

Big Ideas, Bold Execution

Kelly Hayworth

ICMA Conference Presenter

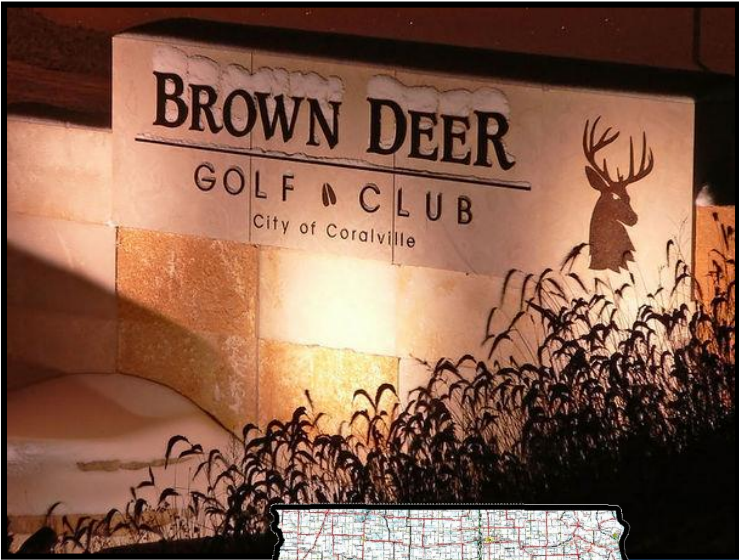


Redevelopment in the Iowa River Landing

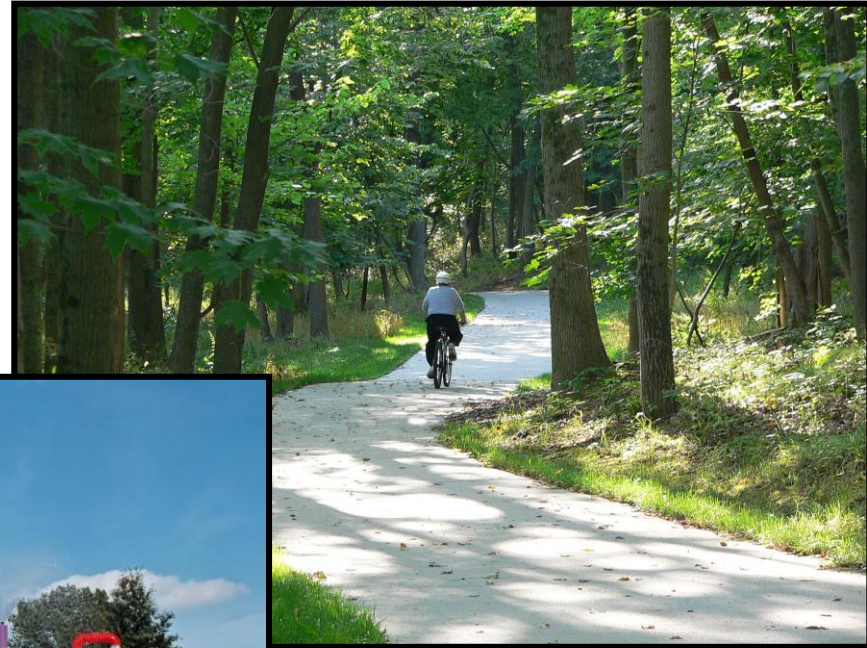
Kelly Hayworth
City Administrator
City of Coralville, Iowa



Coralville, Iowa



Coralville, Iowa



Project Site History

- Industrial Park
- 1960s Construction
- Riverfront Property
- Poor Planning & Maintenance





