Solar Powering Your Community Addressing Soft Costs and Barriers







U.S. Department of Energy

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The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.



- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize permitting and interconnection processes
- Improve planning and zoning codes/regulations for solar electric technologies
- Increase access to solar financing options

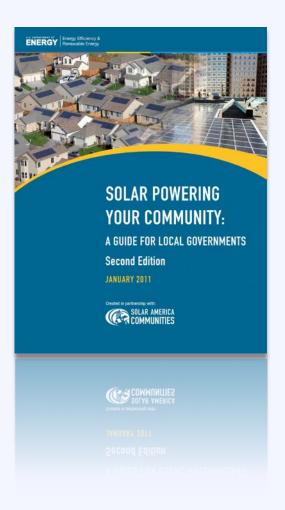


Resource

Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

www.energy.gov





Resource

Sunshot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs



www4.eere.energy.gov/solar/sunshot/resource_center



Technical Support

- 'Ask an Expert' Live Web Forums
- 'Ask an Expert' Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



www.solaroutreach.org



Poll Who's in the room?



Poll What is your experience with solar?



Agenda

08:40 — 09:00	Solar 101 for Communities
09:00 - 09:30	Understanding the Solar Regulatory Landscape
09:30 - 09:45	Permitting Solar Projects in Vermont
09:45 - 09:55	Break
09:55 - 10:10	Benefits and Barriers Activity
10:10 - 10:40	Introduction to Solar Project Finance
10:40 — 11:00	Growing Your Local Solar Market
11:10 - 11:10	Break
11:10 - 12:15	Regional Perspective: Panel of Local Speakers



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Solar Technologies



Solar Photovoltaic (PV)



Solar Hot Water



Concentrated Solar Power



Solar Technologies



Solar Photovoltaic (PV)

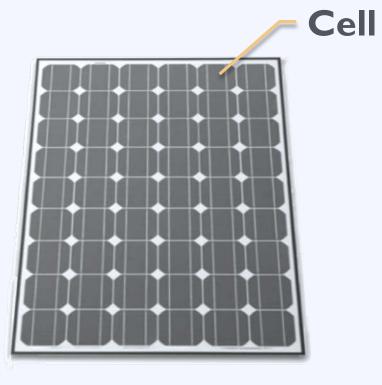


Solar Hot Water



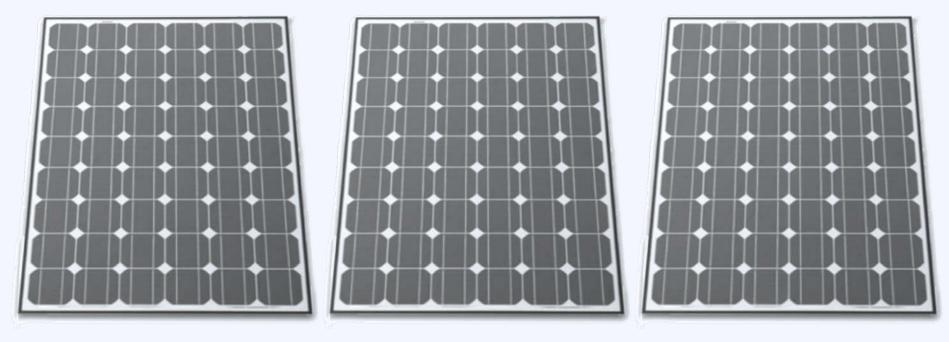
Concentrated Solar Power





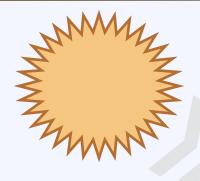
Panel / Module

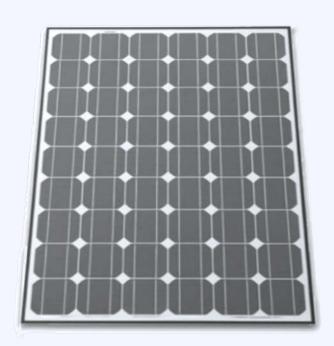




Array







Capacity / Power kilowatt (kW)

Production

Kilowatt-hour (kWh)





Residence 5 kW



Factory
| MW+



Office 50 – 500 kW

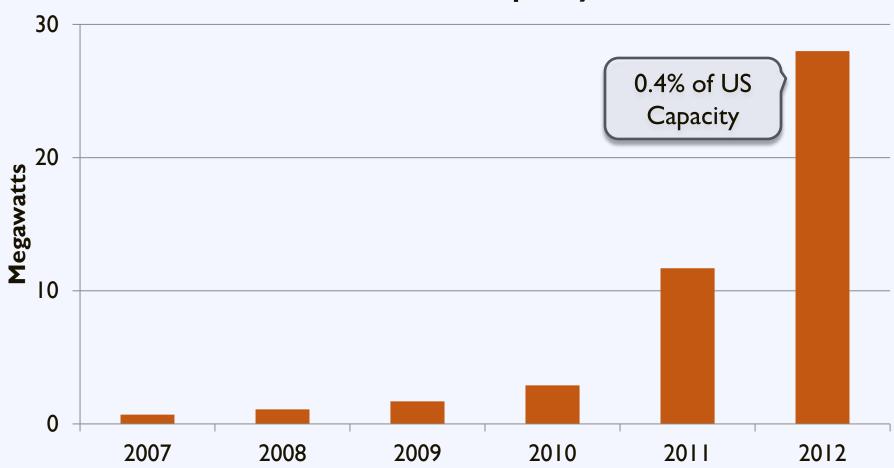


Utility
2 MW+



Vermont Solar Market

Cumulative Installed PV Capacity in Vermont





Source: IREC: US Solar Market Trends

Vermont Solar Market

Vermont

US







46

watts per person

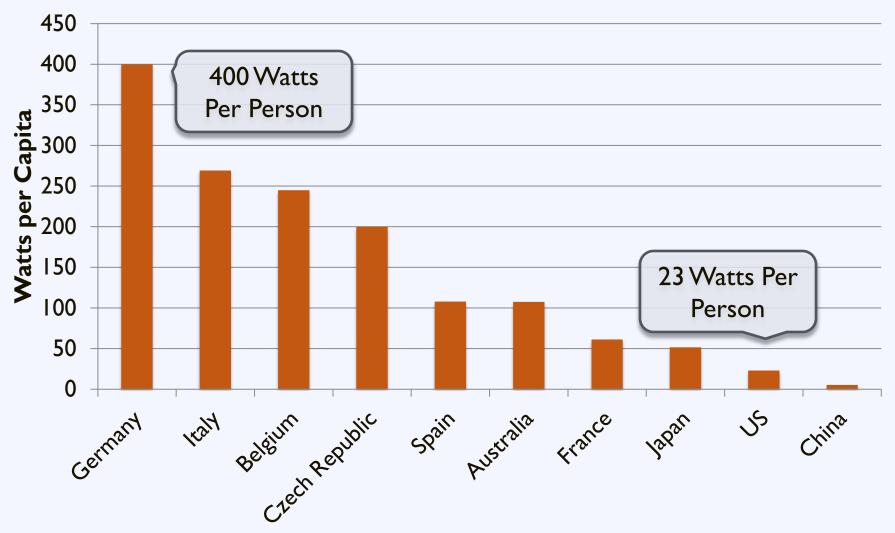
23

watts per person





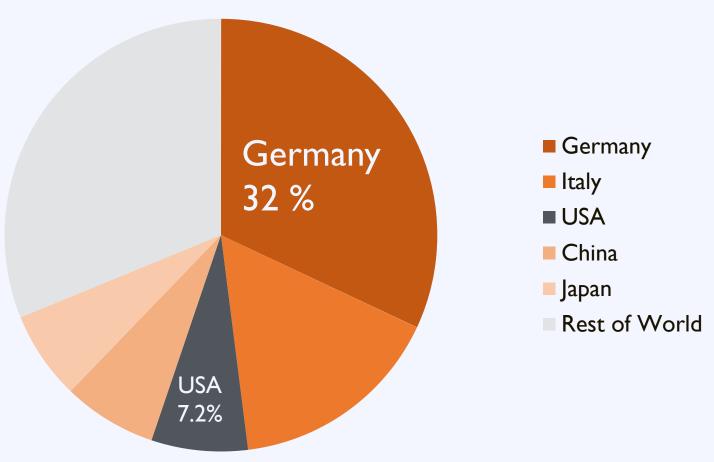
Installed Capacity per Capita





Installed Capacity

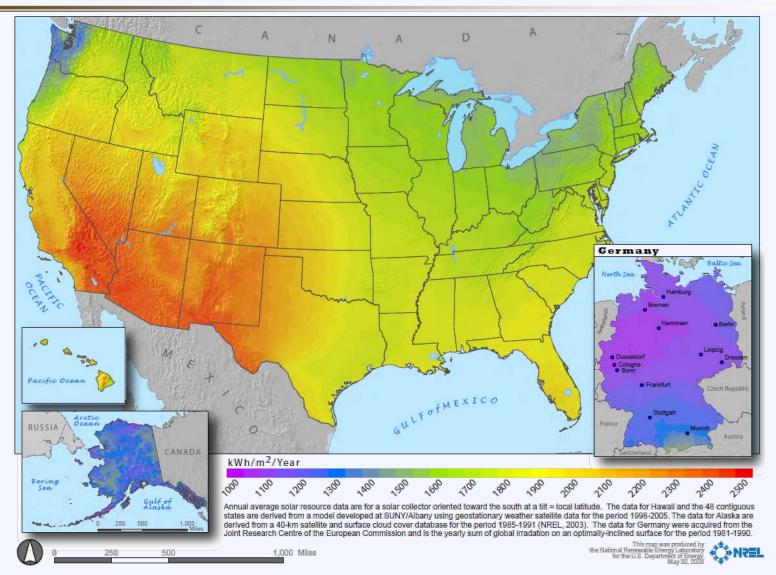
Top 5 Countries Solar Operating Capacity (2012)





Source: REN 21

US Solar Resource





Installed Capacity

Total installed solar capacity in the US

7.7 GW

Capacity installed in Germany in 2012 alone

7.6 GW



Explore benefits

and

Overcome barriers



Activity: Identifying Benefits

What is the greatest benefit solar can bring to your community? [Blue Card]

Right Now



During Session



After Break





Activity: Addressing Barriers

What is the greatest barrier to solar adoption in your community? [Green Card]

