

# ICMA Student Chapter Reports 2012–2013

**Portland State University**

**Arizona State University**

**University of Kansas**

**UNC-Chapel Hill**

**Villanova University**

**University of Wisconsin, Oshkosh**

**Brigham Young University**

**University of Southern California**

**The University of Illinois at Chicago**

**Northern Illinois University**

**UWM–Milwaukee, WI**

**ICMA**

*Leaders at the Core of Better Communities*

# Portland State University

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## 2012–2013 Academic School Year End Report



Portland State University

By:

Mark Grabow, President

Daniel Englund, Vice President

Caroline Zavitkovski, Communications Officer

### ICMA-PSU Student Chapter

The ICMA-PSU Student Chapter has had a full first year. Per the guidelines listed by the ICMA Career Services Intern, Kaitlin Feldman, this report includes information on monthly ICMA-PSU Student Chapter “meetings, events, webinars, along with information on a number of other things on which we are happy to report. As we prepared this report, we drew from minutes recorded at both Student Chapter monthly meetings and officer meetings. We also include things that have happened through connections with other groups.

### First Year for PSU Specifically and Pacific Northwest in General

The ICMA-PSU Student is pleased to be not only the first ICMA Student Chapter at Portland State University, we are also the very first Chapter in the Pacific Northwest. With help from Portland State University’s Public Administration Professor, Dr. Phillip Cooper, along with assistance from Jim Hough, City Manager Emeritus of Banks, Oregon, and Joe Gall, City Manager of Sherwood, Oregon, the chapter was created.

### ICMA-PSU and OCCMA

Because this was not only the first Student Chapter for Portland State University but for Oregon at large, the Oregon City/County Management Association’s (OCCMA) was very supportive of its creation. We were honored that OCCMA covered our dues for the first year in order to help us ‘get up and running’. On top

of this, some OCCMA members have pledged financial donations in support of our efforts. We have developed a natural relationship with OCCMA, as will be discussed below.

### Events, Meetings, Conferences, and More

#### Kicking it Off—The First Chapter Meeting

Our inaugural meeting was a great success. Roughly 20 students were present (some came and left as class schedules demanded). Because our program is designed for working professionals, many classes are scheduled either during a 4:00pm – 6:30pm time slot or a 6:40pm – 9:20pm time slot. In order to allow the highest number of students to attend the first meeting, we intentionally scheduled our inaugural meeting to begin at 6:00pm. That way, students who had class at 6:40pm could attend the first session, and students who were released from class at 6:30pm could attend the second portion of the meeting. It worked out exactly as intended.

Students, alumni, professors, and local government professionals all showed up for the inaugural meeting. Our speakers for the inaugural meeting were Student Chapter Faculty Advisor, Professor Phillip Cooper, and Practitioner Advisor, City Manager Joe Gall. They spoke about local government as a profession, and Mr. Gall gave students advice, tips, cautions, and shared stories about local government management.

We also provided students with information on ICMA and discussed benefits to membership as “fresh” professionals to the field of local government management. Students were also given the ICMA Codes of Conduct, and we discussed the requirement to adhere to the Codes as Student Chapter members. We also discussed the importance of getting involved with other

organizations, such as OCCMA and ELGL (who's leaders became our March guest speakers), and provided means to do so.

## **ELGL and ICMA-PSU**

The ICMA-PSU Student Chapter monthly meeting scheduled for March provided students with the opportunity to meet with the leaders of an up-and-coming local government group here in Oregon, called Emerging Local Government Leaders (ELGL). The founders of ELGL are very active in local government in Oregon. We as a Chapter were honored to receive a small award in recognition of our efforts in starting the first ICMA Chapter in the Pacific Northwest.

ELGL discussed tips for success in local government management. They provided advice and personal stories to evince what to do and not to do as 'up-and-coming' local government employees. Students were also given free membership into ELGL, which is has a great network of professional contacts around the State of Oregon and beyond. We have also attended ELGL webinars. One of which was intended to provide advice to professionals on finding/getting Assistant City Manager positions.