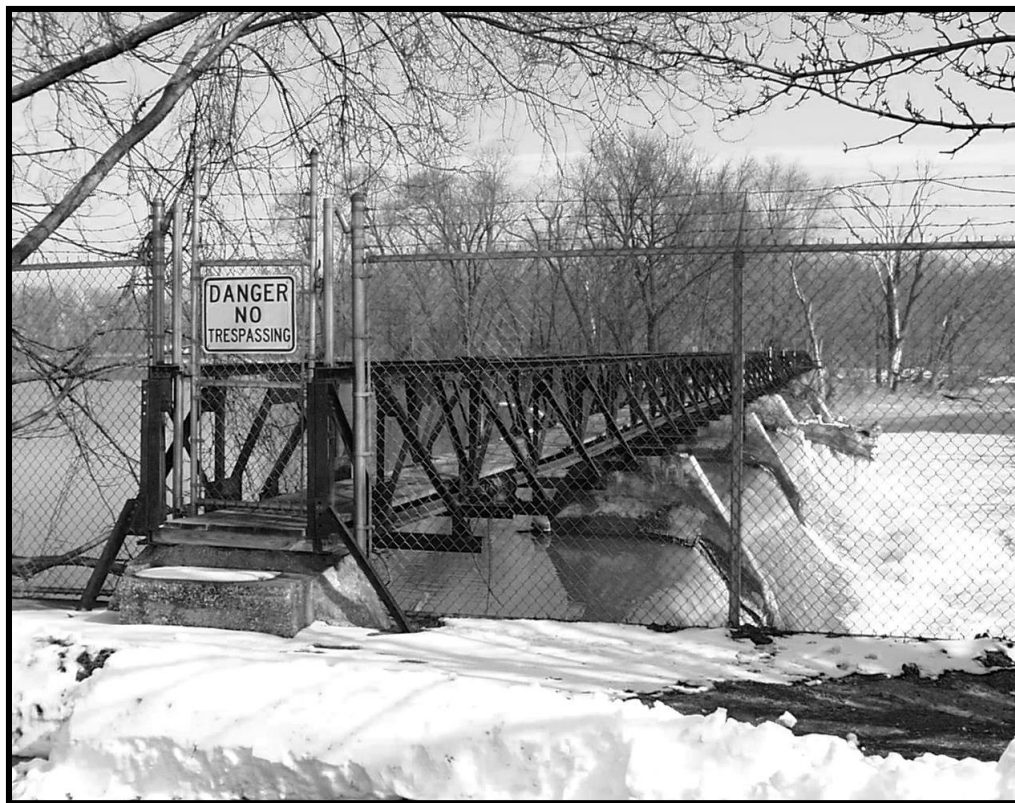
Regulatory Issues

- Coordination with approximately 74 property owners
- Removal of coal and impacted soils by University of Iowa
- \$1,000,000 leaking underground storage tank insurance



Contamination

- Arsenic-impacted soils and fills
- Lead-contaminated soils
- Subsurface coal fines
- Petroleum-impacted soil and groundwater



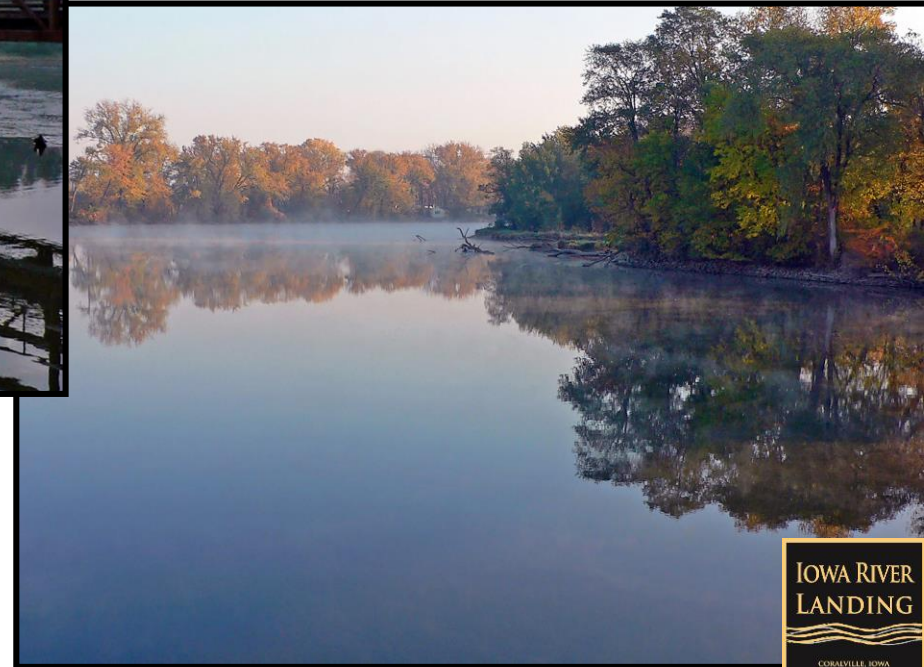
The Vision

Iowa River Landing: A riverfront entertainment, tourism, retail, residential, office, and dining district