Right Now



During Session

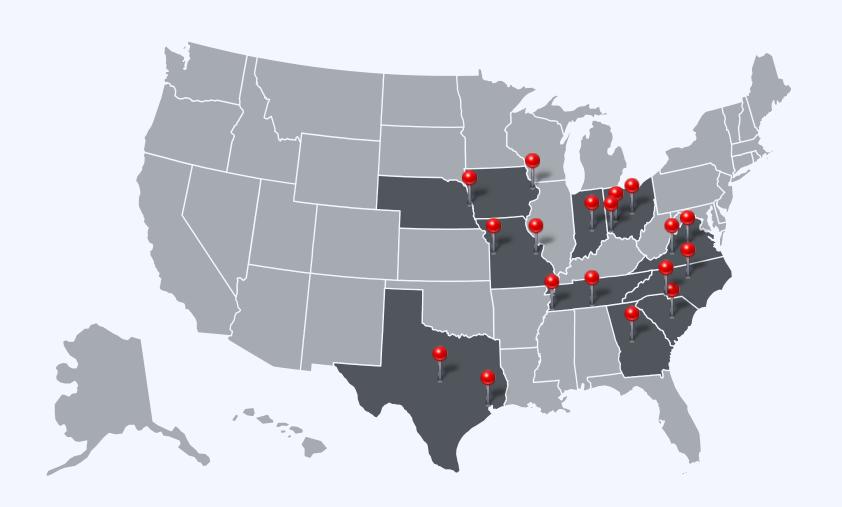


After Break



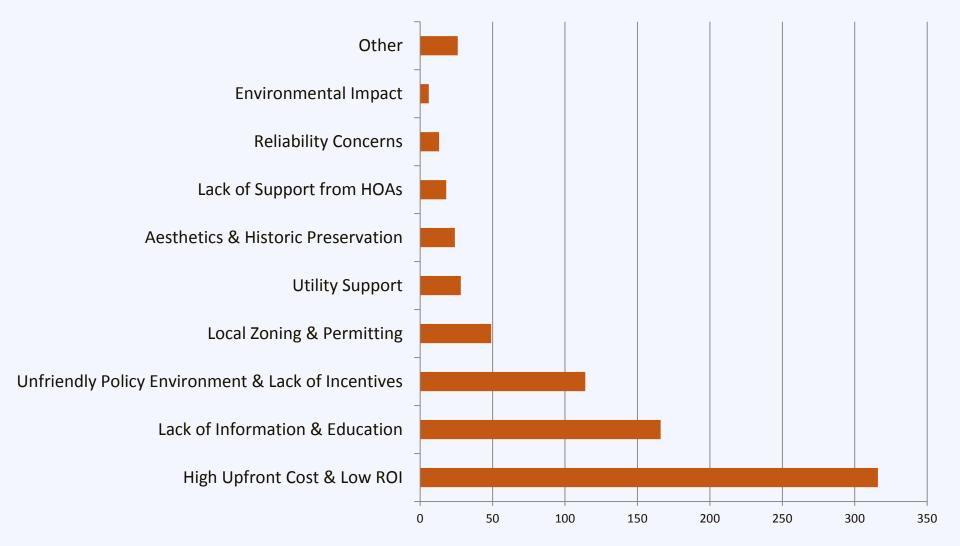


Activity: Addressing Barriers





Activity: Addressing Barriers



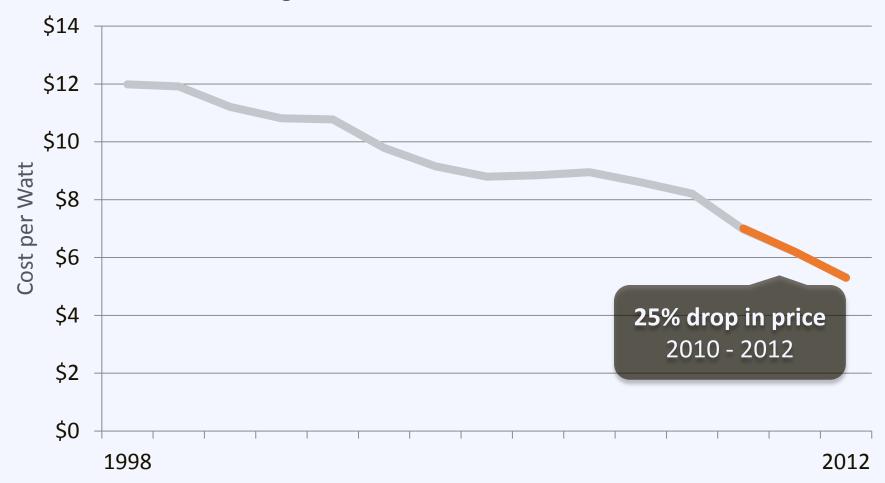




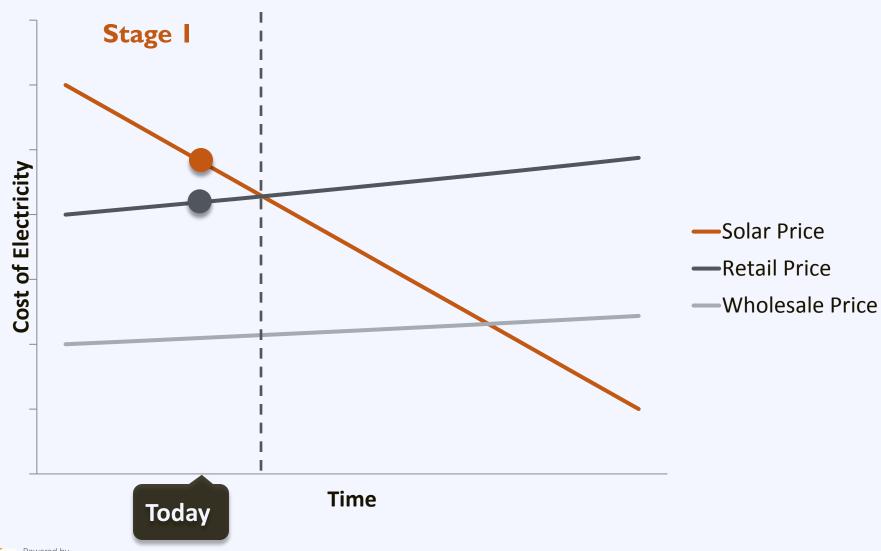




US Average Installed Cost for Behind-the-Meter PV

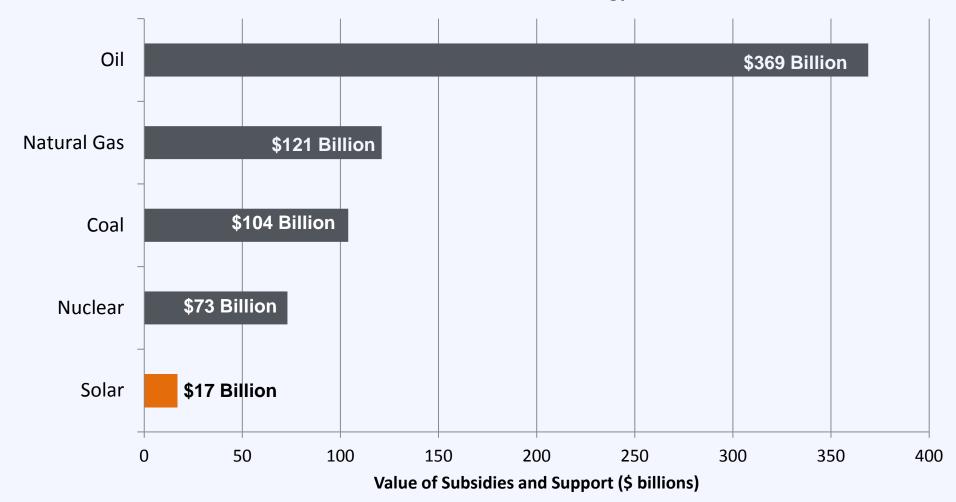




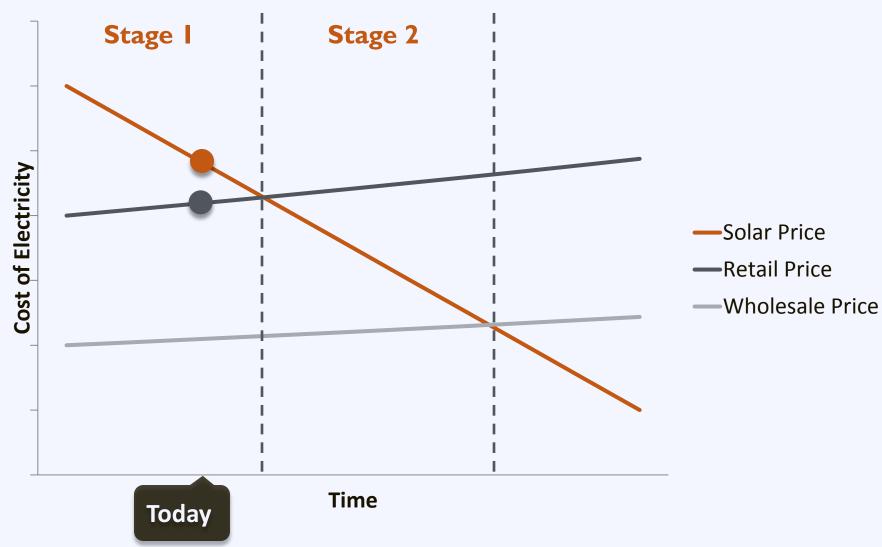


Subsidies and Support

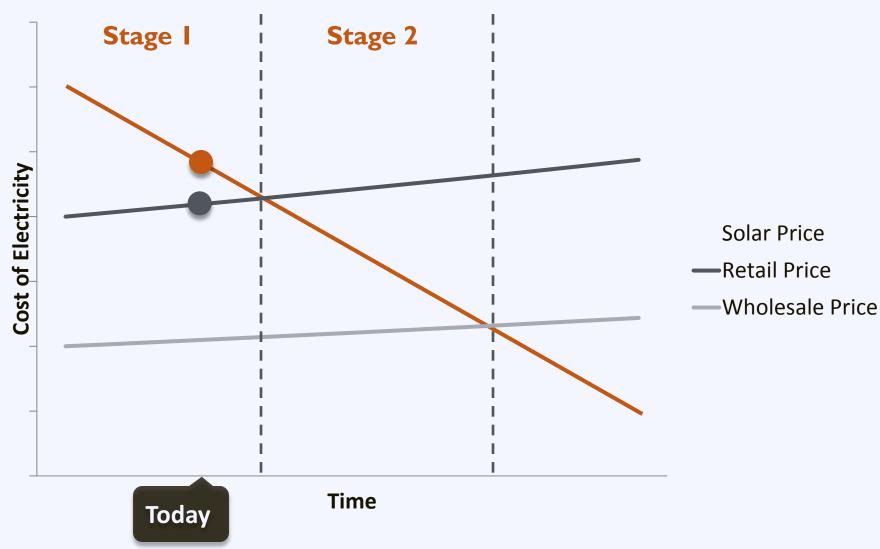
Subsidies for Conventional and Solar Energy, 1950-2010





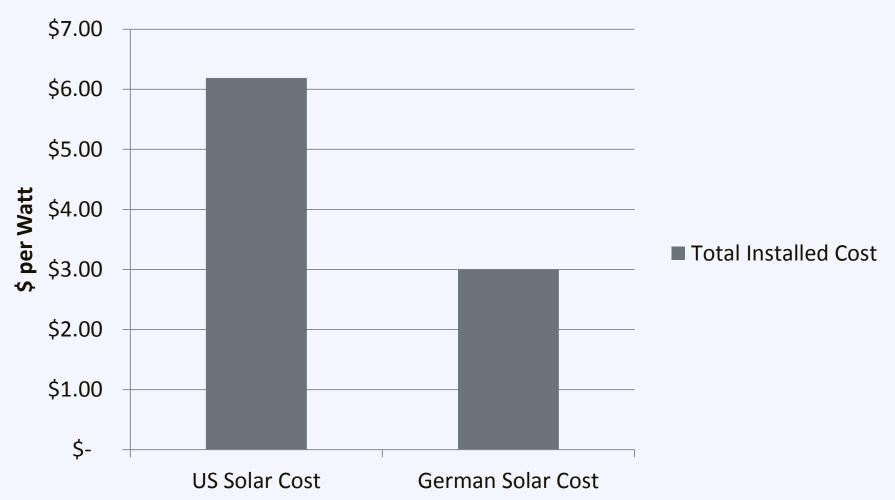






The Cost of Solar in the US

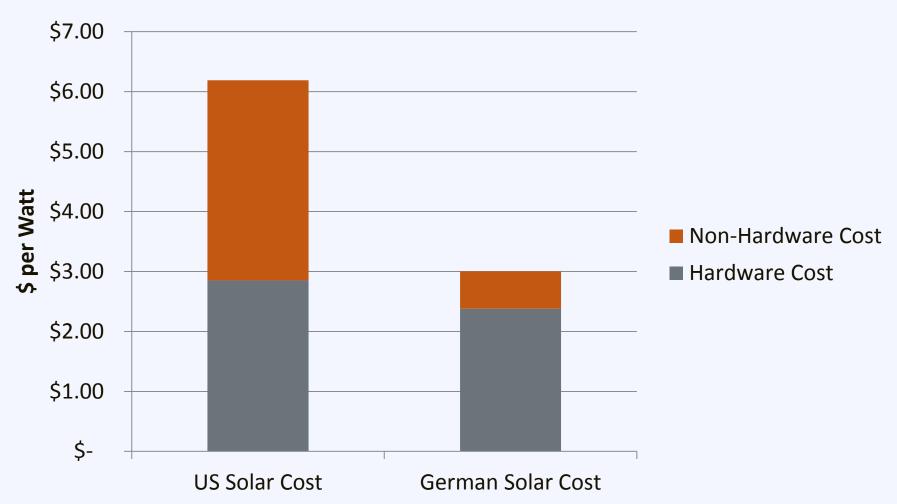
Comparison of US and German Solar Costs (NREL 2012)





The Cost of Solar in the US

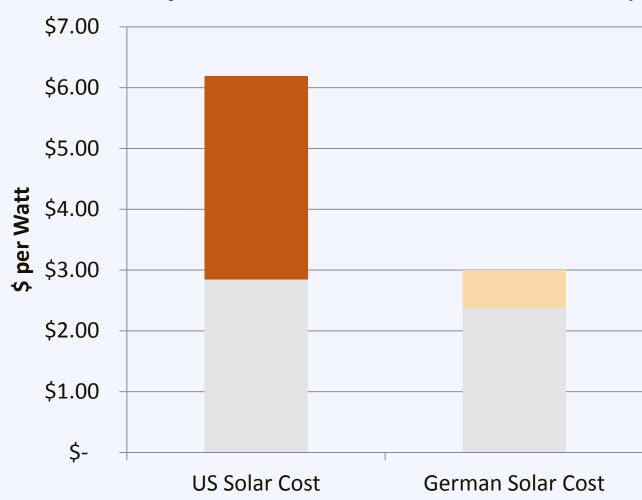
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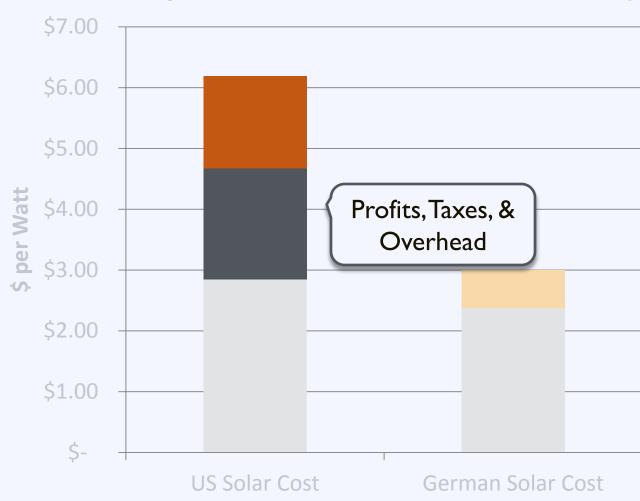
Comparison of US and German Solar Costs (NREL 2012)





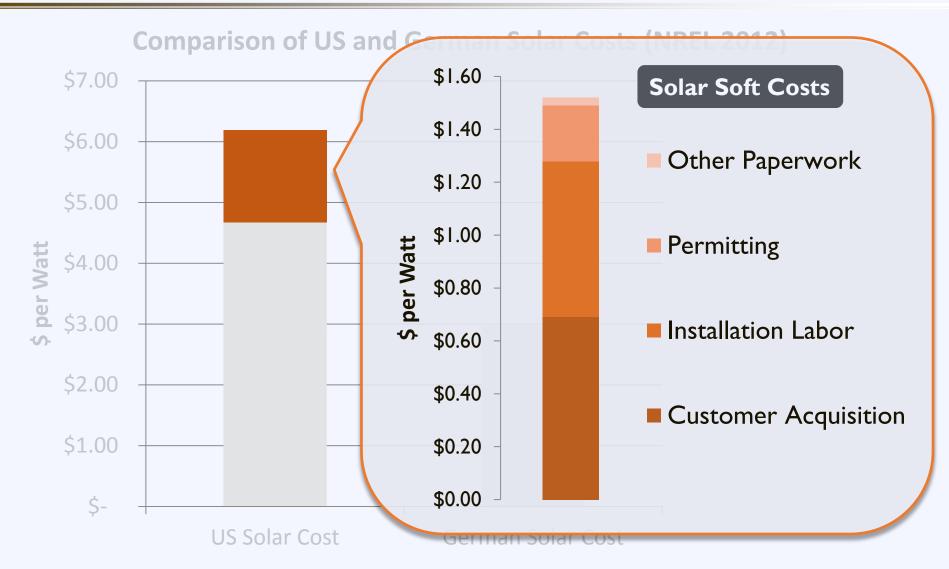
The Cost of Solar in the US

Comparison of US and German Solar Costs (NREL 2012)





The Cost of Solar in the US





Challenge: Installation Time



New York City's Goal OO CAYS from inception to completion



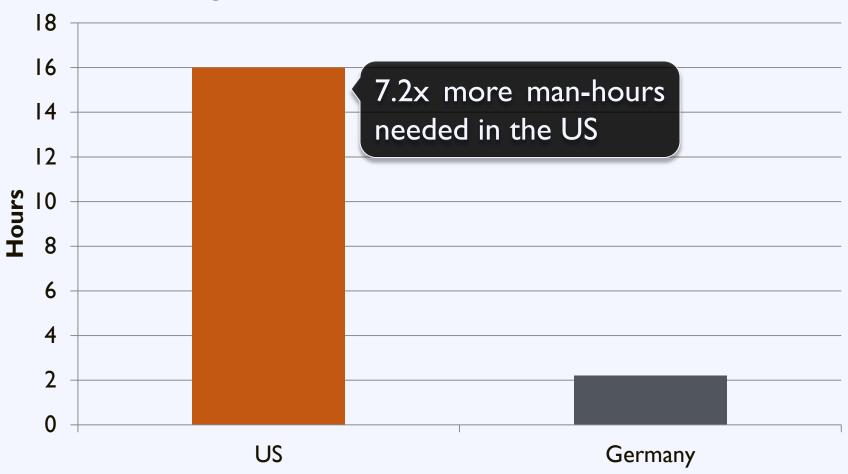
Germany Today

8 days

from inception to completion

Time to Installation

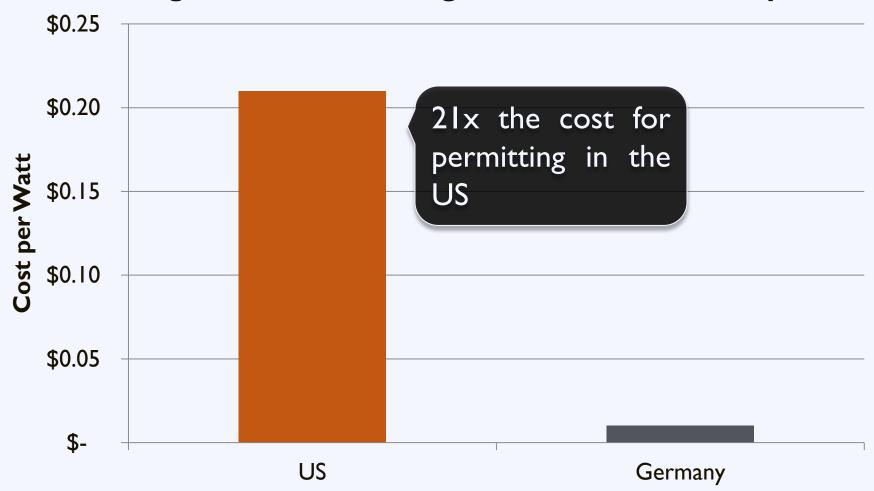
Average Time to Permit a Solar Installation





Permitting Costs

Average Cost of Permitting in the US and Germany





Source: NREL, LBNL

Germany's Success

Consistency and Transparency

through

Standardized Processes



Workshop Goal

Enable local governments to replicate successful solar practices to reduce soft costs and expand local adoption of solar energy

