


Solar Powering Your Community

Driving the Adoption of Solar



 Powered by
SunShot
U.S. Department of Energy

About the SunShot Solar Outreach Partnership



The SunShot Solar Outreach Partnership (SolarOPs) is a U.S. Department of Energy (DOE) program designed to increase the use and integration of solar energy in communities across the US.

About the SunShot Solar Outreach Partnership

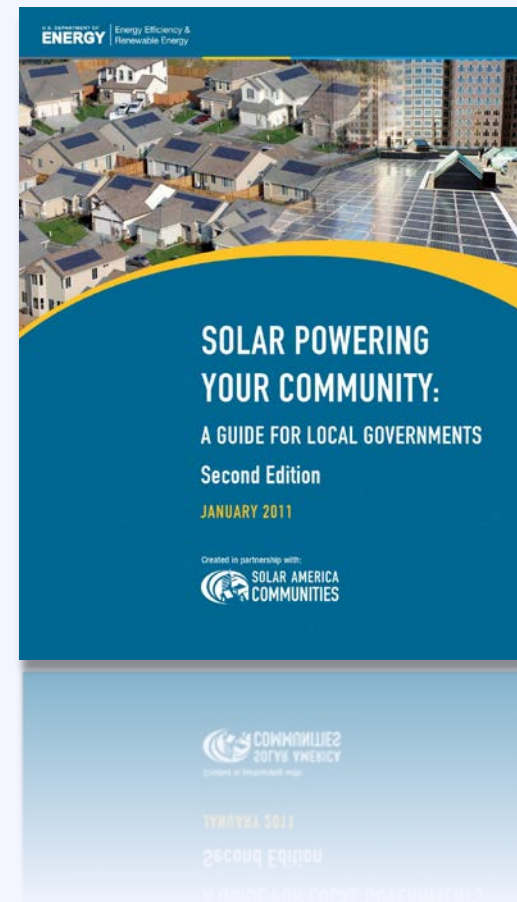
- Increase installed capacity of solar electricity in U.S. communities
- Streamline and standardize **permitting and interconnection processes**
- Improve **planning and zoning codes/regulations** for solar electric technologies
- Increase access to **solar financing options**

About the SunShot Solar Outreach Partnership

Resource Solar Powering Your Community Guide

A comprehensive resource to assist local governments and stakeholders in building local solar markets.

www.energy.gov



About the SunShot Solar Outreach Partnership

Resource Sunshot Resource Center

- Case Studies
- Fact Sheets
- How-To Guides
- Model Ordinances
- Technical Reports
- Sample Government Docs

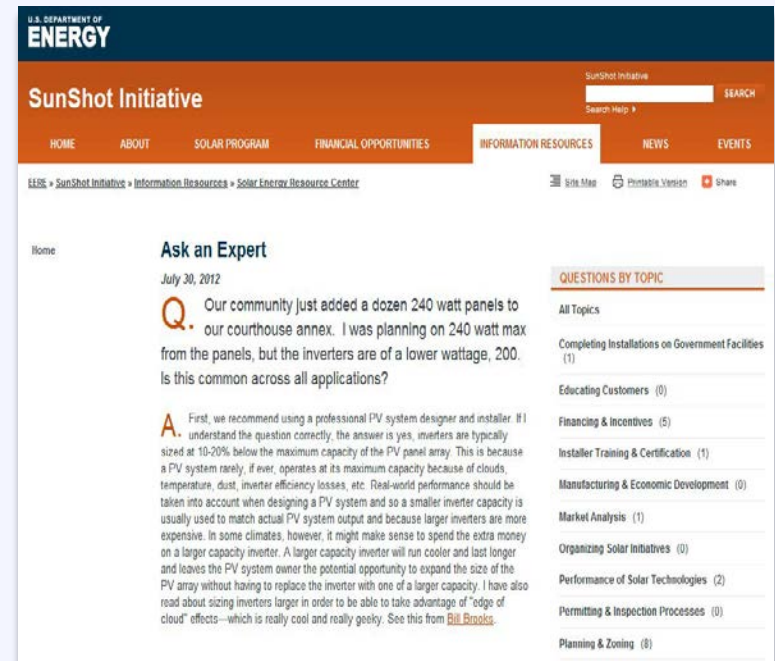
www4.eere.energy.gov/solar/sunshot/resource_center



About the SunShot Solar Outreach Partnership

Technical Support

- ‘Ask an Expert’ Live Web Forums
- ‘Ask an Expert’ Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



www4.eere.energy.gov/solar/sunshot/resource_center

For more information email: solar-usa@iclei.org

Poll

Who's in the room?

Poll

What is your experience with solar?

Workshop Goals

You should leave today's workshop with:

1. An understanding of what barriers impact solar markets
2. Strategies on how to drive growth in your local solar market
3. An understanding of how to structure municipal solar projects

Agenda

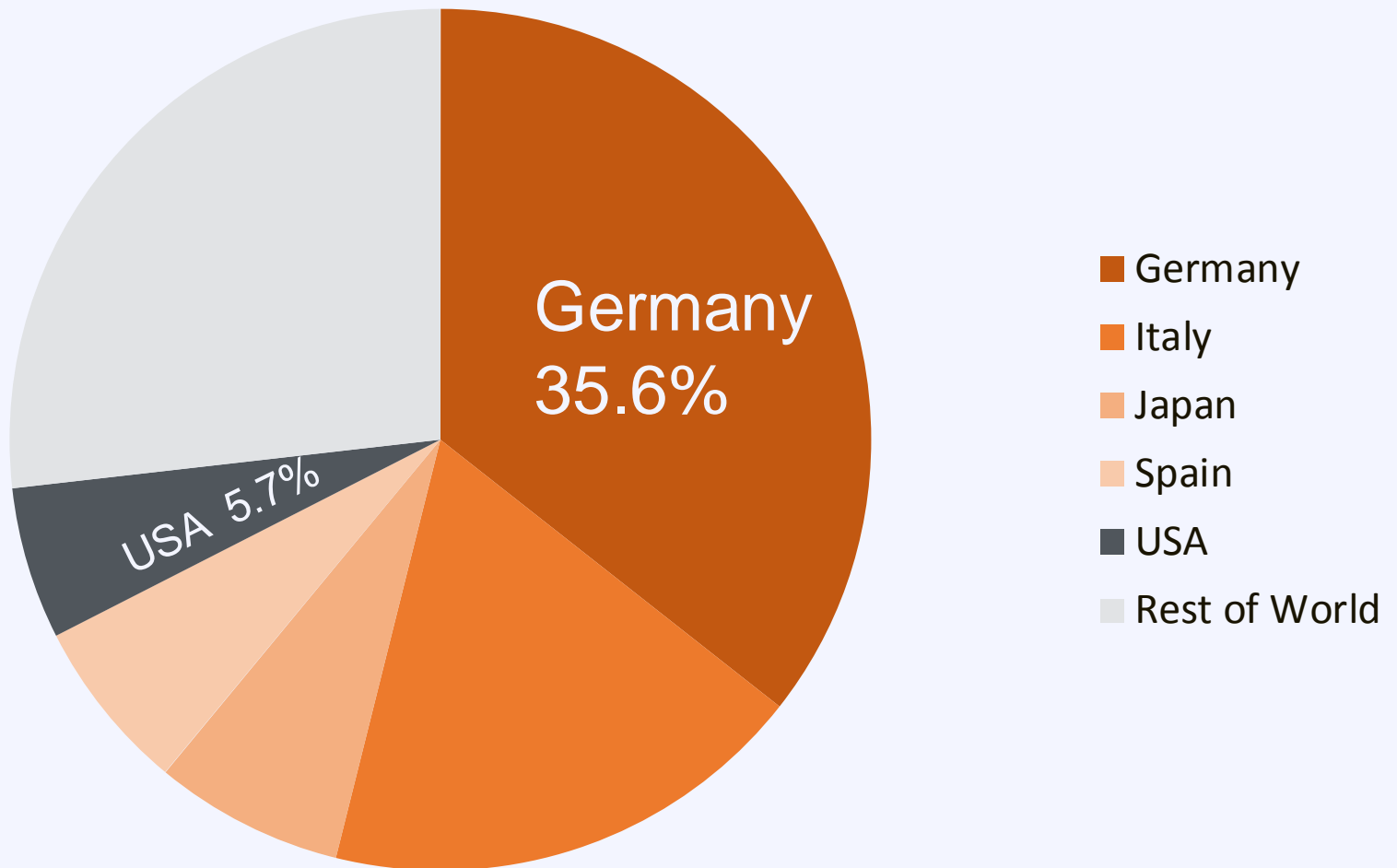
- | | |
|---------------|--|
| 08:40 – 09:00 | Introduction to the US Solar Market |
| 09:00 – 09:40 | Reducing Solar Soft Costs |
| 09:40 – 09:50 | <i>Break</i> |
| 09:50 – 10:30 | Understanding Solar Incentives |
| 10:30 – 11:00 | Introduction to Solar Project Finance |
| 11:00 – 11:10 | <i>Break</i> |
| 11:10 – 11:40 | Financing Municipal Solar Projects |
| 11:40 – 12:00 | Dimitrious Laloudakis, City of Phoenix |
| 12:00 – 12:10 | Next Steps for Solar in Region |

Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

The US Solar Market

Top 5 Countries Solar Operating Capacity



The US Solar Market

Total installed solar
capacity in the US

4 GW

Capacity installed in
Germany in Dec 2011

4 GW

The Solar Equation

The Solar Equation

Cost

- + Installed Cost
- + Maintenance
- Direct Incentive

Benefit

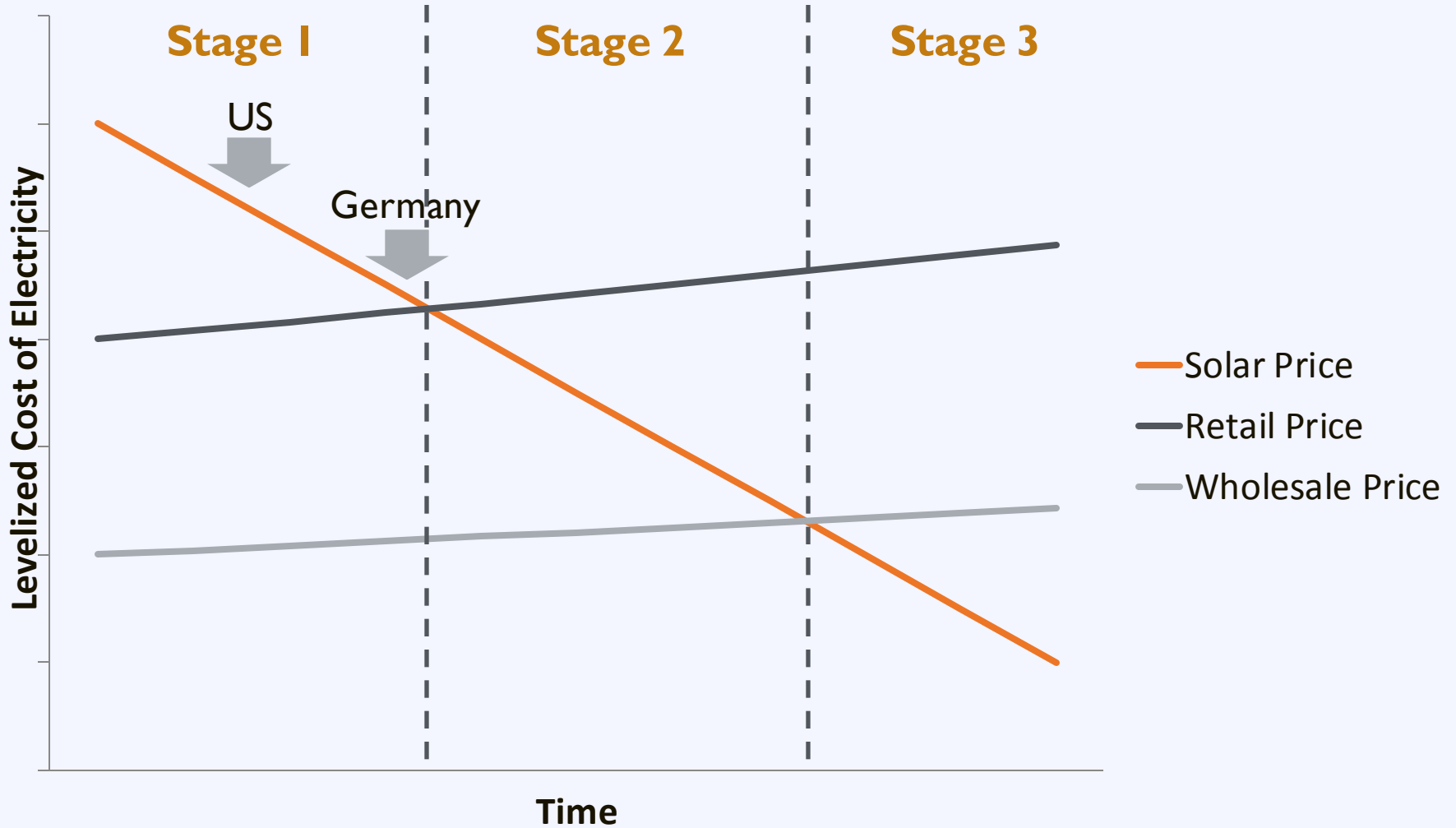
- + Avoided Energy Cost
- + Excess Generation
- + Performance Incentive

Levelized Cost of Energy

Levelized Cost of Energy

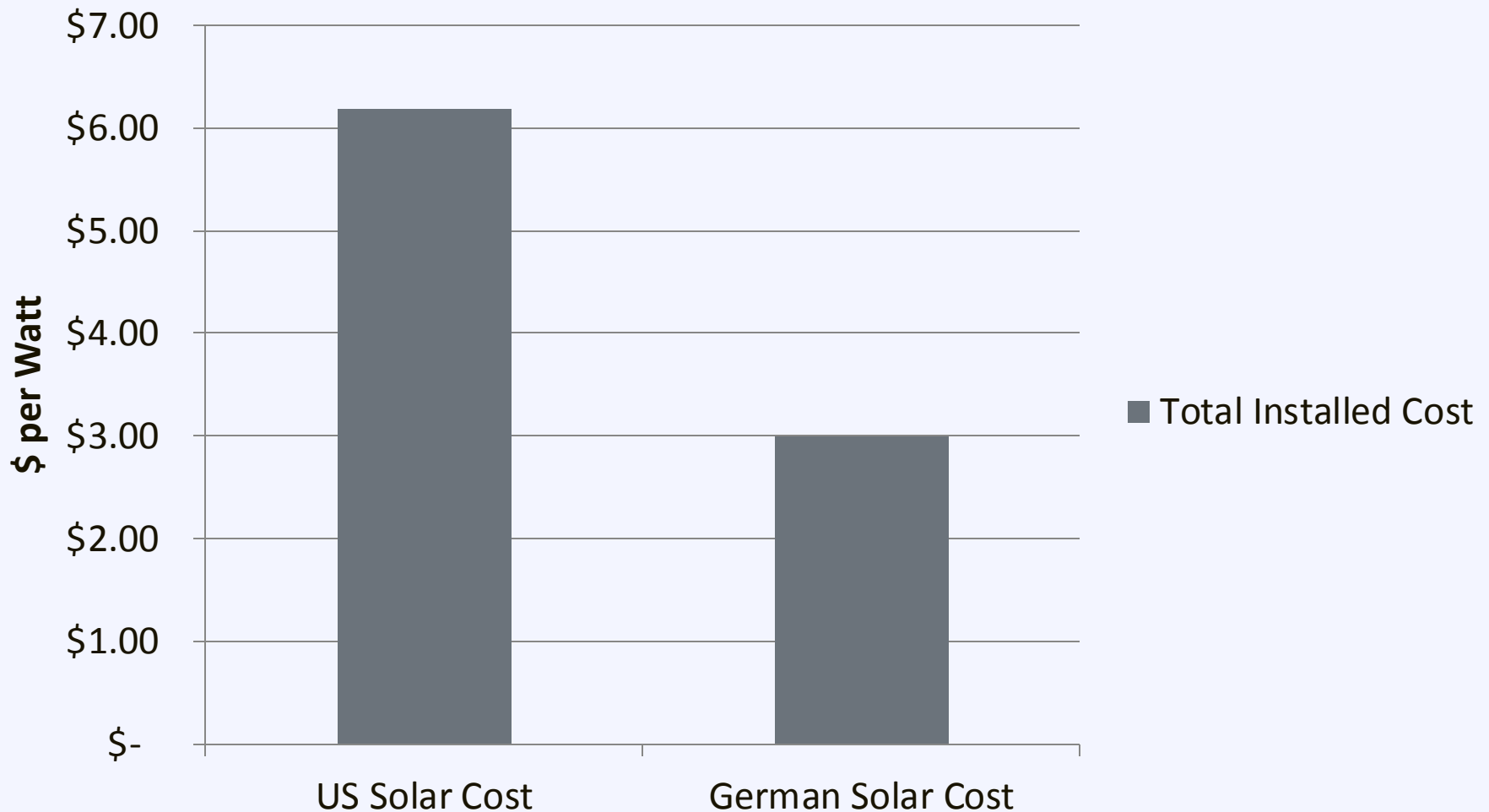
What is the value of each unit of electricity produced over the life of the solar project?

