

Mission

To provide leaders on Main Street with free and low-cost solutions to meet the transition needs of today's military and their families coming home



There *is* a safety net to prevent losing another generation of veterans to homelessness, suicide, and substance abuse.

There *is* a way to safeguard their families from divorce, domestic abuse, and child maltreatment.

There *is* a solution: **It's called COMMUNITY.** Are you prepared to bring them home?

Key Outcomes

- Leadership Pipeline: The leadership pipeline in city and county management is strengthened by integrating today's transitioning military.
- Education: Community leaders are educated through a single organization about resources, best practices, emerging trends, and innovative solutions to meet the transition needs of America's 3M+ post-9/11 military, focusing specifically on the unmet needs on Main Street.
- Implementation: Community leaders are supported through successful implementation to bring these resources and programs to their Hometown.
- Sustainability: A learning community is established to focus on sustainable Veteran transition on Main Street for future generations of military using a 360° ecological model.
- Citizen Engagement: The spirit of community engagement is rekindled through shared purpose in a way that rebuilds civic participation and leadership.

Core Programs

- Leadership Pipeline
 - National Veteran Hiring Campaign in Local Government (designed)
- Education and Sustainability
 - Collaborative Cloud-Based Community Engagement Platform (designed)
 - Virtual and In-Person Trainings (operational)
 - Publications: Softcover, e-books, articles (operational)
 - Annual Community Mobilization Summit (operational)
 - Survey and Primary Research (operational)
- Implementation
 - Homeward Deployed Coaching in communities (operational)
 - Mobile App for Veterans to Link Them to Community Services (designed)
 - Sea of Goodwill Award (operational)
 - Vet City Designation (designed)
- Citizen Engagement
 - Media and Outreach Campaign (operational)
 - Community Engagement Platform (in conversation)