

# ICMA Certificates in Performance Management: Networking Example

**Fayetteville, North Carolina:** The strategic planning group participates in a number of industry groups such as ICMA, the North Carolina Local Government Information Systems Association (NCLGISA), the North Carolina Local Government Budget Association (NCLGBA), the American Society for Quality (ASQ), the Performance Institute, the Public Performance Management Reporting Network (PPMRN), the North Carolina League of Municipalities (NCLM), the National League of Cities (NLC), and the UNC School of Government (UNC SOG).

City staff members participate regularly with all these groups and have delivered presentations on Fayetteville's efforts in performance management to NCLGISA, NCLGBA, ASQ (national and regional), SIM, the Performance Institute, PPMRN, and NLC. The City also writes blog entries for a number of these groups on performance management and networks informally with peer cities in North Carolina and across the US.