


Developing Your Internal Innovation Funds

November 17, 2016

About the Alliance

Inspiring Innovation to Advance
Communities



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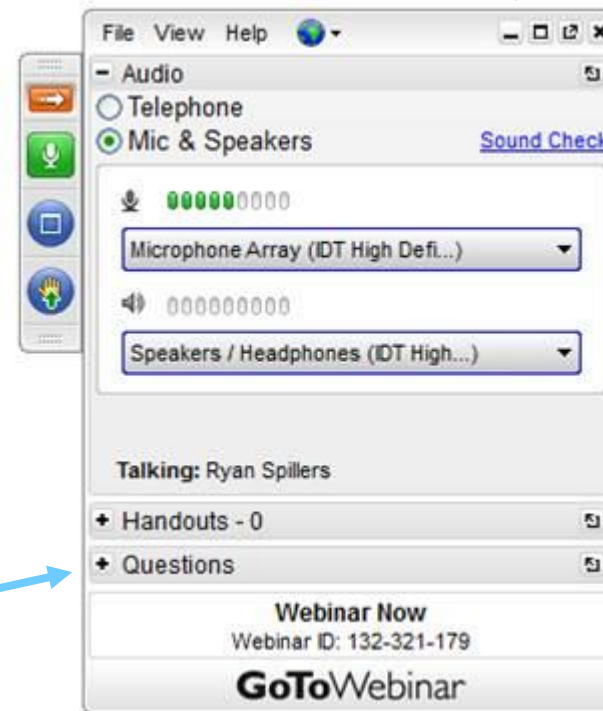
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What is Innovation?



*A changed process, approach, product, or service that is **new to you or your organization and produces better results that are valued by customers.***

MOST POWERFUL WHEN IT IS ADOPTED BY OTHERS

Polling Questions

Innovation

Introducing Today's Presenters

- Eliza Pollack
Program Manager
Office of Innovation & Technology
Philadelphia, PA



- Nick Kittle
Chief Innovation Officer
Adams County, CO



What does innovation mean?



Discovery Alteration
Inspiration Creativity
Technology Idea Experiment
Innovation Change
Research Improvement
Development Analysis
Concept Invention
Decision Prototype Science

Innovation means...



