Solar Powering Your Community Addressing Soft Costs and Barriers























The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.



- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize permitting and interconnection processes
- Improve planning and zoning codes/regulations for solar electric technologies
- Increase access to solar financing options

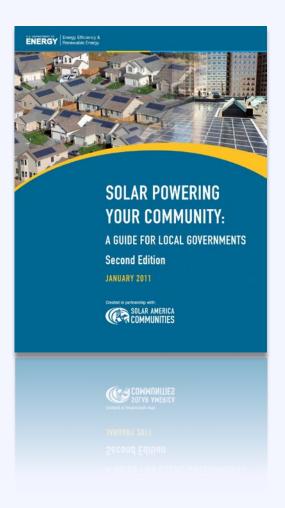


Resource

Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

www.energy.gov





Resource

Sunshot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs



www4.eere.energy.gov/solar/sunshot/resource_center



Agenda

08:40 - 09:00 Sola	ar I	01
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Agenda

08:40 - 09:00	Solar 101
09:00 - 09:50	Creating a Regulatory Landscape for Solar
09:50 - 10:00	Break
10:00 - 10:20	Benefits and Barriers Activity
10:20 - 10:50	Understanding Utility Regulations
10:50 - 11:20	Understanding Solar Financing
11:20 - 11:30	Break
11:30 - 12:00	Installing Solar on Municipal Facilities
12:00 - 12:10	Next Steps for Solar in Region



Poll Who's in the room?



Poll What is your experience with solar?



Solar Technologies



Solar Photovoltaic (PV)



Solar Hot Water



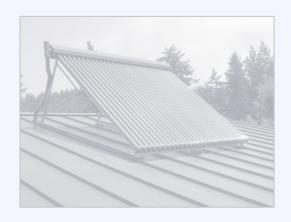
Concentrated Solar Power



Solar Technologies



Solar Photovoltaic (PV)

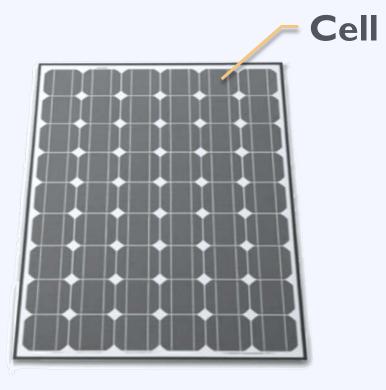


Solar Hot Water



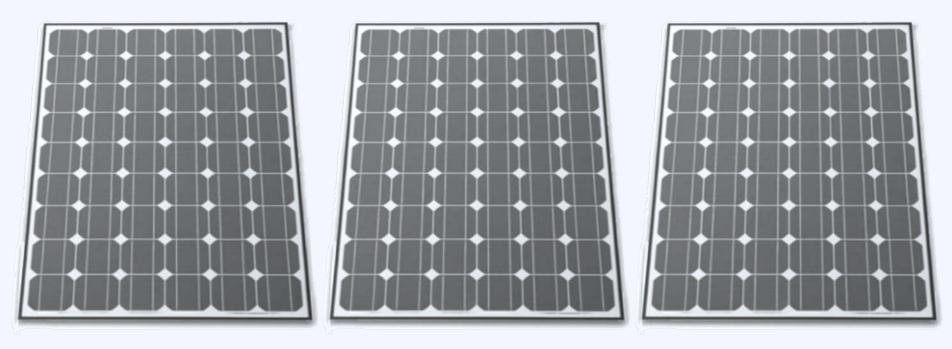
Concentrated Solar Power





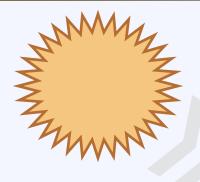
Panel / Module

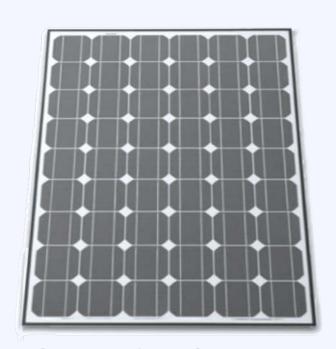




Array







Capacity / Power kilowatt (kW)

Production

Kilowatt-hour (kWh)





Residence 5 kW



Factory
I MW+



Office 50 – 500 kW



Utility
2 MW+



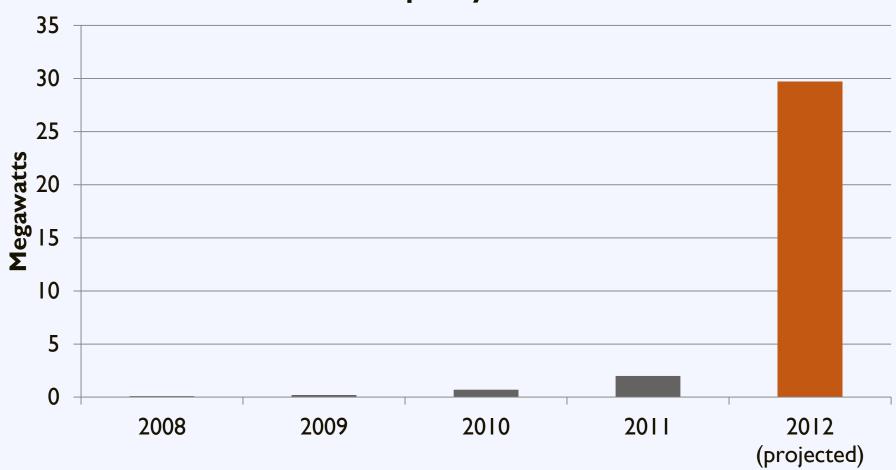
Workshop Goal

Enable local governments to replicate successful solar practices and expand local adoption of solar energy



Missouri Solar PV Market

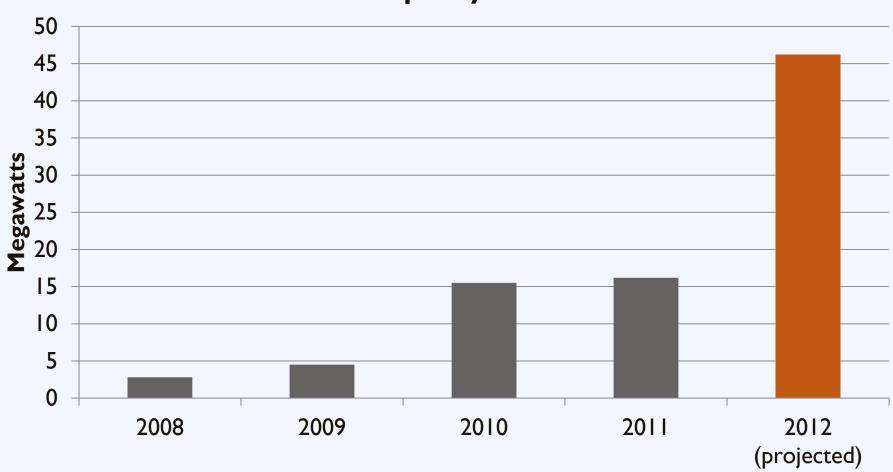
Installed Capacity of Solar PV





Illinois Solar PV Market

Installed Capacity of Solar PV





Explore benefits

and

Overcome barriers



Activity: Identifying Benefits

What is the greatest benefit solar can bring to your community? [Blue Card]

Right Now



During Session



After Break





Activity: Addressing Barriers

What is the greatest barrier to solar adoption in your community? [Green Card]

Right Now



During Session



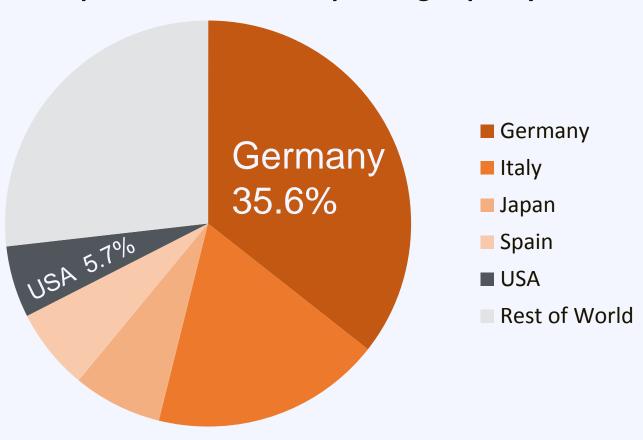
After Break





Installed Capacity

Top 5 Countries Solar Operating Capacity





Installed Capacity

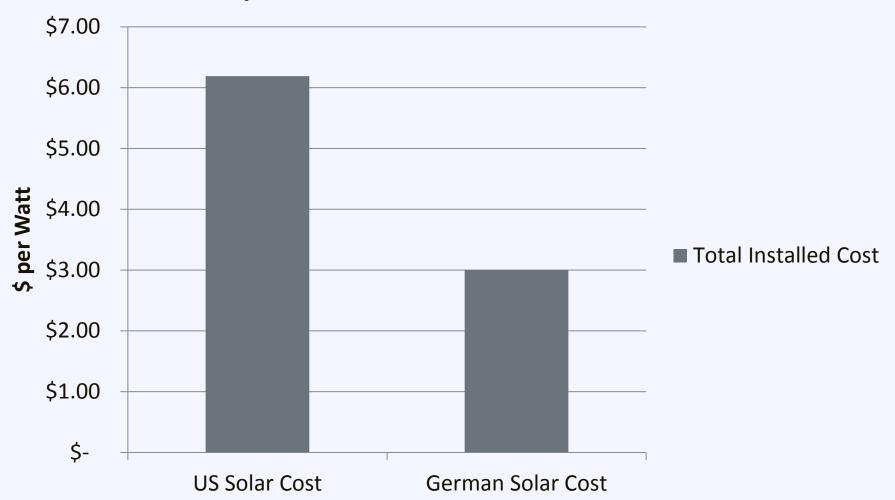
Total installed solar capacity in the US

4 GW

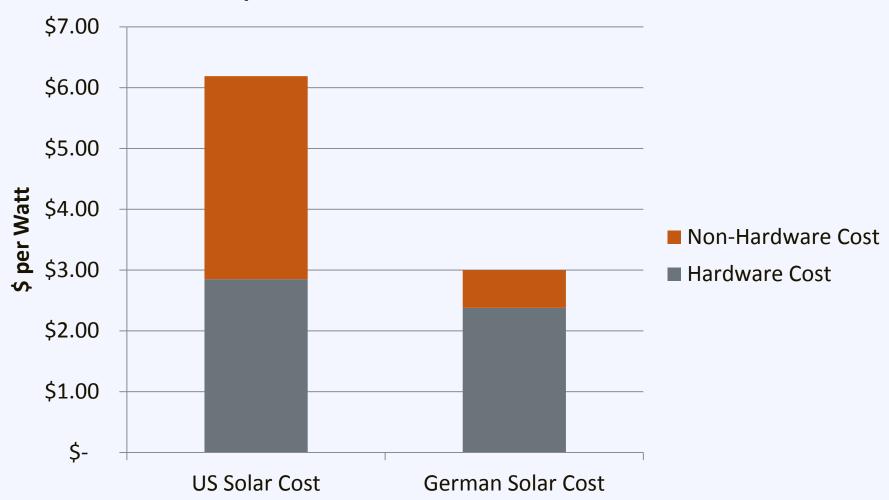
Capacity installed in Germany in Dec 2011

