

FACT



SHEET

Elk Grove Shop Local Gift Card Program

The City of Elk Grove—in conjunction with the “Think, Shop, Live Elk Grove Campaign” —has developed a new incentive to jump start local spending, aid the Elk Grove economy and support the community.

Starting August 1, for the first new 500 vehicles purchased at the Elk Grove Automall, a buyer will receive \$500 in various gift cards to spend in Elk Grove. Special Shop Elk Grove gift cards will be valued at \$25 each and can be spent like cash at participating venues in Elk Grove. This means thousands of dollars will be reinvested back in the Elk Grove economy!

You can accept these gift cards whether you’re a retailer, professional service, business-to-business organization or nonprofit organization in Elk Grove city limits.

This is a great way to generate traffic and additional income for your business!

However, to be part of the program, your business or nonprofit needs to sign up to accept the gift cards! Once you’ve opted in, we’ll promote the program and your business in our advertising to the public via direct mail, media and the Web—all free of charge!

Simply fill out a participation form online at www.shopelkgrovec.com or below. You can redeem the gift cards for payment by mailing them or dropping them off with the City of Elk Grove Finance Department (8401 Laguna Palms Way, Elk Grove).

Time is of the essence! If you wish to participate, we need you to sign up by **July 24**. The public promotion begins on August 1, 2009. We want your company to enjoy the benefits of this special Elk Grove economic stimulus program, so please sign up today!

Name: _____

Business: _____

Address: _____

City, State: _____

Phone: _____

Fax/Email: _____