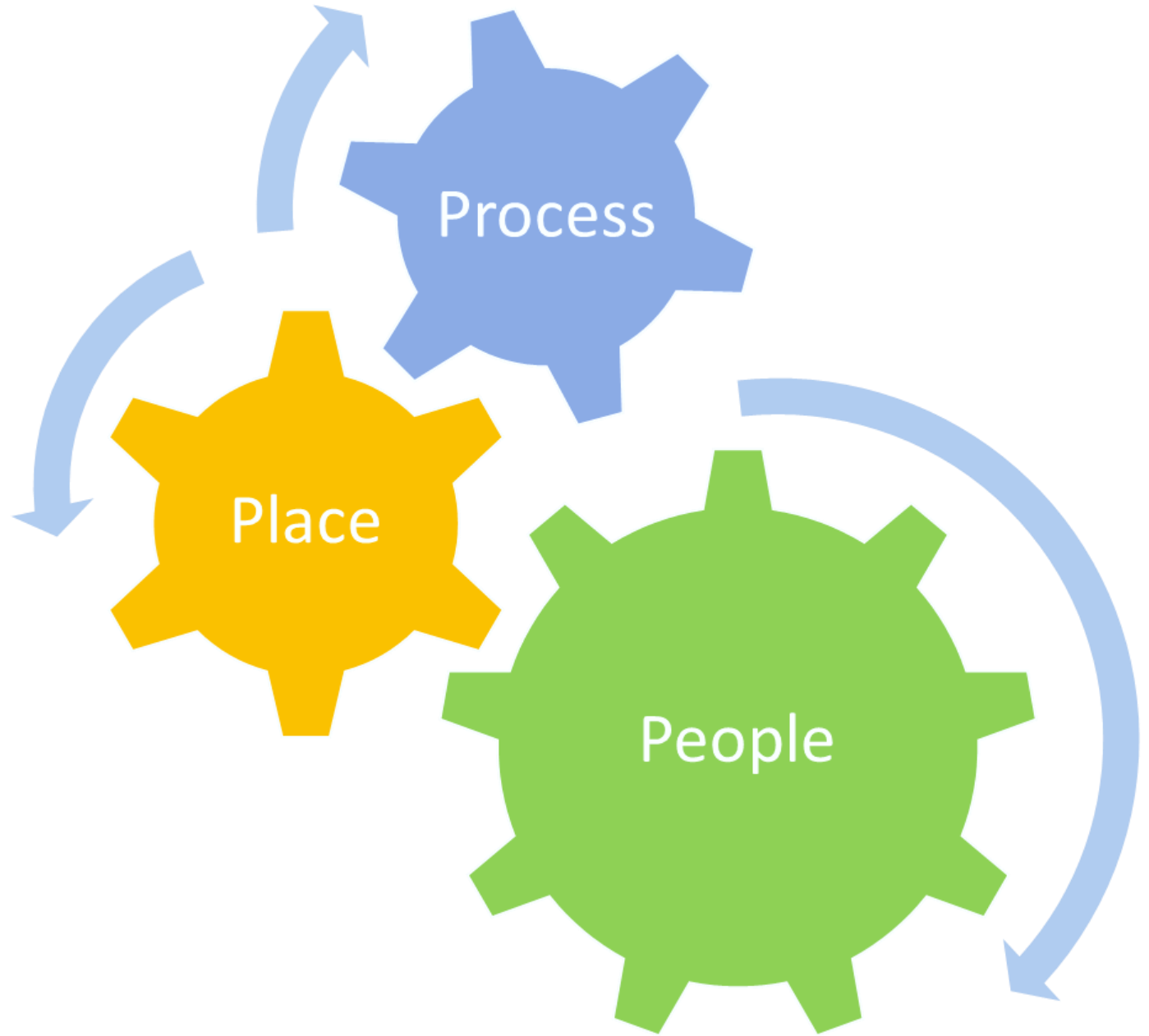
...developing curiosity

Innovation means...

