

# HILLSBORO 2020

## Vision and Action Plan



Revised August 2010



January 1, 2011

On behalf of the Hillsboro 2020 Vision Implementation Committee (VIC), it is my pleasure to present this update of the *Hillsboro 2020 Vision and Action Plan* originally adopted by the Hillsboro City Council in May 2000. The current version of the report incorporates all Action Plan changes made since May 2000 and new community priorities identified during last year's Strategy Review process.

To ensure the *Hillsboro 2020 Vision and Action Plan* continues to serve as a relevant and effective guide for shaping our future, the citizen-lead Vision Implementation Committee (VIC) conducts periodic "tune-ups." As our population changes over time, so do our resources, goals and priorities. To keep the community vision on track, it is important to adapt to the current environment while keeping our focus on the end goal - a community all of us, and future generations, are proud to call home.

To this end, the VIC has established several formal processes by which the public and our partners can amend or update the Action Plan. The VIC reviews and, if appropriate, recommends minor modifications to the Action Plan on an annual basis. If submitted, new action proposals are also considered annually. Every five years, the VIC also conducts a major Strategy Review process to actively solicit new ideas or necessary refinements. To help preserve the integrity of the original plan, which was developed with extensive community involvement, this process includes a city-wide citizen outreach effort to solicit and review new proposals for implementing the original Vision Statement.

This report includes the original Vision Statement, which was not changed during the Strategy Review process, and the recently updated Vision Action Plan. In addition, new or revised sections have been added describing the Vision Implementation Committee membership framework and function, and public involvement activities to develop and update the Action Plan.

In summary, this report reflects community priorities for our future with the recognition that as Hillsboro heads toward the year 2020, changing resources and technologies may alter the approach to reach our vision. The Vision Implementation Committee will continue to engage the community in the implementation and updating of the plan. The annual Hillsboro 2020 Town Hall will serve as a primary venue for public comment and the next Strategy Review process will be conducted in 2015. We appreciate and thank all the Hillsboro citizens who have participated in the development and implementation of the *Hillsboro 2020 Vision and Action Plan*. It is this community spirit and commitment that will help us create the future that is our own.

Sincerely,

A handwritten signature in black ink that reads "Steve Callaway".

Steve Callaway  
Hillsboro 2020 Vision Implementation Committee Chair, 2008-2010





*In loving memory of David Johnson,  
for his caring and dedication to Hillsboro.*



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# Introduction



**Hillsboro 2020** is a plan for the future, developed by the people who live and work in the community. Now entering the second decade of implementation, the Vision and Action Plan represent a collaborative and proactive effort on behalf of Hillsboro citizens, businesses and government to shape the growth and development of their community over a 20-year horizon. The Vision is a picture of the community in the year 2020, as seen by citizens from a variety of backgrounds, cultures and interests. The scope is far-reaching and covers six topic areas:

- Strengthening a common sense of community
- Enhancing all neighborhoods and districts
- Preserving the environment
- Fostering economic opportunity
- Expanding support for and access to arts and cultural activities
- Promoting community health and safety

The Hillsboro 2020 Vision Statement, which provides the foundation for this community picture of the future, was developed by a citizen Task Force with extensive community input. The Vision Action Plan brings life to this Vision through a broad range of programs and projects. The Hillsboro City Council adopted the original *Hillsboro 2020 Vision and Action Plan* in May 2000. The most recent revisions to the plan were approved by the City Council in August 2010.



## What does the Vision Mean for Hillsboro?

When fully implemented, the Vision will make Hillsboro a city every resident can be proud to call home. Our children will attend schools renowned for educational excellence. Arts and cultural offerings will continue to increase, as will the menu of recreational and social opportunities. People of all ages will feel increasingly safe in their homes, offices and schools and have access to high quality, affordable health care.

The City's base of jobs and businesses will continue to expand, as will the technical and professional assistance needed to ensure a well-balanced, stable economy. The environment will be seen as an asset to community development – not a roadblock. We will witness an improved flow of people, goods, services and information. Hillsboro residents will have ample opportunity to participate in local decisions and contribute to the betterment of their own community.

## How is the Community Involved?

Just as developing the Vision Statement and Action Plan required input from a diverse array of stakeholders, so too does implementation. Volunteer groups, non-profit organizations, businesses and local government share responsibility for bringing the Vision to life and ensuring the rewards of this broad-based community investment reach and benefit all sectors of Hillsboro.

These stakeholders and other citizens play an instrumental role in bringing the Vision to life – through a citizen implementation committee, providing input during Vision update opportunities, participating at annual Vision Town Hall meetings and volunteering for projects and programs which fulfill Hillsboro 2020 actions. Periodic news releases and other communications inform Hillsboro residents and businesses of additional participation opportunities and keep them apprised of progress as the Hillsboro 2020 actions are implemented.

## What is in This Report?

This report includes the Vision Statement and Action Plan, the charge and membership framework for the Vision Implementation Committee, and a summary of the public involvement processes which developed and updated the plan. The following is a brief overview of the key sections of the report which will allow you to go directly to those areas that are of most interest.

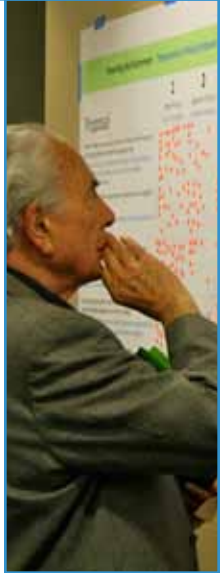
**Vision Statement:** Includes the full text of the Hillsboro 2020 Vision Statement with six focus areas as developed by Hillsboro citizens, which is the basis for the Action Plan.

**Vision Action Plan:** Lists the strategies and actions to help bring the Vision to life.

**Vision Implementation Committee:** Describes the Committee's charge and membership framework as well as processes for updating the Vision Action Plan.

**Public Involvement Summary:** Overview of the public involvement activities which helped develop and update the Vision Statement and Action Plan.

**Acknowledgements:** Lists of citizens, organizations and businesses who have helped to develop, update, and implement the Vision and Action Plan through August 2010.





# Vision Statement



The **Vision Statement** provides a broad-brush description of Hillsboro in the year 2020. Based on community input, the Vision Statement consists of two elements. Below, *Hillsboro: Hometown for the Future* provides a one paragraph statement describing the kind of community Hillsboro strives to be by the year 2020. The six focus area statements listed on the following pages provide more detailed language to guide future community planning in those areas.

## Hillsboro: Hometown for the Future

In the year 2020, Hillsboro is our hometown. Within a rapidly changing metropolitan region and global economy, we live in a dynamic community that sustains our quality of life. Here, neighbors, generations and cultures connect. We live and work in balance with nature. Hillsboro is a safe and affordable community, a place our children and their children will be proud to call home.



## Strengthening and Sustaining Community



In the year 2020, Hillsboro is a great place to call home. Hillsboro residents share common values reflecting the virtues of small-town living. They also enjoy the amenities of a city connected to a large metropolitan area.

Families and singles, youth and the elderly belong. Hillsboro welcomes its new residents and helps them become an integral part of the community. Hillsboro is a city of diverse cultures, respected and honored for their differences. Local government nurtures and supports citizen involvement in its decisions and actions.

Frequent local events bring people together. Neighborhood businesses, places of worship, schools, and civic organizations provide safe, well-used gathering places where people find identity and make **meaningful connections.**



## Enhancing Neighborhoods and Districts

In the year 2020, Hillsboro is a dynamic community that maintains its small-town livability. As Hillsboro preserves its agricultural and historical heritage and rich natural resources, it has accommodated new growth while maintaining its **sense of place.**

Hillsboro is a city of homes, not just houses, of neighborhoods, not just developments. The city's character is shaped by its many neighborhoods and districts, each with a unique atmosphere and various lifestyles. Residents have many choices in meeting their affordable housing, child care and school needs, and have access to a range of small shops and businesses in commercial areas.

Neighborhood parks, maintained recreational facilities and abundant natural areas provide opportunities for citizens to experience an array of indoor and outdoor activities. Streets and sewers are well-maintained, and long-term supplies of water and energy are secure.

Hillsboro's vibrant, redeveloped downtown district remains the heart of the community. It is linked to surrounding areas and other community centers by extensive transit alternatives and a comprehensive system of bicycle paths and sidewalks for pedestrian travel.





# Vision Focus Areas



## Preserving the Environment

In the year 2020, Hillsboro practices **good stewardship** in balancing the use and protection within and surrounding its natural and environmental resources, including agricultural lands and wildlife habitat, streams and wetlands, trees and woodlands, open spaces and waterways. The greater Hillsboro area features abundant wildlife and healthy agricultural activity, which are protected from unwarranted development.

Public educational programs stimulate understanding and support for a positive relationship with the community's resources and natural surroundings.

The area's air and water resources are clean, and the community has worked to control noise and visual pollution. Wetlands play an essential role in maintaining water quality. Reduced reliance by citizens on the automobile and more use of alternative transportation options help residents breathe easier. Jackson Bottom, long the community's premier environmental asset, is renowned state-wide as an important wildlife habitat.

## Creating Economic Opportunity



In the year 2020, Hillsboro boasts a diverse and sustainable employment base, with jobs accessible to all community residents. There is a good balance of jobs and available, affordable housing. Industries are environmentally responsible.

The community is a model for the use of new communications technologies. Training in advanced technologies is available at businesses, schools and libraries. Hillsboro's educational system, including such programs as school-to-work, develops a skilled workforce.

Hillsboro's **strong economy thrives** with the help of an accessible and responsive local government. The City of Hillsboro encourages development of a variety of small and large businesses, provides sound civic planning and zoning, and facilitates public/private partnerships as sources of financial capital. An efficient and cohesive transportation system moves people to work, and goods and services to market.



## Expanding Educational and Cultural Horizons



In the year 2020, Hillsboro provides educational opportunities for all of its residents. This achievement is supported by an educational system linking public and private elementary, middle and high schools with technical training, colleges, and graduate schools. Every child has access to excellent, comprehensive schooling that develops thinking, creative, confident, successful and productive citizens. Schools provide children with opportunities for career exploration. Available after-school and continuing education programs encourage **lifelong learning**.

The richness of the community's cultural fabric also enhances the experience of living in Hillsboro. Programs in the arts, theater and other entertainment enjoy broad-based public and private support. Instruction in art, music and cultural expression is available in local schools. The Hillsboro Public Library provides materials and services to help community residents of all ages and cultural backgrounds meet their educational, professional and recreational needs.



## Promoting Health and Safety

In the year 2020, Hillsboro sustains a high quality of life by actively promoting **public health and safety**. Residents feel safe in their homes, neighborhoods and public places. Small town neighborliness is reinforced by a commitment to community-based policing, and programs for preventive measures to support firefighting and emergency services. A wide variety of community resources — public, private and non-profit — serve at-risk populations.

Community members have access to affordable health care. Our community hospital serves as the center for health services, support and education. At the same time, partnerships of the public and private sector maintain a coherent, geographically dispersed network that brings health services to the districts and neighborhoods where people need them. Hillsboro works hard to create a barrier-free community for its physically and mentally disabled citizens.



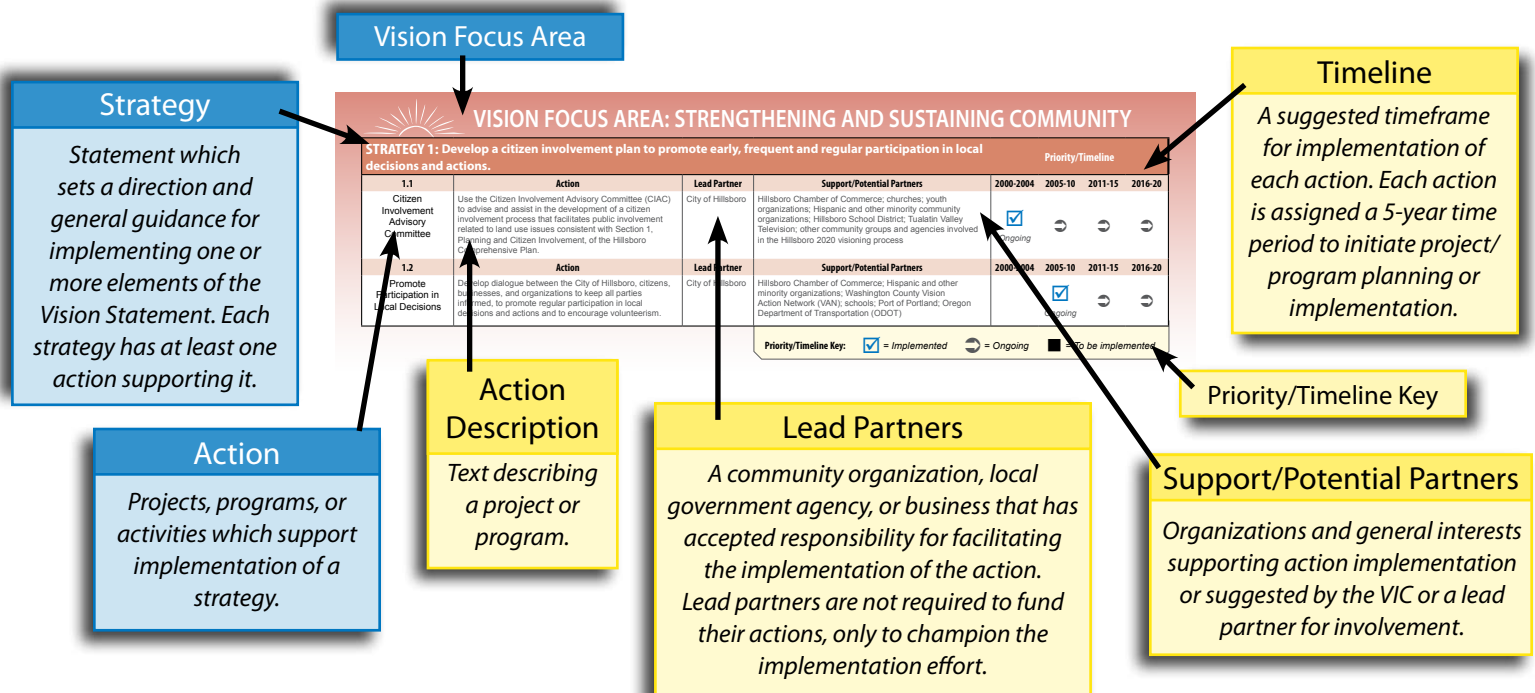
# Vision Action Plan



The Hillsboro 2020 Vision Action Plan outlines **strategies and actions** to bring the Vision Statement to life. It was developed through community involvement and is periodically updated to keep current with changing community resources, opportunities and long-term needs. As described in the next section, any proposed update to the Action Plan must have a basis in the Vision Statement and receive an appropriate level of community review.

