

Getting Transit Moving in Connecticut's Capital Region

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ICMA Conference Presenter



Metro Hartford Context

- 39 towns and cities; 975,000 people
- Most of Hartford and Tolland counties
- Council of Government and Metropolitan Planning Organization
- State managed fixed route transit
- Contracted para-transit services
- Urban circulator in Hartford core
- Bus rapid transit: 2015 launches in region
- 17 trains per day from Hartford to New Haven and New York City in 2016

Transportation Challenges

- Historic affluence and dispersed population with low transit ridership
- 81% of commuters get to work alone in their car
- Behind in technology: AVL and apps related to it coming in the next year

Transit Ridership Realities

- 14.6 million trips per year in the metro Hartford region
- Snapshot of a CT Transit rider is female, minority and low income
- Urban area 16.9% use transit; suburbs 3%
- Relatively few choice riders use transit

Transit Planning and Advocacy

- After a 1998 process bus rapid transit emerged as preferred alternative for addressing corridor with 60% of the freeway congestion in the region, \$567 million price tag
- Supported with modeling and benefits analysis repeatedly for more than 10 years
- CTfastrak construction 60% complete
- Opens March 2015

Transit Efforts in Progress

- Make sure that CTfastrak rapid transit is a success
- Leverage rapid transit with regional bike share at rapid transit stations
- Support urban circulator to link key sites
- Support AVL and smartphone apps for trip planning
- Strive for choice riders





