The background of the top half of the page is a photograph of a classical building. It features a series of tall, light-colored columns on the left, which support a series of arches on the right. The perspective is from a low angle, looking down a long, covered walkway. The lighting is bright, suggesting a sunny day. The overall color palette is warm, with shades of beige and cream from the building, and a glimpse of greenery and a blue sky through the arches.

ICMA Student Chapter Reports **2011-2016**

Introducing and integrating students into local government and the management profession through colleges and universities.

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ICMA Student Chapter Reports

2011-2012

Appalachian State University



Cornell University
Cornell Institute for Public Affairs

KU SCHOOL OF
PUBLIC AFFAIRS
& ADMINISTRATION
The University of Kansas

UIC Department of
UNIVERSITY OF ILLINOIS
AT CHICAGO Public Administration
COLLEGE OF URBAN PLANNING
& PUBLIC AFFAIRS

UNIVERSITY OF
WISCONSIN
OSHKOSH

VILLANOVA
UNIVERSITY
DEPARTMENT OF
PUBLIC ADMINISTRATION

ICMA

Leaders at the Core of Better Communities

Appalachian State University ICMA Student Chapter

2011–2012 Report

Appalachian State University

Who We Are

The Appalachian State International City/County Manager's Associations Student Chapter was founded at the beginning of the 2011 – 2012 academic year. Our chapter was founded to align the principles of our university's Master of Public Administration program with those of ICMA. We work with our members to build skills in leadership, collaboration, and ethics. All of our members share the same goal of becoming dedicated public servants in state and local government. Our chapter has enrolled a total of 43 students from both our pre-service on campus cohort and our in-service off campus cohorts. We hope to continue growing with the addition of our newest MPA students. The current president of the student chapter is second-year MPA student, Spencer Burns. Our chapter's current mentor is Ken Noland, Town Manager for the town of Wilkesboro, North Carolina.

Our Alumni

Our student chapter would not be possible without the generosity of the Appalachian State University Local Government Alumni Association. The ASULGAA

financially supports the chapter and offers members the opportunity to network with local government administrators about careers in local government. The student chapter has been cooperating with the ASULGAA since the chapter's inception. The chapter recently hosted a Q & A session with a panel of members from the ASULGAA at the association's annual conference. The ASULGAA has pledged to continue supporting the student chapter and will we continue to work closely with the association in the future.

Our Goals

Our chapter strives to continue providing our members with quality professional development opportunities that supplement our public administration education. The chapter will create a recurring schedule for meetings as well as plan and host a major chapter event each semester. The student chapter has the goal of further strengthening our professional networks in hopes of offering lectures and educational opportunities to our members from accomplished public managers. The chapter will also continue to boost enrollment and discuss the potential of new funding strategies to increase financial resources.

Cornell Student Chapter ICMA Student Chapter

2011–2012 Report



Cornell University
Cornell Institute for Public Affairs

The Cornell Student Chapter of the International City/County Management Association (ICMA) was founded at the end of the 2011 fall semester. Our original roster of six founding members from the City and Regional Planning (CRP) and Public Administration (CIPA) programs at Cornell has since expanded into twenty members. Only a small number of those members have graduated this past May, leaving out chapter with seventeen members going into the 2012-2013 academic year.

For the AY of 2011-2012 we were able to apply for organizational funding through the Graduate and Professional Student Assembly Finance Commission (GPSAFC). Our preliminary budget was to cover expenses incurred for operations and events, as outlined below. At the end of the AY 2011-2012 our organizational net revenue was \$297.50 (amount full appropriated by the GPSAFC) and was released late spring 2012. This funding will be rolled over to AY 2012-2013.

The role of President has passed from a Public Administration student to a City and Regional Planning fellow this summer. We plan to continue this practice each year in order to ensure that our Chapter remains equally relevant to fellows from both degree programs.

Events from the 2012 Spring Semester

Networking with Local Professionals

Cornell ICMA took advantage of its network of local government and academic contacts to bring together professionals from local city and county governments and non-profits with Cornell graduate students for an evening of networking. The event's guest included both legislators and professional civil servants from a variety of fields, as well as school district representatives,

non-profit leaders and the President of the Tompkins County Chamber of Commerce. Twenty seven graduate students from both CRP and CIPA attended to build local connections and hone their networking skills. We believe that the event has helped us work towards our goal of fostering interest in local government among Cornell graduate students.

The event also strengthened our Chapter's organizational relationships. In order to maximize the number of professionals we could invite we partnered with three other well established Cornell student groups to plan this event: the Cornell Public affairs Society, Women in Public Policy, and the Jade Moore Forum on American Politics. We hope to continue working with these organizations in the future.

Mayor Svante Myrick on Young Professionals and Local Government"

Our Chapter is fortunate to have access to a number of outstanding local government figures in our region. One of these individuals is the Mayor of Ithaca, Svante Myrick. At 25, Mayor Myrick is the youngest Mayor in Ithaca history, as well as a Cornell graduate Cornell

ICMA invited him to speak to a small group of graduate students. The Mayor spoke about the appeal of a career in local government to smart, publicly minded young professionals. Thanks to the Mayor's speech, we were able to recruit six more members to our chapter.

Presentation at CIPA Town Hall

Each year, the Cornell Public Affairs Society hosts a Town Hall event to give student organizations a platform to speak before many CIPA fellows. We took this as an opportunity to introduce our Chapter to new members from the CIPA program. WE were able to attract three new members to Cornell ICMA.

Lunch with Jean McPheeters, President of the Tompkins Chamber of Commerce

Through a partnership with Women in Public Policy, Cornell ICMA organized a networking lunch with graduate students and Jean McPheeters, who spoke with students about her career in Tompkins public service

Our Goals for Next Year

Now that our organization has established itself and a built a base of interested students in the CIPA and CRP programs, we have set goals for the 2012-2013 academic year.

Goal 1:

Foster interest in local government, especially among CIPA fellows

Goal 2:

Expand our membership

Goal 3:

Strengthen connections between CIPA and CRP fellows

Goal 4:

Continue to develop contacts with local government professionals

Goal 5:

Strengthen our relationship with other graduate student organization

Goal 6:

Connect our members with the wealth of resources on the ICMA website, especially the Knowledge Network

In order to achieve these goals, we are planning to organize a number of events next year, including another local professionals networking event, lectures by professionals from larger city governments, a voter registration drive with a focus on local elections and the election of officers for our 2012-2013 AY.

ICMA KUCIMAT Chapter School of Public Affairs and Administration University of Kansas

2011–2012 Report



On Sunday, June 12, 2011, the 2011/2014 class of MPA students of the Chapter met at the home of John and Carol Nalbandian for a welcoming picnic to meet area practitioners and alumni. They also met Beth Linn, their Practitioner in Residence, and Katie Killeen and Justin Pregont their Young Practitioners in Residence to discuss potential activities for the next two years.

On June 13, the students started the first of the summer classes, Human Resource Management taught by John Nalbandian. On Monday, July 18 the Public Management and Organizational class began which was taught by Holly Goerdel. During this time the students met in four orientation workshops to get to know each other better. They were “Getting to Know Each Other and Team Building” by Noel Rasor and Terri Callahan of the Public Management Center; “Your Mission in Life” by Kathleen Ames-Oliver of KU Human Resources; “Organizing Your Work” by Marilu Goodyear, School Director; and “Collaboration Skills” by Jonathan Morris of the Public Management Center.

In August the students met with their Young Practitioners in Residence Katie Killeen and Justin Pregont to discuss the upcoming ICMA Conference in Milwaukee. They also met with Beth Linn for a cook out at Ray and Mary Lee Hummert’s house to discuss activities for the upcoming year..

From September 17 to September 20, all students of the Chapter attended the ICMA Conference in Milwaukee, WI. The first year students’ tasks at the conference were to greet KU MPA alumni and conduct two informational interviews of practitioners. The instructions and interviews follow this report.

In Milwaukee, the second year students met in their first Professional Development Seminar conducted by

John Nalbandian and Ray Hummert. Craig Weinaug, the class practitioner in residence also attended the seminar. The seminar included reviewing the competency rubric to see what movement they made since leaving campus. They met with Barry Quirk, Chief Executive, London Borough of Lewisham, England and Past President of the Society of Local Authority Chief Executives in the United Kingdom and Katherine Kerswell, Managing Director, Kent County, England to discuss leadership and share with them:

- What they were doing in their internship that was most rewarding?
- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

They met with Susan Mays, Marketing and Communication Director, CH2MHill to discuss the use of social media by cities to interact with citizens. They also met with Leon Churchill, City Manager, Tracy, CA. and Julia Novak, Novak Consulting, to discuss:

- What was most important to them during the conference?
- What will be their greatest challenge between now and the January seminar?

Both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On Saturday night the students gathered at a restaurant for dinner together and to play a game of Wisconsin trivia developed by a student interning in Janesville, WI.

On Wednesday, October 12, 2011, after returning from the ICMA conference, the on-campus students met with Bob Kipp at Hallmark Corporate Offices in Kansas

City, MO to have lunch, discuss the profession, and to reflect on the ICMA conference. Kipp was a former City Manager and former President of ICMA

During the year, Beth Linn met with the students in five two hour sessions to discuss careers in the public service, resume writing and interviewing skills, economic development, the Kansas Intermodal facility, and the ICMA Code of Ethics. Beth invited practitioners from the area to participate in these sessions.

In January 2012, the second year students met for a week in Lawrence for their second Professional Development Seminar led by John Nalbandian which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students were introduced to the concept of citizen engagement and adaptive work. The content included:

- **Leadership**

The concept of facilitative leadership with an emphasis on responsibility for responding to the needs of organizational members. Two books—*Hunter's Servant Leader* and *Machiavelli's Prince*—served as the primary guides in this discussion.

- **Citizen engagement**

The concept and practice of citizen engagement based on the following arguments:

- One is that as citizens become less enamored with the legitimacy of formal structures of authority they become less inclined to support decisions these entities make. In a democratic government, at one level legislative bodies are supposed to represent the wishes of constituents, and to the extent that citizens feel disengaged from these bodies, they are less likely to respect the decisions. Thus, it is argued, citizen involvement is a method that will increase “buy in” to public decisions.
- A second argument is that citizens know best what they want and that consultation with them is essential in building solutions to problems. The term “consultation” is important and conveys a specific meaning behind the goal of citizen engagement.

- **Engagement at work**

While citizen engagement claims much attention in the engagement literature, of equal importance is engagement within organizations. The students reviewed a report on the U.S. Merit Systems Protection Board which was prepared based on surveys of federal employees. The report documented the value of engaging employees to produce organizational effectiveness and employee efficacy.

- **Adaptive work**

There is a metaphorical distinction between “clock” problems and “cloud” problems. Clock problems are technical in nature, and they require specific knowledge applied in conventional ways to solve. Cloud problems are different. These are the problems that are difficult to define, let alone solve. Even when you think you have your arms around the problem, like a cloud, it changes shape, and you take a step backwards before you can move ahead. Adaptive work is connected to cloud problems. The students discussed adaptive work as it relates to public administration and politics and then engaged in a case study on adaptive work.

- **Connections between leadership, engagement, and adaptive work**

Students discussed the place of engagement in the contemporary governance toolkit and in light of the prevalence of adaptive work problems. Leadership approaches that foster engagement and adaptations to it.

During this week, the on campus and second year students met for dinner and a bowling competition which the second year students won

In April 2012, the second year students met for their final Professional Development in Kansas City, MO. They discussed Dual Career Couples with Mandy Cawby, Finance Director, Atchison, Kansas and Don Cawby, City Manager, Osawatomie, Kansas. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/longer term goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian and Hummert.

All of the students attended the Transforming Local Government Conference in Kansas City, Mo presented by the Alliance for Innovation.

The University of Illinois at Chicago ICMA Student Chapter

2011-2012 Report



The University of Illinois at Chicago's (UIC) ICMA Student Chapter was founded in the Fall Semester 2012. In August of 2012, the Illinois City/County Management Association (ILCMA) approved our Student Chapter scholarship request, and soon after ICMA approved our Student Chapter application. Our Executive Board members for the AY2012-2013 are shown in the chart below, and our membership has grown to approximately 58 students.

UIC ICMA Student Chapter Officials AY 2012-2013

Chapter Advisor	Dr. Sharon Mastracci
Chapter Mentor	Andrew Lichterman
President	Traci Steger
Vice President	Adam Rowe
Treasurer	Armrhad Johnson

Chapter Membership

The President, Vice President and Treasurer promoted the student chapter through UIC's College of Urban Planning and Public Affairs Program, as well as during UIC Public Administration Student Association events in order to gain awareness of the chapter and the benefits of membership. We engaged our members by sending bi-weekly emails with information relating to local government news, events and programs, including ICMA's *Life, Well-Run* Campaign.

Chapter Officials' Activities

The UIC ICMA President, Traci Steger, and Vice President, Adam Rowe, attended the 98th Annual ICMA Conference

in Phoenix, AZ. Adam and Traci enjoyed a variety of sessions and seminars where they learned about current issues and trends in local government management. They also attended the Student Chapter meeting facilitated by Rob Carty. At this meeting, Adam and Traci presented their goals and activities for the upcoming academic year and networked with other student chapters, such as Northern Illinois University and Arizona State University.

Chapter Events

The Chapter hosted an Economic Development Panel co-sponsored with the American Society for Public Administrators on October 31, 2012. The event featured three panelists: Derek Walvoord of Somercor 504, Inc., Nicolas Crite, Planning Director for the City of Blue Island, IL and Dr. Thomas Snyder, Professor of Economics at UIC. The discussion centered on the effectiveness and future of TIF districts, as well as other economic development strategies used in Chicago-metropolitan area. The feedback we received after the event was very positive, and we look forward to next semester's event that will focus on careers opportunities in local government management.

Chapter Objectives

The UIC ICMA's objectives for the upcoming academic year include: promote membership to Urban Planning and Policy students, co-sponsor events with Northern Illinois University's ICMA Student Chapter, and increase the number of members who attend ILCMA and ICMA events and conferences.

University of Wisconsin–Oshkosh ICMA Student Chapter

2011–2012 Report



The University of Wisconsin–Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the

ICMA web site to be extremely valuable. In addition they are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

VillanovaUniversity ICMA Student Chapter

2011–2012 Report



During Academic Year 2011-2102, we enrolled 10 MPA students as members our chapter. Chris Bashore, MPA student, served as Chapter President.

The Chapter Mentor remains Bruce Clark, Township Manager, Middletown, PA

We held two events open to the campus community and we invitde municipal managers from the four counties around Villanova University.

The Fall 2011 event was a panel discussion on "Open Space Preservation and Sustainable Community

Development" (see flyer below). We had about 15 attendees.

The Spring 2012 event was a panel discussion on "Moody's Credit Outlook for Pennsylvania Municipalities in 2012" (see flyer attached). We had about 35 attendees.

We have prepared ByLaws and applied for funding from Villanova's Division of Student Life. We'll use any funding to pay for food and beverages for each event and to cover travel expenses and /or honoraria for presenters.

ICMA Student Chapter Reports

2012–2013

Arizona State University

Brigham Young University

Northern Illinois University

Portland State University

UNC-Chapel Hill

University of Illinois at Chicago

University of Kansas

University of Southern California

UWM–Milwaukee, WI

University of Wisconsin—Oshkosh

Villanova University



Leaders at the Core of Better Communities

Arizona State University ICMA Student Chapter

2012–2013 Report



Fall Semester

The ASU ICMA Student Chapter was started during the 2012 fall semester and much of the year was spent setting up the new chapter and recruiting members. The effort was led by George Pettit, former City Manager of Gilbert, AZ and current Marvin Andrews Program Coordinator at ASU, Jim Thompson, current City Manager of Casa Grande, AZ, and Niel Curley, current Marvin Andrews Fellow. Jim Thompson agreed to serve as the student chapter's sponsor and George Pettit played a large role in securing funding. Niel Curley served as the student chapter's first President and recruited fellow ASU students Pam Weir and Preston Neill to serve as Vice President and Secretary. After several months of recruiting the student chapter has 24 members, most of whom are graduate public administration students.

The only event held during the first semester was a tour of the City of Phoenix and meeting with City Manager David Cavazos to discuss his management approach. The tour was a great success and many students were able to attend and seek career advice from Mr. Cavazos.

Spring Semester

The student chapter held many more events in the spring semester, the first being free attendance for a day at the annual ACMA (Arizona City Management Association) Winter Conference in Sedona, AZ. Members were able to attend the opening day of the conference free of charge and attend a session updating local government officials on the economic recovery and a speed coaching session. The speed coaching allowed for members to meet local government executives from across the state and seek career advice from a range of local and county professionals. Afterwards members were able to further expand their network by attending the welcome reception.

The second event held was a Manager's Forum where Dr. Spencer Isom, current City Manager of El Mirage, AZ, and Cynthia Seelhammer, former City Manager of Queen Creek, AZ discussed their approach to the council manager relationship. The first half of the forum was spent listening to each presenter discuss their approach and turned into an open dialogue where members were able to ask questions and seek feedback. The second half was spent reviewing a case study with the presenters and learning how they would approach a specific challenge a city manager may face with their mayor and council.

The next event was a tour of the Phoenix Sky Harbor Airport, which is run by the City of Phoenix. Members were able to learn about the various operations and regulations that govern the airport along with some of the unique financial tools they are able to use. The tour was scheduled to allow members to ride the new Sky Train that connects passengers to the airport from the current light rail line in Phoenix. The trip was informative and exposed members to a different aspect of local government not previously discussed in coursework.

The last event of the year was a tour of the City of Glendale's Emergency Operations Center (EOC) which is used as a command center in the case of a city-wide emergency or large events. The EOC is also used as a central point of command during the Super Bowl and other large events at the University of Phoenix Stadium. Members were able to ask questions to staff about daily operations, the chain of command, and the resources required to operate the facility. Members were also given a tour of the training facility located adjacent to the EOC that is used to train police and fire crews for several West Valley cities.

The last week of the semester the student chapter held elections and the incoming President will be Alexis Ramirez and the Vice President will be Alex Rivera. Both are entering their second year as Marvin Andrews Fellows and are looking forward to continuing to build upon a successful first year.

Brigham Young University ICMA Student Chapter

2012–2013 Report



The Brigham Young University International City/County Manager's Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

Conferences

In September, 22 chapter members participated in the annual ICMA conference in Phoenix. Chapter members also attended semi-annual Utah City Managers Association conferences. These conferences proved to be great opportunities for members to connect with alumni and other professionals from across the country and state, and to learn about challenges, solutions, and best practices relative to the profession.

Career Fair

In addition to participation in professional conferences, the chapter collaborated with the RIPM to host the annual Local Government Career Fair on January 17. The fair consisted of a lecture and luncheon with over 20 professionals and the keynote speaker, Ed Belmares, Assistant City Manager of San Antonio, Texas. At the fair, professionals showcased job and internship opportunities for chapter members and other students interested in local government service.

Field Projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with cities. This year, we conducted three field projects, one of which was a feasibility study on building a recreation center in Surprise, AZ.

The project consisted of two main parts. First, a benchmarking study that examined successful elements of recreation centers in nearby cities. The benchmarking study also included an analysis of regional recreation venues to identify areas of opportunity for building a regional recreation attraction. Second, a city-wide survey that measured citizen interest in building a recreation center as well as the most desired recreation venues for adults and teenagers. Once these projects were completed, select team members traveled to Surprise, AZ to present the findings.

Placement

This year we had amazing placement among our chapter members. Of the graduating class, 82 percent have been hired in cities across the county, including in Texas, Wisconsin, Arizona, and Utah. Furthermore, 83 percent of first-year students received internships, primarily in Utah, Texas, Idaho, and Nevada.

Leadership

In April, the chapter advisor and Chapter Presidency selected the 2013-2014 Chapter Presidency. Scott Aylett was selected to serve as Chapter President, with ShaLae Steadman (VP – Marketing), Kory Kersavage (VP – Conferences and Training) and Scott Swindler (VP – Field Projects) serving as Vice Presidents.

Mission and Goals

The new Presidency revised the chapter mission and goals as follows:

The BYU ICMA Student Chapter will provide professional networking and educational experiences while promoting strong spiritual and ethical values that support the organizational goals of the Romney Institute of

Public Management and the International City/County Management Association.

Goals:

1. Create an avenue for students who want to pursue a career in local government to gain hands-on experience.
2. Build relationships with alumni, both locally and internationally
3. Provide students with opportunities to network and build relationships by attending UCMA, ICMA and the local government career fair.
4. Foster relationships with local city managers

Northern Illinois University Master of Public Administration Public Administration Student Association

2012–2013 Report



During the 2012-2013 academic year, the Public Administration Student Association (PASA) for the Northern Illinois University's Master of Public Administration program conducted a number of meaningful events to engage students. Events coordinated and hosted by PASA included volunteering, networking, and social gatherings. These events have been meaningful in a professional sense to students while also being enjoyable and essential to team building within the MPA program.

Volunteering initiatives during the last school year coordinated by PASA included supporting a golf outing and providing assistance to a regional homeless shelter. Students played a key role in helping out at the annual golf outing event which serves as a fundraiser for the NIU MPA program. At the golf outing, some students were also given the opportunity to play a round of golf with professional public administrators. Volunteering at the nearby homeless shelter allowed a handful of students to help out with the operations of the shelter last spring. Some students served food while other students handed out personal items such as tooth brushes and soap.

The Public Administration Student Association promoted a number of professional networking opportunities during the past academic year. PASA sponsored a mentor-mentee luncheon featuring a prominent speaker in the local government field. Additionally, PASA marketed many networking and professional development opportunities made available through organizations such as the Illinois City/County Managers

Association (ILCMA), Illinois Association of Municipal Managers Assistants (IAMMA), and the Legacy Project which promotes the local government profession towards young women. Much of the promotion of events, scholarships, and professional development opportunities was coordinated through an electronic newsletter sent out several times throughout the semesters by PASA.

PASA was instrumental in coordinating a number of social events which were aimed at building camaraderie throughout the NIU MPA program. The events allowed students to gather in a fun and stress-free environment. PASA helped coordinate a tailgating event for a football game which brought in a large number of alumni from the graduate program. A bowling night was also conducted in collaboration with the University of Illinois Chicago's Master of Public Administration program. Social gatherings for the end of the semesters and following colloquium events for the NIU MPA were also planned by PASA.

In the 2013-2014 school year, the new executive board for the Public Administration Student Association is looking to increase the overall number of volunteering, socializing, and networking opportunities. The board seeks to strengthen relationships with professional organizations such as ILCMA and IAMMA. Furthermore, PASA is striving to work more closely with other student associations and non-profit organizations to bring unique opportunities to students in the NIU MPA program.

Portland State University ICMA Student Chapter

2012–2013 Report



By **Mark Grabow**, President,
Daniel England, Vice President,
Caroline Zavitkovski, Communications Officer

ICMA-PSU Student Chapter

The ICMA-PSU Student Chapter has had a full first year. Per the guidelines listed by the ICMA Career Services Intern, Kaitlin Feldman, this report includes information on monthly ICMA-PSU Student Chapter “meetings, events, webinars, along with information on a number of other things on which we are happy to report. As we prepared this report, we drew from minutes recorded at both Student Chapter monthly meetings and officer meetings. We also include things that have happened through connections with other groups.

First Year for PSU Specifically and Pacific Northwest in General

The ICMA-PSU Student is pleased to be not only the first ICMA Student Chapter at Portland State University, we are also the very first Chapter in the Pacific Northwest. With help from Portland State University’s Public Administration Professor, Dr. Phillip Cooper, along with assistance from Jim Hough, City Manager Emeritus of Banks, Oregon, and Joe Gall, City Manager of Sherwood, Oregon, the chapter was created.

ICMA-PSU and OCCMA

Because this was not only the first Student Chapter for Portland State University but for Oregon at large, the Oregon City/County Management Association’s (OCCMA)

was very supportive of its creation. We were honored that OCCMA covered our dues for the first year in order to help us ‘get up and running’. On top of this, some OCCMA members have pledged financial donations in support of our efforts. We have developed a natural relationship with OCCMA, as will be discussed below.

Events, Meetings, Conferences, and More

Kicking it Off—The First Chapter Meeting

Our inaugural meeting was a great success. Roughly 20 students were present (some came and left as class schedules demanded). Because our program is designed for working professionals, many classes are scheduled either during a 4:00pm–6:30pm time slot or a 6:40pm–9:20pm time slot. In order to allow the highest number of students to attend the first meeting, we intentionally scheduled our inaugural meeting to begin at 6:00pm. That way, students who had class at 6:40pm could attend the first session, and students who were released from class at 6:30pm could attend the second portion of the meeting. It worked out exactly as intended.

Students, alumni, professors, and local government professionals all showed up for the inaugural meeting. Our speakers for the inaugural meeting were Student Chapter Faculty Advisor, Professor Phillip Cooper, and Practitioner Advisor, City Manager Joe Gall. They spoke about local government as a profession, and Mr. Gall gave students advice, tips, cautions, and shared stories about local government management.

We also provided students with information on ICMA and discussed benefits to membership as “fresh” professionals to the field of local government management. Students were also given the ICMA Codes of Conduct,

and we discussed the requirement to adhere to the Codes as Student Chapter members. We also discussed the importance of getting involved with other organizations, such as OCCMA and ELGL (who's leaders became our March guest speakers), and provided means to do so.

ELGL and ICMA-PSU

The ICMA-PSU Student Chapter monthly meeting scheduled for March provided students with the opportunity to meet with the leaders of an up-and-coming local government group here in Oregon, called Emerging Local Government Leaders (ELGL). The founders of ELGL are very active in local government in Oregon. We as a Chapter were honored to receive a small award in recognition of our efforts in starting the first ICMA Chapter in the Pacific Northwest.

ELGL discussed tips for success in local government management. They provided advice and personal stories to evince what to do and not to do as 'up-and-coming' local government employees. Students were also given free membership into ELGL, which has a great network of professional contacts around the State of Oregon and beyond. We have also attended ELGL webinars. One of which was intended to provide advice to professionals on finding/getting Assistant City Manager positions.

ELGL also advertised the ICMA-PSU Student Chapter on their website and wrote an article on the efforts of ICMA-PSU Founder/President, Mark Grabow, in creating the first Chapter in the Northwest. They have been very active in working with the ICMA Chapter, and they have also partnered up with the Oregon City/County Management Association (OCCMA) to offer a scholarship to two students from anywhere in the state to attend the upcoming OCCMA 2013 Conference. We are pleased to report that both the students chosen as recipients for the scholarship happen to be ICMA Chapter members—Ben Kittelson and Mark Grabow.

Bringing 'the County' to the Chapter

We have had the honor of hosting the Hood River County Administrator, David Meriwether, at one of our monthly Chapter meetings. Mr. Meriwether also serves as the current President of the OCCMA. He is a valuable resource, and he presented a valuable and information filled session on the differences in structures between city/county formation and management. This meeting was our largest one yet, with around 25 people in total attendance. Students found his presentation to be both enjoyable to

hear and educational. Mr. Meriwether also provided his business card to the Student Chapter members, and a number of the members have since conducted informational interviews with Mr. Meriwether as a result.

Alumni Association and the Chapter

The PSU Alumni Association has been involved with the ICMA-PSU Student Chapter. They allowed our Chapter President to write an article for their Spring publication, which highlighted the efforts of the Chapter to get up and running, and it also invited alumni to attend meetings and get involved with the next wave of public administration students coming out of PSU's Hatfield School of Government. We will be hosting a panel of former MPA students from PSU in the upcoming academic school year. We want to hear what it is like in the profession from students who have gone down the same path that we are currently traveling.

OCCMA Summer Conference

As noted, the relationship with OCCMA has been an emerging and flourishing one. They have invited us to attend their upcoming conference, and two of our Chapter members have received scholarships that OCCMA offered in conjunction with ELGL. Also, our Chapter President has been asked to join a panel of professionals ranging from the emerging side (which is the demographic he will represent) to the more 'seasoned' side, to discuss the idea of mentors and mentorship in the field of local government management.

What's Next?

The ICMA-PSU Student Chapter has begun planning events for the upcoming academic school year. Some of the monthly meetings will focus on (but not be limited to) the following:

- Cultural/Ethnic Diversity in Public Management – A Changing Trend
- Women and City/County Management
- City Management
- County Administration
- Utilities and Sustainability – A Look at State-of-the-Art Wastewater Treatment Facilities
- Panel of Former PSU MPA Students – Life After Graduation

Again, we will be adding to/modifying this list as needed when we start really hammering out our agenda for the upcoming year. However, we have been making valuable connections with a number of local government professionals around the state, and we are very pleased with the reception and enthusiasm that we have been met with as we seek to bring speakers into our Chapter meetings.

Summary – Off to a Good Start, but a Long Way to Go

Overall, we are very pleased with the way that the Chapter has ‘gotten teeth’ so-to-speak. Student involvement

is strong and growing, and the local government professionals with whom we’ve interacted are happy to be a part and are very supportive. There are many things we need to improve, such as the development of a streamlined listserv and a social media page, as many people enjoy receiving event notifications through modes like Twitter and Facebook. We are happy to be making a small amount of history in our neck of the woods, for we believe that the Chapter is ‘here to stay’. The value that we have all derived from the ICMA-PSU Student Chapter is noticeable, and that is sure to increase as we improve both as a Chapter at large and government professionals individually.

UNC-Chapel Hill ICMA Student Chapter

2012-2013 Report



In the fall of 2012, the MPA students at the University of North Carolina-Chapel Hill officially launched an ICMA Student Chapter. Our formation coincided with a visit from Bob O'Neill, Executive Director of ICMA. The chapter organized a small meet-and-greet with Bob in order to learn more about ICMA and careers in local government. We also sponsored a talk with Bob and our entire MPA program. Later in the semester, we held a strategic planning meeting in order to outline our objectives for the chapter. Members identified professional networking and learning opportunities as key goals.

Our strategic planning meeting led to a flurry of activity in the spring of 2013. First, we organized a Q&A session for 1st year MPA students to ask 2nd year students about summer professional work experiences (a summer internship is required by our program). We had brown bag lunches with the following three professionals:

- Will Lambe, Director, Community and Economic Development Program, UNC School of Government

- Madhu Beriwal, Founder and CEO of IEM, an emergency management consulting firm
- Larry Jarvis, Assistant Director, Community Development, City of Durham, NC

The chapter also had a networking meet-and-greet with Lee Worsley, Assistant County Manager of Durham County, NC, and Southeast Regional Vice President of ICMA.

In April, the chapter hosted a networking event for MPA/MPP students in the state of North Carolina. Students from four different universities attended the event, and we hope to have another networking meeting at the annual North Carolina City/County Management Association conference.

Finally, we organized a job-shadowing program for UNC MPA students to watch local government professionals at work and learn more about careers in local government. We hope this program will continue annually or semi-annually in the future. At our last meeting of the year, chapter members expressed a desire to create our own webpage and educate incoming MPA students about ICMA.

The University of Illinois at Chicago ICMA Student Chapter

2012–2013 Report



Executive Board Appointments

Traci Steger and Armrhad Johnson, the President and Treasurer of UIC's ICMA Chapter graduated in May of 2013. To promote the Chapter and gain interest in the Executive Board, they sponsored an Open House on UIC's campus to discuss the responsibilities of the Chapter, as well as the vision and future ideas. Several students from the Public Administration and Urban and Planning Public Policy expressed interest in serving on the Executive Board. Mr. Johnson and Ms. Steger held interviews to select and appoint candidates for the Board. The 2013-2014 Executive Board appointments are listed in the following chart.

UIC ICMA Student Chapter Officials AY 2013–2014

Chapter Advisor	Dr. Sharon Mastracci
Chapter Mentor	Andrew Lichterman
President	Rodrigo Lopez
Vice President	Randy Colborn
Treasurer	Megan Gaw

Chapter Officials' Activities

Mr. Johnson and Ms. Steger attended numerous Illinois Assistant Municipal Manager Association and Illinois City/County Management Association events including the IAMMA Night Out and the ILCMA Winter and Summer Conferences. The Executive Board actively promoted these events through email and Facebook in order to increase attendance at these events and introduce students to local government professionals.

Chapter Events

The Chapter co-sponsored a Local Government Career Panel in April with the Public Administration Student Association. The panelists included Emily Rodman, Assistant Village Manager at the Village of La Grange Park, Andrew Lichterman, Assistant to the Village Manager at the Village of Deerfield and Cara Pavlicek, Village Manager of Oak Park. The panel discussed their role and responsibilities in the respective municipalities, as well as their professional background and issues affecting local government management. The panel achieved record attendance and the feedback from students was very positive.

Chapter Objectives

The UIC ICMA's objectives for the upcoming academic year include: continue to promote membership to Urban Planning and Policy students at the Department's Back-to-School Barbeque and Orientation, increase the number of members who attend ILCMA and ICMA events and conferences and promote ICMA's *Life, Well Run* campaign in order to educate Public Administration and Urban Planning students and potential members on careers in local government.

ICMA KUCIMAT Chapter School of Public Affairs and Administration University of Kansas

2012-2013 Report



In June, the MPA Class of 2011/2013 began their second year in full time jobs. Students and placements were:

Kyle Burns: City of Overland Park, KS
Ashley Graff: City of West Linn, OR
Holly Hayden, City of Honolulu, HI
Ariel Klugman: Edina, MN
Emily Kotay: City of Lawrence, KS.
Davis McElwain: City of Lawrence, KS
Alyssa McMullin: City of Wichita, KS
Wesley Samms: CalPIRG, State of California, Sacramento, CA
Jackie Schwerm: Eden Prairie, MN
Jamie Shockley: City of Olathe, KS
Caitlin Stene: City of River Falls, WI
Kelly Unger: City of Fort Collins, CO

On Sunday, June 3, 2012, the 2012/2014 class of MPA students of the Chapter met at the home of John and Carol Nalbandian for a welcoming picnic to meet area practitioners and alumni. They met Quinn Bennion, City Administrator, Prairie Village, KS, their Practitioner in Residence. Josh Rauch and Nikki Lee their Young Practitioners in Residence were there to discuss potential activities for the next two years.

On Monday, June 4th, the 2014 class met for a General Orientation in the School's Conference Room, which included more detailed introductions, an official welcome, and meeting with several second year students. Also included in the orientation were representatives from the KU Writing Center and KU Libraries. After the formal presentations, the students walked to the Student Union for lunch. They were issued their KU ID cards and took a brief walking tour of campus.

On Tuesday, June 5th, the class met at the Spencer Museum of Art where they toured a special exhibit entitled Strategies for Activists a project by Chen Shaoxiong who was the William T. Kemper Foundation International Artist-in-Residence <http://www.spencerart.ku.edu/exhibitions/protest-training-camp.shtml>. The exhibit was the result of a month-long residency which was a multi-media installation that discussed the complexities of contemporary social activism which drew upon the perspectives of a diverse cast of contributors, including scholars, students, artists, and activists. The students also met Eric Kirkendall, a member of the Lawrence Cultural Arts Commission who authored a report about the economic impact of Final Fridays which featured Lawrence artists and their artwork in Downtown Lawrence. He discussed the things City of Lawrence did for the arts and identified additional things that the City of Lawrence could do in the area of cultural economic development.

On June 11, the students started the first of the summer classes, Public Management and Organizational Analysis. On July 17, the second summer course Human Resource Management was taught followed by Infrastructure Management.

In August, the students met with John Nalbandian and Ray Hummert to discuss the Competency Rubric and Electronic Resumes. Recent graduates, Katherine Carttar and Nick Hawkins demonstrated the Electronic Resumes.

On September 10, the 2014 Class met with the Practitioner in Residence Quinn Bennion to discuss "The Joys and Challenges of being a City/County Manager" and a panel consisting of Patrick Guilfoyle (City Administrator, Desoto, KS) and Penny Postoak Ferguson (Deputy Manager, Johnson County, KS). Later in September, the students met with the Young Practitioners in Residence to discuss the ICMA Conference in Phoenix. During the year, Quinn Bennion met with the

students in five two hour sessions to discuss careers in the public service, resume writing and interviewing skills, economic development, and local government and the media. Bennion invited practitioners from the area to participate in these sessions.

From October 7 to September 10, all students of the Chapter attended the ICMA Conference in Phoenix, AZ. The first year students' tasks at the conference were to greet KU MPA alumni, other practitioners, and conduct two informational interviews of practitioners.

In Phoenix, the second year students met in their first Professional Development Seminar conducted by John Nalbandian and Ray Hummert. Beth Linn, the class practitioner in residence also attended the seminar. The seminar included reviewing the competency rubric to see what movement they made since leaving campus. They met with Leon Churchill, City Manager, Tracy, CA; and, Peggy Merriss, City Manager, City of Decatur, GA to discuss:

- What they were doing in their internship that was most rewarding?
- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

They also met with Chuck Epp, Professor University of Kansas to discuss the keynote presentation on "Immigration Reform: Truths, Myths, and Politics." To end the seminar, they met with Jim Keene, City Manager, Palo Alto, CA and Julia Novak, Novak Consulting, to discuss:

- What was most important to them during the conference?
- What will be their greatest challenge between now and the January seminar?

Both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On Saturday night the students gathered at a restaurant for dinner together.

On October 18, 2012 after returning from the ICMA conference, the Class of 2014 met with Bob Kipp at

Hallmark Corporate Offices in Kansas City, MO to have lunch, discuss the profession, and to reflect on the ICMA conference. Kipp was a former City Manager and former President of ICMA. In addition, Bill Hall, Vice President of the Hall Family Foundation made a presentation on Philanthropy and building community.

In January 2013, the second year students met for a week in Lawrence for their second Professional Development Seminar led by John Nalbandian which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students discussed the concept of citizen engagement and adaptive work. During this week, the on campus and second year students met for dinner and a bowling competition.

In April 2012, the second year students met for their final Professional Development Seminar in Lawrence. They discussed Dual Career Couples with Mandy Cawby, Public Relations Officer, WaterOne, Johnson County, Kansas and Don Cawby, City Manager, Osawatomie, Kansas. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/longer term goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian, other faculty, and Hummert.

All of the students attended the KU Inspiring Women in Public Administration Conference in Overland Park, KS which featured Bonnie Svrcek, Deputy City Manager, City of Lynchburg, VA and President, International City/County Management Association (ICMA) making the keynote presentation on "Making the Leap: Timing Is Everything." Both classes also attended the 64th Annual Kansas City & County Management Conference sponsored by the School of Public Affairs and Administration entitled "Organizing for the Future."

University of Southern California

ICMA Student Chapter

2012–2013 Report



September:

- Crashing Koreatown—This event was a mixer intended to bring students interested in ICMA at USC together in a social setting. The event was held at Bud Namu restaurant.
- First General Meeting—This meeting was the first of the year. Priorities for the year and brainstorming activities were discussed. Dues and membership were collected.

October:

- Second General Meeting—This meeting was the second of the fall semester. Club leadership delivered a presentation on local government fellowships.

November:

- Dia de Los Muertos—This event was a social event that brought the group together to celebrate a holiday important to many Angelenos. The event was held at Grand Park, a venue central to Los Angeles city government.
- Navigating the Local Government Hiring Process—This event brought local government and human resources professionals to USC to answer hiring questions. Some questions included:
 - What are some of the general recruitment processes from city to city?
 - What are human resources departments looking for on your resume?
 - How should we create our job search strategy and begin searching for a job? How can we brand ourselves?

Participants also had the opportunity to mingle with professionals over refreshments.

January:

- First Spring General Meeting—This meeting centered on prepping for the Local Government Case Challenge. Details of the challenge that were available at the time were discussed. An experienced case challenge student from the USC Marshall School of Business delivered a tips and advice presentation.

February:

- Local Government Case Challenge—The Local Government Case Challenge was the first of its kind at USC. Students had a set time period (approximately 60 hours) to solve a real world problem plaguing a city. Approximately 10 teams of Price graduate students competed to create strategies to help solve real-world issues facing the City of Norwalk, a municipality in Southern California. Teams were comprised of students across different disciplines including policy, administration, and planning. Student teams were judged by local government professionals and Price faculty.

March:

- Advance Your Career in Local Government Reception—Various City Managers from the Los Angeles area joined ICMA students for hors d'oeuvres, beverages and informational networking at this event. The event was co-sponsored by the USC Price City Management Fellows, USC Bedrosian Center and American Society for Public Administration's Los Angeles contingent.

April:

- Not Another Networking Event—This was a guided networking event and served as the last official ICMA at USC event for the 2012-2013 school year. Students were pre-assigned into 6 networking groups. Student groups rotated every 10 minutes from one seating area to another to practice

informational networking with local government professionals. This organized networking event was catered to students who have a difficult time socializing one-on-one. The goal was to get mid-level and entry-level employees, in addition to managers, to attend. This allowed students to get an in-depth look into the career paths of local government managers.

UWM–Milwaukee, WI ICMA Student Chapter

2012–2013 Report



Brief on Chapter

The ICMA Student Chapter of Milwaukee has experienced steady growth in terms of membership, activities, and affiliations and has the infrastructure in place for continued growth over the next year. The ICMA Student Chapter is affiliated with the University of Wisconsin-Milwaukee (UWM) and administered by the UWM Masters in Public Administration Program's Public Administration Student Society (PASS).

ICMA's mission is to develop and advance professional local government management to create sustainable communities that improve lives worldwide. The ICMA Student Chapter of Milwaukee is committed to this mission and has taken the approach of building the leaders of tomorrow by:

1. Applying the principles and resources of ICMA with the curriculum offered through the UW Milwaukee Master of Public Administration Program. The chapter's leadership is active in discussing ICMA materials with the membership, polling the membership on their goals, and reporting back to the UWM MPA program with the goal of enhancing the educations.
2. Developing collaborative programs with fellow State of Wisconsin ICMA affiliated organizations including the Wisconsin City County Management Association and the Wisconsin Association of Municipal/County Assistant Managers (WAMCAM). Students have the opportunity to connect with practitioners in the field thereby creating an environment that fosters knowledge sharing, networking, and enhanced internship opportunities for MPA students.
3. Listening and keeping current with emerging trends in municipal management to ensure that the students of today are prepared for the municipal manager of tomorrow. The Milwaukee

ICMA student chapter has partnered with the UW Milwaukee Alumni Association – MPA chapter in developing programs featuring speakers who address current topics.

To summarize, the ICMA Milwaukee Student Chapter has developed a foundation of relationships to build upon in order to give students an enhanced comprehensive municipal management education.

Summary of Activities

The ICMA Milwaukee student chapter has been active in hosting regular meetings, developing educational and networking programs, and reaching out to current undergraduate and graduate students interested in the municipal management fields. A listing of activities and correlated dates include:

- ICMA Milwaukee Membership Meetings: The Student Chapter met 6 times between mid February and May 31, 2013. The meetings were focused on sharing knowledge on current topics related to municipal management as well as career development. During those meetings, the Chapter discussed and compiled feedback submitted to both the UWM MPA program as well as the Alumni Association on areas of study that could be added to the curriculum, the difficulties of students finding internships/meaningful projects, and the desire to network with practitioners in the field.
- Public Administration Social Hour: On Wednesday, March 20, 2013, the ICMA Student Chapter co-hosted a Public Administration Social hour in downtown Milwaukee with the UWM Public Administration Student Society and the UW Milwaukee Alumni Association – MPA Chapter. The goal of the program was to connect students with managers in public administration. The ICMA

Student Chapter was active in setting up and promoting the event. The event was a tremendous success and exceeded all expectations with approximately twenty-five attendees.