The Vision Action Plan is presented in the following matrix which lists the 50 strategies and 180 actions adopted by the City Council through August 2010. Other revisions may occur after the publication of this report. Current versions of the Vision Action Plan are available online on the Hillsboro 2020 website at [www.hillsboro2020.org](http://www.hillsboro2020.org). The Action Plan matrix on the following pages is divided into six Vision focus areas organized by color.

## Key elements of the Action Plan matrix:





# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

## STRATEGY 1: Develop a citizen involvement plan to promote early, frequent and regular participation in local decisions and actions.

Priority/Timeline

1.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Citizen Involvement Advisory Committee	Use the Citizen Involvement Advisory Committee (CIAC) to advise and assist in the development of a citizen involvement process that facilitates public involvement related to land use issues consistent with Section 1, Planning and Citizen Involvement, of the Hillsboro Comprehensive Plan.	City of Hillsboro	Hillsboro Chamber of Commerce; churches; youth organizations; Hispanic and other minority community organizations; Hillsboro School District; Tualatin Valley Television; other community groups and agencies involved in the Hillsboro 2020 visioning process	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
1.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Promote Participation in Local Decisions	Develop dialogue between the City of Hillsboro, citizens, businesses, and organizations to keep all parties informed, to promote regular participation in local decisions and actions and to encourage volunteerism.	City of Hillsboro	Hillsboro Chamber of Commerce; Hispanic and other minority organizations; Washington County Vision Action Network (VAN); schools; Port of Portland; Oregon Department of Transportation (ODOT)		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡
1.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Building Community	Facilitate opportunities to build community at the neighborhood level and improve dialogue around localized issues.	City of Hillsboro	Heart of Hillsboro; Hillsboro Downtown Business Association (HDBA); community-based non-profit organizations		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡
1.4	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
City-Neighborhood Communications	Facilitate direct communication with neighborhoods and districts on critical issues through HOAs and multi-family housing contacts.	City of Hillsboro	Community Volunteers, Homeowner Associations, Neighborhood Watch Program, LOAC, Bienestar				■ <i>Ongoing</i>

## STRATEGY 2: Make online technology accessible and affordable to all residents of the community.

Priority/Timeline

2.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Online Technology Access	Increase access to online resources and web-based services for all Hillsboro residents.	One Economy	Hillsboro Chamber of Commerce	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
2.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Access to the Web	Promote, encourage and continue development of online access to City of Hillsboro and other local government resources.	City of Hillsboro	Washington County; Hillsboro School District; Service clubs; businesses		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡
2.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Public Online Centers and Computer Systems	(A) Create online centers in public places, throughout the community. (B) Maintain and update.	City of Hillsboro	(A) Hillsboro Chamber of Commerce; service and other organizations; high-tech and other major employers; telecommunications companies; AARP; OSU Extension Service; Centro Cultural; Washington County; Hillsboro School District. (B) Hillsboro School District; Community Action Organization; Centro Cultural; Washington County; 4-H Tech Wizards; Pacific University Masters in Education Department	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡



# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

## STRATEGY 3: Establish community information systems that keep citizens informed of city-wide activities and provide citizen access to community networks.

Priority/Timeline

3.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Events Calendar	Maintain and promote a broad based community calendar, including information and entries from a wide range of community groups and organizations, and facilitate access through links at major community web portals.	Hillsboro Chamber of Commerce	Hillsboro School District; Washington County Fair Complex; media; service organizations; Convention & Visitors Bureau of Washington County; Tuality Hospital; Washington County Historical Museum; Retired Seniors Volunteer Program		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
3.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Education and Training Links	Develop and maintain a web links page listing a variety of education, training and apprenticeship programs that exist throughout the community.	Hillsboro Chamber of Commerce	Capital Center; Washington County; Hillsboro Chamber of Commerce; Hillsboro School District; Portland Community College (PCC); One Economy		<input checked="" type="checkbox"/>		

## STRATEGY 4: Develop a community identity program that reflects Hillsboro's character.

Priority/Timeline

4.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Hillsboro Motto Development	Establish, through a community process, a Hillsboro motto that represents the community's unique identity.	City of Hillsboro	Various community-based service organizations; interested individual businesses; Hillsboro Chamber of Commerce			<input type="checkbox"/>	
4.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Signage Development and Implementation Plan	Develop signage program, incorporating Hillsboro motto and logo, and including community gateways and neighborhood components.	City of Hillsboro/Hillsboro Chamber of Commerce	Hillsboro Chamber of Commerce; various community-based service organizations; interested individual businesses			<input type="checkbox"/>	
4.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Neighborhood Projects Toolkit	Create a "neighborhood projects toolkit" for self-directed community service projects.	SOLV	City of Hillsboro, Clean Water Services			<input type="checkbox"/>	<input type="checkbox"/>
4.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Welcome to Hillsboro Program	Create and periodically update a "Welcome to Hillsboro" webpage that provides new residents information about local resources.	Hillsboro Chamber of Commerce	City of Hillsboro; Homeowner Associations; Realtors				<input type="checkbox"/> <i>Ongoing</i>

## STRATEGY 5: Develop a common "Hillsboro" address for every home and business within the boundary of the City reflected in all postal addresses.

Priority/Timeline

5.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Common Zip Code	After determining future eastern City boundary, work with U.S. Postal Service to modify Hillsboro zip code boundaries to reflect future City boundary.	City of Hillsboro	Hillsboro Chamber of Commerce; various community-based organizations; interested individual businesses; U.S. Postal Offices in Hillsboro and Beaverton		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
5.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Home Address System Design and Implementation	(A) Through a community-based process, determine whether to establish a single address/grid system, and if so, develop and (B) implement a common address plan.	City of Hillsboro	Washington County; Hillsboro Chamber of Commerce; U.S. Postal Service; civic organizations; homeowners associations; interested businesses; Address Management Division of Regional USPS; Hillsboro USPS; Evergreen DCU; USPS; WCCCA; Metro; Washington County Survey; Hillsboro Fire & Police; Washington County Sheriff			<input type="checkbox"/>	<input type="checkbox"/>





# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

## STRATEGY 6: Identify and promote community events that bring residents together and attract outside visitors.

Priority/Timeline

6.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Athletic Event Attraction and Promotion	Attract and promote attendance at major athletic events in Hillsboro.	City of Hillsboro	Non-profits; service organizations; media; business sponsors (Adidas, Nike, Bat Co.); Sister City Associations; Tuality Healthcare Foundation; sports and fitness clubs; City of Hillsboro; Hillsboro School District; Hillsboro Downtown Business Association; Washington County Visitor Association; American Softball Association	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
6.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Community Events	Continue existing community activities, such as the community markets and 4th of July parade, and expand the list to include other such activities.	Hillsboro Chamber of Commerce	Hillsboro Rotary, City of Hillsboro, Washington County Fairplex; Hillsboro Downtown Business Association; Rose Festival Association; sponsors; Hillsboro Boys and Girls Club; community service clubs; Port of Portland; Centro Cultural. For the vintage fly-in, involve vintage aircraft enthusiasts and interested parties; Tuality Healthcare	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
6.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Winter Community Celebration	Develop a new community-wide celebration in the winter season with activities focused in the downtown Hillsboro area.	Hillsboro Downtown Business Association	City of Hillsboro; Hillsboro Chamber of Commerce; civic groups; Washington County Fair Complex Boosters				■ Ongoing
6.4	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Events to Benefit Non-profits	Encourage major community and regional events, such as the Oregon International Airshow, to benefit non-profit organizations.	Oregon International Airshow Board	City of Hillsboro; Port of Portland; Washington County Visitors Bureau; Boys & Girls Club of Hillsboro; Hillsboro Schools Foundation; SOLV		<input checked="" type="checkbox"/> Ongoing	➡	➡
6.5	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Concerts and Movies in the Park	Support the continuation and expansion of concerts and movies in parks.	Hillsboro Community Arts	Hillsboro Community Foundation; Hillsboro Arts and Culture Council; Youth Advisory Council				■ Ongoing
6.6	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Hillsboro Latino Festival	Facilitate continued growth of the Hillsboro Latino Festival, and add additional international components over time.	Hillsboro Chamber of Commerce	Centro Cultural				■ Ongoing
6.7	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
International Garden	Explore the feasibility of developing an international garden to celebrate and connect Hillsboro's diverse cultures and citizens.	City of Hillsboro	Tualatin Valley Garden Club; other area garden clubs				■ Ongoing
6.8	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Expanded Farmers' Market	Determine the feasibility of expanding the size and duration of local farmers markets.	Hillsboro Farmers' Market	Tuesday Market; City of Hillsboro; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Orenco Homeowners Association; Streets of Tanasbourne; Tuality Healthcare			■	



# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

## STRATEGY 7: Promote the establishment of centers for meetings, conferences and other community activities.

Priority/Timeline

7.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Downtown Community Meeting Centers	(A) Locate and develop an additional facility for community meeting space in downtown Hillsboro. (B) Study the viability of renovating the Town Theater for a third place use. If renovation is not viable, study other third place uses for the site.	City of Hillsboro	Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Scheller Properties; Hillsboro Art Association; arts organizations; churches; other potential uses		<input checked="" type="checkbox"/>		
7.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Convention Center	Develop a new convention center with possible multi-building development.	City of Hillsboro; Washington County	Hillsboro Chamber of Commerce, Washington County Visitors Association			■	

## STRATEGY 8: Encourage leadership development opportunities in the community.

Priority/Timeline

8.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Leadership Training	Continue to expand the Hillsboro Chamber of Commerce leadership training program beyond the business community, to reflect the diversity of the community.	Hillsboro Chamber of Commerce	Local governments and educational institutions, including Portland Community College; local toastmaster organizations; other community organizations; Tualatin Valley Television; retirees	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
8.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Student Involvement in Government	Develop avenues for high school/college student involvement in local government.	Hillsboro School District	Schools; Portland Community College (PCC); Hillsboro Chamber of Commerce; City of Hillsboro; Pacific University; Junior Achievement			■	➡ <i>Ongoing</i>

## STRATEGY 9: Provide for adequate and accessible child care for all working families in Hillsboro.

Priority/Timeline

9.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Child Care	Create public-private partnerships to determine how available, affordable child care can be accessed and delivered with the help of the private sector and the use of parent cooperatives.	Community Action Organization	Major employers in area; local business organizations; public sector including Washington County; Hillsboro School District; community service organizations; churches; Community Action Organization; Tualatin Valley Television; Learning Tree	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡



# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY

**STRATEGY 10: Assure the adequate provision of recreation, sports, aquatic facilities and programs that are affordable and accessible to all area residents, and plan for their development.**

Priority/Timeline

10.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Parks Facilities Inventory	As part of the City of Hillsboro's parks master planning effort, develop and periodically update the inventory of existing parks, open spaces and recreational facilities, and make the inventory available to residents to assist in identifying future needs.	City of Hillsboro	Hillsboro School District; Hillsboro Boys & Girls Club; youth organizations; facility user groups; senior organizations; Washington County Dept. of Disability, Aging and Veteran Services; Washington County Master Gardeners; Hillsboro Chamber of Commerce	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Recreational Programs Enhancement	As a component of the City of Hillsboro Parks and Recreation Department's Master Plan, examine existing recreational programs and determine the need for additional programs in response to community needs and desires.	City of Hillsboro	Hillsboro Park Commission; Oregon Disc Sports Association; Tualatin River Keepers; Hillsboro School District; Washington County Commission on Children and Families; Camp Fire USA		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
10.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Off-leash Dog Area	Create fenced off-leash area(s) for dogs to promote responsible pet ownership, public health and safety, and a community gathering place.	City of Hillsboro	Operation Dog Park; 4-H clubs; pet businesses; Hillsboro Dog Association		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>

**STRATEGY 11: Promote volunteerism and philanthropy within the community.**

Priority/Timeline

11.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Philanthropy Education	Educate the public to the personal and community benefits of philanthropy.	Hillsboro Community Foundation	Hillsboro Chamber of Commerce; community-based non-profits; Washington County Vision Action Network; Hands On Washington County; I Give Where I Live; Oregon Community Foundation		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
11.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community-wide Day of Service	Encourage the establishment of and publicize a community-wide "day of service."	City of Hillsboro	Hillsboro Community Foundation; Hillsboro Chamber of Commerce; community-based non-profits; Hillsboro Downtown Business Association; Schools; SOLV			<input type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>
11.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Volunteer Database	Develop a list of all community groups, organizations, programs and projects with a volunteer database including youth leadership programs. Update the list and advertise for volunteers to sign up with the network.	Hillsboro Chamber of Commerce	City of Hillsboro; Washington County; Hillsboro School District; seniors; churches; service clubs; Internet service providers; businesses; fraternal organizations; Retired Seniors Volunteer Program; SOLV; AARP; Youth Volunteer Corps; Senior Core of Retired Executives (SCORE); Hillsboro Economic Development Partnership; Washington County Vision Action Network (VAN); Hillsboro Argus; Hands On Washington County; Washington County Beehive	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Philanthropist and Volunteer Recognition	Coordinate recognition/publicity for leading philanthropists and volunteers through enhanced community awards program.	Hillsboro Chamber of Commerce	City of Hillsboro; Hillsboro Community Foundation; community-based non-profits	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>


Priority/Timeline Key:  = Implemented     = Ongoing     = To be implemented



# VISION FOCUS AREA: STRENGTHENING AND SUSTAINING COMMUNITY




## STRATEGY 11 (Continued)

Priority/Timeline

11.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Expanded Volunteer Opportunities	Expand access to and participation in Hillsboro-area volunteer opportunities.	Hands-on Greater Portland	Hillsboro Chamber of Commerce; SOLV; community organizations				 <i>Ongoing</i>

## STRATEGY 12: Find opportunities to collaborate and communicate with cities, regional governments, agencies and non-profits to address common issues and concerns.

