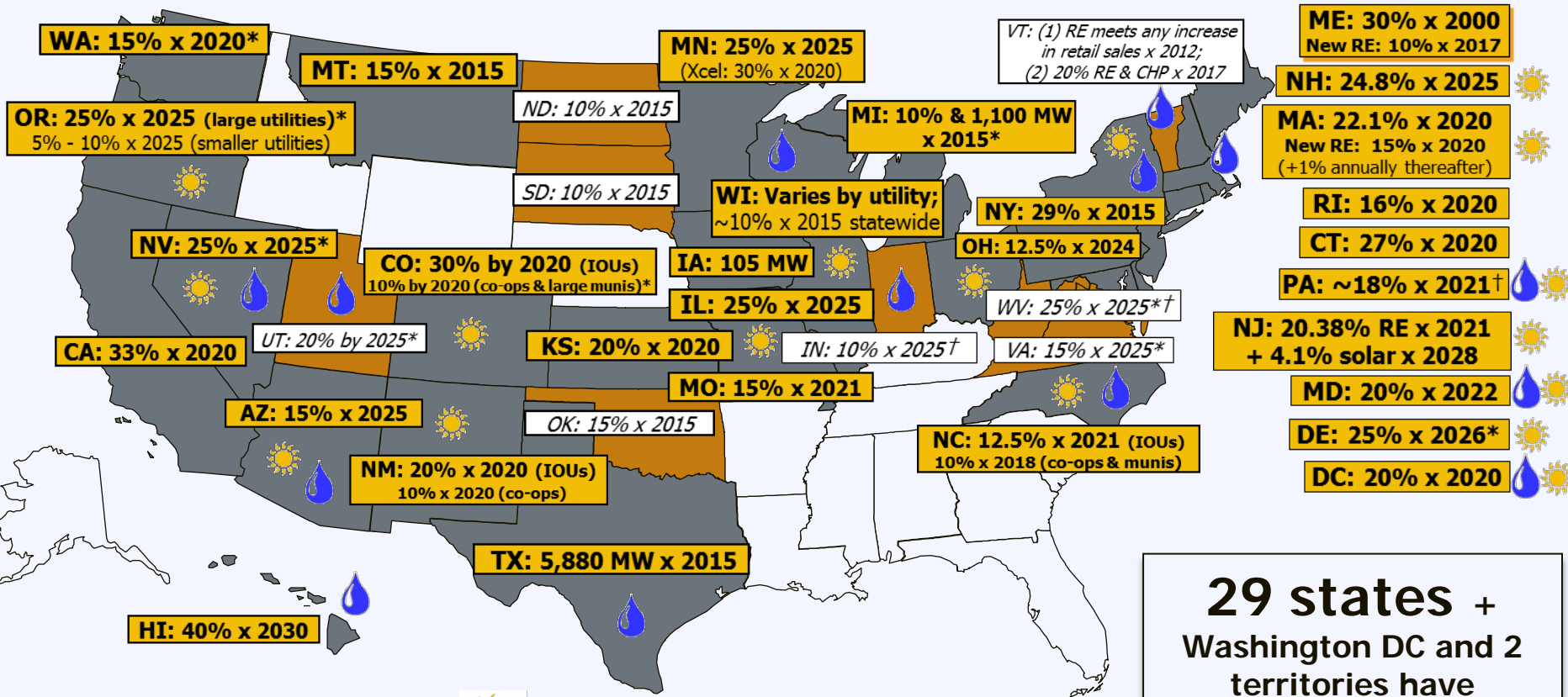








Two revenue streams



# Renewable Portfolio Standard

www.dsireusa.org / August 2012

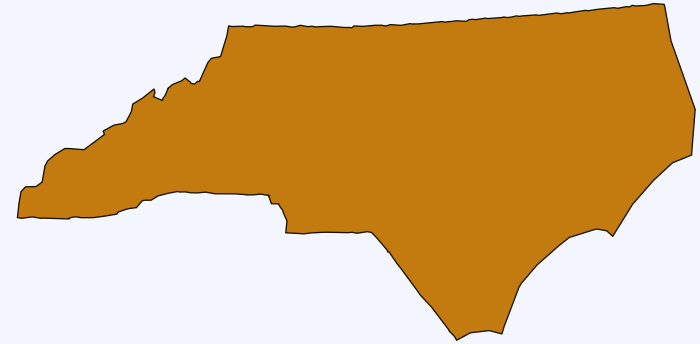


-  Renewable portfolio standard
-  Renewable portfolio goal
-  Solar water heating eligible
-  Minimum solar or customer-sited requirement
-  Extra credit for solar or customer-sited renewables
-  Includes non-renewable alternative resources

**29 states + Washington DC and 2 territories have Renewable Portfolio Standards**  
*(8 states and 2 territories have renewable portfolio goals)*

# RPS: North Carolina Overview

- 12.5% renewables by 2021 for IOUs
- 10% by 2018 for coops and munis
- Solar carve-out of 0.2% by 2018
- Some opportunities for SREC sales
- No defined alternative compliance payment or penalties
- Up to 25% w/unbundled out-of-state RECs



# Progress: Solar Rebates

- Residential only
- \$1.00 per W (AC)
- Systems from 2 – 10 kW
- monthly credit \$4.50/kW (5 yrs)
- Net metering only
- Surrender RECs (5 yrs)



# Performance Incentives

---

## Duke REC Standard Offer:

\$0.005/kWh; 35 – 10,000 RECs annually; 5 – 15 Yr. contracts; rate subject to change; RECs only (power sales separate)

## Progress Commercial SunSense:

\$0.15/kWh (energy + RECs); 20-Yr. contracts.; 11 – 500 kW;  
Guaranteed! (Expected to re-open December 2012)

## NC Greenpower:

Currently \$0.08/kWh for 5 kW or less; competitive for larger systems; 5-Yr. agreement but not guaranteed; power sold to utility (~\$0.04/kWh)

# Performance Incentives

---

## TVA Generation Partners:

Up to 50 kW; \$1,000 + \$0.12/kWh above retail; 10-yr. contract; 3 participating coops

## TVA Mid-Size Program Standard Offer:

50 kW – 20 MW; variable seasonal/TOD rates from \$0.038/kWh - \$0.16/kWh (3% escalation); 10 to 20-yr. contract



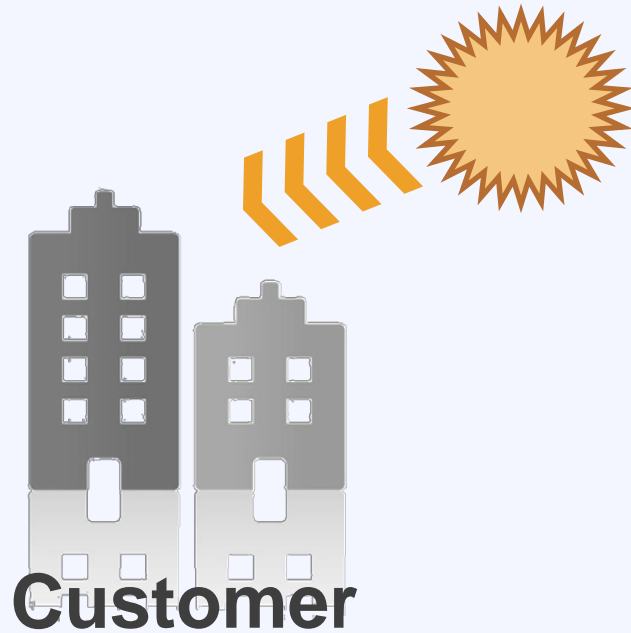
# Net Metering

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Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage

# Net Metering: Overview

*Morning*



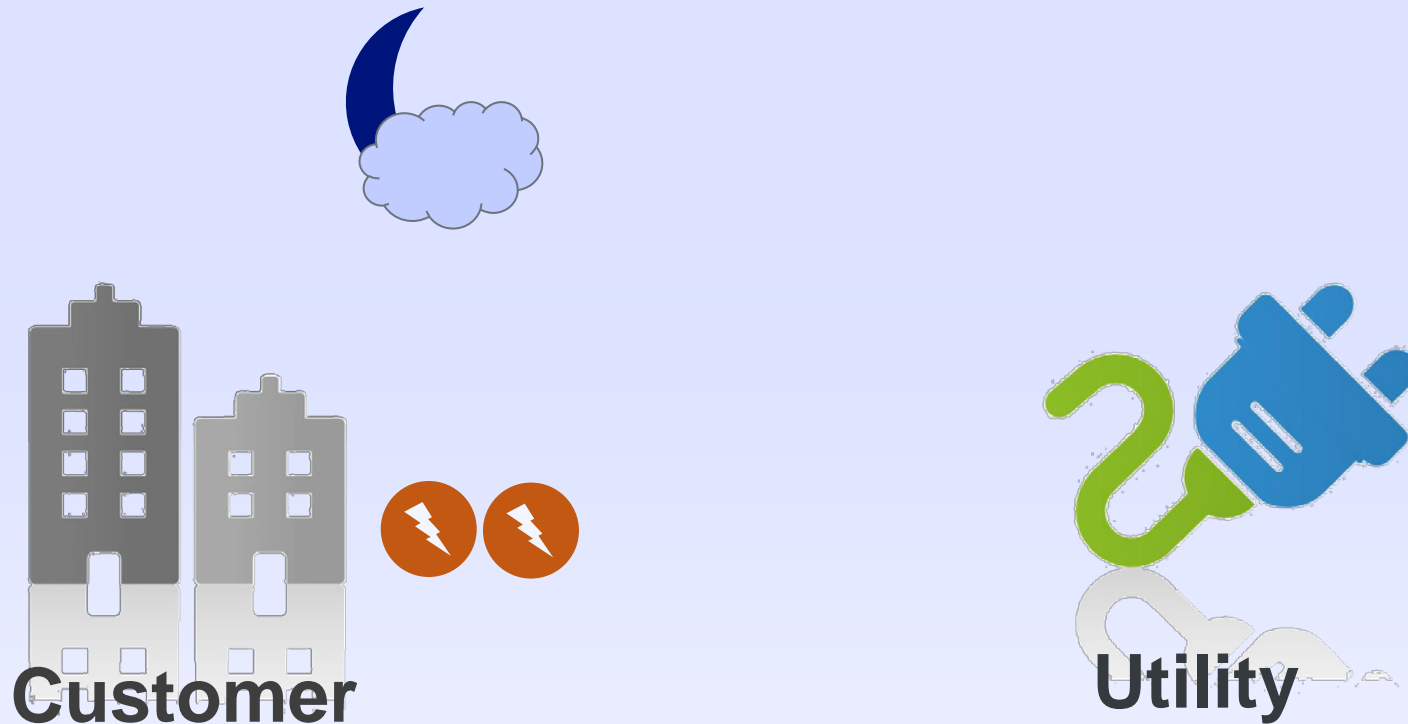
# Net Metering: Overview

*Afternoon*



# Net Metering: Overview

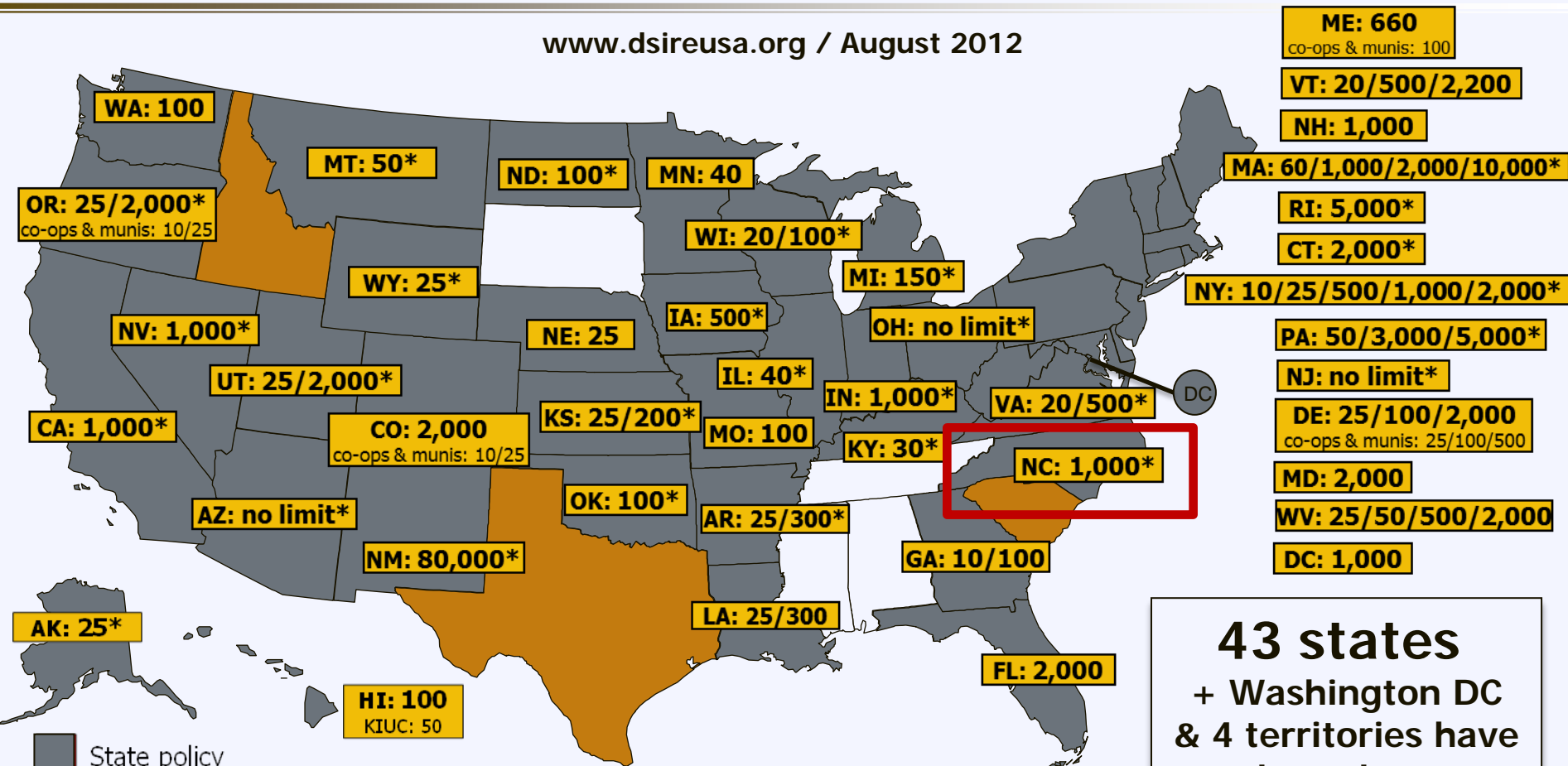
*Night*



Solar covers 100% of the customer's load, even at night!