4 GW

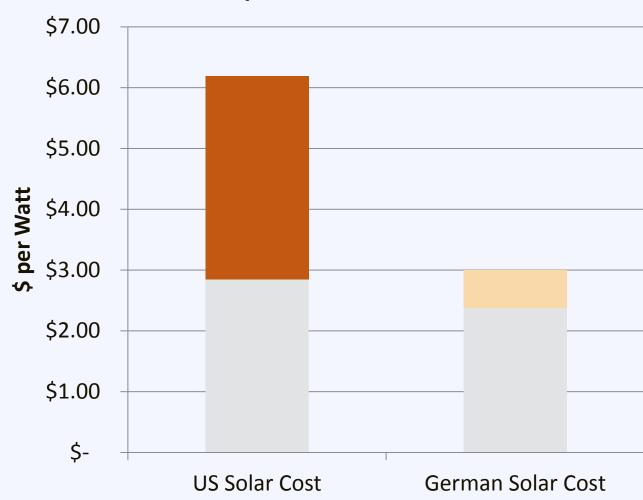




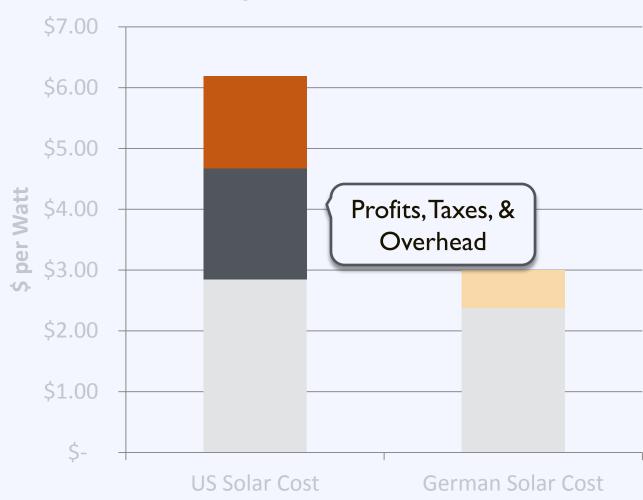




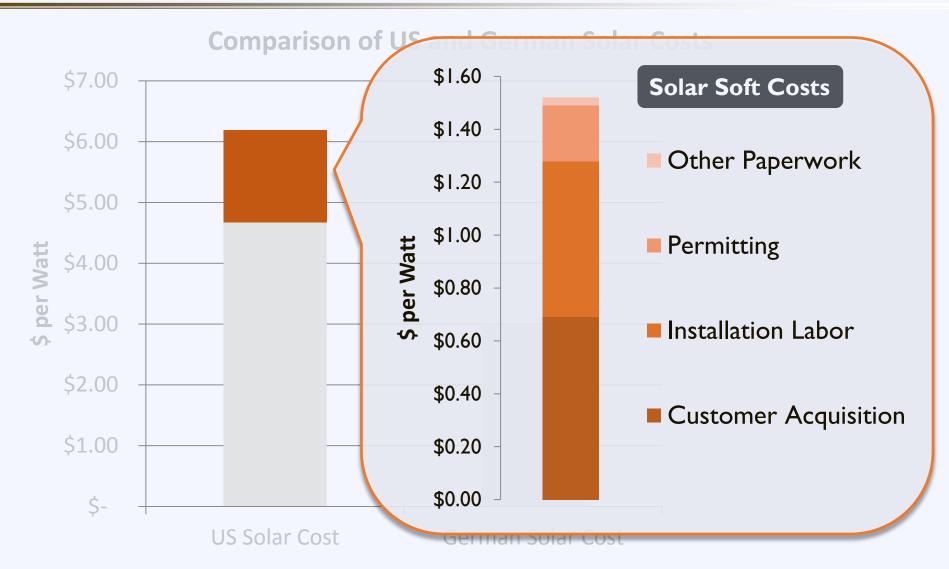














The Permitting Process: Challenges

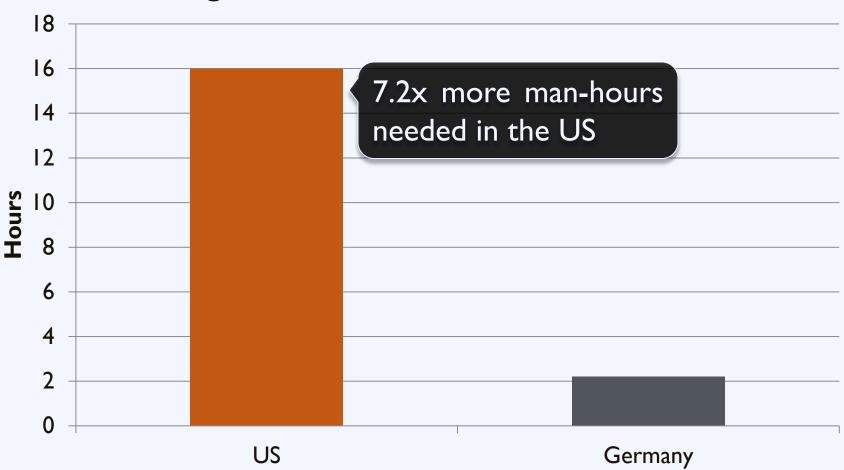
18,000+ local jurisdictions

with unique permitting requirements



Time to Installation

Average Time to Permit a Solar Installation





Time to Installation



New York City's Goal 100 days
from inception to completion



Germany Today

8 days

from inception to completion



Germany's Success

Consistency and Transparency

through

Standardized Processes

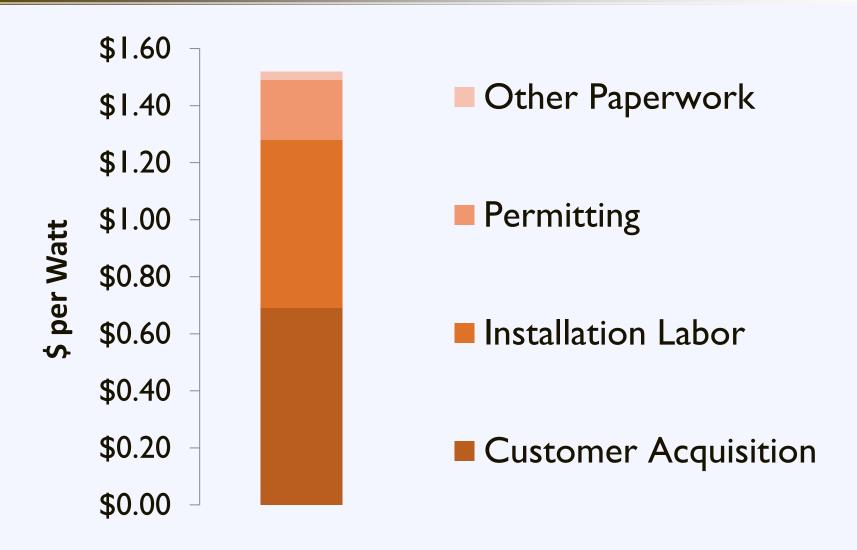


Agenda

08:40 -	- 09:00	Solar	101

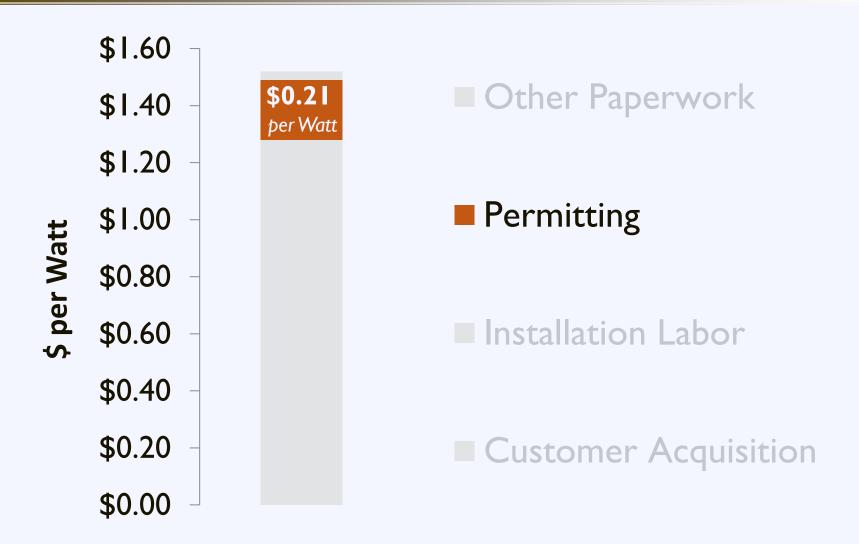


Mitigate Soft Costs





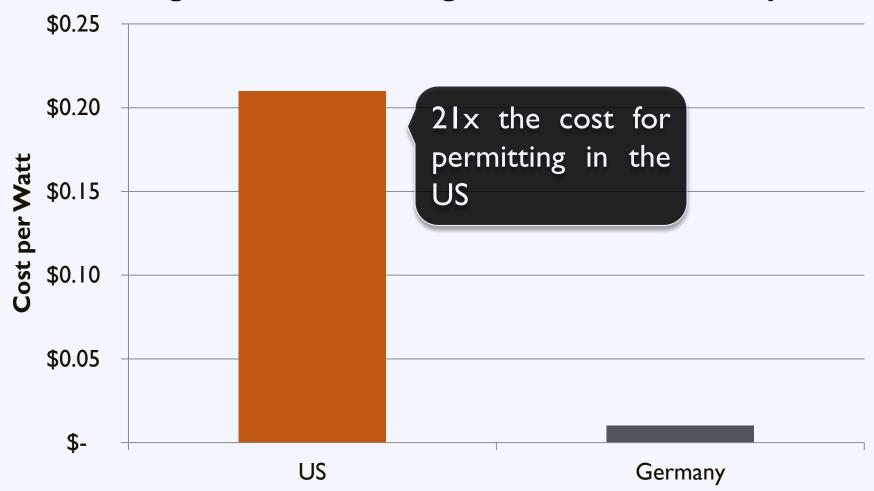
Mitigate Soft Costs





Permitting Costs

Average Cost of Permitting in the US and Germany





Source: NREL, LBNL

Permitting

Remove barriers by:

- Make qualified solar projects a by-right accessory use
- Modify regulations to clarify what types of solar projects are allowed where
- Define and protect solar access
- Streamline the permitting process



Zoning Codes: Regulations

Section	Topics to Address
Permitted Uses	Primary vs. accessory
Dimensional Standards	HeightSetbacksLot coverage
Development Standards	ScreeningPlacementSite Planning
Definitions	Types of solar systems



Zoning Codes: Small Scale Solar

Typical Requirements:

- Permitted as accessory use
- Minimize visibility if possible
- Requirements:
 - District height
 - Lot coverage
 - Setback





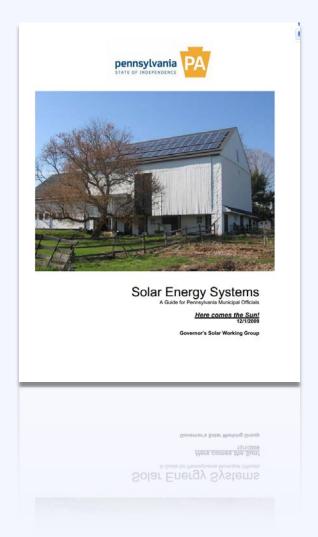
Zoning Code: Small Scale Solar

Resource

Pennsylvania Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of small-scale solar

state.pa.us





Zoning Codes: Large Scale Solar

Typical Requirements:

- Allowed for primary use in limited locations
- Requirements:
 - Height limits
 - Lot coverage
 - Setback
 - Fencing and Enclosure





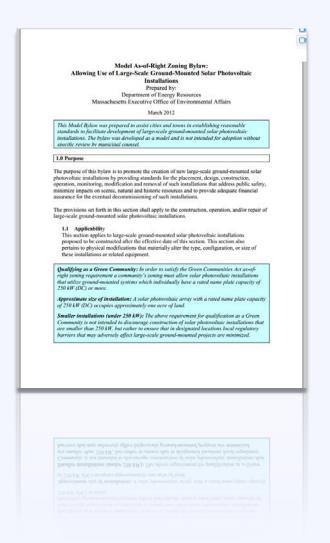
Zoning Code: Large Scale Solar

Resource

Massachusetts Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of large-scale solar installations

www.mass.gov





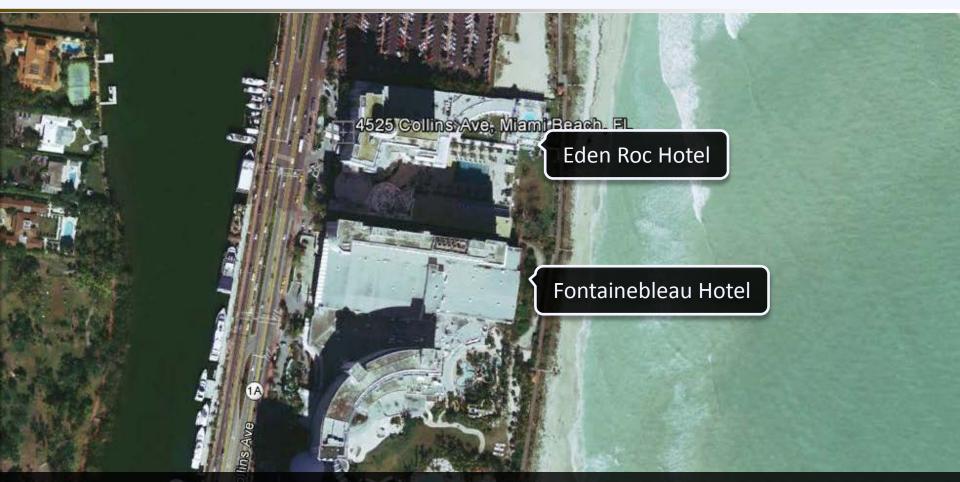
Solar Access

Purpose of Solar Access Laws:

- To increase the likelihood that properties will receive sunlight
- 2. To protect the rights of property owners to install solar
- 3. To reduce the risk that systems will be shaded after installation



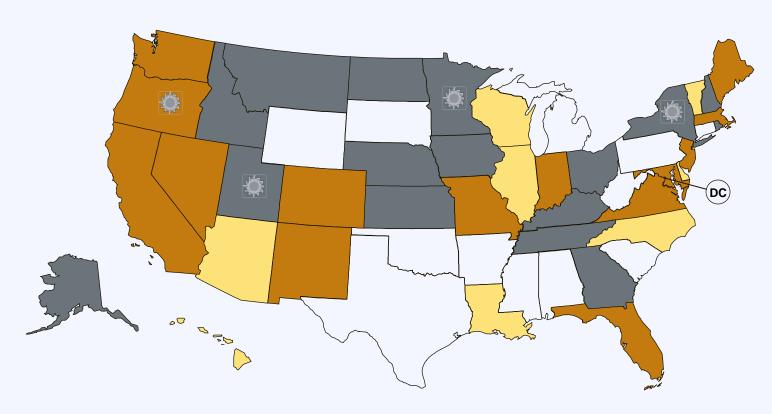
Fontainebleau V. Eden Roc (1959)



A landowner does not have any legal right to the free flow of light and air across the adjoining land of his neighbor



Solar Access





Solar Rights Provision

Solar Easements and Solar Rights Provisions





Local option to create solar rights provision



Source: DSIRE

Solar Easements: Missouri

Allows parties to voluntarily enter into solar easement contracts for the purpose of ensuring adequate exposure of a solar energy system



Source: Solar ABCs

Solar Rights: Missouri

Missouri Statue 442.012:

The right to utilize solar energy is a property right but eminent domain may not be used to obtain such property right.



Solar Rights: Illinois

- Prevents restrictive covenants from prohibiting the installation of solar
- 2. Requires HOAs, upon request, to adopt an energy policy statement regarding the architectural requirements of a solar installation

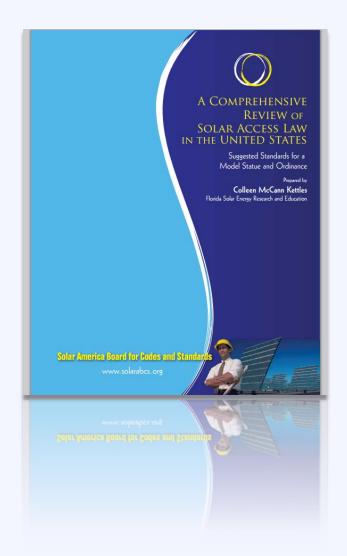


Solar Access

Resource Solar ABCs

A comprehensive review of solar access law in the US -Suggested standards for a model ordinance

www.solarabcs.org





The Permitting Process: Challenges

18,000+ local jurisdictions

with unique permitting requirements



The Permitting Process: Challenges

Local permitting processes add on average

\$2,516

to the installation cost of residential PV



Source: SunRun

The Permitting Process: Challenges





Expedited Permitting

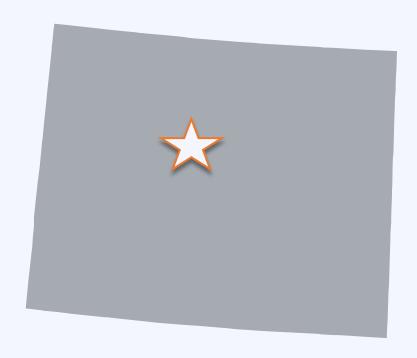
Solar Permitting Best Practices:

- √ Fair flat fees
- ✓ Electronic or over-the-counter issuance
- √ Standardized permit requirements
- √ Electronic materials

Expedited Permitting

Solar Permitting Best Practices:

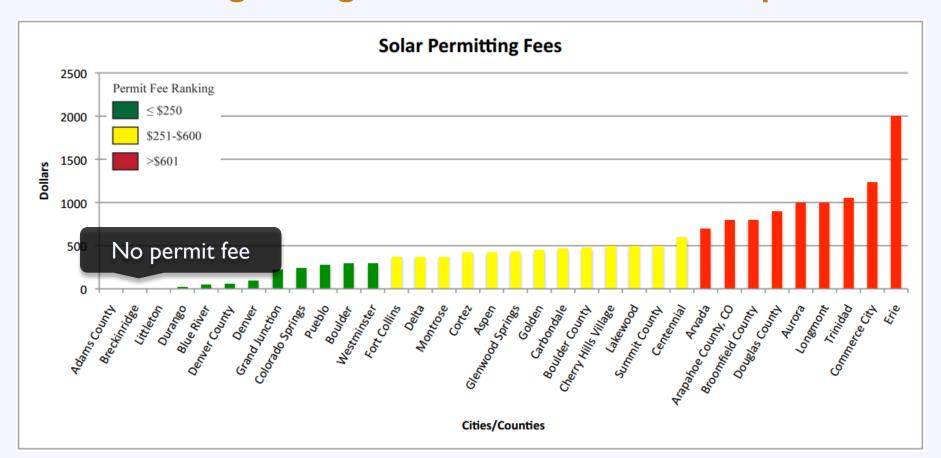
- √ Training for permitting staff in solar
- √ Removal of excessive reviews
- √ Reduction of inspection appointment windows
- √ Utilization of standard certifications



