

# Solar Powering Your Community

## Addressing Soft Costs and Barriers



Powered by

**SunShot**

U.S. Department of Energy

# About the SunShot Solar Outreach Partnership



The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.

# About the SunShot Solar Outreach Partnership

---

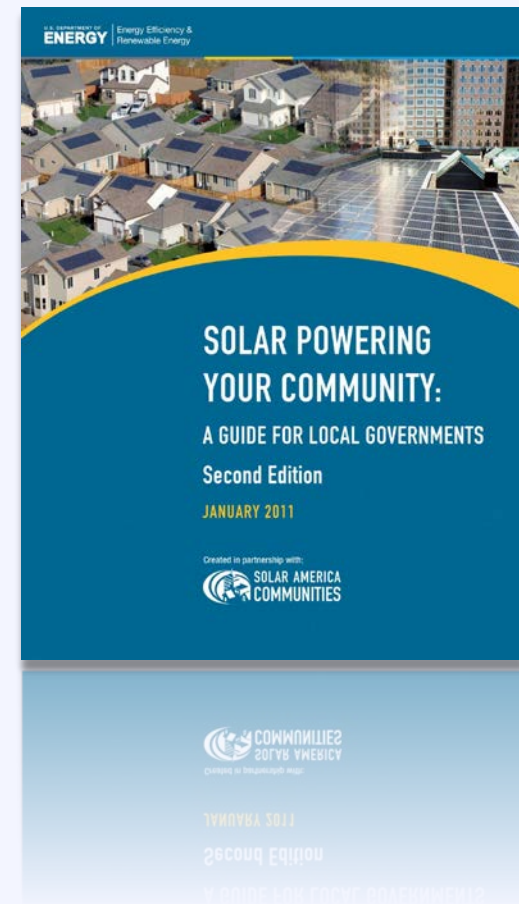
- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize **permitting and interconnection processes**
- Improve **planning and zoning codes/regulations** for solar electric technologies
- Increase access to **solar financing options**

# About the SunShot Solar Outreach Partnership

## Resource Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

[www.energy.gov](http://www.energy.gov)





# About the SunShot Solar Outreach Partnership

## Resource Sunshot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs

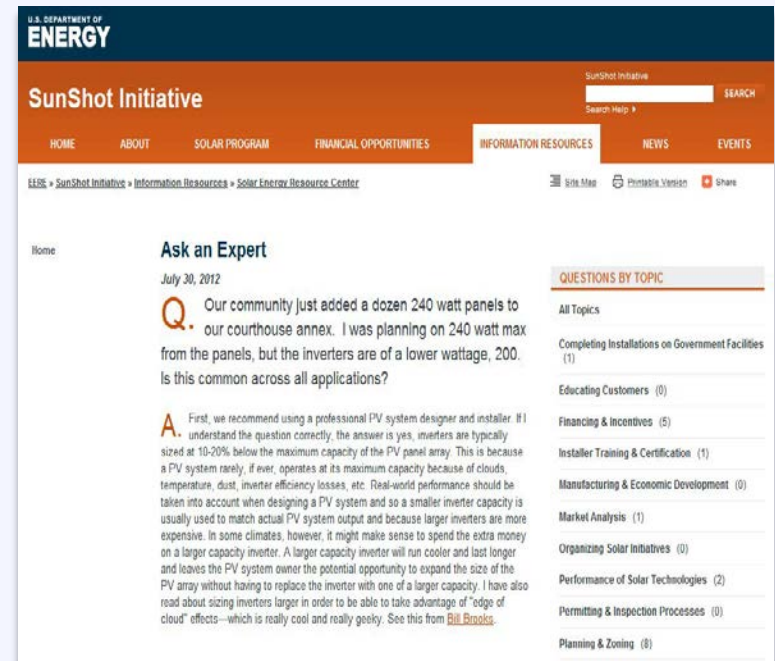
[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)



# About the SunShot Solar Outreach Partnership

## Technical Support

- ‘Ask an Expert’ Live Web Forums
- ‘Ask an Expert’ Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)

For more information email: [solar-usa@iclei.org](mailto:solar-usa@iclei.org)



Powered by

**SunShot**

U.S. Department of Energy

**Jayson Uppal**

Meister Consultants Group

[jayson.uppal@mc-group.com](mailto:jayson.uppal@mc-group.com)  
(617) 209-1990

**Justin Barnes**

NC Solar Center / DSIRE

[jrbarne2@ncsu.edu](mailto:jrbarne2@ncsu.edu)  
(919) 513 - 0792

**Erin Musiol**

American Planning Association

[emusiol@planning.org](mailto:emusiol@planning.org)  
(202) 349-1013

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks



# Agenda

---

08:50 – 09:10

Solar 101

09:10 – 09:40

Planning and Zoning for Solar

09:40 – 09:50

*Break*

09:50 – 10:10

Addressing Solar Barriers Activity

10:10 – 10:30

Understanding Utility Regulations

10:30 – 10:50

Understanding Solar Financing

10:50 – 11:00

*Break*

11:00 – 12:00

Panel of Local Speakers & Group Discussion

12:00 – 12:15

Closing Remarks



# Poll

## Who's in the room?



# Poll

**What is your experience with solar?**

# Solar Technologies



**Solar Photovoltaic (PV)**



**Solar Hot Water**



**Concentrated Solar Power**

# Solar Technologies



**Solar Photovoltaic (PV)**

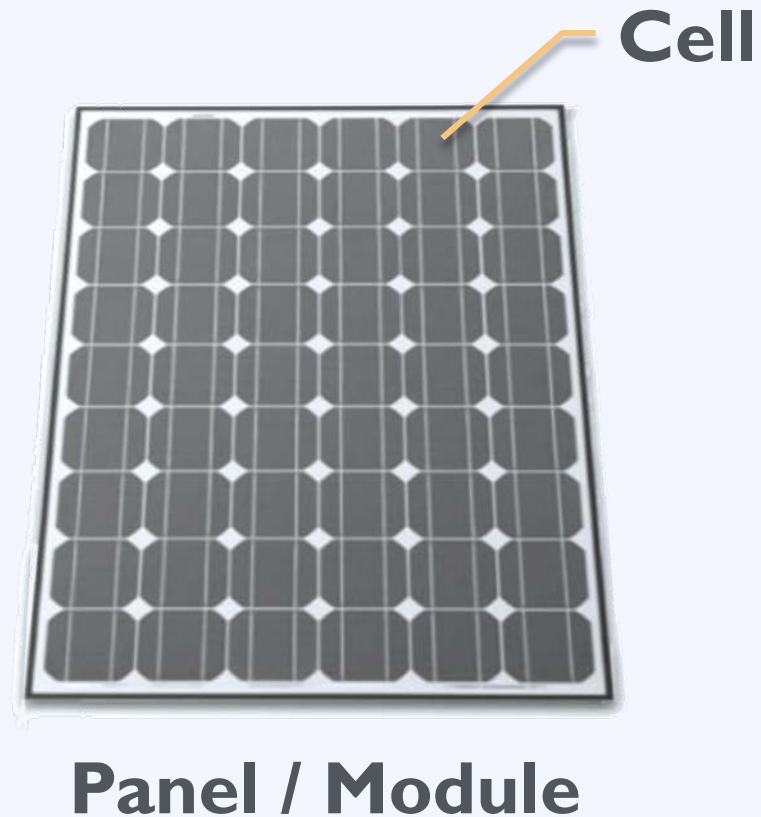


Solar Hot Water



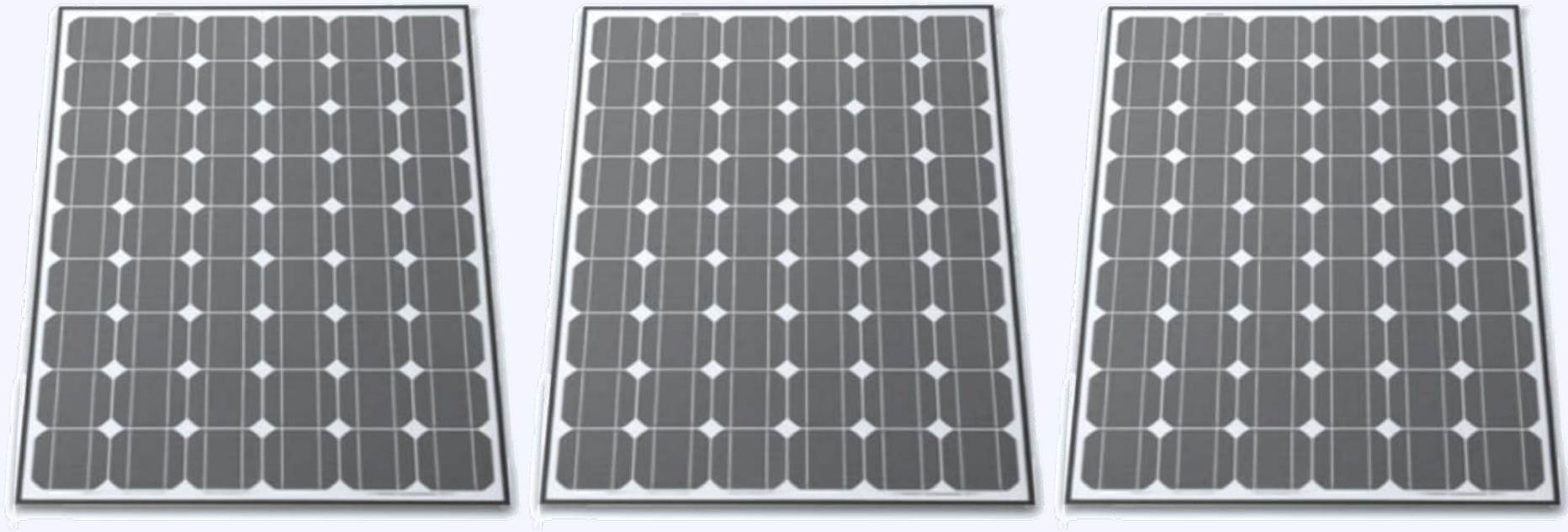
Concentrated Solar Power

# Some Basic Terminology



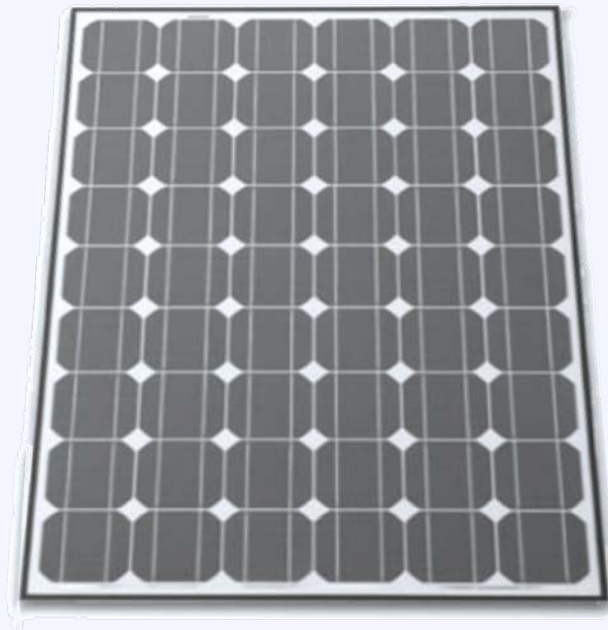
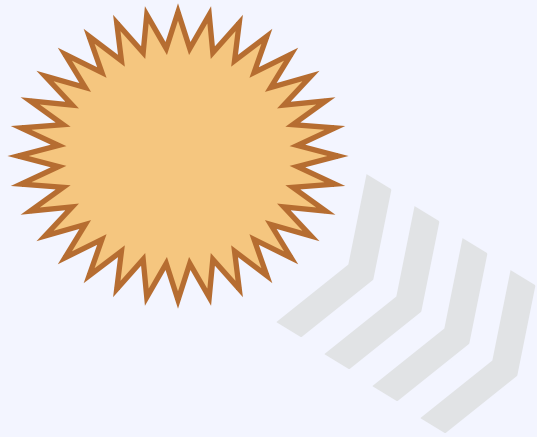


# Some Basic Terminology



**Array**

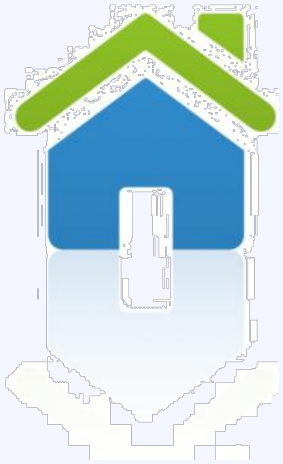
# Some Basic Terminology



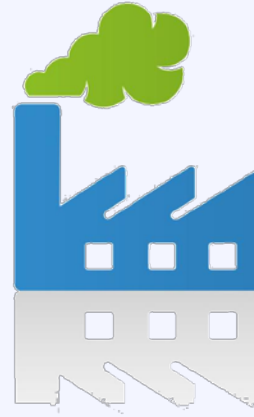
**Production**  
*Kilowatt-hour (kWh)*

**Capacity / Power**  
*kilowatt (kW)*

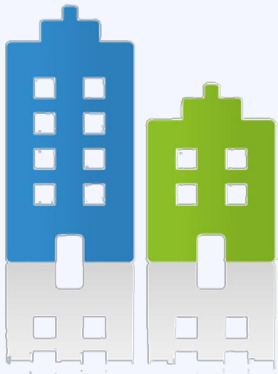
# Some Basic Terminology



**Residence**  
5 kW



**Factory**  
1 MW+



**Office**  
50 – 500 kW



**Utility**  
2 MW+

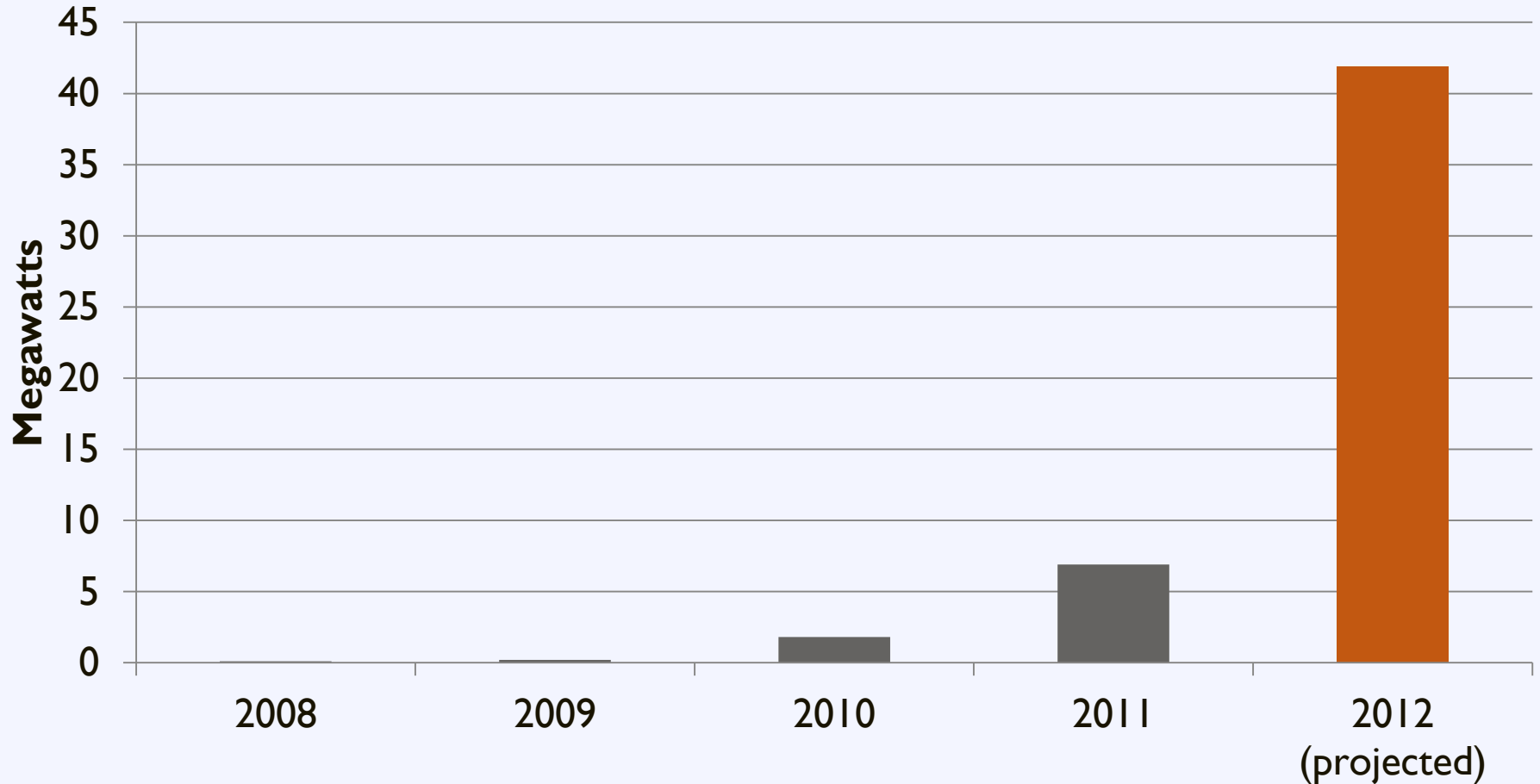


# Workshop Goal

**Enable local governments to replicate successful solar practices and expand local adoption of solar energy**

# Georgia Solar PV Market

## Installed Capacity of Solar PV





# Explore benefits

and

# Overcome barriers





# Activity: Identifying Benefits

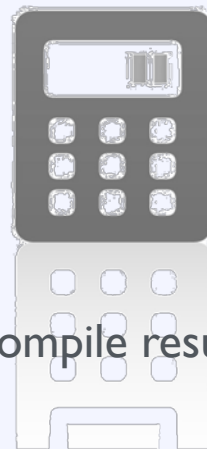
What is the greatest benefit solar can bring to your community? **[Blue Card]**

**Right Now**



Write answer on card

**During Session**



Compile results

**After Break**



Group discussion



# Activity: Addressing Barriers

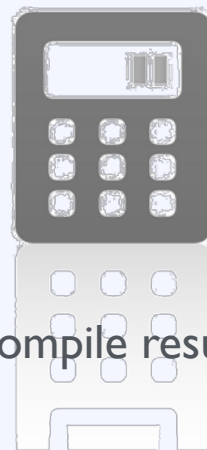
What is the greatest barrier to solar adoption in your community? **[Green Card]**