ELGL also advertised the ICMA-PSU Student Chapter on their website and wrote an article on the efforts of ICMA-PSU Founder/President, Mark Grabow, in creating the first Chapter in the Northwest. They have been very active in working with the ICMA Chapter, and they have also partnered up with the Oregon City/County Management Association (OCCMA) to offer a scholarship to two students from anywhere in the state to attend the upcoming OCCMA 2013 Conference. We are pleased to report that both the students chosen as recipients for the scholarship happen to be ICMA Chapter members- Ben Kittelson and Mark Grabow.

## **Bringing 'the County' to the Chapter**

We have had the honor of hosting the Hood River County Administrator, David Meriwether, at one of our monthly Chapter meetings. Mr. Meriwether also serves as the current President of the OCCMA. He is a valuable resource, and he presented a valuable and information filled session on the differences in structures between city/county formation and management. This meeting was our largest one yet, with around 25 people in total attendance. Students found his presentation to be both enjoyable to hear and educational. Mr. Meriwether also provided his business card to the Student Chapter members, and a number of the members have

since conducted informational interviews with Mr. Meriwether as a result.

## **Alumni Association and the Chapter**

The PSU Alumni Association has been involved with the ICMA-PSU Student Chapter. They allowed our Chapter President to write an article for their Spring publication, which highlighted the efforts of the Chapter to get up and running, and it also invited alumni to attend meetings and get involved with the next wave of public administration students coming out of PSU's Hatfield School of Government. We will be hosting a panel of former MPA students from PSU in the upcoming academic school year. We want to hear what it is like in the profession from students who have gone down the same path that we are currently traveling.

## **OCCMA Summer Conference**

As noted, the relationship with OCCMA has been an emerging and flourishing one. They have invited us to attend their upcoming conference, and two of our Chapter members have received scholarships that OCCMA offered in conjunction with ELGL. Also, our Chapter President has been asked to join a panel of professionals ranging from the emerging side (which is the demographic he will represent) to the more 'seasoned' side, to discuss the idea of mentors and mentorship in the field of local government management.

## **What's Next?**

The ICMA-PSU Student Chapter has begun planning events for the upcoming academic school year. Some of the monthly meetings will focus on (but not be limited to) the following:

- Cultural/Ethnic Diversity in Public Management – A Changing Trend
- Women and City/County Management
- City Management
- County Administration
- Utilities and Sustainability – A Look at State-of-the-Art Wastewater Treatment Facilities
- Panel of Former PSU MPA Students – Life After Graduation

Again, we will be adding to/modifying this list as needed when we start really hammering out our agenda for the upcoming year. However, we have been making valuable connections with a number of local government professionals around the state, and we are

very pleased with the reception and enthusiasm that we have been met with as we seek to bring speakers into our Chapter meetings.

## Summary – Off to a Good Start, but a Long Way to Go

Overall, we are very pleased with the way that the Chapter has ‘gotten teeth’ so-to-speak. Student involvement is strong and growing, and the local government professionals with whom we’ve interacted are happy

to be a part and are very supportive. There are many things we need to improve, such as the development of a streamlined listserv and a social media page, as many people enjoy receiving event notifications through modes like Twitter and Facebook. We are happy to be making a small amount of history in our neck of the woods, for we believe that the Chapter is ‘here to stay’. The value that we have all derived from the ICMA-PSU Student Chapter is noticeable, and that is sure to increase as we improve both as a Chapter at large and government professionals individually.

# Arizona State University

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## 2012–2013 Annual Report



Arizona State University

### Fall Semester

The ASU ICMA Student Chapter was started during the 2012 fall semester and much of the year was spent setting up the new chapter and recruiting members. The effort was led by George Pettit, former City Manager of Gilbert, AZ and current Marvin Andrews Program Coordinator at ASU, Jim Thompson, current City Manager of Casa Grande, AZ, and Niel Curley, current Marvin Andrews Fellow. Jim Thompson agreed to serve as the student chapter's sponsor and George Pettit played a large role in securing funding. Niel Curley served as the student chapter's first President and recruited fellow ASU students Pam Weir and Preston Neill to serve as Vice President and Secretary. After several months of recruiting the student chapter has 24 members, most of whom are graduate public administration students.

The only event held during the first semester was a tour of the City of Phoenix and meeting with City Manager David Cavazos to discuss his management approach. The tour was a great success and many students were able to attend and seek career advice from Mr. Cavazos.

### Spring Semester

The student chapter held many more events in the spring semester, the first being free attendance for a day at the annual ACMA (Arizona City Management Association) Winter Conference in Sedona, AZ. Members were able to attend the opening day of the conference free of charge and attend a session updating local government officials on the economic recovery and a speed coaching session. The speed coaching allowed for members to meet local government executives from across the state and seek career advice from a range of local and county professionals. Afterwards members were able to further expand their network by attending the welcome reception.

The second event held was a Manager's Forum where Dr. Spencer Isom, current City Manager of El Mirage, AZ, and Cynthia Seelhammer, former City Manager of Queen Creek, AZ discussed their approach to the council manager relationship. The first half of the forum was spent listening to each presenter discuss their approach and turned into an open dialogue where members were able to ask questions and seek feedback. The second half was spent reviewing a case study with the presenters and learning how they would approach a specific challenge a city manager may face with their mayor and council.

The next event was a tour of the Phoenix Sky Harbor Airport, which is run by the City of Phoenix. Members were able to learn about the various operations and regulations that govern the airport along with some of the unique financial tools they are able to use. The tour was scheduled to allow members to ride the new Sky Train that connects passengers to the airport from the current light rail line in Phoenix. The trip was informative and exposed members to a different aspect of local government not previously discussed in coursework.

The last event of the year was a tour of the City of Glendale's Emergency Operations Center (EOC) which is used as a command center in the case of a city-wide emergency or large events. The EOC is also used as a central point of command during the Super Bowl and other large events at the University of Phoenix Stadium. Members were able to ask questions to staff about daily operations, the chain of command, and the resources required to operate the facility. Members were also given a tour of the training facility located adjacent to the EOC that is used to train police and fire crews for several West Valley cities.

The last week of the semester the student chapter held elections and the incoming President will be Alexis Ramirez and the Vice President will be Alex Rivera. Both are entering their second year as Marvin Andrews Fellows and are looking forward to continuing to build upon a successful first year.

# ICMA KUCIMAT Chapter School of Public Affairs and Administration

University of Kansas  
2012-2013



In June, the MPA Class of 2011/2013 began their second year in full time jobs. Students and placements were:

Kyle Burns: City of Overland Park, KS  
Ashley Graff: City of West Linn, OR  
Holly Hayden, City of Honolulu, HI  
Ariel Klugman: Edina, MN  
Emily Kotay: City of Lawrence, KS.  
Davis McElwain: City of Lawrence, KS  
Alyssa McMullin: City of Wichita, KS  
Wesley Samms: CalPIRG, State of California, Sacramento, CA  
Jackie Schwerm: Eden Prairie, MN  
Jamie Shockley: City of Olathe, KS  
Caitlin Stene: City of River Falls, WI  
Kelly Unger: City of Fort Collins, CO

On Sunday, June 3, 2012, the 2012/2014 class of MPA students of the Chapter met at the home of John and Carol Nalbandian for a welcoming picnic to meet area practitioners and alumni. They met Quinn Bennion, City Administrator, Prairie Village, KS, their Practitioner in Residence. Josh Rauch and Nikki Lee their Young Practitioners in Residence were there to discuss potential activities for the next two years.

On Monday, June 4th, the 2014 class met for a General Orientation in the School's Conference Room, which included more detailed introductions, an official welcome, and meeting with several second year students. Also included in the orientation were representatives from the KU Writing Center and KU Libraries. After the formal presentations, the students walked to the Student Union for lunch. They were issued their KU ID cards and took a brief walking tour of campus.

On Tuesday, June 5th, the class met at the Spencer

Museum of Art where they toured a special exhibit entitled Strategies for Activists a project by Chen Sha-xiong who was the William T. Kemper Foundation International Artist-in-Residence <http://www.spencer-art.ku.edu/exhibitions/protest-training-camp.shtml>. The exhibit was the result of a month-long residency which was a multi-media installation that discussed the complexities of contemporary social activism which drew upon the perspectives of a diverse cast of contributors, including scholars, students, artists, and activists. The students also met Eric Kirkendall, a member of the Lawrence Cultural Arts Commission who authored a report about the economic impact of Final Fridays which featured Lawrence artists and their artwork in Downtown Lawrence. He discussed the things City of Lawrence did for the arts and identified additional things that the City of Lawrence could do in the area of cultural economic development.