Breckenridge, Colorado Population: 4,540

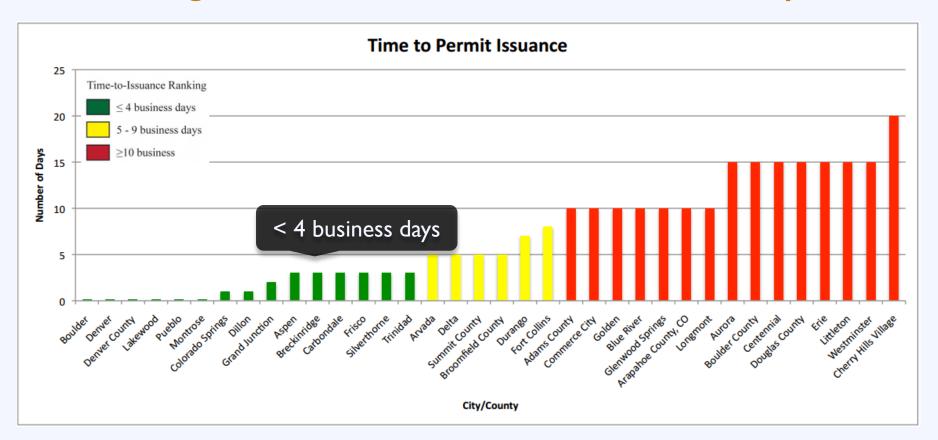


Breckenridge charges no fees to file for a solar permit

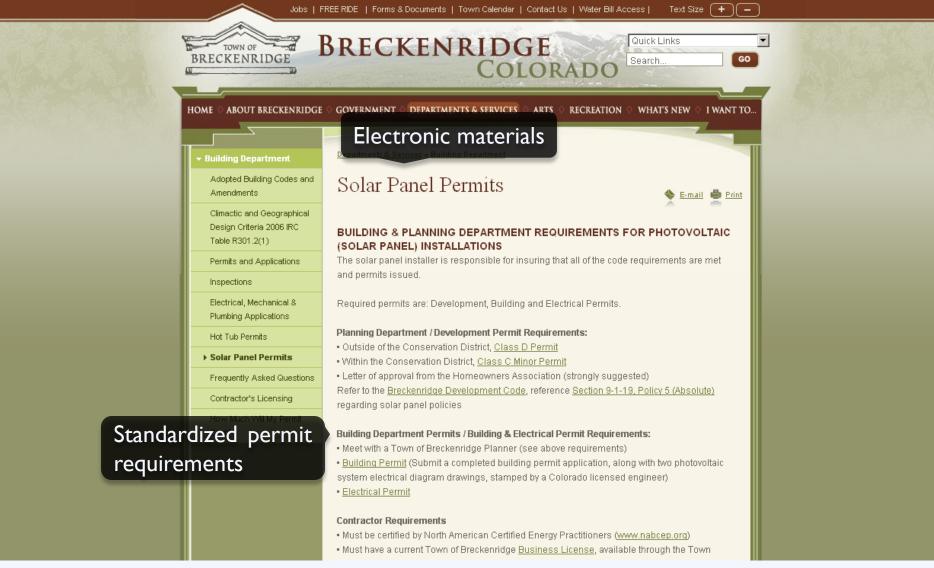




Breckenridge offers a short turn around time for solar permits









Expedited Permitting

Resource Solar ABCs

Expedited Permitting:

- Simplifies requirements for PV applications
- Facilitates efficient review of content
- Minimize need for detailed studies and unnecessary delays





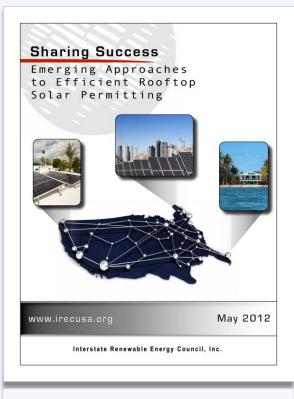
Expedited Permitting

Resource

Interstate Renewable Energy Council

Outlines emerging approaches to efficient rooftop solar permitting

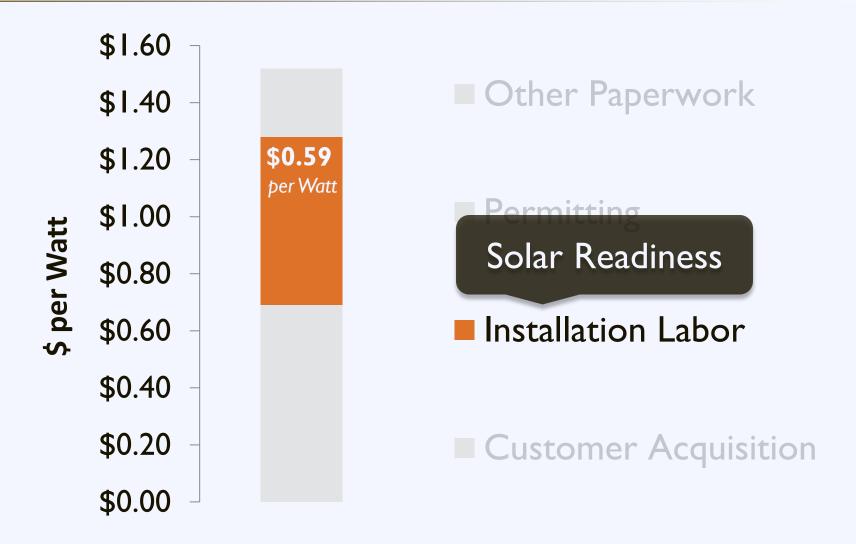
www.irecusa.org







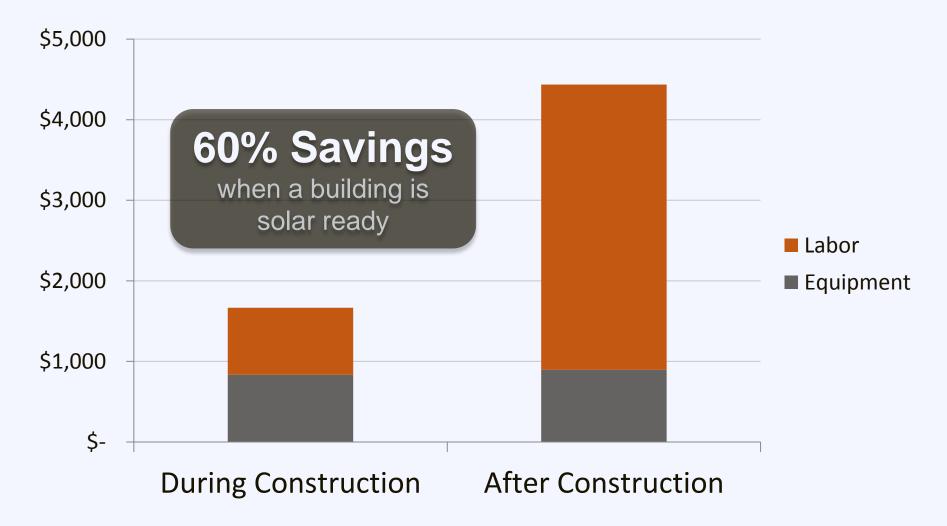
Mitigate Soft Costs



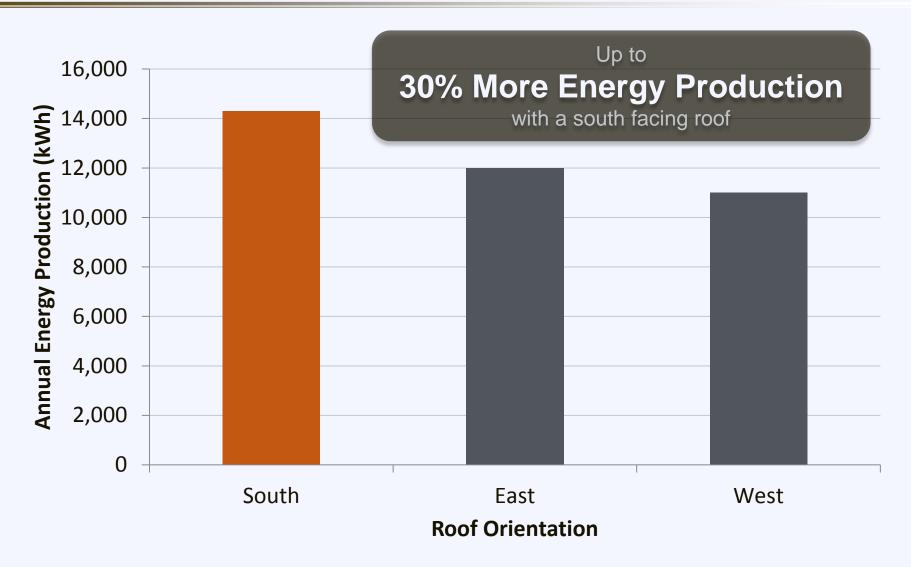


Creating solar-ready guidelines and promoting energy efficiency at the outset can help make future solar installations easier and more cost effective.











Require builders to:

- ✓ Minimize rooftop equipment
- ✓ Plan for structure orientation to avoid shading
- ✓ Install a roof that will support the load of a solar array
- ✓ Record roof specifications on drawings
- ✓ Plan for wiring and inverter placement



Solar Readiness: Case Study



Oro Valley, Arizona

Population: 40, 195



Solar Readiness: Case Study

Oro Valley Requirements:

- Installation of conduit or sleeve for wiring
- A space near the service equipment to mount additional PV equipment
- Installation of a circuit breaker that can be back-fed from a PV system



Resource

NREL

Creating a solar ready guide for buildings:

- Legislation
- Certification programs
- Stakeholder Education

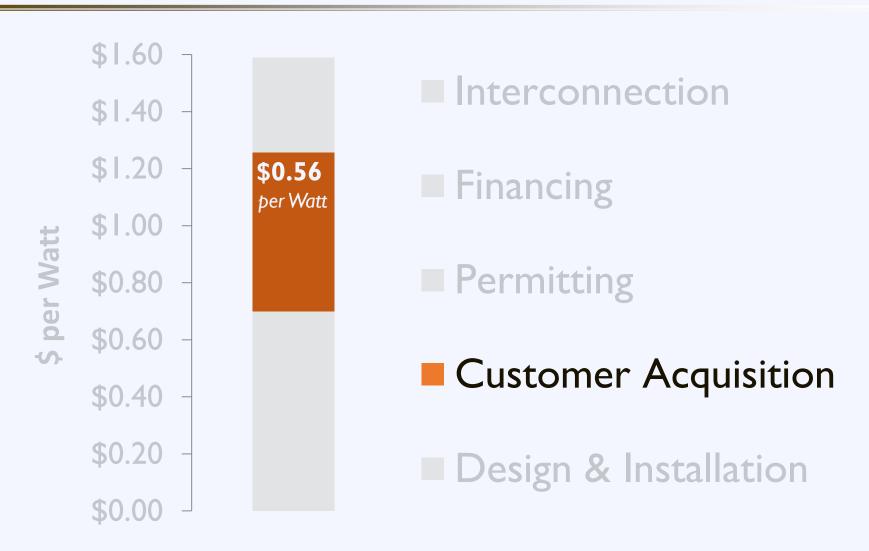
www.nrel.gov





Source: NREL

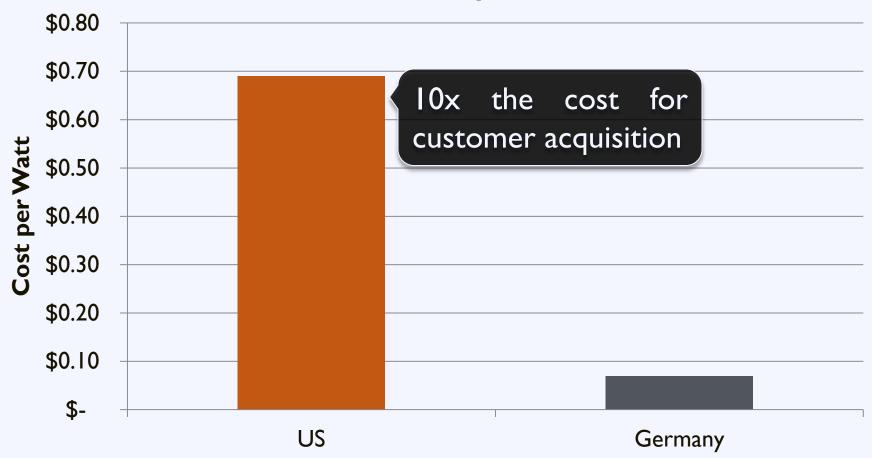
Mitigate Soft Costs





Customer Acquisition







Source: NREL, LBNL

Customer Acquisition



SolarizeGroup Purchasing







Solarize: Advantages

Barriers Solutions

Complexity — Community outreach

Customer inertia

Limited-time offer



Solarize: Advantages

Benefits to Local Government:

Low upfront cost: \$5,000 - \$10,000 + Labor

Quick turn-around: 9 Months

Long-term impact: Sustainable ecosystem



Solarize: Process

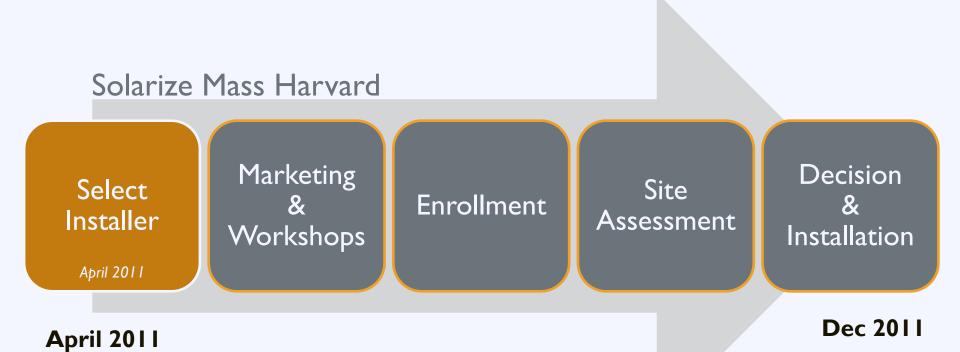






Harvard, Massachusetts Population: 6,520

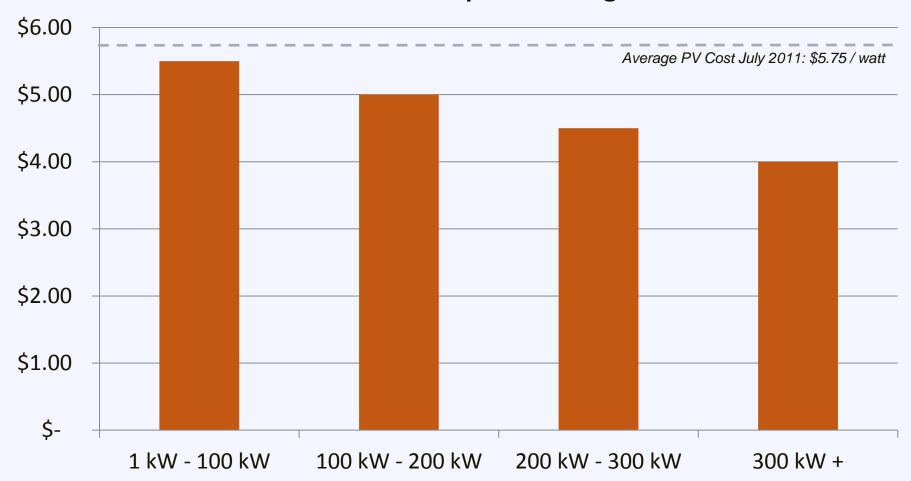




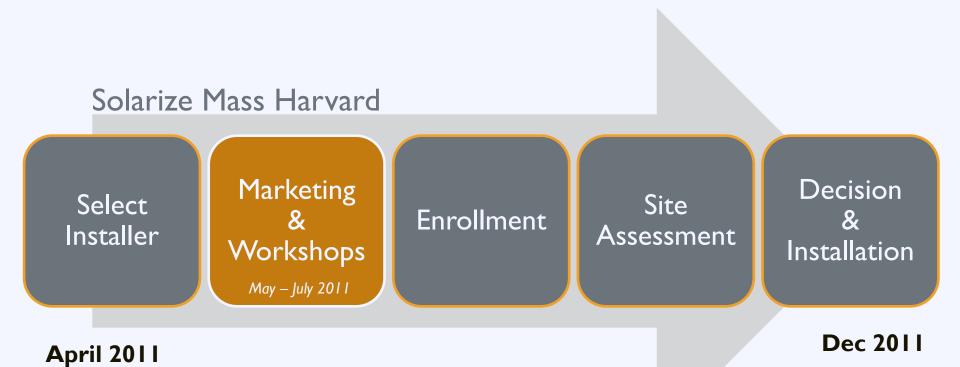


Group Purchasing

Harvard Mass Group Purchasing Tiers









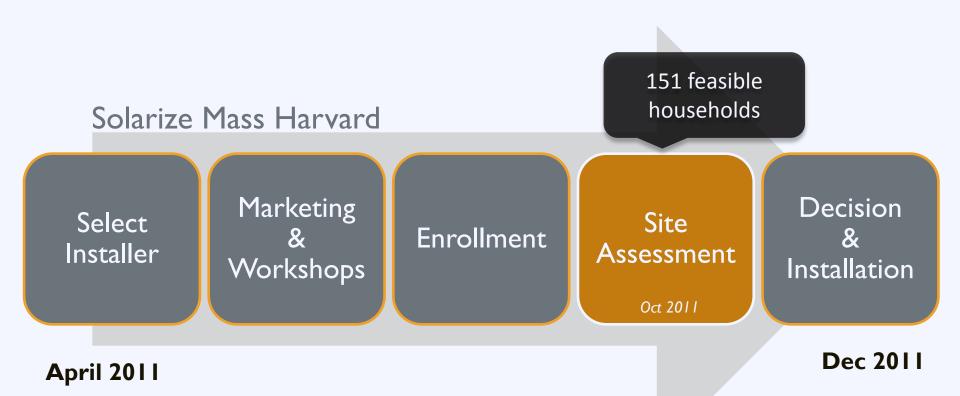
Marketing Strategy:

- Electronic survey of 1,100 households
- Email newsletters and direct mailings
- Float in July 4 parade
- Articles and advertisements in local newspaper
- Facebook page and online discussion board

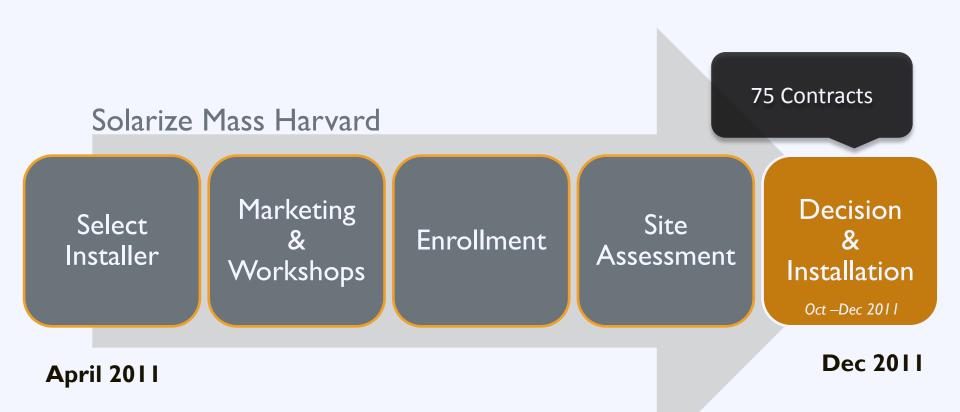








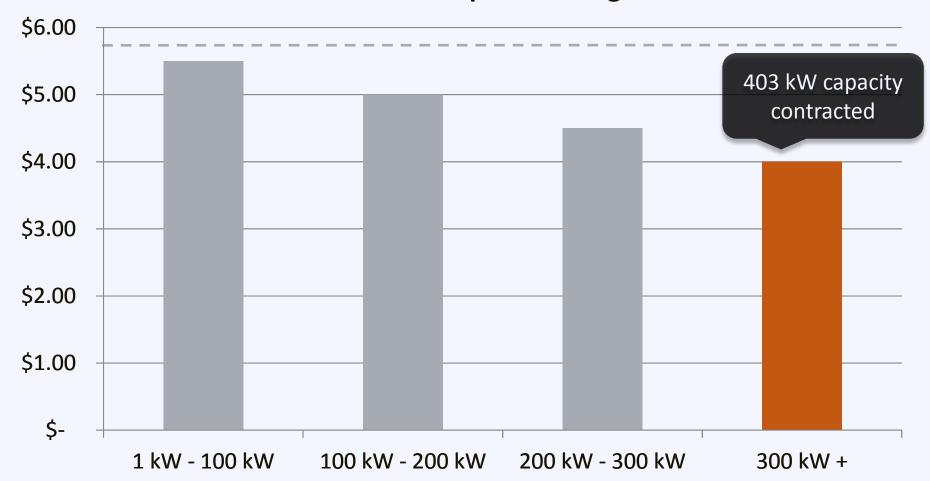






Group Purchasing

Harvard Mass Group Purchasing Tiers





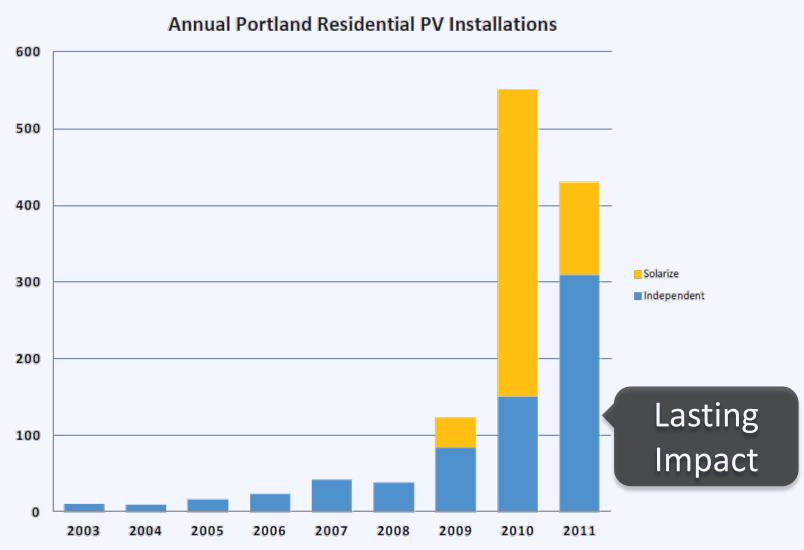
75 new installations totaling 403 kW

30% reduction in installation costs

575% increase in residential installations



Solarize: Lasting Impact





Source: NREL

Solarize: Resources

Resource The Solarize Guidebook

roadmap for project planners and solar advocates who want to create their own successful Solarize campaigns.

www.nrel.gov





Agenda

08:40 - 09:00 Sc	olar	101
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Agenda

08:40 -	09:00	Solar	101



Activity: Identifying Benefits

What is the greatest benefit solar can bring to your community? [Blue Card]

Right Now



During Session

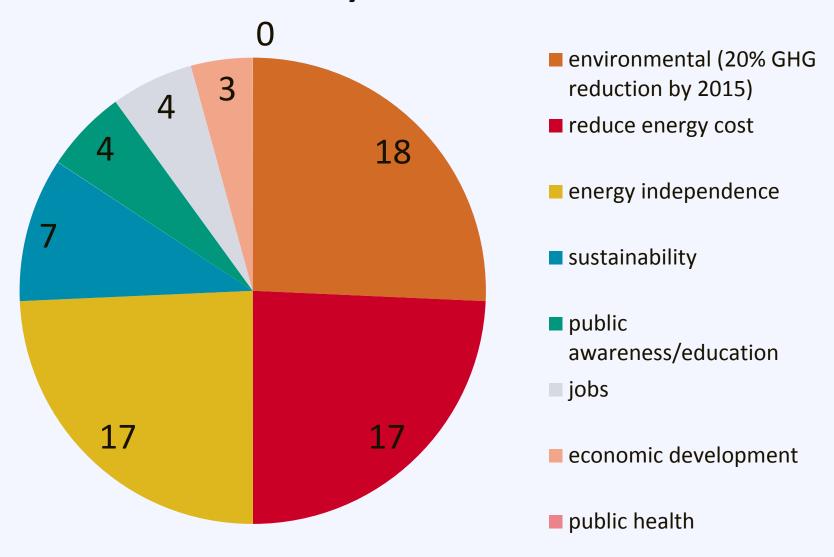


After Break





Survey of Benefits





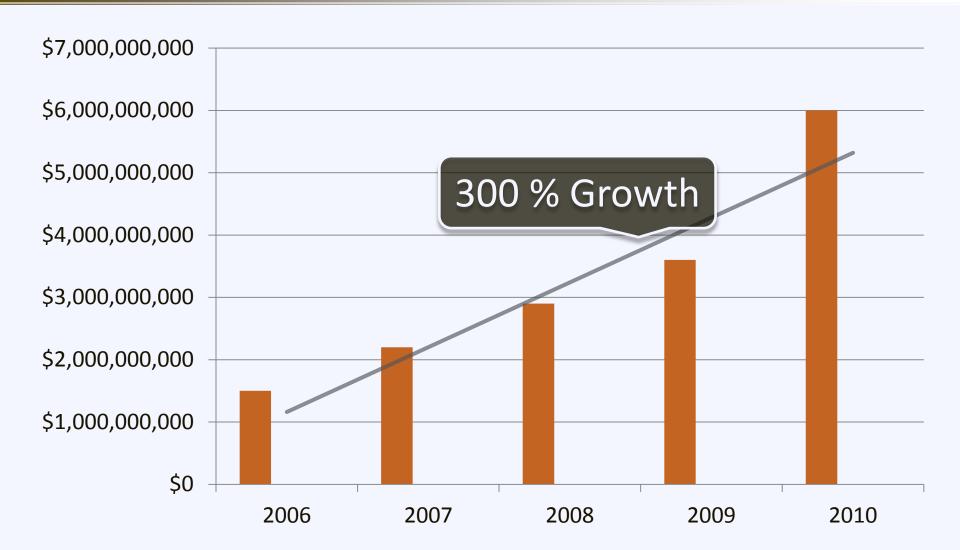
Benefits of Solar Energy

- Local economy growth
- Local jobs
- Energy independence
- Stabilizes price volatility
- Valuable to utilities
- Smart investment



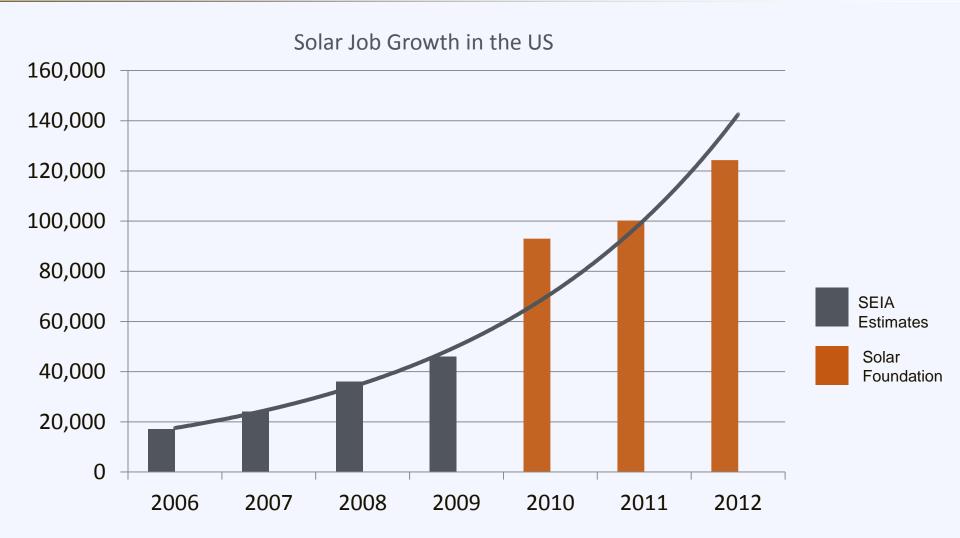


Benefit: Economic Growth



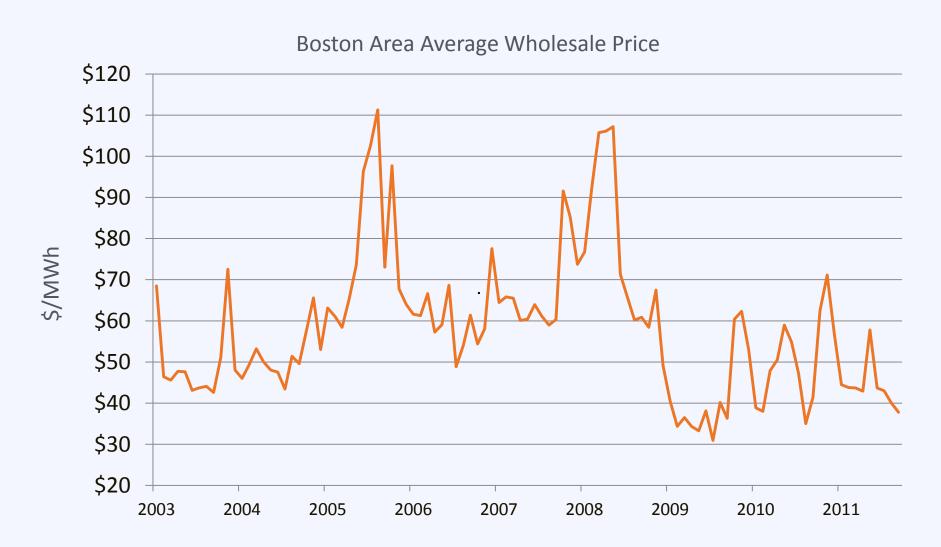


Benefit: Job Growth





Benefit: Stabilize Energy Prices

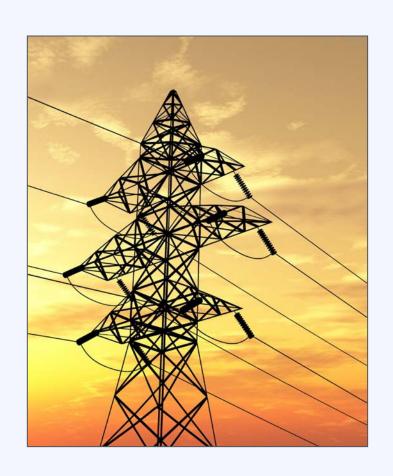




Source: NEPOOL

Benefits: Valuable to Utilities

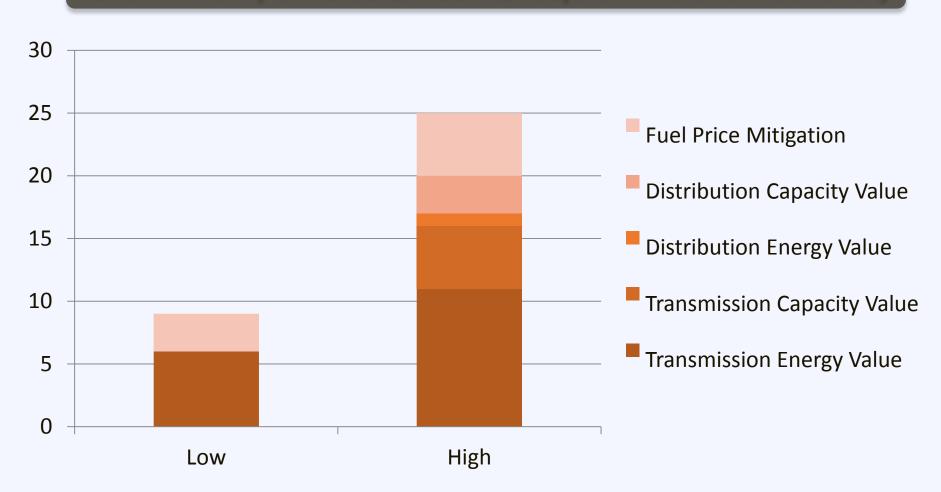
- Avoided Energy Purchases
- Avoided T&D Line Losses
- Avoided Capacity Purchases
- Avoided T&D Investments
- Fossil Fuel Price Impacts
- Backup Power





Benefits: Valuable to Utilities

Value to the utility is 10 to 25 cents beyond the value of the electricity





Benefit: Smart Investment for Homes

From NREL:

Solar homes sold

20% faster

and for

17% more

than the equivalent non-solar homes in surveyed California subdivisions



Benefit: Smart Investment for Homes

From SunRun:







\$ 16,500 added sale premium









\$ 33,000 added sale premium









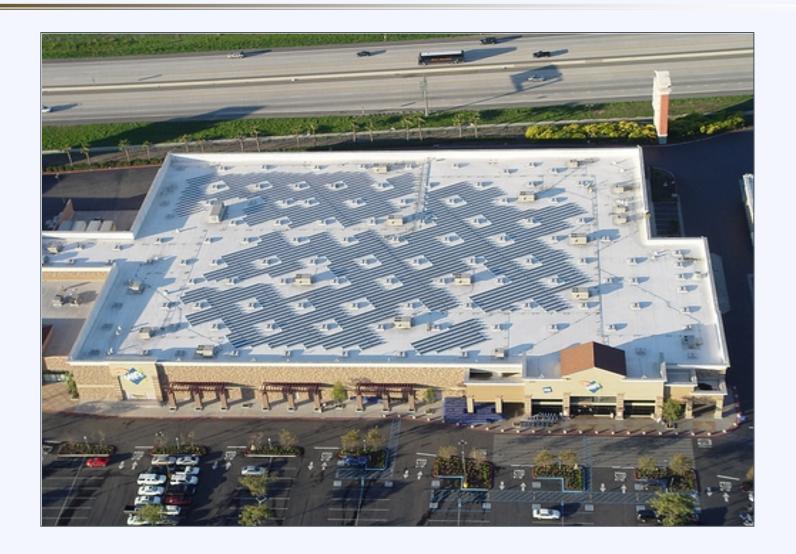


\$ 49,500

added sale premium

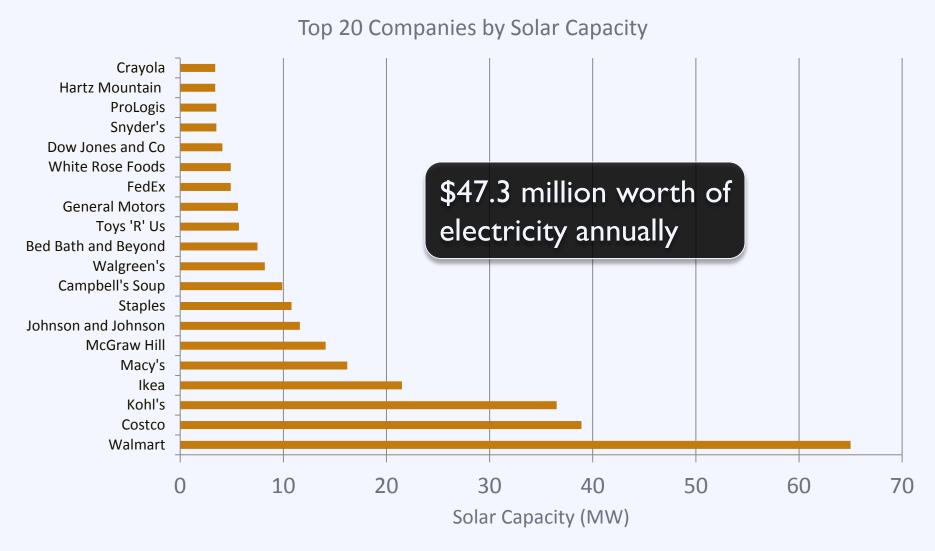


Benefit: Smart Investment for Business





Benefit: Smart Investment for Business





Source: Solar Energy Industries Association

Benefit: Smart Investment for Government





Source: Borrego Solar

Activity: Addressing Barriers

What is the greatest barrier to solar adoption in your community? [Green Card]

Right Now



During Session

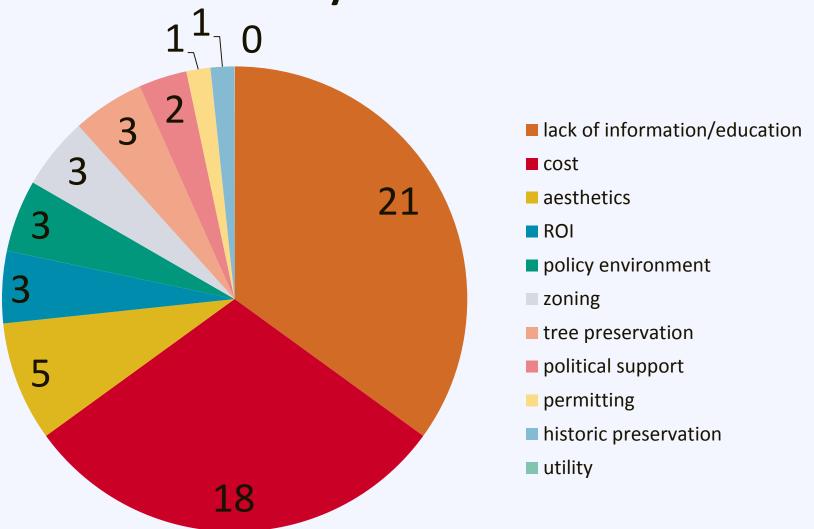


After Break





Survey of Barriers





Some things you may hear...

My area isn't sunny enough for solar

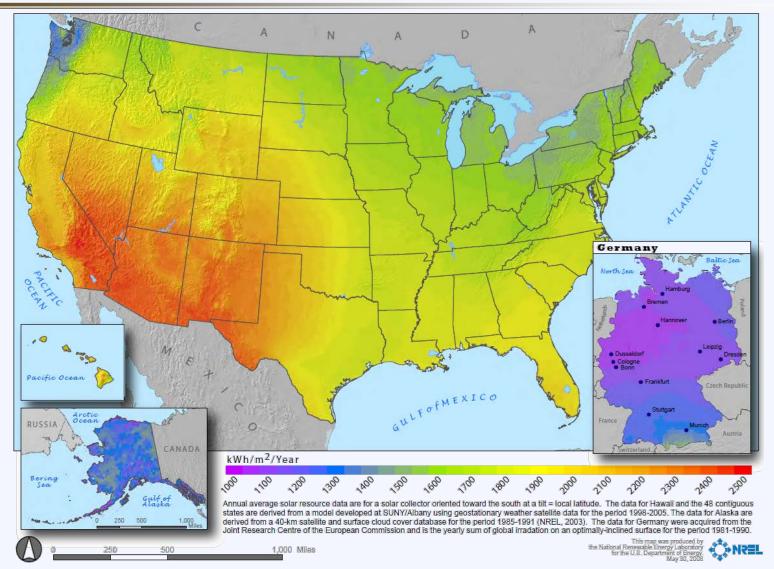
Solar is not ready to compete as a serious energy source

Going solar is too expensive

The government should not "pick winners and losers"

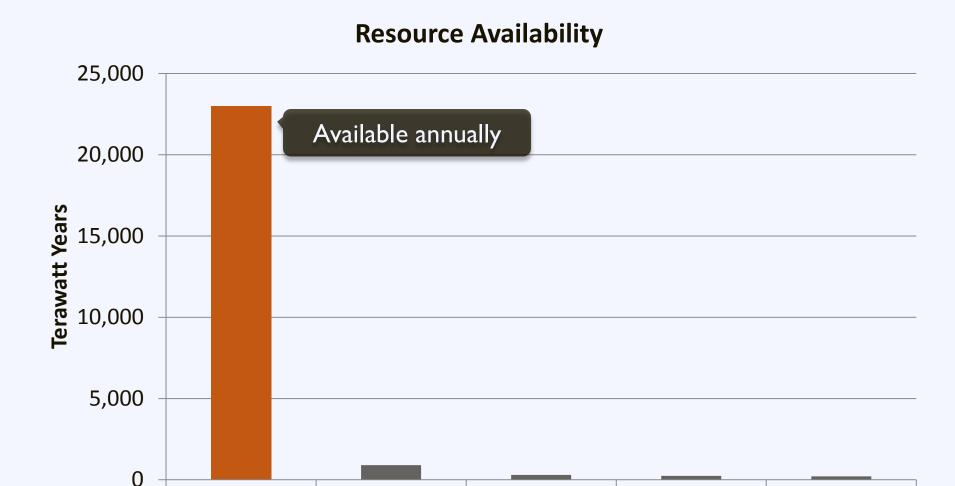


Fact: Solar works across the US





Fact: Solar is a ubiquitous resource





Solar

Uranium

Petrolium

Coal

Natural Gas

Fact: Solar is cost competitive

S12
\$10
\$\$8
\$\$6
\$\$56
\$\$4



\$2

\$0

1998

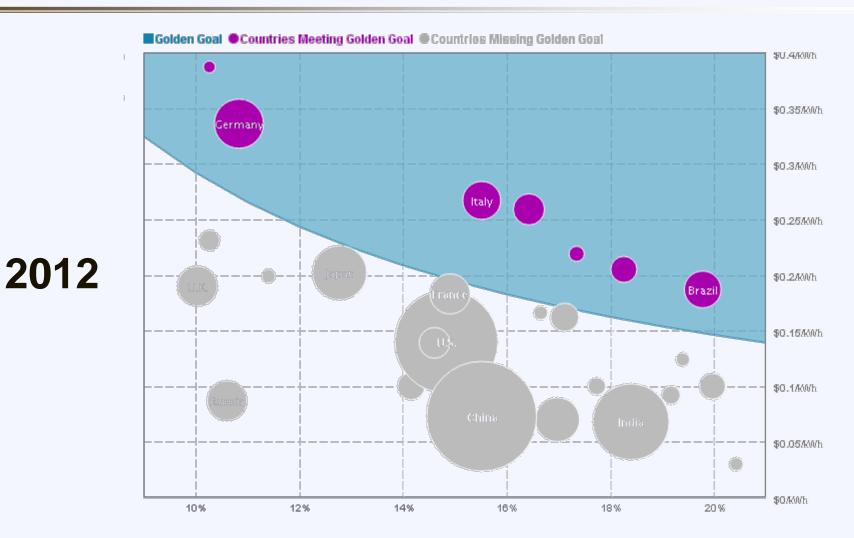
2011

Fact: Solar is cost competitive

US Average Installed Cost for Behind-the-Meter PV \$12 \$10 \$8 Cost per Watt \$6 \$4 36% drop in price \$2 2010 - 2011 \$0 1998 2011



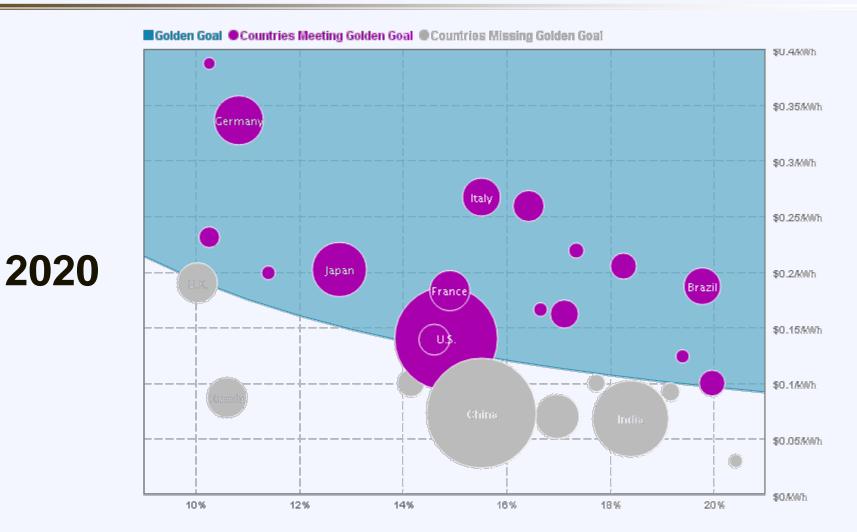
Fact: Solar is cost competitive





Source: Bloomberg

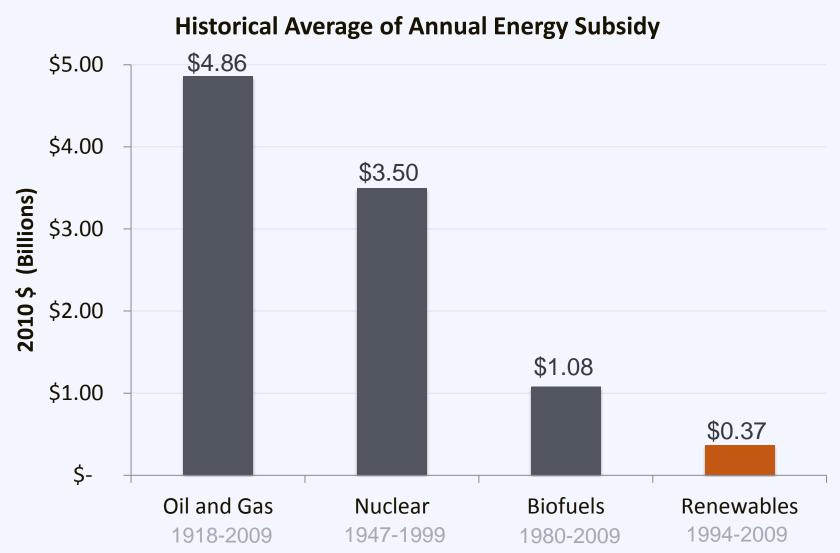
Fact: Solar is cost competitive





Source: Bloomberg

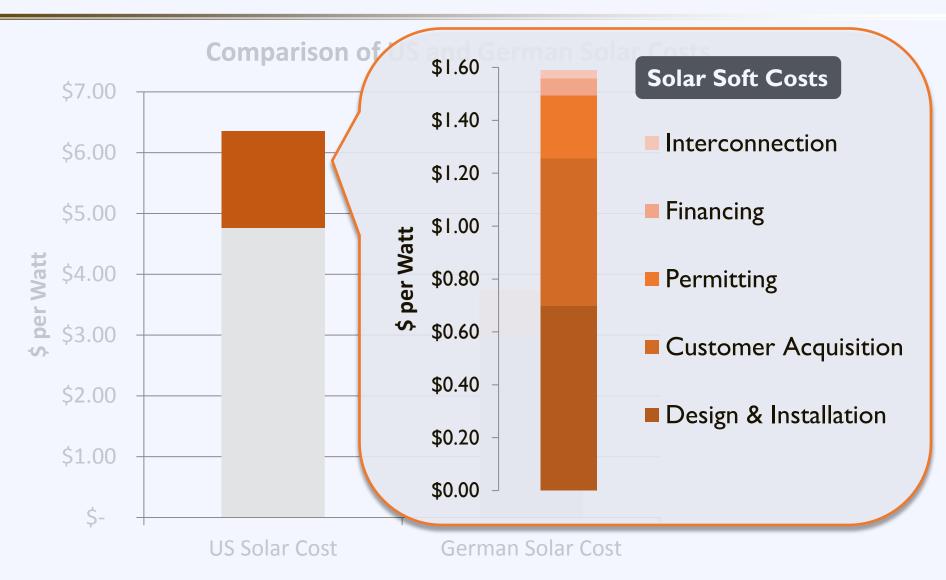
Fact: All energy is subsidized





Sources: DBL Investors

Barriers Still Exist





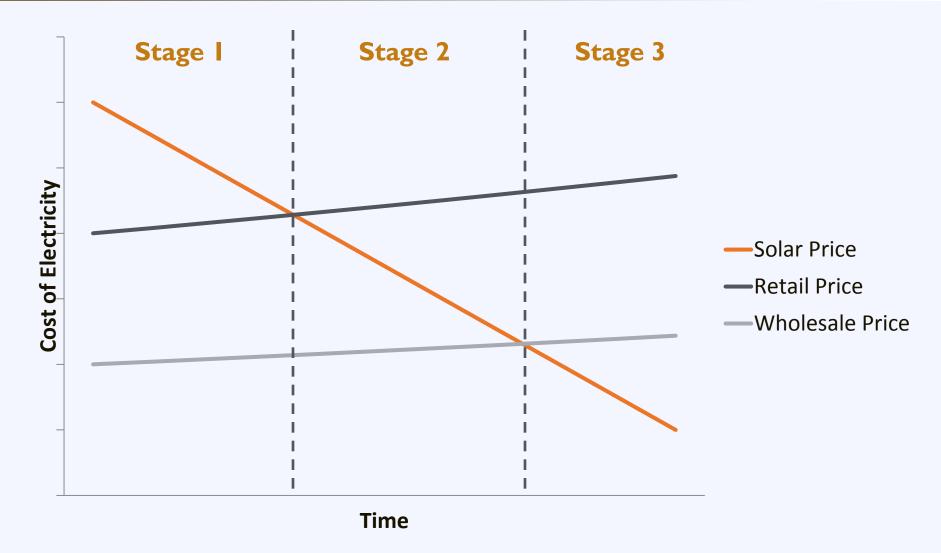
Q&A

Agenda

10:20 – 10:50 Understanding Utility Regulations



Utility Market Stages





Electric Market Status (2010)