**Right Now**



Write answer on card

**During Session**



Compile results

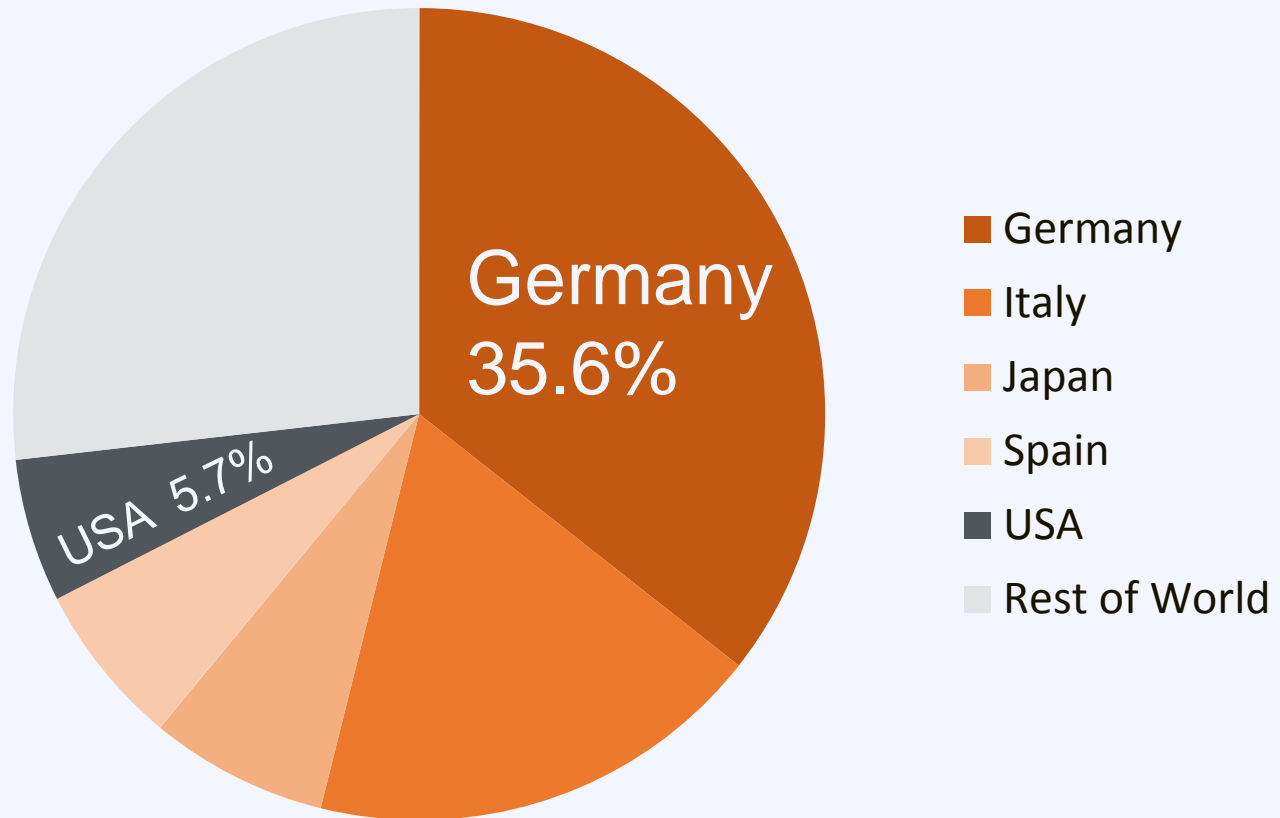
**After Break**



Group discussion

# Installed Capacity

## Top 5 Countries Solar Operating Capacity





# Installed Capacity

---

Total installed solar capacity in the US

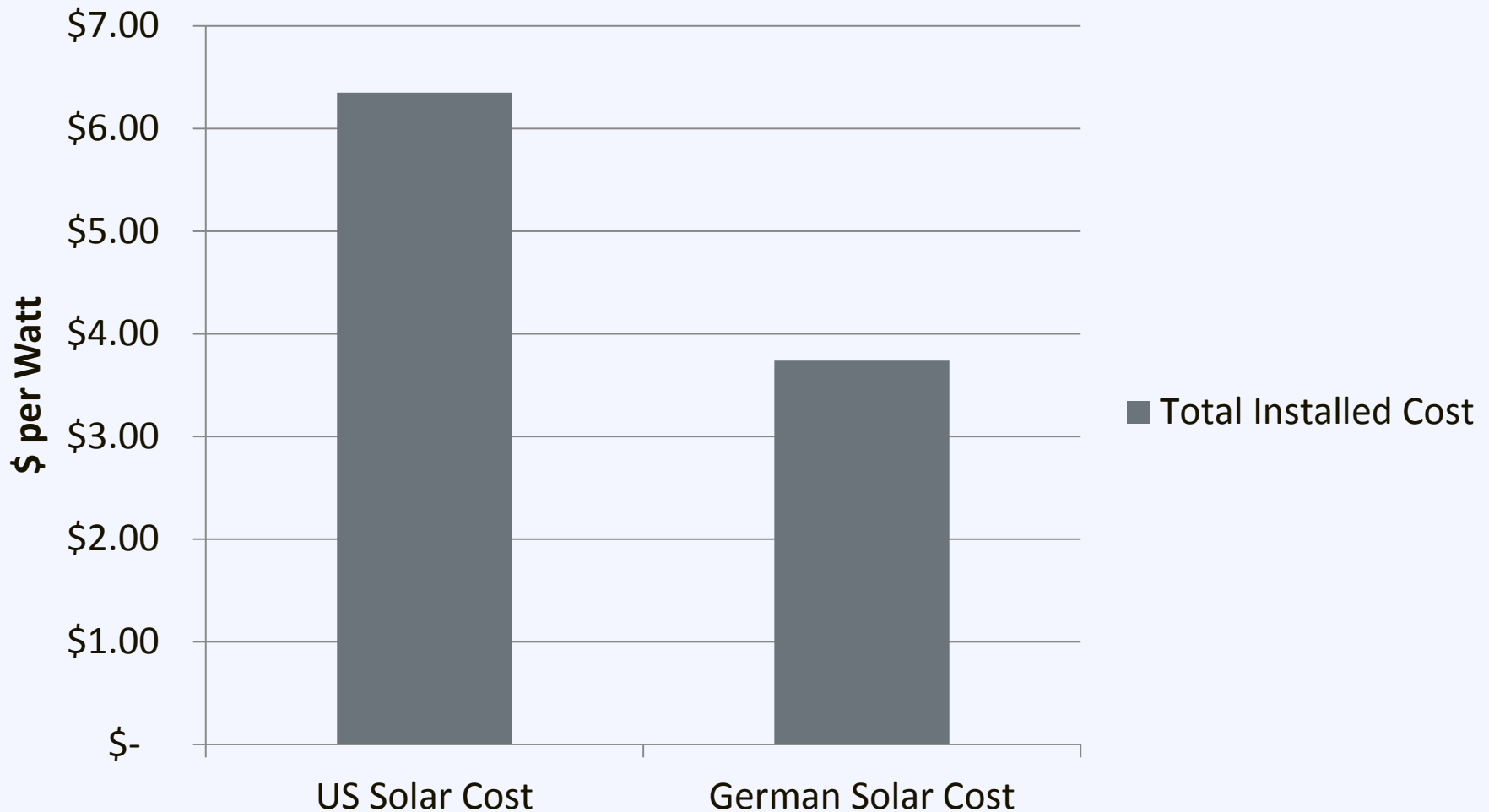
4 GW

Capacity installed in Germany in Dec 2011

4 GW

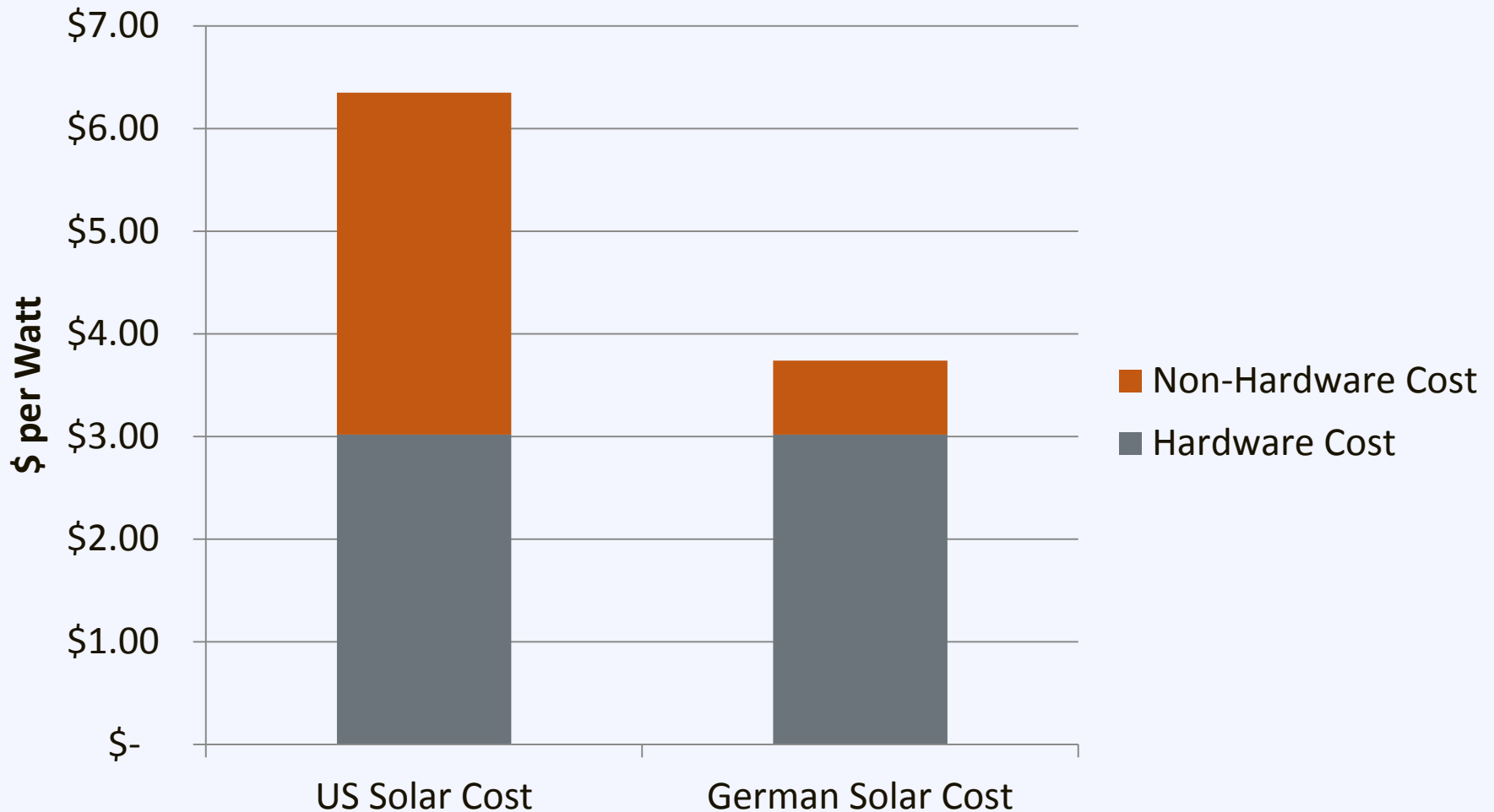
# The Cost of Solar in the US

## Comparison of US and German Solar Costs



# The Cost of Solar in the US

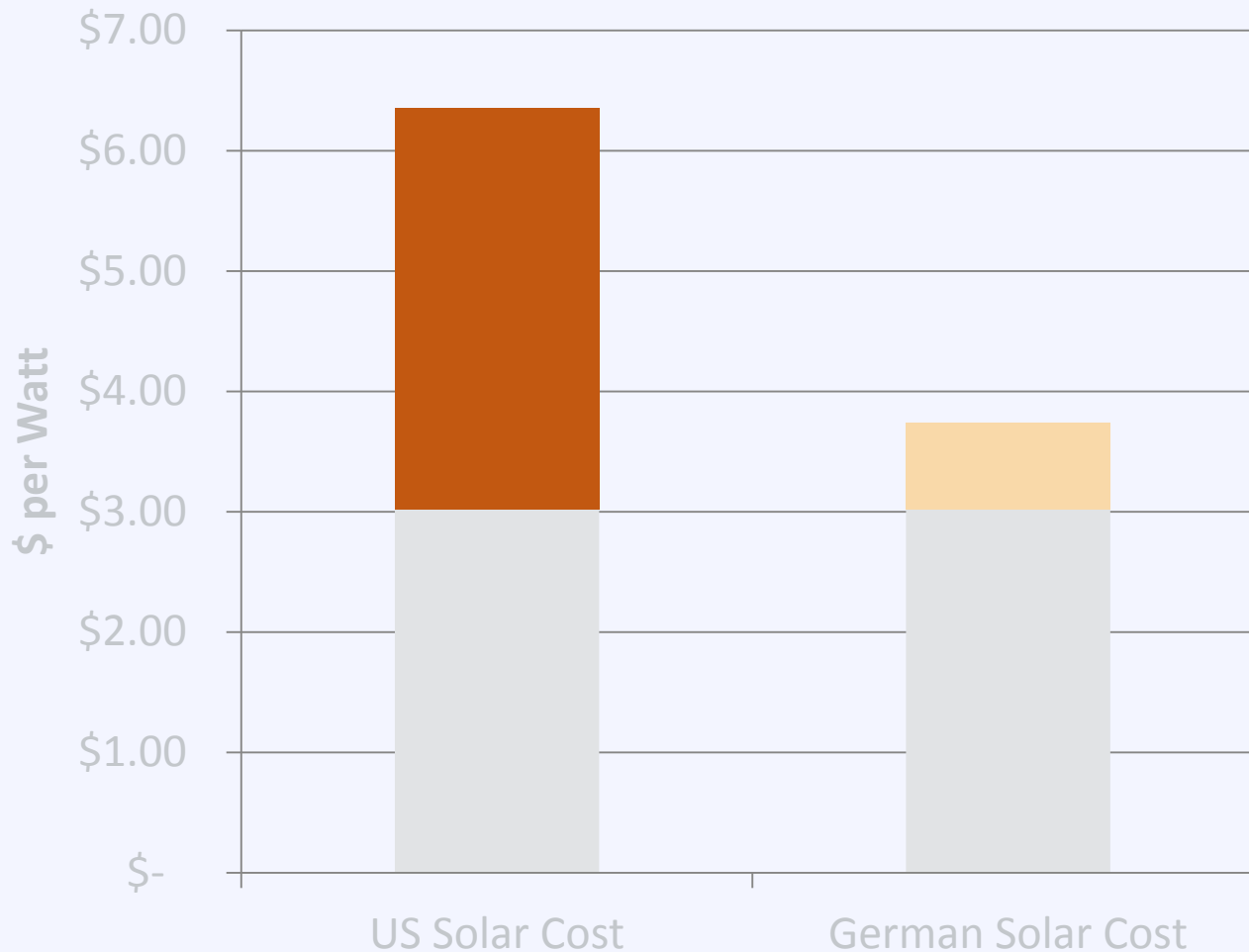
## Comparison of US and German Solar Costs





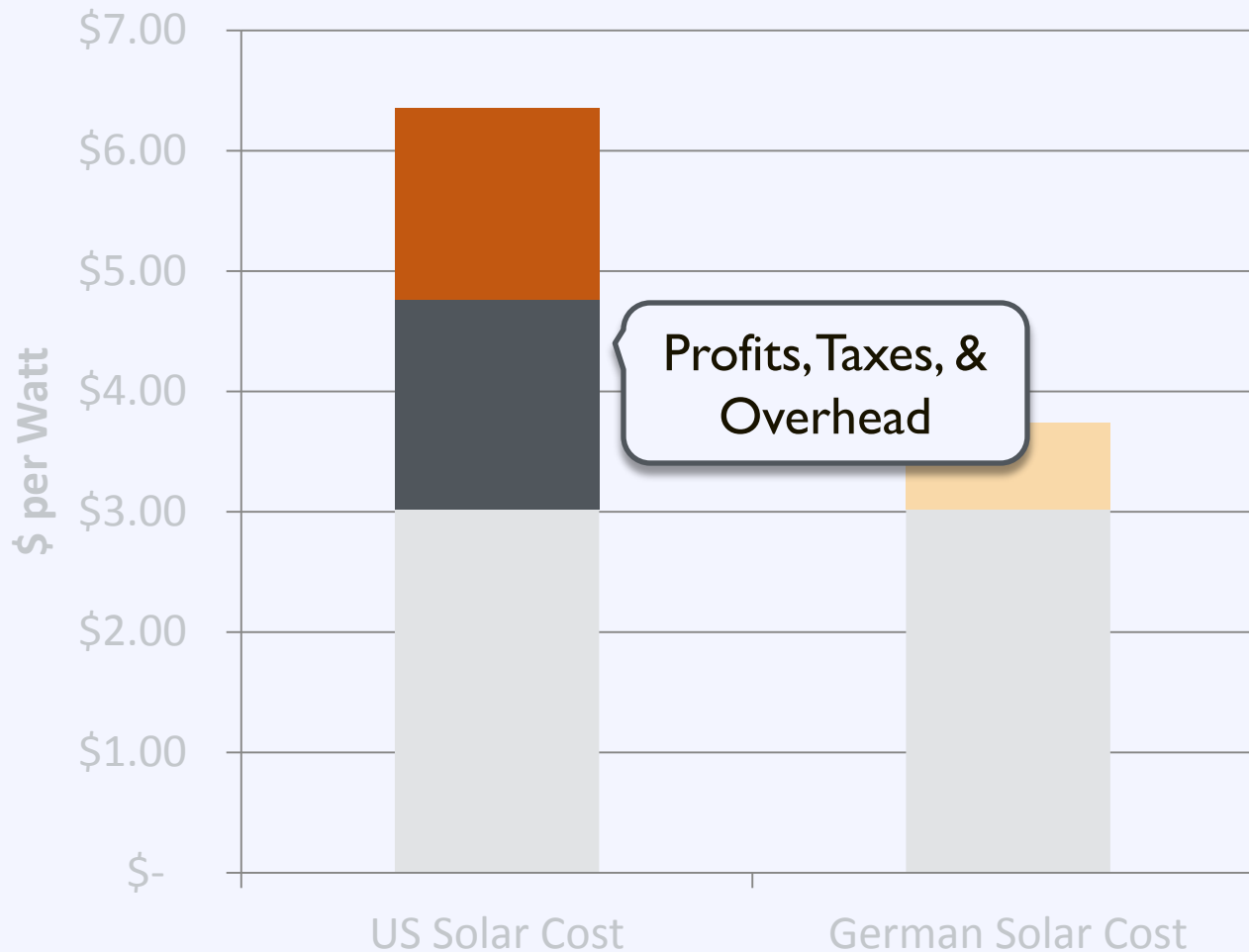
# The Cost of Solar in the US

## Comparison of US and German Solar Costs

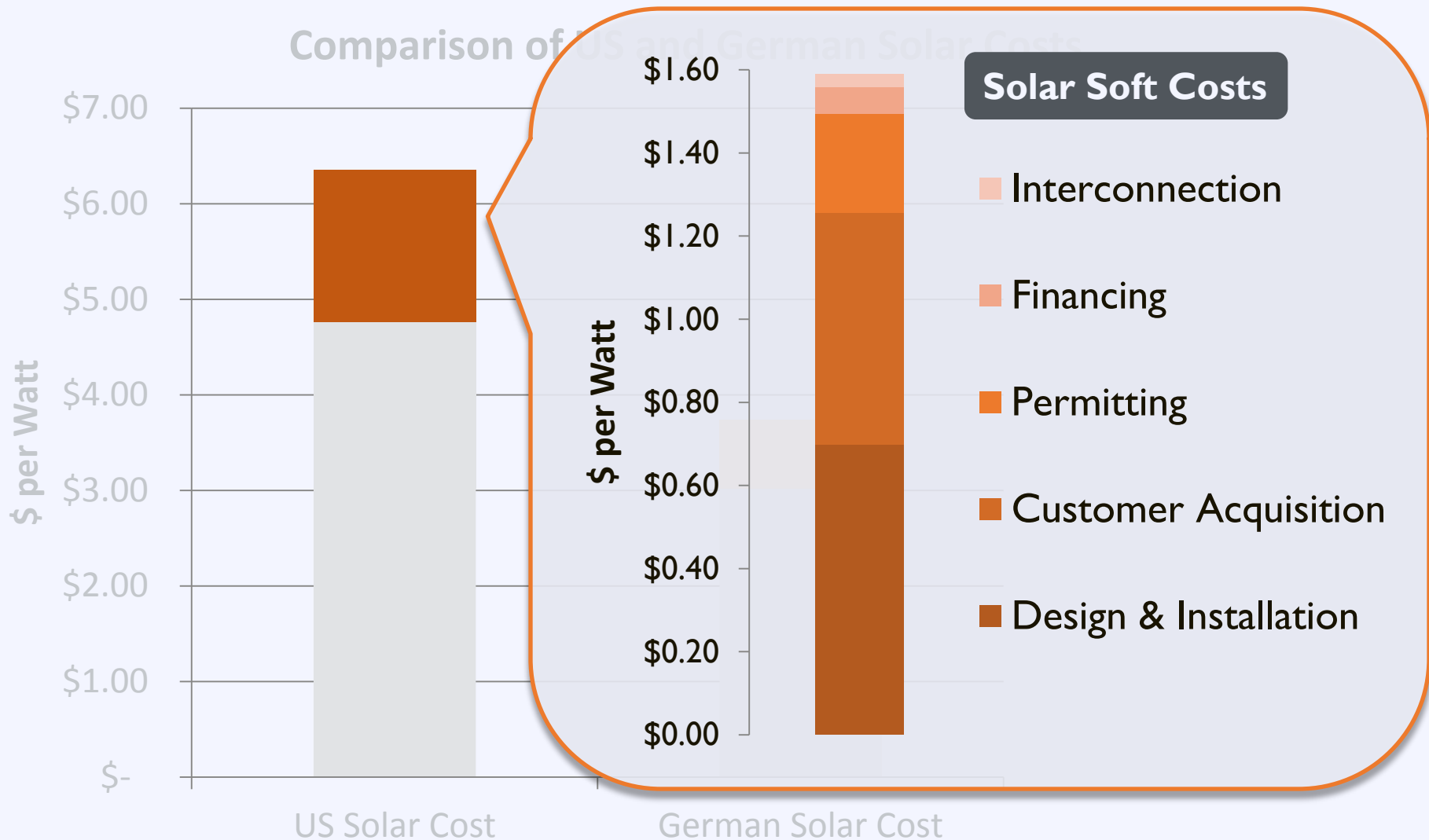


# The Cost of Solar in the US

## Comparison of US and German Solar Costs



# The Cost of Solar in the US





# Time to Installation



**New York City's  
Goal**

**100 days**

from inception to completion



**Germany  
Today**

**8 days**

from inception to completion



# Germany's Success

---

Consistency and Transparency

through

Standardized Processes

# Germany's Success

Removing Barriers



Creating Incentives



Enacting Standards



# Agenda

---

08:50 – 09:10	Solar 101
<b>09:10 – 09:40</b>	<b>Planning and Zoning for Solar</b>
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks



# **What is Planning & What Do Planners Do?**

# Strategic Points of Intervention





Visioning  
and long-  
range goal  
setting

- Does solar play a role in the future vision for your community?
- How does solar connect to other goals such as greenhouse gas reduction targets or renewable energy portfolio standards?
- Opportunity to gage the level of awareness and support in the community.



Photo: NREL

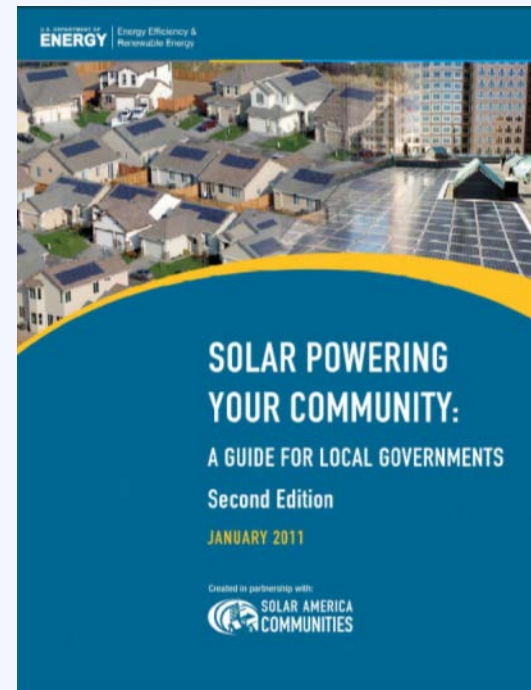


Photo: [www.solar.calfinder.com](http://www.solar.calfinder.com)



# Plan Making

- Comprehensive plans
- Sub-area plans
- Functional plans





# Regulations and Incentives

Zoning ordinances

Subdivision ordinances or regulations

Form based codes

Planned unit development/ planned residential development ordinances

Transit oriented development regulations and guidelines

Historic district architectural or design guidelines

Transfer of development rights

Wetlands ordinances

Tree ordinances

## Development Work



Source: [www.urbanmilwaukee.com](http://www.urbanmilwaukee.com)

Review and approval  
of development  
projects

Public-private  
development and  
redevelopment  
projects

Development  
agreements





# Public Investment

## Infrastructure

- Parking Meters
- Crosswalk Signals
- Street Lights
- Roads

## Community Facilities

- Town/City Halls
- Libraries
- Schools
- Police & Fire Stations



Source: [solaramericacommunities.gov](http://solaramericacommunities.gov)



Source: NREL



# Solar in the Comprehensive Plan



# Solar in the Comprehensive Plan

---

## Why focus on the Comprehensive Plan?

- Foundational policy document (vision, goals, objectives/policies ,and recommendations)
- Statutory priority given to comprehensive plans not necessarily given to other plans
- Sets the stage for how the community will maximize opportunities and minimize risks in public and private sector development
- Don't create silos – integrate recommendations from other types of plans in the comprehensive plan (identify synergies and conflicts with other local resources)



# Solar in the Comprehensive Plan

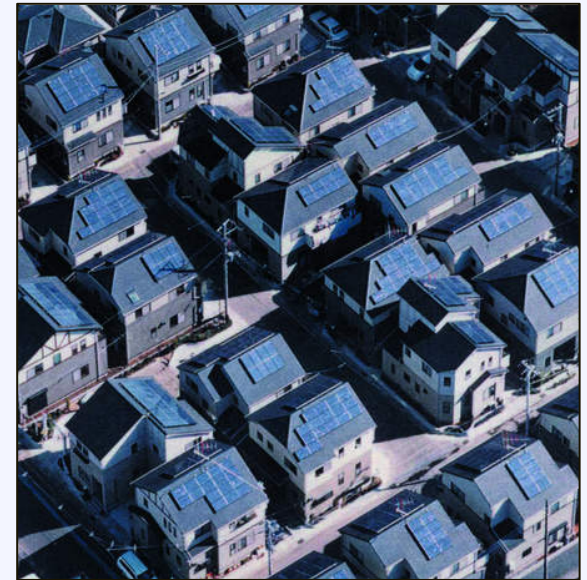
---

- Existing Conditions
- Goals, Policies, & Objectives
- Action Steps
- Framework for Implementation
  - Standards, Policies, & Incentives
  - Future Public & Private Investment

# **Solar in Local Development Regulations**

# Why is this Important?

- Establish a framework for making decisions about solar
- Mitigate potential nuisances
- Create a safe harbor for property owners to use their solar resources
- Encourage solar energy investment and production in the community



Source: [www.heatingoil.com](http://www.heatingoil.com)

# Regulatory Framework

Removing Barriers



Creating Incentives



Enacting Standards

# Removing Barriers



# Removing Barriers

---

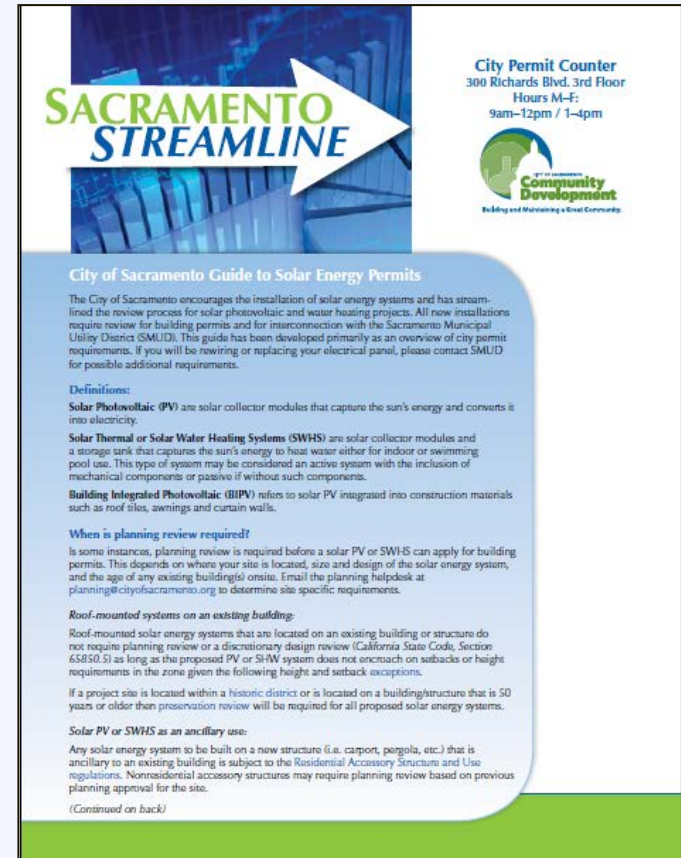
- Override / prohibit private covenants
- Make solar a by-right accessory use
- Allow modest adjustments to regulations (e.g., setbacks) to allow applicants to meet solar access requirements
- Craft exceptions to permit solar in special districts (e.g., historic districts)
- Streamline the approval process and reduce permitting costs
- Adopt solar access laws