Priority/Timeline

12.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Collaboration with Washington County Vision Action Network	Continue the City of Hillsboro's collaboration and coordination with VAN and other regional partners.	City of Hillsboro	Washington County Vision Action Network (VAN); Hillsboro Chamber of Commerce; Hillsboro Community Foundation; community-based non-profits		 <i>Ongoing</i>		



Action 10.3: Off-Leash Dog Area





# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

**STRATEGY 13: Complete an “active transportation” system, integrating sidewalks, pedestrian and bike infrastructure to serve the entire city, improving neighborhood connections, access to transit, recreation options and safety.**

Priority/Timeline

13.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Identify/Map Pathways	Develop and regularly update an inventory of bicycle and pedestrian pathways, and make available in print or online.	City of Hillsboro	Bicycle/Pedestrian Pathway Task Force; Washington County; Metro; community and civic groups; neighborhood groups; Tri-Met; Washington County Bicycle Transportation Coalition, Hillsboro School District	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
13.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Bicycle and Pedestrian Advisory Committee	Establish a Bicycle and Pedestrian Advisory Committee responsible for advising the City on active transportation investments and coordinating with regional jurisdictions on pathway and facilities connections.	City of Hillsboro	Bike Coalition; citizen groups; service organizations; Hillsboro Chamber of Commerce; Regional jurisdictions; Willamette Pedestrian Coalition; Hillsboro-area CPOs; Washington County Bicycle Transportation Coalition; Hillsboro School District; Washington County Public Health	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
13.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Fund Pathways	Explore feasible funding options including state, regional or private, grants, public or special levies or other means to upgrade and complete the City's bike path/pedestrian system in accordance with current codes and ordinances.	City of Hillsboro	Bike Coalition; citizen groups; service organizations; Hillsboro Chamber of Commerce; Metro, Westside Transportation Alliance	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
13.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Sidewalk Completion and Repair	Encourage adjacent property owners to complete and repair sidewalk systems and provide assistance where feasible.	Bicycle/ Pedestrian Pathway Task Force	City of Hillsboro; Bike Coalition; citizen groups; Hillsboro Chamber of Commerce		<input checked="" type="checkbox"/> Ongoing	➡	➡
13.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Bike Rack Policy	Help develop a policy and strategy for expanding the number of secure bike racks available city-wide.	Westside Transportation Alliance	City of Hillsboro; Washington County Bicycle Transportation Coalition; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Hillsboro School District; shopping and recreation centers; development community			■	
13.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Integrated Bike Network	Coordinate with regional partners to create and promote a bicycle transportation network connecting population, transit and employment centers and other regional destinations.	Washington County Bicycle Transportation Coalition	City of Hillsboro; METRO; Tri-Met; Washington County; Washington County Visitors Association; Westside Transportation Alliance			■ Ongoing	➡
13.7	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Safe Routes to School	Establish and promote safe bicycle and pedestrian routes to schools from surrounding neighborhoods.	City of Hillsboro	SRTS.com; Washington County Bicycle Transportation Coalition; Hillsboro School District; Washington County Department of Land Use and Transportation; Washington County Public Health			■ Ongoing	➡
13.8	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Smart Crossings	Install smart-crossings, including flashing beacons, at locations noted for heavy pedestrian use.	City of Hillsboro	Willamette Pedestrian Coalition; Washington County; ODOT			■ Ongoing	➡

Priority/Timeline Key:  = Implemented   ➡ = Ongoing   ■ = To be implemented





# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

## STRATEGY 14: Establish a coordinated system of buses, shuttles and light rail connecting large neighborhoods, major retail and employment areas.

Priority/Timeline

14.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Transit System Expansion and Promotion	(A) Develop public/private partnerships to expand existing transit systems and promote increased ridership. (B) Promote and encourage use of mass transit and alternative modes of transportation. Explore and promote use through new incentive programs and by providing necessary infrastructure and transit service within Hillsboro.	Westside Transportation Alliance	(A) City of Hillsboro; downtown groups; private businesses (e.g., Dawson Creek Corporate Park); other governmental agencies; Washington County; developers. (B) City of Hillsboro; Hillsboro Chamber of Commerce; employers; Bicycle Transportation Alliance; Citizens for Sensible Transportation (CST); Oregon Department of Transportation (ODOT); Tri-Met; Washington County Dept. of Disability, Aging & Veteran Services	<input checked="" type="checkbox"/> Ongoing			
14.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Transit Service Expansion	Communicate to Tri-Met local need for additional transit routes and encourage ongoing operation of existing transit service.	Hillsboro Chamber of Commerce	City of Hillsboro; downtown groups; private businesses (e.g., Dawson Creek Corporate Park); other governmental agencies; Washington County; developers; Washington County Dept. of Disability, Aging & Veteran Services; Westside Transportation Alliance	<input checked="" type="checkbox"/> Ongoing			
14.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Local Transit System	Study economic feasibility of operating a limited Hillsboro transit service that complements Tri-Met service.	City of Hillsboro	Metro; Tri-Met neighborhood groups; employers; Washington County Dept. of Disability, Aging, & Veteran Services; Hillsboro Chamber of Commerce (Transportation Committee)	<input checked="" type="checkbox"/> Ongoing			
14.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Transit "Free Fare" Zone	Explore and if feasible implement a "free fare" transit zone in Hillsboro.	Westside Transportation Alliance	Hillsboro Chamber of Commerce; City of Hillsboro; Tri-Met		<input checked="" type="checkbox"/> Ongoing		



# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

## STRATEGY 15: Protect and enhance historical and cultural sites and other resources.

Priority/Timeline

15.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Historic Landmarks Committee	Establish a Hillsboro Historic Landmarks Advisory Committee.	City of Hillsboro	Washington County Historical Society; State Historic Preservation Office; Historic Preservation League of Oregon; Hillsboro Historical Society; State Historic Preservation Office		<input checked="" type="checkbox"/>		
15.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Local Historical Society	Create a volunteer membership Historical Society for Hillsboro.	Hillsboro Historical Society	Hillsboro Landmarks Commission; Hillsboro Cultural Center; Washington County Historical Society; Hillsboro Chamber of Commerce; Tualatin Valley Television; Hillsboro Arts Commission; Hillsboro Community Arts; Hillsboro Actors Repertory Theatre; Family History Society; Oregon Historical Cemeteries Association; Unitarian Universalist Church of Washington County; Orenco Heritage Organization	<input checked="" type="checkbox"/>			
15.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Historic/Cultural Sites Education	Provide educational materials for property owners on protection of historic and cultural sites, including qualifications, resources, how to establish and other information; build connections with other regional and state historical societies.	Historic Landmarks Advisory Committee	Hillsboro Historical Society; State, regional historical societies; local news media; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Hillsboro Senior Center; Realtors; Washington County		<input checked="" type="checkbox"/> <i>Ongoing</i>		
15.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Identify Historic Sites	Identify Hillsboro's historic sites and obtain grants for designation.	Historic Landmarks Advisory Committee	State; regional and other local Historical Societies; property owners; City of Hillsboro; Hillsboro Historical Society		 <i>Ongoing</i>		
15.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Historic Structure Incentives	Develop tax and other incentives to restore and update historic structures.	Historic Landmarks Advisory Committee	Various historical societies; Hillsboro Chamber of Commerce; City of Hillsboro; banks; builders; State Historic Preservation Office				

## STRATEGY 16: Develop a new public square in downtown Hillsboro that serves as the heart of the community.

Priority/Timeline

16.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Public Square Task Force and Development	(A) Establish a task force to define, develop design concepts, select a site and poll the community for a new public square downtown. (B) Upon approval of plans, finance and build the new public square.	City of Hillsboro	Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Washington County; Centro Cultural; Hillsboro Historical Society; Hillsboro Landmarks Commission; American Institute of Architects; Livable Oregon	<input checked="" type="checkbox"/>			



# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

**STRATEGY 17: Provide and encourage “third places” at commercial and public facilities that are attractive and accessible where citizens can meet and talk informally, including such locations in existing and new neighborhood plans.**

Priority/Timeline

17.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Planning and Zoning Standards Evaluation	Evaluate planning and zoning standards, to insure that commercial development is visually appealing, fosters a sense of community, expands landscaping, and encourages interaction among Hillsboro citizens.	City of Hillsboro	Hillsboro Chamber of Commerce; Neighborhood organizations; Portland Homebuilders Association			■ <i>Ongoing</i>	➡
17.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Public Places Need/Promotion	Inventory and promote existing public places and locations.	Hillsboro Chamber of Commerce	Convention/Visitors Bureau of Washington County; Tri-Met, City of Hillsboro: Hillsboro Senior Center; Boys & Girls Club; Ministerial Associates; Tualatin Valley Television; OSU Extension; Portland Community College; PTA; Community Bank; wineries; Washington County Historical Society; Portland Chamber of Commerce	☑ <i>Ongoing</i>	➡	➡	➡
17.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Neighborhood Gathering Places	Provide for small scale neighborhood and other informal gathering places (“third places”) through existing and new neighborhood plans.	City of Hillsboro	Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce; neighborhood associations		■ <i>Ongoing</i>	➡	➡
17.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
10th Avenue Public Place	Develop a public place in the 10th Avenue area to provide linkage to the Civic Center area.	City of Hillsboro				■	
17.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Garden Development	Identify site(s) for and develop city-wide community garden(s), to be maintained by community residents.	City of Hillsboro	Hillsboro Saturday Farmers' Market; Oregon State University Master Gardener Program; Tualatin Valley Garden Club; Centro Cultural; Oregon Food Bank; senior centers; churches; schools (to partner with seniors); SOLV; Hillsboro Boy Scouts; Miller Education Center; REI; Hillsboro Water Department		☑ <i>Ongoing</i>	➡	➡
17.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
“Third Places” Business Support	Recruit business owners to target and support “third places” activities.	Hillsboro Chamber of Commerce	Hillsboro Downtown Business Association; Neighborhood groups, developers; Hillsboro Economic Development Council; Tualatin Valley Television		☑ <i>Ongoing</i>	➡	➡
17.7	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
“Third Places” Incentive	Provide incentives for new developments to include “third places”.	City of Hillsboro	Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce; neighborhood associations		☑ <i>Ongoing</i>	➡	➡
17.8	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
“Third Places” Site Options	Determine feasibility of facilities along MAX light rail line for possible use as community centers and quasi-commercial uses.	City of Hillsboro	Hillsboro School District; Hillsboro Chamber of Commerce; neighborhood groups; Tualatin Valley Television; consultant; Hillsboro Parks and Recreation Department; HART; Hillsboro Markets		☑ <i>Ongoing</i>	➡	➡

Priority/Timeline Key: ☑ = Implemented ➡ = Ongoing ■ = To be implemented



# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

STRATEGY 18: Promote a diversity of housing by type and cost.					Priority/Timeline			
18.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Housing Inventory Assessment	Evaluate current housing availability by type, price range, accessibility and visitability, lot size, etc.	City of Hillsboro	Builders; Community Action Organization; Washington County Department of Disability, Aging and Veteran Services; local realtors; apartment managers	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡	
18.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Diverse Housing Goals	Establish performance goals in the comprehensive plan to promote diversity of design-types and housing choices city-wide.	City of Hillsboro	Washington County Dept. of Disability, Aging and Veteran Services; developers; architects; neighborhood groups as applicable			■		
18.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Housing Zone Formula	Develop a transition zone formula (i.e., one that allows the transition from multiple unit dwellings to single family dwellings) in the City's zoning ordinance.	City of Hillsboro	Washington County Dept. of Disability, Aging and Veteran Services; developers; architects; neighborhood groups as applicable			■		
STRATEGY 19: Acquire additional property for future parks and open space.					Priority/Timeline			
19.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Parks Land Inventory/Analysis	Involve local community in analyzing existing parks land inventory to match new parks with population needs for recreational land.	City of Hillsboro	Hillsboro Chamber of Commerce; neighborhood groups; Hillsboro School District; Tualatin Valley Television	<input checked="" type="checkbox"/>				
19.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
New Parks Property Identification	Identify and consider properties that include existing structures for their cultural and recreational potential and incorporate this information into the Parks Master Plan.	City of Hillsboro	Washington County Historical Society; Hillsboro Historical Society (new); Hillsboro Landmarks Commission	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡	
19.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Parks Land Incentive	Develop and apply incentives for park land donations and dedications when considering public and private community master development plans.	City of Hillsboro	Metro; Oregon Department of Land Conservation and Development (grant program); Washington County		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	
STRATEGY 20: Identify and develop a system of neighborhood parks, located within walking or biking distance of every community resident.					Priority/Timeline			
20.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Parks Master Plan Update	Complete the City's parks master plan update, including a needs assessment for additional multi-purpose recreation and aquatics facilities.	City of Hillsboro		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡	
20.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Parks and Transportation Coordination	Coordinate park system planning with transportation systems.	City of Hillsboro	Metro; Washington County Department of Land Use and Transportation; Oregon Department of Transportation (ODOT); Tri-Met; Hillsboro Bicycle and Pedestrian Task Force	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡	



# VISION FOCUS AREA: ENHANCING NEIGHBORHOODS AND DISTRICTS

## STRATEGY 20 (Continued)

				Priority/Timeline			
20.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Bike/Pedestrian Easement Identification	Identify and promote potential bike and pedestrian easements to connect parks and transportation.	City of Hillsboro	Metro; Tri-Met; neighborhoods	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
20.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Greenway Easement Advocacy	Advocate parks/greenway easement opportunities to developers.	City of Hillsboro		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡

## STRATEGY 21: Create and promote the maintenance of clean, landscaped areas throughout the community.

				Priority/Timeline			
21.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Landscaped Area Opportunities	Identify opportunities in high visibility, high impact public and private spaces for development and expansion of landscaped areas.	Hillsboro Chamber of Commerce (Beautification Committee)	Property owners, including public; City of Hillsboro; private homeowners associations; volunteer organizations; business sponsors; Tualatin Valley Garden Club; Hillsboro Parks & Recreation Department	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
21.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Landscaping Strategy	Develop a strategy and action plan for installation and maintenance of landscaping improvements along Hillsboro area major streets and arterials in both new development and older community spaces and areas.	City of Hillsboro	Homeowner groups; Hillsboro Chamber of Commerce Beautification Committee; SOLV; Community Participation Organizations (CPOs); Washington County Community Corrections Department (community service programs); Washington County			■	



Strategy 20: Neighborhood Parks





# VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

## STRATEGY 22: Inventory, designate and, as necessary, acquire major greenways, creeks and wetlands in the Hillsboro area for future protection and preservation.