Retail Sales	Investor- Owned	Municipal	Rural Coops	TOTAL
Missouri	69.6%	13.0%	17.4%	86.1 M MWh
Illinois	83%	8.9%	8.1%	77.4 M MWh

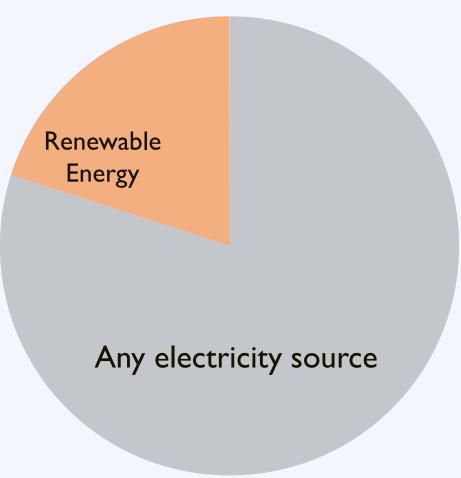
# Customers	Investor- Owned	Municipal	Rural Coops	TOTAL
Missouri	62.6%	13.8%	23.6%	3,075,664
Illinois	89.9%	4.8%	5.3%	5,567,194

Prices	Investor- Owned	Municipal	Rural Coops	Average
Missouri	7.39¢/kWh	8.32¢/kWh	8.94¢/kWh	7.78¢/kWh
Illinois	9.93¢/kWh	9.58¢/kWh	11.48¢/kWh	10.31¢/kWh

Average U.S. Retail Electric Rate: 9.83 ¢/kWh

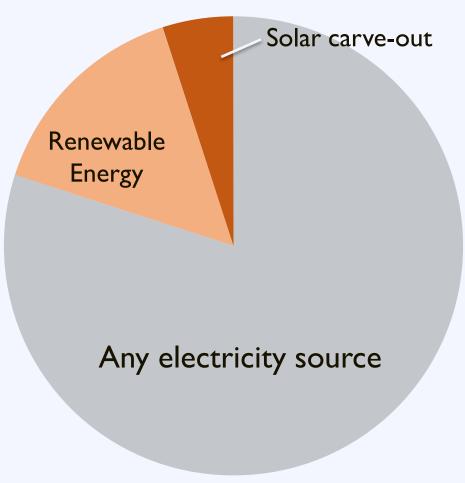


Retail Electricity Sales

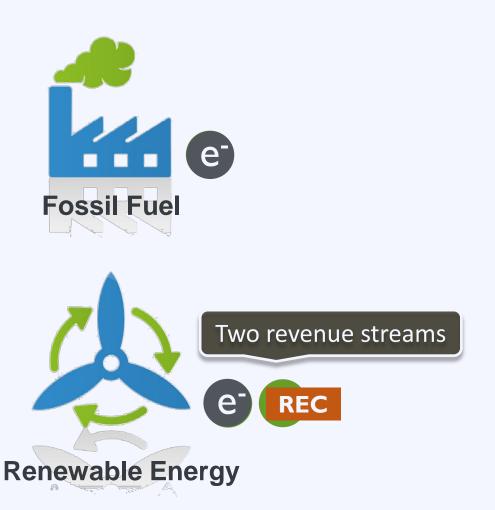




Retail Electricity Sales



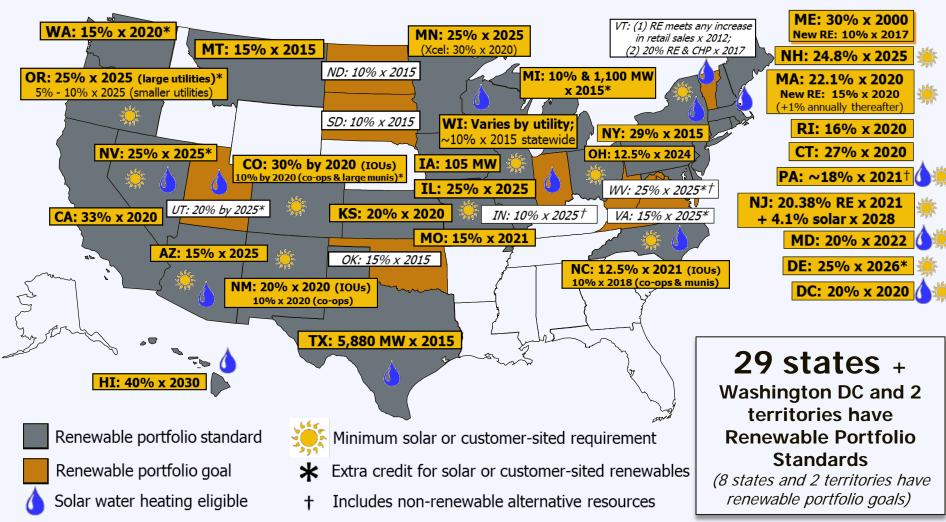














Net Metering

Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage



Net Metering: Overview

Morning







Net Metering: Overview

Afternoon







Net Metering: Overview

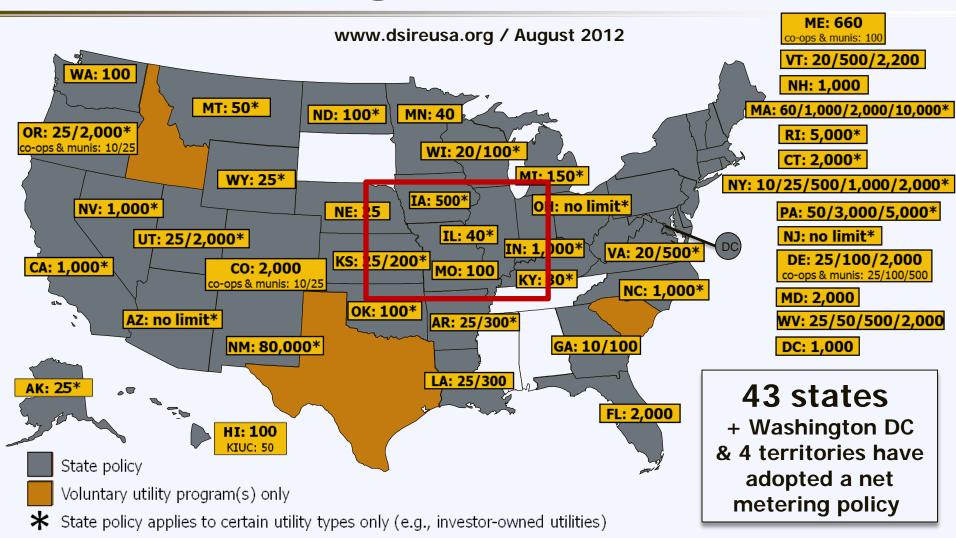
Night



Solar covers 100% of the customer's load, even at night!



Net Metering: State Policies



Note: Numbers indicate individual system capacity limit in kilowatts. Some limits vary by customer type, technology and/or application. Other limits might also apply.

This map generally does not address statutory changes until administrative rules have been adopted to implement such changes.



Net Metering: Market Share

More than 93% of distributed PV Installations are net-metered



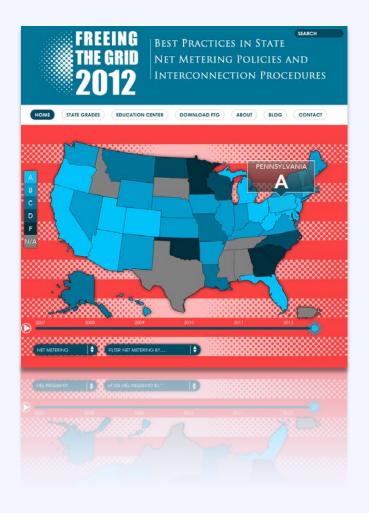
Net Metering: Resources

Resource

Freeing the Grid

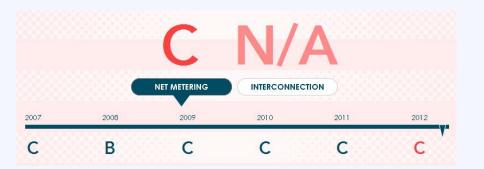
Provides a "report card" for state policy on net metering and interconnection

http://freeingthegrid.org/



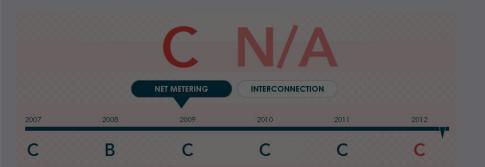


Net Metering: Missouri



Eligible Renewable/Other Technologies:	Solar Thermal Electric, Photovoltaics, Wind, Hydroelectric, Small Hydroelectric, Fuel Cells using Renewable Fuels
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	All utilities
System Capacity Limit:	100 kW
Aggregate Capacity Limit:	5% of utility's single-hour peak load during previous year
Net Excess Generation:	Credited to customer's next bill at avoided-cost rate; granted to utility at end of 12-month period
REC Ownership:	Not addressed
Meter Aggregation:	Not addressed

Net Metering: Missouri



Eligible Renewable/Other Technologies:	Solar Thermal Electric, Photovoltaics, Wind, Hydroelectric, Small Hydroelectric, Fuel Cells using Renewable Fuels
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
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Meter Aggregation:	Not addressed

Net Metering: Virtual





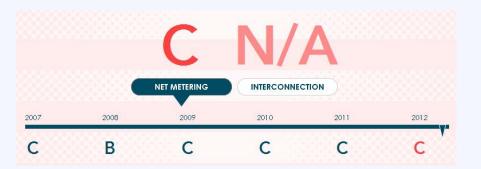
Net Metering: Meter Aggregation



- Ownership requirements
- Contiguous vs. non-contiguous properties
- Multiple customers
- Multiple generators
- Modified system/aggregate system size limits

- Rollover rates
- Distance limitations
- Number of accounts
- How to address accounts on different tariffs

Net Metering: Missouri



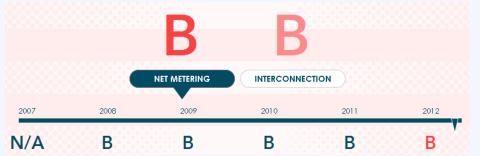
RECOMMENDATIONS:

- Remove system size limitations to allow customers to meet all on-site energy needs
- Credit net excess generation at the retail rate and provide the option of indefinite rollover

Eligible Renewable/Other Technologies:	Solar Thermal Electric, Photovoltaics, Wind, Hydroelectric, Small Hydroelectric, Fuel Cells using Renewable Fuels
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	All utilities
System Capacity Limit:	100 kW
Aggregate Capacity Limit:	5% of utility's single-hour peak load during previous year
Net Excess Generation:	Credited to customer's next bill at avoided-cost rate; granted to utility at end of 12-month period
REC Ownership:	Not addressed
Meter Aggregation:	Not addressed



Net Metering: Illinois



Eligible Renewable/Other Technologies:	Photovoltaics, Wind, Biomass, Hydroelectric, Anaerobic Digestion, Small Hydroelectric, Fuel Cells using Renewable Fuels, Microturbines
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	Investor-owned utilities, alternative retail electric suppliers
System Capacity Limit:	100 kW
Aggregate Capacity Limit:	5% of utility's peak demand
Net Excess Generation:	Credited to customer's next bill at retail rate; granted to utility at end of reconciliation period
REC Ownership:	Customer owns RECs
Meter Aggregation:	Not addressed



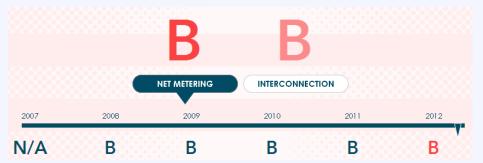
Net Metering: Illinois



Eligible Renewable/Other Technologies:	Photovoltaics, Wind, Biomass, Hydroelectric, Anaerobic Digestion, Small Hydroelectric, Fuel Cells using Renewable Fuels, Microturbines
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	Investor-owned utilities, alternative retail electric suppliers
System Capacity	100 kW
Limit:	
Aggregate Capacity Limit:	5% of utility's peak demand
Aggregate	5% of utility's peak demand Credited to customer's next bill at retail rate; granted to utility at end of reconciliation period
Aggregate Capacity Limit: Net Excess	Credited to customer's next bill at retail rate; granted to utility at end of



Net Metering: Illinois



RECOMMENDATIONS:

 Remove system size limitations to allow customers to meet all on-site energy needs

Eligible Renewable/Other Technologies:	Photovoltaics, Wind, Biomass, Hydroelectric, Anaerobic Digestion, Small Hydroelectric, Fuel Cells using Renewable Fuels, Microturbines
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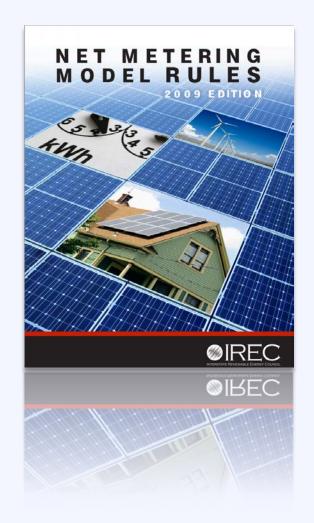
Net Metering: Resources

Resource

Interstate Renewable Energy Council

IREC developed its model rules in an effort to capture best practices in state net metering policies.

www.irecusa.org





Interconnection

5,000+ utilities

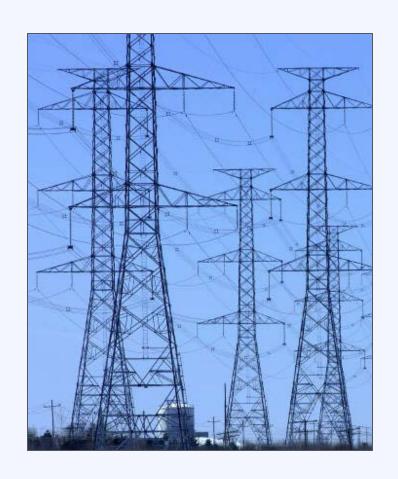
with unique interconnection procedures



Source: NREL (http://www.nrel.gov/docs/fy12osti/54689.pdf

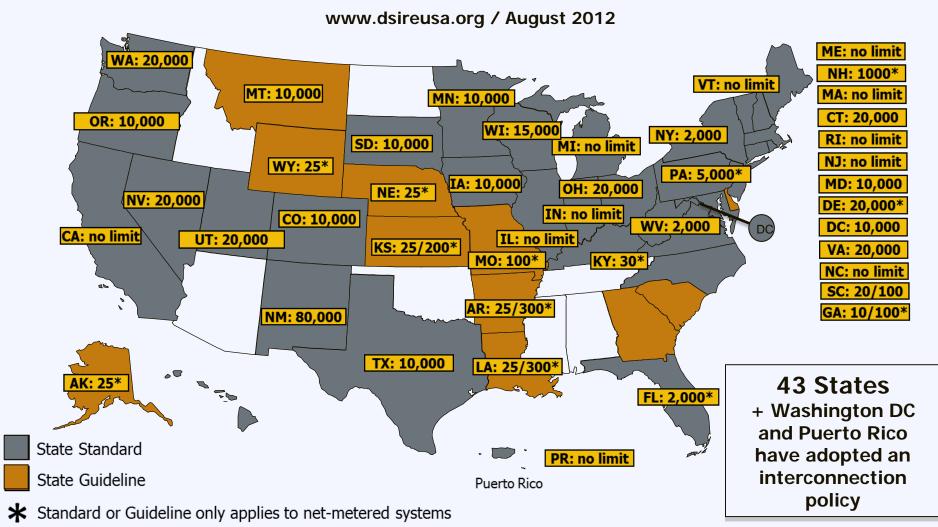
Interconnection: Best Practices

- Use standard forms and agreements
- 2. Implement expedited process
- 3. Implement simplified procedure for small solar arrays





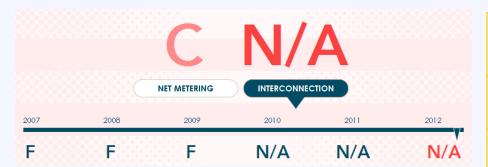
Interconnection: State Policies



Notes: Numbers indicate system capacity limit in kW. Some state limits vary by customer type (e.g., residential versus non-residential). "No limit" means that there is no stated maximum size for individual systems. Other limits may apply. Generally, state interconnection standards apply only to investor-owned utilities.



