

Enhancing Operational Efficiencies and Elevating Your Community for Success: The Planner/Urban Designers Take

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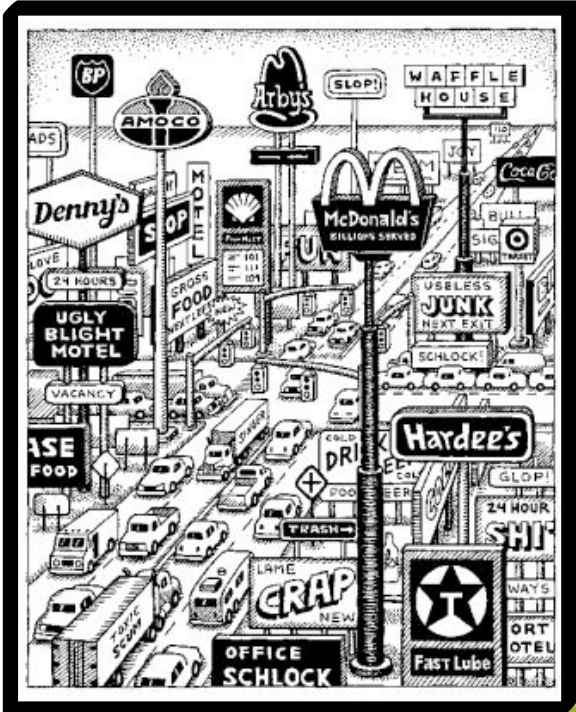




Simplicity is the ultimate sophistication.

- Da vinci

Post WWII



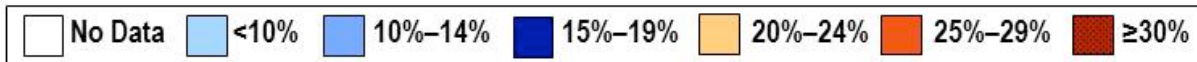
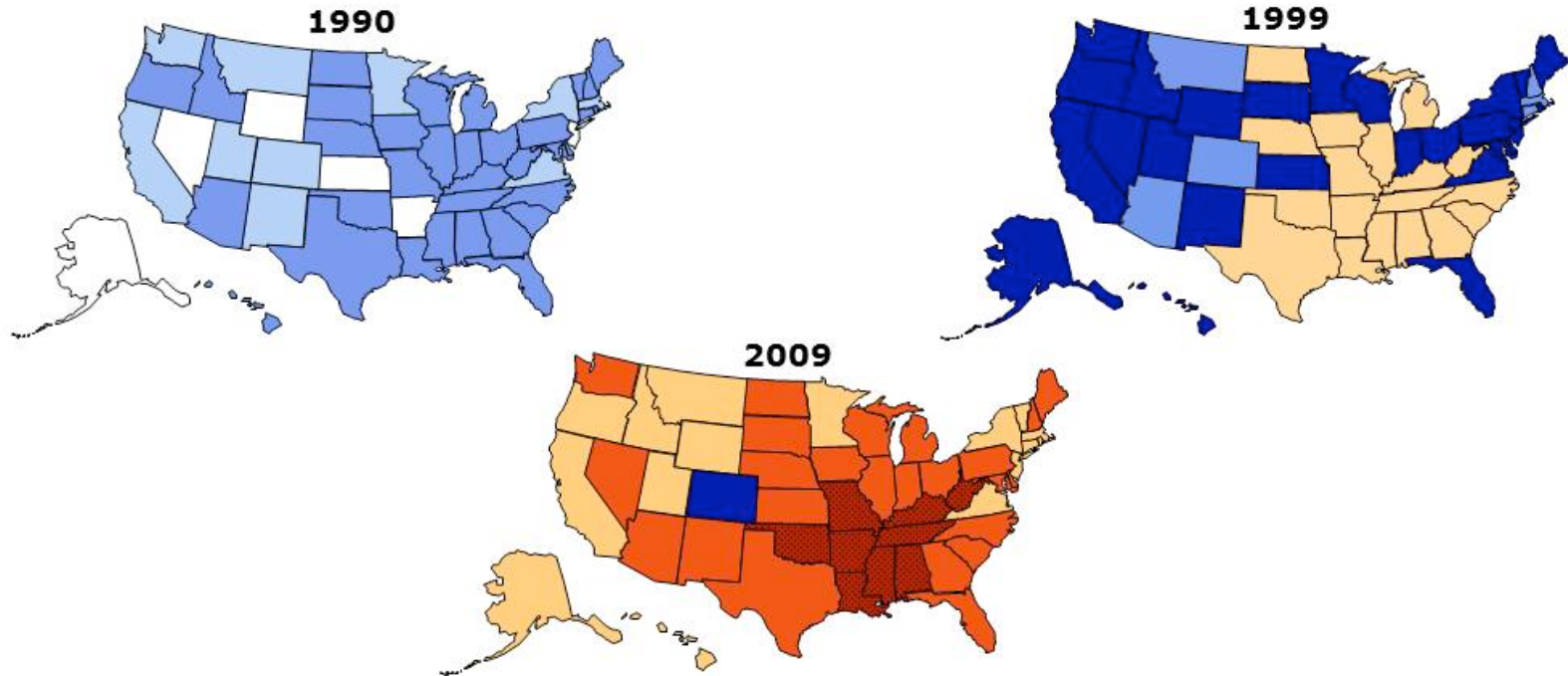


What have we done?

Obesity Trends* Among U.S. Adults

BRFSS, 1990, 1999, 2009

(*BMI ≥ 30 , or about 30 lbs. overweight for 5'4" person)



Source: Behavioral Risk Factor Surveillance System, CDC.



People live here!?!

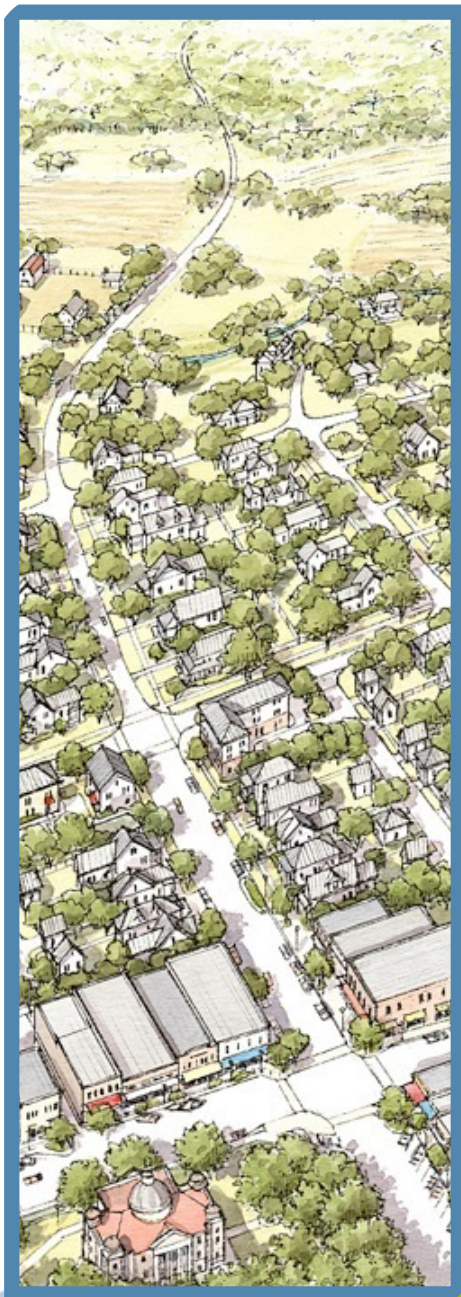
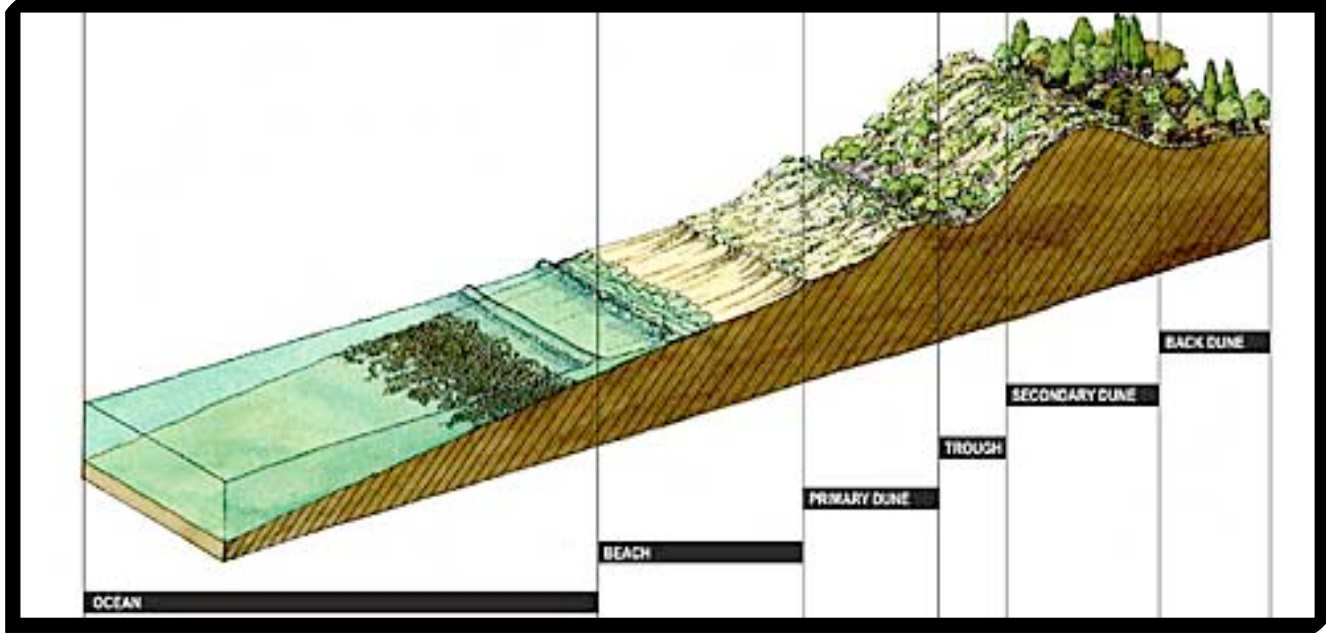


Impacts of Design

The formula for successful cities!



The Future!



The Structure

Internal Collaboration



Infrastructure



Process



Political Balance



Ideascale City of San Marcos, Texas

Campaigns

- All Ideas
- Cooler than Austin!
- San Marcos Grows Up
- Community Values
- Quality of Life
- Living in dream San Marcos
- Innovation
- Affordable San Marcos
- More Students
- Municipal Airport
- Future Jobs
- Fun in San Marcos
- Commuter Rail
- Educational Opportunities
- Downtown San Marcos
- Cultural Diversity
- Sustainable
- Local Food Production
- City website re-design

Social Web

Like 165 people like this. Be the

Browse Popular Ideas

Recent (157) Popular (157)

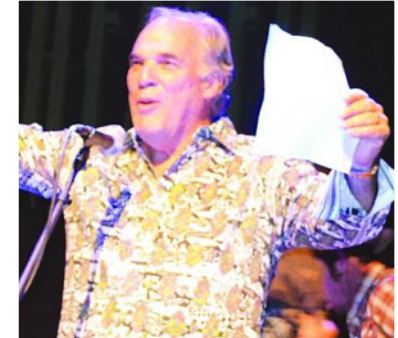
You agreed COOLER THAN AUSTIN + Moderate Idea
 Feedback Score **134**
Make San Marcos more walkable and bikeable
 Create more safe bike and walking paths all over san marcos
 Submitted by Resident 1 month ago

You agreed COOLER THAN AUSTIN + Moderate Idea
 Feedback Score **89**
Rivers
 The city has an awesome river, plan more events along the river and more cleanups to keep the river clean
 Submitted by d Molina 2 months ago

I agree COOLER THAN AUSTIN + Moderate Idea
 Feedback Score **74**
We make San Marcos sustainable.
 We can make San Marcos sustainable, energy independent, and using less water than any other city in America. By doing this we can lead, show ... more >
 Submitted by judeprather 1 month ago

SMTXTALKS

A Constructive Conversation about Future Growth in San Marcos, Texas



CITY OF SAN MARCOS
COME JOIN THE CROWDS



dream san marcos
 A vision for our future

SEE UPCOMING EVENTS @
WWW.SANMARCOSTX.GOV/IDEAS
DREAM SESSIONS: COMING SOON!

WHAT'S IT ABOUT?
 Dream San Marcos is a collaborative way to work with the community to turn your community dreams into a reality. Come provide input and watch it work. Have an idea? Log on to www.sanmarcostx.gov/ideas to participate in shaping the future San Marcos.