# Net Metering: State Policies

www.dsireusa.org / August 2012



**43 states  
+ Washington DC  
& 4 territories have  
adopted a net  
metering policy**

- State policy
- Voluntary utility program(s) only
- \* State policy applies to certain utility types only (e.g., investor-owned utilities)

Note: Numbers indicate individual system capacity limit in kilowatts. Some limits vary by customer type, technology and/or application. Other limits might also apply. This map generally does not address statutory changes until administrative rules have been adopted to implement such changes.

# Net Metering: Market Share

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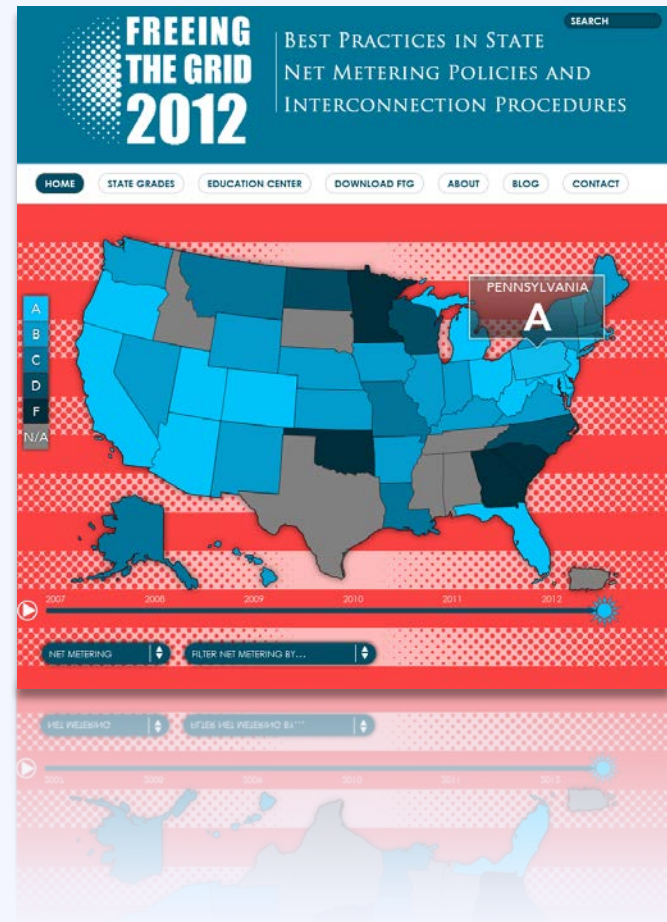
More than **93%** of distributed  
PV Installations are net-metered

# Net Metering: Resources

## Resource **Freeing the Grid**

Provides a “report card” for state policy on net metering and interconnection

<http://freeingthegrid.org/>



# Net Metering: North Carolina

Net Metering				
F	F	D	D	D
2007	2008	2009	2010	2011

Eligible Renewable/ Other Technologies:	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Tribal Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	Investor-owned utilities
System Capacity Limit:	1 MW
Aggregate Capacity Limit:	No limit specified
Net Excess Generation:	Credited to customer's next bill at retail rate; granted to utility at beginning of summer billing season
REC Ownership:	Utility owns RECs (unless customer chooses to net meter under a time-of-use tariff)
Meter Aggregation:	Not addressed



# Net Metering: North Carolina

Net Metering				
F	F	D	D	D
2007	2008	2009	2010	2011

Eligible Renewable/ Other Technologies:	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
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# Net Metering: North Carolina

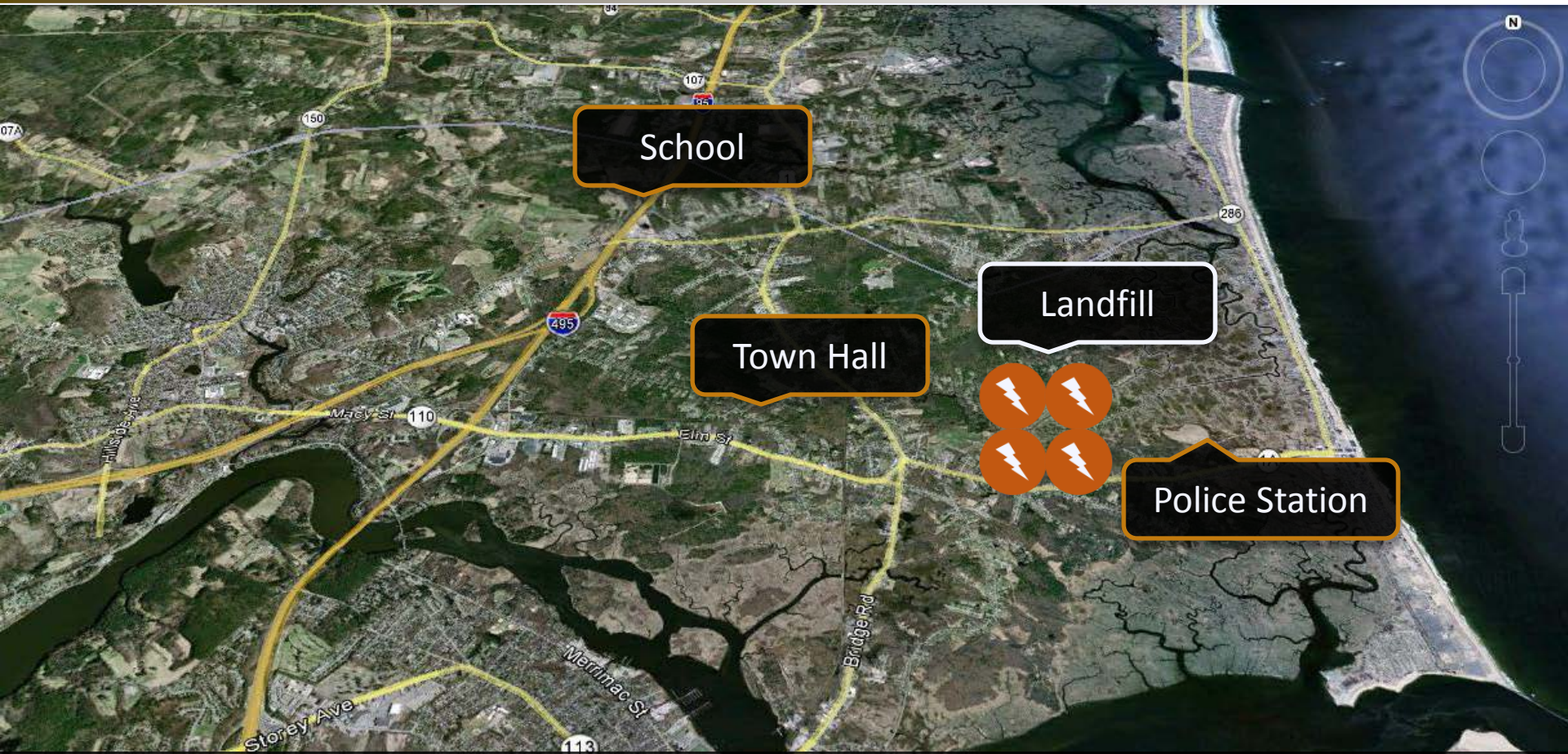
Net Metering				
F	F	D	D	D
2007	2008	2009	2010	2011

## Recommendations:

- Remove system size limitations to allow customers to meet all on-site energy needs
- Adopt safe harbor language to protect customer-sited generators from extra and/or unanticipated fees
- Extend net metering to all utilities
- Remove limitations on REC ownership

Eligible Renewable/ Other Technologies:	Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Hydrogen, Anaerobic Digestion, Small Hydroelectric, Tidal Energy, Wave Energy, Fuel Cells using Renewable Fuels
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Tribal Government, Fed. Government, Agricultural, Institutional
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REC Ownership:	Utility owns RECs (unless customer chooses to net meter under a time-of-use tariff)
Meter Aggregation:	Not addressed

# Net Metering: Virtual



No direct connection necessary

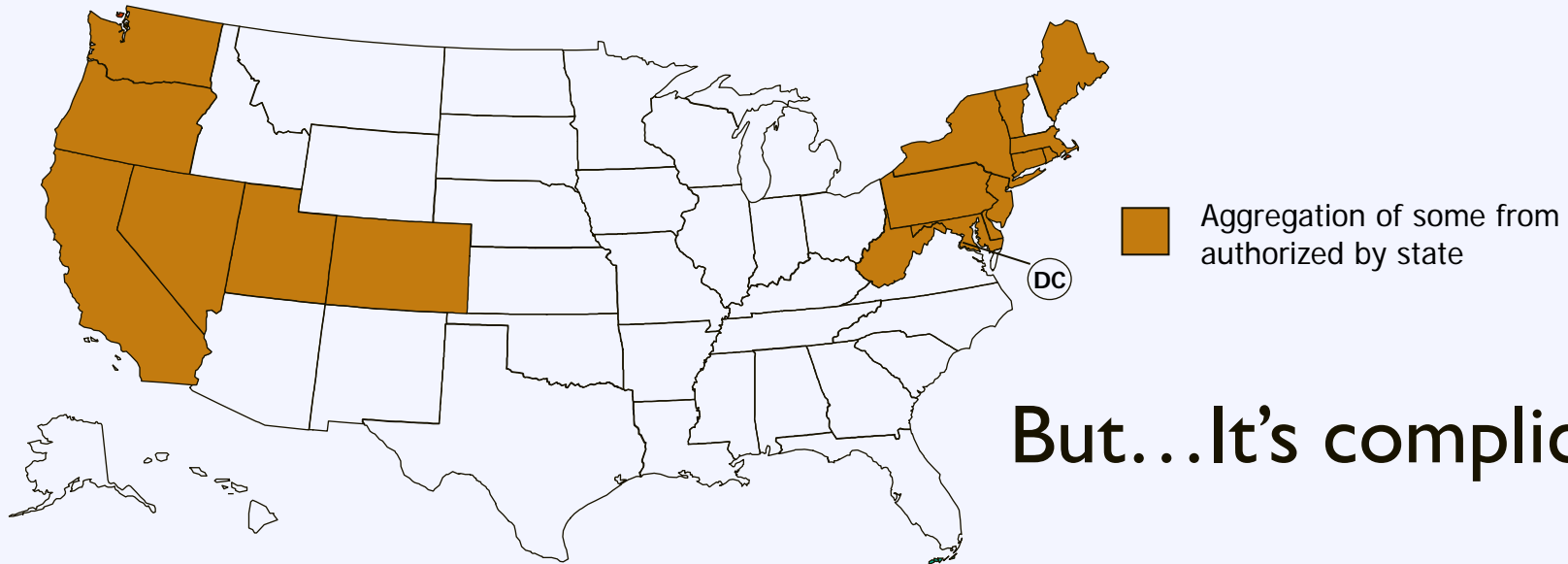
Image: MassGIS, Commonwealth of Massachusetts EOE  
Data: SIO, NOAA, U.S. Navy, NGA, GEBCO  
© 2012 Google

Google earth

Date: 4/9/2008 1992 lat: 42.841484 lon: -70.875665 elev: 21 ft

Eye alt: 25725 ft

# Net Metering: Meter Aggregation



But...It's complicated

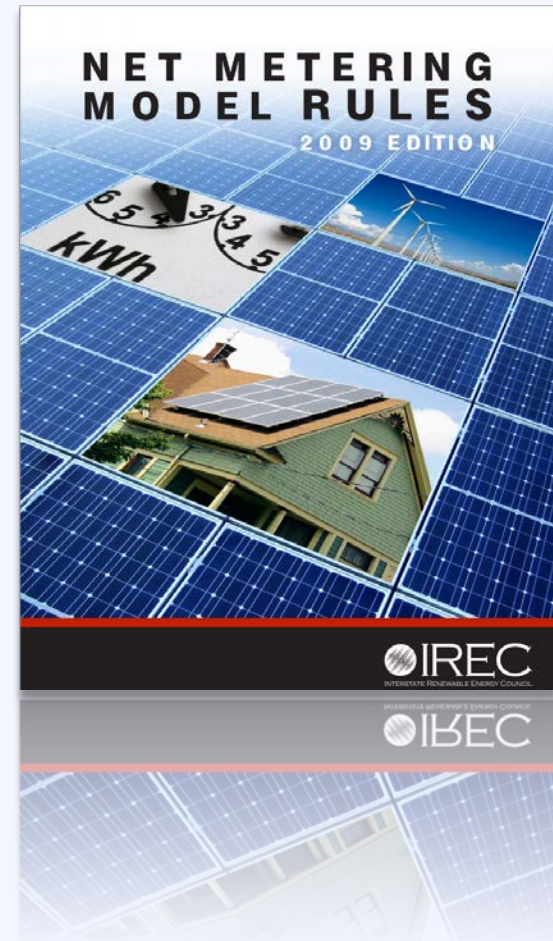
- Ownership requirements
- Contiguous vs. non-contiguous properties
- Multiple customers
- Multiple generators
- Modified system/aggregate system size limits
- Rollover rates
- Distance limitations
- Number of accounts
- How to address accounts on different tariffs

# Net Metering: Resources

## Resource Interstate Renewable Energy Council

IREC developed its model rules in an effort to capture best practices in state net metering policies.

