

Creating a Culture of Knowledge for the Smart Community

Tim Fairchild

Director, SAS Global Energy Practice



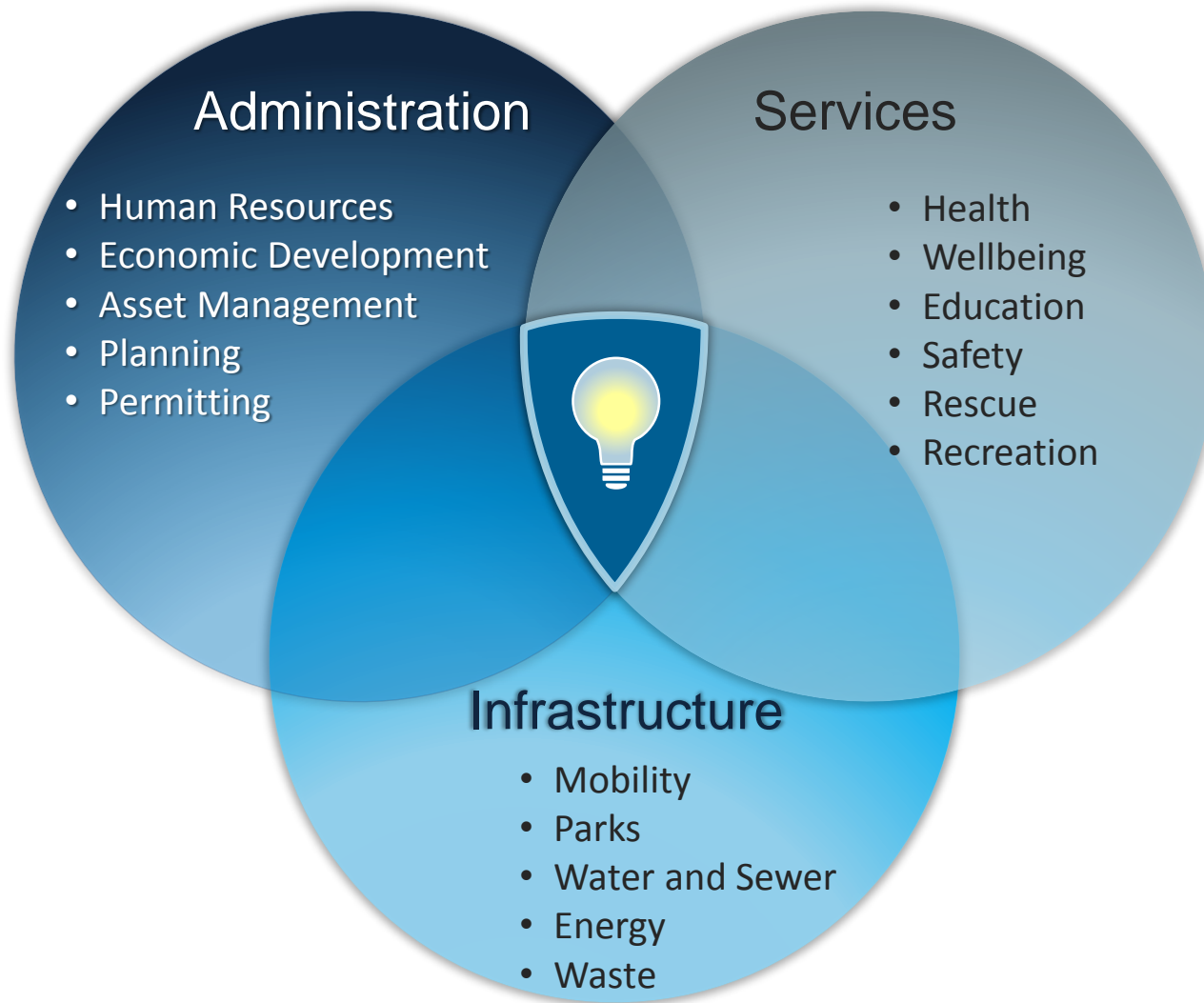
Do you feel like you collect so much that it's overwhelming?