# Removing Barriers

## Solar Permitting Best Practices

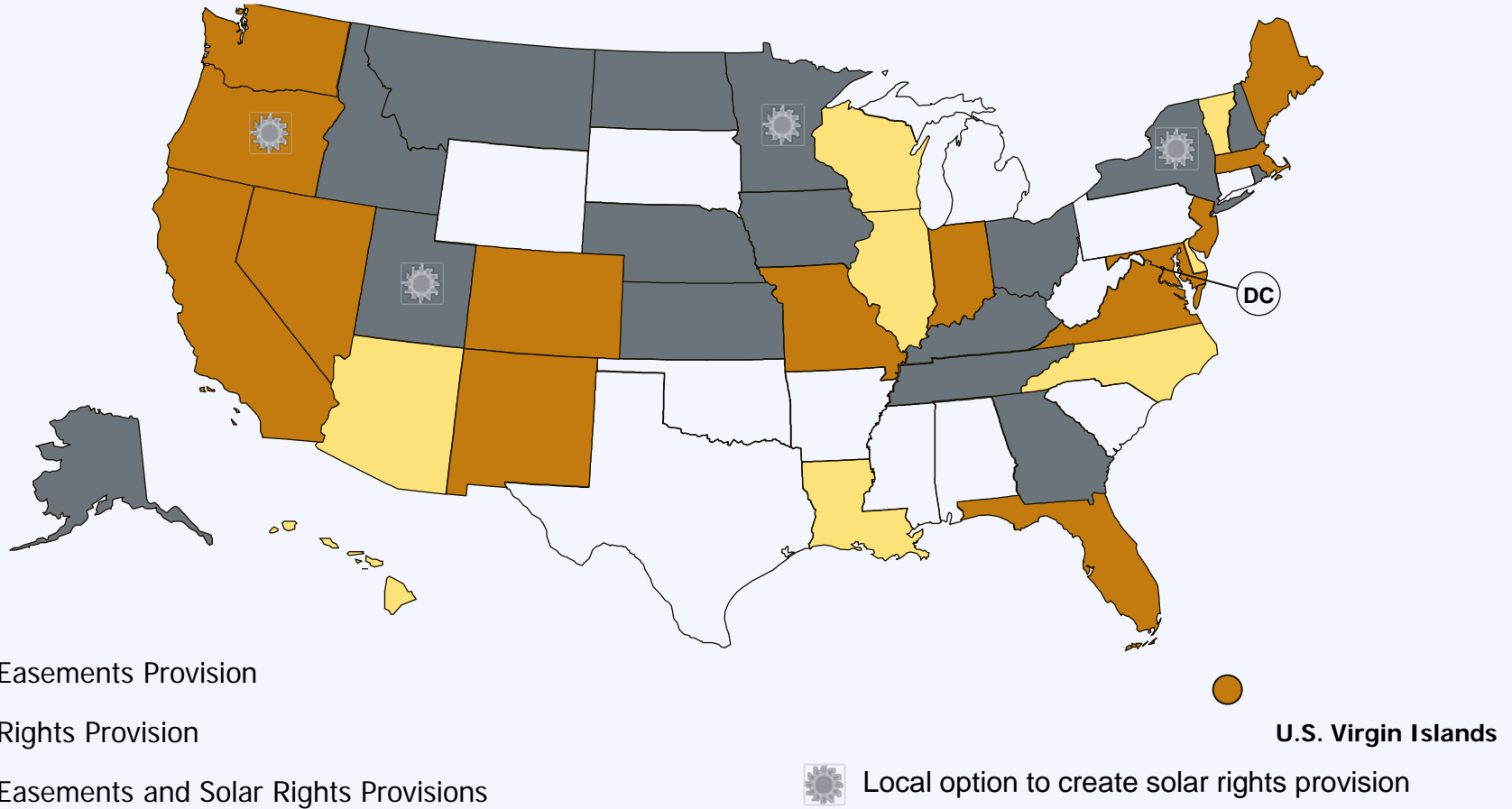
- Create solar permitting "checklist"
- Make solar approvals a "one-stop shop" to reduce overall timeline
- Expedite processing for solar applications
- Reduce inspection appointment windows
- Appoint a solar ombudsman



Sacramento, CA;  
Madison, WI; Miami, FL;  
Portland, OR

# Removing Barriers

Solar access laws exist in 40 states and the USVI to prevent barriers and authorize incentives, but people are often unaware of their rights.



# Creating Incentives

# Creating Incentives

- Streamline Approval Process
- Reduce Permitting Costs
- Increase Flexibility on Other Standards in Exchange for the Incorporation of Solar

Grant aims to hasten permits for solar-power installations

BY CATHY PROCTOR  
DENVER BUSINESS JOURNAL

The Colorado Solar Energy Industries Association (COSEIA) says Colorado businesses and homeowners would save money on solar-power installations if municipalities tightened up their permitting processes.

The association will get an opportunity to help prove it, thanks to a \$491,000 grant from the U.S. Department of Energy, which issued \$12 million in grants to 22 regional teams for the purpose of speeding the processing and issuing of permits.

The permitting process is “disjointed,” said RJ Harrington, policy director for COSEIA, which will be joined on the Denver team by the Rocky Mountain Institute, American Solar Energy Society,



KATHLEEN LAVINE | BUSINESS JOURNAL

The solar industry says people would save money if the installation-permitting process was faster.

and representatives from local governments in Denver, Golden, Fort Collins and Boulder County — areas with a lot of solar-power activity.

“There are too many different vari-

SEE SOLAR | A22

Source: Denver Business Journal

# Enacting Standards

# Baseline Considerations

---

- Clarify what types of solar systems are allowed and where
- Mitigate potential nuisances associated with solar equipment (e.g. visual impacts, encroachment)
- Define and protect solar access

# Baseline Considerations

## Zoning Code and Subdivision Regulations

SECTION	TOPICS TO ADDRESS
Permitted Uses	Primary vs. accessory
Dimensional Standards	Height, lot coverage, setbacks
Development Standards	Screening, placement (on building or site), site planning for solar access (lot and building orientation)
Definitions	Types of solar systems, solar access, and related terminology



# Optional Considerations

- Require solar-orientation for new development
- Require solar-ready development

## **CONSIDER CONTEXT**

- Residential
- Non-residential
- New development
- Infill or redevelopment



# Types of Regulations

## Baseline

- Standards for Small-Scale Solar Energy Systems
- Standards for Large-Scale Solar Energy Systems
- Solar Access

## Optional

- Solar Siting
- Solar-Ready Homes



Source: [www.hmgf-ugm.org](http://www.hmgf-ugm.org)

# Small-Scale Solar Energy Systems

## Typical Requirements

- Small-scale solar energy systems permitted as accessory uses in defined districts
- Placement on side and back roof slopes encouraged
- Must meet district height, lot coverage, and setback requirements (some allow for exemptions through variance)



Source: Clarion Associates

# Large-Scale Solar Energy Systems

## Typical Requirements

- Defined as solar farms, solar power plants, or “major” solar facilities
- Allowed as primary use in very limited locations
- Height limits
- Lot coverage limits
- Fencing and enclosures



Source: Solar Thermal Magazine

# Solar Access Ordinances

## Typical Requirements

- Protection of solar access
- Minimize shade on adjoining properties through limits on
  - Building height and massing
  - Tree and landscaping placement

Trees Block Solar Panels, and a Feud Ends in Court



Jim Wilson/The New York Times

Under a California law, a criminal court ruled that these redwood trees cast too much shade on Mark Vargas's solar panels.

By FELICITY BARRINGER  
Published: April 7, 2008

SUNNYVALE, Calif. — Call it an eco-parable: one Prius-driving couple takes pride in their eight redwoods, the first of them planted over a decade ago. Their electric-car-driving neighbors take pride in their rooftop solar panels, installed five years after the first trees were

SIGN IN TO E-MAIL OR SAVE THIS

PRINT

SINGLE PAGE

REPRINTS

Source: New York Times

# Solar Siting Ordinances

## Typical Requirements

- Minimum number of lots must be “Solar-Oriented Lots”
- Flexible setbacks to maximize solar access
- Streets designed to maximize solar access

CITY OF PORTLAND OREGON - BUREAU OF DEVELOPMENT SERVICES

**LAND DIVISION**  
INFORMATIONAL GUIDE

Solar Access Regulations, Ch 33.639

The solar access regulations encourage variation in the width of lots to maximize solar access for single dwelling detached development and minimize shade on adjacent properties.

**Do the solar access requirements apply to my site?**  
The approval criteria of the solar access chapter apply to lots for single dwelling detached development created as part of a land division proposal in all zones.

**What are the solar access criteria?**  
The solar access approval criteria focus on the width of individual lots. All of the following approval criteria must be met:

- On streets that are within 30 degrees of a true east-west axis (see Figure 639-1). The narrowest lots should be:
  - Interior lots on the south side of the street (see Figure 639-2); and
  - Corner lots on the north side of the street (see Figure 639-3).
- On streets that are within 30 degrees of a true north-south axis, the widest lots should be interior lots on the east or west side of the street (see Figure 639-4).

**Frequently asked questions**

**Q What if I can't meet the solar access approval criteria?**  
**A** Where it is not practicable to meet both the approval criteria of the solar access chapter and approval criteria of other chapters in the 600's, the regulations of the other chapters supercede the approval criteria of the solar access chapter.

**Q What if I'm creating lots in a Commercial zone and will sell them to builders, so I don't know if they will be developed with detached or attached houses?**  
**A** The Solar Access regulations will only apply to lots we know will be developed with detached housing.

**Q Does this apply to land divisions that have a common green instead of a regular street?**  
**A** Yes. A common green is defined as a street.

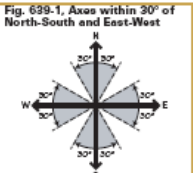


Fig. 639-1, Axes within 30° of North-South and East-West

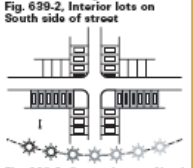


Fig. 639-2, Interior lots on South side of street

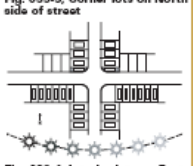


Fig. 639-3, Corner lots on North side of street

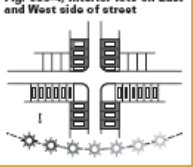


Fig. 639-4, Interior lots on East and West side of street

SOLAR ACCESS REGULATIONS

1900 SW FOURTH AVENUE, PORTLAND, OREGON 97201 • 503-823-7526 • www.bds.ci.portland.or.us

Source: [www.portlandonline.com](http://www.portlandonline.com)



# Solar Ready Homes

## Typical Requirements

- Structural/roof specifications
- Solar “stub-ins” required for new homes to support future photovoltaic panel or solar hot water heater installation
- Installation of PV Conduit or hot water pipes required on south, east, or west-facing roofs



Source: [www.correctsolarinstallation.com](http://www.correctsolarinstallation.com)

# Resources

# Resources

## Project Website – FAQ Page

### Frequently Asked Questions

## Planning and Zoning for Solar Energy

### How do other communities encourage the use of solar energy systems through their comprehensive plans?

The local comprehensive plan presents a future vision of the physical, social, and economic characteristics of an entire city or county, and it specifies goals and policies intended to implement that vision. Because it is the most expansive official policy statement of a city council or county board, it is an ideal tool to support the deployment of solar energy systems on both public and private property.

There are two primary mechanisms by which comprehensive plans can support solar energy system deployment: (1) documenting the solar resource and (2) articulating policies to guide decision making.

First, comprehensive plans can provide information about the solar resource available in different parts of the community. This may be in the form a solar resource map showing which areas receive the most sunlight annually, or it may be a text description of site characteristics that maximize solar potential.

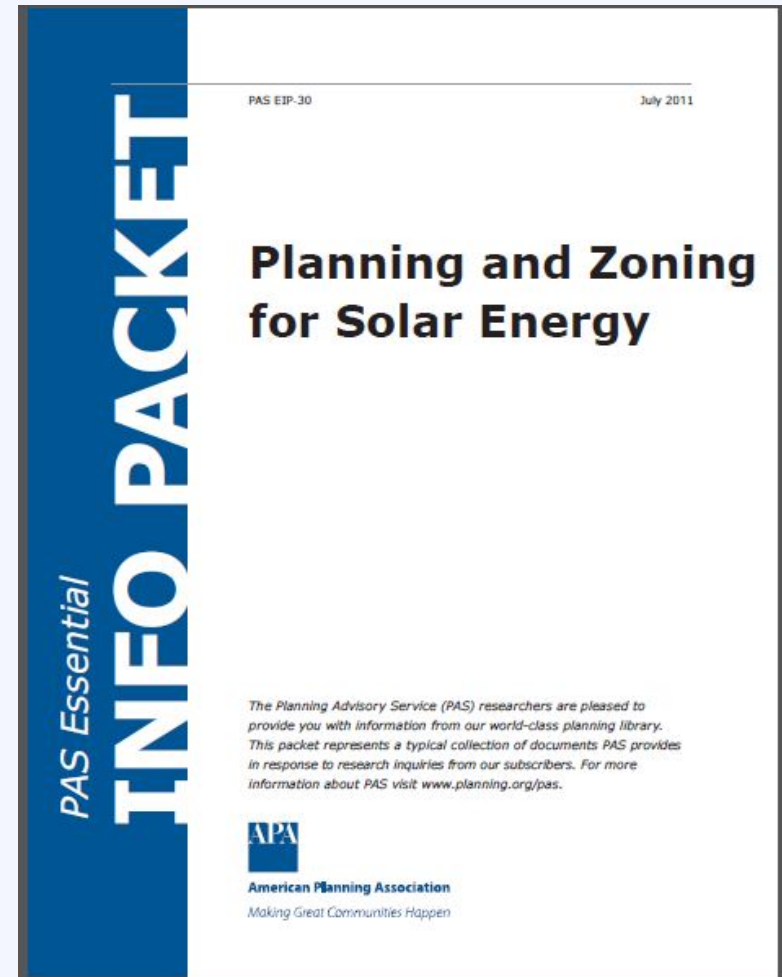
Second, comprehensive plans can articulate specific policies to guide decision making about solar energy system deployment on public and private land. These policies may address solar access protection, street and building orientation, or preferential locations for new solar energy systems.

### Examples from PAS Essential Info Packet 30: Planning and Zoning for Solar Energy

- Fort Collins (Colorado), City of. 2011. City Plan. Environmental Health: Energy.
- Jackson (Oregon), County of. 2007. Jackson County Comprehensive Plan. Section 11, Energy Conservation.
- Greensburg (Kansas), City of. 2008. Greensburg Sustainable Comprehensive Plan. Housing; Future Land Use and Policy.
- Owensboro Metropolitan Planning Commission. 2007. Comprehensive Plan for Owensboro, Whitesville, Daviess County, Kentucky. Section 710. Climate and Solar Access.
- Pinal (Arizona), County of. 2009. We Create Our Future: Pinal County Comprehensive Plan. Chapter 7, Environmental Stewardship – Energy.
- Pleasanton (California), City of. 2009. General Plan 2005–2025. Energy Element.
- Shakopee (Minnesota), City of. 2009. Comprehensive Plan 2030. 12, Solar Access.
- Victoria (Minnesota), City of. 2010. 2030 Comprehensive Plan Update. Part II.L.1, Plan Elements – Special Resources – Solar Access Protection. Prepared by TKDA, St. Paul, Minn.

<http://www.planning.org/research/solar/faq.htm>

## Essential Information Packet



<http://www.planning.org/pas/infopackets/open/eip30.htm>



# Customized Research Assistance

- Available to anyone with a question related to planning for solar energy
- Provided through PAS Inquiry Answer Service
- Submit questions to [pas@planning.org](mailto:pas@planning.org) with subject line “Solar Energy Inquiry”

Since 1949, planners have turned to PAS for the information they need.

**PLANNING ADVISORY SERVICE**

Get the job done with APA's **Planning Advisory Service**

**POWER TOOLS**

Let PAS help you learn more about these topics:

- using plans and policies to encourage the installation of solar energy systems
- state and local solar access protections
- zoning standards for solar energy systems
- solar-friendly site and building design
- state and local incentives available to help offset the costs of installing solar energy systems

**Have a Specific Question About Planning for Solar Energy?**

Is your community considering a new program or policy to encourage the use of solar energy technology? APA's Planning Advisory Service (PAS) wants to help. Through its Inquiry Answer Service, PAS provides research assistance to thousands of planners at hundreds of subscribing organizations. Thanks to the SunShot Solar Outreach Partnership, APA is extending this assistance to all planners, public officials, and solar advocates looking for information about how to promote solar energy use through plans, programs, and development regulations.

Submit your questions to [pas@planning.org](mailto:pas@planning.org) with a subject line of "Solar Energy Inquiry."

APA's Planning Advisory Service  
Since 1949, planning agencies have turned to PAS for the information they need, from customized research assistance to the PAS Report series. For more information, go to [www.planning.org/pas/](http://www.planning.org/pas/).

Powered by **SunShot**  
U.S. Department of Energy

# Q & A

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
<b>09:40 – 09:50</b>	<b><i>Break</i></b>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
<b>09:50 – 10:10</b>	<b>Addressing Solar Barriers Activity</b>
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks

# Activity: Identifying Benefits

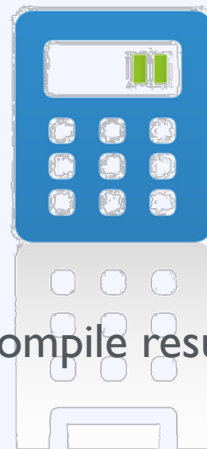
What is the greatest benefit solar can bring to your community? **[Blue Card]**

**Right Now**



Write answer on card

**During Session**



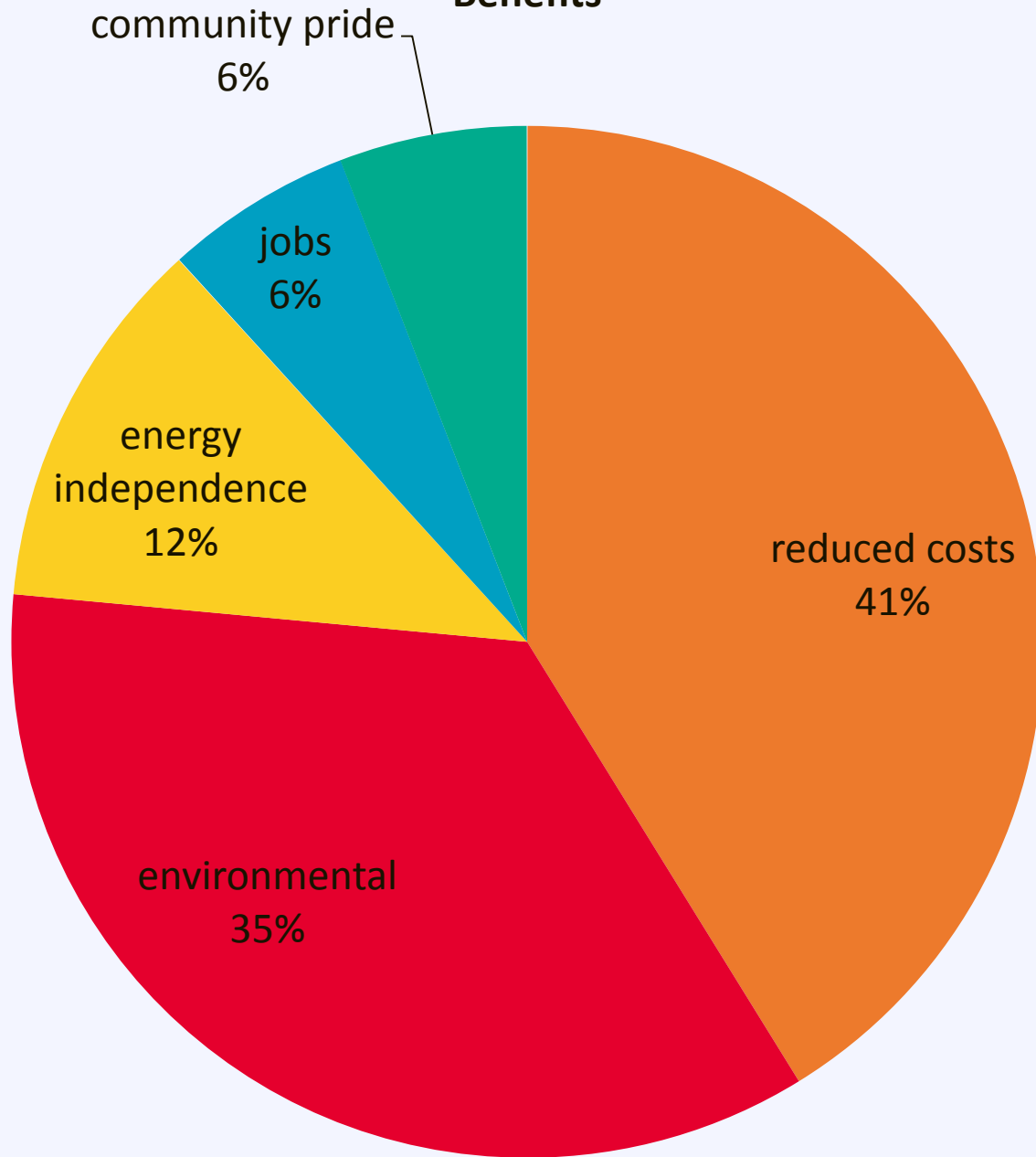
Compile results

**After Break**



Group discussion

# Benefits

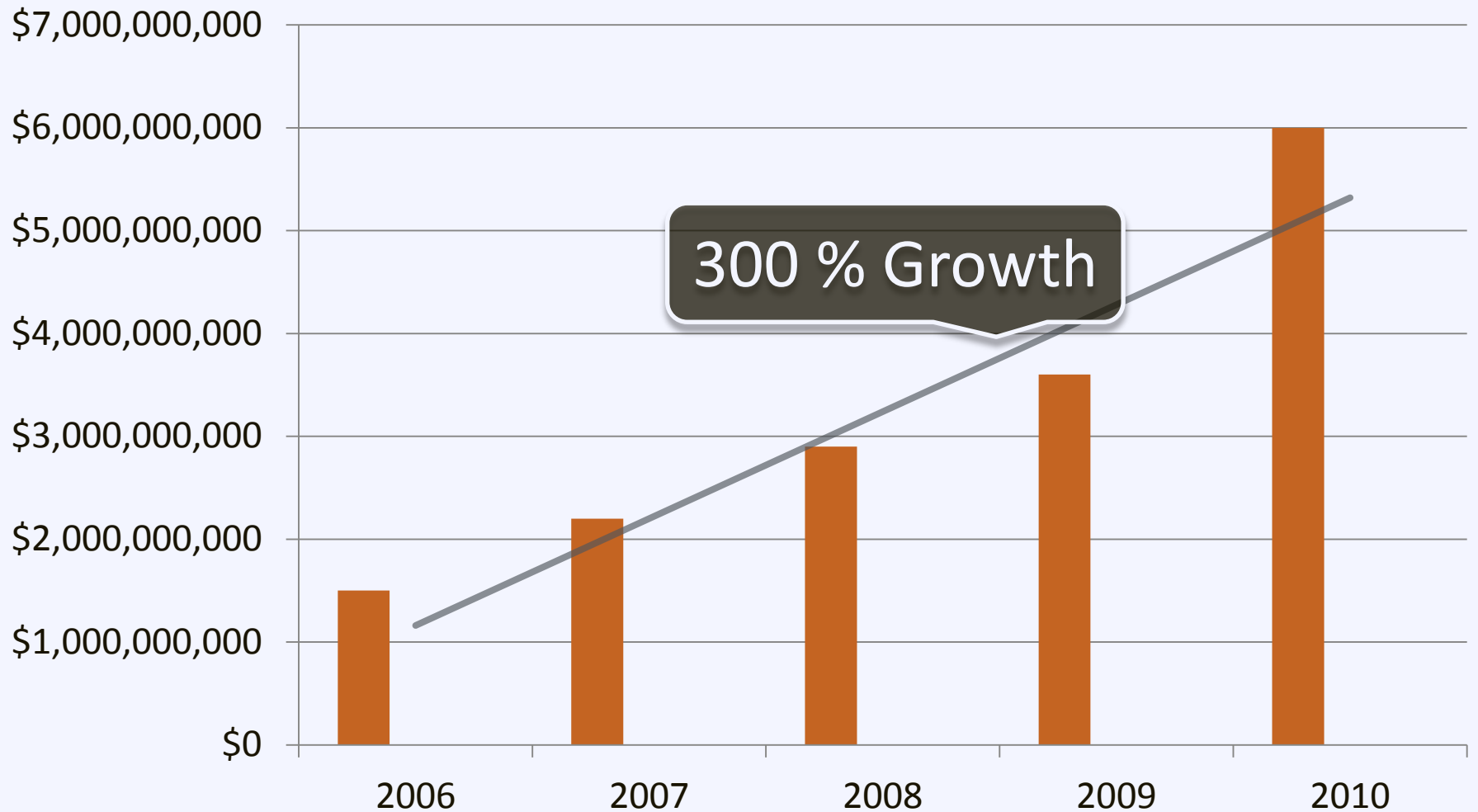


# Benefits of Solar Energy

- Local economy growth
- Local jobs
- Energy independence
- Stabilizes price volatility
- Valuable to utilities
- Smart investment