FREE ADVANCE
FREE AT THE DOOR



Fun Public Events



Old Development Code

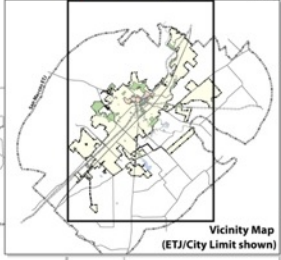
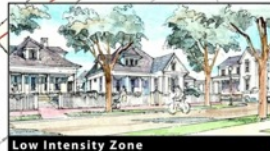
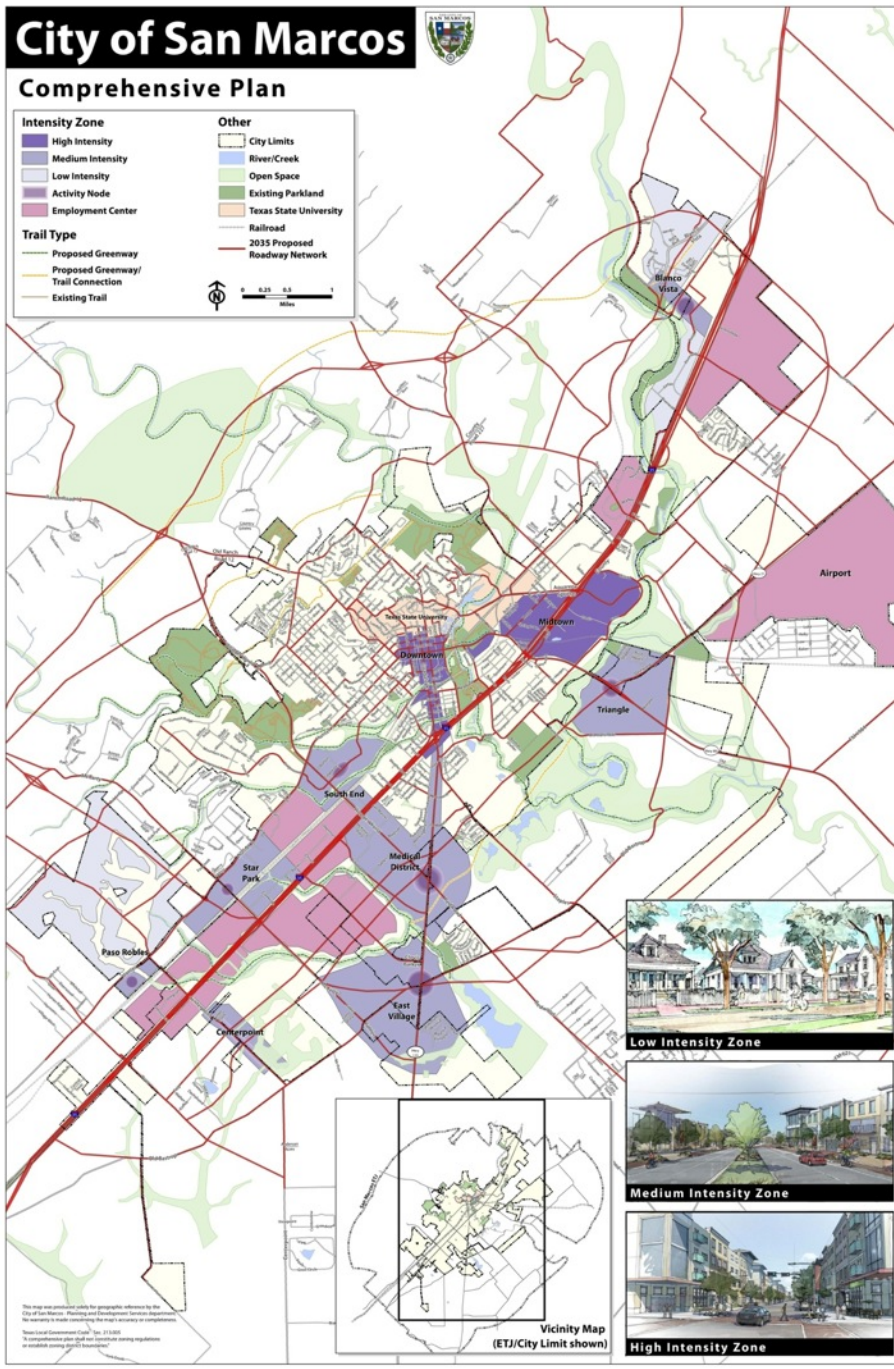
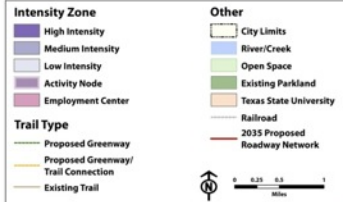