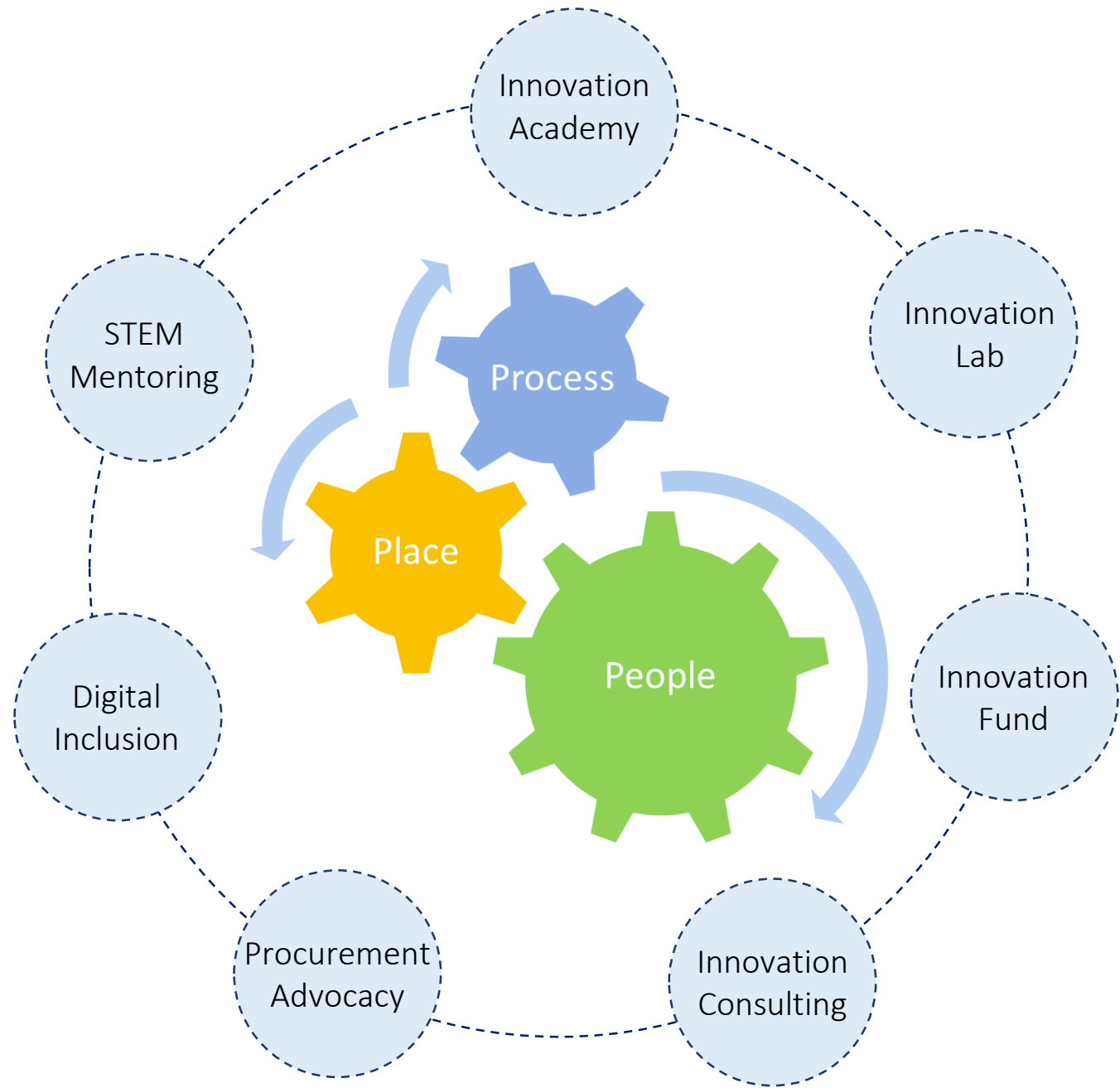


...trying new things

Our Core Strategy



Our Portfolio



The Innovation Academy

Actions

Train City Employees

Teach City employees about the principles of innovation

Forge Academic Partnerships

Develop partnerships with academia to support municipal innovation

Seed a Cross-departmental Innovation Cohort

Mobilize employees who think and work creatively around municipal challenges



Outputs (Metrics)

56 Academy Graduates

24 City departments represented in the Academy

20 Graduates involved in additional innovation initiatives

5 Graduates participated in Innovator-in-Residence pilot program



Outcomes

Generate cross-departmental collaboration and idea sharing

Spread innovation principles within individual cohort departments

Solve municipal challenges via cohort leadership

Create municipal innovation network

The Innovation Lab

Actions

Create Space for Municipal Innovation

Provide a physical meeting place for municipal employees to share and develop new ideas

Foster Meaningful Partnerships

Facilitate cross-departmental and external stakeholder collaboration through an open and inclusive space

Host Innovative Programming in Lab Space

Develop, host, and curate co-working, topical sessions



Outputs (Metrics)

485 Total events

328 Events involving multiple City departments

198 Events involving external stakeholders

675 Co-working visits



Outcomes

Generate cross-departmental collaboration and idea sharing

Leverage expertise of external stakeholders to solve urban challenges

Share, publicize, and institutionalize municipal innovation

The Innovation Fund

Actions

Establish Innovation Governance
Develop and codify a process to source, refine, fund, implement, and evaluate ideas

Fund Promising Ideas
Provide seed funding to implement pilot projects

Evaluate Pilot Projects
Develop reporting process and create plans for scalability



Outputs (Metrics)

33 Ideas considered for funding

9 Pilot projects funded

25 cross-departmental employees managing the Idea Life Cycle

Provided over \$100,000 in seed funding to municipal employees



Outcomes

Institutionalize Idea Life Cycle in municipal government

Support pilot outcomes as building blocks for larger programs

Foster and strengthen cross-departmental collaboration around innovation

Increase quantity and quality of innovative and creative civic ideas

Impact

A more effective government through engaged, informed and proactive residents across diverse communities

Initiatives

Innovation Academy

Innovation Lab

Innovation Fund

Digital Inclusion

STEM Mentoring

Procurement Advocacy

Innovation Consulting

Outcomes

Increased attraction and retention of skilled & talented workforce

Leverage expertise of internal & external stakeholders to solve urban challenges

Generate & strengthen cross-departmental collaboration, idea sharing, & problem solving

Institutionalize Idea Life Cycle in municipal government

Increase & sustain technology access, adoption, & interest in communities

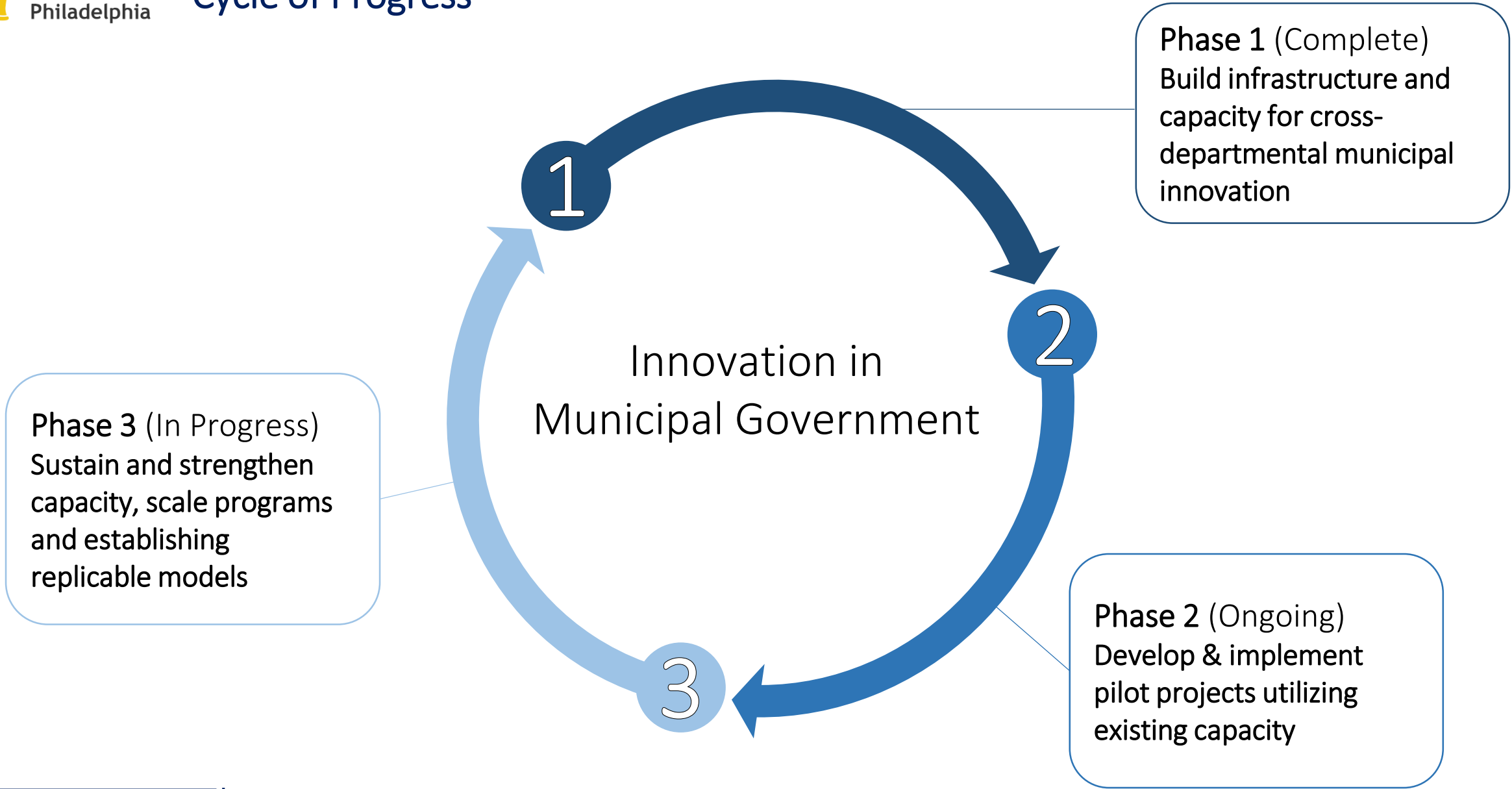
Increase transparency & understandability of City procurement

Goals

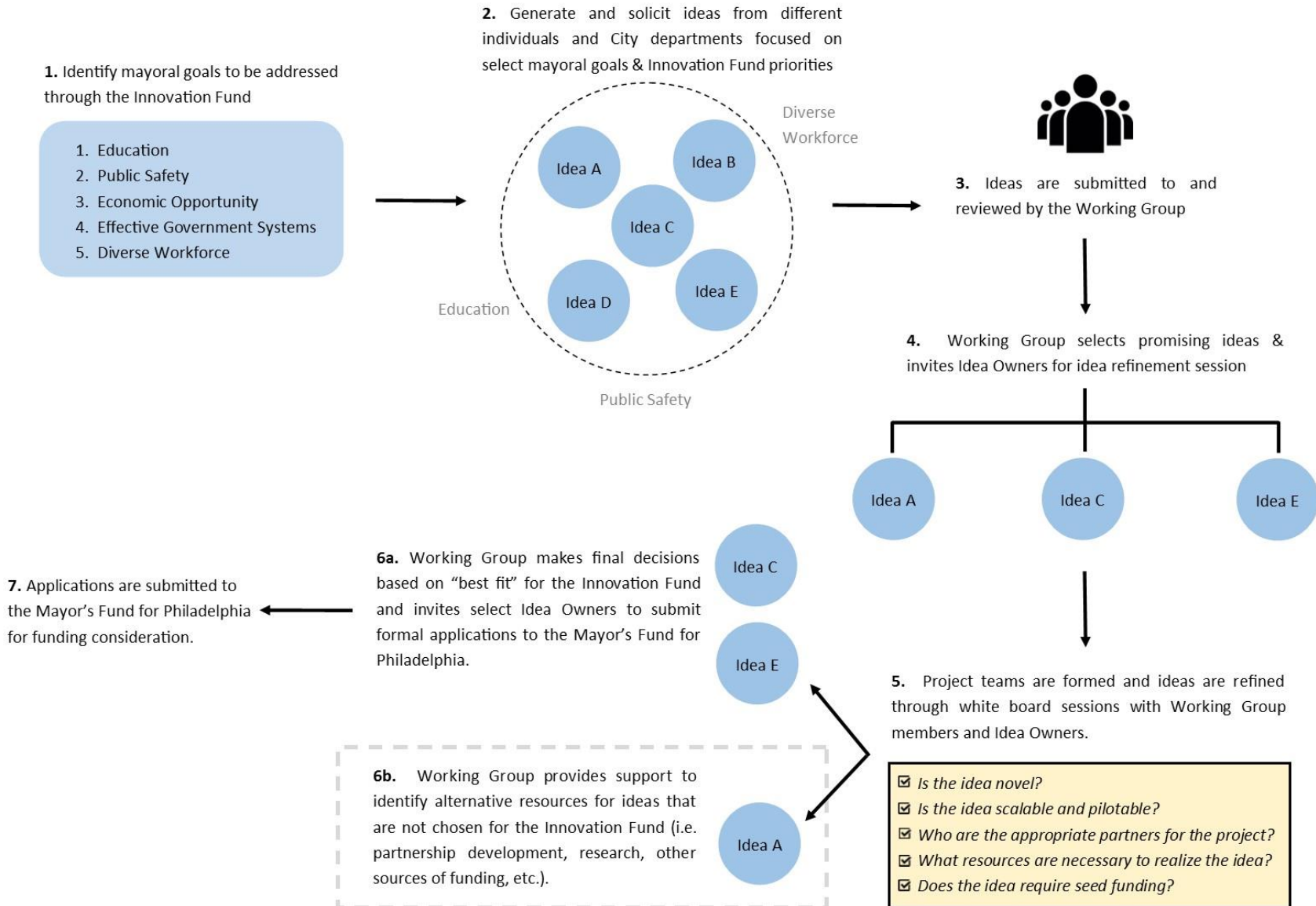
Institutionalize & build capacity for municipal innovation

Increase, improve, & facilitate collaboration across government departments

Improve ability of residents to co-create meaningful partnerships with government to address urban challenges



The Innovation Fund Process for Idea Solicitation, Selection, & Evaluation



The Mayor's Fund for Philadelphia

A 501 (c)(3) that advances the Mayor's goals through leveraging public-private partnerships to benefit the citizens of Philadelphia.

Key Stakeholder Groups

The City of Philadelphia

The Fund enables the City to vie for private support through the use of a 501(c)(3) umbrella.

Private Sector and Individual Funders

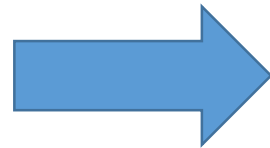
The Fund serves as a vehicle for individuals, foundations and corporations to contribute to City projects and programs with transparency and integrity.

The Public

The Fund works to generate a broad understanding of Mayoral priorities and the impact of cross-sector collaboration.

{ The Innovation Fund is one of many initiatives financially supported by the Mayor's Fund for Philadelphia. }

The Innovation Working Group submits final grant applications to the Board of the Mayor's Fund for Philadelphia.