[www.irecusa.org](http://www.irecusa.org)



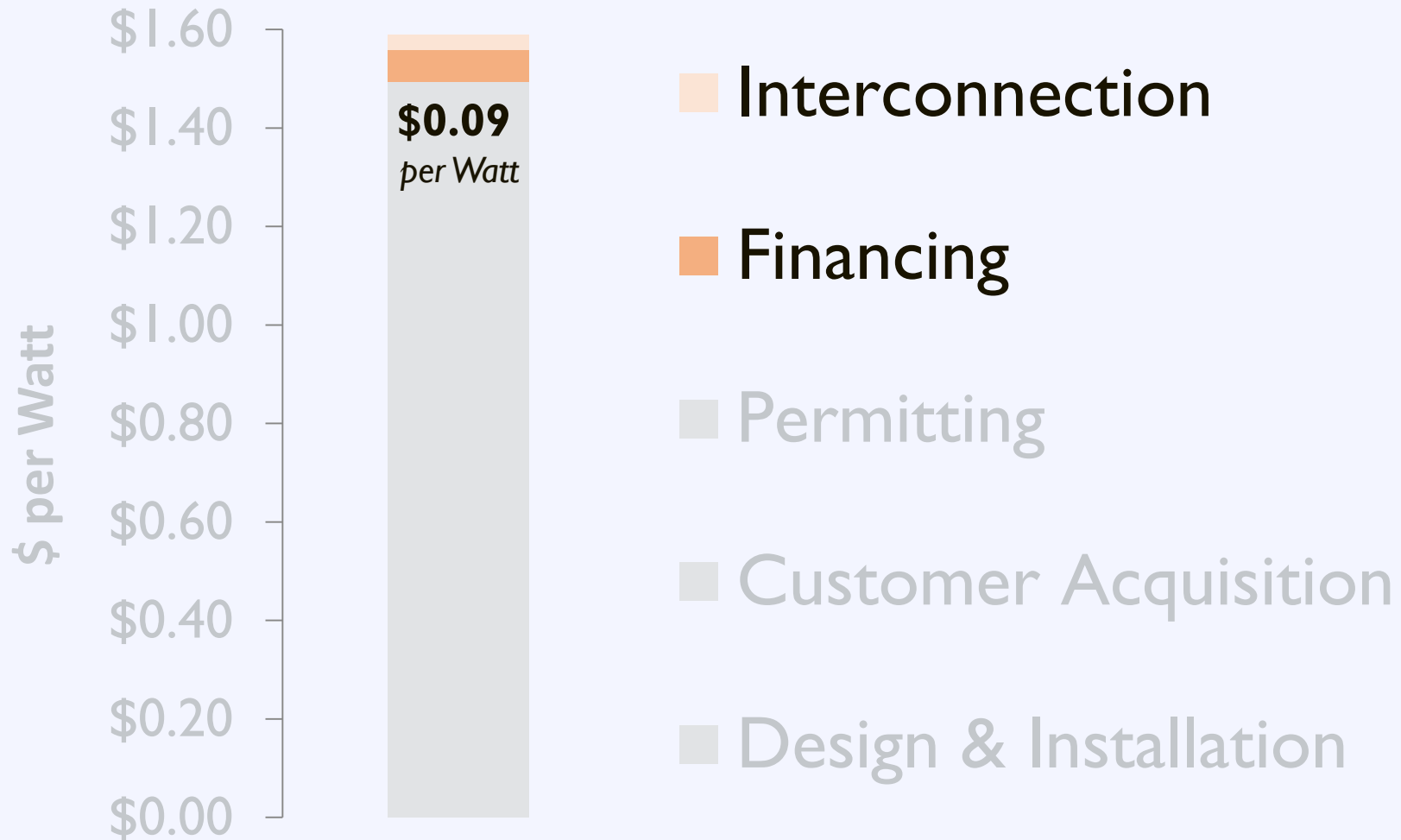
# Interconnection

---

**5,000+** utilities

with unique interconnection procedures

# Mitigate Soft Costs



# Interconnection: Background

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**2000:** NREL finds that interconnection is a significant barrier to customer sited DG

**2005:** Congress requires state regulator authorities to consider an interconnection standard (IEEE 1547)

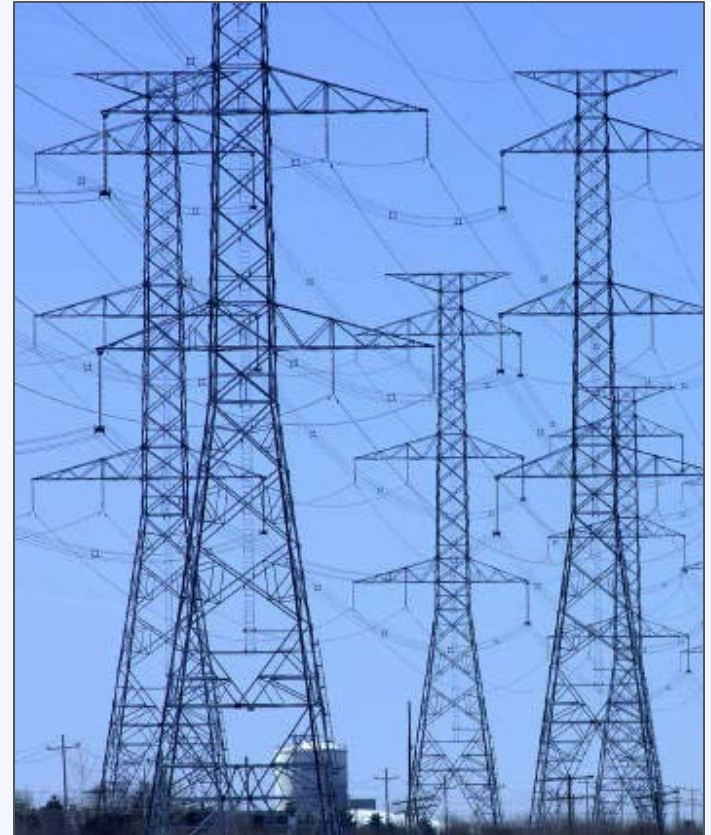
**2012:** 43 States & DC have adopted interconnection standards

- CA Rule 21
- MADRI Procedures
- FERC SGIP
- IREC Procedures



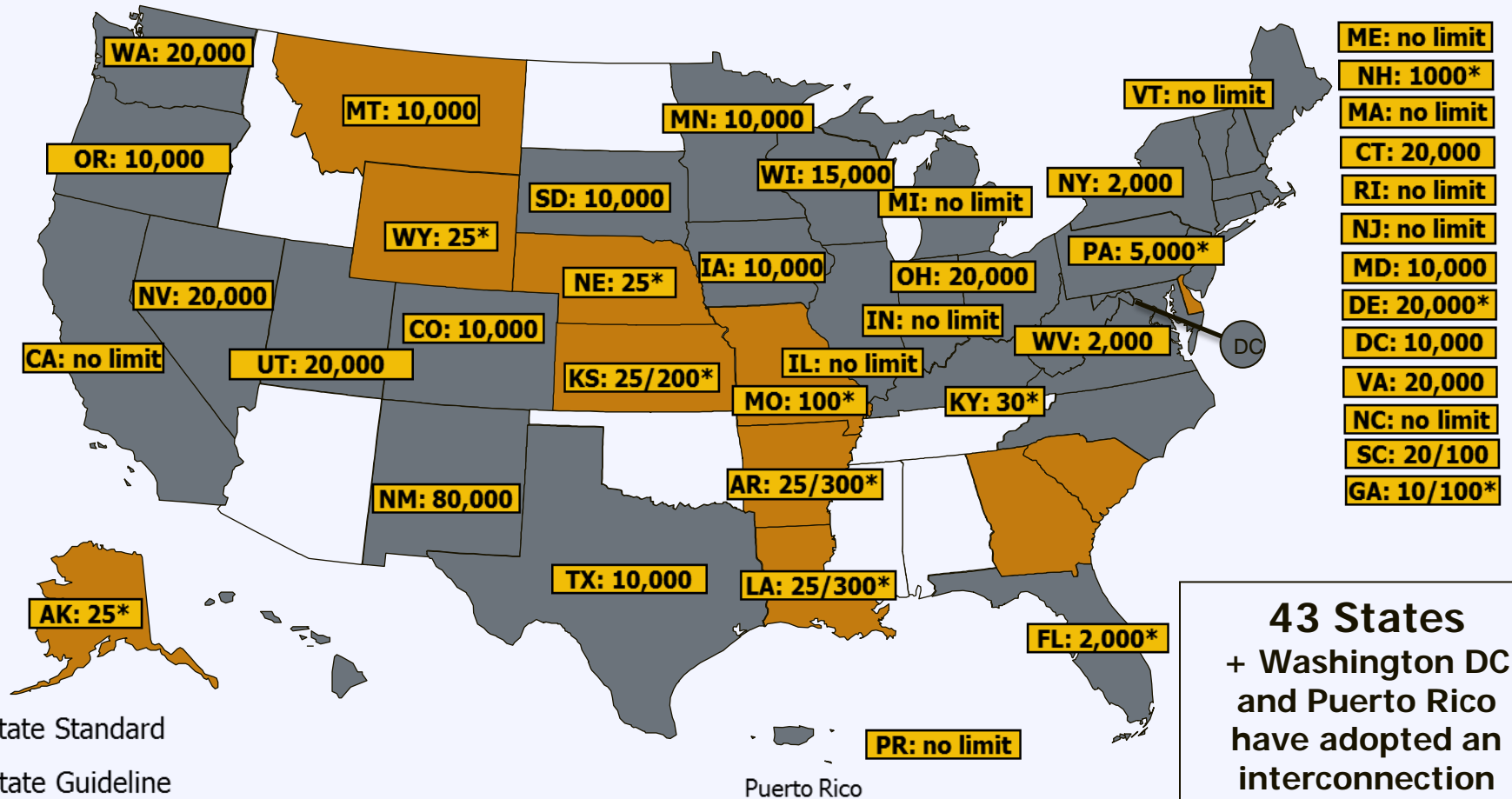
# Interconnection: Best Practices

1. Use standard forms and agreements
2. Implement expedited process
3. Implement simplified procedure for small solar arrays



# Interconnection: State Policies

www.dsireusa.org / August 2012



**43 States**  
+ Washington DC  
and Puerto Rico  
have adopted an  
interconnection  
policy

\* Standard or Guideline only applies to net-metered systems

Notes: Numbers indicate system capacity limit in kW. Some state limits vary by customer type (e.g., residential versus non-residential). "No limit" means that there is no stated maximum size for individual systems. Other limits may apply. Generally, state interconnection standards apply only to investor-owned utilities.

# Interconnection: North Carolina

Interconnection				
F	B	B	B	B
2007	2008	2009	2010	2011

## Recommendations:

- Prohibit requirements for redundant external disconnect switch
- Prohibit requirements for additional insurance
- Extend interconnection procedures to all utilities (i.e., munis and co-ops)

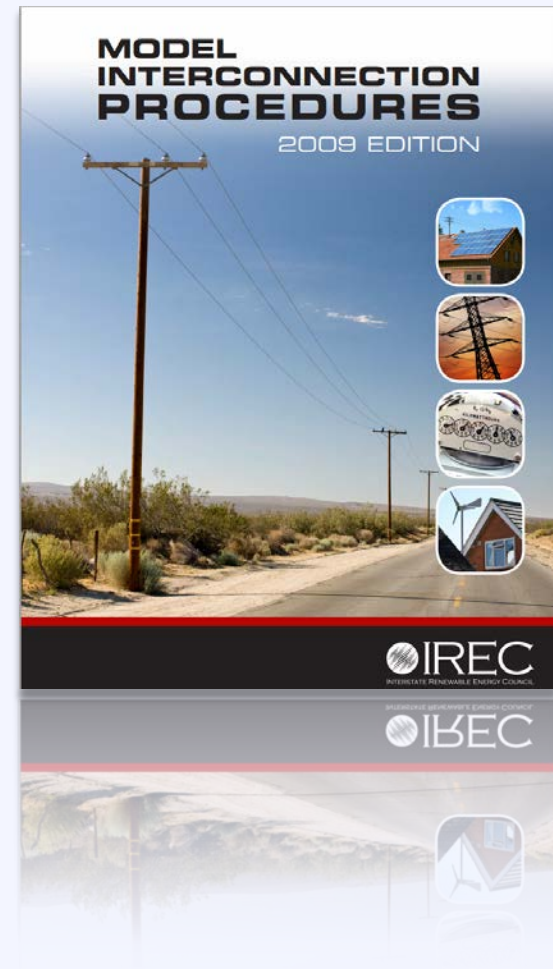
Eligible Renewable/Other Technologies:	Solar Thermal Electric, Photovoltaics, Landfill Gas, Wind, Biomass, Fuel Cells, Municipal Solid Waste, CHP/ Cogeneration, Anaerobic Digestion, Small Hydroelectric, Microturbines, Other Distributed Generation Technologies
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	Investor Owned Utilities
System Capacity Limit:	No limit specified
Standard Agreement:	Yes
Insurance Requirements:	Vary by system size and/or type; levels established by commission
External Disconnect Switch:	Not required for inverter-based systems up to 10 kW; utility's discretion for all other systems
Net Metering Required:	No

# Interconnection: Resources

## Resource Interstate Renewable Energy Council

IREC developed model interconnection procedures in an effort to capture emerging best practices in this vital area.

[www.irecusa.org](http://www.irecusa.org)



# Q & A

# Agenda

---

08:40 – 09:00	Introductions & Discussion
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12:10 – 12:30	Next Steps for Solar in Region

# Understanding Solar Financing

**Direct Cash  
Incentives**

RPS/SRECs

Rebates

PBIs/FITs

**Financing**

3<sup>rd</sup> Party  
Ownership

Bulk  
Purchasing

PACE

**Other  
Incentives**

Loans

Community  
Shared Solar

Property &  
Sales Taxes

# Understanding Solar Financing

**Direct Cash  
Incentives**

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Incentives**

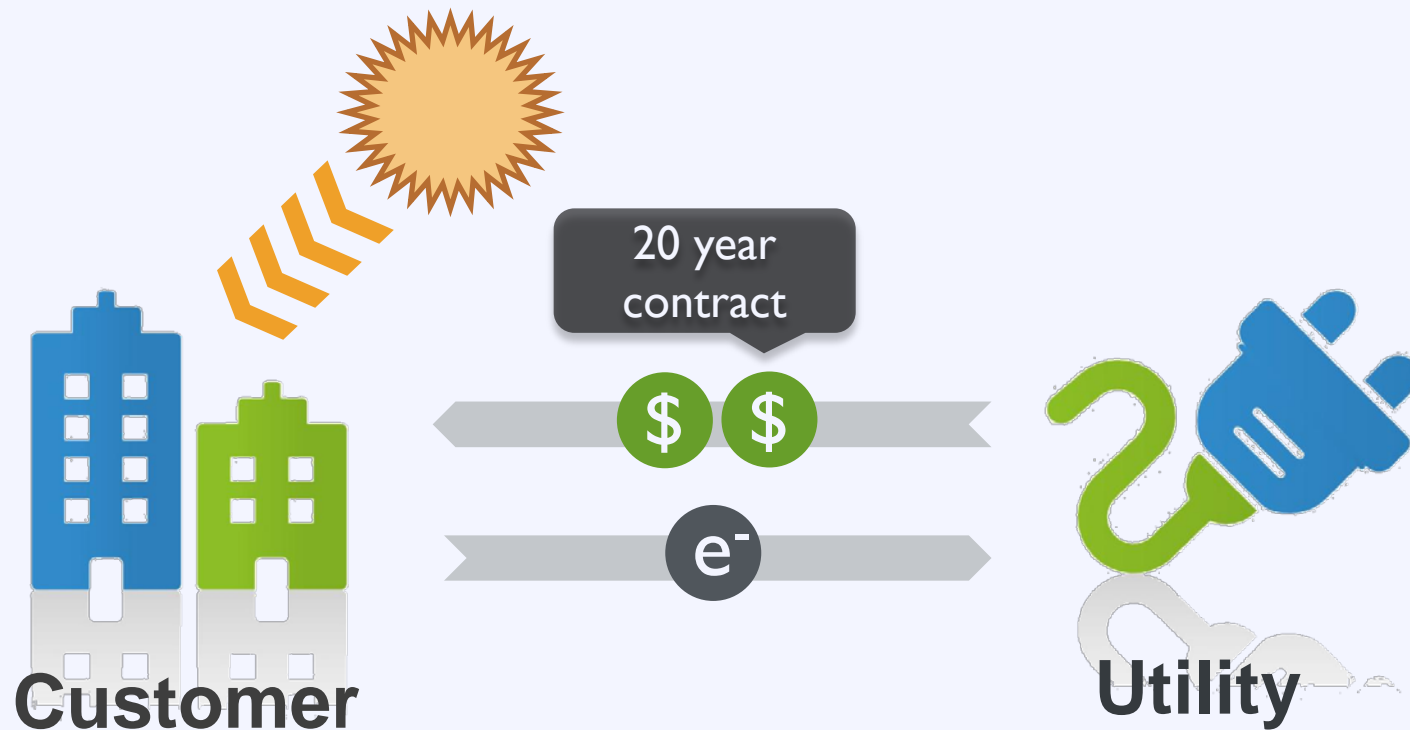
Loans

Community  
Shared Solar

Property &  
Sales Taxes



# What is a Feed in Tariff?



# Components of a Feed in Tariff

- Fixed price payment
- Long term contract
- Guaranteed power purchase
- Price based on generation cost



# Understanding Solar Financing

Direct Cash  
Incentives

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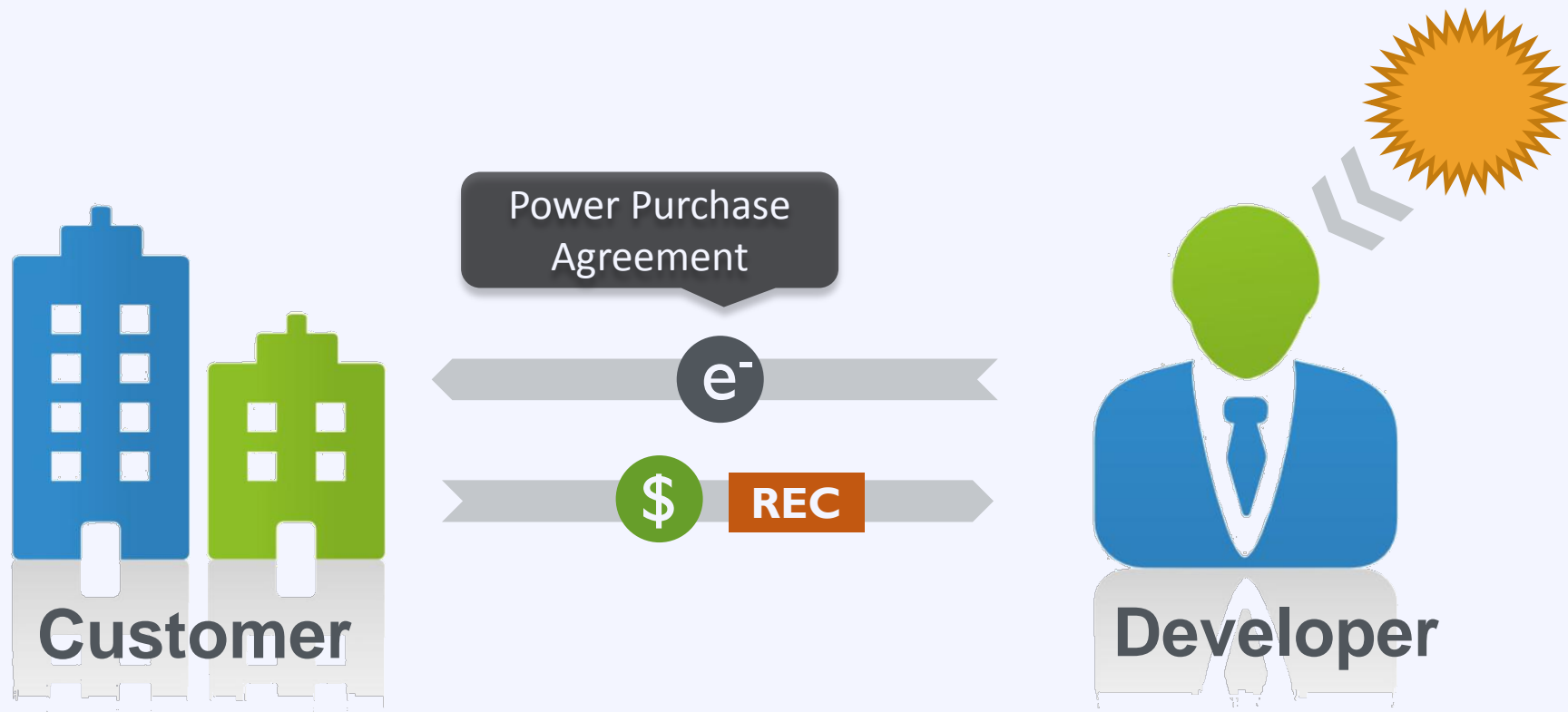
Other  
Incentives

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Shared Solar

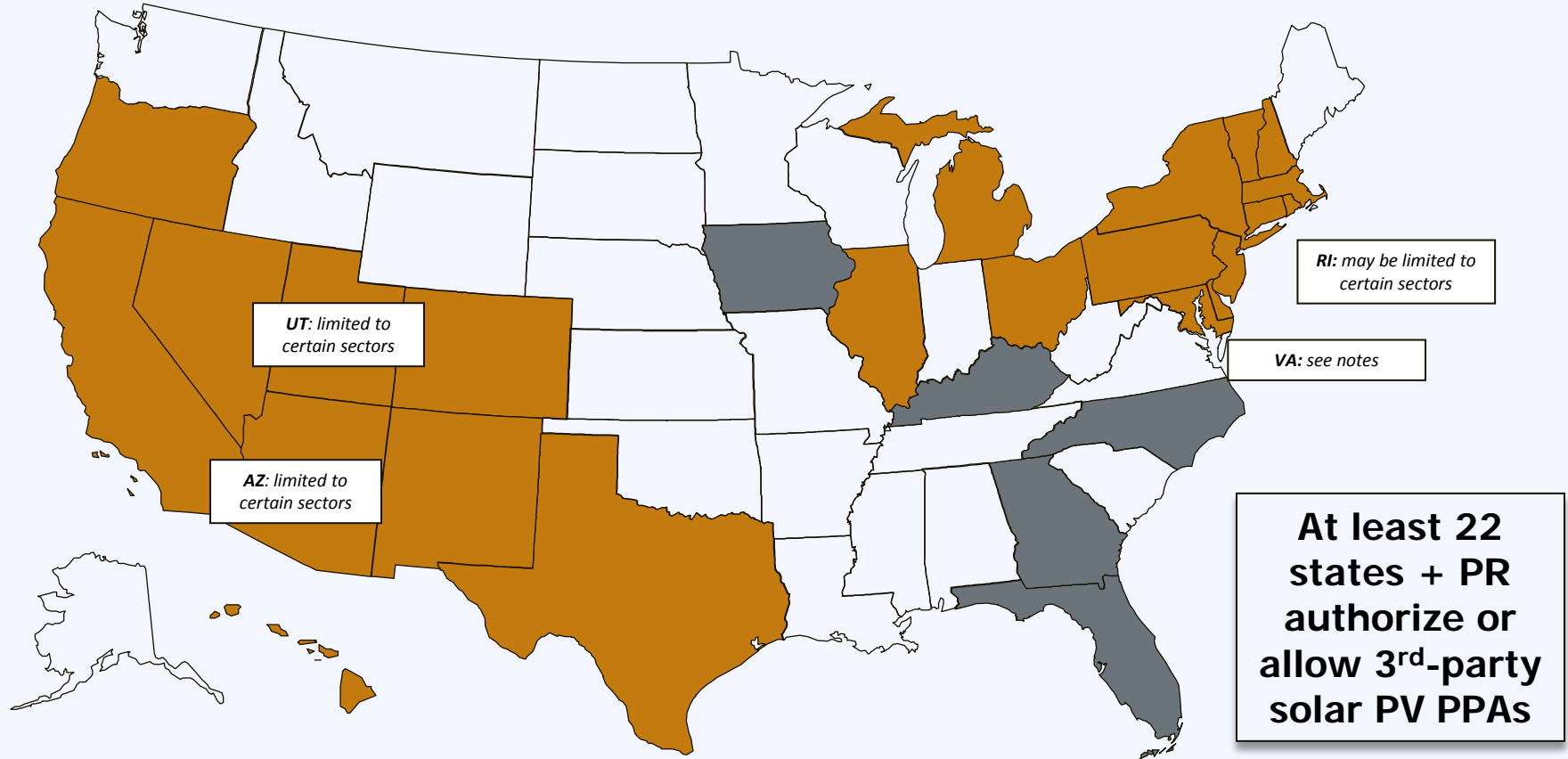
Property &  
Sales Taxes

# Third Party Ownership



# 3<sup>rd</sup>-Party Solar PV Power Purchase Agreements (PPAs)

www.dsireusa.org / August 2012



- Authorized by state or otherwise currently in use, at least in certain jurisdictions within in the state
  - Apparently disallowed by state or otherwise restricted by legal barriers
  - Status unclear or unknown
- Puerto Rico