Solar Market Stages



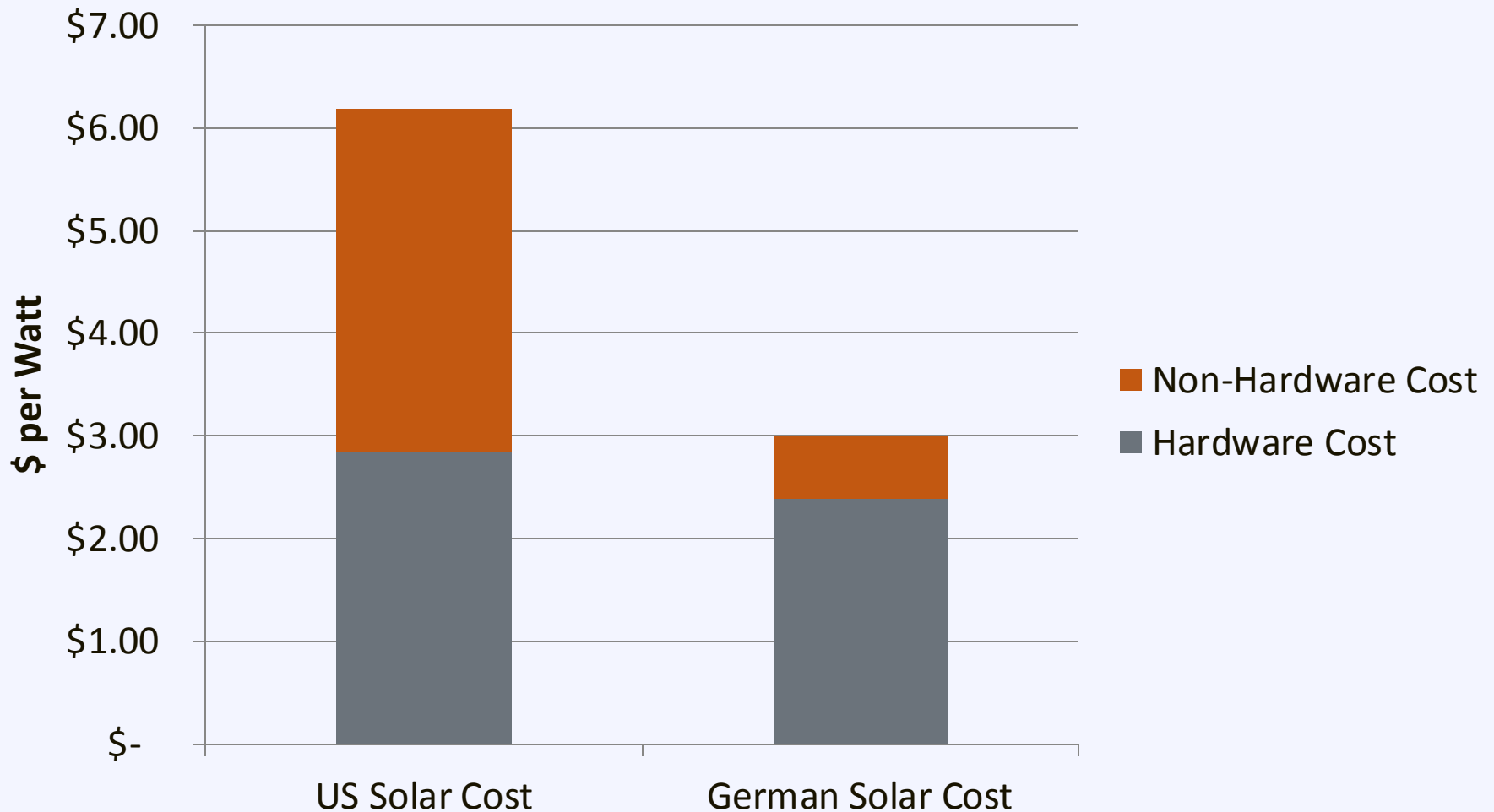
The Cost of Solar in the US

Comparison of US and German Solar Costs



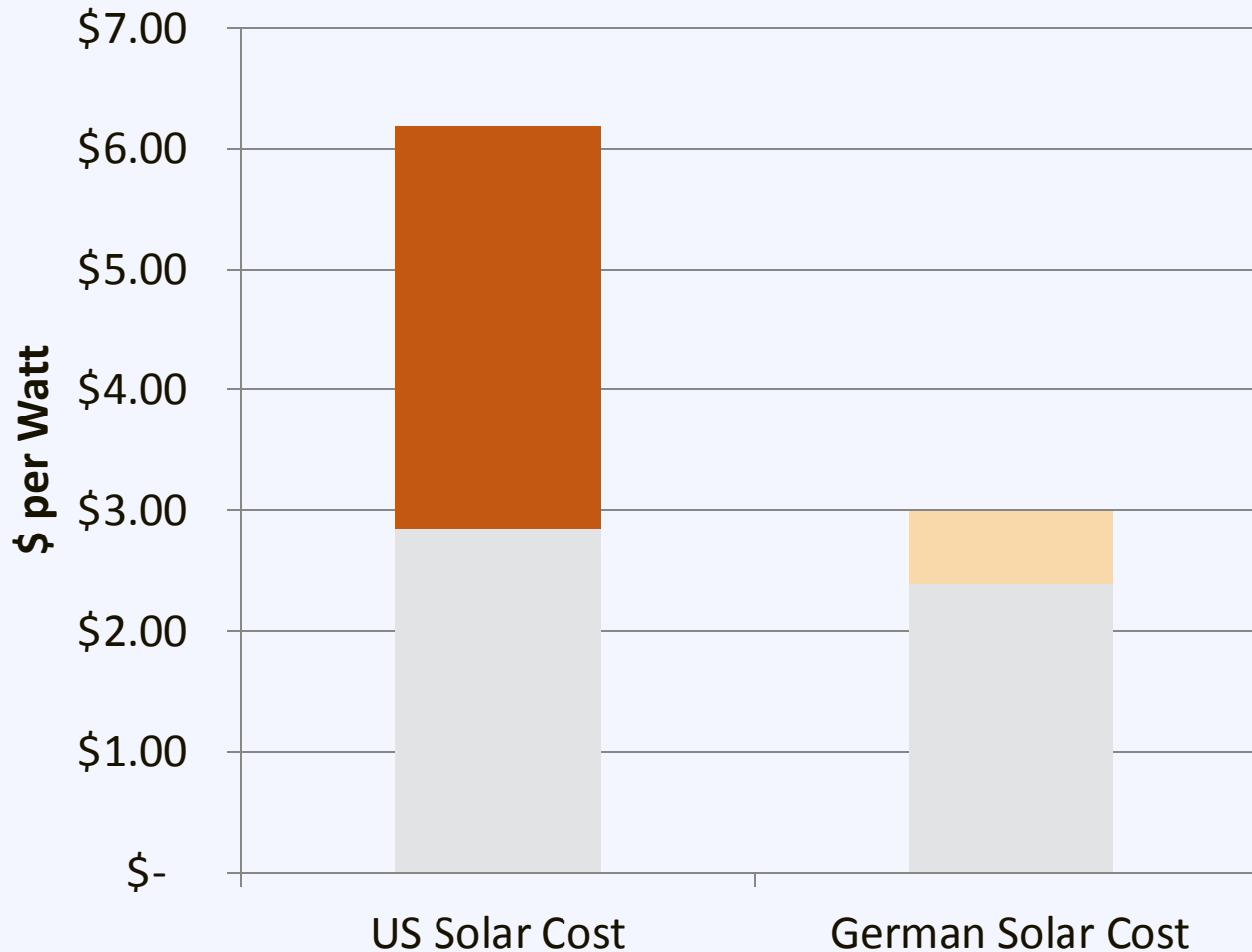
The Cost of Solar in the US

Comparison of US and German Solar Costs



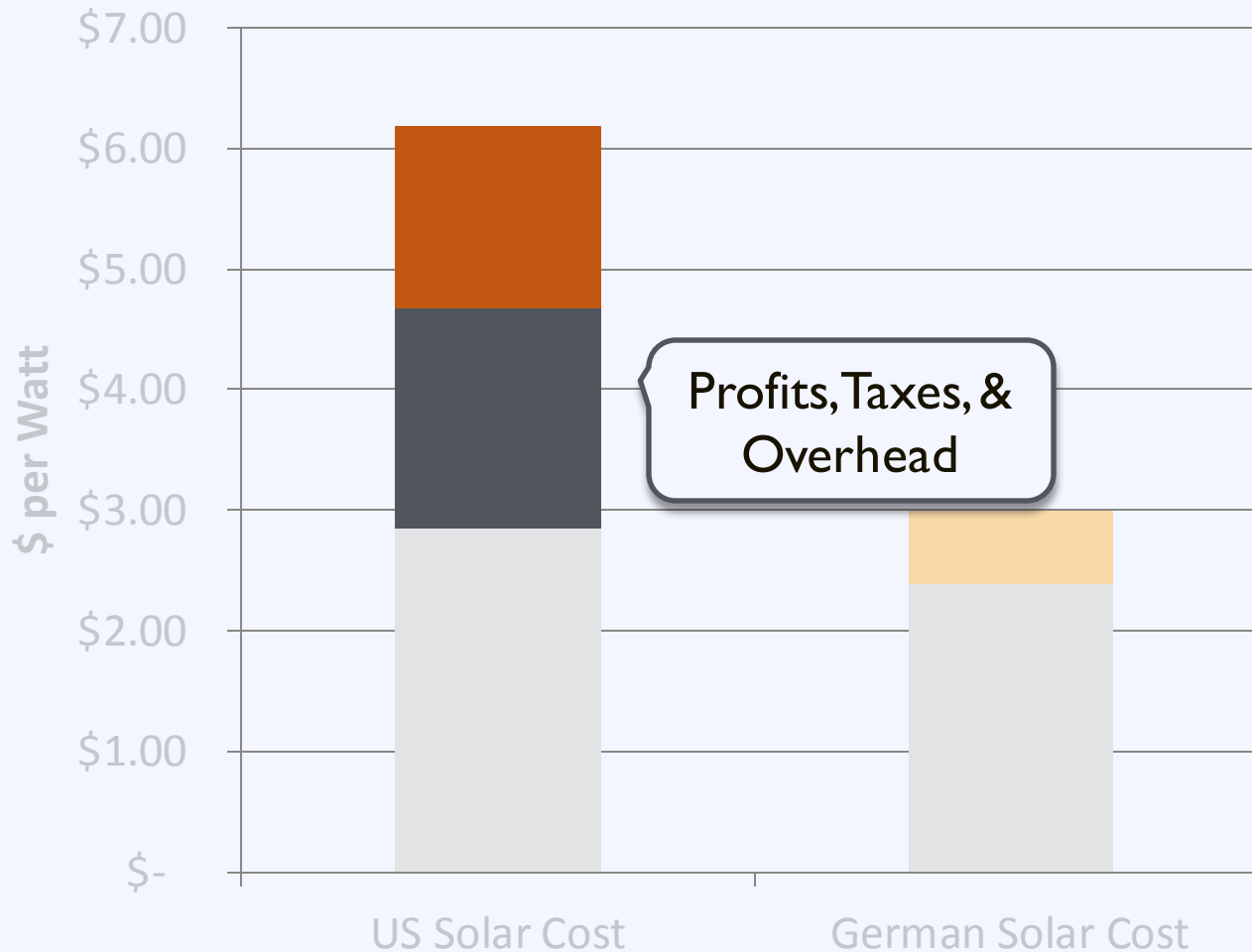
The Cost of Solar in the US

Comparison of US and German Solar Costs



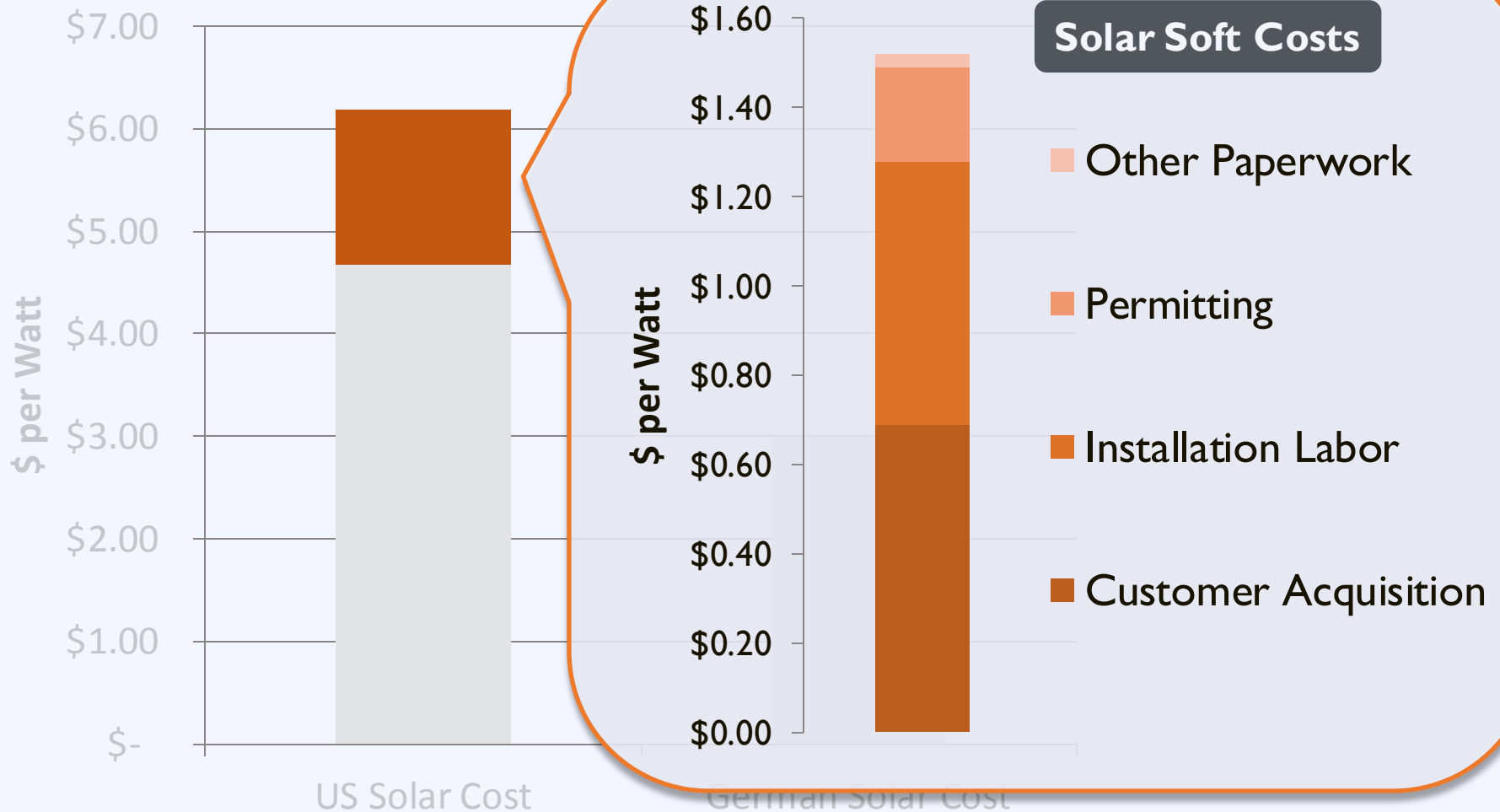
The Cost of Solar in the US

Comparison of US and German Solar Costs



The Cost of Solar in the US

Comparison of US and German Solar Costs

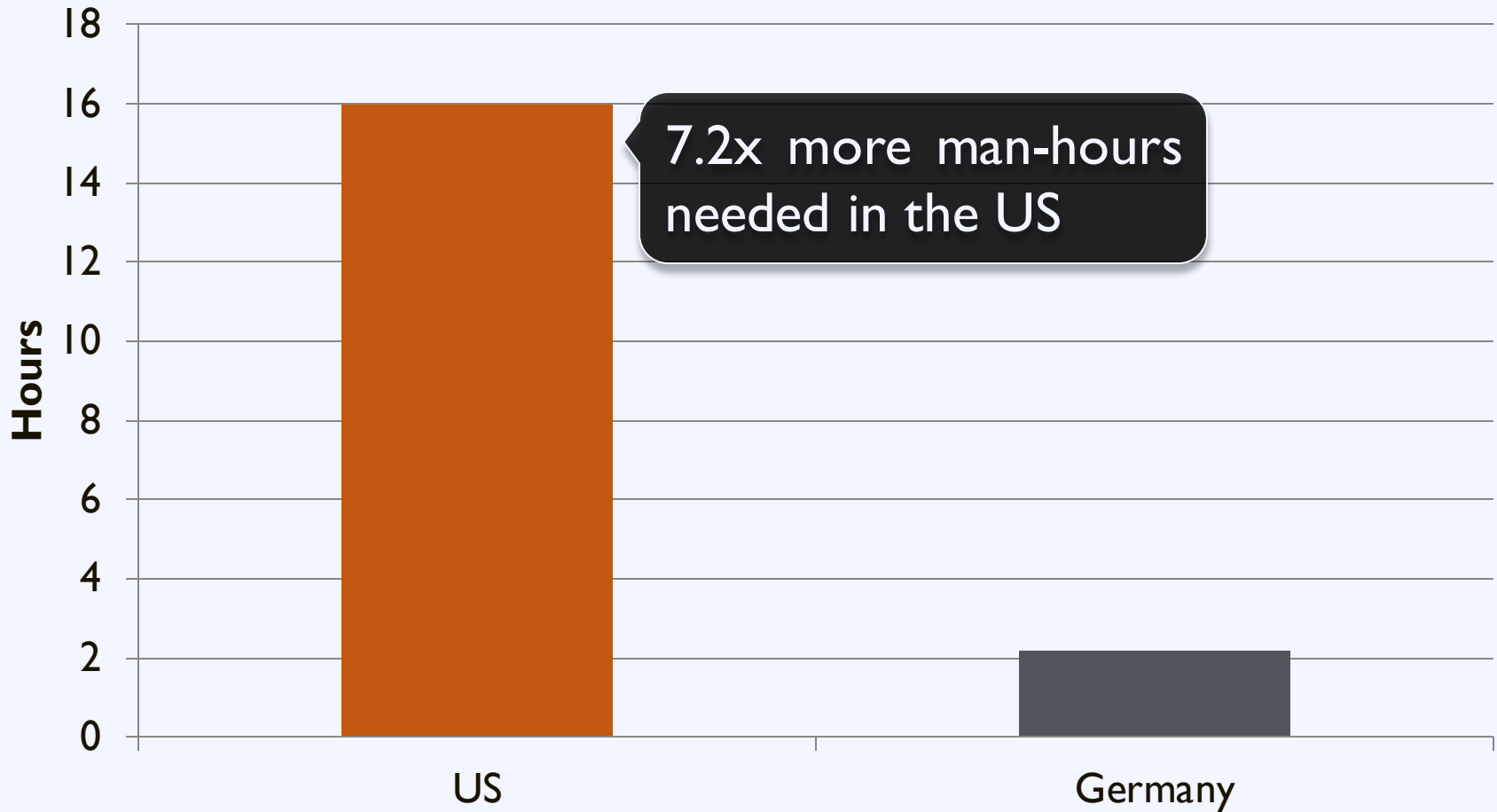


The Permitting Process: Challenges

18,000+ local jurisdictions
with unique permitting requirements

Time to Installation

Average Time to Permit a Solar Installation



Time to Installation



**New York City's
Goal**

100 days

from inception to completion



**Germany
Today**

8 days

from inception to completion

Germany's Success

Consistency and Transparency

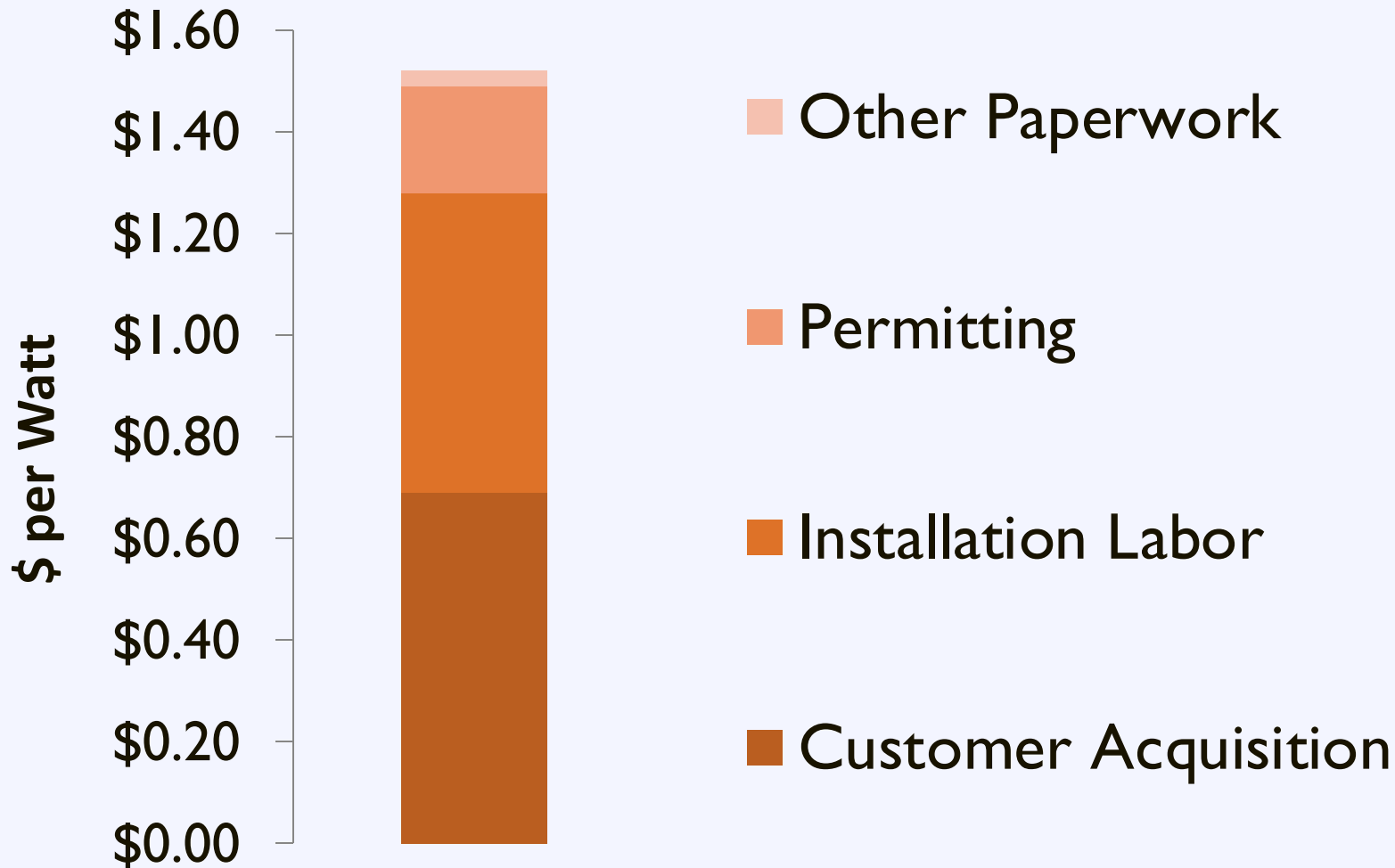
through

Standardized Processes

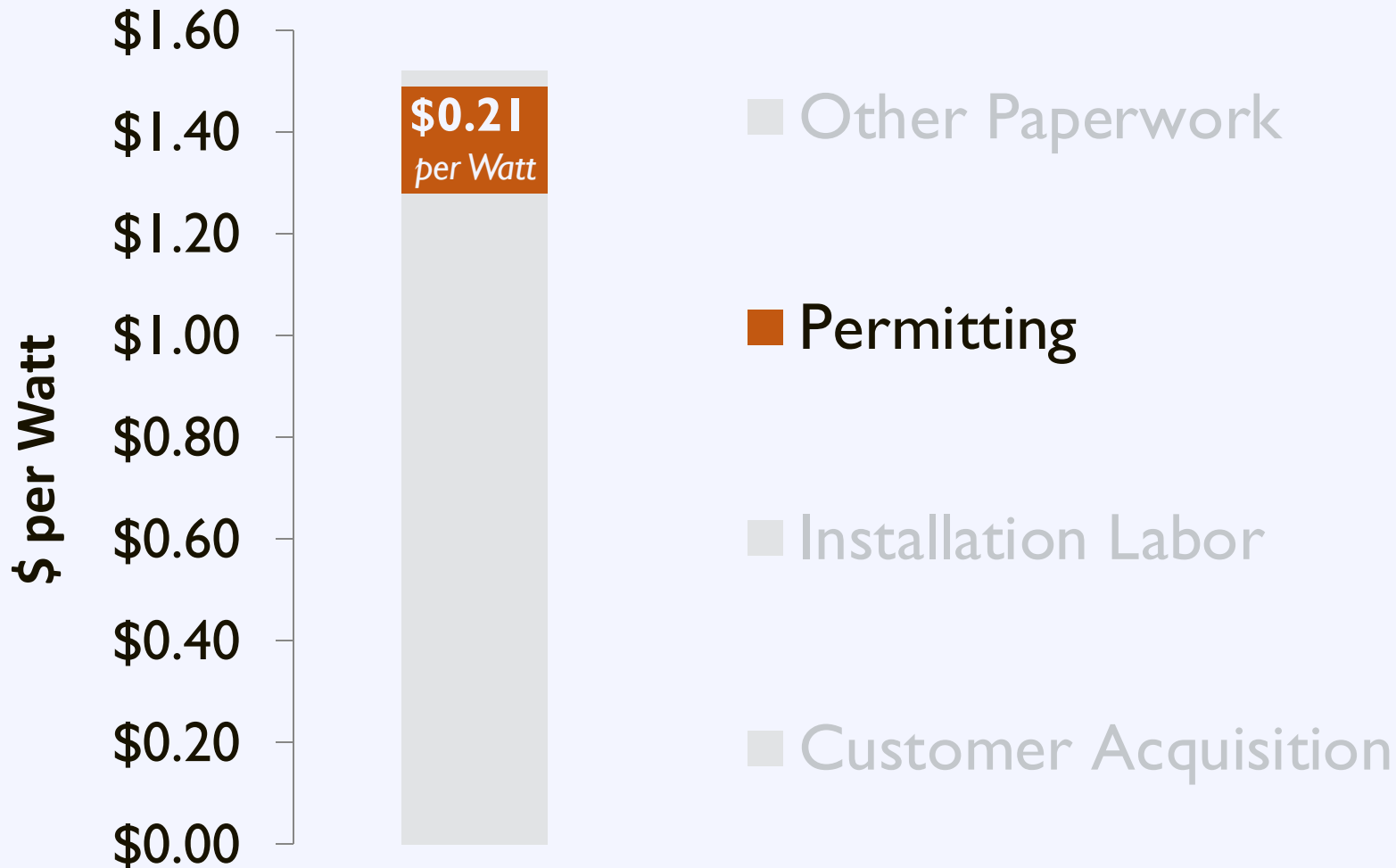
Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

Mitigate Soft Costs



Mitigate Soft Costs



Permitting

Remove barriers by:

- Make qualified solar projects a by-right accessory use
- Modify regulations to clarify what types of solar projects are allowed where
- Define and protect solar access
- Streamline the permitting process

Zoning Codes: Small Scale Solar

Typical Requirements:

- Permitted as accessory use
- Minimize visibility if possible
- Requirements:
 - District height
 - Lot coverage
 - Setback

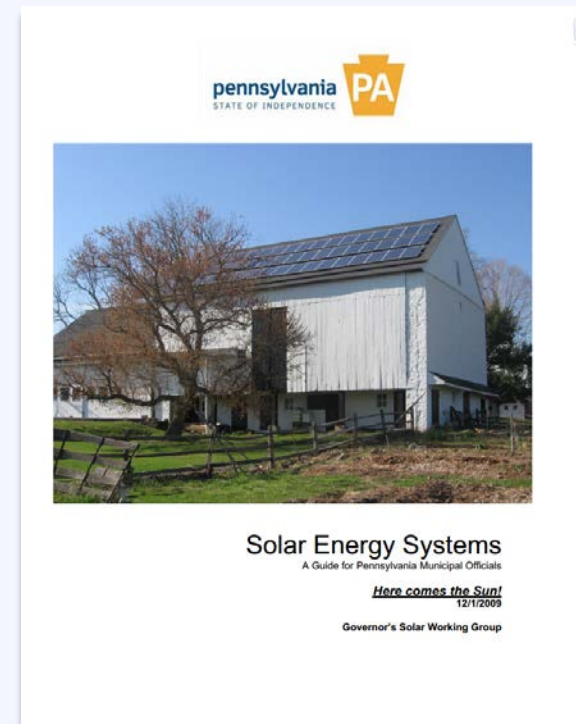


Zoning Code: Small Scale Solar

Resource Pennsylvania Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of small-scale solar

state.pa.us



Zoning Codes: Large Scale Solar

Typical Requirements:

- Allowed for primary use in limited locations
- Requirements:
 - Height limits
 - Lot coverage
 - Setback
 - Fencing and Enclosure



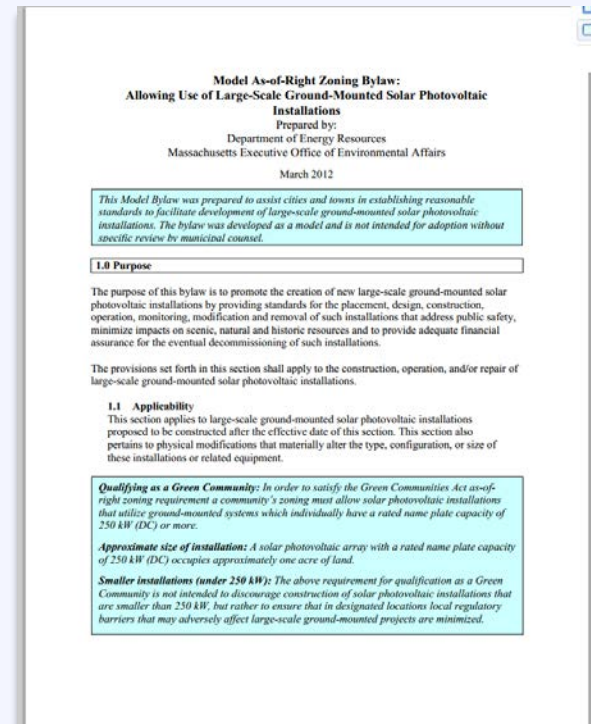
Zoning Code: Large Scale Solar

Resource

Massachusetts Model Ordinance

Prepared to assist local governments in establishing reasonable standards to facilitate the development of large-scale solar installations

www.mass.gov



Solar Access

Solar Access Laws:

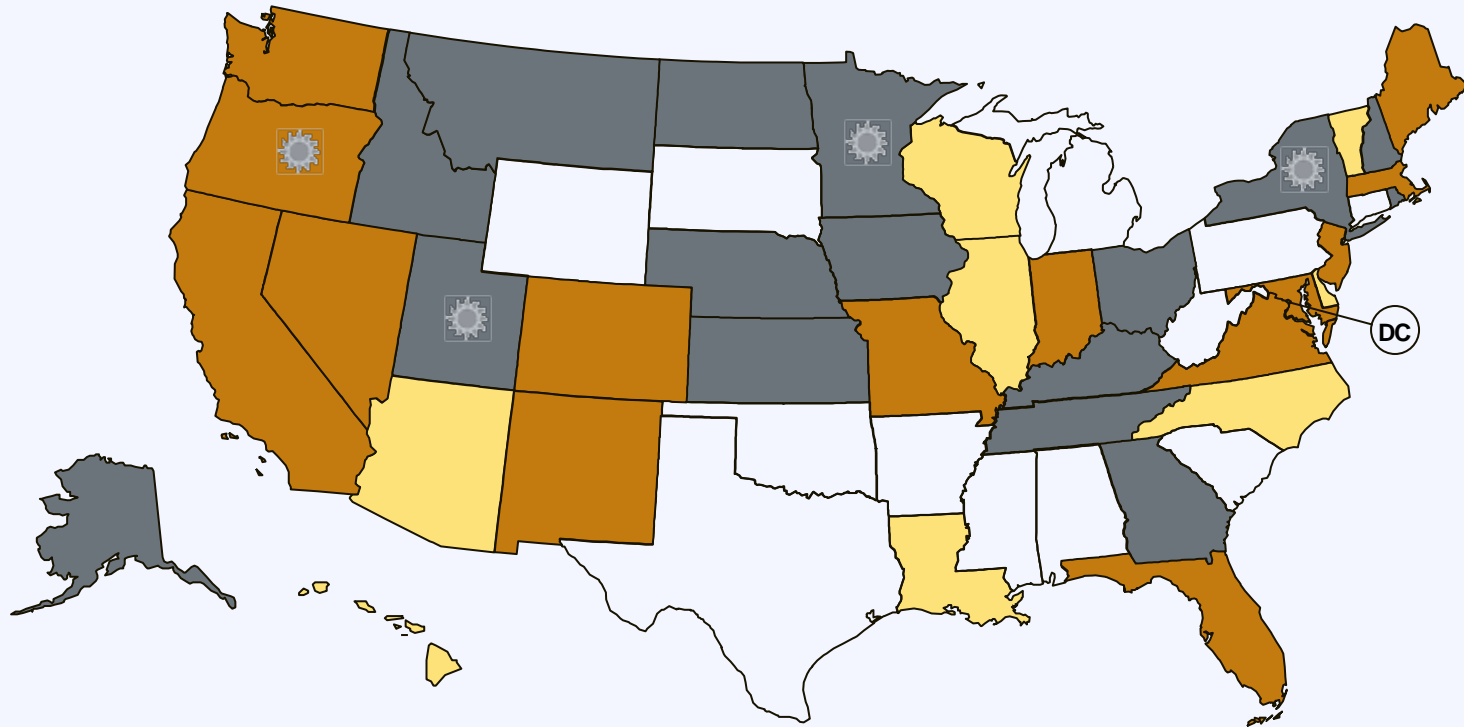
1. Increase the likelihood that properties will receive sunlight
2. Protect the rights of property owners to install solar
3. Reduce the risk that systems will be shaded after installation

Fontainebleau V. Eden Roc (1959)



A landowner does not have any legal right to the free flow of light and air across the adjoining land of his neighbor

Solar Access



 Solar Easements Provision

 Solar Rights Provision

 Solar Easements and Solar Rights Provisions

 U.S. Virgin Islands

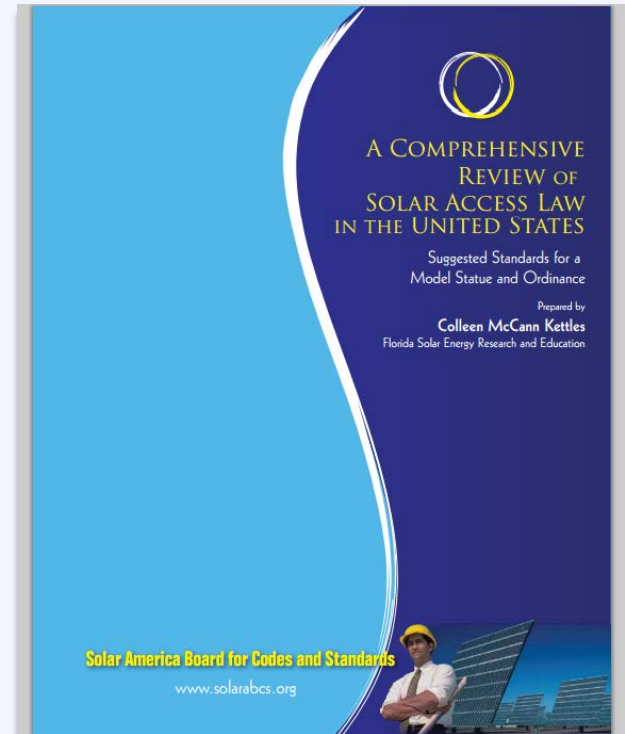
 Local option to create solar rights provision

Solar Access

Resource Solar ABCs

A comprehensive review of solar access law in the US – Suggested standards for a model ordinance

www.solarabcs.org

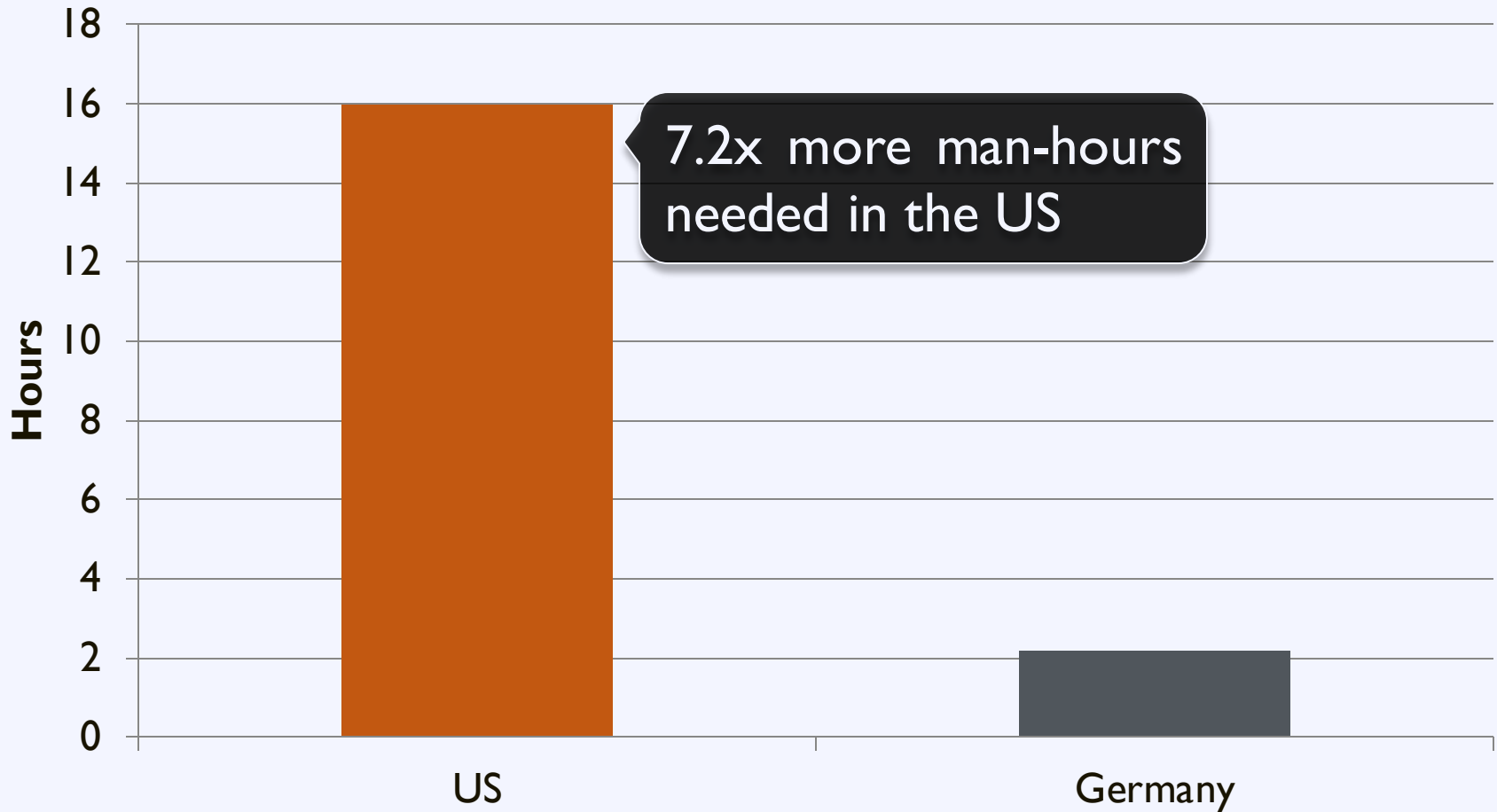


The Permitting Process: Challenges

18,000+ local jurisdictions
with unique permitting requirements

Time to Installation

Average Time to Permit a Solar Installation

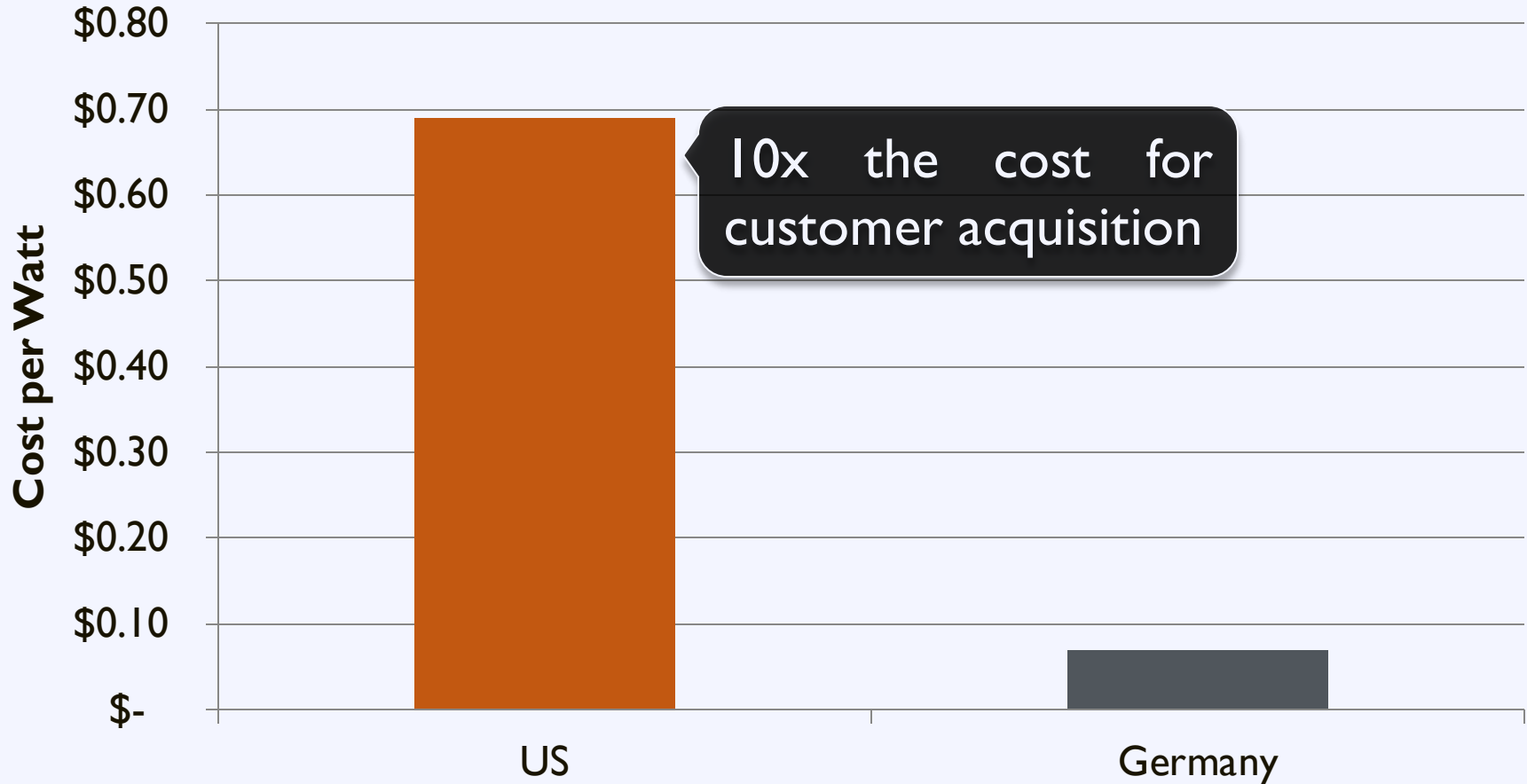


The Permitting Process: Challenges



Customer Acquisition

Customer Acquisition



Expedited Permitting

Solar Permitting Best Practices:

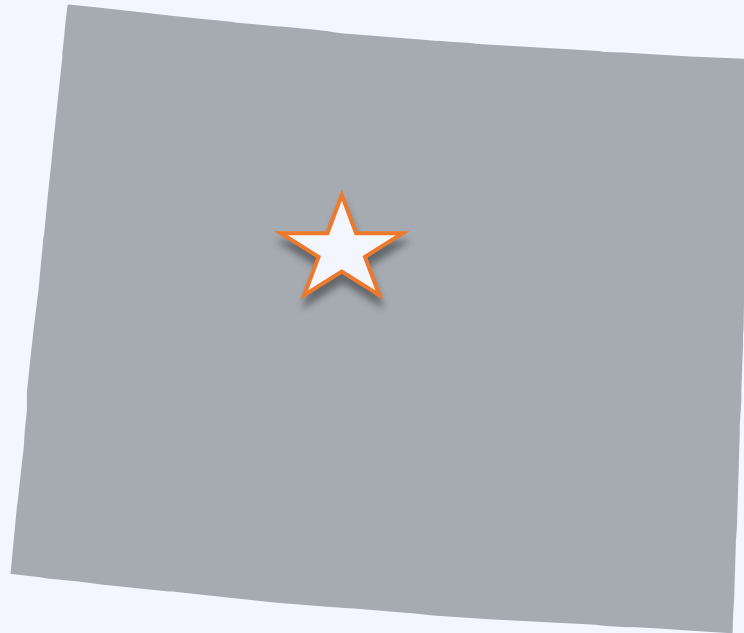
- ✓ Fair flat fees
- ✓ Electronic or over-the-counter issuance
- ✓ Standardized permit requirements
- ✓ Electronic materials

Expedited Permitting

Solar Permitting Best Practices:

- ✓ Training for permitting staff in solar
- ✓ Reduction of inspection appointment windows
- ✓ Utilization of standard certifications

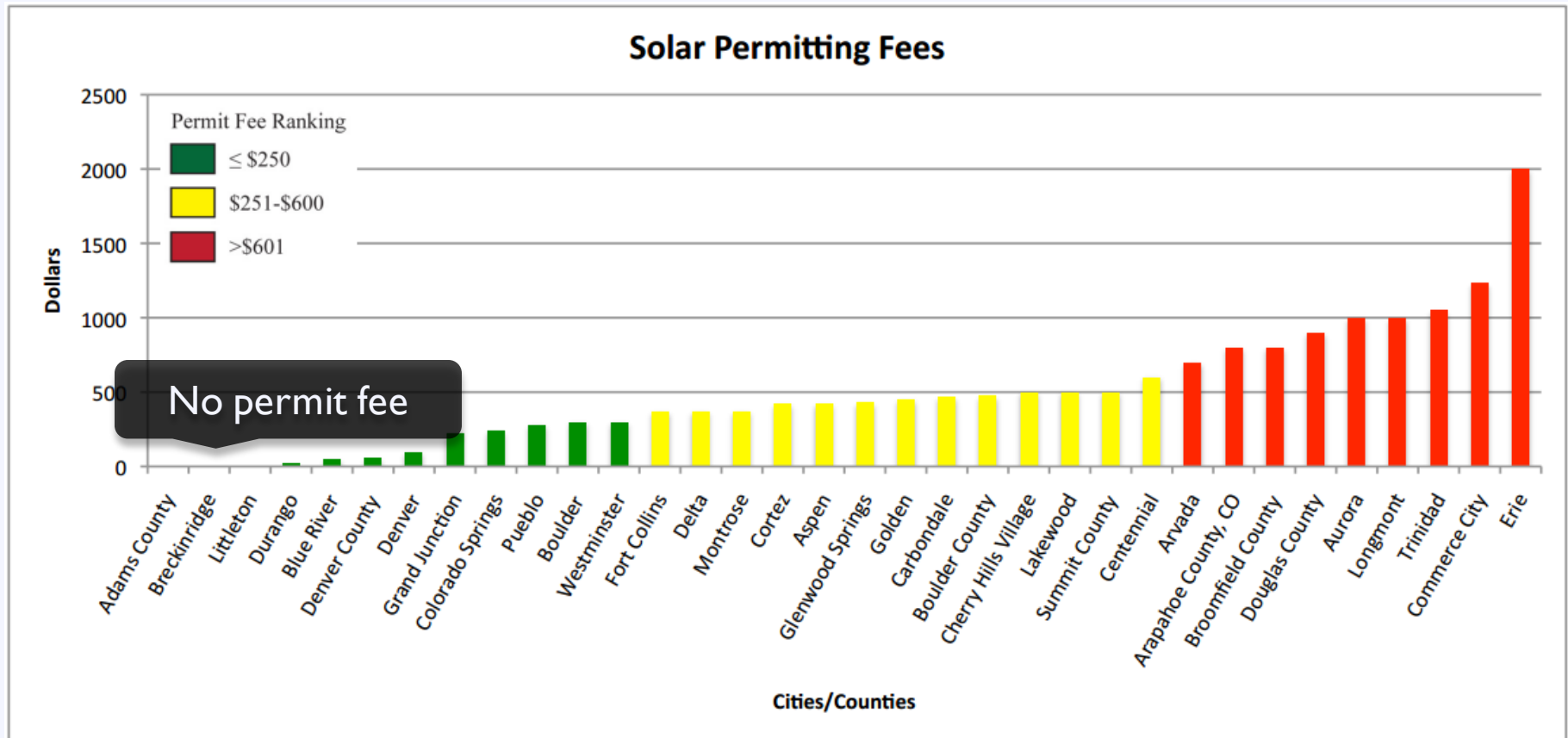
Expedited Permitting: Case Study



Breckenridge, Colorado
Population: 4,540

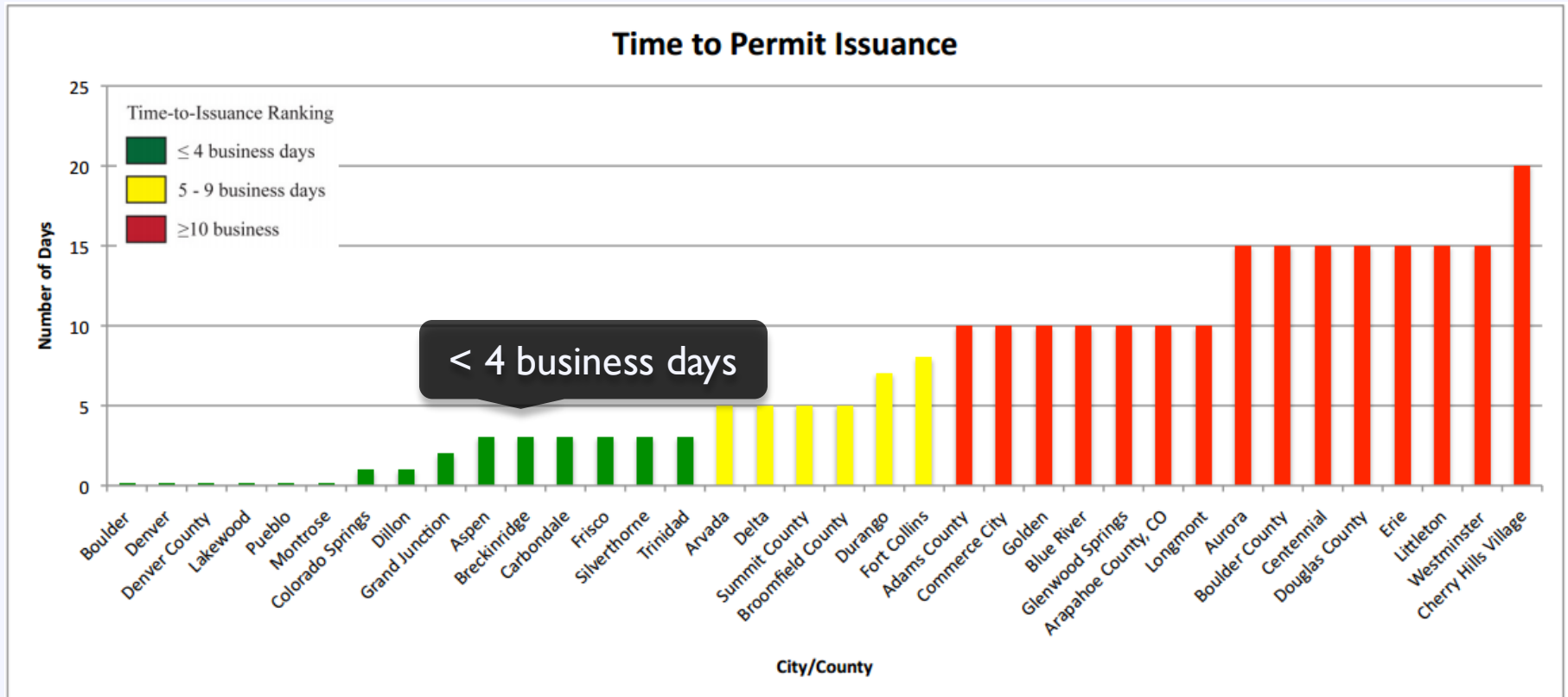
Expedited Permitting: Case Study

Breckenridge charges no fees to file for a solar permit



Expedited Permitting: Case Study

Breckenridge offers a short turn around time for solar permits



Expedited Permitting: Case Study

Jobs | FREE RIDE | Forms & Documents | Town Calendar | Contact Us | Water Bill Access | Text Size + -

TOWN OF BRECKENRIDGE

BRECKENRIDGE COLORADO

Quick Links Search... GO

HOME ABOUT BRECKENRIDGE GOVERNMENT DEPARTMENTS & SERVICES ARTS RECREATION WHAT'S NEW I WANT TO...

Electronic materials

▼ Building Department

- Adopted Building Codes and Amendments
- Climactic and Geographical Design Criteria 2006 IRC Table R301.2(1)
- Permits and Applications
- Inspections
- Electrical, Mechanical & Plumbing Applications
- Hot Tub Permits
- ▶ **Solar Panel Permits**
- Frequently Asked Questions
- Contractor's Licensing

How Much Will My Permit

Standardized permit requirements

Departments & Services > Building Department

Solar Panel Permits

E-mail Print

BUILDING & PLANNING DEPARTMENT REQUIREMENTS FOR PHOTOVOLTAIC (SOLAR PANEL) INSTALLATIONS

The solar panel installer is responsible for insuring that all of the code requirements are met and permits issued.

Required permits are: Development, Building and Electrical Permits.

Planning Department / Development Permit Requirements:

- Outside of the Conservation District, [Class D Permit](#)
- Within the Conservation District, [Class C Minor Permit](#)
- Letter of approval from the Homeowners Association (strongly suggested)

Refer to the [Breckenridge Development Code](#), reference [Section 9-1-19, Policy 5 \(Absolute\)](#) regarding solar panel policies

Building Department Permits / Building & Electrical Permit Requirements:

- Meet with a Town of Breckenridge Planner (see above requirements)
- [Building Permit](#) (Submit a completed building permit application, along with two photovoltaic system electrical diagram drawings, stamped by a Colorado licensed engineer)
- [Electrical Permit](#)

Contractor Requirements

- Must be certified by North American Certified Energy Practitioners (www.nabcep.org)
- Must have a current Town of Breckenridge [Business License](#), available through the Town

Expedited Permitting

Resource Solar ABCs

Expedited Permitting:

- Simplifies requirements for PV applications
- Facilitates efficient review of content
- Minimize need for detailed studies and unnecessary delays

Solar America Board for Codes and Standards
Collaborate • Contribute • Transform

ABOUT US | CODES & STANDARDS | CURRENT ISSUES

Codes & Standards

The Solar America Board for Codes and Standards (Solar ABCs) collaborates and enhances the practice of developing, implementing, and disseminating solar codes and standards. The Solar ABCs provides formal coordination in the planning and revision of separate, though interrelated, solar codes and standards. We also provide access for stakeholders to participate with members of standards making bodies through working groups and research activities to set national priorities on technical issues. The Solar ABCs is a centralized repository for collection and dissemination of documents, regulations, and technical materials related to solar codes and standards.

The Solar ABCs creates a centralized home to facilitate photovoltaic (PV) market transformation by:

- Creating a forum that fosters generating consensus 'best practices' materials.
- Disseminating such materials to utilities, state and other regulating agencies.
- Answering code-related questions (technical or statutory in nature).
- Providing feedback on important related issues to DOE and government agencies.

Learn more about solar codes and standards development:

The below organizations all publish codes and standards for PV products and each organization has its own process to develop and publish standards.

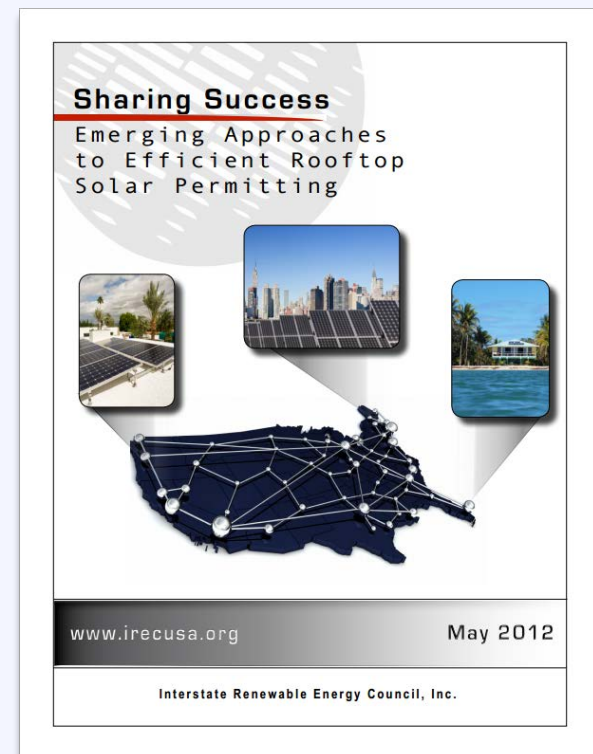
- [ASTM](#)
- [IAPMO Standards](#)
- [International Code Council](#)
- [International Electrotechnical Commission](#)
- [IEEE](#)
- [National Fire Protection Association](#)
- [SEMI](#)
- [Underwriters Laboratories](#)

Expedited Permitting

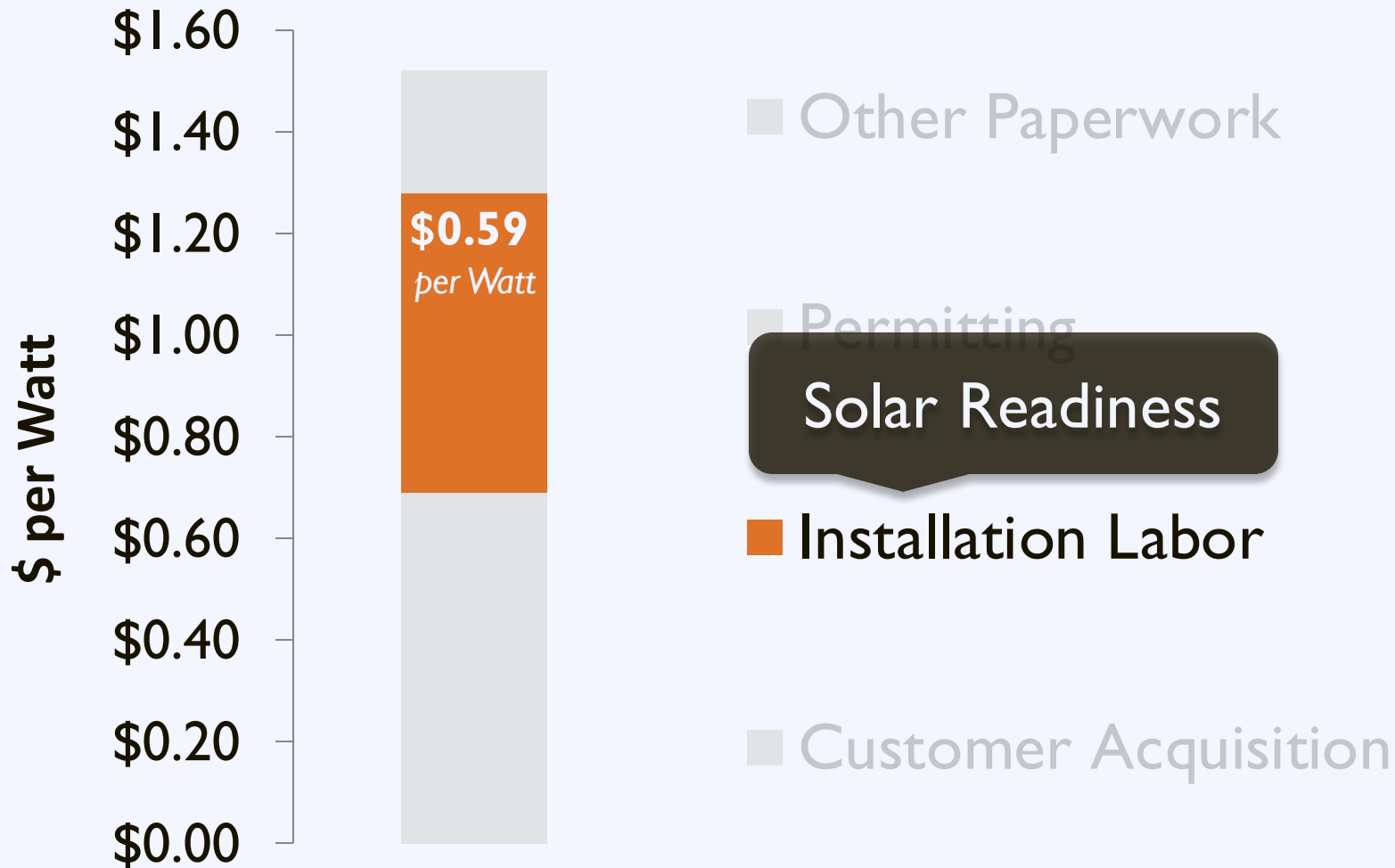
Resource Interstate Renewable Energy Council

Outlines emerging approaches to efficient rooftop solar permitting

www.irecusa.org



Mitigate Soft Costs



Solar Readiness

Creating solar-ready guidelines and promoting energy efficiency at the outset can help make future solar installations easier and more cost effective.

Solar Readiness

Resource NREL

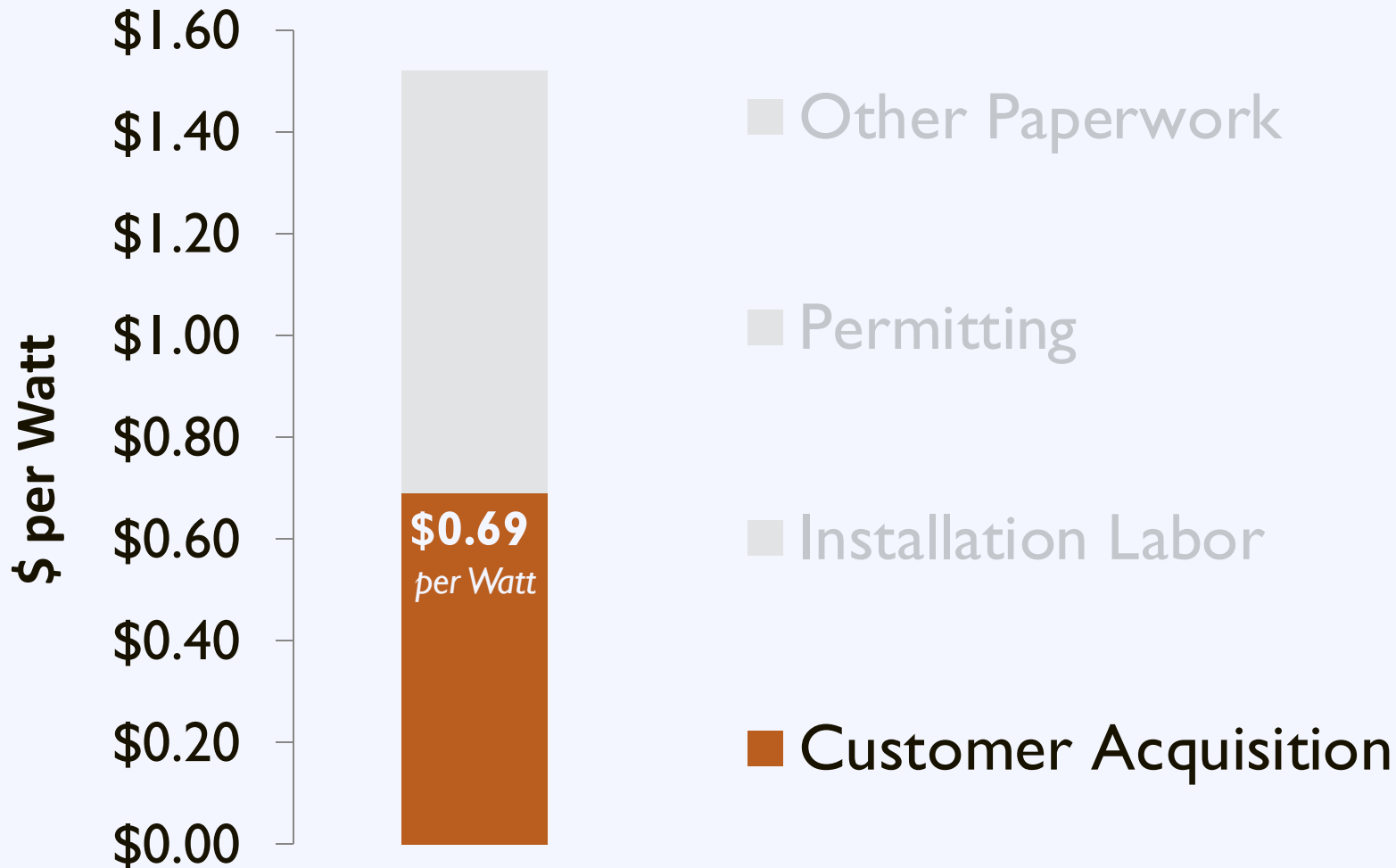
Creating a solar ready guide for buildings:

- Legislation
- Certification programs
- Stakeholder Education

www.nrel.gov



Mitigate Soft Costs



Customer Acquisition

Solarize
Group Purchasing



solarize portland →



Solarize: Advantages

Barriers

High upfront cost



Solutions

Group purchase

Complexity



Community outreach

Customer inertia



Limited-time offer

Solarize: Advantages

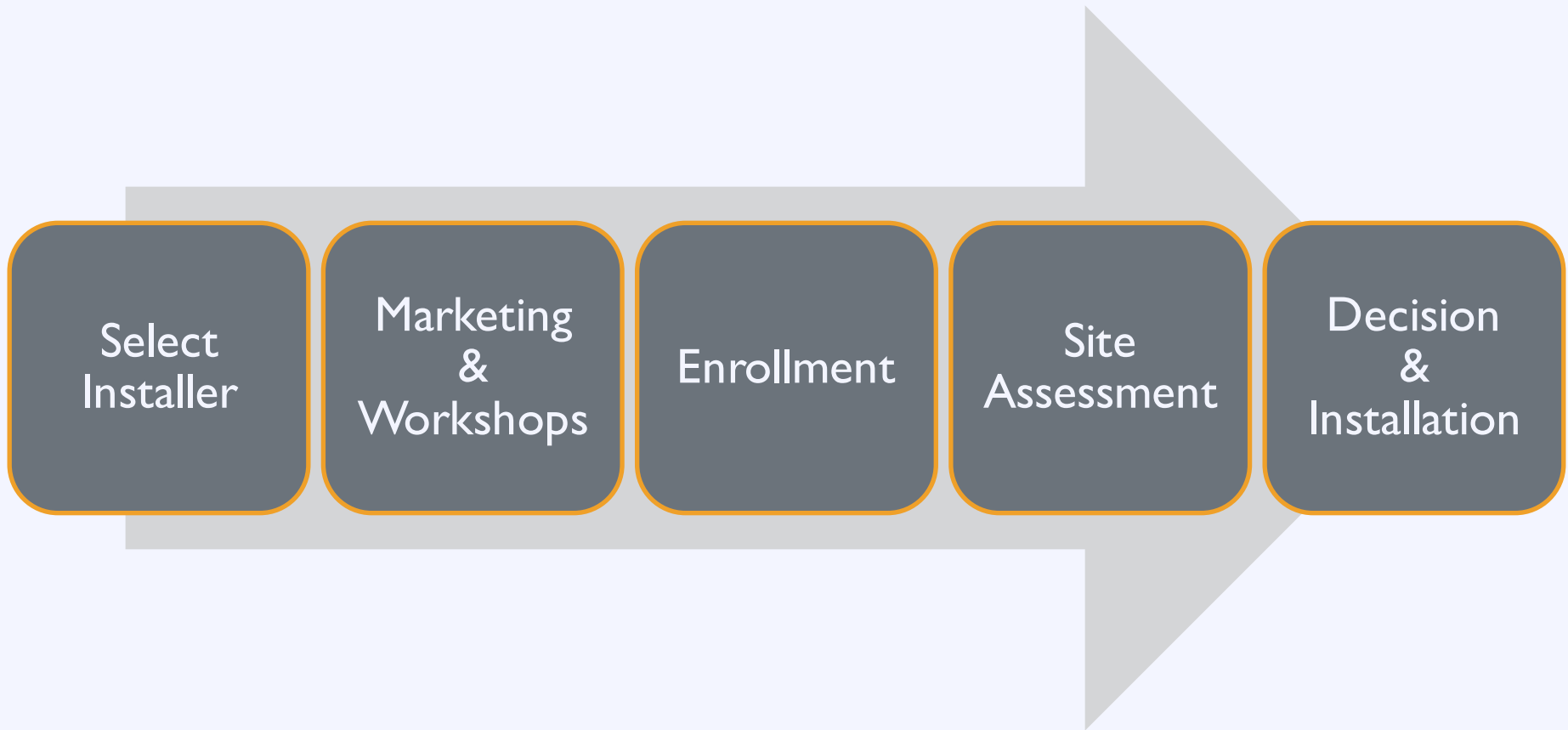
Benefits to Local Government:

Low implementation cost: < \$10,000 (+ labor)

Quick turn-around: 9 Months

Long-term impact: Sustainable ecosystem

Solarize: Process



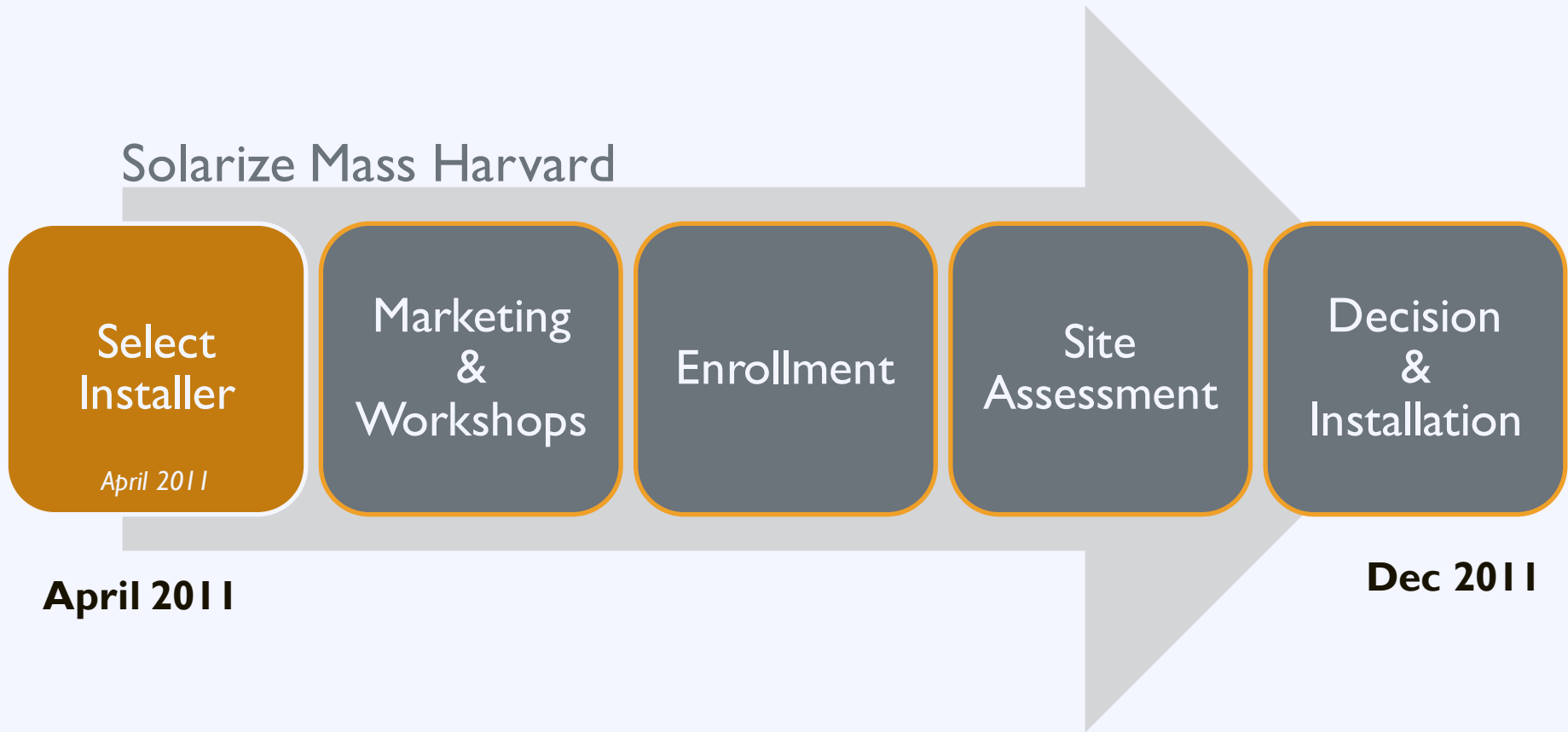
Solarize: Case Study



Harvard, Massachusetts
Population: 6,520

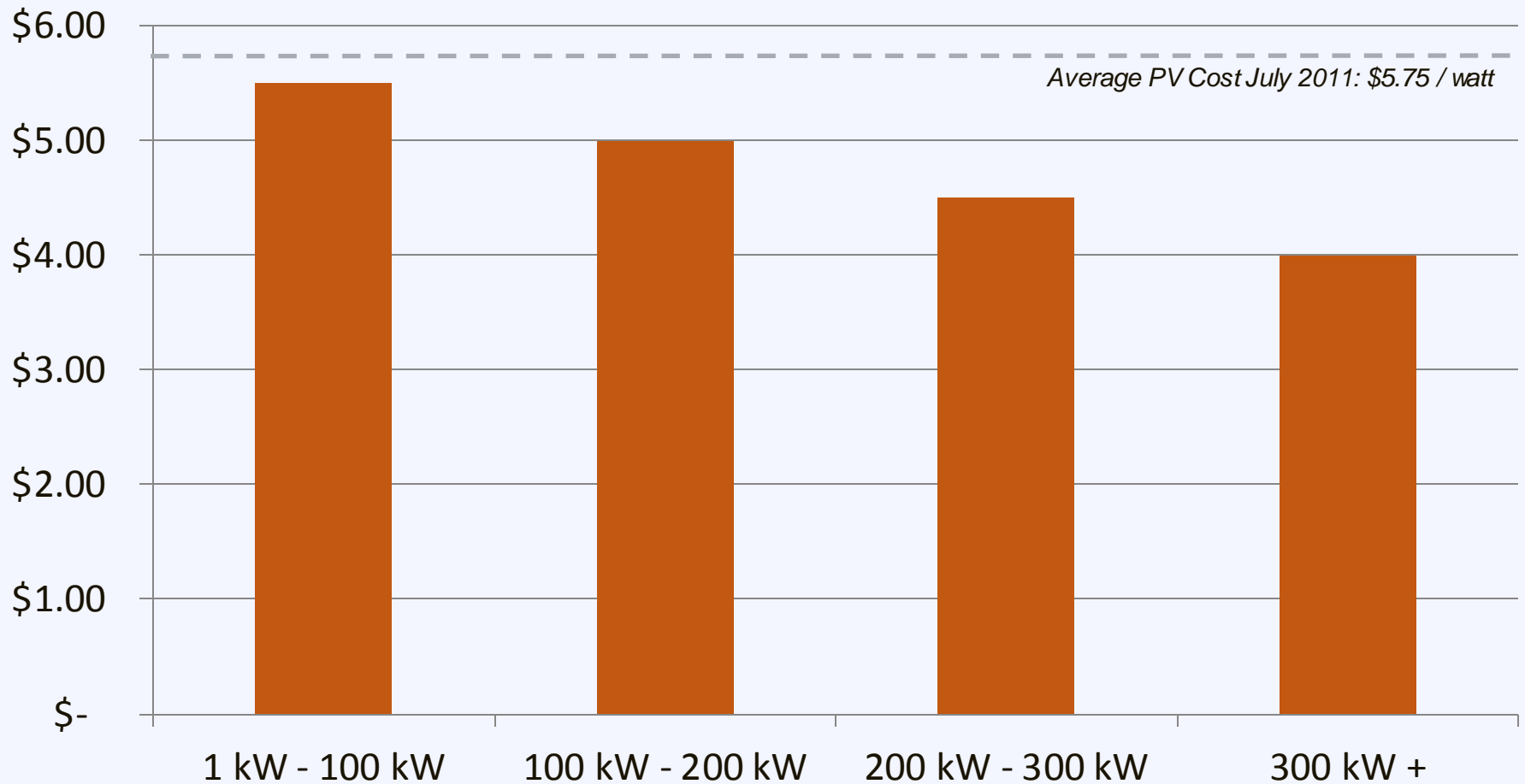
Solarize: Case Study

Solarize Mass Harvard



Group Purchasing

Harvard Mass Group Purchasing Tiers



Solarize: Case Study

Solarize Mass Harvard

Select
Installer

Marketing
&
Workshops

May – July 2011

Enrollment

Site
Assessment

Decision
&
Installation

April 2011

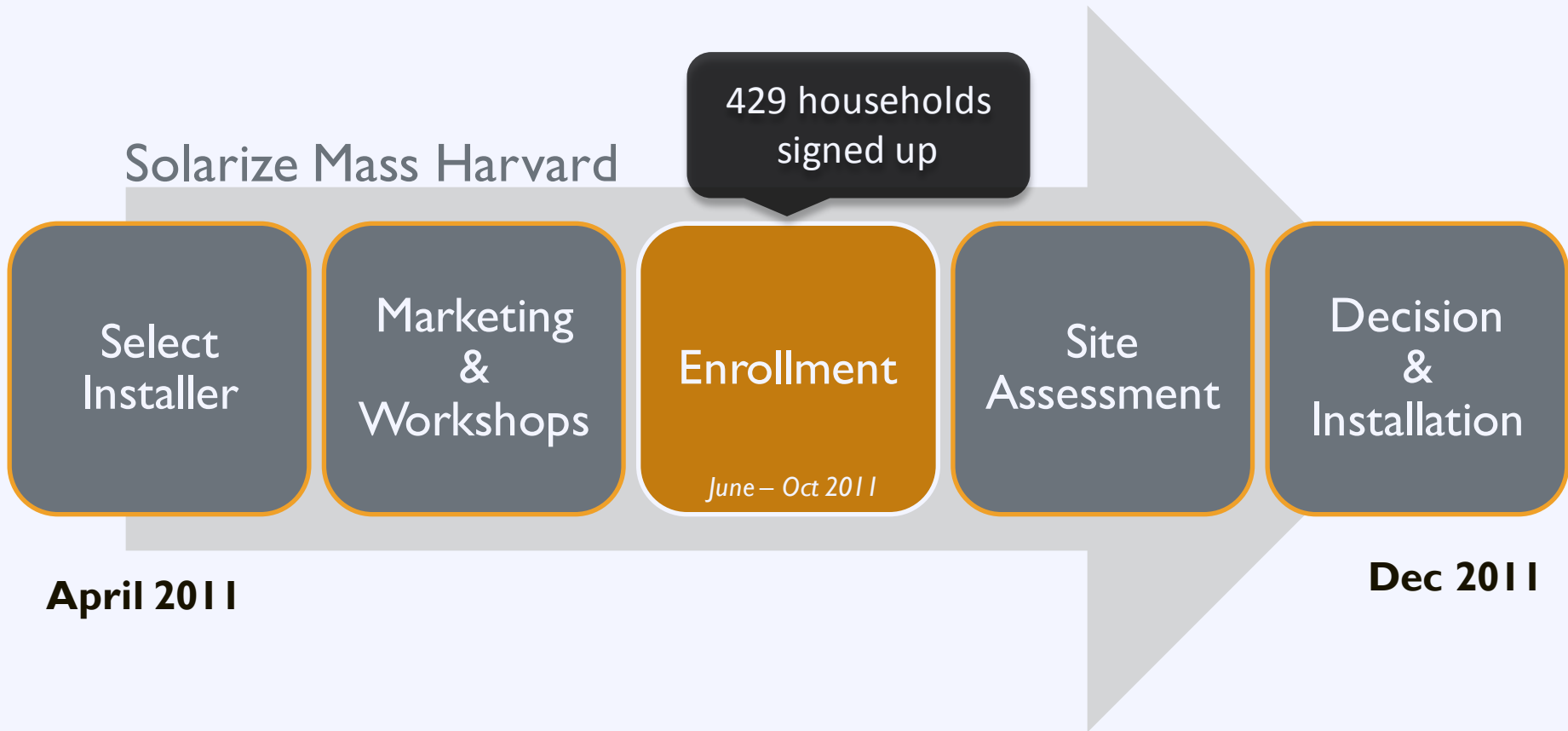
Dec 2011

Solarize: Case Study

Marketing Strategy:

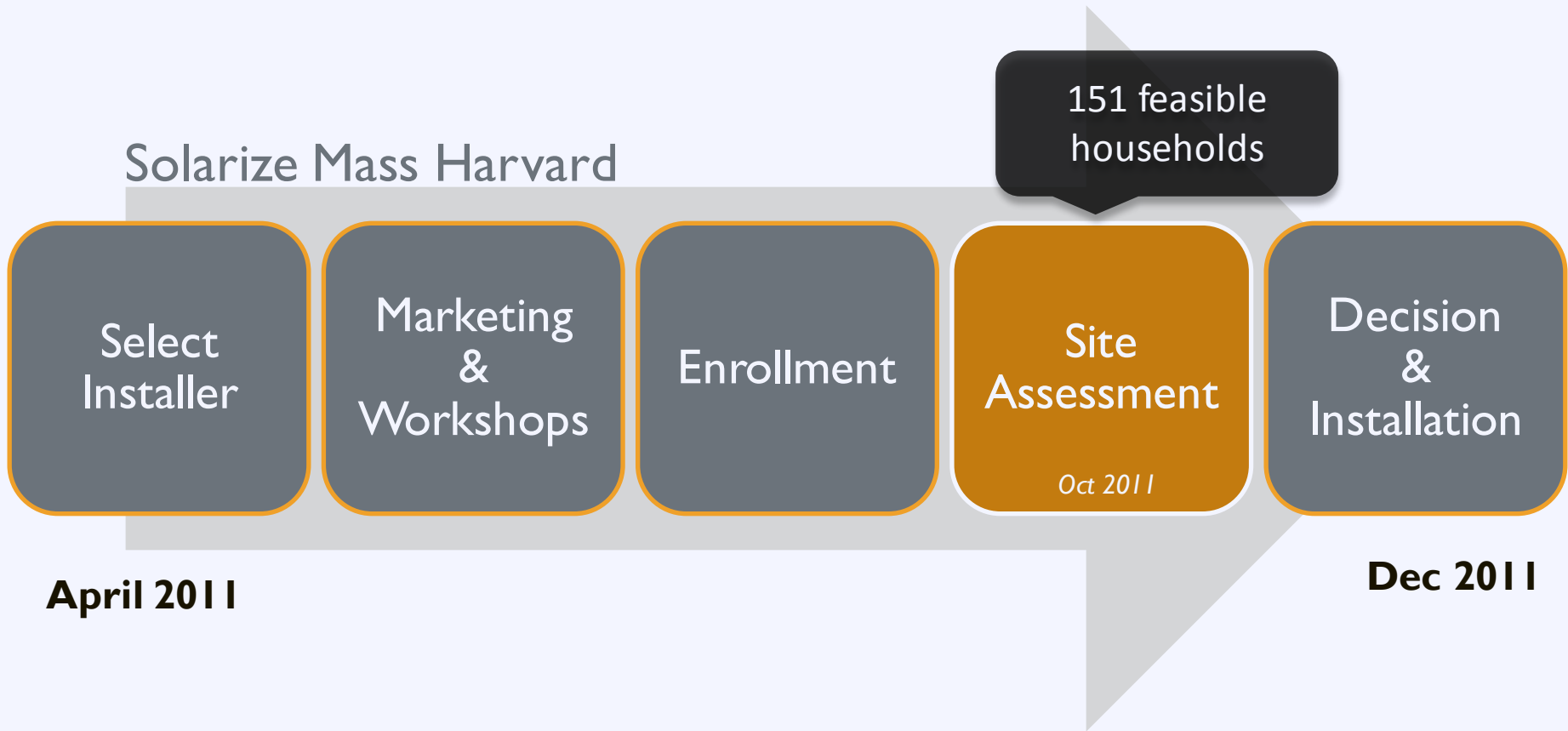
- Electronic survey of 1,100 households
- Email newsletters and direct mailings
- Float in July 4 parade
- Articles and advertisements in local newspaper
- Facebook page and online discussion board

Solarize: Case Study



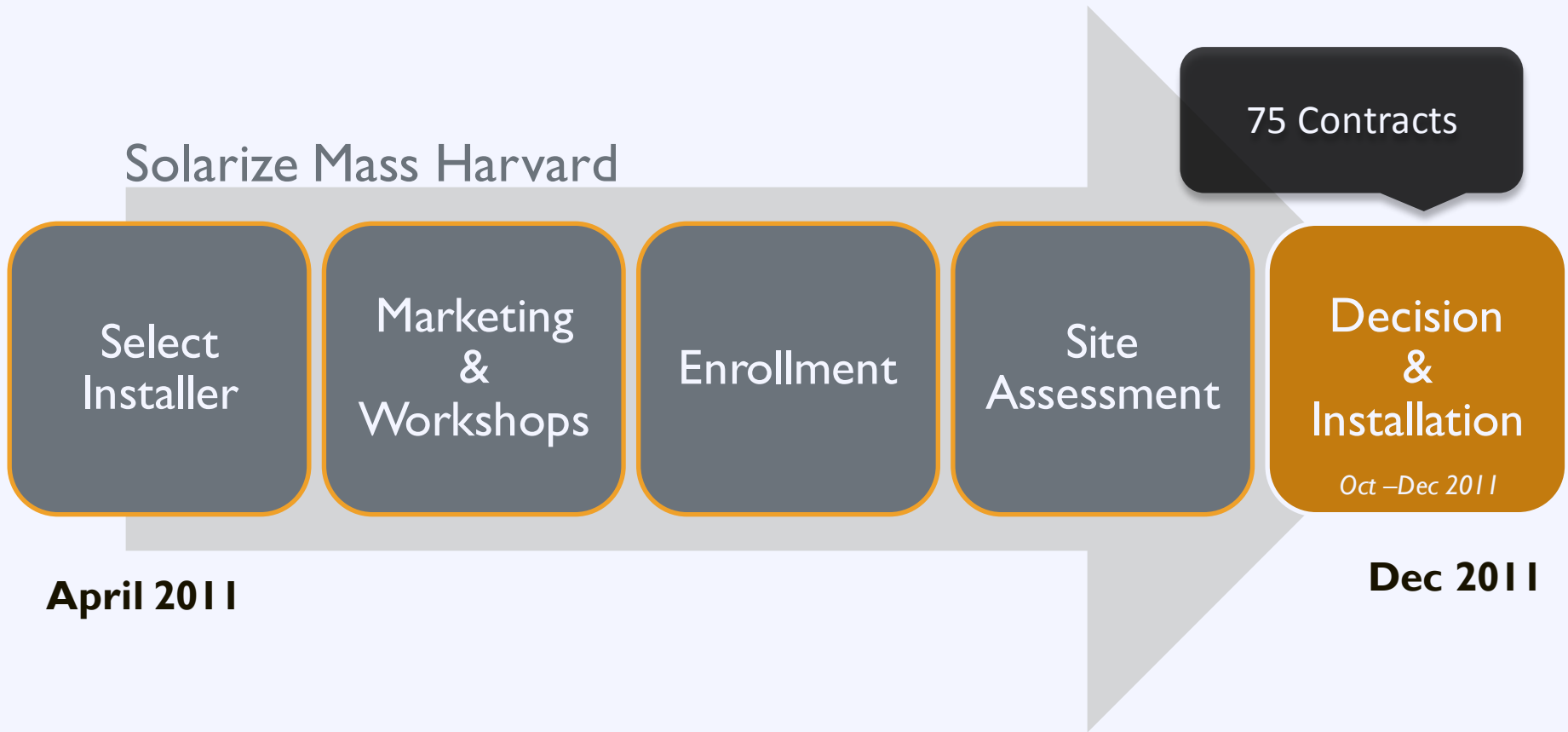
Solarize: Case Study

Solarize Mass Harvard



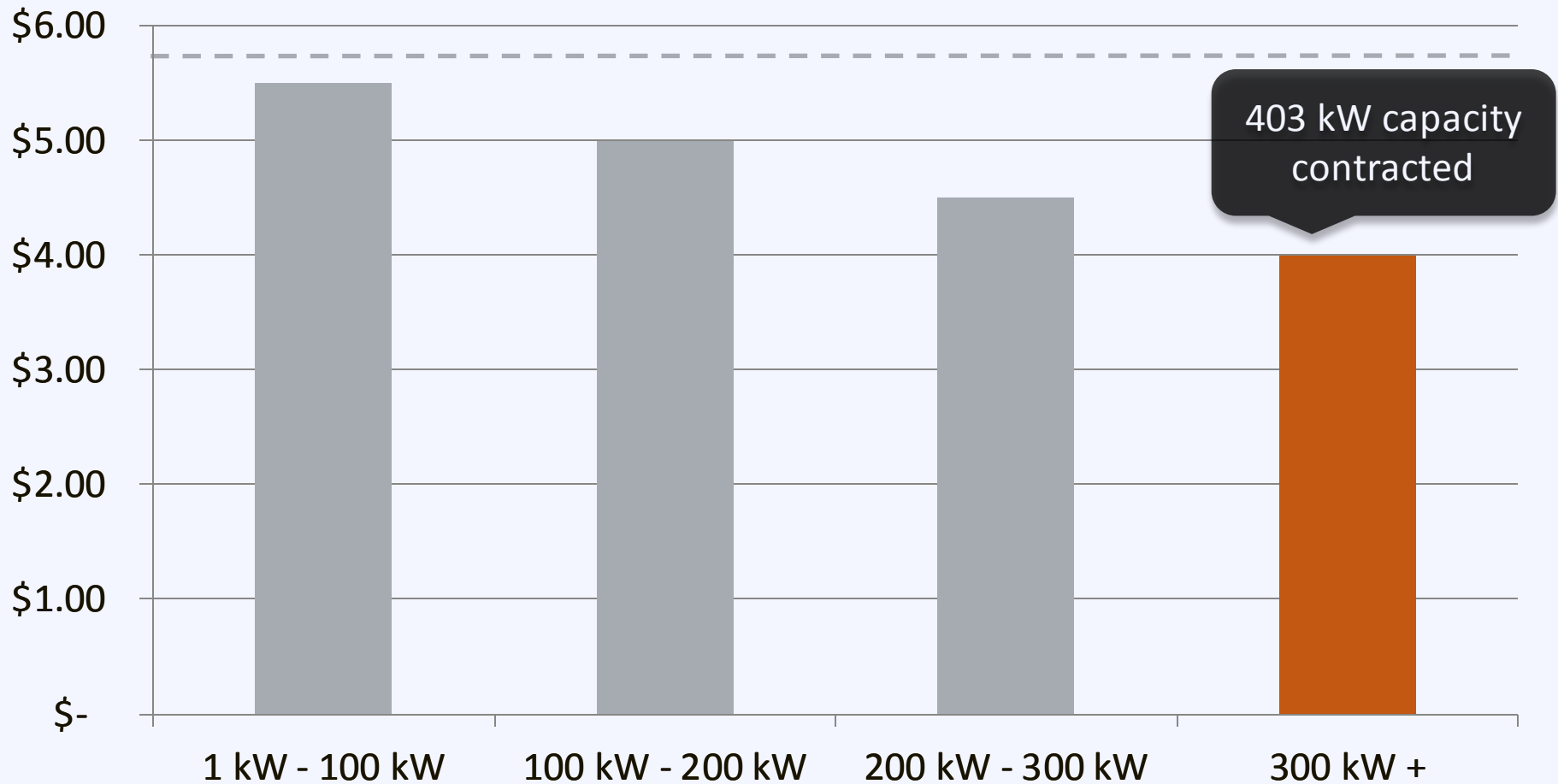
Solarize: Case Study

Solarize Mass Harvard



Group Purchasing

Harvard Mass Group Purchasing Tiers



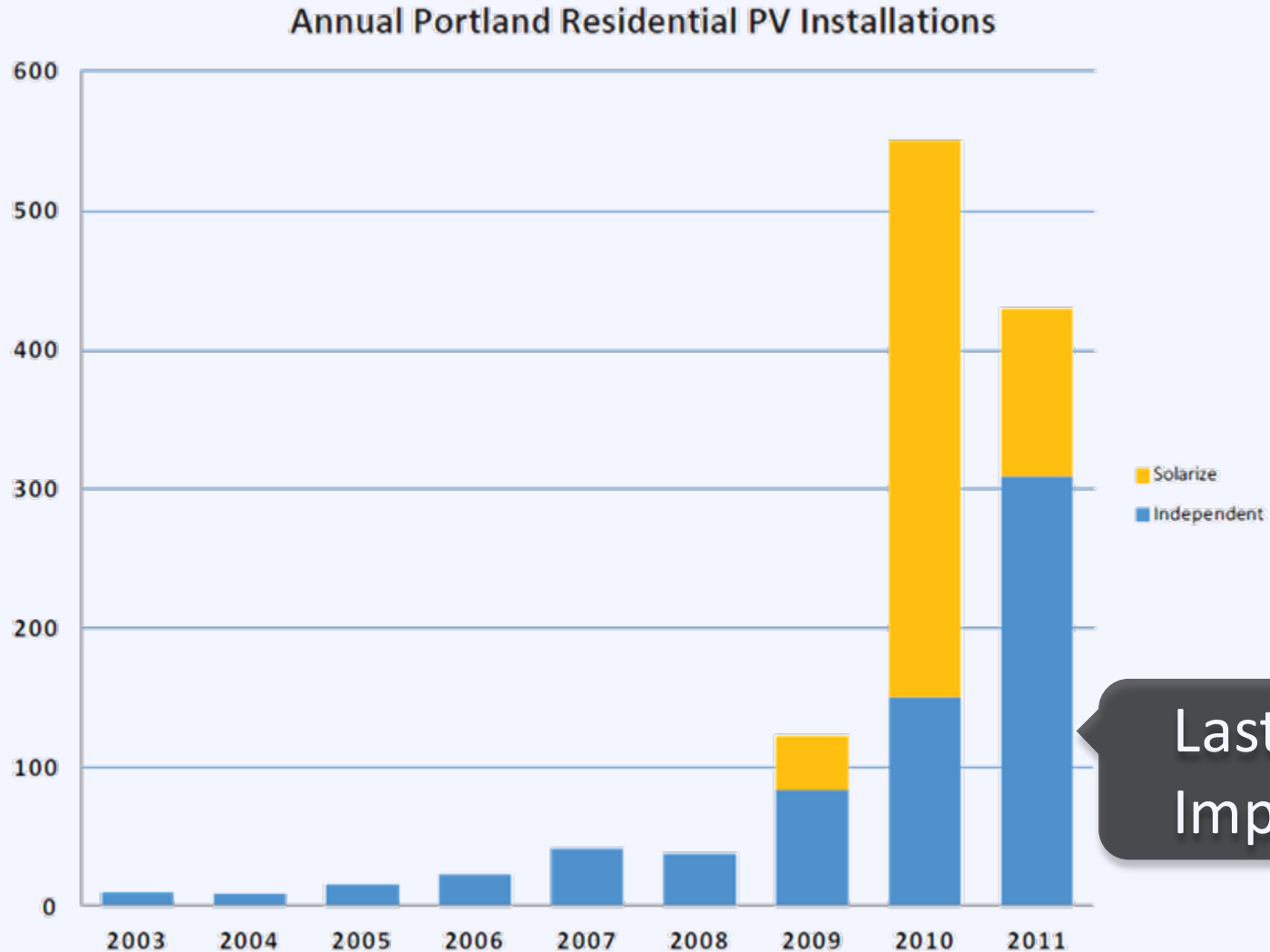
Solarize: Case Study

75 new installations totaling 403 kW

30% reduction in installation costs

575% increase in residential installations

Solarize: Lasting Impact



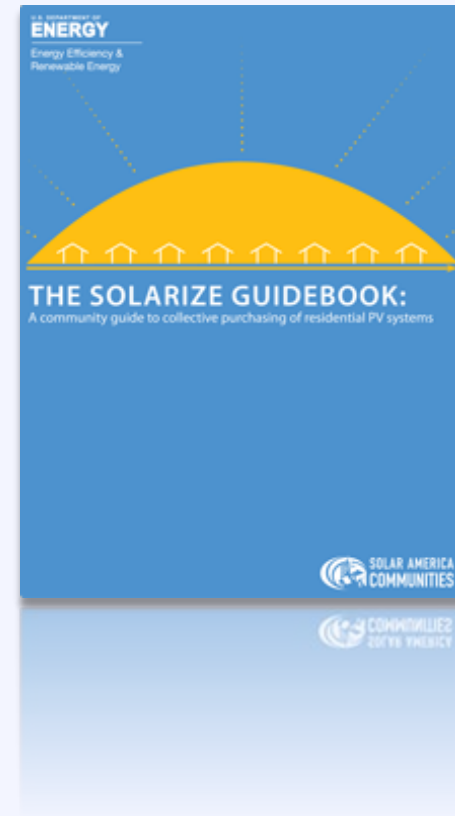
Lasting
Impact

Solarize: Resources

Resource The Solarize Guidebook

A roadmap for project planners and solar advocates who want to create their own successful Solarize campaigns.

www.nrel.gov



Q & A

Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

The Solar Equation

Cost

+ Installed Cost

+ Maintenance

- Direct Incentive

Benefit

+ Avoided Energy Cost

+ Excess Generation

+ Performance Incentive

Incentives

Federal

Investment Tax Credit

Qualified Energy Conservation Bonds

Accelerated Depreciation

State & Local

Tax Credits

Tax Exemptions

Property Assessed Clean Energy

Utility

Renewable Energy Credits

Net Metering

Rebates

Feed-in Tariff

Incentives

Federal	Investment Tax Credit	Qualified Energy Conservation Bonds	Accelerated Depreciation	
State	Tax Credits	Tax Exemptions	Property Assessed Clean Energy	
Utility	Renewable Energy Credits	Net Metering	Rebates	Feed-in Tariff

Investment Tax Credit

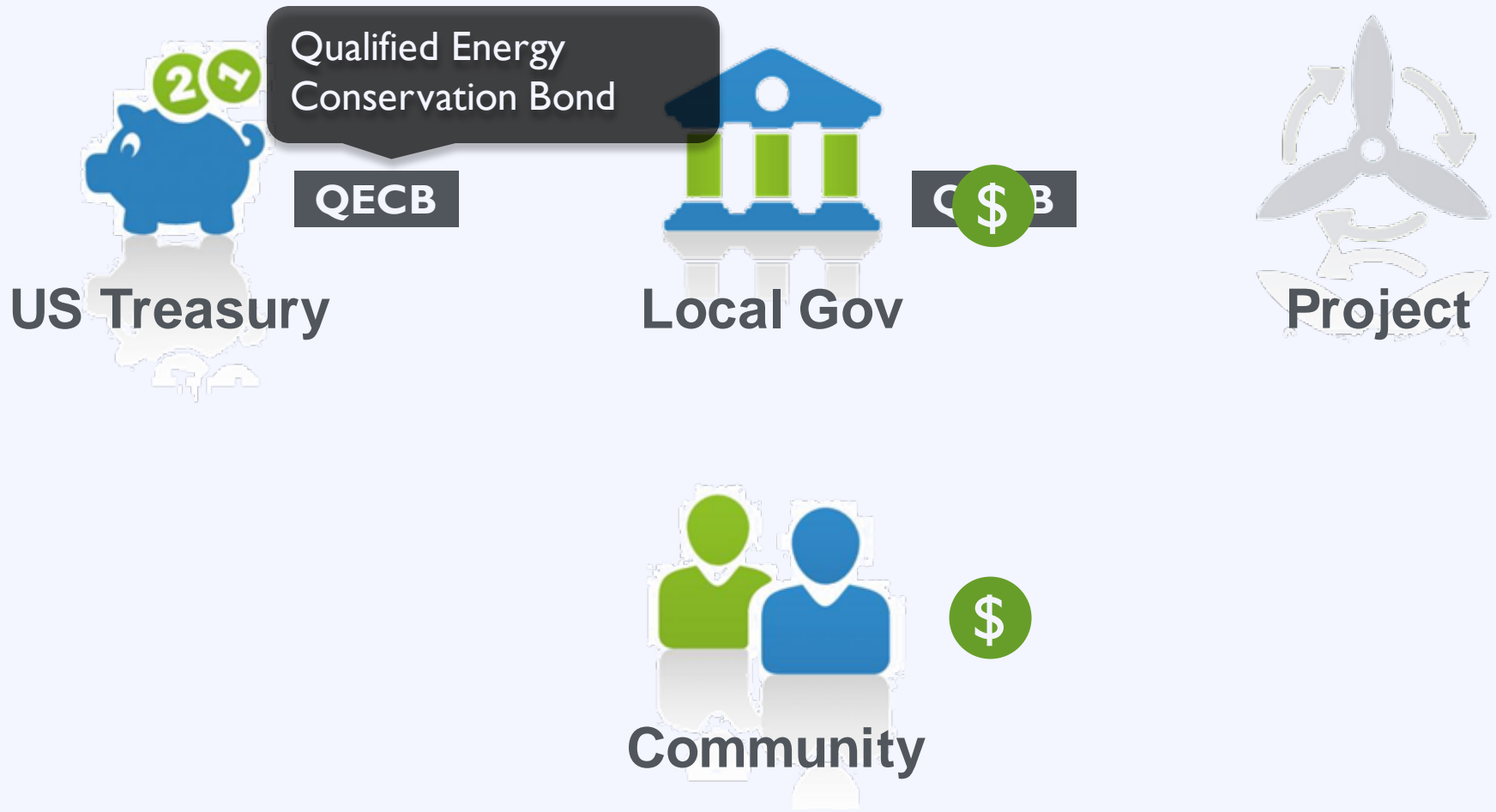
Type: Tax Credit

Eligibility: For-Profit Organization

Value: 30% of the installation cost

Availability: Through 2016

Qualified Energy Conservation Bond



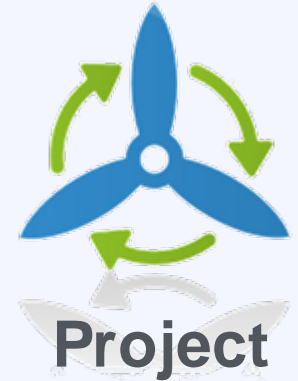
Qualified Energy Conservation Bond



US Treasury



Local Gov



Project



Community

Deeper Dive: QECBs

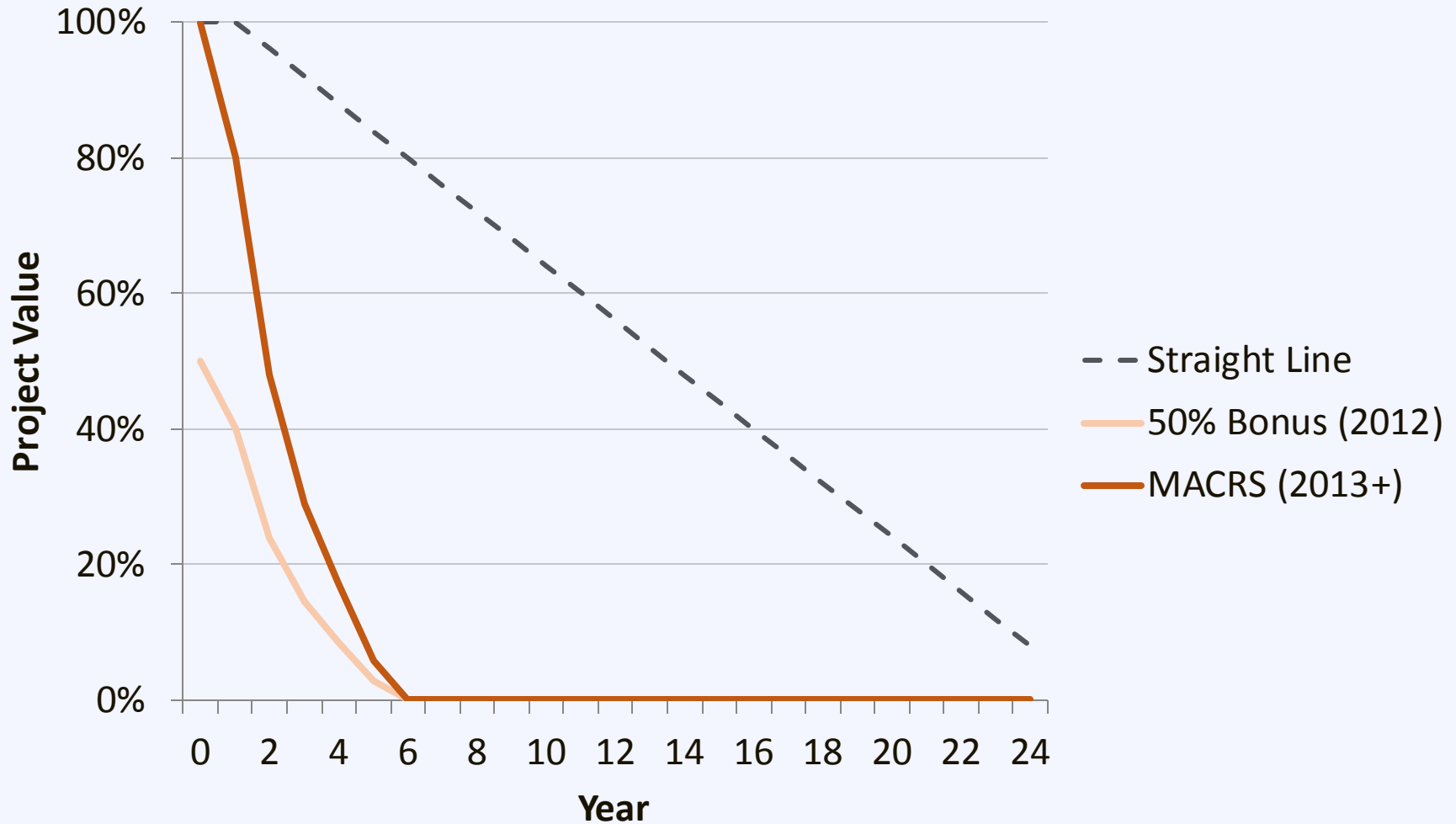
- What?
 - Tax credit or direct payment subsidy
- Why?
 - Subsidy lowers the effective cost of capital
- Relevance for Solar?
 - Financing public facilities (numerous)
 - “Green Community” programs (a few)
- How?
 - State allocation or automatic allocation

Deeper Dive: QECBs

- Being used, especially in SW, to install renewable energy generation projects
- 111 projects completed as of June 2012 using QECBs
- Only 1/5 of QECBs have been used
- \$2.5 billion unissued
- States get formula authorization which is then assigned to local gov'ts with population of 100,000 or larger

Accelerated Depreciation

Modified Accelerated Cost-Recovery System (MACRS)



Incentives

Federal

Investment
Tax Credit

Qualified
Clean Energy
Bonds

Accelerated
Depreciation

State

Tax Credits

Tax
Exemptions

Property
Assessed
Clean Energy

Utility

Renewable
Energy
Credits

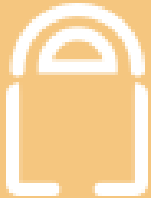
Net Metering

Rebates

Feed-in Tariff

Property Assessed Clean Energy

City creates type of land-secured financing district or similar legal mechanism (a special assessment district)



Property owners voluntarily sign-up for financing and make energy improvements



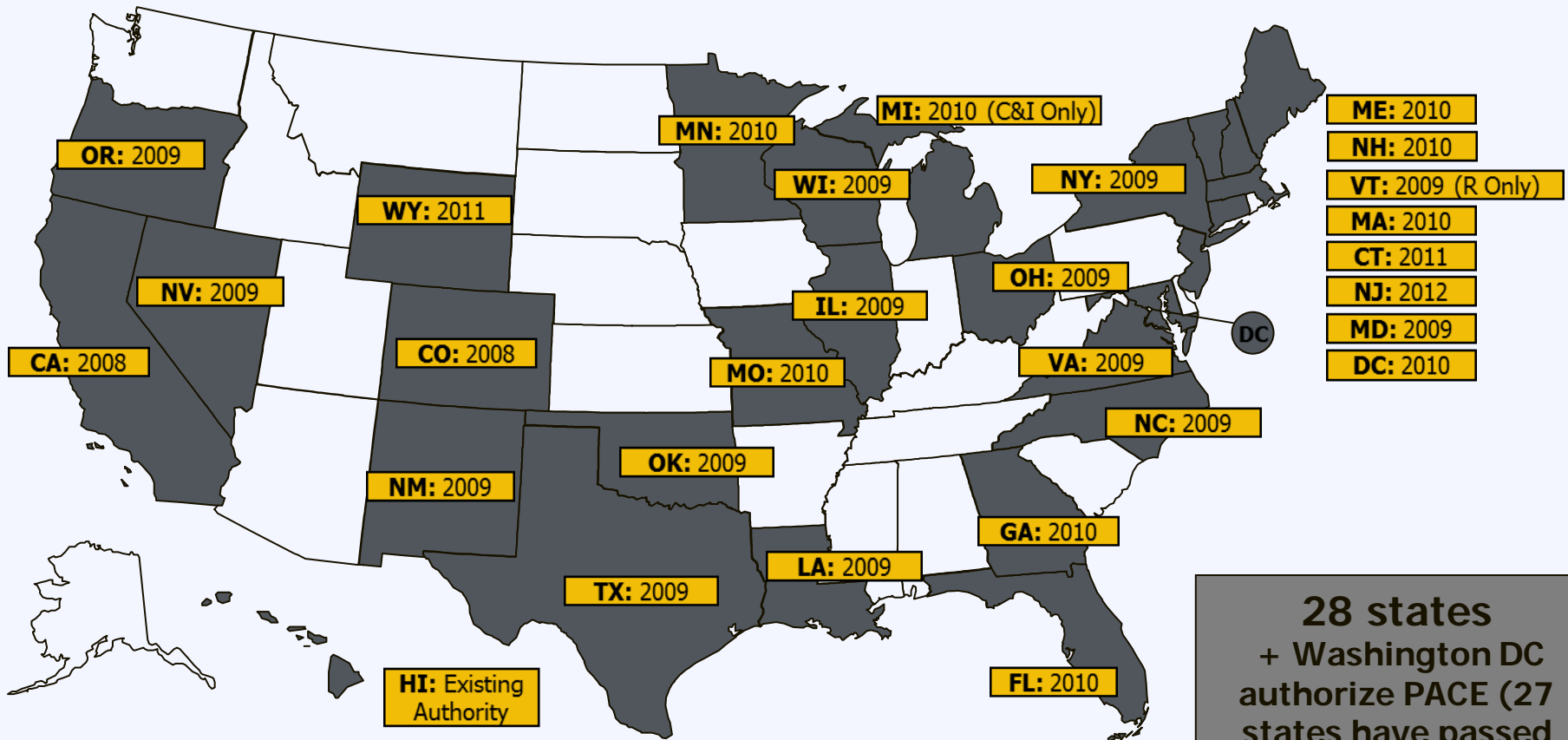
Proceeds from revenue bond or other financing provided to property owner to pay for energy project



Property owner pays assessment through property tax bill (up to 20 years)



Property Assessed Clean Energy



*The Federal Housing Financing Agency (FHFA) issued a [statement](#) in July 2010 concerning the senior lien status associated with most PACE programs. In response to the FHFA statement, most local PACE programs have been suspended until further clarification is provided.

