

## *For local government professionals who want to set themselves apart*

**Becoming an ICMA Credentialed Manager** means you have set yourself apart from the rest. You have a one-of-a-kind credential that recognizes your education and experience, adherence to high standards and integrity, and assessed commitment to lifelong learning. By earning the designation, you join a community of 1,400 professionals who not only want to add value to the communities they serve by pursuing ongoing professional development but also distinguish themselves amongst community leaders.

### **BENEFITS OF BECOMING AN ICMA CREDENTIALLED MANAGER**

- Recognition as a professional local government manager
- Quantification of the unique expertise you offer
- Demonstration of adherence to high standards of integrity
- Demonstration of commitment to lifelong learning
- Structured and focused professional development plan
- Peer review of professional development activities and learning
- Eligibility for Legacy Leaders Program
- Access to special workshops and other training for ICMA Credentialed Managers and Candidates, such as the ICMA Gettysburg and Williamsburg Leadership Institutes

### **THREE EASY STEPS TO APPLY TO THE VOLUNTARY CREDENTIALING PROGRAM**

**1**

Verify that you are eligible at [icma.org/credentialing](http://icma.org/credentialing), and contact [credentialing@icma.org](mailto:credentialing@icma.org) if you're not sure.

**2**

Complete the Management Assessment at [webassessor.com/ICMA](http://webassessor.com/ICMA) and receive results.

**3**

Submit application, including professional development plan, at [icma.org/credentialing](http://icma.org/credentialing) before the application deadline.

#### **APPLICATION DEADLINES**

October 5, 2020 | January 4, 2021  
April 5, 2021 | July 5, 2021

#### **FEES**

Management Assessment: \$75  
Online Application: \$50

For more details and registration, visit [icma.org/credentialing](http://icma.org/credentialing)