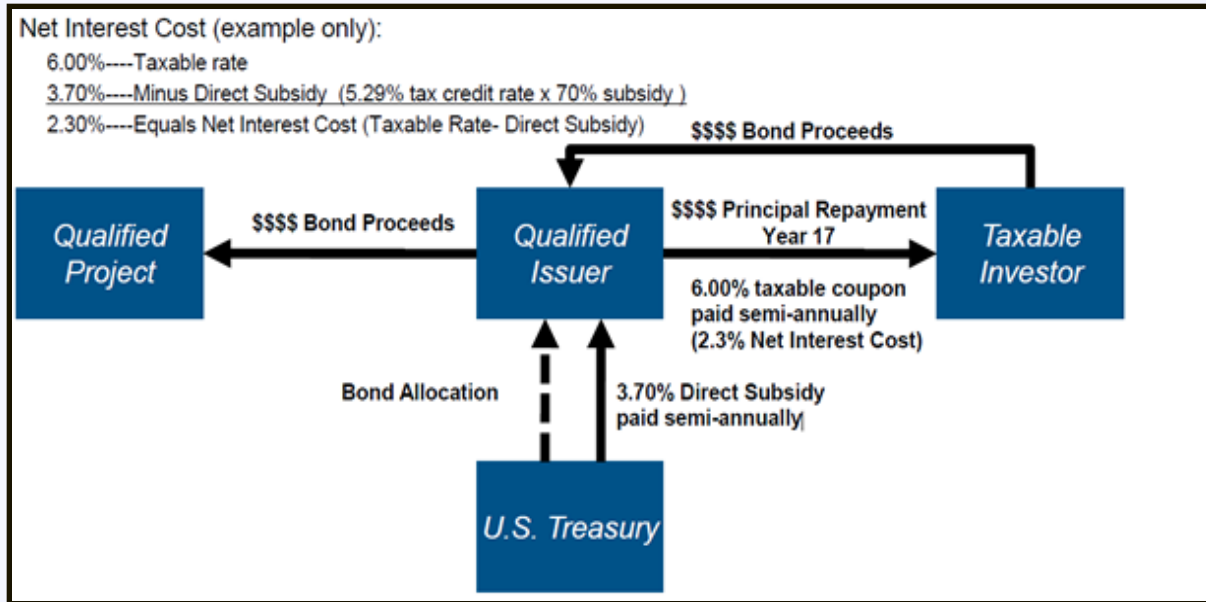
Note: This map is intended to serve as an unofficial guide; it does not constitute legal advice. Seek qualified legal expertise before making binding financial decisions related to a 3<sup>rd</sup>-party PPA. See following slides for additional important information and authority references.

# Qualified Energy Conservation Bonds

---

- What?
  - Tax credit or direct payment subsidy
- Why?
  - Subsidy lowers the effective cost of capital
- Relevance for Solar?
  - Financing public facilities (numerous)
  - “Green Community” programs (a few)
- How?
  - State allocation or automatic allocation

# Qualified Energy Conservation Bonds



# Group Purchasing

- Many people come together to purchase solar equipment and installation services in bulk
- Economies of scale = lower price per watt

SunShares  
Go Solar with Group Buying Power

 [georgetownenergy.com](http://georgetownenergy.com)  
HELPING WASHINGTON DC GO SOLAR

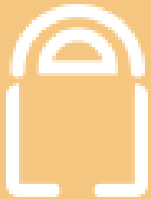


solarize portland



# Property Assessed Clean Energy

City creates type of land-secured financing district or similar legal mechanism (a special assessment district)



Property owners voluntarily sign-up for financing and make energy improvements



Proceeds from revenue bond or other financing provided to property owner to pay for energy project



Property owner pays assessment through property tax bill (up to 20 years)



Local Examples: No local governments in NC have created a PACE program thus far

# Understanding Solar Financing

Direct Cash  
Incentives

RPS/SRECs

Rebates

PBIs/FITs

Financing

3<sup>rd</sup> Party  
Ownership

Bulk  
Purchasing

PACE

Other  
Incentives

Loans

Community  
Shared Solar

Property &  
Sales Taxes

# Financing: Attractive Loan Options

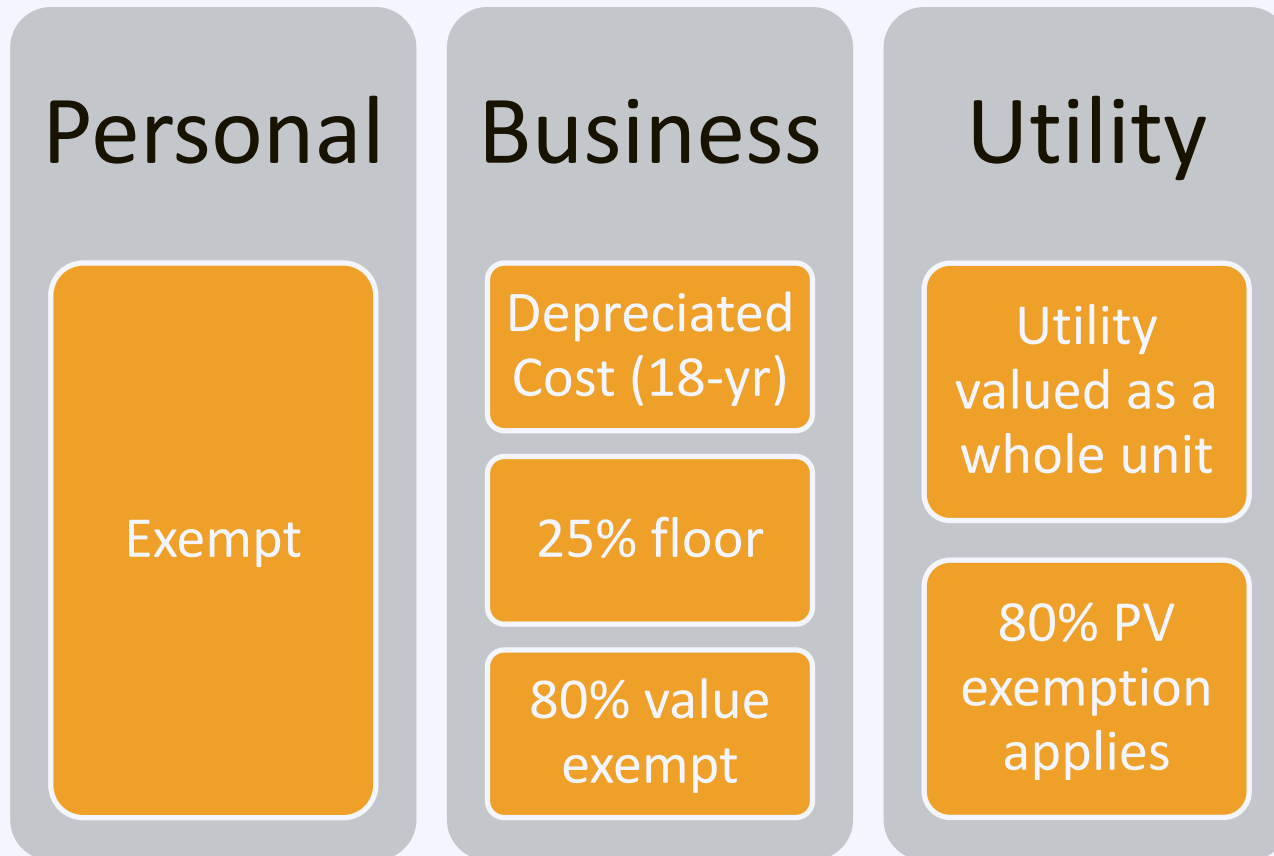
- One local and some utility loans in North Carolina
- Local governments and utilities can develop loan programs:
  - direct loans (e.g., revolving loan fund)
  - loans through private lenders (e.g., credit enhancement)
- Benefits and drawbacks exist for both approaches
- The goal is to increase **access** to financing or induce **additional** improvements
- Various funding options exist

# Community Shared Solar



# PV and Property Taxes

State Policy: 80% reduction in assessed value...



Q & A

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11:30 – 11:40	<i>Break</i>
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# Process