Interconnection: Missouri



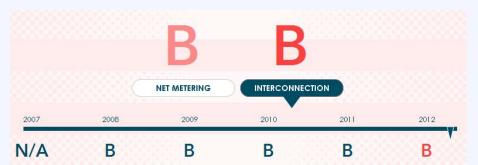
Recommendations:

Adopt IREC's model interconnection procedures

Eligible Renewable/Other Technologies:	N/A
Applicable Sectors:	N/A
Applicable Utilities:	N/A
System Capacity Limit:	N/A
Standard Agreement:	N/A
Insurance Requirements:	N/A
External Disconnect Switch:	N/A
Net Metering Required:	N/A



Interconnection: Illinois



Recommendations:

- Expand interconnection procedures to all utilities (i.e., munis and co-ops)
- Prohibit utilities' discretion for external disconnect switch

Eligible Renewable/Other Technologies:	Solar Thermal Electric, Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, Geothermal Electric, Fuel Cells, Municipal Solid Waste, CHP/Cogeneration, Anaerobic Digestion, Tidal Energy, Wave Energy, Ocean Thermal, Microturbines, Other Distributed Generation and Storage Technologies
Applicable Sectors:	Commercial, Industrial, Residential, Nonprofit, Schools, Local Government, State Government, Fed. Government, Agricultural, Institutional
Applicable Utilities:	Investor-owned utilities
System Capacity Limit:	No limit specified
Standard Agreement:	Yes
Insurance Requirements:	Vary by system size and/or type; levels established by commission Requirement to add the utility as an additional insured contained in standard agreement
External Disconnect Switch:	Required
Net Metering Required:	No



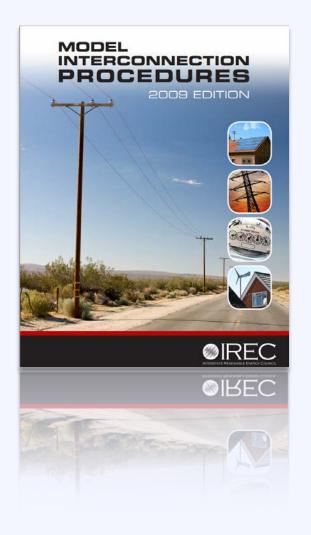
Interconnection: Resources

Resource

Interstate Renewable Energy Council

IREC developed model interconnection procedures in an effort to capture emerging best practices in this vital area.

www.irecusa.org





Agenda

00.40 00.00 Calan IOI

11:20 - 11:30	Break
10:50 - 11:20	Understanding Solar Financing
10:20 - 10:50	Understanding Utility Regulations
10:00 - 10:20	Benefits and Barriers Activity
09:50 - 10:00	Break
09:00 — 09:50	Creating a Regulatory Landscape for Solar
08:40 — 09:00	Solar IUI

Installing Solar on Municipal Facilities

12:00 – 12:10 Next Steps for Solar in Region



11:30 - 12:00

Ownership Options

Direct Ownership Third-Party
Ownership



Direct Ownership





Direct Ownership

Cost

+ Installed Cost

+ Maintenance

Direct Incentive

Benefit

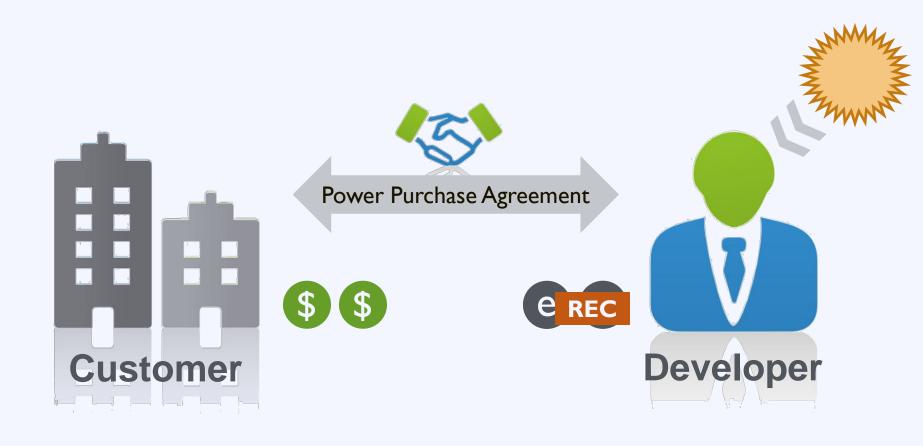
+ Avoided Energy Cost

+ Excess Generation

+ Performance Incentive



Third Party Ownership



Third Party Ownership

Cost

+ PPA or Lease Rate

Benefit

+ Avoided Energy Cost

+ Excess Generation



Third Party Ownership: State Policy



Apparently disallowed by state or otherwise restricted by legal barriers

Puerto Rico

Status unclear or unknown

Note: This map is intended to serve as an unofficial guide; it does not constitute legal advice. Seek qualified legal expertise before making binding financial decisions related to a 3rd-party PPA. See following slides for additional important information and authority references.

Incentives

Federal

Investment Tax Credit Qualified Energy Conservation Bonds

State

Rebates/PBI

Loans

Property Tax Incentives

Utility

Ameren MO, CW&L, KCP&L, CWLP

Rebate

Ameren MO PBI



Incentives

Federal

Investment Tax Credit Qualified Energy Conservation Bonds

State

Rebates/PBI

loans

Property Tax Incentives

Utility

Ameren MO, CW&L, KCP&L, CWLP

Rebate

Ameren MO
PBI



Incentives: Federal

Investment Tax Credit

Type: Tax Credit

Eligibility: For-Profit Organization

Value: 30% of the installation cost

Availability: Through 2016



Incentives: Federal









Incentives: Federal











Incentives

Federal

Investment Tax Credit Qualified Energy Conservation Bonds

State

Rebates/PBI

Loans

Property Tax Incentives

Utility

Ameren MO, CW&L, KCP&L, CWLP

Rebate

Ameren MO



RPS: Missouri Overview

- 15% renewables by 2021
- Solar carve-out of 0.3% by 2021
- Some opportunities for SREC sales



 No geographic/eligibility limitations, subject of a possible further ballot initiative



RPS: Illinois Overview

- 25% renewables by 2025
- Solar carve-out of 1.5% by 2015
- Alternative compliance payment or penalties vary, and are the same for all technologies (there is not a solarspecific ACP)
- Resources must be procured in-state unless deemed cost prohibitive, then resources can be procured from adjoining states.



Solar Rebates

- Missouri:
 - No state-wide rebates
- Illinois:
 - Residential and commercial: \$1.50/watt or 25% of costs
 - Public sector and non-profit: \$2.60/watt or 40% of costs
 - \$10,000 Max
 - Total incentive from additional programs plus rebate cannot exceed 75% of the project cost (including the Federal Individual Tax Credit)





Illinois Performance-based Incentive

- Renewable Energy Credit Aggregation Program (RECAP)
 - Annual program; requires a yearly application
 - First come, first-served
 - PV systems must be located in Illinois, be legally grid connected
 - Production must be tracked on a monthly/quarterly basis
 - Participants must be members of the Illinois Solar Energy
 Association, either as regular members for residential accounts, or business members for commercial accounts



Loan Programs

- Missouri Revolving Loan Fund:
 - Based on projected energy savings from energy efficiency upgrades, which result in monetary savings that are used to repay the loan
 - Repayment based on individual projects, not to exceed 10 years
 - Loans amounts limited to \$1 million
- Illinois Green Energy Loan

U.S. Department of Energy

- Loan amounts range from \$10,000 to \$10 million
- Illinois State Treasurer's Office subsidizes rate reduction for eligible projects
- Projects must meet one of four criteria:
 - 1. Participation in a state or utility administered efficiency program (ComEd, Ameren, or Dept of Commerce and Economic Opportunity)
 - 2. Have a contract with an Energy Service Company (commonly referred to as ESCO)
 - 3. Have a LEED Certified Professional working on the project with the intent to pursue LEED Certification
 - 4. Have a plan to install renewable energy system

Property Tax Incentives

Missouri

- Tax abatements available in Renewable Energy Generation Zones
- Minimum 50% property tax abatement for 10-25 years for improvements made to real property in an Enhanced Enterprise Zone
- Local governments can award up to a 100% property tax abatement for up to 25 years if the facility has created and maintained at least 50 jobs averaging at least 35 hours a week

Illinois

- Special assessment of solar energy systems for property-tax purposes
- Solar energy equipment is valued at no more than a conventional energy system



Incentives

Federal

Investment Tax Credit Qualified Energy
Conservation Bonds

State

Rehates/PBI

Loans

Property Tax

Utility

Ameren MO, CW&L, KCP&L, CWLP

Rebate

Ameren MO PBI



Incentives: Utility

Rebates

- Ameren Missouri
 - All Customers
 - **\$2.00/Watt;** \$50,000 Max
 - Up to I00 kW

- City Water, Light & Power (CWLP)-Springfield, IL
 - Residential, Commercial Customers
 - \$1,500/Watt; \$15,000 Max
 - Up to 25 kW

- Columbia Water & Light
 - All Customers
 - \$500/kW; \$5,000 Max
 - Up 10 10 kW
 - Utility keeps the RECs
- Kansas City Power & Light (KCP&L)
 - Residential, Commercial Customers
 - **\$2.00/Watt;** \$50,000 Max
 - Up to 25 kW



Incentives: Utility

Performance-based Incentive (PBI)

Ameren Missouri

- Utility purchases solar renewable energy credits (SRECs) from qualified projects
- \$50/SREC; I SREC = I MWh
- Projects < 10 kW receive one-time lump payment</p>
 - Based on anticipated number of SRECs generated over 10 year period
- Projects 10 kW-100 kW receive 5 year contract, paid once annually
- 2012 funds exhausted; 2013 funds TBD



Agenda

11:20 - 11:30 Break

11:30 – 12:00 Installing Solar on Municipal Facilities

12:00 – 12:10 Next Steps for Solar in Region



Agenda

08:40 - 09:00	Solar	101
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Process

Decide on Ownership Structure Option 1: Direct Ownership

Option 2: Third Party Ownership

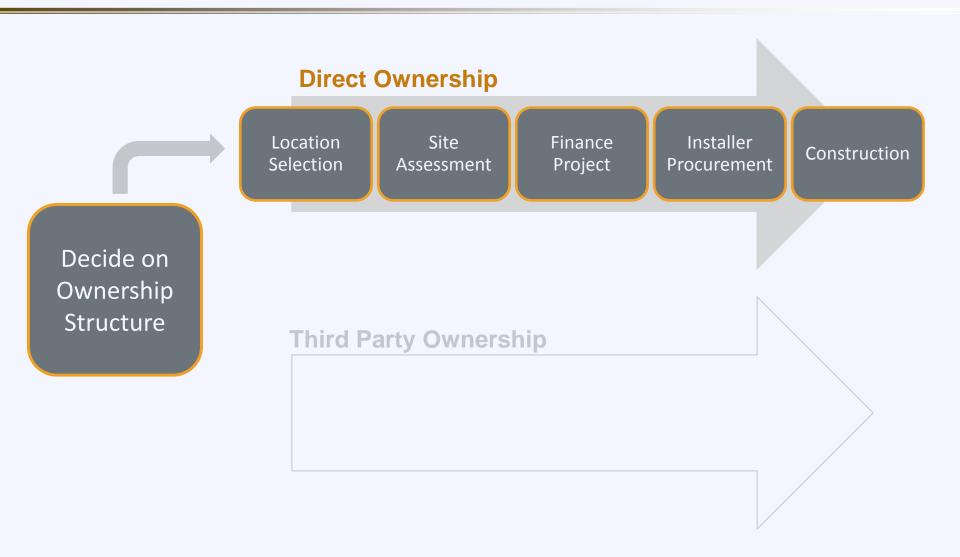


Ownership Structure Decision

- Are you a taxpaying entity?
- Do you have access to financing or available cash?
- How does this compare to other opportunities?
- Can you enter into long-term contracts?
- Do you want to own the system?
- Do you have a municipal utility?
- Do you need the RECs for compliance?

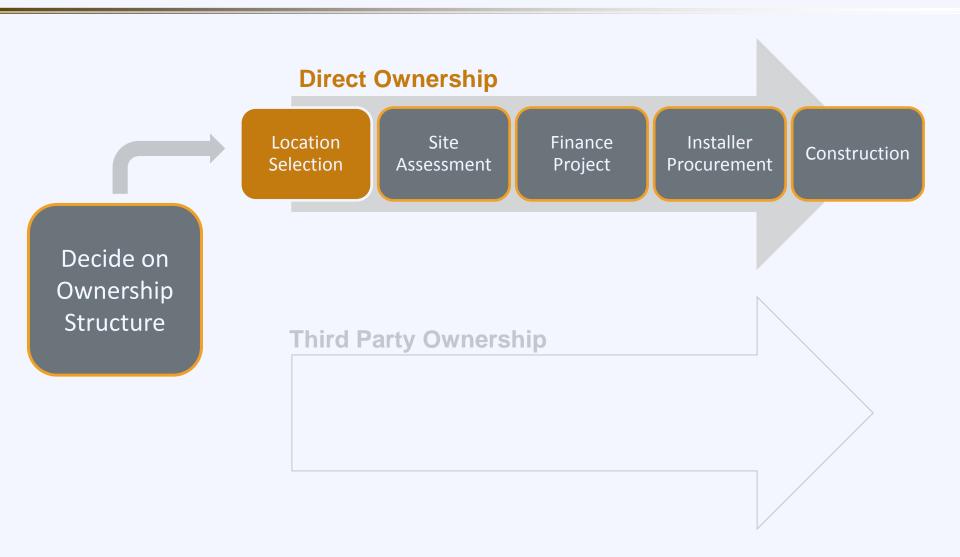


Process





Process





Step I: Location Selection

Who is using the energy?

Where is the energy being used?

What is the user's energy load?

What is the user's energy cost?



