

★ Roll Call Number  
05-1079

Agenda Item Number  
III-C

Date May 2, 2005

**A Joint Resolution between the City of Des Moines, the County of Polk and the Des Moines Independent Community School District Regarding Joint Advertising**

**WHEREAS**, the City of Des Moines and Polk County advertise for employment openings in the *Des Moines Register*, and;

**WHEREAS**, it has been determined that a joint advertising effort would benefit both entities and could result in a reduction in cost, and;

**WHEREAS**, Des Moines Independent Community School District has participated in the joint advertising discussions and are offering to post the City of Des Moines and Polk County employment opportunities on their web site.

**NOW, THEREFORE, BE IT RESOLVED** that the Des Moines City Council, the Polk County Board of Supervisors and the Des Moines Independent Community School District authorize their respective staffs to begin discussions with the Des Moines Register regarding a joint contract for employment advertising; and

**BE IT FURTHER RESOLVED** that Polk County staff, the City Manager of the City of Des Moines or his designee, and Linda Lane on behalf of the Des Moines Independent Community School District are hereby authorized to execute a negotiated contract for advertising with the Des Moines Register provided that the resulting advertising costs do not exceed the current per line cost paid by Polk County.

★ Roll Call Number  
05-1079

Agenda Item Number  
III-C

Date May 2, 2005

Moved by Mauro for the County and seconded by Brownell for the County, and Moved by Vlassis for the City, and Moved by \_\_\_\_\_ for the Schools that this Resolution be adopted:

POLK COUNTY BOARD OF SUPERVISORS

Tom Hockensmith  
 Tom Hockensmith, Chair

DES MOINES CITY COUNCIL

T.M. Franklin Cownie  
 T.M. Franklin Cownie, Mayor

~~DES MOINES INDEPENDENT COMMUNITY SCHOOL DISTRICT~~

~~Connie Boesen, Board President~~

APPROVED AS TO FORM:

Bruce E. Bergman  
 Bruce E. Bergman, City Attorney

COUNCIL ACTION	YEAS	NAYS	PASS	ABSENT
COWNIE	✓			
BROOKS	✓			
COLEMAN	✓			
HENSLEY	✓			
KIERNAN	✓			
MAHAFFEY	✓			
VLASSIS	✓			
TOTAL	7			

ROLL CALL FOR ALLOWANCE  
 MAY 2, 2005

E.J. Giovannetti Yes Nay  
 Robert Brownell Yes Nay  
 John F. Mauro Yes Nay  
 Angela Connolly Yes Nay  
 Tom Hockensmith Yes Nay  
 Yea 5 Nay 0

Above tabulation made by BD

CERTIFICATE

I, DIANE RAUH, City Clerk of said City hereby certify that at a meeting of the City Council of said City of Des Moines, held on the above date, among other proceedings the above was adopted.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my seal the day and year first above written.

MOTION CARRIED APPROVED  
T.M. Franklin Cownie  
 Mayor

ALLOWED BY ABOVE VOTE OF BOARD  
Tom Hockensmith  
 Chairperson

Diane Rauh  
 City Clerk