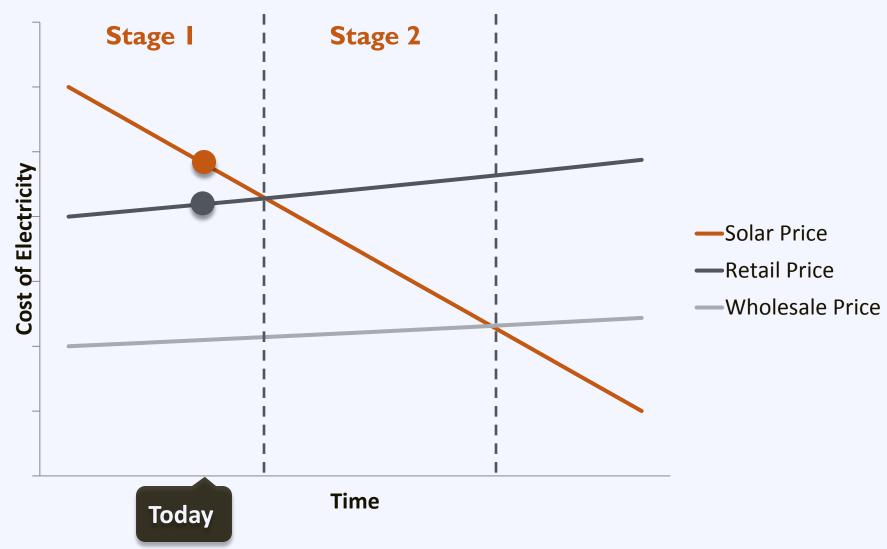


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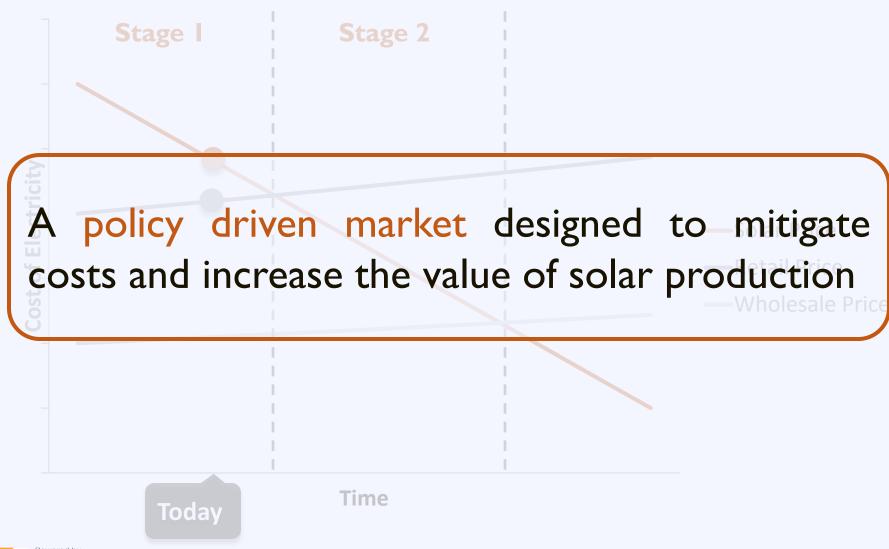


Solar Market: Trends





Solar Market: Trends



A Policy Driven Market

Federal

Investment Tax

Credit

Accelerated Depreciation

Qualified Energy Conservation Bond

State & Utility

Renewable Portfolio Standard

Net Metering/ Interconnection

Solar Access

Permitting & Interconnection

Tax Credits & Exemptions

Direct Cash & Performance Incentives

Local

Property Assessed Clean Energy

Solarize



A Policy Driven Market

Federal

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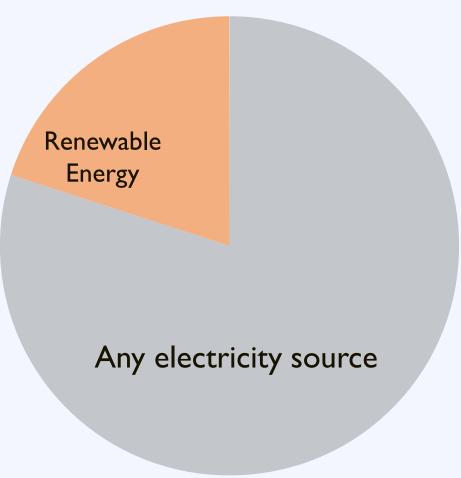
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Solarize

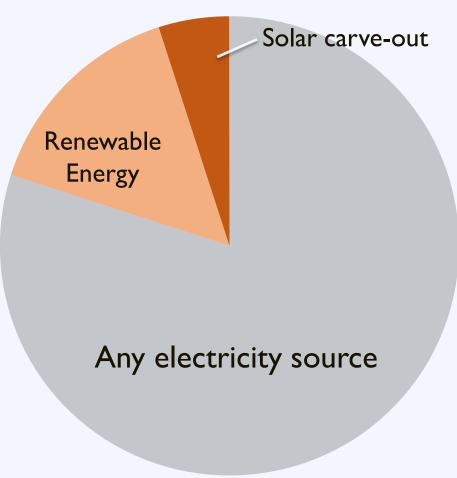


Retail Electricity Sales

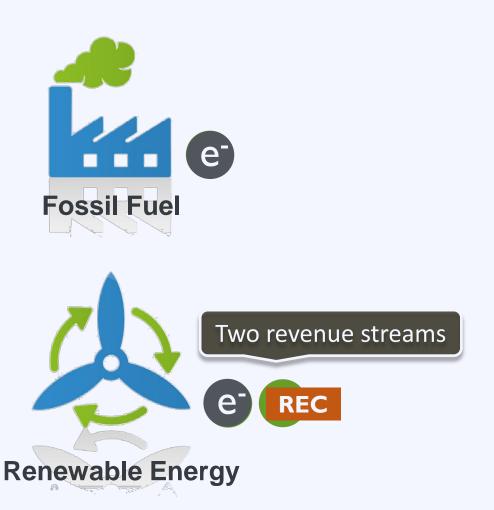




Retail Electricity Sales



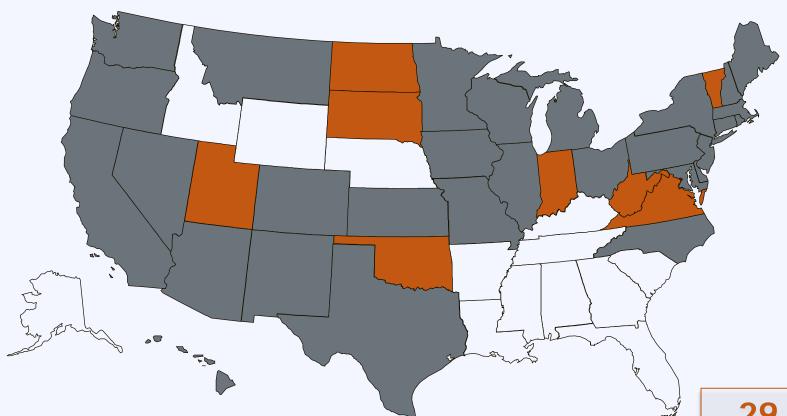












- Renewable portfolio standard
- Renewable portfolio goal



29 states +

Washington DC and 2 territories have Renewable Portfolio Standards

(8 states and 2 territories have renewable portfolio goals)

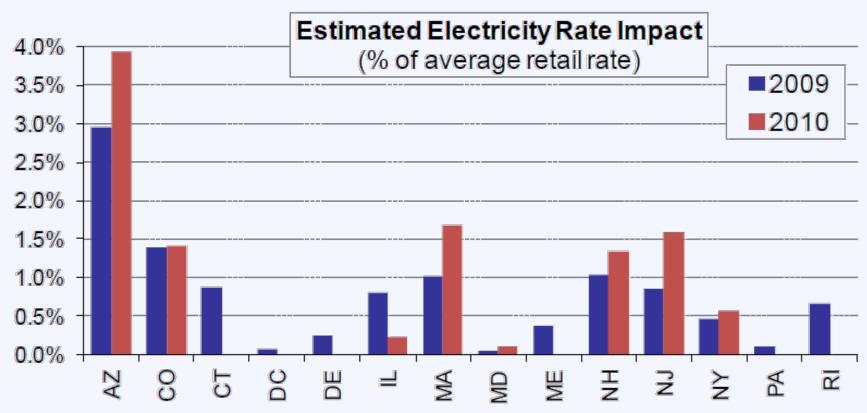
RPS Impacts: Solar Deployment

RPS and Solar/DG Status of Top Ten Solar States by Cumulative Installed Capacity (as of Q4 2012)

Ranks	State	RPS?	Solar/DG Provision?
1	California	Υ	N
2	Arizona	Υ	Y
3	New Jersey	Υ	Y
4	Nevada	Υ	Y
5	Colorado	Υ	Y
6	North Carolina	Υ	Y
7	Massachusetts	Υ	Y
8	Pennsylvania	Υ	Y
9	Hawaii	Υ	N
10	New Mexico	Υ	Υ



RPS Impacts: Retail Rates



States not included if data on incremental RPS compliance costs are unavailable (CA, IA, HI, MN, MT, NC, NM, NV, OH, TX, WI) or if RPS did not apply in 2009-10 (KS, MI, MO, OR, WA).



SPEED: Vermont's Alternative to RPS

Sustainably Priced Energy Enterprise Development (SPEED):

- Not a Renewable Portfolio Standard
- Sets purchase goals and minimum requirements
- RPS triggered if minimum requirements are not met
- Intent is to promote long-term contracts



SPEED: Goal by 2017

2005 Retail Electricity Sales





Source: DSIRE

SPEED: Comparison with RPS

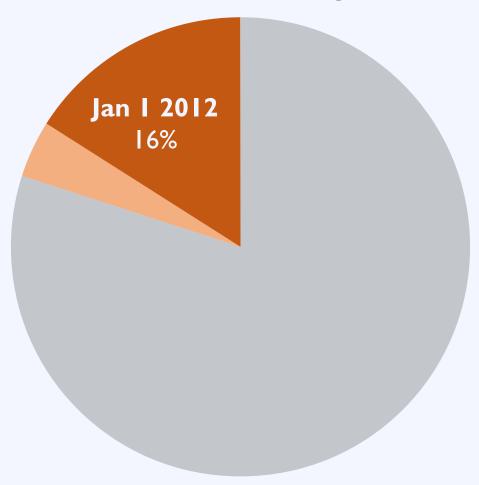
How SPEED differs from an RPS:

- Utilities are not required to purchase RECs
- Utilities can meet obligations through long term power purchase contracts:
 - With independent power producers
 - With individuals
 - With out of state generators



SPEED: Progress

2005 Retail Electricity Sales





Source: DSIRE

A Policy Driven Market

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Investment Tax Credit Accelerated Depreciation

Qualified Energy
Conservation
Bond

State & Utility

Renewable Portfolio Standard

Net Metering/ Interconnection

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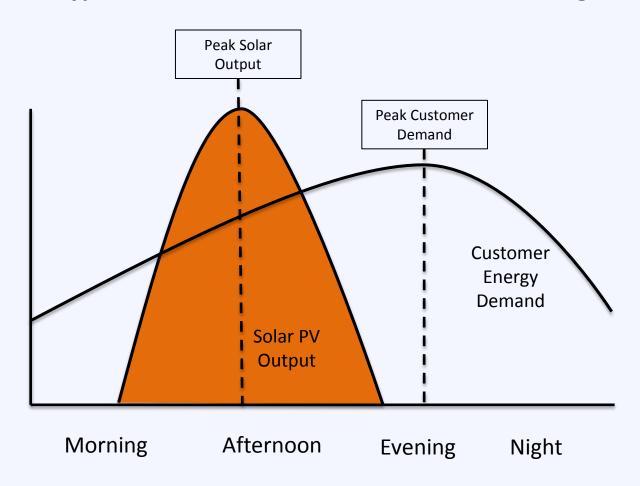
Solarize



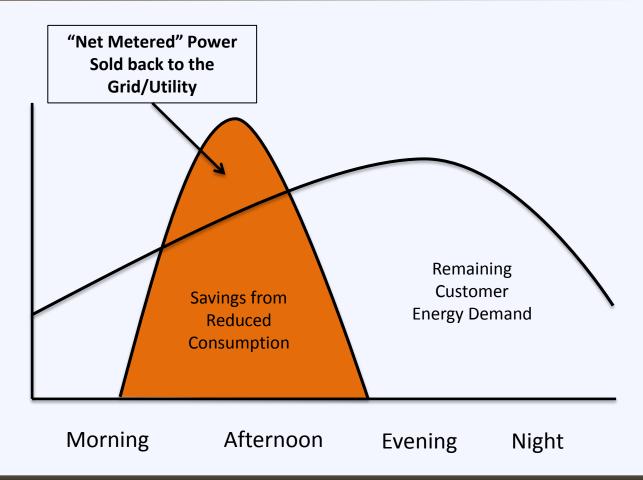
Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage.



Typical Residential Customer With Net Metering







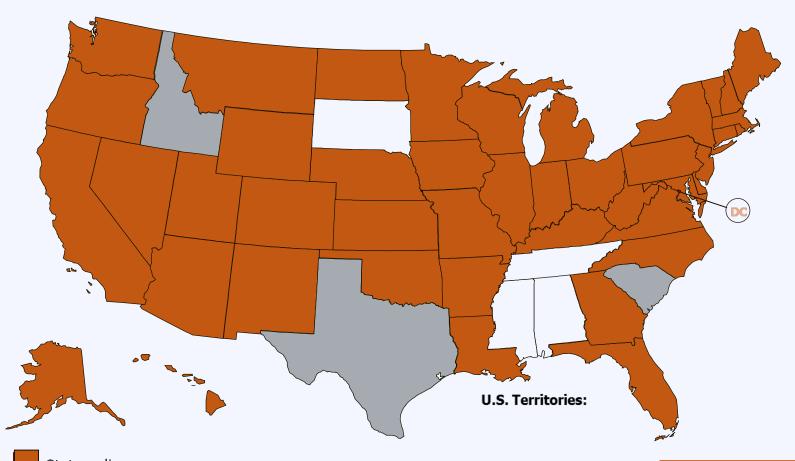
The Result: Solar covers most (or all) of a customer's bill, even at night!



Net Metering: Market Share

More than 93% of distributed PV Installations are net-metered





State policy

Voluntary utility program(s) only

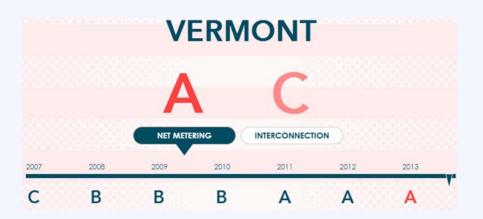


Source: DSIRE (July 2013)

43 states +

Washington DC and 4 territories have Net Metering Policies

Net Metering: Vermont



Vermont Net Metering Policy:



Credit Value Retail Rate



Credit Rollover
Up to one year



System Capacity Limit 500 kW



Aggregate Limit 4% of monthly peak

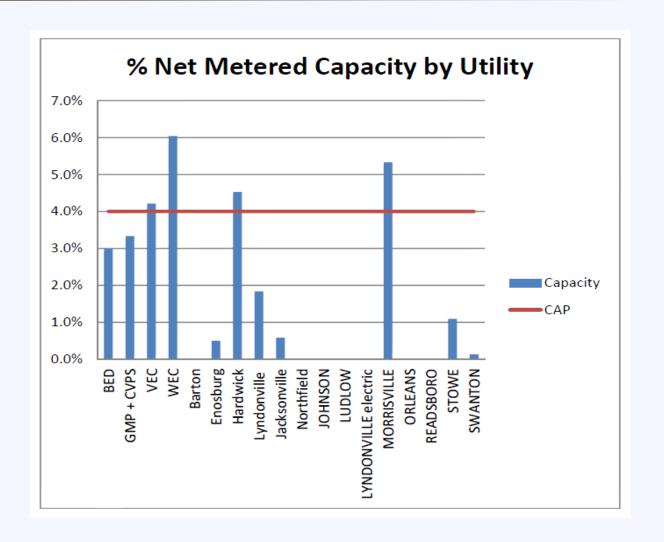


Net Metering: Recent Developments in Vermont

- Aggregate caps currently being reached in cooperative territory.
 - Washington Electric, Hardwick Electric and Vermont Electric have all reached 4% limits
 - All will/have place limits on new net metering installs
- Green Mountain Power, Burlington Electric
 Department remain under cap
- Issue likely to be revisited in upcoming legislative sessions



Net Metering: Recent Developments in Vermont





Net Metering: Resources

Resource

Freeing the Grid

Provides a "report card" for state policy on net metering and interconnection

http://freeingthegrid.org/



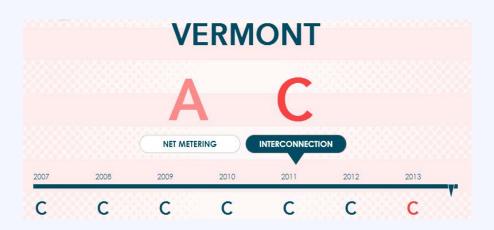


Interconnection

Standardized interconnection rules require utilities to provide a fair and transparent pathway for customer-generators and other developers of distributed energy resources to interconnect with the utility's grid.



Interconnection: Vermont



Vermont Interconnection Policy:



Applicable TechnologiesAll DG, including renewables



Applicable Utilities/
Customer Classes
All



System Capacity LimitNone



External Disconnect Switch RequirementYes



Interconnection: Recent Developments

State level

Streamlined permitting for residential-scale PV systems

Federal level

- Federal Energy Regulatory Commission (FERC)
 reconsidering its Small Generator Interconnection
 Procedures (SGIP) to permit greater streamlining and
 more rapid interconnection approvals
- Majority of states offering interconnection meet or exceed SGIP minimum standards
- New SGIP could lead to states considering more streamlined interconnection procedures.



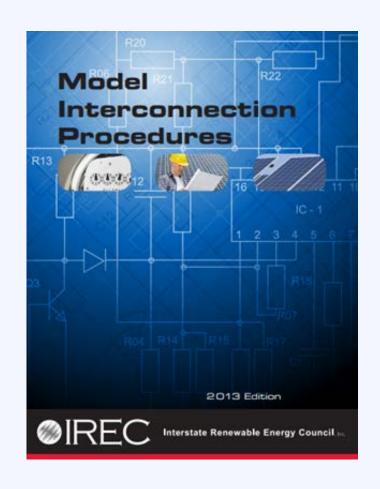
Interconnection: Resources

Resource

Interstate Renewable Energy Council

IREC developed its model interconnection rules in an effort to capture best practices in state interconnection policies.

www.irecusa.org





A Policy Driven Market

Federal

Investment Tax Credit Accelerated Depreciation

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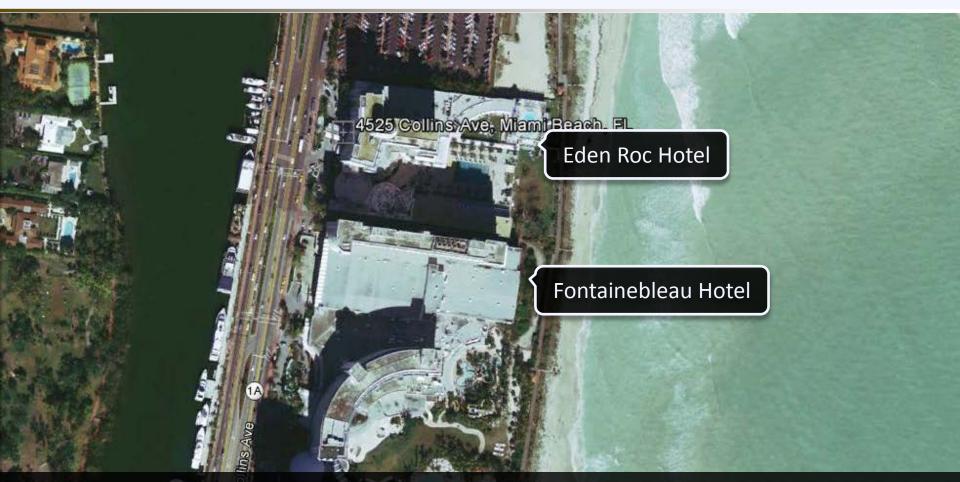
Solar Access

Solar Access Laws:

- I. Increase the likelihood that properties will receive sunlight
- 2. Protect the rights of property owners to install solar
- Reduce the risk that systems will be shaded after installation



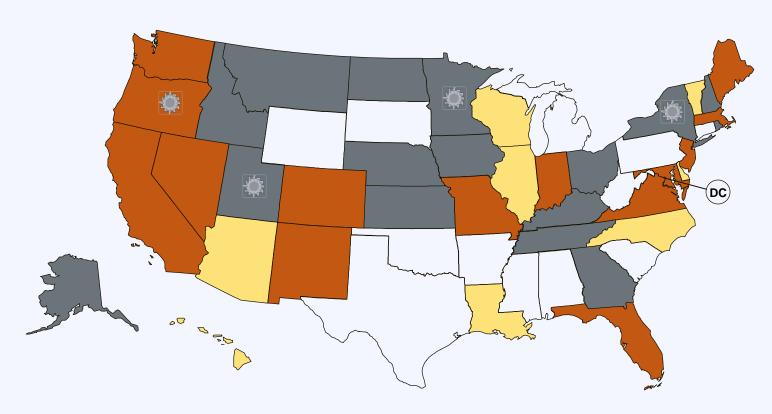
Fontainebleau V. Eden Roc (1959)



A landowner does not have any legal right to the free flow of light and air across the adjoining land of his neighbor



Solar Access





Solar Rights Provision

Solar Easements and Solar Rights Provisions



U.S. Virgin Islands



Local option to create solar rights provision



Source: DSIRE

Solar Access: Vermont

Solar Rights Provision (27 V.S.A. S 544):

Vermont law forbids ordinances, by laws, deed restrictions, covenants, declarations or similar binding agreements from prohibiting the use of solar collectors.



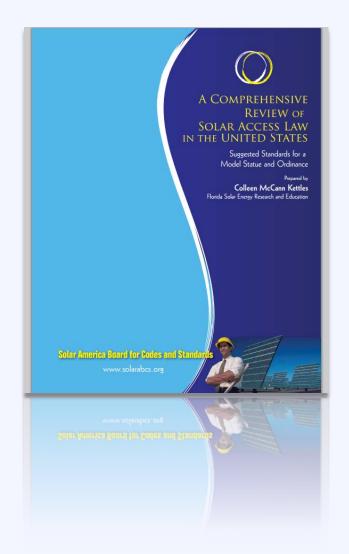
Source: DSIRE

Solar Access

Resource Solar ABCs

A comprehensive review of solar access law in the US -Suggested standards for a model ordinance

www.solarabcs.org





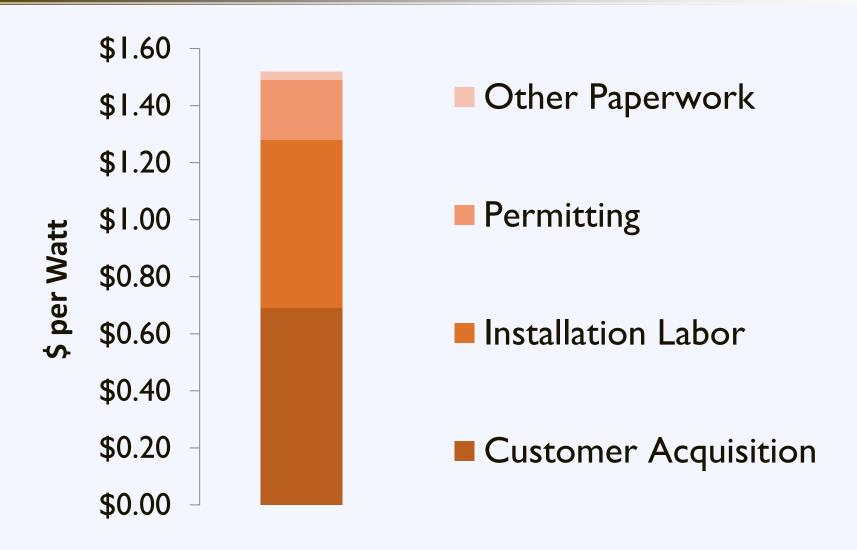
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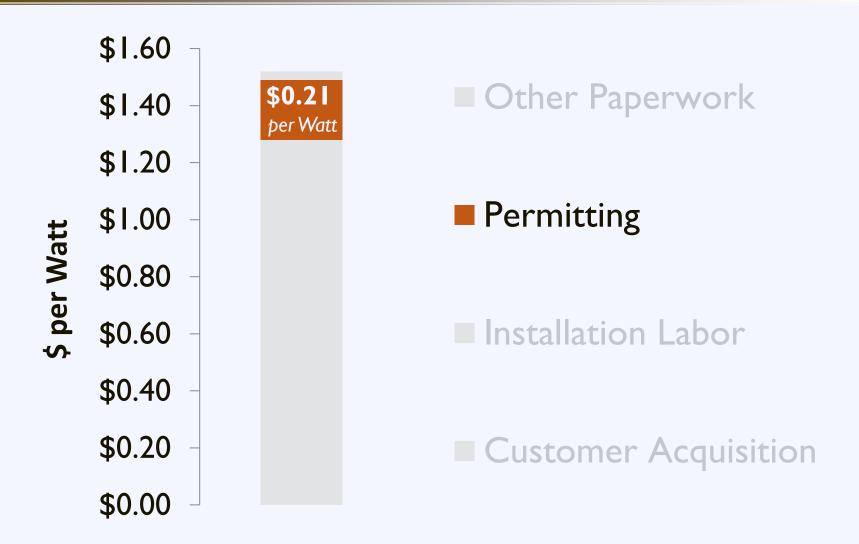


Mitigate Soft Costs





Mitigate Soft Costs





Challenge: Inconsistency

18,000+ local jurisdictions

with unique zoning and permitting requirements



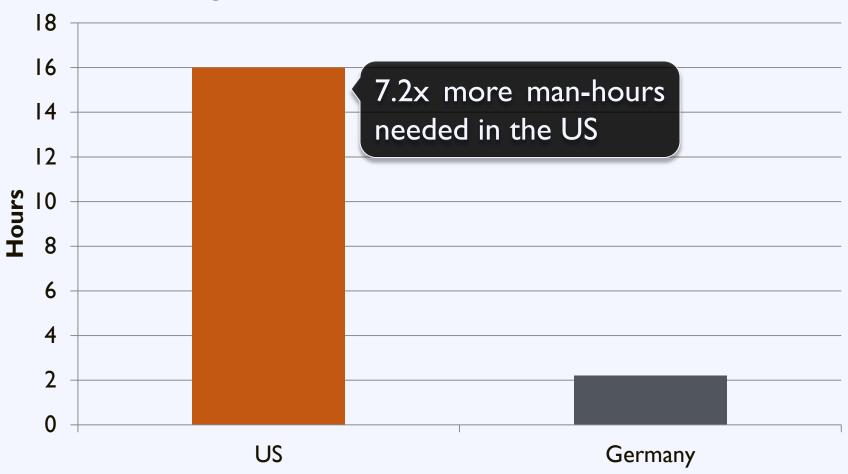
Consumer Challenges





Time to Installation

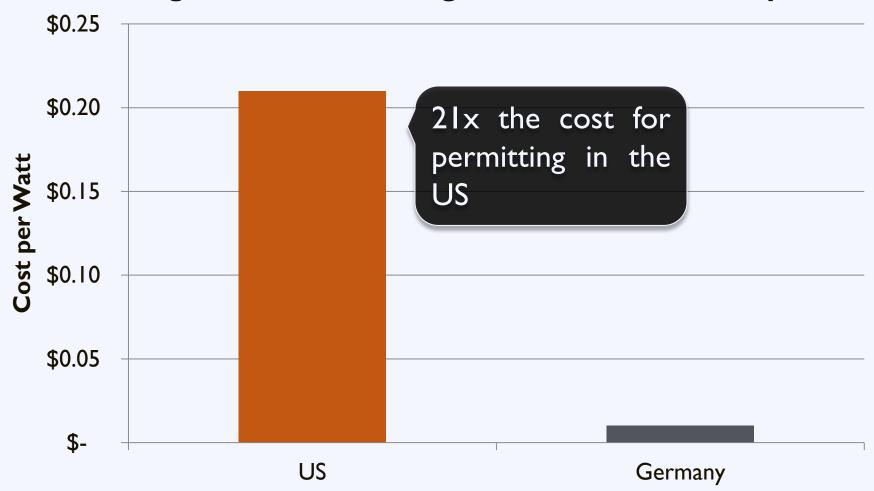
Average Time to Permit a Solar Installation





Permitting Costs

Average Cost of Permitting in the US and Germany





Source: NREL, LBNL

A Policy Driven Market

Federal

Investment Tax Credit Accelerated Depreciation

Qualified Energy Conservation Bond

State & Utility

Typically managed at the local level

Net Metering

Solar Access

Permitting & Interconnection

Tax Credits & Exemptions

Direct Cash & Performance Incentives

Local

Property Assessed Clean Energy

Solarize



Vermont Permitting: History

1999

All projects applying for net metering must receive a Certificate of Public Good

- Shifted burden of permitting to the Public Services Board
- Same process as large power plants
- Typically 45 business days to turn around permit



Vermont Permitting: History

All projects applying for net metering must receive a Certificate of Public Good

Projects under 5 kW automatically receive a CPG within 10 business days

- Customer submits I page formUtilities have I0 days to object
- If no objection, CPG is granted



Vermont Permitting: History

All projects applying for net metering must receive a Certificate of Public Good

Projects under 5 kW automatically receive a CPG within 10 business days

2012 Expedited permitting process extended to projects up to 10 kW in size



Vermont Permitting: Today

Projects less than 10 kW:

- Permits issued by PSB
- One page form
- Utilities have 10 days to object





Vermont Permitting: Case Study

Resource

The SunShot Solar Outreach Partnership

A case study on Vermont's harmonized permitting, inspection, and interconnection review process for systems under 10 kW

www.solaroutreach.org



Vermont Public Permitting and Service Board Processes

Interconnection

The time and effort involved in satisfying local permitting, inspection interconnection (PII) requirements can add significant cost to a typical rooftop solar installation. According to recent estimates by the U.S. Department of Energy, Pll costs for the average solar PV system in the U.S. can be as high as \$0.24/watt installed. As a result. these costs could add as much as an additional \$2,400 for a typical 10kW residential rooftop

A key driver of these costs is the lack of uniformity in permitting requirements at the local level and limited harmonization of local solar permitting and interconnection processes. However, several innovative state and local governments are beginning to take steps to ensure that the permitting and interconnection processes are considered jointly so as to reduce the costs of (and days involved in) obtaining PII approvals.

This case study will focus on the State of Vermont's unique approach to addressing PII costs. While Vermont's integrated statewide permitting is relatively uncommon, and may not be an option for many states. Vermont's approach to permitting and interconnecting could provide guidance for local governments interested in integrating permitting and interconnection into a single transaction.

Vermont's PH Poc ess Through 2011

Since the enactment of Vermont's first net metering law in 1999, nearly all customersited residential solar installations in Vermont

Scotte & "Why Are Rai dential P Prices S Much Lower in Germany than in the United States?: A Scoping Anl ysis". Bebruary 2 13 revision. Available at http://emp.bl.gov/sites/all/files/german.usreceive service from their local utility under a net-metering arrangement. When Vermont's initial net-metering law passed in 1999, the requiring all systems looking to conduct netmetering to go through the same permitting process as a large power plant, and removed all local-level requirements.

Therefore, prior to 2011, in order to receive permission to construct a net-metered rooftop system under 150kW, customers had to file an application with the Vermont Public Service Board (PSB) for a Certificate of Public Good (CPG). Upon submitting the application, the PSB would then submit the application for a 30-business day utility and public comment

During the comment period, the public was allowed to raise concerns that, if judged reasonable by the Board, could trigger a public hearing. In addition, the utility could also raise concerns regarding the interconnection of the customer's uste m dring the emm entp ried.

If no concerns were voiced by either the customer or the utility, an order granting the CPG would be written and issued by the

In all, according to developers operating in Vermont, the PII process could average 45 business days before construction was allowed

4 Conversation with Andrew Perchlik, Vermont Department of Public Service, 27 June 2013.

"Conversation with Gregg Faber, Vermont Public Service Board, 19 Junes2013.