Priority/Timeline

22.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Natural Resource Inventory	Finalize inventory and designate resource areas.	City of Hillsboro	Affected landowners; Tualatin Watershed Council; citizen groups; neighborhood organizations; Metro; Clean Water Services; Soil and Water Conservation District; Tualatin Riverkeepers	<input checked="" type="checkbox"/>			
22.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Resource Area Regulation	Develop regulations for future preservation and protection of designated areas.	City of Hillsboro	Army Corps of Engineers; National Marine Fisheries Service (NMFS); Oregon Division of State Lands and Department of Fish and Wildlife (ODFW); Metro; "Friends" groups; Hillsboro Chamber of Commerce; Clean Water Services; Community Participation Organizations (CPOs)	<input checked="" type="checkbox"/>			
22.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Resource Area Priority Designation and Acquisition	Prioritize designated areas for acquisition with attention to interconnected habitat systems and wildlife corridors, and acquire priority areas as appropriate. Attempt to secure dedications of conservation easements prior to purchasing land.	City of Hillsboro	Metro; Clean Water Services; citizen groups; Wetlands Conservancy; Tualatin Watershed Council; willing sellers; donors; land trusts		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>

## STRATEGY 23: Establish a community-wide stream and wetland restoration and education program.

Priority/Timeline

23.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Stream Restoration Assessment	Assess stream restoration needs and identify priority projects.	Clean Water Services	City of Hillsboro; Oregon Department of Fish and Wildlife (ODFW); Tualatin Watershed Council; SOLV; "Friends" groups; Hillsboro School District (school projects); Community Participation Organizations (CPOs); Metro; Tualatin Riverkeepers, Jackson Bottom Wetlands Preserve Board	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Restoration Programs Coordination	Provide and coordinate technical, human and financial resources needed for restoration and education activities.	Clean Water Services	Tualatin Watershed Council; Jackson Bottom Wetlands Preserve; Trout Unlimited; NW Steelheaders; National Tree Trust; Friends of Trees and other "Friends" groups; Soil and Water Conservation District; Hillsboro School District; Cascade Education Corps; City of Hillsboro; SOLV; Tualatin Riverkeepers	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
23.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Streams/Wetlands Stewardship Education	Promote stewardship of streams and wetlands through coordination and distribution of educational materials and programs.	Jackson Bottom Wetlands Preserve Board	Clean Water Services; SOLV; Tualatin Riverkeepers; City of Hillsboro; Arbor Roses; Arbor Homes; Westhills Development; Ticor Title; Metro; residents of Arbor Roses development; AmeriCorps		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
23.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Jackson Bottom Wetlands Access	Make it easier to access Jackson Bottom Wetlands from downtown, and provide additional interpretive signage on-site.	Jackson Bottom Wetlands Preserve Board	Clean Water Services				<input type="checkbox"/>



# VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 24: Identify and promote the restoration of wildlife habitats in the community.				Priority/Timeline			
24.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Planting Native Species	Encourage and promote planting of native species. Encourage nurseries to expand availability and identification of those species.	Clean Water Services	Metro; Oregon Department of Fish and Wildlife (ODFW); US Fish and Wildlife Service; Oregon Cooperative Extension Program; Hardy Plants Society; "Friends" groups; mass merchants; lawn and garden stores; Willamette Restoration Initiative; Jackson Bottom Wetlands Preserve; Fern Hill Wetlands; Southwest Water Conservation District Consortium; development community; Tualatin Valley Television; Cascade Education Corps; City of Hillsboro (Parks and Recreation and Engineering Departments); Tualatin River Watershed Council; SOLV; Friends of Trees	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
24.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Tree Planting Program	Establish a tree planting, maintenance and preservation organization and program.	City of Hillsboro	Tree City Board; SOLV; "Friends" groups; civic organizations; Hillsboro School District; homebuilders; homeowners; Friends of Trees; Students: Portland Community College, Pacific University, Lewis & Clark College, Portland State University; Intel 4-H Tech Wizards			■ <i>Ongoing</i>	➡
24.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Pest and Weed Control Promotion	Encourage natural methods of pest and weed control; and identify current outreach and awareness programs targeting appropriate use of chemicals. Support and promote as necessary.	Clean Water Services	City of Hillsboro, Oregon Department of Fish and Wildlife (ODFW); Oregon Cooperative Extension Program; garden clubs; retail lawn and garden; mass merchants; landscape associations; nursery associations; Tualatin Watershed Council; agriculture sector; homeowners; chemical manufacturers and distributors; Metro; Washington County Department of Land Use and Transportation		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡
24.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Wildlife Habitat Restoration and Education	Provide and coordinate technical, human and financial resources needed for restoration and education activities of wildlife habitat.	City of Hillsboro	Hillsboro School District; Scouts; "Friends" groups; SOLV; Watershed Council; Trout Unlimited; Tualatin Riverkeepers; Jackson Bottom Wetlands Preserve; Metro - naturalist program; Clean Water Services	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
24.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Jackson Bottom Enhancement	Maintain and expand Jackson Bottom as the community's premier environmental asset.	Jackson Bottom Wetlands Preserve	Clean Water Services; "Friends" groups; SOLV; Hillsboro School District; Hillsboro Chamber of Commerce; Oregon Dept. of Fish & Wildlife; Soil & Water Conservation District; Portland State University; Portland Audubon Society; Northwest Regional Education Service District; Oregon Graduate Institute; Metro; Meyer Trust; Murdock Trust; Oregon Community Foundation; Baker Rock Resources; Bob Evans Co.; PGE; Tokyo Electron; Epson; Tuality Healthcare; Norm Thompson; Oregon Div. of State Lands; Cities of Hillsboro, Forest Grove; Tualatin Watershed Council; Community Participation Organizations; AmeriCorps; Hillsboro Argus; KATU TV; Star Rentals; Sierra Glass; Intel 4-H Tech Wizards; Wash. Co. Vision Action Network; Visitors Association; ODOT; Oregon Trout; OSU Extension; Oregon Watershed Enhancement Board; OMSI	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡



# VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 25: Maintain clean air and water resources, and control light, noise and visual pollution.					Priority/Timeline			
25.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Pollution Codes Review	Review and establish appropriate codes treating aesthetic, sign, and noise related pollution issues and stormwater management.	City of Hillsboro	Oregon Department of Environmental Quality (DEQ); business owners; developers; Port of Portland		■			
25.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Light Pollution Program	Develop program to control light pollution.	City of Hillsboro	Hillsboro Chamber of Commerce; building and business owners; Port of Portland; Hillsboro School District; PGE; Audubon Society			■	➡	
					Ongoing			
25.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Surface Water Pollution Education	Educate citizens, businesses and youth regarding pollution from surface water runoff.	Clean Water Services			☑	➡	➡	
					Ongoing			
25.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Support Neighborhood Clean-Up Days	Support organization of neighborhood clean-up days that involve residents and community organizations in large-scale recycling and garbage removal projects.	SOLV	City of Hillsboro; Waste Management; Goodwill; Civic Groups; Hillsboro School District; Washington County Fair; Hands on Greater Portland; Metro; E-Tech; Oregon E-Cycle		☑	➡	➡	
					Ongoing			
25.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Pollution Hot-Lines	Promote existing environmental "hot-lines" for reporting pollution.	City of Hillsboro	Oregon Department of Environmental Quality (DEQ); Metro Recycling Hot Line; Tualatin Valley Television; Jackson Bottom Wetlands Preserve; SOLV; Tualatin Riverkeepers; Clean Water Services; Hillsboro Chamber of Commerce	☑	➡	➡	➡	
				Ongoing				

STRATEGY 26: Expand curbside and other recycling programs and facilities as well as recycling education programs aimed at both youth and adults.					Priority/Timeline			
26.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Waste Reduction Promotion	Promote and encourage existing waste reduction programs (including hazardous wastes, plastics and other materials not currently recycled) by simplifying the sorting process and increasing incentives to recycle. Target under-served areas, such as businesses and construction sites.	Washington County Cooperative Recycling Program	Clean Water Services; Hillsboro Chamber of Commerce; franchises; haulers; processors; Metro; Homebuilders Association; Association of General Contractors; custodial/janitorial services; Oregon Green Schools Association; City of Hillsboro; SOLV; Hillsboro School District; Hillsboro Landfill; Building Owners and Managers Association (BOMA); Forest Grove, Hillsboro, and Tigard Chambers of Commerce	☑	➡	➡	➡	
				Ongoing				
26.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Solid Waste Reduction and Recycling Education for Youth	Educate and assist K-12 students and school staff to reduce solid waste and expand recycling participation.	Hillsboro School District	Oregon Green Schools Association; City of Hillsboro; SOLV; Metro; Clean Water Services; Hillsboro School District; Hillsboro Landfill		■	➡	➡	
					Ongoing			



# VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

## STRATEGY 27: Educate, encourage, demonstrate and enable the use of “environmentally friendly” construction and landscaping techniques and materials for use in Hillsboro.

Priority/Timeline

27.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Environmentally-Friendly Construction Education and Demonstration	(A) Identify environmentally-friendly materials and techniques (such as energy-efficient building construction, rainwater recycling, native plant landscaping, “green” roofs and porous paving). (B) Educate development community and public about environmentally-friendly materials and techniques. (C) Demonstrate techniques in new construction of public buildings and facilities. (D) Enable broader application of environmentally-friendly materials and techniques.	City of Hillsboro	Architects and builders; Homebuilders Association; Hillsboro Chamber of Commerce Land Use or Economic Development Committees; Northwest Energy Efficiency Coalition; Remodeling Heritage Foundation; U.S. Green Building Council; Portland General Electric; Clean Water Services; Jackson Bottom Wetlands Preserve; Willamette West Habitat for Humanity; Energy Trust; Portland General Electric-Green Tags		Ongoing		
27.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Environmentally-Friendly Construction Incentives	Develop/establish incentives for use of environmentally-friendly construction and landscaping techniques.	City of Hillsboro	Architects and builders; Metropolitan Homebuilders Association; Hillsboro Chamber of Commerce; Land Use or Economic Development Committees; Northwest Energy Efficiency Coalition; National Association of Industrial Parks; Metro; Clean Water Services; Jackson Bottom Wetlands Preserve; Oregon State University Extension Service Master Gardener Program		■		

## STRATEGY 28: Encourage organizations, businesses and residents to create a more environmentally-sustainable community.

Priority/Timeline

28.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Hillsboro Public-Private Sustainability Task Force	Establish a public-private Sustainability Task Force responsible for inventorying sustainability efforts, developing community goals and initiatives and tracking implementation.	City of Hillsboro	Hillsboro Youth Advisory Committee; Clean Water Services; Partners for a Sustainable Washington County Community; SOLV			■	
28.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Local Goods and Services Procurement	Facilitate links between producers and consumers to support the local economy and minimize the carbon footprint.	Hillsboro Chamber of Commerce	City of Hillsboro; Trade organizations; Community-supported-agriculture; Hillsboro Downtown Business Association				■ Ongoing
28.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Sustainability Outreach Program	Create a public outreach program to raise sustainability awareness and promote environmentally-responsible processes, products and programs.	Hillsboro Sustainability Task Force	Partners for a Sustainable Washington County Community; Washington County; Hillsboro Chamber of Commerce				■ Ongoing
28.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Sustainable Schools	Partner with Hillsboro schools to model sustainability through building design, conservation and curriculum.	Hillsboro School District	City of Hillsboro; Portland Community College; Clean Water Services, Metro			■ Ongoing	
28.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Ecological Business Program	Use peer-based outreach to promote the use of sustainable products and processes in our business community.	Hillsboro Sustainability Task Force	City of Hillsboro				■ Ongoing

Priority/Timeline Key: = Implemented = Ongoing = To be implemented





# VISION FOCUS AREA: PRESERVING THE ENVIRONMENT

STRATEGY 28 (Continued)				Priority/Timeline			
28.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Sustainability Awards Program	Create a Sustainability Awards Program to recognize organizations and individuals who help meet community sustainability goals.	Hillsboro Sustainability Task Force	City of Hillsboro; Hillsboro Chamber of Commerce; Washington County				■ <i>Ongoing</i>

STRATEGY 29: Become a leader in energy conservation and renewable energy technology development and use by promoting collaborative public-private projects and partnerships.				Priority/Timeline			
29.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Resource Conservation Incentives	Create incentives and educational programming to promote conservation of water, electricity, gas and other limited resources.	City of Hillsboro	Hillsboro Chamber of Commerce; PGE; Utilities; Energy Trust of Oregon; Clean Water Services; Tri-Met; Faith community; Community Action Organization			■ <i>Ongoing</i>	➡
29.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Renewable Energy Pilot Projects	Launch pilot projects to showcase solar and other renewable energy resource technology in homes and businesses.	Hillsboro Sustainability Task Force	City of Hillsboro; Hillsboro Chamber of Commerce; HOAs; Solar Oregon; Energy Trust of Oregon; Climate Solutions			■ <i>Ongoing</i>	➡
29.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Renewable Energy Source Use Promotion	Promote broader use of renewable energy by local residents and businesses by expanding options and reducing costs and other barriers to access.	Hillsboro Sustainability Task Force	City of Hillsboro; Hillsboro Chamber of Commerce; HOAs; Solar Oregon; Energy Trust of Oregon; Climate Solutions			■ <i>Ongoing</i>	➡