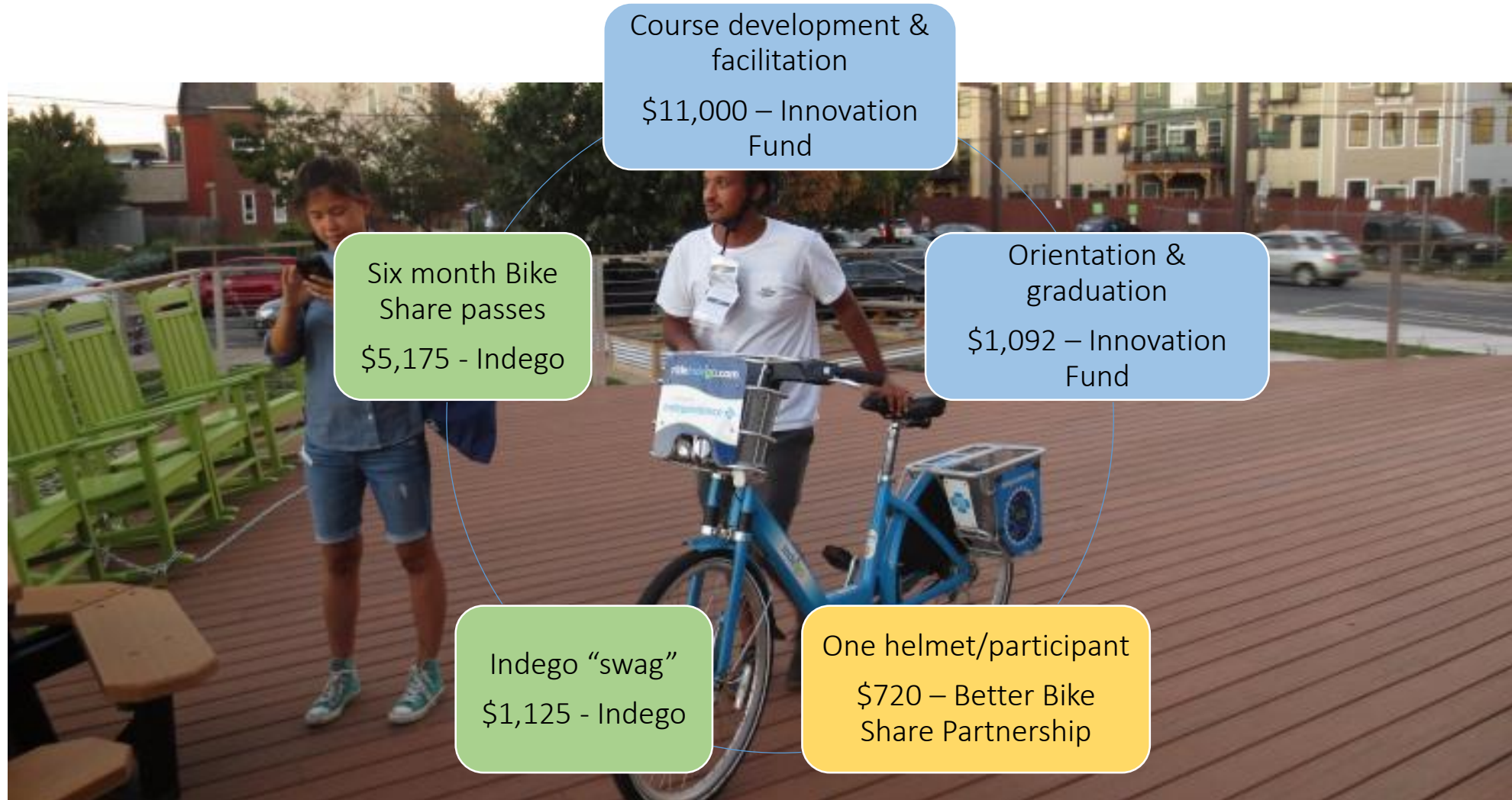
The Mayor's Fund Board decides whether or not an Innovation Fund project receives funding, and at what amount.



The Mayor's Fund awards money directly to the project implementation team.

Digital Skills & Bicycle Thrills

A four-week online and in-person digital literacy class that focuses on bike safety.

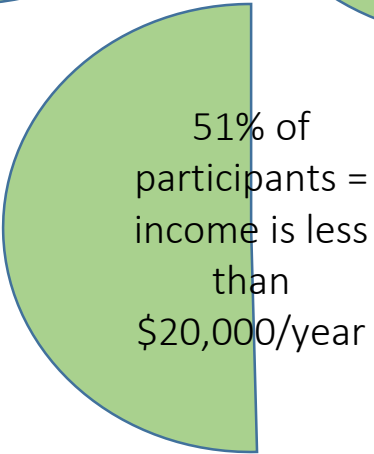
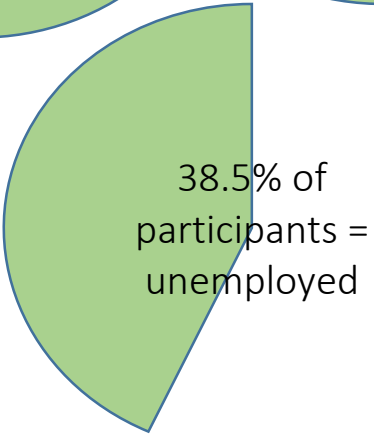
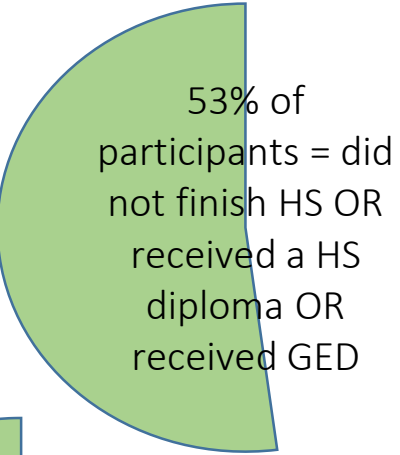
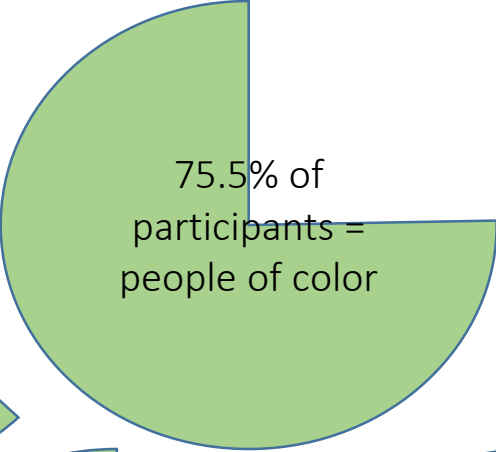
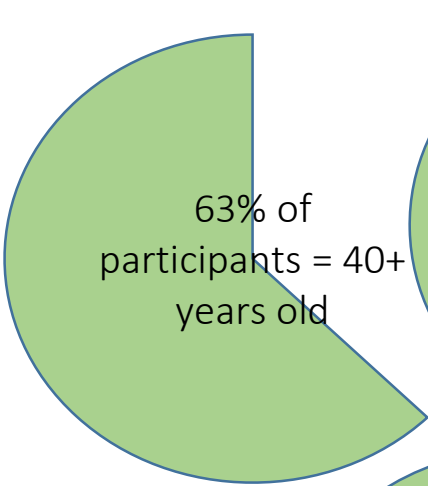
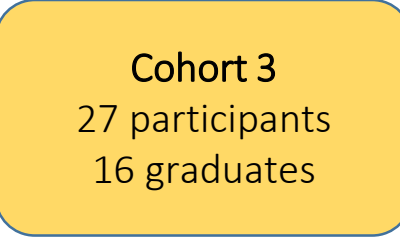
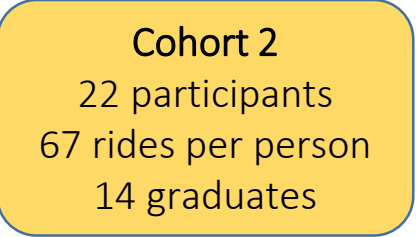
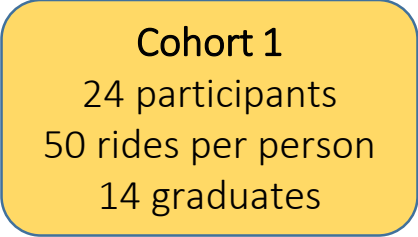


At the graduation, we have so many people come up and say how convenient Indego was. Some of them exchanged numbers and were planning to do group rides together.”
Waffiyah Murray, Education Program Manager – Bicycle Coalition of Greater Philadelphia

“[The course allowed me to] better understand how apps work and how to make them work for myself. I can identify the appropriate app for my needs.”
Emily Philips - Participant

“I need to brush up on computer skills and do some exercise, so free bike riding sounds good to me.”
Brenda Vera, 46 - Participant

DSBT: By the Numbers



Connect with us and follow our work

Eliza Pollack
Senior Program Manager,
Innovation Management
Eliza.pollack@phila.gov



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management stories on
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Watch us on Youtube!
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Place Process"](#)



2015 Award Winner



2015 Innovation of the Year Award Winner
2014 Innovation of the Year Award Winner



2016 Case Study Presenter



National League of Cities

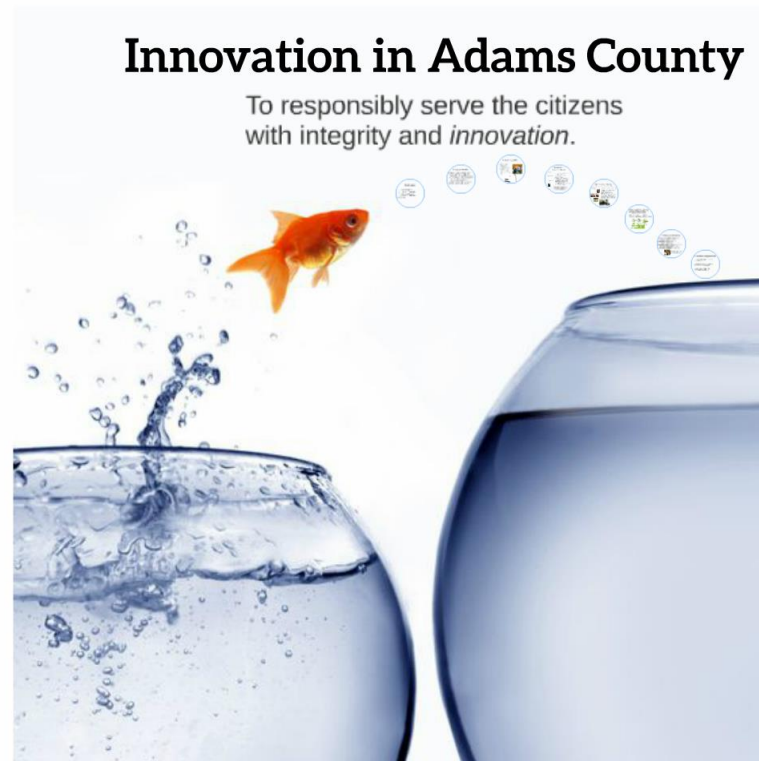
2015 Digital Inclusion Leadership Award Winner