Decide on  
Ownership  
Structure

**Option 1:** Direct Ownership

**Option 2:** Third Party Ownership

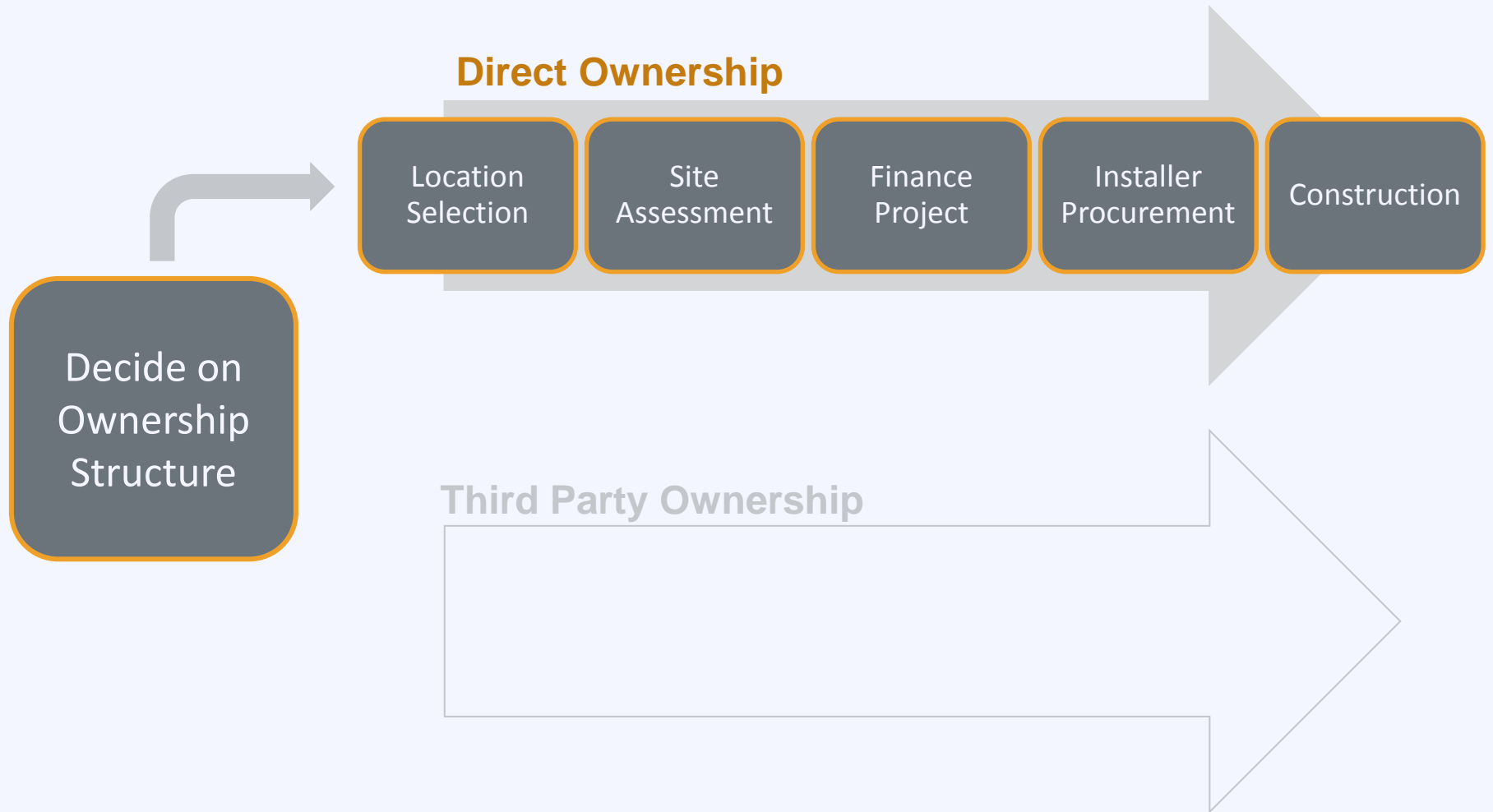


# Ownership Structure Decision

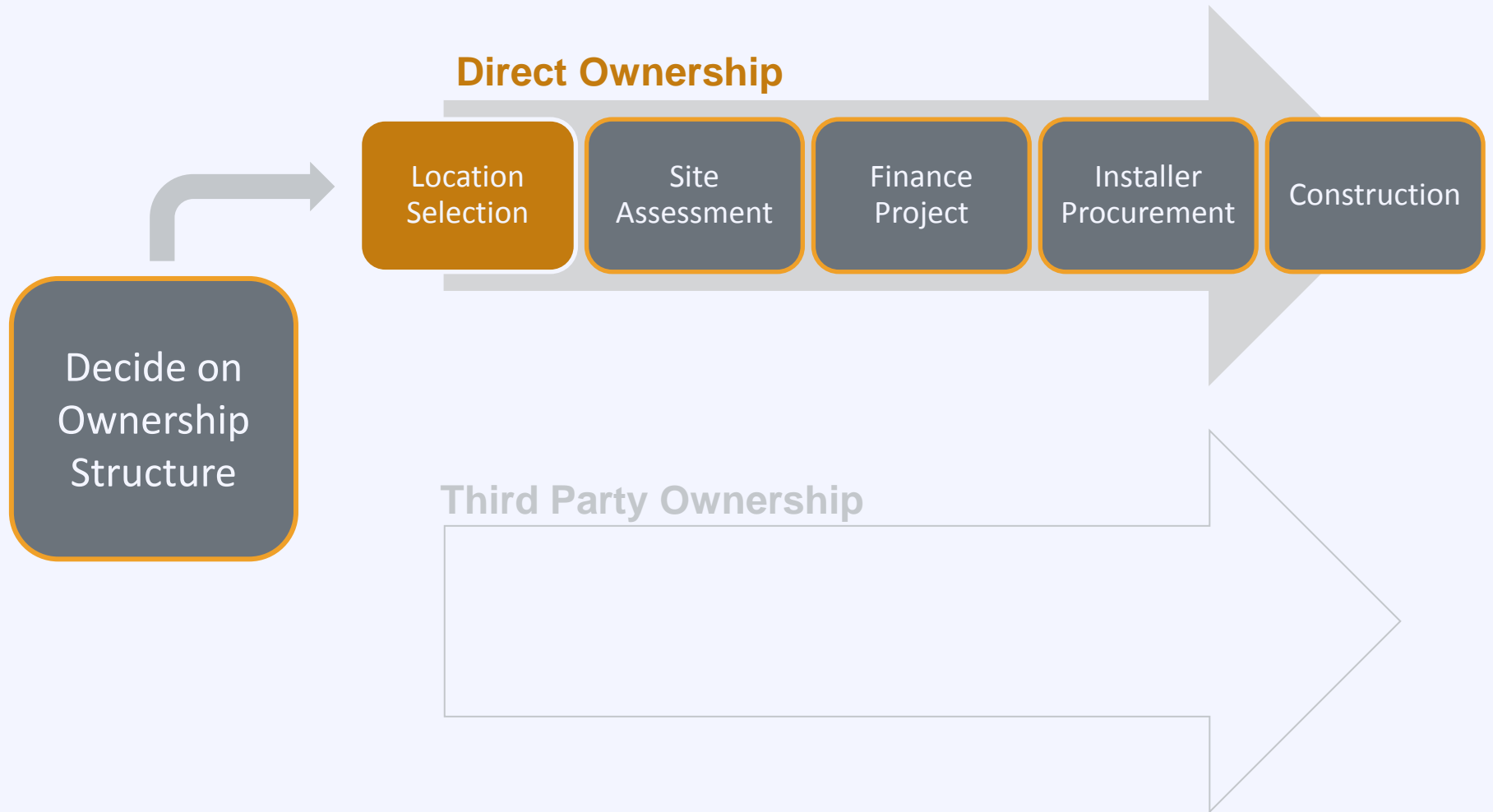
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- Are you a taxpaying entity?
- Do you have access to financing or available cash?
- How does this compare to other opportunities?
- Can you enter into long-term contracts?
- Do you want to own the system?
- Do you have a municipal utility?
- Do you need the RECs for compliance?

# Process



# Process



# Step 1: Location Selection

---

- Who is using the energy?
- Where is the energy being used?
- What is the user's energy load?
- What is the user's energy cost?

# Step I: Location Selection

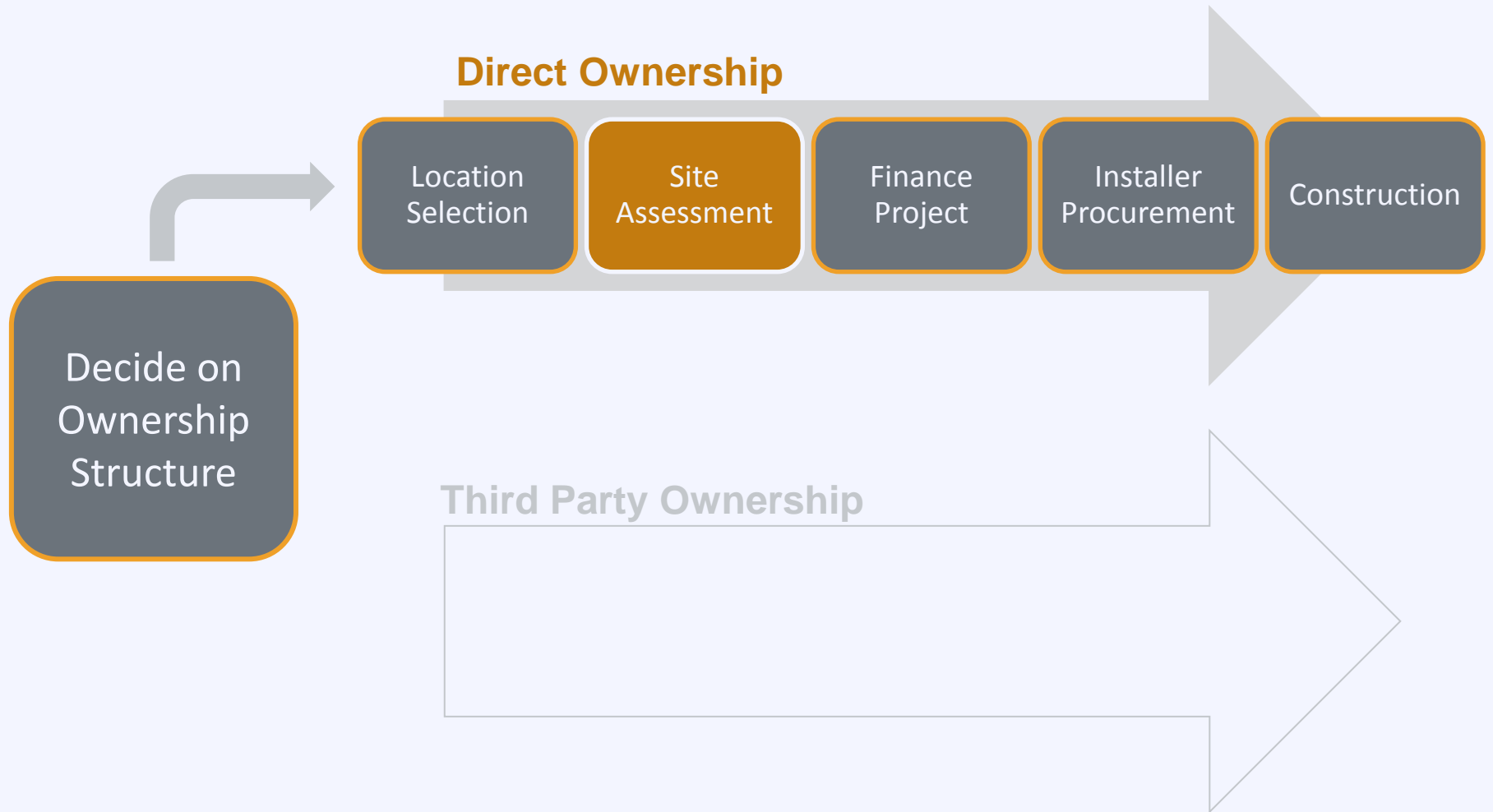


**Rooftop**



**Ground**

# Process



# Step 2: Site Assessment

- Solar Access Rights
- Interconnection
- Wind loading
- Roof age, type, & warranty
- Electrical configuration
- Slope, Shading and orientation



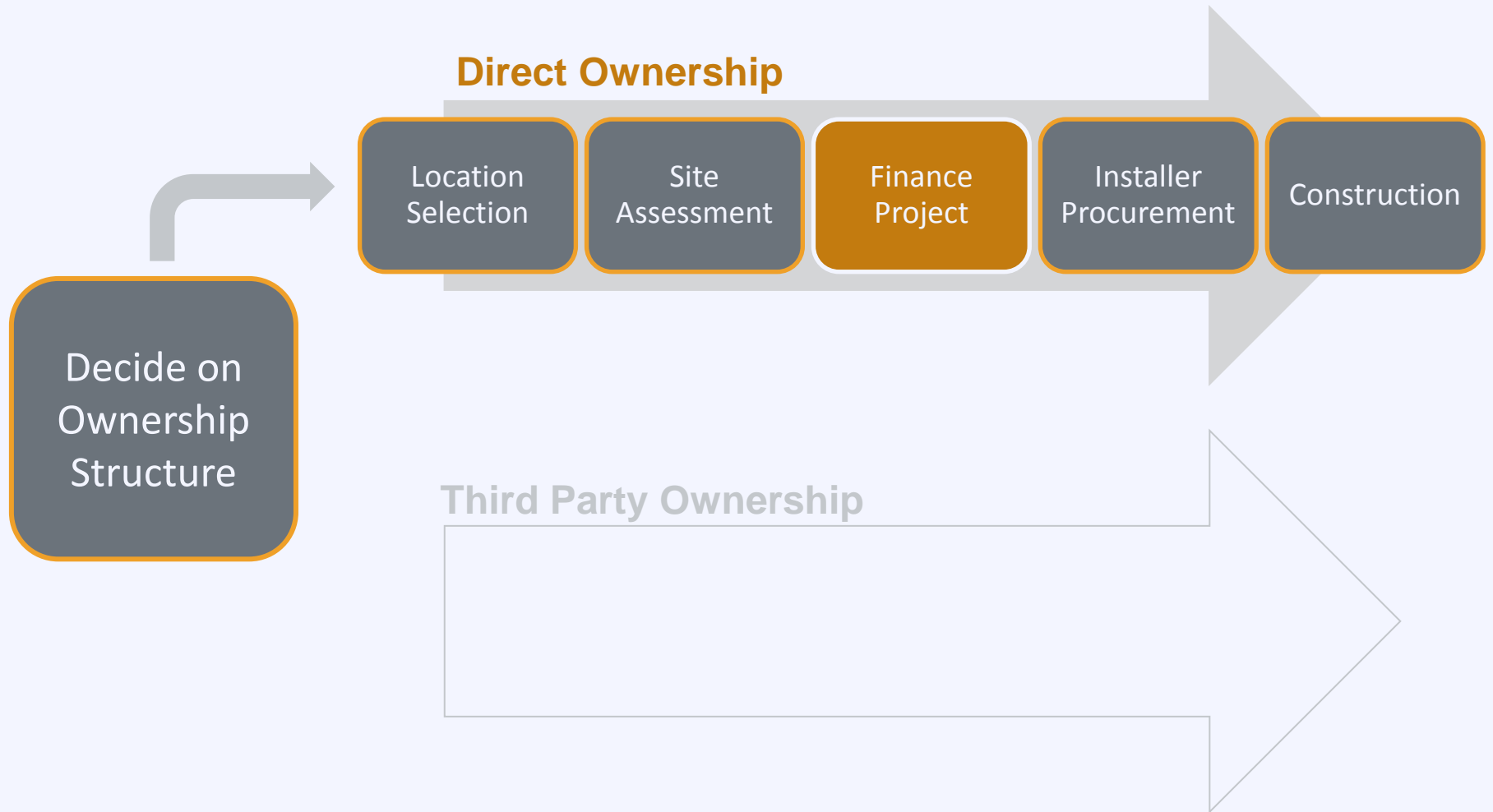
# Step 2: Site Assessment

- Usable acreage
- Slope
- Distance to transmission lines
- Distance to graded roads
- Conservation areas





# Process

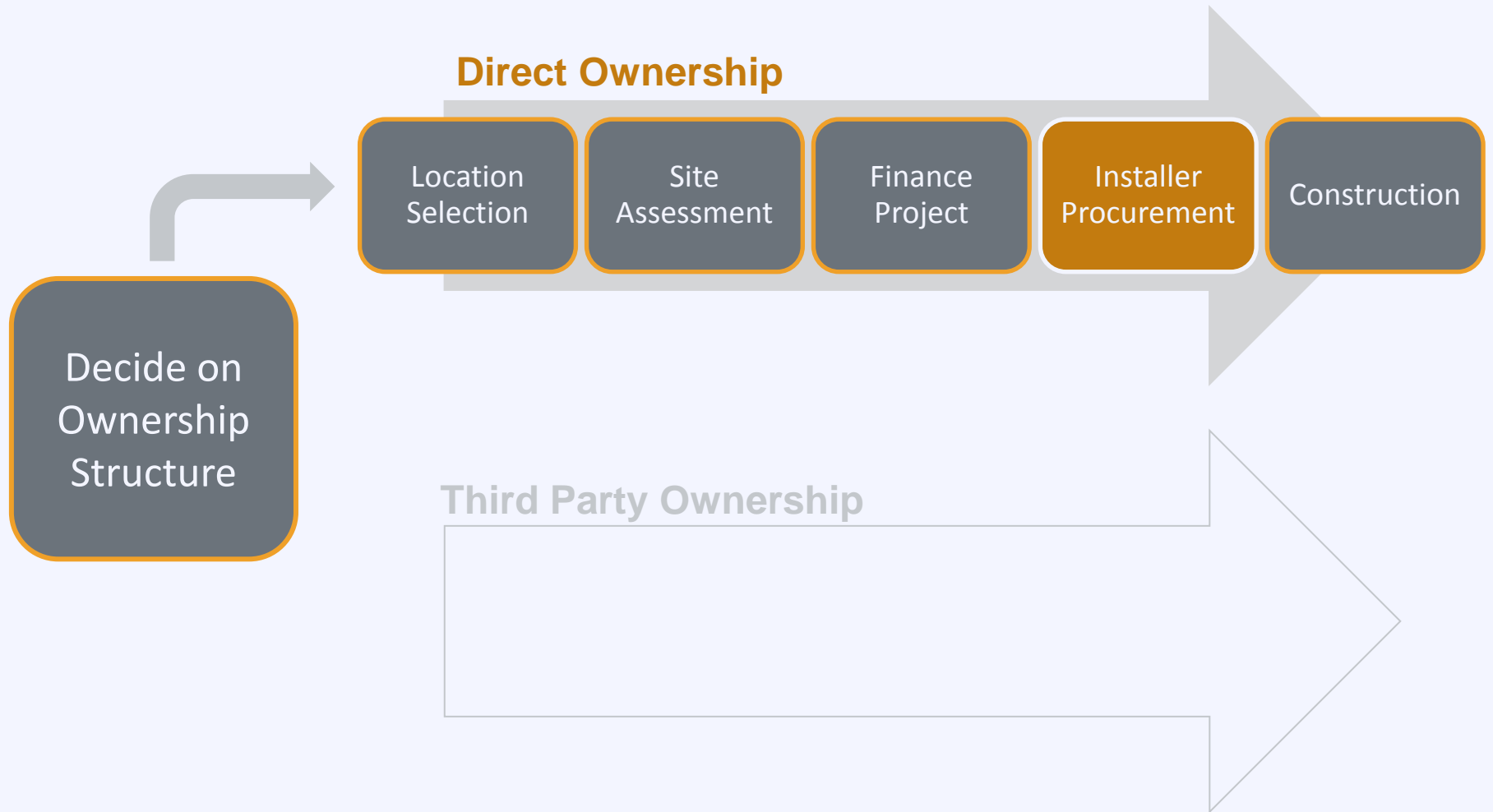


# Step 3: Finance Project

---

- Direct purchase
- Grant financed
- ESCO/performance contracting
- Loans
- Bonds