On June 11, the students started the first of the summer classes, Public Management and Organizational Analysis. On July 17, the second summer course Human Resource Management was taught followed by Infrastructure Management.

In August, the students met with John Nalbandian and Ray Hummert to discuss the Competency Rubric and Electronic Resumes. Recent graduates, Katherine Carttar and Nick Hawkins demonstrated the Electronic Resumes.

On September 10, the 2014 Class met with the Practitioner in Residence Quinn Bennion to discuss "The Joys and Challenges of being a City/County Manager" and a panel consisting of Patrick Guilfoyle (City Administrator, Desoto, KS) and Penny Postoak Ferguson (Deputy Manager, Johnson County, KS). Later in September, the students met with the Young Practitioners in Residence to discuss the ICMA Conference in



Phoenix. During the year, Quinn Bennion met with the students in five two hour sessions to discuss careers in the public service, resume writing and interviewing skills, economic development, and local government and the media. Bennion invited practitioners from the area to participate in these sessions.

From October 7 to September 10, all students of the Chapter attended the ICMA Conference in Phoenix, AZ. The first year students' tasks at the conference were to greet KU MPA alumni, other practitioners, and conduct two informational interviews of practitioners.

In Phoenix, the second year students met in their first Professional Development Seminar conducted by John Nalbandian and Ray Hummert. Beth Linn, the class practitioner in residence also attended the seminar. The seminar included reviewing the competency rubric to see what movement they made since leaving campus. They met with Leon Churchill, City Manager, Tracy, CA; and, Peggy Merriss, City Manager, City of Decatur, GA to discuss:

- What they were doing in their internship that was most rewarding?
- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

They also met with Chuck Epp, Professor University of Kansas to discuss the keynote presentation on "Immigration Reform: Truths, Myths, and Politics." To end the seminar, they met with Jim Keene, City Manager, Palo Alto, CA and Julia Novak, Novak Consulting, to discuss:

- What was most important to them during the conference?
- What will be their greatest challenge between now and the January seminar?

Both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On Saturday night the students gathered at a restaurant for dinner together.

On October 18, 2012 after returning from the ICMA conference, the Class of 2014 met with Bob Kipp at

Hallmark Corporate Offices in Kansas City, MO to have lunch, discuss the profession, and to reflect on the ICMA conference. Kipp was a former City Manager and former President of ICMA. In addition, Bill Hall, Vice President of the Hall Family Foundation made a presentation on Philanthropy and building community.

In January 2013, the second year students met for a week in Lawrence for their second Professional Development Seminar led by John Nalbandian which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students discussed the concept of citizen engagement and adaptive work. During this week, the on campus and second year students met for dinner and a bowling competition.

In April 2012, the second year students met for their final Professional Development Seminar in Lawrence. They discussed Dual Career Couples with Mandy Cawby, Public Relations Officer, WaterOne, Johnson County, Kansas and Don Cawby, City Manager, Osawatomie, Kansas. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/longer term goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian, other faculty, and Hummert.

All of the students attended the KU Inspiring Women in Public Administration Conference in Overland Park, KS which featured Bonnie Svrcek, Deputy City Manager, City of Lynchburg, VA and President, International City/County Management Association (ICMA) making the keynote presentation on "Making the Leap: Timing Is Everything." Both classes also attended the 64th Annual Kansas City & County Management Conference sponsored by the School of Public Affairs and Administration entitled "Organizing for the Future."

# ICMA Student Chapter of UNC-Chapel Hill

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## Annual Report 2012-2013



University of North Carolina  
Chapel Hill

In the fall of 2012, the MPA students at the University of North Carolina-Chapel Hill officially launched an ICMA Student Chapter. Our formation coincided with a visit from Bob O’Neill, Executive Director of ICMA. The chapter organized a small meet-and-greet with Bob in order to learn more about ICMA and careers in local government. We also sponsored a talk with Bob and our entire MPA program. Later in the semester, we held a strategic planning meeting in order to outline our objectives for the chapter. Members identified professional networking and learning opportunities as key goals.

Our strategic planning meeting led to a flurry of activity in the spring of 2013. First, we organized a Q&A session for 1st year MPA students to ask 2nd year students about summer professional work experiences (a summer internship is required by our program). We had brown bag lunches with the following three professionals:

- Will Lambe, Director, Community and Economic Development Program, UNC School of Government
- Madhu Beriwal, Founder and CEO of IEM, an emergency management consulting firm
- Larry Jarvis, Assistant Director, Community Development, City of Durham, NC

The chapter also had a networking meet-and-greet with Lee Worsley, Assistant County Manager of Durham County, NC, and Southeast Regional Vice President of ICMA.

In April, the chapter hosted a networking event for MPA/MPP students in the state of North Carolina. Students from four different universities attended the event, and we hope to have another networking meeting at the annual North Carolina City/County Management Association conference.

Finally, we organized a job-shadowing program for UNC MPA students to watch local government professionals at work and learn more about careers in local government. We hope this program will continue annually or semi-annually in the future. At our last meeting of the year, chapter members expressed a desire to create our own webpage and educate incoming MPA students about ICMA.



# Villanova ICMA Student Chapter Report

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Annual Report  
2012-2013



From: Craig Wheeland, Ph.D.  
Chapter Advisor, ICMA Student Chapter, Villanova

Subject: Annual Report 2012-2013

During Academic Year 2012-2013, we enrolled 11 MPA students as members our chapter.

Ryan Martin, MPA student, served as Chapter President.

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

We held one event open to the campus community and we invited municipal managers from the four counties around Villanova University.

The Spring 2013 event was a panel discussion on "Municipal Pensions: Reform and Funding Options" (see flyer attached). We had about 25 attendees.

# University of Wisconsin Oshkosh Student Chapter

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2012–2013 Report



The University of Wisconsin – Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. In addition

they are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger  
Associate Professor University of Wisconsin—Oshkosh

# Brigham Young University ICMA Student Chapter Report

2012–2013 Academic Year



Brigham Young University

The Brigham Young University International City/County Manager's Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

## Conferences

In September, 22 chapter members participated in the annual ICMA conference in Phoenix. Chapter members also attended semi-annual Utah City Managers Association conferences. These conferences proved to be great opportunities for members to connect with alumni and other professionals from across the country and state, and to learn about challenges, solutions, and best practices relative to the profession.

## Career Fair

In addition to participation in professional conferences, the chapter collaborated with the RIPM to host the annual Local Government Career Fair on January 17. The fair consisted of a lecture and luncheon with over 20 professionals and the keynote speaker, Ed Belmares, Assistant City Manager of San Antonio, Texas. At the fair, professionals showcased job and internship opportunities for chapter members and other students interested in local government service.

## Field Projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with cities. This year, we conducted three field projects, one of which was a feasibility study on building a recreation center in Surprise, AZ.

The project consisted of two main parts. First, a benchmarking study that examined successful elements of recreation centers in nearby cities. The benchmarking study also included an analysis of regional recreation venues to identify areas of opportunity for building a regional recreation attraction. Second, a city-wide survey that measured citizen interest in building a recreation center as well as the most desired recreation venues for adults and teenagers. Once these projects were completed, select team members traveled to Surprise, AZ to present the findings.

## Placement

This year we had amazing placement among our chapter members. Of the graduating class, 82 percent have been hired in cities across the county, including in Texas, Wisconsin, Arizona, and Utah. Furthermore, 83 percent of first-year students received internships, primarily in Utah, Texas, Idaho, and Nevada.

## Leadership

In April, the chapter advisor and Chapter Presidency selected the 2013-2014 Chapter Presidency. Scott Aylett was selected to serve as Chapter President, with ShaLae Steadman (VP – Marketing), Kory Kersavage (VP – Conferences and Training) and Scott Swindler (VP – Field Projects) serving as Vice Presidents.

## Mission and Goals

The new Presidency revised the chapter mission and goals as follows:

The BYU ICMA Student Chapter will provide professional networking and educational experiences while promoting strong spiritual and ethical values that support the organizational goals of the Romney Institute of

Public Management and the International City/County Management Association.