Strategy 29: Renewable Energy Technology





# VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

## STRATEGY 30: Foster Hillsboro's diverse base of businesses and industries.

Priority/Timeline

30.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Local Economic Development Strategy	Prepare, regularly update and implement a Hillsboro area economic development strategy. The strategy should: 1) ensure an adequate supply and size-range of utility-served industrial parcels; 2) facilitate development and retention of existing businesses; 3) recruit new businesses and support entrepreneurial initiatives to build on and diversify our existing economic base and strongest sectors; and 4) foster employment opportunities and growth potential for all skill levels.	City of Hillsboro	Hillsboro Economic Development Partnership	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
30.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Small Business Resource Center	Create and market a business resource center that provides targeted support for small, emerging and multi-lingual businesses including but not limited to mentoring, grant and loan advice and assistance for start-ups.	Hillsboro Economic Development Partnership	Hillsboro Chamber of Commerce; City of Hillsboro; Westside Economic Alliance; Portland Development Commission; Entrepreneurial Forum; Oregon Economic Business Initiative; Small Business Development Center; Pacific University; Intel 4-H Tech Wizards; Hillsboro School District	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
30.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Multi-Cultural Business Resources Involvement	Encourage the use of multi-cultural resources that exist in businesses and throughout the community to assist companies in hiring and training the community's multi-cultural population.	Hillsboro Chamber of Commerce	City of Hillsboro; Hillsboro Sister City Association; Westside Economic Alliance; Community Action Organization; key Hillsboro businesses; Small Business Development Corporation; business associations; Centro Cultural	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
30.4	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Downtown Core Area Vision	Develop a Downtown Core Area Vision that results in an economically viable and regionally attractive downtown to be implemented with available public and/or private funds and technical resources. Review Regional Urban Design Action Team (RUDAT) and Downtown Redevelopment Policy Advisory Committee (DRPAC) studies to help develop the Core Area Vision.	City of Hillsboro	Hillsboro Chamber of Commerce; property owners; Hillsboro Downtown Business Association		<input checked="" type="checkbox"/>		
30.5	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Downtown Redevelopment Opportunities	Identify and encourage opportunities for redevelopment and renovations of retail, office, residential and mixed-use building, including financing strategies and construction projects, of the Downtown Hillsboro Core Area while maintaining the overall "small-town" character.	City of Hillsboro	Property owners; Hillsboro Chamber of Commerce; Hillsboro Actors Repertory Theatre (HART); Hillsboro Historical Society; Tuality Healthcare; Pacific University; Hillsboro Downtown Business Association; City of Hillsboro Urban Renewal Task Force, Pacific University, Hillsboro Arts and Culture Council and Hillsboro Landmarks Committee		<input checked="" type="checkbox"/> Ongoing	➡	➡
30.6	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Downtown Parking Strategy	Develop and secure funding for a downtown parking strategy and parking facilities.	City of Hillsboro	Hillsboro Chamber of Commerce; Pacific University; Hillsboro Downtown Business Association		<input checked="" type="checkbox"/> Ongoing	➡	➡



# VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

STRATEGY 30 (Continued)				Priority/Timeline			
30.7	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Downtown Marketing and Business Recruitment Program	Develop and implement a downtown marketing and business recruitment program.	Hillsboro Chamber of Commerce	City of Hillsboro Economic Development Department; Hillsboro Downtown Business Association		■		
30.8	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Identify and Support Economic Activity Centers	Identify opportunities and support growth at economic activity centers through strategic planning and targeted investments. Activity centers include, but are not limited to 10th Avenue/Shute, Downtown, Orenco Station, Tanasbourne, Amberglen, North Hillsboro Industrial Area, South Hillsboro and Witch Hazel.	City of Hillsboro	Housing Development Corporation; Hillsboro Chamber of Commerce; Hillsboro Economic Development Partnership; Tanasbourne Business District; Hillsboro Downtown Business Association		☑ <i>Ongoing</i>	➡	➡
30.9	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
City-Wide Business Marketing and Recruitment	Market Hillsboro as a great place to do business by promoting our economic activity areas, quality of life features and the "Hillsboro Way" to prospective business investors.	Hillsboro Chamber of Commerce	City of Hillsboro; Hillsboro Downtown Business Association; Rotary			■	➡ <i>Ongoing</i>
30.10	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Wireless Networks Access	Explore the feasibility of establishing wireless networks in public spaces and places.	City of Hillsboro					■

STRATEGY 31: Promote the creation of family-wage jobs.				Priority/Timeline			
31.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Family-Wage Jobs Creation	Develop and regularly update a definition of "family-wage" jobs.	Hillsboro Economic Development Partnership	City of Hillsboro; Hillsboro Chamber of Commerce; Community Action Organization		☑ <i>Ongoing</i>	➡	➡
31.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Family-Wage Jobs Profile	Utilize available information to describe jobs and wages existing in Hillsboro.	Hillsboro Economic Development Partnership	Portland State University Center for Population Research; American Electronics Association; City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Westside Economic Alliance		☑ <i>Ongoing</i>	➡	➡
31.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Business Targeting Research	Analyze data assembled in 31.2 to support the City of Hillsboro's Economic Development department in their efforts to attract and retain family wage jobs, making Hillsboro the jurisdiction of choice for family-wage employers.	Hillsboro Economic Development Partnership	City of Hillsboro; Metro; Westside Economic Alliance; Portland Development Commission (PDC); Portland State University		■		



# VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

## STRATEGY 32: Ensure zoning and development codes and land supply match the needs of all business types.

Priority/Timeline

32.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Zoning and Development Codes Revision	Revise zoning and development codes and permit processes to recognize the needs of all types of businesses (entrepreneurial, network, incubator, traditional). Revisions should take into account the requirements created by high-speed networks, home based businesses, mixed employment, residential and retail uses.	City of Hillsboro	Hillsboro Chamber of Commerce; Westside Economic Alliance		<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>
32.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Business Land/Space Database	Maintain a list of brokers and leasing agents contacts that can provide information on vacant commercial and industrial properties.	Hillsboro Economic Development Partnership	City of Hillsboro; Hillsboro Chamber of Commerce; Metro; Washington County; City of Beaverton; Portland Development Commission; real estate community		<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>

## STRATEGY 33: Assure a long-term water supply for local business through sound water management practices.

Priority/Timeline

33.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Regional Water Supply Leadership	Take a leadership role in ongoing actions to ensure the adequacy of the regional water supply and delivery system.	City of Hillsboro	Joint Water Commission; Metro; major users; Washington County; customers; Regional Water Consortium/Conservation Coalition; U.S. Bureau of Reclamation; Clean Water Services; State of Oregon Water Resource Division; Tualatin Valley Irrigation District; Water Managers Group; Clean Water Services	<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Water Systems Support	Active, ongoing support for capital improvement projects to develop and implement adequate water delivery and storage systems.	Hillsboro Chamber of Commerce	Hillsboro Utilities Commission; Washington County; Joint Water Commission; City of Hillsboro	<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
33.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Water Conservation Program Development	Develop and implement water conservation programs.	City of Hillsboro	Clean Water Services; Joint Water Commission; Regional Water Providers Consortium; green industry; Hillsboro School District; other local water providers (Forest Grove, Tualatin Valley Water District, Tigard); Hillsboro School District; Hillsboro Police Department; Community Action; Joint Water Commission Partners; Regional Water Providers Consortium; Intel; Hillsboro Boys & Girls Club; Home Depot; Hillsboro Parks and Recreation	<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



# VISION FOCUS AREA: CREATING ECONOMIC OPPORTUNITY

## STRATEGY 34: Support transportation and communication system improvements to move goods, services and information and to allow residents to efficiently reach destinations throughout the community.

Priority/Timeline

34.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Airport Master Plan Involvement	Participate in the implementation of the Hillsboro airport master plan update.	Hillsboro Chamber of Commerce	Port of Portland; Hillsboro Airport Business Association; Washington County		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡
34.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Regional Transportation Leadership	Take leadership role in the planning for and financing of local and regional transportation systems.	City of Hillsboro, Hillsboro Chamber of Commerce	Westside Transportation Alliance; private utilities; Washington County; Tri-Met; Oregon Department of Transportation (ODOT); Metro; major community employers; Tuality Community Hospital; Pacific University	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
34.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Community Data Network Strategy	Develop a high-speed data network strategy throughout the community.	City of Hillsboro	Hillsboro Chamber of Commerce; high-tech companies; utility companies; cable franchise companies; Washington County; Hillsboro School District		<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡

## STRATEGY 35: Team educational institutions and business to better match education and training with jobs.

Priority/Timeline

35.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Workforce Development	Facilitate connections between business employment needs and education and workforce programs.	Hillsboro Chamber of Commerce	Hillsboro Chamber of Commerce; Business Education Compact; Oregon Employment Department; Oregon Graduate Institute (OGI); Capital Center; Portland Community College (PCC); Westside Economic Alliance; Hillsboro School District; Oregon Investment Board; Oregon Bureau of Labor and Industries; Trade unions; Livable Oregon; PSU Population Research Center; Region 2 Workforce Investment Board; Washington County Vision Action Network; Worksystems, Inc.; Centro Cultural		■ <i>Ongoing</i>	➡	➡
35.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Enhance Business Internship Programs	Enhance internship and apprenticeship programs for persons entering and re-entering the workforce.	Hillsboro Chamber of Commerce	Washington County Department of Disability, Aging and Veteran Services; Worksystems, Inc.; Business Education Compact; School to Work Consortium; PCI's; SAIF; Oregon Farm Bureau, and Oregon State University (OSU); Hillsboro School District; Portland Community College; Pacific University	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡



Strategy 33: Regional Water Supply



# VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

## STRATEGY 36: Support initiatives that will ensure Hillsboro retains the highest quality educational system. Priority/Timeline

36.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Education Action Council	Form an Education Action Council to provide leadership in the development of initiatives that promote excellent comprehensive schooling for preschool, K-12 and adult and continuing education.	Hillsboro Chamber of Commerce and Hillsboro School District	Portland Community College; private schools; Oregon Graduate Institute	<input checked="" type="checkbox"/>			
36.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Education/ Training Coordination	Develop and maintain a web links page listing public and private training and apprenticeship programs available in Hillsboro.	Hillsboro Chamber of Commerce	City of Hillsboro; Hillsboro School District; Portland Community College; private schools; NW Regional Education Service District	<input checked="" type="checkbox"/> <i>Ongoing</i>			
36.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Local Education/High-Tech Consortium	Form a consortium of Hillsboro area high technology companies to position Hillsboro as a model in education that reflects its high-tech economy.	Hillsboro Chamber of Commerce	Individual industry leaders; Beaverton Chamber of Commerce; Hillsboro School District; City of Hillsboro; Hillsboro Senior Center; Hillsboro Boys & Girls Club; Portland Community College; Business Education Compact			■	
36.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Math and Science Education	Ensure students have local access to state-of-the-art math, science and technology education to prepare for the jobs of the future.	Hillsboro School District	Hillsboro Chamber of Commerce; Portland Community College; Business leaders			■ <i>Ongoing</i>	
36.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Parent Involvement in Schools	Expand parent involvement in schools to increase issue awareness and build connections with the private sector and community.	Hillsboro School District	Stand for Children; Community Action Organization; Hillsboro School District; Parent-Teacher Associations; Booster clubs			■ <i>Ongoing</i>	
36.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Early Childhood Learning Inventory and Access	Create an inventory of early childhood learning programs and resources and increase participation rates by promoting and facilitating access.	City of Hillsboro	Hillsboro School District; Washington County Community Learning Services; Washington County Commission on Children and Families; Community Action Organization; Oregon Child Development Coalition			■ <i>Ongoing</i>	

## STRATEGY 37: Ensure that Hillsboro's library system is accessible and valuable for all members of the community and that it remains an integral part of the community's educational resources. Priority/Timeline

37.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Library System Access Enhancement	Maintain and enhance easy access to libraries throughout the community, improving the number of facilities, location, hours of operation and availability of resources.	City of Hillsboro	Tri-Met; Civic groups; Washington County Co-op Library Services; Library Foundation; Friends of the Library		<input checked="" type="checkbox"/> <i>Ongoing</i>		
37.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Libraries as Resource Centers Promotion	Support the use of libraries as resource centers and provide programs for all members of the community including youth, family, adults and the community's multi-cultural population. Such programs could include outreach efforts throughout the community.	City of Hillsboro	Neighborhood associations; Hispanic community; Washington County Cooperative Library Service; National Endowment for the Humanities; Regional Arts & Culture Council; Hillsboro Library Foundation; Friends of the Library; Hillsboro School District; Centro Cultural; Hillsboro Rotary; AARP; Hillsboro Schools Foundation; Hillsboro Parks & Rec		<input checked="" type="checkbox"/> <i>Ongoing</i>		

**Priority/Timeline Key:**  = Implemented    = Ongoing    ■ = To be implemented





# VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

STRATEGY 38: Assure structured, wholesome activity for youth by promoting and expanding extracurricular opportunities.				Priority/Timeline			
38.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Youth After School Programs	Establish a comprehensive after school academic and recreational program utilizing existing resources (e.g., schools, parks and recreation, churches, libraries, transportation, etc.) that will provide activities for Hillsboro School District youth from 3-6 p.m. weekdays.	Hillsboro School District	Existing youth service organizations (e.g., Hillsboro Boys & Girls Club); City of Hillsboro; churches; Retired Seniors Volunteer Program; Campfire USA; Nike School Innovation Fund	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
38.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Expanded After School Programs	Expand after school education, nutrition and athletic programming with emphasis on at-risk and disadvantaged youth.	Hillsboro Boys & Girls Club	Oregon Food Bank; Oregon Zoo; OSU Extension Services; Oregon Children's Theatre; Forest Grove School District		<input checked="" type="checkbox"/> Ongoing	➡	➡

STRATEGY 39: Bring community seniors and youth together in mutual learning, mentoring and support programs.				Priority/Timeline			
39.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Seniors and Youth Partnerships	Create one or more pilot partnerships between senior groups and schools to encourage mutual learning and enrichment.	Hillsboro School District	Hillsboro Senior Center; Hillsboro Chamber of Commerce; Hillsboro Sister City Association; senior foster care facilities; local retirement centers and nursing homes; SOLV; Christmas in April; Habitat for Humanity; Start Making a Reader Today (SMART); Retired Seniors Volunteer Program; Washington County Dept. of Disability, Aging and Veteran Services; retirees	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
39.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Host Film Events	Host or promote independent and fine art film events at local venues.	Hillsboro Arts and Culture Council	City of Hillsboro; Hillsboro Community Arts; Venetian Theater			■ Ongoing	➡



# VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

## STRATEGY 40: Promote and develop priority projects for the performing and cultural arts and craft exhibitions.

Priority/Timeline

40.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Cultural Arts Center	Develop and activate the Glenn and Viola Walters Cultural Arts Center.	City of Hillsboro	Hillsboro Community Arts; other arts organizations including: Washington County Arts, Business and Community Alliance (ABC); Hillsboro Actors Repertory Theatre; Regional Arts & Culture Council; other foundations and private individual donors; Centro Cultural and/or other ethnic organizations; Tualatin Valley Television; Washington County Dept. of Disability, Aging and Veteran Services; Hillsboro School District	<input checked="" type="checkbox"/>			
40.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Hillsboro Arts and Culture Council	Form a new Hillsboro Arts and Culture Council.	City of Hillsboro	Hillsboro Community Arts; Regional Arts & Culture Council		<input checked="" type="checkbox"/>		
40.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Musical Performances Expansion	Attract more musical performances to Hillsboro.	Hillsboro Arts and Culture Council	Regional Arts & Culture Council; City of Hillsboro; private concert promoters; business sponsors; Washington County Fair Complex; Hillsboro School District; Hillsboro Historical Society; BJ's Coffee; NW Arts Support Group; Main Street Art Society	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
40.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Arts/Crafts Fairs	Hold fairs for arts and crafts in downtown area.	Hillsboro Arts and Culture Council	Hillsboro Tuesday Marketplace and Hillsboro Farmers' Market; Hillsboro Chamber of Commerce; other local arts groups; Hillsboro School District; Hillsboro Downtown Business Association (HDBA)	<input checked="" type="checkbox"/> <i>Ongoing</i>	➡	➡	➡
40.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Arts Funding Development	Develop a long-term, stable source of funding for the arts.	Hillsboro Arts and Culture Council	Regional Arts & Culture Council; City of Hillsboro; industry supporters; Community College; Hillsboro School District; Hillsboro Community Arts		■ <i>Ongoing</i>	➡	➡
40.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Public Art	Foster public art projects that engage a broad range of partners and community members (e.g., murals, street art, sculptures, etc.)	Hillsboro Arts and Culture Council	Sequoia Gallery; Hillsboro Community Arts; Washington County Cultural Heritage Commission			■ <i>Ongoing</i>	➡



# VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

## STRATEGY 41: Encourage youth, adult and family knowledge of, appreciation and participation in the arts and cultural opportunities in the community.

Priority/Timeline

41.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Art and Exhibit Tours	Organize regular tours of displayed art and exhibits in coordination with Hillsboro businesses, public institutions, galleries, private collections and artists.	Hillsboro Arts and Culture Council	Hillsboro Chamber of Commerce; Local businesses; Galleries; arts and crafts folks; Tri-Met (as a Light Rail event); Hillsboro Community Arts; Hillsboro Downtown Business Association; Tualatin Valley Television; Hillsboro School District; T.D. Brown Fine Arts; Tuesday Market; Hillsboro Historical Society; Washington County Historical Society; Jackson Bottom Wetlands		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
41.2	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Youth Arts Support	Encourage local businesses and organizations to sponsor and promote youth art projects and then display them as part of the above.	Hillsboro Arts and Culture Council	Hillsboro School District; Hillsboro Downtown Business Association; Esplanade; Tualatin Valley Television; Glenn & Viola Walters Cultural Arts Center; Hillsboro Arts and Culture Council (HACC); Hillsboro Youth Advisory Council (HYAC); Hillsboro Chamber of Commerce; Age Celebration; Safeplace for Youth; Community Aids Foundation			<input type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>
41.3	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
New Local Arts Competition	Develop a semi-annual or annual art exhibition based on selected themes connected to Hillsboro.	Hillsboro Arts and Culture Council	Regional Arts & Culture Council; Convention and Visitors Bureau of Washington County; Rose Festival Association; other existing events (e.g., Happy Days, County Fair, Saturday Market); Valley Art Association; Portland Community College Art Beat; Hillsboro Community Arts; Hillsboro School District; Tualatin Valley Television; Hillsboro Downtown Business Association; Intel; Hillsboro Chamber of Commerce		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
41.4	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Display Art in Public Venues	Utilize the Hillsboro Civic Center and other public facilities as venues to display art by students, seniors and professionals.	Hillsboro Arts and Culture Council	Hillsboro School District; Hispanic groups, Hillsboro Senior Center; Hillsboro Boys & Girls Club (as sources of work to display); Hillsboro Tuesday Marketplace; NW Arts Support Group; Main Street Art Society; Westside Cultural Arts Alliance; Regional Arts & Culture Council; Seabold Family of Senior Housing; Hillsboro Chamber of Commerce; Boys & Girls Aid Society; Walters Cultural Art Center; Rotary Club; Sequoia Gallery and Studio	<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
41.5	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Support Performing Groups	Support performance groups for adults and youth (e.g., bands, orchestra, ensembles, choirs).	Hillsboro Arts and Culture Council	Hillsboro Community Arts; Hillsboro School District (and Bands); Washington County Dept. of Disability, Aging and Veteran Services; Hillsboro Music; Music Village of Hillsboro; sponsors; retirees		<input checked="" type="checkbox"/> <i>Ongoing</i>	<input type="checkbox"/>	<input type="checkbox"/>
41.6	<b>Action</b>	<b>Lead Partner</b>	<b>Support/Potential Partners</b>	<b>2000-2004</b>	<b>2005-10</b>	<b>2011-15</b>	<b>2016-20</b>
Arts and Culture Facility Inventory	Inventory arts and culture facilities and identify access to additional facilities where demand is unmet.	Hillsboro Arts and Culture Council	Hillsboro School District; Hillsboro Chamber of Commerce; Hillsboro Downtown Business Association; Washington County Fair; Washington County Visitors Association				<input type="checkbox"/>

Priority/Timeline Key:  = Implemented     = Ongoing     = To be implemented



# VISION FOCUS AREA: EXPANDING EDUCATIONAL & CULTURAL HORIZONS

## STRATEGY 42: Build and celebrate cultural diversity, awareness and understanding in the Hillsboro community.

Priority/Timeline

42.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New ESL Programming	Increase and promote local 'English as a Second Language' programming on public cable access television.	Tualatin Valley Television	Centro Cultural; Oregon Human Development Corporation; American Friends Services; CAUSA; Community Action Organization; Virginia Garcia Clinic; Tuality Healthcare; A Child's Place; 4-H; City of Beaverton; Open forum; Latino Youth Voice; Westside Cultural Alliance; Portland Community College; Hillsboro School District		■ <i>Ongoing</i>	➡	➡
42.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Latino Cultural Center Study	(A) Examine the need and community interest in establishing a new Latino cultural center. (B) If need is demonstrated, create a new Latino cultural center (e.g., history, arts, celebrations).	Centro Cultural	Washington County Historical Society; City of Hillsboro; Hillsboro Chamber of Commerce; Retired Seniors Volunteer Program; Regional Arts & Culture Council; Oregon Folk Life Program; Westside Economic Alliance; Oregon Historical Society; Cornelius Library; Washington County Cultural Trust; El Hispanic News; Hillsboro 2020 Latino Outreach Advisory Committee		☑		
42.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Community Food-Tasting Event	Create a "Taste of the World" event that would feature a number of cultures represented locally through food, beverage, music, visual and performing arts and crafts booths. Work toward making it a regular, rotating event with a different culture highlighted each time.	Hillsboro Chamber of Commerce	Washington County Winery Association; Convention and Visitors Bureau of Washington County; ethnic clubs; organizations; Visitation Catholic Church; OSU Extension Service; Hillsboro Senior Center; Verbot Sausage; City of Hillsboro; Hillsboro Sister City Association; financial institutions; Tuesday Market			■	



Action 40.1: Cultural Arts Center





# VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

## STRATEGY 43: Emphasize wellness by educating all generations, starting with the youngest, about the benefits of staying fit and healthy.

Priority/Timeline

43.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Local Fitness Promotion	Raise awareness and promote programs covering nutrition and staying healthy and fit through a community-wide campaign.	City of Hillsboro	Hillsboro School District; health care and medical services (e.g., Tuality Community Hospital, Washington County Health and Human Services/Dept. of Disability, Aging and Veteran Services); private sector (especially high-technology industry); fitness industry; insurance industry; KUIK; Hillsboro Argus (media in general); Hillsboro Chamber of Commerce		<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>

## STRATEGY 44: Increase the availability of affordable, accessible health care to the community's uninsured, under-insured and low-income residents.

Priority/Timeline

44.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Health Care Referral Service Expansion	Expand and consolidate information referral service.	Community Action Organization	State and Washington County Services; City of Hillsboro; Washington County Health and Human Services Department; Washington County Department of Disability, Aging & Veteran Services; Media (for information distribution); Washington County Library Cooperative System; Community organizations (with newsletters and other communication vehicles); Essential Health Clinic; Virginia Garcia Memorial Health Center; 211Info; Verizon	<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
44.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Health Care Barrier Removal	Establish ongoing system to identify groups of Hillsboro-based citizens who lack access to necessary health care and develop collaborations to bring resources to bear in addressing these needs.	Tuality Healthcare	Virginia Garcia Clinic; Community Action Organization; Oregon Health Plan; Washington County Disability, Aging and Veteran Services Department; Oregon Adult and Family Services Division; Providence Health System; Kaiser Permanente; Hillsboro School District; Washington County Commission on Children and Families; Washington County Health and Human Services Department; Centro Cultural; Housing Development Corporation of Washington County; Preventative Medicine Residency Program (OHSU); Pacific University School of Physical Assistant Studies; St. Matthew Catholic Church; VISTA (Volunteers in Service to America); Verizon; United Way of the Columbia-Willamette; Essential Health Clinic		<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>
44.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Health Care Access and Funding Advocacy	Develop collaboration among local health care agencies and other stakeholders to advocate to state and federal legislators on issues related to health care access and funding.	Tuality Healthcare	Pacific University; Providence Health System; Legacy Health System; Kaiser Permanente; Vision Action Network; Oregon Health Access Campaign		<input checked="" type="checkbox"/> Ongoing	<input type="checkbox"/>	<input type="checkbox"/>





# VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

## STRATEGY 44 (Continued)

### Priority/Timeline

44.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Expand Essential Health Clinic	Sustain and expand Hillsboro-based free medical clinic for the underserved.	Tuality Healthcare	Project Access Washington County (PAWC); Washington County Department of Health and Human Services; Virginia Garcia Memorial Health Center; Pacific University; Kaiser Permanente; Providence Health System; Legacy Health System		<input checked="" type="checkbox"/> Ongoing	➡	➡
44.5	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Expand Health Services and Capacity	Expand Hillsboro-based medical services and capacity by adding counseling, dental health and hygiene and physical therapy regardless of patients' ability to pay.	Pacific University	Tuality Healthcare; Kaiser Permanente; Virginia Garcia Memorial Clinic; Essential Health Clinic				■ Ongoing
44.6	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Promote Health Care Access for Children	Raise awareness and help children obtain health care through the Oregon Health Plan, State Children's Health Insurance Plan and other means as they become available.	Tuality Healthcare	Virginia Garcia Memorial Clinic; Washington County Council on Children and Families; Community Action Organization; Hillsboro School District; Bienestar; Northwest Regional ESD; Hillsboro Pediatric Clinic; Healthy Kids; Public Health-Teen Health Clinic; Kaiser Permanente Child Health Program; Centro Cultural; Youth Contact			■ Ongoing	➡

## STRATEGY 45: Facilitate access to home and hospice care systems and other health services as the aging population increases.

### Priority/Timeline

45.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Health Care Services Education	Educate the community on the range of respite, in-home, small group and foster care services available in Hillsboro.	Tuality Healthcare	Private and non-profit care providers, including ambulance services, and other agencies; AARP; ARC; Washington County Hospice; Home Street; Tualatin Valley Workshop; Providence Health System; Legacy Health System; Kaiser Permanente trained volunteers; Washington County Department of Disability, Aging and Veteran Services (Lifespan Respite); Tri-County Life Span Respite Group; Metro Caregiver Alliance; other health care service providers; faith community	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡
45.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Senior Housing Options	Inventory, promote and facilitate entry into senior housing, assisted living and foster care facilities, and encourage additional supply and diversity to meet changing demand.	Washington County Department of Aging and Veteran Services	Washington County Housing Authority; City of Hillsboro				■ Ongoing



# VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

STRATEGY 46: Sustain community understanding of and support for public safety programs.					Priority/Timeline			
46.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Public Safety Promotion	Conduct ongoing community outreach and communications to develop understanding and awareness of public safety programs.	City of Hillsboro	Other local public and private providers of police and fire services; Neighborhood and Community Participation Organizations (CPOs); Washington County Environmental Community Awareness & Emergency Response; Tualatin Valley Television; SafeKids Washington County; Oregon SafeKids; Tuality Healthcare; Hillsboro Argus, KUIK Radio; Home Depot; Target; Intel; Hillsboro Downtown Business Association; Hillsboro School District; Oregon Life Safety Team; Oregon Crime Prevention Association; SAFE KIDS; Governor's Fire/ Police Advisory Council	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡	
46.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Public Safety Planning	Solicit community input in public safety planning.	City of Hillsboro	Hillsboro School District; Chamber of Commerce; State Fire Marshal; State Police; Office of Consolidated Emergency Management; Community Participation Organizations; Hillsboro Downtown Business Association; Tuality Healthcare; Community Action Organization; Washington County District Attorney's Office and Juvenile Department			<input checked="" type="checkbox"/> Ongoing	➡	
STRATEGY 47: Expand and sustain neighborhood-based community relations and safety programs.					Priority/Timeline			
47.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Community Safety Training/Targeting	Target for information and training, additional neighborhoods, elderly, rental and non-English speaking populations as well as Hillsboro businesses.	City of Hillsboro	Hillsboro School District; Property Managers; Neighborhood Associations; churches; key businesses (e.g., Tuality Community Hospital); Community Participation Organizations (CPOs); Housing and Urban Development (HUD); Washington County Dept. of Disability, Aging and Veteran Services/Federal Offices; Section 8 Programs; Oregon Department of Housing; Oregon State Family Services Division; Oregon Liquor Control Commission; Ceasefire Oregon; Tualatin Valley Television	<input checked="" type="checkbox"/> Ongoing	➡	➡	➡	
47.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Public Safety Issue Response Mechanisms	Develop dynamic outreach programs that provide information and education to a range of Hillsboro residents on high-priority community safety issues (e.g., bicycle and pedestrian safety, traffic safety, secure crime reporting, etc.)	City of Hillsboro	Intel; National Guard		<input checked="" type="checkbox"/> Ongoing	➡	➡	
47.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Location-Appropriate Public Safety Strategies	Identify high-crime areas and develop location-appropriate strategies to enhance public safety.	City of Hillsboro	Homeowner Associations; Washington County			■ Ongoing	➡	
47.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20	
Emergency Shelter Supply	Advocate for an adequate supply of emergency shelters for people in need of safe, temporary housing.	Community Action Organization	City of Hillsboro; Interfaith Community on Homelessness; Washington County; Domestic Violence Resource Center			■ Ongoing	➡	



# VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

## STRATEGY 48: Enhance the multi-language communications network included in the community's planning and response program.