# Process



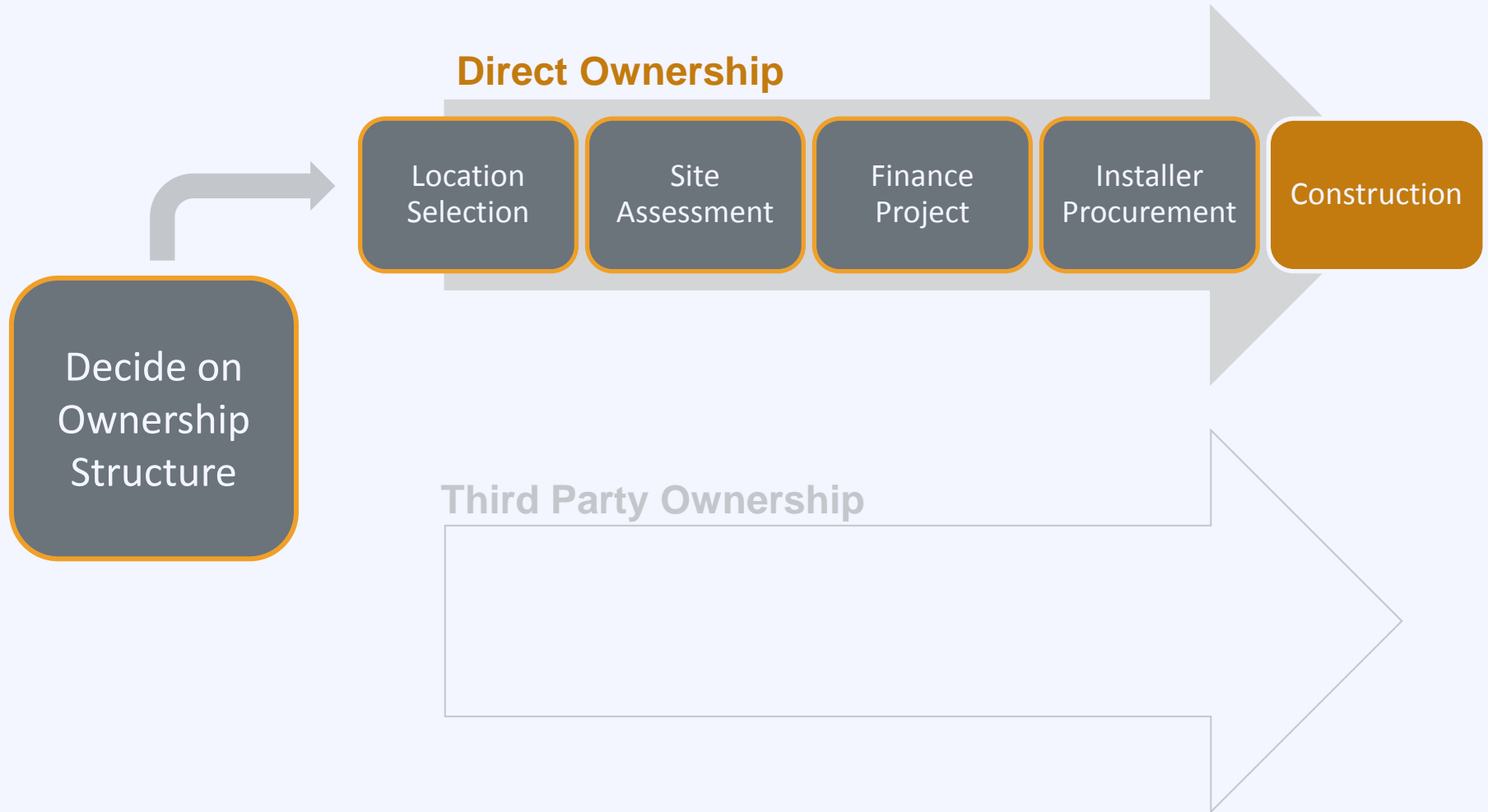
# Step 4: Installer Procurement

---

EPC = Engineer, Procure, Construct

- Designs the project
- Completes necessary permitting requirements
- Works with the utility to file for interconnection
- Assists in procuring components
- Applies for incentives
- Manages project construction

# Process



# Direct Ownership

---

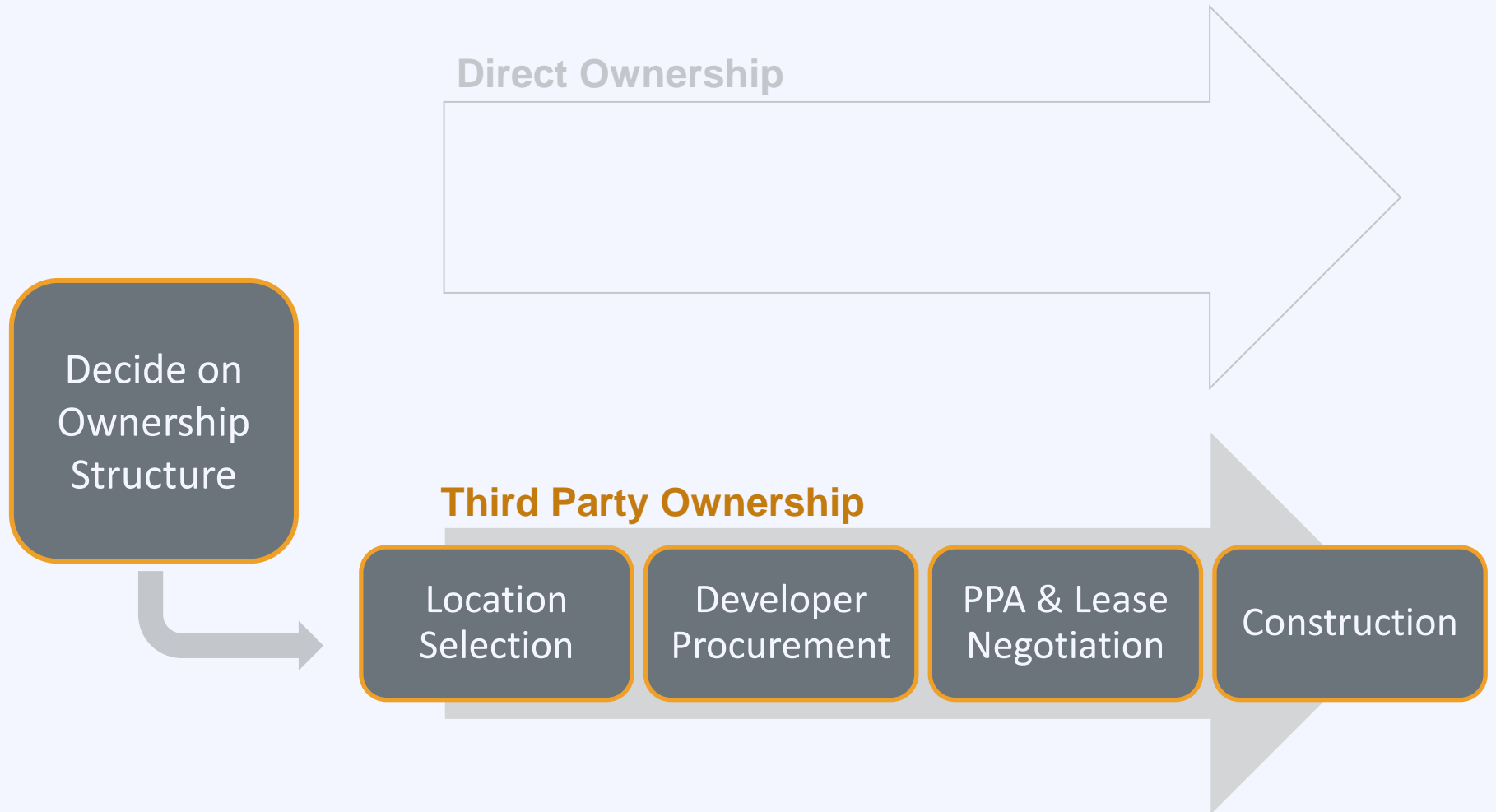
## Pros

- Low – cost electricity
- REC revenue
- Maximize underutilized spaces

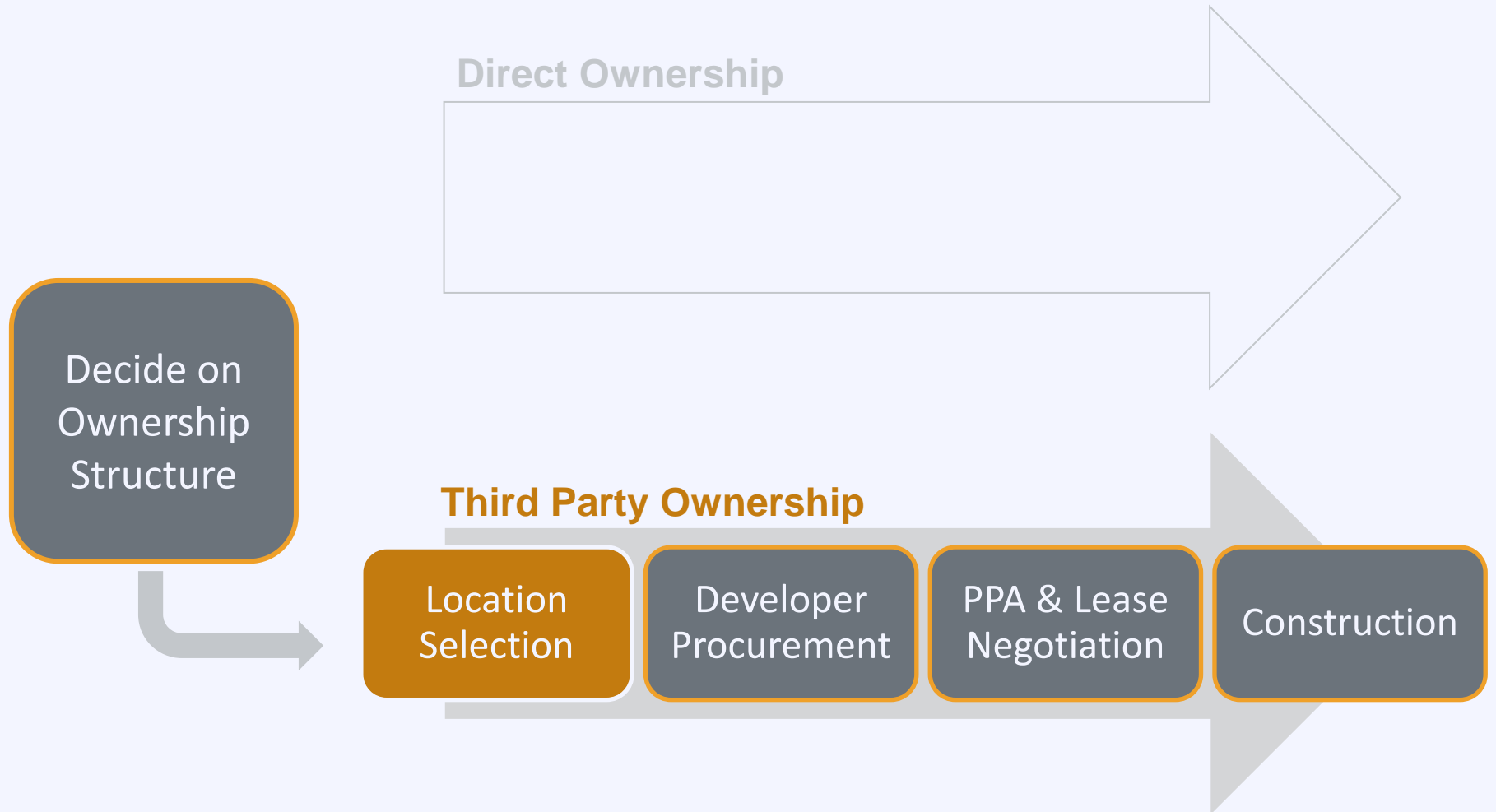
## Cons

- Large upfront cost
- Long term management
- Can't take all incentives
- Development risk
- Performance risk