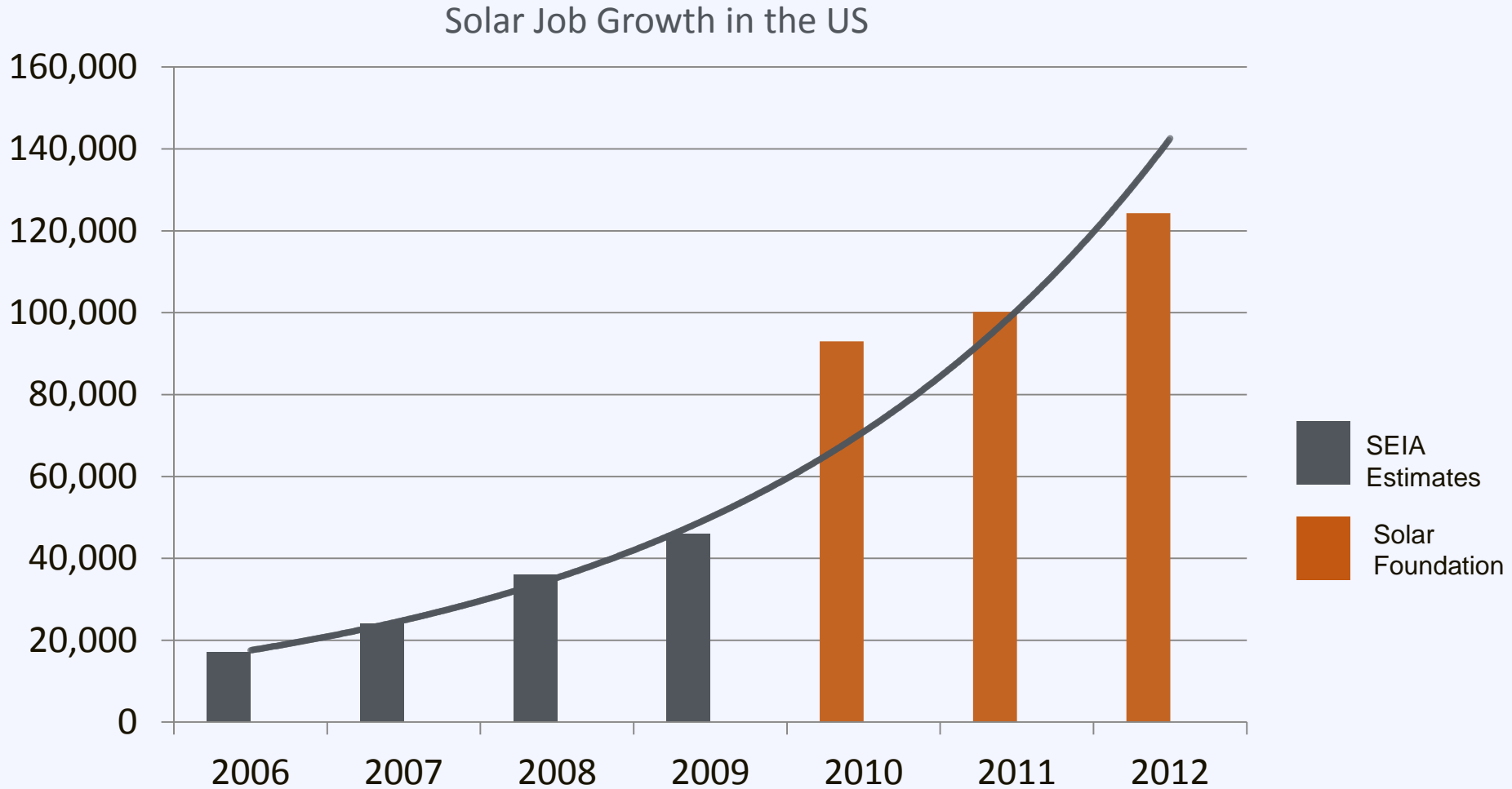


# Benefit: Economic Growth



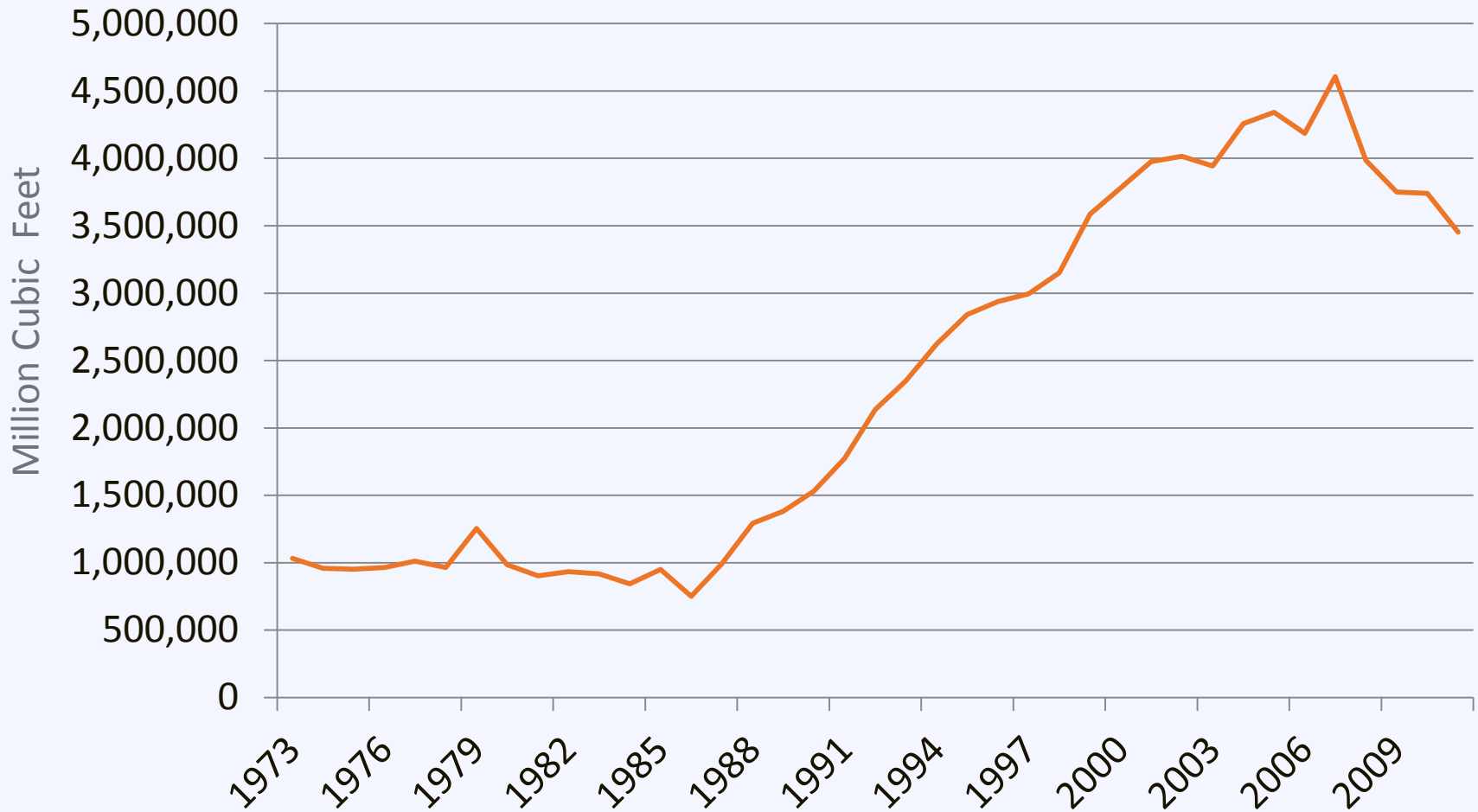


# Benefit: Job Growth



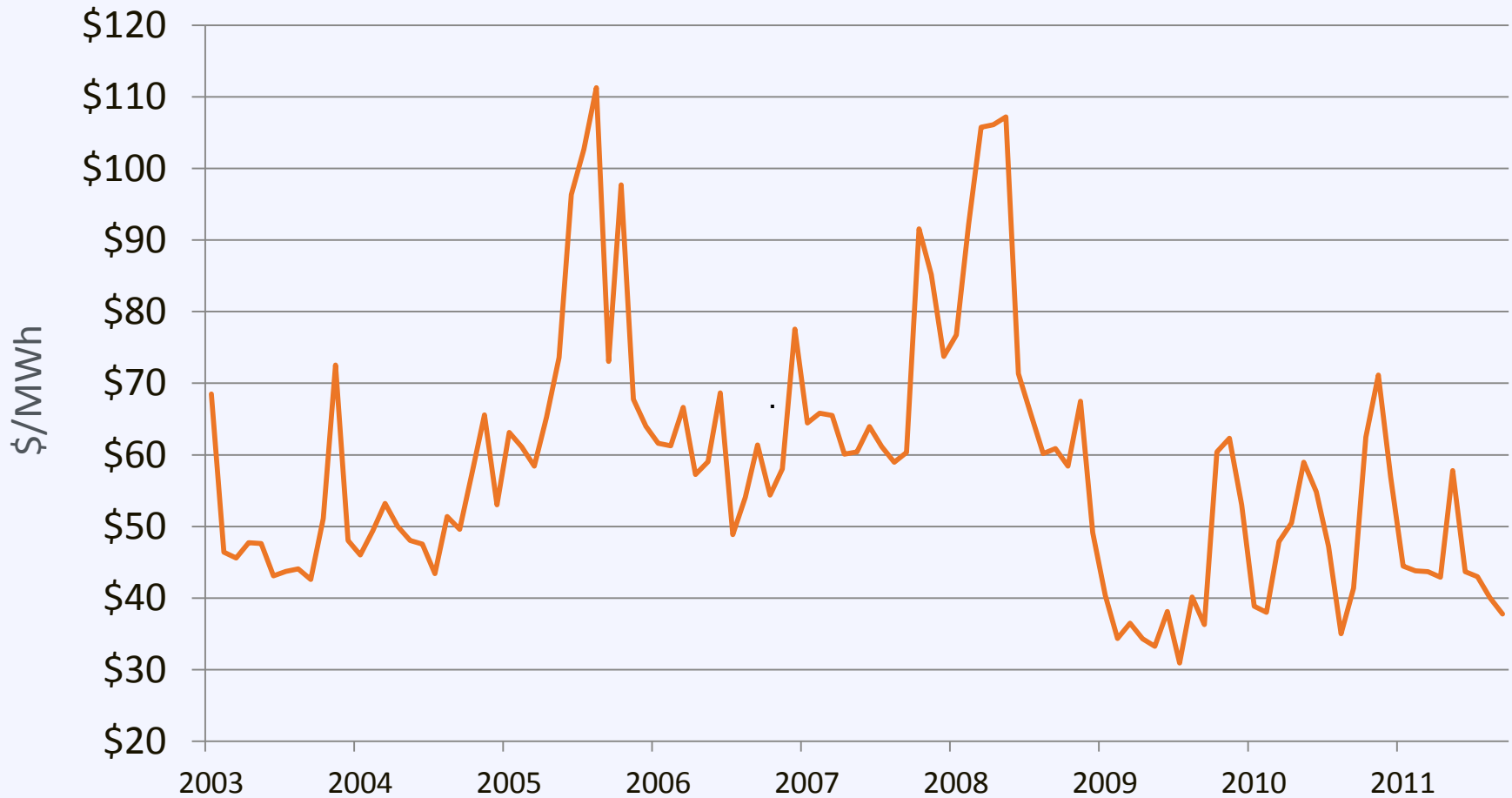
# Benefit: Energy Independence

U.S. Natural Gas Imports



# Benefit: Stabilize Energy Prices

Boston Area Average Wholesale Price



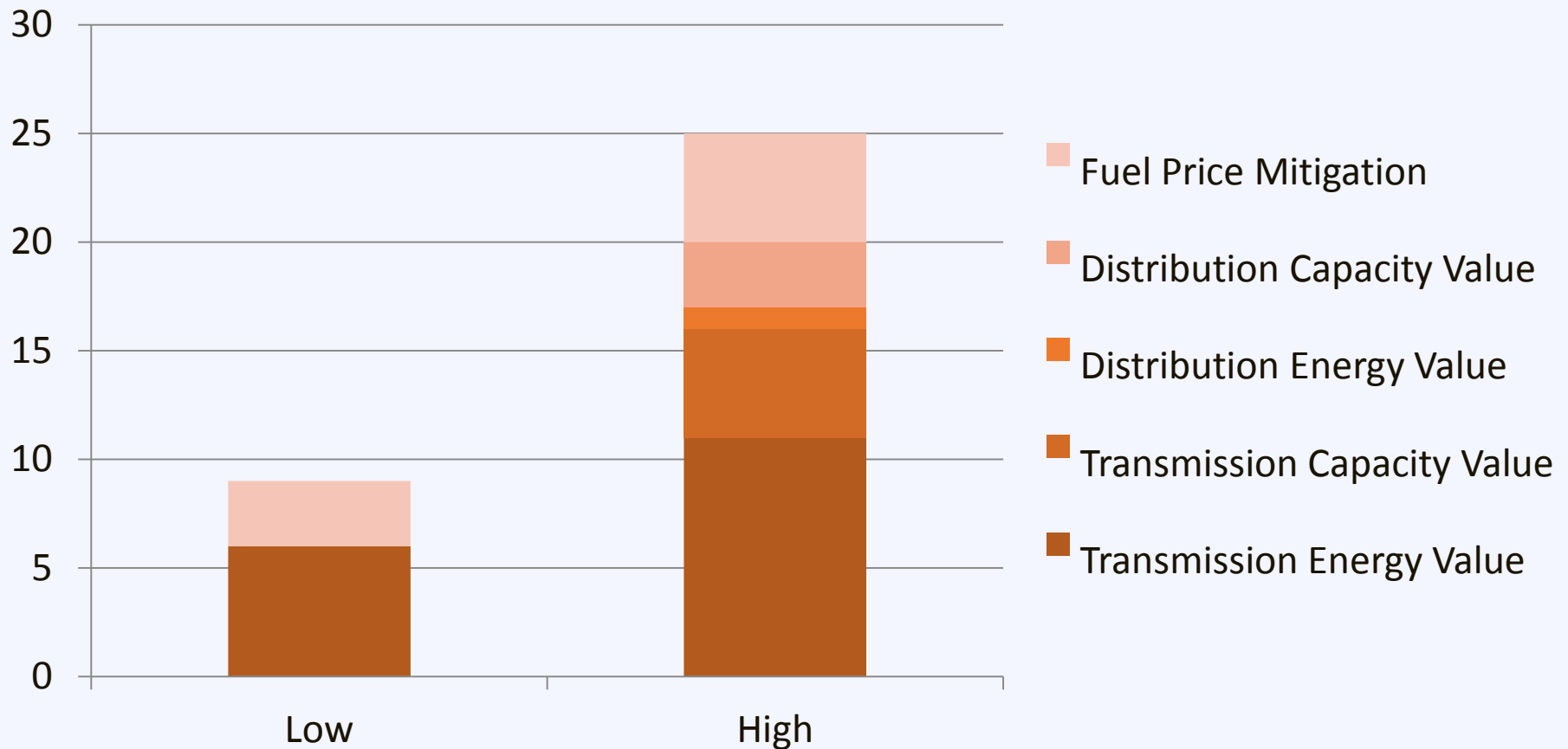
# Benefits: Valuable to Utilities

- Avoided Energy Purchases
- Avoided T&D Line Losses
- Avoided Capacity Purchases
- Avoided T&D Investments
- Fossil Fuel Price Impacts
- Backup Power



# Benefits: Valuable to Utilities

Value to the utility is **10 to 25 cents** beyond the value of the electricity





# Benefit: Smart Investment for Homes

From NREL:

Solar homes sold

**20% faster**


and for

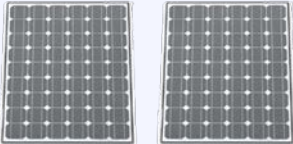
**17% more**

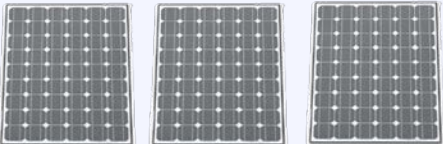
than the equivalent non-solar homes  
in surveyed California subdivisions

# Benefit: Smart Investment for Homes

From SunRun:

3 kW  = \$ 16,500 *added sale premium*

6 kW  = \$ 33,000 *added sale premium*

9 kW  = \$ 49,500 *added sale premium*

# Benefit: Smart Investment for Business





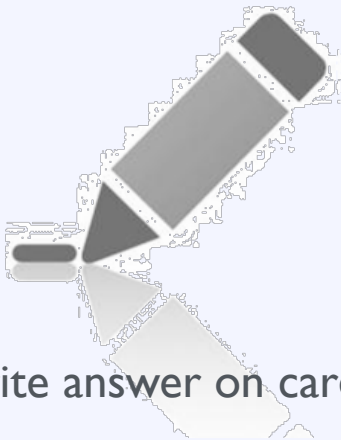
# Benefit: Smart Investment for Government



# Activity: Addressing Barriers

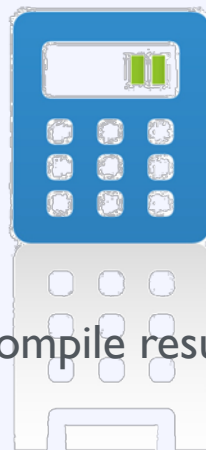
What is the greatest barrier to solar adoption in your community? **[Green Card]**

Right Now



Write answer on card

During Session

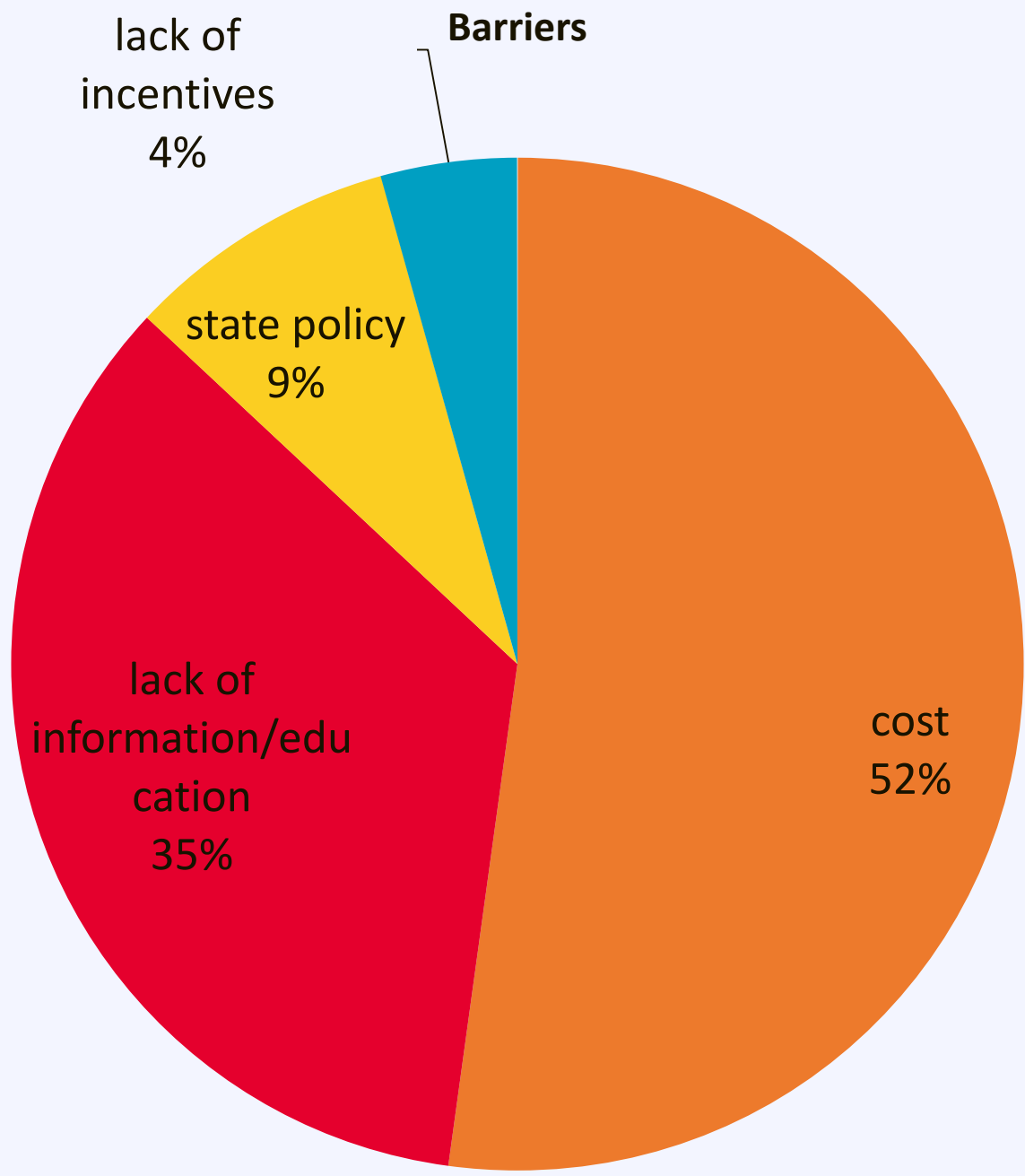


Compile results

After Break



Group discussion



# Some things you may hear...

My area isn't sunny enough for solar

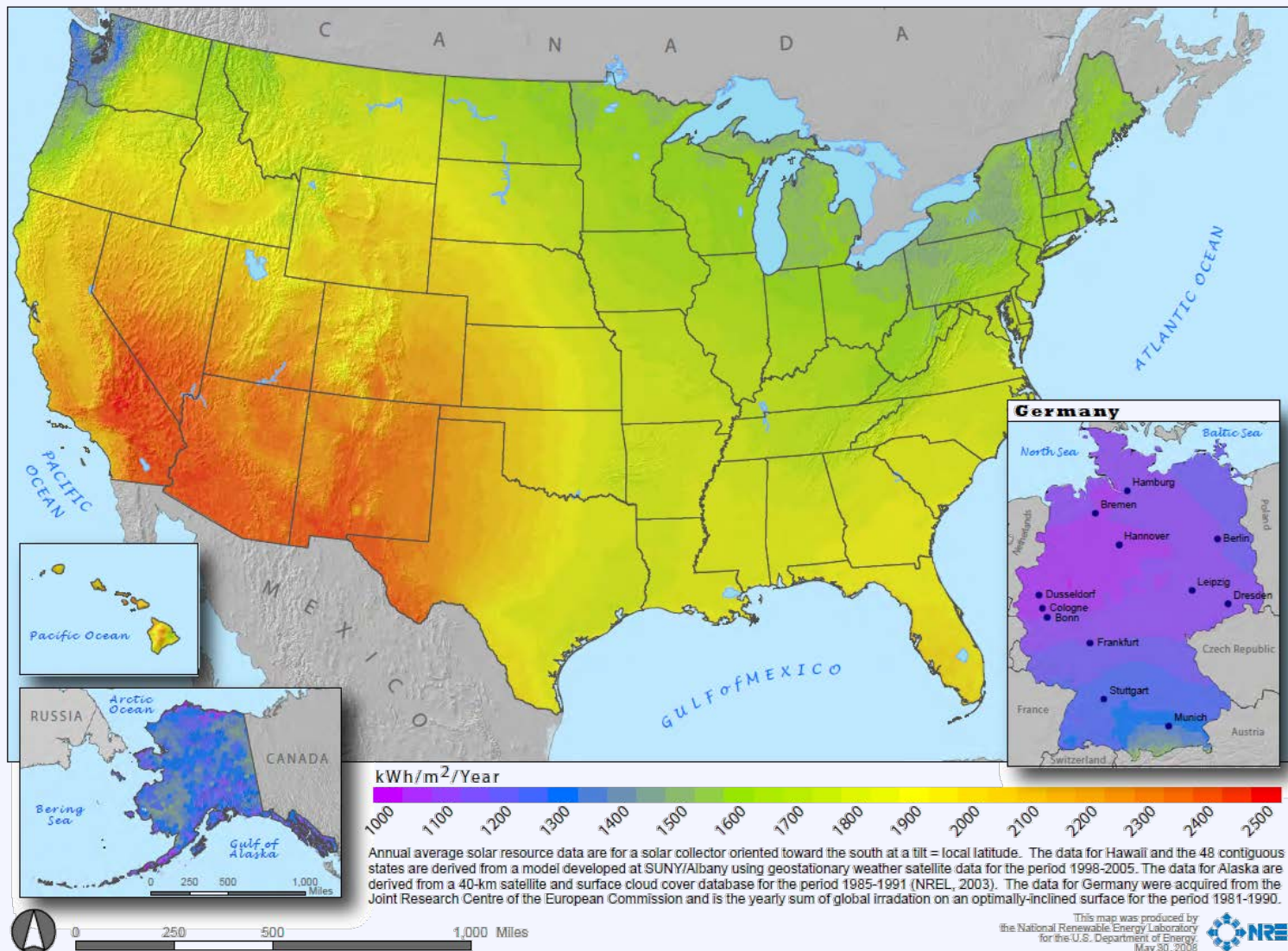
Going solar is too expensive

Solar is not ready to compete as a serious energy source

The government should not "pick winners and losers"