Incentives

Federal

Investment
Tax Credit

Qualified
Clean Energy
Bonds

Accelerated
Depreciation

State

Tax Credits

Tax
Exemptions

Property
Assessed
Clean Energy

Utility

Renewable
Energy
Credits

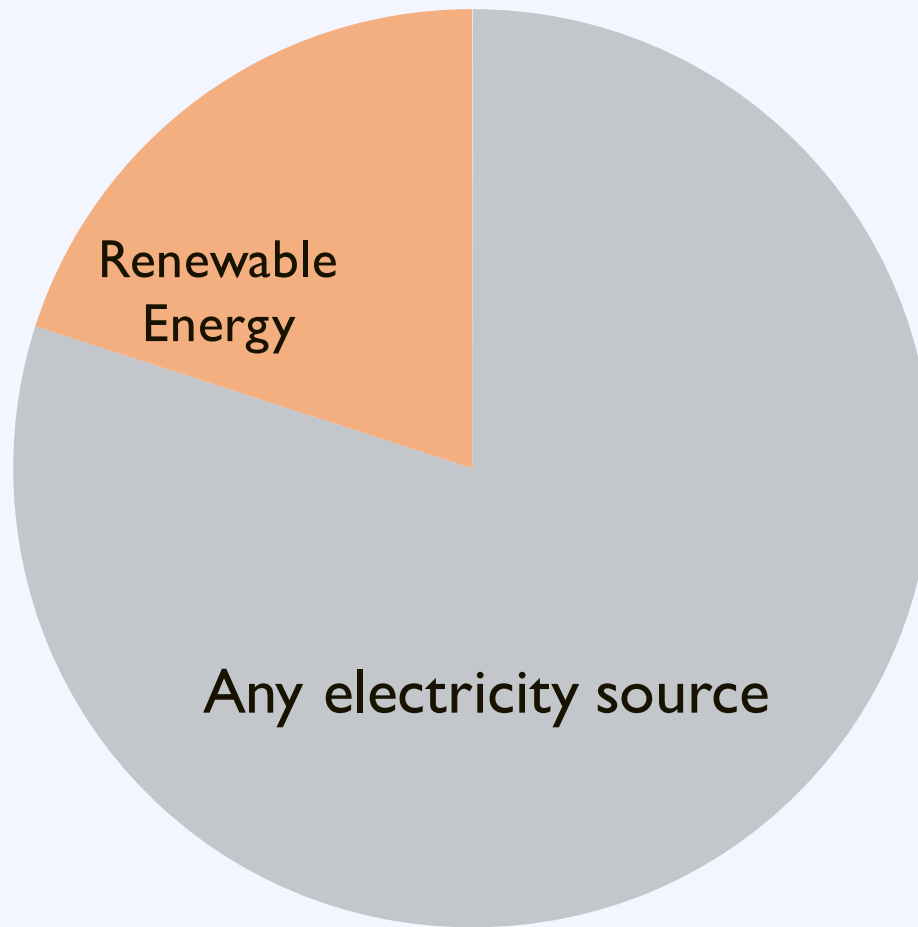
Net Metering

Rebates

Feed-in Tariff

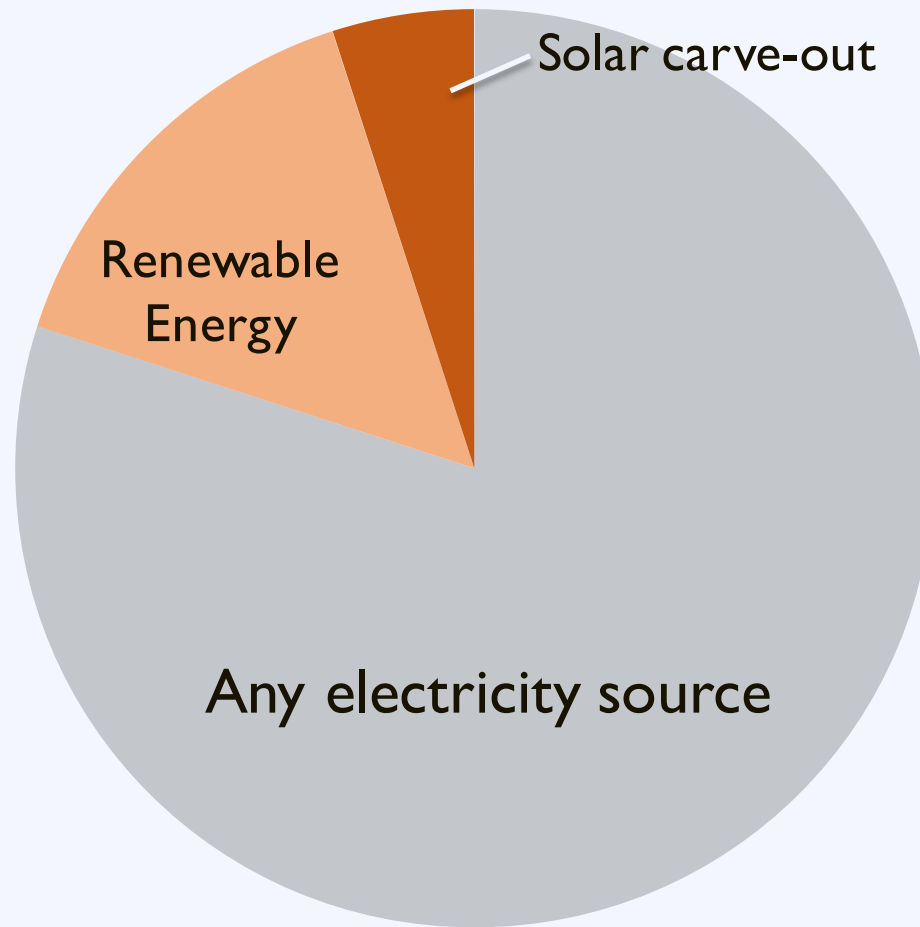
Renewable Portfolio Standard

Retail Electricity Sales



Renewable Portfolio Standard

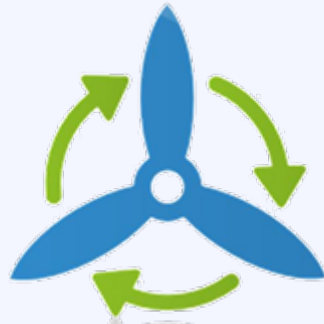
Retail Electricity Sales



Renewable Portfolio Standard



Fossil Fuel



Renewable Energy

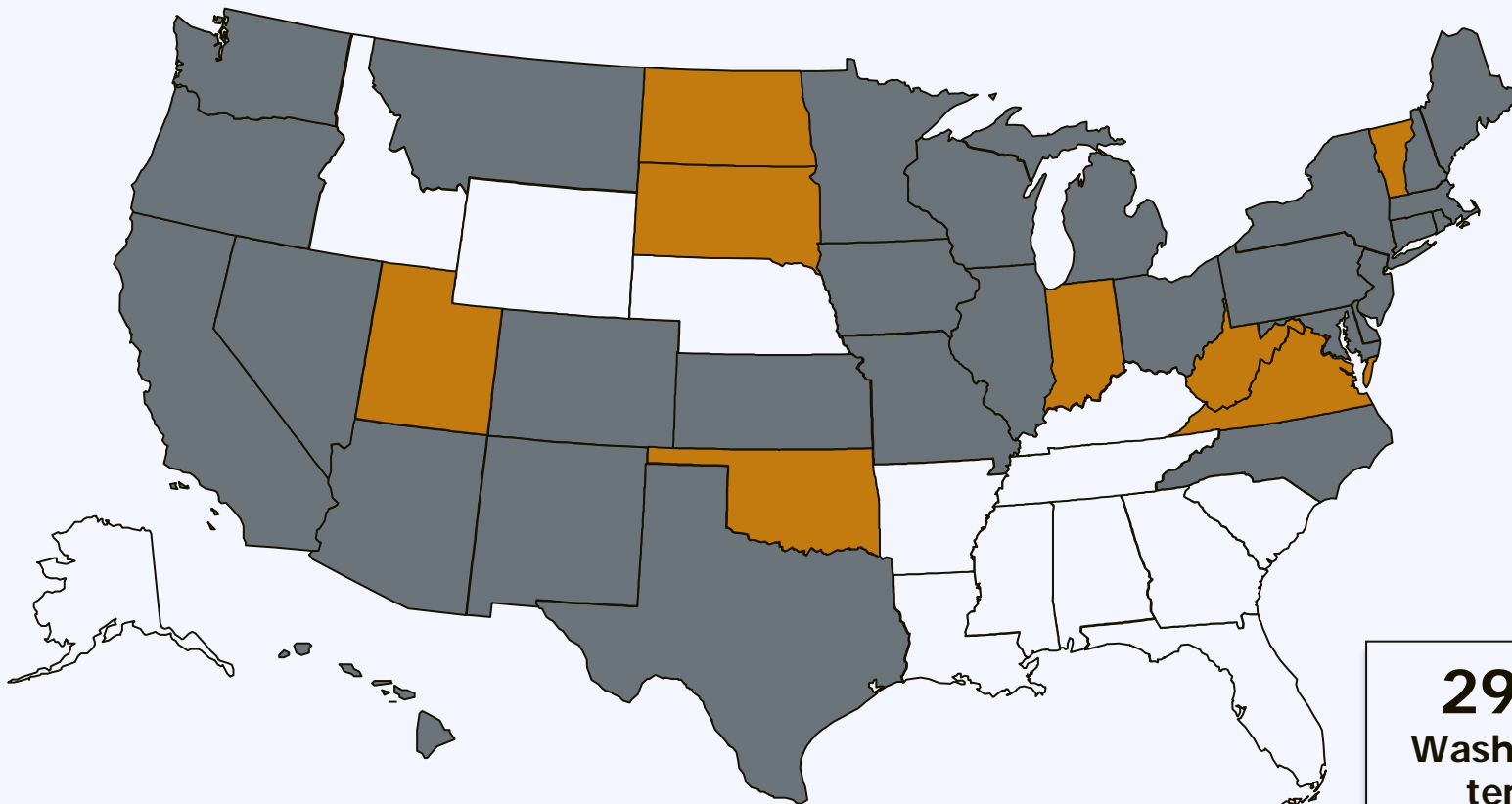
Two revenue streams





Utility

Renewable Portfolio Standard

www.dsireusa.org / August 2012



-  Renewable portfolio standard
-  Renewable portfolio goal

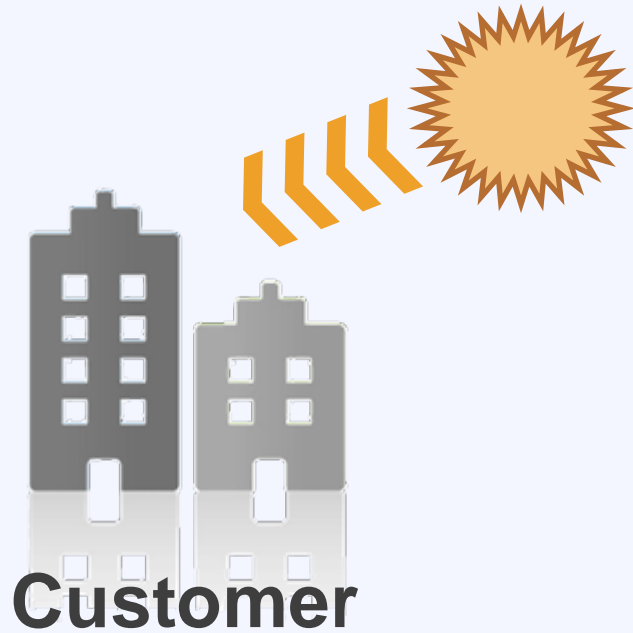
29 states +
Washington DC and 2
territories have
Renewable Portfolio
Standards
*(8 states and 2 territories have
renewable portfolio goals)*

Net Metering

Net metering allows customers to export power to the grid during times of excess generation, and receive credits that can be applied to later electricity usage

Net Metering: Overview

Morning



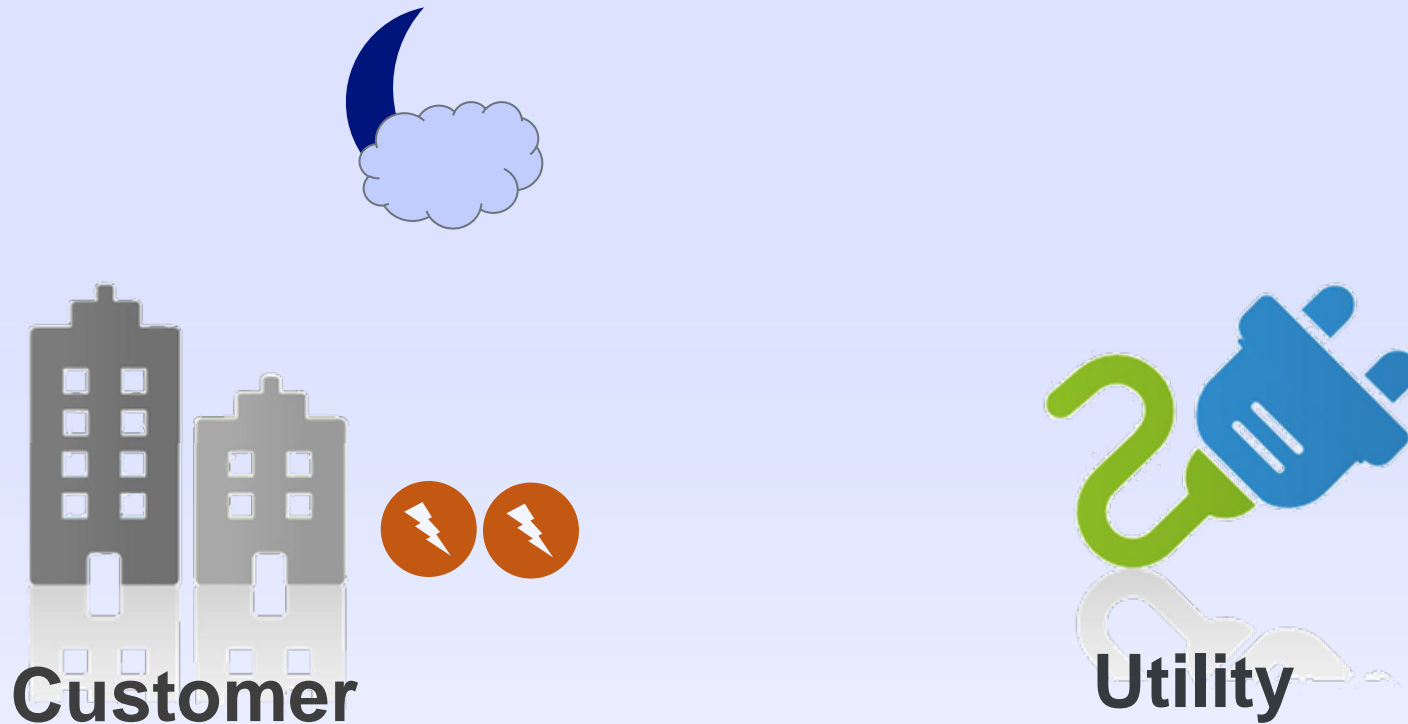
Net Metering: Overview

Afternoon



Net Metering: Overview

Night



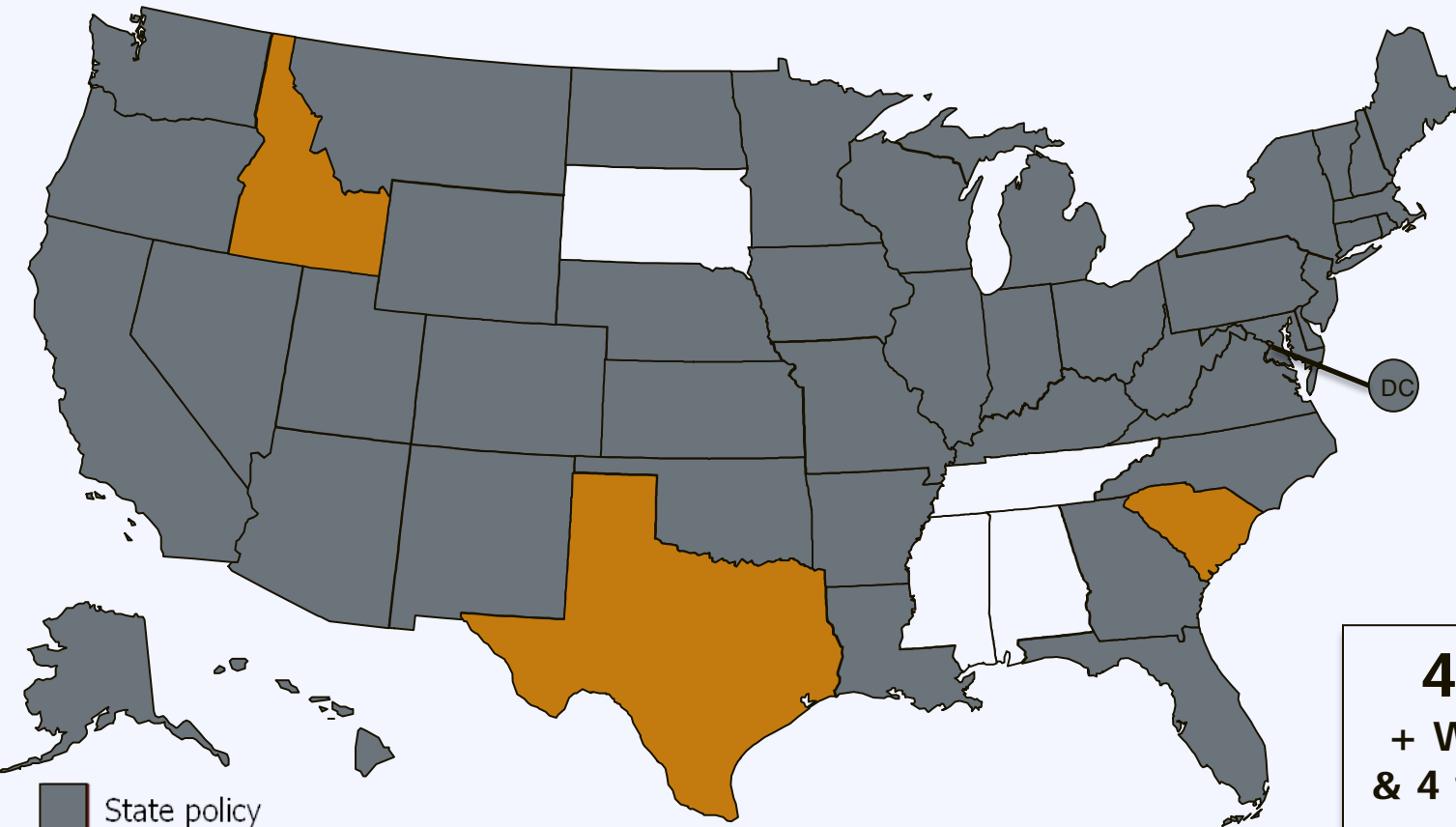
Solar covers 100% of the customer's load, even at night!

Net Metering: Market Share

More than **93%** of distributed
PV Installations are net-metered

Net Metering: State Policies

www.dsireusa.org / August 2012



- State policy
- Voluntary utility program(s) only
- * State policy applies to certain utility types only (e.g., investor-owned utilities)

**43 states
+ Washington DC
& 4 territories have
adopted a net
metering policy**

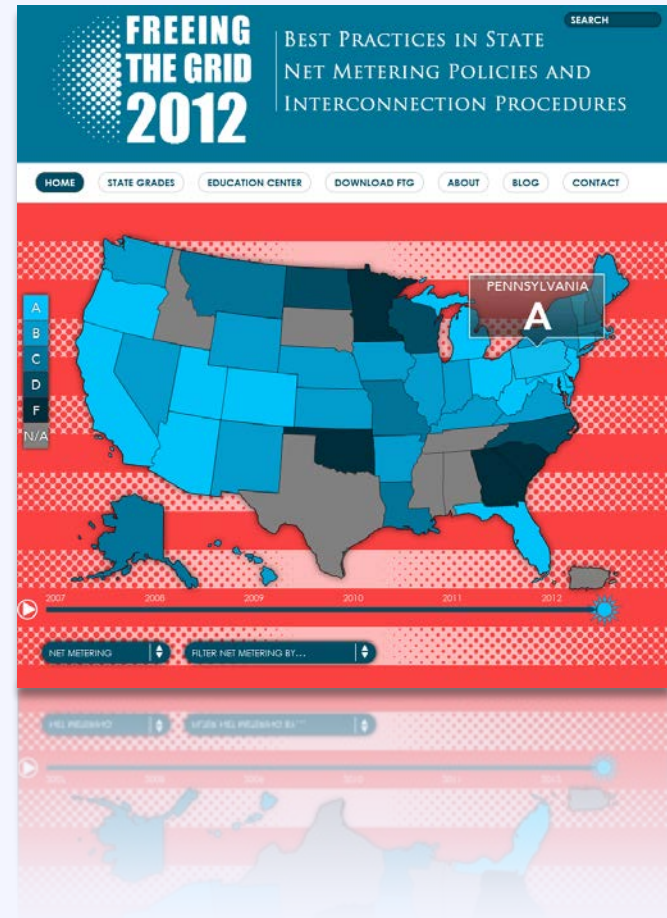
Note: Numbers indicate individual system capacity limit in kilowatts. Some limits vary by customer type, technology and/or application. Other limits might also apply. This map generally does not address statutory changes until administrative rules have been adopted to implement such changes.

Net Metering: Resources

Resource **Freeing the Grid**

Provides a “report card” for state policy on net metering and interconnection

<http://freeingthegrid.org/>

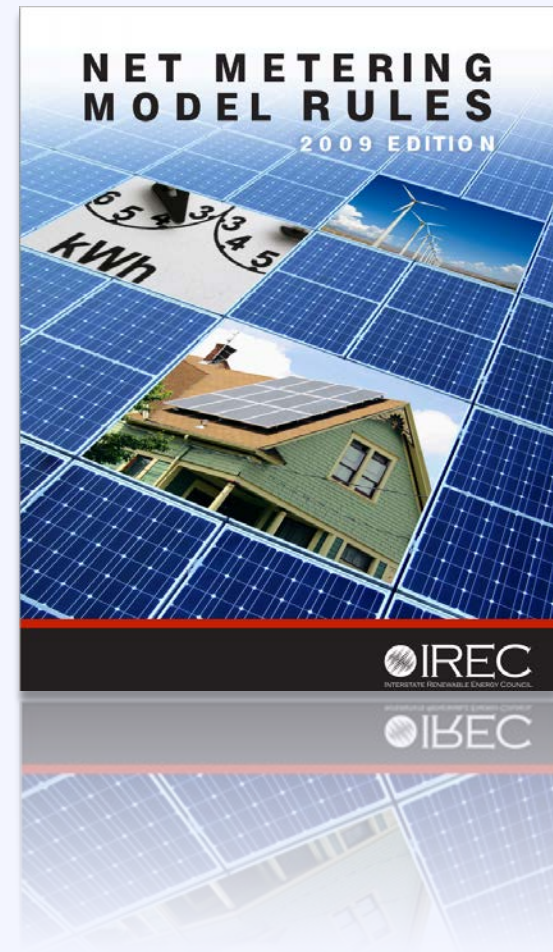


Net Metering: Resources

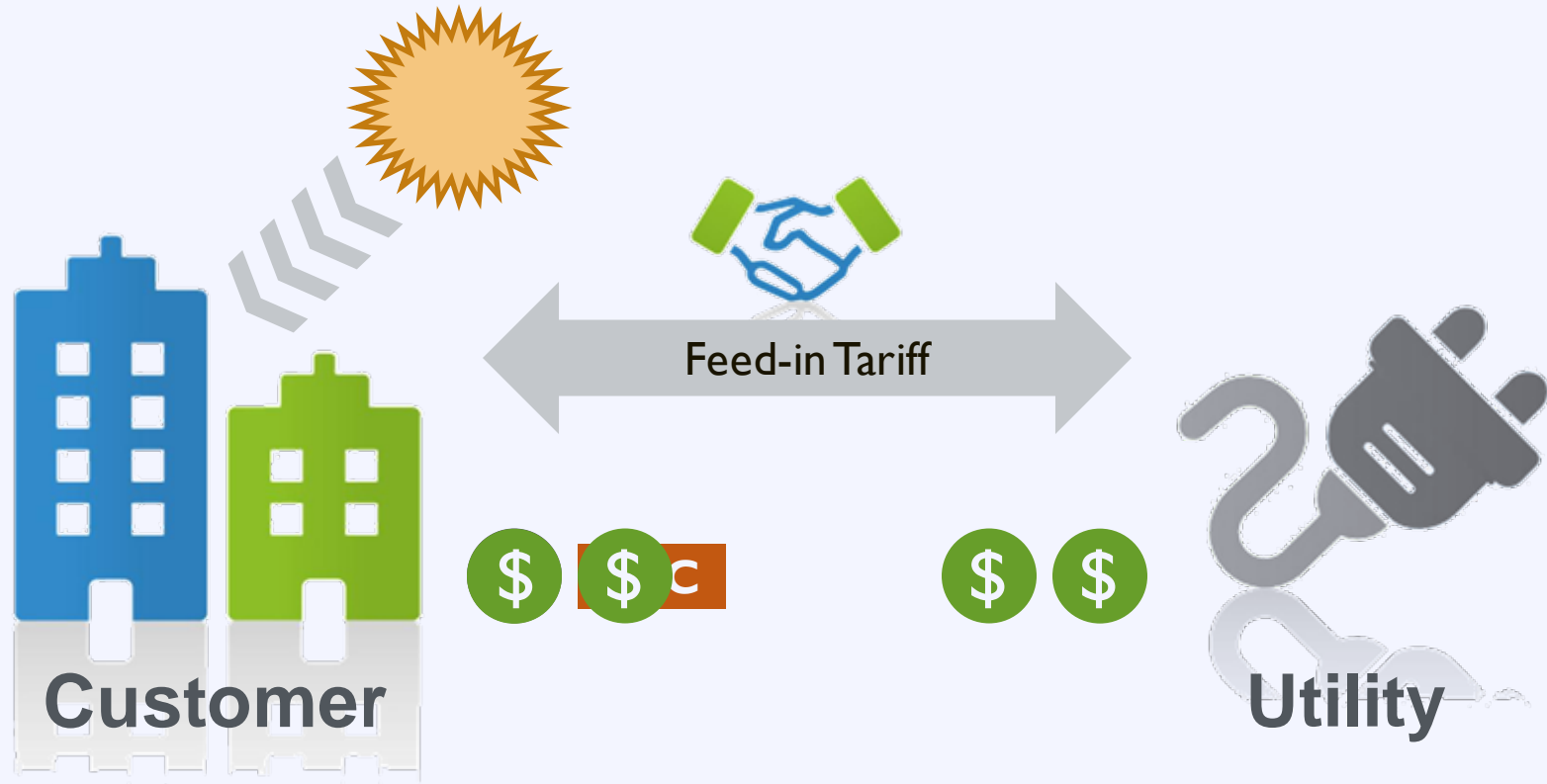
Resource Interstate Renewable Energy Council

IREC developed its model rules in an effort to capture best practices in state net metering policies.