# Process

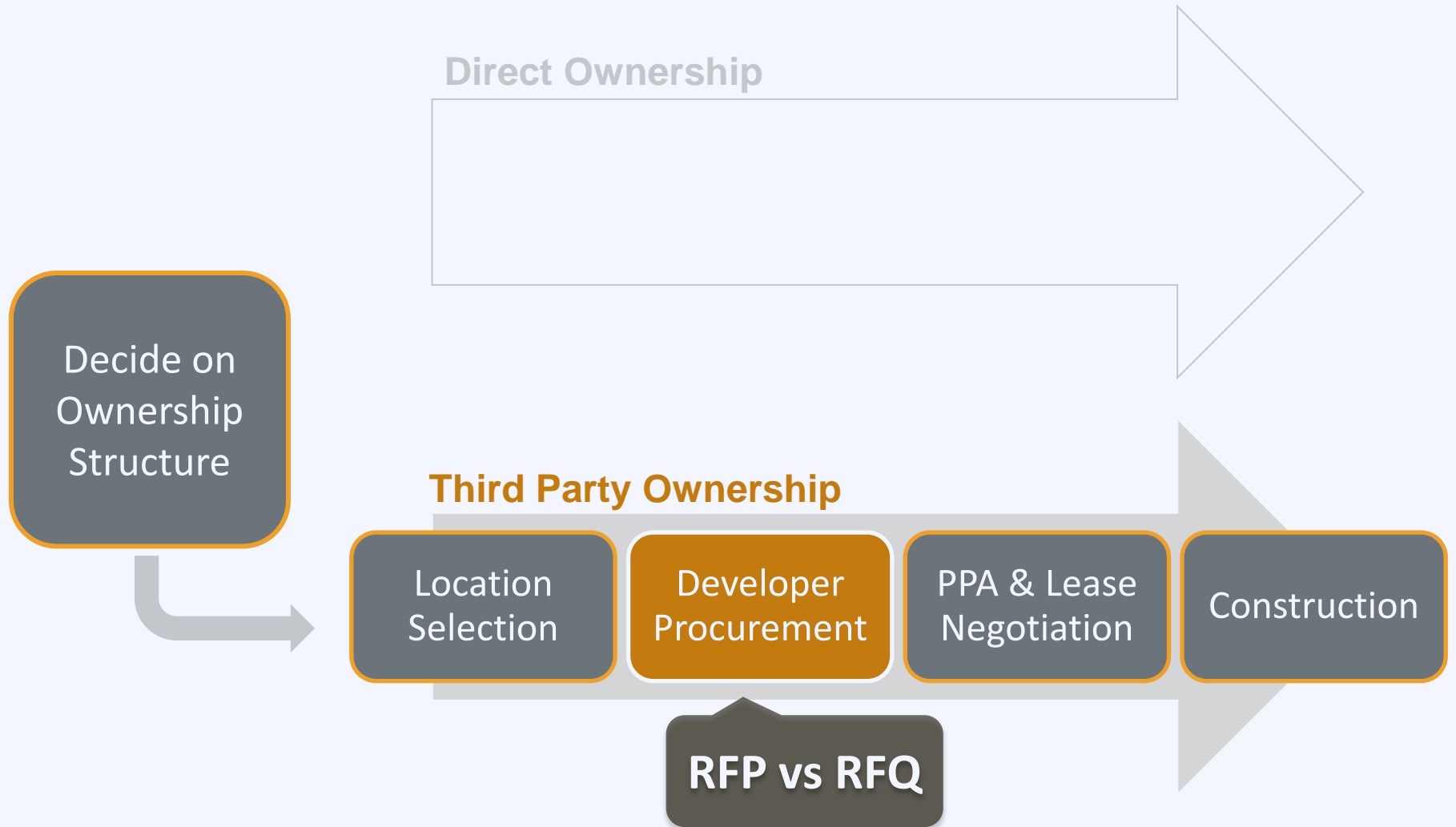


# Process





# Process



# Step 2: Developer Procurement

---

## Avoid Five Common Pitfalls:

- RFP/RFQ specifications are too restrictive or too unstructured
- Competing measures of system efficiency
- Finding sufficient number of qualified bidders
- Lack of effective O&M program
- Lack of strong monitoring program

# Step 2: Developer Procurement

---

In Santa Clara County, CA, nine municipalities collaboratively bid out 47 sites. Benefits include:

**50%** savings in administrative costs

**10-15%** reduction in energy cost

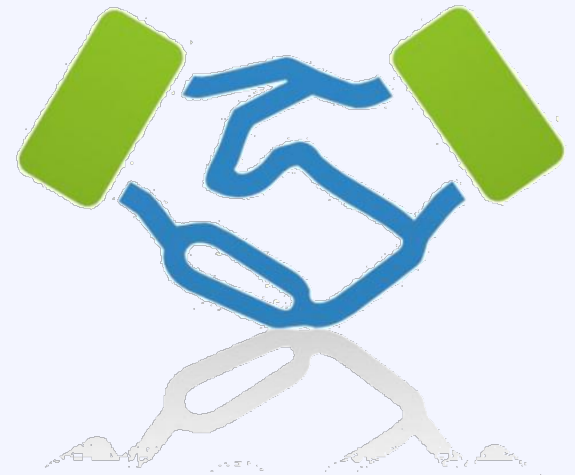
# Process



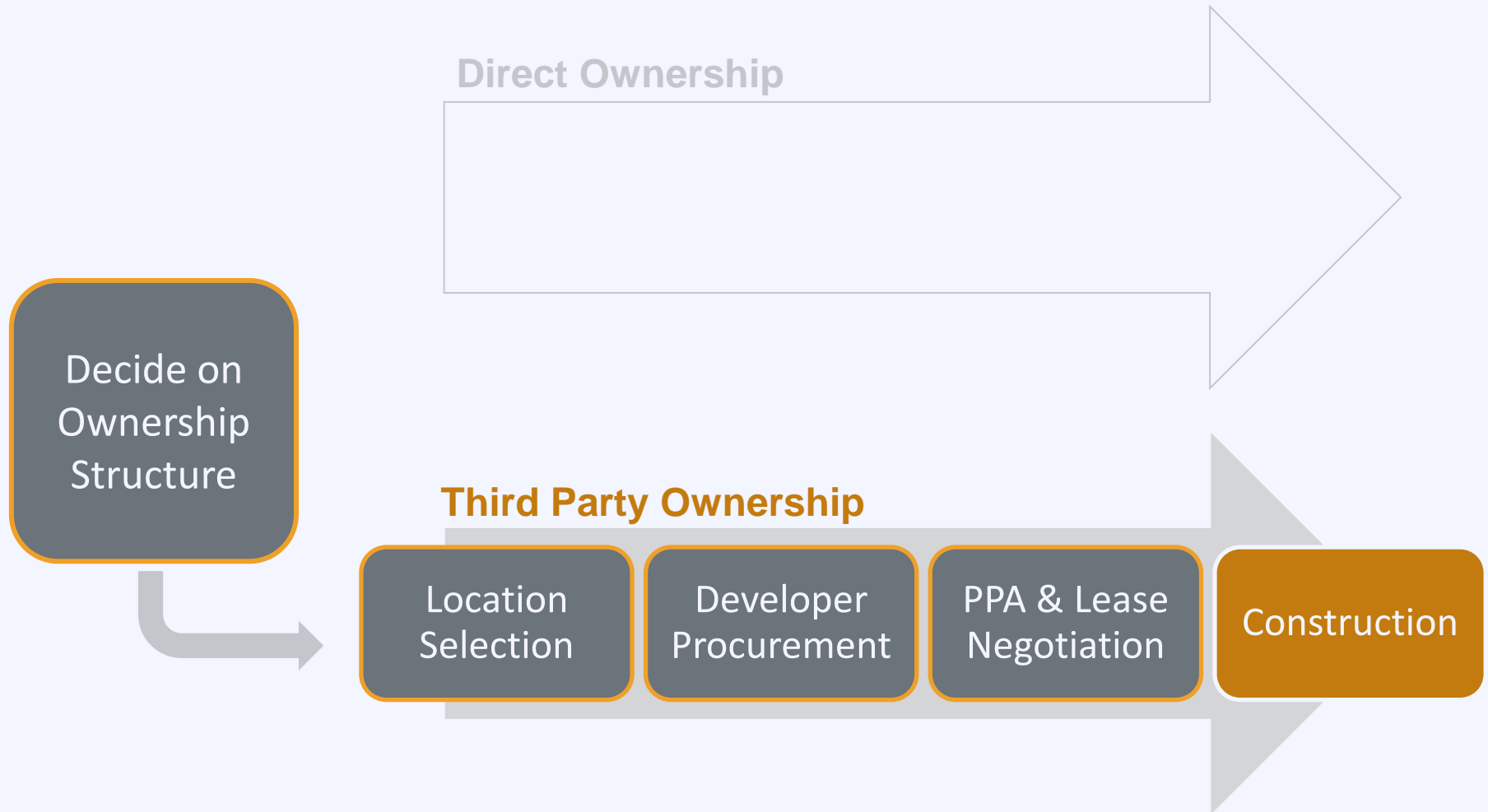
# Step 3: Contract Negotiation

## Negotiation points:

- Fixed or floating electricity price
- Price escalator
- Contract term length
- Property taxes
- Liability
- Performance guarantee
- Regulatory risk



# Process



# Third Party Ownership

---

## Pros

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments

## Cons

- Market electricity price risk
- Limited opportunity in PA
- Don't keep RECs

# Factors PPA Providers Look For

---

- States that allow PPA providers to operate without being regulated as utility
- State financial incentives – tax credit or rebate
- REC market
- Good net metering and interconnection
- PPA providers allowed to net meter



Q & A

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# Activity: Addressing Barriers

What is the greatest barrier to solar adoption in your community? **[Green Card]**

Right Now



Write answer on card

During Session



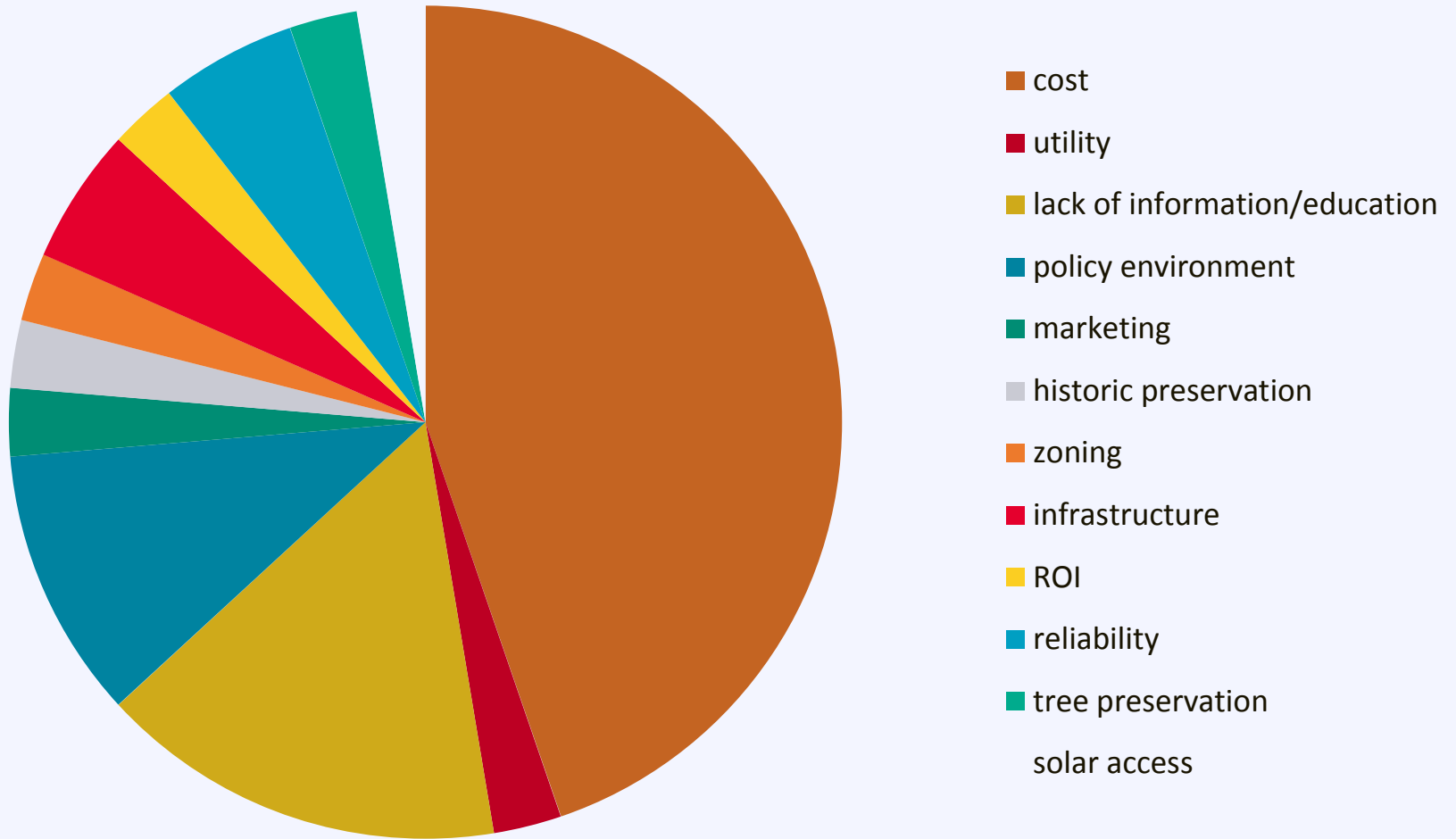
Compile results

After Break



Group discussion

# [Results from Survey]



# Barriers

- Unfavorable regulations
- Lack of funds / financing
- Weak incentives
- Community pushback
- Time-intensive process
- Lack of consumer education



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- |                      |   |
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# Activity: Next Steps

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**What do you pledge to do when you leave today's workshop? [Orange Card]**



# Q & A



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