"Savage, Andrew, "Firle i to Nation Solar Registration Ofe ring Model for Expansion". Renewable Energy World, 5 May 2012. Available at: http://www.senewableenergyworld.com/rea/blog/post



Q&A

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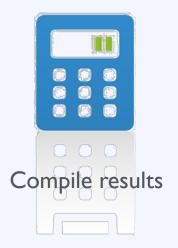
Activity: Identifying Benefits

What is the greatest benefit solar can bring to your community? [Blue Card]

Right Now



During Session

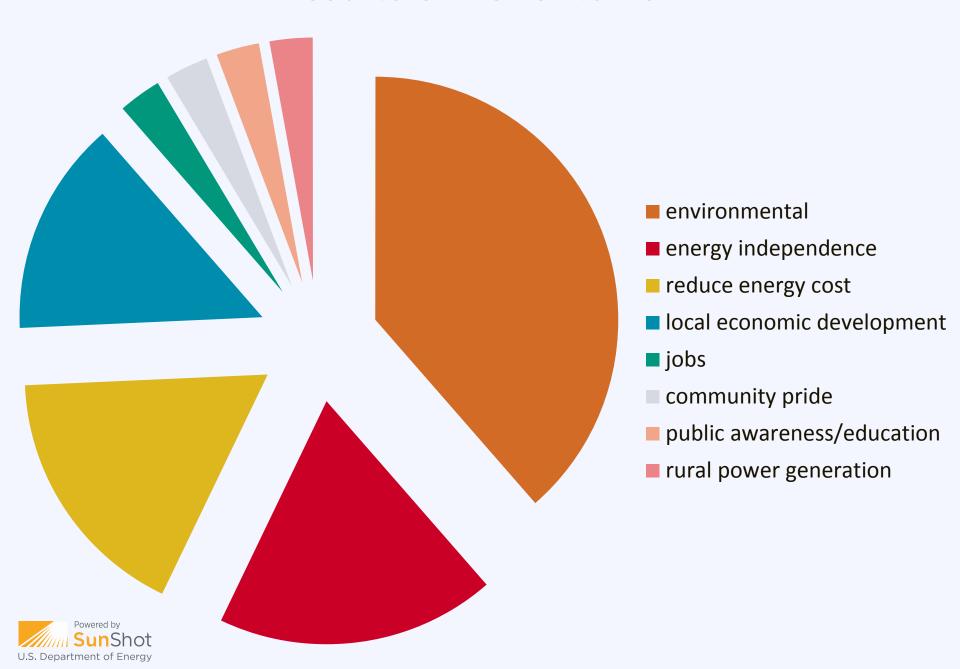


After Break





Results of Benefits Poll



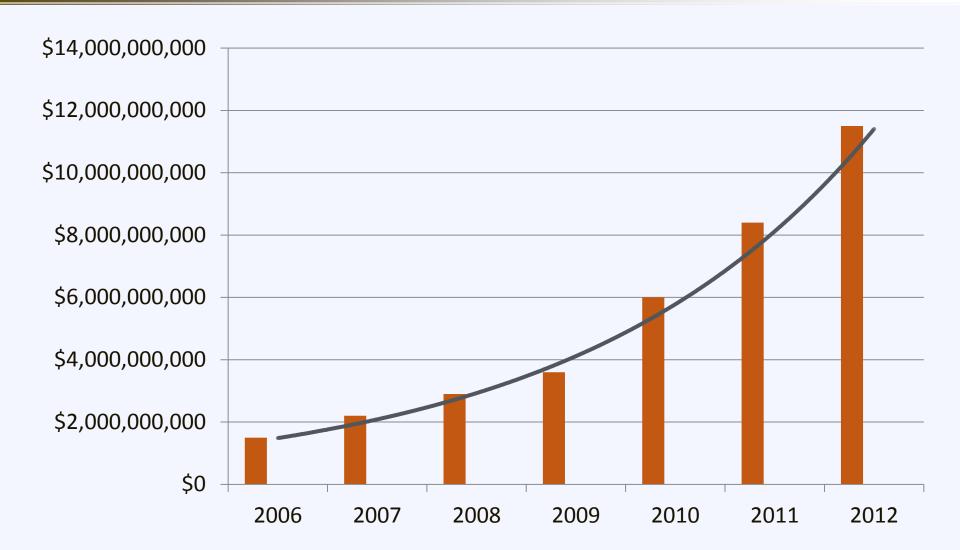
Benefits of Solar Energy

- Local economy growth
- Local jobs
- Energy independence
- Stabilizes price volatility
- Valuable to utilities
- Smart investment



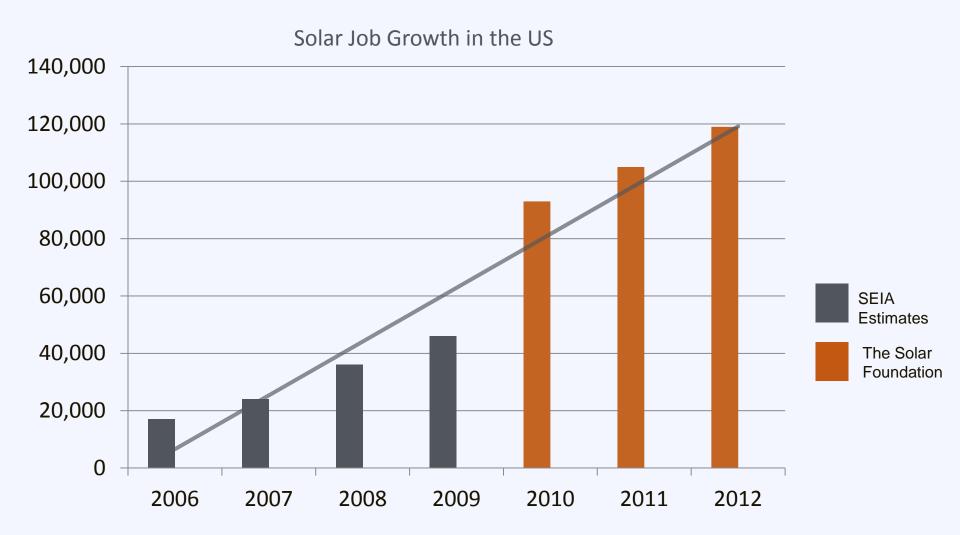


Benefit: Economic Growth



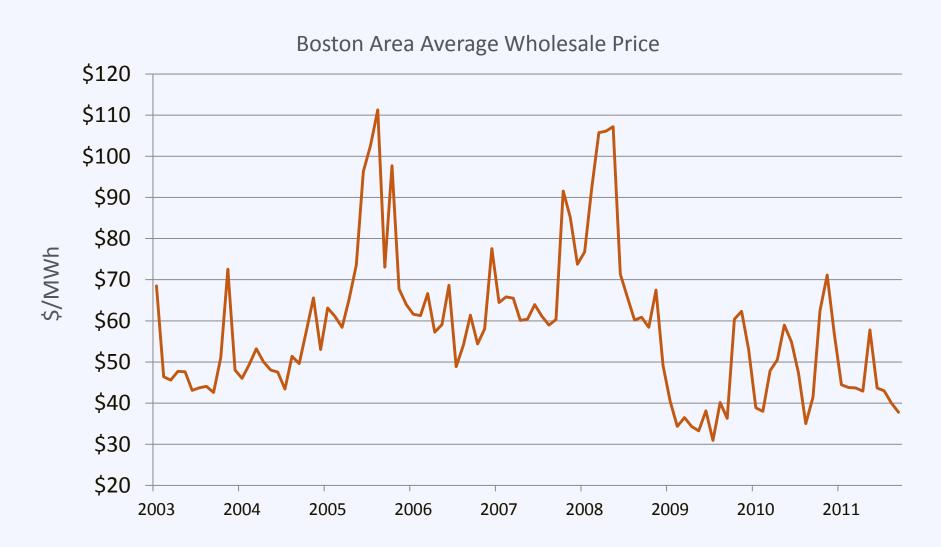


Benefit: Job Growth





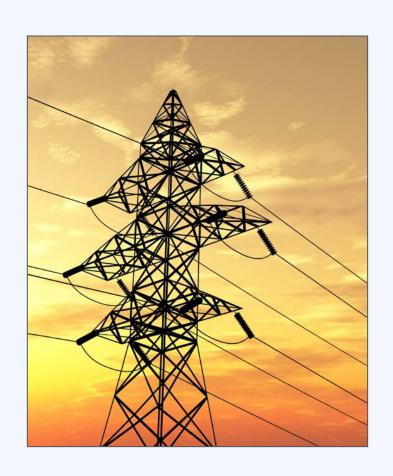
Benefit: Stabilize Energy Prices





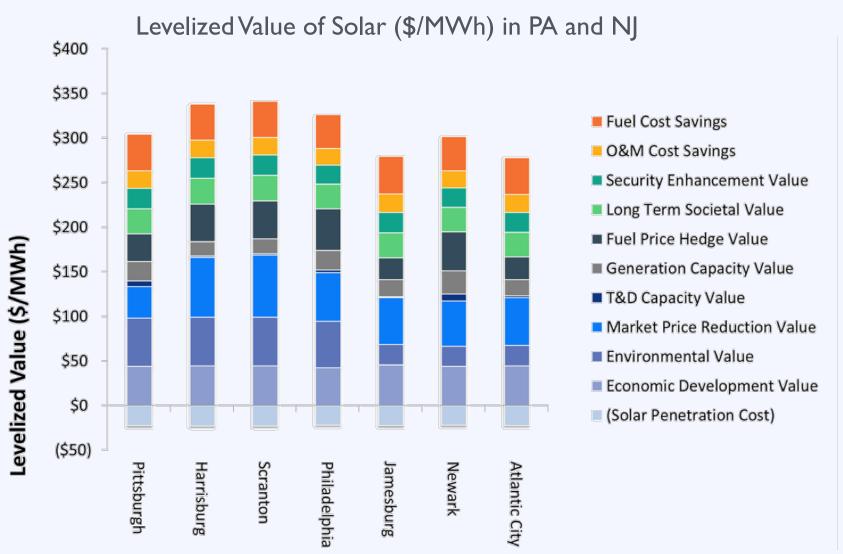
Benefits: Valuable to Utilities

- Avoided Energy Purchases
- Avoided T&D Line Losses
- Avoided Capacity Purchases
- Avoided T&D Investments
- Fossil Fuel Price Impacts
- Backup Power





Value to Community & Utility





Benefit: Smart Investment for Homes

From NREL:

Solar homes sold

20% faster

and for

17% more

than the equivalent non-solar homes in surveyed California subdivisions



Benefit: Smart Investment for Homes

From SunRun:







\$ 16,500 added sale premium









\$ 33,000 added sale premium











\$ 49,500

added sale premium

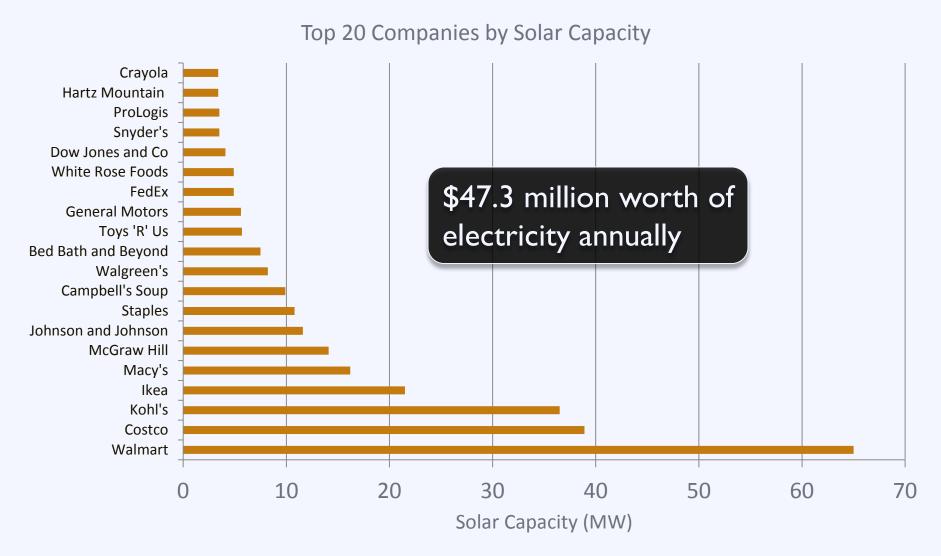


Benefit: Smart Investment for Business





Benefit: Smart Investment for Business





Source: Solar Energy Industries Association

Benefit: Smart Investment for Government





Source: Borrego Solar

Activity: Addressing Barriers

What is the greatest barrier to solar adoption in your community? [Green Card]

