EngAGE in Partnerships for Solutions



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ICMA Conference Presenter



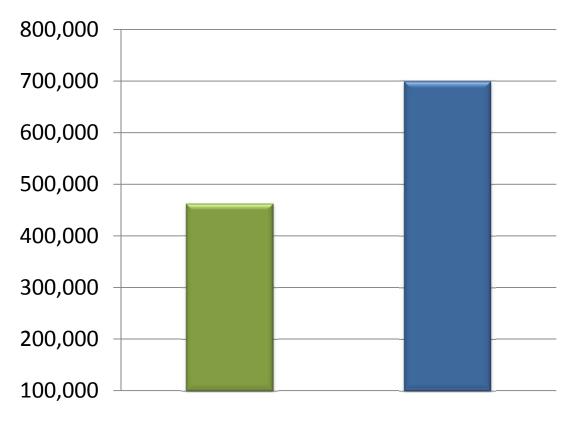
Context

- My Background: Nearly 20 years in human services, nearly 10 years in regional planning.
- Our Goal: Share the impact of partnerships in aging.
- Your Take-Away: Ideas to build low-cost collaborations to benefit people of all ages.



Drivers of Change





Projected Population Growth 2010-2020



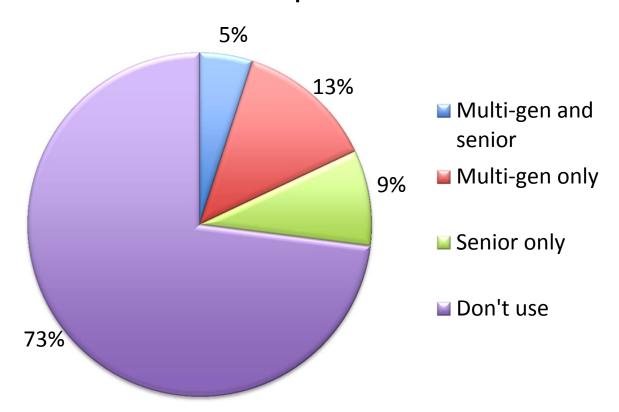
City Leaders Institute
on AGING IN PLACE





Traditional Services Not as Relevant

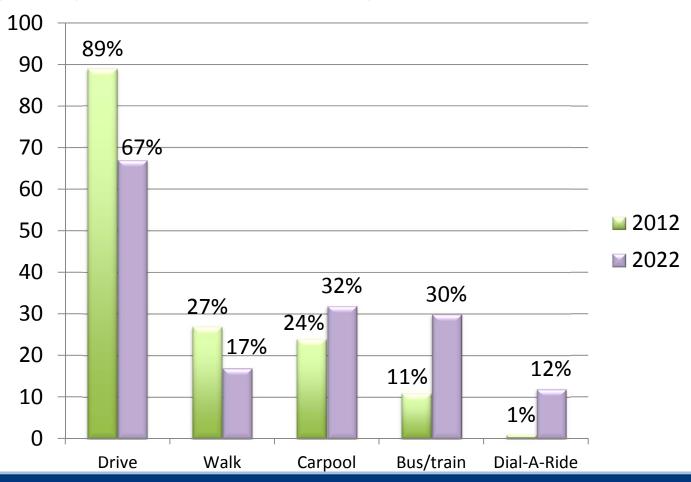
Use of Public and Nonprofit Indoor Facilities





Need Options as Driving Decreases

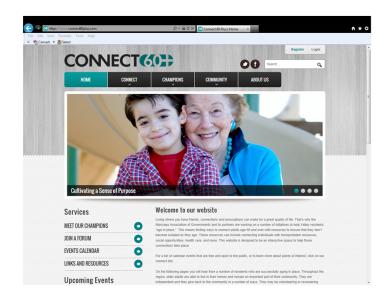
Most Frequently Used Modes of Transportation - Current vs. Projected





Making A Difference

- MAG Municipal Aging Services Project Toolkit
- Two national projects
- Connect60plus.com
- Training events
- Outreach video
- Champions book
- Leadership Team
- Common data source
- Three local pilot projects







Partnerships Create.....Results









Responsive Place-Based Strategies





Tools to Build Partnerships



- Invite nontraditional partners.
- Message appropriately.
- Use local data and national best practices.
- Tell your story.
- Bridge conceptual to practical.
- Work within fiscal sustainability.



Questions/Comments?

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