



TLG and LMC 2016 Case Study Application
Future Ready Communities



DUE: September 4, 2015

Email to: Ryan Spillers at rspillers@transformgov.org

COVER PAGE

- 1. Case Study Title: 60 in 60: Innovations in Public Safety
- 2. Case Study Category (Select only one, selection identified by highlighting your choice):

Planning for Your Future	Creating an Inclusive Community
Reinventing Local Government	Community Networks
Blinders	
- 3. Jurisdiction Name: City of Olathe
- 4. Jurisdiction Population (US Census): 131,885
- 5. Would you like the application to be considered for our Rapid Fire Session? (Rapid Fire presentations are fast-paced, entertaining, interactive presentations. Each jurisdiction will have five minutes to make their presentations using 15 PPT slides set on auto-forward primarily containing photos/graphics. Participants will be seated at round tables to facilitate an energetic idea exchange. A cash bar will be available.)

YES	NO
-----	-----------
- 6. Project Leader (Primary Contact for case study notification):

Name: Leslie Herring

Title: Management Intern

Department: City Manager's Office

Phone Number: 913-971-8705

eMail: lherring@olatheks.org

US Mail Address, including zip code: P.O. Box 768, 100 E. Santa Fe Street, Olathe, Kansas 66051-0768

Twitter Account: @OlatheGovNews

List additional presenters contact information below:

Olathe Police Department Command Staff Officer(s) 913-971-6361

Kristine Martin, Fire Analyst; 913-971-7948

1. Presentation title and description of the innovation. *100 word maximum.*

Our presentation will highlight a collection of programs, policies, and initiatives focused on increasing efficiencies and responsiveness to our community while also utilizing cutting-edge technology tools in innovative ways to promote public safety. We would like the chance to share how we have assessed our own community's needs and resources, formed partnerships, and used available advances in technology in creative ways to predict threats and capitalize on opportunities to protect our city. Nearly all are replicable in other cities and we will focus on sharing how communities can adopt and tailor them for their own needs.

2. When and how was the program, policy or initiative originally conceived in your jurisdiction? *100 word maximum.*

This diverse array of programs, policies, and initiatives were all borne out of either community need or advancements in technology and have been implemented within the last two years.

3. How exactly is the program or policy innovative? How has your innovation changed previous processes, products or services? *100 word maximum.*

Each program and policy is the product of community need. An example of a change in our processes and services due to a policy innovation is our Fire Department's increased efficiency and empowerment of our community through the use of its crowd manager program. The City requires all events held within the city attracting more than 1,000 people have trained civilian crowd managers. These crowd managers are trained prior to the scheduled event to help handle emergency situations resulting from gatherings of large crowds. This enables the City to provide more appropriate resources and to engage the community in safety measures.

4. Explain how the program or initiative substantially stretched or improved the boundaries of ordinary governmental operations. *200 word maximum.*

Many of the 60 programs, policies, and initiatives stretch the boundaries of traditional government operations and we will cover how that has happened during our presentation. Our Fire Department's internal development and mentoring programs provide a prime example. Through our chief officer mentoring program, bridge program, and acting officer program, our fire fighters take part in formal internal programs focused on personal and professional growth and development. These programs help to ensure job and life satisfaction and promotion readiness.

On the police side, the implementation of Nextdoor has significantly increased the engagement of citizens within their own neighborhoods. This web-based social media site was implemented by the police department to allow for information sharing, but also engages neighbors to creatively solve issues within their own homeowners associations or geographical areas without police involvement. It has expanded to other city departments and has proven to be a positive conduit for local government and HOA's alike. The fire department uses NextDoor frequently to promote community events, announce siren tests, and more.

5. What individuals or groups are considered the primary initiators of your program? How does the innovation engage stakeholders or demonstrate high performance teaming? Were strategic partnerships and/or community networks developed as a result of the innovation? *200 word maximum.*

The City of Olathe initiated most of these innovations. Primary stakeholders often include community groups, library system, public schools, county, Olathe-based businesses, and other City of Olathe departments. The benefits are evident in most of our innovations and include the following examples. Internally, our Public Works department maps fire hydrants by pressure, which allows our fire fighters to quickly know which hydrant is best to use during an emergency. Through our partnership with Olathe-based ETC Institute, we utilize its DirectionFinder citizen survey tool as the basis for our CompStat and Performax metrics tracking and performance analysis. Our community relationships are evidenced by the success of Fun Fridays - a community-building summertime lunch and activity-filled weekly event - where our fire fighters and police officers interact with and serve the children living in a low-income, majority Hispanic neighborhood. Through our Fire Department's use of the Olathe Public Libraries as cooling centers on days with heat advisories, we are able to offer a safe, welcoming environment for our residents most vulnerable to extreme temperatures. Our relationships with the Olathe Public Schools and with Johnson County are detailed in the following sections through a variety of other programs and initiatives.

6. If a private consultant was used please describe their involvement, identify the consultant and/or firm and provide contact information. *100 word maximum.*

A private consultant was used for one of the highlighted programs, the Police Department's Wellness philosophy, Beyond Survival Toward Officer Wellness (BeSTOW). The consultant for this project was Samuel Feemster of Feemster Law Enforcement Consulting, www.911salt.com.

