



MINUTES

International Committee Meeting International Regional Summit 2017

Santo Domingo, Dominican Republic

Monday, March 27, 2017

9 AM – 3 PM

ATTENDING

Andrea Arnold, Greg Bielawski, Michele Crandall, Ed Daley, Judit Deilinger, Ryan Eggleston, Simon Farbrother, Mike Garvey, David Johnstone, David Niemeyer, Cynthia Seelhammer, Noor Shaikh, Alexander Vazquez, Robin Weaver, Terry Zerkle. ICMA Staff: Marc Ott, Isabelle Bully-Omictin, David Grossman, Ross Hoff, Cintya Renderos

MEETING CALLED TO ORDER AT 9:18 A.M.

WELCOME AND INTRODUCTIONS OF MEMBERS, GUESTS AND COMMITTEE MEMBERS

Committee chair Michele Meade thanked ICMA staff Ross Hoff, Lauren Crawford, Isabelle Bully-Omictin and Cintya Renderos who did an amazing job preparing for the committee meeting and summit. She invited everyone present to introduce themselves.

REVIEW OF SEPTEMBER 2016 INTERNATIONAL COMMITTEE MEETING; REVIEW AND APPROVAL OF MEETING MINUTES

Michele M asked if there were any additions or changes to the minutes of the committee's September 2016 meeting in Kansas City. Hearing none, she asked for a motion to approve the minutes. Ed Daley made a motion to approve; Cynthia Seelhammer seconded the motion. Those present approved the minutes.

UPDATE FROM THE ICMA EXECUTIVE BOARD

ICMA President Lee Feldman gave an update on the recent activities of ICMA's Executive Board. At their meeting in February, the board adopted ICMA's new Strategic Plan, which contains many references to ICMA's international roles and work, and endorsed staff's proposals to implement the plan. The board also approved the hiring of Peter Agh as ICMA's first International Regional Director.

ICMA INTERNATIONAL CONTRACT PROGRAMS UPDATE, EMPHASIS ON THE LATIN AMERICAN PORTFOLIO AND LOCAL PROJECTS IN THE DOMINICAN REPUBLIC

Isabelle Bully-Omictin introduced Altagracia Tavaréz, Executive Director of the Federation of Dominican Municipalities (FEDOMU), which orchestrated the coming week's summit events. Altagracia welcomed summit participants to the Dominican Republic and invited everyone to a welcoming dinner that evening. She said that FEDOMU is honored and excited to collaborate with ICMA. She noted that FEDOMU currently holds the presidency of the Federation of Latin American Cities, Municipalities, and Associations (FLACMA) and encouraged ICMA to sign a memorandum of understanding with the organization at FLACMA's meeting in August. Michele thanked FEDOMU for generously hosting the summit and said that summit participants look forward to the dialogue this week.

David Grossman, Director of ICMA's Global Program Management team, gave an update on the team's current international projects. (See attached presentation for details.) When asked for the number of ICMA members who are involved in ICMA international programs, David responded that members make up a majority of GPM's approximately 150 volunteer advisors. He added that since pro bono practitioners have limited time to offer, GPM also hires a number of consultants to assist with the work. Ed Daley praised David's presentation, noting that it was the clearest explanation he's seen about how GPM is organized and where ICMA has a presence across the world. Michele M. agreed, noting that committee members often receive questions about ICMA's international work and that this presentation will be an excellent resource. David commented that the presentation is a snapshot in time and committed GPM staff to supply updates for every International Committee meeting and as requested.

Isabelle Bully-Omictin, Director of ICMA's Latin America and Caribbean Programs, gave an overview of the team's current work and invited Altagracia to describe FEDOMU's work in greater detail. Altagracia said that FEDOMU has been very involved in ICMA's USAID-funded program on resiliency and the participatory planning processes in the DR. She said that there are FEDOMU coordinators in several municipalities and that FEDOMU staff are also involved with training and capacity building. FEDOMU is a municipal association with a 44-member council (43 of which are mayors) and a president who is elected by DR mayors for a 2-year term. FEDOMU provides technical assistance, support, guidance, and advice to all 158 local governments in the country. FEDOMU is an NGO that advocates for municipal interests before the national government. Though municipalities are not required to be FEDOMU members, all are members because of the strong positive reputation of the organization. FEDOMU promotes transparency in local government, with a website where anyone can see how all local governments in the DR are spending their money.

In response to a question about the future of ICMA's USAID-funded work in Latin America, staff said that it is too early to determine the new administration's policies, but that a shift in priorities is possible.

BREAK

SCHOLARSHIP RECIPIENT INTRODUCTION AND PRESENTATION

John Garvey Scholarship recipients Noor Shaikh and Alex Vazquez gave reports about their communities and the projects they're working on. (See attached PowerPoint for details.) Both recipients were participants in ICMA's Local Government Management Fellows program. They thanked the selection committee and all International Committee members for giving them the opportunity to participate in the international summit. Michele M thanked Noor and Alex for giving an energizing presentation, which demonstrates that the future of our profession is in good hands.

ALUMNI AND FRIENDS WELCOME

Mike Garvey reported on the International Committee Alumni and Friends Group, emphasizing that committee members can continue their involvement by participating in the group after their official term on the committee ends. The group is building a network of members willing to host international visitors and study tours, as well as to participate in ICMA's international activities in other ways. In collaboration with ICMA staff, the group has designed an online mechanism for members to use to express their international interests and skills.

INTERNATIONAL COMMITTEE CHARGE AND ACTION PLAN

Michele M. opened a discussion of the International Committee's charge and action plan, noting that the ICMA board supported the summary included in the meeting packet when she presented it to them last September. She thanked Ryan, Kelly McAdoo and Victor Cardenas for a great conference call on this topic and invited comments on how to implement the plan, including any additional resources needed by the subcommittees to accomplish these goals. Monthly reminders were suggested, as well as the provision of materials (e.g., bullets, photos, list of funded projects with short descriptions) to use in making reports at regional summits and state association meetings.

Michelle C mentioned that younger members are especially interested in ICMA's international activities and that we need to cultivate them for future international opportunities. Student chapters and the Emerging Leaders Development Program were identified as avenues for getting information out, as well as university communities outside the U.S.

Ed stated that when ICMA has specific needs for pro bono work, the committee can help spread the word about those opportunities.

Robin said that many members are astounded that international programs comprise about 50% of ICMA's budget. To get the word out more effectively, we should share information about international programs with the IC Alumni and Friends Group as well as with the Regional Directors, Senior Advisors, and State Liaisons. It was noted that a small percentage of members attend the regional summits.

Simon noted that the normalization of the "I" in ICMA has come a long way in recent years, that a mindset shift has taken place in the administration of ICMA, and that the new Strategic Plan shows a significant increase in the focus on international activities. He challenged the association's budgets, policy decisions, and investments to reflect this new mindset.

Michele M. said that in addition to the value of the great (almost overwhelming) amount of information ICMA supplies to members, personal stories are a very effective way to impress other members with the impact of international connections.

It was suggested that international content be added to ICMA's leadership training courses.

Ross noted that the open rates of international articles in the daily SmartBriefs messages is low and encouraged everyone to open the articles and read them.

Ryan noted that ICMA members are not self-promoters and that many more members have been involved internationally than is publicized or promoted.

ICMA President Lee Feldman said that the ICMA Executive's Board's focus is on governance, being policy oriented and strategic. He believes there are two major aspects of ICMA's international activities: to contribute to the professional development of ICMA's members in the U.S. and abroad, and for international contract-funded work to contribute to the association's financial stability. He views the International Committee as having the responsibility to "get into the weeds" in both areas. We need to be sure we have understanding of ICMA's role in the world, that programs link to ICMA's mission, and ensure that we don't move too far off course. The commitment for the board and committee to meet together every three years at a location outside of North America is important, but the two bodies need to have more frequent dialogues. Programming led by the International Committee needs to be on the agenda at every board meeting.

ICMA President Elect David Johnstone commented that the challenge is much broader than increasing international membership numbers, that international connections need to start with strong affiliation agreements and connections.

Executive Director Marc Ott expressed strong support for the "I" in ICMA. Though he has been an ICMA member for more than 30 years, he was not fully aware of the significance of ICMA's international work until he became Executive Director. He is certain that there are many other members like him who don't know the extent of ICMA's international work. He suspects that the international learning has been a two-way street now that we live in a world of almost total integration. Though there sometimes seems to be a certain tension about this topic, there doesn't need to be. The board sees ICMA's international work as a priority and as new Executive Director, he also is committed to it.

PROMOTING INTERNATIONAL INFORMATION (THROUGH WRITING ARTICLES FOR THE PM AND STATE ASSOCIATION PUBLICATIONS)

Michele M. solicited volunteers to write articles for PM, other ICMA publications, and state association publications about the upcoming summit and other ICMA's international activities. It was suggested that it would be helpful if staff would provide drafts for committee members to tailor. Other suggestions were to require international scholarship recipients or committee members who don't/can't come to the summit to write articles. Michele M asked everyone to share information about the committee's work on LinkedIn and other social media platforms. Michelle Crandall volunteered to write about the Zika presentation.

PRESENTATION FROM THE MINISTRY OF HEALTH ON DR RESPONSE TO THE ZIKA VIRUS

Before lunch, the committee heard a presentation from Dr. Ronald Skewes-Ramm, Coordinator of the National Program for Prevention and Control of the Arbovirosis (viruses that are transmitted by mosquitoes, ticks, or other arthropods including Dengue, Chikungunya, and Zika) about the DR government's response to these threats. He noted that the main challenges are vector control

(distribution of teaching material, reduction of breeding places, larvicide application, mass media campaign), laboratory, clinical management, epidemiological surveillance, and risk communication. We should not be afraid of epidemic, we should only fear not being prepared, they will surely come. "Salud Somos Todos." (See attached presentation.)

REPORTS FROM INTERNATIONAL COMMITTEE MEMBERS ON OUTREACH DURING US SUMMITS. HOW DID IT GO? WHAT RESOURCES ARE NEEDED?

Reports were given on the U.S. Regional Summits that have been held so far this year, including presentations made about ICMA's international programs. Greg Bielawski reported that he attended the Midwest Summit, where he was given an opportunity to enhance the knowledge level of state leaders in region about ICMA's international work. ICMA's international work was not mentioned at the West Coast summit. Michele M. will make a presentation at the Northeast Summit and Andrea Arnold will make a presentation at the Southeast Summit.

ICMA INTERNATIONAL AFFILIATE RELATIONS

Reports were given by the liaisons to several of ICMA's international affiliates. There are still a few affiliates for which an International Committee liaison has not been identified. David Niemeyer reported that he has a conference call scheduled with the executive director of CAMA (Canada) in a few weeks. Michelle C. said that representatives from the Honduras affiliate will attend the San Antonio conference. Cynthia Seelhammer has had email conversations with affiliates in India including CMAG (Gujarat), where there is a huge growth of cities. Representatives from CMAG plan to attend the San Antonio conference. She heard from Manvita Baradi (UMC) that there is a need for local government experts to spend several weeks in Ahmedabad to teach. Christal Weber (Indonesia) and Jim Nichols (Philippines) are working jointly together to connect with their two affiliates. Judit Deilinger offered to see about reviving ICMA's relationship with the affiliate in Hungary. Ryan noted that he has had difficulty communicating with the affiliate in Ireland, but is continuing to try. Michele M. referred to the outreach many committee members received recently from students in Tilburg, Netherlands as part of exchange program they are working on for the Dutch affiliate, VGS. Andrea has talked with Karen Thomas, the executive director of the New Zealand Society of Local Government Managers. Michele M. noted that she is trying to connect to the affiliate in Norway through connections managers in Nebraska have. She also relayed regrets from IC Vice Chair Kim Ryley (U.K.) for not being able to attend the meeting. See Raoul Lavin's report in the committee's agenda packet about his contacts with the affiliate in Vietnam. Robin noted that she had just signed up to be the liaison to ECAT. Some ICMA members have had informal ties to a group in Cuba; development of a relationship is slow and delicate, but some dialogue is going on.

Michele M. asked if there is anything else that would be helpful to affiliate liaisons in doing their work. Committee members were encouraged to use the Knowledge Network Group to record their contacts with affiliates. The value was noted of the international affiliate organization meeting at conference, which in Kansas City was well organized by international Vice Presidents Marc Landry and Lars Wilms. Add the names of ICMA staff contacts to the affiliate spreadsheet.

Michelle C. reported on the work of the subcommittee that is updating the state association guide for establishing international programs. (See handout attached.) The subcommittee surveyed state associations and received responses from 20. Some of those associations without international

programs are interested in receiving examples of active successful programs in other states. The subcommittee has requested the details of current programs in Minnesota, Nebraska, and Pennsylvania. The update to the guide will be finalized by the time of the annual conference in San Antonio.

Cynthia S. asked if it would be possible to schedule visits by participants in the US State Department Professional Fellows programs so the visitors could attend state association meetings. David G. responded that staff can provide schedules for upcoming fellows exchanges. Ryan noted that the Pennsylvania state association meeting included an informal roundtable discussion about international connections that was successful. Andrea suggested create a menu of possibilities for state associations to consider adopting.

SUSTAINABILITY OF SCHOLARSHIP FUNDING (GARVEY AND HANSELL)

The committee addressed the topic of the sustainability of international scholarship money, the current balances of which are \$25,159 (Hansell) and \$24,174 (Garvey). It was noted that in the past the committee has reached out to alumni for donations. Ideas: see if these funds could get a percentage of the Life, Well Run funds; add international scholarships as another choice on ICMA's donation webpage; add a donation option to the membership renewal form; ask the board to add a fee to membership renewals to be marked for scholarships funds; cap scholarship amounts at a lower level or have a variable cap depending on the destination; seek corporate sponsorships by adding to the menu of ways corporate sponsors can contribute to the profession; have the Alumni and Friends Group spearhead a solicitation. Ross will update Martha Perego on the various ideas. Cintya mentions that Rame (a company based in Mexico) is involved with this summit and is interested in connecting with the wider ICMA international world.

DISCUSSION REGARDING SELECTION OF FUTURE INTERNATIONAL REGIONAL SUMMIT LOCATIONS IN CONJUNCTION WITH ICMA EXECUTIVE BOARD

Michele M. opened a discussion of future international regional summit locations, noting that the Executive Board is scheduled to have a meeting outside of North America in early 2018 and that the committee's policy is to conduct the International Summit and International Committee meeting in conjunction with international board meetings. The Philippines is in the lead as a venue for the 2018 meeting and staff will consult with the prospective hosts to confirm within the next couple of months. A backup plan will be developed, too.

Michele M. noted that we should start thinking about the 2019, 2020, and other future international summits and that it is important to schedule the summits in conjunction with another planned meeting or event in the host country. David G. noted that the affiliate in Israel is becoming more engaged, that he and Lee will be going there in July, and that they can bring up the possibility of having a future international summit there. We could also look again to Europe as Peter pursues his work with the ECMN and as ICMA's International Regional Director. Isabelle noted that Honduras has a strong municipal association and would be a possible venue for a future summit, especially if ICMA wins a new project there. Other potential venues include India (UMC is opening a new office in New Delhi), Sri Lanka, and Jordan. It was noted that the conversation about future summit sites will involve ICMA's three international vice presidents.

UPCOMING COMMITTEE MEETINGS

Michele M opened a discussion of future International Committee meetings, including the possibility of having a summer meeting in Washington, DC, conference calls, and web meetings. The consensus was to experiment with having remote meetings (using technology that can accommodate a large number of participants) before scheduling another in-person meeting in DC or elsewhere and that the entire committee should be surveyed on the issue.

FOR THE GOOD OF THE ORDER

Michele M called for additional topics for the good of the order:

- Cynthia highly recommends participation in the [“YES” exchange program](#) for hosting students from countries with large Muslim populations.
- Ryan suggested recommending to the board that the size of the committee be increased, since there is so much interest in it.

ADJOURNMENT OF MEETING

Attachments:

- [International Committee Roster updated 3/28/17](#)
- [Global Program Management Project Updates PowerPoint by David Grossman](#)
- [Latin America and the Caribbean Program PowerPoint by Isabelle Bully-Omictin](#)
- [Garvey Scholarship Presentation by Noor Shaikh and Alexander Vazquez](#)
- [ICMA International Membership Numbers](#)
- [Response to the Zika Virus from the Ministry of Health in the Dominican Republic by Dr. Ronald Skewes-Ramm](#)
- [State Association Guide Update](#)
- [Message from Executive Director Marc Ott on the 4th Annual International Regional Summit](#)

PICTURES











ICMA International Committee 2016-2017

Updated 4/20/17

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Global Programs

International Committee Update

March 2017

GPM Mission

- To be recognized as a global leader in the provision of technical assistance and institutional and human capacity building for local governments.



GPM Overview

- Manage programs in the U.S. and around the world to increase the capacity of local governments
- 24 active programs in 28 countries and the U.S.
- > \$50 million obligated, total contract value > \$97 million
- 2016 Results:
 - 204 communities
 - 150 volunteer advisors
 - 7,398 participants trained



International Projects

| Project Name | Location | Worth | Dates | Brief Description |
|--|--|----------|-----------------|---|
| Strong Hubs for Afghan Hope and Resilience (SHAHAR) | Afghanistan | \$14.6m | 12/2014-11/2017 | Strengthen the capacity of municipalities to meet citizen priorities and service delivery needs. SHAHAR is implemented in 20 provincial municipalities across Afghanistan. The program aims to create well-governed, fiscally sustainable municipalities capable of meeting the needs of a growing urban population. |
| Capacity Building and Change Management Program - II (CBCMP II) | Afghanistan | 2.8m | 7/2014-6/2017 | Strengthen the human and institutional capacity of the Ministry of Agriculture, Irrigation and Livestock. The program also helps the decentralized units effectively deliver agricultural public services to farmers and herders. This assistance includes strengthening the linkages between the ministry, 20 decentralized units, and 50 district offices in Afghanistan's agricultural region. |
| CityLinks China | China | \$2.5m | 12/2015-6/2017 | Build local capacity and develop U.S.-China collaboration to promote climate smart low carbon cities, reduce GHG emissions and pollution, and create momentum for climate action in China. |
| Planning for Climate Adaptation Program | Dominican Republic | \$6.7m | 3/2015-3/2019 | Increase the resilience of Dominican municipalities by working with municipal officials, community-based organizations, private sector, and all relevant stakeholders in mainstreaming climate adaptation considerations into participatory urban planning. |
| Municipal Partnerships for Violence Prevention In Central America And The Dominican Republic (AMUPREV) | El Salvador, Panama, Guatemala, Brazil, Honduras, Dominican Republic | \$5m | 10/2009-9/2017 | Establish networks that share best practices and lessons learned in crime and violence prevention and reduction throughout the region. |
| Waste Management Technologies in Regions (WMTR) | Georgia | \$4.7m | 3/2014-3/2018 | Build the capacity of two regions in Georgia to provide essential waste management services to local citizens. |
| Support of the Urban Policy (SOUP) TO#1 | Global | \$682.4m | 10/2015-9/2020 | The Support of the Urban Policy (SOUP) Project delivers training programs, urban analyses, and evaluations of related USAID programs; manages UrbanLinks, USAID's knowledge sharing platform for resources on sustainable urban development; and performs other knowledge management and communications activities for USAID's E3/Urban Team. ICMA executes the knowledge management and communications activities for the project. |

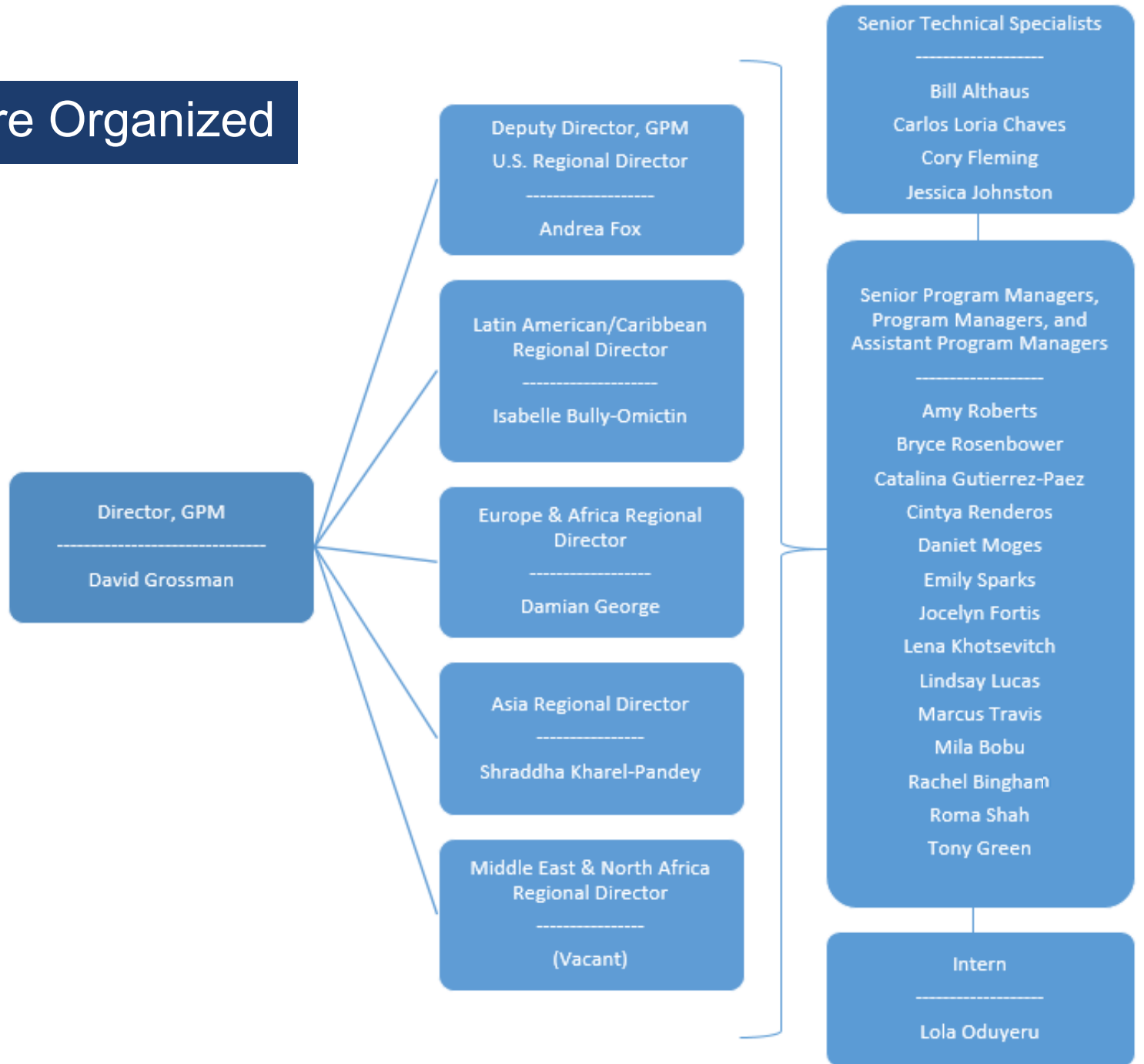
International Projects

| Project Name | Location | Worth | Dates | Brief Description |
|---|------------------------|----------|----------------|--|
| LOKAL + | Haiti | \$210.1k | 2/2015-3/2017 | Strengthen municipal governments in Haiti by facilitating partnerships between U.S. and Haitian municipal governments to provide technical assistance on priority public service delivery projects in Haiti. |
| CEPT City Management Training | India | \$345.6k | 2/2016-2/2018 | Enhance the capacity of local government managers, supervisors, administrators in India, as well as students to better govern cities in India. |
| Jordan Local Enterprise Support (LENS) | Jordan | \$5.1m | 1/2014-9/2018 | Bring local governments, business owners, and key community groups to collaborate on initiatives that boost economic development and create jobs in their communities. These initiatives are focused on supporting the growth of micro and small enterprises (MSEs) and inclusive of women, youth and the underprivileged. |
| Strengthening Urban Resilience for Growth with Equity (SURGE) | Philippines | \$47.7m | 7/2015-7/2020 | Support second-tier cities to become more globally competitive and less vulnerable to all types of disruptions through efficient and equitable governance. SURGE is the flagship project of the USAID/Philippines' Cities Development Initiative, a "whole-of-Mission" project that engages a strategic array of USAID activities with the primary goal of promoting broad-based and inclusive growth through second-tier cities that can serve as engines of economic growth. |
| FY2015 Young Southeast Asian Leaders Initiative (YSEALI) | Southeast Asia and USA | \$746.4k | 9/2015-4/2017 | Create long-term partnerships that support emerging leaders and their institutions in ASEAN countries and the U.S. to inspire change in creating responsive, open, and accountable governance. |
| FY 2016 Environmental Fellows | Southeast Asia and USA | \$615.8k | 7/2016-10/2017 | Create long-term partnerships that support emerging leaders and their institutions in ASEAN countries and the U.S. to inspire change in creating responsive, open, and accountable governance. |
| FY 2016 Legislative Fellows | Southeast Asia and USA | \$746.4k | 9/2016-6/2018 | Create long-term partnerships that support emerging leaders and their institutions in ASEAN countries and the U.S. to inspire change in creating responsive, open, and accountable governance. |
| Feed the Future Tanzania Enabling Growth through Investment and Enterprise (ENGINE) | Tanzania | \$993.3k | 9/2016-7/2020 | Promote the implementation of enabling policies for investment, improve the business skills of the private sector and broaden access to finance. ENGINE's goal is to increase private sector investment leading to inclusive, broad-based economic growth in the Southern Agricultural Growth Corridor of Tanzania and Zanzibar. |
| Building CVE Expertise For Municipal Authorities In The Western Balkans | Western Balkans | \$347.1k | 9/2016-9/2017 | Network, train, and mobilize mayors and municipal leaders across the Western Balkans region to identify and address risk factors associated with violent extremism through engagement in the Strong Cities Network (SCN). |