New Development Code

City of San Marcos



Comprehensive Plan



This map and plan are solely for geographic reference by the City of San Marcos. Planning and Development Services Department. We warrant to create according to the best of our knowledge and belief. Source: Local Government Code, Title 37, § 3306. It is recommended that you consult with a professional engineer or architect before using this information.

We listened
We planned
We coded
We designed
We built (building).....

Design



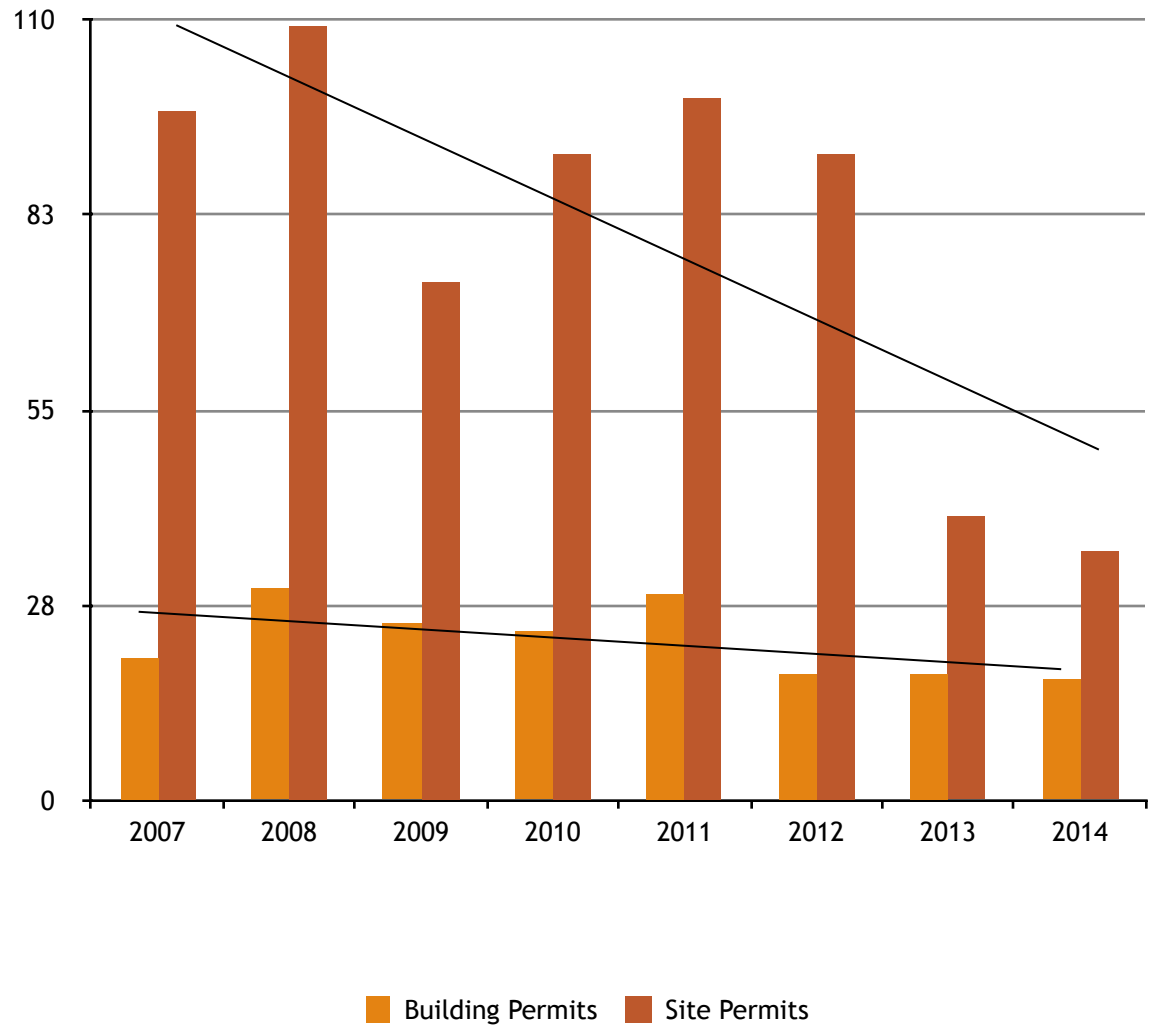
Process Improvements for FY 2014

48 Hour Residential Permit Review

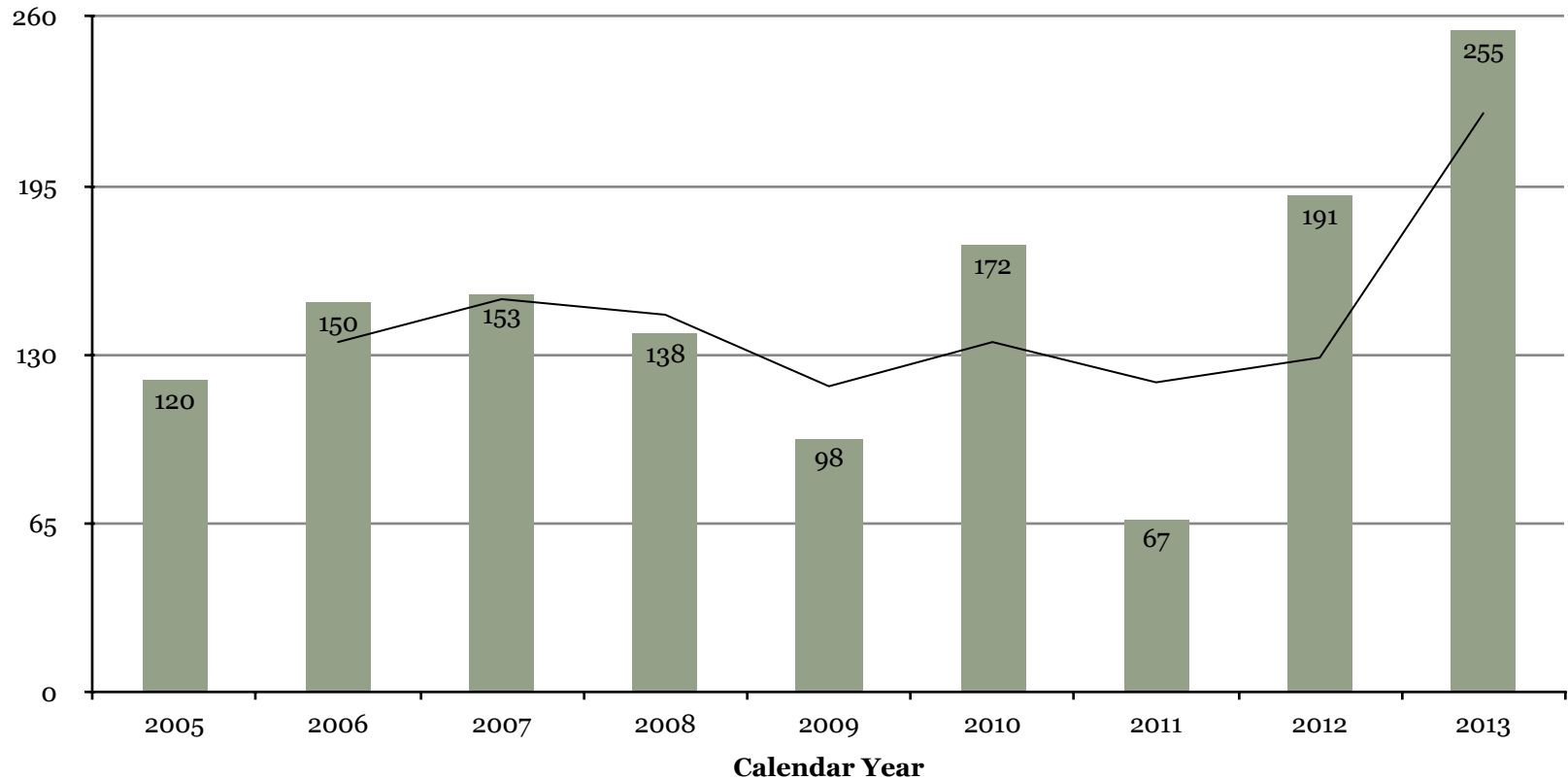
Completeness check on all commercial building and site plans