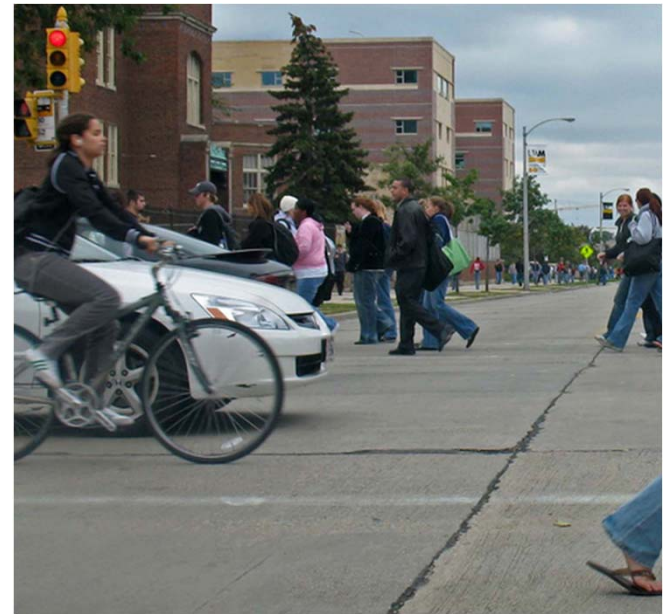
Local Service

CTfastrak.com

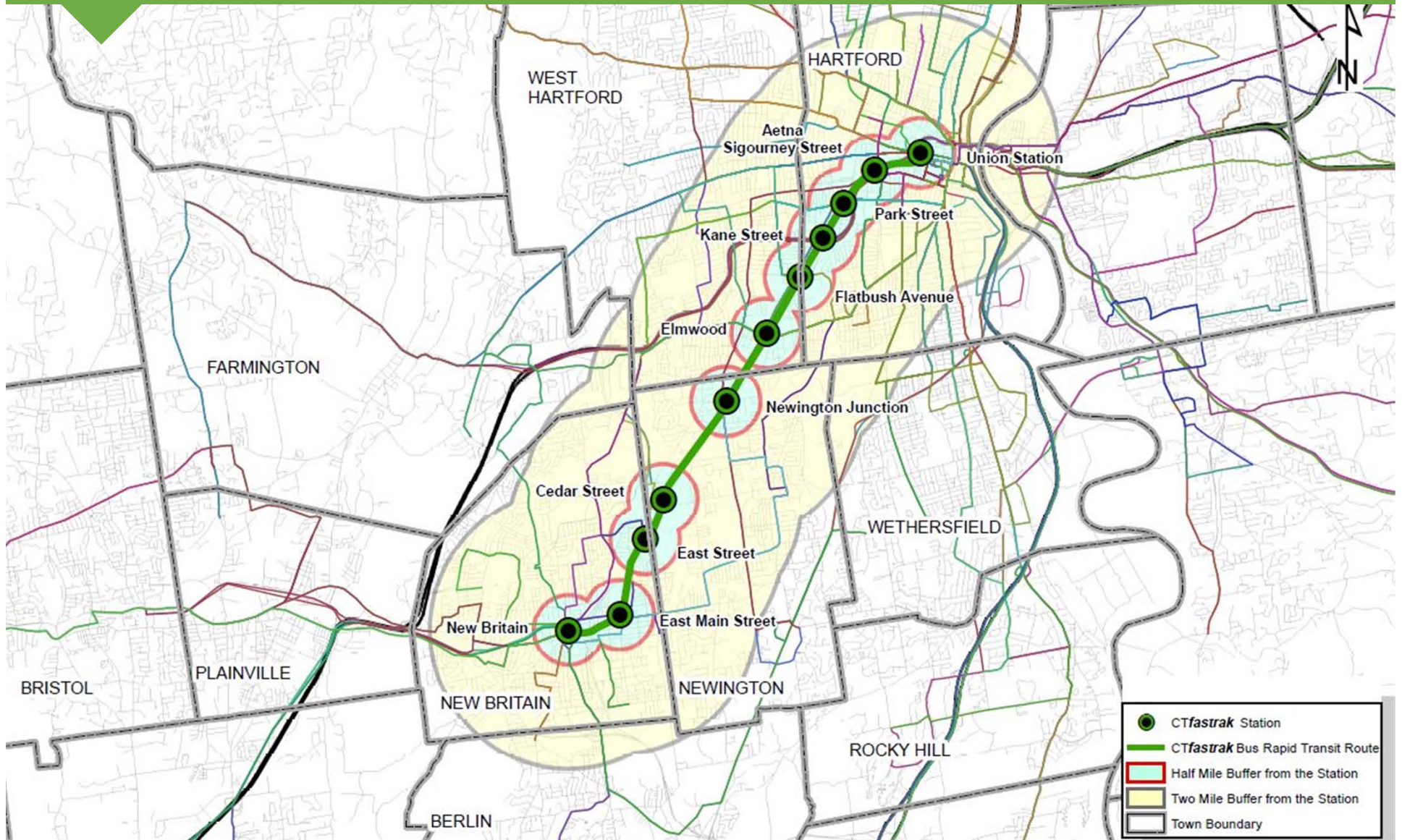




Metro Hartford Region Bike Share Plan



Expanding the Reach of Transit

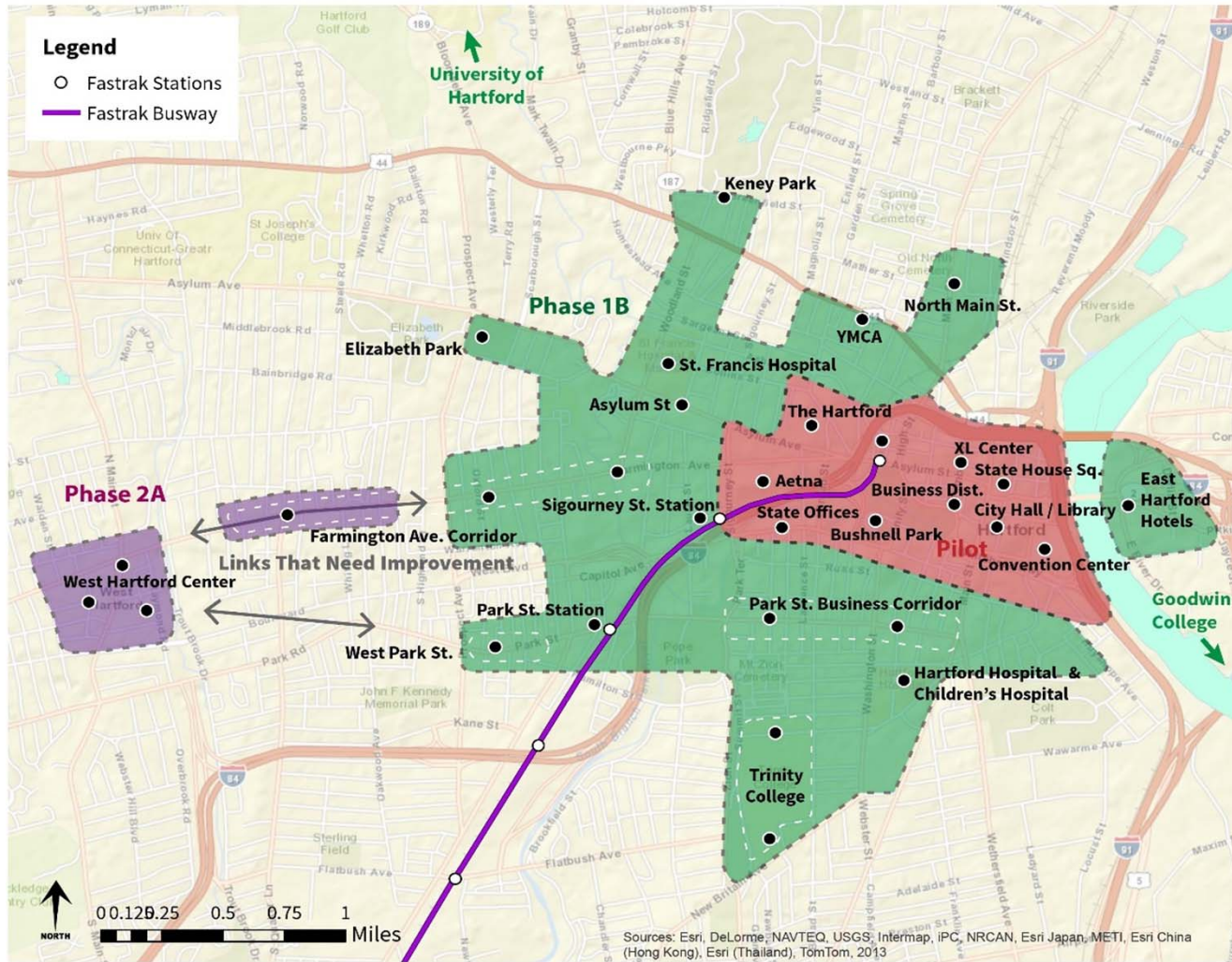


How Does it Work: Smart Dock



Metro Hartford Region Bike Share Plan

Initial Phase



dash -- Urban Circulator

Hartford dash Shuttle

dash, CTRTRANSIT's free circulator bus in downtown Hartford, operates enhanced service during major events.

Regular **dash** service operates **every weekday from 7:00 a.m. to 7:00 p.m.**, departing every 15 minutes from the [Connecticut Convention Center](#). During major downtown events, enhancements may include later evening service on weekdays, as well as service on Saturdays and Sundays. The specific services planned for each major event are posted on the CTRTRANSIT website. The **dash** Shuttle does not operate on weekends when there is no downtown event scheduled.

It's easy to catch the **dash**. The shuttle route connects the [Connecticut Convention Center](#), the [Riverfront](#), the [CT Science Center](#), the [Arts and Entertainment District](#), various restaurants, and downtown hotels. [Refer to the map](#) for route and stop locations.

◀ RETURN







Free downtown shuttle
departs CT Convention
Center every 15 minutes
Monday through Friday from
7:00am to 7:00pm.
Extended hours during special large events—
check www.cttransit.com for details.

stop 8

- J XL Center
- S Hilton Hotel

stop 6

- R Union Station (PRR)
(connections to 30-BDL)

stop 5

- L Bushnell Park
- N Soldiers & Sailors Arch
- O State Capitol
- P Homewood Suites
- Q Holiday Inn Express

stop 4

- I Welcome Center
- J XL Center
- K Theater Works

stop 3

- I Welcome Center
