

Making It All Work Together

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The City Manager's Role

- Leader, Visionary, Cheerleader, Referee, Compass Needle, Reality Checkpoint
- Picking and choosing confrontations
- Assessing the gravity of the situation
- Making sure everyone feels as if they came away with something
- What to expect when decisions cause conflict

Mayor/City Council Roles

- Political Leadership
- Community Liaison
- Lobbyists
- Ceremonial Heads

Tools of the Trade

- Ordinances
- Master Plans
- Strategic Plans
- Budgets/Audits
- Laws (local, state, federal)
- Historical Perspectives
- Civic Engagement

Legs of the Stool

- Policy/Administration
- Governance/Politics
- Public Interaction
- Community
- Media

The Public Safety Paradigm

- Elected officials campaign on a platform of no reductions in public safety
- Public safety expenditures equal two-thirds of the general fund budget, but generate negligible revenue
- Unions fight the hardest to retain that status-quo during budget reductions

If...

“If you can keep your head when all about you
are losing theirs and blaming it on you,
If you can trust yourself when all men doubt
you, but make allowance for their doubting
too...”

--Rudyard Kipling

Questions/Comments?



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