

potential for wealth and job creation through the generation and exploitation of intellectual property. This includes advertising, architecture, the art and antiques market, crafts, design, designer fashion, film and video, interactive leisure software, music, the performing arts, publishing, software and computer games, television, and radio.”

⁴Mt. Auburn Associates, *Louisiana: Where Culture Means Business* (Baton Rouge: State of Louisiana, 2005), <http://www.crt.state.la.us/CulturalEconomy/MtAuburn/cultureconomyreport.htm>.

⁵Peter Francese, “A Nation of Homebodies: People Moving Less Often,” *American Demographics* (January 1, 2002).

⁶Chris Warren, “Re-Creation Instead,” *American Way* (July 15, 2005), http://americanwaymag.com/aw/business/feature.asp?archive_date=7/15/2005.

⁷Mt. Auburn Associates, *Louisiana: Where Culture Means Business*.

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