Right Now



During Session

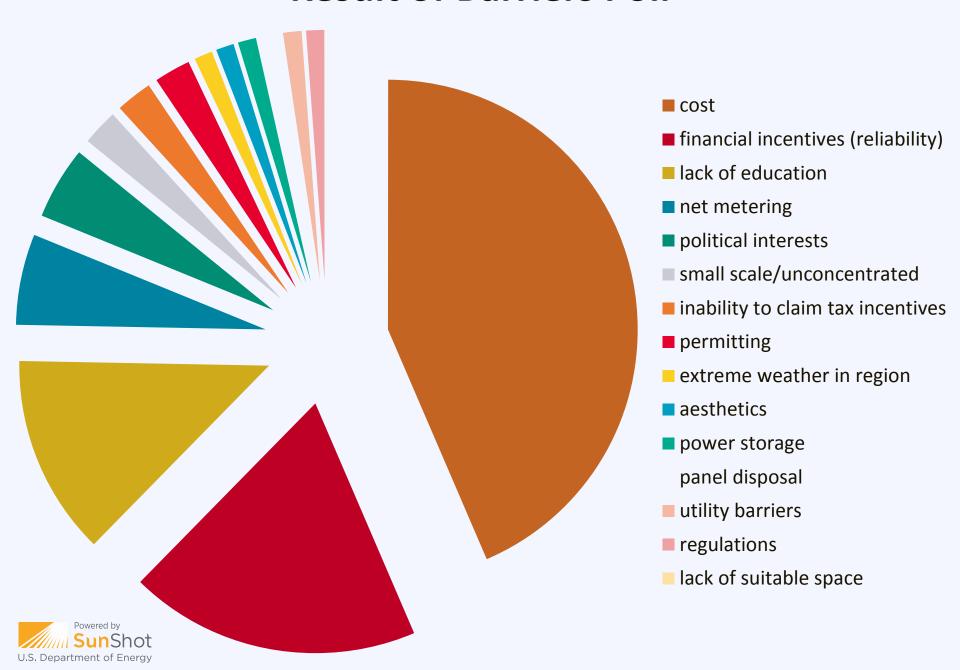


After Break

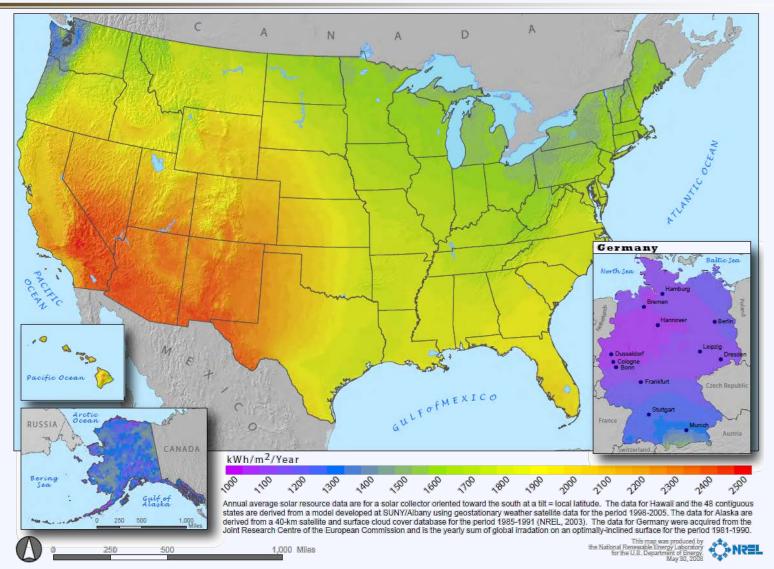




Result of Barriers Poll



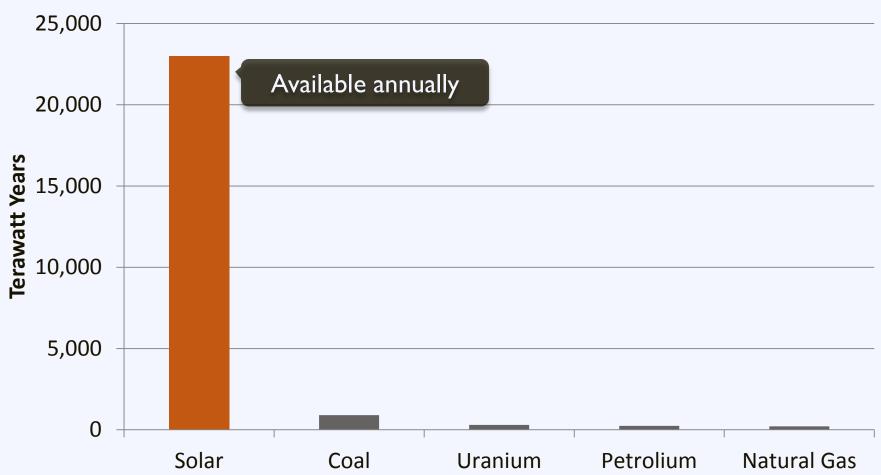
Fact: Solar works across the US





Fact: Solar is a ubiquitous resource





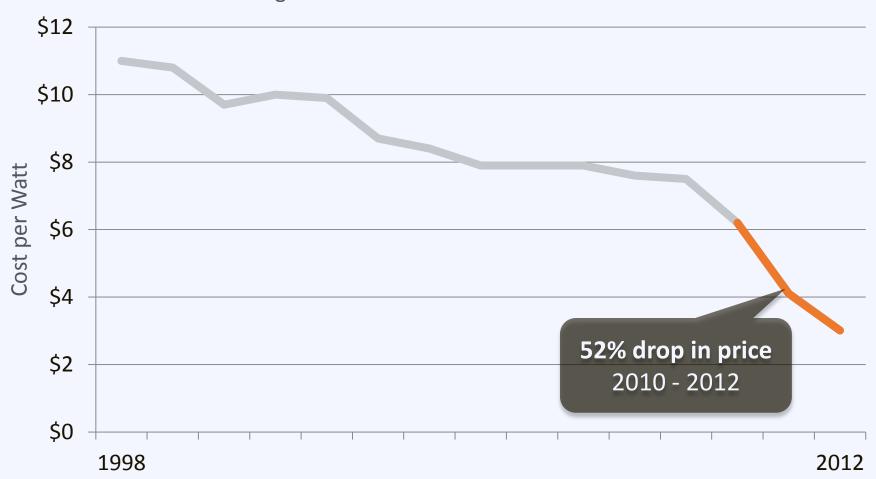




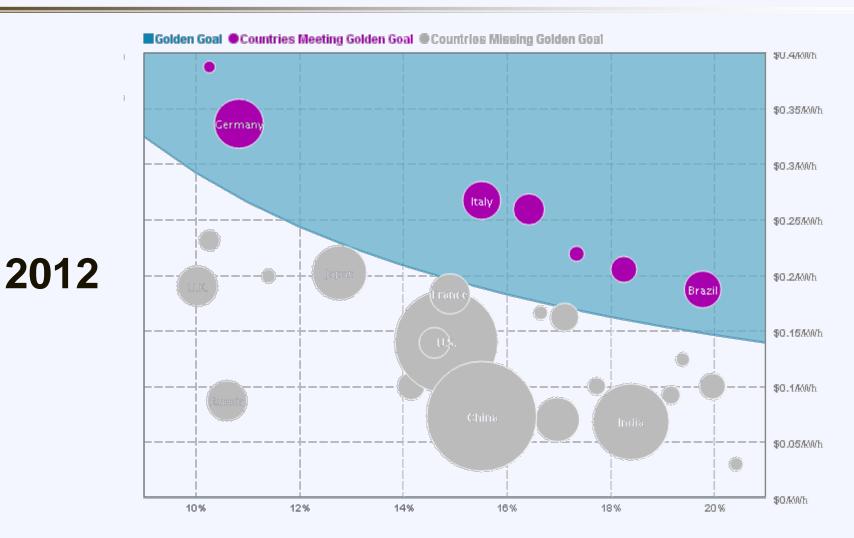




US Average Installed Cost for Behind-the-Meter PV

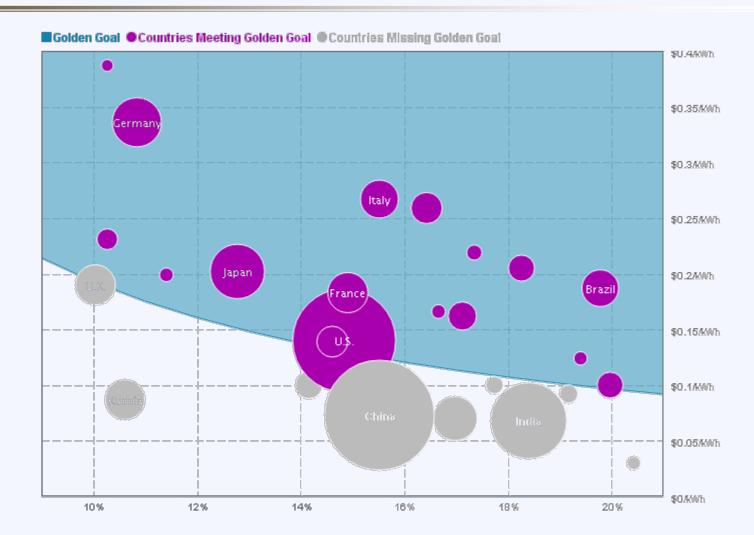








Source: Bloomberg



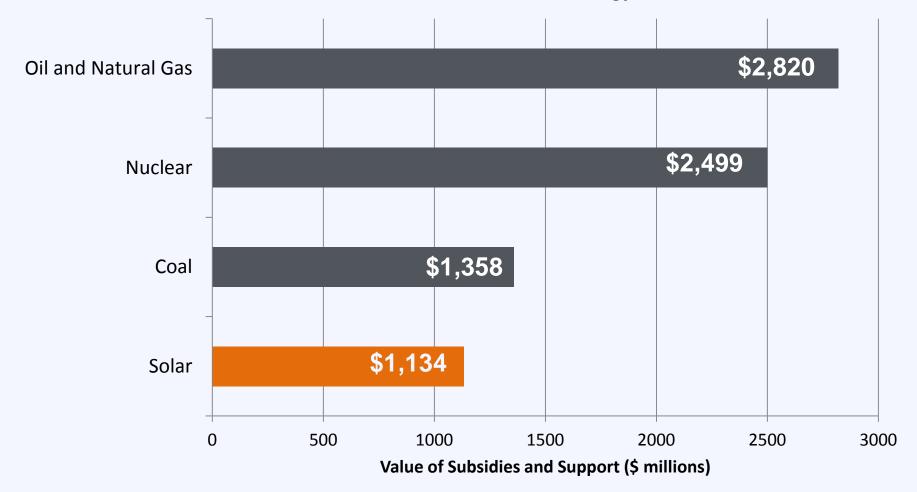


2020

Source: Bloomberg

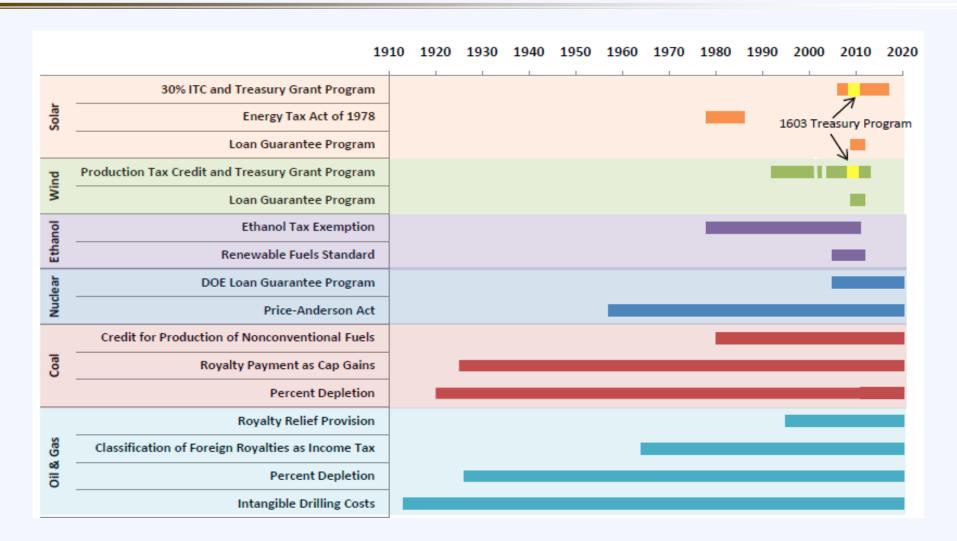
Subsidies and Support

Subsidies for Conventional and Solar Energy, 2010





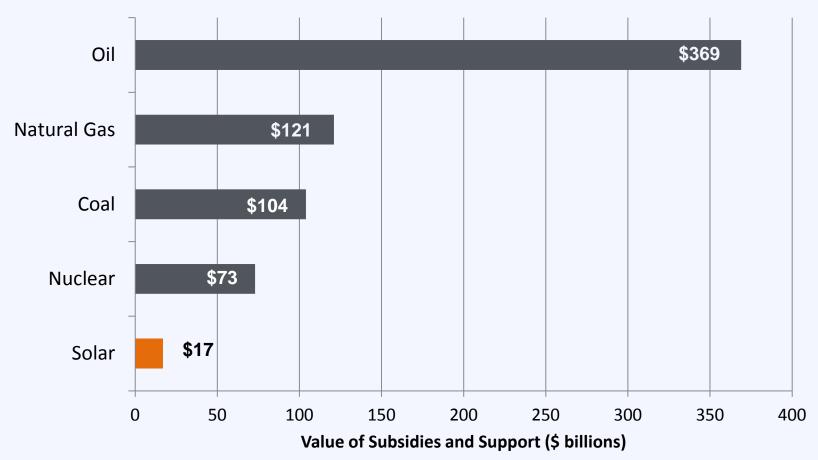
Subsidies and Support



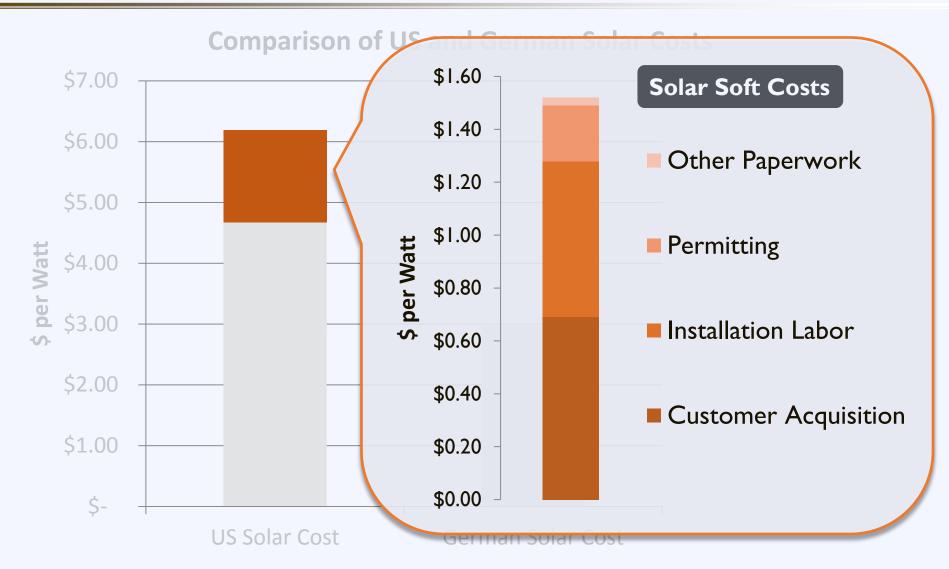


Subsidies and Support

Subsidies for Conventional and Solar Energy, 1950-2010



The Cost of Solar in the US





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The Solar Equation

Cost

+ Installed Cost

+ Maintenance

Direct Incentive

Benefit

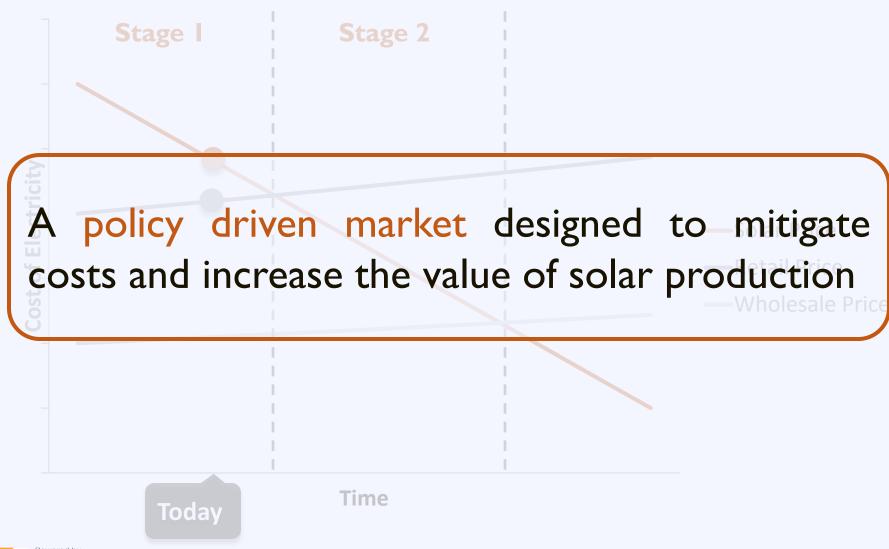
+ Avoided Energy Cost

+ Excess Generation

+ Performance Incentive



Solar Market: Trends



The Solar Equation

Cost

- + Installed Cost
- + Maintenance

Direct Incentive

Benefit

- + Avoided Energy Cost
- + Excess Generation
- + Performance Incentive



A Policy Driven Market

Federal

Investment Tax Credit Accelerated Depreciation

Qualified Energy
Conservation
Bond

State & Utility

Renewable Portfolio Standard

Net Metering/ Interconnection

Solar Access

Permitting & Interconnection

Tax Credits & Exemptions

Direct Cash & Performance Incentives

Local

Solarize

Property Assessed Clean Energy



Investment Tax Credit

Type: Tax Credit

Eligibility: For-Profit Organization

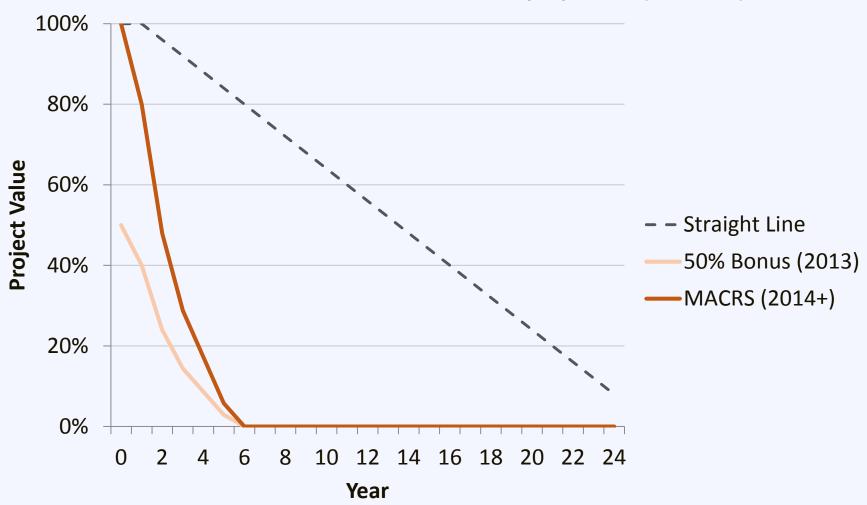
Value: 30% of the installation cost

Availability: Through 2016



Accelerated Depreciation





Qualified Energy Conservation Bond









Qualified Energy Conservation Bond











A Policy Driven Market

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Investment Tax Credit Accelerated Depreciation

Qualified Energy
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Local

Solarize

Assessed Clean Energy



Performance-Based Incentives



Green Mountain Power – Solar GMP

Type: Solar PV

Eligibility: All Solar PV systems receiving service on a net metering tariff

Value: 6 cents/kWh on top of net metering credit

Requirements: Adherence to NM rules



Standard Offer Program – SPEED Resources

Type/Eligibility: All SPEED-eligible resources (see next page)