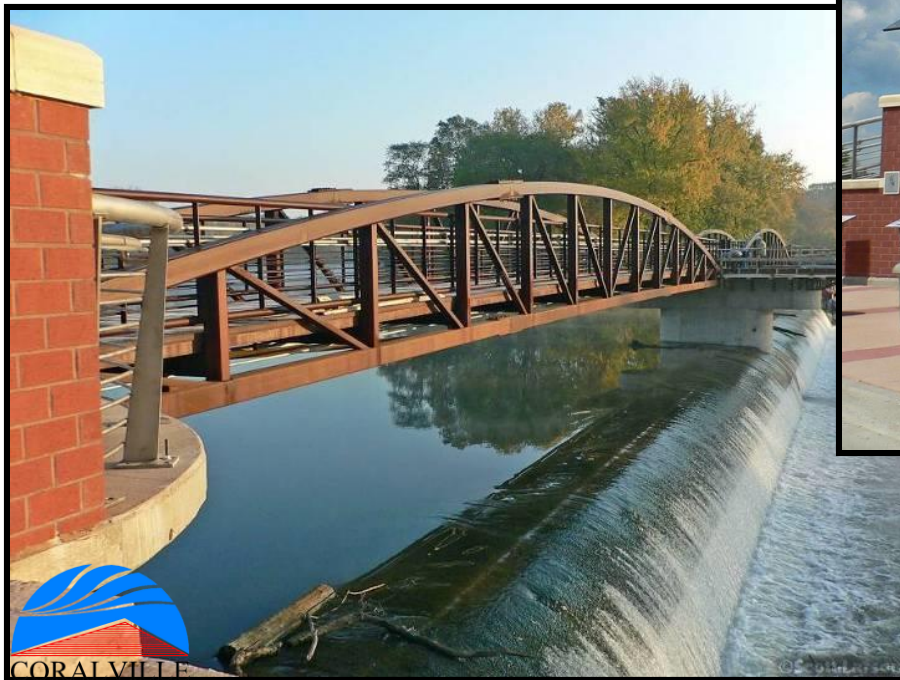
Project Goals

- Remove blight
- Combat sprawl
- Reclaim Iowa River
- Improve gateway



Project Goals

- Visibility
- Accessibility
- Multi-use district
- Trails and open space



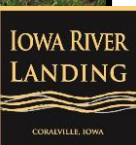
Financing



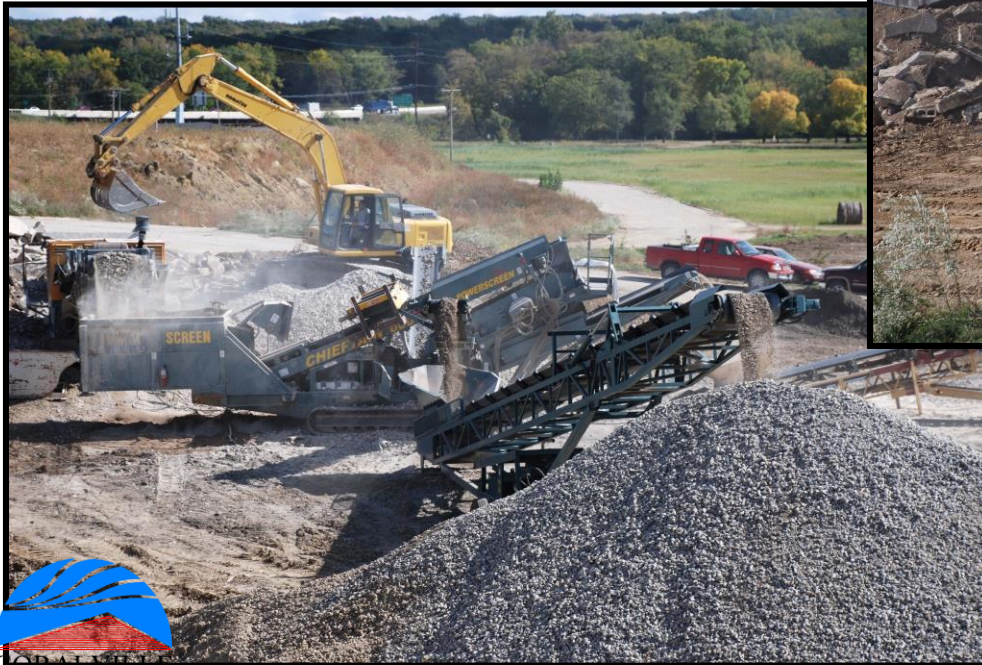
Property purchase, relocation, and redevelopment made possible with tax increment financing, general obligation and revenue bonds, and state and federal grants.

Partners

- Environmental Protection Agency
- Iowa Department of Transportation
- Iowa Department of Economic Development
- Iowa Department of Natural Resources
- University of Iowa
- US Army Corps of Engineers



Reuse & Recycling



Riverfront Recreation



Sculpture Park



Community Outreach



Community Outreach



Community Festivals



Community Festivals



FRYfest
a celebration of all that is Hawkeye

PRESENTED BY



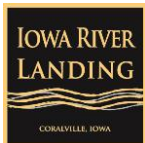
A Sense of Place



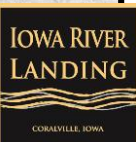
Investment & Economic Development



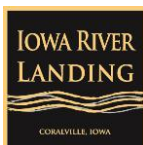
Investment & Economic Development



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Questions/Comments?

Additional Information...

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