**Goals:**

1. Create an avenue for students who want to pursue a career in local government to gain hands-on experience.
2. Build relationships with alumni, both locally and internationally
3. Provide students with opportunities to network and build relationships by attending UCMA, ICMA and the local government career fair.
4. Foster relationships with local city managers

# University of Southern California

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## 2012–2013 Report



## University of Southern California

### September:

- Crashing Koreatown—This event was a mixer intended to bring students interested in ICMA at USC together in a social setting. The event was held at Bud Namu restaurant.
- First General Meeting—This meeting was the first of the year. Priorities for the year and brainstorming activities were discussed. Dues and membership were collected.

### October:

- Second General Meeting—This meeting was the second of the fall semester. Club leadership delivered a presentation on local government fellowships.

### November:

- Dia de Los Muertos—This event was a social event that brought the group together to celebrate a holiday important to many Angelenos. The event was held at Grand Park, a venue central to Los Angeles city government.
- Navigating the Local Government Hiring Process—This event brought local government and human resources professionals to USC to answer hiring questions. Some questions included:
  - What are some of the general recruitment processes from city to city?
  - What are human resources departments looking for on your resume?
  - How should we create our job search strategy and begin searching for a job? How can we brand ourselves?

Participants also had the opportunity to mingle with professionals over refreshments.

### January:

- First Spring General Meeting—This meeting centered on prepping for the Local Government Case Challenge. Details of the challenge that were available at the time were discussed. An experienced case challenge student from the USC Marshall School of Business delivered a tips and advice presentation.

### February:

- Local Government Case Challenge—The Local Government Case Challenge was the first of its kind at USC. Students had a set time period (approximately 60 hours) to solve a real world problem plaguing a city. Approximately 10 teams of Price graduate students competed to create strategies to help solve real-world issues facing the City of Norwalk, a municipality in Southern California. Teams were comprised of students across different disciplines including policy, administration, and planning. Student teams were judged by local government professionals and Price faculty.

### March:

- Advance Your Career in Local Government Reception—Various City Managers from the Los Angeles area joined ICMA students for hors d'oeuvres, beverages and informational networking at this event. The event was co-sponsored by the USC Price City Management Fellows, USC Bedrosian Center and American Society for Public Administration's Los Angeles contingent.

## April:

- Not Another Networking Event—This was a guided networking event and served as the last official ICMA at USC event for the 2012-2013 school year. Students were pre-assigned into 6 networking groups. Student groups rotated every 10 minutes from one seating area to another to practice informational networking with local government

professionals. This organized networking event was catered to students who have a difficult time socializing one-on-one. The goal was to get mid-level and entry-level employees, in addition to managers, to attend. This allowed students to get an in-depth look into the career paths of local government managers.



# The University of Illinois at Chicago ICMA Student Chapter

End of Year Report  
AY2012–2013



University of Illinois  
at Chicago

## Executive Board Appointments

Traci Steger and Armrhad Johnson, the President and Treasurer of UIC's ICMA Chapter graduated in May of 2013. To promote the Chapter and gain interest in the Executive Board, they sponsored an Open House on UIC's campus to discuss the responsibilities of the Chapter, as well as the vision and future ideas. Several students from the Public Administration and Urban and Planning Public Policy expressed interest in serving on the Executive Board. Mr. Johnson and Ms. Steger held interviews to select and appoint candidates for the Board. The 2013-2014 Executive Board appointments are listed in the following chart.

### UIC ICMA Student Chapter Officials AY 2013–2014

Chapter Advisor	Dr. Sharon Mastracci
Chapter Mentor	Andrew Lichterman
President	Rodrigo Lopez
Vice President	Randy Colborn
Treasurer	Megan Gaw

## Chapter Officials' Activities

Mr. Johnson and Ms. Steger attended numerous Illinois Assistant Municipal Manager Association and Illinois City/County Management Association events including the IAMMA Night Out and the ILCMA Winter and Summer Conferences. The Executive Board actively promoted these events through email and Facebook in order to increase attendance at these events and introduce students to local government professionals.