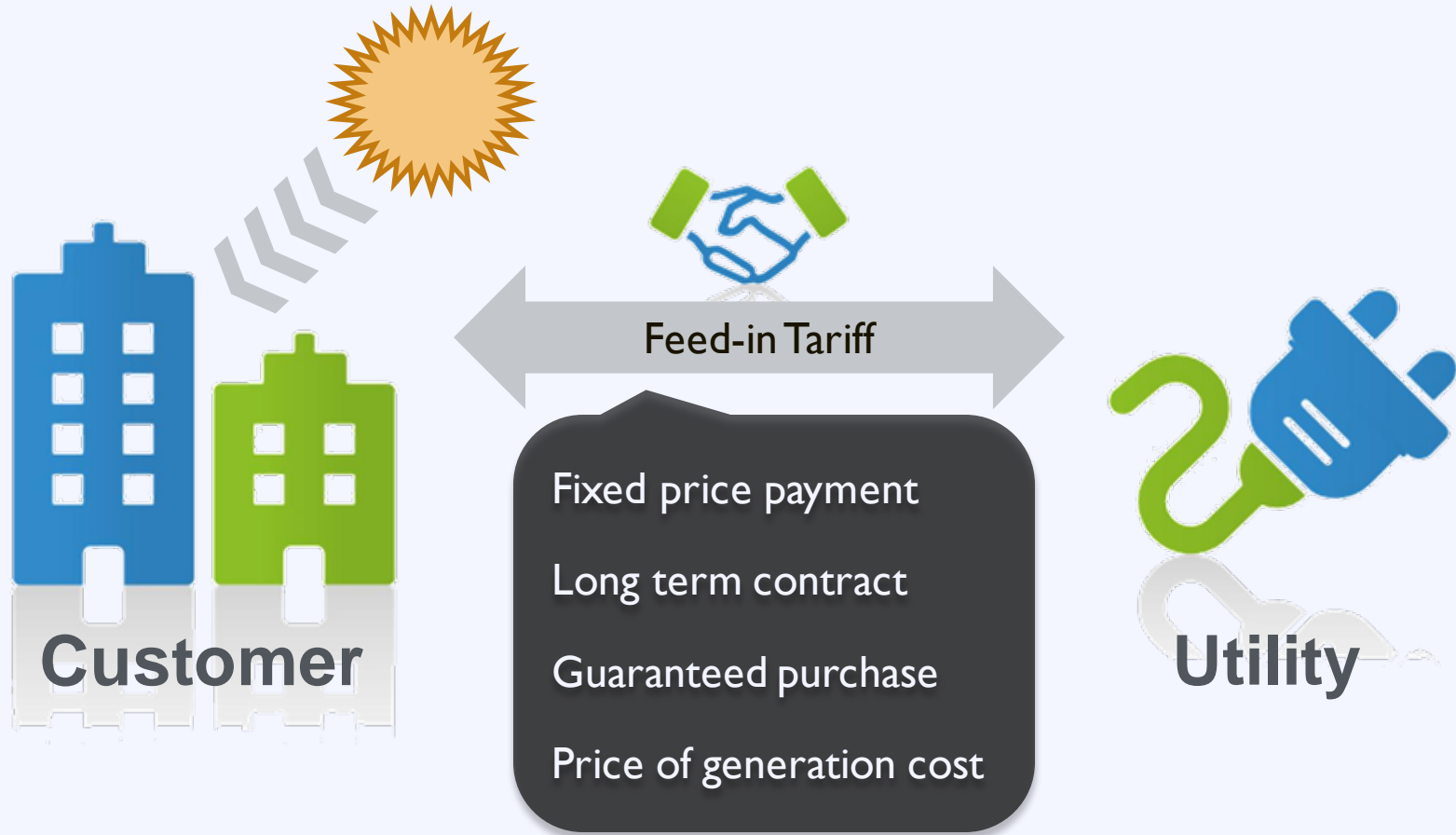
www.irecusa.org



Feed in Tariff



Feed in Tariff



Feed-in Tariff: Case Study



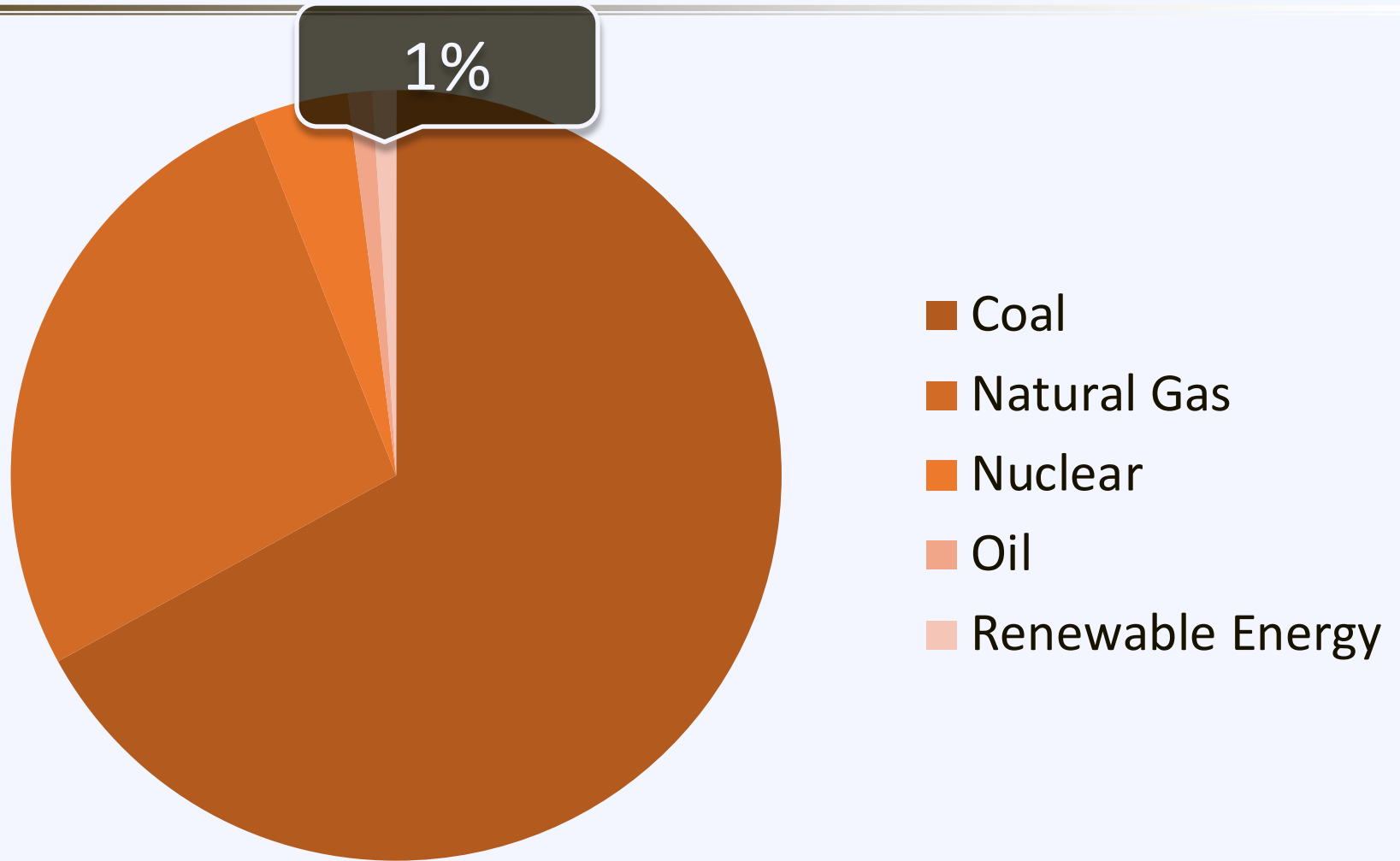
Gainesville, Florida

Population: 125,326

Gainesville Regional Utility (GRU)

- 93,000 Customers
- Budget of \$385 million
- Largest customer is UF

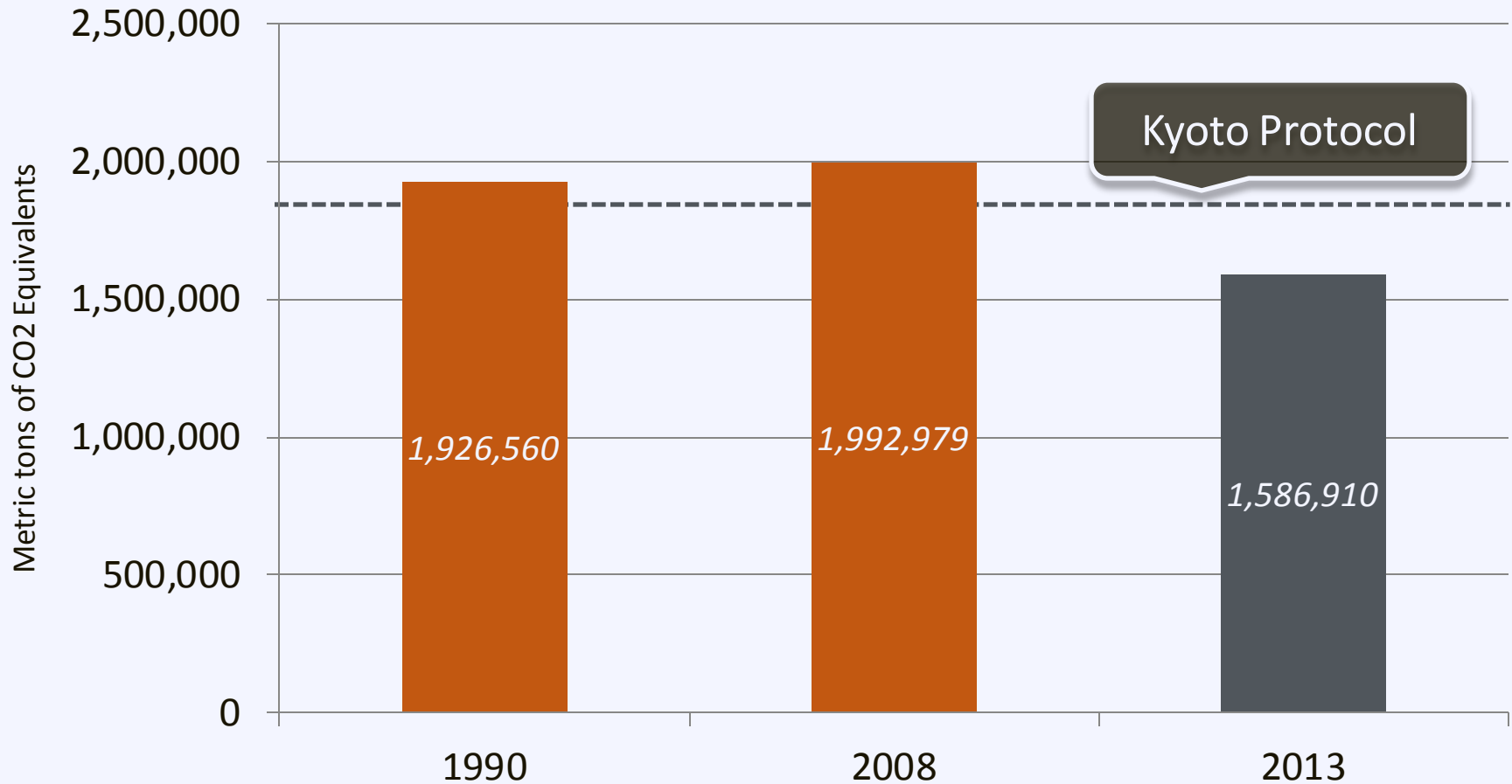
Gainesville Regional Utility (GRU)



Goal: To reduce fossil fuel energy purchase by 143,000 MWh per year by 2016

Gainesville Carbon Goals

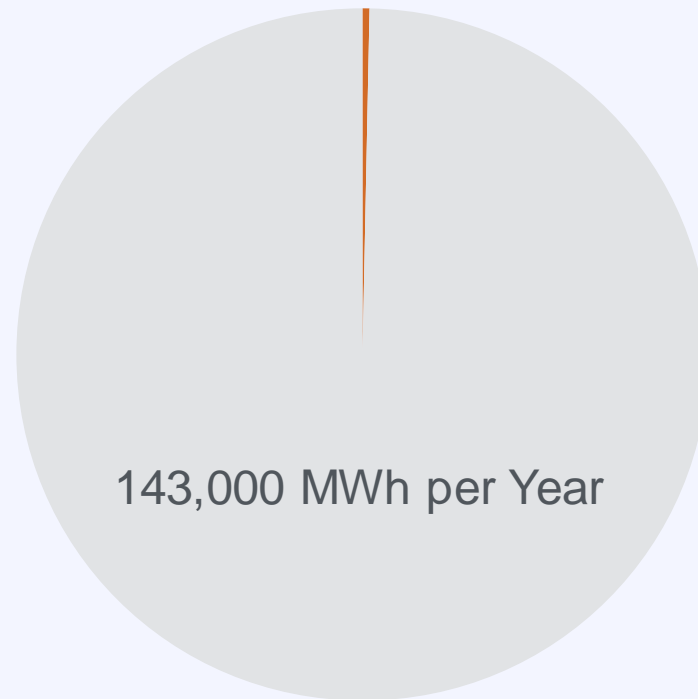
Total Gainesville Carbon Emissions



Even with progressive solar programs in place, Gainesville was not meeting its goals

Solar Rebate Program Results

Incentive program helped GRU reach 0.5% of Goal



Feed in Tariff (FiT)



GRU FiT: Program Design

32 MW Capacity

2009
4 MW

2010
4 MW

2011
4 MW

2012
4 MW

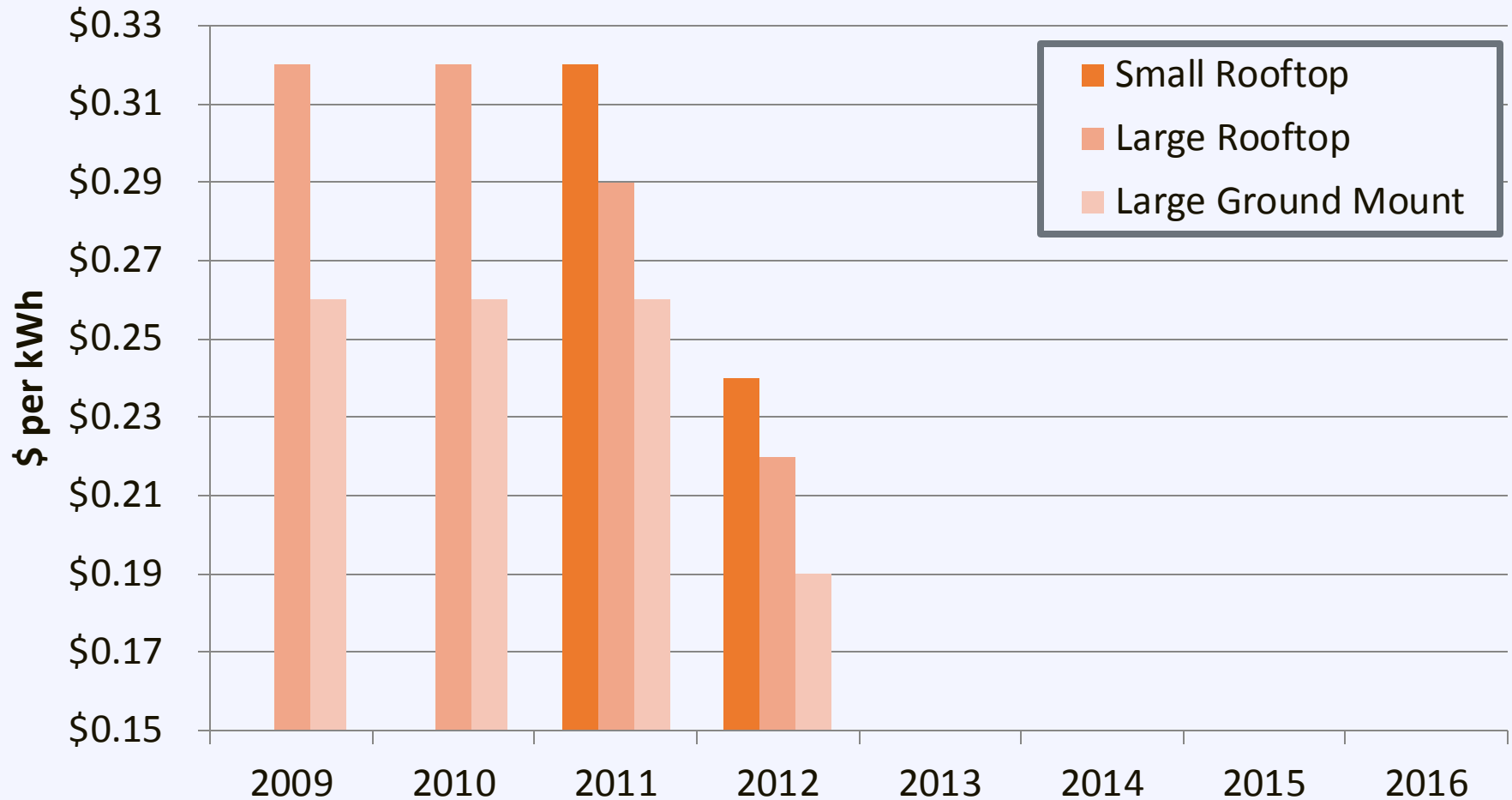
2013
4 MW

2014
4 MW

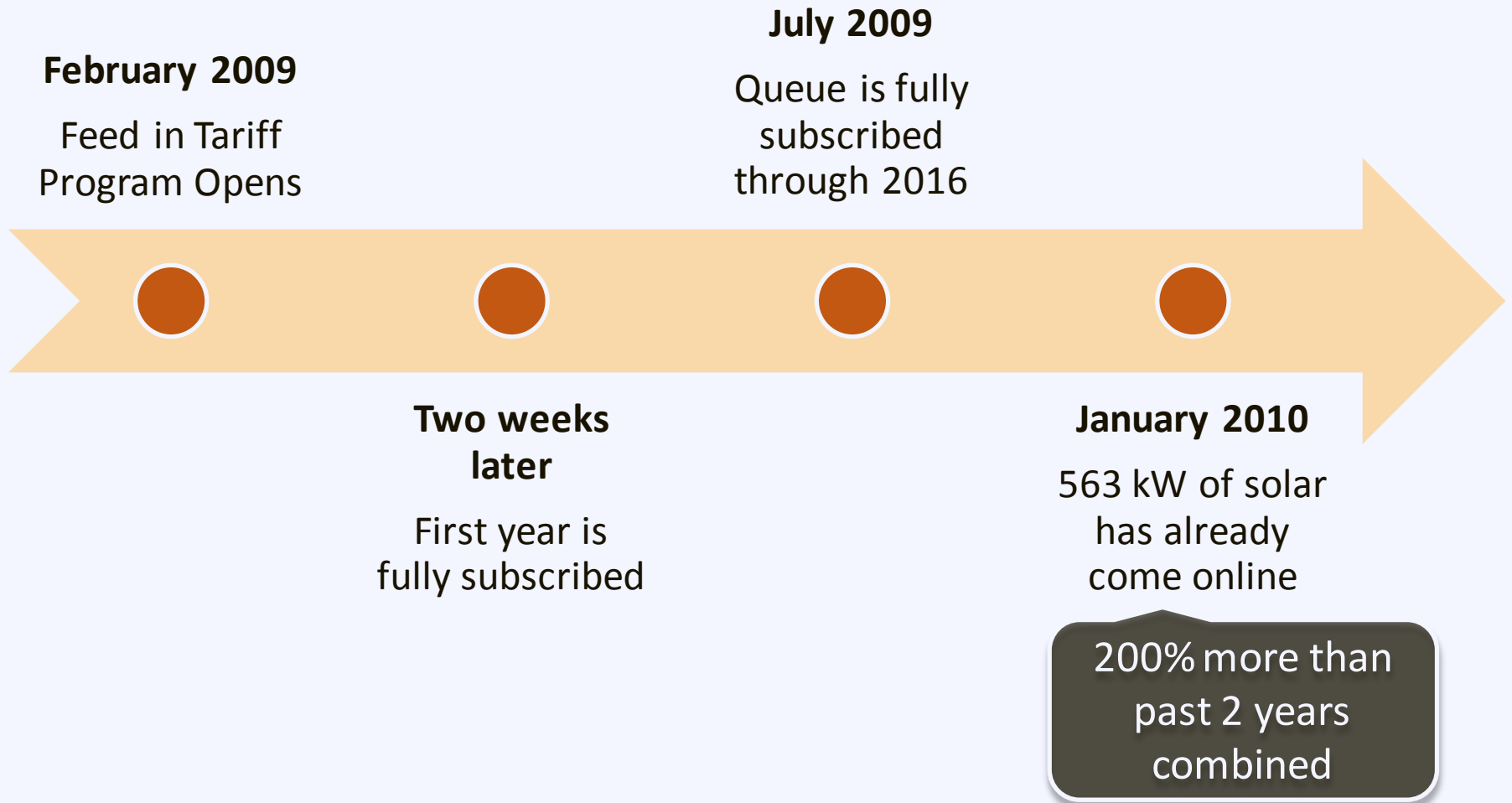
2015
4 MW

2016
4 MW

GRU FiT: Contract Rates



GRU FiT: Launch Timeline



GRU FiT: Launch Timeline

February 2009

Feed in Tariff
Program Opens

July 2009

Queue is fully
subscribed
through 2016

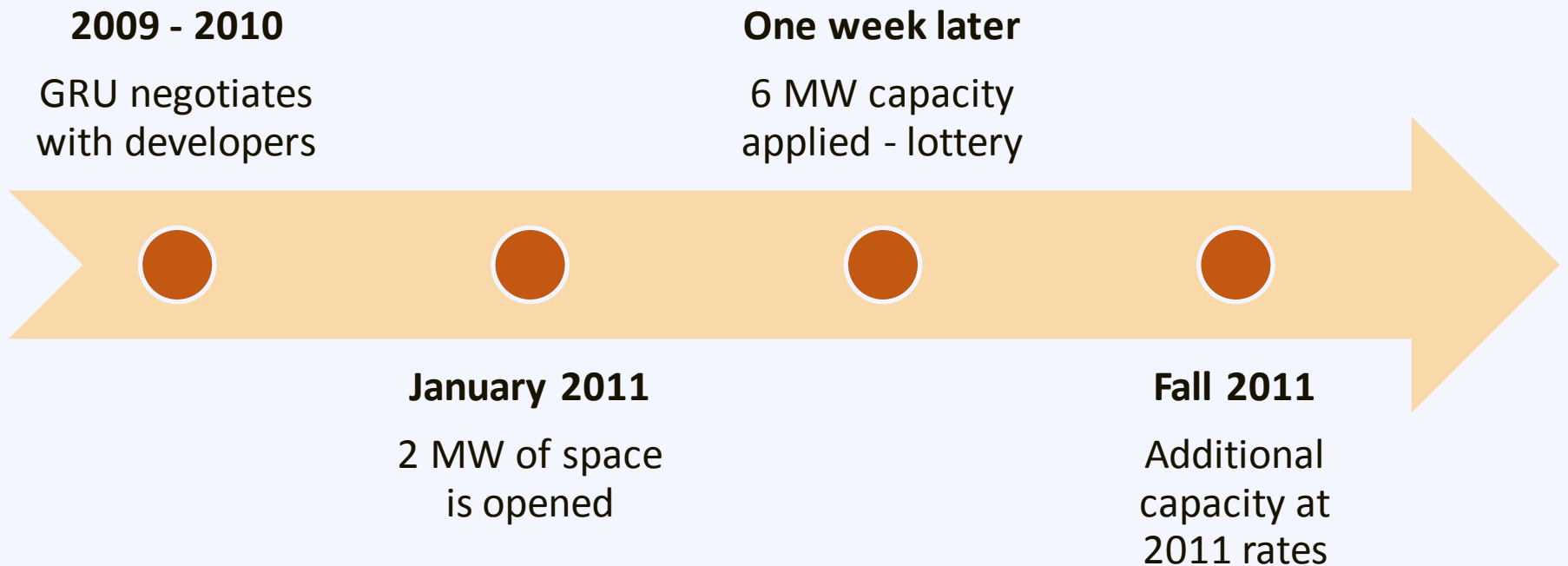
**Two weeks
later**

First year is
fully subscribed

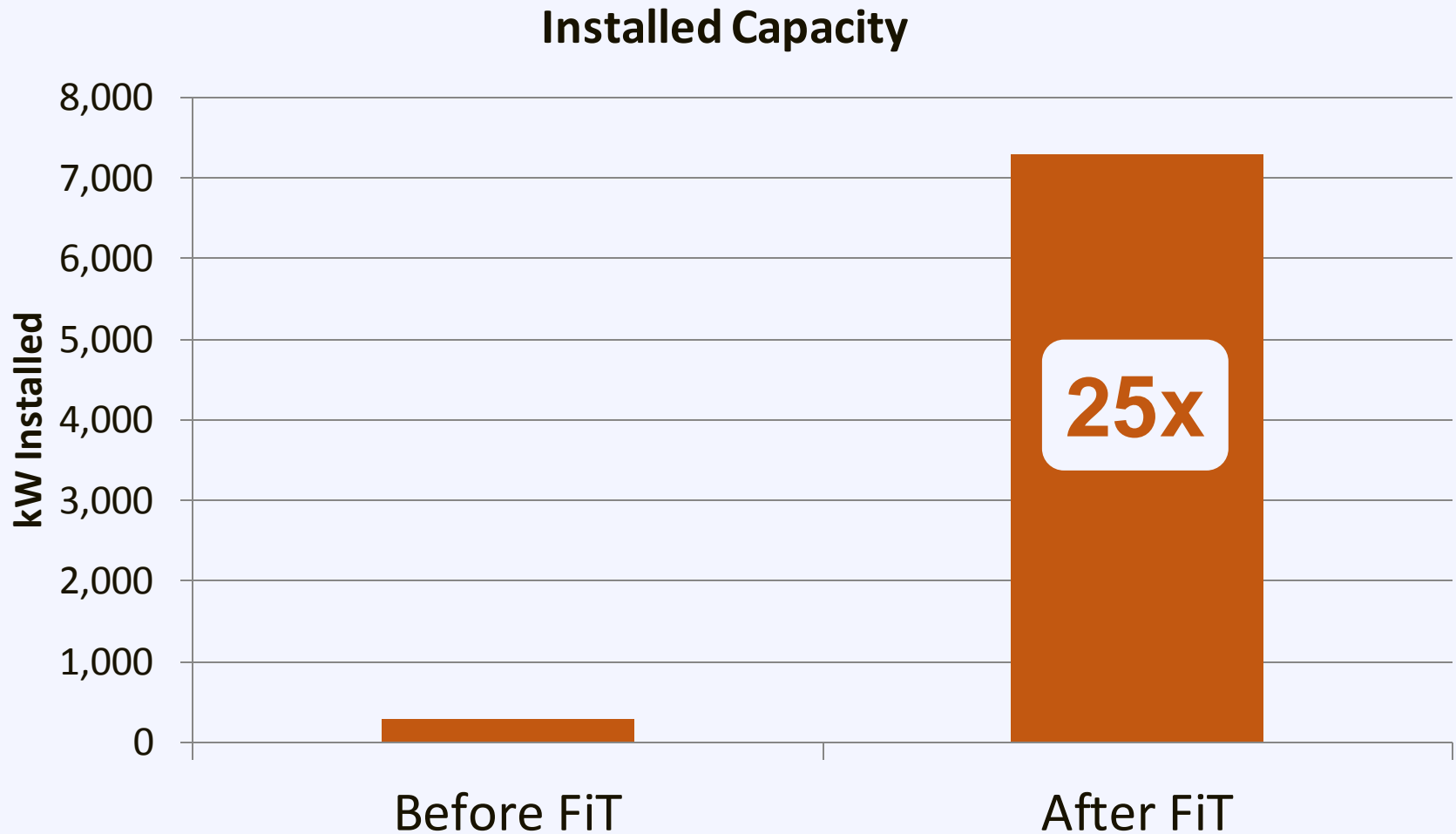
January 2010

563 kW of solar
has already
been installed

GRU FiT: Reconfiguring the Program



GRU Fit: A Success



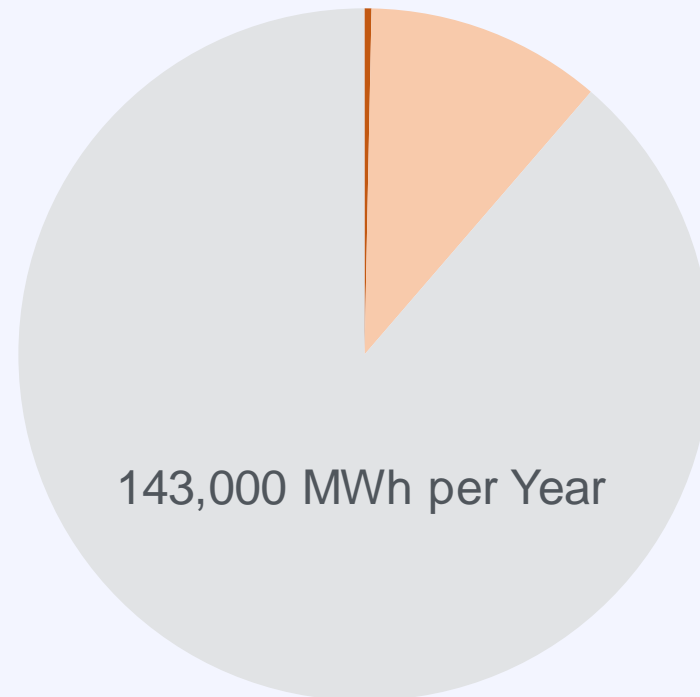
GRU FiT: Cost

\$1 per Month per rate payer

Similar cost as
rebate program

GRU FiT: Projected Impact by 2016

Expected to contribute to 11% of Energy Goal



The FiT program provides a better investment yield than the rebate program for the customer and utility

Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

Ownership Structures

1. Direct Ownership

2. Third Party Ownership

3. Community Ownership

Ownership Structures

1. Direct Ownership

2. Third Party Ownership

3. Community Ownership

Direct: Balance Sheet

REC

~~Tax Benefits~~

Municipality

Public entities are not eligible for tax benefits



Solar Project



Direct: Balance Sheet

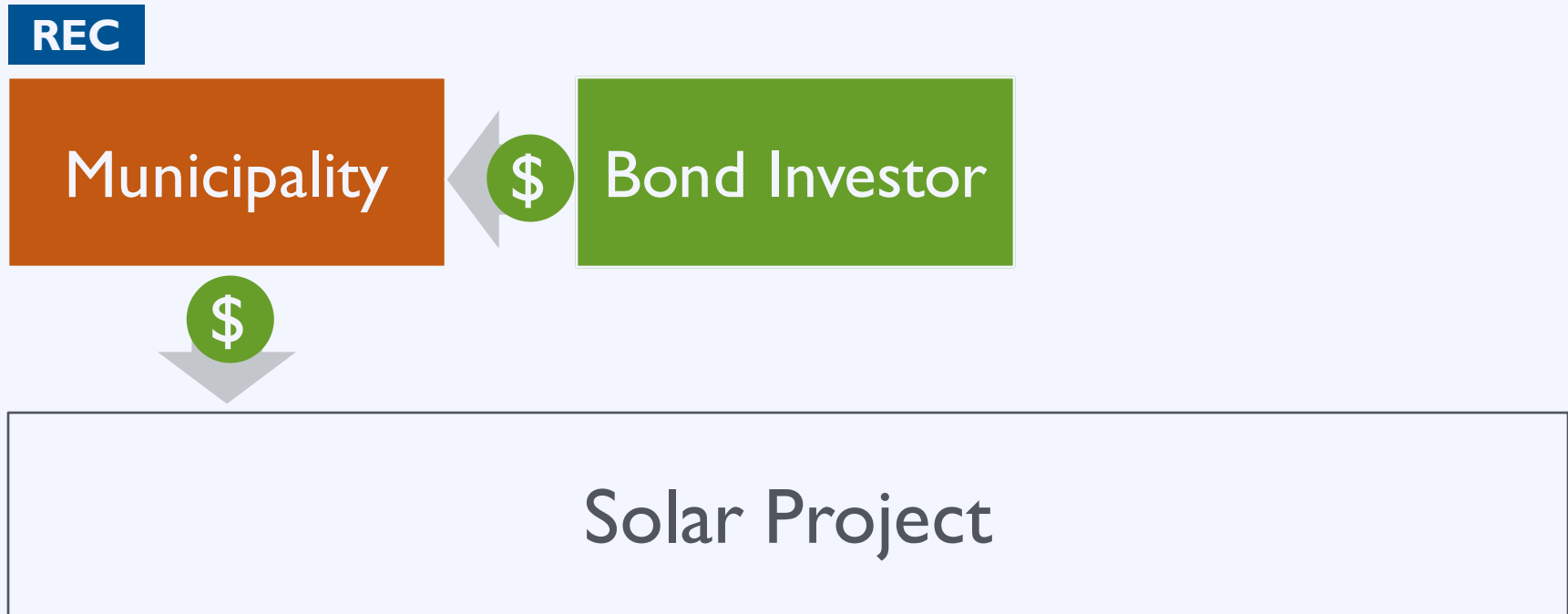
REC

Municipality



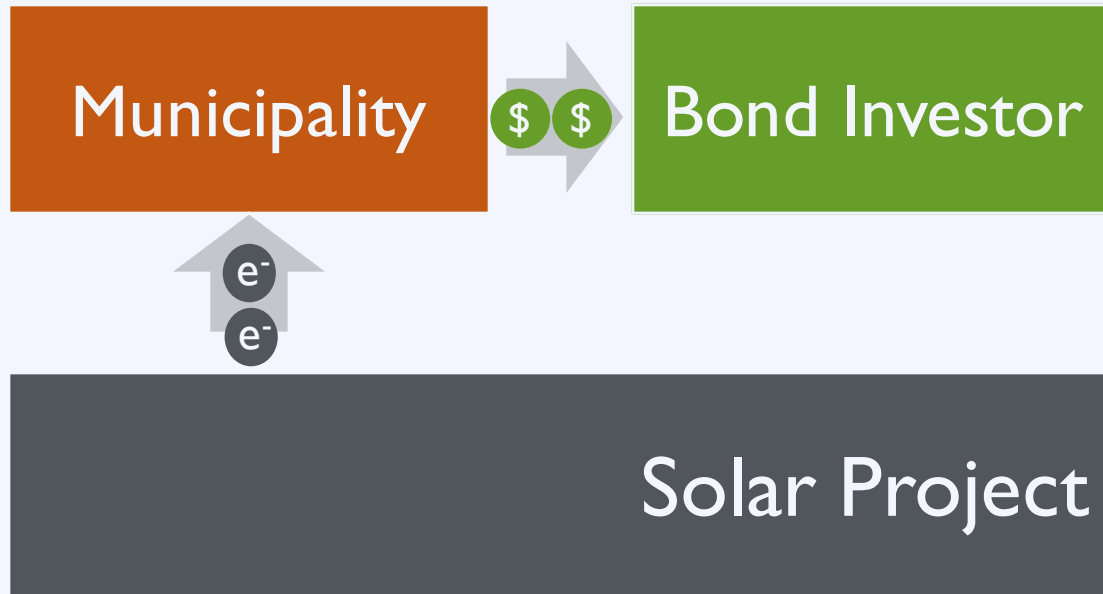
Solar Project

Direct: Debt Financing



Direct: Debt Financing

REC

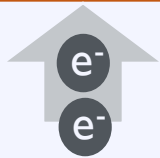


Direct: Debt Financing

REC

Municipality

Bond Investor



Solar Project

Direct Ownership

Pros

- Low – cost electricity
- REC revenue
- Utilize cheap bond money

Cons

- Large upfront cost
- Long term management
- Can't take tax benefits
- Development risk
- Performance risk

Ownership Structures

1. Direct Ownership

2. Third Party Ownership

3. Community Ownership

Third Party Ownership

Third Party



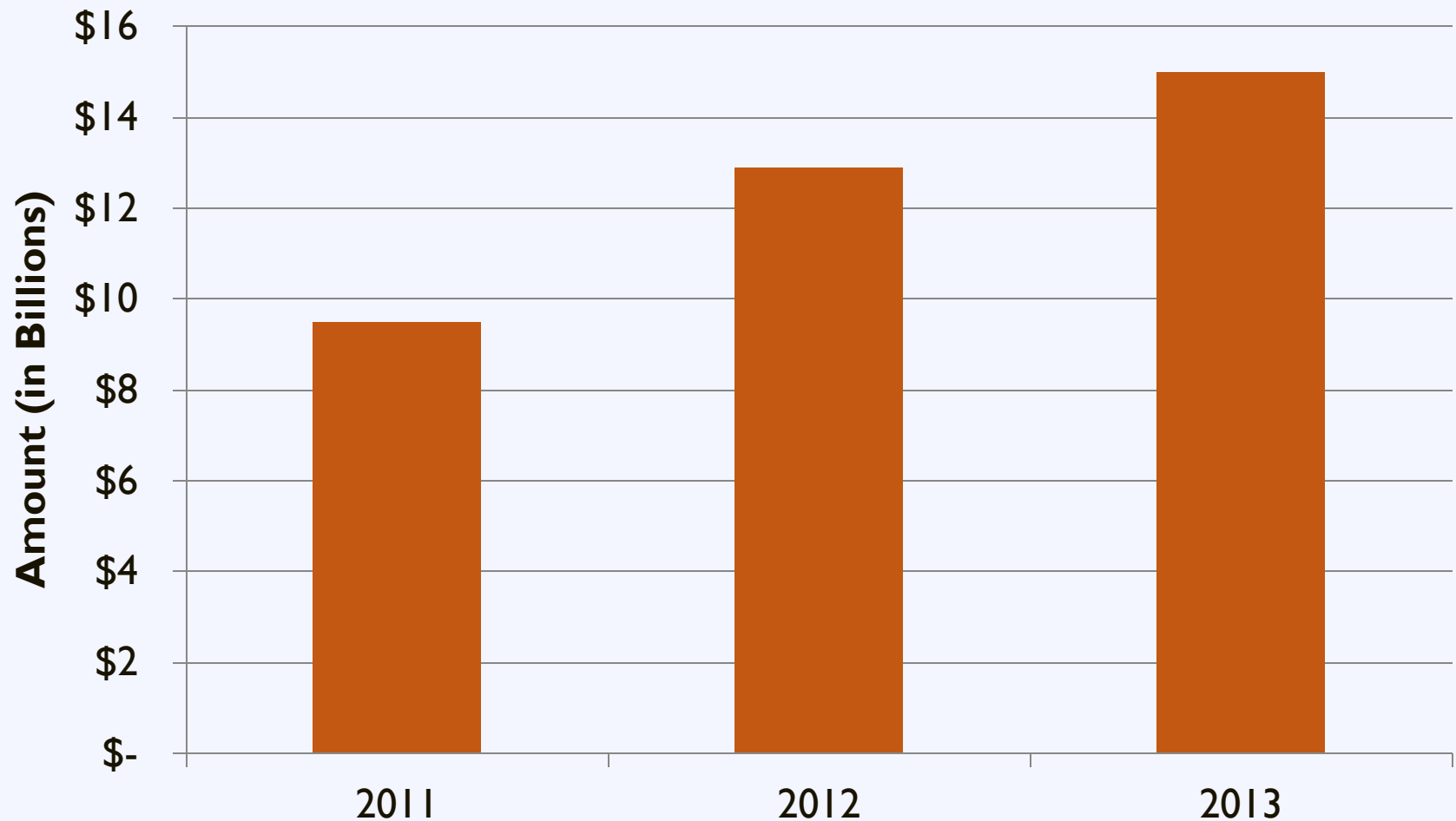
Solar Project Company (LLC)



Municipality

Increasing Demand for Financing

Solar Project Finance Demand Estimates



Third Party Ownership

Third Party

Solar Project Company (LLC)

Municipality

Third Party Ownership

Developer

Provides capital
in return for
future cash flow

Tax Investor

Solar Project Company (LLC)

Municipality

Third Party Ownership

Developer

Provide upfront capital in return for tax benefits

Tax Investor

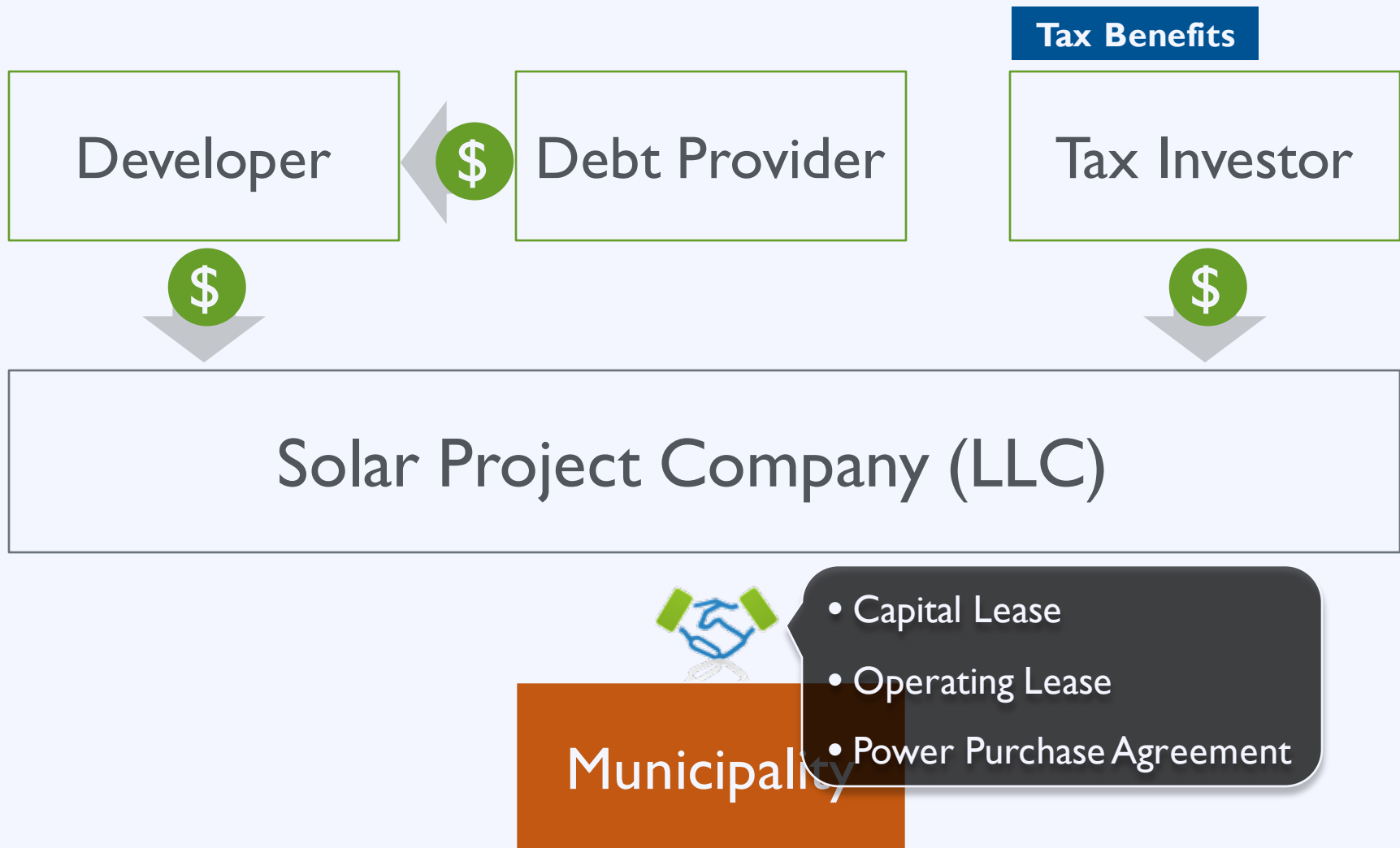
Solar Project Company (LLC)

Municipality

What Investors Look For

- Projected future cash flows
- Offtaker creditworthiness
- Contract risk
- Technology risk
- Availability and types of incentives

Third Party Ownership



Third Party Ownership



Solar Project Company (LLC)



At the end of the contract term:

1. Extend contract
2. Buyout project
3. Decommission project

Third Party: Capital Lease

REC

Developer

Debt Provider

Tax Benefits

Tax Investor

Solar Project Company (LLC)

Closely resembles ownership

Capital Lease

Municipality

NOT entitled to tax benefits

Tax Benefits

Fixed buy out option

Lease Term

Third Party: Operating Lease

REC

Developer

Tax Benefits

Debt Provider

Tax Investor

Solar Project Company (LLC)

Operating Lease

Assumes the performance risk

Municipality

Tax benefits pass through

The buyout option must be at fair market value

Third Party: PPA

REC

Developer

Debt Provider

Tax Benefits

Tax Investor

Solar Project Company (LLC)

Assumes the performance risk

Power Purchase Agreement

Municipality

Tax benefits pass through

The buyout option must be at fair market value

Third Party Ownership

Pros

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments

Cons

- Not supported in all states
- Don't keep RECs

Third Party Ownership

Negotiation points:

- Fixed or floating electricity price
- Price escalator
- Contract term length
- Property taxes
- Liability
- Performance guarantee
- Regulatory risk



Ownership Structures

1. Direct Ownership

2. Third Party Ownership

- Self Ownership Model
- Public Lease Model
- Investment Model

3. Community Ownership

Community Ownership



Community solar projects provides renters and homeowners without a feasible project the opportunity to invest in solar

Community: Self Ownership

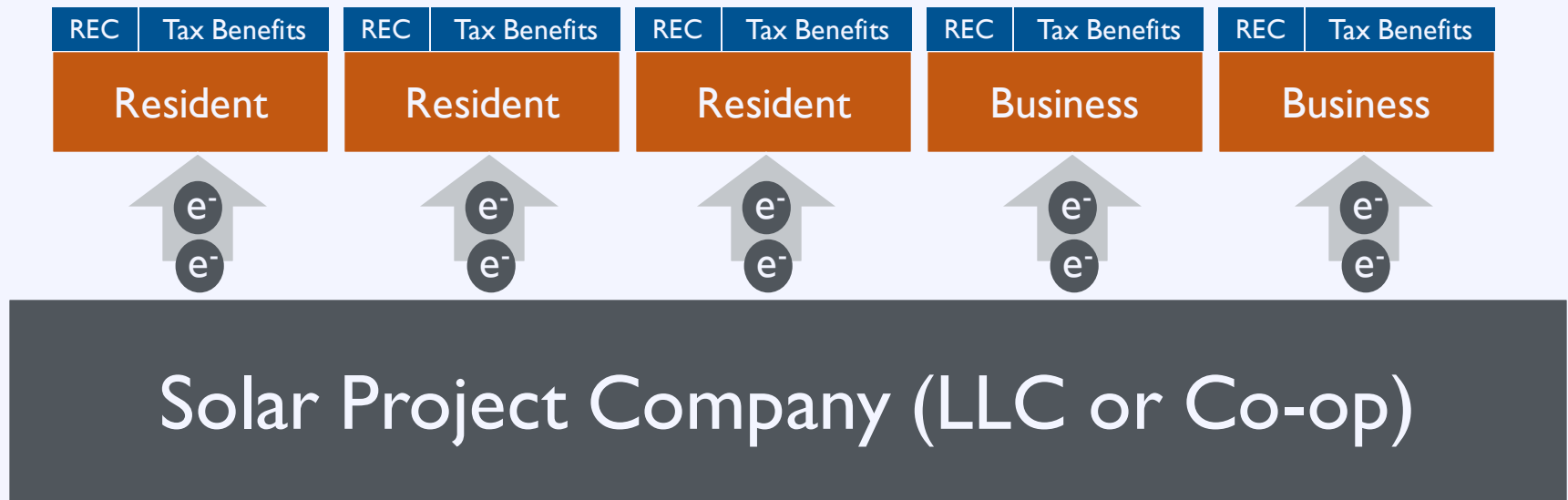
Difficult to monetize



Solar Project Company (LLC or Co-op)



Community: Self Ownership



Community: Public Lease

Third Party

\$

Solar Project Company (LLC)

Resident

Resident

Municipality

Business

Business

Community: Public Lease

Third Party



Solar Project Company (LLC)



Resident

Resident



Municipality



Business

Business



Virtual Net Metering



No direct connection necessary

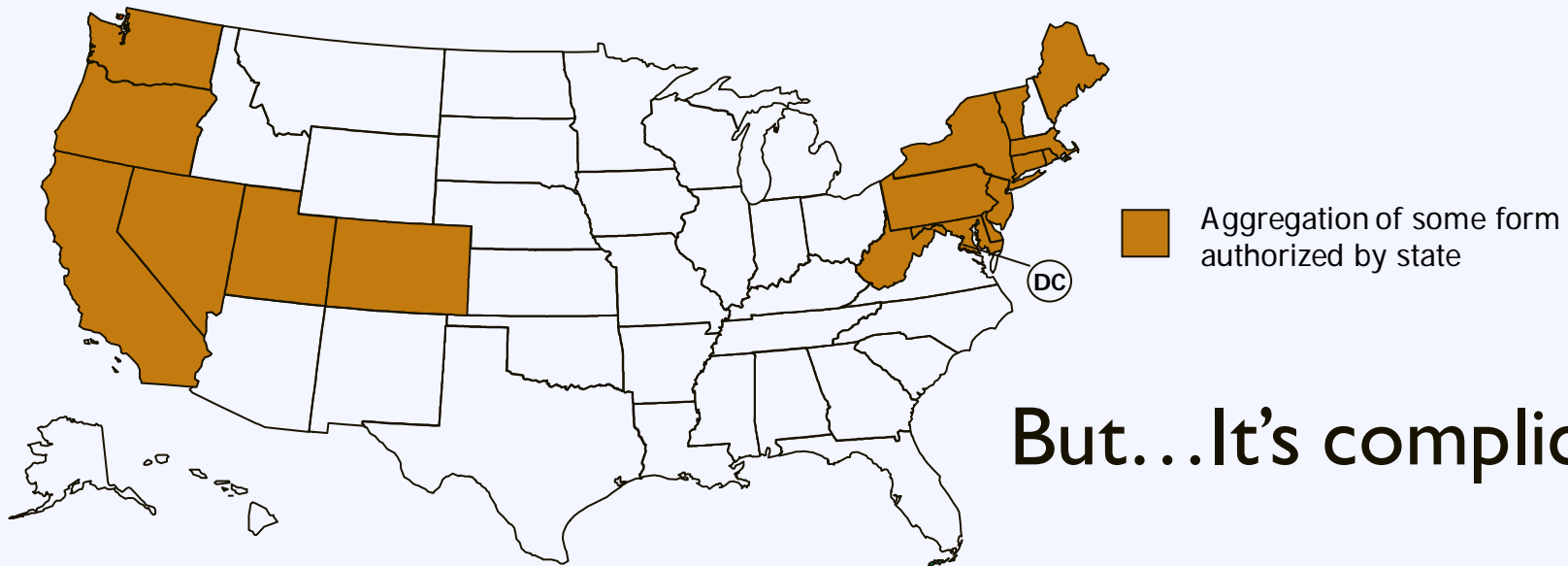
Image: MassGIS, Commonwealth of Massachusetts EOE
Data: SIO, NOAA, U.S. Navy, NGA, GEBCO
© 2012 Google

Google earth

Date: 4/9/2008 1992 lat: 42.841484 lon: -70.875865 elev: 21 ft

Eye alt: 25725 ft

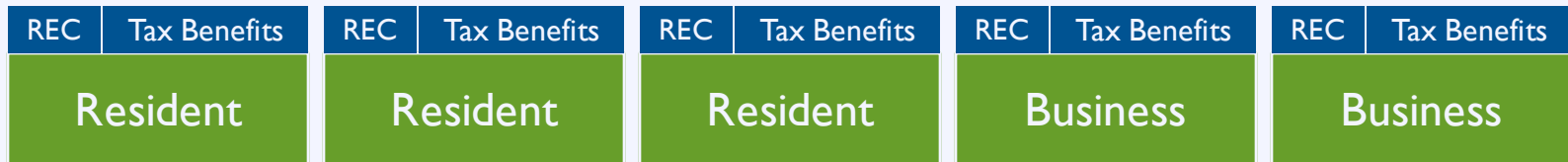
Virtual Net Metering



But...It's complicated

- Ownership requirements
- Contiguous vs. non-contiguous properties
- Multiple customers
- Multiple generators
- Modified system/aggregate system size limits
- Rollover rates
- Distance limitations
- Number of accounts
- How to address accounts on different tariffs

Community: Investment



Solar Project Company (LLC or Co-op)

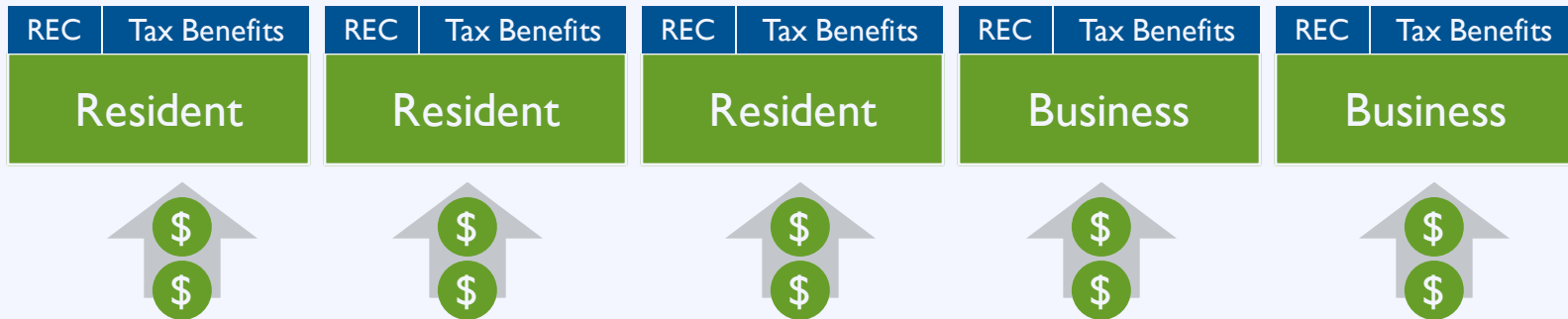


Municipality



Community: Investment

No need for Virtual Net Metering



Solar Project Company (LLC or Co-op)



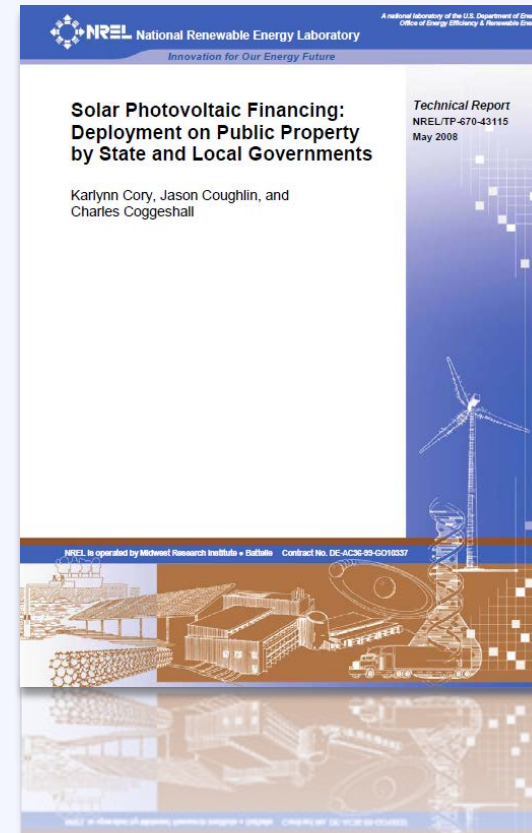
Municipality

Financing: Resources

Resource Solar Project Financing

A guide for deploying solar PV projects on public property by state and local governments

www.nrel.gov



Q & A

Agenda

08:40 – 09:00	Introduction to the US Solar Market
09:00 – 09:40	Reducing Solar Soft Costs
09:40 – 09:50	<i>Break</i>
09:50 – 10:30	Understanding Solar Incentives
10:30 – 11:00	Introduction to Solar Project Finance
11:00 – 11:10	<i>Break</i>
11:10 – 11:40	Financing Municipal Solar Projects
11:40 – 12:00	Dimitrious Laloudakis, City of Phoenix
12:00 – 12:10	Next Steps for Solar in Region

Agenda

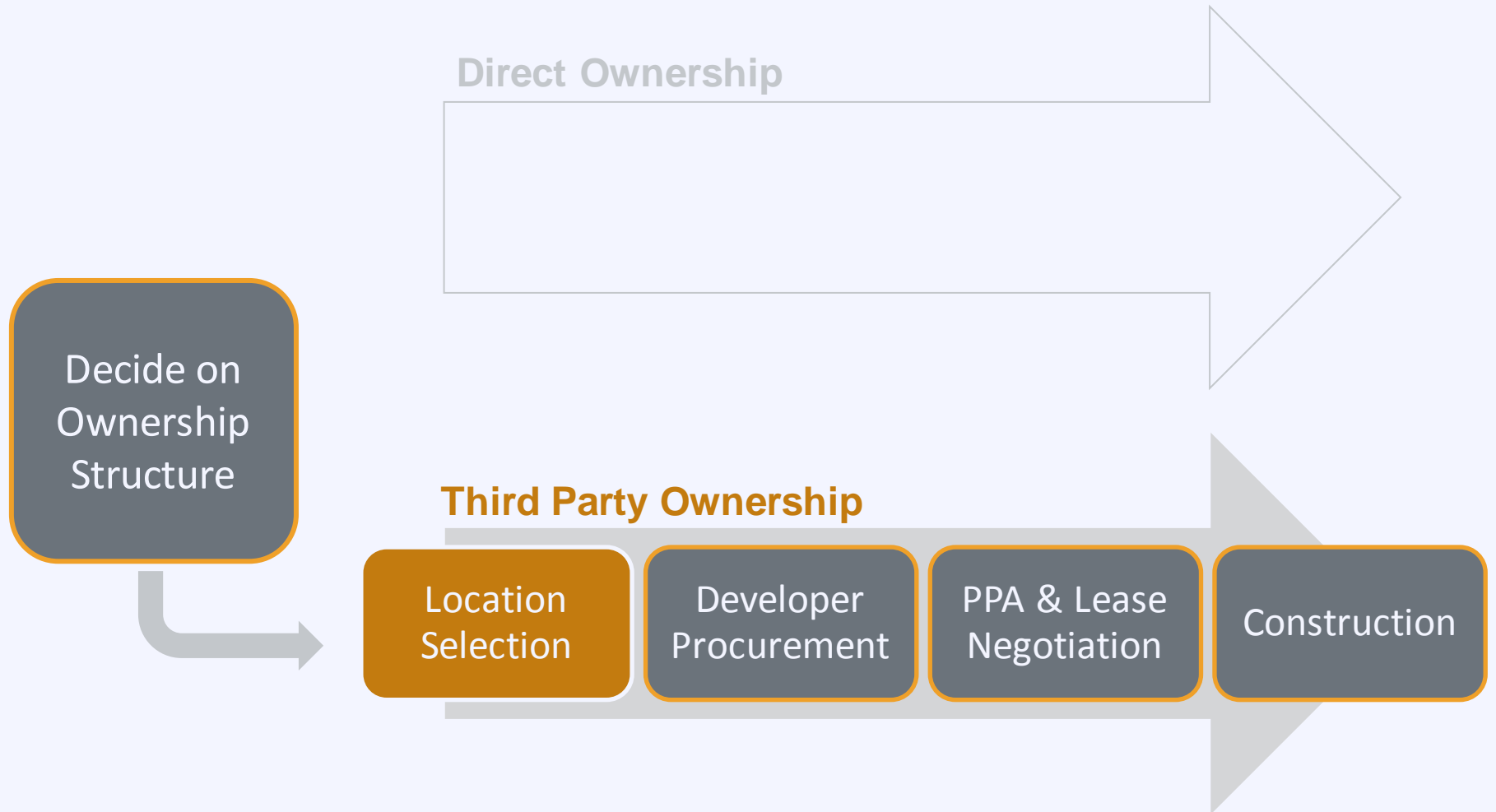
- | | |
|----------------------|---|
| 08:40 – 09:00 | Introduction to the US Solar Market |
| 09:00 – 09:40 | Reducing Solar Soft Costs |
| 09:40 – 09:50 | <i>Break</i> |
| 09:50 – 10:30 | Understanding Solar Incentives |
| 10:30 – 11:00 | Introduction to Solar Project Finance |
| 11:00 – 11:10 | <i>Break</i> |
| 11:10 – 11:40 | Financing Municipal Solar Projects |
| 11:40 – 12:00 | Dimitrious Laloudakis, City of Phoenix |
| 12:00 – 12:10 | Next Steps for Solar in Region |

Case Studies: Third-Party Ownership, Hybrid Model, Community Ownership

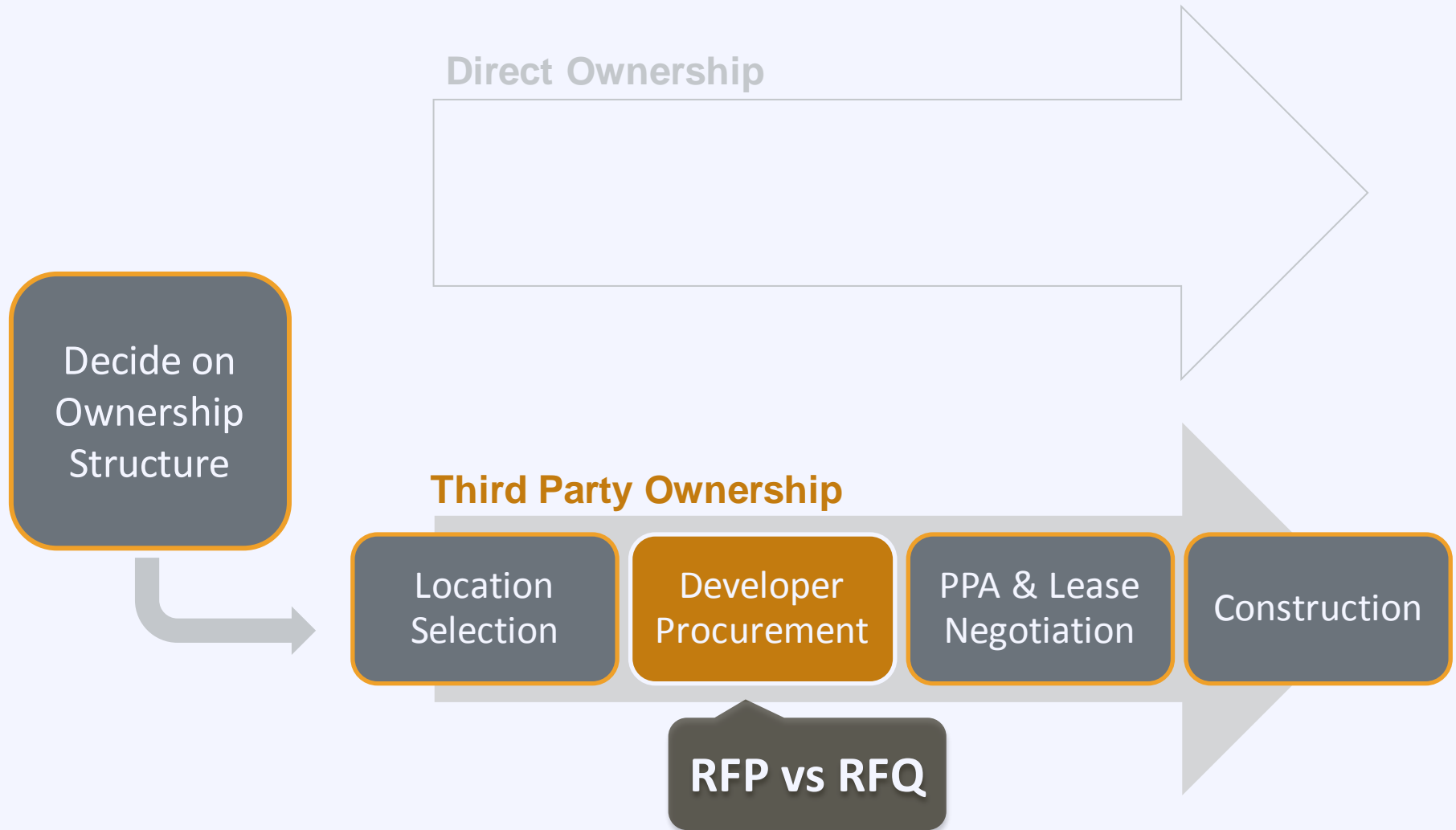
Process



Process



Process



Step 2: Developer Procurement

Avoid Five Common Pitfalls:

- RFP/RFQ specifications are too restrictive or too unstructured
- Competing measures of system efficiency
- Finding sufficient number of qualified bidders
- Lack of effective O&M program
- Lack of strong monitoring program

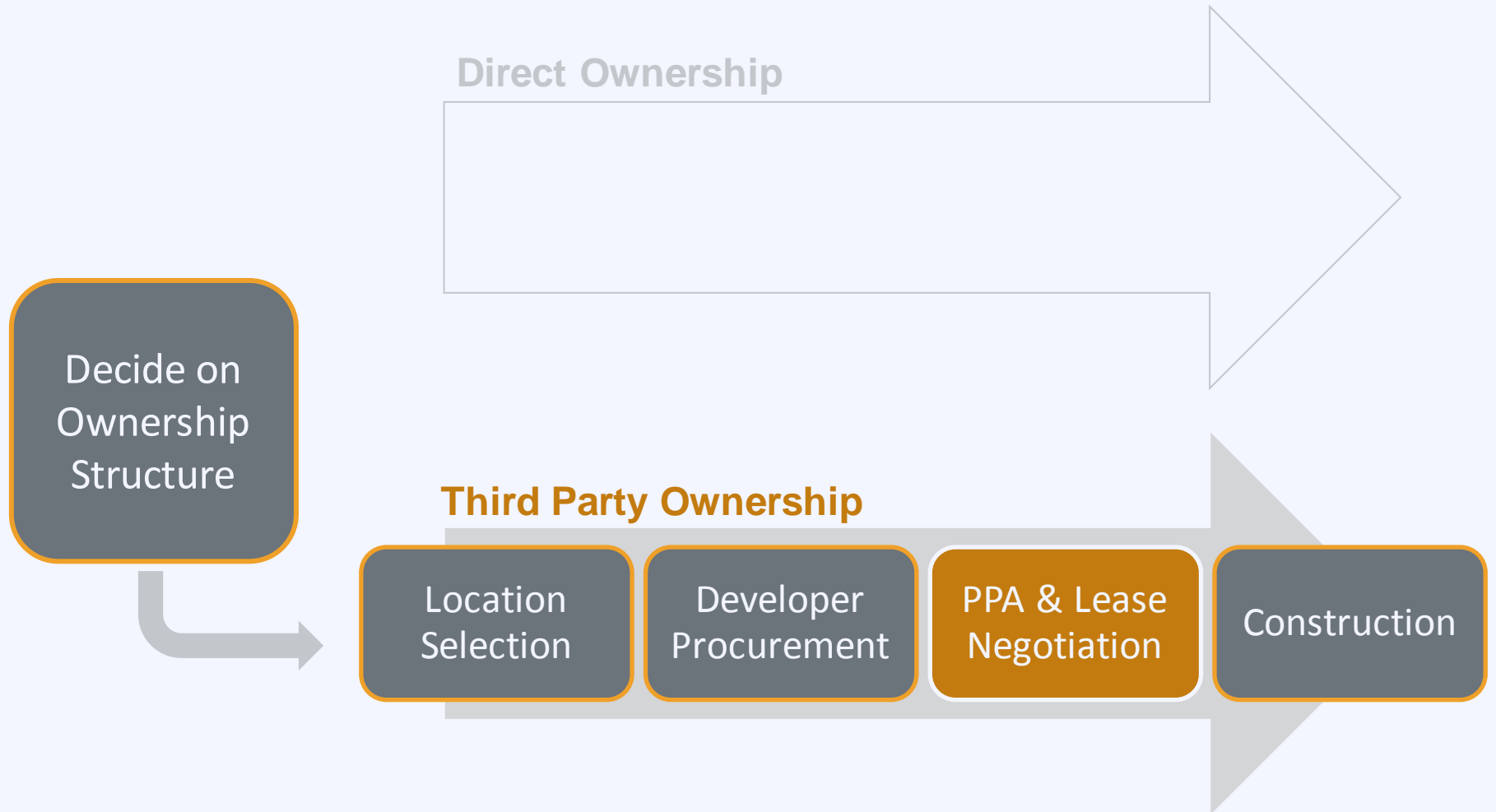
Step 2: Developer Procurement

In Santa Clara County, CA, nine municipalities collaboratively bid out 47 sites. Benefits include:

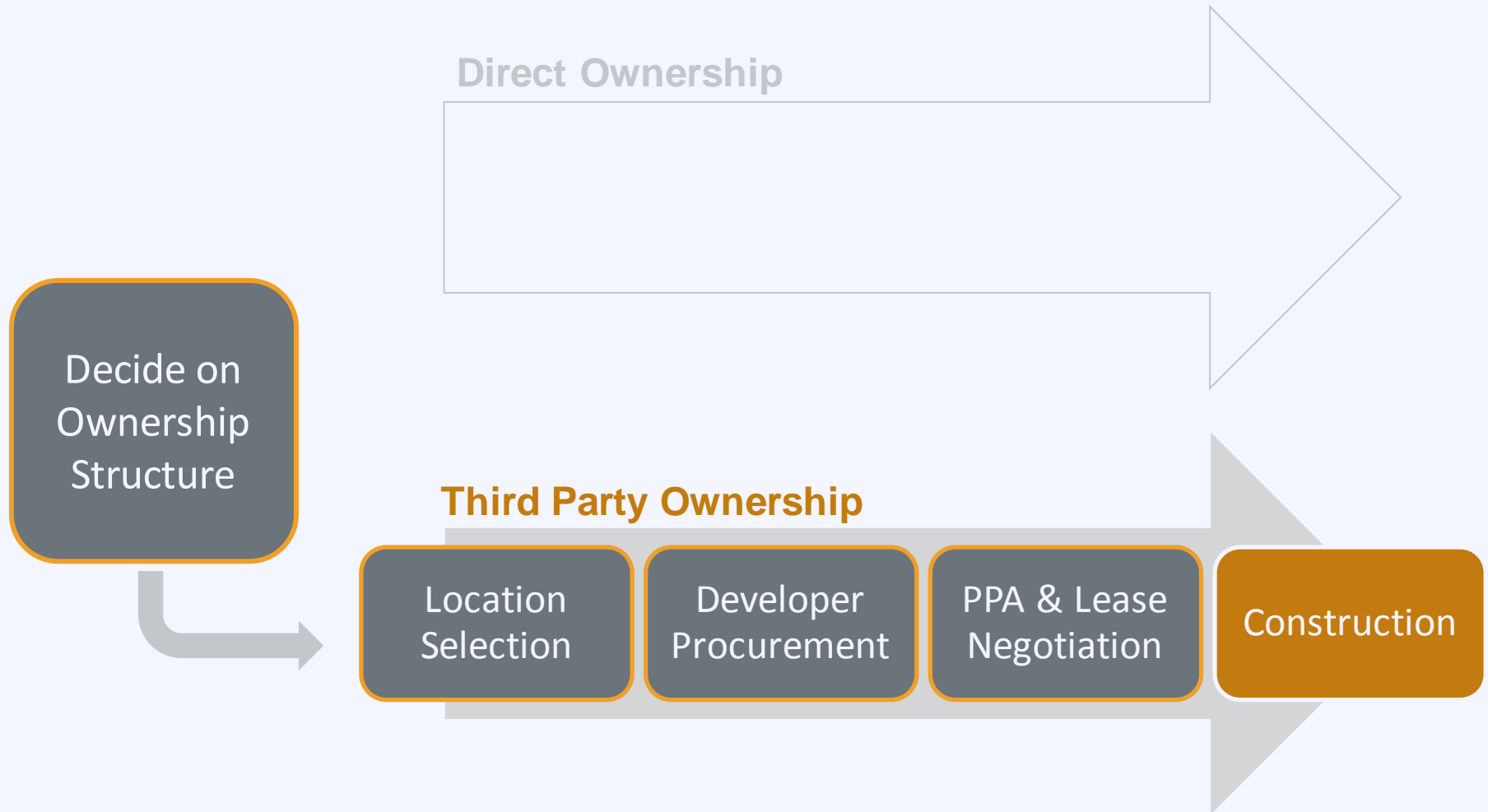
50% savings in administrative costs

10-15% reduction in energy cost

Process



Process



Third Party Ownership

Pros

- No upfront cost
- No O&M costs
- Low risk
- Predictable payments

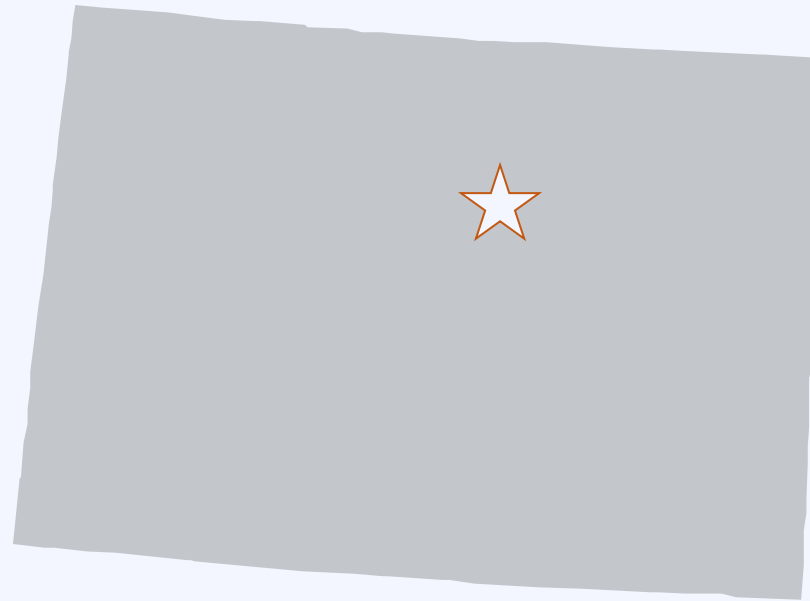
Cons

- Market electricity price risk
- Don't keep RECs

Factors PPA Providers Look For

- States that allow PPA providers to operate without being regulated as utility
- State financial incentives – tax credit or rebate
- REC market
- Good net metering and interconnection
- PPA providers allowed to net meter

PPAs: Case Study



Aurora, Colorado
Population: 325,078

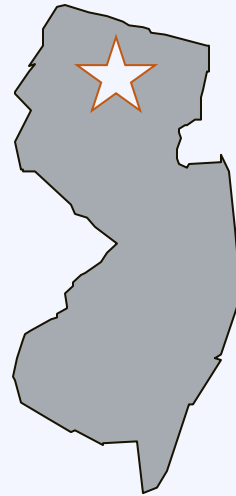
PPAs: Case Study



PPAs: Case Study

- Three 100 kW solar PV installations
 - Aurora Municipal Court
 - Sand Creek Water Reuse Facility (ground mounted)
 - North Facilities Building
- 3rd Party PPAs legal in CO
- Financed by PPAs
- Produce 460,200 kWh annually, enough to power 50 average homes

Bond-PPA Hybrid: Case Study



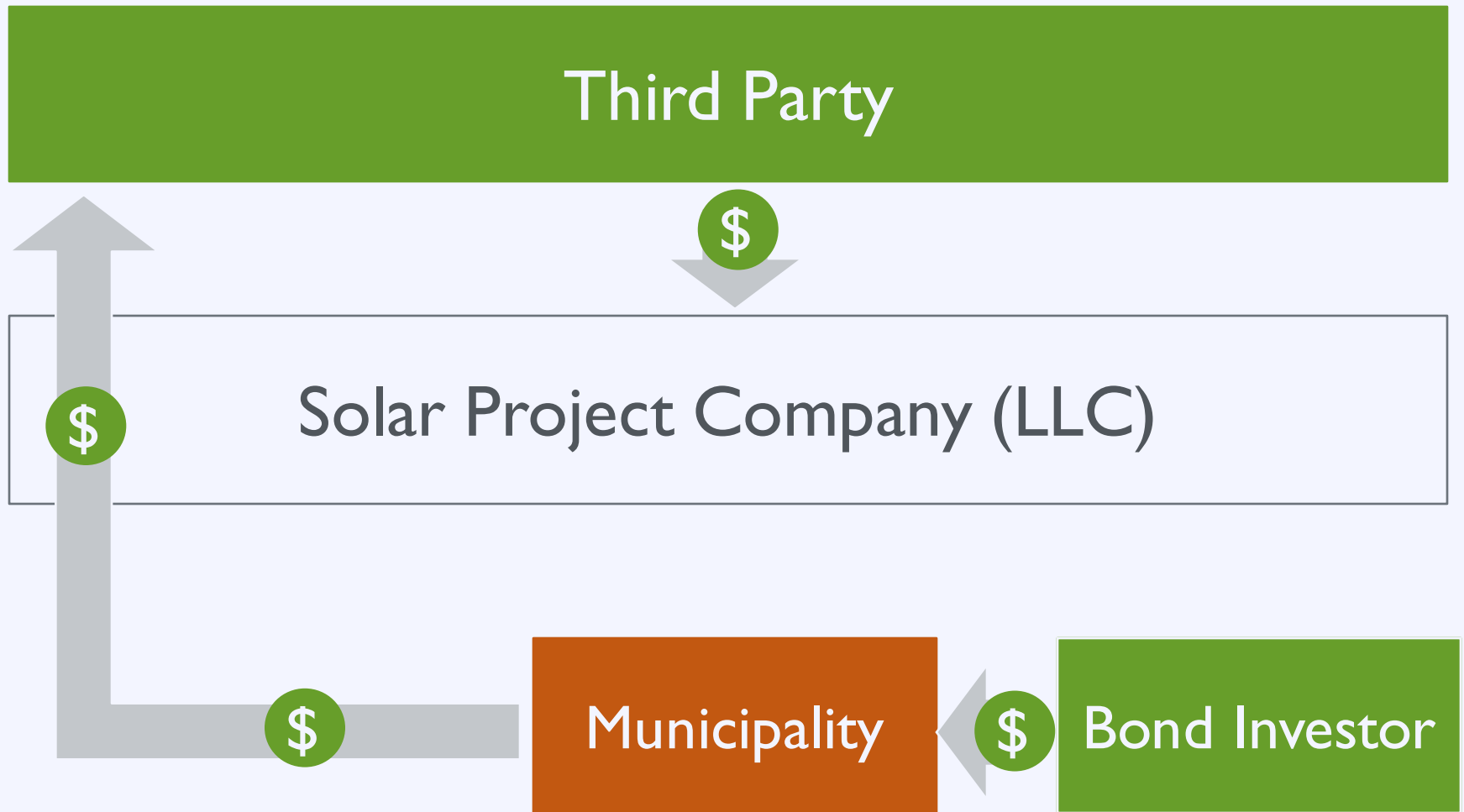
Morris County, New Jersey

Population: 492,276

Bond-PPA Hybrid: Case Study

- Used to install systems on schools, colleges, county administrative buildings, and other public buildings
- Local government issues RFP for developer
- Enters into lease-purchase agreement, PPA, security agreement with winning developer
- Bonds issued for this model are considered to be used for private use and are taxable
- The lease payments developer makes cover the bond payments

Bond-PPA Hybrid



Bond-PPA Hybrid

REC

Tax Benefits

Third Party

Closely resembles ownership

Capital Lease

Solar Project Company (LLC)

Power Purchase Agreement

Municipality

Bond Investor

Bond-PPA Hybrid

REC

Tax Benefits

Third Party



Solar Project Company (LLC)



Municipality



Bond Investor

Replication of “Morris Model”

- Legality of PPA Model
- Laws Governing Public Contracts
- Laws Governing Bonding
- Laws Governing Procurement

Bond-PPA Hybrid: Resources

Resource

Financing Solar PV at Government Sites with PPAs and Public Debt

A fact sheet on how the hybrid bond-PPA model works.

<http://www.nrel.gov/docs/fy12osti/53622.pdf>

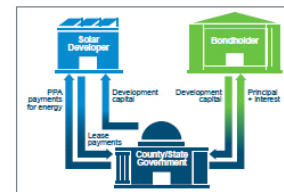


Financing Solar PV at Government Sites with PPAs and Public Debt

Historically, state and local governmental agencies have employed one of two models to deploy solar photovoltaic (PV) projects: (1) self-ownership (financed through a variety of means) or (2) third-party ownership through a power purchase agreement (PPA). Morris County, New Jersey, administrators recently pioneered a way to combine many of the benefits of self-ownership and third-party PPAs through a bond-PPA hybrid, frequently referred to as the Morris Model.

At the request of the Department of Energy's Solar Market Transformation group, NREL examined the hybrid model. This fact sheet:

- Describes how the hybrid model works
- Assesses the model's relative advantages and challenges as compared to self-ownership and the third-party PPA model
- Provides a quick guide to project implementation
- Assesses the replicability of the model in other jurisdictions across the United States.



The Bond-PPA Hybrid

The hybrid model is a financing option by which a public entity issues a government bond at a low interest rate and transfers that low-cost capital to a developer in exchange for a lower PPA price.¹ To date, the model has been used to finance solar PV projects on schools, colleges, county administrative buildings, and other public buildings in several jurisdictions in New Jersey. Implementers have achieved notable energy cost savings as compared to projections of their local electricity rate, the four portfolios that have been finalized to date have saved between \$3 million and \$14.6 million on a net present value (NPV) basis. The model has potential to be transferred to other states, but it is unknown at this point if governments in other states are planning to implement the model.

Figure 1. Money transfers in the hybrid model.

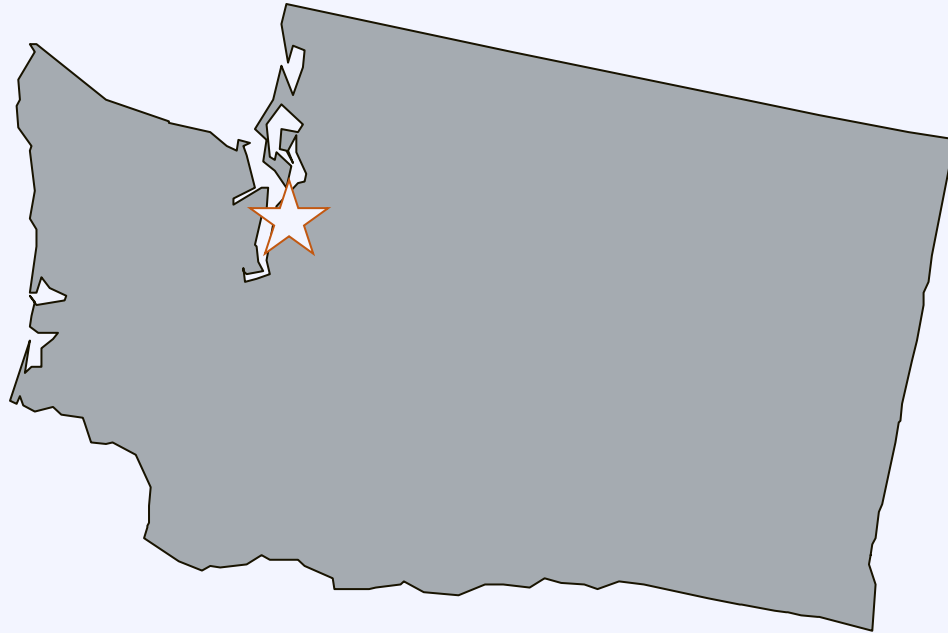
Under the model, a public entity (the administrator) issues a request for proposals (RFP) seeking a solar developer to build, operate, and own a solar project or portfolio of projects on public buildings (local hosts). The administrator sells bonds to finance the development costs of the PV installation. The administrator then enters into both a lease-purchase agreement with the winning bidder² and a PPA (on behalf of the local hosts) to buy the electricity from the PV system. Figure 1 shows the relationship and money flows between the bondholder, administrator, and solar developer.

¹ These types of arrangements are not unique to New Jersey. For example, the City of Denver provided low-interest capital (raised through appropriations) to a developer to build two Denver International Airport solar projects in 2009 (Morrissey 2011). The city did not provide a construction loan; instead, capital was provided after plant commissioning.

² The lease-purchase agreement transfers ownership of the project to the solar developer for federal tax purposes.

NREL is a national laboratory of the U.S. Department of Energy, Office of Energy Efficiency and Renewable Energy, operated by The Alliance for Sustainable Energy, LLC.

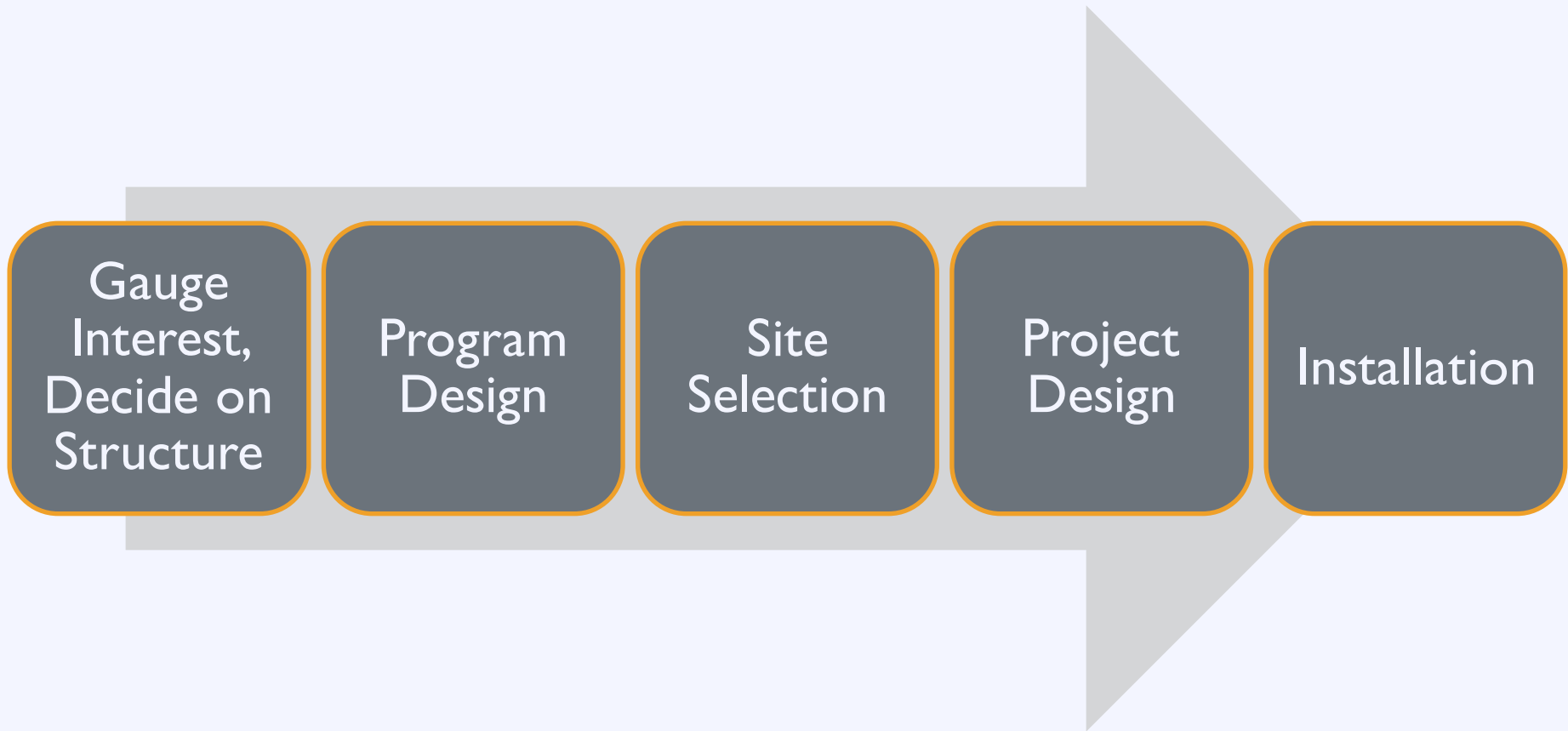
Community Shared Solar: Case Study



Seattle, Washington

Population: 620,778

Community Shared Solar: Process



Community Shared Solar: Case Study



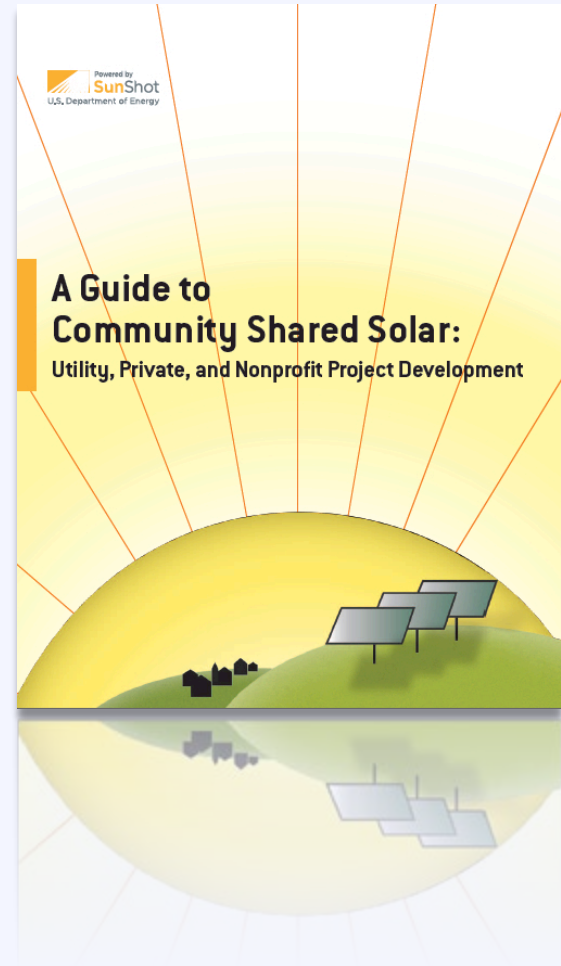
Community Shared Solar: Resources

Resource

A Guide to Community Shared Solar

A guide on different types of community shared solar projects, case studies of existing projects, and important considerations.

http://www.nwseed.org/documents/ComSolarGB_2012.pdf



Agenda

- | | |
|----------------------|---|
| 08:40 – 09:00 | Introduction to the US Solar Market |
| 09:00 – 09:40 | Reducing Solar Soft Costs |
| 09:40 – 09:50 | <i>Break</i> |
| 09:50 – 10:30 | Understanding Solar Incentives |
| 10:30 – 11:00 | Introduction to Solar Project Finance |
| 11:00 – 11:10 | <i>Break</i> |
| 11:10 – 11:40 | Financing Municipal Solar Projects |
| 11:40 – 12:00 | Dimitrious Laloudakis, City of Phoenix |
| 12:00 – 12:10 | Next Steps for Solar in Region |



Powered by

SunShot

U.S. Department of Energy

Dimitrious Laloudakis

City of Phoenix

Agenda

- | | |
|----------------------|--|
| 08:40 – 09:00 | Introduction to the US Solar Market |
| 09:00 – 09:40 | Reducing Solar Soft Costs |
| 09:40 – 09:50 | <i>Break</i> |
| 09:50 – 10:30 | Understanding Solar Incentives |
| 10:30 – 11:00 | Introduction to Solar Project Finance |
| 11:00 – 11:10 | <i>Break</i> |
| 11:10 – 11:40 | Financing Municipal Solar Projects |
| 11:40 – 12:00 | Dimitrious Laloudakis, City of Phoenix |
| 12:00 – 12:10 | Next Steps for Solar in Region |

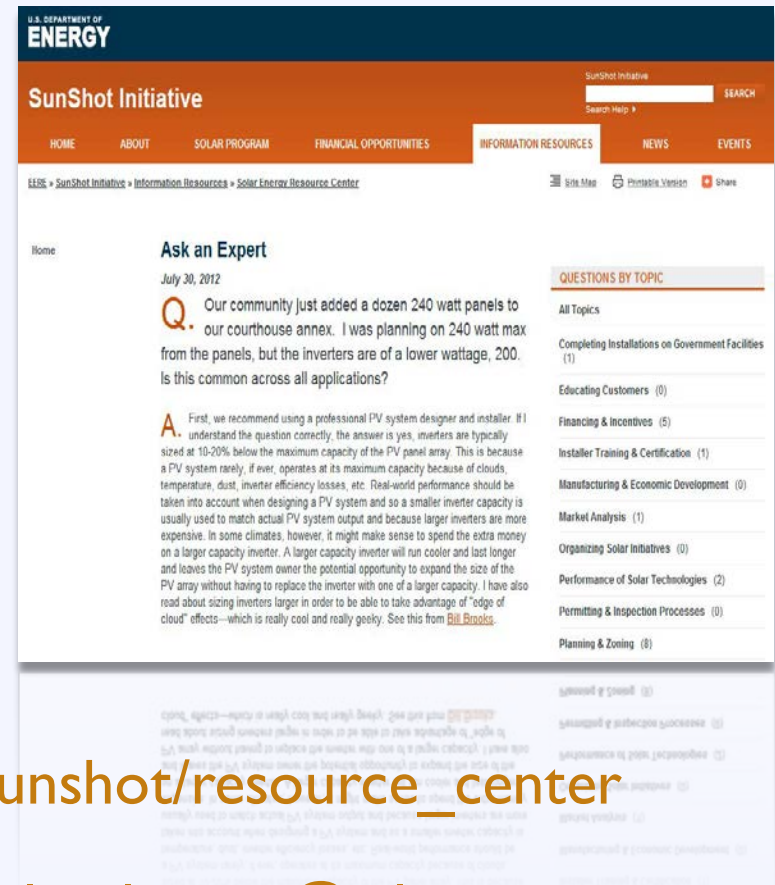
Activity: Next Steps

What do you pledge to do when you leave today's workshop? [Orange Card]

About the SunShot Solar Outreach Partnership

Technical Support

- ‘Ask an Expert’ Live Web Forums
- ‘Ask an Expert’ Web Portal
- Peer Exchange Facilitation
- In-Depth Consultations
- Customized Trainings



www4.eere.energy.gov/solar/sunshot/resource_center

For more information email: solar-usa@iclei.org



Powered by

SunShot

U.S. Department of Energy

Amy Heinemann

North Carolina Solar Center/City
University of New York

amy.heinemann@mail.cuny.edu

Jayson Uppal

Meister Consultants Group

jayson.uppal@mc-group.com

(617) 209 -1990

Bond-PPA Hybrid: Case Study