- Public Administration Social Hour: On Wednesday, June 5, 2013, the ICMA Student Chapter co-hosted a second social hour in coordination with the Public Administration Student Society, UWM Alumni Association, Wisconsin City County Management Association, and the Wisconsin Association of Municipal/County Assistant Managers (WAMCAM). The event planning consisted of ICMA Milwaukee Chapter leadership attending planning meetings with other fellow ICMA related organizations and provided students with a voice. The event included two speakers who covered the municipal management labor market, the recruiting process, and best practices for career development. The event was an even greater success with attendance of approximately 50 people including leadership from all affiliated organizations.
- During the June 5th Social Hour, the head of UWM MPA's program announced the addition of a new public finance course for the fall semester. This was one of the initiatives taken up by the ICMA Student chapter.
- The ICMA Student Chapter, in coordination with the UWM MPA program, hosted a table at the Wisconsin City County Management Association's Summer Conference on June 19, 2013 in La Crosse WI.
- Promoting the events and the Student Chapter has included outreach to undergraduate programs throughout the state as well as regional Government entities. The results have been positive – according to the UWM MPA director, the program has seen a spike in new entrants for the fall semester.

Goals and Direction

Overall Goals: To continue building collaborative relationships and establish the ICMA Student Chapter as a viable resource for students. Specifically, the ICMA Student Chapter would like to incorporate more of the ICMA website and print materials into the meetings and programs for the fall semester. We welcome

any suggestions for ways to enhance the membership experience for students with the goal of producing well rounded graduates.

Planned Programs:

- ICMA Milwaukee Membership Meetings: The chapter meetings will begin at the beginning of the fall semester and keep the regularly scheduled bi-weekly frequency.
- Programs: The ICMA Student Chapter Leadership has a planning meeting with affiliated programs on July 25, 2013 to discuss the fall agenda for programs.
- Scholarship Fund Raising: The ICMA Student Chapter has discussed assisting the Alumni Association in raising funds for a scholarship program for MPA students.
- Increased use of knowledge sharing network: The chapter plans on continuing to promote the knowledge sharing network as a resource for students.

Summary

The student chapter has shown considerable progress during the first few months of existence and has plenty of room to grow. The student chapter's affiliation with professional organizations allows students to collaborate with current managers thereby creating a fertile environment for the sharing of ideas and networking with future employers. The chapter looks forward to continued progress and with ICMA's assistance, we are confident in the future.

Thank you for the opportunity to submit this report. If you have any questions, please feel free to contact:

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ICMA UWM Student Chapter Sponsor/Mentor
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University of Wisconsin—Oshkosh ICMA Student Chapter

2012–2013 Report



The University of Wisconsin – Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. In addition they are

in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger, Associate Professor
University of Wisconsin—Oshkosh

Villanova University ICMA Student Chapter

2012–2013 Report



From: Craig Wheeland, Ph.D.

Chapter Advisor, ICMA Student Chapter, Villanova

Subject: Annual Report 2012-2013

During Academic Year 2013-2014, we enrolled 11 MPA students as members our chapter.

Brian McFadden, MPA student, served as Chapter President.

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

We held two events open to the campus community and we invited municipal managers from the four counties around Villanova University.

The Fall 2013 event was a panel discussion on “Developing a Communication Plan: Social Networking, Websites and Emergencies” (see flyer attached). We had about 25 attendees.

The Spring 2014 event was a panel discussion on “Interlocal Cooperation to Deliver Municipal Services” (see flyer attached). We had about 30 attendees plus the event was simulcast and afterwards the link share with alums, students and faculty via our e-newsletter.

Our Chapter also created two videos promoting the profession as part of the contest ICMA is sponsoring among student chapters. Our students did a great job producing videos that should appeal the next generation!



Members of the ICMA student chapter at the University of Kansas with their faculty adviser, professor John Nalbandian, and their practitioner in residence, ICMA member Quinn Bennion, City Administrator of the City of Prairie Village KS

ICMA Student Chapter Reports **2013–2014**

Appalachian State University

Arizona State University

Brigham Young University

North Carolina State University

UNC-Chapel Hill

University of Kansas

University of Nebraska at Omaha

University of North Texas

University of Wisconsin—Oshkosh

Villanova University

ICMA

Leaders at the Core of Better Communities

Appalachian State University ICMA Student Chapter

2013–2014 Report



Appalachian State University

Chapter Activities

- Held Monthly meetings
- Helped assist ASULGAA with Fall Conference and scholarship golf tournament
 - Annual golf tournament and conference held at Red Tails Golf course and La Quinta Inn. The Appalachian State University Local Government Alumni Association and with the help of the Student ICMA chapter hold a golf tournament in order to raise money for student scholarships. Helped set-up and take down. Allowed students to meet local government professionals from ASU.
- Attended as a group the Spring NCCCMA conference
- Held an Alumni round table discussion
 - Brought in five local government professional from ASU and had them discuss why they became managers, what they enjoyed about the job, etc.
- Participated in helping the NC ICMA task force come up with ideas for increasing participation in *Life, Well Run* campaign.
 - Assisted the *Life, Well Run* campaign for NC.

Arizona State University ICMA Student Chapter

2013–2014 Report



Fall Semester

The ASU ICMA Student Chapter began its second academic year during the 2013 fall semester with Alexis Ramirez serving as the student chapter's President and Alex Rivera serving as Vice President. Chapter leaders continued previous efforts to grow the student chapter both in membership and professional presence. The new president and vice president attended and presented the student chapter at the 2014 School of Public Affairs (SPA) Graduate School Orientation to recruit incoming students. The student chapter was also presented in various classes and the ICMA Student Chapter is now featured on the SPA website (<https://spa.asu.edu/students/icma-asu-chapter>). Thanks to the recruiting efforts the student chapter currently has over 40 members, most of whom are graduate public administration students.

During the fall semester the chapter held three meetings and one local government facility tour. The chapter toured Phoenix City Hall and met with city management staff to discuss the local government profession and Phoenix's Management Internship Program. The tour was a great success and many students were able to attend and seek career advice from management staff. Josh Wright the City Manager of the Town of Wickenburg, AZ and Cynthia Seelhammer the County Manager of Coconino County attended chapter meetings to share their experiences and provide students with career advice. Mr. Wright shared his experience as a young city manager and Mrs. Seelhammer shared her experience working in both city and county governments. In addition, the meetings included open dialogue where members were able to ask questions and seek feedback.

Spring Semester

The student chapter held four events during the spring semester, including two meetings with guest speakers

from the city management profession. Ruth Osuna, Assistant City Manager of Brownsville, TX and Jim Thompson, City Manager of Casa Grande, AZ and the student chapter's mentor in the profession, attended spring semester meetings. Both guest speakers provided members with career guidance and shared their approaches to the council manager relationship. In addition, Ms. Osuna shared her perspective and experiences as a woman and minority in the local government profession, while Mr. Thompson provided guidance on entering the workplace as a new MPA graduate.

Chapter members also visited the Town of Gilbert and toured the Neely Wastewater and Solar Facility. Members were able to learn about the various operations and regulations that govern wastewater facilities, including the unique financial tools the town utilized to fund and obtain the plant's solar panels. After the tour, the student chapter members joined various Gilbert executive team members for a networking lunch. The trip was informative and exposed members to a different aspect of local government not previously discussed in coursework. Lastly, the student chapter merged forces with the School of Public Affairs to provide members and students with a career workshop and networking event. The workshop included a panel of professionals who overviewed the application and hiring process, including providing tips to ace an interview and gain employment. After the career workshop, panel members and students traveled to a local restaurant for a networking happy hour, where members were able to build connections with professionals in the workplace.

The last couple of weeks of the semester the student chapter held elections and the incoming President will be Alison Richardson and the Vice President will be Jillian Childress for the 2014-15 academic year. Both are entering their second year of Master of Public Administration studies and are looking forward to continuing to build upon an initial successful two years.

Brigham Young University ICMA Student Chapter

2013–2014 Report



The Brigham Young University International City/County Manager's Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

Conferences

In September, 12 chapter members participated in the annual ICMA Conference in Boston. Chapter members also attended semi-annual Utah City Managers Association conferences, held in Salt Lake City and St. George, UT. These conferences proved to be great opportunities for members to connect with alumni and other professionals from across the country and state, and to learn about challenges, solutions, and best practices relative to the profession.

Field Projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with cities. This year, we conducted three projects: a state-aid analysis for Somerville, MA, creating a performance metrics system for Clearfield, UT, and creating an economic development plan for Ephraim, UT. Each project required chapter members to collaborate with local government professionals to gauge needs and to create plans to complete the projects.

Placement

Our chapter members continue to be very successful in finding both internships and full-time positions in local government. Of the graduating class, students have been hired in cities across the country, including Utah, Arizona, New Mexico, and Texas. Furthermore, first-year students have been successful in finding internships across Utah, as well as in other states, such as Washington and New Mexico.

Leadership

In April, the chapter advisor and Chapter Presidency selected the 2014-2015 Chapter Presidency. Aaron Sanborn was selected to serve as Chapter President, with Suzanne Gillis (VP – Marketing), Matthew Lee (VP – Conferences and Training) and James Bowman (VP – Field Projects) serving as Vice Presidents.

Networking Events

During the course of the year, the chapter hosted several networking events where local government professionals came and spoke of their careers and opportunities in local government. Some of these professionals included:

- Steve Thacker, City Manager of Centerville, UT
- Robby Hammond, HR Director for Hillsboro, OR
- Diane Foster, City Manager of Park City, UT
- Larry Williams, Chief Management Analysis for the City of Los Angeles, CA
- Annual Public Service Fair—multiple local government entities in attendance

North Carolina State University ICMA Student Chapter

2013–2014 Report



North Carolina State University

Chapter Formation

Inspired by their attendance at a networking event hosted by UNC-Chapel Hill's Student Chapter in April 2013, a small group of MPA Students at North Carolina State University (NCSU) became interested in forming a chapter of their own at NCSU. After discussions with prospective members and supportive MPA faculty, the group initiated the formation of the Chapter and it was officially established in September 2013.

Funding

NCSU's School of Public and International Affairs agreed to fully fund the annual fee of \$400.

Chapter Leadership

The Chapter was fortunate to have Carolyn Carter as its Faculty Advisor. In addition to serving as an adjunct faculty member in NCSU's MPA program, Ms. Carter has also served as Assistant City Manager in Raleigh, NC, President of the North City and County Management Association (NCCCMA), and as a Regional Vice President on ICMA's Executive Board.

Tim Holloman, Town Manger of Topsail Beach, NC, served as the Chapter Mentor.

Officers

- Michael James, President
- Toy Beeninga, Vice-President
- Amina Shah, Secretary
- Maggie Morrissey, Treasurer
- Kevin Thompson, Representative

2013–2014 Activities

September 2013

Carolyn Carter introduced prospective members to ICMA, its resources, and the ICMA Code of Ethics at the Chapter's first official meeting. Prospective members also filled out a survey to help the officers determine the types of events that students wanted the Chapter to organize.

November 2013

The Chapter held a discussion with Joe Durham, Deputy County Manager of Wake County, NC. Topics discussed ranged from career and professional development to relations between the Wake County Commissioners and the Wake County School Board.

The Chapter hosted a networking event with UNC-Chapel Hill's ICMA Chapter in November.

December 2013

Lee Worsley, Deputy County Manager in Durham County, NC spoke to the Chapter about careers in local government management. He explained the importance of taking on a wide variety of projects, citing his own work in response to a natural disaster early in his career. He also advised the Chapter on how to prepare for networking at the NCCCMA Winter Seminar in February 2014.

February 2014

Several members attended the NCCCMA Winter Seminar in Durham where they participated in informational sessions, a networking breakfast with NCSU MPA alumni, and speed coaching with current NC city and county managers. Prior to the event, Chapter members developed a bank of potential questions for the speed coaching sessions.

Members also participated in the ICMA Student Chapter Roundtable Discussion with student chapters and managers from across North Carolina at the seminar.

March 2014

The Chapter partnered with the Graduate Association for Public Administration to do community service, helping them clean up a stretch of Walnut Street in Cary, NC.

April 2014

The Chapter participated in an interactive tour of the Town of Cary, NC's Public Works and Utilities Departments. The tour, led by Public Works Director, Scott Hecht, introduced students to a wide range of equipment and complex, technical processes that most citizens take for granted.

UNC-Chapel Hill ICMA Student Chapter

2013–2014 Report



Growth as an ICMA Student Chapter

UNC's ICMA Student Chapter took a big step forward this year, growing the organization from 15 to 45 student members and building an organizational framework for the future. Our focus this past year was to build an organization that would be driven by students' interests, provide an opportunity for leadership development and skill building, and put in place traditions that will last beyond our time. This vision resulted in over 18 events held throughout the year, with events organized by 13 of our members.

Creating an Organizational Framework for the Future

As a full chapter, we kicked off the year by confirming our mission and setting out to put on programs and events that would introduce and integrate students to the local government management profession. We also wanted to familiarize students with ICMA and establish connections between local government professionals. This organizational framework created a learning community outside of the classroom where members could actively share experiences and learn from one another, something we can model and improve on in future years.

Favorite Events of the Year

During the spring semester, we learned from MPA alum Barry Reed's work with USAID working in places like Afghanistan, helping communities set up local government infrastructure. We also participated in a human



resources "fire drill" role-play competition with the Town of Hillsborough staff. Moreover, we hosted a roundtable discussion of women in public administration for Women's History Month. To conclude the year, we entered two videos into our *Life, Well Run* video competition, a nationwide competition that was started by our chapter. We also continued our tradition of having students job shadowing MPA alumni to get a better sense of what our careers will be like after graduation.

Goals for Next Year

We're very excited to continue to grow as a chapter in 2014/15. With the 100th ICMA Annual Conference being held in Charlotte, NC, our student chapter has a special opportunity to talk to some of the best public service leaders in the country and connect with other ICMA student chapters.

ICMA KUCIMAT Chapter School of Public Affairs and Administration University of Kansas

2013–2014 Report



In June, 2013 the second year students of the Chapter, the KU MPA Class of 2012/2014 began their second year in full time jobs. Students and placements were:

Rico Aguayo: Unified Government of Kansas City, KS and Wyandotte County

Tommy Bohler: Management Analyst, City of Topeka, KS

Jordan Brown: Cookingham-Noll Fellowship, Kansas City, MO

Travis Elliot: Management Intern, Aspen, CO

Akeeba Evans: Management Fellow, City of San Antonio, TX

Chelsey Gordon: Management Intern, Overland Park, KS

Kyler Ludwig: Assistant to the City Manager, Goddard, KS

Eric Roche: Cookingham-Noll Fellowship,

Kansas City, MO

Dylan Mulfinger: Management Analyst, Oskaloosa, IA

Christina Watts: ICMA Management Fellow, Tacoma, WA

Jeff Robbins: Management Intern, Sedgwick County, KS and Mesa AZ.

On Sunday, June 3, 2013, the new students of the Chapter, the class of 2013/2015, met at the home of John and Carol Nalbandian for a welcoming picnic to meet faculty, area practitioners and alumni. Bill Ebel, City Manager, Overland Park, KS, their Practitioner in Residence and Megan Dodge, Jonson County, KS Manager's Office and Adam Norris, Assistant City Manager, Overland Park, KS their Young Practitioners in Residence were there to discuss potential activities for the next two years.

On Monday, June 4th, the 2015 class met for a General Orientation which included more detailed introductions, an official welcome and meeting with several second year students. Also included in the orientation were representatives from the KU Writing Center and KU Libraries. After the formal presentations, the students walked to the Student Union for lunch. They were issued their KU ID cards and took a brief walking tour of campus.

On June 11, the 2015 Class started the first of the summer classes, Public Management and Organizational Analysis. On July 17, the second summer course Human Resource Management was taught followed by Infrastructure Management. In August, the students met with John Nalbandian and Ray Hummert to discuss the Competency Rubric and Electronic Resumes. Recent graduates, Katherine Carttar and Nick Hawkins demonstrated the Electronic Resumes.

They also participated in a Saturday seminar on the Skill Deployment Inventory.

On September 19, 2013, the Class of 2015 met with Bob Kipp at Hallmark Corporate Offices in Kansas City, MO to have lunch, discuss the profession, and to discuss the upcoming ICMA conference. Kipp was a former City Manager of Kansas City MO and former President of ICMA.

In Boston, at the ICMA Conference, September 22 to 25, the second year students of the chapter met in their first Professional Development Seminar conducted by John Nalbandian and Ray Hummert. Quinn Bennion, the class practitioner in residence also attended the seminar. The seminar included reviewing the competency rubric to see what movement they made since leaving campus. They met with practitioners Jim Keene, City Manager, Palo Alto CA and Julia Novak, Novak Consulting to discuss:

- What they were doing in their internship that was most rewarding?
- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

They also met with Rose Mary O'Leary, Professor University of Kansas to discuss the keynote presentation of Leadership and the New Principles of Influence by Daniel Pink.

In Boston, both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On

Saturday night the students gathered at a restaurant for dinner together and a competitive game of trivia.

In January 2014, the second year students, class of 2015, met for their second Professional Development Seminar led by John Nalbandian which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students discussed the concept of citizen engagement and adaptive work. During this week, the on campus and second year students met for dinner and a bowling competition.

During the year, the on campus students met in monthly seminars with their practitioners in residence to discuss careers in the public service, economic development, public/private partnerships and resume writing and interviewing skills. Several area practitioners were invited to participate in these sessions.

In April 2014, the second year students met for their final Professional Development Seminar in Lawrence. They discussed Dual Career Couples with Mandy Cawby, Public Relations Officer, WaterOne, Johnson County, Kansas and Don Cawby, City Manager, Osawatomie, Kansas. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/ longer term goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian, other faculty, and Hummert.

Both classes attended the Annual Kansas City & County Management Conference sponsored by the School of Public Affairs and Administration.

University of Nebraska at Omaha ICMA Student Chapter

2013–2014 Report



University of Nebraska
at Omaha

The University of Nebraska at Omaha inaugurated its official ICMA student chapter in January of 2014. It has been an exciting year with many appropriate highs and lows typical in starting a new organization. After the leadership committee was formed the officers worked quickly to organize meetings and schedule guest speakers. We were able to reach out to many other long standing ICMA Student Chapters from around the country and received quality advice on the best ways to run a successful Chapter.

After molding the goals and mission of the ICMA with the culture and values of UNO we held our first official meeting on February 13, 2014. Our chapter was fortunate enough to establish a great relationship with many of the local City Managers, Assistant City Managers and other members of the Nebraska City/County Management Association (NCMA). All of our meetings included a guest speaker from the NCMA on various topics in the field. The meeting attendees were also able to engage in great question and answer sessions, which created quality relationships with the City Managers.

Throughout the year the UNO ICMA Student chapter connected with students and practitioners in many online formats. We made announcements through our Facebook page, engaged with practitioners on our LinkedIn page, and found material for meetings from our ICMA Knowledge Network Group. The University of Nebraska at Omaha is a commuter campus, so it was vital that we provide tools for our members who cannot consistently make it on campus for meetings.

One of our struggles this year came from inconsistent meeting attendance. We are still probing for the best days and times to hold our meetings and to work with the schedules of many busy professional students. We have great hope in the future for our organization and there is no shortage of quality speakers.

The UNO student chapter sent members to the NCMA annual conference to continue our strong relationship and learn from these quality professionals. We hope to send members to the ICMA Annual conference in North Carolina this year as well. Overall we are thrilled to have the UNO ICMA Student Chapter fully functioning and are excited to begin our first complete year!

University of North Texas ICMA Student Chapter

2013–2014 Report



The ICMA Student Chapter of the University of North Texas formed before the fall semester of the 2013-2014 Academic School Year. The effort was led by Mark McDaniel, City Manager of Tyler, TX, serving as Chapter Mentor; Dr. Bob Bland, Endowed Professor in Local Government, serving as Faculty Mentor; and Krystle Nelinson, UNT MPA student, serving as Student Chapter President. During the summer months, the ICMA-UNT Student Chapter Charter was drafted and approved.

Fall Semester

UNT MPA students were made aware of the opportunity to join ICMA-UNT during a new student orientation held in August before classes began.

Two chapter activities occurred during the fall semester: a survey of the membership to receive ideas and feedback, and the chapter's first membership meeting.

A survey was conducted to determine the best days and times for the chapter meetings to be held, and to solicit ideas for activities and topics to be discussed at membership meetings and events. In the results of the survey, the majority of the membership requested ICMA-UNT events to feature panel discussions or guest speakers from the profession, as well as to provide opportunities for networking.

The first chapter event was held on November 15, 2013, and featured Mark McDaniel as the guest speaker. He provided a presentation about how to get the most out of an ICMA membership. Additionally, Tim Clark –

UNT MPA student and member of the ICMA Knowledge Network Advisory Board – provided some information about the ICMA Knowledge Network and the resources it provides.

Spring Semester

New students to the UNT MPA program were made aware of the ICMA-UNT Student Chapter during their student orientation held in January before the start of the spring semester.

ICMA-UNT's second chapter event was held on February 28, 2014, and featured Shana Yelverton, City Manager of Southlake, TX; Alison Ortowski, Assistant City Manager and Interim Economic Development and Tourism Director of Southlake, TX; and Frank Bliss of Cooper and Stebbins. The three featured speakers held a panel discussion about the relationship between economic development and local government management. The panel members took questions from the audience and provided an opportunity for networking.

Upcoming Year

Aja Alvarez, UNT MPA student, was selected by UNT's Public Administration Student Association to serve as ICMA-UNT Student Chapter President for the 2014-2015 Academic School Year. She will work with Mark McDaniel and the UNT MPA faculty to build on the chapter's successes from the first year.

University of Wisconsin—Oshkosh ICMA Student Chapter

2013–2014 Report



The University of Wisconsin—Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. They comment on the value of this resource frequently. In addition

they are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger

Associate Professor
University of Wisconsin—Oshkosh

Villanova University ICMA Student Chapter

2013–2014 Report



From: Craig Wheeland, Ph.D.

Chapter Advisor, ICMA Student Chapter, Villanova

Subject: Annual Report 2013–2014

During Academic Year 2013-2014, we enrolled 11 MPA students as members our chapter.

Brian McFadden, MPA student, served as Chapter President.

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

We held two events open to the campus community and we invited municipal managers from the four counties around Villanova University.

The Fall 2013 event was a panel discussion on “Developing a Communication Plan: Social Networking, Websites and Emergencies”. We had about 25 attendees.

The Spring 2014 event was a panel discussion on “Interlocal Cooperation to Deliver Municipal Services”. We had about 30 attendees plus the event was simulcast and afterwards the link share with alums, students and faculty via our e-newsletter.

Our Chapter also created two videos promoting the profession as part of the contest ICMA is sponsoring among student chapters. Our students did a great job producing videos that should appeal the next generation!

ICMA Student Chapter Reports

2014–2015

Appalachian State University

Brigham Young University

Carnegie Mellon University

Cornell University

East Carolina University

Grand Valley State University

Indiana University

Missouri State University

St. Petersburg College

UNC-Chapel Hill

University of Alabama at Birmingham

University of Missouri–St. Louis

University of North Texas

University of Southern California

University of South Florida

University of Washington

University of Wisconsin—Oshkosh

Villanova University

Virginia Tech

ICMA

Leaders at the Core of Better Communities

Appalachian State University

ICMA Student Chapter

2014-2015 Report



Appalachian State University

The ICMA Student Chapter at Appalachian State University had a busy year. The chapter had three meetings in the fall and spring semesters. Along with these meetings, students were able to attend some of the professional conferences held around the state. A few members were able to attend the 100th annual ICMA Conference that took place in Charlotte, North Carolina this past fall. They brought back insights and knowledge and contacts they learned while at the conference. The highlight of the year was at the North Carolina City and County Management Association (NCCCMA) Conference where our President Ian Bumgarner was awarded the Matt W. Williamson (NCCCMA MPA scholars) scholarship.

Fall Semester

The ICMA Student Chapter assisted the Appalachian State University Local Government Alumni Association (ASULGAA) with the Fall Conference and a golf tournament that raises money for scholarships for current MPA students. The annual Fall Conference allows current students to meet alumni that work in the local government profession and begin to find summer internships. Before the conference is held there is a golf tournament at the Red Tail Golf Course that raises money for scholarships to be given to current students that are passionate about local government.

There were two other meetings held in the fall, and one was a panel discussion with alumni that work in various fields in the public sector. Members were able to ask questions and learn about all of the opportunities that can be found in the public sector.

Spring Semester

During the spring semester, members attended the NCCMA Conference and attended various sessions that exposed them to the current state of the public sector. Students also attended the alumni breakfast where they were able to meet and interact with current professionals in the public sector. Those who had not yet obtained an internship were able to communicate further with alumni and locate a potential job for the summer.

The highlight of the spring semester was our meeting with Brock Long. Brock Long is currently the Vice President of Haggerty Consulting. However, he had quite the resume with the public sector and gave a presentation about his time spent as the FEMA Director for the State of Alabama and various other positions. He answered questions and gave advice to members that would like to go into the field of emergency management.

The ASU ICMA Student Chapter is fortunate to have a strong relationship with the alumni and members are exposed to the real world during our meetings. The chapter added a few members this year. However, we are working on different ways to increase membership by reaching out to all of our alumni.

Brigham Young University ICMA Student Chapter

2014-2015 Report



The Brigham Young University International City/County Manager's Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

Conferences

In September, eight chapter members participated in the annual ICMA conference in Charlotte, North Carolina. Additionally, nine chapter members attended the annual UCMA conference held in St. George, Utah. These conferences proved to be great opportunities for members to connect with local and state professionals from multiple municipalities, and to learn about challenges, solutions, and best practices relative to the profession.

Field projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with local cities. This year we worked with the cities of Orem, Springville, Eagle Mountain, and Heber, Utah. Projects included a police department evidence audit, financial estimates, a landlord-utility agreement, and more. Each project required chapter members to collaborate with local government professionals and apply current class curriculum and skills in a real world setting.

Placement

Our chapter members continue to be successful in finding both full-time positions and internships in local government. Of the graduating class, students have been hired in Utah, California, and Texas. Furthermore, first-year students have been successful in finding internships in Utah, Texas, and Alaska.

Leadership

In April, the Chapter Presidency selected the 2015-2016 Presidency. Justin Beckett was selected to serve as Chapter President, and Andrea Cannon was selected to serve as Vice President.

Mission and Goals

For the 2015-2016 school year, the new presidency will be focusing on three main goals:

1. Recruit and retain students who are interested in local government
2. Build relationships with local and national alumni at ICMA, UCMA, and other conferences, and share these relationships with classmates
3. Provide students with meaningful local and national field projects

Carnegie Mellon University ICMA Student Chapter

2014–2015 Report



The Fight Against Blight: Land Banking in Pittsburgh Event at Heinz College

Carnegie Mellon's ICMA Student Chapter at the Heinz College had a fun and eventful inaugural year. We were able to recruit 16 members (including leadership) by the end of the year and held three events.

Our first event was Young Leaders in Local Government. The speakers at this event were two local borough managers, Julie Bastianini of Edgewood Borough and Ian McMeans of the Borough of Homestead. Ian is also a Heinz alum. The event included discussions on a day in the life of a municipal manager, the challenges managers face, and the rewards of working in local government. The event was attended by 15 students (members and non-members) and included plenty of questions from an inquisitive audience. It was a well-received event as judged by the feedback from both students and speakers.

In November, we co-hosted an event with the Politics & Policy Club and the Smart Growth Club entitled, The Fight Against Blight: Land Banking in Pittsburgh. Speakers included the Director of Community & Economic Development of the Heinz Endowment, Rob Stephany, the Executive Director of the Steel Valley Council of Governments, An Lewis (Heinz graduate), and the Deputy Director of the Pittsburgh Community Reinvestment Group, Bethany Davidson (Heinz graduate). The speakers presented information on land banking in Pittsburgh and how organizations across the county are working together on solutions to combat the problem of vacant and abandoned properties. This event was also well attended with over 30 students present.

Additionally, the programs at Heinz College require students to complete an internship between their first

and second years. As such, we hosted the Local Government Internship Panel where second-year students answered questions about their internships from the previous summer and shared insights on what to expect when working in a local government office.

Looking forward to the 2015/16 academic year, since over half of our members graduated in May, we plan on recruiting more members through outreach to current, new, and prospective students. We have

already begun outreach to local government professionals in the region to plan for events in the upcoming year. Additionally, we hope a few of our members will be attending the ICMA Conference this fall in Seattle.

Benjamin Davidson

ICMA Student Chapter President 2015/16
Carnegie Mellon University, Heinz College
MS Public Policy & Management, Candidate 2016

Cornell University ICMA Student Chapter

2014–2015 Report



Members of cICMA, Cornell's ICMA student chapter, come from Cornell's masters programs in the City and Regional Planning Department (CRP) and its Institute of Public Affairs (CIPA). Chapter officers come from both CRP and CIPA, and the chapter leverages that wider reach in collaborative relationships with the Organization of Cornell Planners (OCP), the Cornell Public Affairs Society (CPAS), and other student organizations from both programs. The chapter advisor is Professor Mildred Warner and the chapter mentor is County Administrator Joe Mareane.

Fall Semester

Chapter officers were: co-chairs, Rachel Shindman (CRP) and Patience Milrod (CIPA); outreach chair, Xiaquan (Evelyn) Fang (CIPA); and treasurer, Andy Martin (CRP). The officers met approximately once a week, to plan chapter outreach and programming.

On August 27, the chapter held an informational meeting, at which interested students learned about ICMA in general and cICMA in particular. Meeting materials included web links and the password for free student membership in ICMA. At that meeting, several students decided to join the chapter officers in attending ICMA's annual conference.

September 12-16, a delegation of Cornell students attended the ICMA Annual Conference. In connection with the conference, cICMA co-chair Patience Milrod participated as a member of the ICMA Advisory Board on Graduate Education.

On October 7, the chapter sponsored an informational interdepartmental mixer for students from CRP and CIPA. Almost 50 students attended, enjoyed pizza, sodas, beer and conversation, learned about cICMA and ICMA, and got weblinks and the password for stu-

dent membership in the national organization.

On November 13, approximately 30 students attended the chapter's Local Government Panel, at which Tompkins County Administrator Joe Mareane and Town of Ithaca Town Supervisor Herb Engman spoke with wit and candor about challenges facing upstate New York local governments. The chapter provided refreshments, and both officials lingered after the event to chat with students informally.

Spring Semester

Chapter officers were: co-chairs, Hien Dinh (CRP) and Sarah Cantatore (CIPA); outreach chair, Luoxiaohan (Helen) Li (CIPA); and treasurer, Zhonghao (Gavin) Guo (CRP).

On March 9, the Chapter had an Interdepartmental Mixer for graduate students from the College of Engineering, CRP and CIPA, in coordination with OCP, CPAS, and the Engineering Graduate Student Association. The Mixer was at Big Red Barn and more than 100 students attended the Mixer, sharing experiences from the semester break and enjoying refreshments and food.

On April 28, cICMA helped sponsor "Help Shape Ithaca's Future" – an open house for Cornell students to learn about and discuss the new comprehensive regional plan for City of Ithaca. cICMA worked with the Cornell University Center for Engaged Learning and Research, Plan Ithaca, and the Women's Planning Forum on this event. Students learned about the plan, enjoyed food and drinks, and had the opportunity to ask questions and share their thoughts.

On May 4, the chapter held a study session for CRP and CIPA students. During the study session, the Chapter officers re-introduced cICMA and talked about what it has achieved since its establishment, and called for

more students to join the chapter. The study session attracted more than 40 people to discuss their projects, review notes for exams, and de-stress before finals week. ICMA officers talked with students to gather ideas and suggestions for future Chapter events and opportunities. Food and refreshments were provided.

Planned Events for 2015-2016

We would like to hold two panel discussions and invite two groups of professional speakers to the campus. The first group will be locally focused on Ithaca and Tompkins County with topics such as Ithaca Downtown Alliance development, housing, and other current

issues. The second group will be Cornell alumni who have worked in local government, spanning a range of cities in the US and hopefully internationally as well, to introduce their career paths and suggestions for professional development to the students.

We would like to host at least two department mixers to give students a chance to meet peers from other programs. The mixer this year with the engineering department was very successful and participants enjoyed meeting students from a department that they do not usually interact with. We would like to do this again and work with other departments, in addition to CIPA and CRP.

East Carolina University ICMA Student Chapter

2014-2015 Report



Life, Well Run Beginnings

East Carolina University inaugurated its ICMA Student Chapter in August of 2014. The initial funding of the organization was rewarded for placing 3rd in the *Life, Well Run* annual ICMA Student Chapter video competition. The video clip was submitted by Henry Boyd, who is also the founding president of ECU ICMA Student Chapter. Henry was also able to attend the ICMA 100th Annual National Conference in Charlotte, North Carolina as part of the 3rd place prize.

News and Events

Our student chapter members were very busy this year. Our events included networking in Chapel Hill, North Carolina with the UNC ICMA and App. State ICMA chapters. It was great to interact with other North Carolina schools and share ideas and experiences. ECU ICMA members also attended the North Carolina City and County Managers Winter Seminar where there were opportunities for speed coaching, networking and small group interaction that was very engaging.

East Carolina University sent two teams to the 2015 Social Entrepreneurship Competition where the students presented their ideas to a panel of judges. One of those teams comprised of members of our own

ECU ICMA Student Chapter who presented the idea for ReBounce, Ink. A low-cost service close to campus could bind their course notes neatly for study and reference – while collecting those wasted pages, and repurposing them in a beautiful, affordable, upcycled journal.

On March 21st, 2015, ECU ICMA members Kellianne Davis and Sapna Varkey competed in the Georgia Student's for Public Administration annual policy competition at the University of Georgia, the 2nd ranked MPA program in the country, and placed 1st runner-up. Their topic concerned using eminent domain to revitalize historic small downtown communities.

We are very excited to learn that our own Jared Stalling, ECU ICMA Student Chapter Vice President was selected as a 2014-2015 ICMA Fellow and will be working for the City of Aurora, Colorado! ECU ICMA member Ashley Qualls was selected as an ICMA Fellow for the city of Rockingham, North Carolina! Congratulations to all of you!

Looking Forward

ECU ICMA has many exciting events already planned for the fall of 2015 including a student networking event, local government speakers, and the 2015 -2016 ICMA *Life, Well Run* video.

Grand Valley State University

ICMA Student Chapter

2014–2015 Report



From: Shay Gallagher, MPA

Chapter President, ICMA Student Chapter,
Grand Valley State University

Subject: Annual Report Academic year 2014-2015

During the academic year 2014-2015, our student chapter was able to add 5 new members to our roster.

During the course of the academic year we co-sponsored an alumni round table event with Grand Valley State University's School of Public, Nonprofit, and Health Administration (SPNHA). The event featured SPNHA alumni, which includes the MPA program at GVSU, with personal and professional experience in the areas of social justice, fund development, communications, and city management. Our student chapter was excited about co-sponsoring this event as it was a great opportunity not only for our members, but also for other Grand Valley State students, to make connections within the field and also to provide a forum for questions about post-grad life.

Our student chapter enjoys a great connection with many West Michigan municipal leaders and managers. The ICMA student chapter at Grand Valley has been able to take advantage of monthly luncheon hosted by the West Michigan Local Government Management Association. This has been an excellent opportunity for our members to meet with local manager and administrators to network and discuss local news and events.

The Grand Valley Student chapter of ICMA had a leadership turnover at the end of the academic year. Our president, Nathan Mehmed, graduated and was succeeded by Shay Gallagher, a second year MPA student. We also had our Vice President and Financial Officer, Simeon Switzer graduate and was succeeded

Lindsay Viviano, a second year MPA student. Finally, our Secretary was replaced by Andrew Kumar. Andrew is a second year MPA student, and a new member to the ICMA student Chapter.

In the fall of 2014 Nathan Mehmed, Simeon Switzer, and Shay Gallagher attended the ICMA Annual Conference in Charlotte, North Carolina. Our Chapter felt that it was important that a mixture of first and second year MPA students to attend the conference. The ICMA Annual Conference is an excellent opportunity to not only learn and understand new or complex issues facing managers and administrators, but it also serves as a networking event for future local government leaders. While at the annual conference, our delegation also attended the Emerging Local Government Leaders (ELGL) social mixer. This was an opportunity for students and new local leaders to meet other managers and administrators in a relaxed and fun environment.

In addition to the ICMA Annual Conference, Nathan Mehmed and Shay Gallagher attended the National Association of Graduate and Professional Students (NAGPS) regional conference hosted at Western Michigan University. This conference served to not only bring our ICMA student chapter closer to our NAGPS chapter, but it also highlighted the need for increased cooperation between graduate and professional student organizations. Of the conference's many topics, our ICMA chapter found the Grads Have Debt 2 movement created by NAGPS as an issue we could easily discuss and pass on to other graduate students at our University. This movement seeks to better educate graduate and professional students about student loan inequalities and attempts to stimulate their civic engagement in the matter.

School of Public and Environmental Affairs – Indiana University Local Government Management Association/ICMA Chapter

2014-2015 Report



The Local Government Management Association at Indiana University in the School of Public and Environmental Affairs is a graduate/undergraduate student organization and proud student chapter of the International City/County Management Association. This year, we decided to amend our student organization's constitution to allow for undergraduate level participation. Together, as an organization, we decided that by involving younger students we will be able to spark interest in public administration in an age group that is generally left out of the conversation.

Fall Semester

As the 2014 Fall Semester began, the Local Government Management Association hit the ground running. We were able to send five second-year MPA Candidates to the ICMA Conference in Charlotte, North Carolina free of charge with the financial assistance of both Indiana University and the Indiana Association of City and Towns. Those representatives were able to attend several informational seminars, while interacting and networking with local government professionals. Almost immediately following the ICMA Conference, the Local Government Management Association also hosted Heidi Voorhees, Co-owner of GovHR USA, for a guest speaker event. Ms. Voorhees was able to speak to several young students, both student organization members and non-members, providing invaluable career advice, while answering any questions students had about the local government profession.

Spring Semester

The 2015 Spring Semester brought about several changes to the Local Government Management Associ-

ation. First, we began with a change in leadership. This year, we decided that electing new leadership early was crucial to the stability of our student organization, as it would allow for better training and transition into the new academic year. After our new leadership was elected, we began to decide who would replace our beloved academic adviser, as our then adviser, Orville Powell, would be retiring at the end of the 2014-2015 school year. With this change, the Local Government Management Association gathered several IU SPEA alumni for a retirement party for Orville Powell. This allowed students, both past and present, to say goodbye and thank Orville for the invaluable skills he had provided us all with that we would undoubtedly use in the local government field. We are happy to announce our new academic adviser, Frank Nierzwicki. Frank has been a professor at IU SPEA since 2003, and is certainly the best choice for the future of IU SPEA's Local Government Management Association.

President's Remarks

Serving as President of the IU SPEA Local Government Management Association has been a great privilege. I am constantly amazed by the passion for local government in the students around me, and I look forward to seeing how their future careers will change the profession for the better. As a woman in local government, it is my hope to one day personally contribute a higher percentage of women CAO's present in local government, as 13% is simply just not enough.

Missouri State University ICMA Student Chapter

2014-2015 Report



Missouri State University

The first year of operation for the student chapter at Missouri State University, located in Springfield, MO, was a success. The first President of the chapter was Jerry Kendall, with Vice President Allyssa Miget. Both lead the chapter with a great sense of purpose and helped to establish the presence of the ICMA on campus.

Over the spring semester of 2015, the first semester of operation, many activities and events were accomplished. The first event that was held was an informal gathering of chapter members and local leaders of the community. City Managers, University presidents, and Mayors from around the area were invited to attend and get to know the students and help them to understand more of what it means to be part of city and community leadership. The mixer was well attended and helped to set up for the next several events.

The several events were tours of local high profile businesses and government facilities, and had 40+ people in attendance at all of these events. The effort put into a consistent email campaign, Facebook presence, word of mouth, and setting up good events paid off and more and more students have been made aware

of the presence of the ICMA chapter on Missouri State Universities campus.

As mentioned by the leadership of the ICMA chapter, the sentiment is that the chapter is a good way for students and local leaders to get together and meet one another. The events are a lot of work to put on, but the connections made during the events has lead to better support for the students in the organization from local leaders as they finish with school and enter the workforce. It has also been helpful to the chapter to have a great amount of support from the Political Science department at the University. Their willingness to help us to make connections with local and statewide leaders has helped expand the network of contacts for our members.

Overall the first semester of this chapter was a success. There are still many problems to overcome and mistakes to be made, but with the success that we have had so far we are confident that as we work hard and continue to strive to connect our student population to the leaders of the local community that we will have great success in the years to come.

St. Petersburg College ICMA Student Chapter

2014–2015 Report



This year our chapter grew to 25 members. We featured ICMA member city managers at each of our meetings and began exploring ways to optimize job placement potential for chapter members. Additionally, we developed a comprehensive communication and sustainability plan to ensure the long term viability of the chapter.

For the next year, we will launch a social media presence as part of the overall communications plan. We will also begin several chapter facilitated internships with local government and will seek out speakers from additional areas of government.

UNC-Chapel Hill ICMA Student Chapter

2014-2015 Report



Over the last year, in keeping with the goals established by the founding officers, the leadership team of the UNC ICMA Student Chapter worked to introduce students to local government management as a profession, establish connections between local government management theories and practices, and cultivate a learning community for members to share experiences. As in previous years, membership increased during the 2014-2015 academic year. Today, our chapter boasts 55 current students and 39 alumni.

Event Highlights

This year, we focused on coordinating events that exposed members to various aspects of local government management. The Chapter kicked off the fall semester by coordinating members' attendance to the 100th ICMA Annual Conference held in Charlotte, NC. The Chapter also held a Brown Bag Lunch where Durham (NC) City Manager, Thomas Bonfield, shared his experience addressing charges of racial bias in the Durham Police Department and his motivations behind putting together a formal report about the matter. Chapter members also took a tour of the Town of Hillsborough Wastewater Treatment Plant and had lunch

with Town Manager Eric Peterson.

In the spring semester, the Chapter held a Q&A session for 1st year MPA students seeking summer professional work experiences. Chapter members networked during an ICMA Mixer during the North Carolina City and County Manager's Conference. As has become a yearly tradition, the Chapter organized job-shadowing opportunities for members to watch local government professionals at work and learn more about careers in local government. The Chapter also held an event where chapter members played Budgetopolis, a game that simulates the decision-making process local government officials go through when developing a municipal budget.

Looking to 2015-2016

In the upcoming academic year, the Chapter will explore ways to encourage more participation from online students, something that is particularly important as the number of online students continues to grow, and increase networking opportunities with professionals already in the field, alumni, and other student groups on campus.

See Event Photos on page 58

Event Photos



UNC-Chapel Hill chapter members at the Wastewater Treatment Plant in Hillsborough, accompanied by Eric Peterson, Town Manager.



UNC-Chapel Hill chapter members contemplating potential budget allocations during Budgetopolis.

University of Alabama at Birmingham ICMA Student Chapter

2014–2015 Report



The UAB ICMA student chapter had an exciting 2014-15 school year. We held two events, one in both the fall and in the spring semesters. Our organization had several core members graduate in December so our efforts shifted largely to recruitment during the spring term. Recruitment activities and rebuilding a base will carry into Fall 2015 and serve as our foremost goal.