Priority/Timeline

48.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Multi-Lingual Emergency Training Enhancement	Develop multi-lingual and multi-cultural capacity within public safety departments of the City. Recruit multi-lingual and multi-cultural staff. Provide ongoing language training for emergency service personnel; produce multi-lingual and multi-cultural training publications.	City of Hillsboro	Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Washington County Diversity Consortium	<input checked="" type="checkbox"/> Ongoing			
48.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Language Network Technology	Identify and procure technology to assist expanding capacity of the multi-language network.	City of Hillsboro	Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Casa del Futuro	<input checked="" type="checkbox"/> Ongoing			
48.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Language Network Expansion	Extend the network in include neighboring communities and other government agencies.	City of Hillsboro	Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community; Centro Cultural; Immigration and Customs Agency; El Hispanic News	<input checked="" type="checkbox"/> Ongoing			

## STRATEGY 49: Reduce incidence of violence in the community committed by youth and against youth.

Priority/Timeline

49.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
School Resource Officers Program Continuation	Continue school resource officers program.	City of Hillsboro	Hillsboro Boys & Girls Club; Washington County Juvenile Services Department; Hillsboro School District; Washington County Health and Human Services Department; Social and Health Services; Bicycle Transportation Alliance	<input checked="" type="checkbox"/> Ongoing			
49.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
New Outreach Program Development	Create new outreach programs under the Boys & Girls Club, and other appropriate organizations that emphasize positive neighborhood youth activities, provide parenting classes for young families and enhance gang resistance programs.	City of Hillsboro	Hillsboro Boys & Girls Club; Washington County Juvenile Services Department; Hillsboro School District; Washington County Health and Human Services Department; Department of Disability, Aging and Veteran Services; social/health services; Campfire; OSU Extension Services	<input checked="" type="checkbox"/> Ongoing			
49.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Juvenile Fire Setting Prevention	Sustain and expand outreach and education programs that bring awareness and solutions to the problem of juveniles setting fires.	City of Hillsboro	State Fire Marshal; Juvenile Fire-setter Intervention Network of Washington County; Washington County Juvenile Justice Department; Department of Human Services Child Welfare; Hillsboro School District; Washington County Sheriff and District Attorney's Offices; Washington County; Multnomah County; Clackamas County; Yamhill County; and associated school districts; Fire Safe Children and Families; City of Hillsboro Police and Parks and Recreation Departments		<input checked="" type="checkbox"/> Ongoing		



# VISION FOCUS AREA: PROMOTING HEALTH AND SAFETY

## STRATEGY 50: Reduce barriers for people with disabilities.

### Priority/Timeline

50.1	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Barrier-free Housing Education and Incentives	Provide education and incentives to builders to develop barrier-free housing for persons with disabilities.	City of Hillsboro	Washington County Department of Disability, Aging & Veteran Services			■ <i>Ongoing</i>	➡
50.2	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
ADA Intersection Ramps	Sustain and expand City program of Americans with Disabilities Act (ADA) compliant ramps at intersections.	City of Hillsboro	Washington County Department of Disability, Aging & Veteran Services		☑ <i>Ongoing</i>	➡	➡
50.3	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
Housing with "Visitability"	Promote housing with "visitability," to allow persons with limited mobility barrier-free access to main floor.	City of Hillsboro	Washington County Department of Disability, Aging & Veteran Services			■ <i>Ongoing</i>	➡
50.4	Action	Lead Partner	Support/Potential Partners	2000-2004	2005-10	2011-15	2016-20
"Visitability" Education	Educate the public, developers and builders about the advantages of houses that meet "visitability" standards.	City of Hillsboro	Washington County Department of Disability, Aging & Veteran Services			■ <i>Ongoing</i>	➡



Strategy 46: Public Safety Programs



# Vision Implementation Committee



The success of the Hillsboro 2020 Vision Action Plan is determined through its **implementation**. A citizen-led Hillsboro 2020 Vision Implementation Committee (VIC) tracks and facilitates the progress of the Vision Action Plan. The committee is responsible for recommending revisions of the plan to the Hillsboro City Council as may be required to optimize effective implementation.

VIC membership reflects the broad interests and population of the community. The members include representatives from the Vision Action Plan's lead partners with two or more actions, key community interests and the public-at-large.

All Vision Implementation Committee meetings are open to the public. Public notice of each meeting is provided through media releases, mailings, and the project website.

A "Steering Committee," comprised of members of the Implementation Committee, acts as an executive advisory group. The Steering Committee helps identify issues for full committee discussion and makes recommendations for action. The Steering Committee also helps facilitate solutions if and when implementation barriers arise.

The charge, detailed membership structure, and staffing arrangements are described in the following pages.





# Vision Implementation Committee

## Charge

To monitor the progress of the adopted Vision Action Plan, encourage implementation of actions, and recommend minor modifications to the plan as necessary.

The committee's activities include:

- A minimum of two committee meetings per year.
- An annual progress report to the Hillsboro City Council.
- Host an annual "town hall" meeting for public discussion of the Vision Action Plan.
- Maintain two-way communication with lead partners to track and encourage action implementation.
- Recommend, if necessary, proposed changes to the Vision Action Plan for City Council consideration.

## Membership

The members of the Vision Implementation Committee are appointed by the City Council. The membership reflects the composition of the Hillsboro population with a cross-section of key interests and lead partners.

The committee has a Chair, appointed by the City Council, who represents the public-at-large and serves a three-year term. A Vice-Chair is selected by the Chair to act in his/her absence. Member terms also are three years with one-third of the terms ending each year. The Chair and members may be re-appointed by the City Council.

The membership includes one representative for each lead partner or interest as designated below. The number of public-at-large positions varies between four and five (not counting the Chair) to keep an uneven number of members for voting purposes.

1. Public-at-Large (Chair's position)
2. All lead partners with two or more assigned actions
3. Social Services
4. Environment
5. Faith
6. Public Safety
7. Hillsboro City Council (liaison to committee)
8. Four or five Public-at-Large representatives (depending on the number of members)

The Steering Committee membership consists of the following Vision Implementation Committee members:

1. Chair
2. Vice-Chair
3. Lead partner with the largest number of assigned actions
4. Lead partner with the second largest number of assigned actions
5. One general interest representative selected by the Chair
6. Two public-at-large representatives selected by the Chair



## Staff Support

Staff support is provided by the City of Hillsboro and includes the following activities:

- communications with committee members;
- development of committee agendas (in consultation with the Chair);
- coordination with City Council;
- meeting facilitation and logistics including Town Hall meeting;
- preparing meeting summaries;
- media notification; and
- production of written reports and other Hillsboro 2020 documents.

## Vision Action Plan Updates

As stated in its charge, the Vision Implementation Committee may recommend Action Plan revisions to the Hillsboro City Council. These proposals may originate with Hillsboro citizens, businesses, organizations, or lead partners. Recommendations from the Committee become effective upon the City Council's approval.

Since the *Hillsboro 2020 Vision and Action Plan* was developed based on extensive community input, any substantive language change to an action or strategy has the potential to impact the integrity of the original plan. Therefore, three Action Plan update processes have been established to allow for different types of revisions while maintaining a community connection and foundation:

### 1. Minor Revisions

Annually, the Vision Implementation Committee may recommend non-substantive Action Plan updates to the City Council. Examples of such revisions would include lead partner and potential partner changes or action language modifications which do not modify its intent.

### 2. New/Revised Actions

Annually, the Vision Implementation Committee may recommend new or substantially revised actions to the City Council. After consideration and development by the Committee, proposals which support the Vision Statement and an existing strategy, will be provided for public comment at the annual Town Hall. Subsequently, after considering the public input received, the Committee will decide whether to recommend the proposed action to the City Council for approval and incorporation into the Vision Action Plan.

### 3. New/Revised Strategies

Every five years, the Vision Implementation Committee may recommend new or revised strategies to the City Council. Since strategies provide the direction, or backbone, of the Vision Action Plan, extensive and meaningful public participation is necessary to maintain the integrity of this community-based plan. To this end, any public outreach effort will need to be city-wide and allow multiple venues for citizen involvement in the identification, development, and recommendation of new or revised strategies. The annual opportunity for new or revised actions will be incorporated into the Strategy Review process due to their key role in implementing strategies.



# Vision Implementation Committee

## Hillsboro 2020 Awards

The Vision Implementation Committee offers two awards annually to recognize an individual and an organization for exceptional service toward promoting achievement of the *Hillsboro 2020 Vision and Action Plan*.

The Outstanding Individual Award is given to a person who exemplifies one or more of the following criteria:

- Made an outstanding contribution to the mission and intent of Hillsboro 2020
- Helped promote awareness of Hillsboro 2020 Vision throughout the community
- Helped promote overall achievement of Hillsboro 2020 Vision Action Plan
- Has undertaken an extraordinary effort “above and beyond the call”
- Made the most out of the least amount of resources

The Outstanding Organization Award is given to an organization which has met one or more of the following criteria:

- Made an outstanding contribution to the mission and intent of Hillsboro 2020
- Helped promote awareness of Hillsboro 2020 Vision throughout the community
- Has undertaken and/or accomplished specific Hillsboro 2020 Action Plan strategies and actions
- Promoted achievement of strategies or actions that would not otherwise have been achieved without the Hillsboro 2020 Vision Action Plan

Individual Vision Implementation Committee members, staff and consultants are not eligible for these awards.



### Hillsboro 2020 Award Winners, 2010

Denzil Scheller, Greater Hillsboro Area Chamber of Commerce –  
Outstanding Organization  
Adriana Cañas – Outstanding Individual



# Public Involvement



The Hillsboro 2020 Vision Statement and Action Plan was originally developed over a three year period with **extensive public input**. Over 1,500 citizens participated in this community effort through public opinion polls, focus groups, public meetings and workshops, written surveys, web page responses and other venues. The result is a community-based product which reflects the values and priorities of Hillsboro citizens.

In 2010, the Vision Implementation Committee conducted the second major Hillsboro 2020 Action Plan update, called the *Strategy Review* process. This process engaged over 1,000 citizens and stakeholders through multiple venues and outreach opportunities. These five year updates, completed through extensive public participation, help ensure Hillsboro 2020 incorporates contemporary community values, capitalizes on new opportunities and technologies, and provides new residents an opportunity to shape their community. The updates also bring new community organizations to the table in order to spread implementation responsibility and benefits across a larger audience.

The *Hillsboro 2020 Vision and Action Plan* has won several awards recognizing its public involvement: the League of Oregon Cities (LOC) Good Governance Award for citizen engagement in 2000, as well as the International Association for Public Participation (IAP2) Core Values Project of the Year Award for exemplary public process in 2002.

The following subsections summarize the Hillsboro 2020 public involvement processes conducted to-date, starting with the original Vision and Action Plan development process.



## Identifying Issues and Resources

The development of the Hillsboro 2020 Vision Statement and Action Plan began in 1997 with the identification of present resources and community perspectives. Citizens and community leaders were asked, through telephone polls and focus groups, what was important to them about Hillsboro present as it plans for Hillsboro tomorrow.

Nine focus areas – from the environment, to arts and culture, to public safety, to education – and a set of community values emerged. The values included:

- *A strong sense of community*
- *An appealing mix of open spaces and urban areas*
- *Proximity to major recreational and cultural attractions*
- *An efficient transportation system*
- *Sufficient parks and recreational opportunities*
- *Compelling social, recreational and retail attractions*
- *A well-integrated community*

## Developing the Vision Statement

A citizen Vision Task Force was appointed by the Hillsboro City Council in September 1998 and charged with preparing a recommended Vision Statement. Public participation and opinion was sought during the process through several venues including, a Vision Fair, community workshops and forums, public presentations to over 35 community groups and organizations, newsletters (mailed city-wide), and a Hillsboro 2020 web page. Public meetings were also held in Spanish, with translated materials to reach Latino residents. In addition, all meetings of the Vision Task Force were broadcast on cable television.

In all, hundreds of community residents actively participated in the process, offering nearly 200 ideas on how to bring the vision to life. Based on this extensive public input and their discussion, the Task Force prepared a recommended Vision Statement for City Council consideration.

The Statement included six key focus areas for the community's future:

- *Strengthening and Sustaining Community* (community identity, community activities and citizen relationships)
- *Enhancing Neighborhoods and Districts* (connecting neighbors and businesses to the larger community; parks, transportation, housing)
- *Creating Economic Opportunity* (jobs and the workforce, business development)
- *Expanding Educational and Cultural Horizons* (education and learning, arts, cultural diversity)
- *Preserving the Environment* (natural resources protection and preservation, air and water quality)
- *Promoting Health and Safety* (police, fire, emergency response services; health and human services)

The draft Vision Statement was forwarded to the Hillsboro City Council, which approved it in June 1999.





## Developing the Action Plan

The Task Force reconvened in the fall of 1999 to develop an Action Plan to bring the vision to life.