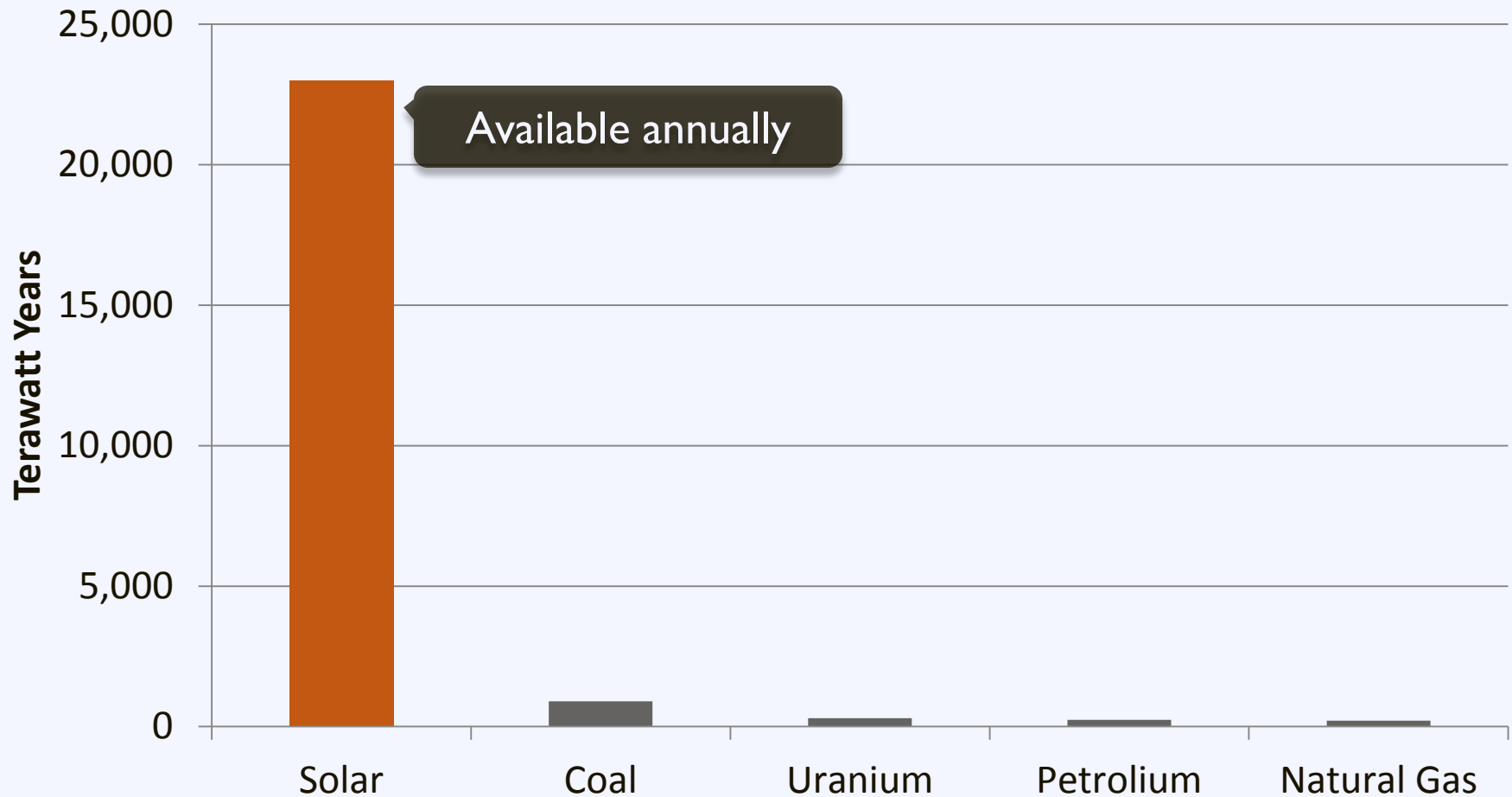


# Fact: Solar works across the US



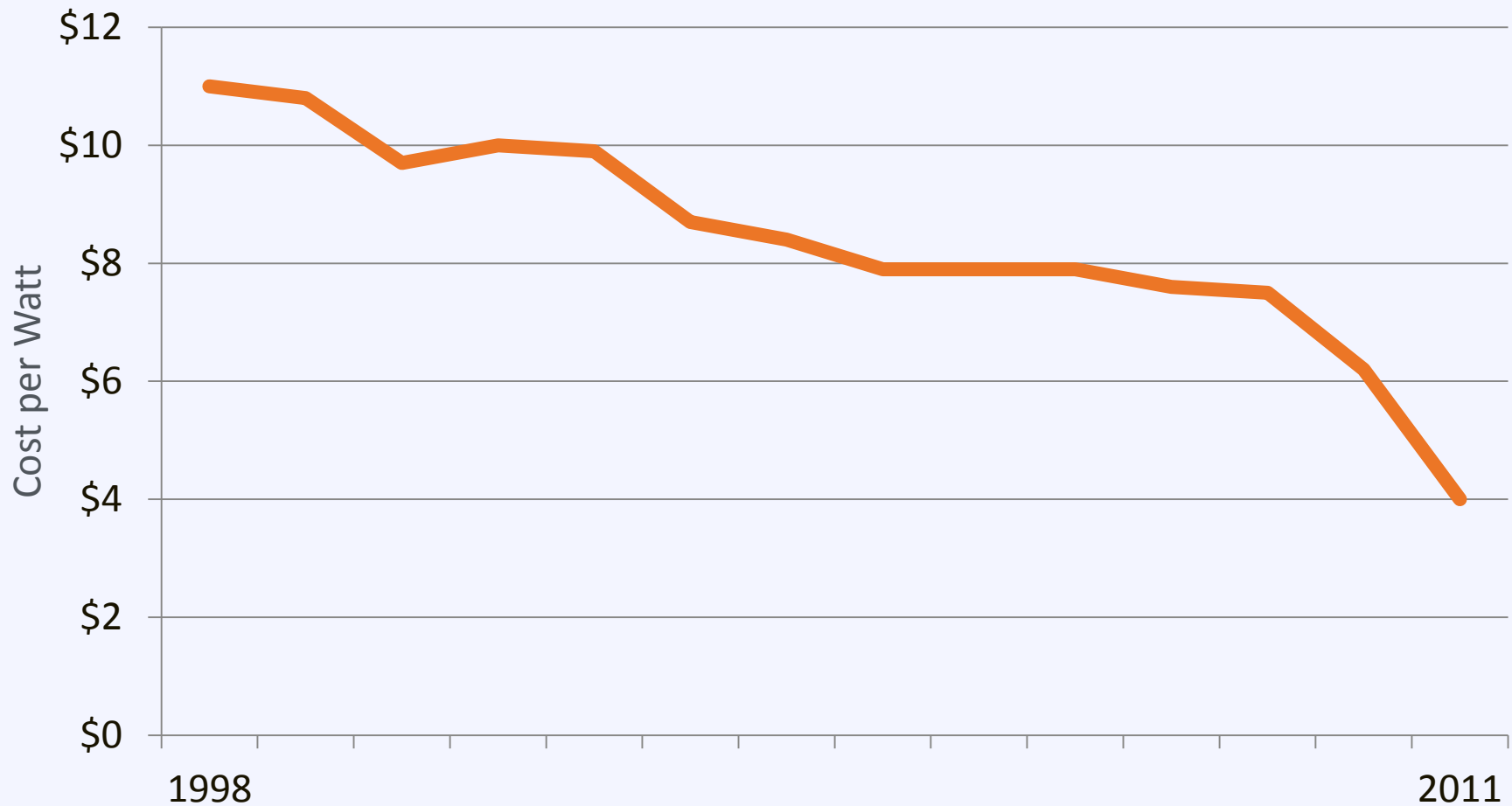
# Fact: Solar is a ubiquitous resource

## Resource Availability

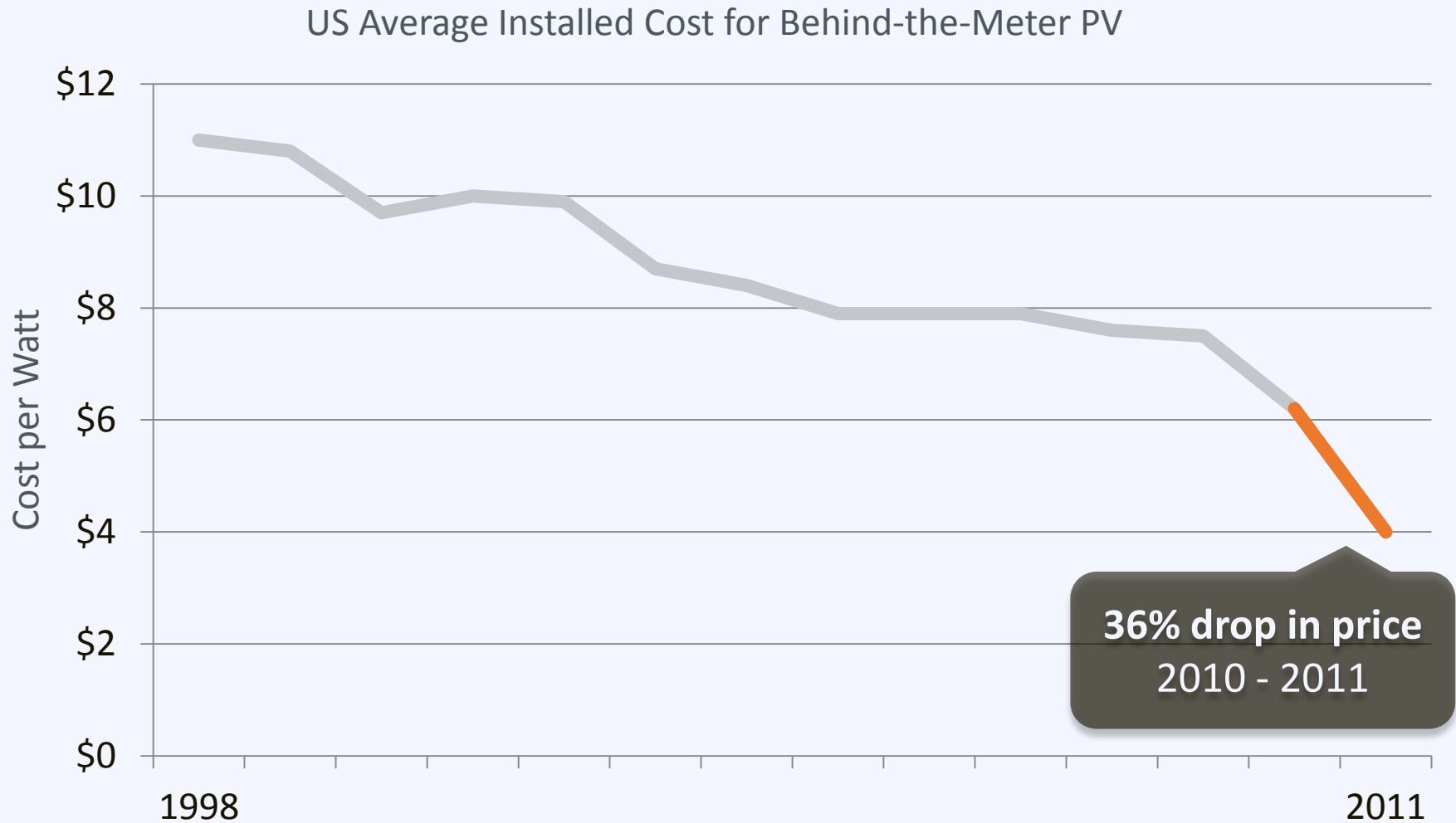


# Fact: Solar is cost competitive

US Average Installed Cost for Behind-the-Meter PV



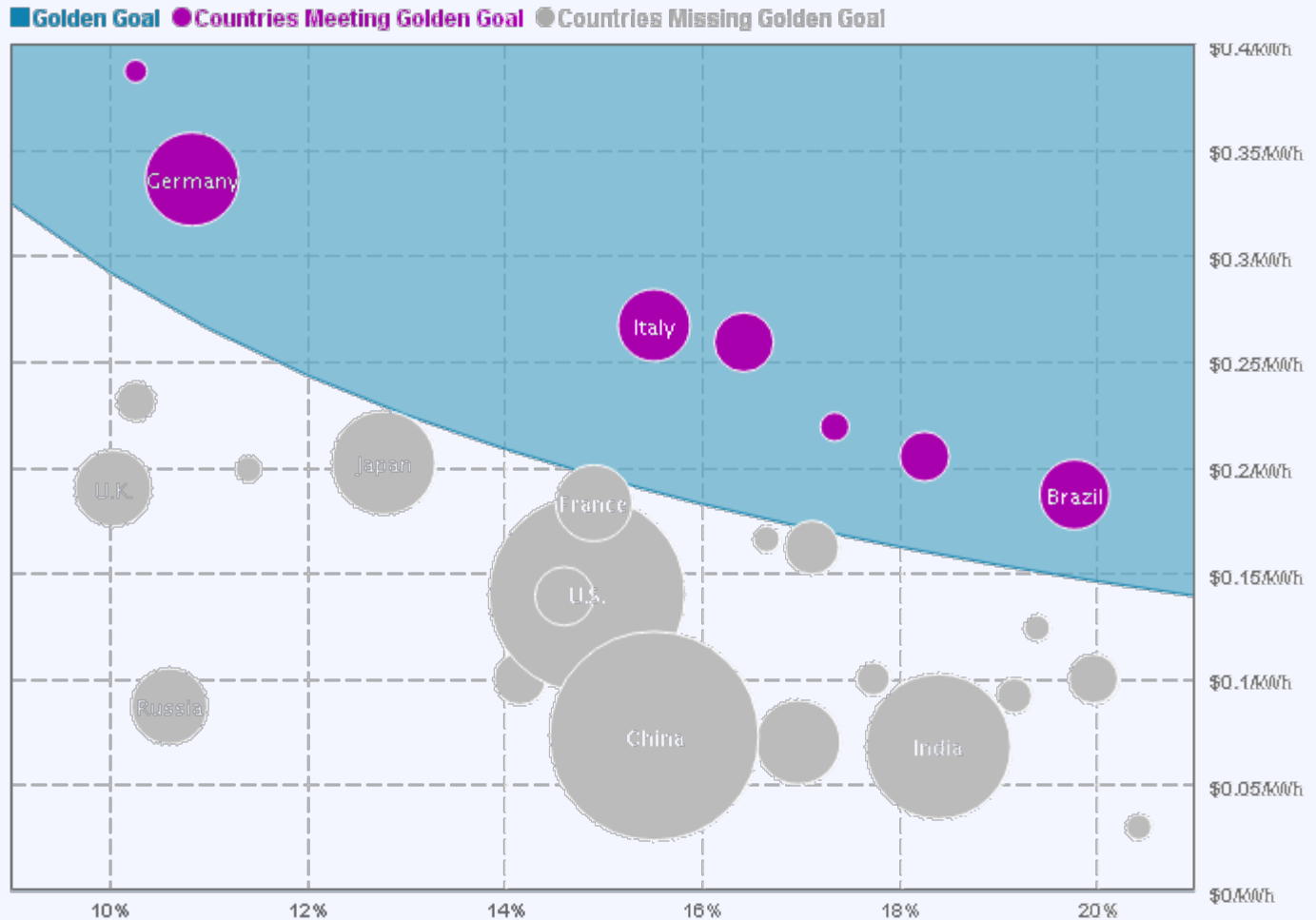
# Fact: Solar is cost competitive





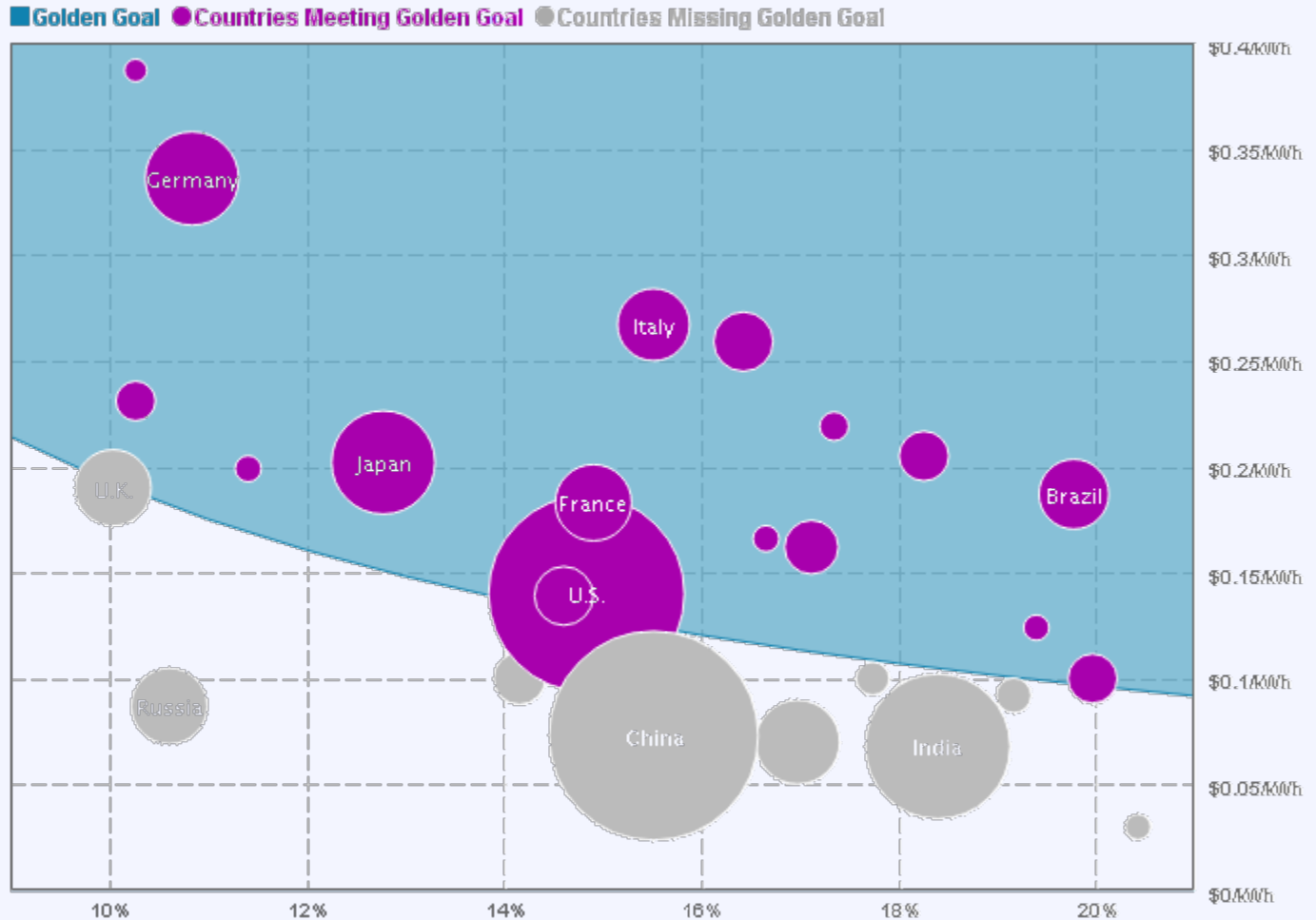
# Fact: Solar is cost competitive

2012



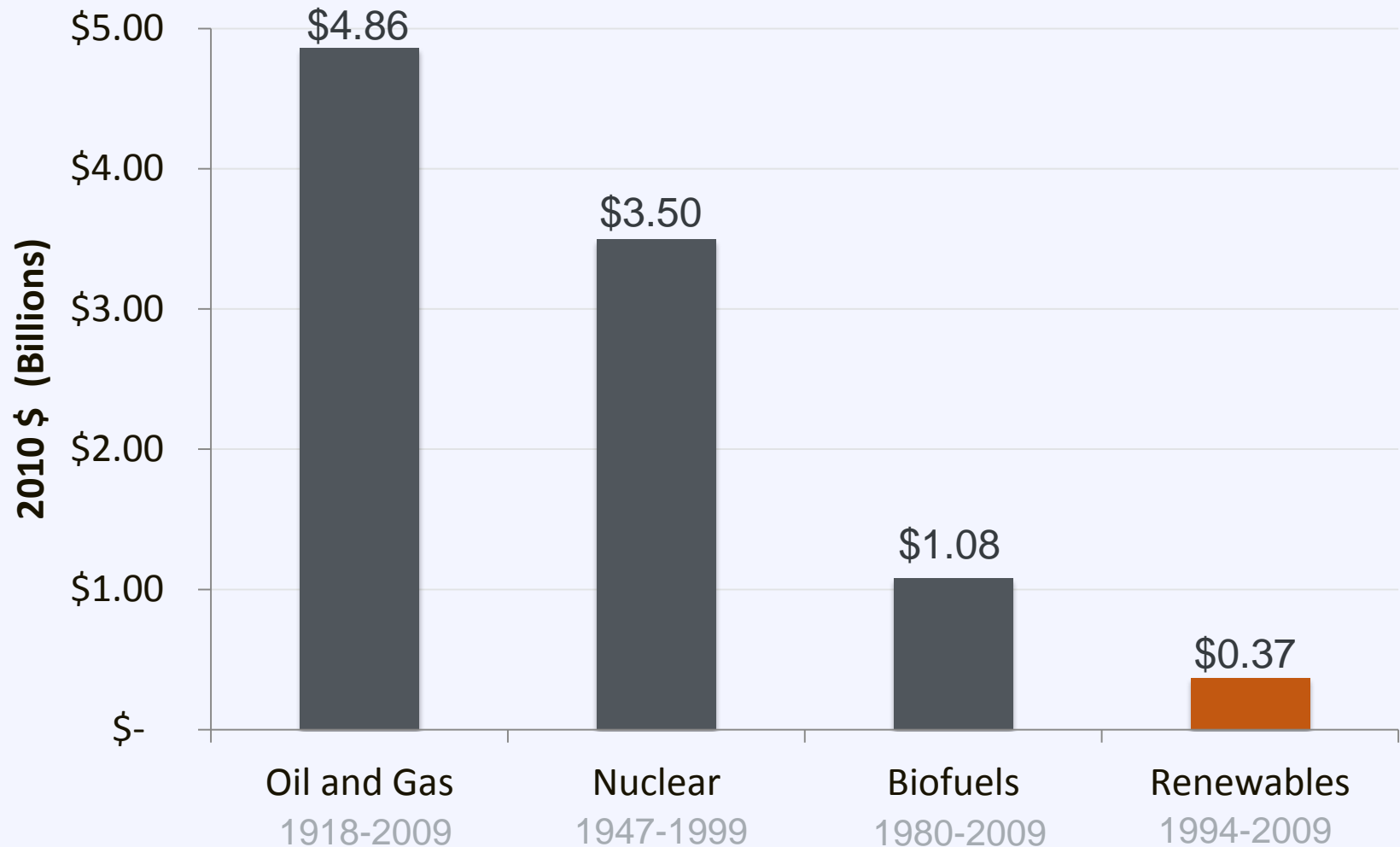
# Fact: Solar is cost competitive

2020

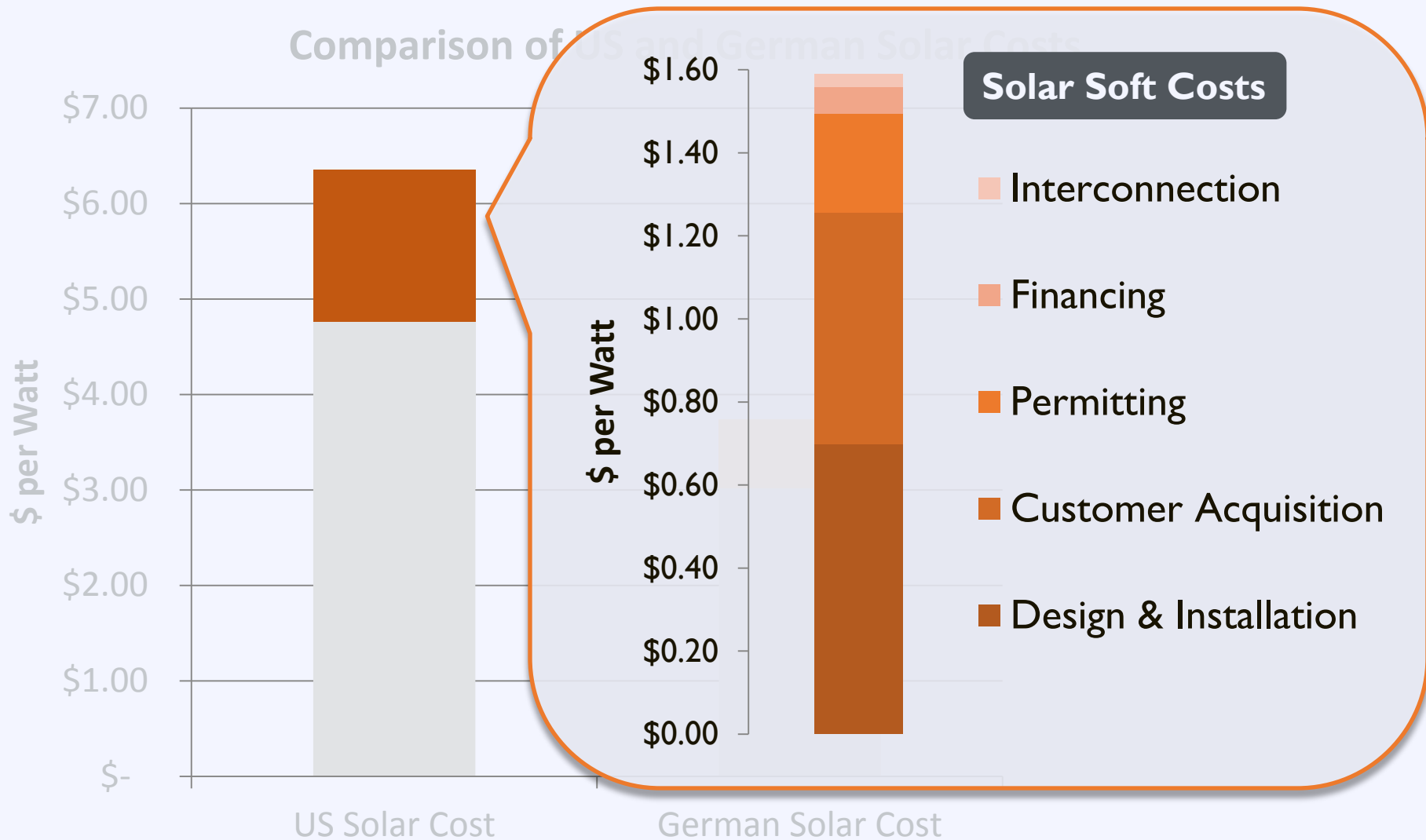


# Fact: All energy is subsidized

## Historical Average of Annual Energy Subsidy



# Barriers Still Exist



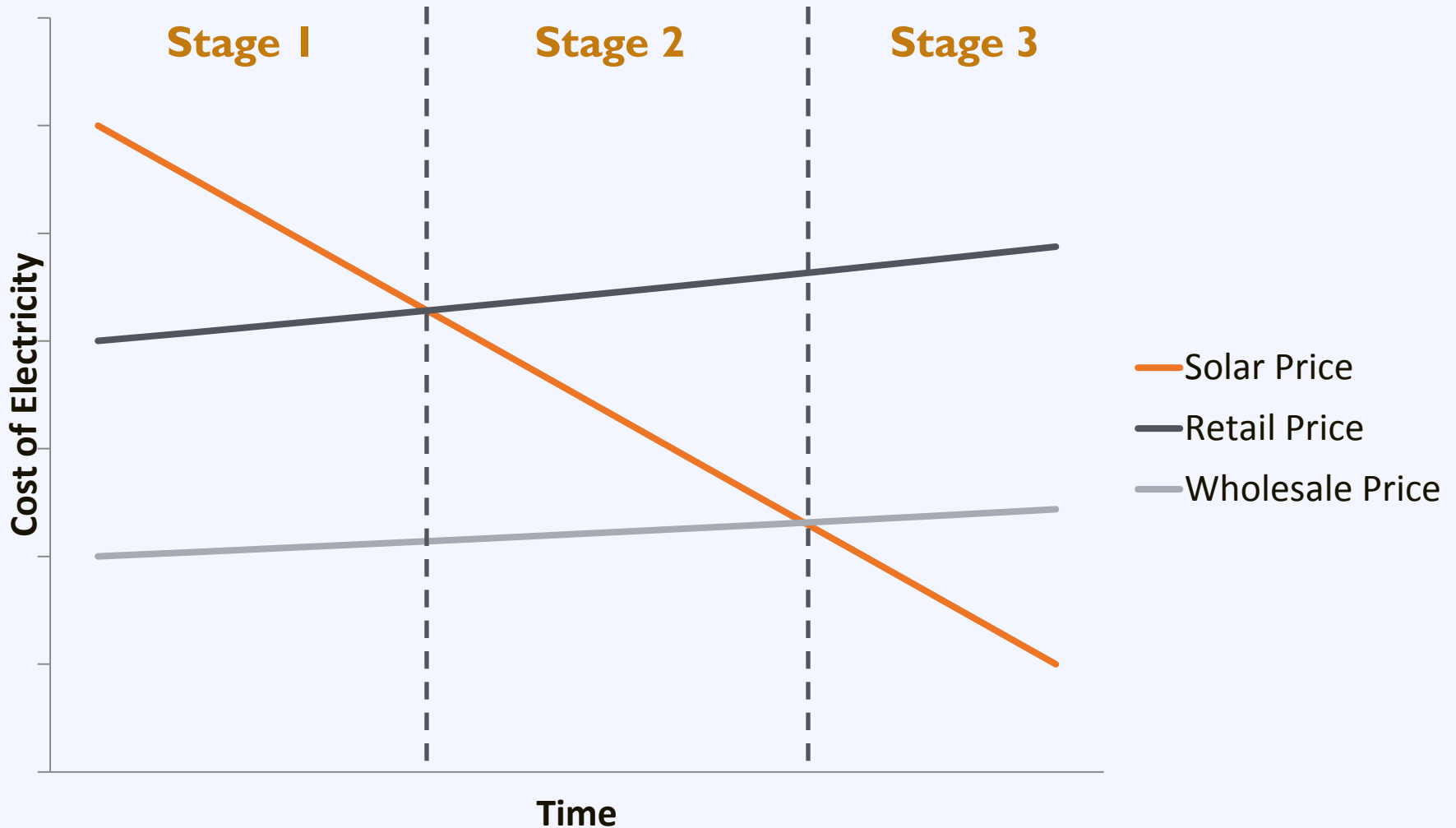
# Q & A

# Agenda

---

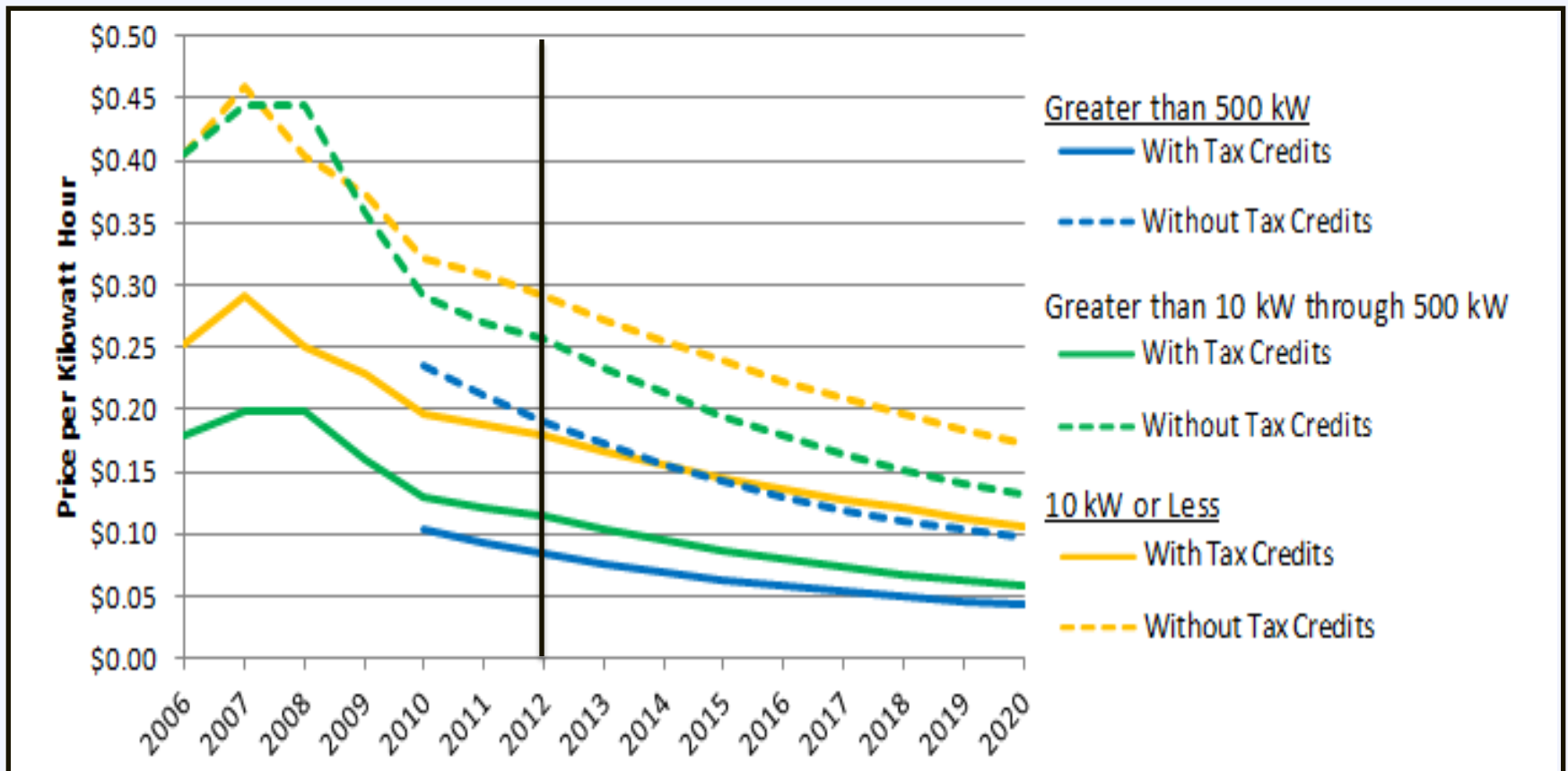
08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