2015 Award Winner, 1st Place
2014 Award Winner, 4th Place
2013 Award Winner, 2nd Place

Adams County, CO

- [Prezi](#)




Discussion

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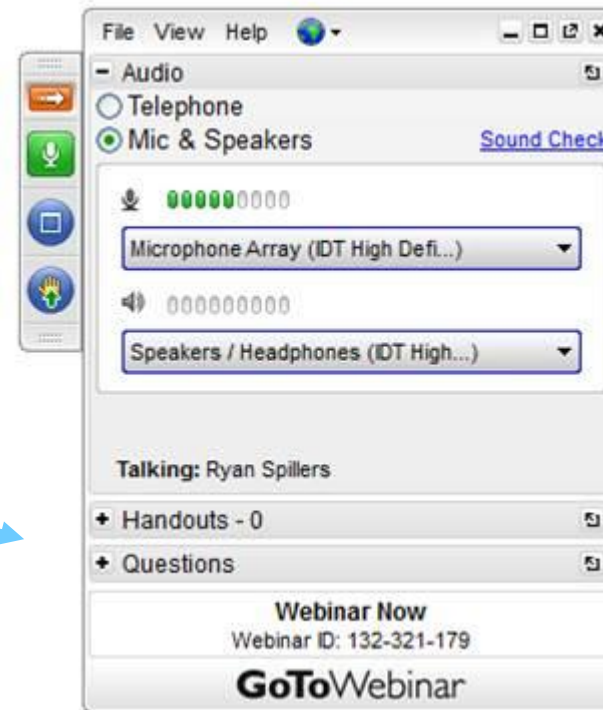


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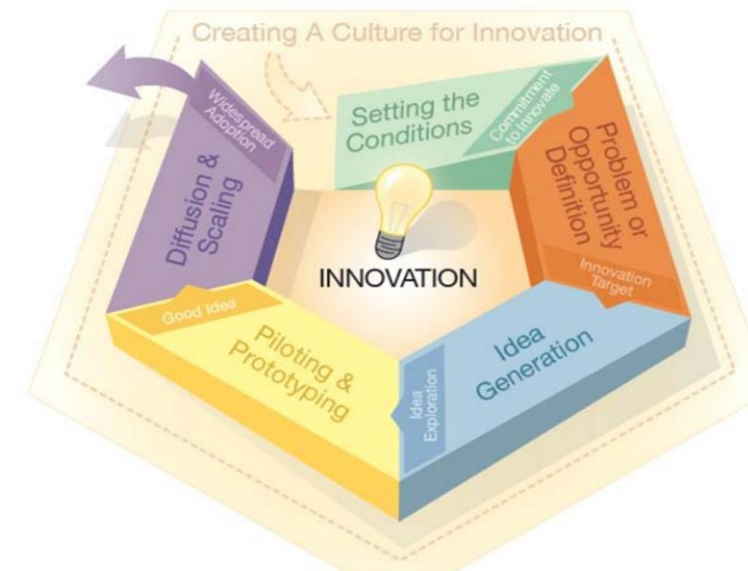
Using your Go To Webinar Toolbox



Alliance Innovation Academy

For more information email academy@transformgov.org

- Join 36 Organizations and 396 Individuals
- Access where you are and build a Framework for enhancing an innovative culture
- Participate in the Virtual Academy or Bring it To You
- Apply what you learn to an internal project



From "A Framework for Thinking about Innovation Philanthropy" Kellogg Foundation

Upcoming Events

www.transformgov.org

- December 7th – Smarter Together: Unlocking the Collective Genius of Co-Creative Communities
- December 14th: Tiny Houses are Only the Beginning

Save the Date

TLG 2017 in Tulsa, OK – April 18-21st
www.tlgconference.org

ALLIANCE FOR **INNOVATION**





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Thank you for joining us!