

<p>City of Coon Rapids</p>  <p><i>We will capture your vision!</i></p>	<p>2014 Retreat Part I: Let's Build the AIM Tool – Executive Overview Date January 24, 2014 Last Updated: January 23, 2014</p>
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Quick Concepts:

The AIM Tool. AIM Stands for:

Activity Impact Measurement Tool

The AIM Tool will help us **MEASURE IMPACTS** of **ACTIVITIES** and projects from **multiple perspectives**. At a later date, we can modify the tool to measure also the quality of those impacts (i.e. are they “good” or “bad”). For now, we’ll use it simply to evaluate the relative impacts of our slate of projects and activities for 2014. This will help us in Part IV where we will build the framework for our 2014 workshops.

COMPASS. The **Multiple Perspectives** are:

<p>Nature</p> <ul style="list-style-type: none"> • Impacts to the Environment. 	<p>ECONOMY</p> <ul style="list-style-type: none"> • Impacts affecting commerce and wealth.
<p>Well Being</p> <ul style="list-style-type: none"> • Impacts to individual health and welfare. 	<p>Society</p> <ul style="list-style-type: none"> • Impacts to societal/governmental structures.

YOU will be asked to determine appropriate benchmarks in each of these areas to evaluate impacts in a variety of activity/project scenarios. You will be assigned to one of the above areas based on your preference a little later this afternoon.

Timeline for this Session:

<p>1:00 p.m. Call to Order and Welcome</p> <p>1:05 p.m. Context</p> <ul style="list-style-type: none"> • Prologue • Timeline • Objective: Build the AIM Worksheet <p>1:25 p.m. Introductory Reflective</p> <p>1:35 p.m. Your COMPASS Selections – mini-break</p> <p>1:45 p.m. Interpretive: Individual and Small Group - Break</p> <p>3:05 p.m. Small Group Presentations</p> <ul style="list-style-type: none"> • Nature (5 minutes) • Economy (5 minutes) • Society (5 minutes) • Well Being (5 minutes) <p>3:40 p.m. Large Group Reflective</p> <p>3:45 p.m. Wrap Up and Photo</p> <p>3:50 p.m. Survey; Ten minute break</p>
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