- L Bushnell Park
- M Bushnell Park
Carousel

stops 1-12

See hartford.com
for restaurants, bars,
attractions



stop 9

- T Hartford Stage
- U Residence Inn
- X Old State House

stop 10

- V Ramada Plaza Hotel

stop 12

- E Old State House
- W Riverfront Plaza

stop 1

- A CT Science Center
- B Hartford Marriott
- C CT Convention Center
(connections to 30-BDL)
- D Front Street Attractions

stop 2

- E Ancient Burying Ground
- F Wadsworth Atheneum
- G Hartford Public Library
- H Butler-McCook House

free shuttle route

HARTFORD
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HAS IT

A service of



Recruiting Choice Riders

- Anchor institutions: universities and corporate employers
- AVL and smart phone apps for riders to overcome reluctance to use transit
- High amenity rapid transit at core of system



What is Next?

- Get rapid transit launched successfully in 2015 and prepare for second line to east metro and flex it to meet high demand events and needs
- Regional bike share at rapid transit stations
- AVL and smart phone apps for choice riders
- Get commuter rail launched to New Haven and New York City and prepare for more stations and for rail link to Boston
- Rationalize transit routes around rapid transit backbone and push for more “choice riders”

Questions/Comments?

Additional Information...



The logo features the text 'ICMA 100th ANNUAL CONFERENCE' centered against a light blue background with two large, stylized white fireworks. The '100' is in a large, blue, serif font, with 'th' in a smaller, orange, script font. 'ICMA' is in a blue, sans-serif font above the '100'. 'ANNUAL CONFERENCE' is in a blue, sans-serif font below the '100'.

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