Domestic Projects

| Project Name | Worth | Dates | Brief Description |
|--|----------|----------------|--|
| 2015 Local Government Sustainability Practices Survey | \$40.2K | 4/2014-3/2017 | Conduct a U.S. local government survey on sustainability, in follow-up to ICMA's 2010 sustainability survey. |
| Body Worn Camera Training and Technical Assistance | \$30k | 3/2017-11/2017 | Identify and advance promising practices of the body worn camera (BWC) program by sharing BWC research and promising practices, promoting the increase of promising practices and supporting the assessment of the BWC program. |
| Experient Smart Cities | \$50k | 8/2015-2/2018 | Support USTDA to host a delegation of 21 local, state, and national government officials from India to participate in a Reverse Trade Mission. Participants have key decision making and advisory roles in the acquisition and deployment of smart city technologies. |
| ICMA and CRFS Food Survey Follow-up Research Initiatives | \$25k | 2/2017-8/2017 | Conduct additional analysis on U.S. local government survey on local food systems. |
| Integrating Economic Development Across the Federal Government | \$81.6k | 9/2016-8/2017 | Conducting analysis and providing best practices on ways to coordinate and integrate economic development strategies among all federally funded projects |
| LGEAN | \$349.7k | 5/2010-4/2017 | Increase the capacity of local governments regarding environmental management and compliance - update lgean.org website, distribute newsletters, and conduct webinars. |
| National Brownfields Conference | \$899.9k | 5/2012-6/2018 | Manage the outreach and educational programming of the National Brownfields Conference. The conference is the largest gathering of stakeholders focused on cleaning up and reusing formerly utilized commercial and industrial properties. |
| Salt Lake County 311 | \$149.2k | 6/2015-6/2017 | Work with Salt Lake County to assess its customer service needs and develop a vision for Metro 311. |
| Solar Powering America By Recognizing Communities (SPARC) | \$2.9m | 9/2015-10/2017 | Manage the SolSmart designation program that recognizes local governments that have made it faster, cheaper, and easier to go solar. |
| Strong Cities Strong Communities (SC2) National Resource Network (NRN) | \$602.3k | 6/2013-6/2017 | Support cities across the U.S. that are challenged by a range of mounting issues such as growing poverty, high unemployment, poor performing schools, aging infrastructure, and vacant and blighted properties. The Network works with local leaders to identify practical solutions, share real-world expertise and best practices, and develop the tools and strategies they need to grow their economies. |

How We're Organized



Five Priorities

1. Promote ICMA's core competencies, including municipal partnerships, peer-to-peer learning, sustainability, and other priority technical areas
2. Promote member interest and maintain member engagement in funded programs and activities
3. Increase efficiency, effectiveness, and compliance of program operations and financial and administrative processes
4. Maintain an M&E system that promotes a culture of continuous learning and improvement
5. Meet financial targets

| Priority | Metric Target | Key Tactics & Deadlines |
|--|---|--|
| Promote ICMA's core competencies, including municipal partnerships, peer-to-peer learning, sustainability, and other priority technical areas. | <ul style="list-style-type: none"> • 100 communities with increased capacity • 4,000 individuals receiving assistance through municipal and peer exchanges • TBD pro bono time spent on ICMA technical assistance programs • 100% of staff are better able to articulate ICMA and GPM's core competencies | <ul style="list-style-type: none"> • Collaborate with BD and RAP to determine priority topics. Deadline: Q3 • Propose and implement municipal partnerships. Deadline: Continuous • Staff attend learning opportunities and activities to develop their competencies. Deadline: Continuous • Staff attend high profile events to share ICMA's core competencies. Deadline: Continuous |
| Promote member interest and maintain member engagement in funded programs and activities. | <ul style="list-style-type: none"> • 100 members engaged in programs and activities | <ul style="list-style-type: none"> • Promote members' contributions to GPM programs and activities (through articles, awards, etc.). Deadline: Continuous • Collaborate with U.S. Regional Directors, International Director, and member committees to promote international activities and enhance members' interest. Deadline: Continuous. • Move names in probono database into Net Forum. Operationalize GPM's use of Net Forum to track member interest. Deadline: Q3 • In coordination with SD, Membership, BAT, and Outreach, institute strategies that make it easier to find members interested in host and probono opportunities. Deadline: Q3 |
| Increase efficiency, effectiveness, and compliance of program operations and financial and administrative processes. | <ul style="list-style-type: none"> • 95% of projects completed on-budget • 100% of policies, procedures, and templates are accessible • TBD of projects are on target for cost share and leveraged support collection | <ul style="list-style-type: none"> • GPM staff attend trainings conducted by FCA and HR on issues relevant to program operations and financial and administrative processes. Deadline: Continuous • GPM and SD collaborate on use of Y Drive and sharepoint to ensure staff to know where to find policies, procedures, and templates. Deadline: Q3 • Streamline the QPR and M&E collection process Deadline: Continuous. |
| Maintain an M&E system that promotes a culture of continuous learning and improvement. | <ul style="list-style-type: none"> • 100% of GPM M&E data is accessible • 100% of M&E data is used for continuous learning and improvement at the program and organizational level | <ul style="list-style-type: none"> • Collect, store, and analyze M&E data in a system accessible by GPM staff and in coordination with QPR process. Deadline: Quarterly |
| Meet financial targets | <ul style="list-style-type: none"> • Meet target revenues and contribution | <ul style="list-style-type: none"> • Monitor spending rates on projects monthly; make adjustments as needed to meet burn rates. |



ICMA

INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION

LAC Programs Overview and Highlights

- First municipal development program financed by USAID in Central America - in Honduras (1991-93)
- First USAID-funded municipal development partnership program in Mexico (1997-2002)
- Created ICMA LA with support from ICMA – 2003 to present
- USAID-funded decentralization and municipal strengthening program for Latin America (1999-2006)
- USAID-funded municipal crime and violence prevention program in Central America and the Dominican Republic (2009 – present)
- Mexico Crime and Violence Prevention program (2012-15)
- DR Planning for Climate Adaptation (2015-2019)

Planning for Resilient Municipalities (aka Planning for Climate Adaptation)

Objectives: promote participatory land use planning processes to reduce vulnerabilities and increase resilience at the municipal level.

Technical approach:

- Capacity-building of and partnership with local institutions, including the Dominican Federation of Municipalities
- Training municipal personnel and community organizations in participatory planning and adaptation techniques
- Engaging community-based organizations in communicating the impacts of climate change to vulnerable populations (small grants, communications campaign)
- City-to-city partnerships
- Resource Organizations

Planning for Resilient Municipalities

Accomplishments:

- Provided inputs to a National Land Use Planning Guide
- Established technical groups in the municipalities
- Conducted city-to-city partnerships
- Initiated technical courses in with local university, INTEC
- Conducted stakeholder mapping process and vulnerability assessments
- Conducted training to integrate vulnerability assessments and adaptation planning/adaptive management into land use planning process

Funding: USAID; \$6.6 million; March 2015 – March 2019

Municipal Partnerships for Violence Prevention in Central America and the Dominican Republic

Objectives: Promote municipal-based violence prevention programs; promote regional peer knowledge networks; and provide assistance to local governments and community groups, in coordination with police efforts

Technical approach:

- City-to-city partnerships with U.S. cities and police departments;
- training in community-oriented policing;
- creation of municipal crime and violence prevention committees;
- sharing of information through a website:
<http://www.amuprev.org>

Municipal Partnerships for Violence Prevention in Central America and the Dominican Republic

Accomplishments:

- Supported creation of 18 municipal Crime and Violence Prevention Committees
 - Current program – 3 in Honduras, 2 in the DR
- Created a Network for Violence Prevention made up of national municipal associations
- Produced 10 videos of successful municipal-led violence prevention initiatives
- Completed a municipal-led violence prevention toolkit
- Developed a training program on the Brazilian Pacification Police Model

Funding: USAID; \$5 million; October 2009 – September 2017

What we've achieved

1. Support for decentralization processes
2. Strong alliances with municipal associations
3. Focus on professional local government management
4. City manager in Mexico!
5. Pushed the agenda for municipal role in crime and violence prevention
6. City-links model



Name recognition in the Region

ICMA

INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION



John Garvey Scholarship Recipients

Scholarship Recipients



Noor Shaikh

Budget Analyst
City of Aurora, Colorado



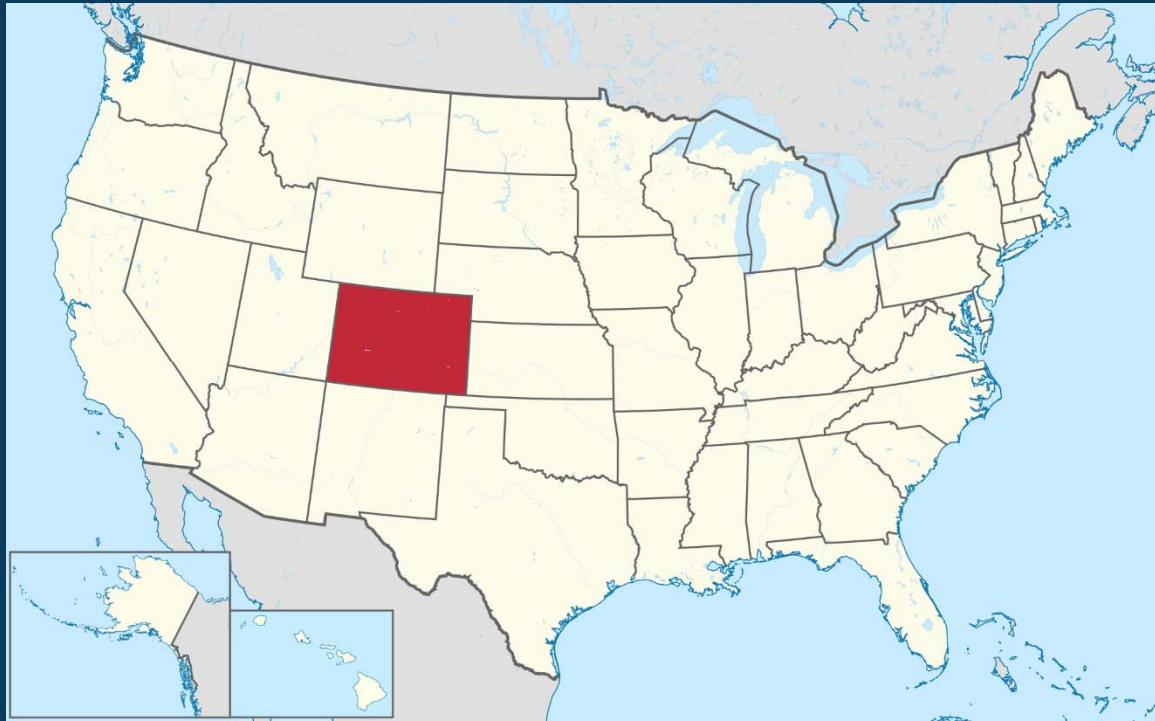
Alexander Vazquez

Management Fellow
City of Raleigh, North Carolina

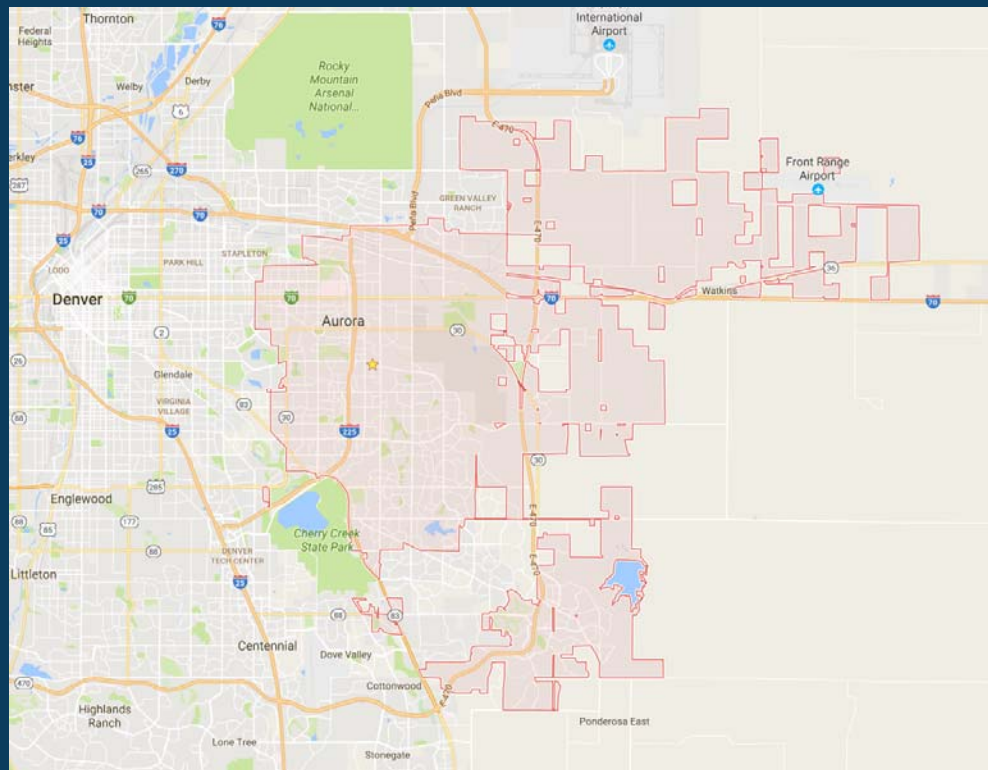
ICMA Local Government Management Fellows

- Recent MPA graduates apply for full-time management track local government positions and are shaped by direct mentorship under senior government leaders and rotational assignments.

Placement Site: Aurora, Colorado



Aurora, Colorado



Key Projects



Market Based Revenue
Opportunities Policy



Health Powers Life
Campaign



Electric Vehicle Power
Purchase Program

Health Powers Life Campaign

HEALTH POWERS LIFE

[HOME](#) [ABOUT](#) [EVENTS](#) [PARTNERS](#) [CONTACT](#)



Yearly
Checkup



Healthy
Diet



Exercise



Rest



Balance



Campaign kick off event:
April 7th 2017

EV Power Purchase Program

DRIVE ELECTRIC WEEK



Experience it

SATURDAY, SEPTEMBER 10
10AM-2PM
ECOTECH INSTITUTE
1400 S. ABILENE ST.
AURORA, CO

ELECTRIC VEHICLES
E-BIKES
SUSTAINABILITY VENDORS
LIVE BAND
FOOD TRUCKS



Sponsored by: Canopy Airport Parking

Lead Agency: City of Aurora

Partner: American Lung Association of Colorado (Clean Cities Coalition)

Timeframe: Sept 10th – Nov 10th

- Drive Event, Program Kick off
- Dealership & City promotes program
- Program ends
- Survey participants

EV Power Purchase Program

THE DENVER POST


News Sports Business Entertainment Lifestyle Opinion Politics Cannabist Classifieds DPTV

Trending: Nuggets' offensive outburst Health care options Beginners' running guide Ski vacation to Alta Evergreen dog park closing Double-amputee cop

NEWS YOURHUB

Aurora program offers \$10,500 discount on Nissan electric cars to metro residents until Nov. 10

The limited time group buy program was created by Aurora officials to increase sustainable driving opportunities for residents



Kerstin Claspell, an employee in the Aurora budget office, charges one of the city's electric fleet vehicles in the parking garage outside of the Aurora Municipal Center on Oct. 20, 2016. Aurora's sustainability department facilitated a manufacturer and dealer discount for the purchase of battery-electric vehicles, plug-in hybrid electric and electric bikes for members of the communities in the Aurora-Denver metro area.

By MEGAN MITCHELL | mmitche@denverpost.com | The Denver Post
PUBLISHED: October 26, 2016 at 9:38 pm | UPDATED: October 27, 2016 at 8:05 am

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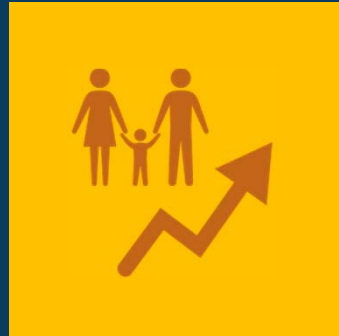
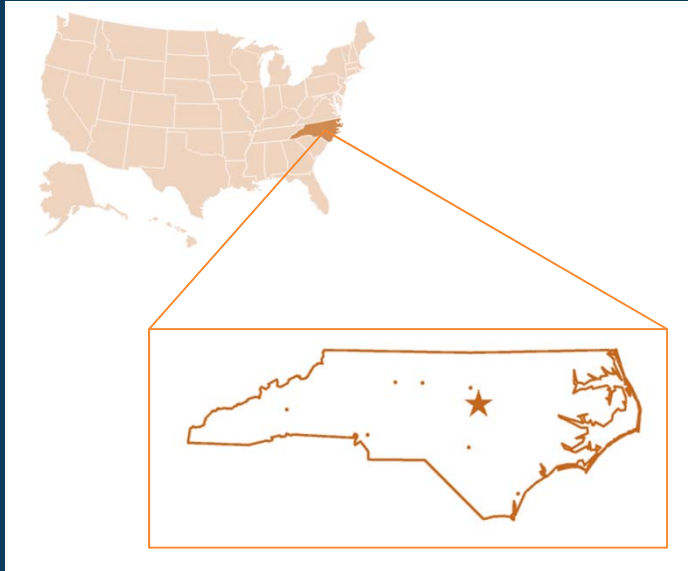
- 1 Popular Evergreen off-leash dog park closing for good despite efforts to save it
- 2 Eight of 16 people indicted in Colorado marijuana trafficking operation listed as having state pot licenses
- 3 Truck driver arrested after trying to ram I-70 closure gate east of Denver
- 4 Suspect in fatal shooting outside Centennial business arrested
- 5 Human sex trafficking ring

Success! Media mention, sales!
Feedback: positive, quick fix
suggestions for future years
2nd year of program a go, currently
RFP getting ready to post!

Alexander's Profile

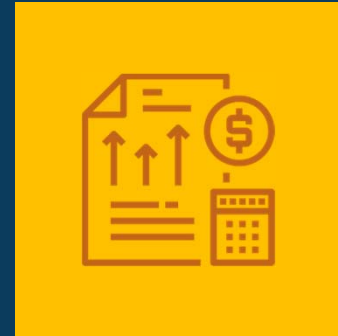


Raleigh, North Carolina



Population

450,000 in City
1,280,000 in MSA



Budget

\$858,620,185
Across 5 Funds



Employees

Full-Time: 4,049
Part-Time: 3,774

Current Key Projects



Innovation Project
Management



Employee Evaluation
Process Improvement



Performance
Management




City Council Related
Projects


Career Goals



Become an
Assistant City
Manager



Work in a
Medium-Large
Municipality



Make Data-
driven
Decisions



Thank You!

ICMA March, 2017 International Members: 447

Total by Country

| | Total |
|-----------------------|--------------|
| AUSTRALIA | 40 |
| BELGIUM | 1 |
| BRUNEI | 4 |
| CAMBODIA | 7 |
| CAMEROON | 1 |
| CANADA | 234 |
| CHINA | 1 |
| DENMARK | 10 |
| DOMINICAN REPUBLIC | 1 |
| EL SALVADOR | 1 |
| GERMANY | 1 |
| INDONESIA | 19 |
| IRELAND | 2 |
| ITALY | 2 |
| JAPAN | 3 |
| LAOS | 6 |
| MALAYSIA | 9 |
| MEXICO | 2 |
| MYANMAR | 5 |
| NETHERLANDS | 11 |
| NEW ZEALAND | 19 |
| PHILIPPINES | 27 |
| SINGAPORE | 5 |
| SLOVAKIA | 2 |
| SOUTH AFRICA | 1 |
| SWAZILAND | 5 |
| SWEDEN | 2 |
| THAILAND | 8 |
| UNITED KINGDOM | 9 |
| VIETNAM | 9 |
| Total | 447 |



Lessons learned from the Zika epidemic

Dr.med. Ronald Skewes-Ramm MSc CHDC, FETP

Coordinador Nacional del Programa de Prevención y Control de las
Arbovirosis

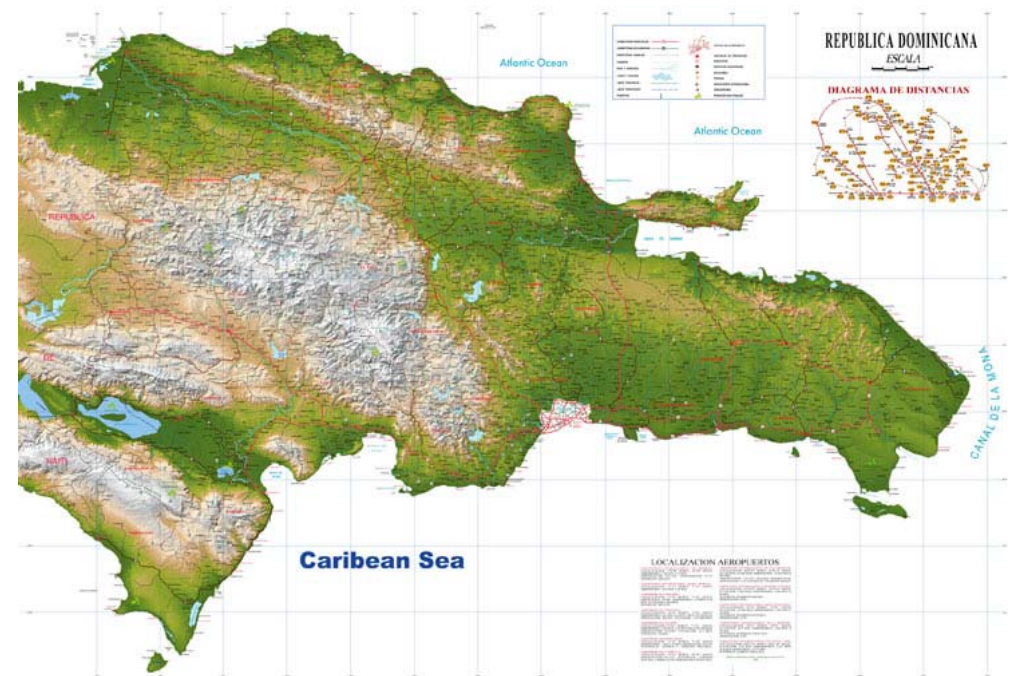
Thursday, April 20, 2017

Content

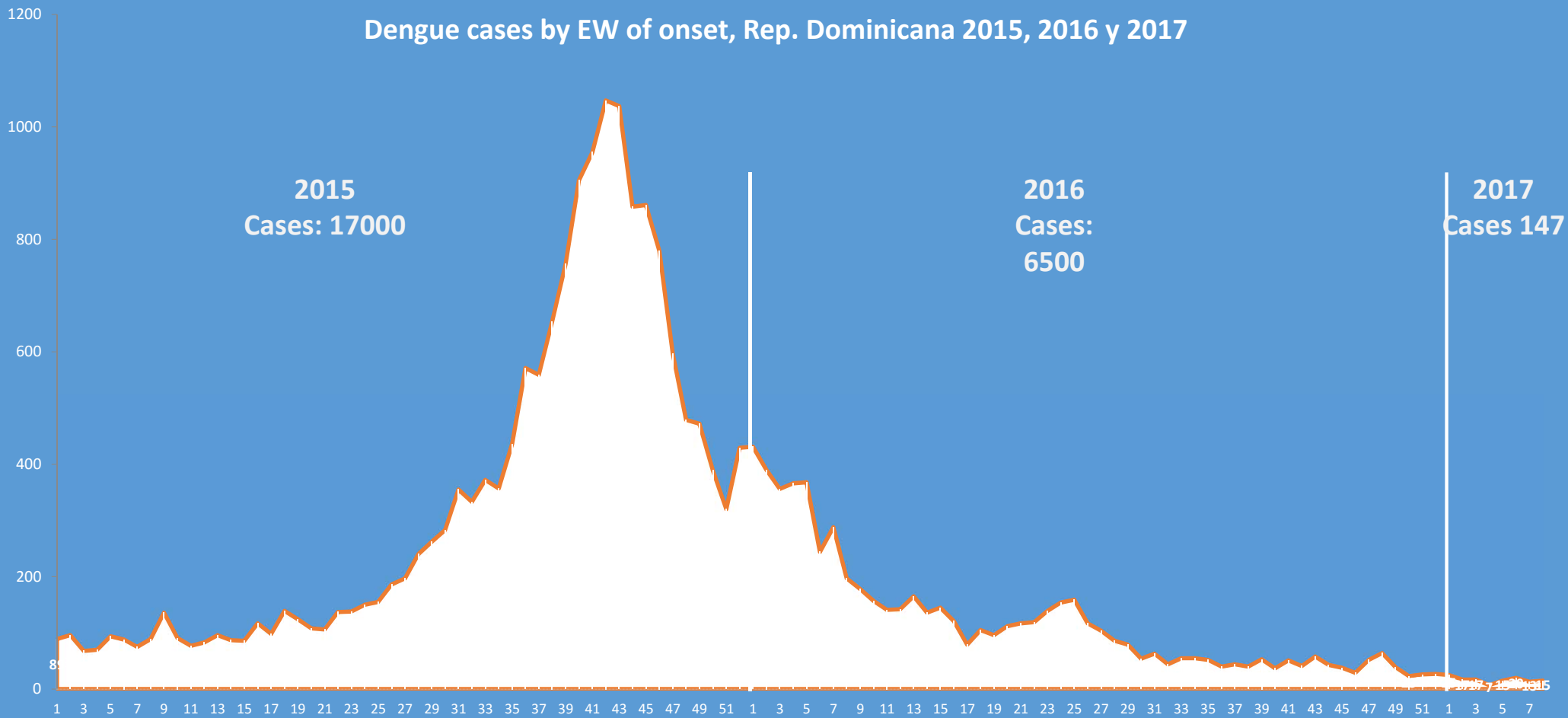
- Situation of
 - Dengue
 - Chikungunya
 - Zika
- What we have done
- Some conclusions

Dominican Republic

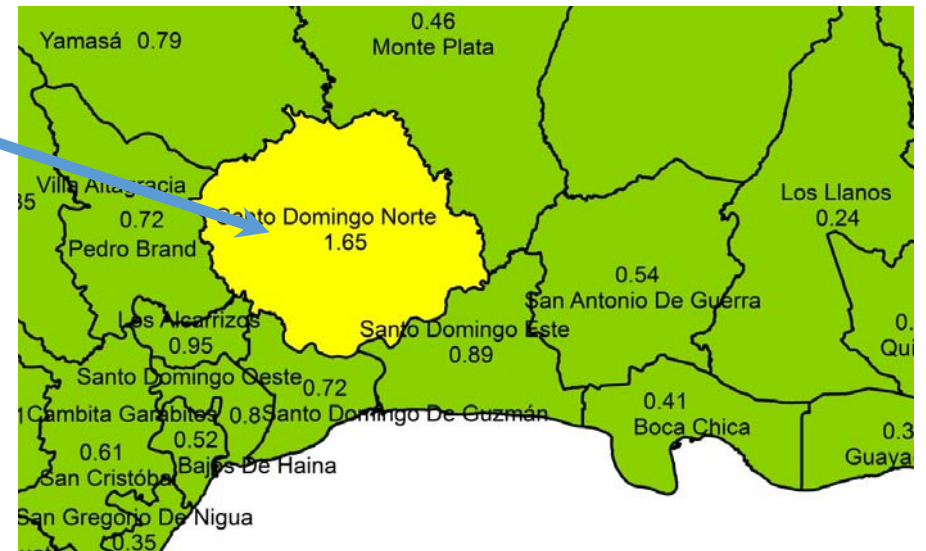
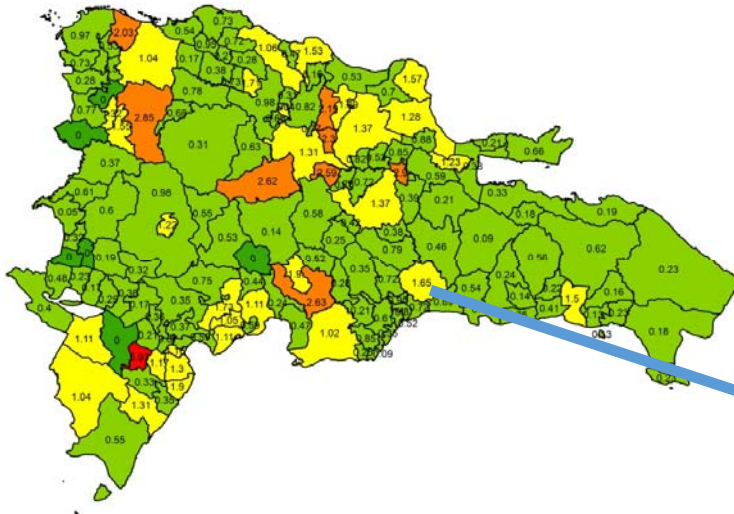
- Population: 10,478,756
- 48,320 sq. km
- Pop. Density: 216 P/sq.Km.
- Climate: tropical maritime; little seasonal temperature variation; seasonal variation in rainfall
- Terrain: rugged highlands and mountains interspersed with fertile valleys



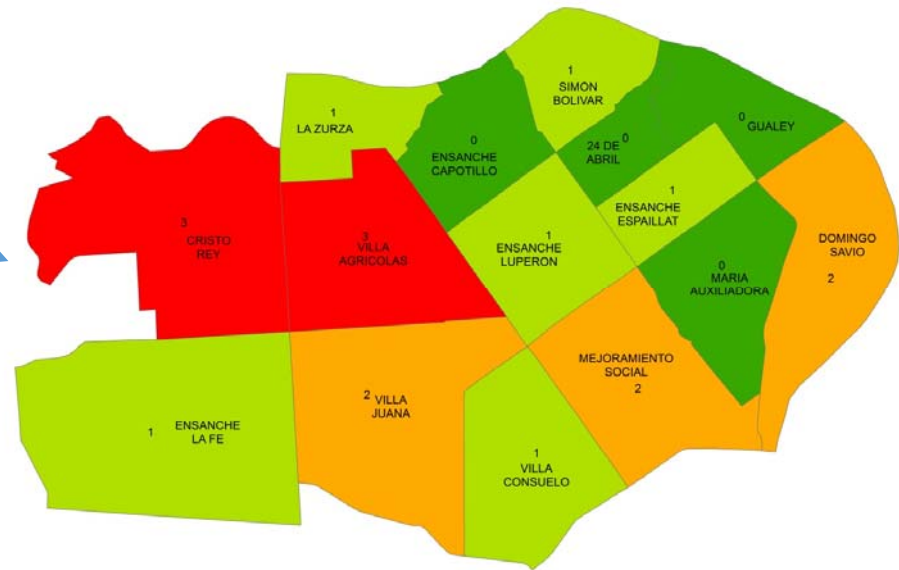
Dengue situation



Dengue incidence by which geographical units



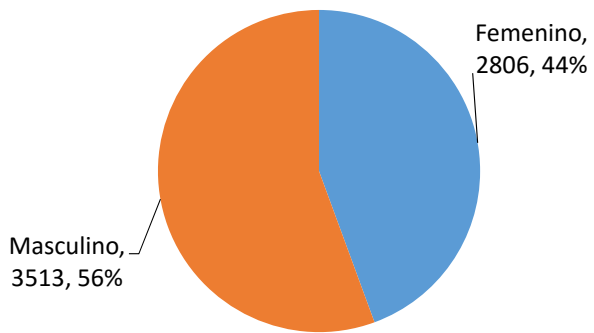
Dengue incidence geographical units



The smaller the unit better interventions

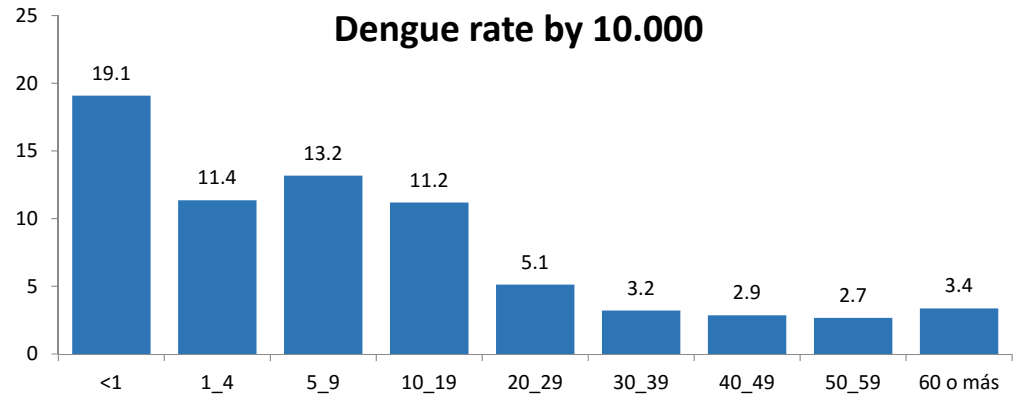
Dengue incidence by sex and age group

Proportion by sex

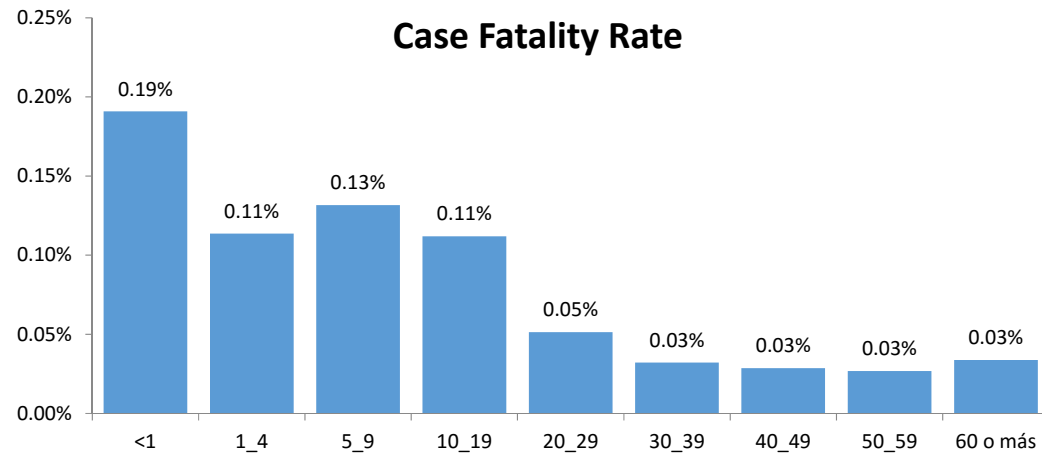


Incidence rate
Aver. 10 years: 32 to 128

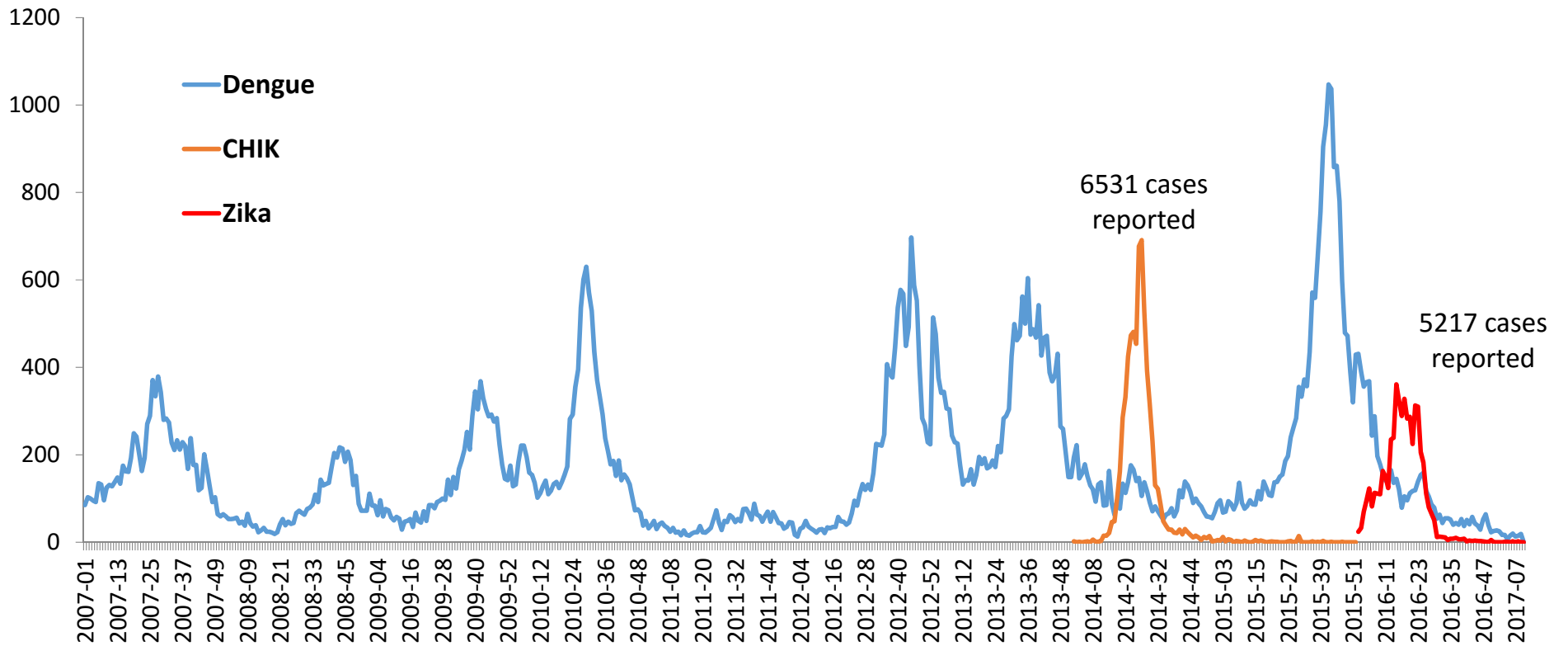
Dengue rate by 10.000



Case Fatality Rate

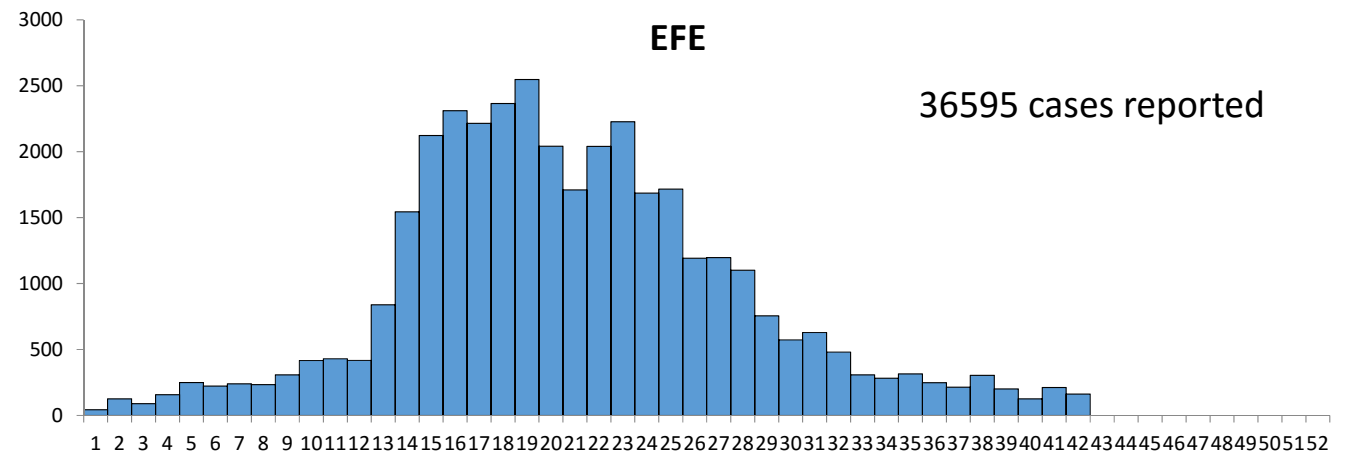
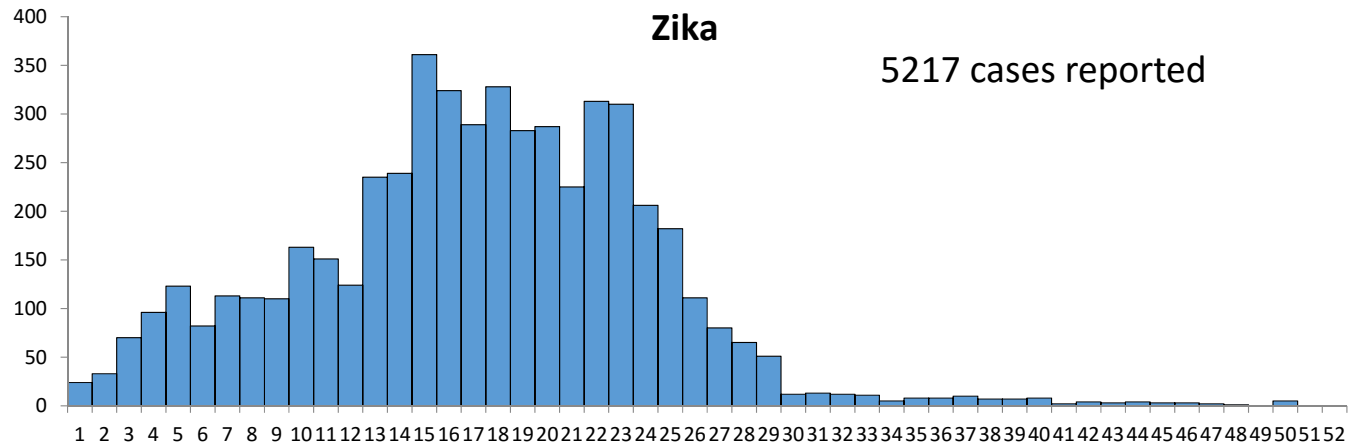


Chik situation

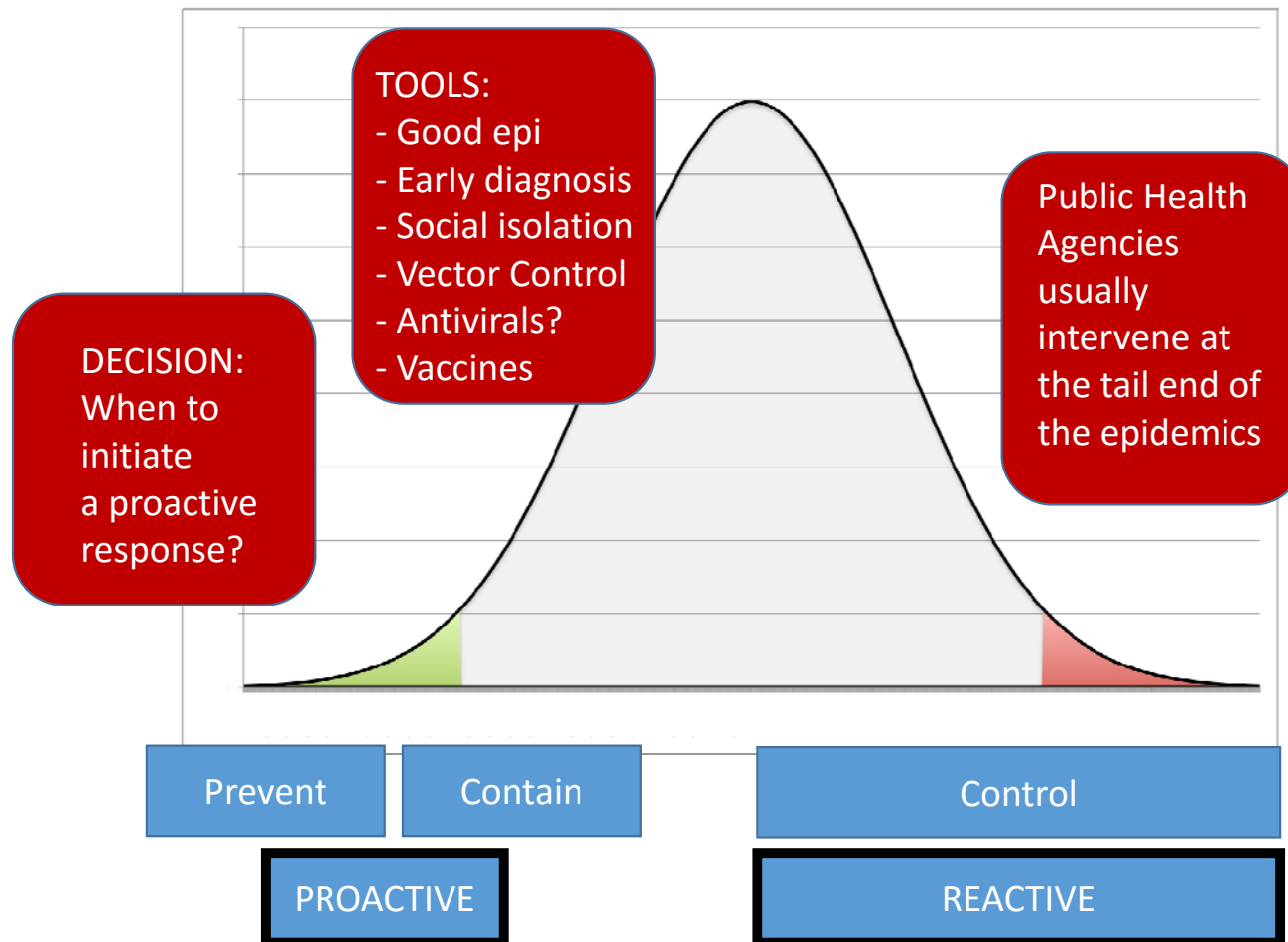


Zika situation

- Casos



RESPONSE TO EPIDEMICS

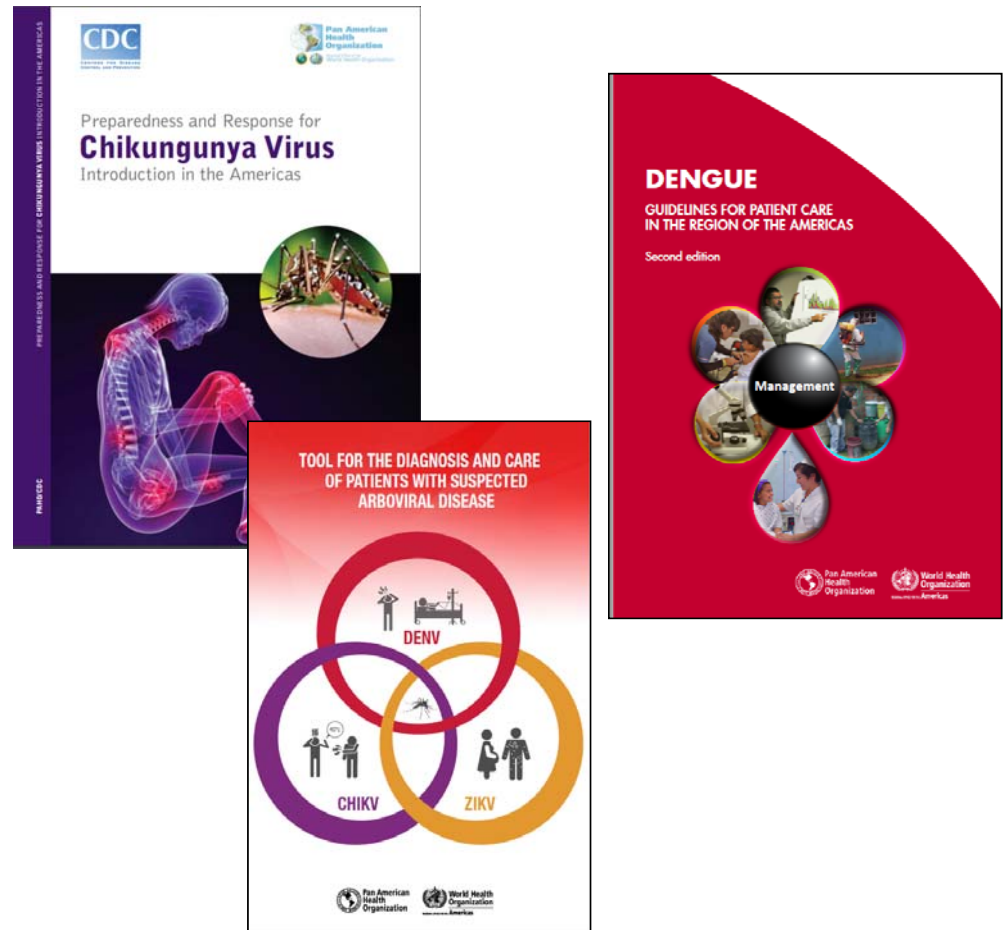


What we have done

Main challenges are:

- Vector control
- Laboratory
- Clinical management
- Epidemiological surveillance
- Risk communication

Integrated management strategy for Arbovirus prevention and control



Vector Control

- Distribution of:
 - Teaching Material
 - Reduction of breeding places
 - Larvicide application
 - Mass campaign (Radio, TV, etc.)

Para evitar que te piquen los mosquitos

- ✓ Usa repelente para humanos, que contenga DEET, IR3535 o Icaridina.
- ✓ Ponte ropa que cubra tus brazos y piernas.
- ✓ Usa siempre mosquitero al acostarte.
- ✓ Coloca mallas protectoras en las puertas y ventanas.

Síntomas del Zika

- Fiebre.
- Conjuntivitis (ojos rojos).
- Sarpullido o picazón.
- Dolor en coyunturas o en el cuerpo.
- Malestar general.

Si tienes cualquiera de estos síntomas,

- Acude al centro de salud más cercano.
- Sigue las indicaciones médicas.
- Sólo toma acetaminofén.
- Toma con frecuencia líquidos (agua, jugos naturales).
- Continúa usando mosquitero al acostarte y repelente para evitar la propagación del virus.

MEDIDAS PARA PREVENIR EL ZIKA

EL Zika es un virus transmitido por el mismo mosquito que transmite el Dengue y la Chikungunya

Recomendaciones para prevenir la enfermedad del Zika:

- ✓ Elimina los criaderos de mosquitos.
- ✓ Unta cloro con un paño o esponja en las paredes internas del tanque, sobre el nivel del agua hasta el borde.
- ✓ Mantén bien tapados los tanques, barricas y otros envases que almacenan agua.
- ✓ Mantén limpia tu casa, patio, callejón y el entorno.

Una clore con un paño o esponja en las paredes internas del tanque, sobre el nivel del agua hasta el borde.

Espera 15 minutos para que el cloro actúe.

Luego tápalo bien.

MI CASA SIN GUSARAPOS, NI MOSQUITOS...

| | SEM1 | SEM2 | SEM3 | SEM4 |
|---|--------------------------|--------------------------|--------------------------|--------------------------|
| Los tanques, barricas y otros envases que almacenan agua, dentro y fuera de la vivienda se mantienen tapados. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Se están siguiendo las recomendaciones del Ministerio de Salud, donde se han colocado larvicida en tanques, barricas y otros envases de almacenar agua. Los tanques, barricas y otros envases que almacenan agua, se le unta cloro en las paredes internas, desde el nivel del agua, hacia el borde, tres veces por semana. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| El patio se mantiene libre de criaderos de gusarapos porque se han eliminado cacharros, restos o cachivaches. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Los recipientes de agua con gusarapos fueron vaciados, o el agua fue colada con un paño o franela limpia para eliminarlos. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Los bebederos de agua de los animales (perros, gatos, cerdo, gallinas) son lavados con cepillo cada tres días. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| La basura alrededor de la casa está en fundas plásticas, bien amarradas y en su lugar para ser eliminada. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Las latas, botellas, gomas o cualquier otro envase que acumulan agua están guardados secos, bajo techo o eliminados. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Los macetas y platos de los maceteros están sin agua. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Tuberías rotas que botan agua en la casa están reparadas. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Sitios baldíos alrededor de la casa están libres de agua estancada, basuras, cachivaches y otros objetos que pueden ser posibles criaderos. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

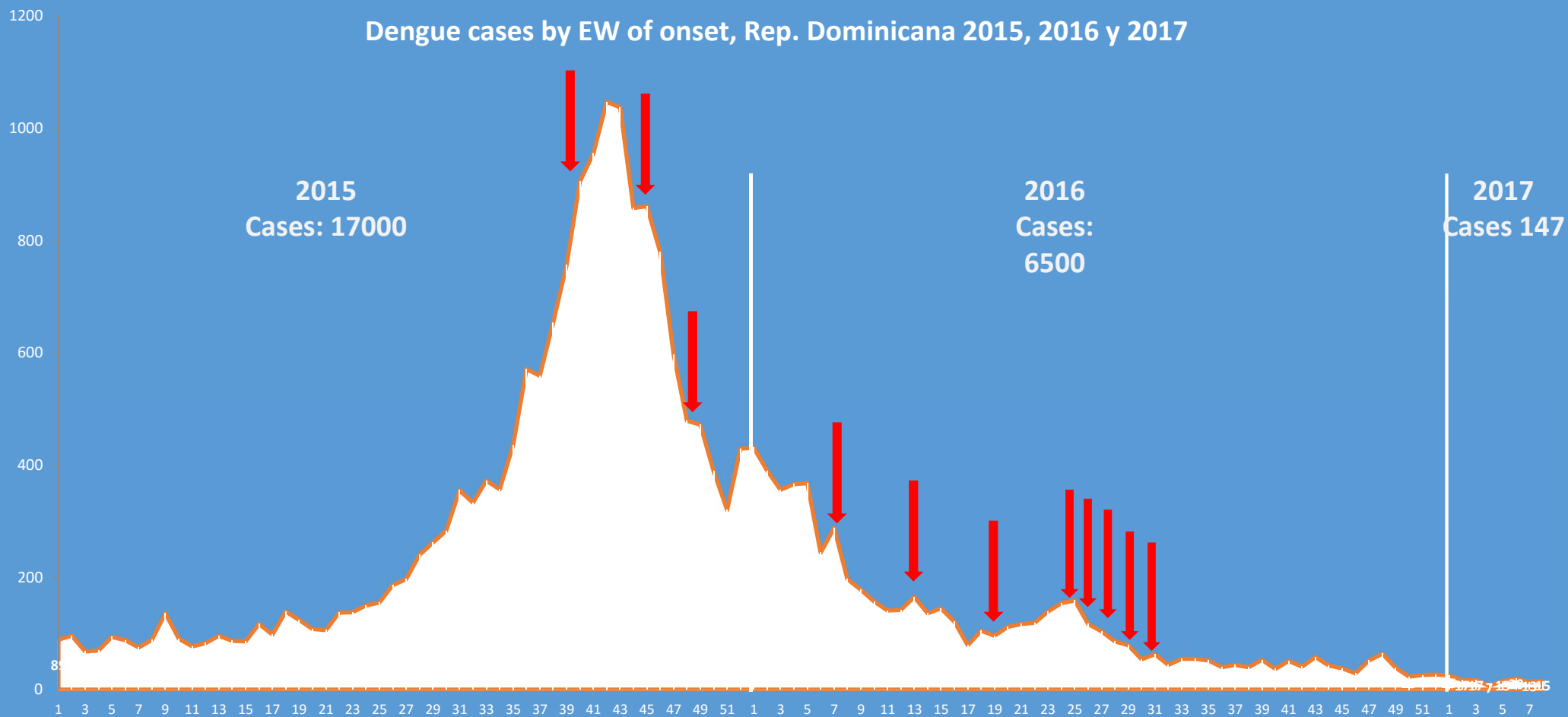
Dr. Héctor Herrera Hernández, Enc. Ar. Tránsito, Enc. La Fe Santo Domingo, R.D., Tel: (809) 541-3121 • Email: Curso@salud.gov.do

Guía para las visitas domiciliarias

Es recomendable que estas visitas se realicen en equipo de dos personas:

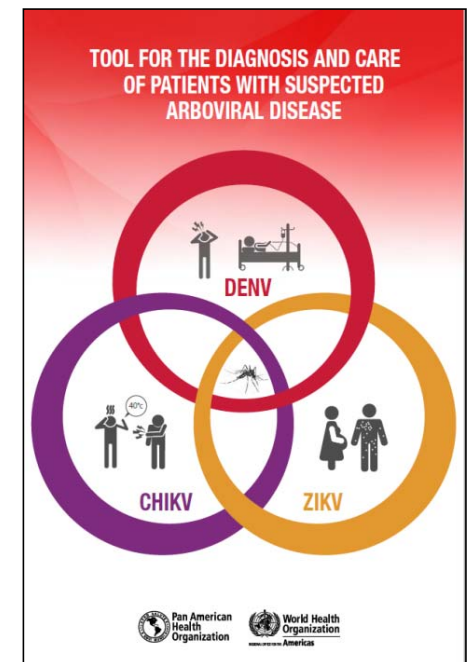
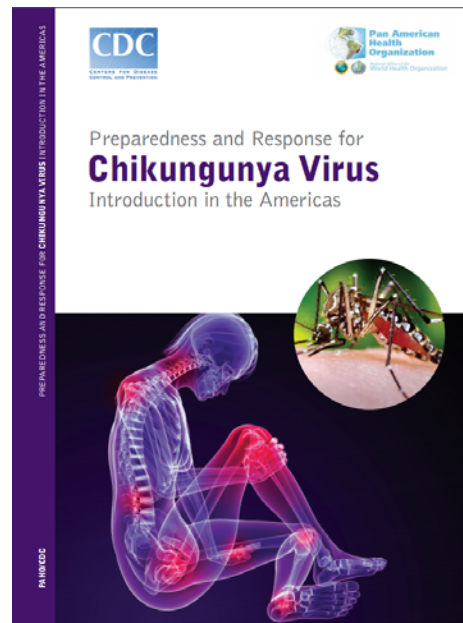
- Al llegar al hogar, identificate y explica el objetivo de la visita. Usa siempre el carné de empleado de tu institución.
- Pregunta a las personas si tienen información acerca del virus del Zika.
- Pregunta si saben que el virus del Zika lo transmite el mismo mosquito que transmite el Dengue y la Chikungunya.
- De dónde o por qué medio recibieron esta información.
- Que están haciendo para prevenir o evitar enfermarse por el Virus Zika?
- Preguntar si almacenan agua para uso doméstico y en qué: tanques o barricas, cubetas u otros envases; y el lugar donde están ubicados.
- Solicita permiso para observar los envases de la vivienda y su entorno, siempre en compañía de la persona de la casa.
- Si evidencia criaderos en el hogar identifícalos, junto a las personas del hogar y motiva su eliminación.
- Entrégale la hoja informativa y recoméndale seguir las indicaciones del Ministerio de Salud.

National journeys against mosquitoes



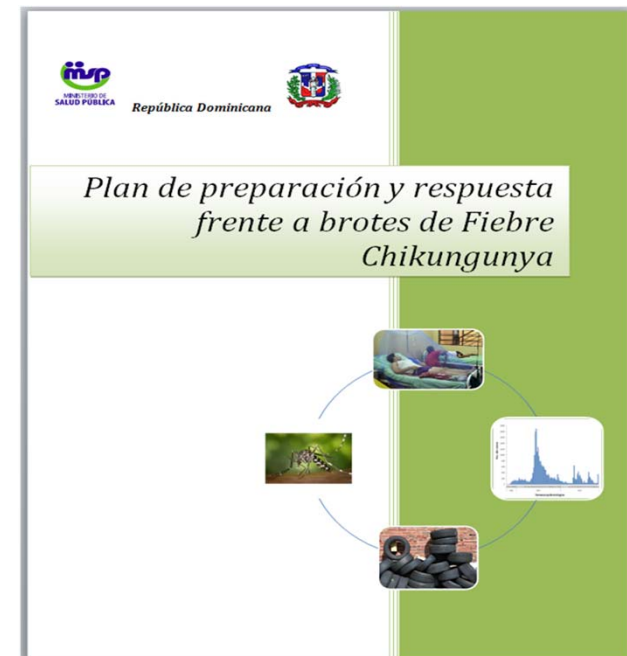
Clinical management

- National Plan containing:
 - Surveillance
 - Lab. Procedures
 - Case definition
 - Intervention components:
 - Training of health personnel
 - Case definition
 - Prevention measures
 - Proper treatment



Chikungunya example: Background

- 9 Dic. 2013
 - PAHO alert autocton transmission of CHIKV in Saint Marteen
- 23 Ene. 2014
 - Alert & National Plan
- 23 Feb. 2014
 - 1st outbreak in San Gregorio de Nigua, San Cristóbal



Oportunity of alert

RD emite alerta por fiebre Chikungunya, que se transmite por mosquito que causa dengue

27/01/2014 12:50 PM - SHAIRA CASTILLO



Fiebre Chikungunya. (Fuente Externa)

El Ministerio de Salud emitió el lunes una alerta epidemiológica por la circulación en el Caribe de la fiebre Chikungunya, aunque hasta ahora no se registra ningún caso en el país.

Se trata de una enfermedad transmitida por el mismo mosquito que causa el dengue, pero los síntomas son similares. Los dolores son más intensos.

En el Caribe se registró el primer caso en la isla de Martinica el 2 de diciembre por lo que el presidente de la Sociedad Dominicana de Pediatría, Rodolfo Rodríguez, pidió a las autoridades de Salud tomar los controles necesarios para evitar la fiebre Chikungunya.

El molesto virus, detectado en África, ocurre fundamentalmente en el continente y Asia.

COMPARTIR ESTA NOTICIA

Compartir por e-mail. Imprimir este artículo.

780

262

0

Me gusta

Tweet

Comentar

elCaribe

SÍGUENOS

Seguir a @ElCaribeRD

Me gusta

93 804

DiarioDigitalRD
Tu conexión con la verdad

DESTAPA

ACTUALIDAD

ENTRETENIMIENTO

MUNDIALES

ECONOMÍA

DEPORTES

SOCIA

DE INTERÉS BHD León Puesto de Bolsa inicia operaciones

Inicio > Actualidad > Noticias > República Dominicana trata de evitar ingreso virus Chikungunya

República Dominicana trata de evitar ingreso virus Chikungunya

Por Jose Tejada Gómez en enero 29, 2014

Me gusta

Tweet 0

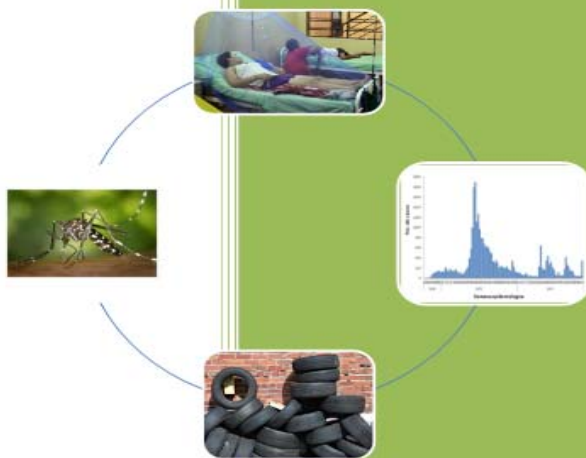
+1 +2

SANTO DOMINGO.- El gobierno de República Dominicana trabaja para evitar la penetración de esa nación caribeña del virus Chikungunya que se ha propagado por varios países de la región.

El Ministerio de Salud de República Dominicana emitió el martes una alerta epidemiológica al comprobarse la presencia del virus Chikungunya



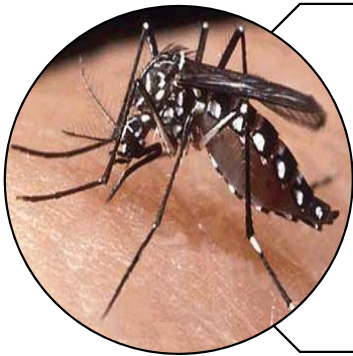
Plan de preparación y respuesta frente a brotes de Fiebre Chikungunya



- ✘ Antecedentes
- ✘ Contexto
- ✘ Escenarios de riesgo sanitario
- ✘ Objetivos
- ✘ Estrategias clave y enfoques
- ✘ Componentes de intervención
- ✘ Coordinación de las intervenciones y monitoreo.
- ✘ Coordinación multisectorial
- ✘ Riesgos asumidos.

www.digepisalud.gob.do

Goals



Prevent and content the occurrence of cases and outbreaks of Chikungunya fever in the Dominican Republic with an emphasis on tourist provinces and higher risk involved by the vectors *Aedes aegypti* and *albopictus* transmitted diseases.



Strengthening the capacity of the services for the care of fever diseases at all levels and the community.

Epidemiologic moments

Pre-epidemic period

Prevention measures

Epidemic period

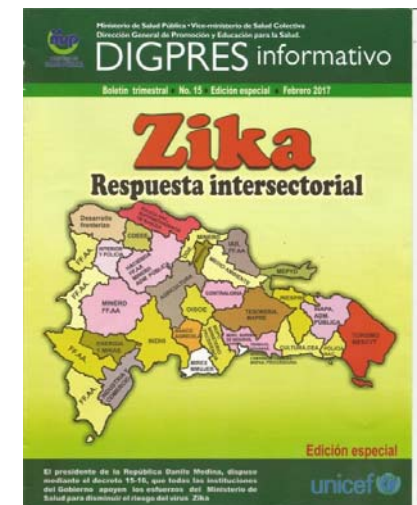
**Care of cases and
outbreak containment**

Post-epidemic period

**Documentation of
lessons learned**

Risk communication

- Risk communication strategy
- Goals
- The communication team
- Team Functions
- The management of communication
- The official spokesman
- Protocol of liberation of the information



Content guide for key messages in health emergencies

- Measures for vector control
- Characteristics of *Aedes aegypti*
- Self-care recommendations

- Factors that constitute a barrier to prevention and control
 - Low risk perception
 - Behaviors: inadequate water storage practices
 - Cultural: Behaviors linked to myths, do not bring patients to health services in time.



Conclusions

- Epidemics travel with peoples
- National Plan before onset
 - Directives for healthcare personnel, Vector control, Household visits
 - Risk communication
- Average of outbreak: 21 weeks (min 7; max 31)
- Zika outbreak similar to Chik behavior
- Different pattern according to population density.
- Zika notification under different disease syndrome “EFE”
 - Lack of experience / New event
- Surveillance system must be flexible to capture new events

Be prepared

It will come and go

Be flexible

We should not be afraid of epidemic,
we should only fear not being prepared,
they will surely come



Muchas Gracias

ICMA International Committee
 State Association Guide – Establishing International Programs
 Summary of Survey Results & Next Steps

A survey was emailed to the State Association Presidents of 49 state associations. Responses were received from 20 state associations. Four of the associations responded that they currently have in place some type of an international program for their membership. Below is a list of the respondents.

Table 1. List of the State Associations that Participate in the Survey

| State Association | Contact name | Contact email | International component |
|-------------------|-------------------|---------------------------------|-------------------------|
| Colorado | Denise Taylor | denise@coloradocma.org | |
| Virginia | Greg Kelly | gkelly@abingdon-va.gov | |
| Indiana | Andrew Klinger | aklinger@town.plainfield.in.us | |
| Florida | Carol Russell | crussell@flcities.com | |
| Oklahoma | Jeri Rivera | executive.director@cmao-ok.org | |
| Iowa | David Fierke | dfierke@fordodgeiowa.org | |
| Virginia | Greg Kelly | gkelly@abingdon-va.gov | Yes |
| Maryland | Michelle Miner | mminer@townoflaplata.org | Yes |
| New Hampshire | Donna Nashawaty | donna@town.sunapee.nh.us | |
| Arizona | Nicole Lance | nicole.lance@surpriseaz.gov | |
| Pennsylvania | Kevin M. Flannery | Kflannery@sewickleyborough.org | Yes |
| Kentucky | Tim Williams | twilliams@crestviewhills.com | |
| Connecticut | Jeff Bridges | Jeff.Bridges@WethersfieldCT.gov | |
| South Carolina | Eric M. DeMoura | edemoura@tompsc.com | |
| Utah | JJ Allen | jj.allen@clearfieldcity.org | |
| Minnesota | Brian Gramentz | brian.gramentz@ci.new-ulm.mn.us | Yes |
| Delaware | Teresa Tieman | ttieman@cityofharrington.com | |
| Missouri | Dan Ross | dross@mocities.com | |
| South Dakota | Amy Nelson | anelson@cityofyankton.org | |
| Tennessee | Michael Walker | Walker@TNCMA.org | |

State Associations with Programs

Of the 20 participants, four responded that they have an international component to their state associations.

Pennsylvania stated that their international activities include:

- Information exchange with municipal associations or other local government support institutions in other countries
- Highlighting international best practices or case studies in publications, web site, and other information programs
- Provide a scholarship to support participation in ICMA’s International Manager Exchange Program or other international exchange programs
- Inviting and/or hosting international colleagues at the annual conference or at other association events

Minnesota stated that their international activities include:

- Organizing study tours to other countries or organizing study tours in the US for local government managers from other countries

The two other state associations with existing programs did not provide types of international activities they are engaged in.

The values that the associations see in engaging in international activities are shown in Table 2.

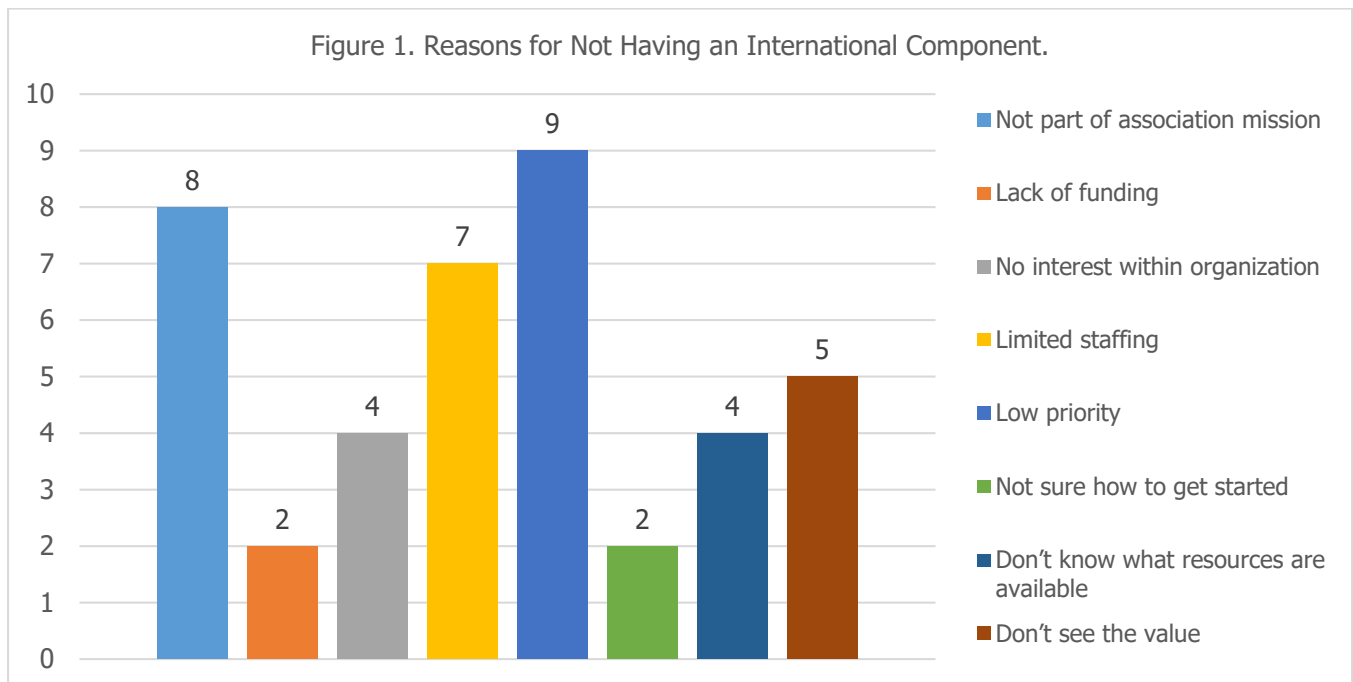
Table 2. Values of Engaging in International Activities

| State Association | |
|-------------------|---|
| Virginia | No response |
| Maryland | Exchange of ideas |
| Pennsylvania | Professional development; promote professional local government management |
| Minnesota | Exchange of ideas; professional development; cultural awareness; promote professional local government management |

State Associations without Current Programs

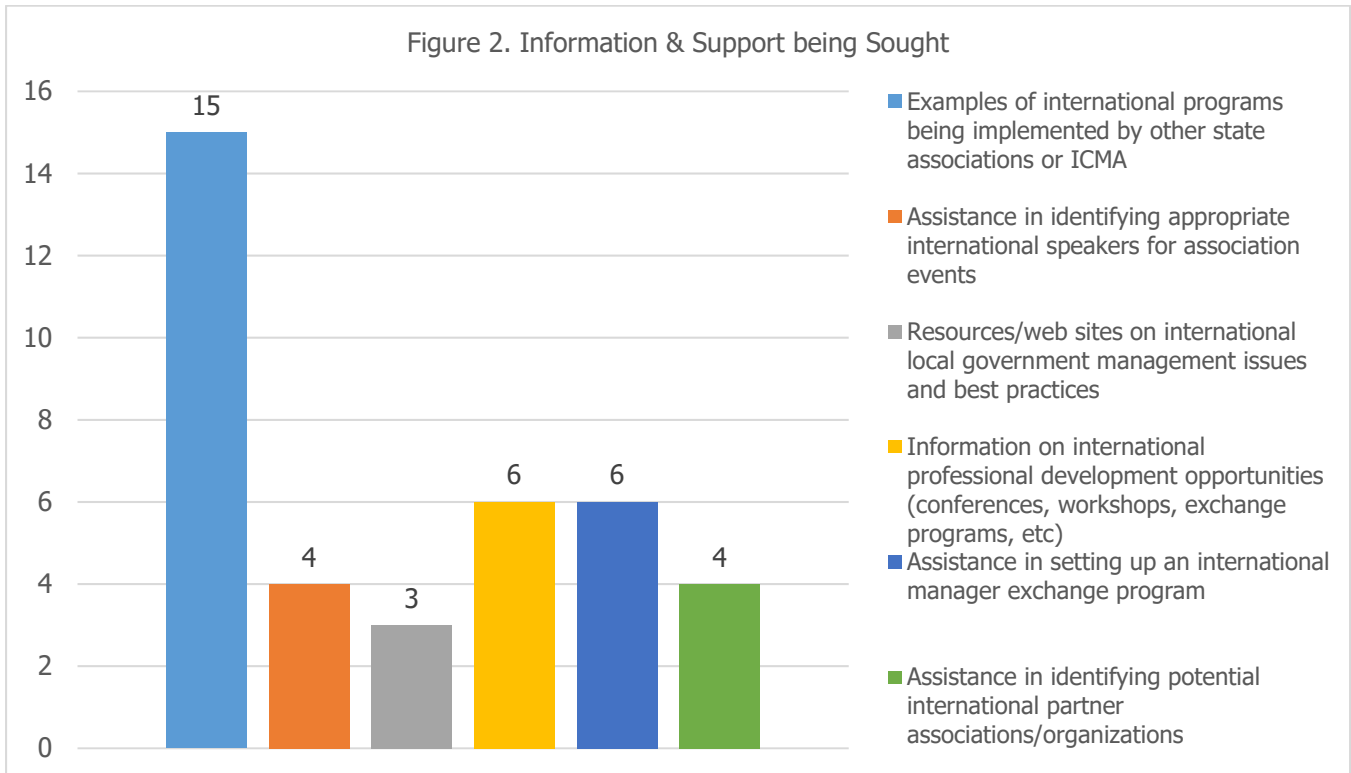
Reasons for Not Participating in International Activities

80% of the participating state associations responded that they do not have an international component. The reasons provided are shown in Figure 1. Many participants indicate that international engagement is not included in their association mission (8 associations) and that it is not a priority for their organizations (9). Several associations also noted as a reason that they do not see any value in engaging in international activities (5).



Information/Support Needed to Consider a Program

Figure 2 indicates what types of information and support state associations are seeking in engaging in international activities. Many of the participating associations are seeking examples of international activities, with some interests in information about international professional development opportunities and assistance with setting up international exchange programs.



Next Steps for Guide Development

Completed

- Survey
- ICMA programs portion of guide completed
- Case studies requested from Nebraska, Minnesota and Pennsylvania
- Case study provided by Nebraska and commitments from Minnesota and Pennsylvania
- Lessons Learned/Final Considerations – Matt Fulton has agreed to update this section

Still Needed

- Additional case studies are still needed. Can Committee members reach out to their state associations?
- Do we need educational programs or ICMA workshops to be offered at State Association annual conferences?

A Message from Executive Director Marc Ott

April 12, 2017

Dear Members:

I am overwhelmed by the outpouring of well wishes in response to my March 31 email. Thank you so much for your support, encouragement, and optimism. This “Dear Members” column is the second in what I hope will be a series of informal communications with you.

During the last week in March, I attended my first ICMA international meeting, the [4th International Regional Summit](#), which was hosted by ICMA’s affiliate, the Dominican Federation of Municipalities (FEDOMU), in Santo Domingo, Dominican Republic (DR). The objective of the week’s meetings was to create a space where we could exchange national and international experiences in municipal management in areas related to the promotion of resilient cities. We traveled to the DR because ICMA is currently working on two projects in that region focused on climate adaptation and crime. Both projects are funded by the U.S. Agency for International Development (USAID).

I was deeply affected by the experience. As an ICMA member for 35 years, I had never fully understood the important role that our professional association plays in the world, particularly the impact we have in developing nations. During the six days that I was in country, I learned what the “I” in ICMA’s work was all about, and I want to share my experience with you.

My education began the moment I stepped off the plane at Las Américas International Airport, where I was immediately mesmerized by the colorful culture and language of the people. During the ride to our hotel, the local scenery clicked by outside my window like pictures in a flipbook; scenes of aging infrastructure and dilapidated housing in the poorer neighborhoods that gradually gave way to a sophisticated Caribbean city with a bustling downtown.



ICMA International Committee reviews current work plan.

My first day in country, I attended the [International Committee meeting](#), where a group of 14 internationalist members—capably led by Chair Michele Meade—ICMA President Lee Feldman, President-Elect David Johnstone, staff, and I reviewed the committee’s work plan. The plan was designed to ensure ongoing and meaningful connections with ICMA’s 31 international affiliates, the ICMA Executive Board, and other association committees and task forces on international issues. Over lunch, the committee received a fascinating briefing from the DR Ministry of Health on the country’s response to the Zika virus and similar threats.

On days two and three of the summit, we joined local mayors and municipal staff, FEDOMU executives and staff, national government officials, international cooperation agencies, and International

Committee members for a variety of presentations and workshops related to the construction of resilient cities.

Over the course of the summit, I realized that in the DR, the USAID-funded programs and projects are as much about addressing the hardships of the human condition as they are about providing a contracted list of



ICMA’s International Committee and friends.

deliverables. Local officials in the DR face many of the same challenges that we as managers in developed nations face on a daily basis—land use planning, climate resilience, and the social prevention of crime and violence. Unlike the challenges in many of our communities that resulted from the Great Recession, shifts in the economic landscape, or demographics, the challenges facing DR officials require a level of resources and expertise that is virtually unavailable in country. Thus the importance of the municipal development work in which ICMA is engaged to build the capacity of local individuals and organizations.

The most poignant part of the trip for me came when Lee Feldman and I took a long walk away from our hotel and found ourselves in a part of Santo Domingo where the poverty is pervasive, and it seemed as if every section of housing and infrastructure was in disrepair. We sat outside a bodega on a corner and watched the vehicular traffic and pedestrians converge at a busy intersection where there were no traffic signals. We were in awe that the people weren't struck or that the cars didn't crash into one another.

It was while sitting at that corner that, for me, the trip transitioned from professional to personal. I recognized the frustration and exhaustion in the faces and voices of so many of the people, and I suddenly understood why ICMA is there. We are there to [make a difference](#), to enhance the quality of life for this developing region's residents.

It was difficult to leave the DR at the end of our six days, but if all goes as planned, ICMA's successful work in this region will continue for several more years, and I will have an opportunity to return to the region. The challenges that the DR (and many other parts of the world) face are great, but there are numerous opportunities for ICMA and for us as members to share our expertise and bring back knowledge to our own communities. It's a two-way street, and seizing these opportunities takes commitment and leadership. I encourage each and every one of you to [consider participating](#) in ICMA's international programs to help improve the lives of millions of individuals throughout the world.

I want to thank ICMA staff members Isabelle Bully-Omictin, Cintya Renderos, Ross Hoff, Lauren Crawford, David Grossman, DR-based ICMA team, and the FEDOMU staff and leadership for their outstanding work on this trip. Kudos for a job well done!

Sincerely,



Marc A. Ott
Executive Director
ICMA



Marc Ott, Lee Feldman, and FEDOMU and Santiago staff at Santiago City Hall.

COMMENTS & RATINGS

Community Rating: 5.0 of 5 stars (average of 1 review)

[Hide breakdown](#)

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Your rating: (optional)

