

(re)turn to work



An overview for cities and counties



Speakers



Joe Judge

Executive
Managing
Director – Tenant
Representation

Joe helps local governments with real estate strategy, site selection, and transactions



Adam Cook

Managing Director
– Portfolio
Programs

Adam leads capital planning, construction, and return-to-work programs



Pablo Quintana

Design
Principal–
Stantec

Pablo leads Stantec's Washington DC office providing workplace strategy and design



Martine Combal

Senior Vice
President – Public
Institutions

Martine creates real estate and workplace solutions for local governments

Our purpose in light of COVID-19



Supporting Public Health



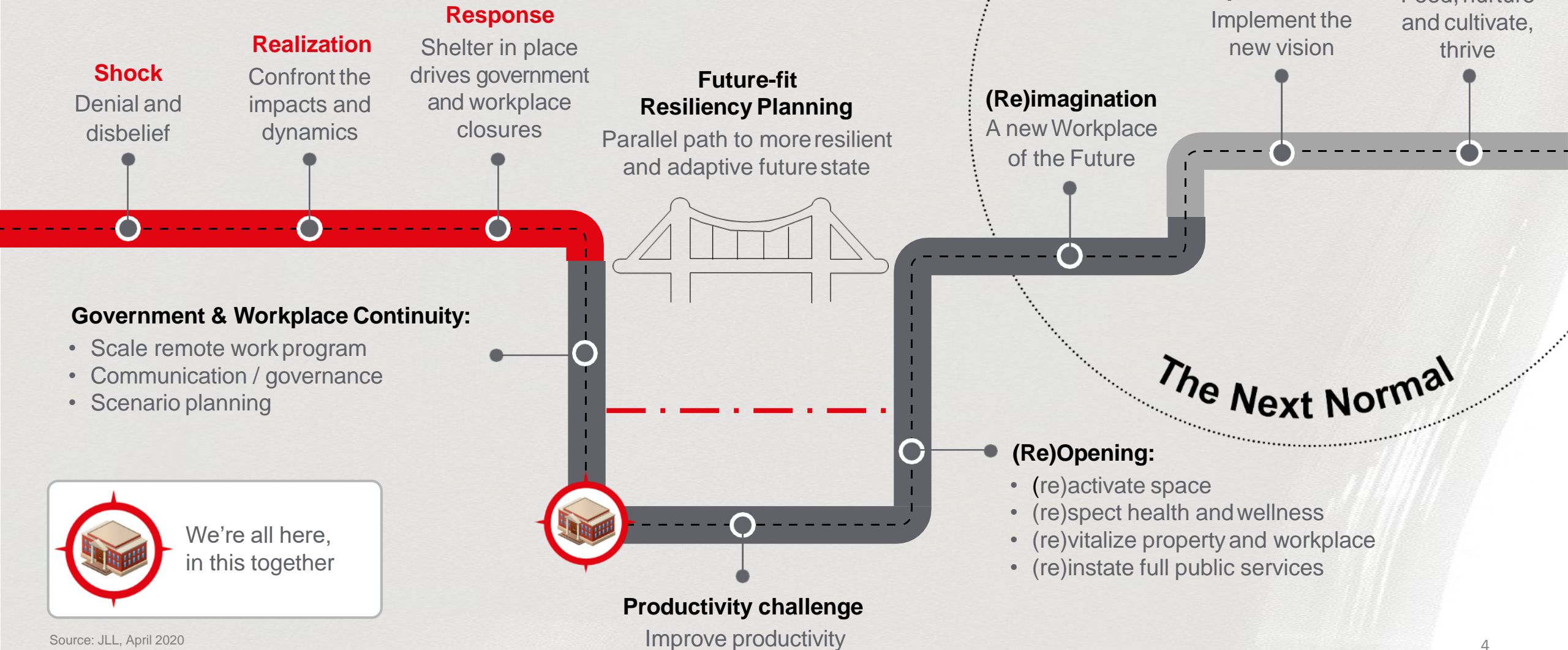
 **JLL**
Help fight
hunger

Feeding America




Advising Governments on Re-Opening

COVID-19 government experience journey



Polling question

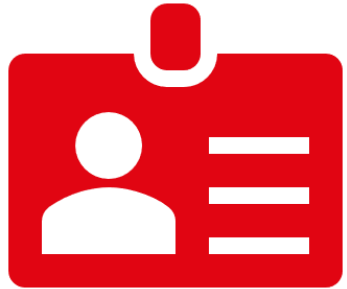
DO YOU FEEL PREPARED TO REOPEN YOUR GOVERNMENT OFFICES?



Workplace Survey Results

May
2020

ICMA membership survey



26%

Have a Re-Opening strategy with Return-to-Work plans in place

63%

Have a plan in progress

11%

Have not begun to craft a plan



37%

Had a telework policy pre-COVID-19

89%

Believe the current telework policy is working

Top 5 Solutions:

1. Provide PPE (83%)
2. Continued telework (77%)
3. Additional janitorial (74%)
4. Employee shifts (60%)
5. Temperature scans (51%)



\$\$\$

10 – 20%

2020 FY Budget Shortages

Workforce discoveries



TRANSPORTATION – 28% of Public Transit riders pre-COVID-19 want to find an alternate transit method



WORKING FROM HOME – 65% of employees who never worked from home before, prefer a WFH option



CURRENT PRODUCTIVITY – Majority feel productive with 20% claiming higher productivity



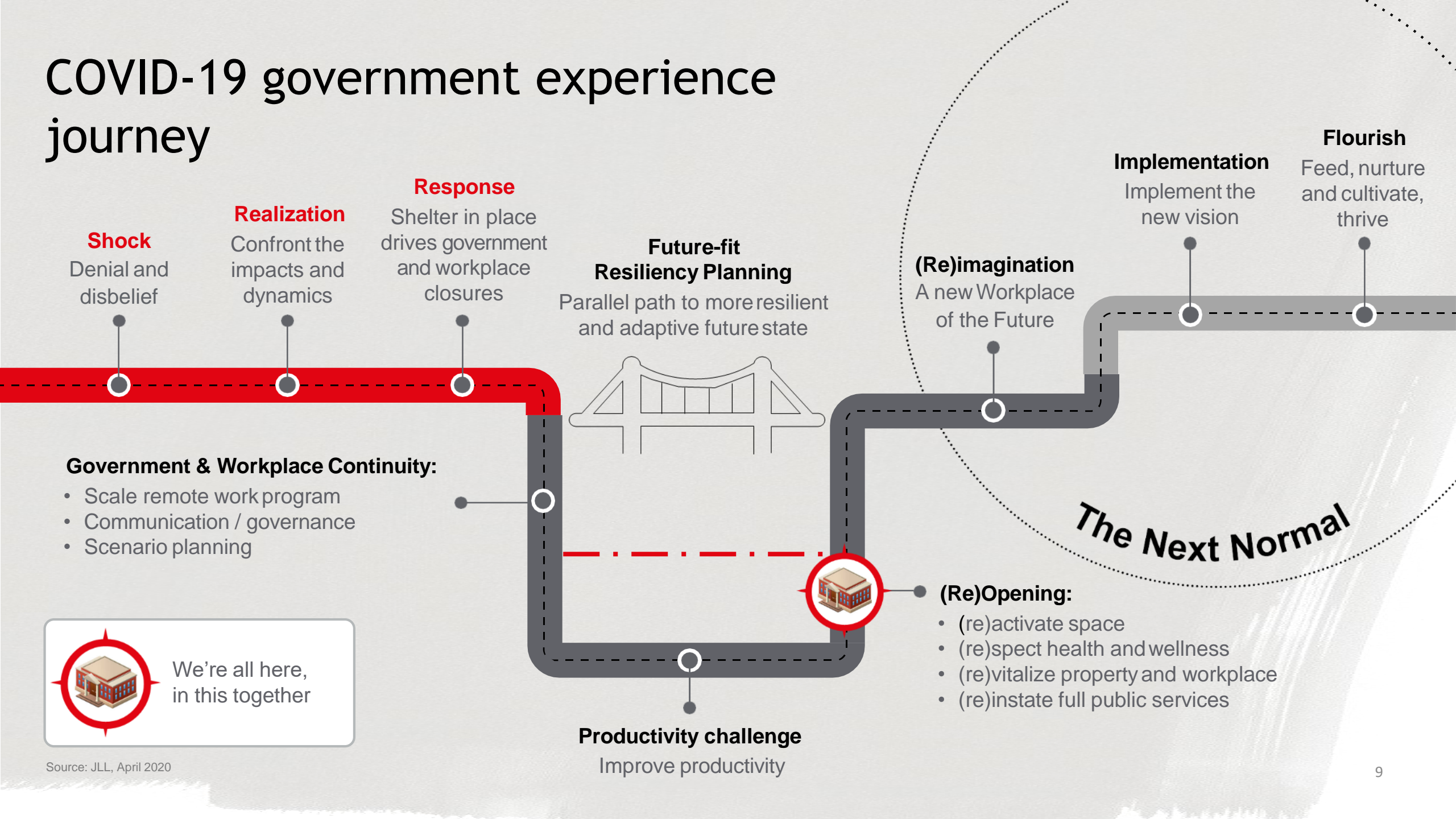
SAVINGS – Employees are averaging a 20% savings



COMING TO THE OFFICE – ‘Informal Collaboration’ is the #1 reason employees want to work in an office



COVID-19 government experience journey



Shock

Denial and disbelief

Realization

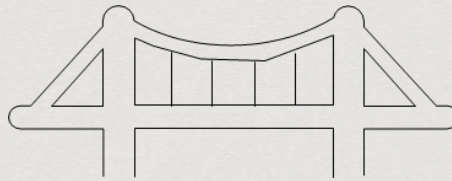
Confront the impacts and dynamics

Response

Shelter in place drives government and workplace closures

Future-fit Resiliency Planning

Parallel path to more resilient and adaptive future state



(Re)imagination

A new Workplace of the Future

Implementation

Implement the new vision

Flourish

Feed, nurture and cultivate, thrive

Government & Workplace Continuity:

- Scale remote work program
- Communication / governance
- Scenario planning

Productivity challenge

Improve productivity

(Re)Opening:

- (re)activate space
- (re)spect health and wellness
- (re)vitalize property and workplace
- (re)instate full public services

The Next Normal



We're all here, in this together

A photograph of the entrance to City Hall. The building features large, ornate columns and a set of stone steps leading to a large wooden door with multiple panes. The words "CITY HALL" are inscribed above the door. A woman in a blue top and pink skirt is walking up the stairs on the right side. The image is slightly faded, and the text "(re)opening Government Workspaces" is overlaid in the center.

**(re)opening
Government
Workspaces**

Polling question

HOW MANY OF YOU HAVE CONSIDERED INCORPORATING HEALTH AND WELLNESS ELEMENTS IN YOUR RETURN-TO-WORK PLANS (SUCH AS WELCOME BACK “KITS”, WORKSTYLE SUPPORT, ETC.)?

A holistic approach to (re)opening your workspace

Employee & visitor screening

- Visitor screening services
- Temperature screening

Building and office operations

- Building technical readiness evaluations
- Safety, compliance and risk inspections
- WELL strategy & implementation plan
- Energy cost control
- Facility mothballing
- Engineering continuity planning
- Remote monitoring of dark buildings
- JiLL - AI-based digital assistant

Food and beverage

- Food service optimization

Janitorial

- Preventative, reactive, and decontamination cleaning
- Enhanced standards

Employee health and wellness

- Experience ambassadors
- Welcome back kit
- Well-being toolkit
- Mobility ambassadors
- Progressive workstyle support

Space guidelines and adjustments

- Occupancy re-entry guidelines & policies
- Social distancing strategy and enablement
- Foot traffic management and wayfinding
- Attendance monitoring & self-reporting
- Meeting and collaboration space management
- Project delivery services
- Flexible space risk advisory

Mail services

- Amended mail service
- Digital mail lockers



Must haves for (re)opening



Welcome and Reception

Employee and visitor screening and waiting areas that comply with social distancing guidelines



Safety and Sanitation

Focus on cleaning, sanitation amenities, PPE, and site preparations



Circulation and Common Areas

Creating single direction circulation and re-thinking the throughput of common areas such as pantries, casual meeting space, and print centers



Signage and Communications

Tools to communicate new office behaviors and promote wellness and awareness



Workstation Modification

Short term strategies to address workstation and proximity as well as communal seating areas and non-designated work areas



Reduce Contact Points

Quick options to improve indoor air quality, increase surface sanitation, and install touchless features

Day in the life

7:30am
Walk, ride or drive to work



8:30am
Take the elevator to floor



8:50am
Navigate to desk



10:30am
Meet colleagues in a conference room



1:30pm
Bathroom break



3:00pm
Collaborate with colleagues



5:00pm
Navigate to exit



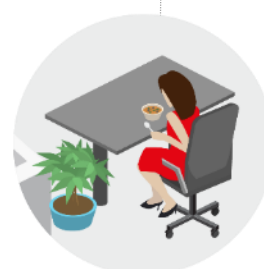
8:15am
Arrive and go through entry screening



8:45am
Go through additional on-floor screening



9:45am
Coffee break



12:00pm
Lunch break



2:00pm
Work at desk



4:45pm
Clean up workspace



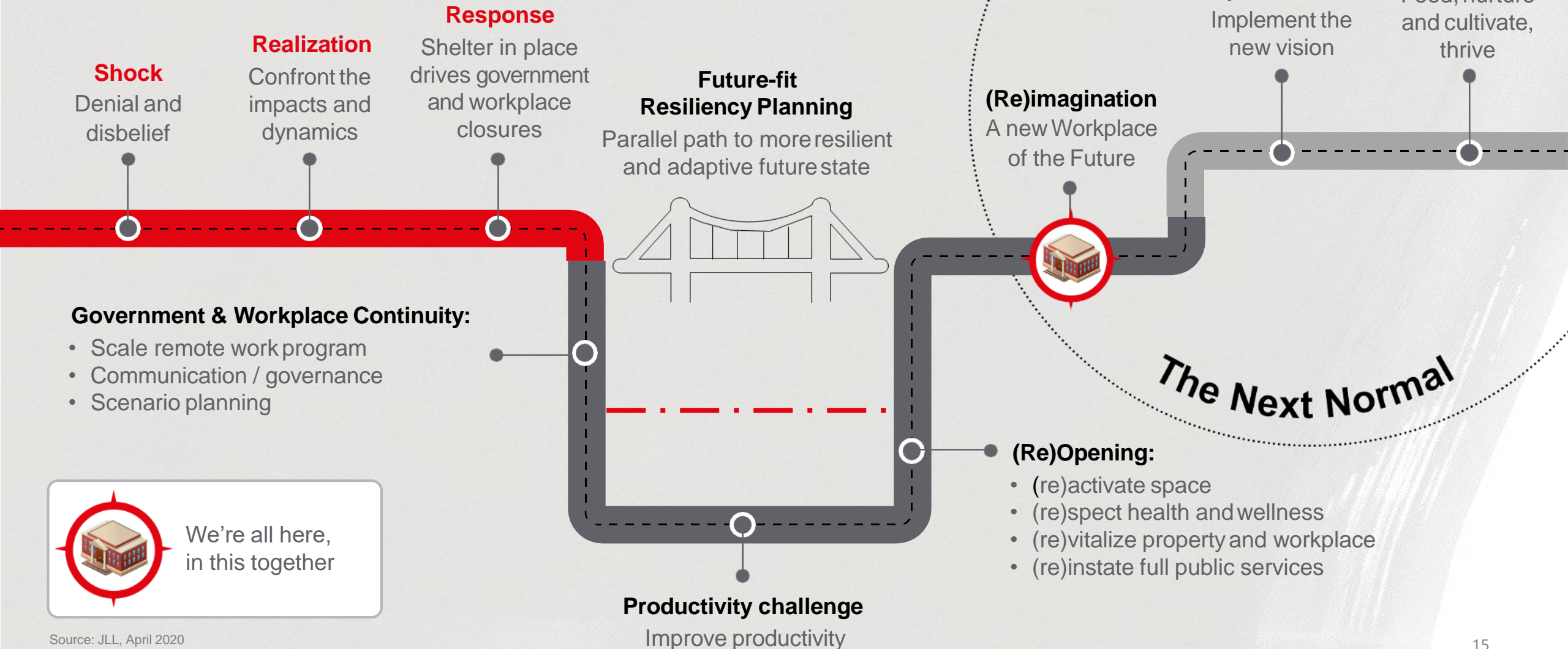
5:10pm
Leave the building

Anxiety

Frustration

Arrival Entry & security Navigate to floor Additional security Navigate to workspace Coffee break Meeting Lunch break Bathroom break Work at desk Collaboration Clean up desk Navigate to exit Departure

COVID-19 government experience journey



A photograph of a security checkpoint in a modern building. Several people are passing through metal detectors. In the foreground, a man in a white shirt is seen from behind, standing near an X-ray baggage scanner. Other people are visible in the background, some walking through the detectors and others at computer workstations. The scene is brightly lit with large windows in the background.

**(re)imagining
Government
Workspaces**

Today: Workplace Challenges

Higher Densities

Workplaces have been decreasing individual space allocations. These practices translate to higher human densities

Shared and Communal Spaces

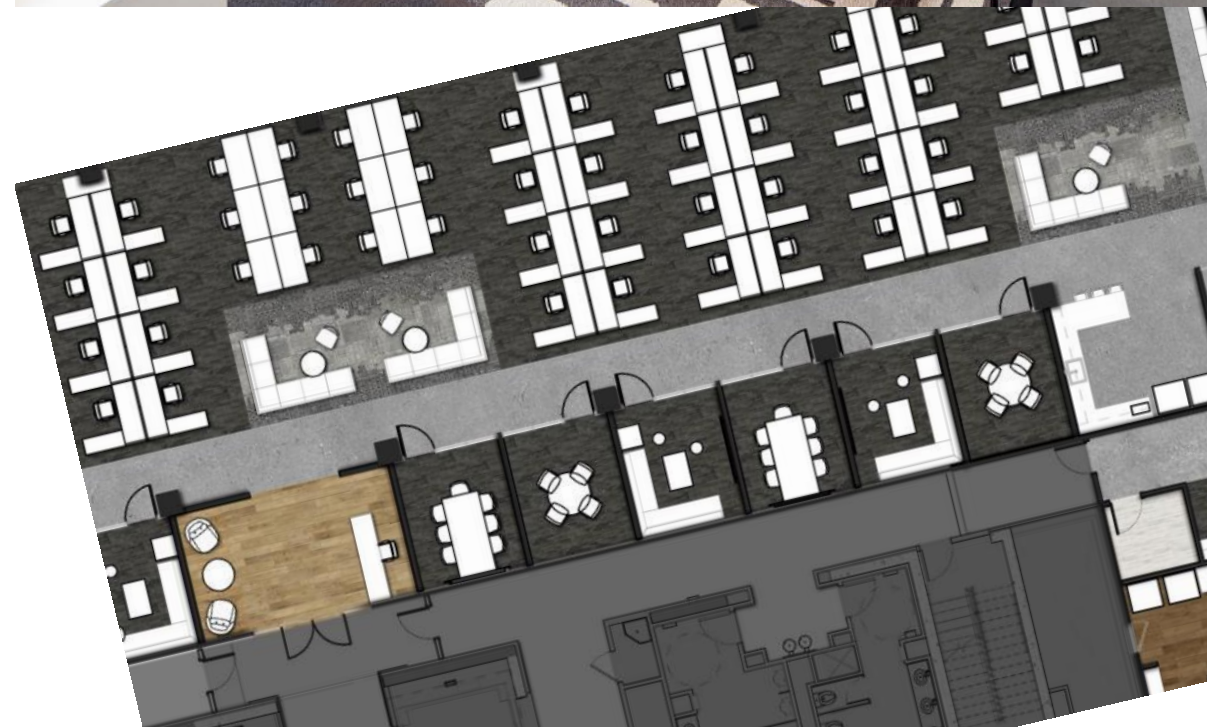
Shared and communal spaces are common practice in today's workplace enabling collaboration and often promoting large group gatherings

Open Plan

Open plan is the primary form of office planning around the world. Open spaces are more conducive to the spread of airborne pathogens

Mobility

Mobile technologies allow individuals to change location within the workplace and gather easily

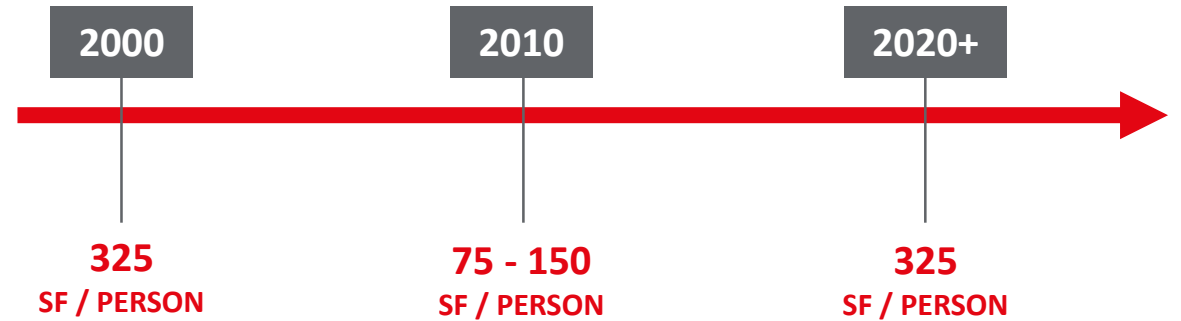


(Re)thinking space design

Benching,
shared desks,
hoteling stations
– trending down



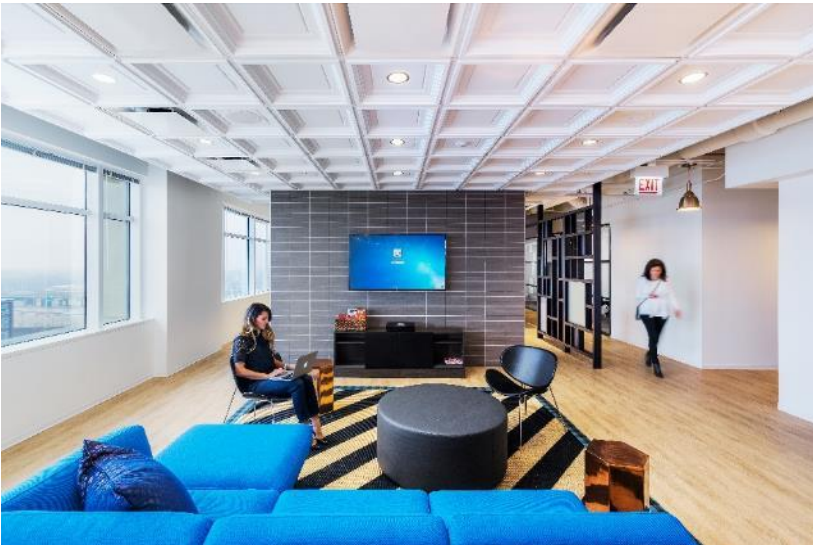
A boomerang of space per employee?



Critical for re-opening: estimating space usage, monitoring/ managing density and flow, creating flexibility to make adjustments and communicate protocols

Initial government office re-opening is likely to be staggered and will impact near-term occupancy rates and densities, without an impact on capex.

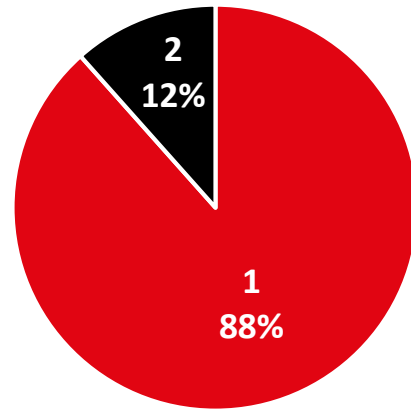
Need to rethink communal spaces, shared amenities and crowded “bottlenecks” like lobbies, elevators, bathrooms and cafes



Stantec client survey

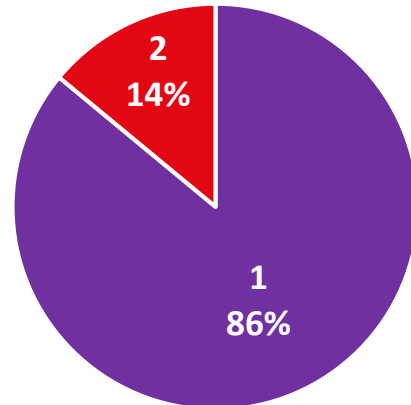
Question:

Do you feel like most employees within your organization are looking forward to being back in the workplace again?



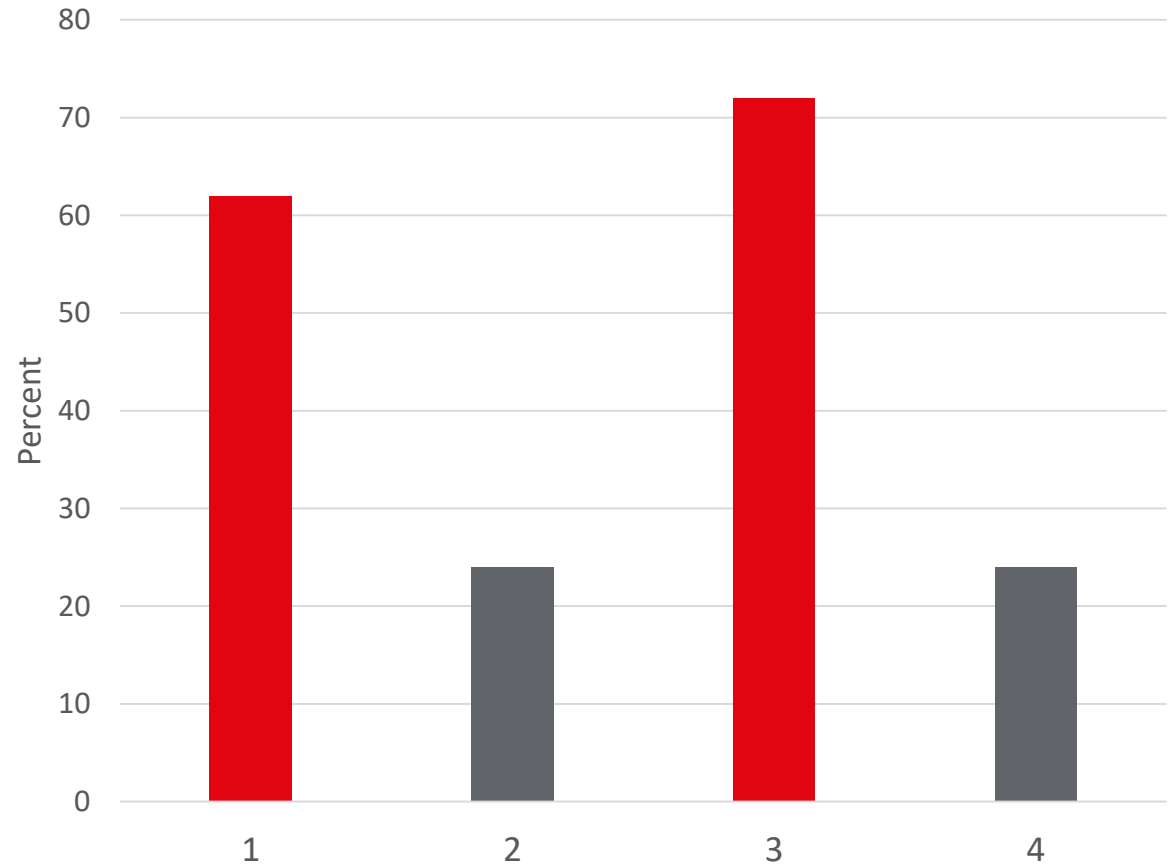
Question:

Do you see your workforce continuing to work from home in the future if given the option?



Question:

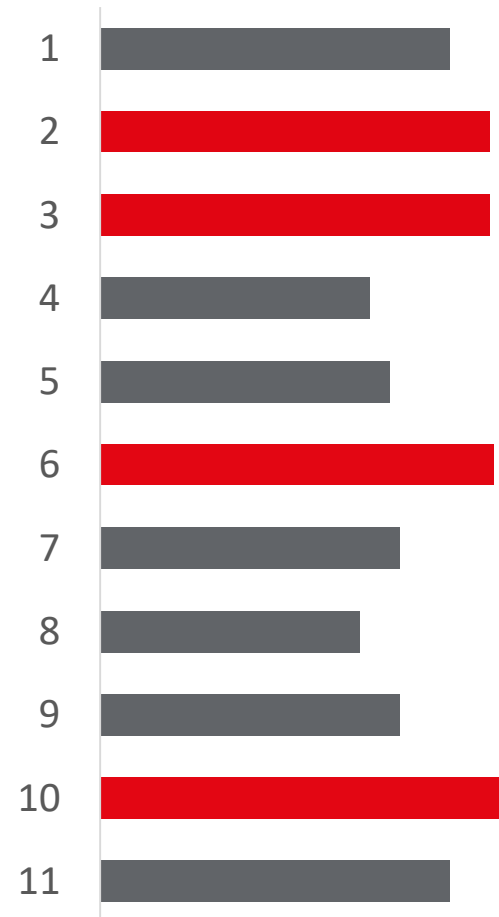
What do you feel employees within your organization miss most about being in the workplace?



Stantec client survey

Question:

What do you think will change the most in the future workplace as a result of the current stay-at-home restrictions?



Polling question

DO YOU THINK YOUR CITY OR COUNTY WORKFORCE WILL CONTINUE TO WORK FROM HOME IN THE FUTURE, IF GIVEN THE OPTION?

Mid-Term: (re)configuration

FOCUS WORK

+

COLLABORATIVE HUB

=

CHANGE ON CULTURE
& DESIGN SOLUTIONS

Plan for Change

Plan solutions that are highly adaptable so that spaces can change quickly in response to future disruptions

Agile Practices

Plan for smaller meetings, encourage standing meetings, and work everywhere policies

Me vs. We

People will need more boundaries around them to feel safe

Performance vs. Presence

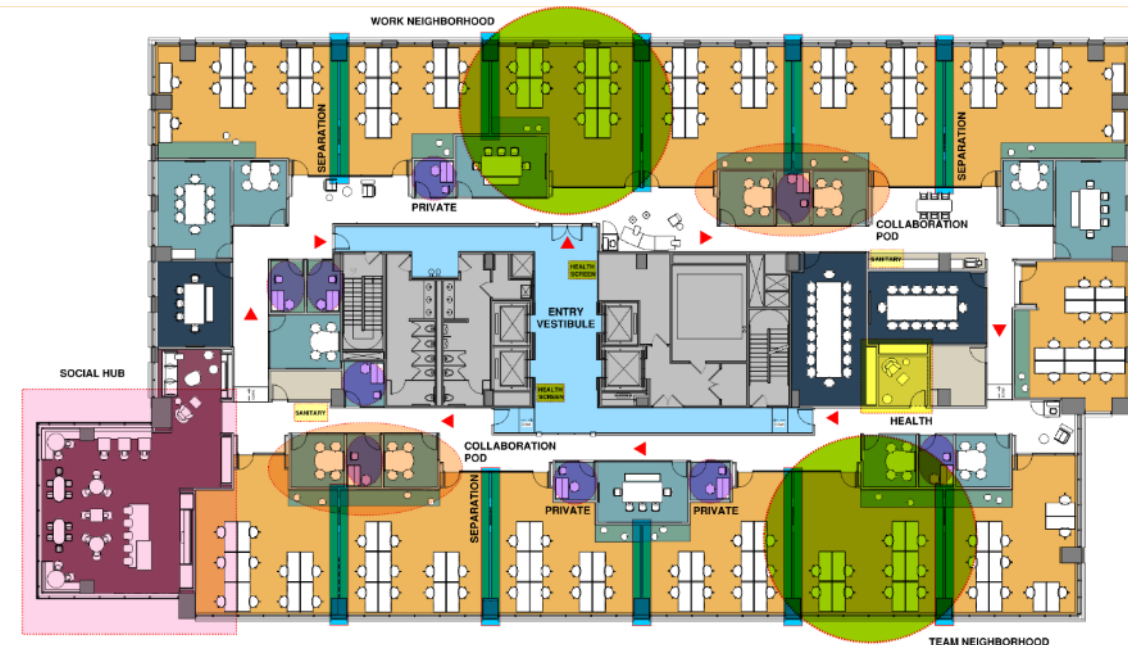
Oversight rules will need to be reconsidered. Management will need to trust in their teams to perform while not in the office

Change Geometry

Allow individuals to change desk orientation to avoid face-to-face work for prolonged periods

Reduce Density

Plan for less people at the office at the same time, stagger schedules





Long-Term: (re)imagination

COLLABORATIVE HUB

+

SOCIAL HUB

=

THE NEXT NORMAL

Flexibility and Fluidity

Create a social and physical infrastructure that supports many ways of working

Hands-Free Work Environment

Apply solutions with gesture and voice-activated commands

Design for Adaptability

Spaces must be able to easily expand and contract

Sensors

Measure aspects beyond utilization, tracking aspects of wellbeing including behaviors or actions that indicate illness

Enhanced Virtual Experiences

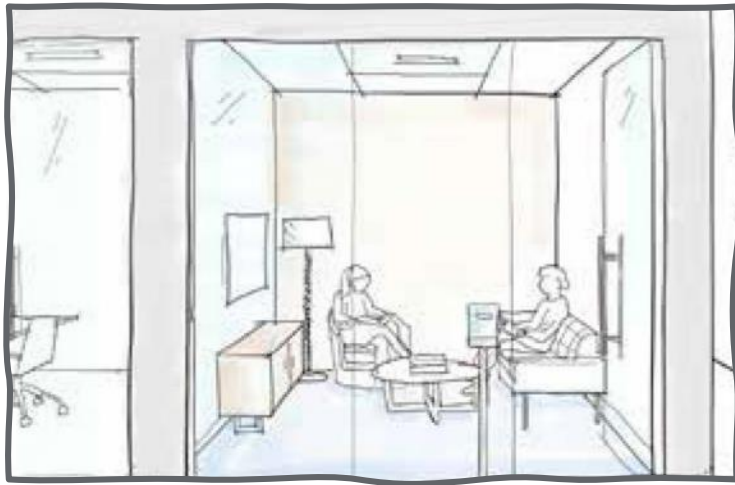
Less travel means more virtual communication, invest in technologies that enhance remote collaboration

Rebuild Community

Be wary of a social recession spurred by lack of connection with others. Reiterate the organization's strategies and long-term vision and match it with the physical environment

The next normal?

EMPOWER CHOICE



Office

+



Home

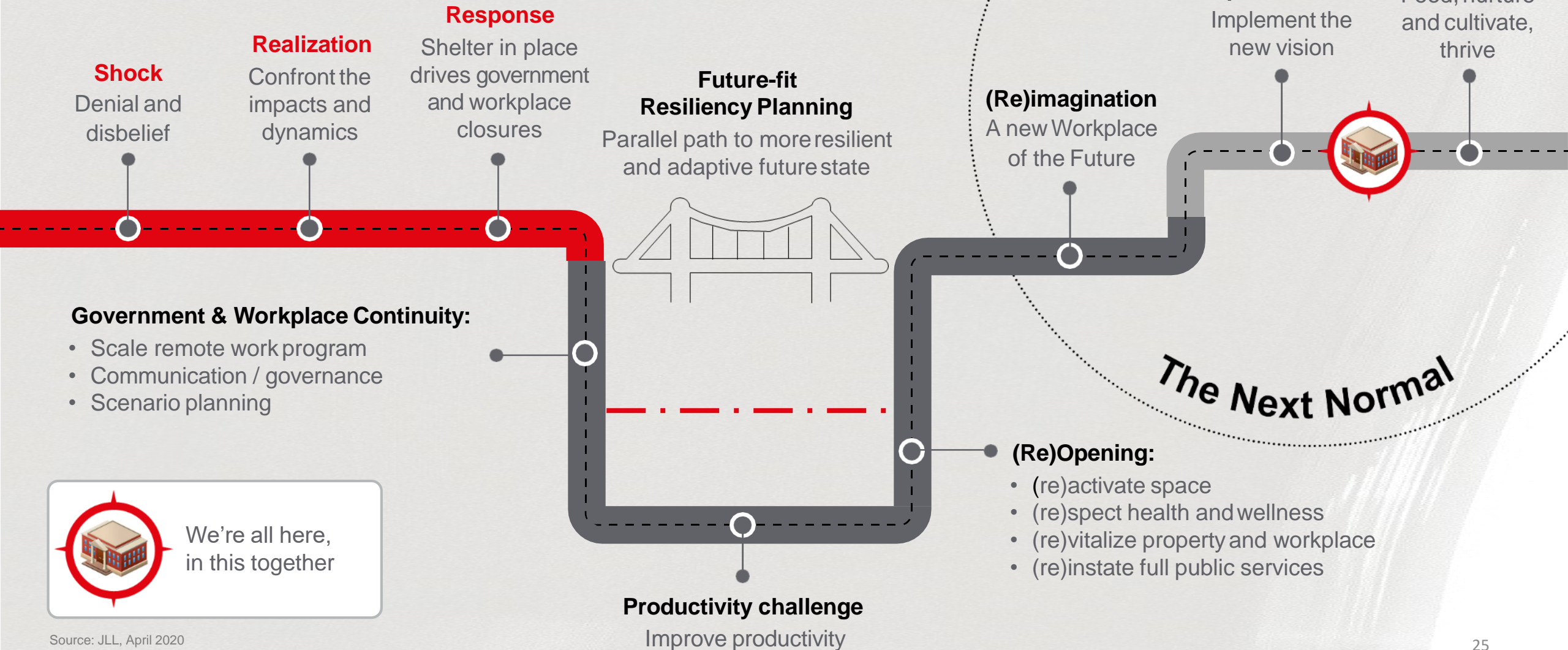
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Other

Governments that mobilize towards choice and prioritize "stakeholder-based" decision-making will be the most sought after and successful in the next normal.

COVID-19 government experience journey



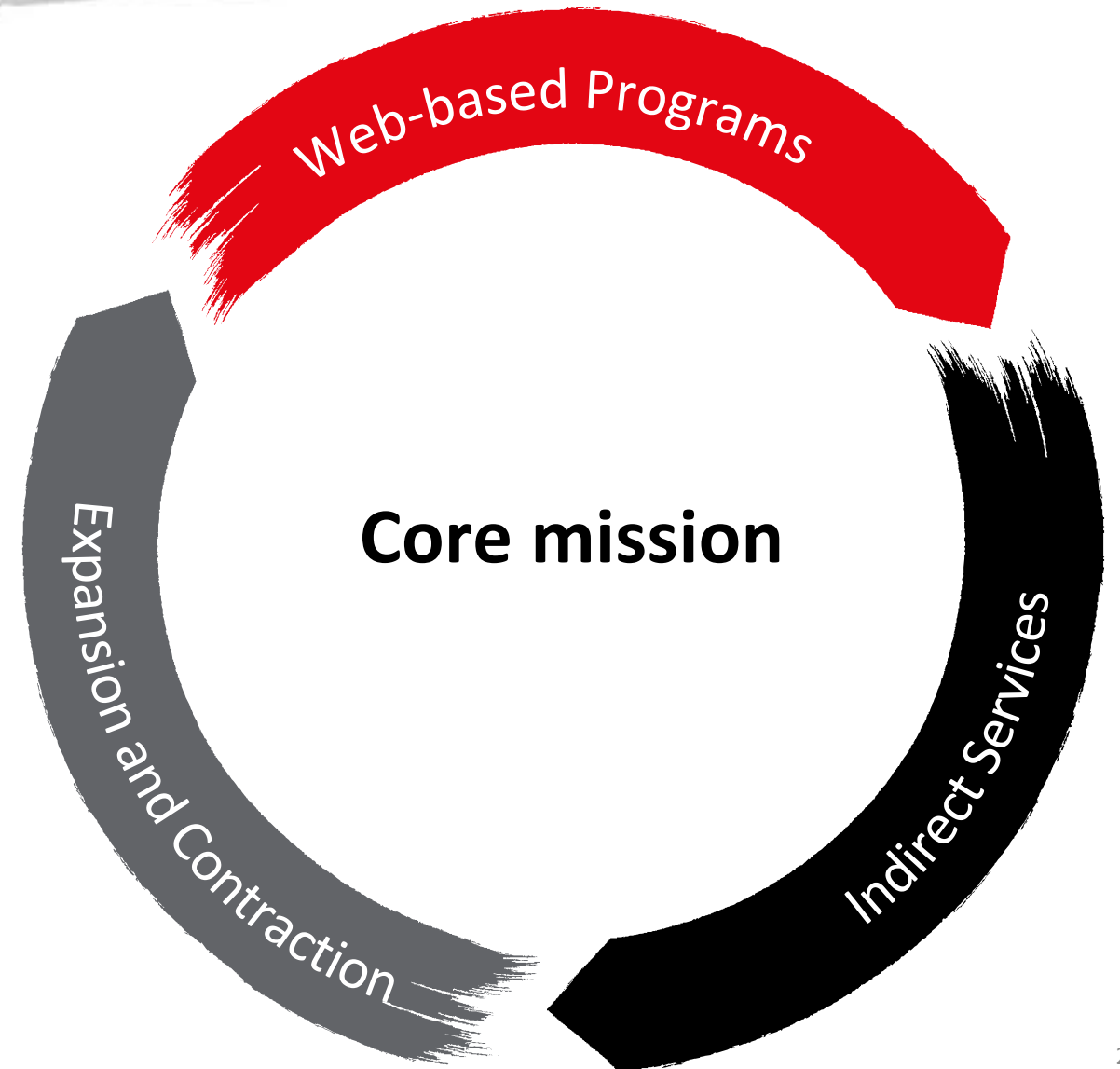


Implement Forward Learning Strategies

Create a flexible, technology-driven service delivery model

How to be forward-leaning?

- Government staff focuses on core mission
- Variable private sector labor supports indirect services such as facilities management, supply chain logistics, IT, real estate portfolio management and other “non-core” functions
- Allows for services to expand and contract based on needs
- Expand web-based programs, services, and applications where possible
 - Prioritize digital based services like absentee ballot requests, building permits, housing complaints to web-based platforms



Create a digital workplace

How to be forward-leaning?

Evaluate opportunities for your organization to thrive in a range of environments



Secure
file sharing



Mobile
applications



Smart
building technologies



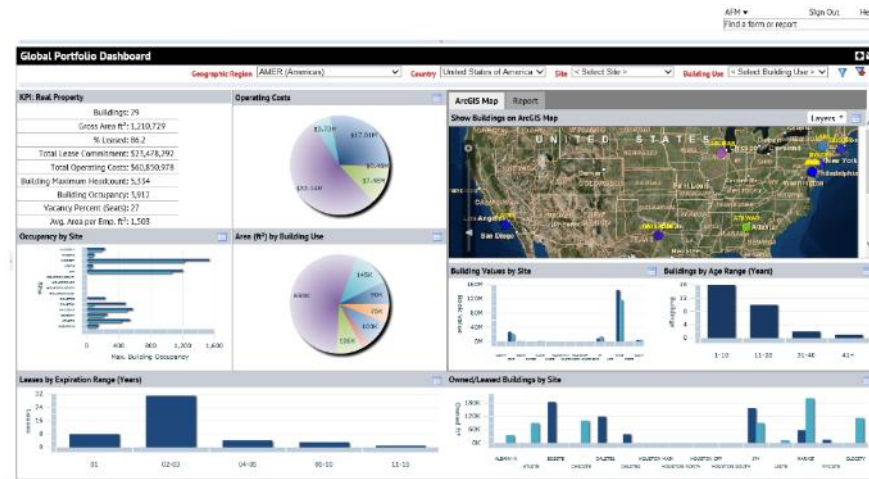
Real
time data

Create a flexible, technology-driven service delivery model

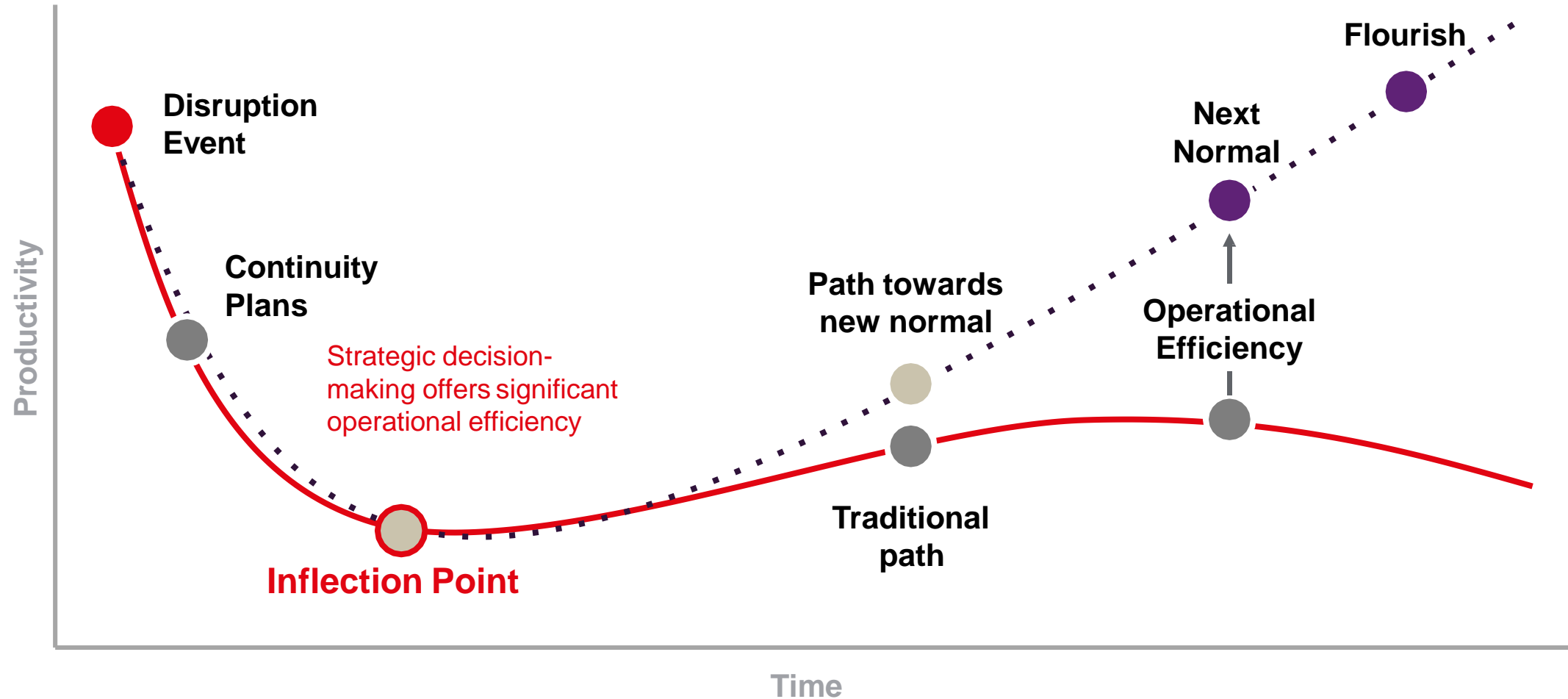
How to be forward-leaning?

Adopt future-fit workplace and real estate strategies

- Value of knowing your portfolio down to available rooms, cleaning schedules, and what staff work in which buildings or spaces will be critical to ensuring workplace confidence
- Integrated Workforce Management Systems (IWMS) will be essential to combine space plans, utilization, costs, and capital planning needs



Looking ahead



Polling question

**TO WHAT EXTENT DO YOU FORESEE YOUR CITY OR COUNTY ADAPTING
TO A NEW NORMAL? I FORESEE THAT WE WILL...**

The new

normal

For states and counties to flourish, this is an opportunity to **(re)**focus on your core missions, your constituents, your employees and places of work.



Questions?

Get our Government return-to-work guide at:

us.jll.com/return-to-work

Thank

Joe Judge

202 7 581
Joe.Judge@jll.com

you!



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