Fall Semester

The fall semester began with a panel discussion featuring two Birmingham leaders, Sam Gaston and Ellen Grady. Gaston is a former ICMA president and current city manager of Mountain Brook, while Grady is the Senior Vice President of Resource Development of United Way of Central Alabama. Our panel addressed government and non-profit partnerships and how the two coordinate to address different community needs. This was an excellent discussion and allowed students to learn about opportunities in government positions as well as nonprofits.

Spring Semester

The student chapter hosted a panel discussion about women in public administration during the spring. We had five female speakers with a wide variety of backgrounds such as a professor, former police chief, city council administrator and two nonprofit managers. These strong women shared their personal stories of their accomplishments and setbacks in the workforce. This event was both motivational and eye opening for attendees. The invitation for this event was extended to both graduate and undergraduate students in an effort to recruit more members. We were pleased with our attendance of roughly forty individuals. It was a highly successful event and allowed our chapter to engage the public and make them aware of current challenges faced by women in public administration.

We are excited to build off the successes of last year and continue to look for more ways to recruit students and offer more events that provide both networking and learning opportunities for students.

UAB MPASA & ICMA & THE DEPARTMENT OF GOVERNMENT SPONSOR:

WOMEN IN PUBLIC ADMINISTRATION PANEL DISCUSSION

Tuesday, March 31st, 2015 // 5:45PM - 6:45PM

UAB HULSEY CENTER; RECITAL HALL

(LIGHT REFRESHMENTS TO FOLLOW)

SPEAKERS:

DR. WENDY GUNTHER-CANADA,
DEPARTMENT OF GOVERNMENT CHAIR

TRISHA POWELL CRAIN,
EXECUTIVE DIRECTOR - ALABAMA SCHOOL CONNECTION

ANNETTA NUNN,
FORMER BIRMINGHAM POLICE CHIEF

CHERYL KIDD,
BIRMINGHAM CITY COUNCIL ADMINISTRATOR

LISA HIGGANBOTHAM,
UAB BENEVOLENT FUND PROGRAM MANAGER



University of Missouri – St. Louis

ICMA Student Chapter

2014–2015 Report



University of Missouri-Saint Louis

Fall 2014

This has been a good year for our student chapter. We held regular monthly meetings that included robust discussions of issues facing local governments in our area including events and municipal responses in Ferguson Missouri. At the beginning of the fall semester, we held a professional development discussion panel in which we invited four local government administrators to give us their insight on public service and government administration, and how we can best prepare ourselves for future positions in local government. The panel discussion was a rousing success and the local officials were exceptionally helpful. All those in attendance benefitted from their knowledge and experience in the public sector.

In November, our meeting included a Panel session on Participatory Budgeting with special guest presenter Christine Ingrassia, Alderwoman for the 6th Ward in the City of St. Louis. This collaborative panel discussion was attended by students and faculty from both the University of Missouri - St. Louis and also Saint Louis University.

In December, we held a holiday celebration in which several local government officials attended and provided our students with the opportunity to discuss current local government issues and network in a relaxed, holiday atmosphere. The event went well into the evening (past midnight) and not only allowed our students to see local government officials in a personal setting but also gave our chapter some great exposure to those we will be working for and with in the future.

Spring 2015

January gave us the opportunity to plan for the remainder of the school year. Then in February, we gained a new Chapter Mentor, Andy Hixson. Andy is the City

Administrator for Manchester, Missouri. During the February meeting, Andy Hixson and our Chapter Advisor, Julie Stone, reviewed résumés and gave feedback to members. Getting advice and feedback from these two highly experienced officials proved to be extremely valuable to those students preparing to graduate this semester and enter the job market.



Public Policy Administration students attended a local government discussion (pictured above) on economic development that the UMSL ICMA Student Chapter hosted in April. Guest speakers included Irvetta Williams, Director of Housing and Economic Development for the City of Jennings, and Doug Rasmussen, former Senior Vice President of Business Development for the St. Louis Economic Development Partnership. Areas of economic development discussed included recent trends in municipal and regional economic development, use of economic development incentives, and the differences in private sector and public sector approaches to economic development.

Also in April, the UMSL ICMA Student Chapter and other students from several local university MPA programs were invited to the St. Louis Area City/County Management Association's (SLACMA) monthly meeting and presentation to local government leaders. This invitation allowed our students to introduce themselves and to network with local administrators and managers. It was a huge success.

May brought about graduation for the Class of 2015 and several ICMA Student Chapter members gathered at a reception to celebrate with members of the faculty and alumni.



Pictured are: (clockwise from top left) ICMA Student Chapter Vice-President Peter Phillips, Andrew Dressel, UMSL PPA Director Dr. Deborah Balsler, John-Paul Knobloch, Chapter President Don Stolberg, Joy Tuidler, Lauren Smith, and Daniel Hutti.

Also in May, the Missouri City/County Management Association (MCMA) invited students to attend the annual MCMA Conference in Lake Ozark, Missouri and even offered a \$150 scholarship to several students to help defer the costs. Our Chapter President was able to attend this conference due to the generous scholarship and was able to make a number of contacts and connections, as well as receiving the benefit of council from several senior ICMA members. State and local ICMA organizations should continue to offer students the opportunity to attend a state or national conference.

Our final event for the academic year will be a celebration in June with students, faculty, and local government officials celebrating the graduates from the MPPA program and also installing our new chapter officers for the upcoming year.

Goals

Many of our student chapter members are taking local government courses in the PPA program that are offered in conjunction with the St. Louis Area City/County Management Association. Our members have benefited greatly from the contacts and networking with local government officials, as well as the panel discussions we have had. It is incumbent on our new leadership that we continue that path and recruit more members so that this vital organization not only survives, but thrives.

University of North Texas ICMA Student Chapter

2014–2015 Report



This year, the UNT ICMA Student Chapter started the year strong! Our organization has grown to over 25 student members, and we are committed to building an organizational framework driven by student interests and opportunities for leadership and professional development. The UNT ICMA Chapter began its second year during the 2014 fall semester with Aja Alvarez serving as the chapter's President and Michael Cotton serving as Vice President. Chapter leaders continued previous efforts to recruit new student members during the new student orientation held in August before the start of the 2014 academic year. Jon Fortune, Assistant City Manager with the City of Denton, TX was chosen as our ICMA liaison to help serve in the role of Mark McDaniel as chapter mentor, as well as Dr. Abraham Benavides, serving as faculty mentor. A survey was conducted to determine the best days and times for the chapter meetings to be held, and to solicit ideas for activities and topics to be discussed at membership meetings and events. In the results of the survey, the majority of the membership requested ICMAUNT events to feature panel discussions or guest speakers from the profession, as well as to provide opportunities for networking.

Our first chapter event was held during the fall semester on October 24, 2014. The panel discussion theme was "Women in Public Administration" and consisted of various female city managers and practitioners

in local government discussing professional development, women in the workplace, and providing practical advice and tips for future career prospects. The panel consisted of Lea Dunn, City Manager of the Town of Addison, TX; Donna Barron, City Manager of Lewisville, TX; Rona Stringfellow, Assistant City Manager of Lancaster, TX; and Alora Wacholz, Economic Development Specialist from the Town of Flower Mound, TX. Our second chapter event was held on December 12, 2014 and featured guest speakers from the nonprofit sectors: Troy Manning from Denton County MHMR; Barbara Ross, City of Denton Fair Housing Administration; and Sherri Gideon, Executive Director of CASA of Denton County. Each guest panelist explained their job roles and provided professional development advice for those students interested in the nonprofit sector as well as opportunities for networking.

Upcoming Year

Andrew Fortune, a graduate student in the UNT MPA program was selected by UNT's Public Administration Student Association (PASA) to serve as the next UNT ICMA Student Chapter President for the 2015-2016 academic school year. He will work with Jon Fortune and the UNT MPA faculty to build on the chapter's successes from the previous year.

University of Southern California ICMA Student Chapter

2014–2015 Report

ICMA STUDENT
CHAPTER

**University of
Southern California**



The 2014-15 ICMA@USC Board: Sagar Patel, Juan Pablo Lopez, Vincent Nguyenlieu, Brittany Mello, Nicholas Armour, and Michael Johnston.

The 2014-15 year was one of tremendous growth for ICMA@USC, tripling its size to over 85 members. Here are some of our highlights:

Involvement in Professional Associations

In September, seven members of the student chapter attended the 100th Annual ICMA Conference in Charlotte. Students were also active in the Municipal Management Association of Southern California, attending networking events throughout the year and participating in its mentorship program.

ICMA Leaders Come to Campus

In December, West Coast Regional Vice President and

retired Santa Monica City Manager Rod Gould gave students an overview of the profession, sharing advice on the opportunities and challenges ahead for cities.

In March, ICMA President-Elect and Daly City City Manager Pat Martel participated in the City Manager in Residence at the University of Southern California, providing real-world examples for ICMA@USC students to apply their knowledge outside the classroom.

Guiding Students through the Hiring Process

In November, three seasoned city government professionals with Human Resources experience shared their insights with students on how to find job postings, tailor their resume, prepare for interview panels, and get hired!



ICMA@USC Members attend the “Breaking into Local Government” panel with Human Resources professionals.

Local Government Case Challenge

In January, ICMA@USC hosted the 3rd Annual Local Government Case Challenge, where 30 students worked on teams to create proposals for the City of Corona to develop adaptive programming and a universally accessible playground. Students presented to panels of local government practitioners, providing professional development and networking opportunities.

Partnering with the USC City/County Management Fellowship Program

In April, ICMA@USC helped lead the first CMF State of the City/County Summit, with over 75 people in attendance, discussing fiscal challenges facing cities and counties.



Students speak with Palo Alto City Manager Jim Keene, and USC Faculty Drs. Janet Denhardt and Robert Denhardt at the ICMA Annual Conference.

University of South Florida ICMA Student Chapter

2014-2015 Report



The 2014-2015 year was filled with exciting things for the USF ICMA Chapter. Our year began in the Fall, and for the first time, nine students from our chapter attended the 100th ICMA Conference in Charlotte.



Manager of Auburndale, Bobby Green, who championed for and brought the USF Chapter to fruition.

Our chapter President-Elect at the time, Ratna Okhai, won at the end of the conference raffle (an iPad Mini 2!) and our very own MPA professor Dr. John L. Daly, was awarded the Stephen B. Sweeney Academic Award for his impact on young professionals in Public Administration.

At the end of the semester, outgoing President Shawn Sherrouse passed on the leadership to incoming President Ratna Okhai, with Brandon Henry as President-Elect and Sea Marshall-Barley as Secretary/Treasurer. The new Board's goal was to make fundraising for the 101st conference in Seattle a priority, as well as build stronger relationships with neighboring cities and counties.

The 2015 year has been great so far in that we have had three speakers: Ms. Melissa Zornitta, Execu-

tive Director of the Hillsborough Planning Commission; Dr. Steve Spina, City Manager of Zephyrhills; and Mr. Brad Johnson, Assistant City Manager of Lakeland.

Additionally, Mr. Bobby Green personally pledged \$2,000 to the Chapter this year, along with Auburndale's annual \$1,000 donation (as long as Mr. Green is the City Manager) in order to assist students with the costs of getting to Seattle this September.

Lastly, eight members of the student chapter were in attendance at the FCCMA Annual Conference in Orlando for the "So You Wanna Be A City Manager?" session. Member Gigi Simmons won the Emerging Leaders award and had her registration and hotel stay paid for by the FCCMA as a part of her award. During the conference, the Chapter also had a 50/50 Raffle going on, and at the end of the conference, the winner donated her winnings back to the chapter, raising the fundraised total to \$445! The Robert R. Green ICMA Student Chapter at USF is excited and ready for the next year and new opportunities that will come with it.



The 2015 FCCMA Conference attendees, from left: Shawn Sherrouse, Sea Marshall-Barley, Olivia Patch, Ratna Okhai, Brandon Henry, Molly Murphy, and Doug Smith. Not pictured: Gigi Simmons

University of Washington ICMA Student Chapter

2014–2015 Report



Chapter members and area managers and administrators at UW ICMA's chapter launch party and networking mixer, January 2015.

Our Inaugural Year

2014-2015 was the inaugural year for the ICMA Student Chapter of the University of Washington (UW ICMA), and what a year it was. Working with our partners at the Daniel J. Evans School of Public Affairs—a program which on July 1, 2015, became the Daniel J. Evans School of Public Policy and Governance—we established a student chapter that strives to fulfill the school's ideals of leadership and public service. We are proud to call home one of the country's premiere institutions for public policy and management. Twenty six people joined the student chapter this year, the majority of them being first-year students. This high number of returning students will help ensure a continuity in chapter membership and leadership that can maintain

this year's momentum into 2015-2016. We are truly excited for what next year will bring.

Notable Activities

UW ICMA was founded in November 2014 and began hosting events in January 2015. In six short months, we hosted or participated in seven events, involving over 100 students and dozens of municipal government professionals. Notable chapter activities included:

- A networking event and chapter launch party, with 14 municipal managers and administrators in attendance.
- A panel discussion on diversity and equity in local government, featuring King County's Chief Operating Officer, the City Manager of Tacoma, area

Councilpeople, and others.

- A professional development workshop at the King County Department of Executive Services.
- UW ICMA's Service Day, where chapter member volunteers staffed a City of Kirkland, WA, City Council Neighborhood Meeting, touring Kirkland's new municipal court and police facility and greeting community members.

UW ICMA will also be involved in ICMA's National Conference in Seattle in September 2015, with chapter members helping conference organizers with staffing, program development, and events planning.

Leadership and Support

Special thanks to Dean Sandra O. Archibald and the rest of the Evans School of Public Policy and Governance for sponsoring and supporting UW ICMA. Thanks to Faculty Advisor Justin Marlowe, Endowed Professor of Public Finance and Civic Engagement, and Chapter Mentor Dick Zais, former longtime City Manager of Yakima, WA. Your guidance and insight was invaluable. Thanks also to the talented and ever-ready UW ICMA Executive Team: President Micah Phillips,

Vice President Lauren Broudy, and Officers Alex Stone, Anna Verbeke, and Danielle Verwahren.

Future Progress

This year, UW ICMA established valuable connections with organizations such as the Washington City/County Management Association, the Evergreen State College Student Chapter of the ICMA, and Emerging Local Government Leaders, and we want to further cultivate these relationships in 2015-2016. We want to work with the Seattle University MPA program to co-host events and strengthen the bond between Seattle's two largest schools of public administration. We also plan to expand our presence at UW itself and reach out to other professional graduate and undergraduate programs, promoting both the profession of municipal management generally and the ICMA as a resource in particular.

We at the University of Washington are thrilled to be a part of the ICMA community. Here's to 2015-2016 and another productive year. For UW ICMA, the future is bright indeed.

University of Wisconsin—Oshkosh ICMA Student Chapter

2014–2015 Report



The University of Wisconsin – Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. They comment on the value of this resource frequently. In addition they

are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger

Associate Professor
University of Wisconsin-Oshkosh

Villanova University ICMA Student Chapter

2014–2015 Report



From: Craig Wheeland, Ph.D.
Chapter Advisor, ICMA Student Chapter

During Academic Year 2014-2015, we enrolled 15 MPA students as members our chapter.

E. J. Mentry, MPA student, served as Chapter President.

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

I'm proud to report that our chapter won the 2015 ICMA student chapter video competition. The winning video was named "Interns" and uses Lorde's music to her song Royals along with lyrics written by our students and performed by our students.

In the Fall Semester 2014 the chapter members were invited to attend the one-day regional workshop held by the Association for Pennsylvania Municipal Management on October 17. Villanova's Department of Public Administration paid the workshop fee for each student. The workshop included a luncheon. We had six chapter members participate. There were about 50 municipal managers from around southeastern PA attending the workshop as well.

The Spring 2014 event was a Innovation Lab held in order to think creatively about recruiting the next generation of local government managers. Following the ideas expressed by management consultant Frans Johannson in his talk to ICMA about "the Medici Effect", we brought together a mix of undergraduate students who were completing PA 1050 Public Administration, graduate students who were completing MPA 8500 Effective City Management, MPA faculty, and four township managers. By having a mix of attendees with different perspectives and varying amounts of knowledge about local government management, we hope to stimulate a creative

exchange of ideas. Our guided discussion lasted about one hour. Our product is this report to APMM's Next Generation Committee. Villanova's Department of Public Administration will also rely on the report to influence programming for our undergraduate students and graduate students. See the report in Appendix A.

Appendix A: Innovation Lab Report

Date: May 7, 2015

To: Mr. Rick Mellor
Township Manager, Whitemarsh Township, PA
Chair, APMM's Next Generation Committee

From: Craig Wheeland, Ph.D.
Professor of Public Administration and ICMA
Student Chapter Advisor

**Subject: Villanova Student ICMA Chapter's Innovation
Lab – April 30, 2015**

Overview

Villanova's ICMA Student Chapter hosted an Innovation Lab in order to think creatively about recruiting the next generation of local government managers. Following the ideas expressed by management consultant Frans Johannson in his talk to ICMA about "the Medici Effect", we brought together a mix of undergraduate students who were completing PA 1050 Public Administration, graduate students who were completing MPA 8500 Effective City Management, MPA faculty, and four township managers. By having a mix of attendees with different perspectives and varying amounts of knowledge about local government management, we hope to stimulate a creative exchange of ideas. Our guided discussion lasted about one hour. Our product is this report

to APMM's Next Generation Committee. Villanova's Department of Public Administration will also rely on the report to influence programming for our undergraduate students and graduate students.

The Context

Data from ICMA surveys document the “graying” of the local government management profession. For example, in the early 1970s, 31% of managers were under age 40 and 22% were over age 50. In 2012, only 11% of managers were under age 40 and 60% were over age 50. In 2003, ICMA published a report on *Preparing the Next Generation*. The report provides excellent ideas for understanding the challenge of recruiting young professionals into local government management as well as identifying specific actions that can lead to effective recruitment. During our Innovation Lab we talked about ideas from the report, explored their continued relevance and identified actions that could help recruit graduating seniors and MPA students into the profession.

Highlights from the Innovation Lab

1. What are students looking for in the job market when they graduate?

- Security that they will have a job after graduation
- They want to love what you do
- They want to engage in meaningful/impactful work
- They want an opportunity for advancement
- They want a diversity of work experiences so they develop various skills

2. What do municipal manager's experience?

- Time moves fast! Because the work varies and is interesting
- Work offers the chance to use skills for the public good – and not for profit
- Important work that helps solve community problems
- Advancement opportunities? Yes! By moving to another municipality you can gain more/different responsibilities and also higher compensation
- Job security... not so much- although the large majority of managers choose to change jobs rather than be fired or forced out

- “...making our little part of the world better” is perhaps the greatest motivation to do the job

3. Obstacles to recruiting recent graduates

- The “accidental” profession – no single/clear path to the manager's chair – for example, what are the entry-level professional jobs that could be stepping stones to appointment as a manager?
- Lack of awareness of the profession and of local government in undergraduate education
- Lack of visibility of the manager in many communities, so not a well-known position
- Gender gap – so few women managers to act as mentors
- Negative impression of the government generally – and dislike of partisan/ideological politics – so anything having to do with elected officials and government is a problem
- Sometimes difficult to have a “balanced” life as a result of the long days and evening hours management positions usually require
- Need for branding – how can we “think like Millennials?” Is ICMA's *Life, Well Run* campaign impacting undergraduates and 23 to 30 year old graduate students?

Ideas

- Increase knowledge of local government contributions to community life and awareness of the profession of local government management
 - ◇ Introduce municipal management and local government in high school curricula, perhaps by visiting classes or creating a program for students to serve as “officials for a day”
 - ◇ Introduce municipal management and local government to undergraduates by regularly offering courses on these topics and using short-term, course-based assignments or projects to help a local government address a need
 - ◇ Bring graduate students to professional training, such as when the ICMA Student chapter members attended the Fall 2014 APMM Workshop at Upper Merion Township
- Increase volunteer and internship opportunities with local government so undergraduates (especially seniors) and graduate students gain first-hand experience and see that non-profit organizations

are not the only way to improve community life/ the common good, so perhaps change the Charlie Sterner Internship program to include undergraduate seniors as well as continue to target MPA programs.

- Make community meetings more accessible by broadcasting meetings, scheduling meetings at times of the day convenient to working adults, use social media to keep citizens informed, and through all the different means of communication share the positive contributions manager's make in their communities (e.g. periodic profiles of specific employees).
- Establish a "Manager in Residence" program at Universities that could include visiting classes to lecture/talk to students, panel discussions to undergraduate and graduate students, and teaching courses.
- Identify entry-level professional jobs in local government, create the position and then market those opportunities to universities through their

Career Centers (primarily reaching undergraduates) and through their graduate program directors, especially MPA Directors

- Re-branding ideas could include featuring how managers do a variety projects through-out the year, do meaningful work that directly impacts the quality of life of all types of citizens, do work that helps find solutions to complex problems, and do have careers by moving to other municipalities (if they want)

Conclusion

On behalf of the participants in the Innovation Lab, we hope our discussion offers some useful ideas. Villanova's Department of Public Administration is now a "strategic partner" with ICMA. We plan to enhance our efforts to reach undergraduates, to continue to feature the profession in our MPA online and on-campus program, and to offer more information to the profession generally.

Virginia Tech ICMA Student Chapter

2014–2015 Report



Chapter Formation

Under the guidance of Bob Stripling, a long time ICMA member and municipal leader, a small group of students at Virginia Tech decided to survey the student population of the Center for Public Administration and Policy (CPAP) to gauge interest in establishing the group. Several students at our Blacksburg and Alexandria campuses expressed interest in a student chapter, so we developed a survey to collect information about prospective members' programming interests.

Funding

Virginia Tech's Center for Public Administration and Policy agreed to fully fund all annual fees.

Chapter Leadership

The Chapter is fortunate to have Bob Stripling as its Faculty Advisor. In addition to serving as an adjunct faculty member in Virginia Tech's MPA program, Mr. Stripling has also served as the manager in four communities: Colonial Beach, Blacksburg and Staunton in Virginia and Colleyville in Texas. He also served as assistant city manager of Charlottesville, Virginia. He is a life member of both the Virginia Local Government Management Association and ICMA.

Officers

- Chapter President: Nicole DuPuis, CPAP Ph.D student
- Blacksburg VP: Neileen Millar Shoemaker, Environmental Policy and Planning

- NCR (Alexandria) VP: Daniel Mekibib, CPAP MPA student

2014–2015 Activities

- Fall 2014
 - ◇ Surveyed the group of prospective members to gauge interest in chapter establishment and programming.
 - ◇ Held an online election for officers
 - ◇ Held inaugural meeting with newly elected officers to discuss possible programming, management of cross-campus divisions, and development of bylaws.
- Spring 2015
 - ◇ Worked with people in administration at the Virginia Tech Richmond campus to recruit additional members.
 - ◇ Began actively distributing announcements, information, and opportunities for engagement to chapter members.
- Future Activities
 - ◇ Development of chapter bylaws.
 - ◇ Development of activities and relevant programming that can bridge the gaps between all three campuses.
 - ◇ Explore the possibility of sending chapter delegates to ICMA meetings.

ICMA Student Chapter Reports

2015–2016

Appalachian State University
Arizona State University
Auburn University
Brigham Young University
Carnegie Mellon University
Cornell University
East Carolina University
Florida International University
Indiana University
Northern Illinois University
Pepperdine University
Portland State University
Regent University
St. Petersburg College
UNC–Chapel Hill
University of Alabama at Birmingham
University of Idaho
University of Kansas
University of Missouri–St. Louis
University of South Florida
University of Tennessee, Knoxville
University of Wisconsin—Oshkosh
Villanova University
Virginia Tech



Leaders at the Core of Better Communities

Appalachian State University ICMA Student Chapter

2015-2016 Report



Appalachian State University

The Appalachian State University ICMA Student Chapter had a busy year. The chapter had three meetings in the fall and spring semester. Along with these meetings some of our members were able to attend some of the professional conferences that were held in the State of North Carolina. The highlight of the year was at the North Carolina City and County Management Association (NCCCMA) Conference where one of our members Sarah Harris was awarded the Matt W. Williamson (NCCCMA MPA scholars) scholarship.

Fall Semester

The ICMA Student Chapter assisted the Appalachian State University Local Government Alumni Association (ASULGAA) with the Fall Conference and a golf tournament that raises money for scholarships for current MPA students. The annual Fall Conference allows current students to meet alumni that work in the local government profession and begin to find summer internships. Before the conference is held there is a golf tournament at the Red Tail Golf Course that raises money for scholarships to be given to current students that are passionate about local government.

Spring Semester

During the spring semester, members attended the NCCMA Conference and attended various sessions that

exposed them to the current state of the public sector. Students also attended the alumni breakfast where they were able to meet and interact with current professionals in the public sector. Those who had not yet obtained an internship were able to communicate further with alumni and locate a potential job for the summer.

Chapter members were able to attend numerous panels that were focused on emerging issues in local government. These panels were led by members of our alumni association that have been Town Managers, County Managers, and other roles in local and county government. The best part of these panels was the discussions that arose from the questions that our members asked the group.

Similar to last year the highlight of the spring semester was our meeting with Brock Long. Brock Long is currently the Vice President of Haggerty Consulting. However, he had quite the resume with the public sector and gave a presentation about his time spent as the FEMA Director for the State of Alabama and various other positions. He answered questions and gave advice to members that would like to go into the field of emergency management.

The ASU ICMA Student Chapter is fortunate to have a strong relationship with the alumni and members are exposed to the real world during our meetings. The chapter added a few members this year. However, we are working on different ways to increase membership by reaching out to all of the students in our program, especially students in our satellite cohorts.

Arizona State University ICMA Student Chapter

2015-2016 Report



Arizona State University

The ICMA student chapter at Arizona State University School of Public Affairs enjoyed an encouraging year including active participation and leadership from over 20 new members. The chapter has been pleased to receive participation and support from the staff within the school of Public Affairs, including- Director Karen Mossberger, Program Manager for Career Advising Maryjo Douglas Zunk, and Associate Clinical Professor Shawn Novak. Our chapter was pleased to have Dr. Jim Thompson, Professor of Practice at ASU as well as the City Manager of Casa Grande, continue to serve as the chapter sponsor.

The focus of our chapter this year was to expanding interactions between students and industry leaders as well as promoting opportunities for professional development. Student leadership of the chapter included President Craig Dudek, and Vice Presidents Kristen Ayers and Blaise Caudill. For the 2016-17 Academic Year, Blaise Caudill will be serving as President and Kristen Ayers will continue to serve as Vice President.

Social Mixers:

Our Student Chapter also hosted a series of social mixers and networking events throughout the year at local restaurants. This gave students the opportunity to come meet various local government officials, as well as members of the school's alumni advisory committee. Our student body represents a unique mix of working professionals, full-time students, and involved interns with a number of resources in their respective communities.

Networking and Conference Preparation-Before, During, and After:

In preparation for the many conferences that members attended this past year, the chapter held an information session hosted by Maryjo Douglas Zunk. Students participated in an interactive information session on the





secrets of professional branding, appropriate etiquette during networking and conference sessions, and how to maximize and retain new connections.

Arizona City County Management Association Winter Conference:

In February 13 students and 3 faculty members from ASU joined members of the Arizona City and County Management Association (ACMA) in Sedona for the winter conference. Over three days, students joined local government leaders to learn about current issues in local governments, as well as to connect with administrators from across the state. The chapter received over \$1000

from the university to assist attending students through scholarships. In all, each of the 13 students received financial assistance in part or in full from the University or ACMA to attend the conference.

Students also attended various other conferences during the course of the year, including ASU's Conference on Public Finance (March), the ICMA National Conference in Seattle (September), and the Summer conference hosted by ACMA (July). Additionally, seven members were able to attend a Next Generations conference- a joint session between the Alliance for Innovation and ACMA, aimed at developing future leaders in local government (November).

Arizona State University ICMA Student Chapter

2015-2016 Report



The ICMA-Auburn Student Chapter has successfully completed its first semester. As part of our chapter's agreement with ICMA, this report summarizes our events along with the number of student attendees. We have also noted the accomplishments of

our membership. I should note that we have deliberately focused on reaching out to MPA students and have yet to begin recruiting undergraduate political science and public administration students.

Below we have summarized our events:

Event	Date	MPA Student Participation
Organized conference call with Andrew Hixson, City Manager of Manchester, MO – discussion included why city management, challenges of breaking into the profession, and staying motivated	December 10, 2015	4
Dinner with Sam Gaston, City Manager of Mountain Brook, AL and Charlie Duggan, Jr., City Manager of Auburn, AL – discussion included, city management as a profession, leadership, and supervisory skills for early career professionals	February 1, 2016	6
Conversation with Auburn Chamber of Commerce - discussion included the relationship and connections between city government and chambers of commerce	February 23, 2016	4
ICMA Southeastern Regional Summit March 30	March 30 – April 1, 2016	3
Auburn University Spring Game Tailgate Party – group came together to watch the Auburn University Spring Football game	April 9, 2016	4
Economic Development Tour with Sam Gaston, City Manager of Mountain Brook, AL – tour included a redevelopment in a previously blighted area and the development of a Grand Bohemian Hotel in Mountain Brook, AL	April 12, 2016	8
Lemonade with Charlie Duggan, Jr., City Manager of Auburn, AL – discussion included end of the year accomplishments and brainstorming for the following academic year	May 6, 2016	3
Total Membership AY 2015-2016		8

The student members of the ICMA – Auburn Chapter have also had several notable accomplishments throughout the year. Below several are highlighted:

- Logan Bradshaw – City of Wichita ICMA Fellow
- Rajon Hudson – Summer Internship with the Greater Birmingham Regional Planning Commission
- Charde Caine – Internship with Elections Administration office in Greater Detroit

Brigham Young University ICMA Student Chapter

2015–2016 Report



The Brigham Young University International City/County Manager's Association Student Chapter works closely with the Romney Institute of Public Management (RIPM) to prepare leaders of exceptional capability and integrity who are committed to serving their communities and improving public service organizations.

Conferences

In September, ten chapter members participated in the annual ICMA conference in Seattle, Washington. Additionally, 11 chapter members attended the annual UCMA conference held in St. George, Utah and seven chapter members attended the UCMA Fall Conference in Salt Lake City Utah. These conferences proved to be great opportunities for members to connect with local and state professionals from multiple municipalities, and to learn about challenges, solutions, and best practices relative to the profession.

Field projects

Our chapter takes pride in providing opportunities for real-world experience. One way in which we provide these opportunities is through field projects with local cities. This year we worked with the cities of Irving, Texas; Kenmore, Washington; and Eagle Mountain, Utah. Projects included a Popular Annual Finance Report (PAFR), Administrative Law Judge job description, community services analysis, and more. Each project required chapter members to collaborate with local government professionals and apply current class curriculum and skills in a real world setting.

Presidency

For the 2016-2017 school year, Kevin Orton will serve as Chapter President, and Mackenzie Wood will serve as Chapter Vice President.

Carnegie Mellon University

ICMA Student Chapter

2015–2016 Report



Carnegie Mellon University

Fall Semester

In the fall semester, we hosted Mark Mansfield, the Assistant Manager from Upper St. Clair and professional advisor to the chapter, a well-run local municipality to speak about the career path to becoming a municipal manager as well as to explain the day-to-day activities of a manager.

We also hosted Ronald Grutza, the Regulatory Affairs Coordinator from the Pennsylvania State Association of Boroughs. He discussed municipal pensions and his report on reform measures that can be enacted to ensure long-term fiscal health for municipalities across Pennsylvania.

Lastly, four members attended the annual ICMA conference in Seattle in September. It was a great learning experience for all who attended and provided exposure to the workings of government and professional management.

Spring Semester

The spring semester brought a change in leadership as our chapter president graduated. The new chapter president and vice president set as a priority to increase student awareness of the club and to increase active membership. We did this by speaking individually to other students who were known to be interested in government and by specifically inviting them to events.

We held several events which were well attended and received with interest. The first was a talk by Susan Hockenberry, Executive Director of the Local Government Academy. She gave an animated talk about the history of the Allegheny County's 130 municipalities and gave an overview of the different classifications of

the municipalities. Put into an historical context, it is much easier to understand how and why we have so many municipalities in the Pittsburgh area. Members have asked for an encore presentation.

A second event that was held was co-sponsored with the public policy program. Secretary Curt Topper, a Heinz College alum, was asked to speak about his role as Secretary of General Services for the Commonwealth of Pennsylvania. His talk appealed to many students, particularly those who are data-driven as a portion of his talk was about how to simultaneously increase financial efficiencies while also increasing performance metrics by making common sense changes.

Third, we invited Heinz College alum and second professional advisor to the chapter, Ian McMeans, to speak about his experiences managing the small municipality of Homestead. This talk was open exclusively to club members to allow a greater level of communication. Mr. McMeans was able to provide recommendations for coursework while at Heinz and shared insights into the world of local government.

Another event that many chapter members attended but that was organized by the Finance Club was a talk by Rea Price, Assistant Director of the Office of Management and Budget for the City of Pittsburgh, on the city's budget process. While not organized by ICMA, it directly benefited the club.

Lastly, Heinz College hosted the Local Government Academy's Internship Fair, which drew graduates students as well as undergraduates from Heinz College, the University of Pittsburgh and other local colleges and universities. This was co-organized by Heinz College's Career Services and the LGA. One of our club sponsors and career counselors, Anita Nichols, was instrumental in making the day a success.

Looking Ahead to 2016–2017

We are already planning for and inviting speakers for the fall semester. Our goal is to host four events per semester and to focus on making the events geared for those who are interested in careers in local government with a focus on the Pittsburgh region. For example,

some of the topics that we wish to explore will be storm water runoff and local issues in sustainability. We also want to include some more “nuts and bolts” style events such as having speakers address how the budgeting process occurs and how it can be used as a strategic tool.

Cornell University ICMA Student Chapter

2015–2016 Report



The Cornell Student Chapter of the International City/ County Management Association (ICMA) has gone through five years. Members of ICMA come from Cornell's masters programs in the City and Regional Planning Department (CRP) and its Institute of Public Affairs (CIPA). Chapter officers come from both CRP and CIPA, and the chapter leverages that wider reach in collaborative relationships with the Organization of Cornell Planners (OCP), the Cornell Public Affairs Society (CPAS), and other student organizations. The chapter advisor is Professor Mildred Warner and the chapter mentor is County Administrator Joe Mareane.

Fall Semester

Chapter officers were: co-chairs, Hien Dinh (CRP) and Sarah Cantatore (CIPA); outreach chair, Luoxiaohan (Helen) Li (CIPA); and treasurer, Zhonghao (Gavin) Guo (CRP). The officers met biweekly to plan chapter outreach and programming.

On October 7, the Chapter had an Interdepartmental Mixer for students from the CRP and CIPA as well as the whole Cornell graduate community, in coordination with OCP, CPAS. The Mixer was at Big Red Barn and more than 70 students attended the Mixer, enjoying refreshments and food. Members came to relax, have fun and make friendly conversations about our student organizations, academic programs, topics regarding policy and planning, or about graduate life in general. Participants also learned about ICMA and ICMA, and got web-links and the password for student membership in the national organization.

On November 17, approximately 20 students attended the chapter's luncheon with student researchers, at which members from CRP made research presentations on user fees, NYS austerity, etc. The chapter provided pizza and refreshments, and speakers and

board members lingered after the event to chat with students informally.

On November 18, the chapter held a panel discussion on Korea Trip: Comparative Public Administration. Guest speakers from CIPA and CRP shared their experiences, insights, and lessons learned from their trip to Seoul and work with the Metropolitan Government. More than 20 students attended this meeting, at which interested students learned about ICMA in general and ICMA in particular. Several students decided to join the chapter officers in attending ICMA's annual conference.

Spring Semester

Chapter officers were: co-chairs, Hannah Bahnmler (CRP) and Zhehao Jin (CIPA); outreach chair, Apoorva kumar (CRP); and treasurer, Jiaying Zhou (CIPA). The officers met biweekly to plan chapter outreach and programming.

On March 16, the chapter held their biannual Interdepartmental Mixer for students from the CRP and CIPA as well as the whole Cornell graduate community, in coordination with OCP, CPAS. The Mixer was at Big Red Barn and about 20 students showed up to enjoy pizza, refreshments, and to talk across departments about their interests and research.

On March 18th, chapter co-president, Hannah Bahnmler, advertised ICMA membership to incoming City and Regional Planning students at the department's Open House organization-hosted dinner. She outlined the events and opportunities that ICMA offers for incoming students and present opportunities for getting involved and becoming members.

On April 14th, the chapter hosted a lecture and discussion with Ms. Paula Younger, the Deputy County Administrator for Tompkins County. Ms. Younger's talk, titled "From Federal Government Contracting to

County Government Administration: Skills for Success,” discussed her tips for working with and in local governments at a variety of levels. This event was attended by 12 students who were able to intimately engage the speaker and learn about her career path.

On May 18th, the chapter held a study session at the Big Red Barn for students to come and enjoy snacks and refreshments while studying for finals in a collaborative setting.

Planned Events for 2016-2017

Now that our organization has established itself and built a base of interested students in CIPA and CRP programs, we plan to further connect with local governments, expand our membership, and strengthen the connection between our members with the wealth of resources within ICMA, through the events below.

In the Fall of 2016, cICMA will seek to shift its professional adviser to Paula Younger as our current adviser has not been responsive in the last year. We will ask Ms. Younger if she would be willing to act as the adviser for the organization and provide support for our events and advice for the board.

In the upcoming year, cICMA plans to continue to host the bi-annual Interdepartmental Mixer to help promote cross department interaction between CIPA and CRP students. In the upcoming year, we may expand this event to other departments including Real Estate, Engineering, and/or the Business School.

Furthermore, we would like to continue to promote interest in local government by hosting several types of events with speakers from a variety of fields and professions. First, we would like to continue our events which highlight regional local governments officials by sharing both their work and career paths in order to provide insight into the possibilities of professions in local government management and administration for students. Secondly, we hope to arrange an academic panel of researchers at Cornell whose work focuses on conducting local government through a variety of perspectives in order to provide a more academic lens to the topic of local government managements. This event will ideally include researchers and academics who work outside the US to draw more on the international reach of ICMA.

East Carolina University ICMA Student Chapter

2015–2016 Report



Life, Well Run Beginnings

East Carolina University inaugurated its ICMA Student Chapter in August of 2014. The initial funding of the organization was rewarded for placing 3rd in the *Life, Well Run* annual ICMA Student Chapter video competition. The video clip was submitted by Henry Boyd, who is also the founding president of ECU ICMA Student Chapter.

Each year the *Life, Well Run* videos keep getting better for ECU ICMA. During the fall of 2015, it was announced that ECU ICMA was awarded 2nd for this year's *Life, Well Run* annual ICMA Student Chapter video competition.

News and Events

Our student chapter members were very busy this year. Our events included networking in Durham, North Carolina with the UNC ICMA, App. State ICMA, and NC State ICMA chapters while attending the North Carolina City County Managers Association (NCCCMA) winter conference. It was great to interact with other North Carolina schools and share ideas and experiences. ECU ICMA members also attended the ICMA regional summit in Savannah, Georgia where there were opportunities for networking, small ground interaction, and very engaging presentations. We are also very excited to announce that our very own Brad Smith, Henry Boyd (former ECU ICMA chapter president), and Mike Greene (current ECU ICMA chapter president)

were selected as 2015-2016 ICMA Local Government Management Fellows (LGMF). While they are still currently waiting on location placement, we wish them a congratulations! Lastly, our own Haley Thore was awarded the Donald B. Hayman Scholarship over this past year. The Donald B. Hayman Scholarship is a part of the Hayman-Howard-Wright MPA Scholarship Endowment. The fund provides support to students who display academic excellence and those who are returning to the classroom after gaining valuable work experience. Donald B. Hayman's 40-year career at the Institute of Government led to the adoption of the council-manager form of government and the creation of professional personnel administration throughout the state. Haley Thore was nominated for the scholarship by ECU's Director of the MPA program. The scholarship enables and encourages the scholarship recipient to pursue a career in public administration. For many years, the NCCCMA has shown support with the recognition of annual scholarship recipients from each of the public state universities that have MPA programs. The 2015-2016 scholarship recipients were recognized at the 2016 NCCCMA

Looking Forward

ECU ICMA has many exciting events already planned for the fall of 2015 including a student networking event, local government speakers, and the 2015 -2016 ICMA *Life, Well Run* video.

International City/County Manager's Association at Florida International University

2015–2016 Report



The International City/County Manager's Association at Florida International University (ICMA@FIU) Students Chapter works closely with the state chapter association (Florida City/County Managers Association, FCCMA).

Getting the Chapter Started

In the fall semester of 2015, the ICMA@FIU student chapter was officially recognized by the FIU and the ICMA national body. Student members of ICMA@FIU were also given the opportunity to become members of the national organization for free.

Professional Networking

During the academic year of 2015-2016 the Florida International University International City/ County Manager's Association Student Chapter held a welcome and networking event, which was sponsored by the University Graduate School and FIU's Department of Public Administration. The event provided currently enrolled students and alumni the opportunity to network with professors and local government administrators from FCCMA. The student chapter advisor, Village Manager Yocelyn Galiano, presented on the multiple ways that FCCMA and ICMA@FIU can partner to provide training, networking and mentorship opportunities for students with interests in career and research in local government administration.

ICMA@FIU Membership Benefits:

- Members are introduced to current issues and solutions in local government administration.
- Members gain access to national and local workshops, conferences and webinars on local government management.

- Members gain access to networking opportunities with local government managers and administrators.
- Students gain free access to the national ICMA organization (umbrella organization membership).

ICMA Annual Conference in Kansas City

Some student members of ICMA@FIU will be attending and presenting at the mini-academic conference at the ICMA annual national conference in Kansas City in September.

Contact:

FCCMA Chapter Advisor: Manager Yocelyn Galiano

Faculty Advisor: Dr. Mohamad Alkadry

Chapter President: Sebawit Bishu (Ph.D. Candidate)

Chapter Treasurer: Andrea Headley (Ph.D. Candidate)

Contact: icma@fiu.edu



Treasurer Andrea Headley (left) and Chapter President Sebawit Bishu, picture taken at the spring semester ICMA@FIU networking event



Village Manager Yocelyn Galiano speaking to ICMA@FIU student members and Department of Public Administration Faculty members

School of Public and Environmental Affairs – Indiana University Local Government Management Association/ICMA Chapter

2015-2016 Report



Indiana University

The Local Government Management Association at Indiana University is student chapter of the International City/County Management Association. Association membership comes from Masters Candidates and Undergraduates in the School of Public and Environmental Affairs (SPEA). The purpose of our association is to foster the understanding, education, and involvement in the local government profession through coordination of exploration trips, informational panels, and educational discussions. The chapter advisor for the 2015-16 school year was Professor Frank Nierzwicki. The club sought mentorship from Professor Mark Levin, the Local Government Management concentration advisor at SPEA. Chapter officers were: President, Noor Shaikh (MPA); Vice President, Allison Eichele (MPA/MSES), Treasurer, Anthony Christian (MPA); Social Media Director, Connor Reed (B.S Economic Consulting). Officers met twice a month to discuss outreach and to plan events.

Fall 2015

LGMA started the school year by hosting a table at the SPEA involvement fair. We used this opportunity to recruit new members and publicize events the officers had planned for the year. We created a slide show detailing past club events, highlighted officer achievements, and handed out the semester calendar (which can be seen below).

The club had its first meeting for new and returning members on September 17, where we discussed the club's Fall semester schedule and sought feedback from members. Alongside planning programming for the semester, the officers worked on fundraising to help mitigate costs for attending the 101st ICMA Annual Confer-



Connor Reed (left) and Anthony Christian (right) at the Involvement Fair

ence later that month. We set up a GoFundMe campaign and found an overwhelming amount of encouragement from SPEA faculty and alumni, friends, and our families. Through this campaign, a generous amount donated by the Indiana Municipal Managers Association (IMMA), and funding provided by SPEA, our entire leadership team was able to attend the ICMA Conference in Seattle. In connection with the conference, we were given opportunities with network with field professionals from Indiana, and SPEA alumni at a reception hosted by our School.

Shortly after our return from Seattle, the officers got to work. We organized a panel with the theme: Why Go Local? We wanted the conversation to revolve around the importance of government and other organizations working at the local level. Panelists included board members of the Indianapolis Public Schools (IPS), Bloomington City Council member Susan Sandberg, former Mayor of Fort Wayne, Indiana, Bloomington's Assistant City Attorney, the Director of the Office of Sustainability at Indiana University, and the Director of the Community



Members of IMMA and the 2015-16 LGMA/ICMA Chapter Leadership

and Family Resources Department at the City of Bloomington. The panelists shared their perspective on why local governments matter and spoke about their career. We then opened the floor for questions from students. The panel was a success and set the tone for club events for the rest of the year.

The second panel we hosted focused on Public Private Partnerships. The officers were able to connect with and have the then-Deputy Mayor of the City of Bloomington, lecturers from SPEA with years of experience working in the public sector, and a management consultant from Indianapolis join our panel discussion. The Public Finance Association at SPEA teamed up with us to organize this panel. These professionals discussed their experiences and how the public and private sector interactions affect community and economic development. We then opened the floor to attendees and students were able to have a candid conversation with the panelists.

Aside from these panels, LGMA attended two City of Bloomington council meetings. The officers wanted to provide students with a chance to observe council meetings in person and understand the impact they could make as residents of their community, and the role they can someday play if they choose to seek elected office.

Spring 2016

While the Fall semester focused on hosting panels to provide opportunities for members to network and learn, we focused on taking field trips during the Spring semester. We started the Spring semester by hosting a call out meeting at a local bar, the Atlas Ballroom. Our first trip was to Muncie, Indiana to attend the Indiana Chapter of the American Planning Association's Spring Professional Development Conference. The club, because of our fundraising efforts during the Fall semester, was able to provide transportation and cover registration for all



Panelists at "Why Go Local?" panel event hosted by LGMA/ICMA Chapter



LGMA at the Lincoln, Illinois City Hall

attendees. Members found the event engaging and were able to attend talks focused on Economic Development and Planning. We were able to connect with professionals in planning departments around Indiana.

In March, the officers organized a trip to Lincoln, Illinois to spend the day with Clay Johnson, the City Administrator and a SPEA alum. Mr. Johnson started the day by giving a presentation on Lincoln, its history, current state, the challenges the city faced going forward, and his role in serving Lincoln. We toured the downtown area and a newly opened local theater and met with the owner and developer, David Lanterman. Mr. Lanterman took questions from students as he gave a tour of the theater. We then visited and toured the City's Waste Water treatment plant.

In April, the club hosted its last panel for the school year. We had Greg Belawski, an ICMA Sr. Advisor

Program Coordinator, and John Perry, author of *Blueprint for Building Community: Leadership Insights for Good Government*, give a short talk about their careers in local government. Both took questions from students and spent time after the event to talk to interested students one on one.

We ended the semester by hosting a last social event where interested members could run for board positions for the 2016-17 school year and the current board could help make this transition easier by answering any questions. The outgoing board decided that Prof. Nierzwicki will continue to serve as the club's advisor for the upcoming school year.

President's Remarks

I was honored to serve as the LGMA/ICMA Chapter President, and fortunate to have a leadership team so willing to provide our members with engaging events and opportunities. I was able to find mentors and friends in SPEA alumni and ICMA members who took the time to reach out and help make all of our events successful. I look forward to seeing how each one of us will go on to make an impact in the profession for the better. I am also excited about what the chapter will accomplish next year. The incoming board is comprised of an exceptional group of leaders and I expect them to continue making this Chapter bigger and better

Northern Illinois University ICMA Student Chapter

2015-2016 Report



Northern Illinois University

Summer 2016

The ICMA Student Chapter at Northern Illinois University is pleased to report on a successful and productive 2015-16 academic year for its members.

Leadership

Evan Walter and Anthony Isom were elected co-presidents of the chapter for the 2015-16 academic year. Evan and Anthony organized professional development and social events, serving ICMA student chapter members and linking NIU MPA students to local government professionals in the Chicago metropolitan region.

Conferences and Events

Several students attended the ICMA Conference in Seattle, WA, after earning fellowships to attend, while others attended selections provided by the ICMA Virtual Conference at their places of work. Students at the NIU Banovetz Student Breakfast, held at the ICMA Conference, were joined by incoming ICMA President Pat Martel who offered excellent advice on career development.



NIU ICMA Student Chapter Co-President Anthony Isom addresses colleagues at the annual internship supervisor luncheon.

Numerous chapter members attended the Illinois City/County Management Association's Summer and Winter Conferences, with many students receiving scholarships to attend. At 2016 ILCMA Summer Meeting, NIU MPA student Jon Pape was interviewed



NIU ICMA Student Chapter Co-President Anthony Isom addresses colleagues at the annual internship supervisor luncheon.



NIU MPA students attended the Wisconsin and Illinois City/County Management Association Summer Meeting in Fontana, Wisconsin in June 2016.

for an Emerging Local Government Leaders (ELGL) GovLove Podcast, and had the opportunity to discuss the critical links between theory and practice in the NIU MPA program (<http://elgl.org/2016/07/20/podcast-the-professor-and-the-student/>).

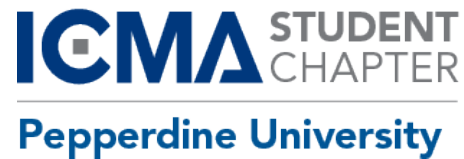
The chapter hosted a Spring Bowling Night event, which saw upwards of 20 members attend for an evening of fun and networking with colleagues in the local government profession. Other members of the chapter competed at the NASPAA Student Simulation Competition in Indianapolis; chapter member Maria Azurida's team was named Simulation Winner for their work titled "SustainAbility."

Placement

All members reported working in internships at communities across the Chicagoland region, with several members receiving full-time job offers at their internship sites or in other communities during the academic year. The chapter remains proud of the record of chapter members as they perform valuable work in their roles as municipal interns.

Pepperdine University School of Public Policy ICMA Student Chapter

2015-2016 Report



Introduction

It has been a year of exciting changes and new relationships for the Pepperdine University School of Public Policy ICMA student chapter. After a bitter-sweet goodbye to the chapter's "founding chapter mentor," Rod Gould (who retired as City Manager of Santa Monica, CA in 2015), the chapter welcomed Artie Fields, City Manager of Inglewood, CA as its new chapter mentor. Artie first became involved with the group last year, when he spoke to students about his career and the diverse communities he has worked in. We were excited to be able to deepen and formalize our relationship with such a passionate, enthusiastic leader.

This year the chapter flourished under the capable student leadership of chapter president Christian Daly, vice president Alan Jeffers, and chapter secretary Allie Bergeron. Together with the broader membership (over 1/3 of the students in the Pepperdine SPP program are members of the Student ICMA chapter), the chapter had its busiest year to date.

A Year of Diversity

While the events and activities of the student chapter this year were wide-ranging, a common theme throughout was diversity. Students heard from people of diverse ethnicities and backgrounds, in diverse stages of their careers, or serving in diverse structures of city government. As Christian described it, "We really wanted students to see the full range of opportunities available to them in a career in local government leadership.

Fall Semester

For the fall semester, the board decided that they wanted to hear perspectives from someone who was

just starting his career in municipal government, as well as from someone who has had a long career and reached the full potential of her career in local government.

Accordingly, the semester kicked off with a lunch-time discussion with George Gabriel, one of the founding members of our student chapter, who has now graduated and is working in the Public Information Office for the City of Malibu, CA. Gabriel offered strategies for getting a foot in the door, shared some of what he is enjoying about these first years of a local government career, and sketched out the trajectory he hopes to follow. He shared why he finds local government a promising field for having a real impact on your immediate community.

Teaming up with another student organization, Women in Public Policy, the chapter hosted Pat Martel, current president of the ICMA board of directors and city manager of Daly City. Martel spoke on "Local Governance for Today and Tomorrow," sharing some of her own experiences as a woman of color in local leadership. She noted that municipal government, at least at the executive level, remains a relatively homogeneous field, but noted that this is changing. Looking around the room at a group with slightly more women than men, and with students from diverse ethnic backgrounds, she added, "The diversity in this room is a very hopeful thing for the future of this field."

Spring Semester

For the spring semester, the chapter opted to explore different ways that cities are governed. They did this through a combination of on-campus meetings with city leaders, and off-campus visits to city hall.

Beginning at home, students met with then-City Manager of Malibu Jim Thorsen. He spoke to students about the advantages and challenges of running a

small, contract city. Malibu has only 13,000 residents, and contracts with the County of Los Angeles and other agencies for public safety and other services. Thorsen also gave students insights into how he has addressed issues particular to Malibu, as a small affluent city that has a major tourist draw, and unique environmental challenges.

Students then met with chapter mentor Artie Fields, who shared the very different perspective of leading a mostly-lower-income, full service city with a population of over 100,000 set right in the heart of the Los Angeles Metro area. Fields described the negotiations for bringing Los Angeles' new football stadium to Inglewood and the value that would add to what has often been a challenged community. He also talked about the issue of affordable housing and unique ways that Inglewood has used federal HUD funds to improve the community.

In addition to meeting with these city managers,

students took "field trips" to both Malibu and Inglewood city halls. In Inglewood, Fields arranged for students to meet with nearly every department head to gain a well-rounded picture of local government leadership. For several student members this was a highlight of the year, helping to focus their own career paths.

Finally, during the spring semester, members of the student ICMA chapter had a dinner with the School of Public Policy's 2016 ICMA City Manager in Residence, Kurt Wilson, city Manager of Stockton, CA. Wilson joined the City of Stockton as deputy city manager in September 2012, less than 10 weeks after the city filed for Chapter 9 bankruptcy protection. He became City Manager in 2014. Wilson had an open discussion with the students about the challenges of taking on leadership after bankruptcy. He also shared his unique career path which began in state government working with the department of corrections and with the probation system.

Portland State University ICMA Student Chapter

2015–2016 Report



Fall 2014

This year of the ICMA Student Chapter at PSU has been a success, as we have accomplished our mission driven goals by furthering the development of emerging public sector professionals. We have hosted a wide array of activities to connect students with resources in Oregon local government throughout the year. We have connected with faculty and staff at PSU to help us promote our group and goals, and as the next year lies ahead, we are transitioning to new chapter leadership, and hope to accomplish even more in the future.

Goals of ICMA PSU Chapter

Our Chapter seeks to connect PSU students with government professionals so we may build up our networks, ask questions, and hear first-hand about what's currently happening in Oregon local government. Through different activities and events, we hope to bring students closer to the highly supportive network of professionals here in Oregon, allowing us to utilize them as a rich source of knowledge and experience that can teach us about many aspects of local government. In our group, nearly every member has a unique interest within the public sector. Each of us is looking to get something different out of our participation. That is the great thing about the ICMA PSU Chapter, it serves many purposes to many people, and has given everyone a unique benefit.

Chapter Activities

Our Chapter has hosted several events this year, each with a different theme or purpose. We have also teamed up with other groups to host events, to further promote networking and development for our members. In the fall, we hosted a talk with ELGL founder

Kirsten Wyatt, who told us about her local government story and lessons she has learned. We hosted a movie night (with snacks!), showing the ICMA film "The Medici Effect: How Diversity Drives Innovation in Local Government". To promote networking for our members, we have co-hosted and attended several happy hours with alumni, students, and professionals at different locations in Portland. This winter, we took a road trip, heading to a small town that invited us to participate in their Town Hall Strategic Planning Meeting. We hosted a Women in Local Government panel to spotlight female leaders in our area, allowing them to discuss the challenges they have faced, and lend advice to our members. This spring, we co-hosted a Human Resources event geared at writing effective cover letters and fine tuning resumes so they stand out among the rest. Currently, we are planning our major summer event, which is attending the Oregon City/County Manager Association's conference in July. This is probably the most exciting event of the year, as it is a three-day event with managers from around the state and some very informative workshops.

Overall, we have received positive feedback from students about our events, and this year has been a success. We would like to continue to build our chapter and integrate it further with student life here at Portland State, by continuing to host events, promote professional development, and build a strong network between students and government professionals in our area.

Chapter Transitions

As this school year comes to an end, the current leadership group is transitioning, as several current board members are graduating. We are very excited that two new leaders are taking over the chapter this summer. They will surely leave their mark and make the chapter even better than it is now.

Regent University ICMA Student Chapter

2015–2016 Report



Regent University's ICMA chapter reinforces the MPA program's and the larger university's emphasis on servant leadership to promote excellence of character and competency, the essential elements for success in today's complex governmental environment. The chapter greatly benefits from its association with two past presidents of ICMA, Ed Daly and Sam Gaston, both serving with distinction as Practitioner's in Residence in the MPA program. President Rachael Monnin provided a strong foundation for future growth and ably led the chapter. The chapter's main event was hosting Virginia Beach Deputy Police

Chief William Dean to speak with students about the challenges and opportunities of working in city management for one of Virginia's largest cities. Deputy Chief Dean discussed how he incorporated his MPA background and extensive law enforcement experience to make necessary changes to improve the police-training academy. Students talked with him at length regarding best practices to prepare to enter public service and effectively utilize inter-agency resources. The chapter looks forward to building up membership this upcoming 2016-2017 year and additional opportunities to learn from local practitioners.

St. Petersburg College ICMA Student Chapter

2015–2016 Report



The 2015-16 academic year has been a successful learning and networking experience for our St. Petersburg College – ICMA student chapter. Our members have had several opportunities to meet and interact with local leaders. We had two highly respected local government guest speakers over this past year who talked candidly with our chapter members about the diverse aspects of government service and how they achieved their current positions.

Our first guest speaker was Clearwater City Manager Mr. Bill Horne who is currently the longest serving City Manager in Clearwater, Florida with 13 years of service in that position. He spoke to our students about his distinguished career as a public servant as well as the duties and responsibilities associated with a career in public service. He stressed the importance of holding ourselves to a higher ethical standard because we as future public services professionals owe it to the public and to ourselves. Mr. Horne also reminded us that it takes a “thick skin” to serve as a government official.

Our next guest speaker was City of Clearwater Mayor, Mr. George Cretekos. He spoke about his 40+ years in public service beginning with his first public position in 1971 as a legislative aid for United States Representative C. W. Bill Young. Following his retirement from national government and his service as a missionary in 2006, he ran unopposed for Mayor of Clearwater in 2008 and was subsequently re-elected

in 2012. He spoke about how the speed of communications in government has changed significantly with the advent of the internet and e-mail. He also remarked that the only way to balance the budget in U. S. Congress is to either raise taxes or cut programs. He stressed to us that the purpose of public service is to serve others—it should not be about the title, position, money, or power. He left us with a quote from Shakespeare’s Hamlet—which he aspires every day to live by: “To thine own self be true. And it must follow, as the night the day, thou canst not then be false to any man.”

Another outstanding opportunity we had this year, for which we are very grateful, was an invitation to the Florida City/County Management Association (FCCMA) Leadership Institute in Orlando, Florida! The main theme of the conference focused on preparing the next generation for service in government. We attended multiple educational sessions that will be very helpful to all incoming chapter members once we share what we have learned with them. In addition, we will share the lessons we have learned with all students in our Public Policy and Administration baccalaureate degree program so they understand the importance of public service and the need for trained professionals in this career field.

Our chapter is excited about and looking forward to another great year of learning and professional development/networking opportunities!

UNC-Chapel Hill ICMA Student Chapter

2015–2016 Report



University of North Carolina
at Chapel Hill

Over the last year, in keeping with the goals established by the founding officers, the leadership team of the UNC ICMA Student Chapter worked to introduce students to local government management as a profession, establish connections between local government management theories and practices, and cultivate a learning community for members to share experiences. As in previous years, membership increased during the 2015-2016 academic year.

Event Highlights

The chapter kicked off the academic year by coordinating members' attendance to the 101st ICMA Annual Conference held in Seattle, WA. In October, the chapter hosted a trick-or-treat event meant to introduce students to the work that School of Government staff carryout on a daily basis. Members were also given the opportunity to assist the Hillsborough Police Department in their annual Police Driver Training. Throughout the year, the Chapter held several brown-bag lunches featuring conversations with local government leaders.

Topics discussed during the brown-bag lunches included open data, economic development, and intergovernmental relations.

In the spring semester, the chapter hosted a round table at the North Carolina City and County Management Association Conference. Members also attended two facility tours—one at Hillsborough's water treatment plant and the other at SAS Institute in Cary—to learn about government services and relationships with the private sector. The chapter finished up the year with a fun event called "HR Fire Drills" where students were given scenarios covering personnel issues in the workplace and presented their solutions to be judged by several professors and local government leaders.

Looking to 2016-2017

In the upcoming academic year, the chapter will focus on providing opportunities for members to learn applicable skills and lessons they can bring to their future careers. The chapter will also focus efforts on increasing participation among online students in the program.

See Event Photos on page 99

Event Photos



Chapter members touring the SAS Institute in Cary, North Carolina.



Chapter members learning about economic development.



Chapter members making a stop by Dr. Rivenbark's office for trick-or-treat

University of Alabama at Birmingham ICMA Student Chapter

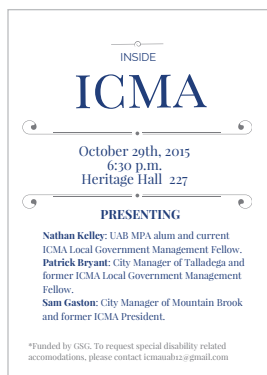
2015–2016 Report



University of Alabama
at Birmingham

The ICMA student Chapter at the University of Alabama at Birmingham had an outstanding 2015-2016 school year! Here is a recap of what all happened:

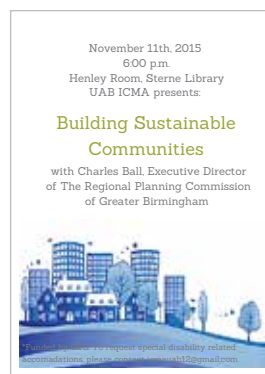
Fall Semester



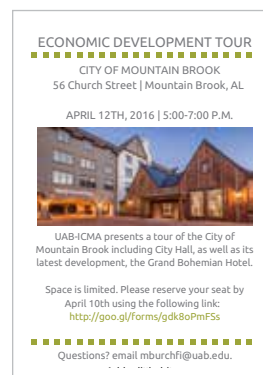
The first event that our chapter held was “Inside ICMA.” This event served as an insider’s peak into the life of a city manager. We had three speakers for this event: Nathan Kelley, current ICMA employee and UAB MPA graduate; Patrick Bryant, who is currently the city manager of Talladega, Alabama, and a UAB MPA graduate; and Sam Gaston, city manager of

Mountain Brook, Alabama, and former ICMA president. This event gave students the opportunity to ask questions about what a city manager truly does, and how ICMA can help local governments succeed.

The second event we had this past fall was “Building Sustainable Communities” featuring Charles Ball, Executive Director of the Regional Planning Commission of Greater Birmingham, Alabama. Mr. Ball discussed what exactly the planning commission does and how they work with local governments. This event was a favorite among members.



Spring Semester



Our chapter decided to try something new by partnering with another student chapter in having a joint ICMA event. We invited the newly formed ICMA student chapter at Auburn University to join us for an Economic Development Tour of Mountain Brook, Alabama. This event featured key staff from the City of Mountain Brook who explained how they

establish and maintain relationships with businesses in the area. The event ended with a tour of the newly developed “Lane Parke” area in Mountain Brook, which features an eloquent Grand Bohemian Hotel along with boutiques and shops—this experience was nothing short of “grand!” We look forward to having more joint events with other student chapters in the future.

In addition, our president at the time, Marybrook Burchfield, was asked to join a panel on “How and Why to Form an ICMA Chapter on Your Campus” at the Conference of Minority Public Administrators in Jackson, Mississippi. Our chapter was able to offer guidance and support to Jackson State University students interested in forming their own chapter. UAB-ICMA is proud to assist other universities in their founding efforts.

Finally, students from our local chapter were heavily involved with the Alabama City County Management Association. Three of our members—Marybrook Burchfield, Courtney Roberts, and Dillon Wood—were selected as scholarship recipients to attend the ACCMA Winter Conference in Auburn, Alabama. Also, two of our



UAB 2015-16 Student Chapter

members—Ayumi Bird and Dillon Wood—were selected to attend the ACCMA Summer Conference in Orange Beach, Alabama. While there, Dillon Wood was awarded a \$3,000 tuition reimbursement scholarship for the 2016-2017 school year from the Association. This was great opportunity to meet current state leaders, while also networking with peers.

We would also like to mention how proud we are of one of our former members—Mary Elizabeth Hendrix. Mary Elizabeth, who graduated this Spring, was selected for a Presidential Management Fellowship and an ICMA Local Government Management Fellowship

We are extremely proud of our members—past and present—and we are excited to see what the future holds!



Scholarship recipient Dillon Wood



Former president, Mary Elizabeth Hendrix, with Sam Gaston at the conference on the Jackson State University's campus

University of Idaho ICMA Student Chapter

2015–2016 Report



The University of Idaho ICMA Student Chapter was founded in the late spring of 2016. Founded by a core group of MPA candidates and undergraduate political science majors, our members have outlined a full schedule for the chapter in the coming academic year. We believe that while the professional development made available to student members will prove invaluable in supplementing our formal instruction, one of the greatest opportunities the chapter can provide is a community within which local government students and practitioners can interact in order to begin the development an otherwise nonexistent professional network within the region.

