



FY 2016

A Year in Review

Annual Business Meeting | September 27, 2016 | Kansas City, MO



Membership

- Record numbers — ***over 11,000 individuals*** and growing!
- Record dues revenue: \$5.3M!
- 60 student chapters = 1,000+ student members
- Flat rate dues for department directors
- Over 30% growth in early- to mid-career members

Enhanced Membership Benefits

- Offering free webinars on select topics with RC's sponsorship
- National ICMA Coaching program
- *Thank you for your loyalty* program of one free webinar for all
- Free Council-Manager e-book: *Making it Work: The Essentials of Council-Manager Relations*

Professional Development

- Free webinars on select topics to membership
- LG 101 rolled out at Seattle; LG 201 at Kansas City
- Online certificate program
- Launched ICMA National Coaching Program
- Enhanced online credentialing
- Offerings for all career stages including 8 leadership development programs



Task Forces

Continuing implementation of recommendations made by

- Leadership task force
- Task force on women in the profession
- Task force on Diversity and Inclusiveness

Strategic Planning Task Force

- Redefining mission, vision, and values
- We want your ideas
- Present plan to the Board in November 2016

Annual Conference

SEATTLE:

- Highest member attendance: 2,693
- 88% of respondents rated very good or excellent

Research & Policy

- National surveys on local government policies, programs, partnerships, and performance measures
- Conducted annual survey of ICMA member benefits
- Published research reports, e-books, and several policy fact sheets
 - Topics include administration and finance, planning, community development, public safety, and transportation
- Publication sales exceeded expectations in FY16

ICMA Insights

- Not enough participation
- Discontinuing the product
- ICMA will continue to play a role in advocating the importance of performance measurement

Outreach

- Enhanced social media presence
- Engage with us on our website, Facebook, Twitter, podcasts
- Newsletter included relevant articles on over 17 hot topics

Global Programs

- Won 5-year, \$47.8M contract for Work in the Philippines, Strengthening Urban Resilience for growth in Equity (Surge)
- City Links
- National Resource Network
- Brownfields conference
- Awarded \$3M by the DOE to manage the SolSmart designation program
- Increasing footprint globally
- Opportunities for members to engage
- ICMA China: registered training provider/international strategic partner

Internal Operations

- Transition issues with the association management system have been addressed
- Working on operational efficiencies
- Updated online credentialing program
- Website refresh coming late 2016
- Staff engagement survey shows highly satisfied staff committed to ICMA's mission



Life, Well Run

Enhanced website launched featuring
community success stories celebrating
local government heroes

Total contributions and pledges:

\$1,740,720

More than

1,200 individuals

and corporations have contributed

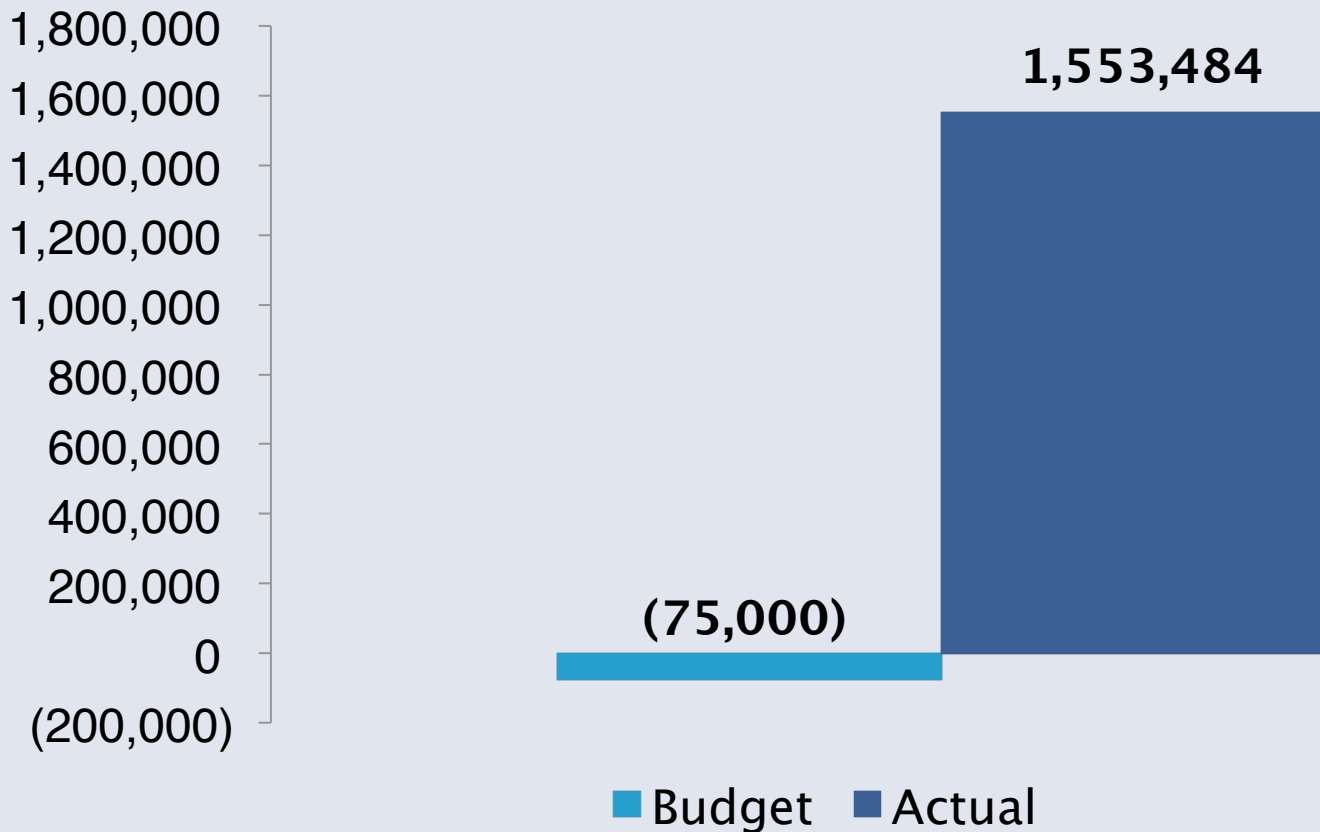


FY 2016 Results: Budget vs. Actual

Record contribution to Net Assets!

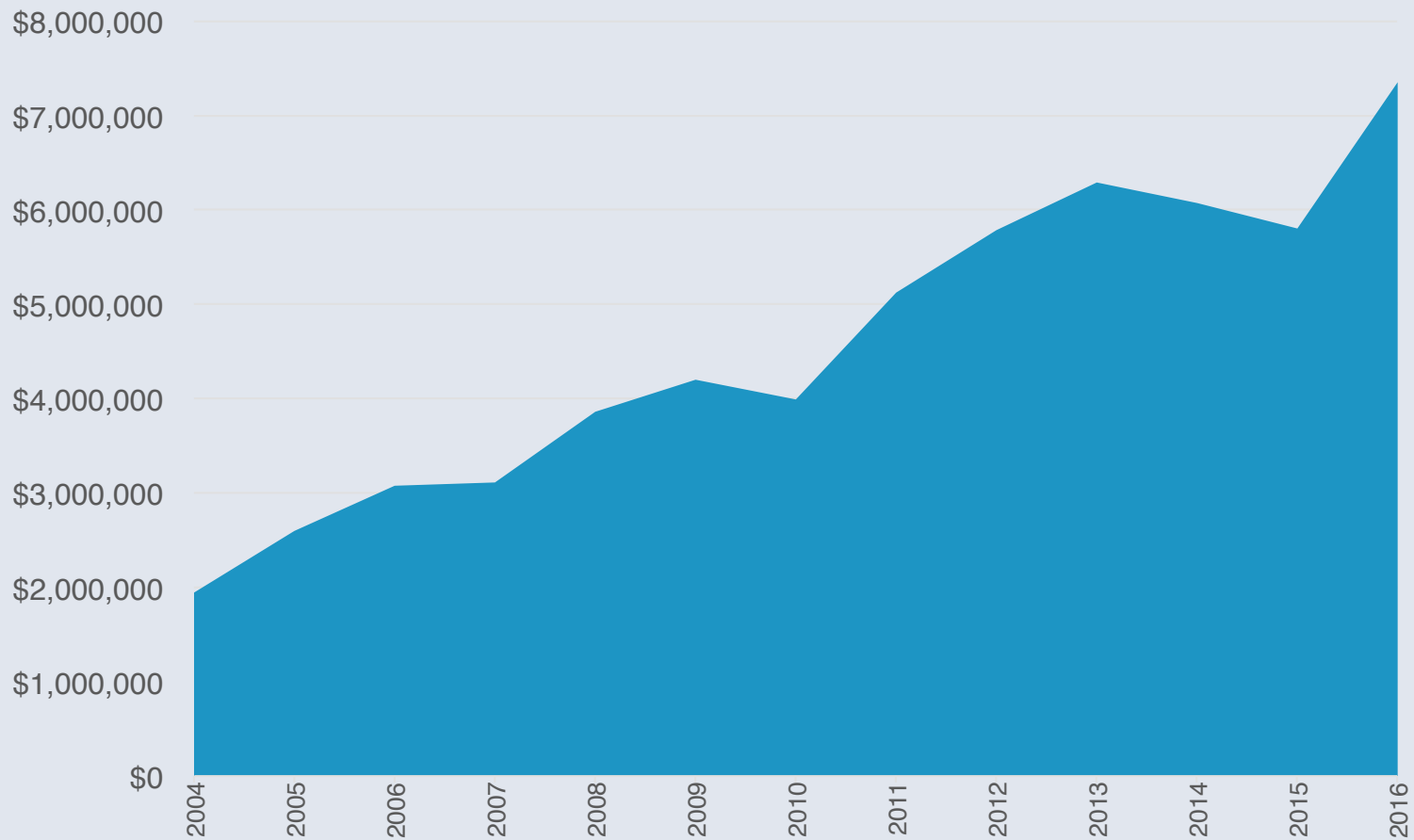
	FY 2016 Budget	FY 2016 Actual
Revenues	29,344,000	34,702,503
Expenses	29,419,000	33,149,019
Net contribution	(75,000)	1,553,484
Net assets balance	5,724,931	7,353,415

FY 2016 Results: Net Contribution



Net assets 2004–2016

A lot to be proud of!





Looking Ahead

- Financial stability
- Change in Executive Director
- A great time to be in the profession

ICMA

INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION