

# 2020 ICMA REGIONAL CONFERENCES SPONSORSHIPS

drive better communities

# 2020 ICMA REGIONAL CONFERENCES

## Dates and Locations

A local government roadshow filled with strategies, tools, and connections to help you drive your community better, faster, and further.



**DURHAM, NORTH CAROLINA**  
March 4-6, 2020



**VANCOUVER, WASHINGTON**  
March 18-20, 2020



**IRVING, TEXAS**  
March 25-27, 2020



**CAMBRIDGE, MASSACHUSETTS**  
April 1-3, 2020



**GRAND RAPIDS, MICHIGAN**  
April 22-24, 2020

**LET'S CONNECT!**

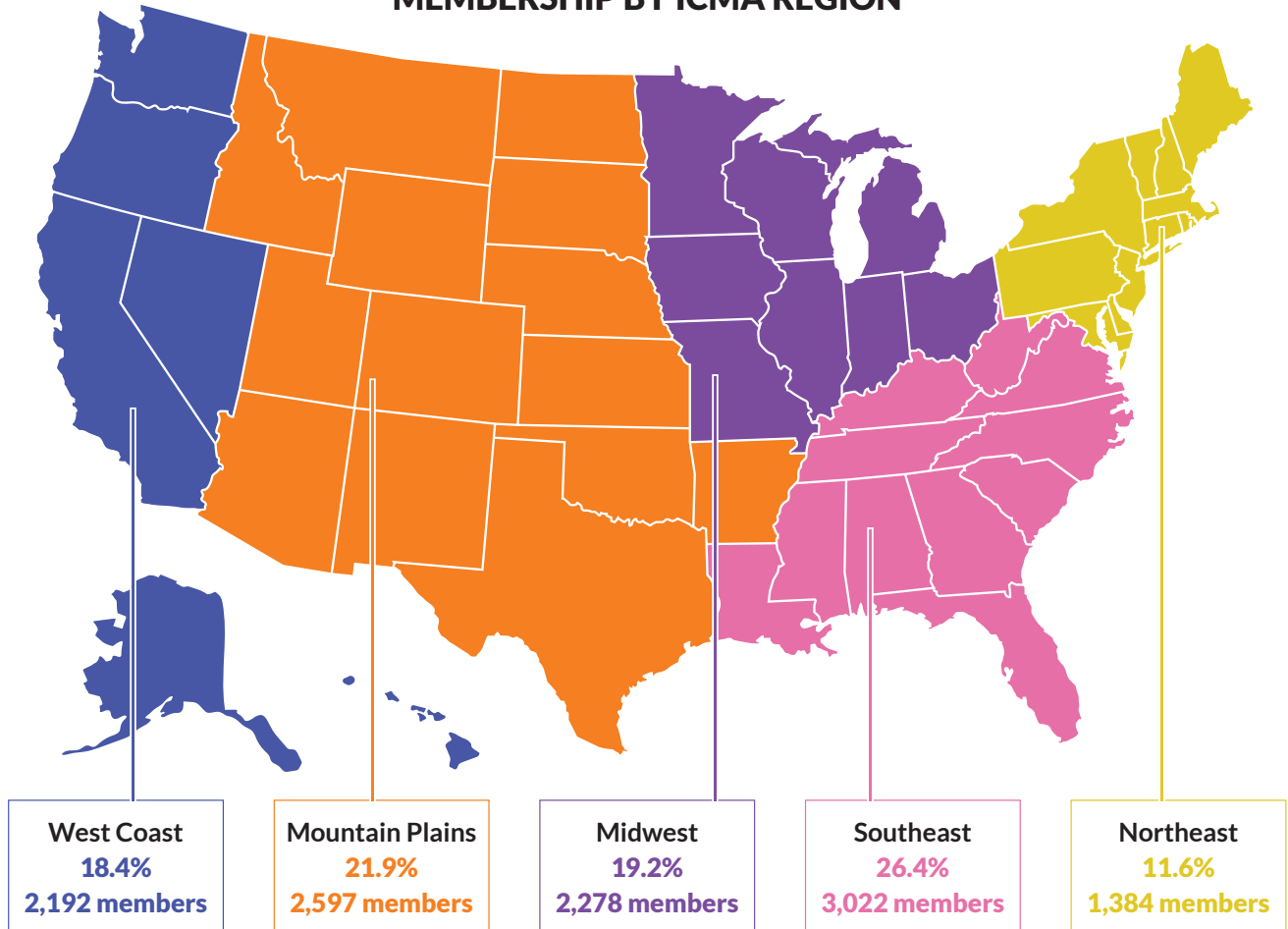
Contact Jeremy Figoten at 202-962-3646 or [jfigoten@icma.org](mailto:jfigoten@icma.org).

# 2020 ICMA REGIONAL CONFERENCES

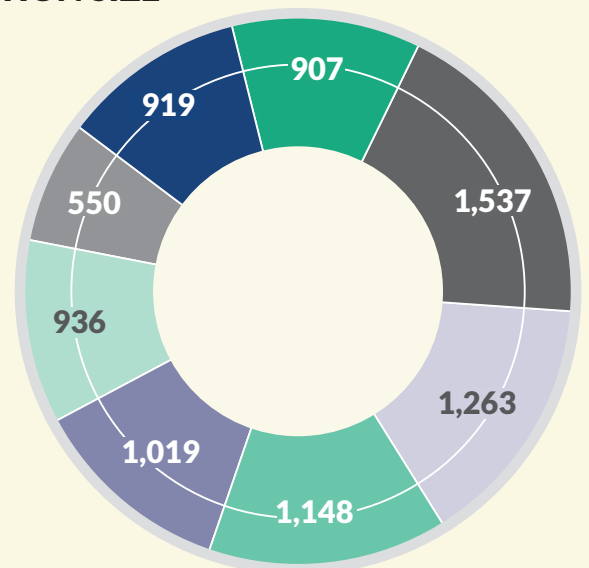
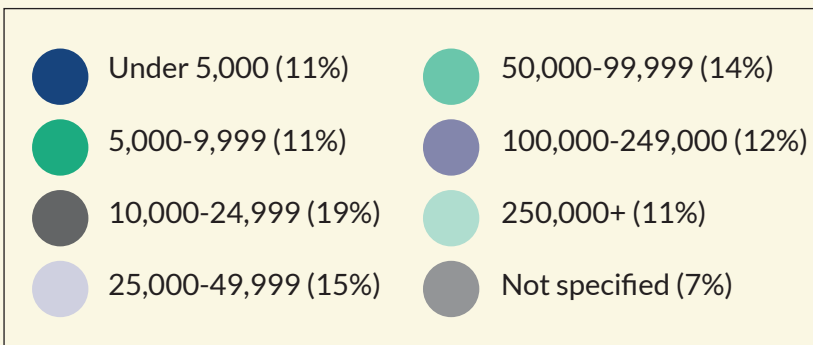
## ICMA Membership

ICMA members come from all U.S. regions and all sizes of municipality. Help local government leaders drive their communities better, faster and further in 2020.

### MEMBERSHIP BY ICMA REGION



### MEMBERSHIP BY POPULATION SIZE





# 2020 ICMA REGIONAL CONFERENCES Sponsorships

## SPONSORSHIP LEVELS

- >> \$2,500**
  - One conference registration
- >> \$5,000**
  - Two conference registrations
  - \$2,500 credit to select a single-item sponsorship
- >> \$10,000**
  - Three conference registrations
  - \$5,000 credit to select a single-item sponsorship

**ALL SPONSORS RECEIVE:**

Recognition on the conference website, as well as onsite signage

...

One pre-conference attendee list

...

One post-conference attendee list

*(Lists do not include emails or phone numbers.)*

## INVEST IN A SPONSORSHIP TO:

- |   |   |  |   |
|---|---|--|---|
|  <p>increase leads and grow sales</p> |  <p>boost awareness of your brand and products</p> |  <p>develop your reputation as a leading supplier for governments</p> |  <p>stand out from the competition</p> |
|---|---|--|---|

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## Single Item Sponsorships

Sponsorship Items are available for all five (5) of the ICMA Regional Conferences. Pricing below is per item, for one (1) Regional Conference.

Here are a few examples of sponsorship offerings:

OPPORTUNITY	INVESTMENT
Beverage/Snack Breaks .....	\$2,500
Mobile Workshop.....	\$2,500
Breakfast .....	\$3,500
Mobile App .....	\$3,500
General Session/Keynote.....	\$3,500
Lanyards.....	\$3,500
	<i>(Buyout of all 5 Regions for \$12,500)</i>
Table Top Display .....	\$4,500
WiFi .....	\$5,000
Attendee Room Drops .....	\$5,000
Thursday Night Event .....	\$5,000
Education Session .....	\$7,500

➤➤ For a complete listing of sponsorship items and descriptions, visit [icma.org/regionalconferences](http://icma.org/regionalconferences)

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