## Chapter Events

The Chapter co-sponsored a Local Government Career Panel in April with the Public Administration Student Association. The panelists included Emily Rodman, Assistant Village Manager at the Village of La Grange Park, Andrew Lichterman, Assistant to the Village Manager at the Village of Deerfield and Cara Pavlicek, Village Manager of Oak Park. The panel discussed their role and responsibilities in the respective municipalities, as well as their professional background and issues affecting local government management. The panel achieved record attendance and the feedback from students was very positive.

## Chapter Objectives

The UIC ICMA's objectives for the upcoming academic year include: continue to promote membership to Urban Planning and Policy students at the Department's Back-to-School Barbeque and Orientation, increase the number of members who attend ILCMA and ICMA events and conferences and promote ICMA's Life, Well Run campaign in order to educate Public Administration and Urban Planning students and potential members on careers in local government.

# Northern Illinois University

## Master of Public Administration

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Public Administration  
Student Association  
August 21, 2013



**Northern Illinois University**

During the 2012-2013 academic year, the Public Administration Student Association (PASA) for the Northern Illinois University's Master of Public Administration program conducted a number of meaningful events to engage students. Events coordinated and hosted by PASA included volunteering, networking, and social gatherings. These events have been meaningful in a professional sense to students while also being enjoyable and essential to team building within the MPA program.

Volunteering initiatives during the last school year coordinated by PASA included supporting a golf outing and providing assistance to a regional homeless shelter. Students played a key role in helping out at the annual golf outing event which serves as a fundraiser for the NIU MPA program. At the golf outing, some students were also given the opportunity to play a round of golf with professional public administrators. Volunteering at the nearby homeless shelter allowed a handful of students to help out with the operations of the shelter last spring. Some students served food while other students handed out personal items such as tooth brushes and soap.

The Public Administration Student Association promoted a number of professional networking opportunities during the past academic year. PASA sponsored a mentor-mentee luncheon featuring a prominent speaker in the local government field. Additionally, PASA marketed many networking and professional development opportunities made available through organizations such as the Illinois City/County Managers Association

(ILCMA), Illinois Association of Municipal Managers Assistants (IAMMA), and the Legacy Project which promotes the local government profession towards young women. Much of the promotion of events, scholarships, and professional development opportunities was coordinated through an electronic newsletter sent out several times throughout the semesters by PASA.

PASA was instrumental in coordinating a number of social events which were aimed at building camaraderie throughout the NIU MPA program. The events allowed students to gather in a fun and stress-free environment. PASA helped coordinate a tailgating event for a football game which brought in a large number of alumni from the graduate program. A bowling night was also conducted in collaboration with the University of Illinois Chicago's Master of Public Administration program. Social gatherings for the end of the semesters and following colloquium events for the NIU MPA were also planned by PASA.

In the 2013-2014 school year, the new executive board for the Public Administration Student Association is looking to increase the overall number of volunteering, socializing, and networking opportunities. The board seeks to strengthen relationships with professional organizations such as ILCMA and IAMMA. Furthermore, PASA is striving to work more closely with other student associations and non-profit organizations to bring unique opportunities to students in the NIU MPA program.

# ICMA Student Chapter UWM–Milwaukee, WI

Report for ICMA  
June 23, 2013



## Brief on Chapter

The ICMA Student Chapter of Milwaukee has experienced steady growth in terms of membership, activities, and affiliations and has the infrastructure in place for continued growth over the next year. The ICMA Student Chapter is affiliated with the University of Wisconsin-Milwaukee (UWM) and administered by the UWM Masters in Public Administration Program's Public Administration Student Society (PASS).

ICMA's mission is to develop and advance professional local government management to create sustainable communities that improve lives worldwide. The ICMA Student Chapter of Milwaukee is committed to this mission and has taken the approach of building the leaders of tomorrow by:

1. Applying the principles and resources of ICMA with the curriculum offered through the UW Milwaukee Master of Public Administration Program. The chapter's leadership is active in discussing ICMA materials with the membership, polling the membership on their goals, and reporting back to the UWM MPA program with the goal of enhancing the educations.
2. Developing collaborative programs with fellow State of Wisconsin ICMA affiliated organizations including the Wisconsin City County Management Association and the Wisconsin Association of Municipal/County Assistant Managers (WAMCAM). Students have the opportunity to connect with practitioners in the field thereby creating an environment that fosters knowledge sharing, networking, and enhanced internship opportunities for MPA students.

3. Listening and keeping current with emerging trends in municipal management to ensure that the students of today are prepared for the municipal manager of tomorrow. The Milwaukee ICMA student chapter has partnered with the UW Milwaukee Alumni Association – MPA chapter in developing programs featuring speakers who address current topics.

To summarize, the ICMA Milwaukee Student Chapter has developed a foundation of relationships to build upon in order to give students an enhanced comprehensive municipal management education.

## Summary of Activities

The ICMA Milwaukee student chapter has been active in hosting regular meetings, developing educational and networking programs, and reaching out to current undergraduate and graduate students interested in the municipal management fields. A listing of activities and correlated dates include:

- ICMA Milwaukee Membership Meetings: The Student Chapter met 6 times between mid February and May 31, 2013. The meetings were focused on sharing knowledge on current topics related to municipal management as well as career development. During those meetings, the Chapter discussed and compiled feedback submitted to both the UWM MPA program as well as the Alumni Association on areas of study that could be added to the curriculum, the difficulties of students finding internships/meaningful projects, and the desire to network with practitioners in the field.
- Public Administration Social Hour: On Wednesday, March 20, 2013, the ICMA Student Chapter co-

hosted a Public Administration Social hour in downtown Milwaukee with the UWM Public Administration Student Society and the UW Milwaukee Alumni Association – MPA Chapter. The goal of the program was to connect students with managers in public administration. The ICMA Student Chapter was active in setting up and promoting the event. The event was a tremendous success and exceeded all expectations with approximately twenty-five attendees.

- Public Administration Social Hour: On Wednesday, June 5, 2013, the ICMA Student Chapter co-hosted a second social hour in coordination with the Public Administration Student Society, UWM Alumni Association, Wisconsin City County Management Association, and the Wisconsin Association of Municipal/County Assistant Managers (WAMCAM). The event planning consisted of ICMA Milwaukee Chapter leadership attending planning meetings with other fellow ICMA related organizations and provided students with a voice. The event included two speakers who covered the municipal management labor market, the recruiting process, and best practices for career development. The event was an even greater success with attendance of approximately 50 people including leadership from all affiliated organizations.
- During the June 5th Social Hour, the head of UWM MPA's program announced the addition of a new public finance course for the fall semester. This was one of the initiatives taken up by the ICMA Student chapter.
- The ICMA Student Chapter, in coordination with the UWM MPA program, hosted a table at the Wisconsin City County Management Association's Summer Conference on June 19, 2013 in La Crosse WI.
- Promoting the events and the Student Chapter has included outreach to undergraduate programs throughout the state as well as regional Government entities. The results have been positive – according to the UWM MPA director, the program has seen a spike in new entrants for the fall semester.

## Goals and Direction

Overall Goals: To continue building collaborative relationships and establish the ICMA Student Chapter as a viable resource for students. Specifically, the ICMA Student Chapter would like to incorporate more of the ICMA website and print materials into the meet-

ings and programs for the fall semester. We welcome any suggestions for ways to enhance the membership experience for students with the goal of producing well rounded graduates.

Planned Programs:

- ICMA Milwaukee Membership Meetings: The chapter meetings will begin at the beginning of the fall semester and keep the regularly scheduled bi-weekly frequency.
- Programs: The ICMA Student Chapter Leadership has a planning meeting with affiliated programs on July 25, 2013 to discuss the fall agenda for programs.
- Scholarship Fund Raising: The ICMA Student Chapter has discussed assisting the Alumni Association in raising funds for a scholarship program for MPA students.
- Increased use of knowledge sharing network: The chapter plans on continuing to promote the knowledge sharing network as a resource for students.

Summary: The student chapter has shown considerable progress during the first few months of existence and has plenty of room to grow. The student chapter's affiliation with professional organizations allows students to collaborate with current managers thereby creating a fertile environment for the sharing of ideas and networking with future employers. The chapter looks forward to continued progress and with ICMA's assistance, we are confident in the future.

Thank you for the opportunity to submit this report. If you have any questions, please feel free to contact:

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