7. To what extent do you believe your program or policy initiative is potentially replicable within other jurisdictions and why? To your knowledge, have any other jurisdictions or organizations established programs or implemented policies modeled specifically on this project? Please provide verification of the replication. *200 word maximum.*

Nearly all the programs and policies are replicable in other jurisdictions. However, some, but not all, technology tools could be cost-prohibitive for some communities. The Police Department's Mental Health Co-Responder program has been replicated by the City of Overland Park, Kansas as an overall program expansion in Johnson County.

Examples of our innovations replicated by other communities include:

Strategy for bomb technician rescue developed by our fire department's bomb technicians, which is now part of the curriculum at the FBI's Hazardous Devices School.

8. What were the costs? What were the savings? *100 word maximum.*

Most of these programs, policies, and initiatives are relatively low cost and the savings have been mostly in efficiencies. However, some of the technology tools and applications we will share do have associated costs ranging from minimal to potentially prohibitive levels of expense for some cities.

9. Please describe the most significant obstacle(s) encountered thus far by your program. How have they been dealt with? Which ones remain? *200 word maximum.*

One of the obstacles we successfully resolved was the City of Olathe's strained relationship with the Olathe Public School District. This relationship has been improved through the City's actions to purposefully build relationships and demonstrate a tie to the schools' existing curriculum by providing educational opportunities to enhance students' learning on topics relevant to their coursework (see the Fire Department's 3rd Grade program, described below).

For older students, the 21st Century program helps high school students explore careers in STEM and other professional fields, including law enforcement and public safety. Our Police and Fire Departments (along with other City departments) offer educational, professional development, and internship opportunities for high school students to help them more fully understand what a career in public safety looks like, to create mentoring relationships and networks, and to earn credit toward graduation all at the same time.

A remaining obstacle is the ever-present pressure on local governments to consolidate services, cost share, and become more regional in operations. Although we have sought out and formed many partnerships, there is constant political pressure to do more with less and to increase efficiencies, sometimes resulting in lower levels of responsiveness and social equity.

10. What outcomes did this program or policy have? What baseline data did you collect? How did you measure the change based on the intervention, and why do you believe in the credibility of this assessment? *200 word maximum.*

We have realized positive outcomes from all 60 innovations. One example is our Domestic Violence Lethality Assessment, a very successful partnership between the Olathe Police Department and the Johnson County District Attorney's office. On all domestic violence calls, an assessment is performed to determine the likelihood of future domestic violence. Our officers ask a series of standardized questions to domestic violence victims and score their responses to determine the likelihood of future domestic violence. If the assessment indicates a high likelihood, then the officer contacts SafeHome (a shelter for victims of domestic violence) from the scene and begins the process of arranging for additional services for the victim. This high-risk status assessment then follows the case through the criminal justice system and allows for additional bond conditions for suspects including no-contact orders, higher bond amounts, etc. Officers also follow-up with the victims within 72 hours to assess any remaining safety concerns and to ensure that all bond conditions are being met by the suspect. Prior to implementation, the vast majority of homicides in Olathe were domestic violence related and averaged 2-3 per year. Since implementation, Olathe has had only one domestic violence homicide.

11. Has the program received any press or other media coverage to date? If yes, please list the sources and briefly describe relevant coverage. *100 word maximum.*

Any media coverage received by these programs has been positive. One example is the Community Emergency Response Team (CERT) through our Fire Department. It has traditionally been offered in English but recently a Spanish language version was held and the department is working to attract enough participants to hold a CERT training for our large deaf community. CERT is covered each year by local TV news outlets, usually

during the final CERT exercise (See example here: <http://www.kmbc.com/news/cert-training-helps-everyday-people-prepare-for-the-worst/26448686>).

12. Please provide web links where the innovation can be seen/tested (in the case of something that is web-based) *100 word maximum*.

After the Fire is a recovery aid provided to victims of fire in Olathe. This 29 page resource helps residents get back on their feet by prioritizing next steps and adjusting and coping with disaster. This guide can be found at: <http://www.olatheks.org/fire/forms>

Our Fire Department also educates our community's youngest residents on fire and life safety through its 3rd Grade Fire and Life Safety classes where students learn how to keep themselves, their family, and their homes safe from fire and injury. Resources for this program can also be found on our website:

<http://www.olatheks.org/fire/forms>

13. Please provide any key references and their contact information who can be interviewed/called to discuss the innovation and its impact. *100 word maximum*.

Jeff DeGraffenreid, Fire Chief; JGDegraffenreid@OLATHEKS.ORG; 913-971-7910
Steve Menke, Police Chief; SMenke@OLATHEKS.ORG; 913-971-6710

14. You've been to a lot of conferences. TLG should be a unique experience for everyone. Describe how your case study presentation will be different than other conference presentations. *200 word maximum*.
- How will you make the session creative and unique?
 - How do you plan to be both entertaining and educational?
 - Include a description of how your session will facilitate group activities and/or interaction.

Our 60 in 60 presentation is creative and unique in and of itself. By sharing 60 public safety programs, policies, and initiatives in 60 minutes, this session will be fast-paced, engaging, and inspiring. We will present with a TED Talk-style visual backdrop of our public safety innovations and will reserve the final 30 minutes of this 90 minute session for a sharing and vetting of other cities' ideas or innovations and also for questions and answers so we can ensure the content is useful for session participants. The audience will leave with a list of useful links and contact information for follow-up inquiries about any of the programs presented.

15. Anything else you would like to add? *200 word maximum*.