Value: Varies by Resource (see next page)

Availability: 127.5 MW total program budget (see following pages for allocations)

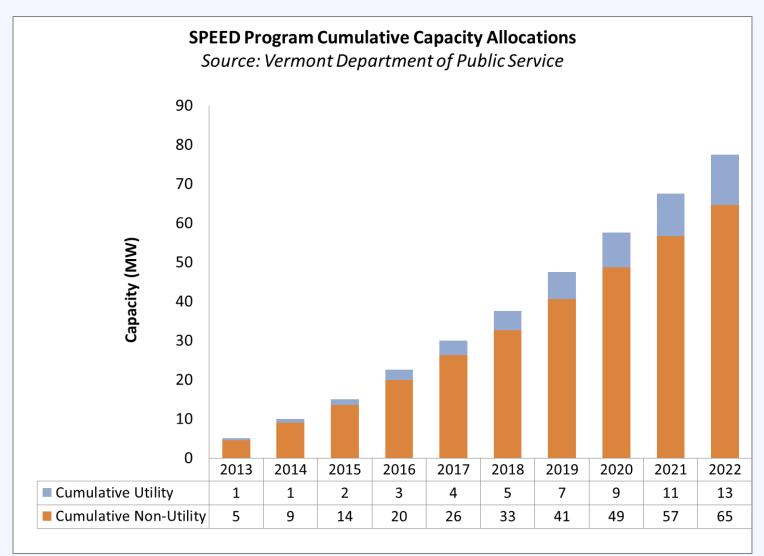


Standard Offer Program – SPEED Resources

	Biomass	Farm Methane	Hydroelectric	Landfill Gas	Wind >100 kW	Wind ≤ 100 kW	Solar PV
Levelized	0.125	0.141	0.123	0.090	0.118	0.253	0.257
Year 1	0.121	0.136	0.119	0.087	0.113	0.245	for 25 years
Year 2	0.121	0.137	0.119	0.087	0.113	0.246	
Year 3	0.122	0.137	0.120	0.088	0.114	0.247	
Year 4	0.123	0.138	0.121	0.089	0.114	0.249	
Year 5	0.124	0.139	0.121	0.089	0.115	0.250	
Year 6	0.125	0.139	0.122	0.090	0.115	0.251	
Year 7	0.126	0.140	0.122	0.091	0.116	0.252	
Year 8	0.127	0.141	0.123	0.091	0.117	0.254	
Year 9	0.128	0.142	0.124	0.092	0.117	0.255	
Year 10	0.129	0.142	0.124	0.093	0.118	0.256	
Year 11	0.130	0.143	0.125	0.093	0.118	0.258	
Year 12	0.131	0.144	0.126	0.094	0.119	0.259	
Year 13	0.132	0.145	0.126	0.095	0.120	0.260	
Year 14	0.133	0.145	0.127	0.096	0.120	0.262	
Year 15	0.135	0.146	0.128	0.097	0.121	0.263	
Year 16	0.136	0.147	0.128	NA	0.122	0.265	
Year 17	0.137	0.148	0.129	NA	0.122	0.266	
Year 18	0.138	0.149	0.130	NA	0.123	0.268	
Year 19	0.140	0.149	0.131	NA	0.124	0.269	
Year 20	0.141	0.150	0.131	NA	0.124	0.271	



Standard Offer Program – SPEED Resources





Tax Incentives



Corporate Tax Credit

Type: All technologies eligible for Federal ITC

Eligibility: Taxpayers with a corporate tax liability

Value: 7.2% of the purchase price for non-solar, fuel cells and small wind in place before 2017, 2.4% for solar in 2017 and after.

Carryforward Option?: Yes, 5 years



Local Option Property Tax Exemption

Type: Solar Water Heat, Solar Space Heat, Solar Thermal Electric, Photovoltaics, Landfill Gas, Wind, Biomass, Hydroelectric, CHP/Cogeneration, Anaerobic Digestion, Small Hydroelectric, Fuel Cells using Renewable Fuels

Eligibility: Up to Local Jurisdiction

Value: Up to 100% of municipal property tax bill (state property taxes still apply)



Solar-Specific Property Tax Exemption

Type: Solar PV

Eligibility: All solar PV systems

Value: 100% exemption for systems under 10kW, for all systems > 10kW, tax liability capped at \$4/system kW



Sales Tax Exemption

Type: Solar Water Heat, Solar Thermal Electric, Photovoltaics, Landfill Gas, Wind, Biomass, CHP/Cogeneration, Anaerobic Digestion, Fuel Cells using Renewable Fuels

Eligibility: All purchasers of systems listed above

Value: 100% of sales tax assessed upon purchase



State Rebates



Small-Scale Renewable Energy Incentive Program

Type/Eligibility: Solar Water Heat, Photovoltaics, Wind, Hydroelectric, Solar Pool Heating, Small Hydroelectric

Eligibility/Value: Varies by System Type (for more please visit http://www.dsireusa.org/solar/incentives/incentive.cfm?lncentive Code=VT17F&re=1&ee=1

2013 Budget Round: \$2M

Expiration: 2014



Clean Energy Development Fund (CEDF)

Renewable System Types: Solar Water Heat, Solar Space Heat, Solar Thermal Electric, Solar Thermal Process Heat, Solar PV, Wind, Biomass, Geothermal Electric, Fuel Cells, Geothermal Heat Pumps, CHP/Cogeneration, Anaerobic Digestion, Small Hydroelectric, Fuel Cells using Renewable Fuels

Eligibility/Value: Varies by System Type (for more please visit http://www.dsireusa.org/incentives/incentive.cfm?Incentive_Code=VT06R&re=0&ee=0)

Budget: \$3M in 2013. Initially, funds were provided by Entergy in a settlement with the state Department of Public Service.

Expiration: Under a 2012 law, a maximum of \$3M in CEDF funds are now only renewed by appropriations from the General Fund if the Fund is not running a deficit.



Ownership Options

Direct Ownership Third-Party
Ownership

Community Ownership



Direct Ownership





Direct Ownership

Benefits

- Low cost electricity
- REC revenue
- Utilize cheap debt
 - Bonds
 - Low interest loans

Drawbacks

- Large upfront cost
- Long term management
- Can't take tax benefits
- Development risk
- Performance risk



A Variation on Direct Ownership: Energy Service Performance Contracting

Benefits

- Low cost electricity
- REC revenue
- Utilize cheap debt
 - Bonds
 - Low interest loans

Drawbacks

- Large upfront cost
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- Can't take tax benefits
- Development risk
- Performance risk



A Variation on Direct Ownership: Energy Service Performance Contracting

How it works

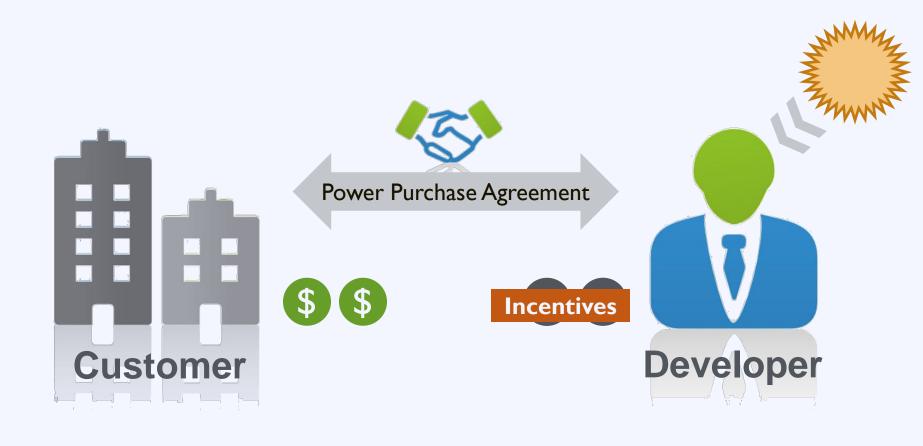
- Energy services company (ESCO) sells an interested customer a package of energy efficiency measures (lighting, HVAC, etc.)
- Package can include measures with both rapid and slower payback periods
- The ESCO guarantees a certain level of electric bill savings for the customer backed up by the efficiency measures.

What Role Can Solar Play in a Performance Contract?

- Solar PV can act as an energy efficiency measure.
- PV, as a longer-payback energy efficiency measure, can be offered as part of a package of longer- and shorter-payback ESCO-offered incentives that saves larger customers money.
- Could also be offered as a bundled 3rd party PPA



Third Party Ownership



Third Party Ownership

Benefits

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments
- Tax benefits

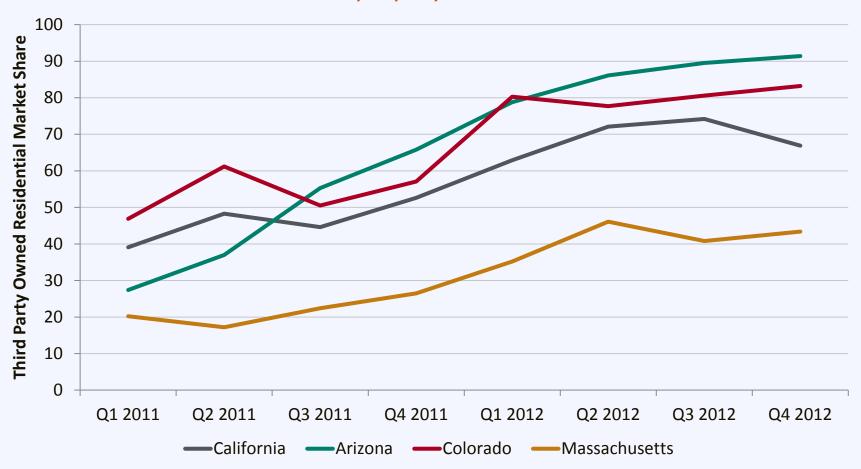
Drawbacks

- Don't keep RECs
- Higher ROI for investor
- Can't use bonds
- Not available in all states



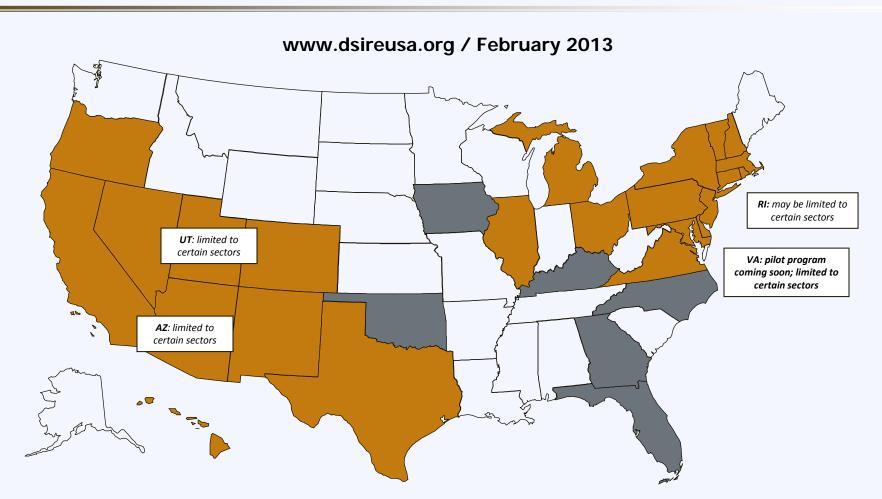
PPA Adoption

Percentage of New Residential Installations Owned by Third Party in CA, AZ, CO, and MA





Third Party Ownership: State Policy



Authorized by state or otherwise currently in use, at least in certain jurisdictions within in the state

Apparently disallowed by state or otherwise restricted by legal barriers

Puerto Rico

Status unclear or unknown

Note: This map is intended to serve as an unofficial guide; it does not constitute legal advice. Seek qualified legal expertise before making binding financial decisions related to a 3rd-party PPA. See following slides for additional important information and authority references.

Bond-PPA Hybrid

A financing option by which a public entity issues a government bond at a low interest rate and transfers that low-cost capital to a developer in exchange for a lower PPA price.



Bond-PPA Hybrid

Benefits

- No upfront cost
- No O&M costs
- Can use bonds
- Predictable payments
- Tax benefits

Drawbacks

- Don't keep RECs
- Higher transaction cost



Bond-PPA Hybrid: Resources

Resource

Financing Solar PV at Government Sites with PPAs and Public Debt

A fact sheet on how the hybrid bond-PPA model works.

www.nrel.gov





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Performance
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Solarize

Property
Assessed Clean
Energy



Solarize



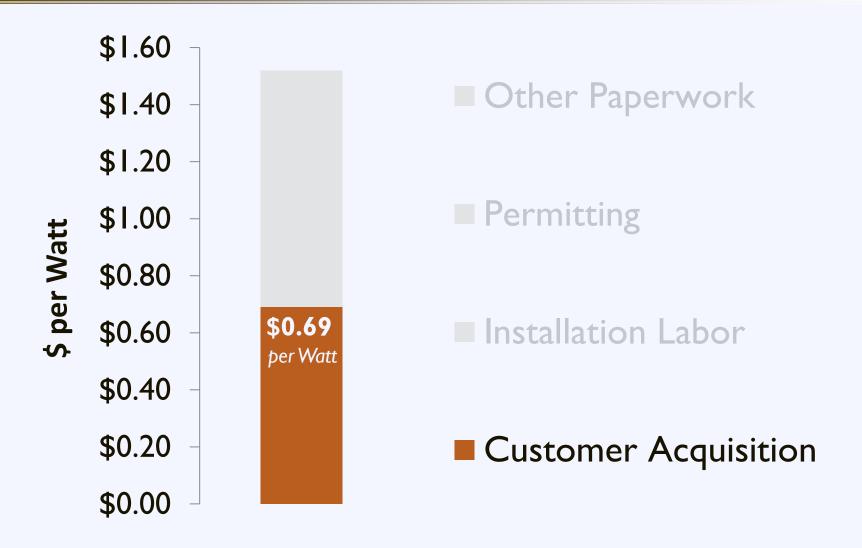
SolarizeGroup Purchasing







Solarize: Mitigate Soft Costs





Solarize: Advantages

Barriers Solutions

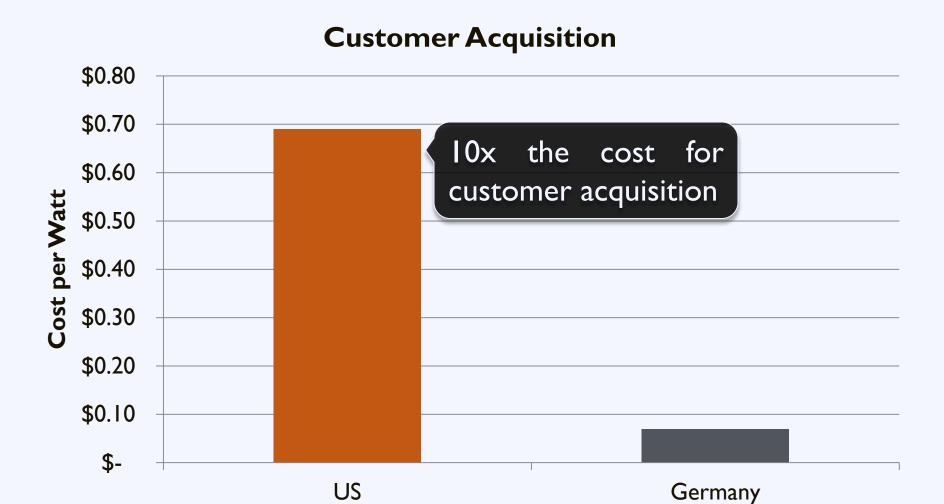
Complexity — Community outreach

Customer inertia

Limited-time offer



Solarize: Advantages





Solarize: Advantages

Benefits to Local Government:

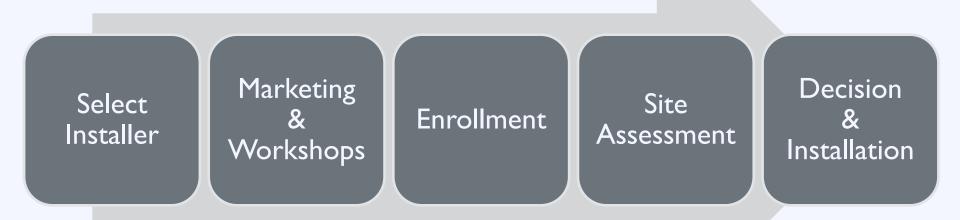
Low implementation cost: \$5,000 - \$10,000

Quick turn-around: 9 Months

Long-term impact: Sustainable ecosystem



Solarize: Process







Harvard, Massachusetts Population: 6,520



Solarize Mass Harvard

Select Installer

April 2011

Marketing & Workshops

Enrollment

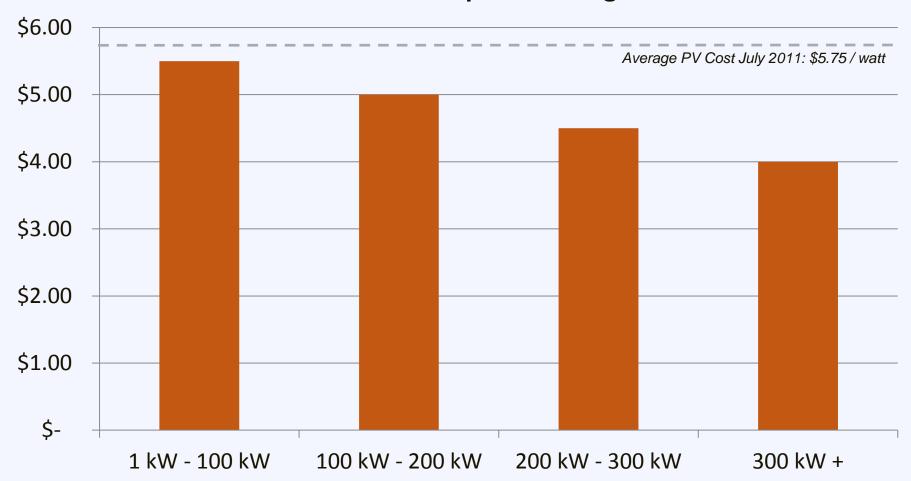
Site Assessment Decision & Installation

April 2011 Dec 2011



Group Purchasing

Harvard Mass Group Purchasing Tiers







Select Installer Marketing &
Workshops

May - July 2011

Enrollment

Site Assessment Decision & Installation

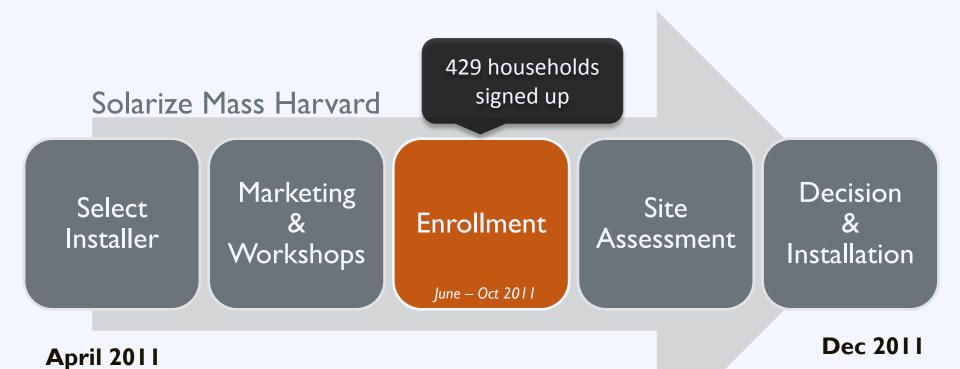
April 2011 Dec 2011



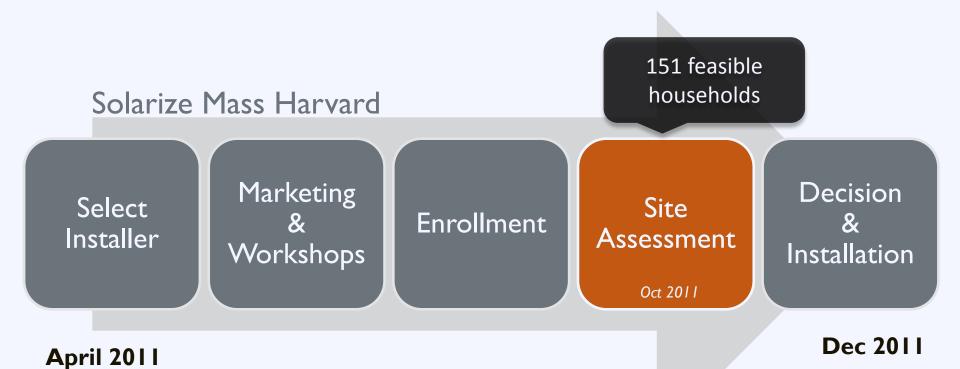
Marketing Strategy:

- Electronic survey of 1,100 households
- Email newsletters and direct mailings
- Float in July 4 parade
- Articles and advertisements in local newspaper
- Facebook page and online discussion board

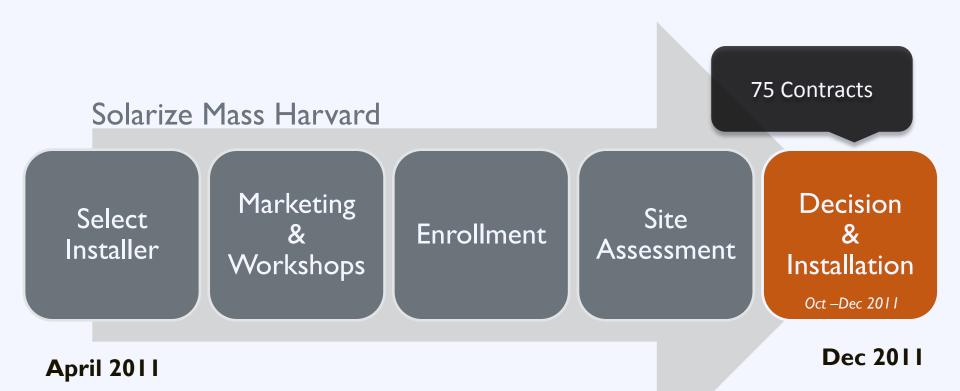








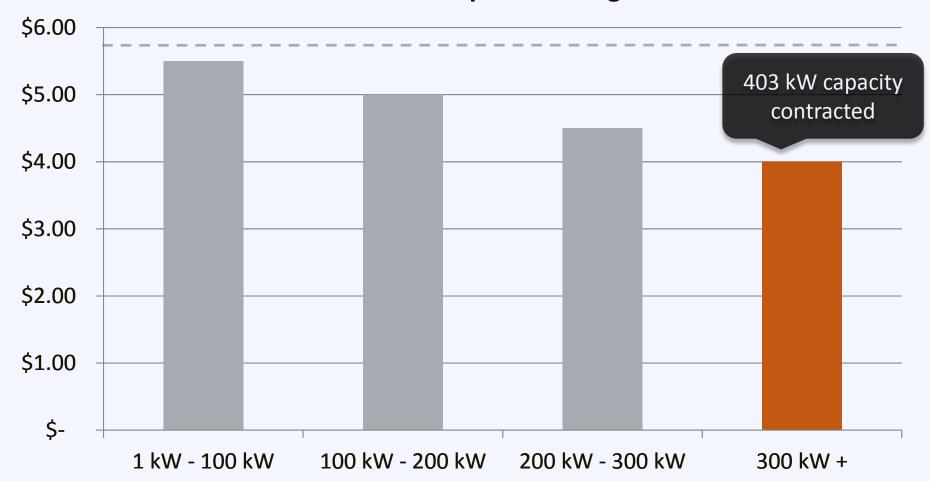






Group Purchasing

Harvard Mass Group Purchasing Tiers





75 new installations totaling 403 kW

30% reduction in installation costs

575% increase in residential installations



Solarize: Lasting Impact

A household is

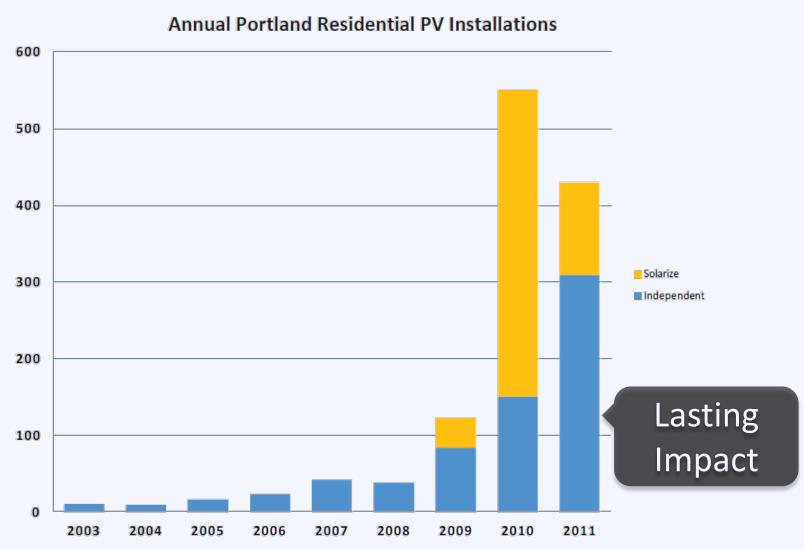
0.78% more likely to adopt solar

for

each additional installation in their zip code



Solarize: Lasting Impact





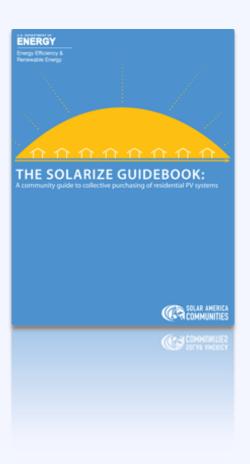
Source: NREL

Solarize: Resources

Resource The Solarize Guidebook

roadmap for project planners and solar advocates who want to create their own successful Solarize campaigns.

www.nrel.gov





Property Assessed Clean Energy

The local government finances the up-front costs of the energy investment, which is repaid through a special property tax assessment.



Property Assessed Clean Energy

City creates type of land-secured financing district or similar legal mechanism

Property owners voluntarily signup for financing and make energy improvements



Proceeds from revenue bond or other financing provided to property owner to pay for energy project

Property owner pays assessment through property tax bill (up to 20 years)





Property Assessed Clean Energy

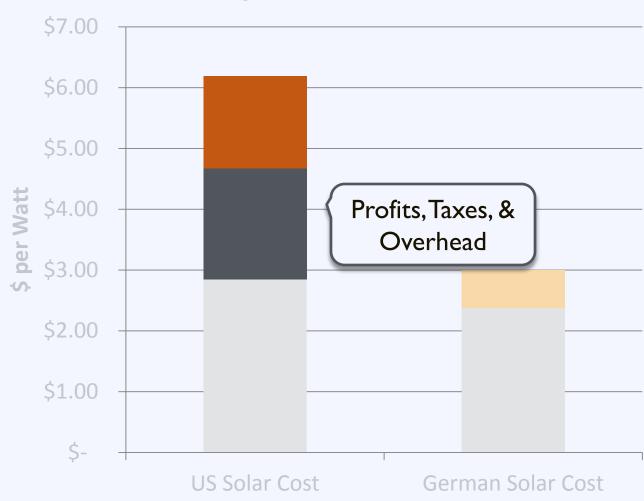
Advantages Over Conventional Loan:

- Longer (20 year) term
- Repayment transfers with ownership
- Low interest rates
- Interest is tax deductible
- Lower transaction costs



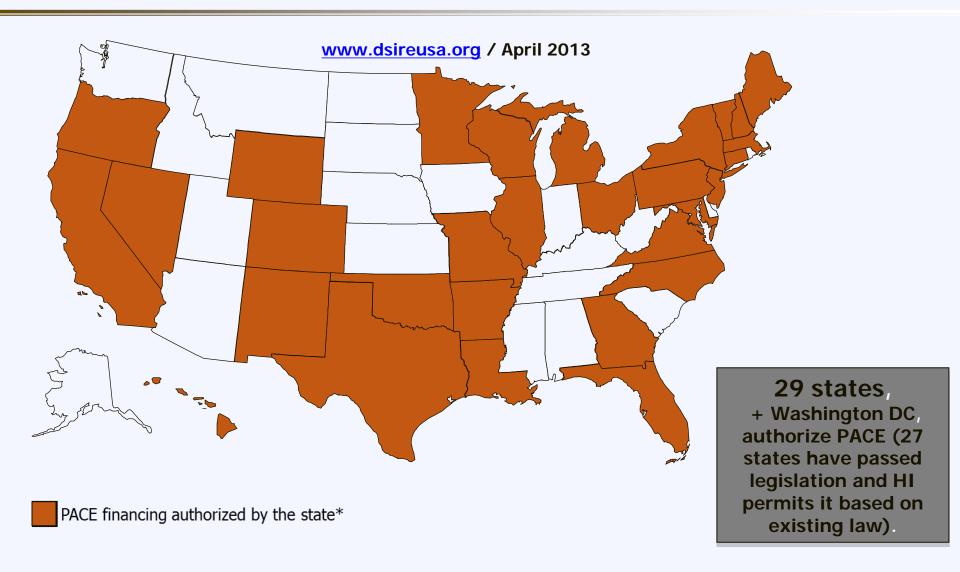
The Cost of Solar in the US

Comparison of US and German Solar Costs





Property Assessed Clean Energy





Source: DSIRE

PACE in Vermont



PACE: Vermont

City creates type of land-secured financing district or similar legal mechanism



45 Communities have adopted PACE

Albany	East Montpelier	Monkton	Thetford
Barre City	Ferrisburg	Montpelier	Turnbridge
Brattleboro	Glover	Newport Town	Vershire
Bristol	Halifax	Norwich	Waitsfield
Brookfield	Hartford	Plainfield	Westford
Burlington	Hartland	Putney	Westminster
Calais	Hinesburg	Randolph	Weybridge
Cavendish	Hyde Park	Richmond	Woodstock
Corrnith	Manchester	Ripton	
Cornwall	Marlboro	Salisbury	
Craftsbury	Marshfield	Sharon	
Dorset	Middlebury	Strafford	



PACE: History in Vermont

2009 State enables local governments to create PACE financing districts

FHFA objects to senior lien status and advises

20 0 Fannie & Freddie to halt purchase of mortgages
with PACE assessments

20 I I State defines PACE lien as subordinate to existing liens and first mortgages



Funding Limits:

- 15% of assessed value of the property
- Capped at \$30,000
- Total funding plus outstanding mortgages cannot exceed 90% of the assessed value



Term Details:

- Terms can be 10, 15, or 20 years
- When the property is sold the obligation stays with the property



Participant Details:

- Participant must own the property
- There cannot be any outstanding debts on the property
- Debt to income ratio must be less than 41%



Program Administration and cost:

- Administered by the Vermont Energy Investment Corporation
- Participants pay one time fee of 2% of assessment for loan loss reserve fund
- Non-participating property owners have no obligation to pay for any program costs



PACE: Vermont Program Status

Passed PACE Legislation

45 towns adopted PACE financing

Secured \$1 million for PACE Credit Facility

First
Subscription
Period Begins
this Fall

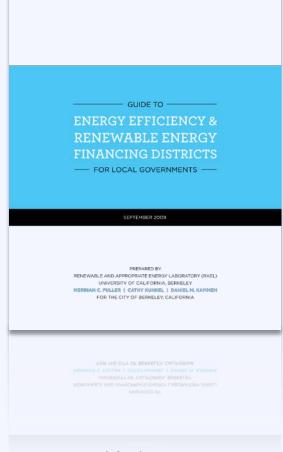
PACE: Resources

Resource

PACE How to Guide for Local Governments

This report is designed for local government officials in getting a PACE program established in their region.

rael.berkley.edu





Q&A

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08:40 - 09:00	Solar 101 for Communities



Activity: Next Steps

What do you pledge to do when you leave today's workshop? [Orange Card]



About the SunShot Solar Outreach Partnership

Technical Support

- 'Ask an Expert' Live Web Forums
- 'Ask an Expert' Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings





For more information email: solar-usa@iclei.org





U.S. Department of Energy

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Jim Kennerly

NC Solar Center

jdkenne2@ncsu.edu (919) 513 - 0792