<b>10:10 – 10:30</b>	<b>Understanding Utility Regulations</b>
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks

# Utility Market Stages



# Illustration: Where Are We?

## Levelized Cost of Solar in North Carolina (20 Yr)





# Electric Market Status (2010)

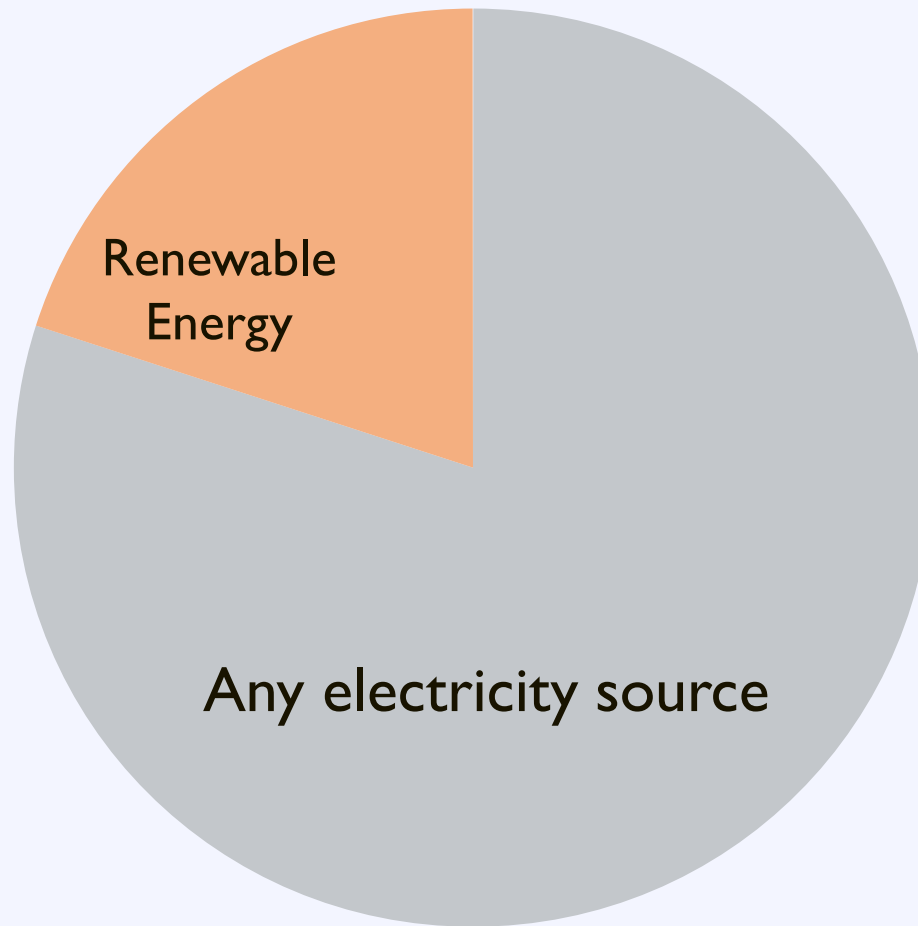
Retail Sales	Investor-Owned	Municipal	Rural Coops	TOTAL
South Carolina	62.4%	18.5%	19.2%	82.5 M MWh
North Carolina	74.2%	12.1%	13.7%	136.4 M MWh
Georgia	62.0%	8.6%	29.5%	140.7 M MWh

# Customers	Investor-Owned	Municipal	Rural Coops	TOTAL
South Carolina	56.4%	13.9%	29.7%	2,434,144
North Carolina	66.9%	12.1%	21.0%	4,841,173
Georgia	51.1%	7.3%	41.5%	4,615,805

Prices	Investor-Owned	Municipal	Rural Coops	Average
South Carolina	8.13¢/kWh	7.40¢/kWh	10.71¢/kWh	8.49¢/kWh
North Carolina	8.10¢/kWh	10.20¢/kWh	10.40¢/kWh	8.67¢/kWh
Georgia	8.61¢/kWh	8.41¢/kWh	9.55¢/kWh	8.87¢/kWh

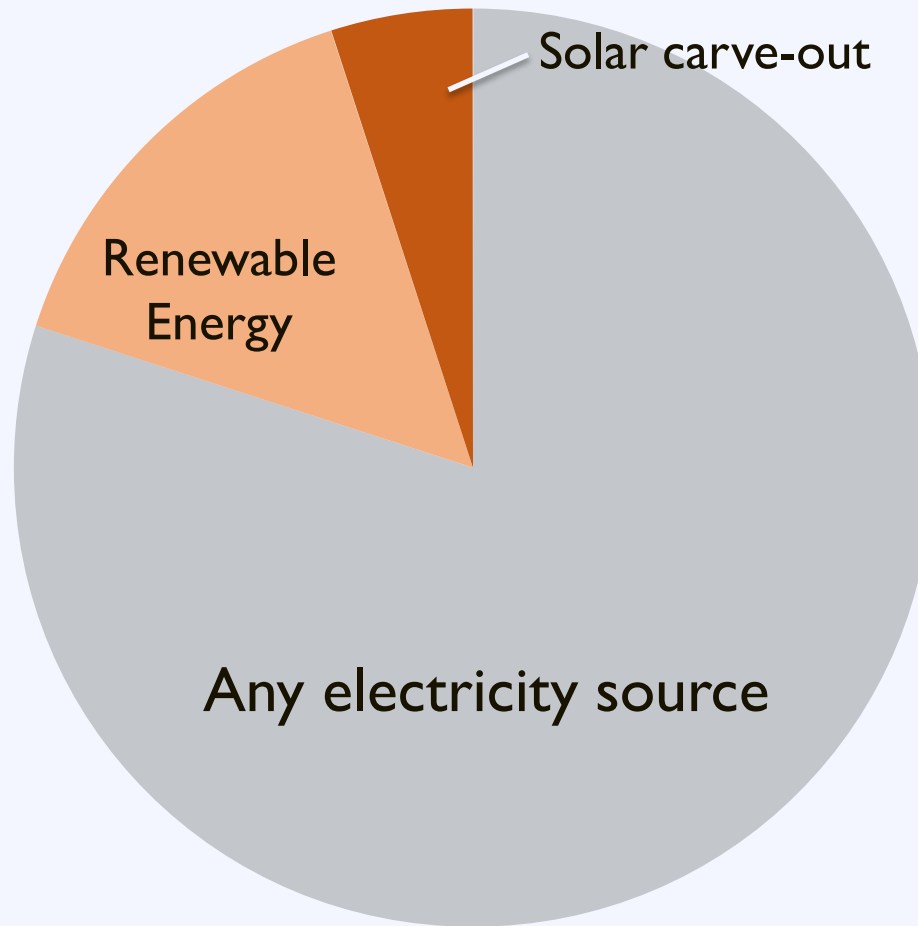
# Renewable Portfolio Standard

## Retail Electricity Sales

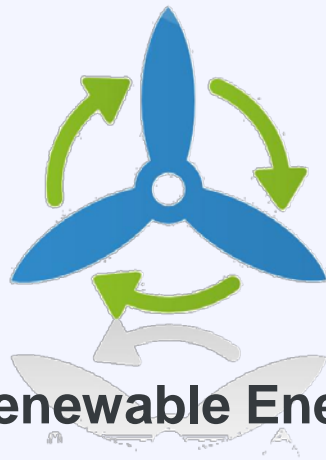


# Renewable Portfolio Standard

## Retail Electricity Sales



# Renewable Portfolio Standard

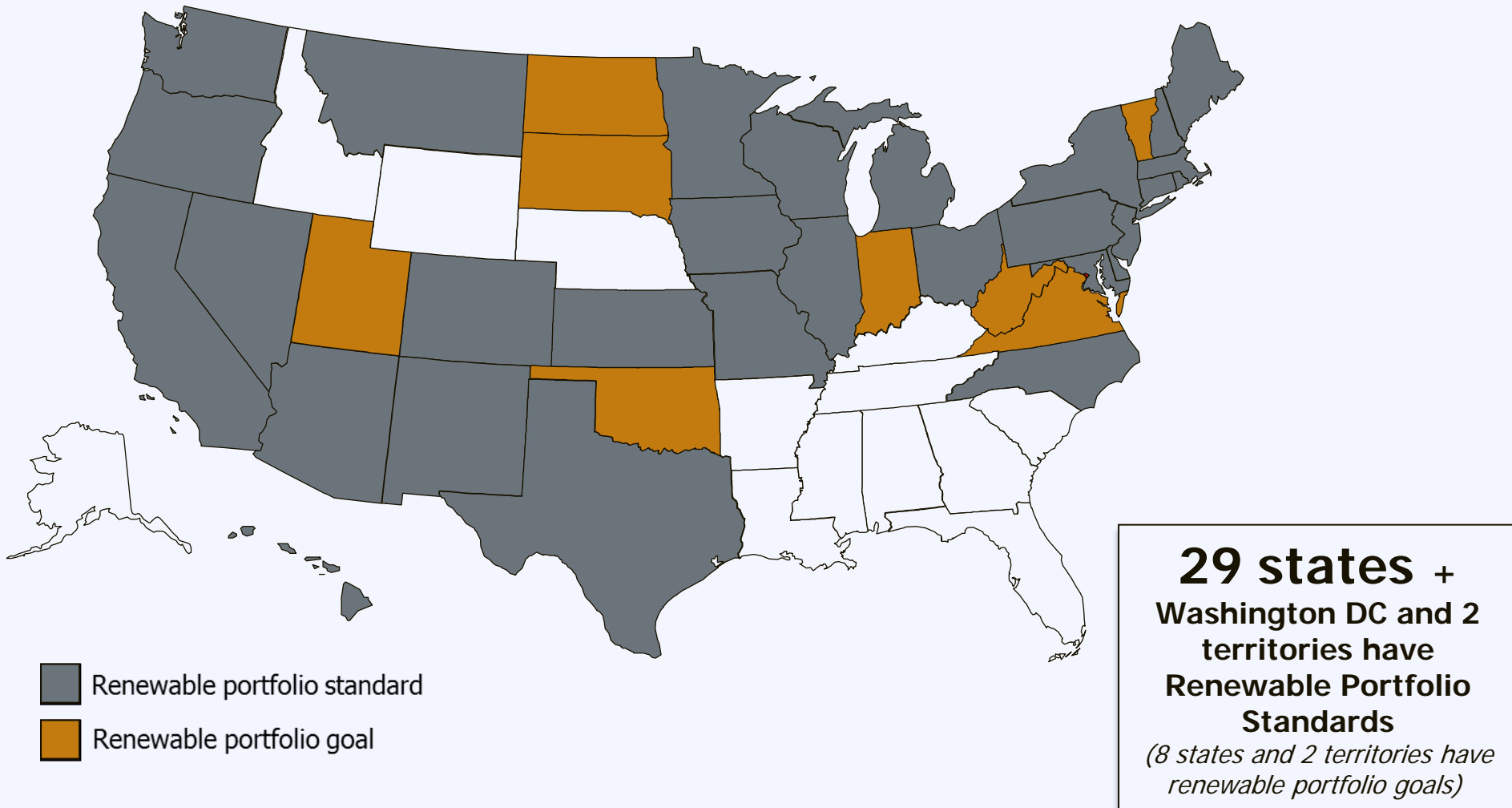


Two revenue streams



# Renewable Portfolio Standard

www.dsireusa.org / August 2012





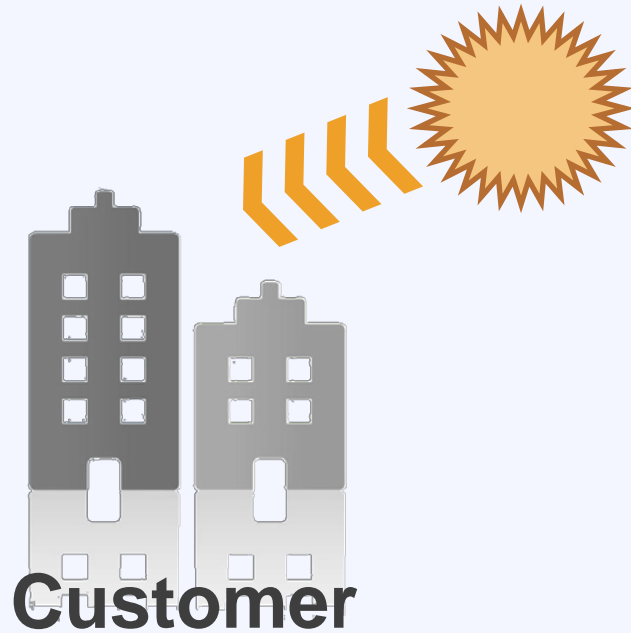
# Net Metering

---

Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage

# Net Metering: Overview

*Morning*



# Net Metering: Overview

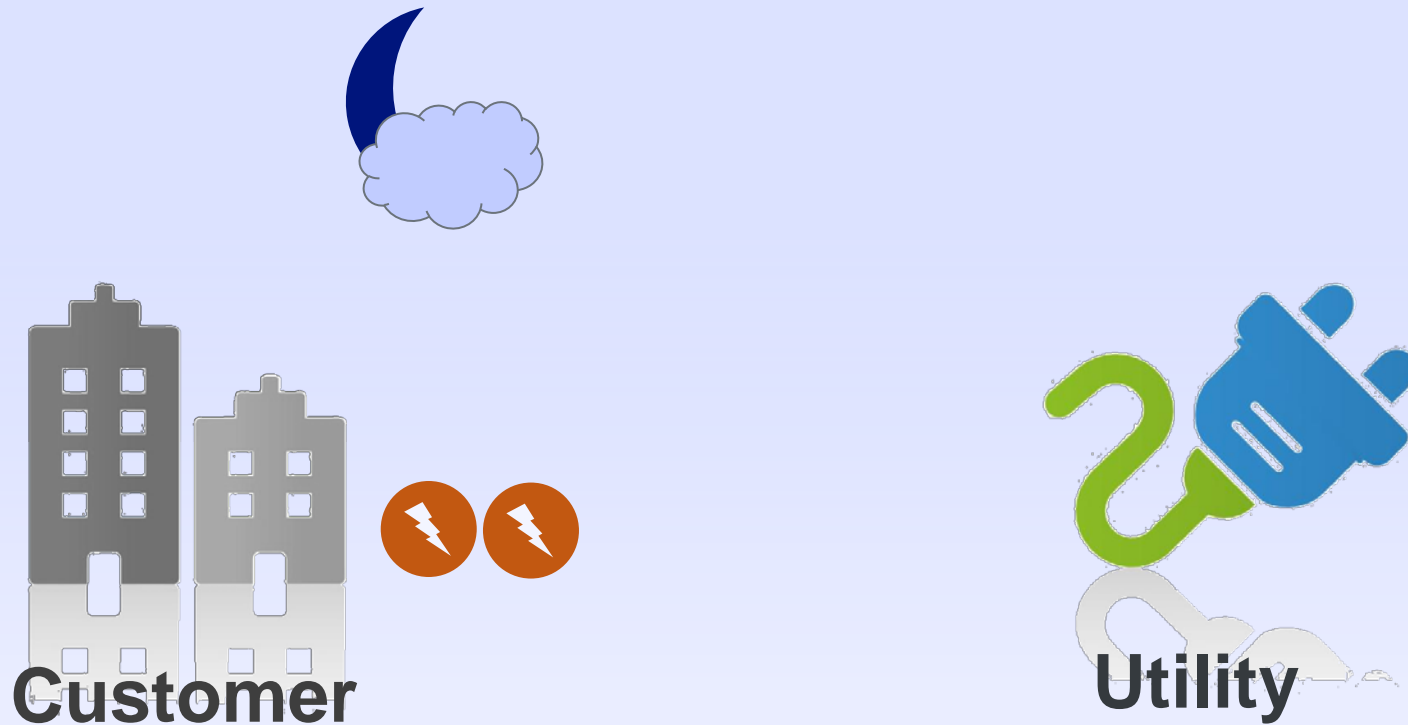
*Afternoon*





# Net Metering: Overview

*Night*



Solar can cover 100% of the customer's load - even at night





# Net Metering: Market Share

---

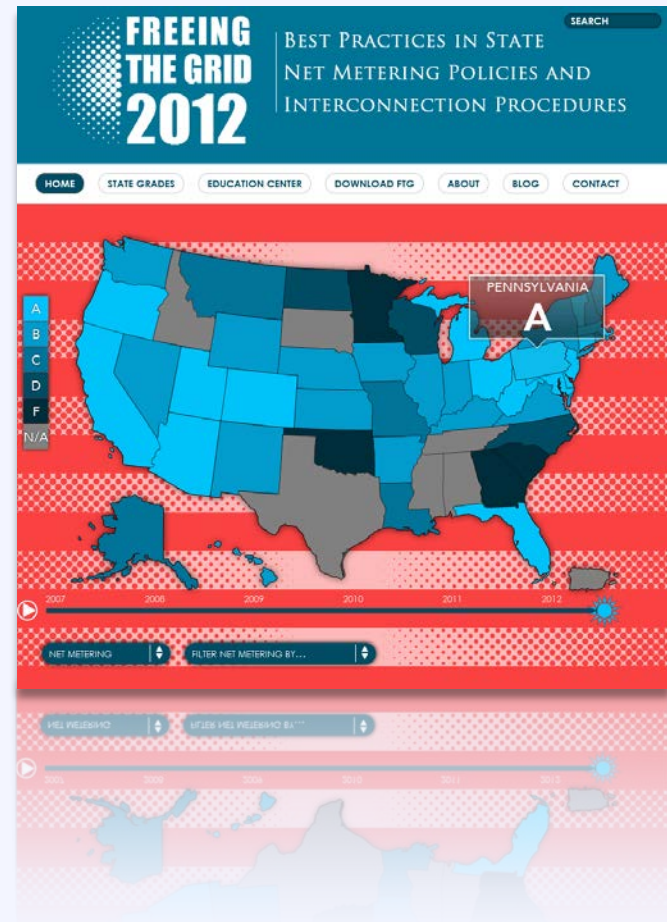
More than **93%** of distributed PV Installations are net-metered

# Net Metering: Resources

## Resource Freeing the Grid

Provides a “report card” for state policy on net metering and interconnection

<http://freeingthegrid.org/>



# Net Metering: Georgia

Net Metering				
F	F	F	F	F
2007	2008	2009	2010	2011

<b>Eligible Renewable/ Other Technologies:</b>	Net Metering
<b>Applicable Sectors:</b>	Photovoltaics, Wind, Fuel Cells
<b>Applicable Utilities:</b>	Commercial, Industrial, Residential
<b>System Capacity Limit:</b>	All utilities
<b>Aggregate Capacity Limit:</b>	100 kW non-residential; 10 kW residential
<b>Net Excess Generation:</b>	0.2% of utility's peak demand during previous year
<b>REC Ownership:</b>	Credited to customer's next bill at a predetermined rate filed with the commission
<b>Meter Aggregation:</b>	Not addressed

# Net Metering: Georgia

Net Metering				
F 2007	F 2008	F 2009	F 2010	F 2011

Eligible Renewable/ Other Technologies:	Net Metering
Applicable Sectors:	Photovoltaics, Wind, Fuel Cells
Applicable Utilities:	Commercial, Industrial, Residential
System Capacity Limit:	All utilities
Aggregate Capacity Limit:	100 kW non-residential; 10 kW residential
Net Excess Generation:	0.2% of utility's peak demand during previous year
REC Ownership:	Credited to customer's next bill at a predetermined rate filed with the commission
Meter Aggregation:	Not addressed

# Net Metering: Georgia

Net Metering				
F	F	F	F	F
2007	2008	2009	2010	2011

## Recommendations:

- Remove system size limitations
- Increase program capacity to at least 5% of a utilities peak demand
- Adopt safe harbor language to protect customer-sited generators from extra and/or unanticipated fees

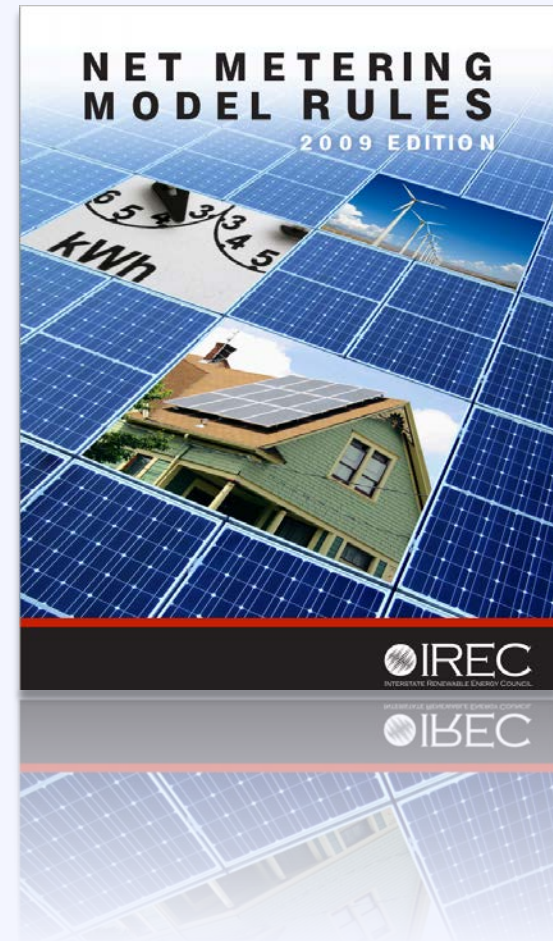
Eligible Renewable/ Other Technologies:	Net Metering
Applicable Sectors:	Photovoltaics, Wind, Fuel Cells
Applicable Utilities:	Commercial, Industrial, Residential
System Capacity Limit:	All utilities
Aggregate Capacity Limit:	100 kW non-residential; 10 kW residential
Net Excess Generation:	0.2% of utility's peak demand during previous year
REC Ownership:	Credited to customer's next bill at a predetermined rate filed with the commission
Meter Aggregation:	Not addressed

# Net Metering: Resources

## Resource Interstate Renewable Energy Council

IREC developed its model rules in an effort to capture best practices in state net metering policies.

[www.irecusa.org](http://www.irecusa.org)





# Interconnection

---

**5,000+** utilities

with unique interconnection procedures



# Interconnection: Background

---

**2000:** NREL finds that interconnection is a significant barrier to customer sited DG

**2005:** Congress requires state regulator authorities to consider an interconnection standard (IEEE 1547)

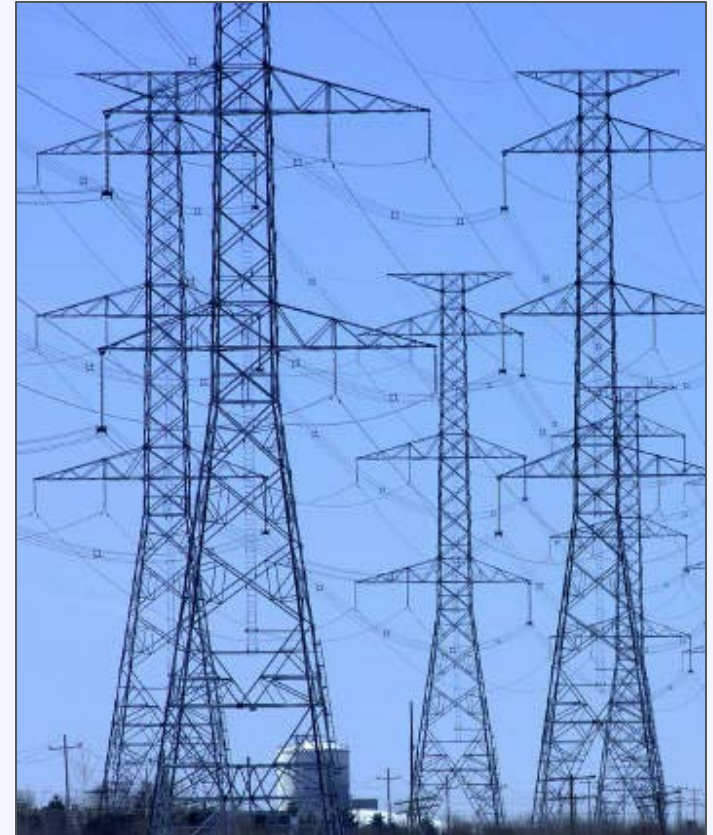
**2012:** 43 States & DC have adopted interconnection standards

- CA Rule 21
- MADRI Procedures
- FERC SGIP
- IREC Procedures



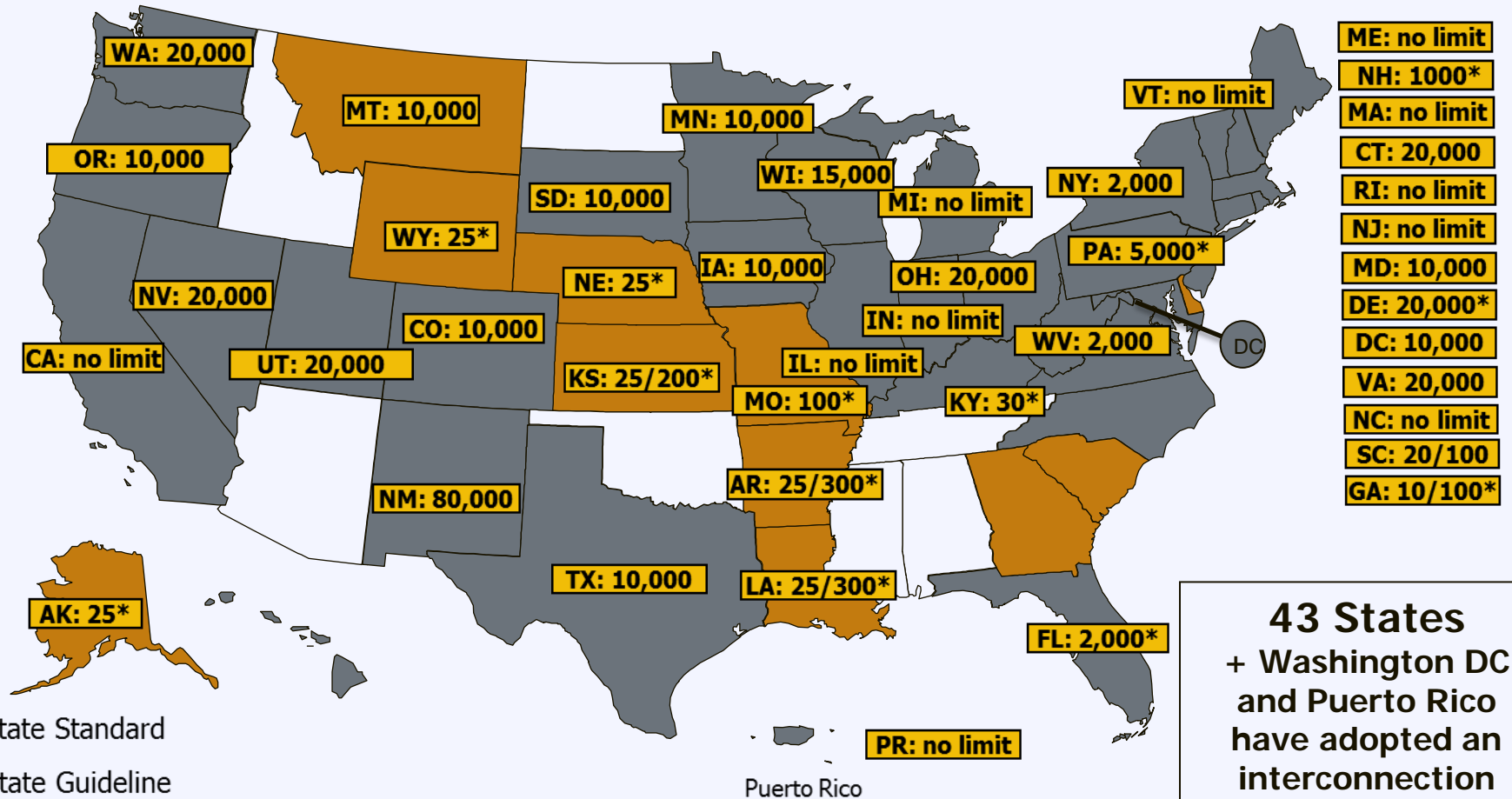
# Interconnection: Best Practices

1. Use standard forms and agreements
2. Implement expedited process
3. Implement simplified procedure for small solar arrays



# Interconnection: State Policies

www.dsireusa.org / August 2012



**43 States**  
+ Washington DC  
and Puerto Rico  
have adopted an  
interconnection  
policy

\* Standard or Guideline only applies to net-metered systems

Notes: Numbers indicate system capacity limit in kW. Some state limits vary by customer type (e.g., residential versus non-residential). "No limit" means that there is no stated maximum size for individual systems. Other limits may apply. Generally, state interconnection standards apply only to investor-owned utilities.

# Interconnection: Georgia

Interconnection				
F	F	F	-	-
2007	2008	2009	2010	2011

## Recommendations:

- Adopt IREC's model interconnection procedures

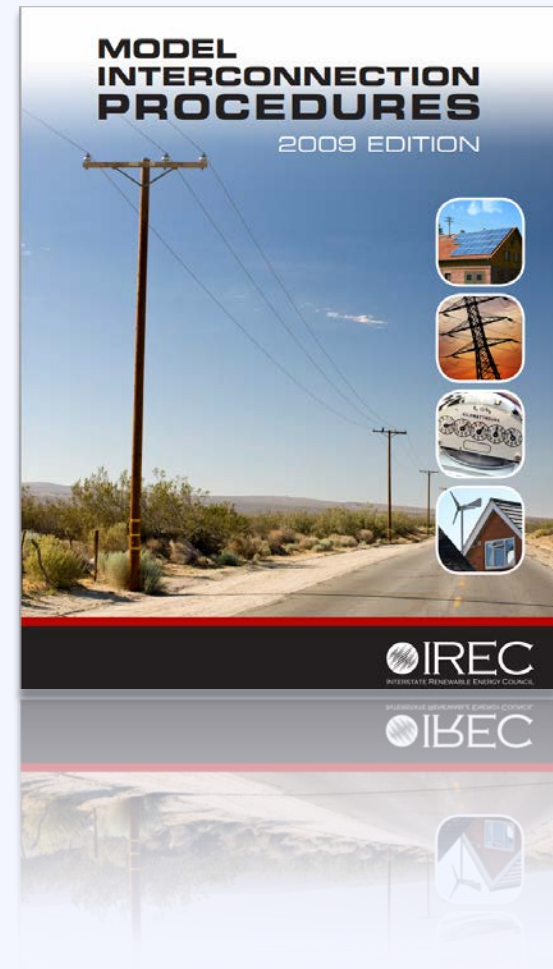
Eligible Renewable/Other Technologies:	-
Applicable Sectors:	-
Applicable Utilities:	-
System Capacity Limit:	-
Standard Agreement:	-
Insurance Requirements:	-
External Disconnect Switch:	-
Net Metering Required:	-

# Interconnection: Resources

## Resource Interstate Renewable Energy Council

IREC developed model interconnection procedures in an effort to capture emerging best practices in this vital area.

[www.irecusa.org](http://www.irecusa.org)



Q & A

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
<b>10:30 – 10:50</b>	<b>Understanding Solar Financing</b>
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks





# Understanding Solar Financing

**Direct  
Incentives**

**Income Tax  
Credits**

**Rebates**

**PBIs/FITs**

**Financing**

**3<sup>rd</sup> Party  
Ownership**

**PACE**

**QECBs**

**Other  
Incentives**

**Property &  
Sales Taxes**

# Comparison: PV Financial Incentives

North Carolina		
-	Rebates	-
-	State Grants	-
-	State Loans	-
-	PACE Financing	-
✓	Prod. Incentives	Duke, Progress, TVA, NC Greenpower
✓	Corp. Tax Credits	35% up to \$2.5 million
✓	Pers. Tax Credits	35% up to \$10,500
✓	Prop. Tax Incentives	80% abatement, R basically exempt

Georgia		
✓	Rebates	5 EMCs (R);TVA
-	State Grants	-
✓	State Loans	\$500 – \$35,000 (C, AG)
-	PACE Financing	-
✓	Prod. Incentives	GA Power, TVA
✓	Corp. Tax Credits	35% up to \$500,000
✓	Pers. Tax Credits	35% up to \$10,500
-	Prop. Tax Incentives	-



# Understanding Solar Financing

**Direct  
Incentives**

**Income Tax  
Credits**

**Rebates**

**PBIs/FITs**

**Financing**

**3<sup>rd</sup> Party  
Ownership**

**PACE**

**QECBs**

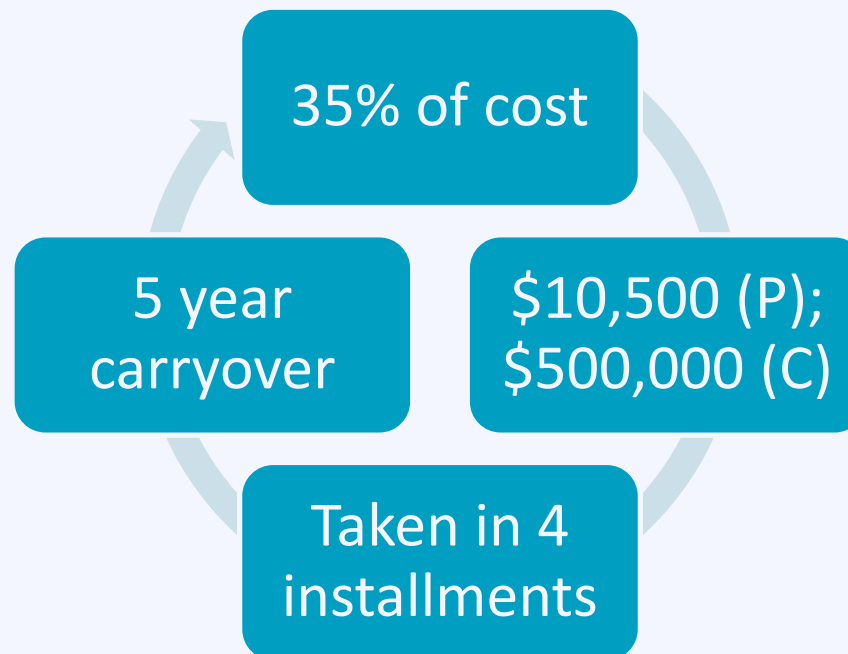
**Other  
Incentives**

**Property &  
Sales Taxes**

# Tax Credits

**Federal Tax Credits:** 30% of cost for businesses and personal income tax payers, through 2016.

## State Tax Credits (Personal and Corporate)



# Solar Rebates in Georgia

- 5 EMCs (Cobb, Central GA, Greystone, Jackson, Sawnee)
- Residential only
- 10 kW or less
- \$450/W (AC) up to \$4,500





# PBIs in Georgia

---

## Georgia Power Solar Buyback:

Up to 25 kW or 100 kW; \$0.17/kWh; 5 yr. contract;  
fully subscribed currently

## TVA Generation Partners:

Up to 50 kW; \$1,000 + \$0.12/kWh above retail; 10-yr.  
contract; 1 munis + 3 coops

## TVA Mid-Size Program Standard Offer:

50 kW – 20 MW; variable seasonal/TOD rates from  
\$0.038/kWh - \$0.16/kWh (3% escalation); 10 to 20-yr.  
contract