DATA DELUGE?

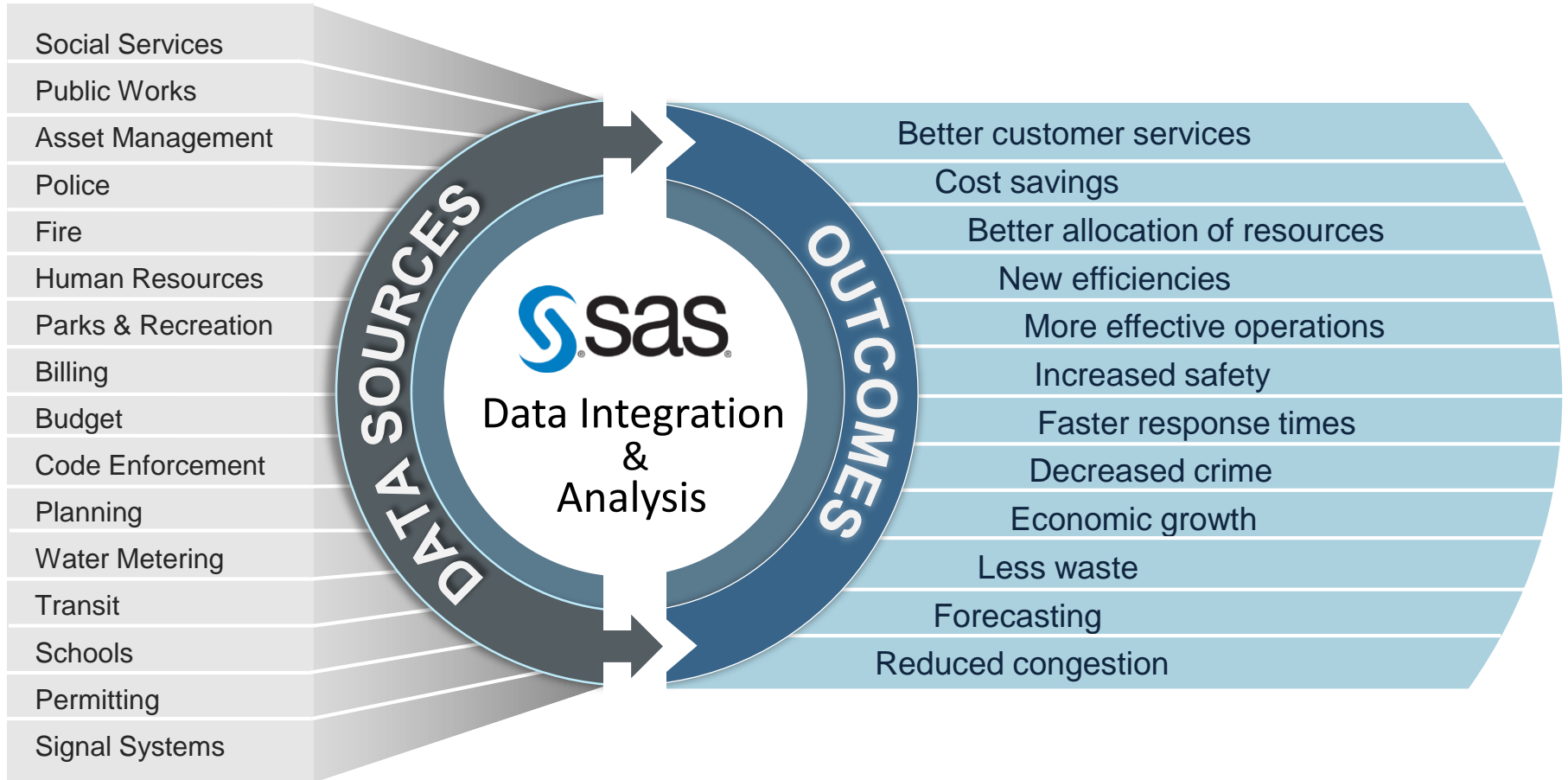
Are you collecting data in different place and wishing it was all merged together?