Events planned for the coming year are diverse in their scope. Hosted public policy panels, travel to the national conference, scheduled presentations from regional practitioners, several social events, resume

and curriculum vitae workshops, and participation in trainings offered by the national association should ensure that chapter members never lack for engaging opportunities in the coming academic year. Additionally, the chapter will attempt to connect its membership with internship opportunities for its current student members as well as career opportunities for graduating members wherever possible.

Due to its recent founding, chapter membership is still fairly low with only approximately twelve members. With the return of students to the campus in the fall, recruitment will begin and formal officer elections will take place. While the chapter does have an acting president—Daniel Gray—with the chapter's foundations now laid, formal leadership for the academic year will be chosen as soon as a full chapter meeting can be called in August.

ICMA KUCIMAT Chapter School of Public Affairs and Administration University of Kansas

2015–2016 Report



In June, 2015 the second year students of the Chapter, the KU MPA Class of 2015/2017 began their second year in full time jobs. Students and placements were:

Jackson Brockway, City of Fort Collins, CO
Aurora Yager, Eden Prairie, MN
Erika Garcia Reyes, Mid America Regional Council
Drew Vincent, Cookingham-Noll Fellow,
Kansas City, MO
Emily Hogan, City of Lee's Summit, MO
Danielle Buschkoetter, City of Lawrence, KS
Kelly Dumais, City of Edina, MN
Emmanuel Hernandez, City of Aspen, CO

On Sunday, June 14, 2015, the new students of the Chapter, the class of 2015/2017, met at the home of John Nalbandian for a welcoming picnic to meet faculty, area practitioners and alumni. Sherilyn Lombos, City Manager, Tualatin OR their Practitioner in Residence and Eric Roche, Chief Data Officer and Performance Management Officer, Kansas City, MO their Young Practitioner in Residence were there to discuss potential activities for the next two years.

On Monday, June 15th, the 2017 class met for a General Orientation which included more detailed introductions, an official welcome and meeting with several second year students. Also included in the orientation were representatives from the KU Writing Center and KU Libraries. After the formal presentations, the students walked to the Student Union for lunch and a brief walking tour of campus.

In the summer class for the Class of 2017 on The Role, Context and Ethics of Public Administration in American Society by Rosemary O'Leary, Sherilyn Lombos participated in a discussion on ethics. Here is what Lombos reported to our alumni on the class

President Becklenberg (that sounds so very impressive!) and members of the KUCIMAT Alumni Board,

I'm reaching out to you in my capacity as the Practitioner-in-Residence for the 2015-2017 MPA class. Not sure exactly how I got the honor (other than bugging Ray until he decided he needed to get me off his back about it), but I am very excited about it!

I just returned from Lawrence where I sat in on Dr. Rosemary O'Leary's Role, Context and Ethics of Public Administration class (my generation took this class from George Frederickson – ahh the memories that brought back). I got to hear them present their personal ethic statements and then after class I bought them a beverage and spent a couple of hours getting to know them.

I want you to know that from my short time with them, I am excited to say that if they are any indication, the state of the profession is in good hands. They are a great group of kids! They are engaged, smart, and personable, asked good questions, were active listeners, and generally left me with the sense that they are well grounded.

If you haven't already done so, I'm sure they would appreciate hearing from you – just a quick "welcome to the program". I've attached their short bios that includes their contact emails.

I look forward to seeing you in Seattle in September! If you're interested, fly into Portland and I'll take you wine tasting then we can put you on the train to Seattle – you can fly home from there.

Thanks for your service to the KUCIMAT program!

Sherilyn Lombos
City Manager
City of Tualatin
503.691.3010
www.tualatinoregon.gov

During the summer, the class developed a class blog to share their experiences with alumni <https://kucimat2017.wordpress.com/>

The class of 2017 started their part-time internships at:

- Jackson Brockway, Johnson County, KS
- Aurora Yager, Civic Council, Kansas City, MO
- Zachary Bauer, City of Prairie Village, KS
- Jasmine Austin, Civic Council, Kansas City, MO
- Erika Garcia Reyes, Civic Council, Kansas City, MO
- Drew Vincent, Douglas County, KS
- Emily Hogan, Water One, Johnson County, KS
- Danielle Buschkoetter, City of Olathe, KS
- Kelly Dumais, City of Eudora, KS
- Emmanuel Hernandez, City of Olathe, KS

In Seattle, at the ICMA Conference, September 27 to 30, 2015, the second year students (Class of 2016) of the Chapter met in their first Professional Development Seminar conducted by John Nalbandian and Ray Hummert. They met with Barry Quirk, Chief Executive, London Borough of Lewisham, and Katherine Kersewell, local government professional in the UK; practitioners Christian Clegg, Assistant to the City Manager, Stockton, CA; Ryan Lawler, Consultant, Government Finance Officers Association; Shannon Flanagan-Watson, Assistant County Manager/Business Ombudsman, Arlington County, Virginia; and, Jim Keene, City Manager, Palo Alto CA to discuss:

- What they were doing in their internship that was most rewarding?

- What was the biggest challenge starting a new job?
- What surprised them the most in their internship?
- What competency was focused on the most?

In Seattle, both first and second year students attended the Keynote Sessions, the Eldon Fields Colloquium, and the annual KU Alumni banquet. On Tuesday night the entire student chapter comprised of the 2016 and 2017 classes gathered at a restaurant for dinner. The first year students, Class of 2017 also met with their Practitioner, Sherilyn Lombos, to discuss the conference and the first four months of the academic program.

On October 16, 2015, the Class of 2017 met with Bob Kipp at Hallmark Corporate Offices in Kansas City, MO to have lunch, discuss the local government profession, and to discuss the ICMA conference. Kipp was a former City Manager of Kansas City MO and former President of ICMA.

In January 2016, the second year students, class of 2016, met for their second Professional Development Seminar led by John Nalbandian and Reggie Robinson which focused on leadership. This seminar explored connections between facilitative political and administrative leadership, professional expertise, and citizen engagement. Politics and the political arena; administrative/technical expertise and the relationship between the arenas of politics and administration were discussed. The students discussed the concept of citizen engagement and adaptive work. On Wednesday of the week, the class of 2017 and second year students (class of 2016) met on campus for dinner and a bowling competition.



Class of 2017 take on second year students, class of 2016, in a bowling competition.

During the year, the on campus students, the class of 2017, met in monthly seminars with area practitioners to discuss careers in the public service, their part-time internships economic development, public/private partnerships and resume writing and interviewing skills.

In April 2016, the second year students met for their final Professional Development Seminar in Lawrence which included a discussion on Dual Career Couples with Nickie (Budget Manager, city of Topeka) and Josh (Industrial Engineer, Goodyear Rubber Corporation) Lee. The seminar focused primarily on the competencies rubric and where the students have seen the most movement; what areas were they targeting for development; and discussed short term/longer term

goals. They also presented their electronic resumes/portfolios to their classmates, Nalbandian, other faculty, and Hummert.

Both classes of the chapter attended the Annual Kansas City & County Management Conference sponsored by the School of Public Affairs and Administration. On Friday evening of the conference, the School celebrated the graduation of the 2016 class. On Saturday, the class of 2016, their parents, families, friends and partners gathered at the home of Ray and Mary Lee Hummert to celebrate their completion of the MPA program and their graduation before returning to their full time jobs.

University of Missouri–St. Louis ICMA Student Chapter

2015–2016 Report



University of Missouri-Saint Louis

Fall 2014

This has been a year of transition for our student chapter. As a majority of our members graduated the previous year, we were focused on attracting new students to the organization, while maintaining our close ties to public administration professionals in the St. Louis region.

Utilizing a new meeting format, our group has successfully achieved these goals and developed a strong foundation for future growth. We owe special thanks to our faculty advisor, Julianne Stone, Director of the Local Government Partnership between UMSL and East-West Gateway Council of Governments, and our chapter mentor, Andy Hixson, the City Administrator of Manchester, MO for their guidance and support.

Fall 2015

Our first meeting of the fall semester was hosted by Mr. Bob Shelton, the City Administrator of the City of Frontenac, MO. Held in the chambers of the board of alderman at city hall, our program consisted of a discussion of what being a professional public administrator is really like. Mr. Shelton and our chapter mentor, Mr. Hixson, led a discussion of the best aspects of their jobs as well as difficulties they encounter. Our members had the opportunity to ask questions about aspects of the profession that particularly interested them and gain feedback on the best ways to get noticed by employers.

In October, in lieu of our regular meetings, our group members were encouraged to attend a panel discussion on the minimum wage hosted by the UMSL Public Policy and Administration department. The panel, which included executive directors of several promi-

nent non-profits here in St. Louis and an elected official, focused on the current debate over the potential benefits and consequences of raising the minimum wage.

Spring 2016

This January saw the very first UMSL-ICMA Student Chapter *Local Government Lunch & Learn*. Each month we coordinate with a different city official to hold our meetings at their city halls. Together we plan a short presentation on a topic related to public administration. Members of the chapter, students in the MPPA and Poli Sci departments at UMSL, and faculty are invited to these “brown bag” events.

Our inaugural *Lunch & Learn* was hosted by Bola Akande, the City Administrator with the City of Brentwood, MO. Ms. Akande led an engaging discussion of diversity issues in municipal government, and invited staff members from different departments in the City of Brentwood to participate in the discussion as well.

In February, George Ertle, the Assistant to the City Administrator with the City of Clayton, hosted our *Lunch & Learn*. Mr. Ertle gave a presentation on different communication strategies municipal governments can use to stay connected with their citizens.

The City of Creve Coeur hosted our *Lunch & Learn* in March. Led by City Administrator Mark Perkins, the presentation provided insight on what it takes to implement sustainability initiatives at the local level.

In April, the UMSL ICMA Student Chapter and other students from several local university MPA programs were invited to the St. Louis Area City/County Management Association’s (SLACMA) monthly meeting and presentation to local government leaders. This invitation allowed our students to introduce themselves and to network with local administrators and managers.

May brought about graduation for the Class of 2016. Several ICMA Student Chapter members gathered at a reception to celebrate with members of the faculty and alumni.

Our final event for the academic year will be a celebration in June with students, faculty, and local government officials celebrating the graduates from the MPPA program and also installing our new chapter officers for the upcoming year.

Goals

Once again, several of our student chapter members and officers have graduated and are now ready to begin their careers in public administration. With this in mind, we are focused on reaching out to new students next fall. Our members have benefitted greatly from networking with local government officials and other students. We hope to keep growing the chapter, hosting interesting events like our *Local Government Lunch & Learn*, and reaching out to other schools in the St. Louis region.



ICMA Student Chapter President and Vice-President Elliot Brown (left) and Frank Johnson.

University of South Florida ICMA Student Chapter

2015-2016 Report



Our ICMA attending students (and alumni) pictured here at the Space Needle on one of the last night of the conference.



Our ICMA attending students (and alumni) pictured here at the Space Needle on one of the last night of the conference.

Outgoing President Ratna Okhai handed off the reigns to Brandon Henry, the President-Elect, and graduated along with several other members. Ratna has been selected as the ICMA Management Fellow for the City of Fort Lauderdale and will begin her two-year fellowship in August 2016. Member Molly Murphy was selected as a Gubernatorial Fellow for the 2015-2016 year and is working for the Division of Consumer Services under the Florida Department of Financial Services in Tallahassee.

As the chapter has strengthened its foundation, the 2015-2016 year brought focus to increasing membership as well as fundraising efforts. Since conferences are an invaluable opportunity for our students to meet, network and learn from other professionals in the field, we want to ensure that we are able to provide that exposure to our members while assisting with the costs.

In the New Year, our President-Elect and Secretary/Treasurer were also elected – Sigma Chawdhury

and Zuleyka Castro, both new student members, have stepped into their roles respectively and are working with President Henry to continue our chapter's work.

Our student chapter has had a very exciting year with the FCCMA as well with our founding mentor Bobby Green's election as the President of the FCCMA. Additionally, the theme of the 2016 conference was "Preparing the Next Generation", a topic not only relevant to our student chapters, but one that needs to be addressed even more as the issue becomes more prevalent. The first day of the FCCMA conference was called the "Professional Leadership Institute" and was free to 70 student chapter members and emerging leaders that wished to attend.

Seven members of the student chapter attended the FCCMA conference and were able to benefit from the conversations and keynote speakers about what it means to be the "next generation" in local government, and how seasoned managers can prepare for this shift. For the third year in a row, our chapter had the 50/50 Raffle going on during the conference, and the winner was one of our chapter mentors, John Lewis (City Manager, Northport, FL). He donated his entire winnings back to the chapter, helping the chapter reach almost \$300! The Robert R. Green ICMA Student Chapter at USF is excited and ready for the next year and new opportunities that will come with it..



International City/County Management Association at The University of Tennessee, Knoxville

2015–2016 Report



The ICMA student chapter at the University of Tennessee had an eventful 2015-2016 academic year. In the fall of 2015, the student chapter held a general chapter meeting which focused on reinvigorating our chapter leadership. Due to spring and summer graduations, the chapter membership elected a new Vice President and a new Secretary/Treasurer. Additionally, a delegation of ICMA at UT members attended the fall 2015 Tennessee City Management Association conference in Chattanooga, Tennessee. The fall TCMA conference provided great learning opportunities to our members through the conference's featured speakers and sessions on current topics. The TCMA fall conference also offered great networking opportunities with city management professionals from across the state.

The ICMA at UT student chapter also held a number of events in the spring of 2016. In February, the student chapter, along with the East Tennessee chapter of ASPA, hosted Abbie Hudgens. Ms. Hudgens came to the Howard H. Baker, Jr. Center for Public Policy and spoke to students and faculty about "Insights on the Public Service and Policy Change." Ms. Hudgens shared her story of how she began her career and how she came to be where she is today as the Director of the Workers' Compensation Division in the TN Department of Labor and Workforce Development. She illustrated how a career in public service can provide unexpected opportunities, make a difference, and spark personal growth. Ms. Hudgens gave several important

bits of advice on how to have a successful career in public service, which left students inspired and ready to get out into the field.

Also, the ICMA at UT student chapter hosted an event with two city management professionals in the spring of 2016. The event was titled "Perspectives on Careers in City Management: a Q&A with Mark Watson and C. Seth Sumner." Mr. Watson serves as the City Manager of Oak Ridge, Tennessee, and has had a long career in public service. Mr. Sumner serves as the Assistant City Manager for the City of Savannah, Tennessee, and is an alumnus of the MPPA program at UT. Mr. Watson and Mr. Sumner enlightened ICMA at UT chapter members by providing an overview of their careers, giving advice on how to have a successful career in public service, and by fielding numerous questions from the student audience.

Additionally, the student chapter was able to send a delegation to the spring 2016 Tennessee City Management Association conference in Murfreesboro, Tennessee. This conference provided our student delegation another opportunity to learn from the best management professionals from across the state through the programming and materials provided and through ample networking opportunities with our fellow conference attendees.

In sum, the 2015-2016 academic year provided a broad array of educational and entertaining events for the ICMA at UT membership. We hope the 2016-2017 year is even more exciting and successful!

University of Wisconsin–Oshkosh ICMA Student Chapter

2015–2016 Report



The University of Wisconsin–Oshkosh Masters Program in Public Administration is a working professionals program for students interested in moving up in their careers in public service or moving from another profession to public service. The students almost all work during the week and attend classes on Saturday by driving some distance to Oshkosh for all day classes. There are five all day Saturday classes for each course in the program and the five days are spread out over the semester so that students can take as many as three courses each semester.

The ICMA Student Chapter has been an enhancement for students to join ICMA and become familiar with the public management profession. The students have found the resources available to them on the ICMA web site to be extremely valuable. They comment on the value of this resource frequently. In addition they

are in touch with public management through the other resources available through ICMA such as newsletters and other informational distribution that the association does for its members. The core of the membership in the student chapter take the Local Government Management course and others such as Economic Development Management and the class room becomes the student meetings since their time on campus is limited to the Saturdays of class.

The students have expressed a strong support for the Student Chapter for the resources that they receive to help in their MPA Program courses. It has been a success for the students, the program and ICMA.

Karl Nollenberger

Associate Professor
University of Wisconsin–Oshkosh

Villanova University ICMA Student Chapter

2015–2016 Report



From: Craig Wheeland, Ph.D.
Chapter Advisor, ICMA Student Chapter

Subject: Annual Report 2015-2016

During Academic Year 2015-2016, we enrolled 15 MPA students as members our chapter.

Brandon Ford, MPA student, served as Chapter President

Bruce Clark, Township Manager, Middletown, PA continued as the Chapter Mentor

In the Fall Semester 2015 the chapter members were invited to attend the one-day regional workshop held by the Association for Pennsylvania Municipal Management on October 30. Villanova's Department of Public Administration paid the workshop fee for each student. The workshop included a luncheon. We had six chapter members participate. There were about 65 municipal managers from around southeastern PA attending the workshop as well.

In Spring Semester 2016 we had two initiatives.

First, the Department of Public Administration paid the workshop fees for chapter members to attend an Emerging Leaders Training called Police Negotiations 101. Two members attended the training.

Second, the chapter hosted a panel on "Why Choose a Career in Local Government?" The event was open to all students, faculty and the public. The members of the panel were:

Gloria Wolek, a long serving member of Lower Merion Township Board of Commissioners. Gloria talked

about her experiences as a volunteer in community organizations and also her many years of exemplary service as an elected township commissioner.

J. Drew Sharkey who is a current elected township commissioner in Cheltenham Township, PA, the current President of Pennsylvania State Association of Township Supervisors and a Villanova MPA alum.

Gloria and Drew spoke to the rewards and challenges of serving as elected officials who work with professional managers.

Sandra Zadel is Borough Manager in the Borough of Chalfont, PA and a Villanova MPA alum.

Chris Hoffman is Township Manager in Lower Moreland Township, PA and a Villanova MPA alum.

Sandra and Chris are serving in their first appointments as local government managers so they talked about how they started in their careers, how the MPA degree helped them, how internships helped them and generally provide their perspective on how professional managers contribute to good government.

Finally, Brandon Ford served as moderator because he is currently working in local government while earning his MPA and also served as President of Villanova's ICMA Student Chapter. Brandon also worked with the panelists to create the list of questions he used to guide the discussion and on their introductions.

In short, the panel informed and hopefully inspired students to pursue public service in local government—as volunteers or as elected officials or as professional managers.

Here is a link to the video of the event:

<https://www.youtube.com/watch?v=t5uZpja-lWU>

Virginia Tech ICMA Student Chapter

2015–2016 Report



The ICMA Student Chapter at Virginia Tech had an active and productive year. Master of Public Administration students and Certificate in Local Government Management students were key targets for inclusion in the Virginia Tech Student Chapter. The chapter is strong with over half of our student population joining the chapter.

The Chapter selected and appointed the following officers: Christian Youngblood, President and three Vice-Presidents including Audry Okyere, Daniel Crites, and Jason Towery. The Co-Vice Presidents were selected at each location offering the Virginia Tech MPA including Alexandria, VA, Richmond, VA and Blacksburg, VA. By appointing representatives from the different locations, the chapter had onsite connection with leadership to the Chapter. The first task of the Chapter was the development of a Chapter logo, displayed above.

Students attend courses through various sites within the Commonwealth of Virginia that allowed the Chapter to utilize technology to connect for Chapter Activities. Webex was used to hold monthly webinars. The Chapter did organize an in-person event at the Virginia Local Government Manager's Winter Conference. In addition, the Virginia Local Government Manager's Association provided reduced student conference registration for members of the Student Chapter. Several students were able to attend and many met in-person for the first time. Other programs hosted by the Certificate Program, such as professional development workshops in Abingdon and Stafford, VA, were offered to Chapter members. Finally, social media has been engaged to continue the student conversations with groups being created on LinkedIn and Facebook.

Monthly webinars have been used to facilitate professional development and networking. The first session was held on November 11 and featured the Director of

Governmental Relations with the Virginia Association of Counties. The presentation showcased the Virginia Association of Counties and the importance of associations to public sector leaders. Additional speakers have provided our students with knowledge from a wide-array of topics, including a presentation by the Alliance for Innovation, which highlighted the available resources that have been made available to our members through Virginia Tech's University Affiliation with the Alliance. A Leadership and Management webinar was held that focused on understanding the concepts of motivation and engagement. A recent graduate of the Certificate Program and newly appointed Town Manager hosted a webinar to discuss the challenges of a first-time Manager and a current City Manager conducted a webinar on applying for local government positions, critiqued student resumes, and provided feedback for improvement on individual student resumes.

The Student Chapter has grown to 37-members representing over 50% of our current enrollment and the Chapter expects substantial growth as we continue hosting great events with exceptional speakers. Future chapter events will include student conference participation at the Professional Development in Local Government conference in Roanoke, VA and more lunchtime WebEx sessions.

On behalf of the Virginia Tech Tech ICMA Student Chapter, we look forward to continued success of the organization.

Christian Youngblood, President Virginia Tech ICMA Student Chapter

Audry Okyere, Vice President

Jason Towery, Vice President

Stephanie Davis, Faculty Advisor

ABOUT ICMA

ICMA, the International City/County Management Association, advances professional local government worldwide. The organization's mission is to create excellence in local governance by developing and fostering professional management to build better communities.

ICMA identifies leading practices to address the needs of local governments and professionals serving communities globally. We provide services, research, publications, data and information, peer and results-oriented assistance, and training and professional development to thousands of city, town, and county leaders and other individuals and organizations throughout the world. The management decisions made by ICMA's members affect millions of people living in thousands of communities, ranging in size from small towns to large metropolitan areas.



INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION

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