Step I: Location Selection



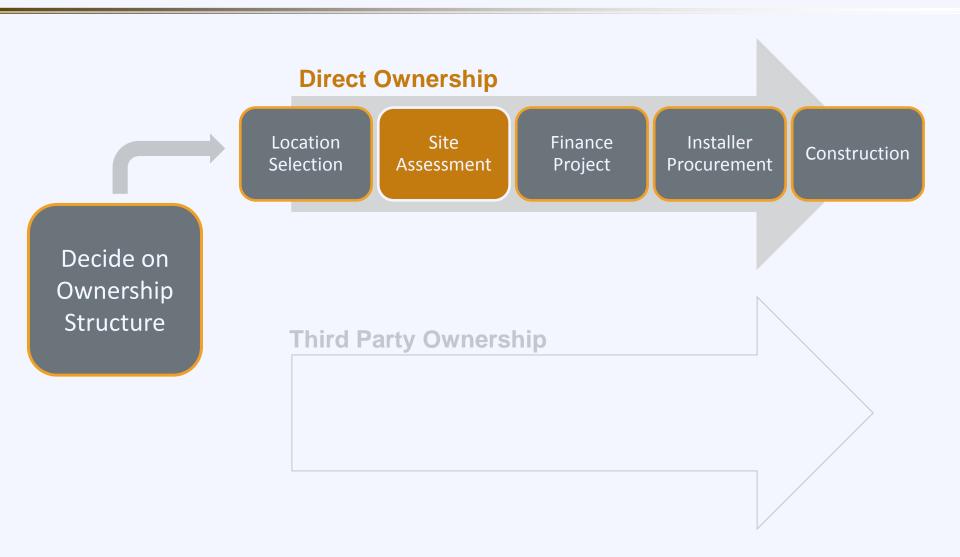
Rooftop



Ground



Process





Step 2: Site Assessment

- Solar Access Rights
- Interconnection
- Wind loading
- Roof age, type, & warranty
- Electrical configuration
- Slope, Shading and orientation





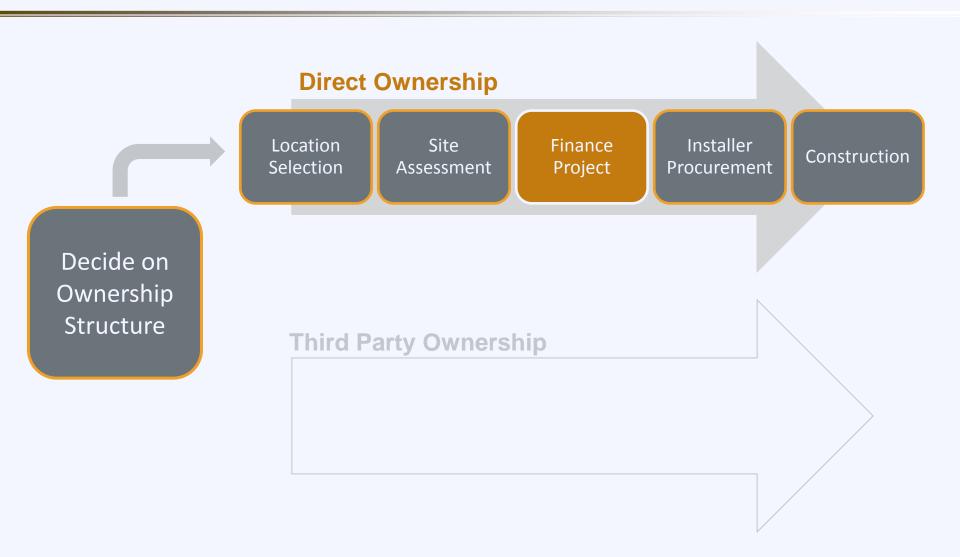
Step 2: Site Assessment

- Usable acreage
- Slope
- Distance to transmission lines
- Distance to graded roads
- Conservation areas





Process



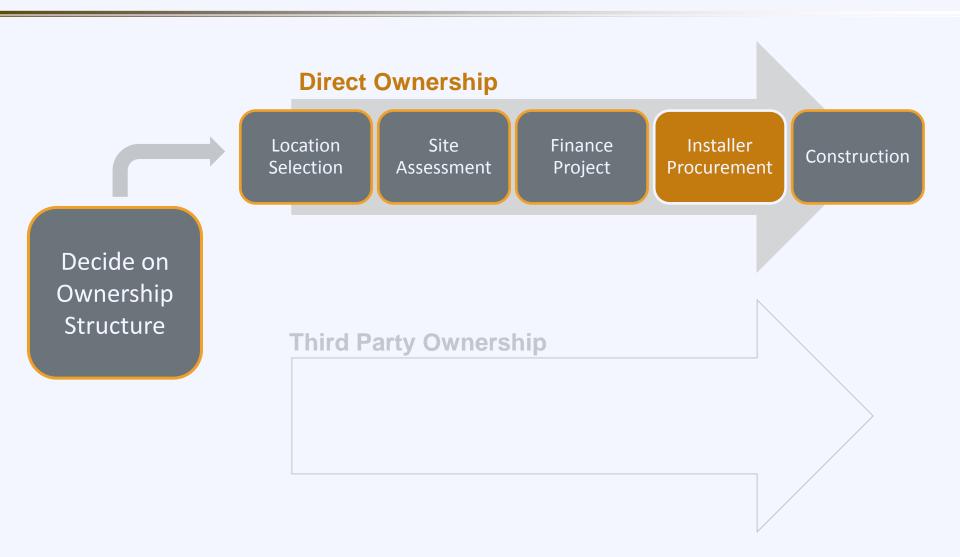


Step 3: Finance Project

- Direct purchase
- Grant financed
- ESCO/performance contracting
- Loans
- Bonds



Process





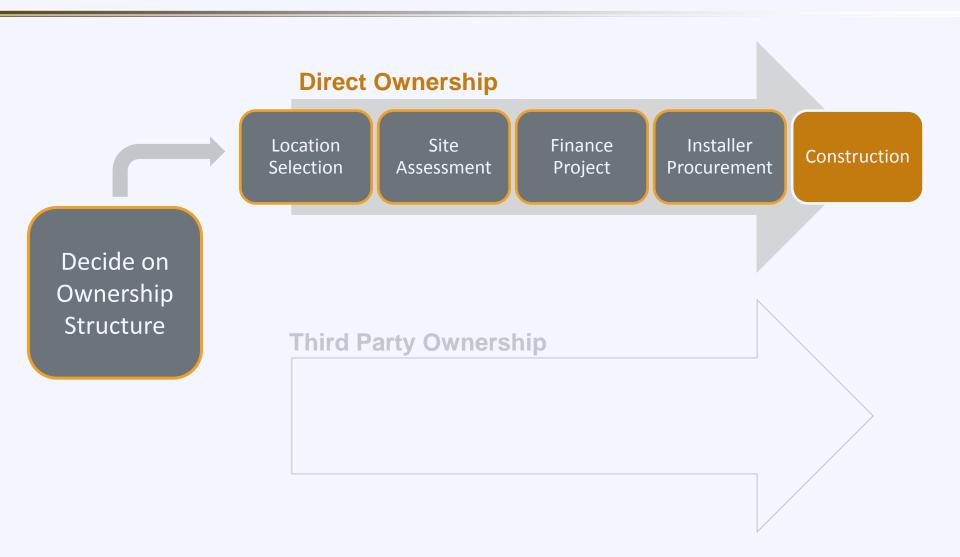
Step 4: Installer Procurement

EPC = Engineer, Procure, Construct

- Designs the project
- Completes necessary permitting requirements
- Works with the utility to file for interconnection
- Assists in procuring components
- Applies for incentives
- Manages project construction



Process





Direct Ownership

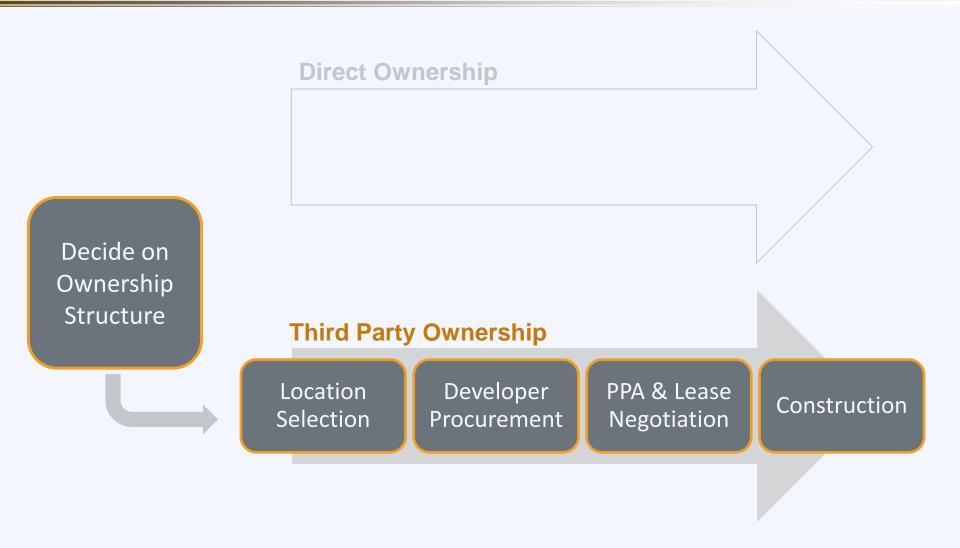
Pros

- Low cost electricity
- REC revenue
- Maximize underutilized spaces

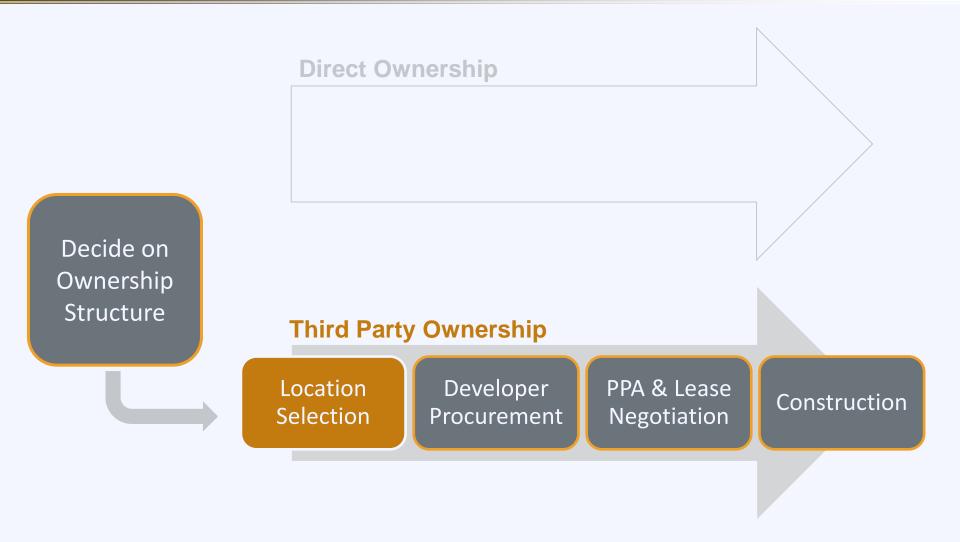
Cons

- Large upfront cost
- Long term management
- Can't take all incentives
- Development risk
- Performance risk

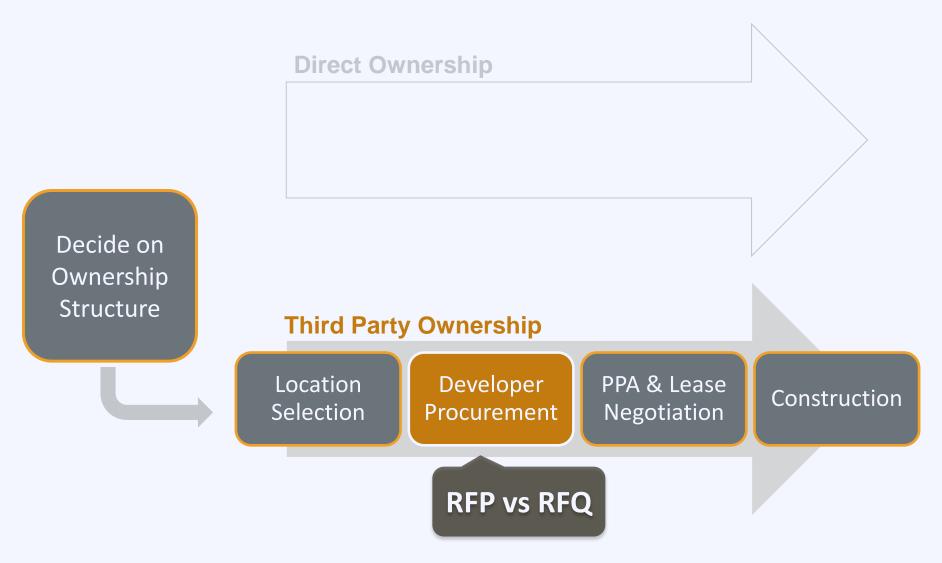














Step 2: Developer Procurement

Avoid Five Common Pitfalls:

- RFP/RFQ specifications are too restrictive or too unstructured
- Competing measures of system efficiency
- Finding sufficient number of qualified bidders
- Lack of effective O&M program
- Lack of strong monitoring program



Step 2: Developer Procurement

In Santa Clara County, CA, nine municipalities collaboratively bid out 47 sites. Benefits include:

50% savings in administrative costs

0-15% reduction in energy cost







Step 3: Contract Negotiation

Negotiation points:

- Fixed or floating electricity price
- Price escalator
- Contract term length
- Property taxes
- Liability
- Performance guarantee
- Regulatory risk









Third Party Ownership

Pros

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments

Cons

- Market electricity price risk
- Limited opportunity in PA
- Don't keep RECs



Factors PPA Providers Look For

- States that allow PPA providers to operate without being regulated as utility
- State financial incentives tax credit or rebate
- REC market
- Good net metering and interconnection
- PPA providers allowed to net meter





Brockton Brightfields

Type of Site: Remediated Landfill

Location: Brockton, MA

Size of PV system: 425 kW

Photo credit: AECOM



COLT Transload Facility Type of Site: Rooftop

Location: Columbia, MO

Size of PV system: 360 kW

Photo credit: Columbia Water & Lig



Exelon City Solar

Type of Site: Remediated Industrial Brownfield

Location: Chicago, IL

Size of PV system: 10 MW

Photo credit: Exelon

Agenda

08:40 — 09:00	Solar 101
09:00 - 09:50	Creating a Regulatory Landscape for Solar
09:50 - 10:00	Break
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12:00 – 12:10 Next Steps for Solar in Region



Activity: Next Steps

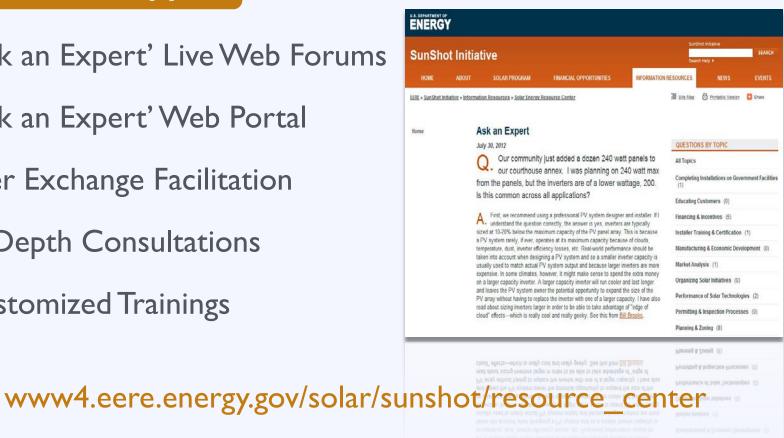
What do you pledge to do when you leave today's workshop? [Orange Card]



About the SunShot Solar Outreach Partnership

Technical Support

- 'Ask an Expert' Live Web Forums
- 'Ask an Expert' Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



For more information email: solar-usa@iclei.org



Q&A



U.S. Department of Energy

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