Do you feel like you have more data than information?

Smart Community Solutions | Opportunities



Delivering Value Through Analytics



An Opportunity-Rich Environment



Big Data - an Era of Abundance



Thriving In an Era of Abundance



Technology Drivers

Sensors
Software
Communication



Trends Driving Smart Communities

Urbanization

Pervasive networking and computing

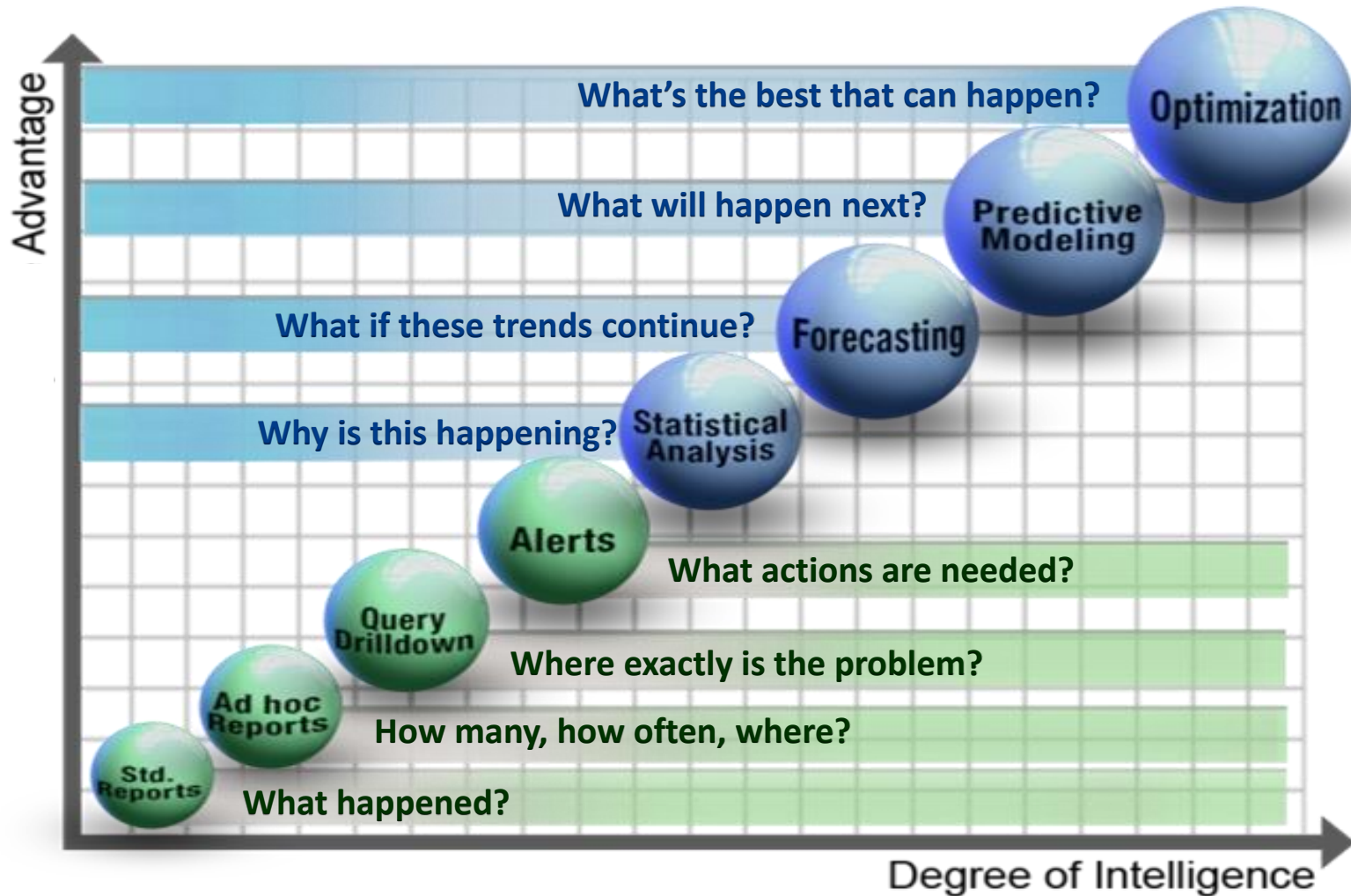
Sensor technology and cost

Big data and big compute

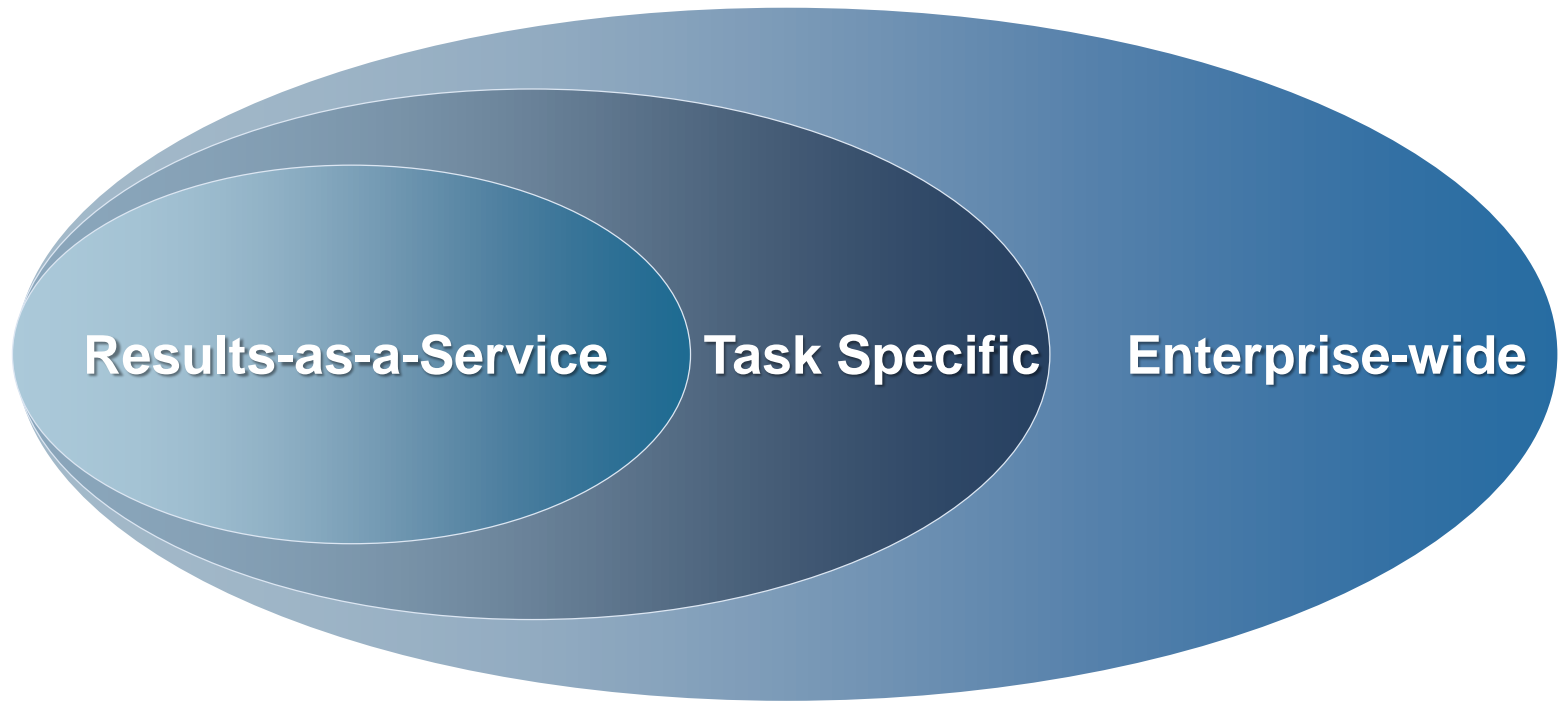
Expectations of citizens