# Understanding Solar Financing

**Direct  
Incentives**

Income Tax  
Credits

Rebates

PBIs/FITs

**Financing**

3<sup>rd</sup> Party  
Ownership

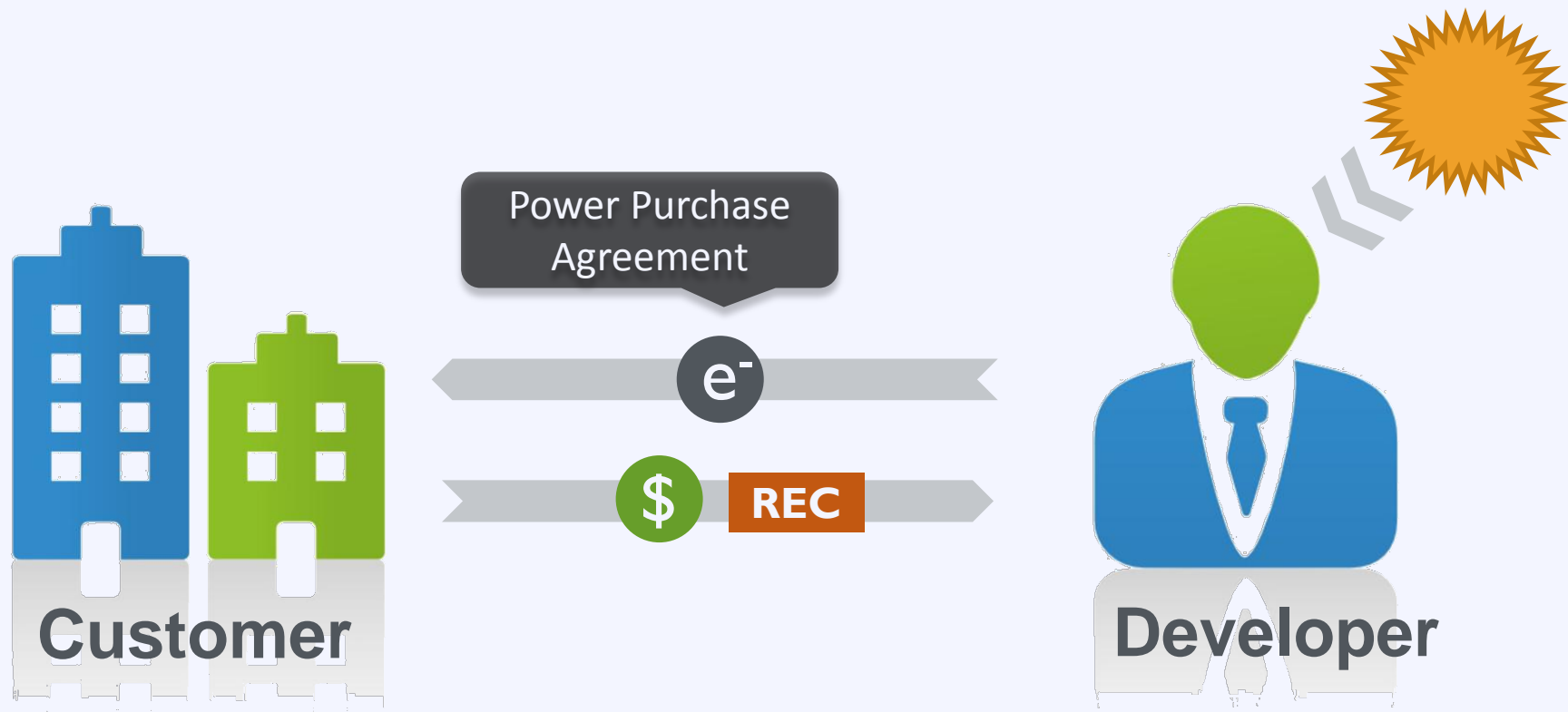
PACE

QECBs

**Other  
Incentives**

Property &  
Sales Taxes

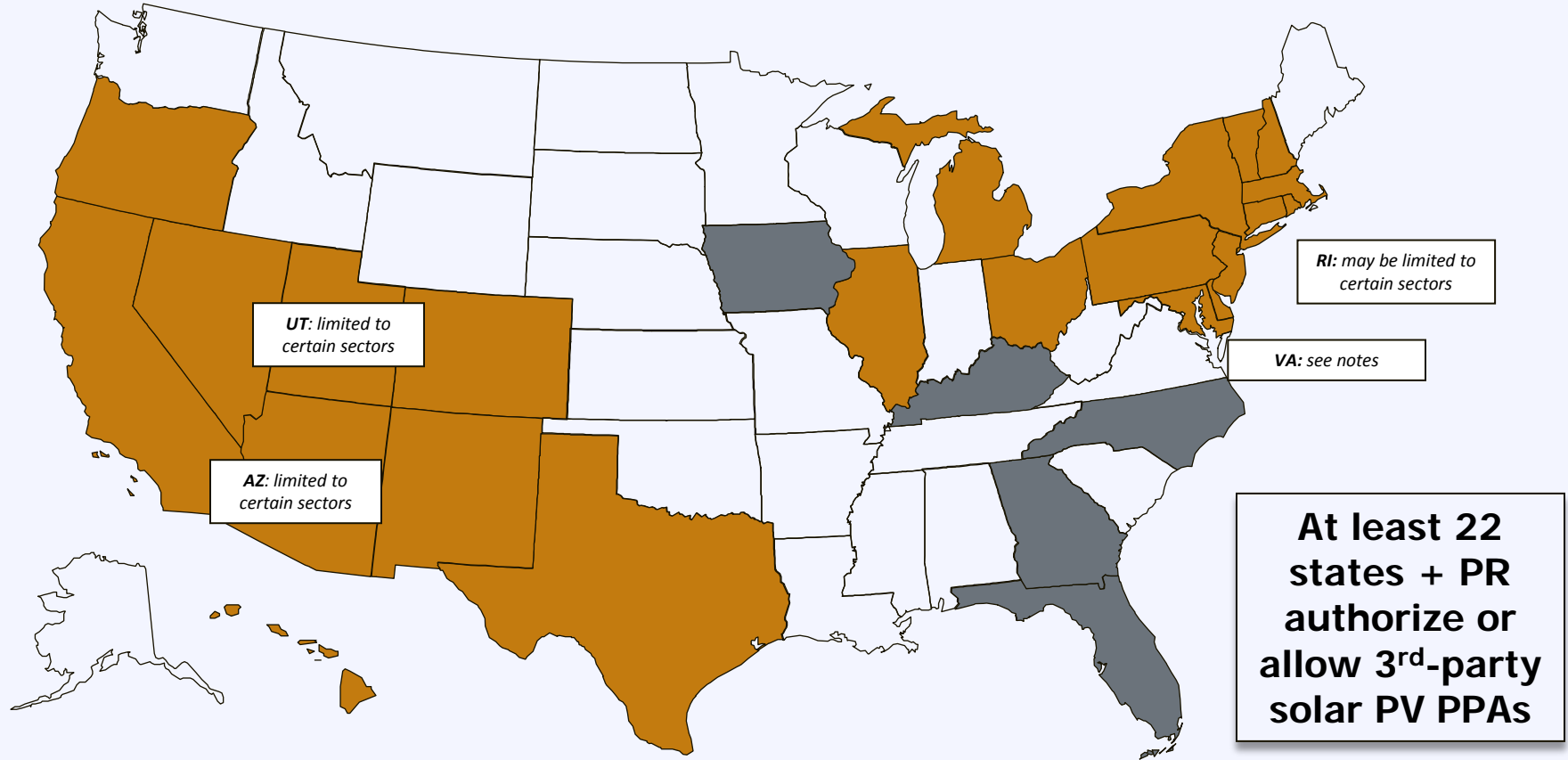
# Third Party Ownership





# 3<sup>rd</sup>-Party Solar PV Power Purchase Agreements (PPAs)

www.dsireusa.org / August 2012



- Authorized by state or otherwise currently in use, at least in certain jurisdictions within in the state
  - Apparently disallowed by state or otherwise restricted by legal barriers
  - Status unclear or unknown
- Puerto Rico

Note: This map is intended to serve as an unofficial guide; it does not constitute legal advice. Seek qualified legal expertise before making binding financial decisions related to a 3<sup>rd</sup>-party PPA. See following slides for additional important information and authority references.



# Property Assessed Clean Energy

## First Step: State authorization for local governments

City creates type of land-secured financing district or similar legal mechanism (a special assessment district)



Property owners voluntarily sign-up for financing and make energy improvements



Proceeds from revenue bond or other financing provided to property owner to pay for energy project



Property owner pays assessment through property tax bill (up to 20 years)

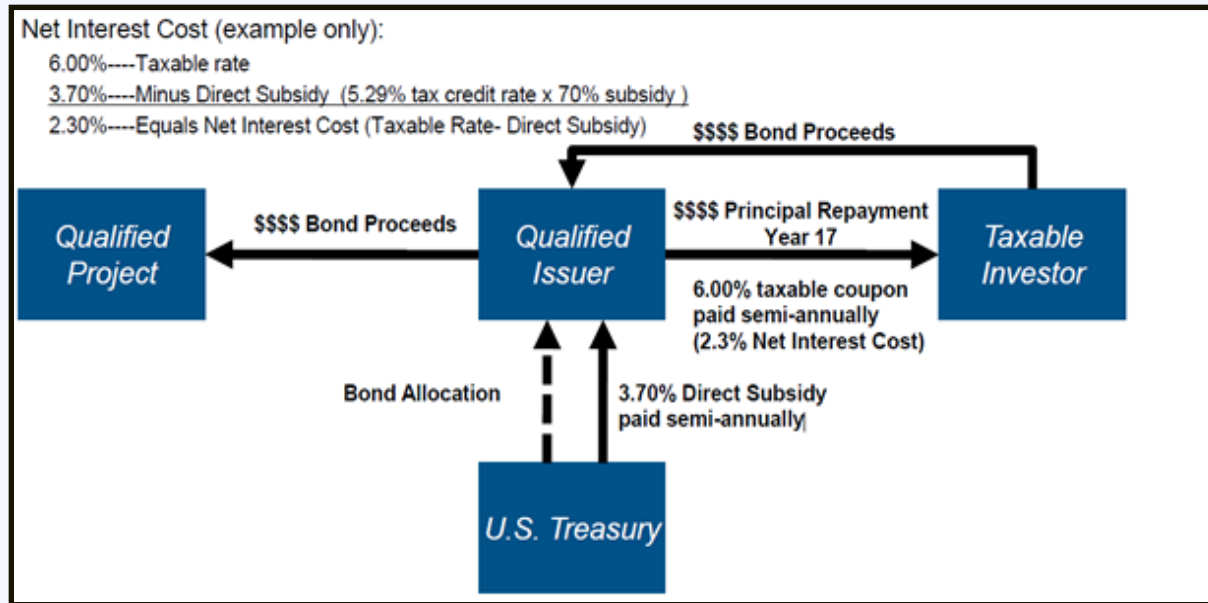


# Qualified Energy Conservation Bonds

---

- What?
  - Tax credit or direct payment subsidy
- Why?
  - Subsidy lowers the effective cost of capital
- Relevance for Solar?
  - Financing public facilities (numerous)
  - “Green Community” programs (a few)
- How?
  - State allocation or automatic allocation

# Qualified Energy Conservation Bonds



## Local Examples:

- Fulton County: Purpose??
- State application process ended March 2011 (\$~37 million available)



# Understanding Solar Financing

**Direct  
Incentives**

Income Tax  
Credits

Rebates

PBIs/FITs

**Financing**

3<sup>rd</sup> Party  
Ownership

PACE

QECBs

**Other  
Incentives**

Property &  
Sales Taxes

# Property & Sales Tax Exemptions

---

- No sales tax exemptions currently in place
- 4% state sales tax + up to 2-3% county taxes + 1% in Atlanta

## Property Taxes????

Q & A

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
<b>10:50 – 11:00</b>	<b><i>Break</i></b>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
12:00 – 12:15	Closing Remarks



# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
<b>11:00 – 12:00</b>	<b>Panel of Local Speakers &amp; Group Discussion</b>
12:00 – 12:15	Closing Remarks

# Agenda

---

08:50 – 09:10	Solar 101
09:10 – 09:40	Planning and Zoning for Solar
09:40 – 09:50	<i>Break</i>
09:50 – 10:10	Addressing Solar Barriers Activity
10:10 – 10:30	Understanding Utility Regulations
10:30 – 10:50	Understanding Solar Financing
10:50 – 11:00	<i>Break</i>
11:00 – 12:00	Panel of Local Speakers & Group Discussion
<b>12:00 – 12:15</b>	<b>Closing Remarks</b>

# Activity: Next Steps

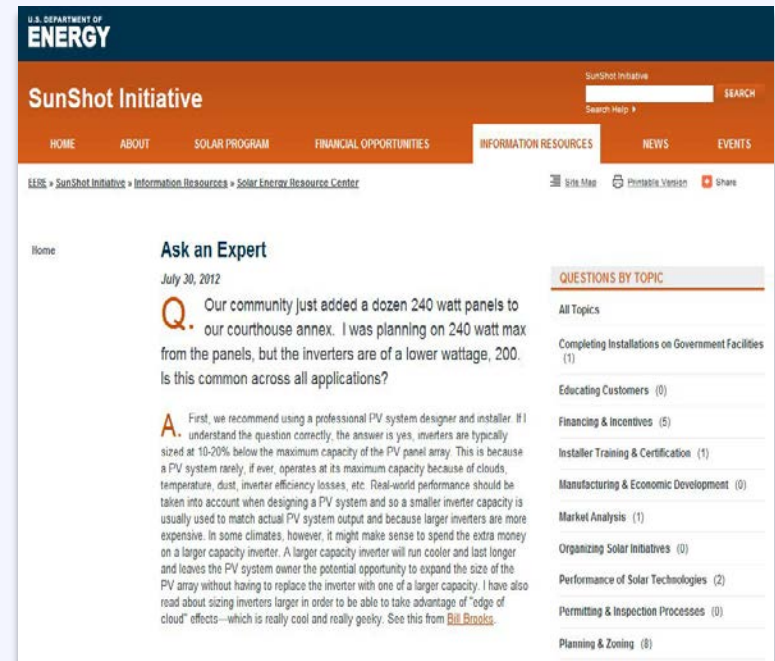
---

**What do you pledge to do when you leave today's workshop? [Orange Card]**

# About the SunShot Solar Outreach Partnership

## Technical Support

- ‘Ask an Expert’ Live Web Forums
- ‘Ask an Expert’ Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



[www4.eere.energy.gov/solar/sunshot/resource\\_center](http://www4.eere.energy.gov/solar/sunshot/resource_center)

For more information email: [solar-usa@iclei.org](mailto:solar-usa@iclei.org)

# Q & A



Powered by

**SunShot**

U.S. Department of Energy

**Jayson Uppal**

Meister Consultants Group

[jayson.uppal@mc-group.com](mailto:jayson.uppal@mc-group.com)  
(617) 209-1990

**Justin Barnes**

NC Solar Center / DSIRE

[jrbarne2@ncsu.edu](mailto:jrbarne2@ncsu.edu)  
(919) 513 - 0792

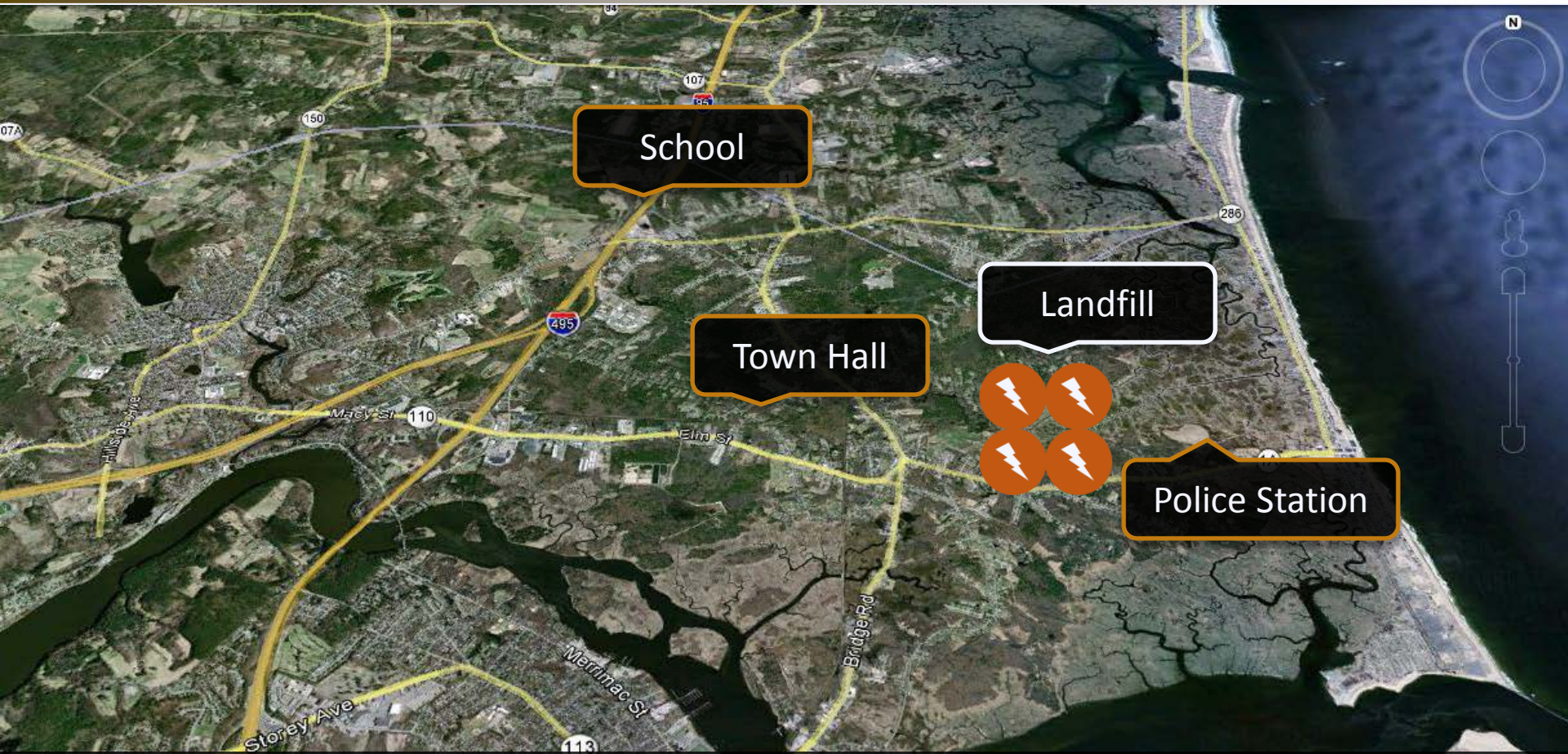
**Erin Musiol**

American Planning Association

[emusiol@planning.org](mailto:emusiol@planning.org)  
(202) 349-1013



# Net Metering: Virtual



No direct connection necessary

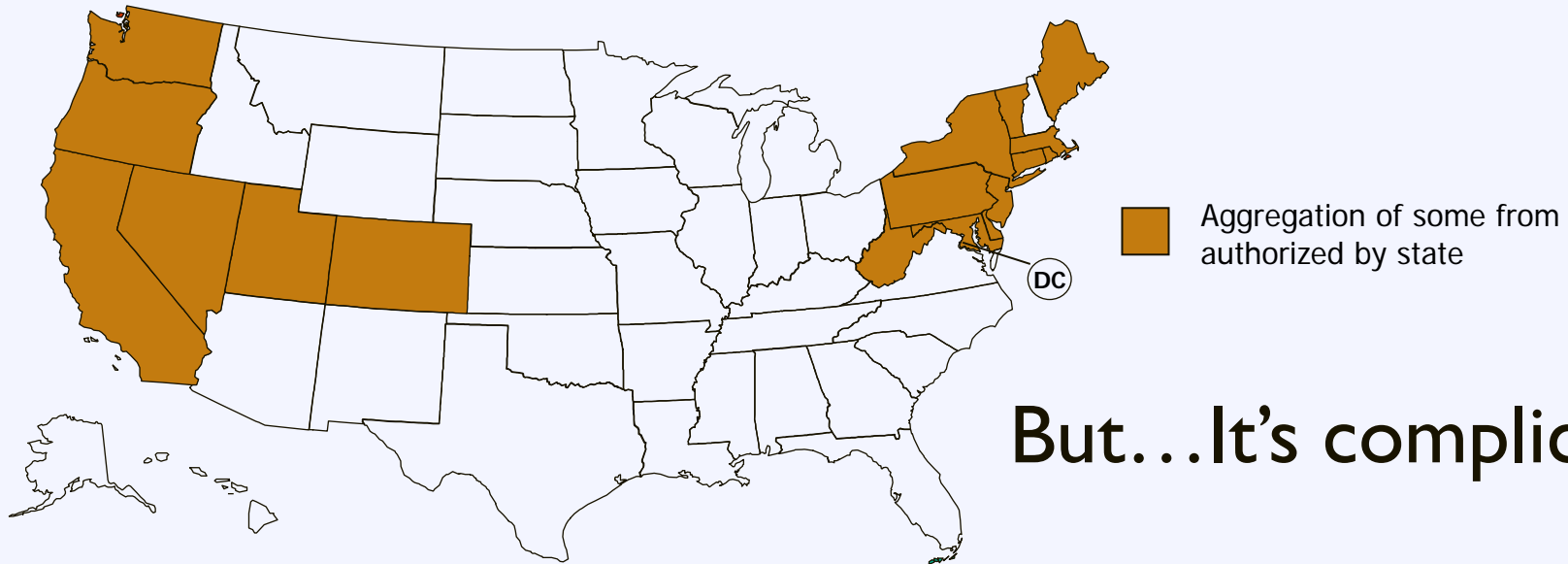
Image: MassGIS, Commonwealth of Massachusetts EOE  
Data: SIO, NOAA, U.S. Navy, NGA, GEBCO  
© 2012 Google

Google earth

Date: 4/9/2008 1992 lat: 42.841484 lon: -70.875665 elev: 21 ft

Eye alt: 25725 ft

# Net Metering: Meter Aggregation

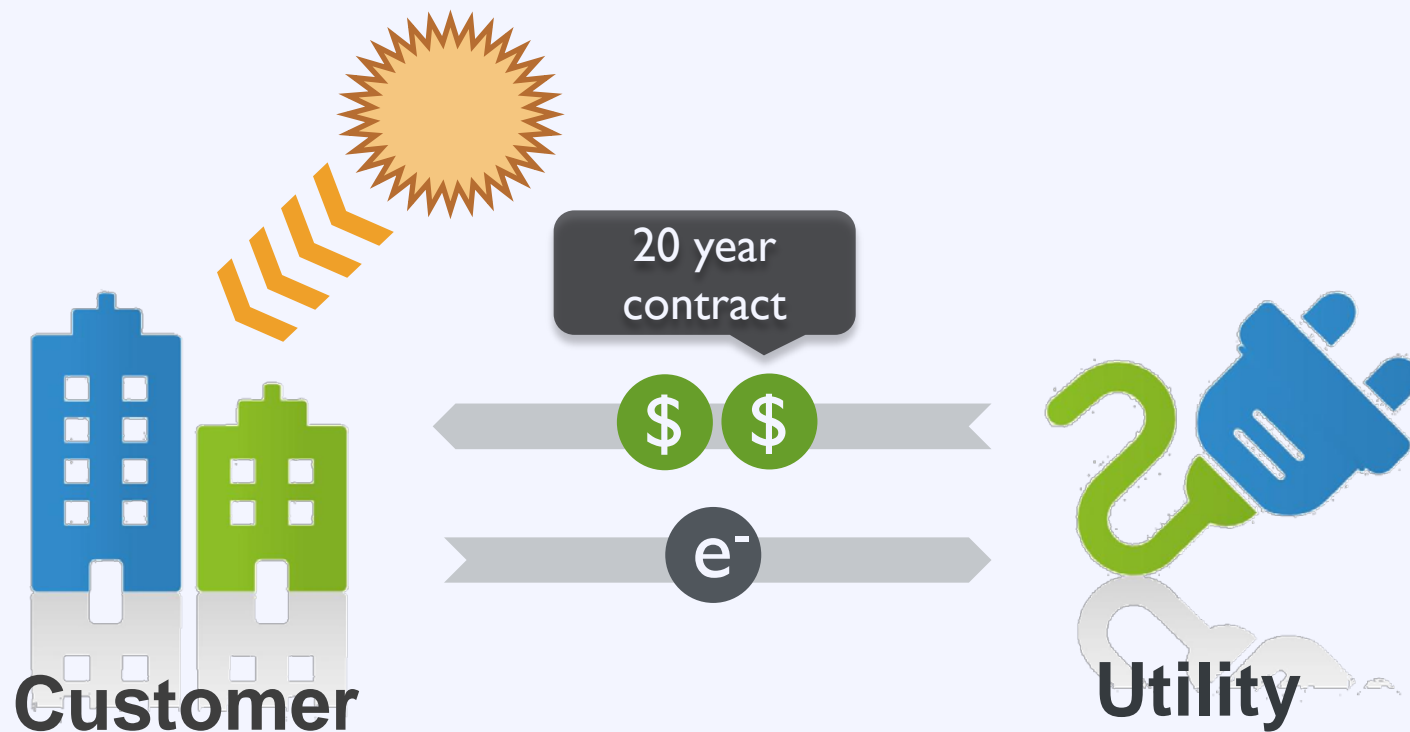


But...It's complicated

- Ownership requirements
- Contiguous vs. non-contiguous properties
- Multiple customers
- Multiple generators
- Modified system/aggregate system size limits
- Rollover rates
- Distance limitations
- Number of accounts
- How to address accounts on different tariffs



# What is a Feed in Tariff?



# Components of a Feed in Tariff

- Fixed price payment
- Long term contract
- Guaranteed power purchase
- Price based on generation cost





# Financing: Sponsored Loans

---

- Limited options in both Missouri and Kansas
- Local governments and utilities can develop loan programs:
  - direct loans (e.g., revolving loan fund)
  - loans through private lenders (e.g., credit enhancement)
- Benefits and drawbacks exist for both approaches
- The goal is to increase **access** to financing or induce **additional** improvements
- Various funding options exist