Initially, the Task Force developed strategies to be pursued through the Action Plan. These strategies were based on vision ideas that emerged from public input obtained in the previous phase of the process.

In October 1999, the Task Force joined six Vision Action Teams, organized by the focus areas of the Vision Statement. Over 80 citizens participated on the teams. The teams were charged with developing the actions to bring the strategies, and the Vision Statement, to life. In addition to the Task Force members, each group included other interested citizens and City staff.

By January 2000, the teams developed recommended actions to implement the strategies. More than 125 actions were identified to bring the Vision to life. For each action, the teams identified a lead entity, potential partners, estimated costs and resources, and a proposed timeline for implementation.

Subsequently, the Task Force reviewed the work of the Vision Action Teams. The teams' proposals were provided to the public in another edition of the Hillsboro 2020 newsletter and feedback was solicited. The Task Force refined and consolidated the list of proposals to 46 strategies and 114 actions, and set priorities.

In the spring of 2000, the Task Force reviewed and approved the first edition of this report, including recommended timelines for executing the strategies and actions. It also sought the commitment of the lead partners to take responsibility for implementing the Action Plan once it was approved by the City Council.



The Vision Implementation Committee conducted the first Strategy Review, scheduled every five years until 2020, during a nine-month period beginning in September 2004. As part of this effort, an extensive public involvement process was conducted to ensure community input remained an integral part of the plan.

The Strategy Review process was intended to ensure the Hillsboro 2020 Vision Action Plan continued to reflect contemporary community values and priorities. Public input was solicited for new or revised strategies and actions only. Possible revisions to the Vision Statement were not considered.

There were three phases of the strategy review effort:

1. Identification of community ideas
2. Review, analysis, and proposal development
3. Proposal review

## Community Ideas

Between September and December 2004, new ideas were sought to implement the Hillsboro 2020 Vision. This community input was received through a variety of events and activities including:

- A questionnaire sent to all lead partners
- Two public forums
- A publication, including a survey, inserted in the Hillsboro City Views newsletter and distributed to all Hillsboro residences and businesses
- An online survey on the Hillsboro 2020 Vision website
- Numerous Speakers Bureau engagements with community groups

Through these outreach efforts, more than 400 suggestions were received. These suggestions were sorted and organized for review by six citizen focus area Work Groups.

## Proposal Development

In January 2005, six citizen Work Groups were formed representing the Hillsboro 2020 Vision focus areas. Each group consisted of 10 to 12 people including: Vision Implementation Committee members, lead partner representatives, and other community members.

All of the Work Groups met together for an orientation, and then met separately two to three times each to complete their reviews. The Work Groups reviewed the community input and analyzed its place in the Vision. They also reviewed the existing Action Plan items. Through this review process, the Work Groups forwarded specific strategy and action proposals for consideration by the Vision Implementation Committee for inclusion in the Vision Action Plan.



## Community Review

Beginning in April 2005, the Work Groups' strategy and action proposals received community review through multiple venues. Opportunities for public input included:

- A Hillsboro 2020 Vision Implementation Committee publication inserted in the spring Hillsboro City Views newsletter and distributed to all Hillsboro residences and businesses
- An online survey on the Hillsboro 2020 Vision website
- Speakers Bureau engagements
- Public input activities at the annual Hillsboro 2020 Vision Town Hall

All of the community input was forwarded to the Vision Implementation Committee for consideration as it developed final recommendations for the Hillsboro City Council. As a result, two new strategies were added, along with 33 new actions.



The second Strategy Review began in August 2009, executed with the same rigor as the first review and original visioning public engagement process. The “Year 10” Strategy Review leveraged new technology, including the use of web-based survey tools, electronic polling and Facebook. Results of the second Strategy Review included the addition of:

- two new strategies
- thirty-four new actions
- five new lead partner organizations
- numerous administrative updates to the Action Plan

As in the first review, there were no modifications to the Vision Statement or focus areas.

## Community Ideas

More than 550 new ideas were received during the ten-month community outreach effort. The following events and activities offered multiple opportunities for public input between August 2009 and May 2010:

- **Celebrate Hillsboro 2009** – Thousands of visitors passed by the “Vision Booth” at this summer celebration. Many stopped to learn more about Hillsboro 2020 and submit their suggestions.
- **Community Forums** – Public forums were held in October and early November at five different locations throughout Hillsboro.
- **Community Conversations** – Hundreds of new ideas were generated through conversations with community organizations, students and other groups representing diverse interests.
- **Surveys** – Many residents shared their ideas through a survey offered online and in the City Views newsletter, as well as in “idea drop boxes” at the SHARC recreation facility and Hillsboro Public Library.
- **Website & Facebook** – An updated website and Facebook page allowed “fans” to access information and track events. Currently, more than 600 individuals are subscribed to receive Hillsboro 2020 news and updates through the website, Facebook and an e-newsletter.



## Proposal Development

The community ideas and suggestions were used to inform a number of updates to the original Vision Action Plan and serve as the foundation for dozens of new Vision strategy and action proposals. The following outlines key steps in that process.



**Focus Area Work Groups** – Over 60 community members and topic area specialists volunteered to review community ideas by serving on one of six “focus area” teams. The groups worked from community idea lists sorted by their particular topic area. The teams then recommended amendments to the existing action plan or proposed new strategies or actions using community suggestions to help craft appropriate language.

**Vision Implementation Committee Review** – The Focus Area Work Groups forwarded their recommendations to the Hillsboro 2020 Vision Implementation Committee (VIC), who then reviewed, adjusted where necessary, and finalized a set of 44 new strategy and action proposals for public review.

**Administrative Updates** – In addition to generating new strategy and action proposals, and amending some existing actions to reflect community goals, the second Strategy Review involved general Action Plan “housekeeping.” Over the past decade, there have been a number of timeline shifts, lead partner changes and minor strategy and action modifications. Many were addressed in year ten, in advance of publishing this edition of the updated *Hillsboro 2020 Vision and Action Plan* document.

## Community Review

In the spring of 2010, the Vision Implementation Committee initiated the public review phase of the review and update. The VIC asked the community to consider and prioritize two new strategies and 42 action proposals (including three existing actions the VIC wanted to reconfirm with the public). Citizens identified priorities at the Annual Hillsboro 2020 Town Hall and through a public review survey offered both online and through an insert in the City Views newsletter.

Ultimately, the community showed strong support for all but two new action proposals. One existing action was also recommended for removal from the Action Plan for lack of a lead partner and public support.





# Acknowledgements

## Vision Implementation Committee Members (2005-2010)

Steve Callaway, Chair 2008-2010	Public-at-Large, Hillsboro School District
John Coulter, Chair 2000-2008	Public-at-Large
Olga Acuña	Public-at-Large
Sheri Badzik	Public-at-Large
Neshia B. Cameron	Hillsboro Landmarks Advisory Committee
Sarah Jo Chaplen	City of Hillsboro
Cece Clitheroe	Tuality Healthcare
Ellen Conley	Washington County
Catherine Crooker	Tuality Healthcare
Bob Cruz	Clean Water Services
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Paul Danko	Public Safety
Jen Davis	Hillsboro Economic Development Partnership
Tim Erwert	City of Hillsboro
Karen Frost	Westside Transportation Alliance
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Beth Graser	Hillsboro School District
John Hartner	Washington County
Marilynn Helzerman	Public-at-Large
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Pastor Tim Huber	Faith
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Sia Lindstrom	Washington County
Darell Lumaco	Bike/Pedestrian Task Force
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Jeff Nelson	Hillsboro Downtown Business Association
Deanna Palm	Greater Hillsboro Chamber of Commerce
Denzil Scheller	Public-at-Large
Karen Shawcross	Worksystems, Inc.
Victoria Shepard	Hillsboro Community Arts
Ted Vacek	Jackson Bottom Wetlands Preserve
Jimi Smith	Social Services
Brian Vaughn	Clean Water Services
Pat Willis	Jackson Bottom Wetlands Preserve
Tom Wolf	Environment
LeeAnne Wrenn	Tuality Healthcare



**Steve Callaway**  
VIC Chair, 2008-2010



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Sheri Badzik	Hillsboro Historical Society
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Neshia Cameron	Hillsboro Historical Society
Steve Callaway	Hillsboro School District
Manuel Castaneda	Public-at-Large
Catherine Crooker	Tuality Healthcare
Paul Danko	Public Safety
Craig Dye	Clean Water Services
Tim Erwert	City of Hillsboro
Chris Frazier	Worksystems, Inc.
John Godsey	Hillsboro Chamber of Commerce
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Councilor Doug Johnson	Hillsboro City Council
Bernie Kuehn	Hillsboro Community Arts
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Darell Lumaco	Bicycle/Pedestrian Task Force
Chrissie Manion	Hillsboro Historical Society
Councilor Karen McKinney	Hillsboro City Council
Pastor Ralph Medina	Public Safety
Jaime Miranda	Public-at-Large
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Karen Shawcross	Worksystems, Inc.
Jimi Smith	Social Services
Rick Van Beveren	Public-at-Large
Diane Walton	Worksystems, Inc.
Tom Wolf	Environment

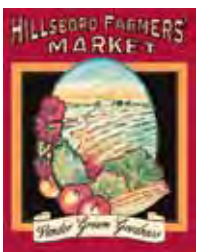


# Acknowledgements

## Hillsboro 2020 Lead Partners

As of December 2010

- Centro Cultural
- City of Hillsboro
- Clean Water Services
- Community Action Organization
- Hands-On Greater Portland
- Hillsboro Arts & Culture Council
- Hillsboro Bicycle & Pedestrian Task Force
- Hillsboro Boys & Girls Club
- Hillsboro Chamber of Commerce
- Hillsboro Community Arts
- Hillsboro Community Foundation
- Hillsboro Downtown Business Association
- Hillsboro Economic Development Partnership
- Hillsboro Farmers' Market
- Hillsboro Historical Society
- Hillsboro School District
- Hillsboro Sustainability Task Force
- Historic Landmarks Advisory Committee
- Jackson Bottom Wetlands Preserve
- One Economy Corporation
- Oregon International Air Show
- Pacific University
- SOLV
- Tualatin Valley Community Television
- Tuality Healthcare
- Washington County
- Washington County Bicycle Transportation Coalition
- Westside Transportation Alliance



# Acknowledgements

## Hillsboro 2020 Award Winners

### *Outstanding Individual Award*

- 2003 Perry Gruber
- 2004 Joseph Gall
- 2005 Olga Acuña
- 2006 Shirley Huffman
- 2007 Deborah Clarke
- 2008 Tim Erwert
- 2009 Paul Danko
- 2010 Adriana Cañas

### *Outstanding Organization Award*

- 2003 Greater Hillsboro Area Chamber of Commerce
- 2004 Hillsboro Bike & Pedestrian Task Force
- 2005 Hillsboro Capital Planning & Development Dept.
- 2006 Tuality Healthcare
- 2007 Jackson Bottom Wetlands Preserve
- 2008 Inukai Family Boys & Girls Club
- 2009 Community Action Organization
- 2010 Greater Hillsboro Chamber of Commerce

### *VIC Chair's Award*

- 2003 Steve Callaway
- 2004 Tim Erwert
- 2005 Paul Danko
- 2006 Marilyn Helzerman
- 2007 Joe Gall
- 2008 Olga Acuña
- 2009 Jaime Miranda
- 2010 Rene Heade

## Hillsboro City Council

*As of December 2010*

- Mayor Jerry Willey
- Council President Aron Carleson
- Councilor Olga Acuña
- Councilor Nenice Andrews
- Councilor Mike Castillo
- Councilor Ed Dennis
- Councilor Doug Johnson

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## Design & Photo Credits

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- Hillsboro Administration Department
- Hillsboro Parks & Recreation
- Hillsboro Fire Department

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Town Hall 2010 photos by Jess StewartMaize



# Acknowledgements

## Focus Area Work Groups: 2009–2010 Strategy Review

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### Strengthening & Sustaining Community

Sia Lindstrom, Chair  
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Barbara Simon  
Tom Hughes  
Kimberly Culbertson  
Olga Acuña  
Denisse Barajas Ochoa  
Adriana Cañas

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Randy Randolph  
Ignolia Duyck  
Sheila Hale  
Kelly Jurman  
Jimi Smith  
Veronica Fetzer





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Marilynn Helzerman, Chair  
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Tim Erwert  
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David Cooper	First Choice Service
John Coulter	Teufel Nursery, Inc.
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Kimberli Fitzgerald	Hillsboro Planning Commission
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Sarah Van Raden	Glencoe High School
Lynn Voigt	Public-at-Large
Jerry Willey	Jones & Roth Financial Group
Tom Wolf	Trout Unlimited
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# Acknowledgements

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Ray Ogilvie  
Jeff Petrillo  
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Denzil Scheller  
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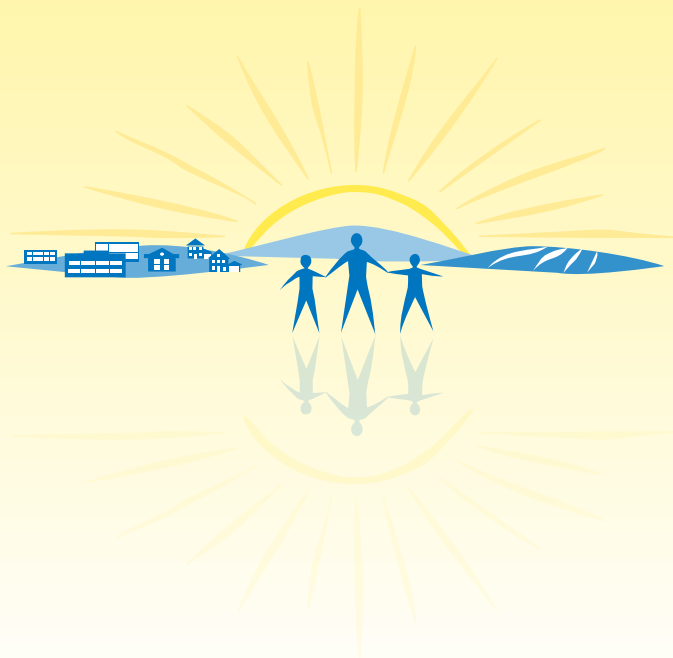
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