Increase site inspections in the field allowing for more redlined plans and field verification

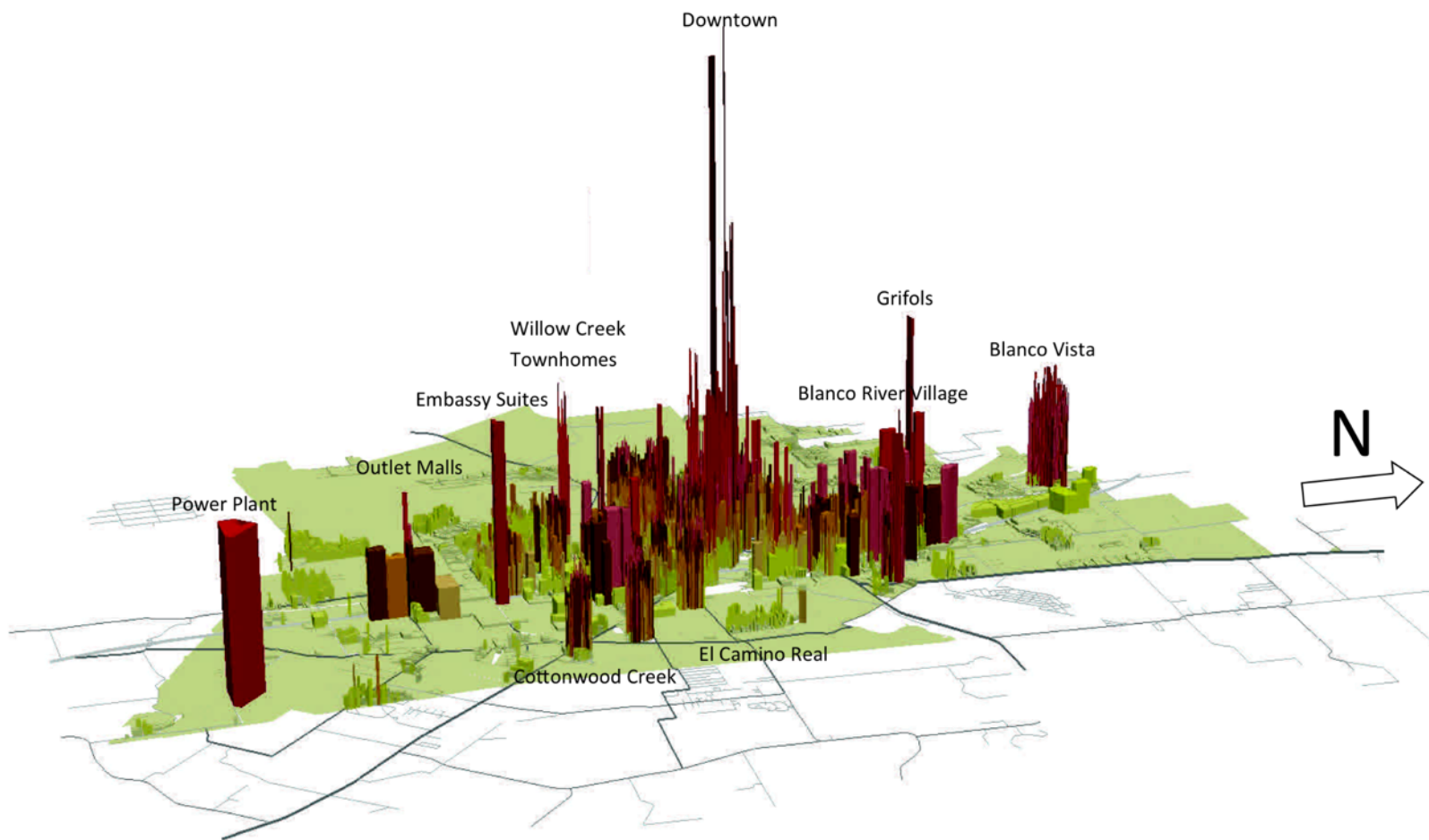
Application Apply-on-line



Total Value of Building Permits In Millions



Property value went up \$500,000,000 in 2013



Assessed Value per Acre 2013

Questions/Comments?

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ICMA
100th

ANNUAL CONFERENCE

Charlotte
Mecklenburg County

SEPTEMBER • 14-17 • 2014