Leveraging the Value of Data



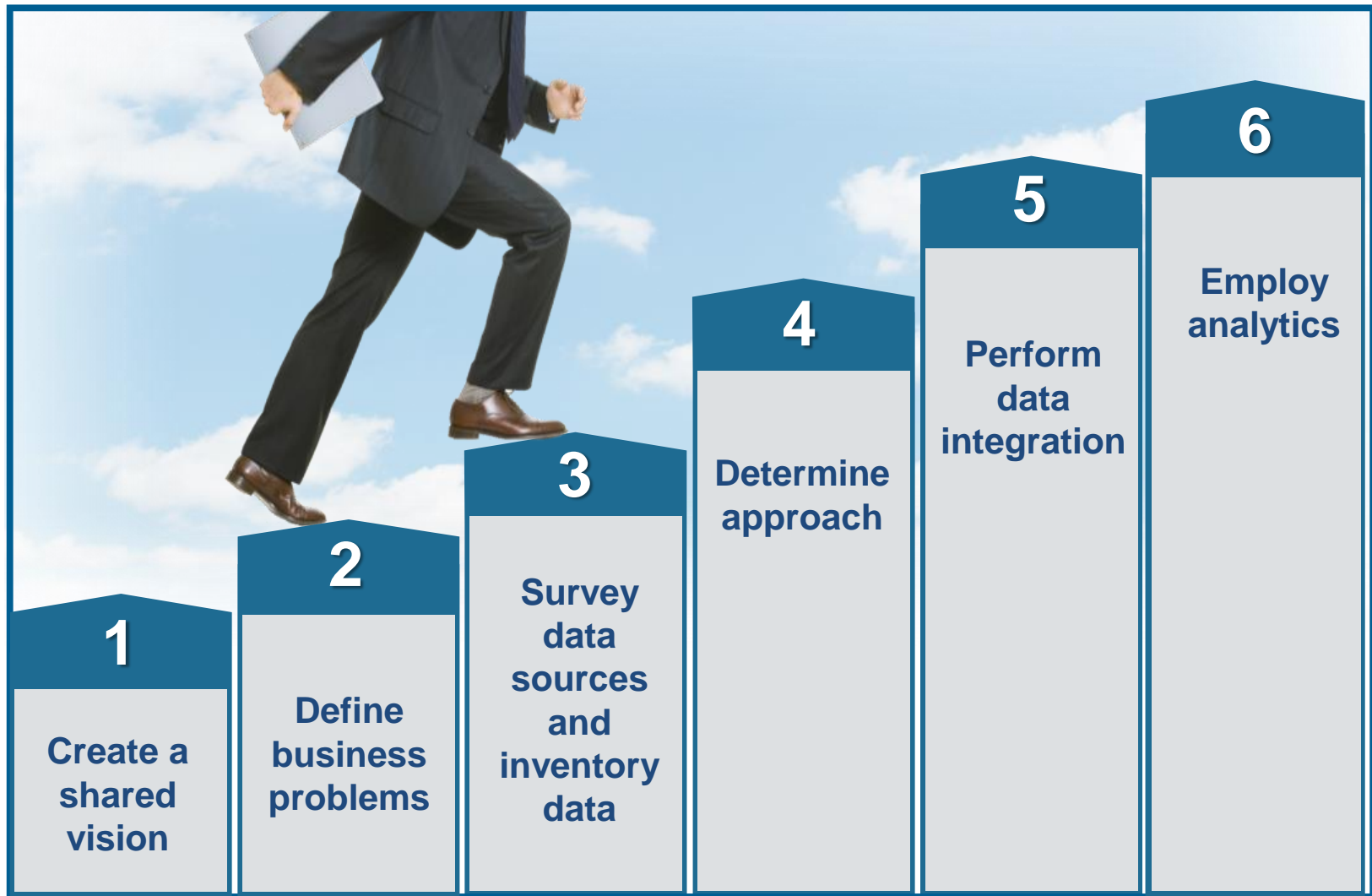
Scalable



Solutions



Getting To a “Culture of Knowledge”



Let's turn data into
knowledge with SAS



Questions/Comments?

Tim.Fairchild@sas.com





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